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SHOWMEN'S TRADE REVIEW

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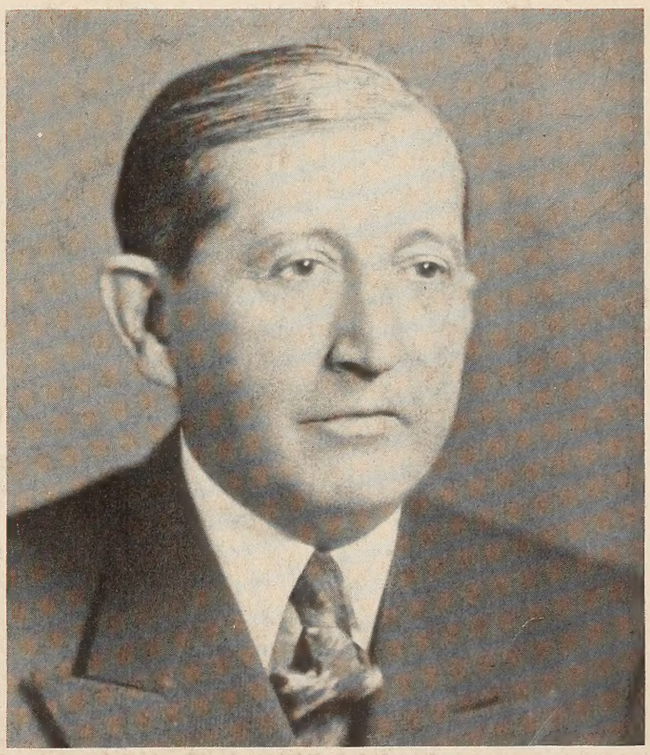
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★ Complete ★ Every Week ★
BOOKING GUIDES
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Vol. 36 No. 11

April 4
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Will H. Hays (See Page 4)

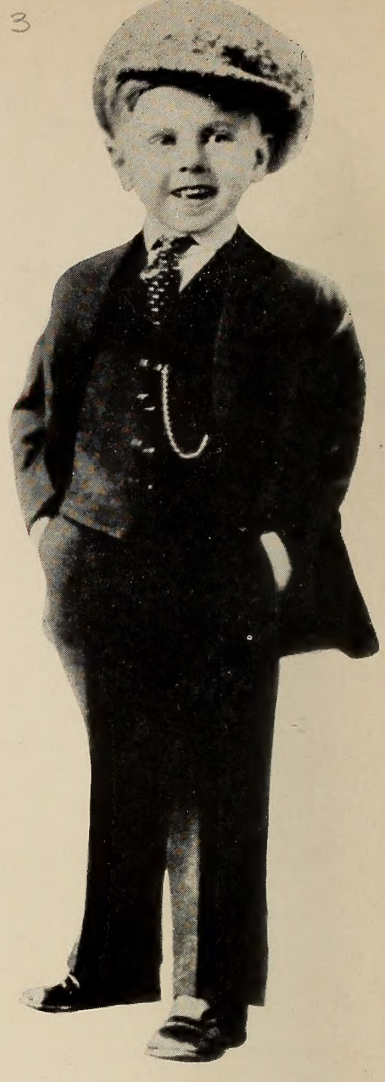
THE SHOW BUILDER

Begins on Page 45

PN1993
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20 YEARS IN SHOW BUSINESS!





and still going STRONG!

(In fact, he's America's No. 1 Box-office Star and his new role is a riot!)

"THE COURTSHIP OF ANDY HARDY"

off to a sensational start!

CHICAGO → BIG!

CINCINNATI → BIG!

'FRISCO → BIG!

The first three engagements forecast the Biggest of the Series. Watch sensational openings as this publication goes to press!



LEWIS STONE • MICKEY ROONEY
CECILIA PARKER • FAY HOLDEN
ANN RUTHERFORD • SARA HADEN
and DONNA REED
Screen Play by Agnes Christine Johnston • Directed by GEORGE B. SEITZ • A Metro-Goldwyn-Mayer Picture

(and now turn to page 7)

The Editorial Page

The Era of Unity

If the UMPI sales substitute to the decree selling doesn't please you a hundred percent, please remember that not incorporated into its text, but a fact nevertheless, is the birth of some semblance of unity between two important branches of our industry.

It is not to be expected that exhibitors everywhere will shout with joy over the plan itself, but that is only natural. As a matter of fact we know for certain that several of the distributors involved are not in a jovial mood themselves over the plan.

But this you can chalk up on the credit side: *it represents a step forward in intra-industry relations,* and that, brother, is really something to shout about.

Inasmuch as war conditions may seriously disrupt many phases of our business, it is reasonable to assume that if conditions dictate changes or revisions, both groups will again sit down and find an equitable solution.

It would be just too bad if any group were to disrupt the proceedings at this stage. Too many important people put in too much time and sincere effort arriving at the present plan to have it dumped again or delayed by more demands.

Let's see how the plan works next year and then let actual experience prompt all further suggestions for revision. After all, exhibitors had to put up with the consent decree selling regardless of how they felt about it. Here we have a plan that is so much better, it would be foolish to try for any more concessions at this time.

The industry is indeed indebted to Bill Rodgers and all the members of the committee who labored to bring about the present plan. With a little encouragement from the men on the sidelines they will have an incentive to work hard and accomplish more in the future.

▲ ▲ ▲

Is Flesh Returning?

Both visitors and incoming mail have developed a most interested attitude about stage shows or some form of this once-popular type of entertainment. Most of the interested parties have noted the success of stage shows in key cities and are wondering whether they are missing something by not trying the idea.

From this observer's viewpoint there are many opportunities for theatremen with adequate stages to use some form of stage shows to good profits. An entertaining show tied in with a good picture ought to do top business provided the town is big enough to support such a policy for 3 or 4 days run.

Where stage shows are used, theatres have been able to get an admission price high enough to make such a venture highly profitable. Union cooperation plus other considerations which only the local theatreman can answer, complete the possibilities for such a policy.

▲ ▲ ▲

Observations About Men

The average man is a terrific self-salesman. If he gets into a rut for a year or two he is firmly convinced that his abilities are limited. Nevertheless when faced with the grim necessity of handling a task seemingly beyond the estimate of his own ability, he is amazed at what he can do and do well.

Which probably accounts for the saying, "Men are as great as they force themselves to use themselves."

* * *

One of the greatest stumbling blocks to progress and further success is success itself. All too often a theatreman struggles for years to make a success of his theatre. He achieves that goal and suddenly decides that he has worked long enough and hard enough for his theatre. Now let the theatre work for him.

When you deal in mass entertainment you are dealing with a fickle commodity. Ditto for the customers who buy your entertainment. It requires little effort to sell something attractive to the prospect at the moment. The picnic park or bathing beach, the gin rummy game or the game of bridge wins a follower and you and your theatre lose a good customer.

You stopped selling him because you took him for granted. And not until he is multiplied by a hundred do you realize that you've lost a lot of business at your box office. So your years of struggle have reached a peak and started on the downward trail.

Beware then of the expression and the smug feeling that "you are satisfied with business". When that moment arrives take a deep breath and start working hard again on some new and novel ideas to bring additional business and success to your theatre.

The moral to this story, if you insist on one, is: when you stop plugging you start backwards. Or, if you want to remain successful, continue struggling for business. Or better still write a few of your own.

—"CHICK" LEWIS

Hays Cites Industry's Part in the War

Role in Recreation, Education Inspiration Noted by MPPDA Chief in His Annual Report

The industry's part in the war effort, both along educational and recreational lines was the highlight of Will H. Hays' annual report to the Board of Directors of the MPPDA. The freedom of the industry was also discussed by the MPPDA's President, who cited its war activities as examples of how it is serving the country.

Citing the experience of England, where the theatres were at first closed as an economy and also as a protection, Mr. Hays said that neither economy nor protection counterbalanced the deprivation of amusement. Provision of motion picture entertainment to our fighting men is one of the fundamental services of supply, he said. In teeming industrial centres where men are working three shifts a day, the theatres are hardly adequate to the demands upon their space and time. Thus, in every part of the nation, and in connection with every phase of war work, the screen must meet an increasing demand to serve the essential recreational needs of the men and women producing the essentials of war.

Screen's Value Greater in Wartime

In time of peace, Mr. Hays said, the screen is a medium of education as well as of entertainment for the general public. "The educational opportunities of the screen are even greater in war time," he continued. "There is a greater need for an informed and enlightened public. With a vividness peculiar to itself, the newsreel and the documentary film are able, along with radio and press, to satisfy the public's thirst for news, for an account of what is happening and how it is happening. But, above all, as the need for national unity increases, so does the need for a common understanding of the war effort which can be achieved only through commonly shared experience. No one can be everywhere, see everything with his own eyes, or participate actively in all the myriad undertakings which must be geared together for maximum efficiency. But it is possible for all of us to gain some knowledge of what others are doing by the sort of indirect experience which carefully prepared documentary films and educational shorts can give."

"The morale of a nation at war is measured by the emotional vigor with which its people give their full measure of patriotic devotion," said Mr. Hays. "Energy for the labors of war and information about its prosecution are indispensable, but they are not enough. The recreational and educational services of the screen must be completed by its capacity to focus emotional energies upon our common task. The screen can and will use all its skill to build morale through the inspiration of patriotic emotions.

"In large part, this may be the work of specially prepared shorts which dramatize and spotlight the forces and factors moving on a world-wide stage. But though directing thought to the problems of this war is primarily the work of such shorts, they are not the only type of films to evoke the desired emotional response to the war's demands. That is also powerfully effected by feature pictures.

"What the legendary epic and the popular ballad did of yore, film narratives help to do today, for they are the most popular form of fiction, reaching more men and women than the printed word. Fiction waves a magic wand which lefts the eyes of men above the present moment, inspirits them with a sense of the great tides in human affairs to which their lives give motion, and charges their sentiments with emotional impetus and elevation."

"For more than a year and a half—from the fall of France to Pearl Harbor—the American motion picture industry, unitedly and wholeheartedly, supported this nation's defense program," Mr. Hays said. "Now we are vigorously sponsoring an all-out victory effort."

Within a week after Japan's attack, industry leaders "streamlined" the Motion Picture Committee Cooperating for National Defense, changed its name to War Activities Committee —Motion Picture Industry, and pledged all-out cooperation to the Commander in Chief in the fight for freedom. The scope and volume of the industry's war activities are indicated by the following:

Films for Fighting Men. The eleven national distributors of theatrical motion pictures have presented to the War Department without cost 1200 programs of current feature pictures and short subjects for gratis showing to our soldiers in combat areas overseas. Film manufacturers donated the millions of feet of raw stock needed for this service. Distributors and exhibitors have cooperated in working out procedures at home under which the entire product of Hollywood studios is made available to the U. S. Army Motion Picture Service, on mutually acceptable terms, for exhibition in Army post theatres which will exceed 650 in number by mid-year. Similar arrangements provide current films for the Navy and Coast Guard on ship and shore.

Informational Films and Trailers. More than 12,000 exhibitors have signed pledges of cooperation agreeing to include in their film programs any pictures sent to them with the approval of the program committee of the Theatres Division of the War Activities Committee. Distributors have handled these subjects without cost to the government. Trucking companies, which transport more than 85 per cent of all shipments between exchanges and theatres, have hauled all of these subjects without any charge. Twenty-eight separate releases, involving more than a quarter of a million bookings and over half a million shipments, were thus handled between February 1941 and February 1942.

Training Films for U. S. Army. Passage of the Selective Service Act, early in the national emergency, expanded army personnel much more rapidly than the weapons for their training could be manufactured. The War Department turned therefore to the motion picture industry for aid in solving the problem. A most important and unique project in the field of visual education was projected under which the Research Council of the Academy of Motion Picture Arts and Sciences arranged with Hollywood studios to produce a series of training films for the War Department. Under the dynamic leadership of Lieutenant Colonel Darryl F. Zanuck and his associates, 45 training films, totaling 110 reels have been completed, approved and accepted by the War Department, with others in work or projected.

Talent Participation. Hundreds of filmdom's outstanding personalities have joined the Hollywood Victory Committee which is serving as a general clearing agency for personal appearances connected with any phase of the war effort. Scores of popular entertainers are visiting army camps and naval stations each week under the banner of USO-Camp Shows, Inc. The name of Miss Carole Lombard leads the lengthening list of stars who, in the same gallant spirit in which she gave her life, are devoting themselves wholeheartedly to sales of defense bonds and savings stamps, participating in financial campaigns for wartime charities, and responding to a wide variety of calls to national and community service.

In the course of his lengthy report, Mr. Hays cited figures to show how the distributors' foreign market had declined and how their total revenues had fallen as a result. Among the interesting notes in this connection was the information that shortly before the Japanese attacked Pearl Harbor, police pressure forced American film company managers to sign employee indemnity agreements providing for large payments to employes should the offices be closed. "It may be," Mr. Hays said, "that even then Japanese authorities foresaw the coming war against the United States."

"Thirty one foreign countries are completely closed to us because of occupation or domination by the Axis powers. In normal times these countries produced about 10 per cent of the total world revenue." In this connection, Mr. Hays revealed that in normal times from 35 to 40 per cent of the world revenue was derived from outside the United States. Depreciation of the dollar has amounted to 20 per cent and thus the companies have sustained a further loss of 6 per cent of pre-war world revenue. Freezing of foreign exchange has resulted in withholding of 11 per cent of the total world business before the war, the report added.

A somewhat wistful note was sounded when Mr. Hays said that he had prepared a statement to be read to the Senate Committee investigating war-mongering, but that the adjournment of the committee's hearings prevented its delivery. But he noted with satisfaction that the industry's representatives were able to prove conclusively the utter falsity of the charge of war-mongering.

Hays Re-elected for 21st Consecutive Term

(See Cover)

Will H. Hays was reelected for his 21st consecutive year as president of the MPPDA at the annual meeting held this week. Formerly Postmaster General of the United States, Mr. Hays is the only man ever to have held the presidency of the MPPDA. Edward C. Raftery, president of United Artists, was elected a member of the Board of Directors. A resolution was adopted expressing the Board of Director' sorrow at the death of Sidney Kent.

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SHOWMEN'S TRADE REVIEW

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Committee Agrees on New Selling Plan

Exhibitors Will Submit It To Their Organizations; Group Hails Unity Step

Amid unanimous statements of approval, from exhibitors as well as distributors, the UMPI this week completed a draft of a plan of selling which, it is hoped, will be approved by the various organizations to whom it will be submitted. It differs from the plan submitted a few weeks ago in only a few respects but it is believed that these changes will meet the requirements of those exhibitor organizations which originally rejected the proposals.

The plan in full follows:

1—Starting in September, 1942 the five consenting companies are to sell four groups of feature pictures per year, not exceeding 12 features per group, five of each group to be trade-shown, balance to be identified as below.

2—**CANCELLATIONS**—in brackets of average film rentals based on season 1939-40, $1.00 to $100.00, two picture cancellation. $101.00 to $200.00, one picture cancellation. Such cancellation to apply only to identified pictures (see above). These cancellation privileges represent the minimum each company is willing to grant.

3—**IDENTIFICATION**—of all pictures not trade-shown to be by stars or featured players or original stories, if based on such, or well-known books or plays.

4—**SUSPENSION**—If a minimum of 20 per cent reduction in number of pictures to be produced by any one company is necessitated by the war emergency, the above cancellation privilege to be eliminated on future sales and further negotiation to be undertaken by this committee to arrive at a substitute privilege.

5—**ALLOCATIONS**—Where contracts entered into permit distributors to allocate or reallocate film prices, such price allocation on each feature to be given exhibitor on notice of availability or upon booking of feature whichever is earlier, and not to be changed thereafter.

6—**SPECIAL FEATURES**—and/or roadshows as defined in the Consent Decree and those features covered by special contracts between producer and distributor which do not permit inclusion in group sales may be sold separate from groups of 12.

7—**FEATURES CANCELLED**—These are not to be included in future groups offered the exhibitor who originally availed himself of the cancellation.

8—**WESTERNS**—Groups of as many as 6 Westerns may be sold unscreened, identified by star only.

Comments on the plan as issued by the committee are as follows:

Paragraph 1—Selling in groups of five has been most unpopular. A great majority of exhibitors have expressed the urgent need of larger groups than now permitted under the Consent Decree. Under the necessity of developing a middle ground between what it was felt the government would require in the elimination of blind selling and the physical difficulty, if not impossibility of positive identification by film companies of more than ¼ year's product, this appears to be the best and, in fact, the only solution.

Paragraph 2. Under the present selling system under the Decree, there has been no formal cancellation privilege. Under this setup some 83 per cent of the theatres of the United States will have a new privilege of cancellation approximating from 10 to 20 per cent. This is not all inclusive but the vast majority of independent theatres will receive a substantial benefit which they have not enjoyed in the past.

Paragraph 3. In the past under the system of blind selling little, if any, identification was given the majority of pictures. Under this proposed selling plan, there is no blind selling contemplated. This answers the criticism of many exhibitors and public groups. Of course, in addition to all other things the cancellation on religious, racial and moral grounds still remains in effect.

Paragraph 5. Here the distributors, recognizing the abuses which have crept into the cancellation privileges in the past, showed their willingness to safeguard the exhibitor under this selling system by so fixing the allocation of prices on contracts that any subterfuges of the past would not be repeated.

Every exhibitor representative present heartily endorsed the plan, some without reservation, guaranteeing that their units would accept. Col. H. A. Cole for Allied said that his organization's Board of Directors would meet within the next ten days to discuss the plan. He pointed out that the Board of Directors had laid down definite limitations and that he could not commit the Board in advance.

All other exhibitor leaders who spoke, endorsed the plan. Among those who spoke besides Cole, were Ed Kuykendall, president of the MPTOA; Max A. Cohen of the New York MPTOA unit; Bob White, Hugh Bruen and Bob Poole of the PCCITO; William Crockett of the MPTO of Virginia; Jack Kirsch of Illinois Allied; John Rugar of Salt Lake City, and Ned E. Depinet, Tom Connors, Pat Scollard, Andy Smith, Howard Levenson and William F. Rodgers for the distributors. The latter was again given credit for his earnest endeavors on behalf of unity.

Brylawski Resigns WPB

Upon the advice of his physician, A. Julian Brylawski tendered his resignation, effective immediately, as head of the Amusement Unit of the War Production Board. After a rest at his farm he will return to the Unit in an advisory capacity. The Unit has been reorganized, tentatively, with Morgan Hobart, a production specialist formerly with Technicolor; Harold Hopper of Los Angeles, head of the Cinema Equipment Company of that city; David W. Ridgway, formerly of the RKO Sound Department; and others, under the direction of M. Dewitt (Dinty) Moore.

Universal Promotes Brauer and Lamantia to Head Branches

Roy Brauer, New Orleans branch manager for Universal, has been appointed to head the company's Memphis branch, succeeding H. I. Mansfield, who died suddenly last Saturday. N. Lamantia, salesman in New Orleans, has been promoted to manager of that branch, succeeding Brauer.

Scully and Heineman Off on Studio Inspection Trip

William A. Scully, Universal vice president and general sales manager, and William J. Heineman, assistant general sales manager, left New York for a trip to the company's studios this week. While on the Coast they will discuss the 1942-43 lineup, as well as see some of the newly completed product for the current season.

10,780 Columbia Accounts

Columbia reports a record this week in number of accounts with 780 more theatres on its books than last year. The company is in the midst of a "Victory Sales Campaign" and as a result of extra effort on the part of the sales force, has sold the major part of its product to 10,780 theatres.

Projectionists Aiding Industry's War Effort



Leading figures in projection in the New York area held first of regular meetings to promote efficiency and economies during war times. Above, around the luncheon table are: James Lynett, City of New York official; P. A. McGuire, International Projector Corp.; Bart Greene, Chief Inspector, Borough of Manhattan; Lester B. Isaac, Loew's Theatres; Harry Rubin, Paramount Theatres; Frank Cahill, Warner Theatres; Charles Horstman, RKO Theatres; M. D. O'Brien and Charles J. Bachman, Loew's and Warners.



Right, Leon McHaney, chief operator for the Wilby Kincey Theatres, Kingsport, Tenn., presents 37¾ pounds of copper (which he has been saving from projector carbon drippings and strippings for the past seven years) to the Patriotic Unit of the Kingsport Shrine Organization.

Julius A. Lewis

Julius A. Lewis, 49 years old, west coast editor of SHOWMEN'S TRADE REVIEW and brother of "Chick" Lewis, died suddenly Saturday night, March 28, in Hollywood. The body was brought east for burial, with funeral services held Friday at 2 p.m. from the Riverside Memorial Chapel.

Julius A. Lewis had been connected with the motion picture industry since 1910 when he joined the Motion Picture Distributing and Sales Co., at 111 E. 14th Street. When this company became the Universal Pictures Corporation, he was transferred to the home office at 1600 Broadway where he had charge of all advertising, printed matter and purchasing. Several years later, he joined Prospect Press in charge of motion picture sales and remained with that firm until the late 20's when he organized his own printing company, which he continued until four years ago when he moved his family to Hollywood.

His widow, Ann Lewis, is well known to the industry both in New York, but particularly on the west coast where she is West Coast Manager for SHOWMEN'S TRADE REVIEW. Their son, Elliott, who first went to California to attend UCLA, took up radio and is considered one of the finest young radio actors on the coast. A younger son, Raymond, attends Washington State University where he is taking a Veterinary course.

Besides his widow and two sons, he leaves six brothers and sisters; Harry M., Irving, Charles E., Joseph A., Lillian and Helyn.

More Tax Protective Committees Named

Additional Tax Protective Committees have been appointed this week in various parts of the country, thus bringing to 31 the total number of committees with 54 as the ultimate goal. The newly named members are as follows:

Kansas: R. R. Biechele, chairman, president of the Kansas-Missouri Theatre Association; Howard Jameyson, of Fox Mid-West Theatres, Wichita; Frank C. Hensler, MGM Kansas City branch manager.

Louisiana: Gordon Ogden of the Chimes Theatre, Baton Rouge; Rodney Toups, manager of Loew's State, New Orleans; Page Baker, RKO New Orleans branch manager.

Mississippi: H. J. Williams of the Granada Theatre, Granada, Miss.; W. A. Prewitt of Associated Theatres, Bay St. Louis, Miss.; Lucas S. Conner, Warner New Orleans branch manager.

New Jersey: George Gold of the Rivoli Theatre, Newark; Robert Paskob of the Warner Theatres' New Jersey zone; Albert Gebhardt, Paramount's New Jersey salesman.

North Dakota: F. E. Wetzstein, Palace Theatre, Mandan; Edward Kraus, Fargo Theatre, Fargo, N. D.; F. R. Anderson, Paramount's representative in the state, who headquarters in Minot.

Oklahoma: I. M. Loewenstein of the Majestic Theatre, Oklahoma City; Frank Roberts of the J. H. Cooper Circuit; Charles W. Clark, 20th-Fox Oklahoma City manager.

Southern California: James C. Quinn, representing Allied's organization in California has been added to the committee.

Kravitz Business Manager of 306

Morris Kravitz has been elected business agent of Local 306, New York Operators Union. He succeeds Bert Popkin who resigned recently. The Local's delegates to the IATSE convention in Columbus, June 1, were chosen at the same time. They are Herman Geler, president of the Local, Nat Doragoff, Charles Beckman, Joe Bassin, Kravitz, Ben Seher, Steve D'Inzillo, James Ambrosio, Wallace Burns, Edgar Stewart, Jack Teitler and Alexander Polin.

MGM Shorts Show on B'way Gives 1¾ Hour Bill at 55 Cents Top

A novel experiment will be tried out in the Broadway Theatre in New York beginning this Saturday when MGM commences its first all-shorts show, which will be known as "MGM's Prize Package." The program will differ markedly from the entertainment offered at newsreel theatres, which usually included all of the current newsreels with duplicate shots omitted, plus enough shorts to make about an hour's show.

The new show at the Broadway has no newsreel footage, while the shorts which have been included were each selected with a view toward making a completely diversified full evening's program of entertainment. Each show will run about one hour and 45 minutes. Top admission price will be 55 cents, matinees 35 cents.

"Good shorts have long been recognized as bearing the same position in the film field as the better short story does to the novel," said William F. Rodgers, general sales manager for MGM. "For a long time our company has been getting critical and audience reactions on certain shorts which struck those distributing the product as rather remarkable. We have long felt that some place should be made on Broadway where a collection of such shorts could be exhibited at one time, rather than just as the tag end of a feature bill. The reaction to this experiment will be awaited with great interest."

Included in the initial program at the Broadway Theatre will be "Main Street on the March," the film which won the Academy of Motion Picture Arts citation as the best two-reeler of the season. The other subjects will comprise "Optical Poems," a pioneering effort in the field of "visual music"; "Wanted, a Master," a Pete Smith subject about a homeless dog which has won unusual critical mention throughout the United States; "The Boss Didn't Say Good Morning," a psychological drama, narrated by Carey Wilson; "This Is the Bowery," one of the most completely factual motion pictures ever made; "Every Sunday," musical "featurette" in which Judy Garland and Deanna Durbin each made their motion picture debut; and other specially selected films.

Distributors Ignore Box Office, Attorney Holds

James F. Lynch, district attorney of Ramsey County, Minn., has answered a brief field by the major companies contesting the Minnesota law compelling sale of a whole year's product at one time, disputing every one of the claims made by the distributors.

For example, Lynch contends that the law is not contrary to interstate commerce provisions because while the prints move from state to state the licenses do not. He also claimed that the distributors ignore the box office merit of pictures in selling to exhibitors. "They hold that the exercise of ingenuity will get the public into a theatre to see a picture, irrespective of its box office appeal. This disregards the rights of the exhibitor and the public. The patron who sees bad pictures blames the exhibitor, and after two or three of such pictures in a particular theatre, the patron shuns the place."

He also claimed that each distributor sells to no more than 350 of the 500 theatres in the state and that therefore the contention of the distributors that they could not sell the cancelled pictures is wrong. The law does not deprive any distributor of property without due process, he said, but merely enables the exhibitor to return "worthless bits of property unused."



Director Alfred Hitchcock arrives in New York for a short visit before going to Washington for the world premiere of his latest picture, "Saboteur," a Universal release.

Variety Clubs Add 1,179 New Members

A total of 1,179 new members have been added to the 25 Variety Club tents as a result of the "Hey Rube" campaign, which the Variety Clubs recently staged to swell their membership. In addition, 397 members have been added through the two new tents in New Haven and Chicago.

Total membership was 5,345 when the drive started.

Meanwhile new tents are being organized in several cities. R. J. O'Donnell and Paul Short will go to New Orleans next week to confer with E. V. Richards to work out details of a tent in the Crescent City. Later, while on a Coast trip, accompanied by National Chief Barker John H. Harris, they will visit San Francisco, Portland, Seattle and Salt Lake City to assist in the organization of tents in those cities. On the way back they will visit with "Rick" Ricketson in Denver with a view toward converting the Rocky Mountain Screen Club into a Variety Club Tent. Organization plans for a tent in New York are also proceeding.

Treasury Frowns On Bonds As Prizes

The Treasury Department frowns on the use of Defense Stamps and Bonds as prizes in contests or in lieu of cash on Bank Night or any similar form of enterprise, it was learned this week. The Department also does not wish the Defense Stamps and Bonds to be used in lieu of cash nor given to people who will not hold them.

While the Treasury Department has not made any ruling as yet forbidding the use of stamps and bonds in this way, it is thought that Secretary Morgenthau may make such a regulation.

Defense Bonds and Stamps may not be used as part of any merchandise sale; their use as trading stamps, premiums or gifts contingent upon merchandise purchase is likewise prohibited.

The Department discourages the use of Defense Stamps as tips, for example; people whose income is partly earned through tips in most cases immediately cash the stamps thus defeating the very purpose for which they were issued: to loan money to the Government for ten years.

Not
ONE!





Not
TWO!

Not
THREE!





Not
FOUR!



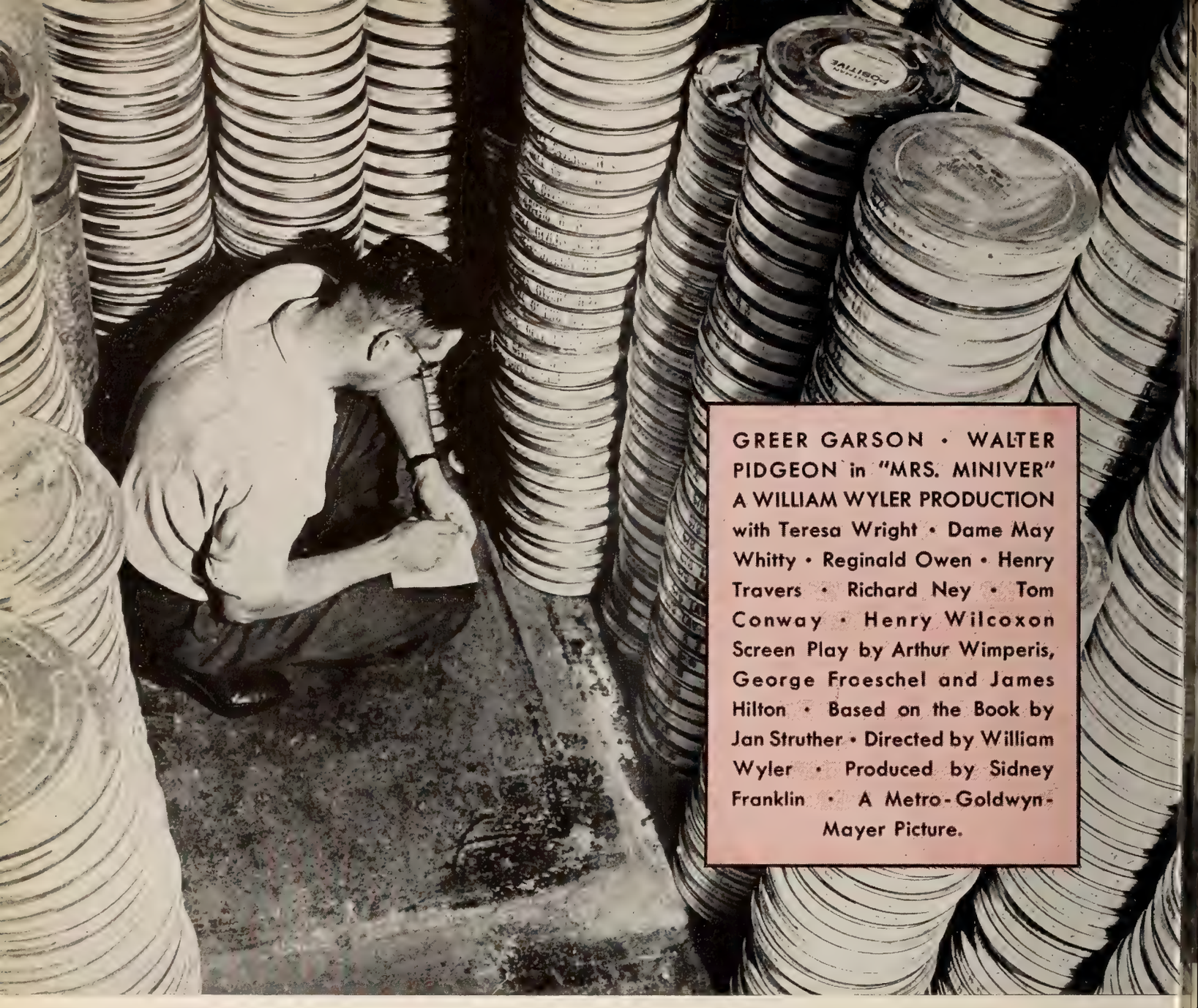
"In clover"



but FIVE GREAT M-G-M PICTURES WERE PREVIEWED LAST WEEK IN CALIFORNIA!

Here's a report by an eye-witness!

(look!)



GREER GARSON • WALTER PIDGEON in "MRS. MINIVER" A WILLIAM WYLER PRODUCTION with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Tom Conway • Henry Wilcoxon Screen Play by Arthur Wimperis, George Froeschel and James Hilton • Based on the Book by Jan Struther • Directed by William Wyler • Produced by Sidney Franklin • A Metro-Goldwyn-Mayer Picture.

MAKE ROOM IN FILMDOM'S HALL OF FAME FOR M-G-M's

"MRS. MINIVER"

"One!"



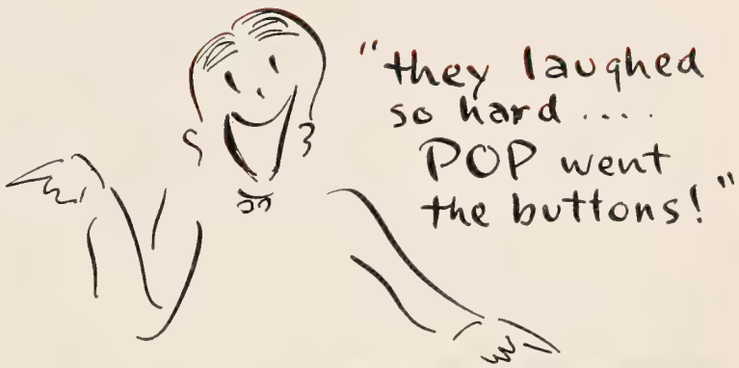
Previewed to literally cheering audiences in California, packing thrill upon thrill and heart-throb upon heart-throb, this picture is already being hailed by the ambitious word "MASTERPIECE!" Time will tell and you shall judge for yourself. We are able to state without reservation that it is one of the greatest productions ever made by M-G-M, and we have no hesitancy in predicting that it will be one of the biggest, perhaps *the* biggest of this year!

"Two!"



THAT PREVIEW OF ABBOTT and COSTELLO in "RIO RITA"









The trade-showings and the published reviews of "Rio Rita" confirm what West Coast audiences have said about this fabulous box-office property! The stars are at their funniest and they are presented to their waiting millions in a magnificent Metro-Goldwyn-Mayer musical. POP go the records, too!

(more and more)

"Three!"



SPENCER TRACY
HEDY LAMARR
JOHN GARFIELD

"A Winning Ticket!"

in

VICTOR FLEMING'S PRODUCTION
of
JOHN STEINBECK'S

"TORTILLA FLAT"

A thrilling success at its California Preview! Star-power that comes through to captivate and delight audiences. Unusual people in an unusual setting, where wine, women and song are the essentials of a gay life. It's got that magnetism that draws at the box-office!





with FRANK MORGAN • AKIM TAMIROFF
SHELDON LEONARD • JOHN QUALEN • DONALD MEEK
CONNIE GILCHRIST • ALLEN JENKINS • HENRY O'NEILL

Screen Play by John Lee Mahin and Benjamin Glazer • Directed by VICTOR FLEMING
Produced by SAM ZIMBALIST • A Metro-Goldwyn-Mayer Picture

"Four!"



Not since "King Kong" such thrills as the Preview audience gasped at in TARZAN'S NEW YORK ADVENTURE!

Here's what they saw! Look at him, swinging from skyscrapers! A brilliant stroke of showmanship has yielded the best Tarzan picture of all time! They've never seen *this* Tarzan before, in street clothes but just as primitive as ever! Adventuring in New York's maelstrom with jungle gold on the trail of kidnapped "Boy"! Tops in thrills and fun!

"TARZAN'S NEW YORK ADVENTURE"

with JOHNNY WEISSMULLER

MAUREEN O'SULLIVAN

John Sheffield • Virginia Grey

Chas. Bickford • Paul Kelly • Chill Wills

Screen Play by William R. Lipman and Myles Connolly • From a Story by Myles Connolly • Based Upon the Characters Created by Edgar Rice Burroughs • Directed by RICHARD THORPE

Produced by FREDERICK STEPHANI • An M-G-M Picture

$HIP AHOY

"Five!"



HAS *Box-office* WRITTEN ALL OVER IT!



(Above) *Red Skelton, Eleanor Powell, Tommy Dorsey*



Eleanor Red
POWELL · SKELTON
'SHIP AHOY'
BERT LAHR · VIRGINIA O'BRIEN
TOMMY DORSEY and his ORCHESTRA
Screen Play by Harry Clork · Directed by EDWARD BUZZELL
Produced by JACK CUMMINGS · A Metro-Goldwyn-Mayer Picture

Riotous is the word for "Ship Ahoy"! The M-G-M studio has previewed numberless pictures in its history but seldom such hysterics, such howls, such complete enjoyment of a musical comedy as was registered by the audience. Teeming with talent: Eleanor Powell's brilliant new routines; Red Skelton's devastating antics; Bert Lahr and Virginia O'Brien at their funniest; and none other than Tommy Dorsey and his Orchestra flooding the screen with music. And ship-shape beauties! Tell the folks fast!

YES, INDEED! THE BIG NOISE OUT WEST IS LEAPING LEO!

RIO RITA

SHIP AHOY

TARZAN'S NEW YORK ADVENTURE

MRS. MINIVER

TORTILLA FLAT



You've been in this business a long time! It's not unusual for you to hear that big things are happening at the M-G-M studios. But today it's truer than it ever was. In one week the World's Greatest Studio has flashed on preview screens FIVE BIG MONEY ENTERTAINMENTS and that's just part of the riches in store for M-G-M customers. Leadership entails this obligation. It is expected of the Friendly Company. And again throughout the film colony they're watching the activity, the enthusiasm, the outpouring of talent and treasure that result in pleasure and profit when the Lion Roars on your screen. This year, last year, every year . . . there's only ONE company that can do it.

(YOUR CUE ON NEXT PAGE!)



THE LONG GREEN!

"RIO RITA"
(Bud Abbott & Lou Costello)

"JOHNNY EAGER"
(Robert Taylor, Lana Turner)

"SHIP AHOY"
(Eleanor Powell, Red Skelton, Tommy Dorsey and his Orchestra)

"TORTILLA FLAT"
(Spencer Tracy, Hedy Lamarr, John Garfield)

"SHADOW OF A LADY"
(Jeanette MacDonald, Robert Young)

"MRS. MINIVER"
(Greer Garson, Walter Pidgeon)

"CROSSROADS" (Temp. Title)
(William Powell, Hedy Lamarr)

"WE WERE DANCING"
(Norma Shearer, Melvyn Douglas)

"SOMEWHERE I'LL FIND YOU" (Temp. Title)
(Clark Gable, Lana Turner)

"HER CARDBOARD LOVER"
(Norma Shearer, Robert Taylor)

"BABES ON BROADWAY"
(Mickey Rooney, Judy Garland)

"WOMAN OF THE YEAR"
(Spencer Tracy, Katharine Hepburn)

"COURTSHIP OF ANDY HARDY"
(Lewis Stone, Mickey Rooney & the Folks)

"I MARRIED AN ANGEL"
(Jeanette MacDonald, Nelson Eddy)

"TARZAN'S NEW YORK ADVENTURE"
(Johnny Weissmuller, Maureen O'Sullivan)



GIVE YOURSELF A BREAK!

Iowa-Neb. Exhib May Ask Law Like Minn. Measure If UMPI Fails

Legislators in Iowa and Nebraska may be asked by exhibitors to pass laws similar to Minnesota's measure compelling sale of a full season's output of pictures, it was learned this week from a bulletin sent to members of the Allied Independent Theatre Owners of Iowa and Nebraska by President Leo F. Wolcott. "It may be stated here," said Wolcott, "that if UMPI is unsuccessful in developing a selling plan satisfactory to exhibitors, and having it approved by the Department of Justice, exhibitors will be forced to enact laws similar to Minnesota's block-booking law in our State legislatures. Our legislative program already provides for this, if necessary."

Complains of High Rentals

Wolcott's bulletin complains of high film rentals, particularly taking to task terms asked for pictures under the consent decree. "Film rental terms this year are brutal!" he says. "They are putting many small exhibitors out of business right now. We have any number reporting to us that their film costs are running 40, 50, 60 and even 70 per cent of the gross. This is certainly a one sided split of the box office dollar! No small town gross can stand that kind of film rental. They can't make it at 35 per cent now. Grosses continue to slide down in these small non-war towns and to soar in the war-work centres as the draft, enlistments and war industries continue at ever faster pace to drain people from small communities. . . . The prospects for the small town are dark indeed. On the other side of the picture are the film companies who 'faced ruin' a few months ago from the loss of the foreign markets. Well," says Wolcott, "they seem to have overcome this handicap mighty well; look at the greatly increased profits of all of them. Even Universal is doubling its net profit."

". . . Many Cheap Pictures"

Wolcott went on, "that they have cheated in the production and release of the many cheap pictures and have used the Consent Decree to jack up film rental terms unmercifully is quite evident. Only by the exhibitor having an unrestricted cancellation privilege will the producers turn out better product," the fear of cancellation would encourage better productions. "Much additional loss of patronage has resulted from theatres having to show so many poor pictures since the Consent Decree became effective. The tire shortage will cause a further serious loss of patronage for the small town theatres because these theatres have to depend almost entirely for profitable business on the smaller towns and farm communities nearby and these people are beginning to stay home already on account of tires. I know I would have closed my theatre long ago if I had to depend entirely on my own town for patronage. . . . Certainly, film rental terms must come down, and contracts must be adjusted to make it possible for these small town theatres to stay in business. An industry is mighty cockeyed which will put its thousands of small retailers out of business, thereby losing this important revenue for support of the industry itself and the now very important admission tax for the Federal government also. . . . If they (the distributors) don't come down to earth and cease demanding such exorbitant rentals . . . and if they don't start bearing their share of the burdens as we go along, the exhibitors will have to, in self-defense, bring the facts to the attention of the public and our Congressmen. . . . If your public is demanding to see a certain picture which you cannot buy or show at a fair price, don't hesitate to tell them the facts through the columns of your newspapers. This is a tried and proven success."

To Ask Schine Trial Delay

Buffalo—Although trial of the Schine anti-trust suit is set to open April 28, further delay will be sought in Federal Court here next Monday, according to papers filed by Schine counsel.

Koczaks Lose 2nd Plea In Arbitration vs. Loew's

The case of John and Grace Koczaks, owners of the Earle Theatre, Newcastle, Del., against Loew's has been decided against them by an arbitrator sitting in Philadelphia. The Koczaks complained almost a year ago that Loew's refused to sell them product, reserving an exclusive run for the Loew Theatre in Wilmington. They won their case at that time. Loew's appealed and the Koczaks won again. Subsequently they filed a second complaint.

Lewen Pizor has won reduction of the clearance of the Strand Theatre, Philadelphia, over his Tioga, from 25 days to 18.

The Tumbleweed Theatre, Five Points, Calif., has asked that the clearance of the El Monte Theatre, El Monte, Calif., be reduced from 63 days to seven days.

The El Cerrito, El Cerrito, Calif., has filed a complaint charging unfair clearance on the part of the Fox California and State Theatres, Richmond, Calif.

Dan Gregory of the Crystal Theatre, Beulah, Mich., complains that the clearance of the Garden Theatre, Frankfort, Mich., has been arbitrarily increased from seven days to 21 days and asks a restoration of the seven day interval.

Cagney Pictures for United Artist Release

James Cagney will star in pictures to be distributed by United Artists under the terms of a contract signed this week by his brother, William Cagney, as president of the company which will produce the films, and Edward C. Raftery, president of United Artists, and George Bagnall vice-president, representing the distributor company.

The new company will produce at least two pictures a year starring James Cagney. The agreement runs for three years and provides for a budget of more than $6,000,000.

The deal marks the end of an association of 12 years between the Cagneys and Warner Bros. during which the star had several disputes, one of which caused him to leave the company and make two outside pictures which were released by Grand National. Their new association again brings the Cagney pictures release under the direction of Gradwell Sears, who was behind their sales during the Warner years.

First of the Cagney pictures will be released in November with the second slated for March of next year.

Fred Jack Resigns

Fred M. Jack has resigned as Southwestern District Manager for Warner Bros. His district will be combined with the Southeastern into one district known as the Southern, to be supervised by Ralph McCoy, headquartering in Atlanta.

Budd Rogers' Daughter Engaged

Announcement has been made of the engagement of Miss Rhoda Rogers, daughter of Budd Rogers, member of Universal's Board of Directors, to Ensign William B. Schulman.



The Box Office Slant

Jesse James Jr.

Republic **Western** **55 mins.**

(Prod. No. 176—Nat'l Release, March 25)

AUDIENCE SLANT: (Family) Better than average story, smooth continuity and a slight deviation from usual action situations bring this above normal in entertainment.

BOX OFFICE SLANT: Should go very well with followers of the pony films. One of Red Barry's best.

Cast: Don "Red" Barry, Lynn Merrick, Al St. John, Douglas Walton, Karl Hackett, Lee Shumway, Stanley Blystone, Jack Kirk. Credits: George Sherman, associate producer and director. Screenplay by Richard Murphy, Doris Schroeder and Taylor Caven from an original story by Richard Murphy. Photographed by John MacBurnie.

Plot: A member of the Town Council of Sundown, having purchased a lot of property in an adjoining community, is anxious to divert the plans of the telegraph company which intends making Sundown the Western terminus. He hires a gang of gunmen for the purpose and takes full advantage of his advance knowledge of all efforts made by the citizens to stop the consequent reign of terror. "Red" Barry, son of a former sheriff, is enlisted and maneuvers events that break up the gang's activities and put the spotlight on the councilman traitor.

Comment: The plot and story trend is a little different with consequent variation from the trite situations that mark most Western films. The result is better entertainment, as a whole, without any detraction from the type of action performance that lovers of this type of picture want. Barry, in the early sequences is "off" his usual character and does a bit as a parlor Romeo. Al St. John, as the horse shoeing friend of his father, and Douglas Walton, as the English hero worshipper who is in charge of the extension for the telegraph company, have important spots and contribute good work throughout. Lynn Merrick hasn't much to do but look pretty. You might be able to get a tie-up with the telegraph company on a "now and then" angle. Otherwise usual Western stunts will cover.

Catchline: A straight shooting Buckeroo proves more than a match for crooked politicians.

Raiders of the Range

Republic **Western** **54 mins.**

(Prod. No. 165—Nat'l Release, March 18)

AUDIENCE SLANT: (Family) The principal action centers around the drilling of an oil well and this fact may make this entertaining for other than avowed Western fans.

BOX OFFICE SLANT: Not quite up to others in The Three Mesquiteers series but will satisfy their followers.

Cast: Bob Steele, Tom Taylor, Rufe Davis, Lois Collier, Frank Jacquet, Tom Chatterton, Charles Miller, Dennis Moore, Fred Kohler, Jr., Max Waltzman, Hal Price. Credits: Louis Gray, associate producer, and John English, director. Screenplay by Barry Shipman from a story by Albert Demond based on characters created by William Colt MacDonald. Ernest Miller photographed.

Plot: The villainous owner of the town saloon is holding second rights on an oil well being drilled, and is anxious to prevent its completion before his option takes effect. The country doctor, who heads the band of ranchers financing the drilling, sends for the Three Mesquiteers to put a stop to the efforts being made to sabotage the well. He himself falls victim to a scheme of the saloon keeper and, when threatened with imprisonment, is rescued by the trio who perfect a plan that forces the guilty parties to expose themselves and implicate the saloon keeper.

Comment: The bulk of the action is staged in the background of an oil drilling operation and there are some good shots of roughneck drillers and a gusher being "blown in." There is a goodly supply of bar-room brawls and the usual amount of shoot-em-up horse riding action punctuating the drinking bouts and sabotage efforts among the oil drillers to give good variety of camera range. The inclusion of murders through poisoning furnishes complications that help both plot and story relation. There is a total absence of romance and only a smattering of comedy interlude. You might take advantage of the threatened oil shortage or the sabotage angle but it is safer to stick to the regular Western routines.

Catchline: Sabotage! and The Three Mesquiteers to the rescue.

Legion of Decency Ratings

(For Week Ending April 4)

SUITABLE FOR GENERAL PATRONAGE

Jesse James, Jr. Rolling Down the Great Divide
Mokey My Favorite Blonde

SUITABLE FOR ADULTS ONLY

Affairs of Jimmy Valentine
Mexican Spitfire Sees a Ghost
Blondie's Blessed Event This Was Paris

Ghost Town Law

Monogram **Western** **65 mins.**

(Nat'l Release, Mar. 27)

AUDIENCE SLANT: (Family) Something new has been added to the Western formula that will please theatregoers. One of the best in a popular series.

BOX OFFICE SLANT: Has appeal for whodunit and outdoor fans which makes it a natural to top the series at the ticket windows. May fit in okay in the spots not running sagebrush entertainment.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Virginia Carpenter, Murdock McQuarrie, Charles King, Tom London, Howard Masters, Ben Corbett. Credits: Directed by Howard Bretherton. Screenplay by Jesse Bowers. Director of photography, Harry Neumann. Produced by Scott R. Dunlap.

Plot: U. S. Marshall, out to avenge the murder of two colleagues, arrives as an amnesia victim at a ghost town. There he finds the gang, headed by the town judge, who are letting nothing stand in the way of their gaining control of a rich, re-discovered mine. The Rough Riders help him straighten out the situation.

Comment: A whodunit with a Western background, gives this latest Rough Riders picture added appeal for audiences of both types of entertainment. Without taking anything away from the usual sagebrush formula (it still has its quota of outdoor action) the yarn winds its way through several sequences of suspense and mystery, and develops into one of the better films in this popular series. The cast tops—Buck Jones, Tim McCoy and Raymond Hatton—will please their followers with a nice brand of trouping. They are supported by a group of seasoned players who turn in good performances. Howard Bretherton's direction under the production supervision of Scott R. Dunlap, maintains interest throughout for a sock megaphoning job. Make a play for both the whodunit and horse-opera fans. Play up the Jones-McCoy-Hatton combination in all your exploitation. A Western lobby, on the eerie side, is suggested.

Catchline: "The Rough Riders do a little dabbling in gold, with six-shooters as their tools."

Canal Zone

Columbia **Drama** **79 mins.**

(National Release, March 19)

AUDIENCE SLANT: (Family) Although somewhat illogical in spots, there is enough action and excitement of the popular type to enthrall most audiences.

BOX OFFICE SLANT: Should do a little better than the average action picture.

Cast: Chester Morris, Harriet Hilliard, John Hubbard, Larry Parks, Forrest Tucker, Eddie Laughton, Lloyd Bridges, George McKay, Stanley Andrews, John Tyrrell, Stanley Brown, John Shay. Credits: Based on a story by Blaine Miller and Jean DuPont Miller. Adaptation and screenplay by Robert Lee Johnson. Directed by Lew Landers. Director of photography, Franz F. Planer. Art direction, Lionel Banks. Associate, Robert Peterson. Produced by Colbert Clark.

Plot: Chester Morris is the training officer at a Central American relay station for Army bombers flown from there across the jungles and the ocean to Africa. Hubbard, a society playboy, joins up and immediately makes a play for Morris' girl, the commander's daughter. When he tries to grandstand, Morris grounds him. Later, however, when Morris has crashed in the jungle, Hubbard takes off against orders and rescues him...

Comment: The action fans are going to love this picture; it has all the required ingredients. Nowadays with airplanes more and more the subject of both conversation and headlines, an airplane picture should be the most popular type of action film. The few spots where inconsistencies have been allowed to creep into the picture will be overlooked by most of the fans. Chester Morris gives the outstanding portrayal of the entire cast. Harriet Hilliard has little to do and John Hubbard is not quite convincing. Sell it from the War angle with strong emphasis on flying and the ferry command.

Catchline: "Drama hot from America's tropical tinder box."

Sunset On The Desert

Republic **Western** **63 mins.**

(Prod. No. 155—Nat'l Release, April 1)

AUDIENCE SLANT: (Family) Smooth plot and story together with a nice mixing of musical offerings with the usual action make this better than average giddiap fare.

BOX OFFICE SLANT: Rogers and Sons of the Pioneers fans will go all out for this. Its good entertainment.

Cast: Roy Rogers, George "Gabby" Hayes, Lynne Carver, Frank M. Thomas, Beryle Wallace, Glenn Strange, Douglas Fowley, Fred Burns, Roy Barcroft, Henry Wills, Forrest Taylor, and The Sons of the Pioneers. Credits: Associate producer and director, Joseph Kane. Original screenplay by Gerald Geraghty. Photographed by Reggie Lanning.

Plot: A crooked attorney, anxious to secure possession of a ranch with valuable mineral deposits, resorts to blackmail to influence the decision of an honest judge. Details of the entire scheme leak out when

the son of a former partner of the ranch owner (whose resemblance to one of the outlaws is so striking that he is accepted in their midst) appears on the scene.

Comment: A smooth-running story and an easy to follow plot will make this more pleasing than the average Western fare. The songs are well interspersed through the action and work into, rather than against, the continuity. The usual liberties are taken with plausibility but the absence of overlong chases and protracted gun battles should lead to acceptable audience reception. Republic again takes liberties with the accepted Western proprieties and offers Beryle Wallace as a villainess.

Strange Case of Doctor Rx

Universal **Mystery** **65 mins.**

(Prod. No. 6036—Release, Apr. 10)

AUDIENCE SLANT: (Adult) Strictly for the whodunit fans.

BOX OFFICE SLANT: Rates as fair "added feature."

Cast: Patric Knowles, Lionel Atwill, Anne Gwynne, Samuel S. Hinds, Mona Barrie, Shemp Howard, Paul Cavanagh, Edmund MacDonald, Manton Moreland, John Gallaudet, William Gould, Leyland Hodgson. **Credits:** Directed by William Nigh. Original screenplay by Clarence Upson Young. Director of photography, Woody Bredell. Associate Producer, Jack Bernhard.

Plot: A mysterious killer is loose and his victims are men acquitted of various criminal charges. Baffled, the police seek the assistance of a famous detective. He lets himself be captured by the killer in order to find out who he is. This trick solves the case.

Comment: First-rate trouping lifts this whodunit out of the rut for a nice bit of entertainment in the mystery field. Without causing too much excitement, it will keep the armchair detectives guessing right up to the final fade-out. Just how Patric Knowles, as the sleuth, solves the six killings, remains a mystery even after the picture is finished. However, Knowles' work and that of the others in the cast, is good. Two excellent comics, Shemp Howard and Manton Moreland, steal the show by a wide margin, with outstanding portrayals. Direction and production values are also on the credit side. Eerie atmosphere in lobby and front is suggested. Heralds printed to resemble prescription blanks with "Rx" in the corner, could be distributed in advance of showing. Usual whodunit exploitation will fit in nicely for this one.

Catchline: "Cheating the law with murder . . . after cheating the law with wife."

Mystery of Marie Roget

Universal **Horror Mystery** **61 mins.**

(Nat'l Release, April 3)

AUDIENCE SLANT: (Adult) Good horror stuff which should interest others in addition to the regular horror fans because of Poe's story.

BOX OFFICE SLANT: A good addition to a bill which already has a light comedy or musical.

Cast: Patric Knowles, Maria Montez, Maria Ouspenskaya, John Litel, Edward Norris, Lloyd Corrigan, Nell O'Day, Frank Reicher, Clyde Fillmore, Paul Burns, Norma Drury, John Maxwell, Paul Bryar, Charles Middleton, Bill Ruhl, Reed Hadley. **Credits:** Original Screenplay by Michel Jacoby. Cameraman, Woody Bredell. Art director, Jack Otterson. Directed by Phil Rosen. Associate producer, Paul Malvern.

Plot: Marie Roget (Maria Montez) has disappeared and even the Minister for Naval Affairs, (John Litel) is excited over the matter. The Prefect of Police (Lloyd Corrigan) and his medical assistant (Patric Knowles) are hot on the trail when in walks Marie. She refuses to make any explanation of her disappearance. At a later date, Knowles is asked by her grandmother, Maria Ouspenskaya, to escort Marie's sister to a party where she believes an attempt will be made on her life. At the party, Marie is killed. Knowles and Corrigan then set a trap for the killer, who is revealed as Norris, Marie's finance.

Comment: The credits are somewhat mysterious on this since it is called "Edgar Allan Poe's Mystery of Marie Roget" yet Michel Jacoby is given credit for an original screenplay. Poe's story has been somewhat twisted and turned about but with it all, a good horror story is the result. Some of the action is not sufficiently explained to dovetail with the end but the horror fans won't mind that too much. Excellent performances are given by a cast worthy of better material. Outstanding is Lloyd Corrigan as the Prefect of Police with Patric Knowles, Maria Montez and Maria Ouspenskaya all contributing fine portrayals. Direction has been smooth and well contrived to keep up the suspense. If there are any real Poe fans in your community, they may be shocked by the liberties taken with the story, but otherwise the author's name should be an asset in selling the picture.

Catchline: "Can this baffling beauty be the phantom mangler of Paris?"

Unseen Enemy

Universal **Spy** **60 mins.**

(Prod. No. 6053—Nat'l Release, Apr. 10)

AUDIENCE SLANT: (Adult) May get by with less critical audiences.

BOX OFFICE SLANT: For the lower half of duals in the subsequent and grind runs.

Cast: Leo Carrillo, Andy Devine, Irene Hervey, Don Terry, Lionel Royce, Turhan Bey, Frederick Gierman, William Ruhl, Clancy Cooper, Eddie Fetherston. **Credits:** Directed by John Rawlins. Based on an idea by George Wallace Sayre. Original screenplay by Roy Chanslor and Stanley Rubin. Director of photography, John W. Boyle. Associate Producer, Marshall Grant.

Plot: A young Canadian intelligence officer joins a captured Nazi ship commander at a concentration camp in order to worm out of him his espionage orders. They escape together to the U. S. and there the Canadian is able to get to the bottom of the plot and stop it.

Comment: This is just another program feature that may fit in on the lower half of duals in subsequent and grind runs. It suffers from a plot that most theatregoers will spot way in advance, and the original idea seems to have been lost somewhere in the shuffle. The cast, which includes Andy Devine, Irene Hervey, Leo Carrillo and Don Terry, do okay with what material they have, but have a tough time putting their roles over. John Rawlins' direction lacks the force needed for an action film of this type. The most effective way to merchandise this picture is from the spy angle. Newspaper headline concerning espionage could be used as part of your lobby decoration.

Catchline: "Uncovering a hideaway of Nazi rats."

The Lew Ayres Controversy

A wave of mild hysteria started to sweep the country following immediately on the heels of Lew Ayres' entering the Camp for Conscientious Objectors.

It recalls the story we heard during the early days of the boycott on German-made merchandise, when it turned out that the boycott was hurting the stores stocked with the imported items rather than the German manufacturers. After all, the stores bought the merchandise long before there was any feeling against Germany. Came the boycott and its effects socked the innocent store keepers.

The same can be said of M-G-M's position in the Ayres controversy. They made and delivered money-making Ayres pictures for years. Now, Lew prefers the Camp to bearing arms and a lot of guys want to cancel his pictures and thereby sock innocent M-G-M on the nose.

We doubt if public opinion will bother to recall him long enough to keep people away from the theatres showing his pictures unless theatremen themselves make a local issue out of it by keeping the subject alive long after it should be ignored and forgotten.

If any theatremen object to Ayres' attitude let 'em go to the Camp and sock him in the nose or call him names. But don't pick on M-G-M. They didn't have anything to do with his decision.

"CHICK" LEWIS.

Warner Zone Mgrs. Meet

Zone managers from the various Warner theatre zones throughout the country discussed conditions brought about by the wartime economy at a meeting held in the home office this week. Those who attended, in addition to home office executives, were John J. Payette of Washington, James Coston of Chicago, M. A. Silver of Pittsburgh, Nat Wolf of Cleveland, Ted Schlanger of Philadelphia, I. J. Hoffman of New Haven, C. J. Latta of Albany and Don Jacocks of Newark.

Coe Named Aide to Hays

Charles Francis Coe, well known writer and lawyer, has been appointed assistant to MPPDA President Will H. Hays. Coe fills the vacancy left by the withdrawal of Francis S. Harmon, who has been executive chairman of the industry's War Activities Committee.

New Jersey Allied Meet in June

The Convention Committee of the Allied Theatre Owners of New Jersey, Inc., at a meeting in New York, Wednesday, decided to hold the 23rd Annual Convention and Round Table Conference of Exhibitors in War Time on June 3, 4, and 5.

Astor Acquires "Krakatoa" Rights

Astor Pictures has acquired distribution rights to "Krakatoa," 20 minute subject released in 1932. It will be reissued on specially tinted film. The picture was voted the outstanding short subject of 1932 by the Academy of Motion Picture Arts and Sciences.

RKO Signs "Great Gildersleeve"

Harold Peary, "The Great Gildersleeve" of radio fame, has been signed to a two-picture contract by RKO. First of the two will be "The Great Gildersleeve," built around the hapless character Peary has created on his broadcasts.

13,000 Theatres Pledged

More than 13,000 theatres have been pledged to show the War Activities Committee's Victory Films, it was announced this week by Joseph Bernhard, chairman of the Committee.

S.O.S. Cinema Supply Moves

S.O.S. Cinema Supply Corp. has moved its offices to 229 West 42nd St. The manufacturing plant and warehouse will move to 452 West 46th St.

"Hattie" Back Into Work

MGM's "Panama Hattie," will return to the sound stages with Roy Del Ruth taking over the megaphone for the added scenes.



PUTS PEP IN "GET IN SCRAP" DRIVE

Cooperating with various agencies for the collection and reclamation of scrap materials, a Pennsylvania theatre is reaping double benefits. Aside from the good will created by the patriotic effort of the various groups the theatre enjoys novel advertising space that is helping command attention to each of its attractions.

The ever existent cry of people who want to co-operate with the various salvage movements of "where shall I send it?" gave the theatre manager the idea of approaching the various heads of agencies and with their assistance getting the city authorities to approve the placement of barrels at prominent intersections of the city. Each barrel was to carry a sign stipulating its use only for scrap materials in the reclamation drives. No funds were available for the printing of signs so the theatre offered to print the signs and guarantee their neatness by weekly change if such signs were allowed to carry advertising for the current or coming attractions.

There are a lot of cities and towns where activity of this kind would be a service to the community and serve as an excellent adjunct to theatre advertising campaigns.

President's Call for More Parades Theatre's Opportunity to Raise Morale

Why not have a parade? Why not capitalize on the present frame of mind of the public to fullest advantage? There is a veritable flood of features on the market today that lend themselves admirably to this form of timely, colorful, and profitable, effort.

Despite the fact that President Roosevelt has personally requested that there be parades and more parades there have been few instances where theatres have taken advantage of the great avenue of glamorous exploitation opened by the President's words.

True, in times past, it has been a difficult job to get the cooperation of local military and semi-military groups to agree to a public display of their marching personnel in full uniform, and still more difficult to prevail on an organized band to take part in public maneuvers, but—times have changed. Today the entire nation is military minded and the radio and press are daily deploring the lack of the kind of enthusiasm that gave World War No. 1 its popular public tempos.

Greatest Personality Backs You

Today you have the backing of the world's greatest personality, the President himself, to command attention to your request for High School bands, American Legion units, Veterans of Foreign Wars and other military groups, for participation in the kind of celebration all Americans are crazy about. Tie in with War Stamp Drives, Red Cross Memberships, Civilian Defense effort, or any of the many emergency bodies that are now at work in the war effort and have them help you get support for parades.

Arrange your bookings so that it can become a monthly occurrence. Have the leading business men and patriotic leaders address the assembled crowds from a rostrum in front of your theatre. Tie it in with some film of military aspect and watch the receipts fly high.

PAPER-SAVING IDEA

L. B. Freund, division manager of Century Theatres, has devised a special sign which is posted on the towel cabinets in the rest rooms of the circuit's houses.

Printed in red and blue on white paper, the sign carries this copy: "You Can Help! Please Cooperate With National Defense in the Conservation of Paper. Do Not Waste Paper Towels! Thank You, The Management."

"It works wonders," reports Freund.

STR is glad to pass the idea on to other exhibitors who seek an effective means of reminding their patrons of the importance of conserving paper during the present crisis.

Explains Movie Taxes Via an Institutional Ad

So that his patrons would understand the application of taxes to theatre admission tickets, Manager Dean Trippler of the Canova Theatre, Canova, S. D., ran an institutional ad on "Taxes and the Movies" in the local newspaper recently:

"When you pay 30 cents for a ticket to the movies, you are making a very substantial contribution to your government in the form of taxes.

"The Federal Government takes three cents of your thirty as a Defense Tax, and an additional one cent goes to the state of South Dakota as a sales tax.

"The film producers take a good share of what is left of your 30 cents for film rental, but the government again steps in and takes a share of that in the form of income and other taxes paid by the producers and actors.

"The theatre pays real estate and personal property tax on its building and equipment and, in addition, pays sales tax on fuel and supplies needed in the operation of its business. The theatre is also required to pay a state license fee.

"The government urges its citizens to go to the movies often for two specific reasons:

"First—It gives you relaxation and entertainment at a moderate price, and takes your mind off the war.

"Second—The government derives a considerable amount of its needed revenue from taxes paid by theatre patrons both directly and indirectly.

"Attend the movies often and help your government finance the war as well as giving yourself relaxation and enjoyment at a time when it is needed badly."

Some exhibitors may think Trippler's message a good idea, others may condemn it. Regardless of how you feel about it, we have reproduced it here as food for thought.

May Take Lead in "Farm Registration"

That an acute shortage of farm labor is imminent is being stressed daily by press and radio at the suggestion of the United States Department of Agriculture. The methods suggested to meet the problem are many but in nearly all plans so far proposed, theatres can capitalize on the effort.

Among other proposals, it has been suggested that a census be compiled of high school students, office workers, and others whose work throughout the year is rather confining. From this list would be gathered such persons as would be inclined to accept farm work during their usual vacation period. It is pointed out that in agreeing for such work they will be accomplishing the dual purpose of helping Uncle Sam and at the same time engaging in the most beneficial method of accomplishing the purpose of "doing something different" for which the vacation is intended.

The U. S. Government is ready to make arrangements for transportation of the volunteers to places where their work is most needed and they will be recompensed for the time of their employment.

Why not establish your theatre as the place of registration for the city students and employes who want to take advantage of the plan? It might also be possible for you to contact farmers in your vicinity or close by communities for the placement of such persons as only wish to devote week ends to this type of work. You can make a lot of valuable friends if you get in this activity.

Give Boost to War Fashions for Women

With metropolitan newspapers devoting much space to the use of slacks for women, and department stores making efforts to encourage the use of the apparel, the time seems ripe for holding a fashion show with models demonstrating the practical uses of the garments. Your local department store or ladies' specialty shops will undoubtedly welcome an opportunity to co-operate to the fullest on this activity and your own imagination will suggest many ways in which it can be put on entertainingly.

Newspaper and radio can be induced to give space and time if you precede the tie-up by approaching groups of girl workers in offices, factories, etc., and prevail on them to petition their employers for the privilege of wearing slacks in order to save their woolen and silk dresses, silk stockings, etc. Recently the women employes of the Cleveland, Ohio City Clerk's office made such a request.

Simple Gesture Wins Goodwill

Many theatres are winning goodwill through a simple and inexpensive gesture. It consists of placing over the entrance a sign bearing this copy: "Through These Portals Pass the Nicest People in the World . . . Our Patrons."

Buy Defense Bonds Regularly



PARAMOUNT'S GREAT SPRING SHOW

Fifth and Finest of the Industry's Outstanding Succession of Blocks-of-Five! STARRING



BOB HOPE

the Screen's greatest Boxoffice Strong Man, and

MADELEINE CARROLL

Everybody's Favorite Blonde, and

BARBARA STANWYCK

that Boxoffice Ball of Fire, and

JOEL McCREA and BRIAN DONLEVY

those Mighty Males whose Names are Magic Marquee Magnets

PLUS

Veronica Lake Stronger than Ever Since "Sullivan's Travels," Teamed with that Potent Pulse-Quickener Robert Preston

. . . AND FURTHER PRESENTING . . .



JUDY CANOVA and JERRY COLONNA

That Hillbilly Hoyden — Matchless, Mustacheod Master of Mirth

AS WELL AS

HENRY ALDRICH Colossus of the Crossley, in the Person of Jimmy Lydon

and INTRODUCING ALAN LADD a Lad to Be Watched

and PERCY THE PENGUIN . . . the only player who ever stole a scene from Bob Hope!

LAFFS!

LOVE!

SPECTACLE

THRILLS!

MUSIC!



IT'S THE WAY YOU BALANCE THOSE BLOCKS THAT COUNTS!


LAUGHS!
LOVE!
FUN!
THRILLS!
Funnier Than "Draft"!
Funn
BOB HOPE
Who Speaks For Us All When He Says
MADELEINE CARROLL
IS
"MY FAVORITE BLONDE"
A gilt-edged gag-fest of Hopian hilarity, featuring
Gale Sondergaard and George Zucco • Directed for Laughs by Sidney Lanfiel
Screen Play by Don Hartman and Frank Butler • A Paramount Picture
"WHAT A COMBO, FOLKS; WHAT A SUPER B.O. COMBO!
The screen's top stars... a story by the wags who wrote "Zanzibar" and "Singapore," and directed by the man who made "THE LADY HAS PLANS!"
"I see Chet Bahn in the Film Daily calls this a magnet and a money-maker for exhibs everywhere!"
"The Reporter says it'll be a hefty money maker, too!"
Paramount Pictures

Than "Zanzibar"!

Funnier Than All Get Out!



ROMANCE!

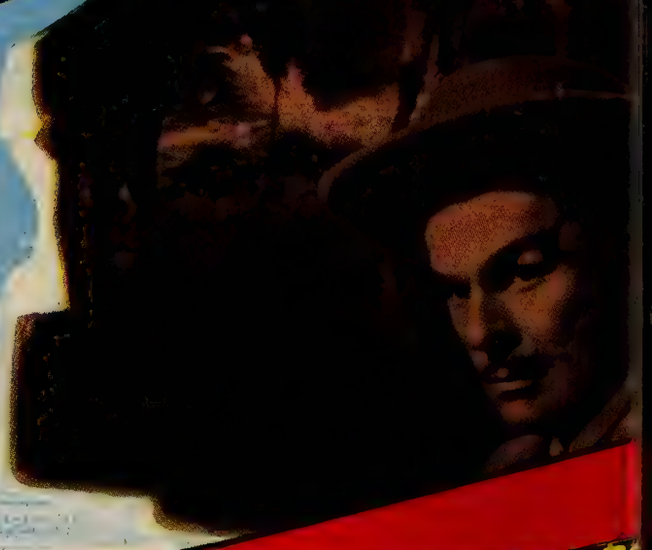
SPECTACLE!

DRAMA!

SHE'S A BOX-OFFICE BALL OF FIRE, FOLKS...HER NAME'S SHEER MARQUEE MAGIC!

A Truly G
the emotio
...Great i
backgrou
driving





SEE BARBARA STANWYCK

—as Bride of the Storm . . . giving her heart to her lover in the fury of a prairie tempest!

—as Queen of the Gambling Halls . . . notorious, glamorous beauty of the Barbary Coast!

—as Daughter of Disaster . . . she faced death with cool courage in the Sacramento flood; in the silver riots of San Francisco. She lived to the full a life that all women live to a degree; a life with one burning motivation—a love locked deep in her heart!

SEE JOEL McCREA

—as Silver King of the early West . . . pioneer and empire-builder . . . his brawn carved a city from the Wasteland, and only he knew that the restless drive within him was forged in the smoldering flame of his yearning for a woman he had renounced!

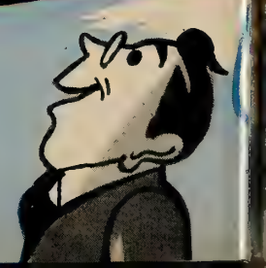
SEE BRIAN DONLEVY

—as swaggering, heedless ruler of San Francisco's seething sixties. He gambled his fortune o his life on the toss of a coin—because both had lost their meaning!



M. P. Daily talks like that, too. Says it should have a particularly strong boxoffice appeal for women!"

"I hear Jay Emanuel of Exhibitor says that if Stanwyck doesn't get an Oscar for this, the Academy Awards are a fake! He says it's a money picture that'll keep the boxoffices busy!"




t Picture . . . Great in
power of its love story
e epic panorama of its
Great in the turbulant
pact of its action!
"THE GREAT MAN'S LADY"
A Paramount Picture
Produced and Directed by WILLIAM A. WELLMAN
Screen Play by W. L. River • Original Story by Adela Rogers St. Johns
and Seena Owen • Based on a Short Story by Vina Delmar
all talk like that. The Reporter
arbara gives one of the greatest
nances of the year; says it's
. And Variety calls it her most
; says she shines!"

A Cockeyed Cavalcade of Crazy Capers,
Combining the Clowning of Those Two Colossal Comics,

CANOVA AND COLONNA

Jerry's the berries,
When Judy's his cutie!



★★ TRUE TO THE ARMY ★★

"LAUG
LOVE,
AND
PAR
SUR
BA
THO

LAUGHS!

SONGS!

FUN!

with
JUDY CANOVA
that Hillbilly Heartbreaker, plus
ALLAN JONES
that Seller of Songs
and pitcher of Woo, plus
ANN MILLER
that Delectable Dish
with the flying feet, plus
JERRY COLONNA
that Mustacheod Master
of Maniacal Mummery!
Directed by **AL ROGELL**
who could hardly keep
a straight face himself!



"Chet Bahn says this is slam-bang comedy that should go over with sock as family film fare! He calls it one long romp in his film Daily review!"

"Sure—and the Reporter calls it an honestly whacky comedy, milked dry of laughs by the vigorous cast!"

"One of the Certain Outstanding Productions of the Screen... A picture every customer will remember!" —Daily Variety



Veronica Lake and Robert Preston in "THIS GUN FOR HIRE"

with

Laird Cregar

and a new star find

Alan Ladd

Never has a screen melodrama drawn more excitement, more unanimous praise from trade critics and exhibitors than this! Praise for story, for cast, for direction, for gripping, tense entertainment!

"Due for critical raves and the kind of customer ballyhoo a well-made picture of this kind invariably gets. Will do sturdy business!" —Daily Variety

"You'll go a long way to find more tense and gripping melodrama . . . word will surely get around that here is a hit attraction! Alan Ladd certain to be much talked about!" —Hollywood Reporter

"Skillfully blended blood-and-thunder melodrama with psychopathic overtones . . . taut action and suspense!" —Motion Picture Daily

A Paramount Picture • Directed by FRANK TUTTLE
Screen Play by Albert Maltz and W. R. Burnett
Based on the Novel by Graham Greene

"AND ILLS IRILLS; MOUNT CAN INCE BILLS!"

THRILLS! ACTION!

"THE BOYS SURE LIKE THIS ONE, EH?"

CROSSLEY RATING 37.1!

Aldrich Family program, on the air, is by a wide margin the top dramatic show in radio . . . ranks with the leaders in ALL types of shows!

"ALL AROUND FUN — A STRONG BOXOFFICE DRAWING CARD!"



Paramount presents

"HENRY AND DIZZY"

with **JIMMY LYDON** as **Henry Aldrich**
who never looks for trouble, but never fails to find it!

And **MARY ANDERSON** as his girl friend,
which makes Jimmy the envy of audiences

and **CHARLIE SMITH,** complete with
both wiggling ears, as Dizzy, his pal

plus **John Litel, Olive Blakeney, Vaughan Glaser**
and a favorite cast as The Aldrich Family

HENRY'S IN THE DOGHOUSE AGAIN BOYS—AND THAT MEANS YOU'RE IN THE CHIPS!

Directed by HUGH BENNETT
Original Screen Play by Val Burton
A Paramount Picture



CLIMB ON THE PARAMOUNT BANDWAGON AND JOIN THE PARADE TO PROFIT!

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Kellenbergs Hosts at Family Night; Al Selig, Carmine Corcillo, Russ Morgan, Blue Barron Guests

Family night this week was hosted by Mr. & Mrs. Kellenberg. It happened that the same evening, an American Legion group held a meeting in the hotel and afterwards came up to the club for a visit, as guests of Kellenberg who is Commander of the Variety Post.

Guests this week included Al Selig of Philadelphia, Carmine Corcillo of New York, Russ Morgan of orchestra fame playing a one nighter in the Pittsburgh district, and Blue Barron currently appearing at the Stanley and incidentally bringing in the briskest business the Stanley has had for some time. Barron's improved band has made a hit with theatre goers here as well as our three newspaper critics who were loud in their praise of him.

The Ladies Theatrical Society are still deep in Red Cross work as well as First Aid Lessons and will soon be graduated First Aid workers. It might not be a bad idea for them to run a class for the men.

Plans are in progress for some charity affairs and announcements will be made later of programs and dates.

Tent No. 5—Michigan

MGM Night Is Salute to United Nations; Downey Presents Service Flag to Club; Gin Rummy Contest Planned

Leo celebrated the roaring of the March winds Saturday with M-G-M night—and a salute to the United Nations that proved a major interest to every Barker. Representatives of the Coast Guard, Marines, Navy, Army, and other services were present to show what their branches are doing. The Marines showed movies of their parachute troops in training. Air Corps men showed their actual equipment. Altogether, it was a distinct education in national defense.

A highlight of the evening was the presentation of a service flag to the Club for its members in service, by Frank J. Downey, M-G-M branch manager, and its acceptance by David M. Idzal, Chief Barker. The flag carries three stars—for Alson D. Whitney, American Seating salesman; John Stebbins, Film Building Office; and Robert Fisher, roadshow distributor.

Contest to name 23 flags displayed of the various United Nations was won by Mrs. Charles C. Perry, who named 22 of them correctly. Arvid Kantor, National Screen Service, won the consolation prize for the lowest score—a well-wrapped auto tire, which proved to be an ancient carcass when unveiled. Second prizes "by special permission of Leon Henderson" were small bags of sugar.

Rules for a gin rummy tournament are being drawn up by Harry V. Gilbert of Allied Films, to be played in singles, mixed doubles, and women's singles. Defense stamps will be the prizes.

Mrs. Edward Heiber, wife of the Universal manager, went to the hospital for an operation.

Tent No. 7—Buffalo

Weinberg, Dervin and O'Shea Visit Local Exhibs; Easter Sunday Party Planned; Complete First Aid Course

Lou Weinberg, Columbia District Manager and John Dervin, District Manager for United Artists were visiting with local exhibitors this week. Ted O'Shea, Metro's Eastern Division Manager renewed old acquaintance on film-row in talking over the times "that used to be." George Lynch, Schine film buyer reported in at the Variety Club for his usual biennial visit.

R. E. Murphy, president of 20th Century Theatres and former chief barker, represented the Buffalo Variety Club at the S. R. Kent funeral in New York.

Exhibitors and their families will attend an Easter Sunday party in the local club rooms. The "piece-de-resistance" will be the prevue screening of Paramounts' technicolor cartoon feature, "Mr. Bug Goes To Town." It is rumored that Syd Samson will portray the Easter bunny in appropriate costume.

A First Aid course under the auspices of the Buffalo branch of the Red Cross has recently finished a class composed of the wives of local Variety Club members. Each woman has successfully qualified in her preliminary First Aid Course and a supplementary course is now in the process of being formed.

The club rooms have been used by the Red Cross as a sewing circle three afternoons a week. The women have already contributed 48 adult sweaters, an equal number of baby sweaters and 102 dresses.

Chief Barker Stanley Kozanowski advises that plans are well along to establish a fresh air camp for the under-privileged children. A site in the rural section of Buffalo within easy access has been selected and the erection of the facilities for the camp will soon be going forward. More about this later.



BILL ELLIOTT PRESENTS

Claude Ezell accepts a check for $19.95 from Bill Elliott, Columbia's western star, who happened to visit Dallas the day Variety Tent No. 17 began its fund drive in behalf of Camp Griffith. Each "sponsorship" contribution of $19.95 maintains an underprivileged boy for two weeks.

Tent No. 9—Albany

Club Sponsors Ballet Russe Show for Benefit of Navy Relief Drive; War Activities Luncheon April 13

The Variety Club of Albany is participating in a Navy Relief Drive to the extent of bringing the famous Ballet Russe to the Palace Theatre for the night of April 22. The entire net proceeds will be turned over by the "Heart of Variety" for Navy Relief work.

The various charitable organizations are cooperating with Variety in making this drive a big civic event. The Ballet Russe represents one of the biggest theatrical organizations brought to this city and should add prestige not only to the local Variety Club but to the theatrical history of the city of Albany.

On Monday, April 13th at 1:00 p.m. a special War Activities Luncheon will be held by Kings for a Day, Herman Ripps and Lou Golding, at which several nationally known defense speakers will appear. Any Variety members from out of town are welcome.

Screenings will be held every Saturday night and Ladies' Nights are planned as well as various luncheons. Tent No. 9 is participating in all civic and defense work in this section.

Tent No. 11—Washington

Shubert, Pemberton and Nedda Harrigan Suggest Canteen for Servicemen; Several Barkers at Balt. Affair

Our Board of Governors listened last week to Milton Shubert, Brock Pemberton and Nedda Harrigan, representing the American Theatre Wing which is very much interested in establishing in the Nation's Capitol a Canteen for the servicemen like the successful one in New York. No definite decision has been announced by the local board.

A group of locals attended the splendid affair last week held by the sister tent in Baltimore. Among those making the trip were Mr. and Mrs. Sam Galanty; Mr. and Mrs. Sidney Lust; Mr. and Mrs. Charles Shulman and Mrs. Sara Young.

Enjoying the warm breezes of the South are Barkers Carter Barron, Rudy Berger and Mrs. Berger; Mr. and Mrs. Dave Sadel (Mrs. Sadel is Irene Weber to the host of Loew's customers); Phil Bobys and Mrs. Bobys.

Busy Ed Fontaine, who recently opened his new Paramount Exchange has extended a most cordial invitation to visiting Barkers to please come down to 310 H Street, N.W., his new headquarters.

Despite the 18-inch snow here last weekend, Washington streets have been cleared and the cherry blossoms are expected any minute to break into bloom. New Barkers who joined recently are Gregory Bautzer, now with the United States Navy; Milton Shubert, as a non-resident member.

Drama Critic and Barker Jay Carmody is down with the nasty flu. Bob Pruett, our steward, is our candidate for the most evenly-tempered man in this bustling town. Incidentally, the Information Center building Lowell Mellett is erecting at a cost of $600,000, which has caused such wide-spread comment, is right in front of the Willard Hotel, headquarters of Tent 11.

Tent No. 13—Philadelphia

Krugman and Mintz Win Gin Rummy Prizes; Ladies Entertain 150 Service Men; Vanni and Aber Rejoin Tent

Barkers Sol Krugman and Leonard Mintz copped the $15.00 in Defense Stamps as first prize winners in last Tuesday's Gin Rummy Tournament, rolling up a neat team score of 2943.

The Ladies' Auxiliary Red Cross First Aid class is now in its fifth week of intensive training.

Sunday the Ladies entertained 150 soldiers, sailors, and marines. Mrs. Harry Biben staged a bang-up stage show, headlined by Dr. James Mann, a well-known after dinner speaker of New York City, who gave the boys an inspiring talk. A youthful singing ensemble from the Matinee Musical Club Juniors, in costume, entertained under the capable direction of Helen Buchanan Hitner. Following a preview, refreshments were served to the Service Men.

We are pleased to welcome back into Tent

No. 13 Barkers A. J. Vanni and Theodore Aber. Also David A. Peterson, transferred to the Philadelphia Tent from Washington.

Guests this week included Lew Parker, current M. C. at the Earle Theatre; Marty Bohn, now heading his own unit at a popular nite club; Dr. Harry Hagen of radio's "True or False"; Arnold Nygren of Station WFIL; Leonard Matt of WDAS; Sergeant Irving Sherman, Mobile, Alabama; Barkers Joe Fields, Harry Brown, and George Gill of the Washington Tent and Bob Fiske of the Pittsburgh Tent.

Tent No. 17—Texas

Campaign Started to Raise Sufficient Money to Send 1,500 Boys to Camp; $19.95 "Sponsorships" Sold

A campaign to raise sufficient money to give 1,500 Texas boys a vacation of two weeks at Variety's Camp Griffith, near Belton, Tex., has been started under the direction of Claude Ezell. Last year 750 boys were given outings and the club feels that money spent this year is in the nature of an investment in the future of America and must be continued despite extraordinary demands for money by other projects.

Ezell is selling "sponsorships" and through a brochure prepared by Ray Beall of Interstate and sent out over the state this week, purchase of "sponsorships" is being invited. Each $19.95 contributed will maintain a boy for two weeks at the camp.

Underprivileged youngsters from Dallas, Fort Worth, Houston, San Antonio and other Texas communities are the boys sent.

Tent No. 20—Memphis

Tent to Receive Charity Citation Award; National Officers to Attend Ceremony; H. I. Mansfield Dies

All National Officers, plus many groups representing the various Tents, will journey to Memphis, Tennessee, where, on Monday, April 6th, the Memphis Tent will officially be presented with the Charity Citation Award which they won at the National Convention in Atlantic City last May.

John H. Harris, National Chief Barker, will be guest of honor. Robert J. O'Donnell, of Dallas, Texas Tent No. 17, will present the Award. M. A. Lightman, Chief Barker of the Memphis Tent, will preside. Dr. Goltman, chairman of the Memphis Tent Milk Bank Committee, will be the chief speaker. Milt Slosser, Malco Circuit Organist, will furnish the music. Paul Short, of Dallas, chairman of the recent "Hey Rube" Membership Drive, will induct the new officers.

This Citation Award Dinner is attracting much attention in and around the Memphis territory and a large and representative crowd of industry people have already made reservations.

H. I. Mansfield died suddenly from a heart attack last Saturday morning, while in Atlanta on a business trip. Coming to Memphis ten years ago as Booker and Office Manager of Universal Pictures—he later worked as Salesman and about a year and a half ago was made Branch Manager of the Memphis Exchange. He was an enthusiastic worker for Variety, having served in the past on the Board of Directors, Entertainment Committee and as Chairman of Publicity.

Tent No. 22—Okla. City

Bond Campaign Rolling Along; "Doc" Hughes Welcome Visitor; The Mumps Ground Air-Minded Cecil Davis

The Club mailbox this week is full of letters containing exhibitors' pledges on the Variety Club Defense Stamp and Bond Campaign, sent in by the various barkers traveling the territory. The response has been terrific. Barker Jim Byrd sent in the largest number of pledges. A check for the Variety Club Sales Kit is attached to every pledge.

Barker "Doc" Hughes from Heavener—way over in Eastern Oklahoma—visited the Club Rooms this week. "Doc" is a real old-timer in the theatre and considerable reminiscing takes place when he shows up.

Mrs. Bea Kennedy, Social Director of Kansas City's leading hotel, The Phillips, this week paid a visit to the Club Rooms and the Variety Club Health Center, following a similar visit to the Dallas Club. The Kansas City Club hopes to secure quarters in the Phillips Hotel, and Mrs. Kennedy's trip was for the purpose of contacting other hotel operators who had had experience with Variety.

Latest addition to the Club Roster of members is Tom Green, owner of extensive properties on Film Row.

Barker Cecil Davis, owner of the Coronado Theatre in Oklahoma City, is confined to his home with an attack of the mumps. Barker Davis will be missed at the airport, since he has been spending more time as a private pilot lately than he has as a theatre operator.

Meet the Chiefs

H. H. Everett—Tent No. 24



On the twenty-second anniversary of the signing of the Armistice, Herschel Hill Everett was elected Chief Barker of the Charlotte Variety Club No. 24. Only a short time earlier in that same year—1940—he had joined the local Tent as a charter member. When things start happening to "Heck" they happen fast.

Take, for instance, when he decided to heave the distribution end of the industry and become an exhibitor. He made the decision in May, 1939, and that same month became general manager of the Everett Enterprises. Previously he had been an independent distributor for two decades, after which he joined Republic Pictures as Southern District Manager. His decision to "jump to the other side of the fence" came after he had served three years in the Republic post.

"Heck" and Mrs. Everett (nee Cornelia Nisbet) are celebrating their twenty-third year of marriage, have only two more years to go until the Silver anniversary of their wedding rolls around. Daughter Ann, now fourteen, is a student at Charlotte Junior High School.

A native of Elijay, Ga., "Heck" attended public schools in Atlanta. Although it wasn't on the curriculum, he learned to fish at an early age, and still prefers that to any other sport. What about baseball? Well, now, that's a different matter. He doesn't play baseball, but just try to keep him away from a game, or from the radio, if he can't attend in person.

To buy pictures profitably is a tough assignment for "Heck." Asked to recall any amusing incidents since joining his present line of business, he solemnly replied: "It ain't been funny."

Tent No. 24—Charlotte

Eye, Ear, Nose and Throat Clinic, Club's Charity Project, Formally Opened; Special Show Next Monday

The Club's new major charity project, its Clinic for eye, ear, nose, and throat troubles, was officially opened last Friday. Although the Clinic had been in operation for two weeks, it was not until Friday that the dedication exercises were held. Invitations for the event were mailed to 250 outstanding and interested citizens, in addition to the Variety Club members. Open house was held from 12:00 Noon to 3:00 P.M., about 300 attended.

A special committee headed by Chief Barker Heck Everett, and including Barkers Benn H. Rosenwald, Lester Sipe, H. F. Kincey, Cy Dillon, Jimmie Pritchard, and Property Master Johnny Bachman, head of the Heart of Variety Committee, and Johnnie Vickers, Chairman of the sub-committee, which made the Clinic possible, conducted the tour of inspection through the various rooms and explained the equipment and technique for the operation of the Clinic.

Dr. L. R. Teasdale, noted eye specialist, has accepted the responsibility of the direction of the clinic, and will be assisted by twelve of the most prominent doctors in their field. Miss Lois Silver, executive secretary of the Mecklenburg Association for the Blind, has been loaned by this agency as executive secretary for the Variety Club Clinic. This is a temporary appointment, and she will officiate until a regular secretary can be named.

The official dedication was broadcast over Station WSOC in Charlotte, with Francis Fitzgerald doing the MC. Those participating in the dedication were Bachman, who gave the radio audience a brief history of Variety Clubs, what they stand for, and the local charity accomplishments. Chief Barker H. H. Everett delivered the dedication adress, which was accepted by Robert W. Flack, City Manager of Charlotte, on behalf of the City, and Mecklenburg County. Flack praised the Variety Club for their welfare and patriotic achievements. Fitzgerald then interviewed Dr. Teasdale, who gave a graphic outline of the Clinic's activities.

The special show which will be held Easter Monday is assured of a grand success. The ticket sale, in the capable hands of Barker Phil Longdon, has been tremendous. A $1,000 Defense Bond is at stake and will be awarded at the Monday Show.

Due to press of business, the Clubrooms, during the past weeks, have been devoid of members, most of whom have been hustling the ticket sale for the Charity Show.

Visitors during the week included Mrs. R. B. Harris, of Jeffersonton, Virginia, as the guest of Mr. and Mrs. Sam Trincher; Ben Roscoe, of Hollywood, California, was entertained by Barker Cy Dillon; Mr. & Mrs. Frank J. Barry, of Detroit Tent No. 5, also dropped in for a few hours, and Barker E. H. Marx entertained Oscar Oldknow, of Los Angeles, and party.





Ceremonies marking the opening of Tent No. 24's charity clinic. Above, Chief Barker Everett; Francis Fitzgerald, radio announcer of Station WSOC which broadcast the event, Robert W. Flack—above. At right: Everett, Johnnie Bachman, Benn Rosenwald, Lester Sipe and Al Burks; seated: Lois Silver, secretary of the clinic and young visitors.

Selling the Picture

Winning New Patrons for Your Theatre

Knowledge of Your Community Gives Key to Booking and Selling that Produces Results

The peculiarities, or individual conditions, of each particular theatre operation makes impractical any attempt to set up a specific plan for elevating the local theatre to the rank of a cherished institution in its community. However, there are certain general details of information and methods, which, in some form or other, will prove effective and practical in the great majority of situations.

Intimate knowledge of all avenues of potential patronage for the theatre is essential. Details of the varied human factors, such as nationalities, likes and dislikes, etc.; the neighborhoods in which these groups reside; the more prominent occupational activities; the average wage earned; the hours of employment and leisure; are the basic facts to be determined. This knowledge, together with suggestions which follow, will help you select the most appealing advertising copy; the best means of reaching each group; indicate the best range of admission prices; opening and closing hours; peak attendance periods; and the kind or kinds of screenfare needed to stimulate the greatest interest.

Find Out What They Want

A policy of operation established on these findings provides what the people want in amusement at prices to fit their earning ability and at periods when they have the leisure to take advantage of the offering. This marked consideration of the patron is not only an infallible builder of prestige but an almost certain guarantee of profit.

Contrary to general belief, long residence is not necessary in acquiring the knowledge with which to engage in systematic effort to increase the prominence and esteem of your theatre. Practical common-sense understanding of the principal governing details is available from City Officials, Chamber of Commerce, Board of Education, Labor Unions, etc., and it is well to remember that conditions in all communities are constantly changing, making it necessary to keep in touch with the sources of information regularly. Following is an outline of the more essential facts recommended as a base for thorough community understanding. Check your knowledge and arrange to secure such information as is lacking in your files.

Factors to Be Consulted

Local holidays, elections, and occasions, and the extent of observance, with essential facts as to how they may detract from, or serve to increase, theatre business.

Ordinance restrictions as they effect passing handbills, temporary electric signs, theatre employes, street ballyhoo, admission of minors, holdouts, fire regulations, lobby signs, etc.

Local personages prominent in social, organizational, civic, political, educational, business, professional, college, labor, and religious activities.

Points of local civic pride such as, beach, climatic, industrial, commercial, etc.

Principal industries and products manufactured. Types of labor employed, number of employes in each class, wage scale, pay days, employe organization leaders, and whether effected by seasonal or other periodic interruption.

Membership in various labor unions, Professional organizations, etc.

Hospitals, sanitariums, etc., and number of employes and attendants at each.

Location of schools and churches; details of organizations connected with each and prominent or influential personages.

Location and type of competition such as bowling alleys, dance halls, ball parks, and best means of competing with them for public attention.

Population of the community by wards or districts; nationalities, races, and living conditions in each. Centers of population within easy commuting distance of theatre. R.F.D. Routes and number of box holders on each. Shopping districts, special sales days, markets. From what areas do the larger stores attract business?

Library reports as to type of fiction preferred. Magazine distributors as to most popular fan periodicals, etc.

Newspaper coverage, type of readers, areas of largest circulation, reader interest in special pages such as, women's, sports, society, as they might prove useful in special publicity stories.

Memberships, meeting nights, and stipulated activities of clubs, societies, fraternities, sororities, Legion, Veterans, Scouts.

Possible outdoor advertising. Location of neighborhood merchants for card displays, billing snipes in preferred places, ads at prominent intersections, etc.

Theatre location as to accessibility from various means of transportation, parking facilities, visibility of front display, walkby traffic, nearby sources of possible drop-in trade, such as, markets, department stores, factories, etc.

Possible avenues of "Kiddie" business.

Possession of detailed information in line with the above enables the complete or partial breakdown of the patron appeal of every picture and direction of advertising effort to points of greatest attendance possibility. If certain elements, known to possess strong appeal for any considerable volume of your prospects, happens to be missing the desired quotient can be supplied through the proper selecting of surrounding short subjects.

Reach All Potential Patrons

The fallacy of any endeavor to reach each unit of potential patronage on any particular show is obvious. The most productive procedure is to endeavor to incorporate in your program the elements that will possess strong appeal for the two or more major factions through normal channels of contact. When this latter approach is adopted, select two or more of the smaller groups that can be induced by personalized or specialized effort directed to such minor elements of amusement as may coincide with their particular activities or desires. By rotating this effort through the entire list of factors, when and as you are able to either book certain shorts or can find some sequence of interest in the feature, you will be able to make profitable contact with all groups in a given period of time.

As an example, let us presume you are playing a modern romantic comedy drama as a feature. The regular channels will reach the younger element that are your greatest field of prospects. If the film contains a medical background, it is apparent that special appeal to the doctors and nurses will bring you added business. If the film is based on a popular novel, the library lists will give you still another lead to ticket buyers. If a big fire, a boat race, or hazardous motorcycle chase is portrayed, appeal directed to firemen, yacht clubs, or motorcycle club members should bring in extra revenue. Architects and lawyers, sport fans and horse lovers, farm and religious groups, and all other factions can be attracted in similar manner.

Manager's Biggest Job

If a campaign for members in the Garden Clubs is under way it is, of course, advisable to book a good horticultural short to capitalize on the interest of this group and so on through the entire gamut of patron possibilities.

Remember it is the most important job of every manager to hold the patrons he already has and to win new customers. The ideas for getting business are multitudinous and the manners of approach myriad, but knowing where the fellow lives and what he wants to buy will greatly simplify your selling effort.



Kropp Displays Airplane Motor

Engagement of Universal's "Keep 'Em Flying" at the Melba Theatre, St. Louis, Mo., provided the peg on which Manager Lester R. Kropp staged a Model Plane contest. In advertising it, Kropp referred to Secretary of the Navy Frank Knox's appeal to the youths of America for model planes. The winner received a six-month pass. Above: airplane motor display in the lobby of the Melba.

'Juke Girl' Jeweler Displays

More than 3,200 leading jewelry stores throughout the country are currently displaying framed photographs of Ann Sheridan, representing a tieup between Warner Bros. and Benrus watches on "Juke Girl." By the way, aren't *you* playing "Juke Girl" soon?

'Desperate Journey' Hot Tieup

A hat tieup has been made by Warner Bros. with the Byer-Rolnick Co. on the forthcoming "Desperate Journey." The picture will receive extensive plugs in ads and displays.

Program Exchange

Salvage Shows Timely Idea; Ye Ed Weighs Advantages Of Newspaper-Type Program

Have you noticed the budding trees, or haven't they started to bud yet? Have you heard the chirping of the birds, or haven't they arrived back in your territory from their southern sojourn? If your answer to these questions is in the negative, just be patient; spring is on the way. This year, we believe, more people are interested in the coming of spring than ever before—at least since World War I. But right now we're interested in programs, and we hope you are too, for we're going to talk about them until our space runs out.

In reporting on Centre Theatre activities up in Chatham, Ontario, Manager Harland Rankin emphasizes the fact that his weekly program is "self-sustaining" because of the merchant ads. Which makes us wonder why more exhibitors don't take advantage of the seat-selling values of programs, especially since they can be made costless items through merchant cooperation.

Before continuing, we'd just like to mention one or two more Rankin items which, although they may not deal with programs, should provide ideas for other showmen. The Centre management has been holding weekly morning salvage shows, with the admission requirement for each prospective patron being either ten pounds of paper, a piece of aluminum or a rubber tire. If you want to help the defense effort, why not do something like this? Rankin has also been presenting prominent speakers nightly to plug the sale of Canadian Victory Loan Bonds.

Believes Blotters Boost Business

While we're in Canada, let's drop in on Manager A. Easson at the Oakwood Theatre, Toronto. Easson believes in the value of handouts, especially blotters, for he had 7,000 ink-absorbing cards distributed on behalf of his showing of "Dumbo." Recipients: schools, banks and stores. He hoped for a good week. We hope the results exceeded his expectations.

In an institutional message in a recent issue of Harry Hobolth's DeLuxe News, the operator of theatres in Imlay City and Capac, Michigan, reminds his patrons that at this time of year "nearly everyone . . . needs extra energy, extra pep to keep them feeling tip-top, and especially so now when so many people feel downhearted and blue, discouraged and despondent."

With apologies to the family physician, Hobolth suggests that instead of running to a drug store, instead of calling the doctor, instead of sending for some medicine, depressed people attend DeLuxe Theatres where "you will find rest and relaxation for those tired, strained nerves." Continues the Michigan theatreman:

"Let us help you to carry your burden and lighten it with a vast variety of splendid entertainment. You'll forget your worries as you live with amazing realism and happiness in the land of make-believe.

"The age-old slogan, 'The Show Must Go On,' is still the battle cry in the army camps, on the high seas and right here at home. Why? Because nowhere on earth can you enjoy yourself as much as at a movie.

"Join the fun at a DeLuxe Theatre any night. You'll meet and make friends, and when you get the Movie Habit in 1942, you'll find your troubles lightened; you'll know you're on the road to a Happiness never before dreamed of.

"So for your Spring Tonic . . . attend the DeLuxe Theatres, not once a week, but several times. Keep smiling, and remember, if you laugh, the world laughs with you, and if you cry, you cry alone."

Constantly Alert for News

President Roosevelt's statement that the screen is vital to the war effort was made a front-page story in Cinemag, as well it should. Reading the story in Orris F. Collin's weekly tabloid for the Capitol and Majestic Theatres, Paragould, Ark., reminds us of the advantage of the tabloid, newsy type of program over the mere announcement variety. So much like a real newspaper is Cinemag that there must be a new thrill each week in putting it out. In all probability, Collins and his staff are constantly on the alert for news of the industry that can be used as front-page headlines. Furthermore, local news can also be published. If we were managing a theatre, we'd choose the tabloid program in preference to all others. Putting it out each week would never be an irksome task; there'd always be a thrill in deciding which story would get the top headline; we'd keep a sharp outlook for national and local news that would be of special interest to our patrons. It is said that once a man becomes a newspaperman, he cares for no other occupation. Well, in publishing a newspaper-type program, Collins and his boys are probably so immersed in their activities and like it so much they'd probably never be satisfied changing to the ordinary program. Should you, yourself, decide to make a miniature weekly newspaper of your program, and should you make every effort to make each succeeding issue fresher and livelier than the preceding one, we guarantee you'll have a fascinating time, and you'll look forward with eagerness to the preparation and distribution of the next issue.

Harold Grott's latest program for the Met Theatre, Baltimore, is patriotically printed in red, white and blue, and what an eye-catcher it is! The front page features a large "V" in the pattern of the American Flag, with three dots on one side and a dash on the other, signifying the opening theme of Beethoven's Fifth Symphony. The copy: "For Victory, Buy Defense Stamps in the Lobby of the Met Theatre."

That line, we are sure, is an excellent one with which to leave you. Keep urging your patrons to buy Defense Bonds and Savings Stamps, and make it possible for them to do so by setting up a Victory Booth in the lobby. See you next week.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

You Be the Judge

The theatre wants to show good pictures. It is our aim to serve the people.

The idea that "the motion picture people" try to break down morals with immoral pictures is as much nonsense as to say we try to make people look at pictures which no one wishes to see. We are eager to show the pictures that will bring everyone to the theatre.

So the real test of the "goodness" of a picture is the number of people who come to see it.

You are the judge of the pictures we bring to the Beverly. If you want to encourage good pictures, come to see every one that we show.

HE'S IN THE ARMY NOW!

One of the Program Exchange's oldest members—not in age, however—was recently inducted into the nation's armed forces. He is Pearce Parkhurst, manager of the Colonial Theatre, Nashua, N. H. Pearce would like to hear from members and would also like to receive programs in order to keep in touch with showmanship in civilian life. His address, for the present, is Company I, Barracks 3, Fort Devens, Mass. How about putting him on your list? Drop him a line every once in a while. He'll appreciate it.

Them's Our Sentiments, Too

Selection of Joan Leslie, now appearing in "Sergeant York" and "The Male Animal," by Northwestern University sophomores as "The Girl We'd Like to Date More Than Anyone Else on a Furlough," produced considerable space in newspapers in the Chicago territory. The story also broke on the wire services. Monroe Rubinger, Warner Bros. representative in Chicago, put over the idea.

Display of Veterans' Photos

A large board covered with about 100 photos of war veterans, with a sign reading: "They answered 'The Bugle Sounds' in 1917-18," was one of the features of the "Bugle Sounds" campaign put over by Jeff Price, Home, Oblong, Ill.

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Interior Defects

A small bearing out of line in a machine will reduce the efficiency of the machine and may eventually wreck it. Any business, big or little, is a machine. Its success is dependent upon the smooth working of each department with the others. Success demands that each part do its full share, and that each one, no matter how small, run true and in harmony with the rest.

Suspicion, indifference and lack of understanding are the discordant notes in business harmony.

An interior defect is much more serious than one on the outside, for the external fault can be seen and corrected or guarded against.

If there is suspicion of the organization, suspicion of the man ahead; most of all suspicion of the man just below . . . if there be such suspicion, the organization is carrying just so much dead weight.

If the attitude displays indifference . . . absence of interest in the welfare of the company . . . there is a pulling back on the traces . . . the wheels are working against the brakes. The indifferent man injures himself most, for his success lies in the success of the entire organization.

If there be lack of understanding of the intents of his organization due to a lack of information or purposely misunderstanding actual conditions, he causes inactivity for the organization.

On the other hand, where there is interest and a desire to know more so one can help more—when there is knowledge and understanding . . . when these things exist, then there is harmony, and with harmony comes success.

THE BIG BOX-OFFICE QUIZ!

1 Who is the most widely known and best loved character of modern fiction?

2 What's the title and who's the star of the new South Seas romance by the authors of "Mutiny on the Bounty"?

3 What team of radio comics has made an even bigger picture to follow their first record-breaker?

4 What melodrama with music gives your screen the hottest name band of the hour?

. . . RKO RADIO HAS ALL THE ANSWERS IN ITS FIFTH GROUP FOR 1941-42!

1. Who is the most widely known and best loved character of modern fiction?



CLARENCE BUDINGTON KELLAND'S amazingly successful character, Scattergood Baines, famous for years in the American Magazine and on the air, in the funniest, homiest and most thrilling of the series —

Scattergood RIDES HIGH

starring

GUY KIBBEE

with

JED PROUTY
DOROTHY MOORE
CHARLES LIND
Kenneth Howell
Regina Wallace
Frances Carson

Produced by Jerrold T. Brandt
Directed by Christy Cabanne
Screen Play by Michael L. Simmons

2. What's the title and who's the star of the new South Seas romance by the authors of "Mutiny on the Bounty"?



Tropic Love...

under rainbow skies, where moonlight saving time means romance every hour! . . . From the sensationally popular Saturday Evening Post Novel, "No More Gas," by Charles Nordhoff and James Norman Hall.

CHARLES LAUGHTON

in The Picture Without a Worry . . .

"THE TOTTLES OF TAHITI"

with

JON HALL

PEGGY DRAKE
VICTOR FRANCEN
GENE REYNOLDS
FLORENCE BATES

Directed by Charles Vidor

Screen Play by S. Lewis Meltzer and Robert Carson
Adaptation by James Hilton

AND DID YOU KNOW THAT..

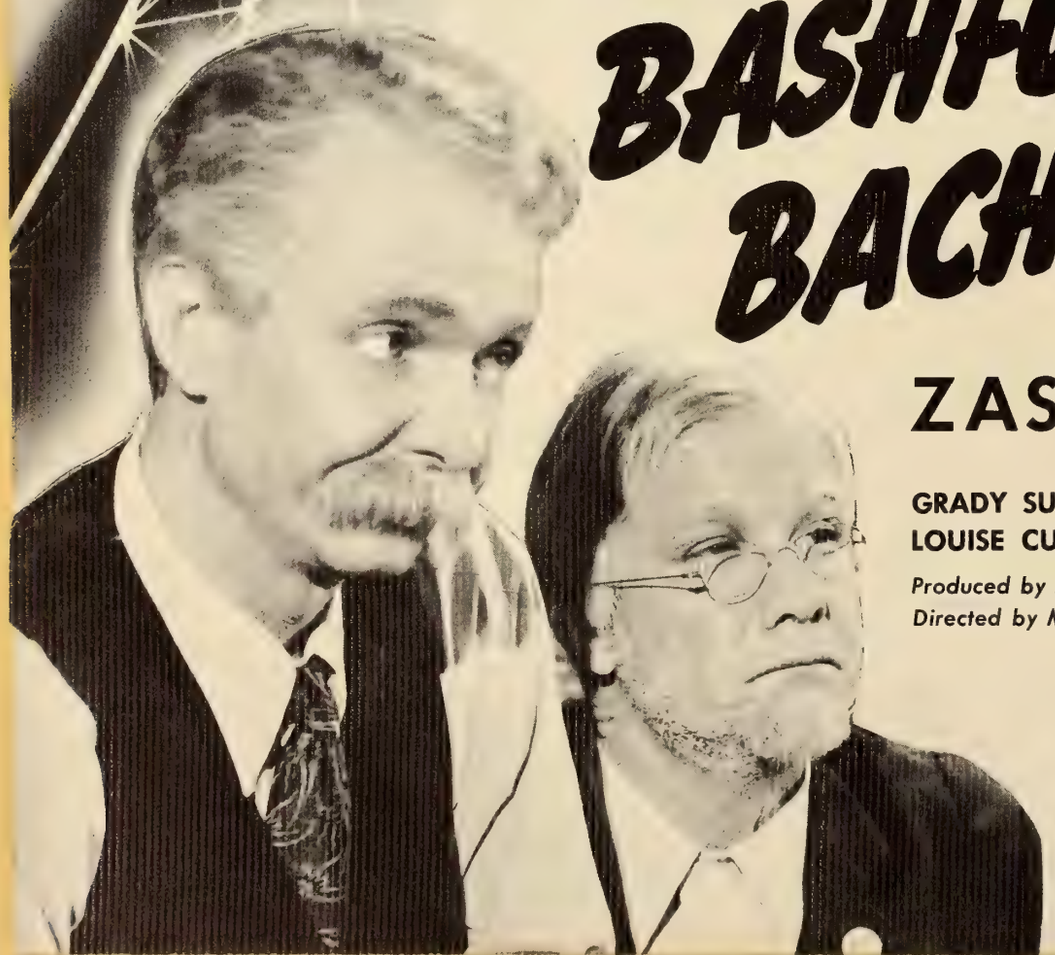
Tahiti sweeties wear "pareus" (they're not as long as sarongs!)

3. What team of radio comics has made an even bigger picture to follow their first record-breaker?

LUM and ABNER

the favorites from more than 30,000,000 loud speakers . . . On the air more often than any other act, broadcasting from 199 network stations . . . Stars of that sensational "Dreaming Out Loud," which did TEN TIMES normal business in many spots . . . now in

THE BASHFUL BACHELOR



with

ZASU PITTS

and

GRADY SUTTON • OSCAR O'SHEA
LOUISE CURRIE

Produced by Jack William Votion
Directed by Malcolm St. Clair

4. What melodrama with music gives your screen the hottest name band of the hour?

The picture that features

FREDDY MARTIN
AND HIS ORCHESTRA

playing his sensational "PIANO CONCERTO" and four new tunes now topping the airways . . .

THE MAYOR OF 44th ST.



starring

GEORGE MURPHY
ANNE SHIRLEY

with

WILLIAM GARGAN
RICHARD BARTHELMESS
JOAN MERRILL

Produced by Cliff Reid
Directed by Alfred E. Green
Screen Play by Lewis R Foster and Frank Ryan

The flash-paced show that turns the heat on the kickback racketeers who try to take over the big town's big-name bands.

Hear

"Breeze on Lake Louise" • "You're Bad For Me" • "A Million Miles From Manhattan" • "Heavenly, Isn't It?"

by GREENE
and
REVEL

and soon . . .

ORSON WELLES'

the man who made
THE BEST PICTURE OF 1941
will give you—



The Magnificent Ambersons

A Mercury Production—From BOOTH TARKINGTON'S Famous Novel

With JOSEPH COTTEN • DOLORES COSTELLO • ANNE BAXTER • TIM HOLT
AGNES MOOREHEAD • RAY COLLINS • ERSKINE SANFORD • *And* RICHARD BENNETT

Screen Play, Production and Direction by Orson Welles

RKO RADIO PICTURES

Showmen Should Study Sanders' Street Stunts

Always the showman himself, Manager Claude Sanders of the Iris Theatre, Boulder, Colo., has plenty of selling ideas in his bag of tricks to help other exhibitors lure patrons to the box-office. Herewith are samples:

Attractive girls always get attention. So have a few stand at busy corners or intersections. Clad in shorts (depending on the weather, of course) and pretending to thumb rides, they stand beside panels which carry this copy, "I am hitch-hiking a ride to the Blank Theatre to see (name of attraction)." To motorists who slow up and accept them, heralds are distributed.

This street stunt, according to Sanders, requires the services of an unknown stranger, six feet tall, slender of build, who should be dressed in full formal attire from head to foot and equipped with a mustache and goatee. Furnished with a deck of cards on the backs of which are letters of the alphabet, the man traverses the main thoroughfare casually shuffling the cards. At busy corners he stops to lay out the cards in solitaire fashion, lifting the initial letter of the picture title, placing it in a single line formation. He reshuffles the cards, selects the next letter of the title until he has spelled out the entire title. Gathering up the cards, he proceeds to the next corner, where he repeats the stunt.

If the people involved don't mind doing it, here's a street ballyhoo that should click. Having obtained an invalid's chair, you get an elderly man with white hair and beard and have him sit in the chair with a child of four or five sitting on his lap. A pretty young lady propels the chair and its occupants through the business section. Attached to the chair is a sign with this copy: "You are never too old or two young to enjoy (name of attraction) at the Blank Theatre."

Redden Makes Record, Dance Radio Tieups to Sell 'Playmates'

Innumerable tieups with records, the radio and dance halls featured the campaign executed by Manager Dan Redden of the Paramount Theatre, Seattle, on "Playmates." Cooperating with the Sunset Electric Co., distributors of Columbia Records, he made arrangements for all dealers to carry window displays, using special art with Kay Kyser recordings. All Sunset trucks were bannered.

A "Playmates" dance contest was staged at the Trianon Ballroom. The Trianon band played Kyser music from the picture exclusively, and prizes included Columbia Records and tickets to the Paramount. The closing night of the contest was broadcast on Radio Station KRSC.

The Kyser exploitation record was used on a Paramount program broadcast over KRSC, and Hopper-Kelly, a local music company, used "Playmates" music in its broadcast. Orchestrations from "Playmates" were placed with Jules Buffano and his band.

Stepped-up advertising by Redden included ads in the local high school papers and the University of Washington publication, with special copy addressed to the jitterbugs. The exploitation record was used over the sound system in the Paramount during the intermissions between shows.

Assisting Redden was Henry Howard, RKO Radio field staff exploiteer.

Promotes Gifts From Merchants

A newspaper contest to find "the Woman of the Year that has done the most for this community" featured the "Woman of the Year" campaign put over by C. C. Aiken, Harris Manos, Jeanette, Pa. He promoted gifts from local merchants and they were presented to the winner from the stage of the theatre.

Angles on Ads for Theatremen



Of the layouts above, let's take first the "Slim Jim" layout at the left. Within its confines are the Springfield theatres operated by Chakeres-Warner. Wherever a circuit operates, say three, four or five houses in one community, there is always the problem of "lumping" the announcements together under one heading or segregating them to give the effect of competition. In this particular instance, the Chakeres-Warner outfit has created much goodwill among Ohio moviegoers, with the result that the reader seeks one of the circuit's theatres to attend. When they are all together, as you see above, it saves the reader the task of searching.

However, that isn't all there is to the matter. The ad man for the five theatres has also the more difficult problem, of creating layouts that will always attract the reader's eye, than the man who prepares ads for only one house. For one thing, he has more entertainment to sell, and must draw attention not merely to one, but five theatres. The layout as a whole must get the eye and hold it until all the contents have been analyzed. New ideas are always essential. It would be facetious, perhaps, to label the one above "a natural," but that's just what it is, and the advertising department took special pains to make it so. The dice effect is smart.

Now, let's jump to the tall three-column ad on Warners' "Always In My Heart." The intention to sell a new star is all well and good, but when her identity is practically submerged at the bottom, it makes the reader wonder. That some readers are careless is not the advertiser's fault, but a casual glance at the list of star names, without taking the trouble to study the ad carefully, would give some the impression that all these stars were appearing in the picture. A similar impression has been gained in the past when advertisers used the endorsements of stars—using their pictures and running their names in bold type—in connection with a picture lacking star values.

The Rivoli ad on United Artists' "To Be Or Not to Be" employs a simple, but clever idea that can be adapted by any theatreman to his own use. The "week" can be substituted by "day" in small towns.

Those "side" sketches and copy in the Loew theatres layout have increased immeasurably the reader value of these ads. Note, for instance, "Superman." Attractions of many theatres must be billed, and there must be something besides cold type to catch the eye. Loew's has found it.

Originality in ad makeup is represented in the Gene Autry layout. The proper use of rules, careful selection of type and the ability to cull a certain element from a press book ad and adapt it to the advertiser's own space requirements contribute to the effectiveness of the layout.

Metcalfe Stages Contest to Select Most Popular Teacher

Gets Backing of Merchants, Schools and P. T. A. in Stunt For 'Hold Back the Dawn'

Little or nothing was held back by Manager Roy H. Metcalfe of the Rapids Theatre, Rock Rapids, Iowa, in his campaign on "Hold Back the Dawn." The most important angle was a contest to select the community's most popular teacher, and although Metcalfe worked hard, he reports that the results were not up to expectations. Perhaps he expected too much, perhaps not. But in any case, that old saying still goes (something like this): "It isn't whether you won or lost that counts, but how you played the game." Now let's see how our Rock Rapids showman "played the game":

As the first move of his Most Popular Teacher contest, Metcalfe attended a P.T.A. meeting, explained the matter to them. Then he had ballot boxes placed in stores throughout the community, each box carrying the title of the picture and playdate. Every night the president of the P.T.A. picked up the votes.

Gives Patrons All the Details

From the stage he announced that members of the P.T.A. would serve as judges; that anyone interested could find out who was ahead in the contest by watching the bulletin at the school or slides projected on the screen after each performance; that the number of votes would not be disclosed, thus avoiding any embarrassment to the teachers; that extra votes would be given with each paid admission during the run of the competition.

Metcalfe succeeded in getting the paper to run the ballots with mention of the picture and the playdate. He also promoted a free writeup in the Larchwood Shoppers Guide, as well as an ad.

Ballot boxes were plainly in evidence at all high school basketball games. Attractive girls attended the boxes in the lobby, calling the public's attention to the contest with this little gag: "Of course Olivia de Havilland is a school teacher in 'Hold Back the Dawn,' but that doesn't make her eligible for this contest." The high school band played in front of the theatre until the box-office opened, then in the auditorium until the show began.

From Rock Rapids' leading merchants Metcalfe promoted gifts which he displayed in the lobby, crediting them in this manner: "The following merchants do not 'Hold Back the Dawn' for their January Sales. They're the donors of gifts to be presented to the most popular teacher at the Rapids Theatre." The merchants also distributed ballots.

One store was having a fire sale, so the Rapids manager arranged with the merchant to distribute bills advertising the sale and plugging the picture. Copy: "Fire Sale! We could not Hold Back the Fire in our store last week, but we guarantee to be able to 'Hold Back the Dawn' on the new shipment of mattresses which arrived several weeks ago, etc." The rest of the handbill was devoted to the picture itself.

The night of the awards to the most popular teacher brought out a nice crowd, but Metcalfe believes it should have been bigger. Be that as it may, he did a fine job, and if the public didn't turn out in droves, it wasn't his fault. We hope he isn't disillusioned; that he'll keep right on employing showmanship because, in the final analysis, it's essential to the successful operation of a theatre.

'THEY'RE GONNA BE SORRY . . .'

Manager Melvin K. Dinger, of the State Theatre, Ironton, Mo., collaborated with Norma Baumgarner, music publisher of Janesville, Wis., on a group of popular song numbers soon to be released to the public. Title of first song: They're Gonna Be Sorry They Got Us in This War.

Have You Tried This One?

Here's something that really gets 'em, according to Claude Sanders of the Iris Theatre, Boulder, Colo. Get some barrels, paint red and blue zig-zag stripes on them, put star stills or catchlines in the bottoms, plant them on street corners. Curiosity of patrons will be just too much to resist—they'll have to take a look inside.

Fisher's Bugling Contest

A city-wide bugling contest among Boy Scouts was one of the highlights of the "Bugle Sounds" campaign executed by Ed Fisher, Loew's, Cleveland. Guest tickets were awarded to the winners.

This is just one of many angles which can be profitably used in connection with the Scouts.

Stallman Ties In for 'Ball of Fire' Cocktails

Manager Lester Stallman of the Astor Theatre, Reading, Pa., tied in with clubs, hotels and restaurants for "Ball of Fire" cocktails in his well-prepared campaign.

With spot announcements on the air—Station WEEU—the stunt of picking a name from the telephone book was used. The announcer chose the names; those answering and who were able to tell what the contest was for received guest tickets.

Other phases of Stallman's campaign included the distributing of 100 window cards and 5,000 heralds; window in Kaufman's Furniture Store; tieup with schools for the use of bulletin boards; the printing of 5,000 cards with a reminder string; 24-sheet painted and shellacked and placed on the sidewalk in front of the theatre.

Stallman, who was assisted in his campaign by RKO Radio Exploiteer Al Selig, made use of the front page of the "Ball of Fire" press book for a 40x80 board. This was surrounded by appropriate stills.

Publication of the fictionization of the picture resulted in the development of a cooperative tieup between the Guide Publications and the Skouras Theatres in Greater New York and New Jersey.

Prior to the publication of the concluding chapter in the April issue of *Stardom* magazine, a new Guide publication, arrangements were made for the distribution of 100,000 reprints of the first installment of the fiction version at 41 Skouras Theatres.

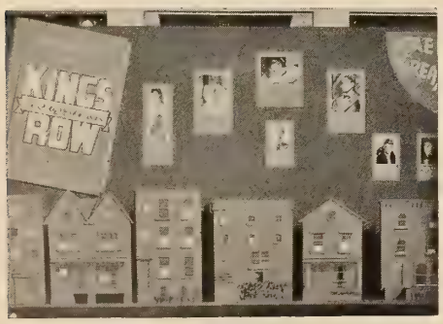
Reprints carried announcements of "Ball of Fire" playdates at Skouras Theatres situated in Brooklyn, Long Island, New Jersey, Westchester and Suffern, New York.

Trailer plugs announcing publication of exclusive fictionization in *Stardom* magazines, were featured at theatres for a week prior to newsstand distribution of the magazine.

Kennedy's Trailer Stunt Boon to Business on 'Keep 'Em Flying'

A stunt that resulted in better-than-average business for "Keep 'Em Flying" was utilized by Manager Bob Kennedy of Warners' Symphony Theatre, Chicago, in advance of the showing of the Abbott & Costello comedy there.

Kennedy was showing "Sergeant York" the week before, so he attached to the picture a trailer bearing this copy: "'Sergeant York' suggests you see Abbott & Costello in 'Keep 'Em Flying' . . . Here Sunday, Monday and Tuesday."



Lobby 'Kings Row' Street Scene

Residents of Memphis, Tenn., didn't have to be outside to see a street scene recently. On the occasion of the showing of Warners' "King's Row" at the Warner Theatre, an interesting "street scene" display was set up in the lobby. If only an usher had been standing in front of the display to give you some idea of its size!

MARCH, 1942 INDEX

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The ADVERTISING CLINIC **by Old Doc Layout***

Good Layout Starts With A Definite Design

Successful Ads are Planned From Make-up as Well as Copy Angle to "Hit Target"

In the course of conducting these Clinic sessions, time comes every so often for attention to basic principles. Old Doc has been giving you many different styles of layouts. We've had western layouts, and holiday layouts for the Christmas and New Year's, and Lincoln and Washington days—and a variety of other displays.

The good workman, however, must periodically remind himself of the a-b-c's which underlie all good work in his craft. So, let's consider two basic plans of design for the advertisement —"Sweeping Motion," and "Dramatic Conflict," is the way they're referred to by designers.

You will note on this page the simple design for "Sweeping Motion" and "Dramatic Conflict," and nearby a theatre ad made up to conform to the basic idea of each. We have made up ads using press book illustrations, the more graphically to illustrate how the art and headline and copy elements are distributed to conform to the underlying design. Also, we have taken some old press books for the illustration on the theory that perhaps the very 'way back date on which the pictures were released might further show how something entirely fresh and different can be made with any fundamentally good illustration and headlines.

Shortest Distance Between Idea and Completed Layout

Next time you're "stuck" for an idea for laying out your ad, think of the "Sweeping Motion" or the "Dramatic Conflict" principle. Both, of course, like others we have used in Clinics previously and will use in future meetings, are no more complicated than a line you can draw with your pencil—without removing it from the paper. After your illustrations have been selected and your headline and body copy written, consider each as an element to be placed so that the form of the design selected as your basis is traced out, so to speak.

In the matter of selecting illustrations, use the same yardstick you use for writing the advertising copy. And in writing the copy, of course, you are guided by the following rules:

First of all KNOW your picture. Set down on paper (don't trust to carrying those bright ideas in your mind) the picture's outstanding features. Then write what you would say if you were talking to a prospective patron. Cut out all the big words. Then give your copy this test—Does the copy appeal to human emotions? Does it have general information? Does it inspire an urge to see the picture? Does it say where? When? Price?

Copy and Layout Appeal Directed at Right Goal

Other factors to bear in mind, both in writing the copy and making up the display, are these: The patron from the factory district may come to your theatre—but NOT because he or she read a "class" ad you may have used for the picture. By the same token your "class" type of patron will not be influenced to come to your theatre by a "knock-down and drag-'em-out" type of display or copy.

What Old Doc is trying to drive home is the good old, simple, a-b-c's of the job you undertake when you make up an ad, whether it's for a newspaper, or your program. The starting point of course is: KNOW YOUR PATRONS BEFORE YOU ADOPT AN ADVERTISING POLICY. Next, study the picture you're going to sell. That way you will start at the beginning, come to the next step—and from then on it's merely a matter of "sweating" out the details which result in an eye-taking, attention-arousing, and ticket-selling message.

Analysis of Your Public Is Basis for Ad Message

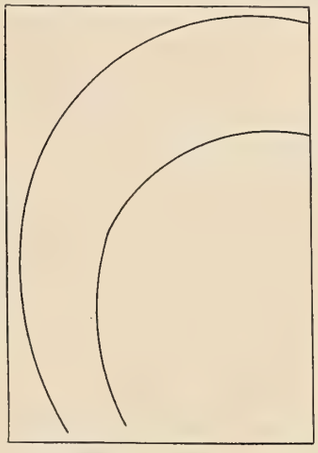
Of course, there are other very important details of your analysis. For instance—should you sell the star ahead of title, or director, or author, or book upon which the picture may be based?

Never lose sight of the fact that no matter how humble, every ad you make up is a message, and is either a success or a failure according as you put that message over to your public. The copy is at fault if you do not convey thereby the most attractive features of the picture. The layout is at fault if the ad does not help the reader get your message in the shortest possible time.

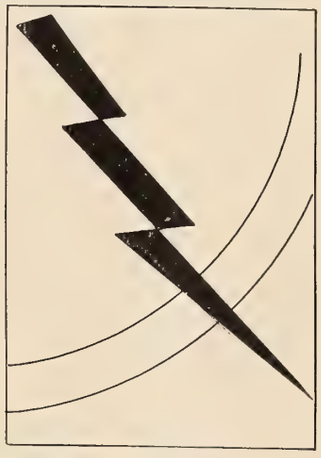
Emphasize your punch lines, leave ample space between paragraphs to make 'em stand out, with an occasional one in boldface to give pace to your story's appearance.

There are no easy rules for making an ad—but there are simple tests as to the result of those you do make up, and it's this: Is the message in such form that it gets across at first glance?

If your prospects don't get your story in one eyeful, then they won't get it at all.



SWEEPING MOTION
At left is the line known as "sweeping motion," a simple yet very effective curve. This design is the basis for the ad below for "Andy Hardy's Private Secretary."



DRAMATIC CONFLICT
On the right is a combination design, employing the conventional "lightning" line; the plan for the layout below featuring "Blonde Inspiration."



The layout at the left for "Andy Hardy's Private Secretary" is made up of a combination of three press book mats—a bent printer's rule gives the panel a graceful flow—and interest is added by setting the copy at a slight angle to follow the curve. Below: two press book mats were used in preparing this layout—the reclining figure, and a scene mat for the "clinch."



★'Hank' Harold

Uses New Approach to Promote Merchant Ads

Promoting cooperative ads isn't merely a routine matter in which you present a still to the prospect and say, "Here, maybe you can use this." There should be a different approach, and Manager Lester Pollock of Loew's Rochester, Rochester, N. Y., used it when he rounded up co-op ads in connection with his showing of "Woman of the Year."

Pollock assisted the cooperating merchants by presenting layouts as a means of convincing them that the added appeal of art and special tie-up copy, attractively designed, would be just as beneficial to them as to the theatre. As a result, the following ads were promoted: An ad with Weiss and Fisher using a still of Katharine Hepburn at her dressing table; a full-page ad with a department store featuring art and copy along this line, "From one 'Woman of the Year' to all the others"; a men's fashion ad on Spencer Tracy; a luggage ad featuring art and the lead-off copy, "When a 'Woman of the Year' travels, she. . . ."

Sports editors of local radio stations were contacted to include in their commentaries brief bits about Tracy and the role he plays in the picture.

As for newspaper tieups, Pollock didn't "slip up" there, either. He urged local dailies to conduct a poll to pick the "Woman of the Year for Rochester," with merchants donating prizes. Sketches of Hepburn and Tracy by Art School students were planted two weeks in advance of playdate. Howard Hosna of the *Times-Union* wrote a feature story on Hepburn in which he contrasted her movie role as "Woman of the Year" to that of women in other fields.

As an attention-getting lobby stunt, the Rochester theatreman persuaded students of the Mechanics Institute to sit at tables and make sketches from "Woman of the Year" stills. He also displayed a 40x60 panel of captioned stills one week in advance.

*Wouldn't You Like to Know?**

* With Apologies to Red Skelton

The Sure-Fire Stunts for Selling That Show You're Playing Next Week

There's a selling stunt for every scene, every player in every picture. A tie-up for every title. Ideas that attract attention, arouse interest, stimulate buying-action on the part of the public—in other words there's a way to sell more tickets for more pictures right in your town.

Wouldn't you like to know—but quick-like, how to put punchy selling into every campaign?

You can know—and without loss of time, or any great brain-racking. All you have to do is to consult The Book of Showmanship . . . thousands of America's livest showmen use it.

THE ENCYCLOPEDIA OF EXPLOITATION

Now Available in a Sturdily bound, Complete, Unabridged Edition

ONLY $1.95 POSTPAID

Use Order Blank Below

Order A Copy Now—Use It for Years to Come

Showmen's Trade Review
1501 Broadway, New York City

Enclosed is $1.95 for my copy of the Popular Priced Edition of ENCYCLOPEDIA OF EXPLOITATION to be sent, postpaid return mail, to:

Name .....Address (St. & No.).....

City .....State .....

Remit by cash, check or money order. (NO C.O.D.'S). In Canada add 25c. Foreign 50c.

Merchandising the Movies

The Advertising Man's Problem

First of a series of observations by a merchandising specialist concerning the problem of winning new patrons for movies.

By William Mack

The motion picture industry, week by week, produces better advertising than any other industry in the country. As advertising copy. The motion picture industry obtains more publicity (laughingly termed secondary advertising) than any other industry in the world.

As always, the motion picture industry is giving away dollars for dimes—as far as quality is concerned—and spends plenty of dollars to induce people to give up dimes.

Most of us who visit the movies with a degree of regularity and are past the salad days of youth, are having trouble selecting the movie we want to see; for not only is the advertising good, but the pictures themselves are striking a new high in quality, week by week. More of us are visiting the movies, some of us are paying a bit more, as we should, but not all of us have the time to see all the good pictures now available.

All reports and surveys indicate the average audience is less than 25 years of age. This group, until they get older, are a permanent week-in and week-out audience, attending, on the average, twice a week.

For the average young American couple in, or just past their "teens," possesses neither the ability or the inclination to spend an evening in conversational chatter. And the boy of the team does not have the money to spend in more expensive places. With an evening starting around 7:30 and ending at around midnight, there are two people with about three and one-half hours to spend together.

There is the main audience of the theatre today. But how about the older people, those past forty, married, with their little home, and with children past 18 years of age?

This is the group to which all motion picture advertising could well be directed, bearing in mind that an appeal to the older people must not alienate the appeal to the already existing audience. This is not a question of quality of advertising, or even one of volume of space.

How to do this double job, it seems to this commentator, is the main problem of the industry.

"Can Radio Reach Non-theatregoers" is the subject of the following article in this series.

Nunan Uses 'Faint Passes.' Gag Novelty to Sell Spook Show

To exploit a recent midnight show featuring "Francisco and His Midnight Spook Frolic," Manager Harry Nunan of the Merced Theatre, Merced, Calif., distributed 150 window cards throughout a radius of 220 miles, passed out 1,000 envelopes containing matches and also distributed 1,000 "Faint Passes."

Copy for the envelopes: "Inside you will find something useful for those who are afraid to go home in the dark after seeing 'Francisco and His Midnight Spook Frolic'."

Copy for the "Faint Passes": "If you faint when seeing our Midnight Spook Frolic, this pass will admit you to another performance, etc."

Nunan had played the Francisco show the year before, but the second engagement far outgrossed the first. He's looking forward to the third.

Kids' Fashion Show and Party

A fashion show at a 'teen-age shop and a party for residents of the local Children's Home were arranged for "Kathleen" by Frank W. Miller, Metropolitan, Morgantown, W. Va.

Display Ideas

Tips for Economizing in the Art Shop

If you happen to have an old metal (galvanized iron) sign around the theatre it can be used over and over at small cost and little effort. First coat out metal with Japan white or silver bronze that has been mixed with a small amount of varnish for binder. After this background has dried proceed as though you were painting a show card in water color, preferably white. After the lettering is finished and dry, coat out entire sign with black lacquer. Allow to dry and wash off surface with water. The water color letters will immediately disappear leaving a clean cut in letter on black background. After the sign has served its purpose the background can be salvaged for future use by washing off with lacquer thinner. This procedure effects a big saving in time, labor, and material as comparable to oil painted surfaces or lettering. This sign is waterproof.

Screen process displays can be made simply and inexpensively. Stretch process silk over a frame of the size needed for the job. Next letter the desired copy on the screen with glue. After the glue has dried coat over the entire surface, including the glue lettering, with black lacquer and allow to dry in the sun. When dry the glue will break up leaving the screen ready to run. When job is finished use clear lacquer thinners for washing off screen which is then ready for use on future attractions. The screen should hold up for 50 or more jobs. Process paint is recommended but regular oil paint can be used if thinned well with linseed oil. Ordinary care will result in 200 cards from one pint of paint.

You can make your own frame to necessary dimensions but be sure that the corners are well reinforced to prevent misalignment and that provision is made for the frame to be attached, by small hinges, to a flat surface that will serve as a process table. A flat drying rack should be used so that finished cards can dry without coming in contact with each other.

The material needed: one yard of silk (if silk is not available, a similar quantity of cotton organdy is a thoroughly satisfactory substitute, for while the organdy is not as durable, it is capable of giving almost as good results as silk); oil paint; ordinary window cleaning rubber squeege.

Another inexpensive screen process method is possible by painting the copy with water color on the inside of the screen silk, using a small amount of glue with the color to insure binder. Select a contrasting paint color to the original card color, using process or oil paint, thinned lightly with linseed oil or varnish. The water color lettering will hold against the process, or oil paint giving you a cut in letter job with the paint as background and the original card color as lettering. This method will take care of a minimum of 150 cards (14x22) at a cost of approximately $1.00 plus cards.

Washing the screen, first with turpentine, and then water, will leave it ready for the next job. Use flat drying rack for cards.

We Don't Mind . . . .

A certain circuit issues a house organ containing the latest trends in show selling . . . We tried in vain to get on the mailing list. Finally we obtained a copy through an outside source . . . And found out why we couldn't get on the mailing list . . . the contents: ninety per cent lifted from STR without credit . . . Even though they are lifting copyrighted material, we don't mind because we know it is helping the circuit make money . . . and in the long run no one will be fooled.

STR Prize Offer Gives Star Appeal to Theatre Contests

SHOWMEN'S TRADE REVIEW has completed arrangements with four of the modern and better hotels in the Times Square area of New York City that promises to solve the problem of selecting an alluring and desirable prize as an award to theatre contest winners.

The arrangement, which we believe to be one of the finest ever offered unreservedly to the entire subscription list of a motion picture trade journal, is exclusive and procurable only through the offices of this publication.

Contests of various kinds have long been the best medium for securing sustained newspaper and radio co-operation. Naturally, the more attractive the top prize, the greater the public interest, and, in turn, the greater the amount of space or time given by the agencies co-operating with the theatre.

Through SHOWMEN'S TRADE REVIEW, a two to four days or longer stay in New York is possible at prices so exceptionally low as to come well within the limits of the most restricted budget.

The lure of a vacation in New York with hotel, meals, entertainment at theatres and night clubs, sightseeing trips, etc., is the very ultimate desire of the myriad theatre-goers whom finance or circumstance have prevented from visiting the American metropolis. No doubt such a prize has often been considered—and reluctantly abandoned—by managers as being too expensive. The arrangement of SHOWMEN'S TRADE REVIEW surmounts this barrier; places this prize within the reach of any manager capable of promoting the necessary transportation.

The job of securing free transportation is no stumper for the live-wire manager. The bus transportation companies can and will grant free transportation in return for screen and lobby mention in connection with contests. It may be necessary for your local agent to take the matter up with his district or division manager but these companies have always shown a willingness to take advantage of all possibilities for tie-ups with theatres.

Another avenue of promoting transportation is through co-operative effort with merchants. It is not necessary for you to acquaint them with the low rates we are able to secure for you and concerns co-operating will feel that they are providing the short end of the expense if you agree to take care of the entire New York expense as the theatre share.

There is, of course, the possibility of the winner owning an automobile and your arranging for gas and oil through some filling station with connections along the route. And there are instances where the proximity of your town to New York makes the problem of transportation so inexpensive that it can be absorbed by the theatre. In most instances the expense of the New York stay has been the obstacle and transportation easy to promote.

Free Trailer Furnished

In addition to the extremely low rates we have arranged that the hotels will supply, without cost to the theatre, a 100 foot trailer outlining the accommodations and entertainment features of the trip. This is to be run in connection with your contest and can be used to tie in with your own copy or that of the transportation company co-operating. Its use is optional and failure to make use of the trailer in no way effects the low rates quoted. (This trailer covers the New York activities only and details of the contest, transportation, etc., can be added by the individual theatre.)

This is your chance to put on the biggest contest ever held at your theatre with the kind of a prize that everybody wants as a magnet to attract participants and stimulate major interest in the activity. If you desire we are in position to make the arrangements available to yourself and wife, or to members of your family, or particular friends whom you may want to acquaint with the treat in store for the contest winners. There is little chance of convention or crowded conditions interfering at any time with this arrangement as there are accommodations for 5000 guests in the hotels co-operating. However it is advisable for you to contact this office in advance to make proper reservation and arrangements for the special entertainment features.

Details of Low-Cost "See New York" Trip

For the small sum of $4.25 cents per person your prize winner and escort will get a

Choice Room with Private Bath and Radio for Two Days and One Night.
Dinner with Dancing and Floor Show at a Famous Night Club—or Dinner in Hotel Dining Room.
Complete Breakfast in Main Dining Room or if they prefer, in their own Room.
Observatory Tower of the Empire State Building
or Afternoon Performance at Radio City Music Hall
or Yacht Cruise Around Manhattan Island
or Motor Coach Tour of Upper or Lower New York
or Afternoon Performance at World Famous Roxy Theatre.

At the low price of $8.00 per person your winning contestant and escort can secure:

Choice Room with Private Bath and Radio for Three Days and Two Nights.
Dinner in Main Dining Room.
Observation Tower of the Empire State Building.
Complete Breakfast in Main Dining Room or, if they prefer, in their own room.
Lecture Tour of N.B.C. Radio Studios including Television Studios.
Afternoon Performance at Radio City Music Hall
or Yacht Cruise Around Manhattan Island—
or Motor Coach Tour of Upper or Lower New York—
or Afternoon Performance at World Famous Roxy Theatre.
Dinner with Dancing and Floor Show at a Famous Night Club—
or Dinner in Hotel Dining Room.
Complete Breakfast in Main Dining Room or, if they prefer, in their own room.
Visit to Museum of Science and Industry
or Drama of the Heavens at the Hayden Planetarium—
or Steamer Trip to Statue of Liberty—
or Performance at Radio City Newsreel Theatre.

For the sum of $10.75 per person we have arranged that your winning contestant and escort will receive:

Choice Room with Private Bath and Radio for Four Days and Three Nights.
Dinner in Main Dining Room.
Visit to Roof of R.C.A. Building in Rockefeller Center or Lecture Tour of N.B.C. Radio Studios including Television Studios.
Complete Breakfast in Main Dining Room or, if they prefer, in their own room.
Visit to Museum of Science and Industry in Radio City—
or Drama of the Heavens at the Hayden Planetarium—
or Steamer Trip to Statue of Liberty—
or Performance at Radio City Newsreel Theatre.
Dinner with Dancing and Floor Show at a Famous Night Club—
or Dinner in Hotel Dining Room.
Complete Breakfast in Main Dining Room or if they prefer, in their own room.
Afternoon Performance at Radio City Music Hall—
or Yacht Cruise Around Manhattan Island—
or Motor Coach Tour of Upper or Lower New York—
or Afternoon Performance at World Famous Roxy Theatre.
Dinner in Main Dining Room.
Complete Breakfast in Main Dining Room or if they prefer, in their own room.
Observation Tower of the Empire State Building.

All the rates are predicated on two persons to a room and subject to an extra charge of fifty cents per night if room is occupied by only one person.

There's ingenuity in the writing, the direction is snappy, and the principals do their stuff with gusto. There's laughs and entertainment in the proceedings.—BOXOFFICE

Combination of music and fun makes this grand entertainment. It will bring joy to every member of the family. Pure, unadulterated fun heavily trimmed with music—the kind that carries popular appeal. —FILM DAILY

Judy Canova's inimitable style of acting dominates the picture and her fans will welcome her in this production as they have in her past successes. There are plenty of good laughs in the picture. With Judy alone, "Sleepytime Gal" would be boxoffice. But it is given added drawing power . . . a bang-up cast. —SHOWMEN'S TRADE REVIEW

The action is very fast, and most of the gags provoke laughter . . . the music is lively . . . the picture has been produced lavishly. —HARRISON'S REPORTS

The versatile and entertaining Judy Canova is responsible for considerable of the zest in this comedy effort, which has several saleable elements worthy of special exhibitor attention. —MOTION PICTURE DAILY

Judy Canova offers a variety of comedy routines and a number of musical numbers, the last one something of a sizzler. —MOTION PICTURE HERALD



JUDY CANOVA

THE WORLD'S GREATEST COMEDIENNE

SLEEPYT

TOM BROWN · BILLY GILBERT · RUTH TERRY

THURSTON HALL · ELISHA COOK, JR. · JERRY LESTER · MILDRED COLES

HAROLD HUBER *and* SKINNAY ENNIS AND HIS BAND

ALBERT S. ROGELL — Director

Screen Play by Art Arthur, Albert Duffy and Max Lief

Based on a Story by Mauri Grashin and Robert T. Shannon


REPUBLIC
DOES IT
AGAIN
!
MEGAL
Republic
PICTURE
Buy U. S. Defense Bonds

An SR Showmanalysis on "RUDYARD KIPLING'S JUNGLE BOOK"

Here's a Picture Deserving Old-Fashioned Showmanship; Here Are Your Sales Angles

Screenplay, dialogue by Laurence Stallings. Director, Zoltan Korda. Producer, Alexander Korda.

Time and again in the past you've had "something different" to offer your patrons, but not always did the subject's novelty 'catch on." Perhaps the patrons weren't in the mood for "something different," or perhaps, even if they were, the picture itself didn't maintain good entertainment standards along with its special designation. Once again the public is in the mood for "something different," and a logical film to fill its desire is Alexander Korda's United Artists release, "Rudyard Kipling's Jungle Book." Having personally viewed the film, it is our candid opinion that not only is it different but that it also stacks up as exciting, engrossing entertainment. Fantastic? Yes. But so well done it seems almost believable.

Now it isn't our purpose here to discuss the picture's audience value. We have injected brief mention of the matter because we believe the average showman—when he goes to sell a picture—wants to be sure that it measures up to all the advertising, publicity and ballyhoo he lavishes on it. Not in any case, if he can help it, does he want to boost a film to the skies, only to have it displease his audience. Goodwill is too important to permit anything like that to happen.

You have no "star names" in "Rudyard Kipling's Jungle Book," unless Sabu has built a box-office following in your community by virtue of his past films. But you do have a picture that's different, one that's vast and colorful, one with thrills and spectacle. And that's how you'll have to sell it. You'll have to, as the saying goes, "bill it like a circus," with no reasonably good exploitation stunt barred. Let there be nothing highbrow or dignified about your campaign, unless, of course, you want to use a few stunts along those lines to appeal to class patronage. On the whole, however, old-fashioned showmanship should prevail.

Book Tieup a 'Natural.' You probably thought of this right off the bat. The Sun Dial Press is issuing a popular-priced edition of the Kipling work. Thus it will be possible for you to tie up with book stores and circulating libraries, to indulge in such promotion as lecture groups, library commemorations, special Kipling shelves, school classes, British groups, the Books-for-Soldiers drive—well, the possibilities on this one angle alone are almost limitless. And don't forget the giant book street ballyhoo and lobby display, the latter of which consists of a large replica of the book with pages containing stills from the picture.

Play Up the Technicolor. If one who has seen "Rudyard Kipling's Jungle Book" could imagine it without Technicolor, he'd immediately realize the important part this medium plays in making the film the spectacle it is. Therefore, play up the Technicolor. One exhibitor who plans to follow this procedure is Manager Lester Pollock of Loew's, Rochester, N. Y. Each of the following stunts, which by the way could be listed under separate classifications, get across the picture's color:

- All trucks of a local news agency will be bannered with colored pictorial posters.
- On all school bulletin boards a week in advance will be placed Technicolor cards with this headline: "See the Mysteries and the Wonders of the Jungle's Savage Heart in 'Rudyard Kipling's Jungle Book,' etc."
- Word reaching Pollock that *Life* was to carry a layout in its March 15 issue caused him to arrange with the local distributor for a broadside. (He could also have playdate pluggers inserted in the current copies.)
- Arrangements have been made to have local *Liberty* carriers distribute 5,000 comic book heralds house to house. (By the way, we have a sample of this herald, and it's just the right type of promotion piece for the picture. Attention of adults and children alike will be gained. There is ample space on the back for your playdate copy and also for a merchant ad, which would pay the cost.)
- In all railroad stations, restaurants, hotels, etc., Pollock will place 30x40 colored cards.
- There will be a color contest with the *Rochester Sun* on which he expects more space than usual because of the "unusual interest and excellent material."
- Illustrated color cards will be placed in a number of downtown store windows.

Four-Day Running Contest. Depending on the public's ability to recognize Sabu's previous roles, a four-day running contest featuring scenes from "Elephant Boy," "The Thief of Bagdad," "Drums" and "Rudyard Kipling's Jungle Book" might be promoted from your local newspaper. The four scenes necessary are available on Mat 28-B at your nearest United Artists exchange.

Tieups with Schools. Naturally school children and adolescents will be tremendously interested in your showing, so go after them. Get grade school students and members of high school art classes to compete in a poster contest embracing jungle adventure scenes and animals. Get teachers of English classes to lecture on Kipling's works, with emphasis placed on "Jungle Book." A student essay contest could be conducted on this subject: "Why Mowgli is one of the most popular characters in all fiction." Every effort should be made to persuade school authorities to dismiss students at an early hour on one of the afternoons of your showing to see the picture. Students coming from rural communities could ride in appropriately-bannered buses.

Modeling Animals from Soap. Modeling from soap has become a favorite pastime with many people. Why not make the hobby a selling plug for your picture? Plan a contest in which prizes are offered for the best soap models of jungle animals. Display the winning entries in your lobby or better still, in a prominent merchant's window along with other selling material.

Street Ballyhoo. Banner a street car or a large truck with 24-sheets or six-sheets, respectively. If possible to arrange, a float resembling a jungle setting would attract plenty of attention. Dropping back to Rochester again—Pollock plans to have acrobats dressed as Hindus carry a rolled-up rug around the streets. At busy corners they'll unroll the rug, do a few gymnastic tricks, then move on. Copy about "Rudyard Kipling's Jungle Book" will be painted on the rug.

Radio Promotion. There's a 15-minute recorded radio show available at a low price which you should be able to plant over your local radio station. It can be obtained from the United Artists Exploitation Dept., 729 Seventh Ave., N. Y. C. (If you have no local outlet, wouldn't the record be effective over your theatre p.a. system?) A local authority on animals or natural history might be persuaded to do a radio feature. A hobby program might be arranged featuring a person who has had unusual success in training dogs, cats, ponies, and other animals.

Fashion Tieups and Merchant Cooperation. Window displays on jewelry, scarfs, handbags and handkerchiefs should be promoted. For details on this important tieup, write Mr. Bud Fox, Bud Fox Associates, 250 Park Ave., N. Y. C. In the press book you'll find a suggested layout for a cooperative page. Promote window displays built around toy animals against jungle backgrounds.

Novelties Always Prove Effective. Hand out novelties around town and you're sure to start 'em talking. Available: animal fold sheets, lucky Sabu charms, bookmarks, turbans to give kiddies and to be worn by your ushers. Look for illustrations in the press book.

Your Front and Lobby. Planning and utilizing a colorful and flashy front on a picture like this should be a showman's holiday. A realistic "jungle" front, with the 24-sheet atop the marquee and a stockade effect around the box-office and entrances, as well as papier mache or bamboo posts covered with straw, together with real or imitation grass, vines, etc., would stop every pedestrian.

A Concluding Word. Because "Rudyard Kipling's Jungle Book" is replete with exploitation angles, neither this page or another could carry all of them. But those suggested should bring still others to mind. Remember—bill it like a circus!



Attention-Getting Elements

This reproduction of one of the outstanding ads on "Rudyard Kipling's Jungle Book" gives just an idea of the powerful attention-getting elements in the 4-column layout itself. Imagine its effect!

Use This Ready-Made Campaign

Also, for your convenience, below are some recent releases and their *Showmanalysis* publication dates

A Bedtime Story	Jan. 3
Glamour Boy	Dec. 6
Joan of Paris	Feb. 7
Johnny Eager	Jan. 31
Kathleen	Dec. 20
Lady For a Night	Jan. 17
Lady Is Willing	Feb. 14
Men In Her Life	Nov. 29
Mister V	Mar. 14
Moon Over Her Shoulder	Oct. 18
Nazi Agent	Mar. 28
One Foot in Heaven	Nov. 1
Sleepytime Gal	Mar. 7
Sundown	Oct. 25
Suspicion	Nov. 22
Two-Faced Woman	Nov. 8
Young America	Jan. 10

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Spring Is No Time to Relax Vigilance in Booking Proper Shorts for Balanced Programs

With spring already here and summer in the offing, the tendency of many exhibitors will be to relax their vigilance in choosing short subjects on the theory that "well, my business always falls off during the summer, so why should I bother myself about choosing this or that particular short for my programs?" Of course, that's the wrong attitude to take, and it's probably one explanation why these theatremen suffer a decline in business when old Sol is beaming his brightest.

Unlike past summers, however, the forthcoming season will see fewer people leaving town for vacations, tours, etc., because of the war effort and the shortages of certain materials occasioned by it. More people than in summers past, we believe, will seek recreation at your theatre, and the quality of the entertainment you present will determine whether they will continue to patronize you or direct their steps to the house owned by your competitor.

That's why we believe it's just as important during the warm months to build your programs with care as it is during the fall and winter. Not only should you continue to strive for proper balance, but a sharp eye should be cocked for those shorts, whether they be sport or travel, having winter backgrounds. They'll help keep your patrons cool. Cartoons and comedies will continue to serve a necessary purpose because laughter makes one forget the heat and—this summer especially—the war, temporarily.

The fact that Pete Smith's MGM short subject "Of Pups and Puzzles" won an Academy Award evidently hasn't stirred the showmanly instincts of one exhibitor whose program arrived this week. Hidden at the bottom of his announcement is this line: "and 'Of Pups and Puzzles'." Another exhibitor, advertising a feature, has ample space at the bottom of his handbill to at least list the subjects to be shown on the surrounding program, but the space just remains blank. No second feature is billed, so surely there are shorts on the bill. Still another continues to use that old standby: "Also Selected Shorts." Wonder what Besa Short would have to say about this! We could say something, but (with apologies to the inimitable Red Skelton) "it would only lead to bloodshed!"

Having just looked over a list of some of the shorts to be released during April, we'd say that the producers are maintaining that same high quality which has characterized their output during the last few months. From a topical point of view, and taking into consideration the new March of Time and other topical subjects, it's our guess that Universal's "Menace of the Rising Sun" will be the outstanding subject of the month. Not only is it well-timed, but it should also enlighten many people concerning the long and careful preparations made by Japan and put into effect with

(*Continued on Page* 48)

Shorts Put Profit in Novelty Shows

Exhibitors Complaining of "Over Buys" on Featurettes Can Turn Problem into Box-Office Benefits by Applying Smart Showmanship

With many exhibitors complaining of an over-buy on short product, and the consequent accumulation of unplayed subjects, the experiences of showmen who have directed special effort to solve the problem, may be beneficial to others similarly faced.

From Tennessee comes an account of a special "All-Laugh" program in which the exhibitor enjoyed unusual business when he coupled a 65-minute feature comedy with 3 two-reel comedy subjects that had been shelved, and added a cartoon and Pete Smith novelty. He built up the selling angles much after the order of the old time "Tak-A-Chance" programs with lobby posters listing only the feature attraction and devoting the balance of the space to a guarantee of 75 minutes of hilarity. It was originally intended to run the program only one day but it went over so well that a two day holdover resulted.

A small town operator in Idaho managed to build up his two "dead" week days by setting up an entire program of single and double reel subjects that had accumulated over a long period. He worked up a "Laugh and Weep" idea using comedy subjects to contrast with terroristic war and tense dramatic topics. In order to carry over this notion you may find it necessary to re-book material that you have run before in order to get proper balance in the entertainment but the novelty of the presentation is certain to attract attention and offers great opportunities for specialized advertising to groups who may have particular interest in one or more of the units comprising the show.

Still another instance of getting profit out of paid for but unused footage comes from a medium sized Illinois city where reels of "Strange As It Seems," "Unusual Occupations," "Believe It Or Not," and other similar reels devoted to hobby, invention, and science were arranged to form a complete show. The co-operation of school principals was solicited and the attractions set up to take the place of the regular program on the late afternoon show for three days. Teachers of high and grade schools co-operated fully with the result that attendance was above regular show quotas and more regular patrons than school children attended. The idea met with such popular approval that it is to hold a periodic place on the special event calendar of the theatre and will be offered as frequently as sufficient reels of the required type can be gotten together.

Other managers are using the special Saturday morning all short comedy show for kiddies and presenting some subjects that have been played before to liven interest in the event. Exchanges are willing to co-operate on shows of this kind and have given the used films without cost in order to clear up the unplayed units.

Might Substitute Shorts Series

There are many situations where the working hours of customers have increased to the point where the curtailment of the time of programs has been necessary. These, and possibly others not yet faced with this condition, might be able to set apart the middle of the week and substitute a series of short releases for the usual second feature.

In many situations it may be possible to go still further and arrange an "All-Hobby" Show with only such reels as fit this classification used in a special midnight or off day performance.

The fact that a lot of profit exists in redating particularly well received subjects was proven years ago when 7 to 10 Mickey Mouse reels were used to bring in plenty of extra cash. It might be tried again with a mixture of cartoons and a couple of single or double reels that have been paid for and remain unplayed.

This is the time when the showman must resort to every old and new trick in order to keep them coming to the box-office, and the indications are that still more effort will have to be put forth as the war makes its demands for more time and attention from everybody. Better start planning now and have plenty of pending activities on hand.

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'The Raven,' Two-Reel Cartoon, To Be Released on April 3

"The Raven," in Technicolor, a two-reel Paramount Special, will be released nationally on April 3. A product of the Fleischer Studios, the cartoon is adapted from the poem of Edgar Allen Poe.

Three new cartoon characters, the "Raven," the "Fox" and "Scotty," are introduced in the two-reel comedy which is animated to a unique musical score.

Last year's special was "Raggedy Ann."

Back Stage in Short Shops—Joe Gershenson

IF you had walked up to Joseph Gershenson a few years ago and asked where he was born, he could have replied in either of two ways: "What business is it of yours?" (if he thought you were prying for information that didn't concern you), or "In a little town in the middle of Russia" (if he didn't mind telling you).

You could put the same question to Joe today, but the answer would be different. He would be very particular to tell you that it was Kishinev, pointing out that also born there was Marshal Semyon Timoshenko, the daring general whose Red armies sent the Nazis on the road to retreat last winter.



Joe Gershenson

One of two natives of Kishinev, Russia. The other: Marshal Semyon Timoshenko.

Universal's producer of Personality and Name Band Musicals has been so progressively successful since he gave up his baton as an orchestra leader that his duties were recently expanded to include supervision of all that studio's western features, featurettes and a series of important features. Since mention of feature production activity is forbidden in these biographical sketches, however, we'll have to be content with Gershenson's association with featurettes. And that job in itself leaves little time for him to act as a one-man Chamber of Commerce for the community of Kishinev.

In case another enterprising producer should some day bring Gershenson's life story to the screen, an apt, if lengthy, title would be "From Kishinev to Musical Director to Film Executive." For those are the three important milestones in his life.

Brought to the United States at the age of three, he grew up in New York. Following his graduation from Morris High School in the Bronx, he decided to become an accountant-lawyer, and studied at Pace Institute. But he had also another ambition: he wanted to become a professional violinist. From figuring to fiddling! His father —Louis Gershenson, U. S. Army bandleader since 1909, and still active at 65 as bandmaster of the 187th Field Artillery, Camp Fort Ethan Allan, Vt.—said "no" to the musical aspiration.

One night, however, a friend, leader of the orchestra at Shanley's cabaret, was taken ill and Gershenson substituted. Then and there he knew he'd never be any good at adding columns of figures or arguing an important legal case. Then and there began his meteoric rise—right to the top of the melody scale. By 1929 he was serving as assistant general musical director for the theatre orchestras of the RKO circuit, a post he held until 1933.

His next association was with the old Mentone Company, where Gershenson served as an associate producer for a series of musical shorts. Later he was signed in a similar capacity by Universal under the professional pseudonym of Joseph G. Sanford, a name which still appears in the credits of certain Universal releases. Despite the importance of his present supervisory production post in connection with the Personality and Name Band Musicals, he prefers to remain in the background, with credit going to his capable assistant, Will Cowan.

His current musicals are winning the plaudits of exhibitors throughout the country. He keeps up on the Hit Parade tunes and gets them into his subjects while they're still at the height of their popularity. Only the nation's top bands are featured—recent examples: Henry Busse, Ted Fio Rito, Ted Weems, Ted Lewis, Jack Teagarden, Ozzie Nelson, Carlos Molina, Freddie Slack and his Eight Beats—and the personalities are drawn from the stage, screen and radio.

Gershenson is married to the former Helen Tucker of the New York legitimate stage. The couple have two children: Lilian, nine, and David, six.

And lest you've gained the impression that our subject passed his fiftieth birthday long ago, we'd like to remind you that he's still a young man, inasmuch as the date of his birth was January 12, 1904. And Gershenson would like to remind you just once more that he was born in Kishinev.

2 Current Paramount Reels Furnish Material For Productive Selling

Two current Paramount short subjects—"Better Bowling," a Grantland Rice Sportlight, and "Popular Science No. 4," one of the series produced by Jerry Fairbanks and Robert Carlisle—can bring extra box-office returns to exhibitors who take advantage of the tieups they provide.

In connection with the bowling short, the Brunswick-Balke-Collender Company, manufacturers of sports equipment, has provided free posters to advertise the subject in bowling alleys in cities of every size.

The poster is 12" x 18", printed in two colors on contrasting stock, and shows Ned Day, Andy Varipapa and Colonel Lemuel Q. Stoopnagle in scenes from "Better Bowling." There's ample space for theatre and playdate copy, and all exhibitors have to do is to advise their local bowling alleys that they're to play "Better Bowling" and arrange for the poster to be prominently displayed.

Other selling suggestions: sponsor a bowling contest at different alleys for two-man or five-man teams with passes for your theatre as prizes; notify business organizations with bowling teams of the short; appeal to the women, for bowling as a feminine sport is popular.

One of the scenes in the Popular Science reel, photographed at Newark, Wayne County, New York, shows how experimentation and experience combine to produce new roses each year. Exhibitors should capitalize on this sequence by getting their local Garden Clubs to sponsor initial showings and a big opening night. The clubs could also send letters or post cards recommending the show to names on their mailing list, could plant stories in newspapers and furnish exhibitors with flowers for lobby decoration.

Florists should be advised of the rose sequence and arrangements made for them to display playdate cards in windows. In return for lobby mention, roses might be promoted for distribution to the ladies.

Newspaper Garden Editors should be contacted for story and picture breaks, while telegraph companies, with their Florist Delivery services, should be willing to place displays in their windows and distribute heralds with all outgoing messages.

The Jackson and Perkins nurseries, where the sequence was filmed, are attaching special tie-in stickers to hundreds of thousands of pieces of outgoing mail to garden clubs, florists and individuals in every section of the country.

Victory Film Program Presented on Broadway

A special showing of 8 shorts released through the War Activities Committee of the Motion Picture Industry was held early this week at the Astor Theatre, New York. "The New Spirit," "Bomber," "Fighting the Fire Bomb," and "Women in Defense" have already been reviewed in these columns. Leon Schlesinger's 3 minute "Any Bonds Today," puts Bugs Bunny in the role of a bond salesman. Animation and color are fine and the action is perfectly synchronized to the tune of the popular melody that serves as a title.

"Safeguarding Military Information" is an impressive 9 minute subject that pictures convincingly how alert the enemy is and how the slightest bits of carelessly dropped information result in disaster. The part that the Great Lakes freight vessels are playing in the production effort is dramatically told by Fredric March in "Lake Carrier." Running time is 9 minutes.

Spencer Tracy provides dramatic comment that stirs the depths of patriotism in accompaniment to the 10 minute subject "Ring of Steel," dealing with the men of America, from Washington to date, who have formed the circle of bayonetted guns that have protected the nation.

Bear in mind what Bob O'Donnell of the Interstate Circuit, Dallas, said about short subjects: "If they're worth producing, they're worth buying; if they're worth buying, they're worth selling!"

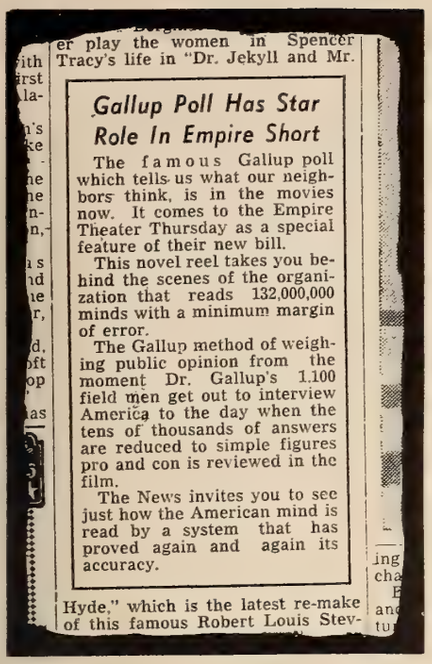
Takes Advantage of Break

When the newsreel showing the pictures of the American forces in Ireland played at the Maryland Theatre, Hagerstown, Manager George Payette took advantage of the occasion by getting newspaper breaks, inasmuch as one of the men shown in the sequence was General Russell P. Hartle of Chewsville, Md.

Heralds on 'Don Winslow'

For his showing of the serial, "Don Winslow of the Navy," Manager Edward Purcell of the Strand Theatre, Staunton, Va., distributed heralds in which he sold the combination (there was also a feature) as a "Bargain Days" program.





er play the women in Spencer Tracy's life in "Dr. Jekyll and Mr.

Gallup Poll Has Star Role In Empire Short

The famous Gallup poll which tells us what our neighbors think, is in the movies now. It comes to the Empire Theater Thursday as a special feature of their new bill.

This novel reel takes you behind the scenes of the organization that reads 132,000,000 minds with a minimum margin of error.

The Gallup method of weighing public opinion from the moment Dr. Gallup's 1,100 field men get out to interview America to the day when the tens of thousands of answers are reduced to simple figures pro and con is reviewed in the film.

The News invites you to see just how the American mind is read by a system that has proved again and again its accuracy.

Hyde," which is the latest re-make of this famous Robert Louis Stev-

Gallup Short Gets News Break

Does your local newspaper carry the Gallup surveys? Are you playing Columbia's "The Gallup Poll"? Then you should be able to duplicate the tieup made in Birmingham, Ala., a few weeks ago between the manager of the Empire Theatre and the local News. For proof that the short received a good publicity break, note the box above, which appeared on the movie page.

Apprises Public of MacArthur's Career Story in News Sequence

Fully cognizant of the fact that General MacArthur's name is topmost in news of the international situation, Manager Harry Hobolth of the DeLuxe Theatre, Imlay City, Michigan, lost no time in letting his patrons know that a picture story of the great general's career was on view at the DeLuxe as part of the current newsreel.

Special handbills were printed and inserted in the regular weekly program, which has wide distribution in Imlay City and surrounding territory.

Here's the copy used by Hobolth:

"Extra! Extra! Stirring Story of MacArthur's Great Career . . . From West Point to Australia. Dramatic Highlights in the Military History of the Gallant Defender of the Philippines. A Picture Saga of America's First Soldier, Whose Promotion and Daring Flight to Take Command of United Nations Forces in Australia Have Captured the Imagination of the Dramatic World! See It! Hear It!"

Lohmeyer's Cartoon Show

A good job of pre-selling his Saturday morning "all cartoon and comedy show" was accomplished by Manager Ted Lohmeyer of the Avalon Theatre, Washington, D. C. He ran a trailer. He also played up the show in his ads three days in advance. One week ahead of playdate he displayed a one-sheet in the lobby. To all school children he personally distributed red, white and blue-colored heralds.

Vital Message in 'Don't Talk' Makes Exploitation Imperative

Civic, Patriotic, Army, Navy, State Militia Officers Should Be Contacted for Cooperation

Because it puts across a message vital to the war effort—not to mention the fact that it's also timely and entertaining—"Don't Talk" is an important two-reel Crimes Does Not Pay subject exhibitors should exploit to the limit. More than the average "B" picture, it will be of great interest to patrons, and in showing it, exhibitors will, in effect, be performing a patriotic service.

When your playdate is set, arrange an advance screening to which city officials, officers of patriotic and civic organizations, officers of local Army, Navy and State Militia posts, and newspaper editors and columnists will be invited. Once this is done, you've set the groundwork for your campaign.

Attach Signs to Lamp Posts

From city officials you should be able to get permission to post notices of your showing in public buildings, libraries, schools, etc. They may even go so far as to permit you to attach signs on the lamp posts of principal downtown thoroughfares.

You can depend on the officers of the patriotic organizations to apprise members of your showing.

Arrangements might be made by the civic and business organizations for defense plants to distribute pluggers in pay envelopes, and to place bulletin boards at your disposal. In the case of large industrial concerns, a plan might be worked out whereby employes could attend your theatre in groups to see the subject.

Contact your local utilities and department stores and try to get them to include "Don't Talk" inserts in the monthly statements they send out. If postage meters are used, the title could be a part of the postage meter stamp. Merchant-members of the Chamber of Commerce might be induced by the organization's heads to use a slug in all their ads urging the public to see your film.

Timely Topic for Editorials

"Don't Talk" should inspire newspaper editors to turn out editorials on so vital and timely a topic. But even should no editorials be forthcoming, surely ample publicity in other ways will be accorded your showing. It has been suggested that a good stunt to publicize the movie and serve the community would be to have the newspaper assign a reporter or photographer to snoop around local defense plants and determine how carefully they are being guarded against sabotage.

You can obtain permission from Army and Navy officials to place display material on their "A" boards. Furthermore, the current recruiting campaign of the militia in most states can be aided through exhibition of "Don't Talk." On that score, officers should be willing to cooperate, for the film shows just how such an organization can serve.

Several posters along "don't talk" lines are already on display in most defense plants. Obtain a set for display in your lobby and out in front. A huge cardboard cutout shaped like an ear should attract maximum attention.

Besides one- and two-column ad slugs available from MGM for your newspaper campaign, there is also a three-column publicity mat showing how loose talk makes things easier for the Axis. Why not enlarge this for an attention-getting display? Also available is a set of six stills (five flat, one upright) to be used in your front and lobby displays. They're ideal, too, for merchant's windows.

Make Those Sports Reels Pay Dividends

This is the time when the call of spring is making itself heard—and loudly. The wise exhibitor will take full advantage of the preliminary seasonal activity that is sending fishermen up to the attic to get their neglected tackle in shape and golf addicts to the basement to refurbish the bag and clean up the clubs. There are a lot of extra dollars in the pockets of these fans that can be gotten through the ticket window by a bit of timely booking.

Look over the available list of short subjects dealing with fishing, golf, etc., you haven't played and check back over those that have been on your screen during the winter. Get three or four subjects dealing with each sport together and arrange for their exhibition in connection with some not-so-good feature. Then, make a lot of noise about the special all-golf, or all-fishing, end of your program. Go after the followers of these sports with mail and telephone calls; get cards in their club rooms and in the stores that handle equipment; arrange to trade the dealers in equipment a frame on the screen in return for an elaborate lobby display and a cooperative newspaper ad; see the editor of the sport page and have him give your show daily mention both in advance and during the exhibition.

The array of sport reels available is long and varied and the number of shows you can hold is only limited by the number of followers that happen to reside in your vicinity. If the number of adherents to each sport is too small to warrant exclusive appeal you can mix up the subjects and entertain all factions at one time.

Watch Those Newsreel Clips

Manager George N. Payette, Jr., of the Maryland Theatre, Hagerstown, Md., got an excellent publicity break in the local *Morning Herald* on the issue of Pathe News which contained a clip showing women workers in the Fairchild Aviation Plant.

Advertisement

PETE SMITH SPECIALTIES--Winner of Every Exhibitor Poll in Non-Cartoon One Reel Classification



Campaign on 'Sky Raiders' Increases Adult Attendance

That West Coast Showman's Activities for Chapter-Play Tie In With National Defense

Because reports of his unique showmanship have appeared in STR at frequent intervals in the past, Ed Harris' name has become a household word in the theatres of thousands of exhibitors. His exploitative deeds, as recorded here, probably have been read to their sons by a few theatre managers as inspiring proof of what one smart showman did "and what you can do when *you* grow up to be the manager of a theatre." It might also be a good idea for the sons to read the reports to their fathers.

Anyway, the fact that the Glendale theatreman is cited so often for his showmanly accomplishments is concrete evidence that he's constantly on the job, that he brushes aside simple and insignificant selling stunts to concentrate on those which require hard work and produce fruitful results.

To the latter category belongs the campaign on Universal's serial "Sky Raiders." With the help of his capable assistant, Robert Pik, Manager Harris launched into a series of activities that had the entire California community fully aware that "Sky Raiders" was a Glendale attraction.

The proof is in the pudding; the pudding:

Timely Tieup With Bakery. Alert to the fact that a local bakery was about to inaugurate a campaign utilizing National Defense Photos to stimulate sales, Harris contacted the owner. The owner, aware of the theatre's promotional activities in the community, and sensing the good to be derived from such a perfect arrangement, readily consented to have Harris help and share with him in the campaign.

This was the set-up: Attractively-colored National Defense Photo Albums were distributed before and during the first chapter of the serial. Thereafter, colored pictures to be inserted in the albums were wrapped with each loaf of break and also given away every Friday and Saturday at the theatre. Boys and girls who filled their albums had only to present them at the bakery to get guest tickets.

Harris plugged the stunt in the lobby, from the screen and stage, and via the newspaper. The bakery furnished the albums and photos, paid for the imprinting, and assisted in the distribution through its 300 grocer accounts.

Youth Organizations. Boy Scouts, Girl Scouts, Campfire Girls, ROTC groups at all high schools, Y.M.C.A. and church groups were "covered" with the albums. The superintendent of schools, for the first time, endorsed the items because of their timeliness and permitted their distribution to classes.

Aviation Plants and Schools. After attending a private showing of "Sky Raiders," the Director of Education at Lockheed Aircraft Corporation endorsed it from the aviation angle to classes composed of employes, reaching 5,000 each week. Albums and photos were passed out at Lockheed and other plants, which necessitated running evening performances of the serial because of the increased adult attendance.

Civilian Defense Week. As part of a Civilian Defense Week program, Harris staged a Junior Defense Matinee. A program herald containing highlights of the special show, with "Sky Raiders" featured, was distributed to all schools and youth organizations. The superintendent of schools appeared as guest speaker, praised the subject and its producers.



Pictorial highlights of Ed Harris' campaign on Universal's serial, "Sky Raiders." Left: a boy holds a model airplane that won him one of the awards in a contest. Right: Photos for National Defense Albums displayed in lobby of the Glendale. (For details, see accompanying article.)

Department Store Kiddie Show. Glendale's leading department store sponsored a special Movie Party for Juniors. Metal wings with the serial's title inscribed thereon were given to boys and girls.

Model Plane Contest. Every Saturday matinee Defense Stamps, wing emblems and guest tickets were given as prizes to the ten boys and girls bringing in the best model airplanes constructed during the week. Owners of stores selling model airplane equipment served as judges, also paid for emblems and guest tickets.

U. S. Defense Bonds and Stamps. Harris assisted the sale of Defense Bonds and Stamps by inserting an appeal in the albums. This gesture, he reports, created goodwill for the bakery, the theatre and Universal.

To execute the foregoing activities required a lot of hard work by the Glendale theatreman and his staff, but the efforts were well worth while: the serial played to capacity business every week, a steady adult chapter-play audience was developed, and many new faces made their appearance.

Third 'Nostradamus' Nearly Ready

Startling revelations as to the outcome of the war and the time of the armistice will be the highlight of Carey Wilson's third Miniature based upon the predictions of Nostradamus, the famous 16th century seer. The film, titled "Further Prophecies of Nostradamus," is nearing completion at the MGM Studios. Two previous subjects, "Nostradamus" and "More About Nostradamus," predicted the entry of Russia and the United States into the war months prior to the events.

Plan Shows Featuring Popular Stars of Shorts

An Iowa exhibitor looking back over a file of ancient box office receipts, ran across some of the pleasing grosses derived from the exhibition of special Mickey Mouse shows that were held "way back when." The incident gave rise to a little brain work that, in turn brought out an idea that has been bringing in a goodly amount of extra coin.

The exhibitor concluded that in recent years the short subject producers have introduced characters who have attracted strong fan following and decided on arranging shows where one end of the program would consist entirely of reels in which such characters appeared. He reasoned, and rightfully, that an outstanding and well received short subject was as deserving of repeat engagements as a feature of similar quality.

The first of his shows went over so well that the practice has become periodic and he now uses the novel presentation to bolster weak sisters in the feature market. Pete Smith, Bob Benchley, Donald Duck, Bugs Bunny, Andy Panda, just to mention a few of the many, are in high favor with the average movie fan. Why not substitute a special show period for each such character to take the place of a second feature, or to fill in the front end of your program?

Contact the exchange handling the subject you select and arrange for a sufficient number of reels to fill out the allotted time and then advertise it big. Youll be surprised at the favorable reaction and the added revenue.

Good Shorts Save the Day

Was your feature poor last week? It was? If you were showing a carefully selected group of short subjects, they probably saved the day. If you weren't, let last week's experience be a lesson to you.

Better Business Will Result

"Also short subjects" requires little space, attracts little patronage. Wise selling of shorts may require more space and a little more effort on your part, but better business will result.

SHORTS SHOPPING

(*Continued from Page* 45)

the attack on Pearl Harbor last December. Exhibitors who advertise and exploit it vigorously should find it potent box-office material.

Sports will be represented in such subjects as Universal's "Sports in the Rockies" and Vitagraph's "Shoot Yourself Some Golf," to just mention a couple of samples. There'll be musicals, band reels and cartoons, as well as a variety of other one- and two-reelers to lessen the showman's difficulty of arranging properly-balanced programs.

Congratulations to George Pal and Paramount for the unique distinction of having one of the new puppetoons, "Jasper and the Watermelons" reviewed along with big brother features in a recent issue of *Time*. Here is further proof that worthwhile short subjects are being recognized. We hope that more will find their way into the reviewing columns of newspapers and magazines.



New Quiz Kid Reel to Tie In with Father's Day



Radio and screen's famous Quiz Kids were awarded the medal of the National Father's Day Committee for their contribution of better understanding between father and child. Left to right: Richard Williams, 12; Joe Kelly, Quiz Master; Harve Fischman, 11; Alvin Austin, director Father's Day Committee; Ruth Duskin, 7; Gerard Darrow, 9, and Joel Fleck, 13. The group's forthcoming Paramount short (No. 5) will tie in with a promotional campaign on Father's Day.

For the second year in a row a Paramount short will be given nationwide exploitation, to tie in with Father's Day. The Quiz Kids release, number five in the current series, will be hooked up to a many-sided promotional campaign, much as was the Robert Benchley short, "The Forgotten Man," last year.

Having been awarded a medal by the National Father's Day Council, for stimulating a better father-and-child relationship, the Quiz Kids will be merchandised through several leading family mediums, stressing the possibilities of local theatre tieups.

The June 20 issue of *Collier's* will feature a two-page four-color spread of the Quiz Kids. *Collier's* will also make Quiz Kids displays available to stores throughout the country.

Special ad mats by Metro Associated Services will be built around popular Father's Day gifts, using the Quiz Kids as the selling medium. Each mat will contain a space where the name of the individual theatre can be inserted without charge to the exhibitor.

An unusual Father's Day trailer featuring the Quiz Kids, and emphasizing the idea of treating dad to a movie show will be made available to all accounts by National Screen Service.

The Quiz Kids short, number five, will be pre-released nationally May 22 to enable theatres to capitalize in advance on the campaign.

'When Air Raids Strike' Is Shown Before Air Raid Wardens

Cooperating with civilian defense authorities and the police, Manager Kenneth Bushey of the Alto Theatre, Los Angeles, staged a special showing of March of Time's "When Air Raids Strike" for aid raid wardens in his neighborhood.

When word of the special show got around, the regular engagement drew better than average crowds. Bushey reported patrons as being "profuse in their thanks" for what they termed "an education in safety."

Deep In the Heart of Texas—

They Sure Know How to Sell Shorts in the Lone Star State

(Ed. Note: Although the exploitation of short subjects is gaining ground throughout the nation, theatres of the Interstate Circuit down Texas way, with Besa Short at the head of the short subjects booking department, continue to set the pace in showmanship for the one- and two-reelers. To guide other exhibitors, we present herewith condensed reports of just a few of the campaigns.)

'Fun Show of the Year'

Van Roberts of the Varsity Theatre, Dallas, grouped some comedies and cartoons, advertised a Friday and Saturday "Fun Show of the Year." He billed the program via a 40x60 display in the lobby, advertised it in local newspapers and promoted special publicity on the special event. The two days' receipts were better than average, Roberts reports, with the short show undoubtedly accounting for 50 per cent of the business.

Football Reel Well Sold

"Football Highlights of 1941" was well sold by C. H. Stewart of the Waco Theatre, Waco, via special publicity and art on the sport pages, special lobby panels, extra space in newspaper ads and billing on the marquee.

Program Pays Off Handsomely

A special Short Subject Program including four cartoons and one comedy was successfully played by Johnny Alterman of the Dal-Sec Theatre, Dallas. Because he took a special ad in all the papers, used heralds, ran a trailer, used attractive lobby art and promoted extra publicity stories, Johnny was responsible for the Program paying off handsomely at the box-office.

Merchant Does the Work

When he played "The World of Sound," Jack C. King of the Paramount, Amarillo, tied up with the local Sonotone dealer who took newspaper ads and used penny post cards to let the public know about it.

Famed Rabbit Saves Show

Henry Long and Lee Newsome of the Melrose, Dallas, may get in "hot water" occasionally, but they know how to get out. Recently they had a poor feature scheduled for Saturday showing. Undismayed, the showmen booked four Merrie Melody cartoons starri· Bugs Bunny, sold them instead of the feature via screen, heralds and newspapers. Results? Well, the Village happened to be playing the same feature; but the Melrose, with its cartoons, took in three times as much at the box-office as the Village.

Here's a Timely Stunt

J. R. Preddy of the Lakewood, Dallas, who scored recently with his Movie Memory Lane show, consisting of old-time short subjects (STR, March 7, p. 23), has rung the bell again with another Memory Lane program, this one featuring travel reels whose subject matter, at least for the duration, can be seen nowhere but on the screen. Included were "Memories of Europe," "Georgetown, Pride of Penang" and "Red, White and Blue Hawaii." Preddy billed the show as "A Camera Trip to Memory Lane."

Appeals to Special Faction

Because Bill Chambers of the Texas Grand, El Paso, sent letters to members of the local Ski Club, the turnout for the showing of "Crystal Flyers" exceeded expectations.

Midnight Shorts Show Scores

A brand new idea in midnight shows was inaugurated recently by John Corwin Smith of the Metropolitan, Houston, with the aid of columnist Paul Hochuli of the Press. Grown-ups really went for the show which featured nine outstanding short subjects and a feature-length cartoon entitled "Dumbo." Hochuli plugged the program daily in his column. Special stories and special ads were used, as well as a handsome lobby.

Program Increases Business 50%

If special effort pushes business 50 per cent above average, it's worthwhile, isn't it? Jimmie Cain of the Forest, Dallas, found that out when he put over an "All-American Thrill" program consisting of "Cavalcade of Aviation," "Aeronutics" and "Old MacDonald's Duck."

Promoted Cooperative Ads

Taking advantage of the Birds Eye Frosted Foods tieup on "Popular Science No. 3," Pat Hudgins of the Lyric, Brownwood, promoted extra ads and cooperation from live-wire dealers.



For "Outstanding Service . . ."

Members of Variety Tent No. 17 are shown here admiring a plaque signed by 18 Hollywood producers of short subjects which was presented to Mrs. Besa Short, Interstate executive at a special Variety luncheon in Dallas recently. The producers expressed their "deep appreciation" to Mrs. Short "in recognition of her outstanding service in furthering the standing and interest of motion picture shorts." For details of presentation, see STR, issue of Mar. 28, p. 8, column 3.



Capitalize on Popularity of Famed Rabbit By Staging Bugs Bunny Kartoon Karnival

Bugs Bunny has come into his own. He's a full-fledged cartoon star now, thanks to the public. In fact, so important has the rabbit become that exhibitors throughout the country are cashing in by staging Bugs Bunny Kartoon Karnivals.

Easter would be an ideal time for this activity, but Easter has come and gone, so that angle is out. Let not your showmanship spirit be dampened, however, for you can put on a Bugs Bunny Kartoon Karnival anytime during the year.

Four or five cartoons should be booked for the occasion. Devote more than average space to the show in your ads. We've seen several ads from theatres that have already put on the special programs, and nearly all featured linecut illustrations of the famous hare.

Display a large cutout in your lobby. Conduct a drawing contest via the newspaper, with guest tickets good for the Karnival going to children who submit the best drawings of Bugs Bunny. Arrangements might be made for a certain number of live rabbits to be given away. (This latter suggestion holds only if you stage the Karnival at a special matinee.)

Tieups, of course, depend on the cartoons to be exhibited. For example, if one of them is "The Wabbit Who Came to Supper" (coming right up, we understand), you should be able to promote a window display and imprinted napkins and menus from a neighborhood restaurant. Further tieups of a different nature might be suggested by the subject matter of other recent Bugs Bunny releases.

In case "The Heckling Hare" is part of your program, you might try a newspaper contest wherein prizes are offered for the best short letters on the subject, "Why I Hate a Heckler."

Whether you put on the Karnival or whether you play the Bugs Bunny cartoons singly, be sure to feature them prominently in all your advertising. You'd be surprised at the number of people who'll come to your theatre when they know Bugs is on the program.



If you don't think Bugs Bunny is "the big noise" in many of the nation's communities, just look at the way he's featured in these two ads typical of several received from various situations. Publicized are Bugs Bunny Kartoon Karnivals which, according to reports, are making money for exhibitors. For suggestions on how to put over these special shows headlining the Warner Bros. cartoon star, read the accompanying article.

Herculean University Students Vie For Honors in 'Superman' Contest

The University of Oklahoma, where campus males below six feet are said to be a rarity, went "all out" recently for Superman. Paramount's ultra-Herculean comic strip creation, brought to the screen in a series of Technicolor shorts by the Fleischer Studios, provided the impetus for the most talked-of competition the college has ever seen.

In a novel tieup with the New York offices of Paramount, the traditional "Now or Never" social week at the University was turned into a Superman university contest, with Superman movie cutouts highlighting the campus interest.

Ten local candidates for the title of Oklahoma Superman among whom was the outstanding star of last fall's gridiron squad were presented, for undergraduate balloting, at the "Now or Never" revue. Only girl students were allowed to vote for their favorites.

Slater Called to Colors

Bill Slater, sports commentator of Paramount News for the past six years, has been called to active duty as a Major in the U. S. Army.

Universal Distributes Colorful Brochure on '42-'43 Chapter-Plays

That exhibitors may have full knowledge of the extra production values instilled in its serials, as well as "adult appeal," "timely subject matter" and other factors designed to attract additional patronage, Universal is distributing to its accounts throughout the country a large, colorful brochure containing details of the company's chapter-play lineup for 1942-43.

Highlighted are: "Junior G-Men of the Air," a 15-chapter serial starring the Dead End Kids and the Little Tough Guys; "Overland Mail," 15 episodes, featuring Lon Chaney, Helen Parrish, Don Terry, Noah Beery, Jr., Bob Baker and Noah Beery, Sr.; "Don Winslow of the Coast Guard," 12 chapters, no cast announced; "Adventures of Smilin' Jack," 13 chapters, no cast announced.

To prove the "adult appeal" of its chapter-play subject matter, the brochure points out that 78,000,000 readers, mostly adults, follow adventure comic strips in newspapers; that 52,000,000 readers, mostly adults, follow chapter-plays in magazines, and that 108,000,000 adults and juveniles read books, chapter by chapter.

A suggestion that serials be booked for mid-week showing to build business on those "off" days is advanced, supported by proof in the form of a letter from an exhibitor who inaugurated the policy and has "experienced very satisfactory results to date."

Enterprising showmen should be able to make use of the colorful, action-packed pages announcing each serial, substituting their own selling copy for the trade copy used by Universal in each of the panels.

24-Sheet Plugs Shorts

Unprecedented advertising of short subjects is taking place in Canada through the posting of 24-sheets calling attention to Paramount's current series. Popeye, shown pointing to the list, urges "me lads" to "take a gander at these Paramount short subjects."

Production Activity On The Short Subject Front

Columbia's Cartoon Unit Hits Production Peak

Columbia's "Screen Gems" cartoon unit is currently handling the heaviest production schedule in its history, with 15 subjects in various stages of production, out of a total of 16 Technicolor and 12 black and white subjects for the 1941-42 program. Two new novelties, "Cinderella Goes to a Party" and "Blackout," are expected to have the most extensive releases of any Columbia cartoon to date.

13 Top Dance Bands to Appear On RKO Short Subject Schedule

Thirteen of the country's leading dance bands will appear in as many RKO short subjects during the 1942-43 season. The company will also film thirteen "Sportscopes"; thirteen variety shorts; and four two-reel court-room dramas. This is in addition to 104 news reels, two issues weekly.

Newspaper Editorial Basis of MGM Film

A newspaper editorial is being used as the basis for John Nesbitt's newest Passing Parade for MGM, "A Yardstick for Rumors." The one-reeler will show how war rumors start and will point out how citizens should deal with them. Basil Wrangell has been assigned to direct.

Republic Selects Serial Queen

Out of 200 girls tested, Kay Aldridge has been chosen by Republic to play the lead in its chapter-thriller, "Perils of Nyoka," which William Witney directs. Lorna Gray and Clayton Moore have the other leading roles in the serial.

"Little Broadcast" Next Puppetoon

"The Little Broadcast," a musical review, will be the next George Pal Puppetoon for Paramount. Cecil Beard and Jack Miller are writing the story, which will follow "Tulips Shall Grow," based on an incident in the life of Johann Strauss.

Songs Set for "Rosie O'Grady"

"When Little Old New York Was Young," "Sing an Irish Song" and "The Sidewalk Dance" are the three songs to be featured by Patty Hale and Al Shean in the Warner Bros. black and white two-reeler, "The Daughter of Rosie O'Grady."

Two RKO Shorts on Broadway

Two RKO short subjects are billed at two Broadway houses. Walt Disney's Technicolor cartoon, "Lend a Paw" is prominently featured on the supplementary program at Radio City Music Hall, where "Reap the Wild Wind" is the principal attraction. Playing at the Criterion is the RKO-Pathe Sportscope "Ten Pin Parade" as part of a bill headlined by "Joe Smith, American."


FIRST WITH THE NEWS—FIRST WITH THE PUBLIC!
Paramount News
MAKING HISTORY TWICE A WEEK!
Paramount Pictures

Short Subject Reviews

Churchill's Island *(Very Good)*

U.A..World In Action 20 mins.

What the German Luftwaffe has done to England and how the Civilian and Military personnel of the Island are going about repairing the damage and taking precautions against surprise attack, is vividly shown in this assembly of actual on-the-ground camera shots. London, Dover, and other places that have withstood the rain of high explosive and incendiary bombs are given prominence but a lot of footage is devoted to the work of the civilian army engaged in the back-breaking work of rescue and repair. Included are short glimpses of actual combat and the barking of big guns from land and ship batteries. The editors have done an excellent job in assembling an array of brief camera exposures into a whole that is interesting and entertaining. The accompanying comment is forcible and lends much to the enjoyment.

Conrad the Sailor *(Funny)*

Vita. (7712) Merrie Melody No. 12 7 mins.

Conrad is nagged while at work by Daffy Duck. Finally, while Conrad is swabbing the deck, Daffy substitutes red paint for soapy water. That makes Conrad really see red and thereupon ensues a chase around the battleship in which a sixteen-inch shell joins. The subject is funny despite its being somewhat ludicrous, which, after all, is what one expects in a cartoon. Leon Schlesinger produced.

America's New Army *(Timely)*

RKO (23109) March of Time No. 9 17 mins.

This subject should be mighty encouraging news for all those who have been wondering what has happened to our Army since Pearl Harbor. It graphically illustrates the recent reorganization with the Air Force, Ground Force and Service of Supply the only departments with everything else subordinated to them. The importance given to the Air Force is also encouraging since it leads one to believe that the Army brass hats realize at last that this is an air war. With several million men in the Army already and millions more awaiting their call, this subject should hold unbounded interest for their parents and friends.

Then and Now *(Fair)*

Vita. (7305) Hollywood Novelty No. 5 10 mins.

A comparison of various types of transportation is the subject of this reel. Scenes of the early days of horse cars, antique little trains and all sorts of experimental contraptions are contrasted with those of today's streamliners and speed kings. Then comparisons are made with automobiles showing how the horse was succeeded by the early gasoline buggies which actually move in this picture. It is a fairly interesting subject with commentary by Knox Manning.

The First Swallow *(Excellent)*

MGM (W-345) Cartoon No. 5 8 mins.

Whereas most cartoons are designed for laughter, this offering depends more on serious elements for its appeal, and emerges as a thing of beauty and charm. Through off-screen narration (the voice sounds much like that of character-actor Pedro de Cordoba) the legendary story concerning the return of the swallows to Capistrano the same day every year is told. Long ago one swallow, so the legend goes, became tired and couldn't keep up with the pack, fell on the island, broke his leg. A kindly padre took care of him, and the two became fast friends. Well again, the swallow flew away, only to return each year with his fast-growing family. Photographed in Technicolor, the cartoon is a beautiful and enchanting subject that should please generally. It was produced by Rudolf Ising and Jerry Brewer.

Food, Weapon of Conquest *(Impressive)*

U.A..World In Action 20 mins.

The value of food in war time, and how the Axis partners are going about the business of creating and maintaining a shortage in the conquered countrys for the purpose of forcing migration of the male population to Germany for work in munition and other war plants, is impressively depicted here. There are some scenes showing Goering, Goebbels, and other leaders of the Reich laying the plans for the starvation of the conquered peoples. Other shots show the emaciated women and children in the bread-lines and the cruel process of bringing those who resist the rules of the conquerors to humiliating compliance. Throughout the footage, comment stresses the importance of food conservation and points to the fact that the fighting men require twice the normal number of food energy units to keep fit in battle. The heretofore lowly soya bean is pictured as an outstanding source of strength that has already proved its merit as the principal sustenance of Germany's army and considered by many as the "secret weapon" that Hitler has been boasting about.

Mother Goose On The Loose *(Very Good)*

Univ. (6248) Cartune 7 mins.

Nearly all of the Mother Goose fairy characters take part in this burlesque of their activities as originally chronicled. According to this Walter Lantz version of the childhood classics, Little Bo Peep lost her sheep in a crap game with A. Wolf, Little Boy Blue's cow really spent his time in corn that had already passed through the distilling process, The Three Blind Mice were really Peeping Toms, Mary's sex appeal had a lot to do with the fact that her lamb followed her everyplace, and Simple Simon really got something out of the bucket he fished in. This is a highly entertaining subject —a natural for Easter.

Going to Press *(Good)*

MGM (C-395) Our Gang No. 5 11 mins.

Our Gang comedies may no longer induce belly-laughs, but their chuckle-provoking qualities make them good entertainment for the entire family. In this category belongs "Going to Press," a juvenile impression of adult newspaper-gangster films. The gang carry on a crusade against the gas house gang, set a trap which reveals the identity of the leader, force him to sign a confession. The youngster who portrays the gang leader does so well by his role he becomes a miniature carbon copy of older actors who have enacted similar assignments in gangster features. Juanita Quigley fills the feminine spot vacated by Darla Hood. The comedy was directed by Edward Cahn.

What Makes Lizzy Dizzy? *(Fair)*

Col. (3431) All Star 17 mins.

This is broad humor in its very widest sense. Harry Langdon and Elsie Ames, assisted by Dorothy Appleby, Monty Collins, Lorin Raker and others divide an amazing array of slapstick action between a bowling alley and a laundry, and mix in robbery, detective investigation, crook chasing, and a bowling ball filled with dynamite, that explodes for the finale. This series of situations are all apropos of an im-

(Continued on Following Page)

. . NEWSREEL SYNOPSES . .

(Released Saturday, April 4)

NEWS OF THE DAY (Vol. 13, No. 258)—First pictures of Japanese attack on Philippines; Roosevelt calls Pacific War Council; Australia munitions plants work at full speed; American soldiers see the sights in London; Cruiser Renown back in British port; British miniature destroyers at home in roughest sea; U. S. Army engineers build road to Alaska; Kentucky's famous quadruplets are christened; University of Miami Hurricanes in football training; Pushball game.

MOVIETONE (Vol. 24, No. 60)—First pictures of Japanese attack on Philippines; Roosevelt calls Pacific War Council; Obsolete tanks relegated to junk pile; Douglas dive-bombers in production; American soldiers see the sights in London; Cruiser Renown back in British port; British miniature destroyers at home in the roughest seas; Golden Gloves boxing bouts in New York; University of Miami Hurricanes in football training; Pushball game at Fort Eustis, Va.

PATHE (Vol. 14, No. 63)—First pictures of Japanese attack on Philippines; U. S. Army engineers build road to Alaska; American soldiers see the sights in London; Golden Gloves boxing bouts in New York.

UNIVERSAL (Vol. 15, No. 72)—Australian munitions plants work at full speed; Sir Stafford Cripps tells of projected trip to India; American soldiers see the sights in London; Army review in Georgia; First pictures of Japanese attack on the Philippines.

PARAMOUNT (No. 63)—American soldiers see the sights in London; Pilgrimage recreated in war relief drive in Mississippi; University of Miami Hurricanes in football training; U. S. Army engineers build road to Alaska; First pictures of Japanese attack on the Philippines; Francis Sayre returns from Philippines with message for American people; Loose talk declared dangerous; Nation at war renews faith in Holy Week ceremonies at West Point.

(Released Wednesday, April 1)

PARAMOUNT (No. 62)—Mountain troops train near Mt. Rainier, Wash.; Lower Manhattan in blackout; British raid over France; British airmen see action near Leningrad; The King's Navy on convoy duty; Coaches trained as Navy physical instructors; Spring hits New Hampshire; Explosion near Easton, Pa.; Snow hits capital; Destroyer unit crosses river.

MOVIETONE (Vol. 24, No. 59)—British raid over France; Latest pictures from Russian Front; Troop convoy at sea; Admiral King now in complete charge of the fleet; Rickenbacker visits old squadron; Acoustic fence guards war plant; Mountain troops train near Mt. Rainier, Wash.; Destroyer unit crosses unbridged river; Rangers and Maple Leafs battle for Stanley Cup; Race horse plays on 25th birthday; Baseball: St. Louis Browns vs. Brooklyn Dodgers.

NEWS OF THE DAY (Vol. 13, No. 257)—Latest pictures from Russian Front; British raid over France; Spring snowstorm blankets capital; Ski troops train at Mt. Rainier (except Philadelphia); Rickenbacker visits old squadron (except Boston and Philadelphia); Blood Bank gets Governor's deposit (Boston only); Fence that 'hears" foils saboteurs; Destroyer unit crosses unbridged river; Explosion near Easton, Pa.; Panda celebrates birthday; Army vs. Collegians.

PATHE (Vol. 13, No. 62)—British raid over France; Russians dent Nazi winter line; Aliens in Canal Zone interned; Spring snowstorm hits capital; Rickenbacker visits old squadron; Baby pandas at birthday party; Destroyer unit crosses unbridged river; Famous coaches train for Navy; British convoy battles storms; Gov. Saltonstall is blood donor (Boston only).

UNIVERSAL (Vol. 15, No. 71)—Russians drive Nazis back; 31 dead in quarry blast; Record snow hits capital; Troops build tricky bridge; Canal Zone aliens interned; Army mountain troops train; Rickenbacker visits old squadron; Famous coaches train for Navy; Dog show; Basketball: Army vs. Collegians.

Reviews of New Short Subjects

(Continued from Preceding Page)
pending bowling contest between girl teams of rival laundries. If they like plenty of slapstick and ridiculous circumstances this one will please. Jules White produced and directed from a screenplay by Ewart Adamson.

Shuffle Rhythm *(Excellent)*

Univ. (6231) Name Band Musical 15 mins.

A nice array of diversified talent in song, dance, musical, and novelty performances put this one right at the top of entertaining shorts. Henry Busse and his orchestra are featured with popular song hits by the Six Hits and a Miss, Rose Anne Stevens, Nick Cochrane, and Lee Edwards, the band's vocalist. A swell bit of intricate acrobatic dancing is contributed by Petch and Deauville and Otto Glaeser, of the Busse organization, gives a very clever puppet specialty with the puppet playing Swanee River on the cornet. Busse and his famous trumpet are heard in two solo numbers that are ear tingling.

Sports in the Rockies *(Good)*

Univ. (6361) Variety Views 9 mins.

Graham MacNamee's pointed descriptive commentary adds greatly to the enjoyment of a camera trip among the scenic splendors of the Canadian Rockies in the region of Lake Banff. Highlight of the footage is the colorful parade of the American Indians who make an annual pilgrimage to get their Government allowance and have a Wild West holiday on the occasion. Everything from the thrills of the rodeo to the excitement contingent to a horse back ride along the backbone of an immense glacier is included to make this fine entertainment. The subject is in technicolor that gives added beauty to this natural scenic wonderland.

Good Bye Mr. Moth *(Very Good)*

Univ. (6249) Cartune 7 mins.

Andy Panda is going great guns in the cleaning and pressing business when a hungry moth invades the establishment and proceeds to fill up on the various garments. The way he goes through pants, dresses, furs, and even officers uniforms shows that he never paid any attention to Emily Post. Andy finally locates the insect while the latter is engaged in eating patriotic slogans into the assortment of clothing and, after an exhausting chase, finally has to get out the old double barrelled shotgun and blow the place to bits in order to get rid of him.



Bugs Bunny Makes the Grade

So phenomenal has been the rise in popularity of Bugs Bunny, Warner Bros. Merrie Melodies cartoon character, that theatres of the Weber circuit in central Kansas are regularly displaying cutouts whenever the rowdy rabbit is on the bill. Publicity man Robert Heagler holds the cutout.

Who's Who in the Zoo *(Funny)*

Vita. (7606) Looney Tune No. 6 7 mins.

This is a tour of the zoo in Azusa. So the question is "who's who in Azusa's zoo?" which leads to all sorts of complications. Somewhat reminiscent of Paramount's "Speaking of Animals" series, the subject has plenty of laughs in the smart cracks of the zoo's inhabitants. For example, all through the picture, the lion is pacing up and down looking for something. Finally, he sees it—the ice cream man. Next shot: he's licking his chops and the ice cream is on top of his head.



Newspaper, Magazine Delivery Boys Plug 'Superman'

Sock campaign for Paramount's "Superman" at the Palace Theatre in Syracuse was led off with a three block long parade of newspaper and magazine delivery boys, accompanied by a police escort, to attend a special matinee of the cartoon. (For details of a unique "Superman" contest, see story on page 50.)

SHOWMANSHIP SLANTS ON SELLING SHORTS

USE EVERY ADVERTISING MEDIUM

I believe that short subjects offer a most tempting inducement to boost Kiddie Shows and our every-day programs. Further, they are as important to a well-balanced program, as the features themselves; for who would think of inviting guests to his home, and serve nothing but the main course of a dinner, when he is well aware that the entrees, vegetables, etc., are vitally important to the perfectly balanced meal? No one! Then, why neglect the "spice" of our entertainment programs, any more than we would a dinner? In short, the spice, which comes only with variety, adds the much needed punch to our screen. Therefore, we heartily endorse the inclusion of short subjects' listings in every medium of advertising—Lobby, Screen, Programs, Window Cards, Ballyhoo, etc.—to further promote the importance of our "Featurettes" to the theatre-going public.

Chas. "Chuck" Shannon
Manager, Whitehall Theatre
Brentwood, Pittsburgh, Pa.

☆

BOCHERT USES TIME ELEMENT

Nearly every theatre patron looks at the time the various shows start in the theatre newspaper ad. Therefore, tie up short subjects with the time element. It not only attracts attention to the short subject but also gets the folks in on time. Example:

7:00 P.M. Time out for short thrills.
THIRD DIMENSIONAL MURDER
7:10 P.M. Visits to the War Fronts of the World via Movietone News.
7:20 P.M. 10 minutes with Jan Garber & Orch.
7:40 P.M. Feature.

Thomas F. Bochert, Manager
Palace Theatre
Lancaster, Ohio

☆

REVOLVING PEDESTAL DISPLAY

Have a revolving pedestal in front of the theatre, the top of it four feet high with three wings on it, with the name of the shorts on each wing. As the wind catches and turns it, the titles may be seen from any direction. At the same time it is at a good height, so that a person can easily read it.

D. B. Bean, Projectionist
Rio Grande Theatre
Las Cruces, N. M.

Be Sure You Get Good One

If the show is a few minutes under schedule requirements, don't just fill in with *any* short—be sure you get a good one. After all, the complete success of your program in the final analysis may depend on the quality of that subject you booked at the last minute.

Advertise Your Short Subjects

Nothing exasperates a patron more than to learn a short subject he wanted to see was shown "the other day." If only the manager had advertised the fact that it was on view!

Buy U. S. Defense Bonds
Buy to the limit of your ability.



Idzal's Civilian Defense Display

This novel and timely window display was arranged by Manager David M. Idzal of the Fox Theatre, Detroit, with the cooperation of a neighborhood Kresge store, for his engagement of RKO-March of Time's "When Air Raids Strike."

Uses New York Cards To Sell Short Subject

One showman who recognized the exploitation possibilities of "The Tell-Tale Heart," two-reel dramatic subject starring Joseph Schildkraut, is Manager George Caldwell of the Bandbox Theatre, Mifflinburg, Pa.

As a highlight of his campaign, Caldwell took advantage of STR's post card mailing service. Postmarked New York, the cards contained messages urging residents of Mifflinburg to be sure and see "The Tell-Tale Heart."

If you plan to play this two-reeler, or any other important short subject in the near future, get those extra dollars at the box-office by using STR's card-mailing service. You needn't necessarily confine yourself to features, you know. Give your short subjects a break. They deserve it.

In case you have no knowledge of the stunt, it works like this: At your request, we supply the cards free. Just advise the number needed to cover your list, and we will forward them to you for inscription and the application of penny postage. You return them to us and we take care of the mailing. From New York your patrons receive the cards endorsing a forthcoming attraction.

Just to prove that this form of exploitation is applicable to many types of short subjects we offer herewith a few sample messages:

"Dear Jane—Having grand time. Just read Dorothy Thompson's article in the evening paper. By the way, I understand she's featured in that new International Forum coming to the Bijou next week. Be sure to see it.—Ann.

"Dear Joe—My visit to the big city brought me together with the police—I ran past a red traffic light. But say, it's a fine force they've got here, and if you want proof just go to the Blank Theatre next Sunday and see 'New York's Finest.'—Bill.

"Dear Mary—Just saw the ballet at the Metropolitan. Wish you could have been here, but then, I've got nothing on you, 'cause you'll be seeing 'The Gay Parisian' at the Regent soon. Swell music, swell dancing, swell Technicolor, swell subject. Just like seeing the real thing.—Mabel.

"Dear Harriet—Maybe it's my imagination, but I could swear I saw Robert Benchley walking down Broadway. Anyway, I did see his new comedy, "The Witness." It's full of chuckles. Better find out when it's coming to the Tivoli.—Evelyn."

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	12
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	6
Community Sings	10	8	10	8
Fables Cartoons	8	All	8	4
Glove Slingers	None	..	4	3
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	3
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	8
Stooge Comedies	8	All	8	6
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	7
TOTAL	130	107	140	81

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	6
Miniatures	10	All	10	4
Our Gang	9	All	10	6
Passing Parade	9	All	10	4
Pete Smith Specialties	14	12	14	7
Fitzpatrick Traveltalks	12	All	12	10
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	3
TOTAL	78	71	78	41

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	All
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	3
Hedda Hopper	None	..	6	4
Madcap Models	6	4	6	3
Paragraphics	6	5	None	..
Popeye	12	All	12	7
Popular Science	6	All	6	4
Quiz Kids	None	..	6	4
Robert Benchley	4	All	4	3
Speaking of Animals	None	..	6	4
Special Cartoon	1	1	1	..
Sportlights	13	All	13	9
Superman Cartoons	None	..	12	6
Unusual Occupations	6	All	6	3
TOTAL	86	86	86	52

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	2
Edgar Kennedy	6	All	6	5
Information Please	13	All	13	5
Leon Errol	6	All	6	4
March of Time	13	All	13	9
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	3
Picture People	13	10	13	8
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	9
TOTAL	87	All	86	46

REPUBLIC

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Meet the Stars	..	..	12	8

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	4	4	All
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	5
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	19
World Today	None	4	4	5
TOTAL	52	52	52	39

UNITED ARTISTS

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
World In Action	None	..	12	3

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	9
Musicals	13	All	13	12
Special Subjects	1	1	2	2
Stranger Than Fiction	15	All	15	9
Variety Views	15	All	15	11
TOTAL	57	57	58	43

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	9
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	5
Looney Tunes	16	All	16	9
Melody Masters	10	All	10	6
Merrie Melodies	26	All	26	16
Special Subjects	2	2	None	..
Sports Parades	10	All	10	5
Technicolor Specials	6	All	6	4
TOTAL	83	88	86	54
GRAND TOTAL	578	552	610	356

'Lend a Paw' Dedicated to Tail-Waggers; Strong Selling Urged for 'Symphonic Hour'

Walt Disney's "Lend a Paw," is the only Disney cartoon to bear a dedication. Animal lovers the world over are familiar with the organization known as The Tailwaggers, a club which lists in its membership names of such famous dog-owners as Bette Davis, Bing Crosby, Clark Gable and for that matter, practically all the screen colony.

"Lend a Paw" is dedicated to The Tailwaggers and even takes its name from the motto of the society. The picture, a hilarious tale of Pluto, the playful pup, and what happened when a stray kitten found its way into Mickey's household, was originally titled "Three's a Mob."

When the film was completed, the Hollywood chapter of The Tailwaggers was invited to a preview and they were so enthusiastic about the cartoon that Walt Disney decided to change the name and dedicate the production to the organization which has done so much for animals.

Since his appearance with Leopold Stokowski in Walt Disney's "Fantasia," Mickey Mouse was unable to rest until he could do a picture of his own with a symphonic flavor. The result is "Symphony Hour," a Disney Technicolor cartoon with all-star cast including Donald Duck, whose failure to appear in "Fantasia" has been a long-standing squawk with him.

Mickey conducts his own orchestra with Donald at the percussions; Clara Cluck, cello; Clarabel Cow, violin; Horace Horsecollar, double bassoon, and Goofy, trumpet.

Exhibitors should mark their playdate of the subject in red, with a view to devoting extensive advertising to its presentation. If sketches of the cartoon characters at their instruments can be obtained, theatre artists could make enlarged cutouts for display in music shop windows. Also, a cutout of conductor Mickey might be placed in the lobby, with one arm manipulated by an electric motor in such a way as to give the effect of the Stokowski-influenced mouse waving his baton.

Hollywood

PROGRAM NOTES FROM THE STUDIOS

Leads Set for 'Silver Spoon'; 20th-Fox Borrows Post; Finney Signs McLaglen; Ed Cahn Made Feature Director

Diana Barrymore has been awarded the feminine lead opposite Robert Cummings in Universal's next Henry Koster production, "Love and Kisses, Caroline," set to go before the cameras as soon as Miss Barrymore completes her role in "Eagle Squadron." The picture will be personally directed by Koster.

"Down Texas Way," sixth in Monogram's "Rough Riders" series featuring Buck Jones, Tim McCoy and Raymond Hatton, has been scheduled for early production with Scott R. Dunlap as producer. Original screenplay is by Jess Bowers.

George Murphy, who returned recently from a personal appearance tour which included many Army camp shows, has reported to MGM for his role in "Me and My Gal."

Richard Carlson and Dorothy Comingore have been assigned the starring roles in RKO's "Silver Spoon," based on Clarence B. Kelland's Saturday Evening Post serial. Filming is set to get under way around the first of next week.

Andy Clyde has been signed by Harry Sherman to appear in six more Hopalong Cassidy features during the next year. Clyde will portray the always-hungry Western character, "California," and makes his next appearance in "Lost Canyon" which Lesley Selander will direct with William Boyd in the starring role.

Minor Watson and Jonathan Hale report to Director Sidney Salkow at Columbia for featured roles in "He's My Old Man," which stars Pat O'Brien with Glenn Ford and Evelyn Keyes.

George Ernest, Vince Barnett and William Henry have been signed for the new Gene Autry starrer at Republic, "Stardust on the Sage." Louise Currie and Edith Fellows have the top feminine spots and Smiley Burnette the comedy lead.

William Post, Jr., has been borrowed from MGM by 20th Century-Fox to play the male lead in "Through Different Eyes," which Thomas Z. Loring will direct.

James Ellison will play the title role in RKO's "Army Surgeon," set to roll this week under the direction of Edward Sutherland. The cast also includes Jane Wyatt, Kent Taylor, George Cleveland, Walter Reed, Lee Bonnell and Jack Briggs.

"George Washington Slept Here," Jack Benny-Ann Sheridan starrer, goes into production at Warner Bros. on Monday with William Keighley at the megaphone.

Producer Edward Finney has signed Victor McLaglen to star in "The Clown" which he will film for a major release. The story is by Frederich Feher, who will direct and handle the musical score. Darryl Hickman will have an important role in the film.

Pine-Thomas Productions have signed Chester Morris to a new three-picture deal which goes into effect as soon as he completes his role in "Wrecking Crew."

Edward Cahn, for three years director of the perennially popular "Our Gang" comedies, advances to MGM feature director. Cahn's first assignment will be "Ox Train," adapted by Hugo Butler from the Jesse E. Lasky, Jr., original.

Max Baer checked in at the Hal Roach Studios for his role in "Bridget From Brooklyn," current streamlined comedy which Kurt Neumann is directing. Baer joins a cast which includes Arline Judge, William Bendix, Grace Bradley, Marjorie Woodworth, Joe Sawyer and Marion Martin.

Anna May Wong returns to the screen in PRC's "Devil's Sister" opposite Noel Madison. Joseph H. Lewis directs.

Producer Richard Blumenthal, currently preparing Paramount's "Are You a Mason?" for early filming, has assigned writers to bring the old-time stage success up to date.

Producer-Director George Stevens has his representative looking for Gigi Moore, Negro singer who was a hit on Broadway several seasons back and who dropped out of the entertainment field. Stevens wants her for a role in "The American Way," his next for Columbia to follow "Three's A Crowd," now shooting.



Checker Game For Air Raids

Jack L. Warner (seated, right), vice president in charge of production for Warner Bros., playing checkers with Producer Hal B. Wallis in one of the air raid shelters at the Burbank Studios during a test drill. Onlookers included, left to right, Henry Blanke, S. Charles Einfeld, William Jacobs, David Lewis and Steve Trilling.



Exhibitor in Hollywood

Abe Sadoff, owner of the 4th Street Theatre in Sioux City, Iowa, recently paid a visit to Bing Crosby on the set of Bing's latest Paramount production, "Road to Morocco."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

(Ed. note: Following is the last column written by STR's popular Hollywood commentator, The Old Timer, and was prepared for publication only a few hours before the sudden and untimely death of its author, Julius A. Lewis.)

Down to San Diego for the triple premiere of 20th Century-Fox' "To the Shores of Tripoli" at the Fox, State and Plaza theatres, with personal appearances by Phil Silvers, John Payne, Nancy Kelly, Randolph Scott, Lynn Bari, William Tracy, Maxie Rosenbloom, Marjorie Weaver and Arleen Whelan. A swell time with a swell gang.

Highlight of the trip was a birthday celebration for Nancy Kelly . . . who can now vote. Incidentally, if Randy Scott sees this, Nancy wants to talk to him about that gin-rummy game on the way down.

From "Treasure Chest" to "The Washington Story" in one hop. That's the stunt Bob Hope is pulling for Samuel Goldwyn.

That noise heard around town the other day was nothing more than Jack Oakie returning to town for his next assignment at 20th Century-Fox. Jack will have the top comedy role in William LeBaron's production, "Iceland," starring Sonja Henie.

RKO will pull a double-play in their next "Falcon" picture titled "The Falcon's Brother." George Sanders, the current Fal-

con, is being bumped off, and his brother in real life, Tom Conway, will continue the series. We wonder if they'll call him "junior." Sounds like a Sanders to Conway play, with both runners out.

Columbia's signing of William Seiter to direct the forthcoming Fred Astaire-Rita Hayworth musical, tentatively titled "Carnival In Rio," should develop into a swell piece of showmanship. Bill knows ALL the answers when it comes to film musicals, and with Fred and Rita in the top spots, it looks like money in the bank.

Just saw cowboy star Tom Keene without a picture of his horse, which leads us to believe that Tom is slipping.

HOLLYWOOD STUDIO ROUND-UP

Eleven new pictures were started this week:

COLUMBIA

VALLEY OF LAWLESS MEN—Principals: Charles Starrett, Russell Hayden, Luana Walters, Cliff Edwards. Director, William Berke.

S.O.S. ICELAND—Principals: John Beal, Virginia Field, Bruce Bennett, Larry Parks. Director, Lew Landers.

METRO-GOLDWYN-MAYER

TULIP TIME—Principals: Van Heflin, Kathryn Grayson, Marsha Hunt, Cecilia Parker. Director, Frank Borzage.

MONOGRAM

SHE'S IN THE ARMY—Principals: Veda Ann Borg, Marie Wilson, Lyle Talbot, Warren Hymer. Director, Jean Yarbrough.

LITTLE MAC ARTHURS—Principals: Leo Gorcey, Huntz Hall, Bobby Jordan, Gabriel Dell, Robert Armstrong. Director, Wallace Fox.

PARAMOUNT

WAKE ISLAND—Principals: Brian Donlevy, Robert Preston, MacDonald Carey, Albert Dekker. Director, John Farrow.

PRODUCERS

DEVIL'S SISTER—Principals: Anna May Wong, Noel Madison. Director, Joseph H. Lewis.

REPUBLIC

STARDUST ON THE SAGE—Principals: Gene Autry, Smiley Burnette, Louis Currie, Edith Fellows. Director, William Morgan.

20TH CENTURY-FOX

POSTMAN DIDN'T RING—Principals: Brenda Joyce, Richard Travis. Director, Harold Schuster.

UNITED ARTISTS

BRIDGET FROM BROOKLYN—Principals: Arline Judge, William Bendix, Grace Bradley, Max Baer. Director, Kurt Neumann.

UNIVERSAL

DANGER IN THE PACIFIC—Principals: Leo Carrillo, Andy Devine, Don Terry. Director, Lew Collins.

TITLE CHANGES

Rendezvous in the Pacific (MGM) now Pacific Rendezvous

Tarzan Against the World (MGM) now Tarzan's New York Adventure

Showdown (Univ.) now Top Sergeant

Strictly Dynamite now Footlight Serenade

David Lewis Draws Three Paramount Assignments

David Lewis, who joined Paramount last week as an associate producer, has been handed his first assignments by B. G. De Sylva, Executive Producer.

Lewis will supervise production on "Frenchman's Creek," novel by Daphne Du Maurier, author of "Rebecca"; "The Hour Before Dawn," latest novel by W. Somerset Maugham; and "Storm," December Book-of-the-Month-Club selection, written by George R. Stewart.

New Contract for Victor Young

Victor Young, one of the screen's outstanding composers and orchestrators, was given a new contract by Paramount. Young wrote the musical score for "Reap the Wild Wind," which won lavish praise from critics and public.

Don "Red" Barry for Westerns; Donald M. Barry for Features

Republic's Western star, Don Barry, will get two different billings in the future, depending on the type of picture he heads. For his regular Western series he will be called Don "Red" Barry, and for other features, Donald M. Barry. Donald M. Barry is currently heading the cast of "Remember Pearl Harbor," with Fay McKenzie, under Joseph Santley's direction.

"International Honeymoon" First for Leo McCarey at RKO

First picture to be produced and directed by Leo McCarey under his new contract with RKO will be "International Honeymoon," co-

(Continued on Next Page)

RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"





AT ALL

ASTOR EXCHANGES

Astor—Atlanta
Northeastern—Boston
Pam-O—Buffalo
Special—Chicago
Monogram—Cincinnati
Monogram—Cleveland
Astor—Dallas
Commercial—Denver
Allied—Detroit
Capitol-Monogram—Indianapolis
Majestic—Kansas City
Majestic Dist.—Los Angeles
Astor—Milwaukee
Producer's—Minneapolis
Northeastern—New Haven
Times Pictures—N.Y.C.
Superior—Toronto
Astor—New Orleans
Liberty—Omaha
Astor—Phila.
Crown—Pittsburgh
Variety—St. Louis
Astor—San Francisco
Principal—Seattle
Peerless—Washington

"International Honeymoon" First for Leo McCarey at RKO

(*Continued from Preceding Page*)

starring Ginger Rogers and Cary Grant. The story is an original by McCarey and Sheridan Gibney. The picture is scheduled to go into production the latter part of May.

McCarey, one of the industry's most successful producer-directors, made the announcement shortly after moving into his new office on the RKO lot, where he will make two pictures on the studio's 1942-43 schedule.

It was at RKO that McCarey produced and directed "Love Affair," and more recently produced the highly successful comedy, "My Favorite Wife," starring Grant and Irene Dunne.

Join "Orchestra Wife" Cast

Carole Landis, Mary Beth Hughes and the Nicholas Brothers have been added to the cast of "Orchestra Wife," joining George Montgomery, Lynn Bari, Cesar Romero and Glenn Miller in the 20th Century-Fox production. The picture is currently before the cameras under the direction of John Brahm.

Estabrook Completes Original

Scenarist Howard Estabrook has completed his original, "Patrol Over Dover," and will confer this week with executives of two studios interested in the story. The plot is climaxed with the efforts of the British to smash the German fleet which fled through the channel from Brest.

MacLane Reports to RKO

Barton MacLane, who recently returned from a personal appearance tour, will report to RKO in a few days for a featured spot in Damon Runyon's production, "It Comes Up Love," scheduled to early filming.

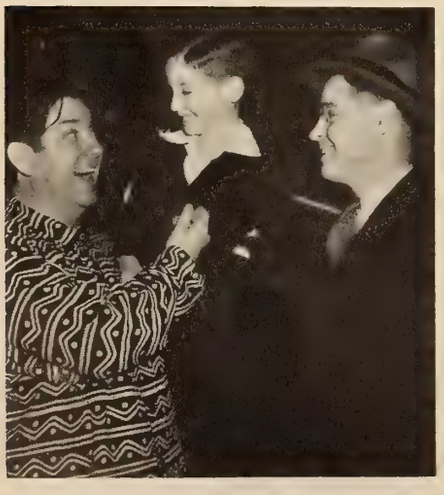
Another "Lone Wolf" Film

Columbia's "Lone Wolf in Scotland Yard," starring Warren William, will be directed by Edward Dmytryk, with cameras scheduled to roll in about a week.

U Assigns "Texas" Cast

Anne Gwynne, Robert Stack, Brod Crawford and Andy Devine have been assigned the top

(*Continued on Page* 57)



Smiley Burnette, Gene Autry's pal in all of his pictures, greets Roger MacDonald and his father, H. F. MacDonald, owner of the Lyric Theatre, Kodiak, Alaska, on the set of "Home in Wyomin'," during the MacDonalds' visit to Republic Studios.

Check-up of 1941-42 product

Product sold under the consent decree is listed by block, with production numbers as given to date by other distributors using this designation for releases.

COLUMBIA

Released

3003 Bedtime Story
3004 You Belong to Me
3005 Men in Her Life
3007 Lady Is Willing
3008 Texas
3009 Ladies in Retirement
3013 Adventures of Martin Eden
3015 Go West, Young Lady
3016 Three Girls About Town
3017 Blondie Goes to College
3020 Two Latins From Manhattan
3021 Shut My Big Mouth
3022 Sing For Your Supper
3023 Harmon of Michigan
3024 Honolulu Lu
3026 Secrets of the Lone Wolf
3028 Confessions of Boston Blackie
3030 Ellery Queen and the Murder Ring
3031 Close Call for Ellery Queen
3033 Tramp, Tramp, Tramp
3034 Man Who Returned to Life
3035 Cadets on Parade
3036 Stork Pays Off
3039 Harvard Here I Come
3040 Mystery Ship
3041 Blonde From Singapore
3201 Royal Mounted Patrol (W)
3202 Riders of the Bad Lands (W)
3203 West of Tombstone (W)
3204 Lawless Plainsman (W)
3209 King of Dodge City (W)
3210 Roaring Frontiers (W)
3211 Lone Star Vigilantes (W)
3212 Bullets for Bandits (W)
3213 North of the Rockies (W)
Invaders
Alias Boston Blackie
Two Yanks in Trinidad
Canal Zone

Awaiting Release

Devil's Trail (W)
Blondie's Blessed Event
Prairie Gunsmoke (W)
Down Rio Grande Way (W)
Wife Takes a Flyer
Return of the Rough Riders
Prairie Gunsmoke (W)
Desperate Chance for Ellery Queen
Hello Annapolis
Submarine Raider
Sweetheart of the Fleet
Meet the Stewarts
Not a Ladies Man

In Production

He Kissed the Bride
Three's a Crowd
He's My Old Man
Parachute Nurse
S.O.S. Iceland
Valley of Lawless Men (W)

MGM

Released

Block No.

1 — Dr. Jekyll and Mr. Hyde; Lady Be Good; Down in San Diego
2 — Honky-Tonk; Married Bachelor; Smilin' Through; Feminine Touch
3 — Chocolate Soldier; Unholy Partners; Shadow of the Thin Man; Two Faced Woman
4 — H. M. Pulham, Esq.; Design For Scandal; Tarzan's Secret Treasure; Kathleen
5 — Babes on Broadway; Dr. Kildare's Victory; Johnny Eager; Mr. and Mrs. North; Bugle Sounds
6 — Joe Smith, American; Woman of the Year; Vanishing Virginian; Yank on the Burma Road
7 — We Were Dancing; Born to Sing; Nazi Agent; This Time For Keeps; Courtship of Andy Hardy
8 — Rio Rita; Fingers at the Window; Mokey; Kid Glove Killer

MGM (Cont.)

Awaiting Release

Panama Hattie
Mrs. Miniver
Born To Be Bad
Tarzan's New York Adventure
Pacific Rendezvous
Tortilla Flat
Ship Ahoy
Sunday Punch
Grand Central Murder
Once Upon a Thursday
Her Cardboard Lover

In Production

Somewhere I'll Find You
Apache Trail
Get Rich Quick Maisie
Jackass Mail
Man Who Lost His Way
Pierre of the Plains
Yank at Eton
Tulip Time
I Married an Angel

MONOGRAM

Released

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers (W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Riot Squad
Road to Happiness
Freckles Comes Home
Thunder River Feud (W)
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)
Mr. Wise Guy
Forbidden Trails (W)
Below the Border (W)
Law of the Jungle
Man from Headquarters
Private Snuffy Smith
Rock River Renegades (W)
Black Dragon
Western Mail (W)
Arizona Roundup (W)
Ghost Town Law (W)
Man With Two Lives
Klondike Fury

Awaiting Release

Maxwell Archer, Detective
Boothill Bandits (W)
Corpse Vanishes
So's Your Aunt Emma

In Production

Continental Express
Little MacArthurs
She's In the Army
Where Trails End (W)

PARAMOUNT

Released

Block No.

1 — New York Town; Buy Me That Town; Hold Back the Dawn; Nothing But the Truth; Henry Aldrich For President
2 — Skylark; Among the Living; Birth of the Blues; Night of Jan. 16th; Glamour Boy
3 — Sullivan's Travels; No Hands on the Clock; Bahama Passage; Pacific Blackout; Mr. Bug Goes to Town
4 — Remarkable Andrew; Fly By Night; Torpedo Boat; Fleet's In; Lady Has Plans
5 — Great Man's Lady; Henry and Dizzy; True to the Army; My Favorite Blonde; This Gun for Hire
1-W — Riders of the Timberline; Secrets of the Wastelands; Stick to Your Guns; Outlaws of the Desert; Twilight on the Trail

Louisiana Purchase
Reap the Wild Wind
Undercover Man (W)

PARAMOUNT (Cont.)

Awaiting Release

Sweater Girl
Night in New Orleans
Tombstone
Dr. Broadway
Young and Willing
Street of Chance
American Empire
I Live on Danger
Holiday Inn
Beyond the Blue Horizon
Wildcat
Mr. and Mrs. Cugat
Take a Letter Darling
Palm Beach Story
My Heart Belongs to Daddy
Mrs. Wiggs of the Cabbage Patch
Henry Aldrich, Editor

In Production

Forest Rangers
Glass Key
Road to Morocco
Major and the Minor
Priorities of 1942
Wake Island

PRODUCERS RELEASING CORP.

Released

202 Girl's Town
205 Hard Guy
206 Duke of the Navy
207 Broadway Big Shot
210 Too Many Women
211 Dawn Express
213 Miracle Kid
214 Today I Hang
215 Law of the Timber
229 Strangler
230 Swamp Woman
251 Texas Man Hunt (W)
252 Raiders of the West (W)
257 Billy the Kid Wanted (W)
258 Billy the Kid's Round-Up (W)
259 Billy the Kid Trapped (W)
263 Lone Rider and a Bandit (W)
264 Lone Rider in Cheyenne (W)

Awaiting Release

201 Men of San Quentin
209 Mad Monster
216 House of Errors
217 Panther's Claw
218 Inside the Law
219 Gallant Lady
253 Rolling Down the Great Divide (W)

In Production

208 Devil's Sister

RKO-RADIO

Released

Block No.

1 — Citizen Kane; Parachute Battalion; Father Takes a Wife; Lady Scarface; All That Money Can Buy
2 — Look Who's Laughing; Mexican Spitfire's Baby; Unexpected Uncle; Gay Falcon; Suspicion
3 — Obliging Young Lady; Date With the Falcon; Week End for Three; Playmates; Four Jacks and a Jill
4 — Call Out the Marines; Joan of Paris; Mexican Spitfire at Sea; Sing Your Worries Away; Valley of the Sun
5 — Mayor of 44th Street; Bashful Bachelor; Scattergood Rides High; Tuttles of Tahiti
1-W — Bandit Trail; Dude Cowboy; Riding the Wild Wind
2-W — Thundering Hoofs; Come on Danger; Land of the Open Range

Dumbo
Fantasia
Ball of Fire

Up-To-Date Release Record

RKO-RADIO (Cont.)

Awaiting Release

Falcon Takes Over
Powder Town
My Favorite Spy
Syncopation
Magnificent Ambersons
Mexican Spitfire Sees a Ghost
Journey Into Fear

In Production

Pride of the Yankees
Bambi

REPUBLIC

Released

101 Lady for a Night
102 Sleepytime Gal
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
112 Mr. District Attorney in the Carter Case
113 Tuxedo Junction
114 Tragedy at Midnight
115 Yokel Boy
116 Shepherd of the Ozarks
118 Affairs of Jimmy Valentine
121 Public Enemies
122 Pardon My Stripes
133 Pittsburgh Kid
143 Sierra Sue (W)
144 Heart of the Rio Grande (W)
145 Cowboy Serenade (W)
151 Jesse James at Bay (W)
152 Red River Valley (W)
153 Man from Cheyenne (W)
154 South of Santa Fe (W)
155 Sunset on the Desert (W)
161 Outlaws of Cherokee Trail (W)
162 Gauchos of El Dorado (W)
163 West of Cimarron (W)
164 Code of the Outlaw (W)
165 Raiders of the Range (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)
174 Arizona Terrors (W)
175 Stagecoach Express (W)
176 Jesse James, Jr. (W)

Awaiting Release

Girl From Alaska
Home in Wyomin' (W)
Westward Ho (W)

In Production

In Old California
Remember Pearl Harbor
Stardust on the Sage (W)

20th CENTURY-FOX

Released

Block No.

1 — Sun Valley Serenade; Dressed to Kill; Charley's Aunt; Private Nurse; Wild Geese Calling
2 — Belle Starr; Charlie Chan in Rio
3 — Man at Large; Yank in the R.A.F.; Week End in Havana; We Go Fast; Great Guns
4 — I Wake Up Screaming; Small Town Deb; Swamp Water; Moon Over Her Shoulder
5 — Cadet Girl; Marry the Boss' Daughter; Rise and Shine; Perfect Snob; Confirm or Deny
6 — Blue, White and Perfect; How Green Was My Valley
7 — Remember the Day; Son of Fury; Right to the Heart; Young America; Gentleman at Heart
8 — On the Sunny Side; Roxie Hart; Song of the Islands; Castle in the Desert; Night Before the Divorce
9 — Remarkable Mr. Kipps; To the Shores of Tripoli; Rings on Her Fingers; Who Is Hope Schuyler?; Secret Agent of Japan
1-W — Last of the Duanes; Riders of the Purple Sage
2-W — Sundown Jim (W); Lone Star Ranger (W)

It Happened in Flatbush
Outlaw
Mad Martindales
Man Who Wouldn't Die
My Gal Sal
This Above All
Tales of Manhattan
Moontide
Whispering Ghosts
Ten Gentlemen From West Point

In Production

Magnificent Jerk
A-Haunting We Will Go
Loves of Edgar Allan Poe
Orchestra Wife
Pied Piper
Postman Didn't Ring
Footlight Serenade
Thunderbirds

UNITED ARTISTS

Released

New Wine
Lydia
Miss Polly
Sundown
Niagara Falls
Tanks a Million
International Lady
All American Co-Ed
Fiesta
Corsican Brothers
Shanghai Gesture
Hay Foot
Brooklyn Orchid
Mister V
To Be Or Not To Be
Gold Rush
Jungle Book
Gentleman After Dark
Dudes Are Pretty People

Awaiting Release

Ships With Wings
Twin Beds
About Face
Cubana
Friendly Enemies

In Production

Miss Annie Rooney
Moon and SixPence
Bridget From Brooklyn

UNIVERSAL

Released

6001 Keep 'Em Flying
6002 Ride 'Em Cowboy
6004 Unfinished Business
6005 It Started With Eve
6007 Appointment for Love
6012 Ghost of Frankenstein
6013 Bad Lands of Dakota
6014 Paris Calling
6015 Wolf Man
6016 Never Give a Sucker An Even Break
6017 What's Cookin'
6020 South of Tahiti
6021 Mob Town
6023 North to the Klondike
6025 Moonlight in Hawaii
6026 Juke Box Jennie
6027 'Frisco Lil
6028 Flying Cadets
6029 Melody Lane
6030 Sing Another Chorus
6031 Bombay Clipper
6032 Jail House Blues
6033 Swing It Soldier
6035 Burma Convoy
6037 Don't Get Personal
6038 Sealed Lips
6039 Treat 'Em Rough
6042 Mad Doctor of Market St.
6044 Quiet Wedding
6045 Girl Must Live
6046 Hellzapoppin
6051 Kid From Kansas
6052 Road Agent
6061 Man From Montana (W)
6062 Masked Rider (W)
6063 Arizona Cyclone (W)
6064 Stage Coach Buckaroo (W)
Mystery of Marie Roget
Butch Minds the Baby

Awaiting Release

6024 Almost Married
6034 Mississippi Gambler
6036 Strange Case of Dr. Rx.
6041 You're Telling Me
6047 Saboteur
6048 Spoilers
6053 Unseen Enemy
6065 Fighting Bill Fargo (W)
Tough As They Come
Drums of the Congo
Escape From Hong Kong
There's One Born Every Minute
Lady In a Jam
Halfway to Shanghai
Top Sergeant

In Production

Eagle Squadron
Pardon My Sarong
Broadway
Strictly in the Groove
Destiny
Danger in the Pacific

WARNER BROTHERS

Released

Block No.

1 — Smiling Ghost; Navy Blues; Nine Lives Are Not Enough; Law of the Tropics; International Squadron
2 — Maltese Falcon; One Foot in Heaven
3 — Target For Tonight; Blues in the Night
4 — Body Disappears; Steel Against the Sky; You're in the Army Now; They Died With Their Boots On; All Through the Night
5 — Man Who Came to Dinner; Wild Bill Hickok Rides; Sons of the Sea; Dangerously They Live
6 — Bullet Scars; Always In My Heart; This Was Paris; Male Animal; Larceny, Inc.

Sergeant York
Captain of the Clouds
Kings Row
Prime Minister

Awaiting Release

7 — Murder in the Big House; I Was Framed; In This Our Life; Juke Girl; Lady Gangster

Arsenic and Old Lace
Big Shot
Gay Sisters
Wings for the Eagle
Yankee Doodle Dandy

In Production

Across the Pacific
Constant Nymph
Desperate Journey
Hard Way

SUMMARY

Company	Released	Awaiting Release	In Production
Columbia	30	9	5
Westerns	9	4	1
MGM	33	11	9
Monogram	19	3	3
Westerns	13	1	1
Paramount	27	17	6
Westerns	6	—	—
Producers Releasing	11	6	1
Westerns	7	1	—
RKO-Radio	27	7	2
Westerns	6	—	—
Republic	16	1	2
Westerns	19	2	1
20th Century-Fox	38	10	8
Westerns	4	—	—
United Artists	19	5	3
Universal	35	14	6
Westerns	4	1	—
Warner Bros.	27	10	4
TOTALS—Regular Features	282	93	49
Westerns	68	10	3

Advance Dope

TOP SERGEANT (Univ.) **Gangster. Principals:** Leo Carillo, Andy Devine, Don Terry, Elyse Knox, Don Porter, Addison Richards. **Plot:** A bank robber joins the Army as a perfect hideout from the police. His sergeant turns out to be the brother of a man he had killed. The Sergeant is court-martialed for negligent homicide after the robber cunningly diverts the blame for a bridge he had blown up, upon the Sergeant. When some of the bank robbery bills show up in town the Sergeant suddenly realizes who the man is, and goes after him. **Director,** Christy Cabanne.

THUNDER BIRDS (20th-Fox) **Drama. Principals:** Gene Tierney, Preston Foster, Jack Holt, John Sutton. Plot: This is the story of the battles flying men must win on the ground before they become heroes of the air; especially how one young man suffered from air sickness and his fight to master it with the help of his instructor, who was also interested in his girl. It is told against a background of today's training of Chinese, English and American pilots at an American flying center in Arizona. **Director,** William Wellman.

REMEMBER PEARL HARBOR (Rep.) **Spy. Principals:** Donald Barry, Alan Curtis, Fay McKenzie, Rhys Williams, Sig Rumann, Maynard Holmes. **Plot:** The area around an army post in the Philippines is the center of fifth column activity because of its strategic position. Secret leader of the saboteurs is the owner of a copra plantation. He gets one of the unsuspecting soldiers to assist him in his work, but when the boy realizes what he has done, he sacrifices his life by power diving into a Jap invasion battleship, killing all on board. **Director,** Joseph Santley.

FOOTLIGHT SERENADE (20th - Fox) **Drama. Principals:** Betty Grable, Victor Mature, John Payne, James Gleason, Phil Silvers. **Plot:** The world's boxing champ is signed as a leading-man in a Broadway show. He forces the producer to let him hire all the girls. Trouble starts when one of the girls in whom he has become interested, turns out to be the secret wife of his sparring partner. After the champ gives the sparring partner a terrific beating, the secret comes out, so he apologizes for he never wittingly made a pass at another man's wife. **Director,** Gregory Ratoff.

Waggner "Texas" Producer

(Continued from Page 56)

roles in Universal's "Deep in the Heart of Texas," next Western epic on the studio's shooting schedule. George Waggner produces from the Harold Shumate script. The studio purchased film rights to the song of the same title.

Cabot for "Silver Queen"

Bruce Cabot joins Priscilla Lane and George Brent as the stars of "Silver Queen," which Harry Sherman will produce for Paramount. Lloyd Bacon will direct.

Bronston Sets Back 'Foreign Legion'

Samuel Bronston has set back production of "British Foreign Legion," to follow his next picture, "City Without Men," which he will produce with B. P. Schulberg for Columbia. Bronston hopes to acquire North African backgrounds for the production by the time he finishes the Columbia chore.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
	(Former title "Our Daily Bread")			
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	(Former title "Red Salute")			
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden		3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My)F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	Blondie's Blessed Event	Penny Singleton-Arthur Lake	69	4/9/42	a12/20/41
	(Former title "Blondie Greets Guest")				
	Desperate Chance for Ellery Queen (My)	Wm. Gargan-Margaret Lindsay			a2/28/42
	(Former title "Ellery Queen and the Living Corpse")				
	Devil's Trail (W)	Bill Elliott-Tex Ritter			a11/15/41
	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
	He Kissed the Bride (C)	Joan Crawford-Melvyn Douglas			a3/14/42
	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	a2/28/42
	He's My Old Man	Pat O'Brien-Glenn Ford			
	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
	Meet the Stewarts	William Holden-Frances Dee			a3/7/42
	Not a Ladies Man (D)	Paul Kelly-Fay Wray		5/23/42	a3/7/42
	Parachute Nurse	Marguerite Chapman-Kay Harris			
	Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter			a1/17/42
	Return of the Rough Riders(W)	Charles Starrett-Russell Hayden			
	S.O.S. Iceland	John Beal-Virginia Field			
	Submarine Raider (D)	John Howard-Marguerite Chapman			a3/21/42
	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg			a3/7/42
	Three's a Crowd (D)	Cary Grant-Jean Arthur			a2/21/42
	Valley of Lawless Men (W)	Charles Starrett-Russell Hayden			
	Wife Takes a Flyer (CD)	J. Bennett-F. Tone		4/30/42	a2/28/42
	(Former title "Highly Irregular")				

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41

MGM

Current 1940-41 (Cont.)

142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
136	Woman's Face (D)A	Joan-Crawford-Melvyn Douglas	106	5/9/41	b5/10/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
232	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
	(Reviewed as "Salute to Courage")				
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

	Apache Trail	William Lundigan-Donna Reed			
	Born To Be Bad (D)	Lew Ayres-Lionel Barrymore			a3/21/42
232	Fingers at the Window(Mv)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
	Get Rich Quick Maisie (CD)	Ann Sothern-Red Skelton			a3/28/42
	Grand Central Murder (My)	Van Heflin-Virginia Grey			a3/21/42
	Her Cardboard Lover (C)	Norma Shearer-Robert Taylor			a2/21/42
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			a11/8/41
	Jackass Mail	Wallace Beery-Marjorie Main			
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon			a1/17/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
	Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson			a3/28/42
	Pacific Rendezvous	Lee Bowman-Jean Rogers			
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Pierre of the Plains	John Carroll-Ruth Hussey			
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
	Ship Ahoy (CM)	Eleanor Powell-Red Skelton			a1/17/42
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
	Sunday Punch (C)	Jean Rogers-William Lundigan			a2/21/42
	Tarzan's New York Adventure	J. Weismuller-M. O'Sullivan			a2/14/42
	(Former title "Tarzan Against the World")				
	'Til You Return (CD)	William Powell-Hedy Lamarr			a3/28/42
	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff			a1/24/42
	Tulip Time	Van Heflin-Kathryn Grayson			
	Yank at Eton	Mickey Rooney-Edmund Gwenn			

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Go Collegiate (CD)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	(Reviewed as "Snuffy Smith, Yardbird")				
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	(Reviewed as "Adolescence")				
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

	Boothill Bandits	Range Busters			
	Continental Express	Rex Harrison-Valerie Hobson			
	Corpse Vanishes (My)	Bela Lugosi-Joan Barclay			a3/28/42
	Little MacArthurs	Leo Gorcey-Huntz Hall		5/29/42	
	Maxwell Archer, Detective	John Loder-Leneen MacGrath			
	She's In the Army	Veda Ann Borg-Marie Wilson		5/15/42	
	So's Your Aunt Emma (CD)	Roger Pryor-ZaSu Pitts		4/17/42	a3/14/42
	(Former title "Aunt Emma Paints the Town")				
	Where Trails End	Tom Keene-Joan Curtis		5/1/42	

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4028	I Wanted Wings (D)	F. Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)	F. Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4027	Reaching for the Sun (CD)	A. Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)	F. Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4030	West Point Widow (CD)	A. Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92		b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68		b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Mary Anderson	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77		b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78		b12/6/41
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	A. Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80		b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69		b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire (W)	F. Richard Dix-Preston Foster		a1/24/42
	Beyond the Blue Horizon	A. Dorothy Lamour-Richard Denning (Former title "Malaya")		a8/16/41
	Dr. Broadway (D)	A. Macdonald Carey-Jean Phillips		a11/29/41
	Forest Rangers (D) (Tech.)	F. Fred MacMurray-Paulette Goddard		a2/28/42
	Glass Key	A. Brian Donlevy-Veronica Lake		
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91	b3/21/42
	Henry Aldrich, Editor (CD)	A. Jimmy Lydon-Charles Smith		a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71	b3/21/42
	Holiday Inn	A. Bing Crosby-Fred Astaire		a1/3/42
1	Live on Danger (D)	A. Chester Morris-Jean Parker		a1/31/42
	Major and the Minor	A. Ginger Rogers-Ray Milland		
	Mr. and Mrs. Cugat	A. Ray Milland-Betty Field		a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	A. Fay Bainter-Carolyn Lee		a3/21/42
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78	b3/21/42
	My Heart Belongs to Daddy (C)	A. Richard Carlson-Martha O'Driscoll		a3/7/42
	Night in New Orleans (My)	A. Preston Foster-Albert Dekker (Former title "Morning After")		a10/11/41
	Palm Beach Story	A. Claudette Colbert-Joel McCrea		a1/3/42
	Priorities of 1942	A. Betty Jane Rhodes-Johnnie Johnston		
	Road to Morocco	A. Bing Crosby-Bob Hope-D. Lamour		
	Street of Chance (My)	A. Burgess Meredith-Claire Trevor (Former title "Black Curtain")		a2/21/42
	Sweater Girl (My)	A. Eddie Bracken-June Preisser		a8/9/41
	Take a Letter Darling (C)	A. Rosalind Russell-Fred MacMurray		a1/24/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston		b3/21/42
	Tombstone (W)	A. Richard Dix-Frances Gifford		a10/4/41
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	76	b3/21/42
	Undercover Man (W)	A. Wm. Boyd-Andy Clyde-Bill George		a3/28/42
	Wake Island	A. Brian Donlevy-Robert Preston		
	Wildcat (D)	A. Richard Arlen-Arline Judge		a2/28/42
	Young and Willing (C)	A. William Holden-Susan Hayward (Former title "Out of the Frying Pan")		a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)	F. Carole Hughes	79	5/23/41	b7/12/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	F. George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	F. George Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town (W)	F. Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110	South of Panama (Spy)	F. Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

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258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)	Buster Crabbe-Al St. John	59	2/20/42	a1/24/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
208	Devil's Sister	Anna May Wong-Noel Madison		5/29/42	
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart		6/12/42	
202	Girls Town (D)	Edith Fellows-June Storey	68	3/6/42	a1/17/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully		4/31/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
209	Mad Monster	Johnny Downs-George Zucco		5/15/42	
201	Men of San Quentin	J. Anthony Hughes-Eleanor Stewart		5/8/42	
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	72	5/8/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis		4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
191	Reluctant Dragon (C-Cartoon)	F. Benchley and Cartoon Characters	73	6/20/41	b6/7/41
131	Saint's Vacation (My)	A. Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)	F. Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)	F. A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
134	They Meet Again (D)	F. Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	3/20/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/3/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)	F. Berger & McCarthy	79	11/21/41	b9/20/41
4	Mexican Spitfire at Sea (C)	A. Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
4	Sing Your Worries Away (CM)	F. Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	F. James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming 1941-42

	Bambi	Disney Cartoon Feature		In Prod.
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley	6/12/42	b12/13/41
6	Falcon Takes Over	George Sanders-Allen Jenkins	6/5/42	a12/6/41
7	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60 4/10/42	b12/13/41
6	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		a12/27/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	85 5/8/42	b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	6/26/42	a3/7/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	6/19/42	a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien	5/29/42	a12/20/41
	Pride of the Yankees	Gary Cooper-Theresa Wright		
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66 4/24/42	b3/21/42
7	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	5/15/42	a11/29/41
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60 8/10/42	b12/13/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94 4/17/42	b3/21/42

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)	F. Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)	F. Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)	F. Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	A. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)	F. Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
67	Saddlemates (W)	F. Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)	F. Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

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118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28 42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	70	3/11/42	b3/14/42
108	Harrigan Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	A. Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18 42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (D)	Weaver Bros. & Elviry		3/26/42	a3/7/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	55	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	F. Three Mesquiteers	55	12/15/41	b12/20/41
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42

Coming 1941-42

117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	4/16/42	a2/7/42
	Home in Wyomin' (W)	F. Gene Autry-Fay McKenzie	4/10/42	a3/14/42
	In Old California	John Wayne-Binnie Barnes		
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie		a4/4/42
	Stardust On the Sage	Gene Autry-Smiley Burnette		
166	Westward Ho! (W)	F. Three Mesquiteers		a3/14/42

20TH CENT.-FOX

Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
5	Marry theBoss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
9	Remarkable Mr. Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

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11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	6/5/42		a3/28/42
10	Mad Martindales (C)	Jane Withers-Marjorie Weaver	5/15/42		a1/24/42
11	Magnificent Jerk (CD)	D. Ameche-H. Fonda-Lynn Bari	6/19/42		a3/28/42
10	Man Who Wouldn't Die (My)	Lloyd Nolan-Marjorie Weaver	5/1/42		a3/21/42
10	Moontide	J. Gabin-I. Lupino-C. Rains	5/29/42		a1/3/42
10	My Gal Sal (DM) (Tech.)	Rita Hayworth-Victor Mature	5/8/42		a1/31/42
12	Outlaw, The	Walter Huston-Thos. Mitchell	7/10/42		
11	Ten Gentlemen from West Point (D)	George Montgomery-M. O'Hara	6/26/42		a2/7/42
12	This Above All	Tyrone Power-Joan Fontaine	7/17/42		a1/3/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
10	Whispering Ghosts (My)	Brenda Joyce-Milton Berle	5/22/42		a3/14/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42

Coming 1942-43

A-Haunting We Will Go	Laurel & Hardy-Sheila Ryan		
Footlight Serenade (D)	Betty Grable-Victor Mature		a4/4/42
Loves of Edgar Allan Poe	Linda Darnell-John Shepherd		
Orchestra Wife	Cesar Romero-Lynn Bari		
Pied Piper	Monty Woolley-Roddy McDowall		
Postman Didn't Ring	Brenda Joyce-Richard Travis		
Tales of Manhattan (D)	Henry Fonda-Ginger Rogers	8/7/42	a12/6/41
Thunder Birds (D)	Gene Tierney-Preston Foster		a4/4/42

UNITED ARTISTS

Current

			Mins.	Rel. Date	See Issue of
	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	Three Cockeyed Sailors (C)F	Tommy Trindler-Claude Hulbert	76	7/4/41	b7/12/41
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42

Coming 1941-42

	About Face (C)	William Tracy-Joe Sawyer			a1/31/42
	Bridget From Brooklyn	Arline Judge-William Bendix			
	Cubana (CM)	Marjorie Woodworth-George Givot			a2/7/42
	Friendly Enemies (C)	Charles Winninger-Charlie Ruggles			a3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hitler's Valet	Bobby Watson-Joe Devlin			
	Jungle Book (Tech.) (FA)F	Sabu-Jer. Cowan-Rosemary DeCamp	108	4/3/42	b3/28/42
	Miss Annie Rooney	Shirley Temple-William Gargan			In Prod.
	Moon and Sixpence	George Sanders-Herbert Marshall			
	Ships With Wings (War)	John Clements-Leslie Banks		5/15/42	Coming
	Twin Beds (C)	George Brent-Joan Bennett		4/24/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	b5/24/41

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42

UNIVERSAL — Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
	Mystery of Marie Roget	Patric Knowles-Maria Montez		4/3/42	a1/10/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41

Coming 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
	Broadway (G)	George Raft-Brod Crawford			a3/28/42
	Danger In the Pacific	Leo Carrillo-Andy Devine			
	Destiny	Richard Dix-Wendy Barrie			
	Drums of the Congo	Stuart Erwin-Ona Munson			a1/10/42
	Eagle Squadron (D)	Diana Barrymore-Robert Stack		5/29/42	a2/28/42
	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo			a3/14/42
6065	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57		a9/13/41
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor			a3/28/42
	Lady in a Jam (C)	Irene Dunne-Patric Knowles			a2/14/42
6034	Mississippi Gambler (D)	Kent Taylor-Frances Langford		4/17/42	a12/6/41
	Pardon My Sarong (C)	Abbott and Costello			
6047	Saboteur (Spy)	Robert Cummings-Priscilla Lane		4/24/42	a1/24/42
6048	Spoilers (D)	Marlene Dietrich-Randolph Scott		4/10/42	a2/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles		4/17/42	b4/4/42
	Strictly in the Groove	Leon Errol-Mary Healy			
	There's One Born Every Minute (C)	Hugh Herbert-Tom Brown (Former title "Man Or Mouse")			a10/4/41
	Top Sergeant (G)	Don Terry-Leo Carrillo			a4/4/42
	Tough As They Come	Dead End Kids-Paul Kelly			a1/10/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6041	You're Telling Me (C)	Hugh Herbert-Robert Paige		5/1/42	a1/3/42

WARNER BROS.

Current 1940-41

			Mins.	Rel. Date	See Issue of
566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong (My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming 1941-42

	Across the Pacific	Humphrey Bogart-Mary Astor			
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Big Shot (G)	H. Bogart-Irene Manning			a3/28/42
	Constant Nymph	Charles Boyer-Joan Fontaine			
	Desperate Journey (D)	Errol Flynn-Ronald Reagan			a3/28/42
	Gay Sisters (D)	Barbara Stanwyck-George Brent			a2/14/42
	Hard Way	Ida Lupino-Joan Leslie			
	In This Our Life (D)	Bette Davis-George Brent			a11/29/41
130	I Was Framed	Michael Ames-Regis Toomey			
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
	Lady Gangster	Faye Emerson-Jake Bishop			
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
125	Murder in the Big House	Faye Emerson-Van Johnson	59	4/11/42	
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
	Wings for the Eagle (Former title "Shadow of Their Wings")	Ann Sheridan-Ronald Reagan			a2/21/42
	Yankee Doodle Dandy (B)	James Cagney-Joan Leslie			a3/28/42

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lament	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope:—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

	Comment	Running Time	Reviewed Issue Of
2432 Black Eyes and Blues	Fair	16½	4/19/41
2425 Blondes and Blunders	Silly	16	11/30/40
2424 Bundle of Bliss		17	Not Rev.
2423 Cold Turkey		18	10/12/40
2436 French Fried Patootie		18	Not Rev.
2428 Fresh As a Freshman	Fair	16	4/ 5/41
2431 Glove Affair		16½	Not Rev.
2426 His Ex Marks the Spot	Funny	18	1/11/41
2438 Host to a Ghost	Fair	17	8/ 9/41
2437 Love at First Fright		18	Not Rev.
2421 Pleased to Mitt You		18	Not Rev.
2434 Ready, Willing But Unable		16½	Not Rev.
2433 Ring and the Belle	Fair	17	5/24/41
2429 So You Won't Squawk		16	Not Rev.
2422 Spook Speaks	Fairly Amusing	18	10/12/40
2427 Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435 Yankee Doodle Andy		16	Not Rev.
2430 Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978 Capital Sidelights	Poor	10	5/24/41
2975 Feathers	Very Good	9	3/ 1/41
2979 Fighter Pilot	Timely	11	6/28/41
2972 Floating Elephants	Timely and Good	8	10/12/40
2971 Hobby Lobby	Excellent	12	9/21/40
2976 Movie Magic	Fascinating	9	3/29/41
2973 Nice Work, If You Can Do It	Fair	10	11/23/40
2977 This Is England	Timely	10	4/ 5/41
2974 Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507 Carpenters		7	Not Rev.
2510 Cuckoo I. Q.	Fair	7	8/ 9/41
2505 Helping Paw	Amusing	7	2/ 1/41
2508 Land of Fun		7	Not Rev.
2503 Mad Hatter		7	Not Rev.
2502 Mr. Elephant Goes to Town		8	Not Rev.
2501 Tangled Television	Good	7½	10/12/40
2509 Tom Thumb's Brother	Cute	7	6/28/41
2506 Way of All Pests		7	Not Rev.
2504 Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556 Beautiful British Columbia		10	Not Rev.
2560 Beautiful Ontario		10	Not Rev.
2557 From Singapore to Hongkong	Timely	10	3/15/41
2551 Historic Virginia		11	Not Rev.
2554 Islands of the West Indies	Satisfactory	10	11/23/40
2553 Old and New Arizona		10	Not Rev.
2559 San Francisco—Metropolis of the West	Average	10	4/19/41
2552 Savoy in the Alps	Poor Timing	11	11/23/40
2555 Sojourn in Havana	Interesting	9	11/30/40
2558 Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655 Fun With Songs	Fair	10	3/15/41
2654 Gay Tunes		10	Not Rev.
2651 Jolly Tunes		9	Not Rev.
2653 Melodies That Linger		10	Not Rev.
2657 Peppy Songs		10	Not Rev.
2658 "Perfidia" Baker		10	Not Rev.
2652 Popular Love Songs	Depends	9	11/23/40
2656 Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757 Dumb Like a Fox	Cute	6	8/ 9/41
2751 Farmer Tom Thumb	Good	6	6/28/41
2756 Kitty Gets the Bird	Good	7	6/28/41
2755 It Happened to Crusoe		6	Not Rev.
2752 Mouse Meets Lion	Poor	6	11/23/40
2753 Paunch and Judy	Average	6	1/25/41
2758 Playing the Pied Piper	Poor	6	8/30/41
2754 Streamlined Donkey	Cute	6	3/22/41

HOW'S YOUR I. Q. (6)

2604 Junior I. Q. Parade		9½	Not Rev.
2605 So You Think You Know Music	Good	10	4/19/41
2601 Take It Or Leave It (1)	Funny	11½	11/30/40
2602 Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603 Take It Or Leave It (3)		11	Not Rev.
2606 Take It Or Leave It (4)	Very Good	11	5/31/41

NEW YORK PARADE (6)

2952 Abroad at Home	Interesting	10	4/26/41
2951 Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2707 Crystal Gazer		6	Not Rev.
2702 Happy Holidays		6	Not Rev.
2703 Little Theatre		6	Not Rev.
2708 Merry Mouse Cafe	Poor	6	9/13/41
2701 Schoolboy Dreams	Cute	7	10/12/40
2704 There's Music in Your Hair		7	Not Rev.
2706 Wallflower		6	Not Rev.

SCREEN SNAPSHOTS (12)

2851 No. 1 (Ken Murray)		10	11/30/40
2852 No. 2 (Don Wilson)	Very Good	10	11/23/40
2853 No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854 No. 4 (Ken Murray)		10	Not Rev.
2855 No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856 No. 6 (Larry Simms)	Good	10	3/22/41
2857 No. 7 (Ken Murray)		10	Not Rev.
2858 No. 8 (Jerry Colonna)		10	Not Rev.
2859 No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

STOOGE COMEDIES (8)

2407 All the World's a Stooge	Typical	16	5/24/41
2404 Boobs in Arms		18	Not Rev.
2403 Cookoo Cavaliers	Silly	17	11/30/40
2406 Dutiful But Dumb		16½	Not Rev.
2401 From Nurse to Worse	A Dud	17	8/31/40
2408 I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402 No Census, No Feeling		18	Not Rev.
2405 So Long Mr. Chumps	Slapstick	20	3/22/41

WASHINGTON PARADE (6)

2901 The Mint		10	Not Rev.
2904 The Spirit of 1941	Fair	10	4/26/41
2902 U. S. Military Academy		10	Not Rev.
2903 U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803 All the Giant Killer	Very Good	9	1/25/41
2808 Aquaplay	Very Good	9	6/28/41
2807 Diving Thrills	Very Good	9	5/31/41
2802 Hunting Wild Deer	Fair	9	11/30/40
2804 Ice Capers	Very Good	10	3/ 8/41
2806 Jungle Archer	Very Good	11	4/26/41
2801 Master of Cue	Billiard Fans	10	10/12/40
2805 Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)

3424 Blitzkiss		15	Not Rev.
3423 General Nuisance		18	Not Rev.
3432 Groom and Board		16	Not Rev.
3422 Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425 Lovable Trouble		18	Not Rev.
3421 Love In Gloom	Good	21	8/ 9/41
3429 Sappy Birthday		18	Not Rev.
3426 She's Oil Mine	Slapstick	18	12/13/41
3427 Sweet Spirits of Nighter	Poor	18	1/24/42
3428 Three Blonde Mice	Silly	16	2/ 7/42
3431 What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430 Yoo Hoo General	Good	18	3/28/42

CINESCOPES (8)

3971 Exploring Space	Interesting	9	8/30/41
3972 From Nuts to Soup	Poor	9	10/ 4/41
3975 Strange Facts	Interesting	9	12/13/41
3974 Women in Photography	For Women	10	11/22/41
3973 World of Sound	Absorbing	9	11/ 1/41

COLOR RHAPSODIES (16) (Tech.)

3506 Concerto in B Flat Minor		7	Not Rev.
3502 Fox and the Grapes	Very Good	7	12/ 6/41
3504 Hollywood Detour	Excellent	7	2/14/42
3503 Red Riding Hood Rides Again	Clever	7	1/17/42
3505 Wacky Wigwams		7	Not Rev.
3501 Who's Zoo in Hollywood		7	Not Rev.

COMMUNITY SING (10)

3653 College Songs		10½	Not Rev.
3657 Crooning Melodies		10	Not Rev.
3652 Current Hits	As Usual	9	10/ 4/41
3656 Good Fellowship Songs		10	Not Rev.
3658 Good Time Songs		10	Not Rev.
3655 Hits of the Day		9	Not Rev.
3651 Patriotic Songs	Patriotic	9	8/30/41
3654 Popular Songs		10	Not Rev.

FABLES CARTOONS (8)

3751 Great Cheese Mystery		7	Not Rev.
3752 Tangled Angler	Poor	7	2/ 7/42
3753 Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754 Wolf Chases Pig		8	Not Rev.

GLOVE SLINGERS (4)

3411 Glove Birds	Fair	17½	3/28/42
3410 Kink of the Campus		18	Not Rev.
3409 Mitt Me Tonight	Fair	16	11/22/41

INTERNATIONAL FORUM (6)

3451 Dorothy Thompson	Timely	18	3/ 1/41
3452 Will England Be Invaded?	Very Good	16	8/ 9/41
3453 Will Democracy Survive?	Timely	18	10/18/41

PANORAMICS (12)

3901 City Within a City	Commercial	10	9/13/41
3902 Gallup Poll	Interesting	10	11/ 1/41
3905 Health For Defense	Very Good	9	3/28/42
3903 New York's Finest	Very Good	10	1/17/42
3904 Spare Time in the Army	Splendid	10	2/21/42

PHANTASIES CARTOONS (8)

3703 Battle for a Bottle		10	Not Rev.
3701 Crystal Gazer	Poor	7	11/15/41
3702 Dog Meets Dog		7	Not Rev.

QUIZ REELS (6)

3602 Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603 Kitchen Quiz No. 2	Every Good	10	12/13/41
3604 Kitchen Quiz No. 3	Very Good	10	2/21/42
3601 So You Think You Know Music No. 1	Good	10	8/30/41
3605 So You Think You Know Music No. 2		10	Not Rev.

SCREEN SNAPSHOTS (10)

3851 No. 1 (Ken Murray)	Good	10	10/ 4/41
3852 No. 2 (Ken Murray)		10	Not Rev.
3853 No. 3 (John Hubbard)	Very Good	10	11/22/41
3854 No. 4 (Billy Gilbert)	Good	10	12/13/41
3855 No. 5 (New Talent)		10	Not Rev.
3856 No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857 No. 7 (Jimmy Stewart)		10	Not Rev.
3858 No. 8 (ASCAP)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

STOOGE COMEDIES (8)

3401 An Ache In Every Stake	Slapstick	18	9/13/41
3405 Cactus Makes Perfect	Amusing	17	3/21/42
3402 In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404 Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403 Some More of Samoa	Silly	18	1/17/42
3406 What's the Matador		16	Not Rev.

THIS CHANGING WORLD (6)

3981 Broken Treaties	Disappointing	10	9/13/41
3982 How War Came	Informative	10	12/13/41

TOURS (8)

3553 Alaska Tour	Fair	10	11/22/41
3552 Buenos Aires Today	Good	10	10/ 4/41
3554 Great American Divide	Very Good	10	3/14/42
3551 Journey in Tunisia	Dated	10	8/30/41

WORLD OF SPORT (12)

3806 College Champions	Good	10	2/21/22
3803 Jungle Fishing	Excellent	10	11/15/41
3804 Polo Champions	Excellent	10	12/ 6/41
3805 Rack 'Em Up	Good	10	1/17/42
3802 Show Dogs	Excellent	10	9/20/41
3801 Tee Up (Patty Berg)	For Golfers	10	8/30/41
3807 Wrestling Rhapsody		10	Not Rev.

MGM 1940-41

CARTOONS (18) (Tech.)

W-243 Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249 Alley Cat	Excellent	8	8/ 2/41
W-253 Flying Bear	Fair	8	11/22/41
W-246 Goose Goes South		8	Not Rev.
W-248 Dance of the Wood	Fair	8	6/28/41
W-251 Little Caesario	Very Good	8	9/29/41
W-245 Little Mole	Very Good	9	5/17/41
W-241 Lonesome Stranger	Excellent	9	12/ 7/40
W-250 Midnight Snack	Cute	9	8/16/41
W-242 Mrs. Ladybug	Excellent	8	1/ 4/14
W-252 Officer Pooch	Amusing	8	9/27/41
W-244 Prospecting Bear	Funny	9	4/ 5/41
W-247 Rookie Bear	Funny	8	6/14/41

CRIME DOESN'T PAY (6)

P-205 Coffins on Wheels	Excellent	17	6/14/41
P-201 Eyes of the Navy	Excellent	20	10/19/40
P-204 Forbidden Passage	Tops	21	3/ 1/41
P-203 Respect the Law	Very Good	20	2/ 1/41
P-206 Sucker List	Excellent	20	10/25/41
P-202 You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235 Battle, The	Interesting	11	6/28/41
M-238 Ghost Treasure	Interesting	10	8/16/41
M-232 Great Meddler	Very Good	11	1/ 4/41
M-233 Happiest Man on Earth	Unusual	11	2/ 1/41
M-237 Man Who Canged the World	Excellent	11	8/ 2/41
W-236 Memories of Europe	Excellent	8	6/28/41
M-234 More About Nostradamus	Timely	11	2/22/41
M-231 Redeo Dough	Very Good	10	12/ 7/40
M-239 Triumph Without Drums	Excellent	10	11/ 1/41
M-240 Viva Mexico	Interesting	10	11/22/41

OUR GANG (9)

C-296 Baby Blues	Very Good	9	4/ 5/41
C-295 Fightin' Fools	Good Fun	9	2/ 1/41
C-293 Goin' Fishin'	Standard	10	11/ 9/40
C-291 Good Bad Boys	Good	11	9/ 7/40
C-294 Kiddie Cure	Good Gang	11	12/ 7/40
C-298 1-2-3 Go	Amusing	10	5/17/41
C-299 Robot Wrecks	Amusing	11	8/ 2/41
C-292 Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297 Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281 American Spoken Here	Excellent	11	12/ 7/40
K-289 Hobbies	Excellent	10	9/27/41
K-283 More Trifles of Importance	Excellent	11	4/ 5/41
K-288 Of Pups and Puzzles	Excellent	10	9/27/41
K-284 Out of Darkness	Significant	11	5/10/41
K-286 This Is the Bowery	Excellent	11	6/28/41
K-282 Whispers	Excellent	10	2/22/41
K-285 Willie and the Mouse	Instructive	11	6/14/41
K-287 Your Last Act	Excellent	11	8/ 2/41

PETE SMITH SPECIALTIES (14)

S-267 Aeronutics	Satisfactory	10	5/17/41
S-269 Cuban Rhythm	Excellent	9	6/28/41
S-272 Flicker Memories	Funny	10	11/ 1/41
S-271 Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268 Lions on the Loose	Good	9	6/14/41
S-266 Memory Tricks	Amusing	9	4/ 5/41
S-264 Penny to the Rescue	Excellent	10	2/ 1/41
S-261 Quicker'n a Wink	Excellent	9	11/ 9/40
S-265 Quiz Biz	Entertaining	9	2/22/41
S-263 Sea for Yourself	Holds Interest	10	1/ 4/41
S-270 Water Bugs	Very Good	10	8/16/41
S-262 Wedding Bills	Very Good	10	12/ 7/40

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218 Alluring Alaska	Usual	9	4/ 5/41
T-214 Beautiful Bali	As Usual	9	12/ 7/40
T-211 Capital City	Fair	9	9/ 7/40
T-212 Cavalcade of San Francisco	Too Late	9	9/28/40
T-219 Glimpses of Kentucky	Good	8	5/10/41
T-221 Glimpses of Washington State	Usual	9	8/16/41
T-222 Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216 Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213 Old New Mexico	Fair	9	11/ 9/40
T-215 Old New Orleans	As Usual	9	1/ 4/41
T-217 Red Men on Parade	Fair	9	3/ 1/41
T-220 Yosemite the Magnificent	Colorful	8	6/14/41

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	9	Not Rev.
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger		11	Not Rev.
M-334	Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie		10	Not Rev.
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-384	Fear		10	Not Rev.
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty		10	Not Rev.
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park & Waterton Lakes		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
F0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	2/ 7/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Please	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
B0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples		10	Not Rev.
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
POPEYE (12)				
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th		7	Not Rev.
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotix	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye		7	Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4		10	Not Rev.
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven		18	Not Rev.
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Top Flight Juggling		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers		10	Not Rev.
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-6	Magnetic Telescope		10	Not Rev.
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)				
14115	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14118	Pluto, Jr.	Very Funny	7	3/21/42
14108	Truant Officer Donald	Excellent	8	8/23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Qual Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)				
24102	Donald's Snow Fight		8	Not Rev.
24101	Symphony Hour		8	Not Rev.
EDGAR KENNEDY (6)				
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator		17	Not Rev.
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)		10	Not Rev.
LEON ERROL (6)			
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz		17	Not Rev.
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week End		9	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers		17	Not Rev.
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24309	Cruise Sports		10	Not Rev.
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1		10	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

REPUBLIC 1941-42

	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy.	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean.	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	11/ 1/41
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
2204 Men for the Fleet	Excellent	9	1/17/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	Not Rev.
2102 Glacier Trails	Good	10	11/ 1/41
2104 Jewel of the Pacific		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace		10	Not Rev.
2305 Winter Wonderland		10	Not Rev.
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)		7	Not Rev.
2508 Eat Me Kitty, Eight to the Bar		7	Not Rev.
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business		7	Not Rev.
2560 Gandy Goose in the Night (Tech.)		7	Not Rev.
2557 Happy Circus Day	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2509 Oh, Gentle Spring		7	Not Rev.
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2559 Sham Battle Shenanigan (Tech.)		7	Not Rev.
2554 Slap Happy Hunters		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good	7	11/ 1/41
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.
2405 Wings of Defense		10	Not Rev.

UNITED ARTISTS

	Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)			
1 Churchill's Island	Very Good	20	4/ 4/42
3 Food, Weapon of Conquest	Impressive	20	4/ 4/42
2 This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6/41
5248 Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congomania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

1941-42

ANDY PANDA CARTUNES (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249 Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247 Hams That Couldn't Be Cured		7	Not Rev.
6246 Hollywood Matador	Very Good	7	1/31/42
6242 Man's Best Friend	Good	8	11/ 8/41
6248 Mother Goose on the Loose	Very Good	7	4/ 4/42
6243 Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6244 $21 a Day Once a Month	Average	7	12/ 6/41
6245 Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)			
6226 Campus Capers	Excellent	18	12/20/41
6224 Doin' the Town	Entertaining	20	12/13/41
6229 Gay Nineties	Fair	15	1/31/42
6222 In the Groove	Entertaining	17	10/18/41
6221 Is Everybody Happy?	Fair	18	9/ 6/41
6232 Merry Madcaps	Good	15½	3/21/42
6227 Rhumba Rhythms	Fair	15	1/31/42
6231 Shuffle Rhythm	Excellent	15	4/ 4/42
6223 Skyland Serenade	Excellent	20	11/ 8/41
6230 Swing Frolic	Very Good	15	3/14/42
6228 Tune Time	Very Good	16	3/21/42
6225 Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (1)			
6110 Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111 Menace of the Rising Sun		20	Not Rev.
STRANGER THAN FICTION (15)			
6376 Barnyard Steam Buggy	Good	9	12/20/41
6375 Blacksmith Dentist	Good	10	12/20/41
6373 Candy Kid	Good	10	11/ 8/41
6378 Desert Ghost	Entertaining	9	3/ 7/42
6372 Hermit of Oklahoma	Good	10	10/18/41
6374 Junior Battlefleet	Good	10	12/ 6/41
6379 Pussycat Cafe	Good	9	3/21/42
6371 Shampoo Springs	Very Good	10	10/18/41
6377 Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
VARIETY VIEWS 15 (5 IN COLOR)			
6354 Annapolis Salutes the Navy	Timely	10	12/13/41
6358 Flashing Blades	Good	9	3/ 7/42
6353 George Washington, Country Gentleman	Impressive	10	10/11/41
6357 Keys to Adventure	Interesting	9	1/31/42
6351 Moby Dick's Home Town	Interesting	9	9/ 6/41
6352 Northern Neighbors (Color)	Interesting	9	10/18/41
6356 Peaceful Quebec—At War	Interesting	9	12/13/41
6361 Sports in the Rockies	Good	9	Not Rev.
6359 Sky Pastures	Good	9	3/ 7/42
6360 Thrills of the Deep	Good	9	3/21/42
6355 Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store	Amusing		9/ 6/41
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6616 Henpecked Duck	A Howl	7	9/13/41
6608 Joe Glow the Firefly		7	Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinnay Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.	Notable	10	12/27/41
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion	Good		8/30/41
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy	Up to Par	7	8/30/41
6725 Sport Champions		7	Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Carnival of Rhythm	Splendid		8/30/41
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
6409 It Happened on Rollers		10	Not Rev.
6410 Lions For Sale	Very Good	10	8/30/41
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)			
7103 At the Stroke of Twelve	Grab It	20	11/ 8/41
7109 California Junior Symphony		20	Not Rev.
7106 Calling All Girls	Good	20	1/24/42
7108 Maybe Darwin Was Right	Amazing	20	3/28/42
7101 Minstrel Days	Very Good	20	9/13/41
7102 Monsters of the Deep	Good	20	1/ 3/42
7104 Perils of the Jungle	Exciting	20	11/ 8/41
7107 Wedding Yells		20	Not Rev.
7105 West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)			
7301 Polo With the Stars		10	Not Rev.
7304 Miracle Makers	Poor	10	9/13/41
7303 Points on Arrows	Good	10	9/13/41
7305 Then and Now	Fair	10	4/ 4/42
7302 White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)			
7609 Daffy's Southern Exposure		7	Not Rev.
7601 Notes to You		10	Not Rev.
7607 Porky's Cafe		7	Not Rev.
7604 Porky's Midnight Matinee		7	Not Rev.
7605 Porky's Pastry Pirate		7	Not Rev.
7603 Porky's Pooch	Good	7	12/27/41
7602 Robinson Crusoe, Jr.	Average	7	11/15/41
7608 Saps in Chaps		7	Not Rev.
7606 Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MELODY MASTERS (10)		
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.		10	Not Rev.
7504	Carl Hoff & Band		10	Not Rev
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
		MERRIE MELODIES (26) (Tech.)		
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg		7	Not Rev.
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper		7	Not Rev.
		SERVICE SPECIALS (6) (Tech.)		
7003	Gay Parisian	Good Show	20	12/ 6/41
7002	Soldiers in White	Excellent	20	2/ 7/42
7004	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPORTS PARADE (10) (Tech.)		
7405	Hunting Dogs at Work	Very Good	10	4/ 4/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf		10	Not Rev.
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Pots to Planes	3	List "C"
Red Cross Trailer	2½	List "D"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
Women In Defense	10	List "C"

CITY	List "C"	List "D"
Albany	MGM	20th
Atlanta	UA	MGM
Boston	MGM	UA
Buffalo	20th	Par.
Charlotte	20th	Univ.
Chicago	Col.	MGM
Cincinnati	Rep.	20th
Cleveland	20th	Univ.
Dallas	WB	Par.
Denver	WB	WB
Des Moines	MGM	Rep.
Detroit	Par.	Col.
Indianapolis	UA	RKO
Kansas City	RKO	Univ.
Los Angeles	WB	MGM
Memphis	Par.	Col.
Milwaukee	Col.	RKO
Minneapolis	Rep.	20th
New Haven	Univ.	MGM
New Orleans	UA	RKO
New York	Par.	WB
Oklahoma City	WB	Par.
Omaha	MGM	WB
Philadelphia	Univ.	RKO
Pittsburgh	RKO	UA
Portland	RKO	Rep.
St. Louis	Univ.	Par.
Salt Lake City	Par.	WB
San Francisco	WB	Col.
Seattle	Col.	UA
Washington	Rep.	20th

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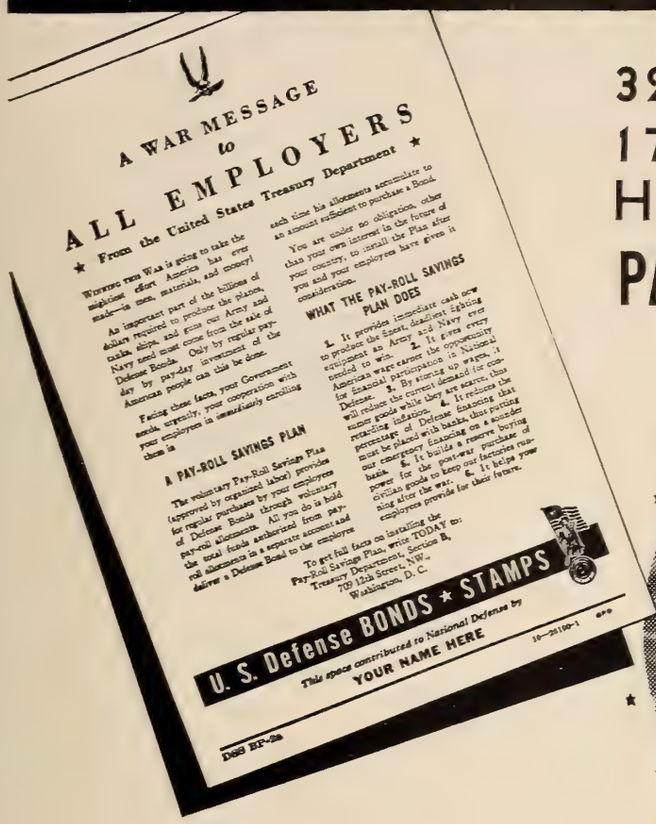
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eceived
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Earl J. Hudson (See Page 4)

Vol. 36 No. 12

April 11
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



IT'S AS SIMPLE AS

A B BOTT & C OSTELLO

THAT THE DOUGH WILL BE R-O-L-L-I-N-G DOWN TO

"RIO RITA"

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GRAYSON
JOHN
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TOM CONWAY
PETER WHITNEY
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Produced by PANDRO S. BERMAN
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Watch my step!
LEO (RITA)

The Editorial Page

Current Observations

All signs point to acceptance of the latest draft of the selling plan.

In this approval we concur enthusiastically because the revision must start from some point and gradually work its way through various stages and changes until it arrives at the point nearest perfection according to where you are sitting.

As to the pessimistic view emanating from the west coast, we disagree. The transition from blocks of five to groups of twelve, seven of which will be identified, and five trade-shown before sale, should not cause a return to cheaply made, low-budget pictures.

If the plan isn't perfect, it is, at the very least, a step in the right direction and for which the whole unity idea was created. How much further it will go if it is put into operation will depend on experience plus the willingness of those who adopted and accepted it to rectify faults that may show up in actual working of the plan.

* * *

The re-issue germ is again in circulation. Each year, before summer sets in, much thought is given to this activity but this year it may take on added significance due to the possibility of curtailed production through shortage of negative and positive stock.

As for the group handled by Bob Savini and his nation-wide distributing organization, well, he and they have been at it so long that they don't mind what the others do. They go merrily along their own sweet way.

* * *

Priorities for the picture industry come into the spotlight again, with data on studio requirements ready for presentation to WPB officials. Materials for Theatres and equipment manufacturers are equally important, and if the WPB wishes facts and figures regarding theatre needs, such data will be forthcoming from several competent sources, whose representatives are prepared to journey to Washington and cooperate whole-heartedly.

While awaiting action the various individuals concerned should get together and keep hammering away at Washington until they are heard and their problems settled. Long delays only serve to increase the danger of devastating shortages. If allowed to drag too long, the condition may not respond to corrective treatment before some severe casualties have been suffered.

* * *

Expansion of the Variety Club movement through the granting of charters to new Tents in several exchange centers, augurs good for the Clubs and the industry.

The remarkably fine job being done by the Barkers of the Variety Clubs in the older Tents is ample testimony that the industry can and is a factor for good in these United States.

The Variety Club movement was founded by eleven sincere men who believed in helping the less fortunate, especially the underprivileged children. They got a terrific kick out of what they did and sought to expand their activities.

Today the Variety Clubs under the guidance of their founder and National Chief Barker, John H. Harris, is a powerful organization promoting friendship among industry people while helping others, regardless of race, color or creed.

The motion picture industry should be, and is, proud of "The Heart of Showbusiness."

* * *

"Outstanding" is a word aptly describing someone or something out of the ordinary; someone or something better than someone or something else. It's usage in the field of showmanship is apt.

Theatremen who use their talents, energetic ingenuity and their fullest ability, quickly separate themselves from the run-of-the-mill showmen who plod along with little to distinguish themselves or their brand of showmanship.

The former are the ones who are talked about. They are successes in their chosen profession. They are recognized for their creative ability and likewise for their knack, not only creating good campaigns and ideas, but for seeing them through to a successful conclusion.

In short; they are the big men, the successful men of our industry. By all averages they go farther and fare better in the long run. They are the living contradiction of that hackneyed phrase, "It's not *what* you know, it's *who* you know."

* * *

Blackout tests in various parts of the country just about murdered theatre business. But there just isn't anything to be done about it other than to cheerfully cooperate in every way.

These air raid precautions must continue until they are as near perfect as those responsible hope to make them. And after they are perfect, they'll have one every so often to maintain the efficiency and effectiveness of such blackouts.

Theatremen can do a terrific education job via their screens, stages and lobbies and should remember: the sooner their local blackout arrangements are systematized and efficient, the quicker the tests will be over.

Don't Cry . . . Cooperate.

—*"CHICK" LEWIS*

Buying Under Decree Hectic Experience

With Policies as Varied as Product Both Exhibitors and Salesmen Find it Real Work

Film buying has been a unique experience for exhibitors the past few months; selling has been an equally new experience for the film peddlers—and what's more it's been hard work. Salesmen and branch managers have never worked as hard as they have since the end of last Summer.

Policies have been as varied as the product itself. Not one of the distributors has sold all its product in blocks of five. Paramount and RKO have approached nearest to this ideal but both have had some single releases and RKO's latest block consists of four pictures. Moreover policies have changed during the year; one company in particular, having announced that it would under no conditions sell in blocks of five, has found that after all, that is the best policy.

Film Rentals Higher This Year

General consensus is that film rentals are undoubtedly higher than they were last year. This is explained by the fact that the distributors, bearing in mind the number of high-bracket pictures they had last year, are enabled to get the same number this year earlier in the season through including one or two in each block. Even if the last two or three blocks contain no high bracket pictures at all, in many cases the distributor will be ahead; if he is able to get one or two more in through the sheer merit of the pictures and the desire of the exhibitor to have them, the average price per picture would be much higher than last year.

Neither the exhibitor nor the distributor sales organizations in general like the new selling plan. The exhibitor knows he is paying more for pictures even if he harbors the delusion that if his Summer business is bad he will attempt to make up the difference by paying less for the blocks released in the hot months. The distributors' men who have to do the actual selling don't like it either—it's too much hard work. Formerly they worked hard for five or six months and then for the rest of the year sat back and pressed for liquidation. Now they have to sell every account in a hurry and before they have sold the last one, not only is another block coming along but the first one has to be quickly liquidated.

Exhibitors Come in to Buy

The exhibitor in many cases is coming in to buy rather than playing the old waiting game—hoping that because the salesman wants him to buy the price will be lower. Today the exhibitor needs pictures. If he passes up a block from one company, he must buy all the other company's current blocks. On the other hand, he knows that if he passes up a block he cannot obtain as favorable terms for that company's following pictures.

Most of the companies are selling all of their blocks consecutively to each account. In some instances where the exhibitor bought late, he has not been pressed to buy the first block or two; but if he buys one then on the average he buys most of those following.

MGM has its own system. Late last Summer it made arrangements with exhibitor accounts to provide for playing terms for any pictures the exhibitor might buy. The company has since sold each month's releases separately; whether there were three, four or five pictures released during the month. Thus for each block there is no bargaining; the exhibitor merely consults his initial master agreement and if he thinks the terms will be satisfactory, he signs a short form of contract for the block; if he doesn't like the composition of the block, he passes it up.

Sets Top Films Early

Paramount, in most cases, has already obtained its complete quota of high bracket pictures from the first four or five blocks. Thus there is ample room for the exhibitor to bargain for the Summer blocks—and for Paramount, too. In general the company has had an excellent year, judging from all reports.

Warner Bros. has not stuck to a block policy. The company has sold several pictures individually—such as "Sergeant York," "Target for Tonight," etc., but in some cases, these same pictures have been coupled with others. Although the fact cannot be confirmed, it is believed that while Gradwell Sears was sales manager, the block-of-five idea was discarded, but when Ben Kalmenson took the helm, it was decided to sell pictures five at a time—and that's the way they have been trade shown since that time.

20th-Fox Blocks Standardized

Twentieth Century-Fox has had an excellent year with its blocks clearly marked out and standardized for all accounts. Of course, there have been some exceptions, but as a whole, even though there have been only two pictures in some groups, the groups have not been broken.

RKO sold fewer 100 per cent deals than the other major companies in the past years. So it is that this year, RKO has not sold all of its blocks to all customers. The company has already sold four blocks with a fifth just having been tradeshown. All but the last had five pictures each. In addition, there were seperate deals for Sam Goldwyn's "Ball of Fire," and Walt Disney's "Dumbo" and "Fantasia" as well as for two groups of three Westerns each.

Prospects for the balance of the term, during which distributors must continue to sell in blocks of not more than five and tradeshow all pictures, indicate that releases will number about the same as they have for past seasons. The Consent Decree requires that all pictures to be released before September 1, 1942 are subject to the rule requiring that they be trade-shown and sold in groups of not more than five.

Block a Month for MGM

MGM has had a block a month, but there is no way of foreseeing how many pictures will be in each block.

Paramount is expected to finish the season with eight blocks of five pictures each plus two specials, "Louisiana Purchase" and "Reap the Wild Wind."

20th Century-Fox will probably finish up the season with 13 blocks totaling 48 pictures, plus four Westerns. This is exactly the number the company has made in previous years.

RKO-Radio will end up the season with seven blocks and three special pictures. The program will include 34 pictures released in blocks and "Fantasia" and "Dumbo" from Walt Disney and "Ball of Fire" from Samuel Goldwyn.

Warner Bros. will finish up the season with 48 pictures, the company's usual quota of releases.

These quotas are almost precisely what each of these companies released in previous years, though, earlier in the season fears of product shortage were expressed in many quarters.

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20th-Fox, MGM Set Trade-Show Schedules

Ten more pictures have been announced for trade showing. MGM will show its May block of five releases and 20th Century-Fox announced its 10th block of five pictures to be screened April 15 and 16.

Twentieth-Fox will show "The Man Who Wouldn't Die" and "Whispering Ghosts" at 10 a.m. next Wednesday and "My Gal Sal" at 2:30 p.m. the same day. On Thursday, April 16, "The Mad Martindales" will be shown at 10 a.m. and "Moontide" at 2:30 p.m. All showings will be in 20th-Fox exchanges.

MGM will show "Tarzan's New York Adventure" and "Sunday Punch" on April 16 in Atlanta, Boston, Chicago, Cincinnati, Denver, Detroit, Kansas City, Milwaukee, Minneapolis, Philadelphia, Pittsburgh, Portland, Salt Lake City and Seattle. In New York they will be shown on April 14; in all other cities on April 17. "Ship Ahoy" and "Tortilla Flat" will be shown April 23 in all cities except New York where the former will be shown on April 16, the latter on April 21, along with "Grand Central Murder" which will be shown in all other cities on April 24.

"Gold Rush" Opening Set

Charlie Chaplin's "Gold Rush" which he has brought up to date with music and a narrative spoken by himself, will open at the Globe Theatre, New York, April 18. The house will be remodeled before that time.

Earl J. Hudson

(The Man on the Cover)

President of United Detroit Theatres, long associated with the industry (initially in distribution and production and later as publisher of a trade paper) who became a theatre circuit executive in 1934. Hudson's institutional advertising plan to utilize the screen for brief quotations from leading statesmen, clerics, literary and professional personages via brief trailers has met with outstanding success in the Michigan territory where the plan was originally tried, and is being adopted in other sections of the country.

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Spyros P. Skouras Elected President Of 20th Century-Fox

Spyros P. Skouras, a nationally known figure in the motion picture industry heretofore identified with the theatre end of the business, was elected president of 20th Century-Fox at a meeting of the board of directors Thursday, during which other important changes were effected in the directorate and executive personnel in connection with the filling of the post left vacant by the death of Sidney R. Kent last month. Mr. Skouras, it was learned, is divorcing himself from his other motion picture interests and positions.

Thomas J. Connors, recently brought into the company as general sales manager, was elected vice-president in charge of sales.

Otherwise, the executive management of the company remains as heretofore, with Darryl F. Zanuck continuing as vice-president in charge of production; William Goetz as vice-president in charge of studio operation; Hermann G. Place as chairman of the executive committee; William C. Michel as executive vice-president; Sidney Towell as treasurer; Wilfred J. Eadie as comptroller, and Felix A. Jenkins as secretary.

Besides changes in the executive personnel, changes were also effected in the composition of the board of directors. Mr. Wilfred J. Eadie, Mr. Jenkins and Edwin P. Kilroe have resigned, and their places, together with the vacancy resulting from the death of Mr. Kent, have been filled by Mr. Zanuck, Mr. Goetz, Spyros Skouras and Wendell L. Willkie.

The law firm of Willkie, Owen, Otis, Farr & Gallagher was appointed special counsel to the company. Although Mr. Willkie was elected to serve as chairman of the board, he will perform no executive duties or be actively connected with the company. Mr. Skouras will be chief executive officer of the company.

"Lady For a Night" Opening Attraction at New Theatre

Republic's "Lady For a Night" was selected as the opening attraction at Mexico City's newest theatre, the 5,000 seat Cairo. As its name might indicate the new house is Egyptian in motif. "Lady For a Night" was selected from among the outstanding American and Mexican productions available.

Heads Red Cross Movie Division

Joseph Weil, formerly director of exploitation at Universal, has been named motion picture editor for the American Red Cross. He will supervise the newsreel and other motion picture activities of the Red Cross.

Pathe News' Anniversary

Pathe News this week observes its third of a century anniversary with a luncheon at its new quarters, 625 Madison Ave., New York.

94% Show "V" Films

The War Activities Committee announced this week that a survey of theatres polled at random indicates that exhibitors of the country are fulfilling their obligations in playing Victory Films. In the territories polled, 94 per cent of the theatres pledged include Victory films at every performance throughout the days on which they are booked.

Easter Holiday Boom Recorded; New Marks Set on Broadway

Easter this year brought a high mark in attendance at theatres in many parts of the country. Favorable weather, an influx of visitors, school vacations and top product were regarded as responsible for the boom in business.

Attendance at New York theatres smashed all records on Saturday and Sunday and the boom continued through the week with standees at most performances. Nearly 100,000 people saw the show at the Radio City Music Hall in four days and a total of more than a million in the first eleven days of the run of "Reap The Wild Wind." The Roxy has been opening its doors at 9 o'clock in the morning to take care of the crowds. With the exception of New Year's Eve, when week-end prices were advanced, the Paramount set a new high record with "My Favorite Blonde." The gross was $31,000 on Saturday and Sunday with an indicated $80,000 for the week. Even on weekdays, police stood in front of the theatre and refused to allow any more admissions until the huge standee crowd was seated.

"The Ghost of Frankenstein" at the Rialto broke the theatre's all-time week-end record. The house has been running almost "around the clock," the last show starting at 4:30 a.m. Rave newspaper reviews helped the Criterion with "Joe Smith, American" do an excellent business. The hardiest perennial of all, "Gone With The Wind" is lining them up for every show at the Astor, scene of its first triumph nearly two and a half years ago. Now it is on its first popular-priced engagement and is lining them up as early as 9:00 a.m. The length of the picture precludes more than four shows a day.

"Jungle Book" at the Rivoli garnered what were termed "sensational" crowds over the week-end. The gross was $15,180 in the 2,300-seat house. "The Male Animal" at the Strand forced the SRO sign out in front even during the week.

The newsreel theatres also did a big business, catching the overflow from the other houses.

In Brooklyn, the Fabian-operated theatres as well as the Albee and the Metropolitan reported big crowds over the week-end and all during this week. Police were required at several houses to keep the crowds in line. Waits of up to two hours were reported for seats.

Defense Workers See Capitol Show After Praise of Short

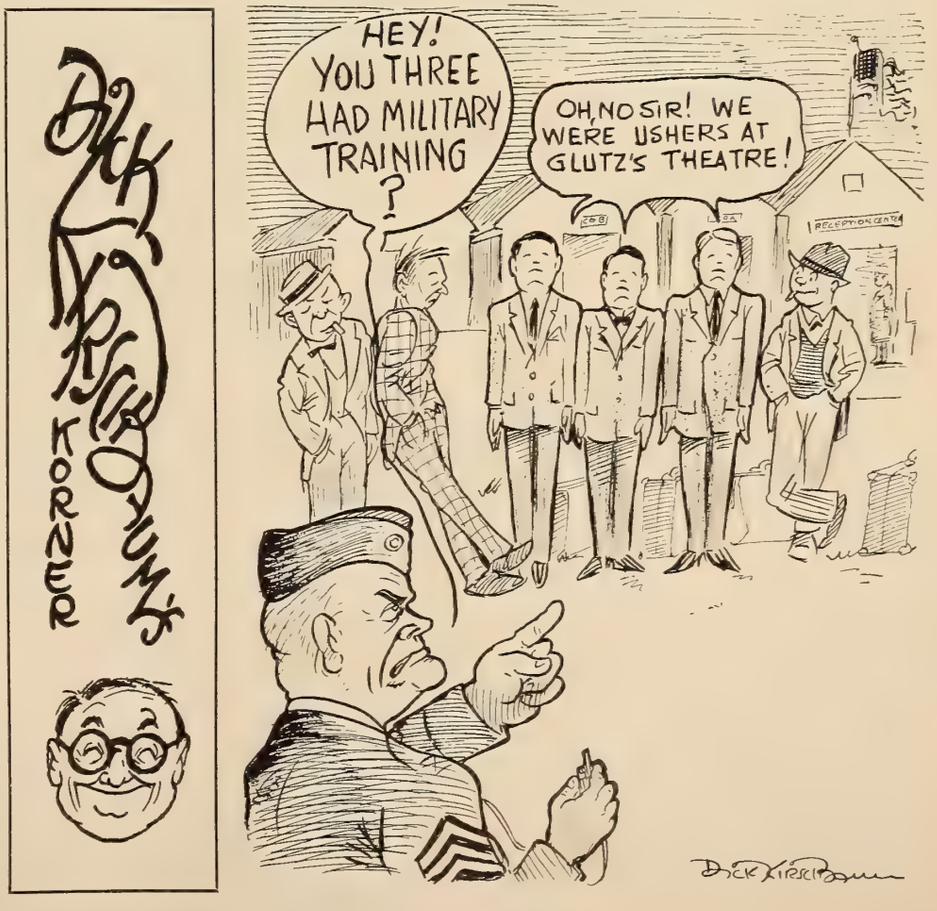
Defense workers in large groups are attending the Capitol Theatre in New York this week following praise from the War Department and the FBI for the short subject, "Don't Talk" which is on the current program. Heads of plants are buying large blocks of tickets for distribution to their employes.

Universal Officers Reelected

All officers of Universal were reelected by the Board of Directors last week, except Vice-President Matthew Fox, who is on leave of absence in Government service.

Harvey Joins WPB; O'Dell Succeeds

Robert E. Harvey, manager of Ross Federal Service's Branch in Detroit, has joined the WPB. He has been succeeded by William F. O'Dell.



FRANK LLOYD PRODUCTIONS, Inc. Presents

REX BEACH'S

The SPOIL

A UNIVERSAL PICTURE

THROW THIS RAW MEAT TO YOUR MARQUEE —AND THEN STAND CLEAR!

It's the greatest adventure story ever slashed from frontier annals . . . NOW told in smash action with nerve-splitting suspense!

NATIONAL RELEASE, APRIL 10th!



A Charles K. Feldman Group Produc

starring

MARLENE DIETRICH



with **MARGARET LINDSAY • HARRY CA**

Screen Play by Lawrence Hazard and Tom



ANDOLPH
COTT

JOHN
WAYNE

HARD BARTHELMESS • WILLIAM FARNUM • GEORGE CLEVELAND

cted by RAY ENRIGHT • Associate Producer, Lee Marcus

Produced by
FRANK LLOYD



Eyssell Host to Hitchcock

G. S. Eyssell, managing director of the Radio City Music Hall, was host to Alfred E. Hitchcock, celebrated English director at a press reception last week in the Music Hall's studio apartment. Hitchcock's newest thriller, "Saboteur," a Universal release, will soon have its premiere at the big Rockfeller Center playhouse.

Exhibitor Association Units Listed by UMPI

The first complete list of exhibitor organizations in the U. S. with the name and address of the president as well as the secretary has been compiled by UMPI under the direction of Leon J. Bamberger, executive secretary. The affiliation of each of the organizations is given.

The list reveals that MPTOA has units embracing the following territories: Alabama, Arkansas-Mississippi-Tennessee, Arkansas, Northern California and Nevada, Connecticut, District of Columbia, Southeastern, Georgia, Chicago, Kansas, Massachusetts, Kansas-Missouri, St. Louis, Eastern Missouri and Southern Illinois, New York, Buffalo, North and South Carolina, Oklahoma, Pennsylvania - Southern New Jersey-Delaware, Rhode Island, Washington-Northern Idaho-Alaska, West Virginia.

Allied units are in the following territories: California-Arizona-Nevada, Connecticut, District of Columbia, Illinois, Indiana, Maryland, Boston, Michigan, Northwest, New Jersey, New York State, Ohio, Eastern Pennsylvania, Western Pennsylvania, and Texas, Wisconsin-Upper Michigan.

Unaffiliated units are in the following territories: Southern California, Illinois, Iowa-Nebraska, New York, North Dakota, Cleveland, Oregon, South Dakota, Texas, Salt Lake City and Virginia.

Disney Signs Again With RKO; Will Make 26 Shorts a Year

Walt Disney this week renewed his agreement with RKO to release short subjects, for two more years. Disney will increase production from 18 to 26 annually. All are to be in Technicolor. The Silly Symphony series will be resumed after a lapse of a few years. Mickey Mouse and Donald Duck will be seen against Latin American backgrounds in some of the reels. The only feature included in the deal is "Bambi."

Cagney on Caravan

James Cagney will be one of the stars on the forthcoming Hollywood Victory Caravan which will tour 14 key cities to aid in raising money for the Army Emergency Fund and the Navy Relief Society. The tour will start in Washington on April 30.

Variety Club Tents in Seattle, New Haven Fulfill Organization

Application for a Variety Club charter for the state of Washington and territory of Alaska was made this week to the national officers of Variety Clubs of America, it was announced by John H. Harris, National Chief Barker.

It was also announced from organization headquarters that a petition is being made for a Tent for New Haven, Conn.

The petition from Seattle was signed by Frank Newman and Frank Christie, of Fox Evergreen Theatres, and exchange managers of Warners, Loew's, Fox, Monogram and United Artists, as well as operators of Stirling Theatres, Inland Circuit, P.J.D. Theatres, National Screen Service and National Theatre Supply Co., Seattle offices. It is expected the petition will be approved and the new club designated as Tent No. 27.

I. J. Hoffman, Warner zone chieftain for New England, is understood to have taken leadership in the move to establish a Variety Club in New Haven. Over 100 motion picture men in that territory have signed the petition and it is expected that the New Haven group will soon be accorded a charter to become Tent No. 28 of the Variety fraternity.

Four Exhibitor Groups Approve New Sales Plan

Four exhibitor organizations have already approved the new UMPI plan for selling pictures in quarterly groups, with more expected to follow this week-end and next week. None have as yet rejected the plan. First to approve was the UMPTO of Eastern Pennsylvania, Southern New Jersey and Delaware, an MPTOA affiliate, whose delegate at the committee meetings was Lewen Pizor.

Later this week, MPTO of Oklahoma and the Theatre Owners of West Virginia, which are also MPTOA affiliates, will consider the plan. In addition the plan has been approved by the MPTO of Virginia, an unaffiliated organization, which was represented at the committee meetings by its president, William Crockett.

The Board of Directors of the MPTOA is being polled by mail, while the Allied Board of Directors will consider the plan at a meeting in Chicago next Tuesday.



At Victory Films Showing

Among those who attended the War Activities Committee's screening of Victory Films at the Astor Theatre on Monday were Fred Meyers, Universal's eastern division sales manager, and John J. O'Connor, executive vice-president of the same company.



Donates Photographic Equipment

A. W. Schwalberg (second from left), vice-president of Vitagraph and honorary president of Cinema Lodge No. 1355, B'Nai B'Rith, presents to Chaplain Ernest R. Barnes, U.S.N. (left), a 16mm. camera and 2,000 feet of Kodachrome film donated by the Lodge to the U. S. Navy for use in making photographic records of activities in the troop transport service. Chaplain Joshua L. Goldberg, U.S.N., watches the presentation.

Nation-Wide Drive To Sell War Bonds

As a result of the success of the campaign to sell War Savings Bonds in California, during which $403,940 worth were sold, plans have been formulated to inaugurate a similar campaign throughout the country. Conferences between Treasury Department officials and Joseph Bernhard and Adolph Zukor, representing the War Activities Committee, resulted in an industry-wide as well as a country-wide plan.

The campaign in Southern California far exceeded all expectations, according to Dave Bershon, chairman of the special Variety Club Committee. All Fox West Coast, Warner Bros., RKO, Paramount and independent theatres in the territory participated in the campaign which was staged by Howard D. Mills, local Treasury Department Representative in cooperation with the Variety Club of Southern California.

The theatres, newsreels and advertising-publicity departments of the distributors are all preparing special material and campaign plans which will be sent to every theatre.

Nick Dean Gets 8 Years, Fined $10,000 on Racketeering Charge

Nick Dean, alias Nick Circella, was sentenced to eight years in prison and a fine of $10,000 this week, following his plea of guilty on a charge of labor racketeering. He was excoriated for his guilty plea by United States Attorney Mathias F. Correa, who termed it "a typical gangster maneuver, calculated to block further investigation. He simply is taking orders," Mr. Correa continued, "from someone else to prevent the government from continuing its investigation. He's done everything in his power to obstruct the administration of justice in this manner."

Dean was accused of having played a part in the activities of Willie Bioff and George Browne, recently convicted of having extorted $1,000,000 from the leading producers.

Poster Exchanges Sue NSS

Charging an attempt to monopolize distribution of advertising materials under "exclusive" distribution contracts with distributors and producers, the Independent Poster Exchanges of America, with headquarters in Philadelphia, this week filed a $72,040 damage action against National Screen Service in U. S. District Court.

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Chief Barker Harris' Mother Hostess Friday Night; Tent Entertains Soldiers in Town for Army Day

Spring activities at the club are under way. First Friday night of the spring series will be hosted by the Mother of Variety, Mrs. Harris with her son, our own John Harris as her escort and assistant. This event takes place next Friday night and promises to bring an all time record crowd.

The Pittsburgh tent together with Tony Conforti, Jackie and Sol Heller entertained the group of soldiers who were sent here for Monday's Army Day parade. Under the guiding hand of Chief Barker Joe Hiller, the boys were entertained Saturday afternoon by acts from the Nixon and Yacht Club. Among those performing were Larry Storch, Roda Chase, Bob Carter and Mirth & Mack. On the dancing bill were Edward & Diane and Marianne. The appreciation of the boys was very evident. Lieutenant Dan Briggs, in charge of the detachment complimented the Variety Club on its thoughtfulness and resourcefulness in gathering together such a show. All of which reflects directly on our Chief Barker who prepared the show and saw to it that it went off in true Hiller style.

The ladies are still at it with their Red Cross Work and their First Aid work. At present they are working diligently on resuscitation.

The Army Day Parade, scheduled for Monday, found the entire Variety Club Legion Post participating, as well as other members who are active in other Civilian Defense Groups. C. C. Kellenberg, past Chief Barker of Tent No. 1 and present Commander of the Post, headed the Legion group.

Tent No. 5—Michigan

Dark Horses Win Gin-Rummy Tournament; Harry Remington Given Send-Off as He Leaves for Chicago

The big news around Variety clubrooms right now is the Great Gin Rummy Tournament, which is exciting all confirmed card-sharks with its unique new possibilities for novelty play. (In the dark corners there were dark looks, however, when Jack (Screeno) MacPherson and Harry (Winnie) Gilbert popped up as semi-finalists—we haven't figured the game out, despite expert coaching from The MacPherson.)

Here are the winners of the first round—Aforesaid MacPherson and Gilbert, Sam Seplowin, Moe Dudelson, Kal Bruss, Dave Newman, Charles Resnick, Eddie Heiber, and Dr. I. S. Katzman.

The ladies who came to the top were—Mesdames I. S. Katzman, Sam Merson, Charles Perry, Art Robinson, Adrian D. Rosen, Harold Sandelman, and Arvid Kantor. (Lucky couple, those Katzmans.)

Friday night there were big doings up in the clubrooms too, as Harry Remington, publicity director for the Fox Theatre, was fixed up for shipment to Chicago, where he takes over the post of publicity for 20th-Fox Pictures, covering some five states thereabouts. Harry, in his maiden speech, revealed how the Fox Theatre was in receivership when he took up his trusty typewriter there, and he himself in good financial status. Summarizing five years of heroic efforts, he confided the situation had been reversed. . . . Seriously, Harry's done a swell job here, made lots of friends—witness the array of fourth-estaters out to his sendoff stag—and he deserves all the good wishes that go with him to Chicago.

Meet the Chiefs

R. E. Griffith—Tent No. 17

R. E. is one of three Griffiths who are Chief Barkers of Variety Clubs—Chief Barkering seems to run in the family. R. E. was elected to head the Texas Tent in November, about the same time as H. J. took over as Chief Barker of Tent No. 8, Kansas City. L. C. is now serving again as top man of Tent No. 22, Oklahoma City, a post which he has filled for several years.



His predecessors have set a high mark to shoot, but the new Chief Barker of Tent No. 17 figures he can take enough time out from his duties as President of R. E. Griffith Theatres and his favorite recreations of golf and hunting to attempt to carry on the progressive programs which marked the administrations of Bob O'Donnell and Paul Short. He was assistant chief barker and a director under them and has been a barker in the tent for six years.

R. E. says buying pictures is his toughest job. Well, he should know, for he started on the other side of the fence as a salesman for Metro-Goldwyn-Mayer and First National and then operated his own exchange, Oklahoma Specialty Film Exchange.

He's a Texan by birth, Hallettsville being the spot where Rupert Earl Griffith first saw light of day. He attended San Marcos Baptist Academy and in 1915 went into the motion picture industry. He was married in 1926; Rupert Earl, Jr. is a student at Black-Foxe Military Institute and Julie Joan is a student in a Dallas preparatory school.

Tent No. 10—Indianapolis

Annual Banquet Set for Next Monday; USO-Variety Club Publication Goes to Press This Week

Tent No. 10 stages its annual club banquet Monday night, April 13th, and it promises to be a huge success. Chairman Mac Ginley, assisted by Marc Wolf, Guy Craig, Al Blocher, George Landis, Claude McKean and Dick Frank, have completed all arrangements and the spread will be in Hotel Claypool at 7 p.m. with a cocktail party preceding the banquet. Famous Rosey Roswell of Pittsburgh will handle the affairs from the speakers' table. For the first time, the annual party will include the fair sex and it is reported the affair will be a sellout.

Saturday night's party will be handled this week by Barkers Blocher and Wolf. Chairmen Guy Craig and Carl Niesse report the USO-Variety Club publication goes to press this week. With smiling Oscar Rapp now in charge of the bar and club rooms, Tent No. 10 has taken on a new life.

Charlie Olson is back from Florida . . . Mannie Marcus has a Southern sun-tan. Claude McKean is in Chicago . . . The State Fair Grounds have been leased to Federal government . . . Don Hastings is now on WIBC . . . Universal's Mac Ginley is getting swell plugs from exhibitors. Bill Rosenthal's Irving breaking records with "Green Valley."

Kennie Stockman, son of the late Louis Stockman, is now serving army in Panama Canal Zone. . . .

Tent No. 11—Washington

Carole Landis Guest at Clubrooms; Open House Easter Monday; Plans Being Made for Series of Spring Events

Pretty Carole Landis was a guest at the club rooms after a hurried trip here which was heralded in the local papers as a trip to wed Gene Markey who is stationed in this city. She was the guest of Barker Dan Terrell, of Loew's Theatres. Dan called in the drama eds: Barkers Nelson Bell of the *Post*, Bernie Harrison of *Times-Herald* and Jay Carmody and Harry MacArthur (a blood relation to General MacArthur). With Miss Landis was Commdr. Herman Spitzell's daughter, Mrs. Viner.

Easter Monday was Open House at the rooms and a large group was on hand to partake of the refreshments a la Bob Pruett and the music by Barker Morgan Bear.

Chief Barker Vince Dougherty is making plans with his committees for a series of Spring-Summer events with an eye on the V for Victory program. Many of members find the clubrooms an excellent place for bringing their uniformed friends; any night our rooms look like the lounge at the Army-Navy Club. The visiting moguls from the Coast who were here for conferences with Priorities Chief Moore were frequent visitors at the rooms.

Former chief barker Ruddy Berger has returned to the city after a lengthy vacation at Biscayne Bay. Rudy is our welfare committee chief.

Tent No. 13—Philadelphia

125 Service Men Entertained at Easter Party; Spring Frolic Set for This Saturday Night

Dr. Joseph Ritter entertained a number of visiting physicians in the Club Rooms during the convention of the American Pediatric Society.

The new Variety Club American Legion Post will be known as Post 713. Election of officers will be held on Monday, April 13th. All Barkers are invited to attend this Post Meeting.

Sunday, the Ladies' Auxiliary entertained 125 Service Men at a mammoth Easter Party, held in the Club Rooms. The program opened with a vaudeville show under the direction of Mrs. Harry Biben, followed by a preview, after which refreshments were served. Dancing closed the afternoon's festivities, and the gobs, soldiers, and Marines were loud in their praises of the hospitality extended to them.

Sunday night, a large number of Barkers and their Ladies enjoyed the same preview shown the Service men.

This Saturday night "Open House" will be observed with a "Spring Frolic." Barker Sam Stiefel promises his usual high standard floor show. Jack Lewis and his Music Men will furnish lilting dance tunes. As most of the Barkers have returned from their winter vacations, a large crowd is expected to attend.

Tent No. 21—Atlanta

Ground Broken for Tent's $35,000 Recreation Centre; Three Judges Are Guests of Club at Monthly Meeting

Ground was broken this week for the start of Tent 21's $35,000 Recreation Center for the underprivileged children in the Bankhead Highway section of the city. This is the first big major undertaking of the club since its organization and all Barkers are becoming enthused over the project.

Three of Georgia's Supreme Court justices were guests at the monthly meeting held last Monday at which time Barker Alpha Fowler, manager of the Empire Theatre and politician extraordinary, was King For a Day.

Barker Dick Ford is doing a swell job as

(*Continued on Page* 14)

The Box Office Slant

"I Was Framed"

Warner Bros. Drama 61 Mins.

(Prod. No. 130—Nat'l Release, April 25)

AUDIENCE SLANT: (Family) Good emotional appeal may make up for serious lapses in plausibility of plot and mediocre performance of players.

BOX OFFICE SLANT: Will need plenty of good support to reach average grosses.

Cast: Michael Ames, Julie Bishop, Regis Toomey, Patty Hale, John Harmon, Aldrich Bowker, Roland Drew, Oscar O'Shea, Wade Boteler, Howard Hickman, Norman Willis, Hobart Bosworth, Guy Usher, Sam McDaniel. Credits: Directed by D. Ross Lederman. Screenplay by Robert E. Kent, based on an idea by Jerome Odlum. Photography by Ted McCord.

Plot: A crusading reporter is framed by crooked politicians and with the aid of a cellmate, escapes jail and leaves town with his young wife. The premature coming of an heir forces them to seek attention from a small town doctor who learns of their circumstances and prevails on the local publisher to hire the reporter. Five years later, when he is again crusading, the pal of jail days arrives and proceeds to blackmail the wife until the kindly doctor arranges for the crooks' arrest and clearing of the reporter's name.

Comment: Just a conglomeration of action and circumstance of the most bizarre and unbelievable order. None of the players contribute anything of especial merit to the parts in which they are cast but this lack is, at least partly, due to the poor material with which they have to work. Julie Bishop, in the heroine's part, is pretty to look at even in the moments of the greatest distress, and little Patty Hale does a nice job in a spot that, because of its inconsistency, detracts from complete enjoyment. Regis Toomey, Hobart Bosworth, and other capable performers are given too little footage to register with the audience.

In This Our Life

Warner Bros. Drama 97 mins.

(Nat'l Release, May 15)

AUDIENCE SLANT: (Adult) An absorbing drama, expertly directed, that should find favor with mature audiences.

BOX OFFICE SLANT: Its "marquee" cast, plus the novel's popularity, presage a profitable box-office career.

Cast: Bette Davis, Olivia de Havilland, George Brent, Dennis Morgan, Charles Coburn, Frank Craven, Billie Burke, Hattie McDaniel, Lee Patrick, Mary Servoss, Ernest Anderson, William B. Davidson, Edward Fielding, John Hamilton, William Forest. Credits: Executive Producer, Hal B. Wallis. Associate Producer, David Lewis. Directed by John Huston. Screenplay by Howard Koch. Based upon the novel by Ellen Glasgow. Director of photography, Ernest Haller. Special effects by Byron Haskin and Robert Burks. Art direction, Robert Haas. Music by Max Steiner. Musical direction, Leo F. Forbstein.

Plot: Selfish, unscrupulous Bette Davis elopes with the husband (Dennis Morgan) of her sister (Olivia de Havilland), returns home after the uphappy marriage has driven Morgan to suicide. Meanwhile, Olivia has divorced Morgan, found love with George Brent, to whom Bette had been engaged. In the household once more, Bette tries to lure Brent away from Olivia, is furious when he fails to keep a dinner appointment. Intoxicated and wild, she speeds away in her car, runs down a mother and child, continues on her way without investigating. Death of the child brings the police. Panic-stricken, Bette says she was not in the car, that Ernest Anderson, a colored boy, had taken it to be washed. The lad is jailed. Further investigation by Brent produces damaging evidence against Bette. She attempts to elude the police, is killed when her car overturns.

Comment: That his splendid direction of "The Maltese Falcon" was no flash-in-the-pan becomes a certainty when one sees John Huston's second directorial effort, "In This Our Life." With Howard Koch's corking adaptation of Ellen Glasgow's best-selling novel, he has fashioned an absorbing drama of conflicting emotions that should find favor with mature audiences everywhere. The story of the girl who set out to get what she wanted, regardless of anything or anybody, offers perfect cinematic material, and it has been wisely utilized in this instance. Whether occasioned by the direction or the fact that first-rate troupers are involved, the fact remains that not only the performance of Bette Davis, but also those of Olivia de Havilland, George Brent, Dennis Morgan, Charles Coburn, Frank Craven, Billie Burke and Hattie McDaniel, are so uniformly good that comparisons would be invidious. Each player submerges his or her own personality in favor of the role being essayed, with the result that all appear as flesh-and-blood counterparts of the characters created by the novelist. There is little or no comedy relief, and the ending is tragic for the pivotal character; but alteration of either of these factors would detract from the film's value as strong dramatic entertainment. From the box-office point of view, "In This Our Life" seems destined for a profitable career, not only because of its "who's who" cast, but also because of the comparatively recent popularity of the novel. No smart showman can afford to overlook these factors in selling it to his public.

Catchline: "She took what she wanted, expected others to pay . . . even unto murder!"

Legion of Decency Ratings

(For Week Ending April 11)

SUITABLE FOR GENERAL PATRONAGE

Ghost Town Law
Lone Star Ranger
Secret Agent of Japan
Sunset on the Desert
When Knights Were Bold
Whispering Ghosts

SUITABLE FOR ADULTS ONLY

Desperate Chance for Ellery Queen
Klondike Fury
Ship Ahoy
This Gun for Hire

Murder In The Big House

Warner Bros. Drama 59 mins.

(Prod. No. 125—Nat'l Release, April 11)

AUDIENCE SLANT: (Family) An excellent mystery drama capably acted. Will hold interest and go over good with most audiences.

BOX OFFICE SLANT: The strong title should draw them in and the film will measure to all claims.

Cast: Faye Emerson, Van Johnson, George Meeker, Frank Wilcox, Michael Ames, Roland Drew, Ruth Ford, Joseph Crehan, William Gould, Douglas Wood, John Maxwell, Pat McVeigh, Dick Rich, Fred Kelsey, Bill Phillips, Jack Mower, Creighton Hale, Henry Hall. Credits: Directed by B. Reaves Eason. Original screenplay by Raymond L. Schrock, based on an idea by Jerry Chodorov. Photographed by Ted McCord.

Plot: One of two underworld characters, sentenced to be electrocuted a few days apart, threatens to expose the crooked politicians behind the slaying for which they were convicted unless pressure is brought on the Governor to commute the sentence. He is assured by his lawyer that the Governor intends announcing the reprieve over the radio an hour before the time of execution. Among the reporters awaiting the death house scene is a young cub who owes his presence to the drunkenness of the star correspondent and the audacity of a girl member of the newspaper staff. Just as the hour arrives the warden enters to advise that the felon has been killed in his own cell by lightning. The cub maneuvers to take a sneak camera shot of the prostrate prisoner and from this convinces his editor that the man had been murdered. Through a series of exciting situations brought about by the consequent investigation he, assisted by the girl and the erstwhile drunk newshound, trace the unusual method of killing in time to save the second convicted gangster from a similar death.

Comment: An exceptionally well handled mystery film with suspense and action maintained at good pace throughout. This is an instance of a comparatively unknown cast, working with good material, turning in a job that hits the entertainment bulls-eye. Van Johnson, as the cub, and George Meeker, as the souse, deliver convincingly. While the newspaper sequences that figure prominently throughout are far fetched and distorted, they conform to what theatre-goers expect, and will completely satisfy the majority. Faye Emerson, as the girl, and other players in important and subordinate places, manage to give the proper touch to their portrayals and the uncovering of the crime proceeds with methodic sequence and plausible action to a surprising climax that is not seriously impaired by a trite ending.

Continental Express

Monogram Drama 61 mins.

(National Release, April 1)

AUDIENCE SLANT: (Adult) Good suspense and action somewhat reminiscent of "Night Train," whose leading star is in this, too.

BOX OFFICE SLANT: Should be quite acceptable as the second half of a dual bill since it has fair names, a good story and is fast-moving.

Cast: John Loder, Valerie Hobson, Rex Harrison, Muriel Aked, Megs Jenkins, George Devine, John Salew, Kaye Seeley, Carl Jaffe, Arthur Maude. Credits: Produced by Anthony Havelock-Allan. Directed by Herbert Mason. Screenplay by Rodney Ackland and Wolfgang Wilhelm. From a novel by Jean Bommart. Photography by Bernard Browne.

Plot: Valerie Hobson, daughter of a political figure in the Balkans, joins in a plot to save her father. She takes the train to Brosnia, intending to kill the President. On the train is John Loder, a journalist who was in love with her. Of course, he doesn't know her mission, but Harrison, a secret service man, does. Harrison prevents her from killing the President, but she is kidnapped by other plotters and only saved when Loder follows her.

Comment: With Rex Harrison again dominating the action on a speeding European train, "Continental Express" is reminiscent of "Night Train." It has plenty of excitement and thrills. The three leading performers are all well known to American audiences through having appeared in many pictures released here. The picture has been

well mounted; only one thing looks like a little false economy. That's when a station in Switzerland and a station in Brosnia appear to be exactly the same place. The picture was filmed before the War, but is none the less interesting for that, because authentic backgrounds have been obtained, however. Tie up Rex Harrison's appearance in "Night Train." Use some blind ads in the personal column such as, "Valerie—it will be dangerous for you to ride the Continental Express."

Girls' Town

PRC Drama 63 mins.

(Prod. No. 202—Nat'l Release, March 6)

AUDIENCE SLANT: (Family) Wide camera range and nicely paced action will satisfy most audiences but they won't go out raving about it.

BOX OFFICE SLANT: Title is good but it needs strong support. Good for family business.

Cast: Edith Fellows, June Storey, Kenneth Howell, Alice White, Anna Q. Nilsson, Warren Hymer, Vince Barnett, Paul Dubov, Peggy Ryan, Delores Diana, Helen McCloud, Bernice Kay, Charlie Williams. Credits: Directed by Victor Halperin. Produced by Lou Brock and Jack Schwartz, from a story by Gene Kerr and Victor McLeod.

Plot: A former headline actress has established a home in Hollywood, patterned after the famous Boys' Town, where disillusioned beauty contest winners are cared for while they seek employment. Into their midst comes a vain and selfish beauty, intent on success at any price, accompanied by her young sister. A prank by the girls results in her meeting with a director, but the shallowness of her character proves her own undoing, and success finds a perch on the shoulders of the self-sacrificing sister.

Comment: This is a nicely told story with the old-timers, cast in important character parts, performing excellently. At times it seems that June Storey overplays the lead, but any lapses in her performance are more than overcome by the outstanding work of Edith Fellows as her sister. The romantic angle is well interwoven with smartly varied situations that manage to get in dibble and dab portions of just about all of the standard emotional elements that go to make acceptable amusement. It would be better to hang your campaign on the angle of this being a feminine Boys' Town as the film leans heavily in that direction and the latter named picture enjoyed outstanding success.

Catchline: A visit to No Man's Land,—The seamy side of Hollywood,—or—You know about Boys' Town, learn all about Girls' Town.

Lady Gangster

Warner Bros. Drama 62 mins.

(Nat'l Release, May 31)

AUDIENCE SLANT: (Family) Well applied human interest touches to dependable story idea lend an appealing quality. Action atones for lack of romance.

BOX OFFICE SLANT: An added attraction; but has possibilities of stirring up more than usual interest among the women.

Cast: Faye Emerson, Julie Bishop, Frank Wilcox, Roland Drew, Jackie G. Gleason, Ruth Ford, Virginia Brissac, Dorothy Vaughan, Dorothy Adams, DeWolf Hopper, Vera Lewis, Herbert Rawlinson, Peggy Diggins, Charles Wilson, Bill Phillips, Frank Mayo, Leah Baird. Credits: Based on play by Dorothy Mackaye and Carlton Miles. Screenplay by Anthony Coldewey. Directed by Florian Roberts. Arthur Todd, cameraman.

Plot: Jobless Dot Burton (Faye Emerson) is involved in a bank robbery engineered by Carey Wells (Roland Drews), and childhood sweetheart Ken Phillips (Frank Wilcox), crusading radio broadcaster, believing her innocent, comes to her rescue. Despite Ken's efforts in her behalf, Dot, outwitting the bandits, secretes the loot, but her association in the case results in a jail sentence. Embittered, Dot is easy prey for stool pigeon Lucy (Ruth Ford), who convinces her that connecting Ken with robbery is sure way to parole. But even though Wells tries to recover the money and Dot is made the catspaw of conflicting and selfish ambitions and though she is ready to frame Ken, discerning head matron Mrs. Stoner (Virginia Brissac) sees through the whole thing. She makes it possible for Dot to lead the chase that nabs Wells' gang, recovers the money and saves Ken's life.

Comment: Twists notwithstanding, this is a supporting feature and chances are audiences grown wise to the tricks and techniques of motion picture drama will be able to anticipate what's coming. Just looking at the cast is the tip-off: three or four comparatively newcomers to the screen, especially Faye Emerson, Frank Wilcox and Ruth Ford, getting their acting lessons from Virginia Brissac, Dorothy Vaughan, Vera Lewis, Herbert Rawlinson, Charles Wilson and Frank Mayo, who know all the angles. So the acting is good and direction manages to preserve an even continuity of story interest. There are a couple of good ideas for exploitation. First, Faye Emerson in her second picture shows definite promise. Then there's the combined human interest-action idea and on top of that is the possibility that patrons, not expecting too much, may be agreeably satisfied.

Catchline: New personalities join with old favorites to cheat the cheaters.

Juke Girl

Warner Bros. Drama 90 mins.

(Nat'l Release, May 30)

AUDIENCE SLANT: (Family) Getting a peek at how the underprivileged, migrant workers, live will satisfy those not overly critical about plausibility of story material.

BOX OFFICE SLANT: Star names will draw them in and mob action and fast movement of story may hold this to normal grosses. Not up to Sheridan standards.

Cast: Ann Sheridan, Ronald Reagan, Richard Whorf, Gene Lockhart, Betty Brewer, Faye Emerson, George Tobias, Alan Hale, Howard da Silva, Donald MacBride, William Davidson, Fuzzy Knight, Willie Best, Irving Bacon, Williard Robertson. Credits: Hal B. Wallis, executive producer. Jerry Wald and Jack Saper, associate producers. Directed by Curtis Bernhardt. Screenplay by A. I. Bezzerides, from a story by Theodore Pratt. Adaptation by Kenneth Gamet. Bert Glennon, photographer. Assistant director, Jesse Hibbs.

Plot: The long standing friendship of two young hoboes is broken when they take opposite sides in a dispute between the owner of a fruit and farm packing plant and a farmer who is resentful over the low prices offered for his product. The fight takes place in a juke joint where girls are employed to dance with the itinerant workers who find liquor and carousing a vent for their resentment over low wages and long hours. One of the girls takes up with the youth who sides with the farmer and together they set in motion a series of events that breaks the monopoly of the packing house owner, but not until murder, mob justice, commercial intrigue, and much roughhouse brawling are called into play.

Comment: This is a truck farmers' "Grapes of Wrath" with Steinbeck's clever playing on human emotions conspicuous by its absence. The entire story is told in the morbid background of living and pleasure conditions that exist in and around the unsanitary camps of migrant harvesters and their undernourished families. The bar room brawls and the fight at the farm (where no end of vitamin C is lost to the world in the piecemeal destruction of a truck load of tomatoes) are genuinely exciting, but the story takes too many liberties with normal human responses to be enjoyable. Sheridan is not up to par, presumably because of the material, but Reagan manages to make a difficult role loom way above expectations. Alan Hale and little Betty Brewer stand out in the supporting cast, with Gene Lockhart doing his too often played character of cringing villian. Richard Whorf will need a lot of grooming in menace parts before he will fit into the shoes of George Raft, who would have been a natural for this spot. George Tobias, as the farmer, is good, but Howard da Silva, as the bullying foreman, overplays badly in both mob action and close-up scenes.

Buy
U. S. WAR SAVINGS
BONDS and STAMPS

Shepherd of the Ozarks

Republic Comedy 70 mins.

(Prod. No. 116—Nat'l Release, March 26)

AUDIENCE SLANT: (Family) Latest in the Weaver Brothers series should be warmly welcomed in the hinterlands.

BOX OFFICE SLANT: Should draw well in rural communities.

Cast: Leon Weaver, Frank Weaver, June Weaver, Marilyn Hare, Frank Albertson, Thurston Hall, Johnny Arthur, William Haade, Wade Crosby, Joe Devlin, Fred Sherman, Guy Usher. Credits: Associate Producer, Armand Schaefer. Directed by Frank McDonald. Original screenplay by Dorrell and Stuart McGowan. Director of photography, Ernest Miller. Art direction, Russell Kimball. Musical direction, Cy Feuer.

Plot: Discovering bauxite in the Ozarks, dwelling place of the Weavers and other settlers, aluminum manufacturer Thurston Hall tries unsuccessfully to bargain for possession of their property. He even tries to capitalize on the romance between the Weavers' daughter, Marilyn Hare, and his own son, Frank Albertson, lieutenant in the U. S. Army Corps, but this also fails. His third attempt involves thugs posing as government agents. Meanwhile, the Army begins maneuvers in the area which the settlers mistake for an actual invasion until Albertson explains the situation. The government then honors them for their patriotism in defending their land; in return, the settlers are glad to move to another area to permit government acquisition of the bauxite deposits. And Marilyn and Albertson are glad to continue their romance.

Comment: Weaver Brothers and Elviry have established themselves firmly in the hearts of small town moviegoers, so their latest comedy should be warmly welcomed by that section of the cinema-loving public. The Weavers' homespun comedy, their hostility to evil forces, parallel so closely incidents in the lives of rural folk that every picture featuring the trio possesses special appeal. The war provides another timely element of appeal which the producers have utilized here: a patriotic willingness to sacrifice for the country's war effort, plus a spirit of invincibility. Of course comedy is the chief entertainment factor, and while it's mostly on the "corny" side, especially to so-called metropolitan sophisticates, Weaver admirers will revel in it. Marilyn Hare, featured in *Life* recently as she embarked on her much-publicized project of kissing 10,000 soldiers to boost Army morale, is charming and winsome in the feminine romantic role, while Frank Albertson, as the other half of the romance, Thurston Hall, Johnny Arthur and William Haade lend capable support to the principals. The picture should draw well in the hinterlands, although its sailing in the cities may be a little rough.

Catchline: "The Weaver Brothers and Elviry are back again in a comedy the whole family should see."

OMAHA — NEW ALL-TIME SUNDAY RECORD FOR ORPHEUM WITH "TRIPOLI"! EVEN GOOD FRIDAY OPENING WAS TERRIFIC!

On land or at the



NEW YORK—2ND WEEK OF WORLD PREMIERE RUN AT ROXY IS BIGGER THAN FIRST—AND FIRST WAS BIGGEST IN YEARS!

are the boys

TO THE SHORES OF TRIPOLI

IN TECHNICOLOR!



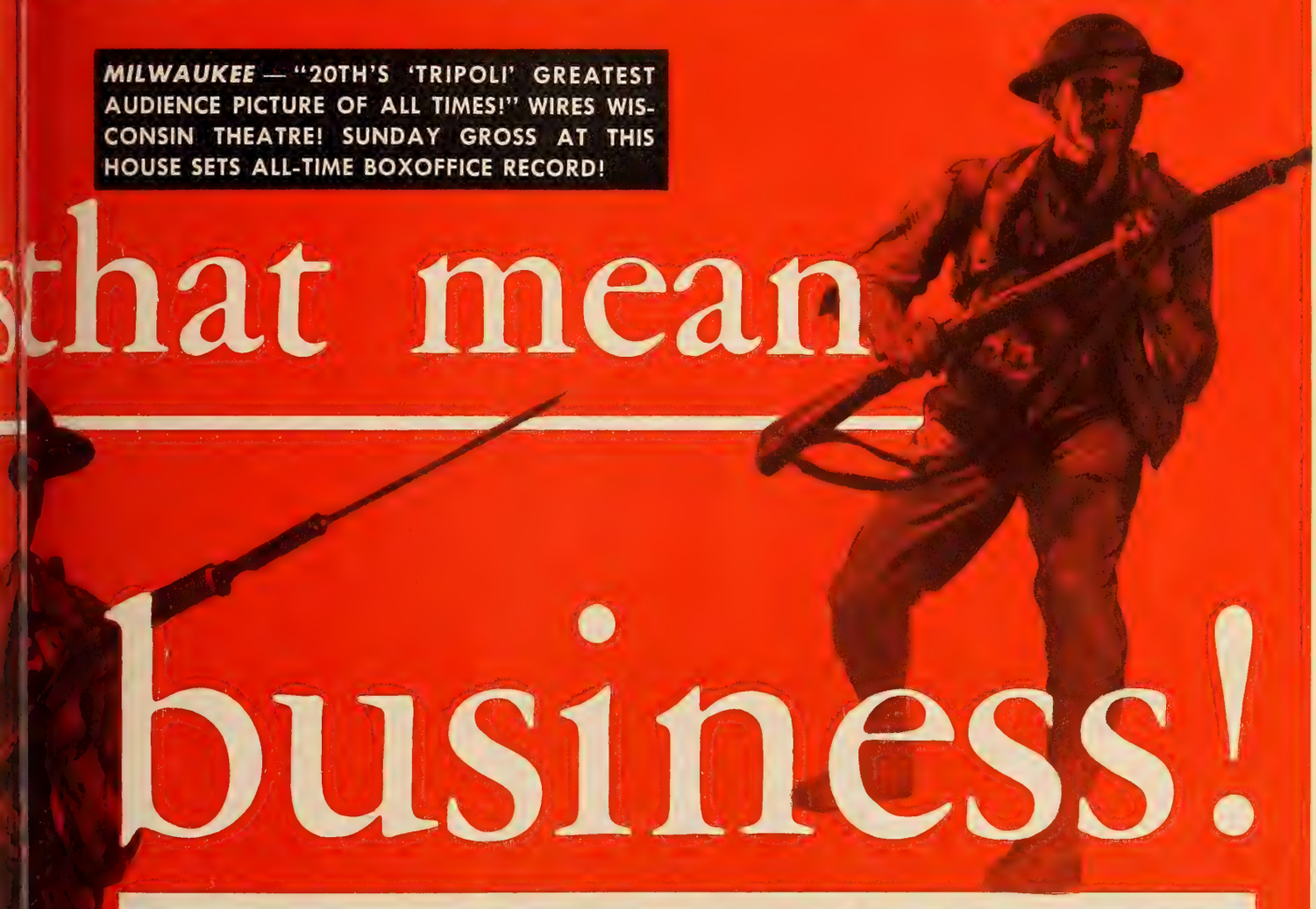
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SAN FRANCISCO—"TO THE SHORES OF TRIPOLI" AT THE PARAMOUNT DOES THE BIGGEST BUSINESS IN FOUR YEARS—THE FIRST TWO DAYS EQUALLING AN AVERAGE WEEK!

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MILWAUKEE — "20TH'S 'TRIPOLI' GREATEST AUDIENCE PICTURE OF ALL TIMES!" WIRES WISCONSIN THEATRE! SUNDAY GROSS AT THIS HOUSE SETS ALL-TIME BOXOFFICE RECORD!

s that mean



business!

SAN DIEGO—DUAL RUN HERE SENSATIONAL AND UNPRECEDENTED! (FIRST TIME IN LOCAL PICTURE HISTORY THAT ANY ATTRACTION HAS BEEN HELD OVER IN TWO THEATRES!)

20th CENTURY FOX

Variety Club Notes

(Continued from Page 9)

Tent No. 21—Atlanta

head of the Sound Truck Committee and reports from all over the city indicates that shut-ins are blessing Variety for the opportunity to get some enjoyment out of life. Recently added to the long list of institutions visited is the Lawson General U. S. Army Hospital which has about 3,000 patients.

Barker Riley Davis is making super-colossal plans for the club's Annual Golf Tournament to be held on June 1st and 2nd. It's going to be a double-feature this year inasmuch as the 1st is on a Monday and this will be the regular monthly meeting day so it's to be a big barbecue before the golfers tee off.

Chief Barker Ballance has appointed Barker Fred Coleman as King For A Day at the next monthly meeting to be held on Monday, May 4th. Barker Coleman is responsible for the organization of the women's theatre managers school now in progress in the city and he no doubt will have a swell program on May 4th.

With so many Barkers entering the service the club has authorized the purchase of a service flag which will be hung in club headquarters.

Barker Roy Avey of MGM has been advised that his army son has arrived safely in Australia.

Tent No. 22—Okla. City

Russ Gauss Now on Active Duty; Lowenstein's Auction Scheme Sells Bonds and Stamps; McKenna Recovered

Tent 22 lost another member to the Armed Forces when Lieutenant Russ Gauss reported April 9 to Randolph Field, Texas, for active duty.

Barker Harry Lowenstein of Ardmore has extended his activities in the sale of War Stamps and Bonds beyond the outline of the Club's Campaign Book, and is conducting an auction once each month in his Tivoli Theatre. At this auction various articles of merchandise, donated by Ardmore merchants, are auctioned off to the audience, and the purchaser, in addition to the article purchased, is given the amount of his purchase in War Stamps or Bonds. On the first of these auctions $1605 worth of War Stamps and Bonds were sold, and pledges were signed for $2647 worth of War Stamps and Bonds, to be purchased during the month of April. The next of these auctions is to be held on April 10, and Barker Lowenstein expects a much greater turn-out for this one.

The many friends of Barker Bennie McKenna will be glad to learn that he is recovering from his recent automobile accident, and left St. Anthony's Hospital last Thursday for a few days' rest before returning to his office.

At a meeting of the House Committee, held last week, several plans were made which should improve the Club quarters. Negotiations were started for a new music box, which will be installed next week. A new type of Bingo Card has been purchased, and new rules were set up for the registration of guests, which are to be strictly enforced. In addition, a photographer has been retained to take several pictures of the interior of the Health Center, showing the various clinical rooms and equipment, and these photos are to be mounted and framed for the Club quarters.

An unofficial and somewhat unorthodox Gin Rummy Tournament has been in session now for two weeks between three club members. These members are: Bill Moran (retired), "Hurricane" Bob Hutchinson (retired), and Horace Falls (still working). There seem to be no rules pertaining to this particular three-man tournament, but it is conducted on a catch-as-catch-can basis. It is reported that as of today Bill Moran is out in front, with "Hurricane" Bob a close second, while Barker Falls is trailing. It is a little difficult to understand how Hutchinson holds his own so well in a tournament, but it is probably due to the excellent kibitzing done by a selected group of barkers who have elected themselves to be an advisory committee for Bob. Bob spends most of his time apologizing to the "kibitzer gallery."

Tent No. 23—New England

Annual Dinner Dance Set for Sunday; Celebrates Happy Achievement of $2,000 Milk Fund Donation

On Sunday evening, April 12th, the Variety Club of New England will hold its annual Dinner-Dance at the Club Mayfair in Boston. This affair culminates a successful year's affiliation of the old Friars Club with the National Variety Clubs and celebrates the happy achievement of a $2000 donation to Mayor Tobin's Milk Fund, the establishment of a summer camp for the underprivileged youngsters in this district, the provision of movies for shut-ins in our hospitals and homes and the financing of hospital facilities for many of the needy hereabouts.

The entire proceeds of this Annual Dinner-Dance will be used to contribute to the success of those many benevolent activities.

Invited guests of the evening are Mayor Tobin, Governor Saltonstall and many other notables of the political world.

Working with Chief Barker M. J. Mullin to make this one of the outstanding affairs of the Variety calendar are the following committees:

Dinner Committee: Phil Smith, Chairman, Paul Barron, Louis Gordon, Larry Stone; Publicity Committee: Harry Browning, Chairman, Arnold Van Leer, Paul Levi; Year Book Ad Committee: E. Harold Stoneman, Chairman, Harry Rogovin, E. X. Callahan, John Loftus, Joe Cifre, I. Shapiro, L. Levenson, Louis Klebenov, Larry Lasky, Al Kane, Lew Stern, Larry Stone, Harry Rosenblatt, Tom Donaldson, Sam Marshall, Charles Morse, Murray Weiss, Sam Haase.

Tent No. 24—Charlotte

Kings For a Day Luncheon Is Highspot of Week's Activity; Many Attend Opening of Colony Theatre, Raleigh

Activity in the Club during the past week has been brisk.

The highlight of the week was the monthly Kings For A Day luncheon, held at the Hotel Charlotte. Mike Kincey and Bert Adams were the co-kings. Beyond a doubt, their "main attraction" was something that the largest attendance of Barkers and guests in the history of the club will always remember—he was Dr. Julius Miller, editor-in-chief of the *Charlotte Observer*. His address, which was the feature of the luncheon, was inspiring, timely, and to the point.

The Tent welcomes Barker Marion B. Snider, musician, from Station WBT. On the Bull-Board, there are several other names for induction, which will be announced later.

Film Row was practically deserted Wednesday when officials of the industry and fellow Barkers attended the opening of Barker Tom Little's new Colony Theatre in Raleigh, one of the finest appointed and most luxurious motion picture houses of its kind. Dough Guy Mike Kincey also opened his new Center Theatre at Hickory, which was attended by many members of the industry.

Rousing cheers were accorded Barkers Barney Ross, MGM salesman, and Hugh Sykes, associated with the T. A. Little Enterprises, when they left for service. Barney was inducted at Fort Bragg and Hugh sailed away to Norfolk, Virginia, as a member of the Navy. The Club members wished them every success.

The mobile unit committee, headed by Barker Roy Smart, has been unusually active in the past weeks with showings for shut-ins throughout the city and county.

The Brooklyn Dodgers and the New York Yankees, who played an exhibition baseball game in Charlotte on Easter Sunday, were entertained at the Club after the game and prior to their departure for northern points. Among those who signed the register were Manager Leo Durocher of the Dodgers and Art Fletcher, Acting Manager of the Yanks. Joe McCarthy had to leave the team for the North, due to death in his family. Joe DiMaggio, Larry French, Tuck Stainback, Bud Hassett, and visiting newspaper correspondents, including Will Wedge, of the New York *Sun*, and Sid Mercer, of the Hearst papers. Other visitors included Mr. and Mrs. R. Patterson, of New York City, as guests of Tom Bailey, W. R. Middleton, of Jacksonville, Florida, John W. Manghren, of Atlanta Tent No. 21, Mr. and Mrs. Al Rook, of the same tent, and Mr. and Mrs. Frank Barry, of New York City and Miss Elizabeth Rains, of Raleigh, as guest of Al Burks.



LOBBY DISPLAY ACCELERATES NAVY RELIEF DRIVE

Campaign for contributions to the Navy Relief Fund was accelerated in St. Louis, Mo., through the astuteness and patriotism of Manager Harry Crawford of the Missouri Theatre, who devoted a large portion of the lobby to a display impressing his patrons with the importance of the drive, which was endorsed and co-sponsored by Tent No. 4 of Variety Clubs of America. Display at far right features four Hollywood stars—Douglas Fairbanks, Jr., Robert Montgomery, Tony Martin and Wayne Morris—who, the copy reads, "have given up movie-making for the duration to serve in Uncle Sam's Fighting Navy."

Selling the Picture

10-Point Press Book Streamlining Plan

Hadaway Bases His Proposal on Years of Study and Actual Experience in Theatre Business

The suggestion of Phil Chakeres that press books be revamped to include a "fact column" and conforming data that would serve to streamline the service for use by the great army of theatre managers and operators who are entirely dependent of this accessory for the sale of the picture to the customer, is getting attention from exhibitors and distributor advertising men alike.

The great majority of acclaim comes from the operators of larger circuits with the distributor representatives, who are actually engaged in the preparation of press matter, signifying their willingness to work along any and all lines that promise the greatest box-office return.

The most constructive expression comes from Norris Hadaway, of the Wilby Kincey Paramount Theatre, Burlington, N. C. Mr. Hadaway, first pointing out that many press books cover the points he emphasizes but that further co-ordination and more general adherence to them is needed, breaks his suggestions down into 10 sub-headings. Each is treated in detail, but many of the points deserve separate and thorough study which can be better accomplished by individual presentation, and STR proposes to present Hadaway's very workman-like and thoughtful outline in forthcoming issues.

For Purpose of Stimulating Thought

A digest of his recommendations is offered here for the purpose of stimulating thought and guiding consideration by all exhibitors into channels of practical analysis of their particular needs, and such ways as can be supplied them via the press books.

Among other things Mr. Hadaway suggests:

"That exhibitors from large and small towns alike analyze their needs individually with respect to the ads, paper, and other accessories, novelties, display suggestions, radio material, exploitation ideas, newspaper story material, newspaper art, tie-up material from all mediums, etc. With a number of such reports in hand from all over the nation it would be possible to promote a meeting of exhibitors and advertising men representing the big and little theatres of the large and small towns and the representatives of the producer companies. A coordinator could be appointed to take a consummation of the most practical and deserving material suggested and work up a sample book to cover the accumulation of suggestions in the most economical manner—such sample to be prepared with an eye to, and understanding of, the prodcer advertising departments and their limitations. This last because so many times the exhibitors make demands that cannot be filled because of unknown obstacles in the advertising departments."

In the above Mr. Hadaway hits the nail right on the head. A cross section of ideas is highly essential in arriving at any practical solution of the style and type of material and the particular avenues of sales approach that would best serve all kinds and sizes of theatres. Press sheets are compiled for general sales appeal and it is necessary to know the requirements of the small, individually operated enterprises as well as the needs of the circuit or chain operations in arranging for any worthwhile added contribution or change in the process of their compilation of sales and advertising recommendations.

Let us hear from you independents in small towns! Give us your ideas of how press sheets can be made to better serve you in getting attention to the attractions played at your theatre.

Let us hear from those organizations with several houses in localized areas as to how the scope of the press sheet can be broadened.

Let us hear from operators of groups of neighborhood theatres about their problems and how the press sheet can be made of greater value or stronger appeal.

Only from a cross section of needs and ideas can the utmost in improvement be accomplished. Mr. Hadaway breaks his suggestions down into ten sub-headings. Each is thoroughly treated, but space limitations make complete reproduction impossible in this issue. In future issues we hope to treat with his suggestions more thoroughly, but a glossary of the units of his outline is offered here for the purpose of stimulating thought and suggesting avenues of sales approach for other exhibitors to elaborate upon.

1. An idea man on the coast to see that the material incorporated in the press sheet conforms with the chosen avenues of selling the pictures. This man to work between the production staff and the men in the advertising department.

2. Preparation of an analysis covering the main sales angles, factional and specific data of extraneous order that might be of assistance, with information as to pages on which advertising, publicity, and exploitation material to support the suggestions could be found.

3. Details of possible national or known localized tie-ups, magazine ads, etc., with illustrations.

4. Lobby and foyer display suggestions with complete information as to where, what, and at what price, the suggested embellishments to standard accessories could be secured.

5. Exploitation section in which specific, rather than general, stunts would be suggested and concentrated effort made to avoid trite, repetitious effort. This section to be fully illustrated and to cover street bally, merchants co-operation, novelties, contests, radio, and other appropriate activities.

6. Newspaper publicity to be designed to actually fit the production and the type of effort suggested. Avoid the "canned" stories that have long ago lost their interest for editors and readers alike.

7. Newspaper ads to be made more flexible. That copy and titles be so arranged as to allow for total divorcement of accompanying art and not running into illustrations to the extent that separate use is impossible. That copy be prepared for national consumption with an idea of permitting the various managers to localize their advertising. That a portion be devoted to groupings of various art and copy elements to permit locally prepared illustrated newspaper and herald advertising.

8. Radio is so strong a medium of getting public attention that studio-prepared "platters" with well chosen comment by stars, etc., should be available for use by large and small stations.

9. Stills should be selected to actually fit the various suggested effort of selling and advertising with an eye to the possibilities of creating composite or individual blowups.

10. Paper and accessories should be revised so as to permit the divorcement of illustration and copy similar to that suggested under the newspaper heading.

Has Covered Subject Thoroughly

We believe that Mr. Hadaway has covered the ground very thoroughly and given concrete evidence of his years of study on the subject. As mentioned above we intend to publish the complete text of his suggestions as they rate examination and consideration by all connected with the industry.

This matter of improving the press book is vitally important to theatre owners everywhere and, while several attempts have been made to effect a revision of their material and a broadening of their sales scope, the present instance seems to be getting closer than the others to the goal of actual improvement.

More theatres must be heard from in order to prepare and to apportion and allocate according to importance, a summary that represents the outstanding needs and desires of all classes and sizes of theatres.

The press sheet is the tool most needed for successful and profitable theatre operation.

It is in need of resharpening and repairing.

Write today telling us how the job of rejuvenation can be done so that it will work to best advantage and fit most perfectly into conditions and difficulties that confront you.



Their Job: To Pick the Winners

Left to right: J. J. Unger, Paramount Eastern division manager; Oscar Doob of Loew's, Robert Gillham and Alec Moss of Paramount look over some of the campaigns in the Paramount-Loew's "Box-office Battle of the Boroughs." Names of winners are scheduled to be announced later.

Bids Patrons Conserve Rubber By Bringing Neighbors to Show

Telling the people to "save rubber" is one thing, but to tie in the admonition with institutional advertising is another, and a smart showman has been doing just that.

At the top of his ads, Manager Dave Martin of the Fox Theatre, Pomona, runs these lines: "Conserve! So, *Bring* Your Next-Door Neighbor Tonight!"

Martin, who with his assistant, Joe Volkmann, originated the idea, believes that neighbors will take the hint and double up on their trips to the Fox.

Program Exchange

Trippler Urges Tire-Saving; Briemann Aiding in Defense; Other Items About Programs

Usually there is much activity on the program front, but this week there seems to be a lull, and we haven't yet figured out the reason. Only a handful have reached our desk so far—and these from the old standbys who, week in and week out, never fail to forward their programs. It gives us a pretty good tip: those who send programs, we've figured out, are the ones who get things done; those who send a program now and then evidently have the habit of putting on a good campaign now and then, but never frequently enough to cause themselves to be placed in the ranks of bonafide showmen. Of course we could be entirely wrong, but that's the impression we get. It's up to the send-a-program-this-week-don't-bother-about-it-next-weekers to prove us wrong by placing us on their regular mailing lists. (P.S. More came in.)

One of the many showmen aiding in the "Save your car and your tires" campaign is Manager Dean C. Trippler of the Canova Theatre, Canova, S. D. Trippler, a veteran showman, has been distributing cards around his community imprinted with this timely copy: "Save Your Car and Your Tires by Trading in Canova . . . For Relaxation From Those War Jitters Attend a Good Movie at the Canova Theatre, Where Only the Best Pictures Play." In that copy, he has gotten in some good punches besides the tire and car conservation plea: he has given local merchants a plug, has pointed up the value of his theatre as a place where people may relax from the war jitters, and he has let it be known that only the best pictures play at the Canova.

Now distributing cards is easy enough, but to get people to retain them is the difficult job, for if they are thrown away, what good are they? Well, Trippler thought about that, too, and he hit on a novel bit of copy for the reverse side which would cause recipients to retain the pasteboards and show them to their friends. The copy:

"Definition of a Kiss—A kiss is a peculiar proposition; of no use to ONE; absolute bliss to TWO; the small boy gets it for NOTHING; the young man has to STEAL it; and the old man has to BUY it; it is the baby's RIGHT and the lover's PRIVILEGE. To a young girl it means FAITH; to a married woman HOPE and to an old maid CHARITY."

We ask you: what subject could have more universal appeal? We'll bet the Canova street cleaner failed to find a single one of the cards put out by Trippler. We hope to hear often from this showman.

If our memory serves us correctly, some of the theatres down in Kentucky and Tennessee have been placing a certain number of free admission tickets in a certain number of sacks of popcorn. We imagine the idea will be revived again this summer, and well it might, too, for what could be more fun than to eat popcorn while watching the show, especially if you find a free ticket in the sack?

Cooperating with the war effort via his weekly program is Manager Will Briemann of the Ambassador Theatre, Baltimore, who devoted the front cover of a recent issue to the city's drive for volunteer defense workers. Here's the way he put his appeal:

"What Will You Do If Baltimore Is Attacked? Join Civilian Defense Today. Don't Put It Off! All Pratt Libraries Open for Enrollment. Many more thousands of men and especially women are needed in ALL branches of Civilian Defense, particularly as Air Raid Wardens and Fire Watchers. Enroll now. Each person has his PART TO PLAY in the protection of himself and others. Show your patriotism by joining Civilian Defense today. Watch this space each week for Civilian Defense information."

We hope to see further evidences of theatre cooperation with local and national war efforts. Incidentally, before we leave Briemann, we'd just like to mention the fact that a neighborhood flower shop had special inserts made up advertising its "beautiful and colorful selection of spring flowers" for Easter. And here's another thing that almost slipped past our eagle eye: the Ambassador management is acquainting the public with the local air raid warnings by publishing the signals each week. Lest the public forget, why not follow this practice in *your* program?

Gosh! Now we're more confused than ever. From the pictures we've seen and the stories we read, we got the impression that Jesse James was no longer alive. But along comes Mack Jennings of the Strand Theatre, Atmore, Ala., with an announcement in a recent program that makes us stop and think: "On the Stage—Jesse James in Person—Hear Him Tell His Own Story!" We learn something new every day.

When "The Lady Is Willing" played at the Capitol Theatre, Paragould, Ark., several merchant tie-up ads, based on the title, were promoted for publication in Cinemag. Because the town's own Richard Travis was the star of "West of the Rockies," that short subject got a front-page break in the same publication. This little filler item amused us:

"The one-armed paperhanger is no longer the world's busiest artisan. Think of the fellows working in map factories."

And so we come to the end of another discussion of programs. But before we leave, permit us to urge you to buy War Bonds and Savings Stamps—not just now and then—but on a regular basis.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Entertainment

Entertainment of the highest quality only is found here. We present a carefully selected and properly balanced program of photo-feature films. The general atmosphere of the theatre is of the most refined character and the whole enterprise is operated with the sole idea of pleasing our patrons. We want to please you at all times and we consider every suggestion and criticism of the greatest value.

Edwards Provides Novel Throwaway In Campaign on 'Joan of Paris'

One day a few weeks ago Manager Dave Edwards of the Paramount Theatre, Salt Lake City, flooded the town with a novelty throwaway—an envelope made up of light-weight brown wrapping paper and printed to resemble an envelope which had come from Occupied France. It was addressed to Mlle. Joan of Paris, 1942 Rue Victory, Paris, and bore a stamp "Uncensored." Printed in red script across the face of the envelope was "A Message From Within Nazi-Occupied France."

Inside the envelope was a crudely typewritten letter:

"I am a member of the R.A.F. forced down in Nazi-occupied France. My escape from occupation soldiers has been made possible by loyal friends of Free France, but I am constantly being watched by the Gestapo—I am in love with a beautiful daughter of France—a modern Joan of Arc. To save my country from slavery and degradation of the Nazis, I must escape back to England where I can continue my flying—she will help me—my adventures are just beginning. You can watch the unfoldment of my fascinating and exciting story by seeing 'Joan of Paris' co-starring Michele Morgan and Paul Henreid at the Paramount Theatre starting Tuesday."

Other features of Edwards' campaign: special lighted signs ("Joan of Paris") worn on the ushers' coat lapels, an intensive newspaper and billboard campaign and the promotion of much art and reader space in the Salt Lake papers.

Your Endorsements of Worthwhile Films Win Public's Confidence

Not all pictures are so strong in warm, human appeal for every type of moviegoer that they deserve a special endorsement from the manager. But when one *does* come along, then the manager should by all means personally recommend it to his patrons.

And so, when "One Foot in Heaven" played at the Lake Theatre, Devil's Lake, N. D., Manager Art Ableson addressed his public through postcards which were sent to residents of the community. Over his signature, he said, in part: "I do not hesitate to commend Warner Bros.' "One Foot in Heaven' to you as a grand picture. You will relish every minute of it."

To keep the ties between your public and your theatre closely knit, watch out for the extraordinary pictures and give them the benefit of your personal endorsement. If you do this truthfully, sincerely and honestly, your recommendations will carry much weight. Do it carelessly and haphazardly on any picture that comes along, regardless of merit, simply to boost box-office receipts, and you'll quickly lose the confidence of those who lay their hard-earned cash on the line to forget their troubles and be entertained.

Patrons' Marksmanship Tested

A display showing Robert Taylor wielding a gun was used in the lobby by H. J. Arnold, Indiana, Terre Haute, for "Johnny Eager." Arnold provided a toy gun with rubber suction darts and offered guest tickets to those who could hit a small target on the display.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

THE BOOKING-OF-THE-MONTH CLUB

ecommends for April dates:



BARBARA
STANWYCK
in
"GAMBLING LADY"
with JOEL McCREA • PAT O'BRIEN
CLAIRE DODD
C. AUBREY SMITH • PHILIP REED
Directed by Archie Mayo

WILLIAM
POWELL
as Philo Vance in S. S. Van Dine's
"THE KENNEL MURDER CASE"
with MARY ASTOR
EUGENE PALLETTE • RALPH MORGAN • HELEN VINSON • JACK LA RUE • PAUL CAVANAUGH
Directed by Michael Curtiz

Two 'hot' shows you may have missed the first time 'round! Look at the stars!—Look at the casts!—Look at the titles!—Then look for some open playing time!

AVAILABLE RIGHT NOW—
FROM WARNERS!

See-New-York-Trip As Theatre Award

How about those all-expense visits in New York? We've been getting no end of inquiries and they all ask, in substance, the same question. And—all the time time we thought we had made it very plain in the issue of April 4th! But—perhaps we overdone the job, so here it is again, very, very, brief.

SHOWMEN'S TRADE REVIEW has made arrangements with four of the modern hotels in the Times Square area of New York whereby we are able to offer all-expense stays of 2, 3, 4 or more days at "vest pocket" prices. These arrangements are available, without restriction, for use as contest awards in connection with theatre activity; for your personal accommodations if you come to the city; and for such friends or associates as you feel to be deserving of special consideration.

Through SHOWMEN'S TRADE REVIEW you are offered room, with private bath and radio; meals, either at the hotel or one evening at a famous night club; your choice of various sightseeing trips, boat rides, theatre exhibitions or other amusements sufficient in number and variety to guarantee every hour to be filled with entertainment. And the prices? You won't believe us, but here they are:

For two days and one night, $4.25. For three days and two nights, $8.00. For four days and three nights, $10.75. The prices quoted are based on two persons to a room and subject to fifty cents extra per night if room is occupied by one person. The prices cover everything—no extras.

Remember—this service and rates are available only through STR. Write us, addressing your request for further details: Special Service Dept., Showmen's Trade Review, 1501 Broadway, New York.

Launching 'Ship Ahoy' Minute Girls Tour to Stimulate Sales of Bonds, Savings Stamps

The Defense Savings Staff of the U. S. Treasury announced this week that, in conjunction with Metro-Goldwyn-Mayer, it will launch a nation-wide "Ship Ahoy" Minute Girls Tour on April 13, to stimulate the sale of U. S. Bonds and Stamps. The idea was conceived by Howard Dietz, MGM vice-president in charge of publicity, and the tour will be supervised by William R. Ferguson, exploitation manager, with the cooperation of Carlton Duffus, chief of motion pictures and special events, U. S. Treasury.

The film company is contributing two of its starlets from the forthcoming Eleanor Powell-Red Skelton musical picture, "Ship Ahoy," as well as all traveling expenses of the project. The girls are Jetsy Parker and Dorothy Schoemer. Miss Parker was the leading drum majorette in the 1939-40 Pasadena Tournament of Roses, while Miss Schoemer has been a featured entertainer in leading night clubs throughout the country.

The starlets have set as their goal the sale of enough bonds and stamps to purchase a new destroyer. They will make personal appearances in hotels, factories, night clubs, department stores, restaurants, business organization and social, welfare and civic clubs. In addition to making appeals for bonds and stamps sales, they will autograph stamp albums.

They will be received by State and local administrators of the Treasury's Bonds and Stamps staffs in addition to receiving official welcome from Governors and Mayors in the states and cities on their itinerary.

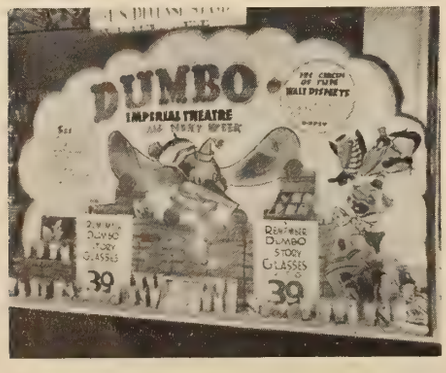
During the tour, the girls will appear in the costumes they wear in scenes of "Ship Ahoy."

They will make their debut, on April 13, at the Gridiron Dinner in St. Paul, Minn., before a gathering of more than 600 newspapermen.

The rest of the itinerary to date follows:

Apr. 14, Minneapolis; Apr. 15, Madison, Wis.; Apr. 17-18, Beloit, Wis.; Apr. 20, Milwaukee; Apr. 22-23, Chicago; Apr. 24, Toledo; Apr. 26, Cleveland; Apr. 28, Parkersburg and Wheeling, W. Va.; Apr. 30, Bristol, Tenn.; May 1, Johnson City, Tenn.; May 2, Chattanooga; May 4, Augusta; May 5, Savannah, Ga.; May 6, Brunswick, Ga.; May 7, Jacksonville, Fla.; May 8, Macon, Ga.; May 9, Atlanta; May 11, Greenville, S. C.; May 12, Spartanburg, S. C.; May 13, Columbia, S. C.; May 14, Charlotte, N. C.; May 16, Raleigh, N. C.; May 18, Richmond, Va.; May 19, Norfolk; May 20, Portsmouth, Va.; May 21, Newport News; May 23, Washington, D. C.; May 25, Baltimore, Md.; May 26, York, Pa.; May 27, Reading; May 28, Harrisburg; May 29, Philadelphia; May 30, Atlantic City; June 1, Trenton, N. J.

Appearances in New York and New England will follow.



Promotes 'Dumbo' Window

With the cooperation of the local outlet of the Walgreen Drug Co., Manager Dewanner Stellings of the Imperial Theatre, Charlotte, N. C., succeeded in planting a window display as part of his campaign on RKO-Disney's feature, "Dumbo."

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Merit

Plain packages many times contain the best things. The contents of the package is what counts. The most beautiful woman may be the meanest. The worst crook may be handsome.

You can't tell how smart a man is by the size of his head . . . the hardness of a man's muscles does not prove he is a good workman. The thing that counts is what we do.

A human being is much like a watch. His works prove his worth. Put the works of a dollar watch in a fine gold case and its still a dollar watch . . . worth no more than its works.

The real worth of a man is measured by something more than the visible results of his labor. Ambition, character, loyalty are hidden tools that help us do better work.

We all do our best work when our hearts are filled with courage, helpfulness and determination to accomplish that which we set out to do. Then our works will deserve to be in a case of solid gold!

Woodward's 'Valley of the Sun' Campaign Features Street Ballyhoo

An eye-catching street ballyhoo arranged through a tieup with the Cadillac Company highlighted the "Valley of the Sun" campaign put over by Manager John Woodward of the Weller Theatre, Zanesville, O.

A new Cadillac car was employed to cover the downtown streets of the city five days in advance of the playdate carrying the following copy on orange cards with red and black letters on both sides and rear panel: "For Sale! Cheap! Must Raise Money to See Clarence Budington Kelland's 'Valley of the Sun' at the Weller Theatre."

Another phase of Woodward's campaign included a three-day coloring contest sponsored by the Zanesville *Signal* and *Times-Recorder*, with daily stories and sketches appearing in the news section of the papers. Ten dollars in cash and autographed photos of Lucille Ball and James Craig were awarded as prizes. A candid camera stunt was arranged through a tieup with the Gorsuch Pharmacy in which a cameraman and his assistant covered downtown streets on the opening day, with persons having their pictures taken and spotted in the store's window receiving guest tickets to see "Valley of the Sun." To complete his comprehensive campaign, Woodward arranged for a novel book ballyhoo stunt in which a giant book on wheels was pushed around the downtown section on opening day with copy crediting the attraction, theatre and playdate.

Rock Rapids Married Couples Check on Themselves Via Quiz

The quiz angle was utilized by Manager Roy H. Metcalfe of the Rapids Theatre, Rock Rapids, Iowa, as part of his campaign on "Married Bachelor."

At the entrance to the theatre Metcalfe set up a display on which were placed stacks of quiz sheets. A sign at the top carried this copy:

"Just a minute, husband and wife. Take one of these quiz sheets. They're fun."

Along the bottom this copy was visible:

"Note. Men beware! Don't get married until you have seen 'Married Bachelor.' If you are married and would like to live like a bachelor, force your wife to come with you to see 'Married Bachelor'."

The mimeographed quiz sheets contained ten questions for men and ten for women. Each question was to be answered either "yes" or "no." At the bottom of the sheet the husband or wife could find his or her rating. Husbands, however, who had a score below sixty were urged to "see the manager of the Rapids Theatre, and he will give you a free ticket which will be good for the entire engagement of 'Married Bachelor'."

Suddith Uses Slang Herald In Campaign on 'Ball of Fire'

Manager Bradley Suddith of the Ritz Theatre, Memphis, Tenn., used a number of the slang expressions in "Ball of Fire" as copy for a unique herald.

Suddith utilized a film can for another novel stunt. He placed the can in the lobby with a card carrying copy as follows: "This film can contains a Ball of Fire that will be opened on—." Playdate and credits followed.

Real Records Draw Attention

More than average interest from passersby was attracted by a board Manager Bob Cottom displayed recently in front of the Nile Theatre, Bakersfield. Displaying two real recordings from "The Chocolate Soldier"—an outgrowth of a tieup Cottom made with a local music shop—the board not only sold the music but plugged the picture as well.

"JUNGLE BOOK" Business Is OUT OF THIS WORLD!



VARIETY'S GOT THE STORY: "'Jungle Book' which piled 'em into the Rivoli all day Saturday-Sunday for one of the biggest week-ends the theatre ever had, should end its initial week big and holds over. Remarkable b.o. power in view of strong stageshow opposition."

VARIETY'S NATIONAL BOX-OFFICE SURVEY adds: "'Jungle Book' was launched with FINE results, headed for very good figure at N.Y. Rivoli. Korda adventure film is rated TERRIFIC in its first Portland week and MARVELOUS for the first session in Seattle. SOLID in Baltimore."

Alexander Korda
PRESENTS
"RUDYARD KIPLING'S JUNGLE BOOK"
IN TECHNICOLOR

with SABU • JOSEPH CALLEIA • JOHN QUALEN • FRANK PUGLIA • ROSEMARY DE CAMP • PATRICIA O'ROURKE • RALPH BYRD

Directed by ZOLTAN KORDA • Screenplay and Dialogue by LAURENCE STALLINGS • Production Designed in Color by VINCENT KORDA • Released thru UNITED ARTISTS

Local Tie-ups that Give Wide Coverage for Ads

Sustained Campaign Used in Cooperation with Laundry is Worth Duplication Now

With the need of wide coverage, low cost exploitation made more and more evident through curtailment of gasoline consumption, tire rationing, and other emergency effort the bigger laundry companies should be given careful consideration. It is estimated that 70 per cent of the population of every community have call for laundry services at least once each week. This 70 per cent are practically all in the middle or upper brackets of wage earners which makes them preferred prospects for theatre attendance. Pointing out the lure of premiums to attract business, as evidenced by the success of the nationwide radio hookups and full page periodical advertising campaigns of the major manufacturing companies, to the management of the largest laundry is almost certain to result in profitable cooperation for the theatre.

From a standpoint of restricted community appeal, which comprises the entire field of prospective customers for the laundry, there is no premium of equal magnetic patronage lure to compare with a theatre ticket. The moderate cost is another factor that makes this form of business stimulant highly desirable for use in holding present and attracting new customers.

Has Proved Highly Beneficial

The above preamble is apropos of a successful cooperative effort instituted by a theatre in the Central states that has proved highly beneficial to both participants. The activity lends itself to adaption in any medium-sized city and, if handled according to plan, should prove an excellent business builder. Following are the details of the arrangement:

The laundry management and the theatre manager decide on the percentage of gross revenue the laundry is willing to delegate to the effort. When this is determined it is applied as a gauge for the granting of free tickets according to the concession price agreed upon by the theatre. For example: The laundry allots 5 per cent of its gross receipts and the theatre agrees to sell regular 40 cent admission tickets to the laundry at the special price of 25 cents. It follows that the premium of 1 theatre ticket will be given with each $5.00 spent with the laundry.

The laundry either arranges for the printing of special lists with space provided for overprinting the attraction playing the theatre and details of the effort, or agrees to have their employees attach a printed sticker to each list with copy such as: Save this list. When you have accumulated an aggregate of $5.00 in amounts paid, our driver will redeem them for a ticket to the BLANK Theatre where (name of attraction) is now playing. Tickets from (name of laundry) are good for any show at the Blank Theatre.

The cost of printing should be absorbed by the laundry as the theatre is making a great concession in admission price.

The theatre manager should make certain that all out-dated stickers or slips are taken up two days before his attraction changes to make sure that out of date advertising is not distributed. This means that close attention must be paid to the number of bundles the laundry handles each week to avoid excessive printing cost.

Provides Frames for Trucks

The laundry is required to provide a 22x28 frame to be attached on each side of their delivery wagons. The theatre furnishes cards carrying details of the tie-up and messages about current attractions. These cards are changed weekly by men of the theatre personnel.

A special settlement date is established, preferably once each week, when settlement is made by the laundry for the tickets it has dispensed from a numbered roll set aside for this special activity and turned over to the laundry when the co-operative effort goes into effect.

If the laundry engages in regular newspaper advertising the theatre should be assured of prominent mention of the arrangement in all ads.

Windows of the laundry should be available for card displays and, if possible, space arranged for 3 or 6 sheet attraction stands that would carry the details of the tie-up as standing painted copy with space below for the posting of paper on current theatre attraction. If a big stand is not available on the premises of the laundry, a couple of "A" boards should be used on the sidewalk at the office entrance.

Cards similar to those used on the wagons should be placed at all outlying branches of the laundry and the theatre allowed full cooperation of these branches for window displays, etc.

The arrangement should be consummated for a period of not less than 3 months in order to assure best results for both parties.

If the laundry situation is competitive in your town, and in most places it is, this offers a chance to set up an excellent activity that will stretch throughout the summer.



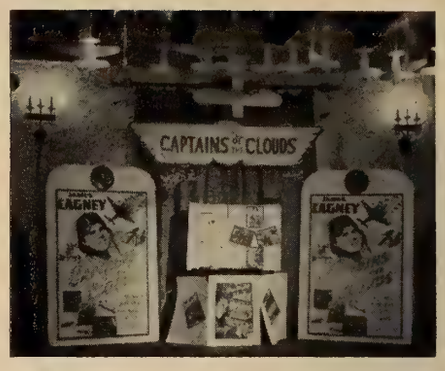
He Did It, Why Don't You?

Looking for a lobby set-piece on Walt Disney's RKO-Radio release, "Fantasia," that'll hit patrons right between the eyes? Then why not have your own artist duplicate that shown above, displayed by Manager D. K. Edwards in the lobby of the Paramount, Salt Lake City, ahead of playdate.

Civil War Carriage Ballyhoo for 'GWTW' at Palace in Milwaukee

A colorful carriage, similar to those used in the South in the Civil War era, and drawn by two handsome horses, was sent through Milwaukee streets by Manager Kutnick, Palace Theatre, as one of the highlights of his campaign for the third national release of "Gone With the Wind." Seated in the carriage were *Scarlett O'Hara* and *Rhett Butler*. A giant replica of the book was erected in the rear of the carriage, with spotlights trained on it for night display.

Two thousand postal cards were distributed by mail and by a group of pretty girls handing them out in downtown office buildings. Five thousand blotters were distributed at all schools. Eighteen local libraries distributed 7,500 book marks and Postal Telegraph distributed 4,000 midget wires. Period costumes were worn by the cashier and candy girl.



Display Increased Attendance

One week in advance of the opening, the display shown above appeared in the lobby of the Schine's Russell Theatre, Maysville, Ky. Designed entirely by members of Manager Edward May's house staff, it helped increase attendance for the showing of Warner Bros.' Technicolor drama, "Captain of the Clouds."

Playing a Musical? Then Tie In With Juke Boxes for Plugs

With juke boxes taking an astounding toll of nickels from every town and hamlet in the country the opportunities for tieups with distributors of these music units on attractions that plug popular song numbers are unlimited.

Trade journals dealing with the music box business are already pointing the value of cooperation with theatres where attractions containing hit tunes are being shown. In most instances there is a store of ready-made accessories available from the record makers that can be dated by the theatre at little expense. The music box distributor will see that these advertisements are placed in the establishments where his reproducing units are in operation thereby relieving the theatre of the work involved. In most cases these reproduction units are spotted in places where the younger element, the most likely prospects for theatre patronage, congregate.

It is advisable that you contact the distributors of music boxes well in advance of the play date on your attraction to enable them to get in touch with the source of supply for necessary accessories to cover their territory. Many of these distributors cover an area of several miles around the town from which they operate and the cooperative effort should prove mutually valuable.

Stirs Curiosity of Public About 'The Man Who Came to Dinner'

To stir public curiosity, good teaser showmanship is essential. So believes Manager Mort Goldberg of the Westlake Theatre, Los Angeles, who put his belief into practice when he played "The Man Who Came to Dinner."

Atop his marquee he placed the initials "T.M.W.C.T.D." Around the neighborhood he adapted the idea to poles, utilizing big block letters qualified with "Westlake, Sunday."

Stunt got citizens all in a dither. They inquired concerning the meaning of the letters.

Nice thing about this teaser idea is that it needn't be limited to "The Man Who Came to Dinner." So—how about it?

'H'ya V.V.?' Fad Started by Missoula University Students

Local university students started the fad of greeting each other with "H'ya V.V.?" through the efforts of William Powers, Wilma, Missoula, Mont. Townspeople became extremely curious about the greeting.

An advertisement for horse-and-buggies to take patrons to the theatre opening night highlighted the "Vanishing Virginian" campaign put over by Mel Miller, Grand, Topeka.

Merchandising the Movies

Can Radio Reach Non-Theatregoers

Second of a series of discussions by a merchandising specialist concerning the problem of winning new patrons for movies.

By W. E. Mack

Money for the purchase of materials of promotion is more freely available in the motion picture industry than in any other field of merchandising. The best in art, the most competent in copy writers, and the liberal use of advertising space, always seem to be prevalent in the promotion of pictures. The phrase, "seem to be," expresses the opinion of most observers outside the industry.

The most efficient buyers of media and space are the men in charge of the advertising divisions of motion picture distributors. But, all too often, those endeavoring to sell advertising to the industry do not have sufficient knowledge of its needs to offer a comprehensive plan. Peddling white space or radio time is one thing; proving the value of white space or time on the air to a motion picture advertising man is something else again.

Exhibitors over the country are using air time for spot announcements, telling of program titles, starting time and theatre locations. That this practice has continued for a considerable period might indicate that a more amplified use of radio should be offered the advertising men of the major companies.

There is a wide difference between selling radio time to the makers of Ivory Soap or Camel Cigarettes, and selling time to motion picture advertising men. A cake of soap, or a package of cigarettes, sold over the air, is not a job of spot selling. A motion picture is just that. A cake of soap or a package of cigarettes can be had in almost every retail outlet. A specific motion picture is for sale in but one place, and then for but a few hours for a few days. The price of the soap or cigarettes is standard, the price of a picture is not.

The job of motion picture promotion is to get as many people as possible into one edifice in a city, in as short period of time to see a specific picture. Can radio help do a very important job for the motion picture industry; i.e.: Get men and women over 40 to visit the movies more often? Possibly it can, but the answer awaits one of two developments: either the motion picture advertisers will show radio stations how to play a larger part in the motion picture promotion program, or the radio men will present to the motion picture advertisers a plan and method whereby the industry can profitably use time on the air.

'Kane' Awards Made Basis of Dow's Santa Barbara Campaign

A direct mail campaign based on various "Citizen Kane" awards highlighted the campaign arranged by Manager David E. Dow of the State Theatre, Santa Barbara, with the cooperation of RKO Radio field representative Charles Huy, when that attraction played his theatre. The campaign was directed at all members of the social register with the letters playing-up "Kane" as the "Best Picture of 1941" and also mentioning its other awards.

Radio tieups included 30 spot announcements in advance of the opening over Mutual and NBC (blue) stations. Telegrams were sent to all social and service clubs, reaching the aforementioned clubs as they met, and directing holders to present them at the theatre boxoffice in exchange for tickets to the opening. Dow also went all-out in a newspaper campaign which included a full page ad in the *Santa Barbara Advertiser* and a 54-inch color ad in the *News-Press* a day in advance of the opening. To round out his campaign, Dow spotted five 24-sheet posters in prominent locations.

Saso Puts Over Service Comedy In Timely, Showmanly Manner

If residents of San Jose, Calif., had the idea that "Keep 'Em Flying" was "just another service picture," that idea was soon dispelled through the showmanly campaign staged by Manager Andrew Saso of the California Theatre.

Realizing that the title contained unusually smart merchandising opportunities, Saso set out to make this run a notable one. To accomplish this, he inaugurated a city-wide Keep 'Em Flying Week.

From San Jose's president of the city council he procured a proclamation dedicating the week to the picture. Photos and news stories announcing the special observance appeared in the newspapers.

The U. S. Army Air Corps cooperated with the council in issuing the proclamation. That Keep 'Em Flying Week would be devoted to accelerating efforts in securing enlistments in the Air Corps was announced by Flying Sgt. William S. Dobbs.

A display of army flying equipment was on view in the California lobby. For the benefit of potential recruits, there was an ample supply of literature on the subject.

'Typical American Girl or Boy' Contest Timely and Patriotic

Manager Ken Butterfield of the Meyers Theatre, Janesville, Wis., put on a timely "Typical American Girl or Boy Contest" which attracted hundreds of entries. Cooperating to make the five-week contest a success, a local photographer shared all advertising expenses and also supplied photos of the contestants for a lobby display. Slides of the contestants were also flashed on the screen. Over $200 in prizes was promoted from local merchants.

These Showmen Won MGM Honor Roll Buttons

The Winnah: Sam Gilman, Loew's Regent Theatre, Harrisburg, Pa.
For: His promotion of "Kathleen."
Campaign Highlights: Shirley Temple donated a $25 Defense Bond to the first baby girl born in Harrisburg during the engagement of "Kathleen." Five thousand heralds were distributed in schools in advance of playdate, with copy reading: "Hey, Kids! Your pal Shirley is back!" Accompanied by a motorcycle escort, 40 girls of Shirley's age formed a bicycle parade through the downtown section, each vehicle carrying a banner.

The Winnah: George Peters, Loew's Colonial. Reading, Pa., for the fourth time.
For: His promotion of "Kathleen."
Campaign Highlights: Peters held an advance screening for members of the local Motion Picture Forum and representatives of women's organizations. All those present pledged themselves to telephone five persons and endorse the picture.

A giant signature book was placed in the lobby a week before the opening, with a sign asking for signatures to welcome Shirley back to Reading.

Cooperation of a large local department store was obtained for a treasure hunt contest. This consisted of placing stills from previous Shirley Temple pictures in various parts of the store, with prizes to customers correctly identifying the productions.

A candid camera contest, with cash prizes for best off-the-screen pictures, was conducted among local candid camera addicts. Prizes were awarded by a local camera supply store.



THEATREMEN'S TIMELY TIPS

Golden Gloves Selling Slant

The annual Golden Gloves contest provides a good opportunity for theatre publicity because the eliminations cover a wide territory in various parts of the United States. After the winners of each division have been selected in your territory, invite the boys through your local A.A.U. representative to a dinner, followed by attendance at your theatre where the winners are introduced by the sports editor of the local paper. This guarantees an off-the-amusement-page column with mention of your theatre and its attraction. It may be possible to also have the sports editor present prizes to the winners at the dinner or show. (Usually every county holds Golden Gloves eliminations with the backing and publicity of a local newspaper.)

Elaborating on Resemblance Angle

Here's a stunt that should be good for a novel news story to be featured by the newspaper. On the opening night of one of your attractions, the story appearing in the paper discloses that the first ten girls whose names are the same as that of the star will be photographed on arriving at the theatre, the pictures to be reproduced in the paper. Take care, however, that the star has a somewhat uncommon given name, such as Maureen (O'Hara), Olivia (de Havilland) or Gene (Tierney). The idea can be elaborated by awarding a suitable prize to the girl who not only has the same given name as the star but also closely resembles her. It would be best to pick the winners in advance and rehearse them for the stunt.

Train and Bus Schedules

If you cater to transient patronage, here's an idea worthy of consideration. Have cards printed listing incoming and outgoing train and bus schedules that conform to your matinee or evening show times. In figuring the outgoing schedule, allow time for after-theatre refreshments. The cards, 7x11 inches, are, of course, posted at the bus terminals and railroad stations.

Model Airplane Contests

Model airplane contests, with resultant exhibits in the windows of local stores and the awarding of cash prizes on theatre stages, are helping to plug "Captains of the Clouds." In Cumberland, Md., for instance, the contest was sponsored by the Cumberland Model Airplane Club and fetched a lot of publicity for the picture when it played at the Strand Theatre.

April Fool's Past, Pollock Laughs Last; His Special Show Attracted Crowds Vast

The first day of April may fool some people, but it didn't fool Lester Pollock, skipper of Loew's, Richester, N. Y. He knew there was as much money to be made on that day as on any other day—maybe even more—so he arranged a special show and planned a campaign that assured him a packed house.

The show was an April Fool's Quiz in which contestants picked at random from the audience were required to answer mature questions or, failing to do so, act out a forfeit. Three announcers from local radio stations, all ad lib specialists, acted as quiz masters.

Sample forfeit: One patron failing to answer a question was required to take vendor's basket of peanuts and hawk them through the audience while the quiz continued. Sales were brisk after patrons were informed that the proceeds would go to the American Red Cross.

Sample gag: One of the funniest gags of the show occurred when the porter came out to mop the stage. Forgetting his pail, which the audience assumed was full of water, he let it stand in the middle of the stage and disappeared behind the wings. At this point a "plant" in the audience lit a cigarette, but was politely told by an emcee that smoking was not permitted in the theatre. The "plant" refused to put out the cigarette, whereupon the emcee picked up the bucket and hurled the contents in his direction. Instead of water, confetti came pouring out!

Take Pollock's word for it, the advance campaign was "a lulu." Here are the general details:

Ads were sniped with catchy copy which impressed audiences that the Quiz was in addition to Loew's regular program.

One lobby display consisted of large bags of peanuts with a card carrying this copy: "These peanuts will be auctioned off for the benefit of the American Red Cross by one of the contestants at our April Fool Quiz Show." Another display consisted of a chaise longue, to which was attached a card with this copy: "One of Rochester's most beautiful girls will be proposed to from this chaise longue by one of the contestants at our April Fool Quiz Show." Still another featured a life-size cutout of a cow with a card on which this copy was visible: "This cow is a model of the real cow which will be milked by one of the contestants at our April Fool Quiz Show."

Newspapers cooperated well in helping Pollock put the show over. Teaser heralds and window cards were distributed, and several spot announcements were made over local radio stations. Instead of running a silent presentation trailer, the Loew's manager had a microphone slide projected on the screen for half a minute, during which his assistant, A. S. White, plugged the show through the theatre's amplifying system.

A little late to be telling you about an April Fool show you say? Well, April 1, 1943 should be rolling around in about a year from now.



And Bless Pollock For This One

To plug the hit tune, Bless 'Em All, from United Artists' "To Be Or Not to Be," Manager Lester Pollock of Loew's, Rochester, N. Y., placed a juke box in the lobby, surrounded by a suitable tie-in display, from which the melodic strains of the tune emanated at frequent intervals. Note the loudspeaker at upper right.

SHOWMANSHIP IN WARTIME LONDON

Church and the Exhibitor

We have always contended that the exhibitor should always keep on the best of terms with the churches in his community. In Offterton, England, Acting Manager T. A. Claughton of the Curzon Theatre runs a half-page advertisement on the cover of the Parish Church Magazine. In this way he brings his months' program directly to the attention of influential residents in the district. That the Parish accepts the ads is an indication of its support—goodwill that any theatre should be proud to possess. What Claughton has done in England can be duplicated by exhibitors in the Americas.

Deanna-versary

To remind residents of Hendon of his Deanna Durbin "Happiness Week," Manager Mark Freeman of the Odeon made a tieup with the local music store whereby the dealer displayed records and sheet music of songs in the Durbin successes in his window, with Freeman reciprocating by using a cooperative display in his lobby. The theatreman's normal policy is to boost the theatre as the local focus of tip-top entertainment, but on this occasion he departed from that policy to advertise his picture attraction.

Here Are Details of Fitzpatrick's Plaque-Winning 'Babes' Campaign

Ed Fitzpatrick's "Babes on Broadway" campaign which brought him the distinction of being the first showman in the United States and Canada to win an MGM Honor Roll plaque, utilized every promotion angle with extremely successful results.

One of the highlights was a "Hoe-Down" dance contest, staged in cooperation with the local Hamilton Park Ballroom. For two weeks before playdate, elimination trials were held at the Hamilton. Finalists appeared on the theatre stage, and a trophy was awarded the winning team. The contest received wide publicity.

A tieup with a large dairy company resulted in the distribution on all their milk bottles of special collars carrying art and picture copy. All of the firm's delivery trucks were bannered. In addition, the dairy's broadcast plugged the picture.

Five thousand special mirrors were passed out by all of the city's leading beauty salons. Copy on reverse side: "The person on the other side of this mirror is sure of having a good time, etc."

A juke box was promoted and used in the lobby a week in advance of playdate, playing continuously the hit songs from the film. Five smash music windows were obtained, each of them featuring life-size cutouts of Mickey Rooney and Judy Garland.

Sandwich ballyhoo, a sound truck, soda fountain tieups, radio contests and extensive newspaper advertising and publicity rounded out the campaign.

Crowther's Cooperative Page

As part of his campaign on "Joe Smith, American," Manager Ted Crowther of Warner Bros. Opera House, Frederick, Md., promoted a five-column, ten-inch cooperative ad from Popular American, a chain of self-service stores. Marsha Hunt, who appears in the film, posed for the pictures in the layout which shows how "The Wife of 'Joe Smith, American' Shops the 'American' Way." Other theatres should be able to make similar tieups.

'Jungle Book' Gets Top Advance Selling

"Rudyard Kipling's Jungle Book" should be no stranger to audiences when theatre playdates get into full swing around the country, judging by the unprecedented publicity that has been accorded the film for the past three months.

The campaign began when Sabu made a two-month tour, sponsored by the U. S. Treasury Department, in the interests of sales of U. S. War Stamps. Accompanied by his elephant, he appeared at rallies in 31 important cities, spoke to over one million children in schools, churches and gatherings of all kinds, and was instrumental in the sale of more than one billion stamps.

An advance press agent for the Treasury Department reached each city one week ahead of Sabu and his party, proceeded to "sell" the boy actor and his latest film to the newspapers while publicizing the sale of War Stamps. With Sabu and his party came a United Artists representative.

The campaign reached its peak during Easter week, when the picture was booked into over 200 theatres simultaneously.

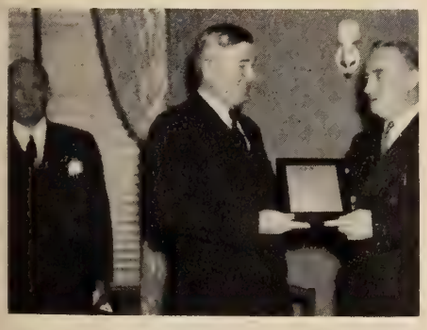
In Brattleboro, Vt., where Kipling wrote the two "Jungle Books," a plaque was dedicated to the author. Ceremonies took place in the house in which he lived. The Governor of Vermont made the presentation, and Sabu made a special trip from Atlanta to be present. Wire services covered the event.

On the radio, Sabu appeared as guest on a number of coast-to-coast programs, reaching millions of listeners throughout the country. Either during his stay in New York, or from cities on tour, he was heard on Truth or Consequences, We, the People, the Ilka Chase Luncheon, the Stella Unger, Bill Stern and Elsa Maxwell shows, Hobby Lobby, Rainbow House and The Breakfast Club. He also appeared on NBC Television.

Newspapers and magazines devoted valuable space to the picture. *Life*: color break and coverage of Brattleboro dedication. *Look*: three-page layout. *New York Sunday News*: color photo of Sabu and his elephant. *New York Times*: picture and story layout in Sunday magazine section. All Hearst newspapers: front-page coverage in *Weekly Pictorial. Good Housekeeping, Metropolitan Comics* and the *New York Herald-Tribune* also gave breaks.

The Group Discussion Guide and the *Good Housekeeping* promotions brought the picture to the attention of thousands of school children and directly to 22,000 women's clubs everywhere in the United States.

One month before release date, 24-sheets were posted from one end of the country to the other, two-color ads ran in key city newspapers, and ads appeared in comic sections.



Mayor Vincent Scully of Waterbury, Conn. (center, left) presents Ed Fitzpatrick, manager of the local Loew's Poli Theatre, an MGM Honor Roll plaque for having won six Honor Roll Buttons for six outstanding advertising and publicity campaigns on MGM pictures. Presentation was made at a luncheon in Fitzpatrick's honor at the Elton Hotel. In the background at the left is Harry Shaw, Loew's New England division manager. Campaign story on opposite page.

'Suspicious Character'

Manager Jack Dostal of the Orpheum Theatre, Waterloo, Ia., outfitted a "suspicious character" as a ballyhoo in his campaign on "Suspicion." The menacing character carried a large portfolio with appropriate tie-in copy.

Fun for Four Furloughites

To highlight the opening of "Captains of the Clouds" at the Fox Theatre, San Francisco, Marty Weiser, Warner Bros. representative, located four local boys who had joined the R.C.A.F. and were home for a few days' leave. He arranged blind dates, a theatre party, supper and dancing at the Palace Hotel for the Canadian fliers. Result: fine news breaks.

Uses Diploma Heralds To Sell 'Playmates'

Manager Dick Feldman of the Paramount Theatre, Syracuse, New York, distributed 5,000 diplomas as a throw-away stunt in his campaign for "Playmates." These were handed out by one of the feminine ushers dressed in graduation cap and gown at the theatre and were also spotted in sorority and fraternity houses at Syracuse University and in parked automobiles and hotels.

Feldman rung up half a dozen tieups with local radio stations and with orchestras, various music and chain stores and a dancing academy. Enlarged pictures of Kay Kyser and Ginny Simms were used by several music stores, by American Airlines and Conn, the musical instrument manufacturers.

FIRST SHOCKING EXPOSE of JAPS' DEATH SOCIETY at WORK in the U.S.A!

Screen's Master of 1000 Horrors Hits A New Peak in Deadly Terror!



Bela LUGOSI

A MONOGRAM PICTURE

BLACK DRAGONS

with GEORGE PEMBROKE

Produced by SAM KATZMAN and JACK DIETZ
Associate Producer BARNEY A. SARECKY
Directed by WILLIAM NIGH
Story and Screenplay by HARVEY GATES

RECOMMENDED BY THE BOARD OF REVIEW

"Timely melodrama packs a good punch; should register strongly with audiences." —FILM DAILY

"Those who love their mystery and their Lugosi will find this film unusually sinister. . . . The playing is excellent." —LOS ANGELES TIMES

"Has suspense and plenty of creepy situations to hold the audience." —EXHIBITOR



MONOGRAM PICTURES

MONOGRAM'S RED-HOT HEADLINE SENSATION!

The INVADERS

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Original story and screenplay by Emeric Pressburger. Scenario by Rodney Ackland and Emeric Pressburger. Produced and directed by Michael Powell.

With the War creeping ever closer to our own shores, the very title, "The Invaders," is enough to provoke interest among moviegoers. With a high-powered campaign, designed to acquaint its potential audience with the many dramatic elements in the picture, you should be able to induce many people, not ordinarily confirmed movie-goers, to attend.

START LONG IN ADVANCE

Long before the picture is set to open, go to your newspaper and present some of the outstanding picture stories in full page form which make excellent Sunday features. Several magazines have already printed picture stories like this, showing how the picture was made and also the picture story of the film itself. Get them in mat form or give the editor the stills.

SCHOOL CAMPAIGN

There is much of educational value in the picture. Therefore, you should contact the schools early to obtain the utmost cooperation from them. If advisable, you can screen the picture for school officials, the Board of Education, Parent Teacher association, etc., in advance of your run. It should be possible for you to have this picture made a part of the curriculum for one day. If you can make arrangements to do so, talk to the school classes yourself, bringing along a selection of stills for added emphasis.

DEFENSE ORGANIZATIONS

While there is no immediate fear of invasion to these shores, there is plenty of danger of air raids and air raiders are most certainly invaders. Therefore, contact all the Civilian Defense organizations in your community for cooperation. For instance, get in touch with the air raid wardens through their zone wardens in your community. If requested they will post notices of showing on their bulletin boards. While not a spectacular stunt, this sort of thing can do you a lot of good. Among important officials in your community from whom you will seek endorsements, don't forget the Director of Civilian Defense.

NEWSPAPER COOPERATION

Because of the timeliness of the story (and there is no development which can be foreseen to change this in any way), the picture should be a natual for newspaper cooperation. All departments can be approached with a view toward mutual assistance. For example, the drama editor will no doubt have heard of the picture through its pre-release engagements. Bear in mind that because the picture was not made in Hollywood it did not have the ballyhoo that usually precedes release, so it is up to you to make up for it. The picture editor can be approached with a pictorial story. It is available on a mat or you can make your own with stills like those at the bottom of this page.

OTHER NEWSPAPER IDEAS

The speech made by Anton Walbrook as the leader of the Hutterite colony has been used as the basis for an editorial in several newspapers. It has also been recorded (records are available from Columbia). There is something about the speech that is remarkable—worthy of preservation. Be sure that you contact foreign language newspapers to reprint this speech, too.

Recently, two reporters from a Philadelphia paper dressed up as Nazi submarine officers and walked the streets of the Quaker City, talking German, asking questions in gutteral English and generally trying to make themselves conspicuous but they were not molested. While it is unlikely that anyone is willing to risk his neck in a similar stunt in your town, an inquiring reporter might ask a number of people "Would you know a Nazi sailor if you saw him walking through town?"

Because of the timeliness of the story and the use of the word "invaders" in headlines, a photo montage of headlines should be displayed in the lobby together with playdates. You can obtain a still from Columbia and blow it up to any size you wish or make up your own montage.

NEWSPAPER PROMOTION IDEAS

Your newspaper's circulation manager and promotion head could also be induced to cooperate with you through several simple ideas. For example, ask the circulation manager to post tack cards reading " 'The Invaders' are coming . . . Keep up with the latest news by reading the *Daily News.* Put the playdates on the cards, too. The promotion manager might be glad to pull another stunt with you from which the paper would benefit: run a big line in red, "The Invaders Are Coming" across the front page and then refer to the page on which your big ad or big publicity break appears.

SPECIAL TRAILER

It is most unusual to have a trailer in which prominent screen personalities plug a picture in which they do not appear. But Columbia arranged a special 480 foot trailer on "The Invaders" in which Cary Grant, Jean Arthur and Ronald Colman tell Director George Stevens about the picture. This is screen entertainment in itself and can be run in advance of the regular trailer or instead of it. Ask for it from National Screen Service.

FOUR DAY CONTEST

Suggested in the press book is a four day contest to be run in newspapers on various famous invasions—a contest which ties right up with the title. Because of its educational value, try to plant this in the school weekly or monthly, all four photos at once. It can be done the same way in your programs.

THE CANADIAN ANGLE

Every bit of the action takes place in Canada. If you are anywhere near the border, you can make a gala affair of the picture's opening, with visiting Canadian dignitaries, etc. Furthermore, a number of scenes were shot along the route of the Canadian Pacific Railway and one of the Nazis in the picture is captured in front of the Banff Springs Hotel, operated by the railroad. This should be the clue for a tieup with the local Canadian Pacific office, or if there is none in your town, either with a connecting line or any travel agent.

BOOK DISPLAYS AND TIEUPS

Books dealing with the current world situation such as "Berlin Diary," "Inside Latin America," "Mission to Moscow" and others of that kind can be put in windows of book stores and circulating libraries with copy suggesting that to keep informed on the background of current events, "read these books and see 'The Invaders'," etc.

STAR VALUES

There are three well known stars in the picture and their names are well worth billing. Some publicity stills are available showing Leslie Howard and Laurence Olivier together, but there are none with all three, for the reason that in the picture the three stars are never in the same scene. Therefore, it is a good idea to mention the names of the stars in all publicity since no picture will have all three. The usual sort of contests for the names of pictures in which these stars appeared can be run, of course.

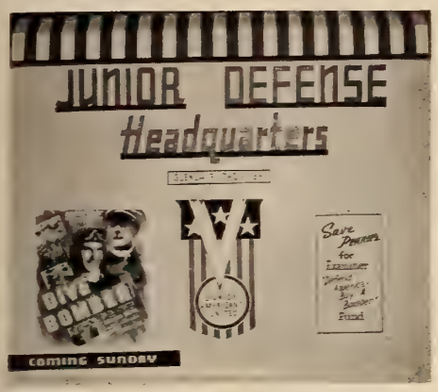
CAMPAIGN CRUX

The crux of your campaign on this picture should be your endeavor to put over its realism, its timeliness and the fascinating story. Such a series of stills as we have included below, properly captioned, can do wonders in putting this over.

The scenes below are typical of the picture. Each one shows how one of the Nazis met his end, or at least is the prelude to his death or capture. Such a pictorial story put before your potential audience is one of the strongest means of drawing people into the theatre.



Capitalizes on 'Buy Bomber' Drive In Campaign on 'Dive Bomber'



This lobby display pointed up the Glendale Theatre as "Junior Defense Headquarters" in Ed Harris' drive for contributions to the "Buy a Bomber" Fund of the Los Angeles Examiner. He tied in Warners' "Dive Bomber" with campaign.

The "Buy a Bomber" campaign of the *Los Angeles Examiner* was capitalized on by Manager Ed Harris of the Glendale Theatre, Glendale, Calif., who played "Dive Bomber" hot and thus took advantage of the front-page publicity.

Bomber Pledges, with copy plugging the picture, were stuffed in 50,000 *Examiners* and distributed in the Glendale area by newsboys.

Pledges were also distributed to all grade schools and to youth organizations. For his efforts to interest children in Americanism and defense activities, and also for the chance given to children to contribute, Harris received many compliments from parents, the superintendent of schools and civic leaders.

Collections were taken at the theatre, in schools, and picked up by news carriers from pledge signers. On behalf of Glendale, the west coast theatreman personally delivered the weekly collections to the *Examiner*. In return, his theatre received front page publicity reaching over a milion readers.

Concludes Harris in his report: "Business on 'Dive Bomber' was great. By helping our Government, we built plenty of goodwill, thereby creating a warm feeling toward our theatre, resulting in a new crop of patrons, both young and old."

Singer Ties Up With Marine Recruiting Office on Comedy

A tieup with the local U. S. Marine recruiting office was the highlight of Manager Will Singer's campaign for "Call Out the Marines" when that comedy played at the Brandeis Theatre, Omaha, Neb.

Five thousand printed heralds were tied in packets of various quantities to Marine advertising boards in front of the Post Office, at several locations in the business district and in the neighboring town of Council Bluffs.

A special mounted display of a dozen stills from the picture carrying Marine copy and crediting the picture, theatre and playdate was designated and planted in the lobby of the First National Bank.

All marines in uniform were invited to the opening night performance. Singer made this gala "Marine Night" by dressing the front of the theatre and the lobby with national colors, flags, Marine emblems and banners.

Blow That Bugle, Boy!

A bugling contest was staged in conjunction with the local American Legion post as a highlight of Alfred Coan's campaign for "The Bugle Sounds" at the Colonial, Phoenixville, Pa., with War Stamps as prizes.

Patriotic Pledge Veritable Band Wagon as Oklahoma Theatremen Sell Bonds, Stamps

Under the initiative of a movement launched by the Variety Club of Oklahoma City, showmen throughout the Oklahoma territory are rolling up a record for patriotic activity which parallels the best tradition of "show business" as a leader in movements for the general welfare.

War bonds and stamps are the focus of a drive that has assumed exceptional proportions, more impressive because of the general participation of a large number of theatres even than the amount of sales, which will roll up into big figures.

The Oklahoma activity was fathered by Louis C. Griffith, Chief Barker of Tent No. 22, Oklahoma City, and a veritable dynamo in driving ahead on projects of a charity or patriotic nature. Griffith has received the most energetic support from his fellow Barkers in the Variety Club, and with an organizational backing the move of theatres throughout the state to take leadership in furthering the sale of government bonds and stamps has become one of the outstanding examples of exhibitor capacity for promoting a public cause.

The Oklahoma drive was not undertaken in any haphazard fashion. The Variety Club prepared a campaign book, economically printed, but bristling with practical ideas for promoting the sale of war bonds and stamps through the theatre. One of the most able men in the Griffith organization, C. B. Akers, who is one of the directors of Tent No. 22 and is Assistant general manager of Griffith Theatres, prepared the campaign book. In connection with the campaign, a kit of accessories, which is sold to theatres at cost of two dollars, was made up to include: 1-sheets, half-sheet, standee cards, paper streamers for lobby display; trailer (sold at cost by National Screen Service, and included in the kit); stickers for box offices; set of special ad slug mats for newspaper and program advertisements.

Members of the Variety Club acted as salesmen for the idea on their tours of the Oklahoma territory. A blank in the form of a pledge was inserted into each of the press books circulated, and exhibitors throughout the area have been signing these voluntary committments to make their theatres centers of activity in selling bonds and stamps. Following is the wording of the pledge:

"As a patriotic American citizen, I want to assist my Government in the sale of War Stamps and Bonds. I have a copy of the Variety Club Campaign Book, and will assist in this effort by following the suggestions of the Variety Club and the Defense Savings Staff. Please enter my name, and list my theatre as being among those cooperating in this Drive."

Passes for Lucky Dancers

The local *Press-Union* sent one of its photographers to leading dance spots to take pictures of dancing couples as part of the campaign for "We Were Dancing" put over by Nate Cohen, Apollo, Atlantic City, N. J. The paper published the photos with a number of the couples ringed, and these were invited to see the film gratis.

Special Excursion Rates

All railroads out of the city offered special excursion rates to "see 'Johnny Eager' etc." as a feature of the campaign for the film put over by Rex Williams, Loew's, St. Louis.

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Short Subject Reviews

Snow Trails *(Excellent)*

20th-Fox (2305) Sports Review No. 5 10 mins.

Ed Thorgersen is not only the commentator but one of the principal performers in this eye-filling spectacle of the snow games that lure the rich and leisure class to the high peaks around Sun Valley, Idaho. There are some very exciting ski stunts, and some accidents in which Mrs. Thorgersen's boy figures prominently. The camera takes a trolley ride on the ski lift that accounts for some beautiful vistas and the intricate performances of the trick skater groups on the ice pond are accentuated by some twirls that contain other than "skate appeal" by a couple of pretties that will warrant a heap of looking.

Menace of the Rising Sun *(Exciting)*

Univ. (6111) Special Featurette 20 mins.

"Win or Die" are the closing words of Graham MacNamee in his scathing and pointed commentary that accompanies this "hot off the griddle" subject dealing with the treacherous diplomacy and dastardly designs and deeds of the little men of Nippon. The film traces America's friendly gestures to the semi-barbaric Japs from the time of Admiral Perry's first visit to the island, and the resultant introduction of modern civilization; the merciful assistance given the stricken nation when volcanic eruptions spread havoc and terror; and finally how we were repaid for our kindness with the sneak attack on Pearl Harbor. It pictures how the yellow diplomats used the peace proposals of the various world conferences to their own advantage and exposes the hideous realities of the China invasion, as well as the premeditated and planned insults and acts of aggression, for which a peace-loving Western world accepted effusive but insincere apologies. There are a few scenes of Japanese munition plants and some footage devoted to the military drills performed by even the smallest of the children. This is a strong, virile, and timely subject that deserves forceful billing on the program of any theatre. No punches are pulled. Many of the scenes will bring shudders and gasps while others will stir your audience to abounding sympathy for the victims. It will help to wake America up to the big job ahead if we are to erase the menace of the rising Sun.

Horton Hatches the Egg *(Good)*

Vita. (7715) Merrie Melody No. 15 7 mins.

Carefree Horton, playful jungle elephant, happens upon Maisie, the bird, who is tired of sitting on her egg. She persuades Horton to take over while she goes on a vacation. So, for days and days, weeks and weeks, through all kinds of weather, the elephant faithfully sets on the egg. Even when hunters come his way, they are compelled to take elephant, tree and all back to the States for display in the circus. Still Horton sets on the egg. Flying homeward, Maisie swoops down to the circus, forces the elephant off the egg, then argues with him for its possession. But the shell breaks, and out comes a baby pachyderm. And thus Horton is rewarded for his patient setting. Here's an amusing Technicolor cartoon that every member of the family will enjoy.

Sham Battle Shenanigans *(Good)*

20th-Fox (2559) Terrytoon No. 9 7 mins.

The mimic war games that provided practice for the troops now engaged in the genuine article, provide the background for some comic and amusing happenings to Gandy, the goose, and his sergeant, the cat. Along with the comic situations, where the imagination of peril, or conflict inferiority, called for the simulation of an imagined casualty, there is inserted a bunny "jeep" ride, and some devastating explosions brings about the climax in which it develops that the entire action is part of a radio program. The subject is in Technicolor.



AT ALL "ASTOR" EXCHANGES—

Atlanta—Monogram
Boston—Northeastern
Buffalo—P. R. C.
Charlotte—Monogram
Chicago—Elman
Cincinnati—Popular
Cleveland—Imperial
Dallas—Acme
Denver—Commercial
Detroit—Allied
Indianapolis—Monogram
Kansas City—Majestic
Los Angeles—Majestic
Milwaukee—Astor
New Orleans—Monogram
New York—Times
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto—Superior

NEWSREEL SYNOPSES

(Released Wednesday, April 8)

PARAMOUNT (No. 64)—Easter in New York and Atlantic City; Mrs. Sayre arrives from Corregidor; Lindbergh meets new boss, Henry Ford; Wounded heroes of Hawaii receive military honor; Bob Feller on Naval Training Station baseball team; Mass production at Atlantic shipyard; Women workers in aircraft plants; Chinese troops in Burma; Navy trains men for undersea war; Chimpanzees combat war jitters.

MOVIETONE (Vol. 24, No. 61)—Easter in New York (except Philadelphia and Pittsburgh); West Coast Japanese evacuation continues; Baby born in lifeboat; Easter Day Horse Parade at Wilkes-Barre (Philadelphia and Pittsburgh only); Australia mobilizes veterans of World War I; Chinese troops in Burma; Parade in London; Woman labor aids in production of British fighting plane; Army takes over hotels at Miami Beach; Navy trains men for undersea war; Bob Feller on Naval Training Station baseball team; Col. Zanuck sells horses to Army; Skiing at Sun Valley.

NEWS OF THE DAY (Vol. 13, No. 259)—Navy trains men for undersea war; New Polish army in Russia; Chinese troops in Burma; Baby born in lifeboat; U. S.-trained pilots for China; Army takes over hotels at Miami Beach; Japanese evacuees camp at Santa Anita racetrack; Kids at zoo herald spring; Easter in New York and Hollywood.

PATHE (Vol. 13, No. 64)—Chinese troops in Burma; Chinese cadets get wings in U. S.; Mass production in shipyards; Australia's home guard drills; Farm scrap is salvaged for war; Navy trains men for undersea war; Women workers build for Navy; Pursuit squadron guards Hawaii.

UNIVERSAL (Vol. 15, No. 73)—Navy trains men for undersea war; Chinese troops in Burma; Wounded soldiers in Hawaii get medals; Mass production in shipyards; Japanese evacuees camp at Santa Anita racetrack; New bombers roll off the assembly lines; Army takes over hotels at Miami Beach; Farmers join scrap drive; Baby born in lifeboat; Nation observes Easter.

(Released Saturday, April 11)

PARAMOUNT (No. 65)—News special: New National Army of the United States.

MOVIETONE (Vol. 24, No. 62)—Army Day; MacArthur bust unveiled; New Navy cruiser; Radio plant for war work; Freighter in ice jam; Lt. O'Hare in Hawaii; Catholic Charities drive; Mexico steeplechase; Sgt. Hank Grenberg.

PATHE (Vol. 14, No. 65)—Army Day; Lt. O'Hare in Hawaii; Radio plant for war work; Freighter in ice jam; Boston blaze menaces shipyards.

NEWS OF THE DAY (Vol. 13, No. 260)—Army Day; Freighter in ice jam; Radio plant for war work; New Navy cruiser (Denver only); Catholic charities drive (New York only); Lt. O'Hare in Hawaii; Mexico steeplechase.

UNIVERSAL (Vol. 15, No. 74)—Radio plant for war work; Freighter in ice jam; Sgt. Hank Greenberg; Catholic Charities drive; MacArthur bust unveiled; Lt. O'Hare in Hawaii; Army Day observances.

Hollywood

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Minute Man Ruggles Decorated

Charles Ruggles, a Treasury Department Minute Man, who flew East upon completion of Edward Small's "Friendly Enemies" to participate in the sales drive for U. S. Defense Bonds and Stamps, has just been awarded his pin. The award was made by Colonel Richard C. Patterson, Jr., Chairman of the N. Y. State Defense Staff.

Paramount Will Start 8 Features During April

Eight pictures will be started on the Paramount lot during April. With three others still shooting, this should keep the studio at near-peak capacity.

First of the new pictures on the schedule is "Wake Island," drama of the Marines' historic stand there. Brian Donlevy, Robert Preston, MacDonald Carey and Barbara Britton head the cast with John Farrow directing. There's been a bit of trouble in casting for a couple of the minor roles—no one can be found who's willing to portray two Japanese envoys.

"Wrecking Crew," starring Chester Morris, Richard Arlen and Jean Parker, has been started with Frank McDonald directing. Next to go will be "Triumph Over Pain" with Joel McCrea and Betty Field. Preston Sturges is directing.

Others slated for production this month are "Happy Go Lucky," a Technicolor musical with a Caribbean Sea background, starring Mary Martin, Dick Powell and Rudy Vallee, directed by Curtis Bernhardt; Thorne Smith's "I Married a Witch," directed by Rene Clair, starring Fredric March and Veronica Lake; Claudette Colbert and Fred MacMurray in "No Time for Love," directed by Mitchell Leisen; "Silver Queen," a drama of New York and San Francisco in the 70's, starring George Brent, Priscilla Lane and Bruce Cabot, directed by Lloyd Bacon; "Lady Bodyguard," starring Eddie Albert and Ellen Drew, directed by William Clemens.

Payne, Scott in "Crash Dive"

John Payne and Randolph Scott, who scrapped themselves to success in "To the Shores of Tripoli," will mix it again for 20th-Fox in "Crash Dive," a story dealing with the training of submarine personnel. Milton Sperling will produce from a script by W. R. Burnett. Most of the action will be filmed at the Navy's submarine school in Connecticut.

PROGRAM NOTES FROM THE STUDIOS

WB to Remake "Desert Song"; "Deadline" for Robinson; John Huston Joins Army Apr. 27; Autry Starts Another

With Dennis Morgan and Irene Manning listed to star, preliminary arrangements to place "The Desert Song" in production have begun at Warner Bros. Robert Florey will direct with Robert Buckner producing.

Following in the path of other starlets who learned their screen acting lessons from producer Harry Sherman, Katherine Booth has won a featured role in "Silver Queen." George Brent, Priscilla Lane and Bruce Cabot will co-star in the lead roles of the story of New York and San Francisco in the 1870's. Lloyd Bacon will direct.

Warner Bros. announce "Deadline," a newspaper story, as the next picture for Edward G. Robinson. Screenplay is an original by Fred Niblo, Jr., and Hector Chivigny. The film will be Jo Graham's second directorial venture. His first was "Always In My Heart."

A biography of Will Rogers, titled "Uncle Clem's Boy," is on Warner Bros.' production slate. Meanwhile, Hal Roach has signed Bill's boy, Jimmy Rogers, to co-star with Noah Beery, Jr., another notable's son, in "Calaboose," a western, scheduled for early production.

The cameras are set to roll this week on "Now, Voyager," next starring vehicle for Bette Davis. Others in the cast are John Loder, Charles Drake and Jean Ames. Irving Rapper will direct with Hal Wallis producing.

Fred Astaire, a proud new papa by the way, checked in at Columbia to begin dance routine rehearsals with Rita Hayworth for their co-starring musical, tentatively titled "Carnival in Rio." Each will have two elaborate solo numbers in addition to two or three duos. William Seiter will direct.

Bill Silvers has been signed by Ed Gross, Monogram producer, as general manager of his unit. This unites a trio of Silvers brothers in Hollywood. Lou is a musical director at 20th Century-Fox and Sid an actor and writer at MGM studios.

William Beaudine signed up as a director for Monogram and according to terms of the contract he will direct six pictures during the coming year. Initial film is "Do Not Disturb," a Joseph Hoffman story slated to start shooting April 10.

Tom Brown, Florence Rice and Robert Armstrong will be featured in Monogram's "I Am An American" starring the East Side Kids, leading members of which are Leo Gorcey, Bobby Jordan, Huntz Hall and Gabriel Dell.

John Huston, currently directing Warner Bros.' "Across The Pacific," will wind up his Hollywood stint this month whether the picture is finished or not. He has a date to join up with Uncle Sam in the Signal Corps April 27th.

Veloz and Yolanda have evolved a special dance for Sam Goldwyn's "Pride of the Yankees." It will be performed in a large and elaborate set reproducting the Chicago World's Fair Cafe where Mr. and Mrs. Lou Gehrig first met.

Producer-director Leo McCarey's first picture for RKO-Radio release will be "International Honeymoon." Ginger Rogers and Cary Grant will co-star in the Sheridan Gibney story of modern espionage and sabotage.

Gene Autry and Smiley Burnette donned the chaps and spurs again this week at Republic for "Stardust on the Sage." With William Morgan directing, the cast includes Louise Currie, Edith Fellows, Bill Henry, George Ernest, Emmett Vogan and Vince Barnett.

Dave Willock, one of the dancing sailors in "The Fleet's In" will be a hot-stuff musician for Jerry Colonna in Paramount's "Priorities of 1942," starring Ann Miller. Albert Rogell is directing.

Going all out for masculine box office appeal, RKO-Radio has signed Randolph Scott and Jackie Cooper for top roles with Pat O'Brien in "Battle Stations." The film will start in about a month with Robert Stevenson directing.

Tex Ritter and Bill Elliot have arrived back in town to begin work in Columbia's "Vengeance of the West." Since January Ritter and Elliott have made more than 50 personal appearances in the east, middle west and south.

"Ham and Yeggs" is the final release title for the Columbia comedy headlining El Brendel, Elsie Ames and Barbara Slater.

Edgar Bergen and his wooden cohort Charlie McCarthy have been signed by RKO-Radio to co-star with Fibber McGee in an untitled comedy following the success of "Look Who's Laughing." Allan Dwan will direct, when the film goes into production early in May.

12-MILE ECHO

While Cary Grant, Jean Arthur and Ronald Colman played scenes in the Columbia studios, their voices were picked up by remote control from an empty church 12 miles away. It's a new technique and was inspired by the necessity for obtaining a reproduction of the sound effects in the United States Supreme Court in Washington. A small church was found with the desired acoustics. The players' voices were piped to the church from the studio by telephone line, reproduced through a loud speaker to create the desired echoes, picked up by a microphone and carried back by telephone line to the sound engineer's mixing board.

SPENCER TRACY DRAFTED

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Variety—St. Louis
Astor—San Francisco
Principal—Seattle
Peerless—Washington
Superior—Toronto

HOLLYWOOD STUDIO ROUND-UP

COLUMBIA

THE LONE WOLF IN SCOTLAND YARD—Principals: Warren William, Eric Blore. Director, Edward Dmytryk.

VENGEANCE OF THE WEST—Principals: Bill Elliott, Tex Ritter, Adele Mara. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

CAIRO — Principals: Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen, Grant Mitchell. Director, W. S. Van Dyke.

PARAMOUNT

WRECKING CREW — Principals: Richard Arlen, Chester Morris, Jean Parker, Arline Judge. Director, Frank McDonald.

SILVER QUEEN—Principals: George Brent, Priscilla Lane, Bruce Cabot, Lynne Overman, Eugene Pallette. Director, Lloyd Bacon.

RKO-RADIO

ARMY SURGEON—Principals: Jane Wyatt, Kent Taylor, James Ellison. Director, Edward Sutherland.

SCATTERGOOD SURVIVES A MURDER—Principals: Guy Kibbee, Margaret Hayes, John Archer, Wallace Ford, Florence Lake, John Miljan, Spencer Charters. Willie Best. Director, Christy Cabanne.

SILVERSPOON—Principals: Richard Carlson, Dorothy Comingore, Jane Darwell, Ray Collins. Director, Peter Godfrey.

20TH CENTURY-FOX

THROUGH DIFFERENT EYES—Principals: Mary Howard, Donald Woods, Jerome Cowan, Frank Craven, Vivian Blaine. Director, Thomas Z. Loring.

UNIVERSAL

PRIVATE BUCKAROO—Principals: Joe E. Lewis, Andrews Sisters, Harry James and his orchestra. Director, Edward Kline.

WARNER BROTHERS

GEORGE WASHINGTON SLEPT HERE—Principals: Jack Benny, Ann Sheridan, Charles Coburn. Director, William Keighley.

NOW, VOYAGER—Principals: Bette Davis, Paul Henried, Claude Rains. Director, Irving Rapper.

Kibbee's Fifth Scattergood

Guy Kibbee started work this week on the fifth of the Scattergood series, titled, "Scattergood Survives a Murder." Among those in the cast are the "pixilated sisters" from "Mr. Deeds Goes to Town," Margaret McWade and Margaret Seddon.

Truck Driver Role for Morris

Chester Morris will play a truck driver, engaged in delivering nitroglycerine to defense factories, in "You Can't Live Forever," an original by Joseph Hoffman, to be produced by Bill Pine and Bill Thomas.

20 Years With WB

Tennant C. Wright, production manager for the Warner Studio, celebrated his 20th year of service for that company last Friday. Wright started as assistant director for William Seiter on "Daddies" in 1922. Since then he has successively held the posts of unit manager, director and studio production manager.

Wm. Holden Joins Army

William Holden joins the Army as a private on Saturday of this week, the first married Hollywood star and family man to join as a private. He reports to Fort MacArthur.



When the Deal Was Signed

James Cagney, President Edward Raftery of United Artists and William Cagney just after the deal was signed under the terms of which the latter will produce pictures starring his brother for United Artists release.

Sherman Billingsley to Play Himself in "Cover Girls"

Sherman Billingsley, well known proprietor of the Stork Club in New York, will play himself in Columbia's forthcoming "Cover Girls," which will star Rita Hayworth and feature 15 beauties whose photos have appeared on magazine covers.

Jinx Falkenburg, one of the most famous of cover girls will have the chief supporting role. Janet Blair, Harriet Hilliard and Marguerite Chapman will also be in the cast. Sam Bischoff is producing the picture, which will have the cooperation of the following magazines, each of which will be represented by its most popular cover girl: *Life, Cosmopolitan, Collier's, Ladies Home Journal, Harper's Bazaar, Vogue, Woman's Home Companion, American Magazine, Liberty, Look, Esquire, Coronet, Redbook* and *Mademoiselle.*

Hellinger Returns to WB

Mark Hellinger will resume his producing career at the Warner Studio, it was announced this week by Jack L. Warner. The return of Hellinger, well known newspaper columnist, to the company where he began his career, is but one step in series recently made by Warner to add to the company's executive ranks. Other producers and directors signed are George S. Kaufman, Herman Shumlin, Vincent Freedley, Sam Wood, Howard Hawks, Lewis Milestone and Norman Krasna.

His 100th Butler Role

Frank Dawson is playing his 100th role as a butler in Columbia's "He Kissed the Bride," the Joan Crawford-Melvyn Douglas comedy which Alexander Hall is directing for Producer Edward Kaufman.

Lowry Gets Romantic Lead

Morton Lowry, who played the school teacher in "How Green Was My Valley" has been cast in the romantic lead opposite Anne Baxter in "Pied Piper," which 20th-Fox is making from Nevil Shute's story. Monty Woolley, Roddy McDowall and the new discovery, Clare Sanders, are also in the cast.

Nolan Returns to RKO

Joseph Nolan, former top RKO-Radio studio executive, reports to the lot again next Monday. He will have charge of all casting, director and story purchase commitments.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
	(Former title "Our Daily Bread")			
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	(Former title "Red Salute")			
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
	Blondie's Blessed Event	Penny Singleton-Arthur Lake	69	4/9/42	a12/20/41
	(Former title "Blondie Greets Guest")				
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	73	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden		3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My)F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

Desperate Chance for Ellery Queen (My)	Wm. Gargan-Margaret Lindsay	5/7/42		a2/28/42
(Former title "Ellery Queen and the Living Corpse")				
3214 Devil's Trail (W)	Bill Elliott-Tex Ritter	5/14/42		a11/15/41
3205 Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
He Kissed the Bride (C)	Joan Crawford-Melvyn Douglas			a3/14/42
Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	a2/28/42
He's My Old Man	Pat O'Brien-Glenn Ford			
Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
Lone Wolf in Scotland Yard(My)	Warren William-Eric Blore			
Meet the Stewarts	William Holden-Frances Dee		5/28/42	a3/7/42
Not a Ladies Man (D)	Paul Kelly-Fay Wray		5/14/42	a3/7/42
Parachute Nurse	Marguerite Chapman-Kay Harris			
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter			a1/17/42
Return of the Rough Riders(W)	Charles Starrett-Russell Hayden			
S.O.S. Iceland	John Beal-Virginia Field			
Submarine Raider (D)	John Howard-Marguerite Chapman			a3/21/42
Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg		5/21/42	a3/7/42
Three's a Crowd (D)	Cary Grant-Jean Arthur			a2/21/42
Valley of Lawless Men (W)	Charles Starrett-Russell Hayden			
Vengeance of the West (W)	Bill Elliott-Tex Ritter			
Wife Takes a Flyer (CD)	J. Bennett-F. Tone		4/30/42	a2/28/42
(Former title "Highly Irregular")				

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41

MGM

Current 1940-41 (Cont.)

142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
136	Woman's Face (D)A	Joan-Crawford-Melvyn Douglas	106	5/9/41	b5/10/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
232	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
	(Reviewed as "Salute to Courage")				
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

Apache Trail	William Lundigan-Donna Reed			
Born To Be Bad (D)	Lew Ayres-Lionel Barrymore			a3/21/42
Cairo	Jeanette MacDonald-Robt. Young			
232 Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
Get Rich Quick Maisie (CD)	Ann Sothern-Red Skelton			a3/28/42
Grand Central Murder (My)	Van Heflin-Virginia Grey		May	a3/21/42
Her Cardboard Lover (C)	Norma Shearer-Robert Taylor			a2/21/42
I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			a11/8/41
Jackass Mail	Wallace Beery-Marjorie Main			
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon			a1/17/42
231 Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson			a3/28/42
Pacific Rendezvous	Lee Bowman-Jean Rogers			
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
Pierre of the Plains	John Carroll-Ruth Hussey			
233 Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
Ship Ahoy (CM)	Eleanor Powell-Red Skelton		May	a1/17/42
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
Sunday Punch (C)	Jean Rogers-William Lundigan		May	a2/21/42
Tarzan's New York Adventure	J. Weismuller-M. O'Sullivan		May	a2/14/42
(Former title "Tarzan Against the World")				
'Til You Return (CD)	William Powell-Hedy Lamarr			a3/28/42
Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff		May	a1/24/42
Tulip Time	Van Heflin-Kathryn Grayson			
Yank at Eton	Mickey Rooney-Edmund Gwenn			

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Fugitive Valley (W)F	Corrigan-Lig-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	(Reviewed as "Snuffy Smith, Yardbird")				
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	(Reviewed as "Adolescence")				
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Boothill Bandits	Range Busters			
Corpse Vanishes (My)	Bela Lugosi-Joan Barclay			a3/28/42
Little MacArthurs	Leo Gorcey-Huntz Hall		5/29/42	
Maxwell Archer, Detective	John Loder-Leneen MacGrath			
She's In the Army	Veda Ann Borg-Marie Wilson		5/15/42	
So's Your Aunt Emma (CD)	Roger Pryor-ZaSu Pitts		4/17/42	a3/14/42
(Former title "Aunt Emma Paints the Town")				
Where Trails End	Tom Keene-Joan Curtis		5/1/42	

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4028	I Wanted Wings (D)	F. Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)	F. Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4027	Reaching for the Sun (CD)	A. Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)	F. Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4030	West Point Widow (CD)	A. Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
I	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
I	Henry Aldrich for President (C)	F. Jimmy Lydon-Mary Anderson	70	10/24/41	b8/2/41
I	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
I	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
I	Nothing But the Truth (C)	A. Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire (W)	Richard Dix-Preston Foster	a1/24/42
	Beyond the Blue Horizon (Former title "Malaya")	Dorothy Lamour-Richard Denning	a8/16/41
	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	a11/29/41
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard	a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake	
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	b3/21/42
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	b3/21/42
	Holiday Inn	Bing Crosby-Fred Astaire	a1/3/42
I	Live on Danger (D)	Chester Morris-Jean Parker	a1/31/42
	Major and the Minor	Ginger Rogers-Ray Milland	
	Mr. and Mrs. Cugat	Ray Milland-Betty Field	a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee	a3/21/42
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	b3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll	a3/7/42
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	a10/11/41
	Palm Beach Story	Claudette Colbert-Joel McCrea	a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston	
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour	
	Silver Queen	George Brent-Priscilla Lane	
	Street of Chance (My) (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
	Sweater Girl (My)	Eddie Bracken-June Preisser	a8/9/41
	Take a Letter Darling (C)	Rosalind Russell-Fred MacMurray	a1/24/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston	b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford	a10/4/41
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	b3/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George	a3/28/42
	Wake Island	Brian Donlevy-Robert Preston	
	Wildcat (D)	Richard Arlen-Arline Judge	a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris	
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward	a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)	F. Carole Hughes	79	5/23/41	b7/12/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town (W)	F. Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110	South of Panama (Spy)	F. Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)	Buster Crabbe-Al St. John	59	2/20/42	a1/24/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison		5/29/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart		6/12/42	
202	Girls Town (D)	Edith Fellows-June Storey	68	3/6/42	a1/17/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully		5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
209	Mad Monster	Johnny Downs-George Zucco		5/22/42	
201	Men of San Quentin	J. Anthony Hughes-Eleanor Stewart		5/15/42	
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
191	Reluctant Dragon (C-Cartoon)	F. Benchley and Cartoon Characters	73	6/20/41	b6/7/41

RKO-RADIO

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
131	Saint's Vacation (My)	A. Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)	F. Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)	F. A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
134	They Meet Again (D)	F. Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Block No.

Current 1941-42

I	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	3/20/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
I	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/3/42	b11/18/40
I	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
I	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/10/42	b12/13/41
2	Look Who's Laughing (C)	F. Berger & McCarthy	79	11/21/41	b9/20/41
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
I	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
4	Sing Your Worries Away (CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming 1941-42

	Army Surgeon	Jane Wyatt-Kent Taylor	
	Bambi	Disney Cartoon Feature	In Prod.
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley	6/12/42 b12/13/41
6	Falcon Takes Over	George Sanders-Allen Jenkins	6/5/42 a12/6/41
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio	a2/14/42
6	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt	a12/27/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	85 5/8/42 b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	6/26/42 a3/7/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	6/19/42 a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien	5/29/42 a12/20/41
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66 4/24/42 b3/21/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes	
	Silver Spoon	Richard Carlson-Dorothy Comingore	
	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	5/15/42 a11/29/41
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60 8/10/42 b12/13/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94 4/17/42 b3/21/42

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)	F. Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)	F. Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)	F. Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)	F. Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
67	Saddlemates (W)	F. Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)	F. Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	55	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42

Coming 1941-42

117	Girl From Alaska (D)	Ray Middleton-Jean Parker	4/16/42 a2/7/42
	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	4/20/42 a3/14/42
	In Old California	John Wayne-Binnie Barnes	5/16/42
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie	5/11/42
	S.O.S. Coast Guard	Ralph Byrd-Bela Lugosi	4/16/42
	Stardust On the Sage	Gene Autry-Smiley Burnette	5/25/42
	Suicide Squadron	Anton Walbrook-Sally Gray	4/20/42
166	Westward Ho! (W)	Three Mesquiteers	4/24/42 a3/14/42
	Yukon Patrol	Allen Lane-Lita Conway	4/30/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)	A. Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)	F. Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde (CD)	F. Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)	A. Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
140	Great American Broadcast (DM)	F. Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)	F. John Beal-Albert Dekker	80	5/23/41	b4/12/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.		Current 1941-42	Mins.	Date	Rel.	See Issue of
2	Belle Starr (Tech.) (D)	A.....Gene Tierney-Randolph Scott.....	87..	9/12/41		...b8/23/41
6	Blue, White and Perfect (D)	.Lloyd Nolan-Mary Beth Hughes....	75..	1/6/42		...b12/20/41
5	Cadet Girl (CD)	A.....Carole Landis-Geo. Montgomery....	71..	11/28/41		.b11/15/41
8	Castle in the Desert (My)	F...Sidney Toler-Arleen Whelan.....	62..	2/27/42		....b2/7/42
1	Charley's Aunt (C)	F.....Jack Benny-Kay Francis.....	81..	8/1/41		....b7/26/41
2	Charlie Chan in Rio (My)	F...Sidney Toler-Mary Beth Hughes....	62..	9/5/41		....b8/23/41
5	Confirm or Deny (D)	A.....Don Ameche-Joan Bennett.....	73..	12/12/41		.b11/15/41
1	Dressed to Kill (D)	F.....Lloyd Nolan-Mary Beth Hughes....	74..	8/8/41		....b7/26/41
7	Gentleman at Heart	.....Carole Landis-Cesar Romero.....	67..	1/16/42		...b1/10/42
3	Great Guns (C)	F.....Laurel and Hardy-Sheila Ryan.....	74..	10/10/41		...b9/13/41
6	How Green Was My Valley (D)	F.Maureen O'Hara-Walter Pidgeon...	118..	12/26/41		...b11/1/41
4	I Wake Up Screaming (My)	F.Betty Grable-Victor Mature.....	82..	11/14/41		.b10/18/41
		(Reviewed as "Hot Spot")				
W-1	Last of the Duanes (W)	F.....Geo. Montgomery-Lynne Roberts....	58..	9/26/41		...b9/13/41
W-2	Lone Star Ranger (W)	F.....John Kimbrough-Sheila Ryan.....	57..	3/20/42		...b3/14/42
3	Man at Large (Spy)	F.....Marjorie Weaver-Richard Derr.....	69..	10/3/41		...b9/13/41
5	Marry the Boss' Daughter (CD)	F.Brenda Joyce-Bruce Edwards.....	60..	11/28/41		.b11/15/41
4	Moon Over Her Shoulder (C)	A.Lynn Bari-John Sutton.....	68..	10/24/41		.b10/18/41
8	Night Before the Divorce (C)	A.Lynn Bari-Joseph Allen, Jr.....	67..	3/6/42		....b2/7/42
8	On the Sunny Side (CD)	F.....Roddy McDowall-Jane Darwell.....	70..	2/13/42		....b2/7/42
5	Perfect Snob (CD)	F.....Lynn Bari-Cornell Wilde.....	61..	12/19/41		.b11/22/41
1	Private Nurse (D)	F.....Brenda Joyce-Jane Darwell.....	60..	8/22/41		....b7/26/41
9	Remarkable Mr. Kipps (D)	A..Michael Redgrave-Diana Wynyard..	86..	3/27/42		...b3/14/42
7	Remember the Day (D)	.....Claudette Colbert-John Payne.....	86..	1/1/42		...b12/20/41
W-1	Riders of the Purple Sage (W)	F.George Montgomery-Mary Howard..	56..	10/10/41		...b9/13/41
7	Right to the Heart	.....Brenda Joyce-Joseph Allen, Jr.....	72..	1/23/42		...b1/10/42
9	Rings on Her Fingers (D)	F...Henry Fonda-Gene Tierney.....	86..	3/20/42		...b3/14/42
5	Rise and Shine (CM)	F.....Linda Darnell-Jack Oakie.....	93..	11/21/41		.b11/22/41
8	Roxie Hart (C)	A.....Ginger Rogers-Adolphe Menjou.....	74..	2/20/42		....b2/7/42
9	Secret Agent of Japan (Spy)	..Lynn Bari-Preston Foster.....	72..	4/3/42		....b3/14/42
4	Small Town Deb (CD)	F.....Jane Withers-Cobina Wright, Jr....	73..	11/7/41		.b10/25/41
8	Song of the Islands (M)	F....Jack Oakie-Betty Grable (Tech.)...	75..	3/13/42		....b2/7/42
7	Son of Fury (D)	.....Tyrone Power-Frances Farmer.....	98..	1/30/42		...b1/10/42
W-2	Sundown Jim (W)	F.....J. Kimbrough-A. Whelan.....	53..	3/27/42		...b3/14/42
1	Sun Valley Serenade	.....Sonja Henie-John Payne-M. Berle..	83..	8/29/41		....b8/2/41
4	Swamp Water (D)	A.....Walter Huston-Walter Brennan.....	88..	11/14/41		.b10/25/41
9	To the Shores of Tripoli (D)	F.M. O'Hara-J. Sutton (Tech.).....	87..	4/10/42		...b3/14/42
3	Week-end in Havana (D)	F....Alice Faye-John Payne (Tech.)....	80..	9/26/41		...b9/13/41
3	We Go Fast (C)	A.....Alan Curtis-Lynn Bari.....	64..	9/19/41		...b9/13/41
1	Wild Geese Calling (D)	F.....Henry Fonda-Joan Bennett.....	77..	8/15/41		....b7/26/41
3	Yank in the R.A.F. (War)	F..Tyrone Power-Betty Grable.....	97..	10/17/41		...b9/13/41
7	Young America (D)	.....Jane Withers-William Tracy.....	73..	2/6/42		....b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D)	.Lloyd Nolan-Carole Landis.....	6/5/42	...a3/28/42
10	Mad Martindales (C)	.....Jane Withers-Marjorie Weaver.....	5/15/42	....a1/24/42
11	Magnificent Jerk (CD)	.....D. Ameche-H. Fonda-Lynn Bari.....	6/19/42	....a3/28/42
10	Man Who Wouldn't Die (My)	.Lloyd Nolan-Marjorie Weaver.....	5/1/42	....a3/21/42
10	Moontide	.....J. Gabin-I. Lupino-C. Rains.....	5/29/42	....a1/3/42
10	My Gal Sal (M) (Tech.)	.....Rita Hayworth-Victor Mature.....	5/8/42	....a1/31/42
12	Outlaw, The	.....Walter Huston-Thos. Mitchell.....	7/10/42	.....
11	Ten Gentlemen from West Point (D)	.....George Montgomery-M. O'Hara.....	6/26/42	....a2/7/42
12	This Above All	.....Tyrone Power-Joan Fontaine.....	7/17/42	....a1/3/42
10	Whispering Ghosts (My)	.....Brenda Joyce-Milton Berle.....	5/22/42	....a3/14/42
9	Who Is Hope Schuyler? (My)	A.Mary Howard-Robt. Lowery.....	57..	4/17/42 ...b3/14/42

Coming 1942-43

A-Haunting We Will Go	.....Laurel & Hardy-Sheila Ryan.....	.....	.....
Edgar Allan Poe	.....Linda Darnell-John Shepperd.....	.....	.....
Footlight Serenade (D)	.....Betty Grable-Victor Mature.....	.....	....a4/4/42
Orchestra Wife	.....Geo. Montgomery-Maureen O'Hara.....	.....	.....
Pied Piper	.....Monty Woolley-Roddy McDowall.....	.....	.....
Postman Didn't Ring	.....Brenda Joyce-Richard Travis.....	.....	.....
Tales of Manhattan (D)	.....Fonda-Rogers-Boyer-Hayworth.....	8/7/42	....a12/6/41
Through Different Eyes	.....Mary Howard-Donald Woods.....	.....	.....
Thunder Birds (D)	.....Gene Tierney-Preston Foster.....	.....	....a4/4/42

UNITED ARTISTS

		Current				
	All American Co-Ed (CM)	F..Frances Langford-Johnny Downs....	48..	10/31/41		.b10/18/41
	Broadway Limited (C-D)	F....Victor McLaglen-Dennis O'Keefe....	73..	6/13/41		...b6/14/41
	Brooklyn Orchid (C)	F.....Marjorie Woodworth-Wm. Bendix...	50..	2/20/42		...b1/31/42
	Corsican Brothers (D)	.....Doug Fairbanks, Jr.-Akim Tamiroff..	110..	11/28/41		.b12/20/41
	Dudes Are Pretty People (C)	..Marjorie Woodworth-Jimmy Rogers.....		3/13/42		.a12/20/41
	Fiesta (Tech.) (CD)	.....Armida-Antonio Moreno-Geo. Givot.	45..	12/19/41		.b12/20/41
	Gentleman After Dark (D)	A..Brian Donlevy-Miriam Hopkins.....	74..	2/27/42		...b3/14/42
	Gold Rush (C)	F.....Charlie Chaplin	71..	4/17/42		....b3/7/42
	Hayfoot (C)	.....William Tracy-James Gleason.....	48..	1/2/42		.....b1/3/42
	International Lady (Spy)	A....Ilona Massey-George Brent.....	100..	9/19/41		.b10/18/41
	Jungle Book (Tech.) (FA)	F...Sabu-Rosemary DeCamp	108..	4/3/42		....b3/28/42
	Lydia (D)	F .....Merle Oberon-Alan Marshall.....	104..	9/29/41		....b8/23/41
	Major Barbara (CD)	A.....Wendy Hiller-Robert Morley.....	112..	9/12/41		.....b5/3/41
	Miss Polly (C)	F.....ZaSu Pitts-Slim Summerville.....	45..	11/14/41		.b11/1/41
	Mister V (D)	F.....Leslie Howard-Mary Morris.....	100..	3/20/42		...b2/14/42
	New Wine (MD)	F.....Ilona Massey-Binnie Barnes.....	84..	10/10/41		....b8/2/41
	Niagara Falls (C)	F.....Marjorie Woodworth-Tom Brown....	43..	10/17/41		...b9/27/41
	Shanghai Gesture (D)	.....Gene Tierney-Victor Mature.....	104..	2/6/42		...b12/27/41
	Sundown (D)	A .....Gene Tierney-Bruce Cabot.....	92..	10/31/41		.b10/18/41
	Tanks a Million (C)	F.....Jas. Gleason-Wm. Tracy.....	50..	9/12/41		....b8/9/41
	Three Cockeyed Sailors (C)	F..Tommy Trindler-Claude Hulbert....	76..	7/4/41		....b7/12/41
	To Be Or Not To Be (C)	A....Carole Lombard-Jack Benny.....	98..	3/6/42		....b2/21/42

Coming 1941-42

About Face (C)	.....William Tracy-Joe Sawyer.....	.....	....a1/31/42
Bridget From Brooklyn	.....Arline Judge-William Bendix.....	.....	.....
Cubana (CM)	.....Marjorie Woodworth-George Givot.....	.....	....a2/7/42
Friendly Enemies (C)	.....Charles Winninger-Charlie Ruggles.....	.....	....a3/14/42
Hitler's Valet	.....Bobby Watson-Joe Devlin.....	.....	.....
Miss Annie Rooney	.....Shirley Temple-William Gargan.....	.....	....In Prod.
Moon and Sixpence	.....George Sanders-Herbert Marshall.....	.....	.....
Ships With Wings (War)	....John Clements-Leslie Banks.....	5/15/42	....Coming
Twin Beds (C)	.....George Brent-Joan Bennett.....	4/24/42	..a11/29/41

UNIVERSAL

		Current 1940-41				
5035	Bachelor Daddy (C)	F.....Baby Sandy-Kathryn Adams.....	60..	7/4/41		....b6/28/41
5028	Black Cat (My)	A.....Hugh Herbert-Broderick Crawford..	70..	5/2/41		....b4/26/41
5039	Cracked Nuts (C)	.....Una Merkel-Stuart Erwin.....	65..	8/1/41		....b7/26/41
5057	Dangerous Game (D)	F.....Richard Arlen-Andy Devine.....	60..	8/22/41		....b3/8/41
5038	Hello Sucker (F)	A.....Hugh Herbert-Peggy Moran.....	60..	7/11/41		....b7/5/41
5029	Hit the Road (D)	F.....George MacLane-Dead End Kids...	60..	8/27/41		...b6/28/41
5000A	Hold That Ghost (CM)	.....Abbott & Costello-Evelyn Ankers...	86..	8/8/41		....b8/2/41
5000	In the Navy (CM)	F.....Abbott & Costello-Dick Powell.....	86..	5/30/41		...b5/31/41
5066	Law of the Range (W)	.....Johnny Mack Brown.....	60..	6/20/41		....b7/19/41
5055	Men of the Timberland (A)	F..Richard Arlen-Andy Devine.....	61..	6/6/41		...b5/31/41
5056	Raiders of the Desert (A)	F...Richard Arlen-Andy Devine.....	60..	6/18/41		....b7/12/41
5067	Rawhide Rangers (W)	F.....Johnny Mack Brown-Fuzzy Knight..	56..	7/18/41		....b8/16/41
5031	San Antonio Rose (M)	F.....Robert Paige-Jane Frazee.....	63..	6/20/41		....b6/28/41
5044	This Woman Is Mine (PD)	A..Franchot Tone-Walter Brennan.....	92..	8/22/41		....b8/23/41
5012A	Tight Shoes (C)	F.....Brod Crawford-Ann Gwynne.....	67..	6/13/41		....b6/14/41
5034	Too Many Blondes (CM)	A....Rudy Vallee-Helen Parrish.....	60..	5/23/41		....b5/24/41

Current 1941-42

6007	Appointment for Love (D)	....Chas. Boyer-Margaret Sullavan.....	89..	10/31/41		.b10/25/41
6063	Arizona Cyclone (W)	F.....Johnny Mack Brown.....	57..	11/14/41		...b3/14/42
6013	Badlands of Dakota (W)	F....Crawford-Herbert-Devine	73..	9/5/41		....b8/30/41
6031	Bombay Clipper (D)	F.....William Gargan-Irene Hervey.....	64..	2/6/42		....b1/17/42
6035	Burma Convoy (A)	A.....Charles Bickford-Evelyn Ankers....	59..	10/17/41		....b10/4/41
	Butch Minds the Baby (C)	A..Brod Crawford-Virginia Bruce.....	76..	3/20/42		....b3/28/42
6037	Don't Get Personal (C)	.....H. Herbert-A. Gwynne.....	60..	1/2/42		.....b1/3/42
6028	Flying Cadets (D)	F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10/24/41		.b10/18/41
6027	'Frisco Lil (D)	A.....Irene Hervey-Kent Taylor.....	60..	3/6/42		....b2/28/42
6012	Ghost of Frankenstein (H)	A...Sir C. Hardwicke-L. Chaney, Jr....	67..	3/13/42		....b3/7/42
6045	Girl Must Live (C)	A.....Margaret Lockwood	69..	9/19/41		..b10/11/41
6046	Hellzapoppin	.....Olsen and Johnson-Martha Raye....	84..	12/26/41		.b12/20/41
6005	It Started With Eve (CD)	F...Deanna Durbin-Charles Laughton...	90..	9/26/41		...b10/4/41
6032	Jail House Blues (C)	A.....Anne Gwynne-Nat Pendleton.....	62..	1/9/42		....b1/17/42
6026	Juke Box Jenny (M)	F.....Harriet Hilliard-Ken Murray.....	65..	3/27/42		...b3/28/42
6001	Keep 'Em Flying (C)	F.....Abbott & Costello-Carol Bruce.....	80..	11/28/41		.b11/22/41
6051	Kid From Kansas (A)	F.....Dick Foran-Leo Carrillo.....	60..	9/19/41		...b9/20/41
6042	Mad Doctor of Market St. (D)	.Una Merkel-Claire Dodd.....	60..	2/27/42		....b1/10/42

UNIVERSAL

		Current 1941-42 (Cont.)	Mins.	Date	Rel.	See Issue of
6061	Man From Montana (W)	F....Johnny Mack Brown-Fuzzy Knight..	61..	9/5/41		....b9/20/41
6062	Masked Rider (W)	F.....Johnny Mack Brown-Fuzzy Knight..	58..	11/21/41		.b10/11/41
6029	Melody Lane (CM)	F.....Baby Sandy-The Merry Macs.....	60..	12/19/41		.b12/13/41
6021	Mob Town (G)	F.....Dead End Kids-Dick Foran.....	62..	10/3/41		...b10/4/41
6025	Moonlight in Hawaii (CM)	F..Johnny Downs-Jane Frazee.....	60..	11/21/41		.b10/11/41
6022	Mystery of Marie Roget (HMy)	A.Patric Knowles-Maria Montez.....	61..	4/3/42		.....b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F.....W. C. Fields-Gloria Jean.....	71..	10/10/41		.b10/11/41
6023	North to the Klondike (A)	F..Brod Crawford-Lon Chaney, Jr.....	58..	1/23/42		...b1/24/42
6014	Paris Calling (D)	A.....Elisabeth Bergner-Randolph Scott..	93..	1/16/42		...b12/6/41
6044	Quiet Wedding	.....Margaret Lockwood	63..	11/21/41		....b1/3/42
6002	Ride 'Em Cowboy (CM)	F.....Abbott & Costello-Dick Foran.....	86..	2/20/42		...b2/14/42
6052	Road Agent (D)	A.....Leo Carrillo-Andy Devine-D. Foran.	60..	2/6/42		....b12/6/41
6038	Sealed Lips (D)	F.....Wm. Gargan-June Clyde-John Litel.	62..	12/5/41		....b12/6/41
6030	Sing Another Chorus (MC)	F..Johnny Downs-Jane Frazee.....	64..	9/19/41		....b9/13/41
6020	South of Tahiti (D)	F.....Brian Donlevy-Maria Montez.....	75..	10/17/41		.b10/25/41
6048	Spoilers (D)	.....Marlene Dietrich-Randolph Scott.....		4/10/42		...a2/28/42
6064	Stage Coach Buckaroo (W)	F..J. Mack Brown-Fuzzy Knight.....	58..	2/13/42		...b3/28/42
6033	Swing It, Soldier (M)	.....Frances Langford-Ken Murray.....	66..	11/7/41		.b11/1/41
6039	Treat 'Em Rough (D)	F.....Peggy Moran-Eddie Albert.....	61..	1/30/42		....b1/17/42
6004	Unfinished Business (CD)	A...Irene Dunne-Robt. Montgomery.....	94..	9/12/41		...b8/30/41
6053	Unseen Enemy (Spy)	A.....Leo Carrillo-Andy Devine.....	60..	4/10/42		....b4/4/42
6017	What's Cookin' (M)	F.....Andrews Sisters-Gloria Jean.....	66..	2/20/42		....b2/21/42
6015	Wolf Man (H)	A.....C. Rains-D. Foran-L. Chaney, Jr...	70..	12/12/41		.b12/13/41

Coming 1941-42

6024	Almost Married (CM)	F.....Jane Frazee-Robert Paige.....	65..	5/22/42	...b3/14/42
	Broadway (G)	.....George Raft-Brod Crawford.....			....a3/28/42
	Danger In the Pacific	.....Leo Carrillo-Andy Devine.....		5/15/42	.....
	Destiny	.....Richard Dix-Wendy Barrie.....			.....
	Drums of the Congo	.....Stuart Erwin-Ona Munson.....			....a1/10/42
	Eagle Squadron (D)	.....Diana Barrymore-Robert Stack.....			....a2/28/42
	Escape From Hong Kong (Spy)	.Don Terry-Leo Carrillo.....			....a3/14/42
6065	Fighting Bill Fargo (W)	.....Johnny Mack Brown-Nell O'Day....	57..	4/17/42	...a9/13/41
		(Former title "Vigilantes")			
	Lady in a Jam (C)	.....Irene Dunne-Patric Knowles.....			....a2/14/42
6034	Mississippi Gambler (D)	.....Kent Taylor-Frances Langford.....		4/17/42	...a12/6/41
	Pardon My Sarong (C)	.....Abbott and Costello.....			.....
6047	Saboteur (Spy)	.....Robert Cummings-Priscilla Lane.....		4/24/42	...a1/24/42
6036	Strange Case of Dr. Rx (My)	A.Lionel Atwill-Patric Knowles.....		4/17/42	....b4/4/42
	Strictly in the Groove	.....Leon Errol-Mary Healy.....			.....
	There's One Born Every Minute (C)	.....Hugh Herbert-Tom Brown.....			....a10/4/41
		(Former title "Man Or Mouse")			
	Top Sergeant (G)	.....Don Terry-Leo Carrillo.....			.....a4/4/42
	Tough As They Come	.....Dead End Kids-Paul Kelly.....			....a1/10/42
6041	You're Telling Me (C)	.....Hugh Herbert-Robert Paige.....		5/1/42	.....a1/3/42

Coming 1942-43

Halfway to Shanghai (Spy)	...Irene Hervey-Kent Taylor.....	.....	....a3/28/42
Private Buckaroo	.....Joe E. Lewis-Andrews Sisters.....	.....	.....

WARNER BROS.

		Current 1940-41				
566	Affectionately Yours (SC)	F...Merle Oberon-Dennis Morgan.....	88..	5/10/41		...b5/10/41
557	Bad Men of Missouri (D)	A....Dennis Morgan-Wayne Morris.....	74..	7/26/41		...b7/19/41
507	Bride Came C.O.D. (C)	A.....Bette Davis-James Cagney.....	91..	7/12/41		...b6/28/41
518	Bullets for O'Hara (D)	A.....Joan Perry-Roger Pryor.....	50..	7/19/41		...b7/19/41
533	Dive Bomber (Tech.) (D)	F...Errol Flynn-Fred MacMurray.....	132..	8/30/41		...b8/16/41
565	Highway West (G)	A.....Brenda Marshall-Olympe Bradna...	63..	8/23/41		...b7/26/41
517	Kisses for Breakfast (F)	A....Dennis Morgan-Jane Wyatt.....	82..	7/5/41		....b7/5/41
505	Manpower (D)	A .....Marlene Dietrich-George Raft.....	105..	8/9/41		....b7/12/41
508	Million Dollar Baby (CD)	F...Priscilla Lane-Ronald Reagan.....	102..	5/31/41		...b5/24/41
523	Nurse's Secret (My)	F.....Lee Patrick-Regis Toomey.....	65..	5/24/41		...b5/10/41
555	Out of the Fog (D)	A.....Ida Lupino-John Garfield.....	85..	6/14/41		...b6/14/41
524	Passage From Hongkong (My)	F.Keith Douglas-Lucile Fairbanks..	61..	6/21/41		....b6/7/41
564	Shining Victory (D)	A.....G. Fitzgerald-Jas. Stephenson.....	83..	6/7/41		...b5/24/41
563	Singapore Woman (D)	A.....Brenda Marshall-David Bruce.....	64..	5/17/41		...b5/10/41
516	Thieves Fall Out (C)	A.....Eddie Albert-Joan Leslie.....	72..	5/3/41		....b4/19/41
574	Three Sons O'Guns (CD)	A....Wayne Morris-Arthur Kennedy.....	65..	8/2/41		....b7/19/41
558	Underground (D)	.....Jeffrey Lynn-Karen Verne.....	95..	6/28/41		...b6/14/41

Current 1941-42

116	All Through the Night (D)	F..Humphrey Bogart-Judith Anderson..	107..	1/10/42		...b12/6/41
124	Always in My Heart (D)	F....Kay Francis-Walter Huston.....	92..	3/14/42		....b3/7/42
110	Blues in the Night (DM)	.....Priscilla Lane-Richard Whorf.....	88..	11/15/41		.b11/1/41
111	Body Disappears (C)	F.....Jeffrey Lynn-Jane Wyman.....	71..	12/6/41		...b12/6/41
123	Bullet Scars (G)	A.....Regis Toomey-Adele Longmire.....	59..	3/7/42		....b3/7/42
122	Captain of the Clouds (D)	F...J. Cagney-Dennis Morgan (Tech.)..	113..	2/21/42		...b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey.....	78..	2/14/42		..b12/27/41
106	International Squadron (D)	F..James Stephenson-Ronald Reagan...	87..	10/11/41		...b8/16/41
105	Law of the Tropics (D)	F.....Constance Bennett-Jeffrey Lynn....	76..	10/4/41		....b9/6/41
126	Male Animal (C)	A.....Olivia de Havilland-Henry Fonda..	101..	4/4/42		....b3/7/42
107	Maltese Falcon (My)	A.....Mary Astor-Humphrey Bogart.....	100..	10/18/41		...b10/4/41
117	Man Who Came to Dinner (C)	.Bette Davis-Monte Woolley.....	112..	1/24/42		..b12/27/41
125	Murder in the Big House (D)	F.Faye Emerson-Van Johnson.....	59..	4/11/42		...b4/11/42
103	Navy Blues (C)	F.....A. Sheridan-J. Oakie-M. Raye.....	108..	9/13/41		...b8/16/41
104	Nine Lives Are Not Enough (My)	F .....Ronald Reagan-James Gleason.....	63..	9/27/41		....b9/6/41
108	One Foot in Heaven (B)	F.....Fredric March-Martha Scott.....	108..	11/1/41		...b10/4/41
115	Prime Minister (B)	F.....John Gielgud-Diana Wynyard.....	94..	.....		....b9/13/41
101	Sergeant York (BD)	A.....Gary Cooper-Joan Leslie.....	134..	9/27/41		....b7/12/41
102	Smiling Ghost (HC)	A.....Wayne Morris-Brenda Marshall.....	71..	9/6/41		....b8/16/41
119	Sons of the Sea (D)	F.....Michael Redgrave-Valerie Hobson..	91..	2/7/42		...b12/27/41
112	Steel Against the Sky (D)	F...Richard Whorf-Lloyd Nolan.....	68..	12/13/41		...b12/6/41
109	Target for Tonight (DocD)	F..Royal Air Force.....	48..	11/8/41		.b10/18/41
114	They Died With Their Boots On (B)	F.....Errol Flynn-Olivia de Havilland....	140..	1/1/42		...b11/22/41
129	This Was Paris (D)	F.....Ann Dvorak-Ben Lyon.....	77..	3/21/42		....b3/7/42
118	Wild Bill Hickok Rides (A)	.Constance Bennett-Bruce Cabot.....	83..	1/31/42		...b12/27/41
113	You're in the Army Now (C)	F.Jimmy Durante-Phil Silvers.....	79..	12/25/41		...b12/6/41

Coming 1941-42

Across the Pacific	.....Humphrey Bogart-Mary Astor.....	.....	.....
Arsenic and Old Lace	.....Cary Grant-Priscilla Lane.....	.....	.....a1/3/42
Big Shot (G)	.....H. Bogart-Irene Manning.....	.....	....a3/28/42
Constant Nymph	.....Charles Boyer-Joan Fontaine.....	.....	.....
Desperate Journey (D)	.....Errol Flynn-Ronald Reagan.....	.....	....a3/28/42
Gay Sisters (D)	.....Barbara Stanwyck-George Brent.....	.....	....a2/14/42
George Washington Slept Here	.Jack Benny-Ann Sheridan.....	.....	.....
Hard Way	.....Ida Lupino-Joan Leslie.....	.....	.....
In This Our Life (D)	.....Bette Davis-George Brent.....	97..	5/15/42	....b4/11/42
130	I Was Framed (D)	F.....Michael Ames-Regis Toomey.....	61..	4/25/42	....b4/11/42
	Juke Girl (D)	F.....Ann Sheridan-Ronald Reagan.....	90..	5/30/42	....b4/11/42
120	Kings Row (D)	.....Ann Sheridan-Ronald Reagan.....	127..	4/18/42	..b12/27/41
	Lady Gangster	.....Faye Emerson-Jake Bishop.....			....b4/11/42
131	Larceny, Inc. (GC)	F.....Edward G. Robinson-Jane Wyman..	93..	5/2/42	.....b3/7/42
	Now, Voyager	.....Bette Davis-Paul Henried.....			.....
	Wings for the Eagle	.....Ann Sheridan-Ronald Reagan.....			....a2/21/42
		(Former title "Shadow of Their Wings")			
	Yankee Doodle Dandy (B)	.....James Cagney-Joan Leslie.....			....a3/28/42

MISCELLANEOUS

Eternal Gift (Rel.)	.....Catholic Mass	100..	Lamont	...Not Rev.
40,000 Horsemen (War)	A.....Grant Taylor-Betty Bryant.....	85..	Goodwill	...b8/2/41
Frightened Lady (My)	A.....Marius Goring-Helen Haye.....	75..	Hoffberg	.b11/15/41
Mystery of Room 13 (My)	F...Gibb McLaughlin-Sara Seegar.....	68..	Alliance	...b8/30/41
No Greater Sin (D)	A.....Leon Ames-Luana Walters.....	85..	University	.b6/21/41
Professor Creeps (C)	.....Manton Moreland	63..	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Date—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432 Black Eyes and Blues	Fair	16½	4/19/41
2425 Blondes and Blunders	Silly	16	11/30/40
2424 Bundle of Bliss		17	Not Rev.
2423 Cold Turkey		18	10/12/40
2436 French Fried Patootie		18	Not Rev.
2428 Fresh As a Freshman	Fair	16	4/ 5/41
2431 Glove Affair		16½	Not Rev.
2426 His Ex Marks the Spot	Funny	18	1/11/41
2438 Host to a Ghost	Fair	17	8/ 9/41
2437 Love at First Fright		18	Not Rev.
2421 Pleased to Mitt You		18	Not Rev.
2434 Ready, Willing But Unable		16½	Not Rev.
2433 Ring and the Belle	Fair	17	5/24/41
2429 So You Won't Squawk		16	Not Rev.
2422 Spook Speaks	Fairly Amusing	18	10/12/40
2427 Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435 Yankee Doodle Andy		16	Not Rev.
2430 Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)			
2978 Capital Sidelights	Poor	10	5/24/41
2975 Feathers	Very Good	9	3/ 1/41
2979 Fighter Pilot	Timely	11	6/28/41
2972 Floating Elephants	Timely and Good	8	10/12/40
2971 Hobby Lobby	Excellent	12	9/21/40
2976 Movie Magic	Fascinating	9	3/29/41
2973 Nice Work, If You Can Do It	Fair	10	11/23/40
2977 This Is England	Timely	10	4/ 5/41
2974 Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)			
2507 Carpenters		7	Not Rev.
2510 Cuckoo I. Q.	Fair	7	8/ 9/41
2505 Helping Paw	Amusing	7	2/ 1/41
2508 Land of Fun		7	Not Rev.
2503 Mad Hatter		7	Not Rev.
2502 Mr. Elephant Goes to Town		8	Not Rev.
2501 Tangled Television	Good	7½	10/12/40
2509 Tom Thumb's Brother	Cute	7	6/28/41
2506 Way of All Pests		7	Not Rev.
2504 Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)			
2556 Beautiful British Columbia		10	Not Rev.
2560 Beautiful Ontario		10	Not Rev.
2557 From Singapore to Hongkong	Timely	10	3/15/41
2551 Historic Virginia		11	Not Rev.
2554 Islands of the West Indies	Satisfactory	10	11/23/40
2553 Old and New Arizona		10	Not Rev.
2559 San Francisco—Metropolis of the West	Average	10	4/19/41
2552 Savoy in the Alps	Poor Timing	11	11/23/40
2555 Sojourn in Havana	Interesting	9	11/30/40
2558 Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)			
2655 Fun With Songs	Fair	10	3/15/41
2654 Gay Tunes		10	Not Rev.
2651 Jolly Tunes		9	Not Rev.
2653 Melodies That Linger		10	Not Rev.
2657 Peppy Songs		10	Not Rev.
2658 "Perfidia" Baker		10	Not Rev.
2652 Popular Love Songs	Depends	9	11/23/40
2656 Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)			
2757 Dumb Like a Fox	Cute	6	8/ 9/41
2751 Farmer Tom Thumb	Good	6	6/28/41
2756 Kitty Gets the Bird	Good	7	6/28/41
2755 It Happened to Crusoe		6	Not Rev.
2752 Mouse Meets Lion	Poor	6	11/23/40
2753 Paunch and Judy	Average	6	1/25/41
2758 Playing the Pied Piper	Poor	6	8/30/41
2754 Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)			
2604 Junior I. Q. Parade		9½	Not Rev.
2605 So You Think You Know Music	Good	10	4/19/41
2601 Take It Or Leave It (1)	Funny	11½	11/30/40
2602 Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603 Take It Or Leave It (3)		11	Not Rev.
2606 Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)			
2952 Abroad at Home	Interesting	10	4/26/41
2951 Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)			
2707 Crystal Gazer		6	Not Rev.
2702 Happy Holidays		6	Not Rev.
2703 Little Theatre		6	Not Rev.
2708 Merry Mouse Cafe	Poor	6	9/13/41
2701 Schoolboy Dreams	Cute	7	10/12/40
2704 There's Music in Your Hair		7	Not Rev.
2706 Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)			
2851 No. 1 (Ken Murray)		10	11/30/40
2852 No. 2 (Don Wilson)	Very Good	10	11/23/40
2853 No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854 No. 4 (Ken Murray)		10	Not Rev.
2855 No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856 No. 6 (Larry Simms)	Good	10	3/22/41
2857 No. 7 (Ken Murray)		10	Not Rev.
2858 No. 8 (Jerry Colonna)		10	Not Rev.
2859 No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
2407 All the World's a Stooge	Typical	16	5/24/41
2404 Boobs in Arms		18	Not Rev.
2403 Cookoo Cavaliers	Silly	17	11/30/40
2406 Dutiful But Dumb		16½	Not Rev.
2401 From Nurse to Worse	A Dud	17	8/31/40
2408 I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402 No Census, No Feeling		18	Not Rev.
2405 So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)			
2901 The Mint		10	Not Rev.
2904 The Spirit of 1941	Fair	10	4/26/41
2902 U. S. Military Academy		10	Not Rev.
2903 U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)			
2803 All the Giant Killer	Very Good	9	1/25/41
2808 Aquaplay	Very Good	9	6/28/41
2807 Diving Thrills	Very Good	9	5/31/41
2802 Hunting Wild Deer	Fair	9	11/30/40
2804 Ice Capers	Very Good	10	3/ 8/41
2806 Jungle Archer	Very Good	11	4/26/41
2801 Master of Cue	Billiard Fans	10	10/12/40
2805 Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)			
3424 Blitzkiss		15	Not Rev.
3423 General Nuisance		18	Not Rev.
3432 Groom and Board		16	Not Rev.
3422 Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425 Lovable Trouble		18	Not Rev.
3421 Love In Gloom	Good	21	8/ 9/41
3429 Sappy Birthday		18	Not Rev.
3426 She's Oil Mine	Slapstick	18	12/13/41
3427 Sweet Spirits of Nighter	Poor	18	1/24/42
3428 Three Blonde Mice	Silly	16	2/ 7/42
3431 What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430 Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)			
3971 Exploring Space	Interesting	9	8/30/41
3972 From Nuts to Soup	Poor	9	10/ 4/41
3975 Strange Facts	Interesting	9	12/13/41
3974 Women in Photography	For Women	10	11/22/41
3973 World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3509 Concerto in B Flat Minor		7	Not Rev.
3502 Fox and the Grapes	Very Good	7	12/ 6/41
3504 Hollywood Detour	Excellent	7	2/14/42
3503 Red Riding Hood Rides Again	Clever	7	1/17/42
3505 Wacky Wigwams		7	Not Rev.
3501 Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)			
3653 College Songs		10½	Not Rev.
3657 Crooning Melodies		10	Not Rev.
3652 Current Hits	As Usual	9	10/ 4/41
3656 Good Fellowship Songs		10	Not Rev.
3658 Good Time Songs		10	Not Rev.
3655 Hits of the Day		9	Not Rev.
3651 Patriotic Songs	Patriotic	9	8/30/41
3654 Popular Songs		10	Not Rev.
FABLES CARTOONS (8)			
3751 Great Cheese Mystery		7	Not Rev.
3752 Tangled Angler	Poor	7	2/ 7/42
3753 Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754 Wolf Chases Pig		8	Not Rev.
GLOVE SLINGERS (4)			
3411 Glove Birds	Fair	17½	3/28/42
3410 Kink of the Campus		18	Not Rev.
3409 Mitt Me Tonight	Fair	16	11/22/41
INTERNATIONAL FORUM (6)			
3451 Dorothy Thompson	Timely	18	3/ 1/41
3452 Will England Be Invaded?	Very Good	16	8/ 9/41
3453 Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)			
3901 City Within a City	Commercial	10	9/13/41
3902 Gallup Poll	Interesting	10	11/ 1/41
3905 Health For Defense	Very Good	9	3/28/42
3903 New York's Finest	Very Good	10	1/17/42
3904 Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)			
3703 Battle for a Bottle		10	Not Rev.
3701 Crystal Gazer	Poor	7	11/15/41
3702 Dog Meets Dog		7	Not Rev.
QUIZ REELS (6)			
3602 Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603 Kitchen Quiz No. 2	Every Good	10	12/13/41
3604 Kitchen Quiz No. 3	Very Good	10	2/21/42
3601 So You Think You Know Music No. 1	Good	10	8/30/41
3605 So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)			
3851 No. 1 (Ken Murray)	Good	10	10/ 4/41
3852 No. 2 (Ken Murray)		10	Not Rev.
3853 No. 3 (John Hubbard)	Very Good	10	11/22/41
3854 No. 4 (Billy Gilbert)	Good	10	12/13/41
3855 No. 5 (New Talent)		10	Not Rev.
3856 No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857 No. 7 (Jimmy Stewart)		10	Not Rev.
3858 No. 8 (ASCAP)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
3401 An Ache In Every Stake	Slapstick	18	9/13/41
3405 Cactus Makes Perfect	Amusing	17	3/21/42
3402 In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404 Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403 Some More of Samoa	Silly	18	1/17/42
3406 What's the Matador		16	Not Rev.
THIS CHANGING WORLD (6)			
3981 Broken Treaties	Disappointing	10	9/13/41
3982 How War Came	Informative	10	12/13/41
TOURS (8)			
3553 Alaska Tour	Fair	10	11/22/41
3552 Buenos Aires Today	Good	10	10/ 4/41
3554 Great American Divide	Very Good	10	3/14/42
3551 Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)			
3806 College Champions	Good	10	2/21/22
3803 Jungle Fishing	Excellent	10	11/15/41
3804 Polo Champions	Excellent	10	12/ 6/41
3805 Rack 'Em Up	Good	10	1/17/42
3802 Show Dogs	Excellent	10	9/20/41
3801 Tee Up (Patty Berg)	For Golfers	10	8/30/41
3807 Wrestling Rhapsody		10	Not Rev.

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CARTOONS (18) (Tech.)			
W-243 Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249 Alley Cat	Excellent	8	8/ 2/41
W-253 Flying Bear	Fair	8	11/22/41
W-246 Goose Goes South		8	Not Rev.
W-248 Dance of the Wood	Fair	8	6/28/41
W-251 Little Caesario	Very Good	8	9/29/41
W-245 Little Mole	Very Good	9	5/17/41
W-241 Lonesome Stranger	Excellent	9	12/ 7/40
W-250 Midnight Snack	Cute	9	8/16/41
W-242 Mrs. Ladybug	Excellent	8	1/ 4/41
W-252 Officer Pooch	Amusing	8	9/27/41
W-244 Prospecting Bear	Funny	9	4/ 5/41
W-247 Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)			
P-205 Coffins on Wheels	Excellent	17	6/14/41
P-201 Eyes of the Navy	Excellent	20	10/19/40
P-204 Forbidden Passage	Tops	21	3/ 1/41
P-203 Respect the Law	Very Good	20	2/ 1/41
P-206 Sucker List	Excellent	20	10/25/41
P-202 You the People	Excellent	21	1/ 4/41
MINIATURES (10)			
M-235 Battle, The	Interesting	11	6/28/41
M-238 Ghost Treasure	Interesting	10	8/16/41
M-232 Great Meddler	Very Good	11	1/ 4/41
M-233 Happiest Man on Earth	Unusual	11	2/ 1/41
M-237 Man Who Canged the World	Excellent	11	8/ 2/41
W-236 Memories of Europe	Excellent	8	6/28/41
M-234 More About Nostradamus	Timely	11	2/22/41
M-231 Rodeo Dough	Very Good	10	12/ 7/40
M-239 Triumph Without Drums	Excellent	10	11/ 1/41
M-240 Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)			
C-296 Baby Blues	Very Good	9	4/ 5/41
C-295 Fightin' Fools	Good Fun	9	2/ 1/41
C-293 Goin' Fishin'	Standard	10	11/ 9/40
C-291 Good Bad Boys	Good	11	9/ 7/40
C-294 Kiddie Cure	Gang	11	12/ 7/40
C-298 1-2-3 Go	Amusing	10	5/17/41
C-299 Robot Wrecks	Amusing	11	8/ 2/41
C-292 Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297 Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)			
K-281 American Spoken Here	Excellent	11	12/ 7/40
K-289 Hobbies	Excellent	10	9/27/41
K-283 More Trifles of Importance	Excellent	11	4/ 5/41
K-288 Of Pups and Puzzles	Excellent	10	9/27/41
K-284 Out of Darkness	Significant	11	5/10/41
K-286 This Is the Bowery	Excellent	11	6/28/41
K-282 Whispers	Excellent	10	2/22/41
K-285 Willie and the Mouse	Instructive	11	6/14/41
K-287 Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)			
S-267 Aeronutics	Satisfactory	10	5/17/41
S-269 Cuban Rhythm	Excellent	9	6/28/41
S-272 Flicker Memories	Funny	10	11/ 1/41
S-271 Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268 Lions on the Loose	Good	9	6/14/41
S-266 Memory Tricks	Amusing	9	4/ 5/41
S-264 Penny to the Rescue	Excellent	10	2/ 1/41
S-261 Quicker'n a Wink	Excellent	9	11/ 9/40
S-265 Quiz Biz	Entertaining	9	2/22/41
S-263 Sea for Yourself	Holds Interest	10	1/ 4/41
S-270 Water Bugs	Very Good	10	8/16/41
S-262 Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218 Alluring Alaska	Usual	9	4/ 5/41
T-214 Beautiful Ball	As Usual	9	12/ 7/40
T-211 Capital City	Fair	9	9/ 7/40
T-212 Cavalcade of San Francisco	Too Late	9	9/28/40
T-219 Glimpses of Kentucky	Good	8	5/10/41
T-221 Glimpses of Washington State	Usual	9	8/16/41
T-222 Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216 Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213 Old New Mexico	Fair	9	11/ 9/40
T-215 Old New Orleans	As Usual	9	1/ 4/41
T-217 Red Men on Parade	Fair	9	3/ 1/41
T-220 Yosemite the Magnificent	Colorful	9	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346 Bear and the Beavers		9	Not Rev.
W-342 Field Mouse	Excellent	9	2/ 7/42
W-345 First Swallow	Excellent	8	4/ 4/42
W-343 Fraidy Cat	Funny	7	2/ 7/42
W-344 Hungry Wolf	Fair	9	2/28/42
W-341 Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331 Changed Identity	Excellent	10	11/22/41
M-332 Greenie, The	Fine	11	2/ 7/42
M-333 Lady or the Tiger		11	Not Rev.
M-334 Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392 Come Back Miss Pipps	Amusing	10	11/20/41
C-395 Don't Lie		10	Not Rev.
C-395 Going to Press	Good	11	4/ 4/42
C-391 Helping Hands	Very Good	10	10/25/41
C-394 Melodies Old and New	Fair	11	2/28/42
C-393 Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-384 Fear		10	Not Rev.
K-383 Flag of Mercy	Very Good	10	2/28/42
K-381 Strange Testament	Unusual	11	12/20/41
K-382 We Do It Because	Interesting	10	2/ 7/42
PETE SMITH SPECIALTIES (14)			
S-366 Aero-Batty		10	Not Rev.
S-361 Army Champions	Excellent	10	11/ 1/41
S-364 Aqua Antics	Excellent	8	2/ 7/42
S-362 Fancy Answers	Excellent	9	11/29/41
S-363 How to Hold Your Husband—Back	Excellent	10	12/20/41
S-367 Victory Quiz		10	Not Rev.
S-365 What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310 War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318 Colorful North Carolina	Very Good	9	2/28/42
T-313 Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320 Glacier Park & Waterton Lakes		10	Not Rev.
T-311 Glimpses of Florida	Interesting	10	9/27/41
T-315 Historic Maryland	Good	9	2/ 7/42
T-312 Inside Passage	Good	10	10/25/41
T-319 Land of the Quintuplets	Good	10	3/28/42
T-317 Minnesota, Land of Plenty	Good	10	2/28/42
T-314 Scenic Grandeur	Good	9	12/20/41
T-316 West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303 Don't Talk	Potent	20	3/28/42
A-302 Main Street on the March!	Good	20	2/ 7/42
A-301 Tell Tale Heart	A Masterpiece	20	11/15/41

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	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4 Bring Himself Back Alive	Good	7	12/21/40
H0-11 Copy Cat	Fair	7	7/19/41
H0-1 Dandy Lion	Poor	7	10/ 5/40
H0-3 Mommy Loves Puppy	Average	7	11/23/40
H0-2 Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7 Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-13 Twinkletoes in Hat Stuff		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-12 Wizard of Arts		7	Not Rev.
H0-9 Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1 Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle	Excellent	10	8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
F0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/14
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
B0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-2 Indian Temples		10	Not Rev.
M1-1 Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
A1-3 Carnival in Brazil	Good	10	3/14/42
A1-2 Copacabana Revue	Good	10	12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2	Fair	10	11/29/41
Z1-3 No. 3	Good	10	2/28/42
Z1-4 No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2 Jasper & the Watermelons	Excellent	10	1/31/42
U1-1 Rhythm in the Ranks	Excellent	8	12/20/41
U1-3 Sky Princess	Excellent	9	3/21/42
POPEYE (12)			
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th		7	Not Rev.
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotix	Very Funny	7	12/20/41
E1-7 Pipeye, Pupeye, Poopeye and Peepeye		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4		10	Not Rev.
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus		10	Not Rev.
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven		18	Not Rev.
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-8 Top Flight Juggling		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers		10	Not Rev.
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-6 Magnetic Telescope		10	Not Rev.
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115 Art of Self Defense	Good	8	2/ 7/42
14113 Art of Skiing	Excellent	8	11/29/41
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14114 Chef Donald	Up to Par	8	12/27/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10/25/41
14117 Mickey's Birthday Party	Very Good	8	3/21/42
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old MacDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14118 Pluto, Jr.	Very Funny	7	3/21/42
14108 Truant Officer Donald	Excellent	8	8/23/41
14116 Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	9	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Qual Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers	9	11/16/40
14312 Steeds and Steers	Good	8	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24102 Donald's Snow Fight		8	Not Rev.
24101 Symphony Hour		8	Not Rev.
EDGAR KENNEDY (6)			
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Interior Decorator		17	Not Rev.
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)		10	Not Rev.
LEON ERROL (6)			
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz		17	Not Rev.
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
PICTURE PEOPLE (13)			
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24402 Hollywood Sports	Good	9	10/25/41
24406 Hollywood War Effort	Entertaining	8	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week End		9	Not Rev.
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers		17	Not Rev.
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24309 Cruise Sports		10	Not Rev.
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24303 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308 Public Sport No. 1		10	Not Rev.
24306 Ten Pin Parade	Good	10	3/21/42

REPUBLIC 1941-42

		Comment	Running Time	Reviewed Issue Of
		MEET THE STARS (12)		
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	6/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
		ADVENTURES OF A NEWSREEL CAMERAMAN (4)		
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
		LEW LEHR COMEDIES (4)		
1401	Grunters and Groaners	Tiresome	10	8/10/40
		MAGIC CARPET OF MOVIETONE (8)		
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
		RIPLEY'S BELIEVE IT OR NOT		
1601	Acquitted by the Sea	Excellent	10	19/12/40
		SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)		
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
		TERRYTOONS (26) (13 In Tech.)		
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
		WORLD TODAY		
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
		ADVENTURES OF A NEWSREEL CAMERAMAN (4)		
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
		MAGIC CARPET OF MOVIETONE (12)		
2103	Call of Canada		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
		SPORTS REVIEWS (6)		
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
		TERRYTOONS (26)		
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)		7	Not Rev.
2508	Eat Me Kitty, Eight to the Bar		7	Not Rev.
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2557	Happy Circus Day	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2509	Oh, Gentle Spring		7	Not Rev.
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good	7	11/ 1/41
2505	Yarn About Yarn	Good	7	1/24/42
		WORLD TODAY (4)		
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.
2405	Wings of Defense		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
		WORLD IN ACTION (12)		
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (13) (Tech.)		
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
		GOING PLACES (15)		
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
		MUSICALS—TWO REEL (13)		
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
		SPECIAL SUBJECT (1)		
5110	Swing With Bing	Excellent	18	4/13/40
		STRANGER THAN FICTION (15)		
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
		ANDY PANDA CARTUNES (13) (Tech.)		
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Meth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
		NAME BAND MUSICALS (13)		
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
		SPECIAL FEATURETTE (2)		
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
		STRANGER THAN FICTION (15)		
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
		VARIETY VIEWS 15 (5 IN COLOR)		
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
		BROADWAY BREVITIES (9)		
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
		ELSA MAXWELL COMEDIES (3)		
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
		HOLLYWOOD NOVELTIES (6)		
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
		LOONEY TUNES (16)		
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
		MELODY MASTERS (10)		
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
		MERRIE MELODIES (26) (Tech.)		
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
		TECHNICOLOR SPECIALS (6)		
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
		SPORTS PARADES (10)		
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
		BROADWAY BREVITIES (12)		
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony		20	Not Rev.
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
		HOLLYWOOD NOVELTIES (6)		
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7302	White Sails	Excellent	10	11/15/41
		LOONEY TUNES (16)		
7609	Daffy's Southern Exposure		7	Not Rev.
7601	Notes to You		10	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MELODY MASTERS (10)		
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.		10	Not Rev.
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
		MERRIE MELODIES (26) (Tech.)		
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg		7	Not Rev.
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper		7	Not Rev.
		SERVICE SPECIALS (6) (Tech.)		
7003	Gay Parisian	Good Show	20	12/ 6/41
7002	Soldiers In White	Excellent	20	2/ 7/42
7004	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPORTS PARADE (10) (Tech.)		
7405	Hunting Dogs at Work	Very Good	10	4/ 4/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7404	Rodeo Round Up		10	Not Rev.
7406	Short Yourself Some Golf		10	Not Rev.
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Pots to Planes	3	List "C"
Red Cross Trailer	2½	List "D"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
Women In Defense	10	List "C"

CITY	List "C"	List "D"
Albany	MGM	20th
Atlanta	UA	MGM
Boston	MGM	UA
Buffalo	20th	Par.
Charlotte	20th	Univ.
Chicago	Col.	MGM
Cincinnati	Rep.	20th
Cleveland	20th	Univ.
Dallas	WB	Par.
Denver	WB	WB
Des Moines	MGM	Rep.
Detroit	Par.	Col.
Indianapolis	UA	RKO
Kansas City	RKO	Univ.
Los Angeles	WB	MGM
Memphis	Par.	Col.
Milwaukee	Col.	RKO
Minneapolis	Rep.	20th
New Haven	Univ.	MGM
New Orleans	UA	RKO
New York	Par.	WB
Oklahoma City	WB	Par.
Omaha	MGM	WB
Philadelphia	Univ.	RKO
Pittsburgh	RKO	UA
Portland	RKO	Rep.
St. Louis	Univ.	Par.
Salt Lake City	Par.	WB
San Francisco	WB	Col.
Seattle	Col.	UA
Washington	Rep.	20th

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Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $17.50 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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PASTE THIS UP—AFTER MAY FIRST—S. O. S. CINEMA SUPPLY CORPORATION—New address—449 West 42nd Street, New York City.

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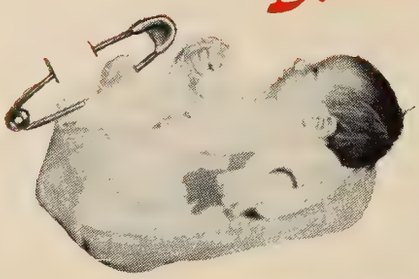
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Try a Classified Ad in Showmen's Trade Review

It's a Girl at the Bumsteads



...AND A MAN-SIZED RIOT ON THE SCREEN!

Blondie has a baby... Dagwood has hysterics... and you'll have the happiest of all this beloved family's merry successes!

BLONDIE'S BLESSED EVENT

Based upon the comic strip created by CHIC YOUNG

with PENNY SINGLETON · ARTHUR LAKE · LARRY SIMMS

JONATHAN HALE · DANNY MUMMERT · HANS CONRIED



COLUMBIA'S VICTORY AWARDS IN U.S. DEFENSE BONDS SALES CAMPAIGN FOR COLUMBIA'S GREATEST YEAR!

Screen Play by Connie Lee, Karen DeWolf, Richard Flournoy · Directed by FRANK R. STRAYER

Produced by ROBERT SPARKS · A COLUMBIA PICTURE

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SHOWMEN'S TRADE REVIEW

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Vol. 36 No. 13

April 18
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REMEMBER PEARL HARBOR



Spyros P. Skouras (See Page 4)

COMPLETE EVERY-WEEK **BOOKING GUIDES**

Begin on Page 29

SOMETHING TO LOOK FORWARD TO!

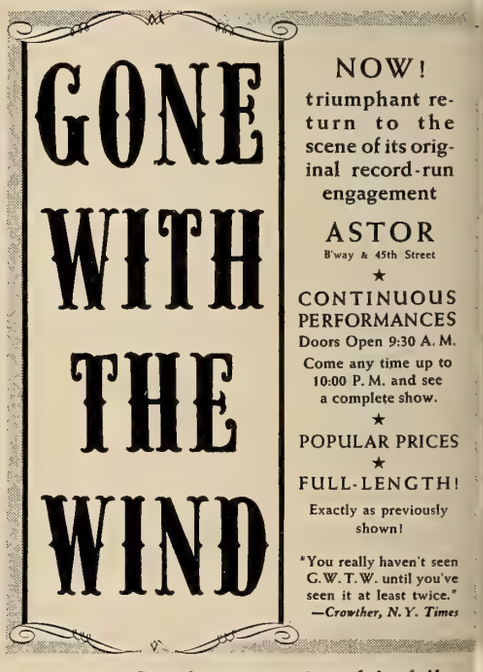


It's S.R.O. at the Astor. The photo above was taken Tuesday of the second week. Both Tuesday and Wednesday of the second week topped corresponding days of the first week at the scene of its earlier triumph.

We conducted a nationwide research
And followed it with box-office tests
So that you would know your
Possibilities for success when you
Play "Gone With The Wind" again!
Seven triumphant test engagements
In cities from coast to coast
With hold-overs of two and three weeks are
Climaxed now at the Astor Theatre
Where it is making history anew!
The proven facts are all you need to know:
Bring it back for sure-fire success!
Millions haven't seen it yet
Millions want to see it again!
Returning by public demand!
The Greatest Picture of All Time!
Get ready for ready money!

P. S. ***Watch the first 125 bookings set for April!***





(Above) Simple presentation of the full facts in the New York ad camgaign.

DAVID O. SELZNICK'S Production of MARGARET MITCHELL'S Story of the Old South "GONE WITH THE WIND" · DIRECTED BY VICTOR FLEMING · In Technicolor Starring CLARK GABLE · VIVIEN LEIGH LESLIE HOWARD · OLIVIA DeHAVILLAND A SELZNICK INTERNATIONAL PICTURE Screen Play by Sidney Howard · Music by Max Steiner · An M-G-M Release

APR 21 1942

The Editorial Page

The Minnesota Decision

The decision declaring the Minnesota anti-five law unconstitutional should go a long way toward clearing the atmosphere not only in that state but in other territories where exhibitor units have been toying with the idea of fostering similar legislation.

Breaking up the country into sections with totally different and conflicting policies of selling could never be productive of anything constructive or profitable for the exhibitors as a whole. It would serve only to further complicate an already too complex situation in distributor-exhibitor relations.

Either the Unity effort, or individual groups must work toward some solution of these problems. From our point of view the UMPI has made satisfactory progress and the decision in St. Paul should serve to make the goal for unity via this UMPI movement nation-wide.

Let's give the Unity plan a fair trial. If either side to this distributor-exhibitor program proves insincere, then any steps taken for their protection by the parties abiding by their commitments will be well justified. It takes two to make a bargain and two to carry it out. Seeking unfair advantages or taking blind alleys to avoid faithful performance of the agreement will only bring down an avalanche of recriminations on any individuals or groups guilty of such action.

▲ ▲ ▲

What About Priorities?

As matters stand right now the motion picture industry has no rating so far as war materials are concerned. The unfortunate mess in Washington last week not only failed to achieve anything constructive but, on the contrary, left the very definite impression that the WPB hadn't given much thought to the requirements of our industry for vital materials necessary to the efficient continuation of the industry itself.

Why this condition should persist is an annoying mystery to all who have expressed themselves to this writer. Surely at this stage of priorities the movie industry should have been placed in a class consistent with its usefulness to the nation.

Perhaps too many thought about, but did little to gain, the recognition we require and deserve. We are blaming no one. We merely express a thought. But if this is so, then isn't it high time the various elements started working towards the presentation of our status?

It is no secret that in the exhibition branch of our business a shortage of vital equipment and replacements will develop within the next six months. By that time, if this situation continues to drag along, it will be too late to keep many theatres open.

As we view it, the responsibility for some action rests with the exhibitor organization leaders, the equipment manufacturers and the dealers. Acting together on a united front they ought to be able to arrange for conferences with the proper authorities in Washington to straighten out this matter.

If the UMPI proposes to take the initiative, then they should likewise work with the others to bring this about. But by all means let's get some recognition before we face a severe crisis.

▲ ▲ ▲

When A Fella Needs A Friend

There are times when business takes a nose-dive in which, regardless of what you do or try to do, receipts persist in remaining at the low levels.

During times like these theatremen are apt to develop a fear that their selling efforts are lacking or that they are getting stale and not doing as good a job as before.

At such times a showman must summon his courage. And it takes courage after you begin to lose faith in your ability and your methods. Undoubtedly, when such a frame of mind develops it gains strength, especially among those working for others, because their immediate superiors make matters worse by nagging and intimating that "you're losing your grip," or "you're not the showman you used to be."

If ever a fella needed a friend it is when business goes flooey. At such a time, and with little encouragement, he'll bust an arm battling to get the gross back up to where he wants it. Likewise, if you want to kill his initiative, just start throwing dirty digs at him or intimate that he's slipping and, with the aid of a little more bad business, you'll succeed in murdering a swell showman and a valuable hunk of manpower.

▲ ▲ ▲

Don't Bog Down

The nation's theatres have responded nobly to the call for cooperation with the government in the selling of war stamps and bonds, and showing WAC films.

But it is vitally essential that there be no let-down on these two fronts. Don't ever believe for a moment that you've done enough. You'll never do enough.

Keep hammering away until the final shot in the war has been fired. Remember, no matter how aggressively you have helped before you can always do more.

Line up solidly behind the men behind the guns.

—"CHICK" LEWIS

Exhibitor Units Weighing UMPI Plan

SETOA, New England Unit Reject It; Independent Film Makers Express Opposition

The Southeastern Theatre Owners Association, an MPTOA affiliate, this week became the second exhibitor organization to reject the UMPI selling plan. The first group to oppose it was the Independent Exhibitors of New England, an Allied affiliate.

An attack on the plan developed from an unexpected quarter when the Society of Independent Producers (of which Charles Chaplin, Samuel Goldwyn, David O. Selznick, Walt Disney, Alexander Korda, Mary Pickford, Orson Welles and Walter Wanger are members) called upon exhibitors and the public to oppose the plan through the medium of a statement issued to the press by Loyd Wright, president of the Society.

Announcing approval of the UMPI program this week were the Rhode Island exhibitor organization; MPTO of Mississippi, Arkansas and Tennessee; Allied of New York (MPTOA affiliate) and Intermountain Theatres Association.

The SETOA exhibitors, comprising theatremen of Alabama, Florida, Georgia and Tennessee, declared the proposals afforded "insufficient relief from the forcing of undesirable pictures, especially those trade shown," and named a committee to study the advisability of state legislation requiring each feature picture to be sold separately.

The lengthy document issued by Loyd Wright as president of the Independent Producers assailed the plan in toto, declaring that "if any modifications of the sales methods are contemplated by the Department of Justice, such changes shall more vigorously protect the exhibitor against any forced group selling, leaving to his sole discretion whether he shall license one or more films from any group to be trade-shown exclusively." He called any return to block booking "abhorrent to all persons who have the best interests of the industry at heart and a regard for the public service functions of the screen, regardless of how the scheme is presented," and attributed the higher quality of pictures this season to the necessity for showing them before offering them for sale.

Independents were well pleased with the Consent Decree method of selling in blocks of five or less, Wright said, since box office receipts and film rental terms were higher, as a result of the improvement in product. "Certain producers," he said, "imbued with the prospect of a continuing, open-competition market among thousands of theatres, are making ambitious plans for the coming season, entering into heavy financial commitments for story material and acting and directing talent."

The Independent Producers, therefore, "viewed with great concern the request of the major companies to the exhibitors of the United States to join with them in a petition to the Department of Justice to modify the Consent Decree terms and permit a return, both in spirit and effect, of the outmoded and highly monopolistic practice of blind selling and block booking."

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Anti-UMPI Statement Criticized

Attack on the UMPI sales plan by the Society of Independent Producers brought down the criticism of many of the leading distributor and exhibitor members of the Committee of the Whole of UMPI. Outspoken criticism of the announcement issued on the coast by Loyd Wright, president of the Society, was made to the trade press this week after publication of the statement from the organization whose members produce pictures that are released by major distributor companies. Among those who deplored the statement from the coast producer organization were William F. Rodgers, Ed Kuykendall, Abram F. Myers and Colonel Cole.

4,579 of 5,345 Variety Club Members in Picture Business

Variety's claim to be the "Heart of Showbusiness" was substantiated again this week when the report of Paul Short, chairman of the "Hey Rube" Drive, to the national officers revealed that 4,579 of the 5,345 members of the 25 Variety Tents are directly associated in various phases of the motion picture industry.

The figures revealed that 3,702 represented theatre operations, that is, circuit hands, managers, bookers, independent operators; 877 were in the production and film distribution phase representing stars, producers, technicians, etc., and in distribution, executives, salesmen, bookers; 766 represented allied interests (including associate members) covering theatre supply and equipment concerns, advertising agencies, radio, orchestra, baseball, bowling, ice arenas attorneys for theatre interests, etc.

At the conclusion of the "Hey Rube" Drive, 1179 members had been added to the 25 Tents, plus 397 members in two additional newly organized Tents, Chicago and New Haven.

Of these 1179 new members, 936 represent theatre operations, circuit heads, managers, bookers, independent operators; 163 are associated in the production and film distribution phase, representing stars, producers, technicians, etc. . . . and in distribution, executives, salesmen, bookers; 80 represent allied interests (including associate members) covering theatre supply and equipment concerns advertising agencies, radio, orchestra, baseball, bowling, ice arenas, attorneys for theatre interests.

The 3,702 old members plus the 936 new members associated in theatre operations, a total of 4,638 men, represent over 11,000 theatres in the United States.

Goldwyn Signs With RKO; Latter to Release 3 Films

Samuel Goldwyn has signed a deal with RKO under the terms of which RKO will continue to release Goldwyn's pictures for the coming year. George J. Schaefer, RKO president, signed the contract for the distributor.

Under its terms, Goldwyn is expected to release three pictures. First will be "Pride of the Yankees" now in production, starring Gary Cooper and Teresa Wright. Scheduled for production soon after the completion of the Gehrig picture is an untitled comedy starring Bob Hope and Dorothy Lamour. It has a Washington background. Also expected to be released during the coming year is "Spitfire" also known as "The First of the Few," starring Leslie Howard and David Niven, directed by Howard. It is the biographical story of R. J. Mitchell, inventor of the Spitfire plane. The picture was filmed in England and is nearly completed.

To Hold 4-Day Sales Meet

Paramount will hold a four-day sales meeting of home office executives and district managers from May 4 to 7 inclusive, at Adolph Zukor's Mountain View Farm, New City, N. Y. Plans for the balance of the current season and for the 1942-43 program will be discussed.

NSS Denies Monopoly Charge; Welcomes Chance to Disprove Them

National Screen Service disputes the monopoly charge made by the Independent Poster Exchanges made in a suit against it and welcomes the opportunity to disprove the allegation, Herman Robbins, president of the company, announced following the filing of the action in U. S. District Court in Philadelphia. Robbins' statement follows:

"Anyone can make reckless charges. To prove or substantiate them is another matter. Our company is not a monopoly. It has certain exclusive arrangements with three companies who have the right to turn over the manufacture and distribution of their copyrighted material to anyone they deem responsible. Our company has made available all accessories it handles on a basis that has material financial advantages for all exhibitors. We welcome the opportunity once and for all to bury this "monopoly" charge. We are proud of our record of achievement and reputation for fair business methods which we have won in the industry during the twenty-two years we have been in business."

Don Alexander, Jr. and his assistant Al Perretz, of the Alexander Preview Company, conferred in Philadelphia last week with Michael H. Egnal, attorney for the Independent Poster Exchanges and Mitchell Pantzer.

Walter Hillman Married

Walter G. Hillman, Jr., manager of the Strand Theatre, Alliance, Ohio, was married last Saturday to Miss Rita Haidet.

Spyros P. Skouras

(The Man on the Cover)

President of 20th Century-Fox who has relinquished his association with large theatre interests with which he was long and prominently associated to assume the office to which he was elected last week as head of the production and distribution company. In his former post as president of National Theatres, Skouras directed the business of one of the largest theatre organizations in the industry.

SHOWMEN'S TRADE REVIEW
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PLAIN STATEMENT ABOUT A MONSTER

HE has broken every existing money or attendance record at the Rialto Theatre in New York!

HE has just broken an eight-year record for opening week business at the Stanton Theatre in Philadelphia!

HE now is doing a box-office business at the Woods Theatre in Chicago so sensational that nothing comparable to it has been seen in years!

HE is doing a business at the Grand Theatre in Cincinnati that has already put him among the very top grossers in the history of that theatre!

HE is absolutely the biggest money maker for his company to play this season at the Fulton in Pittsburgh, the Strand in Hartford, the Majestic in Bridgeport, the Paramount in Denver, the Lyric in Indianapolis, the Strand in Louisville, the Mayfair in Portland, Oregon, and the Civic in Portland, Maine!

He's the MONSTER in Universal's "The GHOST of FRANKENSTEIN" of course!

It's all NEW!

DATE IT NOW!
Let him scare up that big goose-pimple money for you!



Pollock to Head AMPA

Lou Pollock, Universal's Eastern ad and pub chief, heads the nominees to be presented to the membership of AMPA, as the candidate for president of the organization. Arthur Schmidt, of MGM, is the nominee for vice-president. Dave O'Malley, of Columbia, treasurer, and Blanch Livingston, of RKO, secretary, were renominated. Candidates for director are Paul Lazarus, Jr., Martin Starr, Mannie Reiner, Skip Weshner, Fred Lynch and the four officers. A. M. Botsford is the candidate for three-year trustee.

W. J. Hutchinson Dies; 20th Foreign Chief

Funeral services were held Monday at St. Margaret's Church, Waterbury, Conn., for Walter J. Hutchinson, 20th Century-Fox director of foreign distribution for the past several years, who died Saturday, April 11, at the age of 49.



Walter J. Hutchinson

Hutchinson joined the sales staff of Fox Film Company in 1919 as a salesman in Canada. Within two years he was made branch manager, special Home Office representative and then Assistant Foreign Manager. In this capacity he opened offices for the company all over the world. In 1935, he was made director of foreign distribution.

The company's foreign department was closed all day Monday in memorial tribute to its head. Honorary pall bearers at the funeral were Spyros P. Skouras, Herman G. Place, William C. Michel, Sydney Towell, W. J. Eadie, Tom J. Connors, Herman Wobber, Sol M. Wurtzel, William Goetz, Darryl F. Zanuck, Joseph M. Schenck, Jason S. Joy, Earl I. Sponable, Frederick A. Kuser, Martin Quigley, Edgar Mayer, Saul Rogers, Benjamin Higgins, Alan E. Freedman, Irving A. Maas, Leslie F. Whelan, Richard A. White, F. S. Irby, Edmund Reek and Felix A. Jenkins.

Exhibitor Unit Opposes Drives

A declaration that the organization would not participate in any way with distributor sales or booking drives or campaigns, was made this week by the AMPTO of Western Pennsylvania at a general meeting of the organization. The body condemned the practice and said it was the sense of the group that individual members should not endorse any such drives, and reprimanded those members who recently had endorsed such campaigns.

It was pointed out that the unit had taken a stand against drives previously and that the present action was a reiteration of the previous position. The organization is opposed to drives for sales or bookings by individual producers or distributors or for any individuals as such.

Allied Names Regional V-P's

President M. A. Rosenberg of Allied States Association announced this week the appointment of four regional vice-presidents as follows: Eastern Regional, Joseph Reed of Mt. Carmel, Conn.; Eastern Central, Ray Branch of Hastings, Mich.; South Central, Roy Harrold of Rushville, Ind.; Middle West, Jack Kirsch, Chicago.

Big Grosses Continue; Big Films Holdover

Business is holding up well everywhere, according to reports received from various parts of the country. Outstanding pictures are being held over. For example, in New York, "Reap the Wild Wind" is in its fourth week at the Radio City Music Hall, while in Los Angeles it has been held for a fourth week at the Los Angeles Paramount and a fifth week at the Hollywood Paramount.

Again in New York, "Joe Smith, American" following very favorable reviews is held for a third week. "To the Shores of Tripoli" is in its fourth and last week at the Roxy. "My Favorite Blonde" plus Tommy Dorsey on the stage was held for a third week at the New York Paramount.

Survey Shows Radio Listeners Most Consistent Movie Goers

There is a definite correlation between movie attendance and radio listening, according to Dr. Leo Handel of the Motion Picture Research Bureau, which this week announced results of a survey made in New York. People who do not listen to radio, or listen only infrequently, are poor movie goers, while those who listen the most to radio are the most persistent movie goers.

Testimonial to Cole

A testimonial banquet to Col. H. A. Cole, president of Allied States Association from 1939 to 1941 will be a feature of the convention to be held in Atlantic City, June 3-5, by Allied Theatre Owners of New Jersey. M. A. Rosenberg, Col. Cole's successor, will be the toastmaster.

Frank Lloyd Productions Quits; "Invisible Spy" Last Picture

Frank Lloyd and Jack Skirball, president and vice-president respectively of Frank Lloyd Productions, announced this week that "The Invisible Spy" would be the company's last picture. Ilona Massey, Jon Hall, Peter Lorre and Sir Cedric Hardwicke will be starred. Frank Lloyd pictures have been recently released by Universal.

Allvine Named Secretary of Public Relations Committee

Glen Allvine has been appointed secretary of the Public Relations Committee of the Motion Picture Industry, Eastern Division. He will make his office at 28 West 44th St., New York. He has had advertising, publicity and exploitation experience with several of the companies and in addition was an associate producer for RKO.



Minnesota Law Held 'Unconstitutional'



Visiting Exhibitor

Frank Rogers, general manager of the Sparks circuit, visits Rube Jackter in the Columbia Home Office while on a trip to New York.

Measure Compelling Sale of Entire Year's Product At One Time Held Invalid By Court

Minnesota's law compelling a distributor to sell an entire season's program of pictures at one time was held unconstitutional this week by Judge Albin S. Pearson, who upheld every contention of the major companies. Judge Pearson's decisions covered several cases; Paramount, RKO and 20th Century-Fox were found not guilty on criminal charges; in civil action, the five distributors who signed the Consent Decree and United Artists were granted a declaratory judgment which in effect is a permanent injunction against enforcement of the measure.

The law which sought to circumvent the Consent Decree, was sponsored by the Allied Theatre Owners of the Northwest. It was enacted last April and the test suits decided this week were instituted in July.

The outcome was regarded as having considerable importance not only in Minnesota but elsewhere in the country. Only a fortnight ago, a bulletin issued by the Allied Theatre Owners of Iowa-Nebraska stated the organization might sponsor law similar to the Minnesota measure just upset.

In his decision Judge Pearson said that no exhibitor had ever sought to cancel a feature which he deemed offensive; none of th distributors had ever imposed arbitrary terms on independent exhibitors nor discriminated against them in favor of affiliated exhibitors; that exhibition in Minnesota was not monopolized by theatres affiliated with the distributors. He also found that licensing a season's pictures in one block was not essential to the best interests of the producers, distributors, exhibitors or the public; that no public purpose was served by the act; and that it takes rights from the distributors and confers them upon the exhibitors.

All of the companies were selling in Minnesota under special permission received from Federal Judge Goddard, who permitted violation of the terms of the Consent Decree in order to serve theatres in the state pending the determination of the constitutionality of the law. Contracts now in force will be completed, it was said this week, except those which carried provisions allowing for cancellation if the law was upset.

Mort Blumenstock Wed

Mort Blumenstock, Warner Bros. Eastern advertising and publicity director, was married on Wednesday of this week to Mrs. Sandra Sandhurst, formerly of San Francisco. Mr. and Mrs. Blumenstock returned to New York on Thursday.

Piedmont Loses Case; 3 Arbitrations Settled

The Board of Appeals of the Arbitration Tribunals this week reversed the decision of the arbitrator in the case of the Piedmont Theatre, Oakland, Calif. and dismissed the complaint. The Piedmont claimed unfair clearance on the part of the Oakland and Grand Lake Theatres of the Fox West Coast Circuit, the Paramount, Orpheum, Esquire, Roxie, Senator and Chimes Theatres. The Appeal Board said: "It is hardly reasonable to expect a reduction of clearance when full advantage of existing clearance is not taken."

The case of Edward Rosecan of the Rialto Theatre, Hannibal, Mo., who sought to determine a definite clearance was settled when Paramount, 20th-Fox and Warner Bros. offered to give him product 185 days after national release date.

Twentieth Century-Fox was ordered to offer a run of pictures to the White Bear Theatre, White Bear Lake, Minn., following arbitration hearings in Minneapolis. Charges of withholding run were withdrawn against the other majors.

The seven day clearance of the Mt. Eden Theatre in the Bronx over the Ogden Theatre was held to be reasonable by an arbitrator. Costs were assessed against Metropolitan Playhouses, the complainants.

J. Engel of the Plains Theatre, Plains, Penna., has withdrawn his demand for arbitration in which he named the Parsons Theatre, Parsons, Penna. It is understood the case was settled.

UMPI Announces 8 More Tax Committees

Leon J. Bamberger, executive secretary of UMPI, has announced the formation of eight new State Tax Committees of the UMPI, thus bringing the total number so far to 39. The new committees are:

Colorado: Rick Ricketson, president of Fox Intermountain Theatres; R. J. Morrison, 20th-Fox branch manager in Denver; A. P. Archer of Amusement Enterprises, Inc., Denver.

Maryland: Meyer Leventhal of the Lord Baltimore Theatre, Baltimore; William K. Saxton of Loew's Theatre, Baltimore; Joseph Young, Universal sales representative in Baltimore.

Michigan: Ray Branch, president, Allied Theatres of Michigan; David M. Idzal, managing director of the Fox Theatre, Detroit; John Howard, Paramount Detroit branch manager.

South Carolina: Chairman, Warren Irvin of Wilby Kincey Theatres, Columbia; H. R. Berry of the Center Theatre, Hartsville; J. C. Long of the Riviera Theatre, Charleston; Scott Lett, Paramount branch manager in Charlotte.

Tennessee: M. A. Lightman, president, Malco Theatres; Kermit Stengel, Rockwood Amusements, Inc.; G. H. Goff of the Parson Theatre, Parson; Tom Young, 20th-Fox Memphis branch manager.

Texas: C. W. Sadler, Palace Theatre, Weatherford; L. C. Tidball, Isis Theatre, Fort Worth; John Adams of the Interstate Theatre Circuit; Leroy Bickel, MGM Dallas branch manager.

Wisconsin: Harry Perlewitz, business manager of the ITPA of Upper Michigan and Wisconsin; H. J. Fitzgerald of Fox Wisconsin Theatre; Al Kvool of Warner Theatres in Wisconsin; Charles W. Trampe, Monogram Midwest manager.

Wyoming: E. J. Schulte of Caspar; Ray Davis of the Lincoln Theatre, Cheyenne; R. J. Morrison, 20th-Fox Denver branch manager.

The following have been added to committees previously formed:

Georgia: Willis Davis of Lucas and Jenkins, replacing Col. Arthur Lucas.

New Jersey: Si Myers, Garden Theatre, Trenton, N. J.

Eastern Pennsylvania: M. J. O'Toole, Comerford Circuit, Scranton.

Symposium on Technique of Production at SMPE Meet

Discussions by leading technicians in a "Symposium on the Technique of Motion Picture Production," will be a feature of the 51st Semi-Annual Convention of the SMPE in Hollywood, beginning May 4. The symposium will cover nine branches of the industry—from the film can to the theatre. Cinematography, illumination, laboratory practices, production sound, scoring and pre-scoring, re-recording, cutting and editing, photographic embellishment, and projection will be covered. The SMPE Journal will carry the symposium after the convention.

The convention will be held in the Hollywood-Roosevelt Hotel. Arrangements are being made by William C. Kunzmann of Cleveland, long-time Convention vice-president of the Society.

Name Shartin District Manager; Others Up

William Shartin, Seattle branch manager for Warner Bros., has been promoted to the post of Midwest District Manager, left vacant by the resignation of Rud Lohrenz, who joins United Artists. Jack Shumow, Omaha branch manager, has been assigned to manage the Chicago office succeeding Sid Rose, who will also go to United Artists. James Winn, Detroit branch manager, has also resigned. Robert Dunbar, Cincinnati manager, succeeds him. John Eifert, Cincinnati salesman, is promoted to branch manager.



William Shartin

Shartin has been succeeded in Seattle by Vete Stewart, formerly manager in Portland. Al Oxtoby, manager in St. Louis, moves to Portland and Lester Bona, St. Louis salesman, is promoted to branch manager. Frank Hannon, former salesman in Omaha, succeeds Shumow in that office.

"Sergeant York" General Release Set for July 4

"Sergeant York," which has been shown only at advanced prices, will be generally released July 4, it was announced this week by Warner Bros. Mort Blumenstock, in charge of advertising and publicity in the East, said on his return from the Coast that the new releases would be accompanied by a new advertising and publicity campaign comparable to that of a year ago when the picture opened in New York.

PRC Finishes Half of Program

Producers Releasing Company has completed well over half of its 1941-42 program and will have the balance completed within the next three months, it was announced last week, by Leon Fromkess, vice-president of the company. New stories purchased this week by the company are: "A Yank in Algiers" by Russell P. Edgerton; "Berlin Revolts" by Cecil Sutherland; "Corregidor" by George W. Pardy.

Two More for Astor

Astor Pictures has acquired for distribution two more pictures: "Fangs of the Wild" is a recently completed adventure picture starring Rin Tin Tin, Jr. with a supporting cast including Dennis Moore, Luana Walters, Mae Busch and George Chesebro; "The Ware Case, featuring Clive Brook, has been acquired from Arthur Lee.

The Box Office Slant

Ship Ahoy

MGM **Musical Comedy** **95 mins.**

(Nat'l Release, May, 1942)

AUDIENCE SLANT: (Family) Sprightly musical comedy with a good cast, good songs and good sets should interest most audiences.

BOX-OFFICE SLANT: Should do a fairly good business. The cast is not too strong as draw, but it's the kind of entertainment that takes people's minds off the war.

Cast: Eleanor Powell, Red Skelton, Bert Lahr, Virginia O'Brien, William Post, Jr., James Cross, Eddie Hartman, Stuart Crawford, John Emery, Bernard Nedell, Tommy Dorsey and his Orchestra. **Credits:** Directed by Edward Buzzell. Produced by Jack Cummings. Screenplay by Harry Clork. Based on a story by Matt Brooks, Bradford Ropes and Bert Kalmar. Music and lyrics by Burton Lane, Margery Cummings and E. Y. Harburg. Dance direction, Bobby Connolly. Directors of photography, Leonard Smith and Robert Planck. Art director, Cedric Gibbons. Associate, Harry McAfee.

Plot: Eleanor Powell, who is in Tommy Dorsey's show booked for Puerto Rico, is asked by a man whom she thinks a Government agent, but is really a spy, to take a model of a magnetic mine to the Island. Also aboard is Red Skelton, a hypochondriac writer, and his secretary, Bert Lahr. Red falls in love with Eleanor but she spurns him when she hears him dictating a novel and thinks he's referring to her. The bag carrying the mine is accidentally taken by Skelton who has plenty of trouble with the magnetism. On shore, Eleanor discovers the switch and takes it away. Skelton follows and soon learns he is in the hands of enemy agents. Accidentally, he and Lahr are enabled to overcome the ringleaders and retrieve the mine.

Comment: The plot, what there is of it, is pretty obvious from the beginning. As soon as any audience sees Skelton with a bag just like that Eleanor Powell carries, everyone will be waiting for the switch in bags. But the interval is nicely filled with production numbers allowing Eleanor to tap her way around the ship to the delight of all the dancing fans. Tommy Dorsey's Orchestra as accompaniment will be enough to intrigue the alligators. Skelton is as funny as usual. His antics with the magnetized bag are a scream. Bert Lahr is his usual self and gets plenty of laughs on his own. Virginia O'Brien, the blank-faced singer and comedienne is on hand with a fairly good part vis-a-vis Lahr—a combination which should be perpetuated. There are a couple of very good tunes which should prove to be popular and can be the subject of tieups with local orchestras, radio stations and music stores.

Moontide

20th Century-Fox **Drama** **94 mins.**

(Block No. 10—Nat'l Release, May 29)

AUDIENCE SLANT: (Adult) Jean Gabin's initial Hollywood venture is a worthy dramatic offering which, although sordid and almost completely lacking comedy relief, should please adult audiences.

BOX-OFFICE SLANT: If thoughtfully and diligently exploited, it should fare well at the box office.

Cast: Jean Gabin, Ida Lupino, Thomas Mitchell, Claude Rains, Jerome Cowan, Helene Reynolds, Ralph Byrd, William Halligan, Sen Yung, Chester Gan, Robin Raymond, Arthur Aylesworth, Arthur Hohl, John Kelly, Ralph Dunn, Tully Marshall, Tom Dugan. **Credits:** Produced by Mark Hellinger. Directed by Archie Mayo. Screenplay by John O'Hara. From the novel by Willard Robertson. Director of photography, Charles Clarke. Art direction, Richard Day and James Basevi. Musical direction, Cyril Mockridge and David Buttolph.

Plot: Jean Gabin, who makes his livelihood along the waterfront, rescues Ida Lupino when she attempts to take her own life, brings her to his humble barge home. The couple fall in love and marry, but their marriage is menaced by Thomas Mitchell, partner of Gabin, who tries to lure the latter to "greener pastures" farther north along the coast. Unless Gabin consents, Mitchell threatens to reveal him as the man guilty for a murder supposed to have been committed when Gabin was inebriated and hot-tempered. When Ida learns, however, that Mitchell is the murderer, he attempts to kill her. Intent on avenging the attack on Ida, Gabin pursues Mitchell, who falls into the ocean and drowns. The newlyweds are now free to live their own lives without interference.

Comment: Because he appeared as a down-to-earth proletarian—a sincere, earnest man of the people—in such films as "The Lower Depths," "The Human Beast," etc., Jean Gabin won the admiration of the French moviegoing public. It is easily within the realm of possibility that, after having seen his first Hollywood effort American moviegoers will just as readily respond to this type of screen hero and take the famed French actor to their hearts. This may depend, of course, on whether the public is weary of glamorized heroes and, therefore, in a receptive state of mind for the hero Gabin typifies. In any event, his initial Hollywood venture is a worthy dramatic offering which, despite its sordid atmosphere and almost complete lack of comedy relief, should capture and maintain attention. Willard Robertson's story of sea-faring men along the California coast might easily have been written especially for Gabin, so perfectly does it suit his talents. The star has been surrounded by a roster of first class players; in fact, Ida Lupino achieves such a sensitive and deeply impressive performance in her portrayal of the outcast saved from self-destruction, that one is easily tempted to single it out as the picture's finest. Thomas Mitchell and Claude Rains also contribute depictions worthy of their high thespian reputations. Not the least to deserve credit for the picture's excellence are its producer and director: Mark Hellinger and Archie Mayo. Newspaper and fan magazine publicity anent Gabin has undoubtedly created a large and curious audience, but there still remains the job of selling this new star to the thousands who have never heard of him. At the same time, the well-known members of the cast should be prominently billed and reference made to the novel from which the picture was adapted. If thoughtfully and diligently exploited, "Moontide" should fare well at the box-office. It is in itself a good advertisement for future Gabin vehicles.

Catchline: "Jean Gabin will electrify you in the magnificent 'Moontide'."

Legion of Decency Ratings

(For Week Ending April 18)

SUITABLE FOR GENERAL PATRONAGE

About Face
Down Rio Grande Way
Mad Martindales
Ships With Wings
S. O. S. Coast Guard

SUITABLE FOR ADULTS ONLY

Man Who Wouldn't Die
Spoilers
Powder Town
Sunday Punch
Continental Express

The Man Who Wouldn't Die

20th Century-Fox **Mystery** **65 mins.**

(Block No. 10—Nat'l Release, May 1)

AUDIENCE SLANT: (Family) Another good mystery yarn in the already successful "Michael Shayne" series. Should please the average fan.

BOX-OFFICE SLANT: Should duplicate the box-office performance of its predecessors.

Cast: Lloyd Nolan, Marjorie Weaver, Helene Reynolds, Henry Wilcoxon, Richard Derr, Paul Harvey, Billy Bevan, Olin Howland, Robert Emmett Keane, LeRoy Mason, Jeff Corey, Francis Ford. **Credits:** Executive Producer, Sol M. Wurtzel. Directed by Herbert I. Leeds. Screenplay by Arnaud d'Usseau. Based on a novel by Clayton Rawson and the character "Michael Shayne" created by Brett Halliday. Director of photography, Joseph P. MacDonald. Art direction, Richard Day and Lewis Creber. Technical adviser, Det. Lieut. Frank L. James. Musical direction, Emil Newman.

Plot: Attempt on the life of Marjorie Weaver at the home of her father, Paul Harvey, who is facing a Senate investigating committee, brings private investigator Lloyd Nolan. The plot thickens when it is found that an intruding blackmailer, apparently killed by Harvey, is missing from the secluded grave where Harvey and his associates had buried him. After a thorough investigation, Nolan solves all the riddles.

Comment: With this picture's release, another good mystery yarn will have been added to the already successful "Michael Shayne" series. Except for stormy nights, when murders always seem to take place, and the dumb police chief, apparently a "must" in movie mysteries, the picture has the benefit of a plot that holds interest throughout, and makes the solution of the case baffling for even the most avid armchair detective. Since the "Shayne" series has proved profitable at the box-office, it is reasonable to expect the newest offering to continue the good record. After all, the average movie fan likes a good mystery, and "The Man Who Wouldn't Die" falls into that category. Exploitation should include angles designed to pique the curiosity of those who seek this type of entertainment.

Catchline: "A murder victim who wouldn't stay buried . . . a 'ghost' that couldn't be caught . . . but a case that only the quick-witted Michael Shayne could solve!"

Tarzan's New York Adventure

MGM **Drama** **71 mins.**

(Nat'l Release, May 1942)

AUDIENCE SLANT: (Family) The circus and metropolitan action, coupled with the usual Tarzan backgrounds give added appeal to this always popular footage.

BOX-OFFICE SLANT: You can depend on Tarzan followers and youngsters being well satisfied; title may stimulate curiosity of others.

Cast: Johnny Weismuller, Maureen O'Sullivan, John Sheffield, Virginia Grey, Charles Bickford, Paul Kelly, Chill Wills, Cy Kendall, Russell Hicks, Howard Hickman, Charles Lane, Miles Mander. **Credits:** Directed by Richard Thorpe. Produced by Frederick Stephani. Screenplay by Myles Connolly and William R. Lipman from a story by Myles Connolly based on characters created by Edgar Rice Burroughs. Sidney Wagner, photographer, and special effects by Arnold Gillespie and Warren Newcombe.

Plot: A circus agent, on a trip to trap lions, encounters the boy charge of Tarzan and his mate, and, envisioning his success as

(*Continued on Page* 12)

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

John Harris and His Mother Are Hosts at Family Night Party; Ladies Near Completion of First Aid Course

Last Friday night at the Variety Club was a Family night to top all Family nights when Mother Harris and son John presided as hostess and host and set up another all-time record in attendance. Not only in attendance did they set the record but also in spirit. Never before in the history of the Variety Tent No. 1 has there ever prevailed such an atmosphere of carnival spirit and happiness. Mrs. Harris, always the perfect hostess and loved by everyone, was ably assisted by her son, our own John Harris. Time after time during the evening remarks were overheard as to the spirit of the evening and the unusual light-heartedness of those present. Since then, it is seldom so much conversation has taken place about such an event.

The Club these days is the scene of many meetings and a great deal of activity. In addition, quite often one spies a uniform of the Army, Navy or Marines. Variety is contributing in more than one way to the great struggle.

The ladies continue their efforts in behalf of the Red Cross. They are now nearing the completion of their First Aid course and will shortly take the final examination after which they will receive their pins.

Monday night John Harris was King For A Day at the weekly dinner and brought out a large crowd of brother Barkers.

Visitors this week included the entire cast of Panama Hattie as well as most of the members of Jimmie Durante's show at the Stanley Theatre.

Tent No. 5—Michigan

Forthcoming Events Tie In With Defense; Gin Rummy Tournament in Full Swing; Many at Baseball Opener

Important club plans are under way, with increasing emphasis given to national defense activities. Chief Barker David M. Idzal is a key figure in many of them, notably the USO program here, and Variety, through its individual members, is making important contributions in numerous ways.

From the social side, the big news is still Gin Rummy. It has hit this Tent so hard that the boys are going to take all summer to get over the epidemic. Mrs. Charlie Komer is playing Mrs. Harold Sandelman for the finals in the women's tournament. Phil Kaplan, who learned how to teach the game before he learned to play it, is out to beat Charlie Komer himself in the third round of the men's tournament.

The other third rounders are: Lester Gruber vs. M. Cohen or Adolph Goldberg; and Dave Newman vs. Moe Dudelson or Kal Bruss—alternates depending on remaining games of the second round. It's all very complicated and the real fans have already mastered the intricacies of scoring.

Dave Idzal, nominated as a finalist by Detroit *Free Press* columnist Tony Weitzel, proved to be somewhat less than champ, we hear, as did that other favorite, Samuel Seplowin, proving that columnists can't always pick the winning nags, even if they're brother Barkers.

Opening day of the baseball season finds Variety attending approximately en masse at Briggs Stadium. A whole block of seats has been reserved as annually, through the efforts of Jack Saxe, that perennial Dough Guy (we didn't say Dough Boy).

GIANT Not Cardinal Fan Arthur

In our brevities about Chief Barkers series we offered an introduction to Harry Arthur, of St. Louis Tent, and somebody crossed things up to the extent of mentioning that Harry's passion for baseball took the form of rooting for the Cardinals, no less. Nothing could be further from the truth—since Harry's loyalty to the Giants, an affection which dates back to the time he was a kid up on Coogan's Bluff in New York, has never wavered—not even as late as last Tuesday, when in their opener at the Polo Grounds the Giants took a buffeting from that fearsome Brooklyn Flock. We therefore correct—Harry Arthur is, always has been, a GIANT fan.

Tent No. 7—Buffalo

Sam Yellen Joins Army; Ed Steinfeld, John Boles, Dave Miller, Visitors; Air Raid Alarm System Perfected

Sam Yellen, secretary and treasurer of the first run 20th Century Theatre, Buffalo, and the Riviera Theatre, North Tonawanda, has recently been called to the army and at present is at the Army Technical School in Miami Beach, Florida.

Russel Koontz, formerly associated with the Warner Theatre in Steubenville, Ohio, is the new manager at Dipson's Bailey Theatre, Buffalo.

Ed Steinfeld, sergeant in the Army Air Raid training section and previously booker with Producers Releasing Corporation in Pittsburgh, was a recent Variety Club visitor.

John Boles, appearing at the 20th Century Theatre, and Dave Miller, Universal district manager, were among the guests at a John Boles Night party.

On April 25, the Basil Circuit of Buffalo plans to stage a gala night for the Variety Club members at the local clubrooms. A great time is in store as a number of novelties smacking of real showmanship are promised.

Stanley Kozanowski, Chief Barker of Tent No. 7, is listed among the sick. His doctor advises that he use more of that vital energy of his in maintaining his health rather than burn it all up in the interest of the Club. He'll be around soon to see the gang.

Tent No. 11—Washington

Hollywood Victory Caravan's First Show Set for Capitol, April 30; Barron and Payette Head Committee

First of the performances by the Hollywood Victory Caravan will take place Thursday, April 30 at Loew's Capitol Theatre. Produced by Mark Sandrich with music by Alfred Newman, the caravan has a collection of stars never before seen in this town. Included are Joan Bennett, Charles Boyer, James Cagney, Cary Grant, Olivia DeHavilland, Laurel and Hardy, Merle Oberon, Eleanor Powell, Rise Stevens, Desi Arnaz, Frank McHugh, Bert Lahr and Ray McDonald. The local committee is headed by George Garrett, a prominent investment broker. The special show committee, however, is handled by Barkers Carter Barron and John Payette, aided by such stalwarts of Tent 11 as Sam Galanty, Hardie Meakin, Dan Terrell, Frank LaFalce, Rudy Berger, Sam Wheeler, Harry Brown, etc. The tickets for the performance are scaled from $1.50 to $20 and the receipts will be given to the Army and Navy Relief Societies.

Monday night the club will have a party, with Harry Bachman and Buck Stover Kings for the Night. On May 4, the club will have a Mardi Gras, headed by Frank Boucher and Morgan Baer.

Tent No. 13—Philadelphia

Variety Club Legion Post Gets Its Charter; Henry Friedman, Commander; Big Crowd at Sat. Open House

With the return of the Barkers from their Easter vacations, activity at Tent No. 13 showed marked improvement.

The Tuesday night Gin session was well attended, and this event is now a fixture, bringing to the Club a large group of the Members with regularity.

The Open House on Saturday evening was attended by an overflowing crowd of Barkers and their guests. An outstanding floor show was presented by Barker Sam Stiefel, and the Spring Social Season was fully launched.

The Variety Club Legion Post was presented with its Charter on Monday evening. Twenty-six Barkers were duly installed as members of the Post, and Barker Henry Friedman was elected Commander. Other officers elected are as follows: Ted Schlanger, Vice Commander; Elmer O. Wilschke, 2nd Vice Commander; Al Davis, Finance Officer; Jack Kraker, Adjutant; William Mansell, Chaplain; I. D. Levy, Historian; Ely Epstein, Sergeant-at-Arms. The entire club membership was invited to the installation services. With the chartering of the Legion Post, the activities of the Club Members will expand, and its sphere of influence in the community widened.

Guests this week included Barker Martin E. Winter of Albany Tent No. 9.

Tent No. 17—Texas

John Adams Heads Navy Relief Committee; Many Theatres to Solicit Contributions During Week of April 19

Chief Barker R. E. Griffith has appointed John Adams Chairman of a Navy Relief Committee to cooperate with the State Navy Relief Fund campaign. State Chairman is Attorney General Gerald C. Mann.

Adams stated that his committee would seek to enlist the cooperation of theatres all over the state in raising funds for this worthy cause.

It is the plan to ask all theatres to solicit collections during the week of April 19th, designated as "Navy Appreciation Week," by Texas Governor Coke R. Stevenson.

Theatre circuits that have already volunteered to lend full cooperation include Interstate Theatres, Griffith Theatres, Robb & Rowley United Theatres of Dallas and Jefferson Amusement Company of Beaumont. A great number of independently operated theatres have also indicated a desire to lend full co-operation, so that it is estimated that over 400 show houses will make collections starting April 18th or 19th.

A special film trailer produced by the Naval Relief Society will be made available to all theatres making collections. In this connection Adams said he would be glad to furnish a copy of this trailer to any theatre not yet enlisted by his committee.

Tent No. 21—Atlanta

Gin Rummy Tournament Starts: Seven New Barkers Join Up; Other Applications Pending Will Swell Membership

A huge Gin Rummy Tournament started with the opening round played on Thursday evening of this week. It will continue every Thurs-

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THE WINNER!

WINNER of "Box-Office Barometer" poll, topping everything in non-cartoon shorts field including all two-reel series.

WINNER of "Motion Picture Herald" and "Fame" poll in non-cartoon, one-reel classification.

WINNER of "Showmen's Trade Review" poll in non-cartoon, one-reel classification.

WINNER of Interstate Theatres, Texas tabulation mention as follows: "And for an ace in the hole, the dependable, never-failing Pete Smith."

WINNER of News View Theatres poll for most popular screen commentator, also winner in the novelty film classification.



THE SMITH A MIGHTY MAN IS HE!



He's the pride of Leo, Jr.

Exhibitors who are currently playing Pete Smith's "What About Daddy?" are well aware of its tonic value to their laughing audiences and of the box-office importance in these times of this merry gentleman (who doesn't even take his trophies seriously!) More power to you, Mr. Smith, we're looking forward to your forthcoming Pete Smith's "Scrap Book" and Pete Smith's "Barbe-cues." They'll add a cheerful note to many a future program. Keep 'em rolling in the aisles, Mr. S.

The Box Office Slant

Tarzan's New York Adventure

(Continued from Page 9)

a circus attraction, takes him to New York. Tarzan and his mate immediately set out in pursuit, and on arrival in America encounter the red tape of law that threatens to interfere with their regaining the youngster. Tarzan finally decides to pursue jungle tactics to accomplish his end and finds the animals of the circus to be willing and helpful assistants. Tarzan is forgiven his law infringements by an understanding judge, and the trio return to their jungle paradise.

Comment: The standard theme of usual Tarzan stories is pleasantly elaborated upon in this latest release, and Tarzan's encounters with the legal entanglements of civilization are such as will strike a note of sympathy with the average moviegoer. A comedy vein is fully explored by the pet chimpanzee that accompanies Tarzan and his mate to New York and plays havoc with the accepted manners of conduct. Elaborate hotel suites, night clubs, court rooms, the Brooklyn Bridge, skyscrapers, taxicabs, and the sawdust arena, provide backgrounds for action that is exciting, thrilling, and well sustained throughout. The locale is about evenly divided between the jungle and the metropolis but throughout the film animals, wild and trained, furnish an exciting complement to the work of the principals. Tarzan's dive off the high point of the Brooklyn Bridge to escape the police is a real thriller. This one won't put them on the edge of their seats, but it will please mightily, as all of the players perform well and the animal action is cleverly woven into the story. Jungle atmosphere for the jobby and all of the old tried and proven Tarzan stunts are in order.

Catchline: Tarzan scales the skyscrapers to give you sky-high entertainment.

The Spoilers

Universal **Action Drama** **87 mins.**

(Prod. No. 6048—Nat'l Release, April 10)

AUDIENCE SLANT: (Family) Wherever audiences want red-blooded action-packed entertainment teaming with essentials that pull them up on the chair-edges, here's their picture.

BOX-OFFICE SLANT: It's been a top-flight attraction twice before, and no matter what competition it faces this time, even if only the title and rousing fight are publicized, it can excel its previous successes.

Cast: Marlene Dietrich, Randolph Scott, John Wayne, Margaret Lindsay, Harry Carey, Richard Barthelmess, George Cleveland, Samuel S. Hinds, Russell Simpson, William Farnum, Marietta Canty, Jack Norton, Ray Bennett, Forest Taylor, Art Miles, Charles McMurphy, Charles Halton, Bud Osborne, Drew Demorest, Robert W. Service. **Credits:** Directed by Ray Enright. Produced by Frank Lloyd. Lee Marcus, Associate producer. Based on story by Jack London. Screenplay by Lawrence Hazzard and Tom Reed. Jack Otterson, art director. Photographed by Milton Krasner. A Charles K. Feldman Group Production.

Plot: Claim-jumping is the curse of Nome, Alaska, around 1900. Glennister (John Wayne) and Dextry (Harry Carey) are determined to hold on to their valuable gold mine. Almost immediately Glennister and McNamara (Randolph Scott), outwardly a square-shooting but actually a double-crossing gold commissioner, come into violent conflict —with Cherry Malotte (Marlene Dietrich), queen of rip-roaring Nome, and the mine as bones of contention. Through legal shennanigans, McNamara, aided by crooked Judge Stillman (Samuel S. Hinds), but unwillingly abetted by Helen Chester (Margaret Lindsay), grabs the claim. To set himself in right with Cherry, McNamara tells her Glennister will be permitted to escape jail. But she learns that McNamara is plotting to kill him. Cherry gets Glennister out of jail safely. The mine is recovered in a crackling gun battle and then, the climax—an abysmal-brute fight between Glennister and McNamara.

Comment: Here's one of the screen's most valuable entertainment properties. A great title. A red-blooded story portrayed with vivid realism. A legendary fight in which no punches are pulled; in which Wayne and Scott set a new standard for fistic conflict. Primarily, it's a man's story, but Marlene Dietrich and Margaret Lindsay endow it with the qualities that appeal to women. With the memory of Jack London's yarn fresh in the memory of oldsters, plus the fact the younger generation has always heard of it as one of the great action dramas of all time, this version of "The Spoilers" is a box-office natural. Additionally there are the tangible values of the drawing power of Dietrich, Scott, Wayne, Harry Carey, Dick Barthelmess, Margaret Lindsay and that of William Farnum who staged the first great brawl with Tom Santschi, to exploit. Old showmen will know what to do to sell the picture. Those who never had the experience of handling it may understand it's wide open for every trick in the book of showmanship.

Catchline: Everything that expresses virile excitement, thrill-packed action, nerve-tingling suspense and dangerous life the way bold men and women live it.

My Gal Sal

(Technicolor)

20th Century-Fox Musical Romance 103 mins.

(Block No. 10—Nat'l Release, May 8)

AUDIENCE SLANT: (Family) Gay and airy entertainment. Lots of music, dancing, romance and comedy and just enough human interest drama.

BOX-OFFICE SLANT: Punchy title, and with Rita Hayworth to lure the men and Victor Mature the women, the picture should prove strong attraction.

Cast: Rita Hayworth, Victor Mature, John Sutton, Carole Landis, James Gleason, Phil Silvers, Walter Catlett, Mona Maris, Frank Orth, Stanley Andrews, Margaret Moffat, Libby Taylor, John Kelly, Curt Bois, Hermes Pan, Gregory Gaye, Andrew Tombes, Albert Conti, Charles Arnt. **Credits:** Directed by Irving Cummings. Produced by Robert Bassler. Screenplay by Seton I. Miller, Darrell Ware and Karl Tunberg. Songs by Paul Dresser. Dances staged by Hermes Pan and Val Raset. From story by Theodore Dreiser. Photographed by Ernest Palmer. Technicolor director, Natalie Kalmus. Alfred Newman, musical director.

Plot: With liberal theatrical license taken, this is the biography of song composer Paul Dresser. Intended for ministry, Dresser (Victor Mature) joins medicine show, but is attracted to and follows glamorous actress Sally Elliott (Rita Hayworth) to New York. Under shrewd guidance of Wiley (James Gleason), Dresser writes many songs while his romance with Sally pops and cracks, flames and cools. Fame comes to both, but worldly-wise Sally plays cat and mouse game with polished but still yokelish Paul. He has his ideas too, but when he writes his famous My Gal Sal for her, the days of battling end.

Comment: A bare story outline by no means can reveal all the entertainment and showmanship values of this picture. Directly it is one of the line of musical biographies, started by this studio with "Alexander's Ragtime Band" and which included "Swanee River" and "Lillian Russell." While Dresser is not as widely known as were the other notables, some of his music, especially My Gal Sal, On the Banks of the Wabash and You Don't Belong to the Regulars—You're Just a Volunteer, are still popular numbers. It is evident that in making the film, the studio was determined to capitalize to the limit on the popularity of Rita Hayworth and Mature. They are on the screen, singly or together almost all the time. Consequently the personal exploitation angle should be vigorously pushed in tieups with radios, local dance orchestras and other musical outlets to get across full realization and appreciation of the show's musical content. Colorful spectacle of the lavish settings, dance routines and costumes, picturesquely enhanced by smart Technicolor photography also is an element that should not be overlooked. But a most important point to emphasize is the basic entertainment content. Film's release, coming at a time when the news from war fronts probably will be far from encouraging, makes it possible to invite patrons to see a show that will take their minds off all cares and worries for a while. In selling the show, it might be a good idea to remind the customers of the previous pictures noted above, even though name value might seem the best asset upon which to concentrate.

Catchline: Beautiful music to charm you; romance to thrill your heart; comedy to make you laugh and flashing spectacle to please your eyes. Forget your cares and troubles; see the season's liveliest musical picture.

Suicide Squadron

Republic **Drama** **83 mins.**

(Prod. No. 119—Nat'l Release, April 20)

AUDIENCE SLANT: (Adult) The title promises thrills for action audiences, who may be disappointed at their absence. On the other hand, it may keep away intelligent audiences and thereby cause them to miss a genuinely moving and persuasive story. It's a Class A picture with a Class B title.

BOX-OFFICE SLANT: How it will fare at the box office depends on the study theatremen give their situations before launching campaigns.

Cast: Anton Walbrook, Sally Gray, Derrick De Marney, Cecil Parker, Percy Parsons, Keneth Kent, J. H. Roberts, Guy Middleton, John Laurie, Frederick Valk. **Credits:** Produced by William Sistrom. Directed by Brian Desmond Hurst. Original story and screenplay by Terence Young. Director of photography, Georges Perinal. Art direction, John Bryan. Music composed by Richard Addinsell. Musical direction, Muir Mathieson.

Plot: *In a hospital where physicians have provided Polish flyer Anton Walbrook with a piano in hopes of restoring his memory, the once-famous concert pianist's wife, Sally Gray, talks to him, turns away in despair when she realizes she isn't reaching him. As he plays, his mind goes back several years*: In Poland, Walbrook, a flyer in the Polish Air Force, meets Sally, and the two fall in love. They are separated when he is sent to a neutral country and she returns to the United States. Later, in New York, they meet again as he is starting on a concert tour, become man and wife. Walbrook soon becomes famous, but knowledge that a new Polish Air Force is forming in England fills him with the desire to return. Sally's efforts to hold him are fruitless; he returns to England. Shortly before an alert, he learns that his estranged wife is coming to join him. He leaves to intercept the enemy, fights a grim battle, deliberately plunges into his foe when his ammunition runs out. He crashes to earth. *Sally has almost given up, when a smile comes across Walbrook's face as he finishes playing his famous Warsaw Concerto. His memory has returned, and the two are re-united.*

Comment: "Suicide Squadron' may be something of an enigma for its distributors, for that which should be its virtue may turn out to be its drawback. When compared to many other so-called "war" pictures, it stands above most of them in story and production treatment. But the title is an indication of action, and what little action there is lacks realism, so that those expecting hair-raising thrills will find them conspicuously absent. In their place, however, is as genuinely moving a story as has ever been

filmed against the background of the world conflict. One of the best to come from England in many months, it is a picture for intelligent audiences. Here is Class A entertainment for those who prefer a persuasive, often poignant story "behind the war," rather than the hackneyed glorification of some cocky individual who upsets the Service with his pranks, turns everyone against him, then proves himself a hero at the end. There are no false heroics here. Instead, there is the account of a man who, with fame, security and happiness, determines these things can mean little unless he fights to preserve them. That's the basic content, and it has been so adroitly and intelligently contrived, and the story so well performed, that the picture becomes an experience the spectator will find hard to forget. Anton Walbrook and Sally Gray make their leading roles sincere and compelling, while Derrick De Marney stands out in the supporting cast. "Suicide Squadron" is hardly the title, especially when associated with this film's content, to be exploited by a deluxe first-run; but oddly enough, it is in this type of operation that the picture deserves to have its initial showings. On the other hand, while the title may draw crowds to the "action" theatres, audiences geared for thrills may be disappointed. Exhibitors will have to study their situations thoroughly before launching campaigns.

Catchline: "Of what value were happiness and security if he couldn't fight to preserve them!"

Billy the Kid Trapped

PRC **Western** **59 mins.**

(Prod. No. 259, Nat'l Release, Feb. 20)

AUDIENCE SLANT: (Family) Only the dyed in-the-wool Western fans will go for this.

BOX-OFFICE SLANT: Rates as routine Western attraction.

Cast: Buster Crabbe, Al St. John, Bud McTaggart, Ann Jeffreys, Glenn Strange, Walter McGrail, Ted Adams, Jack Ingram, Milt Kibbee, Eddie Phillips, Bud Buster. **Credits:** Produced by Sigmund Neufeld. Directed by Sherman Scott. Original screenplay by Oliver Drake. Director of photography, Jack Greenhalgh.

Plot: Crabbe, St. John and McTaggart are wanted by the authorities for murder and robbery. It seems a gang has been impersonating them. It takes quite a while to find out what's going on but when they do they either kill or capture all the gang's ringleaders.

Comment: The dyed in-the-wool Western fans may find this acceptable; the more critical moviegoer will be less willing to accept Buster Crabbe's interpretation of the West's bad man. There is a considerable amount of shooting and hard riding, but largely to no avail for the end leaves things just about where they started. Sell the picture as a knock-'em-down and shoot 'em up Western to intrigue the real Western fans.

Catchline: "The Kid traps a masquerader."

SOS Coast Guard

Republic **Drama** **60 mins.**

(Nat'l Release, April 16)

AUDIENCE SLANT: (Family) Blatantly overdone melodrama but bizarre thrill situations may compensate.

BOX-OFFICE SLANT: Suited only for subordinate spot on program. Lugosi's name may help.

Cast: Ralph Byrd, Bela Lugosi, Maxine Doyle, Herbert Rawlinson, Richard Alexander, Lee Ford, John Piccori, Lawrence Grant, Thomas Carr, Carleton Young, Allen Connor, George Chesebro, Ranny Weeks. **Credits:** Directed by William Witney and Alan Jones. Screenplay by Barry Shipman and Franklin Adreon from an original story by Morgan Cox and Ronald Davidson. Photography by William Nobles.

Plot: A mad but ingenius inventor, with Fifth Column leanings, concocts a deadly gas which he sells to an enemy nation. An accident to the ship carrying the inventor and the shipment brings a Coast Guard rescue squad and the inventor is recognized by the Lieutenant in charge. Suspicion leads to investigation and the Coast Guard is hard put to combat the skullduggery of the inventor in his attempts to recover the shipment from the damaged ship. In this he is assisted by a gang of cut-throats and a dumb giant slave of tremendous strength. Eventually he is trailed to his hideout and forced to use the deadly gas to thwart impending capture. The Coast Guard patrol is in a bad way when the Lieutenant's sweetheart arrives in a plane, spraying a substance that makes the gas innocuous.

Comment: Composed entirely of bizarre circumstances and patently manufactured situations, the footage makes a serious strain on the imagination and as a consequence lacks even a semblance of conviction. Ralph Byrd, in the hero's part, is too smirkily confident and the material allotted to Lugosi is so overdrawn that it falls far down in the old "ten-twenty-thirty" class. There is an abundance of genuinely thrilling and exciting episodes but, for the most part, they become burlesque in camera narration. The romantic angle fails to register and such comedy interludes which fall to the lot of Lee Ford, as the newspaper photographer, is of the extremely trite order. As a whole the story and performance of players fails to strike that elusive note that commands attention and response of the spectator. The position the Coast Guard holds in the public mind may help you in selling this but our advice is not to go too strong on any angle.

Catchline: The Fifth Column strikes but the Coast Guard conquers.

Guerrilla Brigade

Luminar Films, Inc. **84 mins.**

AUDIENCE SLANT: (Adult) Significance behind action and story give this potent audience appeal as revelation of how ideals as well as actions of "guerrilla" war against German invaders account for Russian successes in the war.

BOX-OFFICE SLANT: Strong selling as picture of Russian defense against German intrigue and brutality may make it a big box-office factor regardless of situation.

Cast: Lev Sverdlin, Stephan Shkurat, Mikhail Troyanovsky, Piotr Masokha, Leonid Kmit, Eleana Kuzmina, V. Osvitzimsky and others. **Credits:** Produced by Arkimo. Directed by Igor Savchenko. Screenplay by V. Pavlovsky. Photography by Vladimir Okulich. Russian dialog, titles in English.

Plot: Fifth-columnists prepare to deliver the Ukraine to German invaders, without however, reckoning the willingness to sacrifice in protection of their land by the peasants. Headed by an able, natural leader, the townsfolk of a village near the sea are aroused at the ruthlessness of the Germans, and after witnessing their devastation and cruelties to the people under the pretense of "protecting" them, fight a war which entirely upsets the carefully-planned strategy of the Germans. There is an element of suspense as a paid German spy gains the confidence of the Guerrillas by pretending to be a medical doctor who supposedly ministers to the ills of the roving band of fighters.

Comment: This story is a bit confusing in spots. It deals with events during the invasion of Russia during World War I. However, in view of the heroic battle being waged by Russia against the Germans in the present war of aggression, it takes on an interest which makes for absorbing entertainment from start to finish of a picture which is badly photographed, inadequately recorded as to sound and dialog, but which nevertheless has robust action and no few stirring moments, plus a climax that will bring cheers from most audiences as the plain people of the land bring the arrogant German military lords to their knees. Steadily the film builds up a deep sympathy and affection for the principal characters who are rough of appearance, unaffected by manners foreign to their plain, utterly simple mode of life, but who are ready to sacrifice everything to protect their land from invaders. English titles are adequate in conveying the sense of the Russian dialog. Best way to sell the picture is to offer it as a faithful portrayal of the type of people whose valiant spirit and hardy character enable them to stand up to and trade blow for blow with the Hitler hordes who have met more than they bargained for in attacking Russia. Play up newspaper headlines of war, use blow-ups of stills as lobby display.

The Corpse Vanishes

Monogram **Horror Melodrama** **64 mins.**

(Nat'l Release, May 8)

AUDIENCE SLANT: (Adult) Nothing but horror is the essence of the picture. Even as a chiller-thriller, attempts at new story twists can't conceal formula that telegraphs situations.

BOX-OFFICE SLANT: Bela Lugosi's name is symbolic of what will flash on the screen, and it's the film's biggest asset.

Cast: Bela Lugosi, Luana Walters, Tristram Coffin, Elizabeth Russell, Minerva Urecal, Angelo Rossitto, Joan Barclay, Kenneth Harlan, Gwen Kenyon, Vince Barnett, Frank Moran, George Eldridge. **Credits:** Produced by Sam Katzman and Jack Dietz. Barney Sarecky, Associate Producer. Directed by Wallace Fox. Original story by Sam Robins and Gerald Schnitzer. Screenplay by Harvey Gates. Photography by Art Reed.

Plot: Using poison scented orchids apparently to kill brides, fiendish scientists steal supposedly dead bodies from marriage altar. Purpose is to extract bodily fluid from young ladies which will keep his aging wife perpetually young. After several tragedies, girl reporter suspects something is wrong. Insinuating herself into scientist's eerie mansion peopled by weird creatures, she experiences terrifying night, but unearths facts. Following battle with her editor she is allowed to set a trap, but herself is almost a victim of inhuman practice before Lugosi and wife are killed.

Comment: With Bela Lugosi in a characteristic role, which he plays for all it's worth, the picture's appeal is to the horror fans. His name and the title cue proceedings. Melodrama tempo keys the continuity, but the picture lends itself to that audience phenomena wherein many may be tempted to warn the girl of what she's running into and advise her what to do. There's not much more than a hint of romance and comedy contrast is practically absent.

Catchline: "She risked her life to trap a monster."

Sunday Punch

MGM **Comedy-Drama** **76 mins.**

(Nat'l Release, May 1942)

AUDIENCE SLANT: (Family) Neat blending of comedy, drama and action make this an excellent program picture—for hinterland audiences.

BOX-OFFICE SLANT: Has little draw on its own, but exhibitors who arouse curiosity via the title, and otherwise exploit the film, should experience gratifying returns.

Cast: William Lundigan, Jean Rogers, Dan Dailey, Jr., Guy Kibbee, J. Carrol Naish, Connie Gilchrist, Sam Levene, Leo Gorcey, "Rags" Ragland, Douglass Newland, Anthony Caruso, Tito Renaldo, Michael Browne. **Credits:** Produced by Irving Starr. Directed by David Miller. Screenplay by Fay and Michael Kanin and Allen Rivkin. Based on an original story by Fay and Michael Kanin. Director of photography, Paul Vogel. Art direction, Cedric Gibbons.

Plot: To a rooming house for prizefighters comes Jean Rogers, niece of the house's "mother." Connie Gilchrist. A romance between Jean and William Lundigan develops. At the same time, Dan Dailey, Jr., Swedish janitor, falls for the girl and takes up prize-

(*Continued on Page* 16)

THE FILM INDUSTRY
ON THE PATRIOTIC FRONT

Stamp Drive Merits Nation-wide Duplication

10,000 Theatres Could Sell $15,000,000 Worth Weekly, Asserts Chicago Exhibitor

[STR deems it a privilege to report the following patriotic activity to its readers, and does so with the hope that every exhibitor will set up a similar Junior Minutemen group for the sale of War Stamps as soon as possible. For, as the showman concerned puts it, "every day, every week of delay in establishing these groups on a nation-wide basis prolongs the war."]

Of all the plans heretofore advanced to theatremen to promote the sale of U. S. War Savings Bonds and Stamps, none is more worthy of nation-wide duplication by other showmen than that set up for the Plaisance Theatre, Chicago, by Manager Robert F. Griffith.

On Lincoln's birthday last February, Manager Griffith obtained the assistance of the local war savings staff and a friend in organizing The Junior Minutemen Corps of America. Signing enrollment cards at the organization meeting were children from the ages of 6 to 14 who were willing to commit themselves to sell a dollar's worth of Stamps a day. Film actress Bonita Granville appeared in person and swore in the first group. More than 700 boys and girls attended the admission-free rally, which also included a one-hour short subject program. Out of the 700, 200 signed pledge cards.

Celebrities Encourage Junior Minutemen

Since then, Griffith has presented a free show for the Stamp-selling boys and girls every Saturday morning. Often the kiddies meet a star of the stage, screen or radio who encourages them in their activities, see a good array of short subjects, hear a speaker from the war savings staff. Prizes are awarded to leading salesmen, and a quota of total sales for the coming week is set up. Celebrities making personal appearances at the Plaisance, in addition to Miss Granville, include Annabella, Arthur Treacher and Victor Jory. Through the courtesy of the Santa Fe Railroad, the Jemez Indian Dancers have also appeared.

Now that we know "who," "what," "where" and "when," many readers are perhaps wondering *how* a 552-seat house on Chicago's west side could afford this activity. Solution to the financial problem: waste paper.

'Response Has Been Terrific'

"We found," reports Griffith, "that from 15 to 25 pounds of paper accumulates in the average home every week. So we ask the Junior Minutemen to bring these papers with them each Saturday. The response has been terrific. We sell the papers, and use the money received for costs of operating the show, buying the sleeve-bands and badges and purchasing the prizes for weekly sales leaders. As soon as the paper is collected, it is weighed and carted away. And as soon as the money is collected, well—a group of the boys and girls act as a finance committee and handle their own financial problems."

Is there a provision for adults in the set-up? Certainly. Grown-ups in the community have been contacted to act as a committee to assist the youngsters with all their selling problems, and the various ladies on the committee volunteer their time in taking charge of a booth in the theatre lobby where they handle the sale of Stamps to the children. In turn, the children deliver the Stamps to their customers.



Samples of the publicity resulting from Manager Robert Griffith's organization of a Junior Minutemen group to sell War Savings Stamps are shown above. The plan is one of the most practical yet devised by an exhibitor to promote the sale of War Stamps. So important is Griffith's plan we urge our readers to study it thoroughly.

Organization of the Junior Minutemen is on a military basis, with privates, corporals, sergeants and captains. As they pass their dollar-a-day quota, they advance in rank. Each corporal is in charge of a squad of privates, and he must see that his squad sells the required quota of Stamps. The sleeve-bands and badges indicate rank and selling ability of the boys and girls in the organization. Also imprinted on the sleeve-band is the theatre name.

No matter how elaborately detailed, no plan can be labeled a success unless it produces results. In that case, Griffith's plan is decidedly a success. Results, as outlined by the Plaisance management:

"Last week . . . these boys and girls sold $1,572.10 worth of War Stamps. In another month, when the group is recruited to a membership of 500, these figures will be doubled. Since February 12, approximately $5,500 worth of Stamps have been sold. You can readily see that the figures are bound to increase each week as more boys and girls, intent on doing their part for Uncle Sam, sign the pledge."

And There's the 'Selfish' Angle

Theatremen interested in the "selfish" angle will be glad to know that the Plaisance "has received wide-spread publicity (see cut) and goodwill that no amount of cash could buy." Furthermore, west side residents have made special trips to Griffith's showplace "to see our shows and see what kind of theatre has so changed the morale of the community." Indirectly, the activity has helped the box-office.

Something for other exhibitors to ponder: If the children attending one small theatre can sell $1,500 worth of Stamps in one week, how much could be realized by the nation's some 10,000 theatres on the same basis? The answer, according to Griffith, is approximately $15,000,000 a week or more—"enough to purchase 105 Flying Fortresses a week for the duration."

Eastman Kodak War Production Index to Value of Motion Pictures to Military

Revealing information about war work which is currently occupying a high percentage of the company's productive capacity, a booklet issued by Eastman Kodak Co., makes public for the first time the wide extent to which motion pictures and still photography is employed in modern warfare and the large amount of supplies being manufactured by this one company for the U. S. army, navy and other military forces.

More than 80 per cent of the camera and optical plants of the company are now devoted exclusively to the making of lenses and other optical appurtenances essential to effective use of field, naval, and air artillery. More than 50 per cent of the company's American output of photographic sensitized goods is ear-marked for military use or for industrial and commercial purposes recognized as being essential to the war effort.

In addition to film and actual photographic accessories the Eastman company has entire shops and departments engaged in making precision devices for use in directing artillery fire. The manufacture of special lenses for use on aerial cameras has grown from an obscure department in World War No. 1 to a position as one of the company's major units.

Many of the units, previously devoted to the making of camera and optical equipment, are now engaged in the exclusive production of high precision instruments and implements such as mechanical time fuses for shells, height finders for anti-aircraft batteries, aiming circles for directing artillery fire, fire-control telescopes of various types and other instruments of a nature which cannot be disclosed.

Photography is both a weapon and a tool in the current world warfare. Not only does it figure in the planning of all major actions and the training of the military novice but it is used in practice aerial gunnery instead of bullets and by combat pilots to record their "hits" on enemy targets. Photo maps are required by every jeep and gun carrier of the modern mobile unit and, in some instances high flying planes are equipped with darkrooms and developing plants.

This is all in addition to the widespread advantage that is being taken of photography as a means of training special forces in the unfamiliar routines and complicated skills of modern military effort.

No small contribution is the company's exclusive supply of cellulose esters from which safety film is made. Safety film is the base of aerial film, x-ray film, and other vitally important photographic materials being employed in the war.



NO CARS!

NO CUFFS!

NO CRUISES!

NO COMPLAINTS!

Business is Great!

HE'S JUST FINISHED A HOLDOVER RUN OF

"CAPTAINS OF THE CLOUDS"

JAMES CAGNEY in **"CAPTAINS OF THE CLOUDS"**
In Technicolor with
DENNIS MORGAN
BRENDA MARSHALL
Alan Hale • George Tobias
Reginald Gardiner
Reginald Denny
Directed by MICHAEL CURTIZ
Screen Play by Arthur T. Horman
Richard Macaulay, Norman Reilly
Raine • From a Story by Arthur T.
Horman and Ronald Gillett
Music by Max Steiner

HE'S JUST OPENED AN INDEFINITE ENGAGEMENT OF

"KINGS ROW"

ANN SHERIDAN • ROBERT CUMMINGS
RONALD REAGAN · BETTY FIELD in **"KINGS ROW"**
with CHARLES COBURN • CLAUDE RAINS • JUDITH ANDERSON
NANCY COLEMAN • Kaaren Verne • Maria Ouspenskaya • Harry Davenport
Directed by SAM WOOD • Screen Play by Casey Robinson
From the Novel by Henry Bellamann • Music by Erich Wolfgang Korngold

HE'LL FOLLOW THAT—IN SEVERAL WEEKS—WITH

"THE MALE ANIMAL"

HENRY FONDA
OLIVIA de HAVILLAND
JOAN LESLIE
in **"THE MALE ANIMAL"** with
JACK CARSON • EUGENE PALLETTE
HERBERT ANDERSON
Directed by ELLIOTT NUGENT
Screen Play by Julius J. and Philip G
Epstein and Stephen Morehouse Avery
From the Play by
James Thurber and Elliott Nugent
Produced by Herman Shumlin
A Warner Bros.-First National Picture

FASHION NOTE FOR SPRING!

SMILES ARE WORN EXCLUSIVELY BY CUSTOMERS OF WARNERS!

JACK L. WARNER
Vice-President in Charge of Production.



Sunday Punch

(*Continued from Page* 13)

fighting as a means of impressing her. J. Carrol Naish, promoter and head of the house, attempting to break up the Rogers-Lundigan romance, arranges a match between Lundigan and Dailey. If Lundigan wins, it's the end of his romance. Having learned this, Dailey defeats him, loses the girl, makes it possible for Lundigan to complete a college medical course and find future happiness with Jean.

Comment: That a program picture can be excellent entertainment, is proven again by this prize ring story which succeeds because it lends new twists to the ordinary "leather-pushers" plot. Average families everywhere will find its down-to-earth situations to their liking. While it will probably have to serve as the "tag" offering on many programs because of its star-less cast, its chances of being the favorite picture on those programs are better than average, as far as the tastes of hinterland audiences are concerned. It moves breezily along without a dull moment, contains just the right blend of comedy, drama and action, and features players who contribute commendable performances. Word-of-mouth comment will help build business, of course; but the exhibitor who, knowing he has a picture his audiences will like, sets out to arouse curiosity in the title and otherwise exploits the film, will most likely get the crowds at the opening rather than on the last day.

Catchline: "'Sunday Punch' has that entertainment punch—comedy, drama and action—you've been looking for. Bring the whole family to enjoy it."

Men of San Quentin

PDC **Drama** **80 mins.**

(Prod. No. 201—Nat'l Release, May 15)

AUDIENCE SLANT: (Family) Better than average prison story. While much dialogue makes it talkie, the grim menace of dangerous men who live desperately gives picture husky appeal.

BOX-OFFICE SLANT: May do exceptionally well in some spots and can be depended on to hold its own in most places as supporting attraction. Radio broadcasts coming from San Quentin weekly, one went out over national hookup should serve as springboard arousing interest.

Cast: J. Anthony Hughes, Eleanor Stewart, Dick Curtis, Charles Middleton, Jeffrey Sayre, George Breakston, Art Miles, Michael Mark, John Ince, Joe Whitehead, Skins Miller, Jack Shay, Jack Cheatham, Nancy Evans. Credits: Directed by William Beaudine. Original story by Martin Mooney. Screenplay by Ernest Booth. Photographed by Clark Ramsay. Dan Milner, film editor. Dick L'Estrange, production manager.

Plot: A dramatic story of prison life revealing how humane treatment methods are more efficient in rehabilitating convicts than brutal punishments. Theme stems from conflict between old school deputy warden who tries to frame young guard sergeant into being held responsible for prison breaks and killings. With penitentiary in turmoil, deputy is slain by a convict he double-crossed and Prison Board appoints sergeant to be warden and institute new system for governing inmates.

Comment: Natural performances on the part of J. Anthony Hughes and Eleanor Stewart as young guard and wife, plus realistically grim convict portrayals by Dick Curtis, Jeffrey Sayre, George Breakston, Art Miles and Michael Mark, plus the reformation idea subsequently developed, lift this out of the routine prison story rut. There's all the meaty material anyone would want and there is no lack of tenseness, suspense or threat that dangerous men may explode any minute. Contrasting this, however, is the believable love story of a young wife who inspires her husband with the courage to face a tough task confidently. Naturally, with cast names being none too impressive, the film must be sold for what it is—a prison picture. But the broadcasts which have been coming from San Quentin should prove a strong prop in whipping up interesting exploitation campaigns.

Catchline: Though caged in steel, men live and hope and dream and die. Always they wait the day when they are free again.

Whispering Ghosts

20th Century-Fox **Comedy-Mystery** **75 mins.**

(Block No. 10—Nat'l Release, May 22)

AUDIENCE SLANT: (Adult) For those whose risibilities are easily tickled, this screwball comedy-mystery should prove satisfactory; for others, it will be a dull and complicated experience.

BOX-OFFICE SLANT: Milton Berle's name should help draw them in, though from the standpoint of quality, the picture rates no more than a lower-dual spot.

Cast: Milton Berle, Brenda Joyce, John Shelton, John Carradine, Willie Best, Edmund MacDonald, Arthur Hohl, Grady Sutton, Milton Parsons, Abner Biberman, Rene Riano, Charles Halton, Harry Hayden. Credits: Executive Producer, Sol M. Wurtzel. Directed by Alfred Werker. Screenplay by Lou Breslow. Original story by Philip MacDonald. Director of photography, Lucien Ballard. Art direction, Richard Day and Lewis Creber. Musical direction, Emil Newman.

Plot: Radio crime doctor Milton Berle, "the man who lifts the veil," tackles the ten-year-old unsolved murder of an old sea captain, grand-uncle of Brenda Joyce. To reconstruct the crime, he visits the deserted hulk of the ship, where strange things happen to thwart his attempts and to prevent Brenda from finding the treasure her grand-uncle had bequeathed her. Eventually the mystery is solved, and the treasure, supposedly diamonds, turns out to be a collection of rock crystals.

Comment: This is all very confusing: it's hard to tell where the comedy starts and the mystery ends, or vice-versa. There are screwball characters, flying hatchets, eyes that move on the wall, mysterious shadows and all the other "props" usually associated with this type of film. Whether intended as straight comedy with a dash of mystery, mystery with comedy thrown in for good measure, or an admixture of both, the result is a confusing and laborious picture which even wise-cracking Milton Berle fails to save. It must be remembered, however, that there are certain moviegoers whose risibilities are tickled by any situation which combines so-called horror with comedy, whether plausible or exaggerated, as in this case. It is for these moviegoers that the picture will best serve; for others, it will prove a dull and complicated experience. There is little doubt but that Berle is an excellent comedian; therefore, he deserves better material than this. His name, made famous by his radio program and previous screen appearances, should help to lure the customers, although from the standpoint of quality, the picture rates no more than the lower spot on a dual bill.

Catchline: "Shrieks and slapstick . . . ghosts and guffaws . . . mirth and mystery!"

BUY
UNITED STATES
WAR BONDS
and STAMPS

Blondie's Blessed Event

Columbia **Comedy** **69 mins.**

(Nat'l Release, April 9)

AUDIENCE SLANT: (Family) Blondie is as much an attraction as ever; all the familiar characters are here and the picture keeps pace with the comic strip.

BOX-OFFICE SLANT: One of the best in a series which has proved highly popular in many communities.

Cast: Penny Singleton, Arthur Lake, Larry Simms, Norma Jean Wayne, Jonathan Hale, Danny Mummert, Hans Conried, Stanley Brown, Irving Bacon, Mary Wickes, Paul Harvey. Credits: Based upon the comic strip created by Chic Young. Screenplay by Connie Lee, Karen DeWolf, Richard Flournoy. Directed by Frank R. Strayer. Director of photography, Henry Freulich. Art director, Lionel Banks. Associate, Jerome Pycha, Jr. Produced by Robert Sparks.

Plot: Blondie is expecting a baby and Dagwood is continually excited and nervous. It is finally decided that the boss will send him to Chicago to make a speech. There Conried, an impecunious playwright, trades a meal for his services in writing the speech which proves to be a flop. Later, when Blondie and the baby return from the hospital, Conried is sitting on the doorstep. He moves in with them and only when Blondie objects does Dagwood make an attempt to throw him out. Soon, the speech catches up with him; Dagwood's boss fires him but a Government man follows soon afterward and offers him a high salary for his "advanced" ideas.

Comment: This picture, tenth in the Blondie series, should find an even larger audience than its predecessors; Dagwood's problems are so like those of the average man. Besides, it ought to bring in every one of the thousands of Blondie fans—those who follow the comic strip and those who are just movie fans. It is no epic with a cast of expensive stars, but it is down-to-earth, homey comedy of the "just folks" type that has so much appeal. The four principal characters, Penny Singleton, Arthur Lake, Larry Simms and Jonathan Hale are up to their usual standard. Hans Conried, as the broken down playwright, is a standout, however. There are plenty of angles from which to sell it. Don't forget the usual tieup with papers running the comic strip. Make a present to any baby born during the engagement. There should be plenty of tieups available on baby clothes, etc. Send out "birth" announcement cards.

Catchline: "It's a great day for the Bumsteads and a grand time for fun-lovers."

Mississippi Gambler

Universal **Mystery** **60 mins.**

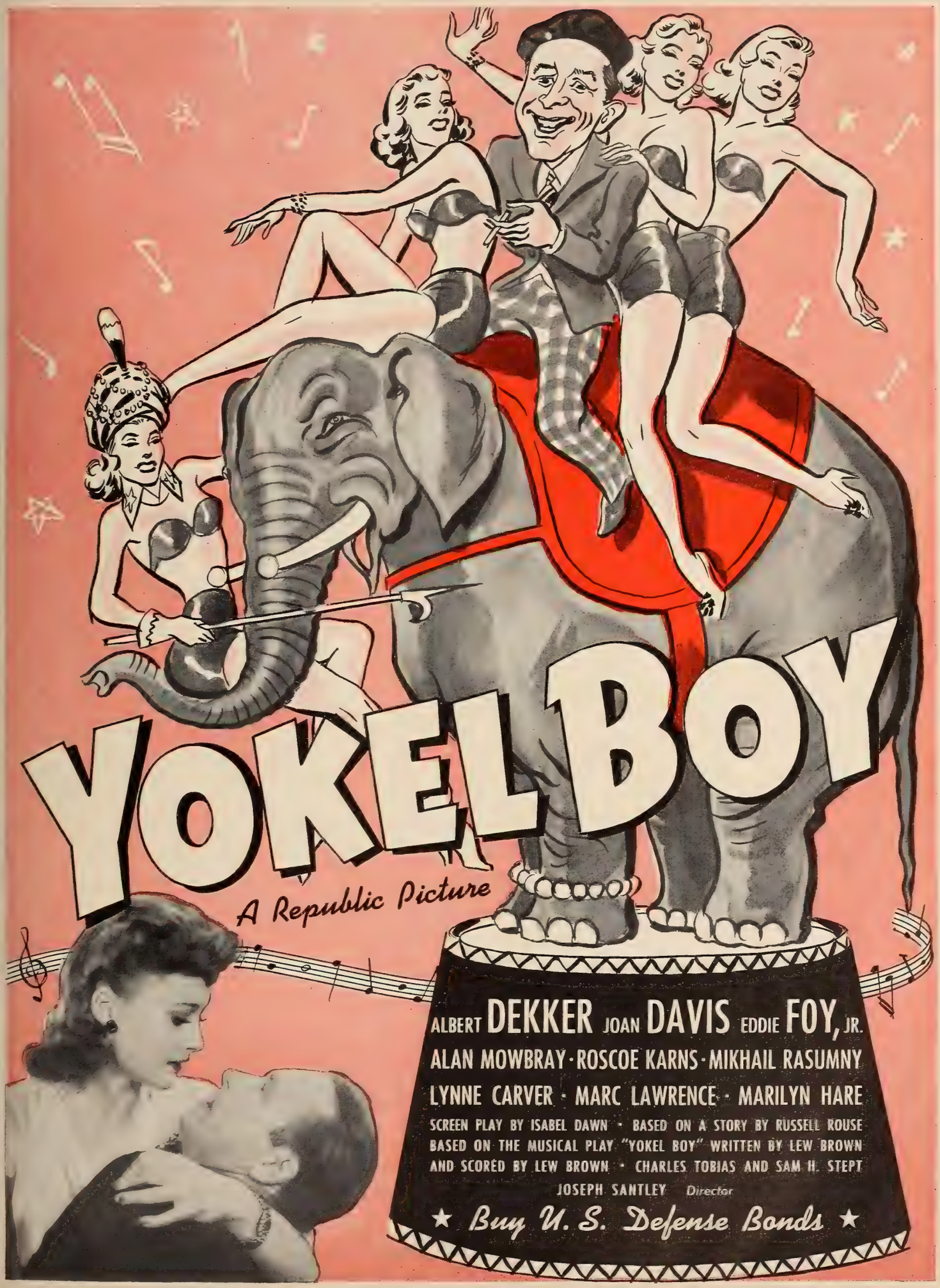
(Prod. No. 6034—Nat'l Release, April 17)

AUDIENCE SLANT: (Family) Maybe it will amuse those not too hard to satisfy.

BOX-OFFICE SLANT: Suitable for second place to strong top feature or on nights or when some special event other than straight film fare is the attraction.

Cast: Kent Taylor, Frances Langford, John Litel, Shemp Howard, Claire Dodd, Wade Boteler, Douglas Fowley, Aldrich Bowker, Eddie Dunn, Harry Hayden, Eddie Acuff, Paul Phillips, George Reed, Alex-

(*Continued on Page* 18)


YOKEL BOY
A Republic Picture
ALBERT DEKKER JOAN DAVIS EDDIE FOY, JR.
ALAN MOWBRAY · ROSCOE KARNS · MIKHAIL RASUMNY
LYNNE CARVER · MARC LAWRENCE · MARILYN HARE
SCREEN PLAY BY ISABEL DAWN · BASED ON A STORY BY RUSSELL ROUSE
BASED ON THE MUSICAL PLAY "YOKEL BOY" WRITTEN BY LEW BROWN
AND SCORED BY LEW BROWN · CHARLES TOBIAS AND SAM H. STEPT
JOSEPH SANTLEY Director
★ Buy U. S. Defense Bonds ★

The Box Office Slant

Mississippi Gambler

(*Continued from Page* 16)

ander Lockwood, Bob Barron. **Credits:** Directed by John Rawlins. Paul Malvern, associate producer. Original story by Al Martin and Marion Orth. Screenplay by Al Martin and Roy Chanslor. Photographed by John W. Boyle.

Plot: A newspaper reporter tours most of the Eastern states trying to catch the "higher-up" head of a gang of race track gambler killers. He tabs him, but can't make identification because suspect has undergone plastic surgery renovations. Neither can the suspect's old girl friend. But canine intuition, expressed by the "higher-up's" old Great Dane dog pet, can't be fooled.

Comment: Merely another programmer destined for the lower half slot in neighborhood and smaller theatres. Despite a couple of good character performances on part of supporting players, notably Shemp Howard in comedy role and killer Douglas Fowley, picture lacks anything that smacks of originality. Romance is just dragged in, as are three song numbers, two by Frances Langford, the other by Claire Dodd. Shop-worn material negates any possibility of interest quickening spontaniety. Alluring title notwithstanding, be careful not to oversell.

Catchline: "He could fool people no end, but his dog was too faithful to be fooled."

The Mad Martindales

20th Fox **Comedy Drama** **65 mins.**

(Block No. 10—Nat'l Release, May 15)

AUDIENCE SLANT: (Family) Just something to pass the time away. It points no moral and possesses nothing to make them talk or remember.

BOX-OFFICE SLANT: Program fare. Needs plenty in the way of support to hold up to average business.

Cast: Jane Withers, Marjorie Weaver, Alan Mowbray, Jimmy Lydon, Byron Barr, George Reeves, Charles Lane, Kathleen Howard, Robert Greig, Brandon Hurst, Steve Geray, Sen Yung, Emma Dunn, Hal K. Dawson, Don Dillaway, Tom Yuen, Otto Hoffman, Alec Craig, Harry Shannon, Dick French, Jack Chefe. **Credits:** Directed by Alfred Werker. Produced by Walter Morosco. Screen play by Francis Edward Faragoh, based on a play by Wesley Towner from a play by Ludwig Hirschfeld and Dr. Edmund Wolf. Photography by Lucian Andriot.

Plot: The wealth of the Martindales has been dissipated and the widowed father of two girls is too much of a carefree wastrel to visualize the consequences of over due bills, and mortgage foreclosures. The impending marriage of the older girl promises salvation but this hope dies when the fiance discovers that his bride-to-be is fickle. A painted masterpiece is sold by the younger daughter, along with other antiques of the old house, to meet a pressing debt and disaster threatens when it is found that a chattel mortgage exists covering the entire furnishings. Through a series of circumstances the younger girl meets her sister's fiance, and his grandmother, a wealthy dowager, is so impressed that she comes to the rescue of the Martindales.

Comment: This was undoubtedly intended as comedy fare but somehow or other the underlying story strikes a semi-sympathetic note that contrasts too severely with the dialogue and action. The adolescent love affair of the younger girl and her schoolboy sweetie is played up too strongly and the accompanying action results in that "tried for" type of laugh material that never quite registers with an audience. Mowbray does his best with lines and situations that are inane and, at times, downright silly. Jane Withers sems to be still at that period of her career where it is very hard to make her work convincing—too young for mature performance and too old for the sort of stuff that made her famous. Marjorie Weaver, Byron Barr, and George Reeves perform well. Jimmy Lydon, as Jane's sweetie, is a little too amateurish. Kathleen Howard, as the wealthy dowager Grandmother is excellent in the too few moments she has before the camera.

About Face

United Artists **Comedy** **47 mins.**

(Nat'l Release: Not Set)

AUDIENCE SLANT: (Family) Good clean fun. Even though adults may consider a lot of it nonsensical, it should have the youngsters whooping and hollering.

BOX-OFFICE SLANT: A sustainer, of course, but with the prestige of its predecessors, "Tanks a Million" and "Hayfoot," to stir up memories this should prove a satisfactory draw.

Cast: William Tracy, Joe Sawyer, Jean Porter, Marjorie Lord, Margaret Dumont, Veda Ann Borg, Joe Cunningham, Harold Goodwin, Frank Faylen, Dick Wessell, Charles Lane. **Credits:** Directed by Kurt Neumann. Produced by Fred Guiol. Original screenplay by Eugene Conrad and Edward E. Seabrook. Photographed by Paul Ivano.

Plot: An earnest young Army sergeant falls into the clutches of a hard-boiled old-time mate while out on leave. The youth has a date to appear at a girls' organization, but the veteran is set for rip-roaring excitement. He gets it a way that whirls up furious fun, but lands him in the hands of Military Police.

Comment: As always, when down to earth amusement is the objective, story idea becomes secondary to action and antics. Those qualities are dished up here, sometimes without rhyme or reason, in liberal quantities. The result is a lot of laughs and the show should not disappoint anyone who is in the mood for laughter. William Tracy and Joe Sawyer carry on in their characteristic roles. But the leading ladies are new. Jean Porter, making her debut, looks promising in a made to order part. Marjorie Lord had to be a little more refined and filled the bill satisfactorily. Picture can be exploited in many ways, but simple assurance that customers will enjoy a hilarious three-quarters of an hour should suffice.

Catchline: "You laughed at 'Tanks a Million' and 'Hayfoot'—Here's another package of rib-tickling fun."

Twin Beds

United Artists **Comedy** **83 mins.**

(Nat'l Release, April 24)

AUDIENCE SLANT: (Adult) Once this hits its pace of being funny it becomes funnier than anything to come along in some time.

BOX-OFFICE SLANT: No matter what type house it plays, this can be relied upon to bring them in almost solely on strength of word-of-mouth advertising.

Cast: George Brent, Joan Bennett, Mischa Auer, Una Merkel, Glenda Farrell, Ernest Truex, Margaret Hamilton, Charles Coleman, Charles Arnt. **Credits:** Produced by Edward Small. Director, Tim Whelan. Screenplay by Curtis Kenyon, Kenneth Earl and E. Edwin Moran. Original play by Margaret Mayo and Salisbury Field. Director of photography, Hal Mohr. Art director, John DuCasse Schulze. Stanley Logan, associate producer.

Plot: Joan Bennett, married to George Brent, can't get rid of ardent swain Mischa Auer. Moving to new apartment, Auer and wife, Glenda Farrell, unintentionally move in on floor above. Brent, tiring of wife's coolness, takes a trip at same time Auer decides to drown disappointment in champagne. Arriving home he lands in Bennett's apartment, where ensuing comic situations involve the efforts of Bennett, Una Merkel, Ernest Truex, Brent and the others attempt to get rid of Auer.

Comment: A slow start devoted to establishing characters and situation may have audiences wondering what it's all about—but once Mischa Auer takes hold, the fireworks start and the comedy hits a clip of speed and effectiveness that will make it a sure success with all types of audiences, and the final decision will be that it is funnier than anything that has come along in a long time. Preview audience giggled, tittered and roared with laughter at screwball goings on but at the finish was not too weak to give the show hearty applause. While all of the principals do full share in putting the show over, it is really Auer who wraps it up and delivers wagon loads of laughs. This element becomes even more potent in view of the fact that opening sequences give little inkling of mirth and merriment to follow. No matter what type of theatre it plays, downtown big city situation, or neighborhood location in small towns, this should register at the box-office—word-of-mouth boosting alone should account for big results. There is rich opportunity for all kinds of showmanship, and the greater the effort made in selling "Twin Beds," the greater the cash dividends for the showman.

Catchline: "You'll roll out of your seat with laughter."

Variety Club Notes

(*Continued from Page* 10)

Tent No. 21—Atlanta

day. Barkers Gus King and Eddie Melnicker, both experts at the game, are the instigators of the tournament.

Visitors from other Tents during the week included Barkers Watt Parker and Phil Langdon of No. 24—Charlotte and Barker Jack F. Daily of No. 17—Dallas.

The following men of show business have just recently become Members of Tent No. 21: J. M. Miller of the Dixie Theatre in Cordova, Ala.; Lewis Mack of Atlanta; Spence Pierce, exploitation man for 20th-Fox; James Howell of the Wil-Kin Theatre Service Corp.; Jack "Tommy" Thompson of Hawkinsville, Ga.; Fred G. Weiss of Savannah and Ted Toddy of Atlanta.

Barker John Cunningham of Fort Lauderdale was in the city on a booking trip.

Tent No. 22—Okla. City

The biggest news in the Club this week is the progress of the War Stamp Drive. Film salesmen, who are members of the Variety Club, are carrying Campaign Books with them, and are obtaining the signatures of exhibitors by personal solicitation.

Each company has a number of prospects assigned to it. Following is the standing of the various companies as of April 13: Monogram—80 per cent; PRC—55 per cent; Metro—48 per cent; Fox—44 per cent; Paramount—33 per cent; Warner—29 per cent; Columbia—20 per cent; Republic—15 per cent; National Screen—20 per cent; Universal—13 per cent; RKO—0.

This approximates 35 per cent of the independent exhibitors in the State who have already signed, and more pledges are coming in daily. This is in addition to the theatres in the Griffith Circuit, which were signed 100 per cent during the first week. At the rate the pledges are now being received three-fourths of the exhibitors in Oklahoma should be signed by the end of this week.

A large blackboard in the Club Rooms gives the standings of the various companies, with the standings changed daily as more pledges are received.

Selling the Picture

Wise Showmen Capitalize Value of Lobby Space

Theatre Displays Rank as Best Medium for Merchants Seeking Cooperative Tieups

Your theatre lobby as a medium of display advertising is worth dollars, many dollars!

If you question this assertion and have permitted the use of space by merchants who have been stinting in reciprocal effort on theatre co-op activities, allow us to point to the yard stick by which the top men in the merchandising and advertising fields measure desirable and effective effort.

"Successful advertising consists of drawing the fewest number of blanks."

This assertion was made by a leader of the advertising profession in addressing a convention group several years ago, and the three-phased premise of the statement has not changed. Trained advertising men have always agreed on these three principals of successful display: To direct the appeal to the people who have a desire for the merchandise offered: To attract their attention at a time when they are in a receptive frame of mind and possess the leisure to properly absorb the message; and, to concentrate the effort on people who are in position to properly finance the purchase.

Theatre Patron Fits Pattern

No other element of population fits this pattern so perfectly as does the modern theatre patron, and the merchandising experts could easily have shortened the instructions to read: "get your merchandise before the customers of the theatre."

The patrons who pass your portals meet all the requirements. Their attendance at the theatre indicates their desire for the better and more advanced living conditions! They approach your establishment in a highly receptive frame of mind, as evidenced by the decision to seek entertainment, and, their presence is conclusive proof of leisure; and, the wherewithal to finance purchases of commodities.

It requires no great stretch of the imagination to put the theatre patron in the category of people who are actually seeking ways to spend money. Couple with this the indisputable fact that your theatre rates high in prestige with the people of your vicinity and you have some idea of the tremendous favor you are conferring on the merchants to whom you extend the privilege of contacting your customers.

Any offer of the use of your lobby or screen, made to the purveyors of merchandise, should be accompanied by reciprocal demands commensurate with the high value of the space and the length of time the wares or messages are to be displayed.

Your proposals to merchants should be on a strictly business basis. You are offering them contact with the most select potential customers in the vicinity. Your weekly attendance record will show the probable number of these "quality" customers to whom you can introduce his merchandise. Through no other medium is the contacting of such a select group possible and the theatreman is overlooking an excellent point to influence extra effort of co-operation if he fails to emphasize this factor.

In most communities the theatre is the only business establishment whose merchandise consistently possesses the necessary magnetism to lure people from the comforts of their homes and from far distances. As such it is the dominant factor in the commercial field as other businesses profit from money spent by people attracted solely to the theatre. Theatre managers should capitalize on the exalted position that is theirs in the commercial life of their community—without the theatre the receipts of business establishments in the immediate area would decline appreciably.

It should be emphasized to your contact that his display in your lobby, or message on your screen, is exclusive—that he will not have to compete with other commercial displays—and that this condition guarantees attention from the "select" group of prospects that are your customers. He is not doing justice to his own display, and most assuredly is not compensating you for the valuable space, unless he exerts every effort to entice people other than the regular expected attendance.

'Will Capitalize to the Fullest . . .'

The merchant should institute a campaign that will capitalize to the fullest on the "magnet" that will lure people to see his display. In other words; sell through the theatre. He should carry signs on his delivery vehicles; devote the biggest portion of his newspaper ads to mention of the tieup; send mail matter to his regular customers; instruct his employees to carry the message and glamorize his windows. All this activity should be allocated so that 75 per cent of all effort would stress the theatre attraction and 25 per cent to mention of the fact that his merchandise is being exploited. This "indirect" form of selling is far more impressive and beneficial than "pressure" effort.

This all boils down to the age old business axiom that "The attitude of the seller in expressing appreciation of, confidence in, and enthusiasm for, what he has to offer, is the scale in which the buyer's opinion is weighed."

If you, yourself, have a proper conception of the merit of your facilities it will not be difficult to exact the final ounce of co-operation from your commercial effort.

Do your merchants a favor! Show them how to get the utmost benefit from their tie-ups with the theatre.

Softens Obstinate Dealers

Faced with a group of merchants who refused to cooperate, employes of the Orpheum Theatre, Green Bay, Wis., volunteered to tackle the problem. Noting that the merchants were all located on one street within three blocks of the theatre, the resourceful Orpheumites sold them the idea of advertising their thoroughfare as "Quality Street." That was all it required to win the friendship and support of the entire group.

An Iowa Exhibitor, Two Hoosiers, Stage Productive Stunts to Plug 'Ball of Fire'

In their campaigns on "Ball of Fire," many showmen are proving they have something "on the ball," as far as exploitation is concerned. Manager Nat Blank of the Orpheum Theatre, Terre Haute, Ind., Ken Collins of the Indiana at Indianapolis, and Stanley Gordon of the Rialto, Boise, Idaho, comprise only three of the myriad exhibitors who have been effectively promoting the picture, but their campaigns are typical samples of what is being done.

Blank's campaign highlight was a stunt featuring a "Hollywood Mystery Girl" who, wearing a Valentine mask, was engaged to sleep in the windows of Terre Haute's leading furniture store from 1 p.m. to 6:30 p.m. the day following the film's opening. Residents were asked to guess how many times the Mystery Girl would turn over in her sleep. The 20 whose guesses were nearest correct received two tickets each to the Orpheum.

One week preceding the window appearance, the furniture company displayed a 24-sheet cut-out of Barbara Stanwyck in their window, together with a 40x60 easel, 11x14 stills and miscellaneous stills. The merchant arranged for 5,000 heralds, which were distributed to theatre patrons a week preceding the engagement to advertise the stunt.

Another phase of Blank's campaign included a tiein with *Liberty* in which heralds were inserted in copies of the magazine. Local music stores displayed stills of Miss Stanwyck in front of Gene Krupa's band, and plugged Okeh recordings of the two tunes played in the picture; a leading clothier used photos of Gary Cooper in oxford gray, with tie-up copy; a sound truck covered downtown streets, and the local newspaper cooperated with daily stories in their news columns.

In Indianapolis Collins tied in with a local jewelry store for the distribution of 10,000 puzzle cards which were given to patrons of the Indiana a week before the picture opened. Contestants were asked to bring the answers to the jewelry store where the first 25 having the correct answers were given guest tickets. The firm devoted a full window to the contest.

Collins also placed copies of an automobile summons, coupon-numbered, on the windshields of autos parked in the principal parking lots and down town garages. Okeh record distributors placed displays in music store windows.

A unique "telephone" stunt featured Gordon's campaign. In the Sunday newspaper he placed an advertisement announcing that the Rialto was going to call a number of telephone subscribers daily, and that those who answered "'Ball of Fire' is coming to the Rialto" would receive guest tickets. The advertisement was headlined "Notice to Telephone Subscribers," and was placed in the news section of the Boise, Idaho, publication.

Oh, to Be a Child Again!

As one of the stunts to publicize "Song of the Islands," Manager Dave Martin of the Fox Theatre, Pomona, Calif., with the assistance of his right-hand man, Joe Volkmann, promoted a coloring contest in the local newspaper for boys and girls. Contestants were required to color a sketch of Betty Grable dancing the hula against a tropical background. The 15 winners each received a pass to see the picture.

He Presents the Real Smith

A smash exploitation wallop was scored by Dave Murphy, State, Altoona, Pa., when he got the actual Joe Smith who was honored by the Army for heroic work in a defense plant to participate in ceremonies marking his premiere of "Joe Smith, American."



Theatremen Urged to Treat the 'Tuttles' to Top-flight Selling; Treat Yourself to These Ideas

•

Screenplay by S. Lewis Meltzer and Robert Carson. Adaptation by James Hilton. From the novel, "No More Gas," by Charles Nordhoff and James Norman Hall. Directed by Charles Vidor. Produced by Sol Lesser.

•

Unusual pictures that will stand up to unusual advertising and exploitation are highly desirable at this time. In "The Tuttles of Tahiti" you have such a picture.

The Selling Background

In addition to the unusual avenues of public approach this picture possesses most of the standard elements of box-office draw. The story, from the pen of Charles Nordhoff and James Norman Hall; ran serially in *Saturday Evening Post* under the title "Out of Gas" and developed into one of the best-seller novels as "No More Gas." This pair of talented writers were responsible for "Mutiny on the Bounty."

Charles Laughton and Jon Hall, who fill two of the principal roles, are acknowledged ticket sellers, and, unless we miss our guess, Peggy Drake and Nancy Gates, two eye-filling beauties with pleasing head-to-toe profiles, will chalk up a string of followers for their future screen appearances because of their work in this film.

The locale of the picture, Tahiti, has always held a lure for the fireside adventurers who drug their imagination with visions of sarong-clad Polynesian beauties and the lazy life of the tropics. It is given new appeal at this time due to the prominent place all of the South Sea Islands are taking in the headlines of the war news.

As indicated above the picture abounds in advertising possibilities of the unusual order and, it is so crammed with entertainment that you can depend on its delivering a full quota of pleasure to all whom you can induce to attend.

Contest Possibilities

Contest possibilities on "The Tuttles of Tahiti" are many. There are a lot of dance scenes in the film with the natives doing steps and maneuvers that are similar to the Rumba and Conga. You may be able to get local dance halls to stage contests with tickets as prizes.

There are 18 members of the Tuttle family. The editor or radio program manager would surely find a lot of interest in finding the largest family in your vicinity and arranging for their entertainment at the theatre.

Laughton, as the head of the family, is over-indulgent with his sons so why not arrange for a "father and son" night with all of the local civic clubs taking part? Allow the kiddies in free when accompanied by their fathers and set up some prize for the organization attending in the greatest numbers.

A contest to find the oldest mail-order catalogue might be tied in with the co-op ad from the local branch of mail order houses suggested previously.

An SHR Showmanalysis (REG. U. S. PAT. OFF.)

A cock fight is one of the highlights of the film. This lends itself to the use of poultry shows—rooster crowing contests, as suggested in the press sheet,—egg coloring contests, etc.

The old car of the Tuttles is always out of gas and on this angle you might issue a group of passes to be given to contributors to a newspaper or radio contest for the most humorous incident growing out of a personal experience of that order.

The "If I Were Rich" angle can also be used for good newspaper or radio contests. Give tickets for the best outline by readers or listeners telling what they would do if they suddenly encountered wealth as did the Tuttles.

The biggest difficulty of the Tuttles is solved when a cache of money, hidden in an old catalogue, is found. An excellent treasure hunt can be built from this circumstance with the clues all capitalizing on the picture and playdate.

In one instance the Tuttles gather their entire possessions to wager on a cock fight. You might tie this in with your classified advertising manager for space on a "swap" column tie-up in the newspaper.

The wedding scene is a natural for newly-wed contests, or even a stage wedding if one has not been held in your theatre for some time.

The Tuttle family are fishermen. This is the fishing season, making tie-ups for the sports editor in order. Offer prizes for the biggest fish, the heaviest fish, the largest catch, and, for stories on "the one that got away.

Novelty Billing

The Tuttles are very free with their money so having your handbills made to imitate money would be in order.

There is another scene in the picture where all 18 members of the family are issued check books and proceed to buy everything in sight. Phoney checks good for entertainment at your theatre would also be appropriate for throw-aways.

For advance lobby display the barrel idea suggested in the press book with fake money being blown into the air by a concealed fan, is ideal.

Cooperative Ad Opportunities

Possible commercial tie-ups: The library and book dealers are certain to co-operate with window displays, bookmarks, posters, and other usual material.

The Tuttles are an irresponsible lot and a dominant sequence of the film deals with their difficulties over lapsed payments on furniture, etc. Copy on the reverse angle such as, "Pay your bills promptly—Don't be like the Tuttles of Tahiti," should get co-op ads from merchants who sell on the installment plan. You might even get them to handle brief printed exploitation notices in their monthly mail with an illustration from the picture.

Laughton, as Jonas Tuttle, and most of his clan, prefer to go barefoot, and there is considerable action where his big toe figures prominently. Chiropodists are not given too many opportunities to advertise in the reflection of famous personalities and might join in a co-op ad, using an illustration of the picture's barefoot beauties. There are plenty of these in the ad mats.

The shoe angle can also be used for getting added newspaper space as Laughton is always carrying his shoes and going barefoot. Copy about getting shoes to fit so you will always be comfortable and not barefoot like "The Tuttles of Tahiti" would be fitting.

A mail order catalogue figures prominently in the picture. If Montgomery Ward or Sears Roebuck have a store or agency in your town see if you can't get their co-operation on a newspaper ad.

Atmospheric Displays

In advance of your showing there is an excellent suggestion in the press sheet for costuming your staff in attire generally associated with Tahiti. Don't overdo it but having the ushers and cashiers wear leis with a ribbon carrying picture title would get a lot of attention.

For ballyhoo you can use the oldest car you can find—the more dilapidated the better. Banner it well and have it always running out of gas—at some prominent corner.

You may also find a man to walk the street attired in torn and dirty white suit and tattered straw hat. Have him go barefoot and carry old shoes if possible. He should pass out handbills on the attraction.

Ready-Made Aids

Mat 2-J can be used in co-operative advertising by some dealer in dress goods who might also be interested in using a life size blowup in a window display.

Mat 3-B is suitable for high school or newspaper coloring contest.

The press sheet suggests a display of swimming suits and this could be elaborated upon for newspaper contest as to which is the best bathing apparel, old time or new costumes. You might be able to dig up some photos of the old time long skirt suits to use as illustrations.

"The Tuttles of Tahiti" is so replete with advertising and exploitation possibilities that they defy chronicling. The suggestions here, together with those of the press book, should enable you to set up an all-coverage campaign.



That headline appeals to most readers, but that Tahitian beauty (Peggy Drake) all decked out in a pareu will certainly attract the male orbs too. As a matter of fact, there's enough interest in this ad, and in the others prepared by RKO Radio, to attract the attention of all readers.



You've Got the Jump On the Field!



You've got the jump on most of the people who are competing for public attention.

You have *Glamour Preferred* in your advertising presentation. You've got the stuff that other advertisers cry for. You've got live, well-known, well-publicized personalities who are in the news to begin with... *who are news.*

Capitalize on these facts. Advertise, *advertise,* ADVERTISE, Institutionalize . . . sell your theatre as a consistently good place to look for entertainment.

Reach out for better understanding with your audience... reach out for more profits with the numerous aids you will find in the Prize Baby's 3-Way Advertising stretch... Standard Accessories... Special Accessories... Trailers...

You've got the jump on the field...

HOLD IT WITH NATIONAL SCREEN SERVICE... AND SELL MORE SEATS!

Program Exchange

Exhibitor Distributes Three Types of Program; We Look Over Some Smart Promotion

Let's forget all about the weather and delve into this large assortment of programs on our desk.

First to greet us is a variety of programs and handbills from the Clinton Theatre, Clinton, Tenn. We find three different types of programs: one of the vest-pocket variety, with a photograph of a star featured on the cover each week; one about book-size printed in blue and red on newsprint stock, with an attractive cover; and another printed in brown and blue on card stock, with a perforation at the top for hanging. We can't understand why three types are needed, unless distribution is divided three ways. Anyway, the card program has space on the back for the recipient's name, and if it appears in red, he or she gets a pass to see the show. The Clinton's handbills are flashily colored and made up to gain maximum attention. Maybe three types of programs are best after all: if one doesn't lure patrons, or even if two don't, surely the third will.

'Beware'—But Read On—

Because he recently made two novel tie-ups in the form of handbills, we can't afford to pass up Manager Harland Rankin of the Centre Theatre, Chatham, Ontario. The Canadian showman got out a handbill headlined "Beware." It then went on to inform the reader that "Fifth Columnists may be here!" and listed some "rules that may save many lives." Here they are: 1—Don't tell about your relatives being moved in the army. 2—Don't tell about shipments, either of men or material. 3—Don't tell what is being manufactured. 4—Don't criticize your Government—they can't tell all.

The copy went on to say, however, that the reader COULD tell his friends to go to the Chatham to see such-and-such attractions. And the tie-in copy for the cooperating merchant's ad was: "It's No Secret! Beaver Lumber Company have a varied stock of lumber and building supplies, and can tell you that they have the best value for your money." Rankin's tieup is timely, of course, and it could be adapted especially to promotion of MGM's Crime Does Not Pay short subject, "Don't Talk."

The other handbill has this significant warning: "Insure Yourself Now." Readers are advised to see a local insurance agent (he pays the cost of the handbills) "and get insured against death, accident, burglary, fire." The copy continues: "Don't Overlook This! because when you see Abbott and Costello in 'Ride 'Em Cowboy,' anything can happen after this comedy." And so that's another stunt other showmen can use. Thanks, Harland, for sending us the handbills. (Note to Arnold Stoltz: These stunts look like they're right up your alley.)

From Walter Morris, manager of the Lee Theatre, Knoxville, Tenn., comes a calendar program. Morris admits such programs are common in most situations, but declares they are new in Knoxville. We imagine, therefore, local residents are holding on to them to be sure of having a ready guide on hand.

Well, our hopes have not been in vain. Jim Owen is filling that blank space on the back of his calendar program once more with his witty, pungent, home-spun "news from hither and thither." He tells his patrons "what's cookin'" in this manner: "The pots and pans are full of some mighty tasty dishes; no rationing with us when it comes to giving you entertainment that will hit the spot with spicy, down-to-earth goodness, and all easily digestible." He then goes on to describe the pictures as an enthusiastic restaurateur would describe the dishes on a menu. Space doesn't permit us to reproduce all the copy, but here's a sample:

'From Soup to Nuts'

"We have given you everything from soup to nuts, almost and that 'almost' is the surprise treat. You know how it is to eat strawberries out of season—gosh, they taste good! 'Honky Tonk' is in season, and seasoned heavily with romance, action, Gable and Turner. In fact, checking over the menu, I would say it was the month's prize dish; in fact, it's more than a dish—it's a full-sized meal. You might even want a second helping, because in many places it has been served twice with great success."

Jim has invited us down to Branson, Mo., to accompany him on one of his floating trips, and we'd certainly like to accept. He said we'd get "the fever" after seeing the literature he sent, but he didn't send the literature. Anyway, we've already got "the fever."

After a brief absence from these pages, during which he was being honored in New York, Arnold Stoltz is once more back in the old promotion harness. His latest novelty is a "Fisherman's Ruler." It's a ruler-shaped herald measuring about fourteen inches in length. A 6-pt. pica rule at the seventh inch divides in half. Copy under the first seven inches: "No! No! Smaller than this size is not legal." Copy beyond that: "But isn't he a dandy?" And copy beyond even that: "All over this size got away." The holder is urged to keep the Fisherman's Ruler "in your creel and you'll never need to fib!" Other copy plugs the cooperating firm, which sells fishing tackle. On the back of the "ruler" Stoltz gets in his own copy: "The fishing season opens this Saturday, but 'The Fleet's In' a day ahead . . . A gala Easter show for everyone . . . Don't let this one 'get away' without seeing it."

Some swell Easter covers adorned the programs of the Palace Theatre, Greenfield, Tenn.; Lake Theatre, Devil's Lake, S. D.; Strand Theatre, Atmore, Ala.

Well, we still have more programs on tap, but we'll have to save them for next week. Meanwhile, buy War Bonds and Savings Stamps.

Considers the Farmers

Manager Jim Owen of the Owen Theatre, Branson, Mo., realizing that the new War Time makes it difficult for farmers to get to the show on time, has appealed to them for ideas and suggestions in scheduling a starting time that will be convenient to all. He made the appeal in a recent copy of his calendar program.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

May's Cooking School Is a Successful Event

Have you held a Cooking School recently? If not, you're overlooking a good bet. Let's see why. Well, for one thing, the newspaper publicity is of inestimable value to your theatre. Then, too, by attracting the housewives of the community, you're making them movie-minded, with the result that many of them will make movie-going a habit. In your tieups with merchants, you're paving the way for future cooperation which will prove extremely valuable. There are numerous other advantages, but those already named are perhaps the most important.

For a concrete example of the manner in which a Cooking School should be conducted, let's look in on the recent Spry sessions held at the Russell Theatre, Maysville, Ky. On three successive Tuesday afternoons, local housewives packed the theatre to hear an authority tell them how to make cakes light and fluffy, pastry flaky, meals more balanced and appetizing, etc.

From Maysville merchants Manager Edward May promoted nearly $200 worth of merchandise which was awarded as prizes during the three-week period. Advertising space contributed by merchants in the newspaper amounted to 163 inches, a total value of $40.75. Approximately 80 inches of free publicity space was also promoted.

Manager May didn't rest on these laurels, however; as one who goes after business instead of waiting for it to come to him, he took advantage of the golden opportunity to sell teachers and students on the value of cooking lessons. Hence his talks before (a) the High School Home Economics classes, (b) a meeting of county school superintendents, (c) a meeting of combined city and county Home Economics teachers. At both the Russell and Washington theatres he made stage announcements.

An elaborate lobby display, rearranged three times during the three-week period to maintain interest, exhibited many of the gifts promoted from merchants. Four special one-sheets were used in the lobbies and balconies of both theatres, while out in front of the Russell a 12-foot banner was suspended from the marquee and an A-board displayed on the sidewalk.

The Cooking School, according to May, was the most successful he has ever conducted. Housewives who attended the sessions, and participating merchants, were delighted and pleased with the entire affair.

Calling All Buglers

A bugling contest held on the steps of the local courthouse when the streets were thronged with pedestrians highlighted the "Bugle Sounds" campaign put over by Manager Green, Odeon, Marshalltown, Ia. Green also had four youthful buglers at important intersections, each blowing successive single notes, all four blending into a single ear-catching tone.

Ford P.A. Gets 'Breaks'

Glenn Ford's recent visit to Quebec for the double world premiere of "Adventures of Martin Eden" at the Capitol and Empire Theatres resulted in sensational newsbreaks throughout the dominion of Canada.

'Tripoli' Premieres Set Stage For Ovations to Marine Corps

Colorful Patriotic Stunts Are Held in St. Louis, Omaha, Dallas, Denver and Pittsburgh

In more than a dozen cities throughout the United States spontaneous celebrations in honor of the United States Marine Corps have sprung up in connection with the premiere preparations for "To the Shores of Tripoli."

Blue ribbon campaign was put on in St. Louis for the Fox Theatre where Mgr. Les Kaufman cooperated with Hal Horne Exploiteer Stirling Silliphant to bring that city a rip-roaring premiere on the service picture. Climaxing a week-long celebration of "Marine Week" in that city, the opening was marked by a demonstration air raid in which Naval planes and Marine ground forces staged a mock battle for the city. At the premiere, the theatre housed special detachments of Marines and ex-Marines, all of whom were present for colorful ceremonies in connection with the inducting of new recruits into the Corps.

Outstanding human interest stunt for the St. Louis campaign was the formation of a "U. S. Maureen Corps," in honor of role played by Maureen O'Hara in the picture. Forty-five pretty members of Alpha Chi Omega Sorority at Washington University participated in forming the "Maureen Corps." They volunteered to become pen pals for Marines in training at San Diego, and special ceremony was held at which they presented their first letters for their unknown correspondents. Tie-up with Volunteer Nurses, also hinged on the Maureen O'Hara role, netted Manager Kaufman 200 special posters throughout the city, assisting nurses' recruiting drive and plugging the picture.

Intense interest excited by the St. Louis campaign resulted in the donation of a total of five and one-half hours of free time by city's radio stations, anxious to cover all events and to spot the Marine drama on the air. Seven radio stations participated.

In Dallas, Texas, where Manager R. J. Sullivan presided over the premiere preparations for the Majestic Theatre, civilians witnessed a Marine Corps version of night air maneuvers over this city as part of the "Tripoli" tieup. A parade review sponsored by the Marine Corps, and featuring Southern Methodist University co-eds who had enrolled in nursing courses as well as large detachments of Marines, featured opening day of the picture in that city.

For the Orpheum Theatre opening in Omaha, where Manager William Miskell was in charge of the campaign, Marine Corps officials took advantage of the situation to bring home the reality of the war to the residents. Special radio broadcasts were spotted, featuring the mother of Marine Corporal Peter Kerdikes, recently cited for bravery. A Marine parade included all members of the Omaha Marine Corps League, official veterans' organization, and special ceremonies were staged at the theatre in conjunction with the picture opening.

Music cooperation was a feature of the Omaha campaign. Renewed popularity of famed Marines' Hymn, From the Halls of Montezuma to the Shores of Tripoli, resulted in special promotion effort which landed the Kate Smith recording of the song in 500 juke boxes throughout the city.

In Denver, where Manager Bernard Hynes of the Denver Theatre worked out his campaign with a Hal Horne exploiteer, a Marine Week celebration was augmented by a tiein with the city's Victory Celebration. As an integral part of the exploitation campaign, a Marine Queen was selected by men in the service. She was presented at the Victory Ball, to which city officials invited Fox stars Nancy Kelly and Randolph Scott. The Marine Queen's float was the outstanding attraction of Denver's Victory Celebration Parade. Newspapers and radio gave full coverage to the Marine Queen events, which included a special dinner at the Brown Palace Hotel where she acted as hostess to invited Marines.

In Pittsburgh, where the picture was the opening attraction for the new J. P. Harris Theatre, Marine officials held over more than fifty new recruits for the occasion. They participated in a special parade together with squads of Marines specially detailed for the purpose, and a Marine color guard. Traditional rivalry between the Marines and Navy was amusingly exploited by a radio quiz program.

Photos Added Selling Aid for Trip to New York Contest Prize

An added exploitation angle has been arranged for the benefit of theatres that are contemplating contests with a New York vacation as the prize, as made available to subscribers to STR under a special low-rate.

All theatres located within 200 miles of New York City will be supplied, if they desire the material, with actual photographs of the outstanding features of the all-expense trip for use in lobby display or publication. These photographs will be supplied free, subject to return to the source after they have been used by the theatre.

The special rate trip is available to theatres everywhere. The free use of a 100-foot descriptive sound trailer is available, also to theatres no matter where located.

For the benefit of those who have written for further details we repeat a general outline of the particulars which appeared in STR, issue of April 4.

Four of the more modern and up-to-date New York hotels, all in the Times Square area and within one-half block of Broadway, have agreed to extend special consideration to the subscribers of this publication. The arrangement is exclusive with SHOWMEN'S TRADE REVIEW and the extremely low rates may be obtained only through the offices of this publication. The special rates are applicable to theatre contest winners and their escorts; theatre men and their families; or to particular friends or co-operating merchants whom the manager considers entitled to the privilege.

The following low prices covers everything—no extras. Room with private bath and radio, meals (including a dinner at a famous Night Club) and a choice of pre-arranged sight seeing trips, Hudson River excursions, theatre performances, etc., sufficient in number and variety to guarantee that the entire New York stay will be replete with enjoyable pastimes, has been arranged for at $4.25, for two days and one night; $8.00 for three days and two nights; and $10.75 for four days and three nights. Rates are based on two persons in one room and an additional charge of 50 cents per night will apply if room is used by one person. If desired a longer stay at comparable price quotations can be arranged for.

Complete arrangements for accommodation and entertainment during the New York stay are provided for. The theatre is only required to arrange for promotion of transportation to and from New York.

Remember—the service and rates are available only through SHOWMEN'S TRADE REVIEW. Write us for reservations.



Let Press Book Makers Keep in Mind What Ad Space Costs and Design Mats Accordingly

by Billy L. Maddy

Manager, Hollywood Theatre, Minneapolis, Minn.

Few issues raised by showmen through their trade press have aroused such general interest and exhibitor reaction as the matter of press books as initially discussed in STR by Phil Chakeres, of Chakeres Ohio Theatres.

In the accompanying article, Billy L. Maddy, Hollywood Theatre, Minneapolis, puts his finger on a failing often criticized by exhibitors. Advertising space in many cities is at an exorbitant rate, for the "amusement rate," that is, and theatremen are being forced to depend less on newspapers than they naturally would if newspaper publishers could see the light and abolish the discriminatory rate against theatre advertising.

STR has discussed the "amusement rate" in previous issues. It is still a severe handicap to the very newspapers which short-sightedly enforce prohibitive rates for merchants, like theatremen, while giving a lower rate to other local merchants as well as national advertisers.

The matter discussed by Mr. Maddy is one which can be studied with great value to all concerned by heads of distributor advertising departments, and particularly by those advertising men in charge of press book preparation.

STR invites all showmen to express their considered opinion on press books, ways and means of making them more useful to the average theatre. Send in your ideas, criticisms, suggestions for improvements.

Some one once said: "Everything comes to him who waits."

Maybe it does, for this is an opportunity that I have been waiting for. And, that is to suggest, implore, or entreat for better press books!

We are an independent, subsequent run house with a very limited budget for advertising. Yet, we have to sell a picture against stiff competition via the newspapers.

Rate: 65 Cents Per Line

Our daily newspaper advertising cost us 65c per agate line per day. Consequently we have to sell our show in 7 to 12 lines per day. That's not much space, true, but I think a lot can be done if you have the things to work with.

I want good picture titles in reverse cut, or unusual type that can't be duplicated out of the usual printer's job case.

I also want "thumbnail" size heads of the stars on mat form. But, *please* have the reproductions resemble the intended person.

One finds 99 per cent of the press book mat section devoted to quarter, half, or full page mats. Perhaps if we're lucky, one or two of the smallest mats will have possibilities.

Although, these usually have to be so revamped that the printers go crazy trying to set them up.

Who Needs Press Books?

I once complained to an exchange poster clerk about the limited selection of mats for a small house. In explanation he selfishly said: "Where do we get the most revenue?—from the big houses or you small fry."

For the sake of our business and its welfare as a whole, I'd rather think that that poster clerk was expressing his own opinion than the considered judgement of the distributor who employs him, and who sells us "small fry" pictures at prices that come up to a figure which in the total for a year's product isn't just "hay."

I've had expressions of this type started before to press book editors, exchange men, etc.; however, the heat of disgust would wear off. Then, I'd begin to realize—what do they care about a little guy way out in Minnesota.

Enough of that!

I hope STR's idea of a program for improvement of the press books results in a very much needed reform which will work to the advantage of picture producers and distributors as well as to the "small fry" exhibitors who are ready, willing and able to keep picture-going a national habit if given the assistance necessary to sell the public on every show produced in Hollywood.



Reproductions above from press books; at right from newspaper proofs, which should be borne in mind in judging printing values.

Left above: Ad slugs requiring as much space as these are of no use to theatres which have to pay a rate of 65 cents per agate line and therefore must do a selling job within the limits of a 1-col., 1 inch advertisement per day. Center: Some examples of how such strictly limited space can be used to advantage in punching home the name of theatre, title of main attraction and head portrait of leading star. At right, these small slugs are commended by Billy Maddy as offering "flash" to dress an advertisement—and, he adds, "if the 'coming' is trimmed off, you have a pretty one-column display line."

Circulating Library Is a Traveling Exploiteer For DeHaven's Theatre

Hey, you exhibitors in the rural sections! Here's an idea that's getting results, and it comes from no less a showman than A. Milo DeHaven, manager of the Town Theatre, Whitehouse, O., and the Grand Rapids, Grand Rapids, O.

In his territory there is a Bookmobile Library Service whereby every two weeks two circulating libraries cover about ten small towns close to Whitehouse, servicing schools on one day and the public on the other.

DeHaven figured he might as well have these Bookmobiles work for him too. So he arranged for them to feature neat 11x14 cards on their registration desks, bearing this copy: "Great Books Make Great Pictures! Read the Book, Then See the Picture at the Town . . . Home of Proven Hit Entertainment." Only one-half of the card is required for this copy; the other half is devoted to a book tie-up feature. Example: "One Foot in Heaven," which was based on the book by Hartzell Spence.

Frequently the Town management furnishes Bookmobile officials with book-marks which plug not only current attractions, but also the Bookmobile service. Also often furnished: time schedule and general information.

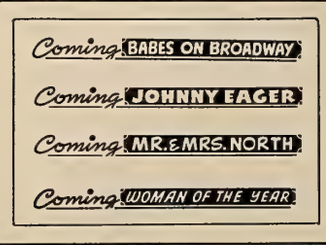
Reports DeHaven: "Neatness is what counts, in addition to being on the friendly side of the librarian and his feminine assistant. Result: your traveling Bookmobile is a small-town exploiteer that clicks."

Soldiers' Identification Locket

A new type of soldiers' identification locket, containing the text, "Please notify Jane Doe ....(address)....she is always in my heart," is being sponsored by "Always In My Heart" Clubs, with resultant exploitation for the picture of that title.

Special Book Edition on 'Nymph'

Grosset & Dunlap, book publishers, is putting out a special motion picture edition of "The Constant Nymph," with jacket illustrations from the film starring Charles Boyer, Joan Fontaine and Brenda Marshall.



IMPORTANT NOTICE

Eastman Motion-Picture Film Cans and Cores

MUST BE RETURNED

WAR requirements have sharply curtailed the supply of metal and plastics needed to manufacture 35-mm. motion-picture film cans and cores. Consequently, the Eastman Kodak Company urges the prompt return of these essential supplies. They must be used over and over again.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

By doing your part in this emergency, you help yourself and everyone connected with the motion-picture industry—as well as all those who depend more than ever on the screen for vital information and entertainment.

Write for prices and detailed shipping information.

Motion Picture Sales Division

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Payne, Scott to Team Again; Mark Hellinger Works on "Mississippi Belle"; Helen Parrish Opposite Wayne

Eddie Bracken and Gil Lamb, the funny sailor comedians in "The Fleet's In" are set to regale audiences again. Next time it will be in Bob Hope's "Let's Face It" for Paramount in which they'll be a pair of rookie soldier pals.

Before Producer Damon Runyon got "Little Pinks" under way at RKO-Radio, he signed Eugene Pallette, Barton MacLane and Agnes Moorehead to support Henry Fonda and Lucille Ball. The yarn, a romance in Manhattan and Miami, will be crowded with characters speaking the inimitable Runyonesque dialects.

"Texas Trouble Shooters" will be Monogram's next "Range Busters" picture featuring Ray Corrigan, John King and Max Terhune. S. Roy Luby will direct for Producer George Weeks. April 22 has been set as starting date.

The Bills, Thomas and Pine, have acquired "You Can't Live Forever," a Joseph Hoffman story dealing with the part truck drivers, who tote nitroglycerine around, play in national defense. The picture will be Chester Morris' first feature for this Paramount producing duo.

John Payne and Randolph Scott, leads in "To the Shores of Tripoli," will be teamed again by 20th Century-Fox in "Crash Dive." A story of how the U. S. Navy trains undersea fighters, much of the action will be shot at the Navy Submarine Base, New London, Conn. W. R. Burnett is doing the screen play and Milton Sperling will produce.

Bonita Granville, Ilka Chase, John Loder, Gladys Cooper, Lee Patrick, Charles Drake and Michael Ames complete the list of featured players in Warner Bros. "Now, Voyager." Paul Henreid, newly signed European star will appear opposite Bette Davis. Claude Rains is another top player.

Completing the cast which stars Joel McCrea and Betty Field and features Harry Carey in "Triumph Over Pain," Paramount signed William Demarest, Julius Tannen, Louis Jean Heydt, Franklin Pangborn, Lora Lee and Janet Beecher.

To meet a May 11th starting date set by RKO-Radio the script of "International Honeymoon" is being rushed to completion by Sheridan Gibney and Leo McCarey. The picture will star Ginger Rogers and Cary Grant with McCarey directing.

Back at Warner Bros. where he scored a notable record as a producer with "They Drive By Night," "Torrid Zone," "Brother Orchid" and "It All Came True," Mark Hellinger already has plunged into the details of "Mississippi Belle," based on the Clements Ripley novel.

Helen Parrish has been signed by Republic to play the second feminine lead in the John Wayne starrer, "In Old California." Binnie Barnes is the top romantic interest. Bill McGann is directing.

Not since the search for Scarlett O'Hara has there been such a competition for roles as is the hunt for suitable players to enact Mario and Pilar in Paramount's Technicolor picturization of Ernest Hemingway's "For Whom the Bell Tolls." Margo and Layla Georgie are the latest contenders. Pola Negri is also in the race. Miss Georgie, who played in the stage version of "What Price Glory," is also a novelist.

Directly from her co-starring assignment with Fred MacMurray and Paulette Goddard in "The Forest Rangers," Susan Hayward will step into another important role in Paramount's "I Married An Angel" with Fredric March and Veronica Lake.

Lynne Overman, confidential "uncle" to Paulette Goddard in "Reap the Wild Wind," will next be Priscilla Lane's confidant in Paramount's "Silver Queen" which Harry Sherman is producing.

Howard Bretherton has been assigned to direct "Down Texas Way," Monogram's next "Rough Riders" western drama to be produced by Scott Dunlap with Buck Jones, Tim McCoy and Raymond Hatton in the featured roles. The picture will start April 20.

John Howard Lawson, one of the screen's most forceful writers, has joined Cecil B. DeMille's writing staff. Replacing Theodore St. John who joined the Army, Lawson will collaborate with Ed Pinchon and Jeannie Macpherson on DeMille's next Paramount production, a drama of Mexico.

Illness forced Richard Rosson to relinquish direction of "Apache Trail," at MGM after a month of shooting. Richard Thorpe stepped into the spot.

Completing his contract at RKO-Radio with "Syncopation," William Dieterle moves over to MGM to direct "The Man on America's Conscience." This story of Andrew Johnson will be produced by J. Walter Ruben with Van Heflin featured.

Tay Garnett will direct Marlene Dietrich in "Sin Town," Universal. He guided the star in "Seven Sinners" for the same studio.

First appearance for Ann Rutherford at 20th Century-Fox under her new contract will be with George Montgomery in "Coney Island." Irving Cummings will direct.



Oklahomans All

Albert S. Rogell, directing "Priorities of 1942" for Paramount Studios, receives home town visitors on the movie set. Rogell and one of his cameramen, Haskell Boggs, are from Oklahoma City. Left to right are: Arthur B. Ramsey, exhibitor; Haskell Boggs, Rogell, Mrs. Ramsey, Mrs. Boggs.

HOLLYWOOD STUDIO ROUND-UP

MGM

ME AND MY GAL—Principals: Judy Garland, George Murphy. Director, Busby Berkeley.

MONOGRAM

DO NOT DISTURB—Principals: John Beal, Wanda McKay, Barbara Pepper. Director, William Beaudine.

PARAMOUNT

TRIUMPH OVER PAIN—Principals: Joel McCrea, Betty Field, Harry Carey. Director, Preston Sturges.

REPUBLIC

SPRINGTIME IN THE ROCKIES — Principals: Roy Rogers, George "Gabby" Hayes, Linda Hayes, Sally Payne. Director, Joseph Kane.

20th CENTURY-FOX

THE BLACK SWAN—Tyrone Power, Maureen O'Hara, Thomas Mitchell, Laird Cregar, George Sanders, Anthony Quinn. Director, Henry King.

UNITED ARTISTS

CALABOOSE — Principals: Jimmy Rogers, Noah Beery, Jr., Mary Brian. Director, Hal Roach, Jr.

UNIVERSAL

DESTINATION UNKNOWN — Principals: Irene Hervey, William Gargan. Director, Ray Taylor.

THE GREAT IMPERSONATION — Principals: Ralph Bellamy, Evelyn Ankers, Edward Norris. Director, John Rawlins.

TITLE CHANGES

Destiny (Univ.) now Eyes of the Underworld.

Three's A Crowd (Col.) now The Talk of the Town.

Return of the Rough Riders (Col.) now Riders of the Northland.

Till You Return (MGM) now Man from Martinique.



The Champ Returns to Films

Max Baer, the former world's heavyweight champion, returns to Hollywood to appear in films for Hal Roach with whom he poses on the set of Roach's "Bridget From Brooklyn" in which Baer appears with Arline Judge, Marjorie Woodworth, William Bendix, Grace Bradley and Joe Sawyer. This is Baer's first picture since 1933 when he played with Myrna Loy in MGM's "The Prizefighter and the Lady."

Republic Selects Titles For Four Future Serials

Titles for four forthcoming serial productions have been set by Republic. Listed are "King of the Royal Mounted Strikes," "Samba in Darkest Africa," "G-Men Versus the Black Dragon" and "Daredevils of the West."

Sarong Girl to Star in Paramount's "Sombrero"

Dorothy Lamour is slated to star in "Sombrero," Paramount's Technicolor Western. Scheduled for summertime shooting, the production will be Sol Siegel's initial high budget feature on the lot. In the meantime, Dot will team with Bob Hope in a Sam Goldwyn comedy.

Sherman Picks Pictures for Richard Dix to Headline

First pictures in which Richard Dix will be seen under his new contract with Harry Sherman are "Peace Marshal" and "Buckskin Empire." In the first, Dix will assume the role of a crusading minister who cleans up a tough western town. The second calls for him to be in the midst of things during a struggle between western homesteaders and land-grabbing railroad interests.

U. S. Cavalry Beckons Reagan Current Film Is Completed

Ronald Reagan, Warner Bros. star, holder of a commission in the U. S. Cavalry has been notified to report for active duty April 18. "Desperate Journey" in which he is presently working will be rushed to completion to enable him to keep the date.

Ray McCarey Checks Off 20th Lot Will Probably Join Leo's Unit

After a year and a half at 20th Century-Fox Studio, Ray McCarey is departing the lot. During his contract term he directed seven pictures among which is "It Happened in Flatbush." He will probably join his brother Leo's unit at RKO.

WANDERING AROUND HOLLYWOOD

with Avie Mack

I would like to say a few words about "The Old Timer." He was a fine man. He was my friend and there's a little lump in the throat when I realize I'm trying to step into the shoes of one of the best loved men who ever worked in Hollywood.

One day, shortly after he came here, I met him, introduced myself and said, "Julius, if there's ever anything I can do to help out just let me know." He wanted to know how us fellows who wrote about the movies stood the pressure of all the rush and hullabaloo. I remember saying something like, "Don't let it get you down. All a Hollywood newspaper guy needs is a sense of humor."

A week and a day before he died, I met "The Old Timer" for the last time. I was feeling pretty blue about the way the war was going, but he said, "Don't let it get you down. Remember, no matter how tough things look 'all a guy needs is a sense of humor.' There's no use worrying about the inevitable."

How Julius Lewis could expand on the futility of anybody worrying about the inevitable now!

That was a nice gesture the Board of Governors of Paramount Studio Club made. They voted to call off the annual picnic this summer. Funds which would have been spent on the event will be reserved to buy practical gifts for the studio's 105 (there will be more) ex-employees serving in the U. S. Army and Navy.

Previewers have looked at pictures in many strange places. At racetracks, aboard ships, on trains and, on occasion, in towns that were not much more than wide spots in the road. But before Jack Harrower of Producers Releasing Corporation thought of flying a gang of 'em up to San Quentin to inspect "Men of San Quentin," only a few had had any jail experience. Well there's nothing like the correct atmosphere as the producer of a weird horror picture once said when he tried to preview his picture in a cemetery.

It was pleasant, the other night to be at a meeting of the Hollywood Legion Post and see the veterans of the last war honor Jesse Lasky for making "Sergeant York."

The sirens wailed. The lights went out. The elevator man screeched, "Blackout!" Two hours of looking out the window, listening and wondering. Then down Vine Street and running into Joe Cunningham. "How'd you like it?" "Nothing new to me. I've been in the dark so much, these things don't make any difference."

Postmen take walks on their days off and picture people take pictures. For years, Al Santell has been a hot 16mm. movie camera hobbyist. About 1937, he had his camera with him during a tour of the South Sea Islands. Now the hobby is paying dividends. Scenic and atmospheric shots will be blown up to standard size for "Pearl of Paradise" which he will make for MGM.

Irving Rapper, directing "Now, Voyager" for Warner Bros., took a look at Ilka Chase then read her book 'Past Imperfect." Now he's writing his biography to be titled "Future: Tense."

SPENCER TRACY DRAFTED

★ ★ ★ ★



★ IN ★

SKY DEVILS

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Short Subject Reviews

Cactus Capers *(Very Good)*

RKO-Radio Western Musical No. 3 17 mins.

Many theatres would do well to schedule these Ray Whitley Western Musicals on their programs in place of a second-rate second feature. For example, "Cactus Capers" has a clever plot, as well as comedy and an ample supply of music furnished by Whitley and his Six Bar Cowboys. Briefly, the story concerns the efforts of the hero, the fair lady and the villain to gain possession of a donkey who could lead the way to the secret mine owned by the fair lady's dead father. That may seem trivial, but at least it's a relief from the hackneyed plots of feature-length westerns, and with the added advantage of brevity, comedy and music, provides refreshing short subject entertainment. Lovely Virginia Vale is the heroine, while Harry Harvey, Lloyd Ingraham and Roy Barcroft essay supporting roles. Even in the de-luxe houses, this short should be welcome because it differs from the average output of one-and two-reelers. Bert Gilroy produced, and Charles Roberts directed.

Cat Meets Mouse *(Very Good)*

20th-Fox (2558) Terry-toon No. 8 7 mins.

That mischievous rodent gets after his cat adversary and no end of laughable incidents result in this technicolor short. It all begins with the cat attempting to imprison the mouse in a personally guarded "concentration camp" that has so many exits that the mouse has little trouble in escaping. Eventually size and weight prove too much and the mouse sounds the alarm that calls forth his brethren in full military formations of land, sea, and air forces who force the unconditional surrender of the cat.

Public Sport No. One *(Good)*

RKO-Pathe Sportscope No. 8 9 mins.

One look at that title should be enough to convince anyone that this subject concerns baseball. And since baseball seems to be the favorite American sport, it goes without saying that "Public Sport No. One" will have wide-spread appeal. Photographed at Wrigley Field, Chicago, it shows the finer points of the game, including double plays, outfield tactics and batting. Umpires should be treated with more respect this season if enough fans see this short in time, for it also deals with the officials' troubles, among them the hits that look like "outs," which are analyzed in slow motion. Exhibitors should have little trouble in putting it over. Frederic Ullman, Jr. produced.

Pipeye, Pupeye, Poopeye and Peepeye *(Very Funny)*

Par. (E1-7) Popeye No. 7 7 mins.

Here's an exceptionally funny Popeye cartoon. Donald Duck has his three nephews but Popeye outdoes him with four. His principal trouble is getting them to eat their spinach. No matter how much he demonstrates the value of spinach, it is all to no avail; he shows how Paderewski flourished on it; how Fred Astaire became nimble footed on it and how Jack Dempsey shadow boxed as a result of eating spinach. Finally, he administers a whipping and the kids eat their spinach and put the now weakened Popeye through a series of maneuvers which leave him exhausted—but at the same time prove the value of spinach.

Hub of the World *(Good)*

20th-Fox (2404) World Today No. 4 9 mins.

Washington, with its hurly-burly activities that have quadrupled since December 7th, is the subject of this reel. It shows the complications involved in obtaining admission to the guarded portals of the various buildings where war planning or war agencies are housed, and other shots of how the city and its personnel go about the job of creating the intricate machine of supervision necessary to insure victory. Many of the nation's prominent personalities are shown in the footage including the President and Donald M. Nelson. Jack Darrock supervised and William Storz photographed the subject.

Hunting Dogs at Work *(Very Good)*

Vita. (7405) Sports Parade No. 5 10 mins.

This subject was blown up from a 16 mm. original and the color work is therefore not as good as it might be in some spots. However, the subject matter is good nevertheless. It deals principally with pointers, setters and retrievers and how they are trained to stand at attention when they scent a bird, stand still while the shot is fired and then dash off to return with the game in their mouths, uninjured. Del Frazier directed the subject.

Advance Dope

THREE WISE BRIDES (Mono.) **Comedy-Drama. Principals:** Nova Pilbeam, Sarah Churchill, Basil Sydney, Henry Edwards, Enid Stamp-Taylor, Michael Wilding, Margaret Rutherford, Hugh McDermott. **Plot:** An adventurous widow is broke. She and her son visit a wealthy old flame who has two daughters. The older girl, his heiress, loves the stable-boy. The son falls for the penniless younger girl. The widow talks her ex-boy friend into a card game to settle the affair. She cheats and wins. Each one gets her man. **Director,** Walter C. Mycroft.

RIDERS OF THE NORTHLAND (Col.) **Drama. Principals:** Charles Starrett, Russell Hayden, Cliff Edwards, Shirly Patterson, Kenneth MacDonald, Bobby Larsen. **Plot:** Three Rangers are sent to investigate the murder of an Alaskan Rancher upon whom the government had relied for reports. They discover another rancher is taking orders from a U-boat off shore and putting in a runway for planes. A stampeding herd wrecks the enemy set-up, and the conspirators are captured. **Director,** William Berke.

ARMY SURGEON (RKO) **War. Principals:** Jane Wyatt, Kent Taylor, James Ellison, Walter Reed, James Burke, George Cleveland. **Plot:** Major locale is a front line emergency dressing station during the First World War. An injured flier proves to be the nurse's ex-beau; the chief surgeon her present admirer. Recovering, the flier is tossed out by the doctor. But nurse, doctor and ace meet again during the height of battle. Trapped behind the enemy lines, true love triumphs as does the advancing American army. **Director,** A. Edward Sutherland.

STARDUST ON THE SAGE (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Louise Currie, Edith Fellows, Bill Henry, George Ernest, Emmett Vogan. **Plot:** An agent for cattle buyers puts Autry's money in mine stock. When Autry arrives in town he is tricked into endorsing the stock over the radio. He discovers treachery on the part of the mine owner, who attempts to wreck the mine. Autry prevents this, exposes the mine owner, puts the mine on a paying basis and saves the money. **Director,** William Morgan.

NEWSREEL SYNOPSES

(Released Wednesday, April 15)

PARAMOUNT (No. 66)—All-women's service parade in New York; Crown Princess Martha of Norway sponsors ship's launching; West Coast woman launches ship her husband helped build; Private Pershing named "model soldier"; Benny McCoy warms up on Navy team; Youngest mayor takes oath as youngest governor of Minnesota; Cherry trees blossom in Washington; 5,000 men form eagle in living insignia; Artist Thomas Benton exhibits war paintings; Rion "war guilt" trial ends; Potranco wins inaugural at Jamaica, N. Y.; Tony Galento turns composer.

MOVIETONE (Vol. 24, No. 63)—Nelson says we must all tighten our belts; Half of torpedoed tanker makes port; Malta gets its 2,000th air attack; Private Pershing named "model soldier"; Debs and dowagers scrub Million Dollar Pier at Miami Beach; Armament factory turns out demolition projectiles; Navy PT boats on vigilant lookout at Panama Canal; Typical mother proud of her 13 children; Byron Nelson wins Masters' Golf Tournament; Australian seals play basketball, football; Spring racing season opens.

NEWS OF THE DAY (Vol. 13, No. 261)—Planes and torpedo boats patrol Panama Canal; Malta bombed in prelude to Germans' spring offensive; Donald Nelson tells why we must sacrifice; U. S. rushes bomb production; Norway's princess sponsors ship (except Atlanta); Pershing's son a buck private; Women march for victory in New York; Byron Nelson wins Masters' Golf; Potranco takes Paumonok Handicap.

PATHE (Vol. 13, No. 66)—Planes and torpedo boats patrol Panama canal; Donald Nelson talks to America; WPB sets ladies' clothes styles; Girls clean up pier at Miami Beach; Prison inmates train for war; Pershing's son is Army private; Latin-American flyers visit Disney studios; Byron Nelson wins Masters' Golf.

UNIVERSAL (Vol. 15, No. 75)—Planes and torpedo boats patrol Panama Canal; Donald Nelson talks to America; 10,000 women in war parade; American factory speeds up production of demolition bombs; Norway's princess sponsors ship; Pershing's son a private; Train wreck near Savage, Minn.; Girls clean up pier at Miami Beach; Potranco takes Paumonok Handicap.

(Released Saturday, April 18)

PARAMOUNT (No. 67)—Baseball season opens; Test new parachute; Laval heads French cabinet; What of France's fleet?; What of Martinique?; Paramount war ace back; MacArthur in Australia.

MOVIETONE (Vol. 24, No. 64)—MacArthur in Australia; British paratroops reviewed; Test new parachute; Georgia maneuvers; Petain recalls Laval; Navy Relief Show; California beauties; Baseball.

NEWS OF THE DAY (Vol. 13, No. 262)—MacArthur in Australia; Petain recalls Laval; British Commandos perform; U. S. Commandos train; Negro signal troops in Panama; U. S. fleet in Pacific; Navy Relief Show (Chicago); California beauties; Baseball.

PATHE (Vol. 14, No. 67)—MacArthur in Australia; Negro signal troops in Panama; U. S. fleet in Pacific; U. S. Commandos train; Japanese consulate Java spy center; Movies aid gambling probe; Dodgers trim Giants (New York City only).

UNIVERSAL (Vol. 15, No. 76)—MacArthur in Australia; U. S. fleet in Pacific; U. S. Commandos train; Housewife launches ship; Fire at Kewanee, Ill.; California beauties; Dodgers trim Giants; Silver skis at Mt. Rainier, Wash.

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
	Bat Whispers (My-D)..... C. Morris-U. Merkel.....	86.....		....Reissued
	Cock of the Air (C).....Chester Morris	71.....		....Reissued
	Crooked Circle (C)F.....Zasu Pitts-Jimmy Gleason.....	70.....		....Reissued
	Framed for Murder (D).....Wallace Ford-Fuzzy Knight.....			....Not Rev.
	Hell's Angels (D).....Lyon-Harlow-Hall	100.....		....Reissued
	Hell's Crossroads (D)A.....Tom Keene-John Qualen.....			....Reissued
	(Former title "Our Daily Bread")			
	Her Enlisted Man (CD).....Barbara Stanwyck-Robt. Young.....	70.....		....Reissued
	(Former title "Red Salute")			
	I Cover the Waterfront (D)...Claudette Colbert	80.....		....Reissued
	Let 'Em Have It (G).....Bruce Cabot-Virginia Bruce.....	70.....		....Reissued
	Murder at the Baskervilles....Arthur Wontner			....Not Rev.
	Palooka (C) .....Stuart Erwin-Lupe Velez.....	70.....		....Reissued
	Scarface (D) .....P. Muni-G. Raft-A. Dvorak.....	88.....		....Reissued
	Sky Devils (C-D).....Spencer Tracy	88.....		....Reissued
	Tonight Or Never (D).....Gloria Swanson-Melvyn Douglas....	70.....		....Reissued

COLUMBIA

Current 1940-41

2010	Adventure in Washington(D)F.Herbert Marshall-Virginia Bruce...	84..	5/30/41	...b5/31/41
2014	Blondie in Society (C)F.....Penny Singleton-Arthur Lake.....	76..	7/17/41	....b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A.....Ralph Bellamy-Margaret Lindsay...	63..	8/14/41	...b7/12/41
2215	Hands Across the Rockies(W)F.Bill Elliott-Dub Taylor.....	60..	6/19/41	...b6/14/41
2001	Here Comes Mr. Jordan(FA)A.Robt. Montgomery-Rita Johnson....	93..	8/21/41	...b8/2/41
2013	Her First Beau (CD)F.....Jane Withers-Jackie Cooper.....	76..	5/8/41	....b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A.....Sally Eilers-Donald Woods.....	70..	6/30/41	...b6/28/41
2206	Medico of Painted Spring(W)F.Chas. Starrett-Terry Walker.....	59..	6/26/41	...b6/28/41
2020	Naval Academy (D)F.....Jimmy Lydon-Fred. Bartholomew...	67..	5/22/41	...b5/24/41
2039	Officer and the Lady (D)A....Rochelle Hudson-Bruce Bennett....	60..	7/24/41	...b7/19/41
2003	Our Wife (C)F.....Ruth Hussey-Melvyn Douglas.....	93..	8/28/41	...b8/16/41
2208	Prairie Stranger (W)F.....Chas. Starrett-Patti McCarty.....	58..	9/18/41	....b9/6/41
2214	Return of Daniel Boone (W)F.Bill Elliott-Evelyn Young.....	61..	5/7/41	....b9/13/41
2026	Richest Man in Town (D)F...Frank Craven-Edgar Buchanan.....	69..	6/12/41	...b6/14/41
2008	She Knew All the Answers(D)A.Franchot Tone-Joan Bennett.....	85..	5/15/41	...b5/24/41
2216	Son of Davy Crockett (W)F...Bill Elliott-Iris Meredith.....	62..	7/15/41	...b7/12/41
2019	Sweetheart of the Campus (MD).Ruby Keeler-Harriet Hilliard.....	61..	6/26/41	....b7/5/41
2207	Thunder Over the Prairie (W)F.Charles Starrett-Eileen O'Hearn....	60..	7/30/41	....b8/2/41
2017	Tillie the Toiler (C)F.....Kay Harris-William Tracy.....	67..	8/7/41	....b8/9/41
2009	Time Out for Rhythm (DM)F.Rudy Vallee-Rosemary Lane.....	74..	6/20/41	....b6/7/41
2042	Two in a Taxi (C-D)A.....Anita Louise-Russell Hayden.....	62..	7/10/41	...b6/28/41
2040	Voice in the Night (D).....Clive Brook-Diana Wynyard.....	83..	5/20/41	...b4/19/41
2004	You'll Never Get Rich (M)F..Fred Astaire-Rita Hayworth.....	88..	9/25/41	...b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A.Glenn Ford-Claire Trevor.....	87..	2/26/42	...b2/28/42
3029	Alias Boston Blackie (D)..... C. Morris-Richard Lane.....	67..	4/2/42	....a1/31/42
3003	Bedtime Story (C)A.....Loretta Young-Fredric March.....	85..	12/25/41	..b12/13/41
3041	Blonde From Singapore(CD)A.Florence Rice-Leif Erickson.....	67..	10/16/41	...b8/30/41
3017	Blondie Goes to College (C)F.Penny Singleton-Arthur Lake.....	74..	1/15/42	....b3/7/42
	Blondie's Blessed Event (C)F.Penny Singleton-Arthur Lake.....	69..	4/9/42	....b4/18/42
3212	Bullets for Bandits (W).....Bill Elliott-Tex Ritter.....	58..	2/12/42	...b2/21/42
3035	Cadets on Parade (D).....Freddie Bartholomew-Jimmy Lydon.	63..	1/22/42	....a11/1/41
3025	Canal Zone (D)F.....Chester Morris-John Hubbard.....	79..	3/19/42	....b4/4/42
3031	Close Call for Ellery Queen (My)F ....William Gargan-Margaret Lindsay..	67..	1/29/42	...b3/14/42
3028	Confessions of Boston Blackie (My)F .....Chester Morris-Harriet Hilliard.....	65..	1/8/42	...b12/13/41
3030	Ellery Queen and the Murder Ring (My).....Ralph Bellamy-Margaret Lindsay...	68..	11/18/41	...b8/30/41
3015	Go West, Young Lady(WMC)F.Penny Singleton-Glenn Ford.....	71..	11/27/41	..b11/29/41
3023	Harmon of Michigan (D)F....Tommy Harmon-Anita Louise.....	65..	9/11/41	...b9/20/41
3039	Harvard Here I Come (C)F...Maxie Rosenbloom-Arline Judge....	65..	12/18/41	...b2/28/42
3024	Honolulu Lu (C).....Lupe Velez-Bruce Bennett.....	72..	12/11/41	...a10/4/41
	Invaders, The (D)F.....Leslie Howard-Laurence Olivier....	104..	4/15/42	...b2/21/42
3209	King of Dodge City (W)F....Bill Elliott-Tex Ritter.....	63..	8/14/41	....b8/9/41
3009	Ladies in Retirement (D)A...Ida Lupino-Louis Hayward.....	91..	9/18/41	...b9/13/41
3007	Lady Is Willing (CD)A.....Marlene Dietrich-Fred MacMurray.	91..	2/12/42	...b1/31/42
3204	Lawless Plainsman (W).....Charles Starrett-Russell Hayden....		3/12/42	...a11/29/41
3211	Lone Star Vigilantes (W)F...Bill Elliott-Tex Ritter.....	58..	1/1/42	....b9/27/41
3034	Man Who Returned to Life (D)A.John Howard-Lucille Fairbanks....	60..	2/5/42	...b2/28/42
3005	Men in Her Life (D)A.....Loretta Young-Dean Jagger.....	90..	11/20/41	..b10/18/41
3040	Mystery Ship (D)F.....Lola Lane-Paul Kelly.....	63..	9/4/41	....b8/2/41
3213	North of the Rockies (W)F...Bill Elliott-Tex Ritter.....	60..	4/2/42	....b3/21/42
3202	Riders of the Badlands (W)F.Charles Starrett-Russell Hayden....	57..	12/18/41	..b12/20/41
3210	Roaring Frontiers (W)F.....Bill Elliott-Tex Ritter.....	60..	10/16/41	..b8/30/41
3201	Royal Mounted Patrol (W)....Charles Starrett-Russell Hayden....	59..	11/13/41	..a8/16/41
3026	Secrets of the Lone Wolf (My) F.Warren William	66..	11/13/41	..b11/22/41
3021	Shut My Big Mouth (C)F.....Joe E. Brown-Adele Mara.....	71..	2/19/42	...b2/21/42
3022	Sing for Your Supper (DM)F.Jinx Falkenburg-"Buddy" Rogers..	68..	12/4/41	...b12/6/41
3036	Stork Pays Off (C)F.....Maxie Rosenbloom-Rochelle Hudson.	68..	11/6/41	...b11/15/41
3008	Texas (D)F .....William Holden-Glenn Ford.....	92..	10/9/41	....b9/27/41
3016	Three Girls About Town(CD)A.Joan Blondell-John Howard.....	73..	10/23/41	..b10/25/41
3033	Tramp, Tramp, Tramp (C)F...Florence Rice-Bruce Bennett.....	68..	3/12/42	...b3/28/42
3020	Two Latins From Manhattan (CM)F .....Jinx Falkenburg-Joan Woodbury....	66..	10/2/41	....b9/27/41
	Two Yanks in Trinidad (C)A..Pat O'Brien-Brian Donlevy.....	84..	3/26/42	...b3/28/42
3203	West of Tombstone (W)F.....Charles Starrett-Russell Hayden....	59..	1/15/42	....b1/24/42
3004	You Belong to Me (CD)A.....Barbara Stanwyck-Henry Fonda.....	97..	10/30/41	..b10/18/41

Coming 1941-42

	Desperate Chance for Ellery Queen (My).....Wm. Gargan-Margaret Lindsay.....5/7/42			....a2/28/42
	(Former title "Ellery Queen and the Living Corpse")			
3214	Devil's Trail (W).....Bill Elliott-Tex Ritter.....5/14/42			..a11/15/41
3205	Down Rio Grande Way (W)F.Charles Starrett-Russell Hayden....	58..	4/23/42	...b3/28/42
	He Kissed the Bride (C).....Joan Crawford-Melvyn Douglas.....			....a3/14/42
	Hello Annapolis (D).....Jean Parker-Tom Brown.....	62..	4/23/42	...a2/28/42
	He's My Old Man.....Pat O'Brien-Glenn Ford.....			.....
	Lone Wolf in Scotland Yard(My) Warren William-Eric Blore.....			.....
	Meet the Stewarts.....William Holden-Frances Dee.....5/28/42			....a3/7/42
	Not a Ladies Man (D).....Paul Kelly-Fay Wray.....5/14/42			....a3/7/42
	Parachute Nurse .....Marguerite Chapman-Kay Harris.....			.....
	Prairie Gunsmoke (W).....Bill Elliott-Tex Ritter.....			....a1/17/42
	Riders of the Northland (W)...Charles Starrett-Russell Hayden.....			....a4/18/42
	S.O.S. Iceland .....John Beal-Virginia Field.....			.....
	Submarine Raider (D).....John Howard-Marguerite Chapman.....			....a3/21/42
	Sweetheart of the Fleet (C)...Joan Davis-Jinx Falkenburg.....5/21/42			....a3/7/42
	Talk of the Town (D).....Cary Grant-Jean Arthur.....			....a2/21/42
	(Former title "Three's a Crowd")			
	Valley of Lawless Men (W)...Charles Starrett-Russell Hayden.....			.....
	Vengeance of the West (W)..Bill Elliott-Tex Ritter.....			.....
	Wife Takes a Flyer (CD).....J. Bennett-F. Tone.....4/30/42			...a2/28/42
	(Former title "Highly Irregular")			

MGM

Current 1940-41

141	Barnacle Bill (CD)F.....Wallace Beery-Virginia Weidler....	92..	7/4/41	....b7/5/41
139	Big Store (M-C)F.....Marx Bros.-Virginia Grey.....	83..	6/20/41	...b6/21/41
137	Billy the Kid (Tech.) (D)F...Rob't Taylor-Maureen O'Sullivan..	95..	5/30/41	...b5/31/41
144	Blossoms in the Dust (D)F....Greer Garson-Walter Pidgeon(Tech.)	98..	7/25/41	...b6/28/41
145	Dr. Kildare's Wedding Day(D)F.Lew Ayres-Lionel Barrymore.....	84..	8/22/41	...b8/23/41
138	Getaway (G)A .....Robert Sterling-Van Heflin.....	89..	6/13/41	...b6/21/41
135	I'll Wait For You (D)F.....Virginia Weidler-Robt. Sterling....	75..	5/16/41	...b5/10/41
146	Life Begins for Andy Hardy (CD)F .....Mickey Rooney-Judy Garland.....100..		8/15/41	....b8/9/41
134	Love Crazy (F)A.....Wm. Powell-Myrna Loy-Fay Bainter 99..		5/23/41	....b5/17/41
133	People vs. Dr. Kildare (D)F..Lew Ayres-Lionel Barrymore.....	77..	5/2/41	....b5/10/41
143	Ringside Maisie (CD)F.....Ann Sothern-George Murphy.....	96..	8/1/41	....b7/26/41
142	Stars Look Down (D).....M. Lockwood-Michael Redgrave.....	98..	7/18/41	...b7/12/41
140	They Met in Bombay (D)A...Clark Gable-Rosalind Russell.....	92..	6/27/41	...b6/28/41

MGM

Current 1940-41 (Cont.)

148	When Ladies Meet (SC)A....Joan Crawford-Rob't Taylor.....	105..	8/29/41	...b8/30/41
147	Whistling in the Dark(MyC)F.Skelton-Rutherford	78..	8/8/41	....b8/2/41
136	Woman's Face (D)A.....Joan Crawford-Melvyn Douglas.....	106..	5/9/41	....b5/10/41

Current 1941-42

216	Babes on Broadway (M)F....Mickey Rooney-Judy Garland.....	117..	Jan.	.....b12/6/41
226	Born to Sing (DM).....Ray McDonald-Virginia Weidler....	81..	Mar.	.....b1/24/42
220	Bugle Sounds (D)F.....Wallace Beery-Marjorie Main.....	101..	Jan.	.....b12/20/41
208	Chocolate Soldier (M)A.....Nelson Eddy-Rise Stevens.....	102..	Nov.	.....b10/18/41
229	Courtship of Andy Hardy(CD)F Mickey Rooney-Lewis Stone.....	93..	Mar.	.....b2/14/42
213	Design for Scandal (CD)A....Rosalind Russell-Walter Pidgeon...	84..	Dec.	.....b11/15/41
203	Down in San Diego (D)F.....Dan Dailey, Jr.-Bonita Granville...	73..	Sept.	.....b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.Spencer Tracy-Ingrid Bergman.....	127..	Sept.	.....b7/26/41
217	Dr. Kildare's Victory (D)....Lew Ayres-Lionel Barrymore.....	82..	Jan.	.....b12/6/41
207	Feminine Touch (C)A.....Rosalind Russell-Don Ameche.....	93..	Oct.	.....b9/20/41
212	H. M. Pulham, Esq. (D)A....Hedy Lamarr-Robert Young.....	120..	Dec.	.....b11/15/41
204	Honky-Tonk (CD)F.....Clark Gable-Lana Turner.....	105..	Oct.	.....b9/20/41
221	Joe Smith, American (D).....R. Young-Marsha Hunt-V. Heflin..	63..	Feb.	.....b1/10/42
218	Johnny Eager (G)A.....Lana Turner-Robert Taylor.....	107..	Jan.	.....b12/13/41
215	Kathleen (D)F.....Shirley Temple-Herbert Marshall...	84..	Dec.	.....b11/15/41
232	Kid Glove Killer (D)F.....Marsha Hunt-Van Heflin.....	74..	Apr.	.....b3/14/42
202	Lady Be Good (CM)F.....Eleanor Powell-Ann Sothern.....	112..	Sept.	.....b7/19/41
205	Married Bachelor (C)A.....Ruth Hussey-Rob't Young.....	81..	Oct.	.....b9/13/41
219	Mr. and Mrs. North (MyC)F..Gracie Allen-William Post, Jr....	67..	Jan.	.....b12/20/41
227	Nazi Agent (Spy)A.....Conrad Veidt-Ann Ayars.....	82..	Mar.	.....b1/24/42
	(Reviewed as "Salute to Courage")			
210	Shadow of the Thin Man(CMy)F.William Powell-Myrna Loy.....	97..	Nov.	.....b10/25/41
206	Smilin' Through (Tech.)(D)F.J. MacDonald-Brian Aherne.....	100..	Oct.	.....b9/13/41
214	Tarzan's Secret Treasure (D)F.J. Weissmuller-Maureen O'Sullivan.	81..	Dec.	.....b11/15/41
228	This Time For Keeps (C)F...Robert Sterling-Ann Rutherford....	73..	Mar.	.....b2/14/42
211	Two Faced Woman (C)A.....Garbo-Melvyn Douglas.....	94..	Nov.	.....b10/25/41
209	Unholy Partners (D)A.....Edw. G. Robinson-Edward Arnold..	94..	Nov.	.....b10/18/41
223	Vanishing Virginian (CD).....K. Grayson-F. Morgan.....	101..	Feb.	.....b12/6/41
225	We Were Dancing (SC)A.....Norma Shearer-Melvyn Douglas.....	94..	Mar.	.....b1/17/42
222	Woman of the Year (CD)A...Spencer Tracy-Katharine Hepburn..	112..	Feb.	.....b1/17/42
224	Yank on the Burma Road(D)F.L. Day-B. Nelson-K. Luke.....	65..	Feb.	.....b1/17/42

Coming 1941-42

	Apache Trail .....William Lundigan-Donna Reed.....			.....
	Born To Be Bad (D).....Lew Ayres-Lionel Barrymore.....			....a3/21/42
	Cairo .....Jeanette MacDonald-Robt. Young.....			.....
232	Fingers at the Window(My)A.Lew Ayres-Laraine Day.....	80..	Apr.	.....b3/14/42
	Get Rich Quick Maisie (CD)..Ann Sothern-Bob Skelton.....			....a3/28/42
	Grand Central Murder (My)..Van Heflin-Virginia Grey.....		May	.....a3/1/42
	Her Cardboard Lover (C)....Norma Shearer-Robert Taylor.....			....a2/21/42
	I Married an Angel (C).....Jeanette MacDonald-Nelson Eddy.....			....a11/8/41
	Jackass Mail .....Wallace Beery-Marjorie Main.....			.....
	Man From Martinique (CD)...William Powell-Hedy Lamarr.....			....a3/28/42
	(Former title "Till You Return")			
	Me and My Gal.....Judy Garland-George Murphy.....			.....
	Mrs. Miniver (D).....Greer Garson-Walter Pidgeon.....			....a1/17/42
231	Mokey (D)F .....D. Dailey-Donna Reed.....	88..	Apr.	.....b3/28/42
	Once Upon a Thursday (CD).Marsha Hunt-Barry Nelson.....			....a3/28/42
	Pacific Rendezvous .....Lee Bowman-Jean Rogers.....			.....
	Panama Hattie (CM).....Ann Sothern-Wm. Lundigan.....			....a8/30/41
	Pierre of the Plains.....John Carroll-Ruth Hussey.....			.....
233	Rio Rita (CM)F.....Abbott & Costello.....	92..	Apr.	.....b3/14/42
	Ship Ahoy (CM)F.....Eleanor Powell-Red Skelton.....	95..	May	.....b4/18/42
	Somewhere I'll Find You(CD).Clark Gable-Lana Turner.....			....a3/28/42
	Sunday Punch (CD)F.....Jean Rogers-William Lundigan.....	76..	May	.....b4/18/42
	Tarzan's New York Adventure (D)A .....J. Weismuller-M. O'Sullivan.....	71..	May	.....b4/18/42
	Tortilla Flat (C).....Tracy-Garfield-Lamarr-Tamiroff.....		May	.....a1/24/42
	Tulip Time .....Van Heflin-Kathryn Grayson.....			.....
	Yank at Eton.....Mickey Rooney-Edmund Gwenn.....			.....

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F.....Gorcy-Jordan-Hall	61..	8/1/41	.....b8/2/41
	Deadly Game (Spy)F.....Chas. Farrel-June Lang.....	63..	8/8/41	.....b8/9/41
	Driftin' Kid (W)F.....Tom Keene-Betty Miles.....	55..	9/26/41	.....b9/27/41
	Dynamite Canyon (W).....Tom Keene-Evelyn Finley.....		8/8/41	.....a7/19/41
	Father Steps Out (D)F.....Frank Albertson-Jed Prouty.....	63..	7/19/41	.....b8/2/41
	Fugitive Valley (W)F.....Corrigan-King-Terhune	60..	7/30/41	.....b9/20/41
	Gang's All Here (G).....Frankie Darro-Mantan Moreland.....		6/11/41	.....a5/17/41
	House of Mystery (H)A.....Kenneth Kent-Judy Kelly.....	62..	5/7/41	.....b5/31/41
	King of Zombies (H)A.....John Archer-Mantan Moreland.....	67..	5/14/41	.....b5/17/41
	Murder by Invitation (My)A..Wallace Ford-Marian Marsh.....	65..	6/30/41	.....b7/5/41
	Pioneers, The (W)F.....Tex Ritter-Slim Andrews.....	61..	5/10/41	.....b5/3/41
	Redhead (D)A.....June Lang-Johnny Downs.....	64..	5/21/41	.....b5/17/41
	Riding the Sunset Trail (W) Tom Keene-Betty Miles.....		10/31/41	...a9/27/41
	Silver Stallion (D).....David Sharpe-Leroy Mason-Thunder.....		5/28/41	...a5/10/41
	Wanderers of the Desert (W)..Tom Keene-Betty Miles.....		6/25/41	...a6/14/41
	Wrangler's Roost (W)F.....Range Busters.....	58..	6/4/41	....b7/19/41

Current 1941-42

	Arizona Bound (W)F.....Buck Jones-Tim McCoy.....	57..	7/19/41	...b7/26/41
	Arizona Roundup (W).....Tom Keene.....3/13/42			...a2/21/42
	Below the Border (W)F.....Buck Jones-Tim McCoy.....	58..	1/30/42	...b2/21/42
	Black Dragons (My)A.....Bela Lugosi-Joan Barclay.....	63..	3/6/42	....b3/7/42
	Borrowed Hero (D)F.....Florence Rise-Alan Baxter.....	65..	12/5/41	...b12/6/41
	Continental Express (D)A.....Rex Harrison-Valerie Hobson.....	61..	4/1/42	...b4/11/42
	Double Trouble (C)F.....Harry Langdon-Charles Rogers.....	64..	11/21/41	..b11/15/41
	Forbidden Trails (W)F.....Buck Jones-Tim McCoy.....	58..	12/26/41	...b1/31/42
	Freckles Comes Home (G)....Johnny Downs-Gail Storm.....		1/2/42	...a11/22/41
	Gentleman From Dixie (D)F..Mary Ruth-Marian Marsh.....	63..	9/5/41	....b9/13/41
	Ghost Town Law (W)F.....Buck Jones-Tim McCoy.....	65..	3/27/42	....b4/4/42
	Gunman From Bodie (W)F...Buck Jones-Tim McCoy.....	62..	9/19/41	...b10/18/41
	I Killed That Man (My)A....Ricardo Cortez-Joan Woodbury.....	70..	11/14/41	...b11/8/41
	Klondike Fury (D)A.....Edmund Lowe-Lucille Fairbanks....	68..	3/20/42	...b3/21/42
	Law of the Jungle (Spy).....Arline Judge-John King.....		2/6/42	...a1/17/42
	Let's Go Collegiate (D)F.....Frankie Darro-Jackie Moran.....	62..	9/12/41	...b9/20/41
	Lone Star Law Men (W).....Tom Keene-Betty Miles-Sugar Dawn....		12/5/41	...a11/22/41
	Man From Headquarters (G)A.Frank Albertson-Joan Woodbury....	63..	1/23/42	...b1/31/42
	Man With Two Lives (D)A....Edward Norris-John Arden.....	65..	3/13/42	...b3/14/42
	Maxwell Archer, Detective.....John Loder-Leneen MacGrath.....		1/21/42	.....
	Mr. Wise Guy (CD)F.....East Side Kids.....	70..	2/20/42	...b2/14/42
	Private Snuffy Smith (CD)F..Bud Duncan-Edgar Kennedy.....	67..	1/16/42	...b1/31/42
	(Reviewed as "Snuffy Smith, Yardbird")			
	Riot Squad (My)A.....Richard Cromwell-Mary Ruth.....	57..	12/19/41	..b12/20/41
	Road to Happiness (D).....John Boles-Mona Barrie-Billy Lee..	84..	1/9/42	...b1/10/42
	Rock River Renegades (W)...Range Busters.....2/27/42			...a2/21/42
	Saddle Mountain Roundup(W).Range Busters.....8/29/41			....a8/9/41
	So's Your Aunt Emma (CD)...Roger Pryor-ZaSu Pitts.....4/17/42			...a3/14/42
	(Former title "Aunt Emma Paints the Town")			
	Spooks Run Wild (MyC)F....Bela Lugosi-Leo Gorcey-Huntz Hall.	63..	10/24/41	..b10/11/41
	Stolen Paradise (D)A.....Leon Janney-Eleanor Hunt.....	80..	10/31/41	..b12/21/40
	(Reviewed as "Adolescence")			
	Thunder River Feud (W)F....Range Busters.....	72..	1/9/42	....b2/28/42
	Tonto Basin Outlaws (W)F...Range Busters.....	63..	10/10/41	..b11/29/41
	Top Sergeant Mulligan (C)F..Nat Pendleton-Carol Hughes.....	69..	10/17/41	...b11/1/41
	Underground Rustlers (W)F..Range Busters.....	56..	11/21/41	...b1/17/42
	Western Mail (W).....Tom Keene-Jean Trent-Sugar Dawn.....		2/13/42	...a1/31/42
	Zis Boom Bah (DM)F.....Peter Lind Hayes-Grace Hayes.....	62..	11/7/41	..b11/1/41

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	Boothill Bandits.....Range Busters.....4/24/42			.....
	Corpse Vanishes (H) .....Bela Lugosi-Joan Barclay.....5/8/42			....b4/18/42
	Do Not Disturb.....John Beal-Wanda McKay.....			.....
	Little MacArthurs .....Leo Gorcey-Huntz Hall.....5/29/42			.....
	She's In the Army.....Veda Ann Borg-Marie Wilson.....5/15/42			.....
	Three Wise Brides (CD).....Nova Pilbeam-Basil Sydney.....			....a4/18/42
	Where Trails End.....Tom Keene-Joan Curtis.....5/1/42			.....

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4028	I Wanted Wings (D)	F. Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)	F. Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4027	Reaching for the Sun (CD)	A. Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)	F. Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4030	West Point Widow (CD)	A. Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91		b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

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	American Empire (W)	F. Richard Dix-Preston Foster			a1/24/42
	Beyond the Blue Horizon	A. Dorothy Lamour-Richard Denning (Former title "Malaya")			a8/16/41
	Dr. Broadway (D)	F. Macdonald Carey-Jean Phillips			a11/29/41
	Forest Rangers (D) (Tech.)	F. Fred MacMurray-Paulette Goddard			a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake			
	Henry Aldrich, Editor (CD)	F. Jimmy Lydon-Charles Smith			a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71		b3/21/42
	Holiday Inn	Bing Crosby-Fred Astaire			a1/3/42
1	Live on Danger (D)	F. Chester Morris-Jean Parker			a1/31/42
	Major and the Minor	Ginger Rogers-Ray Milland			
	Mr. and Mrs. Cugat	Ray Milland-Betty Field			a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	F. Fay Bainter-Carolyn Lee			a3/21/42
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78		b3/21/42
	My Heart Belongs to Daddy (C)	F. Richard Carlson-Martha O'Driscoll			a3/7/42
	Night in New Orleans (My)	F. Preston Foster-Albert Dekker (Former title "Morning After")			a10/11/41
	Palm Beach Story	Claudette Colbert-Joel McCrea			a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston			
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour			
	Silver Queen	George Brent-Priscilla Lane			
	Street of Chance (My)	Burgess Meredith-Claire Trevor (Former title "Black Curtain")			a2/21/42
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Take a Letter Darling (C)	F. Rosalind Russell-Fred MacMurray			a1/24/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston			b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Triumph Over Pain	Joel McCrea-Betty Field			
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	76		b3/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George			a3/28/42
	Wake Island	Brian Donlevy-Robert Preston			
	Wildcat (D)	Richard Arlen-Arline Judge			a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris			
	Young and Willing (C)	William Holden-Susan Hayward (Former title "Out of the Frying Pan")			a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)	F. Carole Hughes	79	5/23/41	b7/12/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town (W)	F. Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110	South of Panama (Spy)	F. Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison		5/29/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart		6/12/42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully		5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
209	Mad Monster	Johnny Downs-George Zucco		5/22/42	
201	Men of San Quentin (D)	I. Anthony Hughes-Eleanor Stewart	80	5/15/42	b4/18/42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42

RKO-RADIO

Current 1940-41

185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
191	Reluctant Dragon (C-Cartoon)	F. Benchley and Cartoon Characters	73	6/20/41	b6/7/41

RKO-RADIO

Current 1940-41 (Cont.)

131	Saint's Vacation (My)	A. Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)	F. Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)	F. A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
134	They Meet Again (D)	F. Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Berger & McCarthy	79	11/21/41	b9/20/41
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
4	Sing Your Worries Away (CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming 1941-42

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi	Disney Cartoon Feature			In Prod.
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over	George Sanders-Allen Jenkins		5/29/42	a12/6/41
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
6	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		5/22/42	a12/27/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	85	5/15/42	b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez		6/26/42	a3/7/42
	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew		6/19/42	a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien		6/19/42	a12/20/41
	Pride of the Yankees	Gary Cooper-Teresa Wright			
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Silver Spoon	Richard Carlson-Jane Randolph			
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper		6/12/42	a11/29/41
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60	8/10/42	b12/13/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94	5/15/42	b3/21/42

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)	F. Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)	F. Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)	F. Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)	F. Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
67	Saddlemates (W)	F. Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)	F. Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	Ray Middleton-Jean Parker		4/16/42	a2/7/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
	Home in Wyomin' (W)	Gene Autry-Fay McKenzie		4/20/42	a3/14/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	62	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	85	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	55	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	F. Three Mesquiteers	55	12/15/41	b12/20/41
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42

Coming 1941-42

	In Old California	John Wayne-Binnie Barnes		5/16/42	
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie		5/11/42	
	Springtime in the Rockies (W)	Roy Rogers-George "Gabby" Hayes			
	Stardust on the Sage (W)	Gene Autry-Smiley Burnette		5/25/42	a4/18/42
166	Westward Ho! (W)	Three Mesquiteers		4/24/42	a3/14/42
	Yukon Patrol	Allen Lane-Lita Conway		4/30/42	

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)	A. Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)	F. Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde (CD)	F. Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)	A. Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
140	Great American Broadcast (DM)	F. Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)	F. John Beal-Albert Dekker	80	5/23/41	b4/12/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A.....Gene Tierney-Randolph Scott.....	87.	9/12/41	b8/23/41
6	Blue, White and Perfect (D).Lloyd Nolan-Mary Beth Hughes....	75.	1/6/42	b12/20/41
5	Cadet Girl (CD)A.....Carole Landis-Geo. Montgomery.....	71.	11/28/41	b11/15/41
8	Castle in the Desert (My)F...Sidney Toler-Arleen Whelan.....	62.	2/27/42	b2/7/42
1	Charley's Aunt (C)F.....Jack Benny-Kay Francis.....	81.	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F...Sidney Toler-Mary Beth Hughes...	62.	9/5/41	b8/23/41
5	Confirm or Deny (D)A.....Don Ameche-Joan Bennett.....	73.	12/12/41	b11/15/41
1	Dressed to Kill (D)F.....Lloyd Nolan-Mary Beth Hughes....	74.	8/8/41	b7/26/41
7	Gentleman at Heart.....Carole Landis-Cesar Romero.....	67.	1/16/42	b1/10/42
3	Great Guns (C)F.....Laurel and Hardy-Sheila Ryan.....	74.	10/10/41	b9/13/41
6	How Green Was My Valley(D)F.Maureen O'Hara-Walter Pidgeon...	118.	12/26/41	b11/1/41
4	I Wake Up Screaming (My)F.Betty Grable-Victor Mature.....	82.	11/14/41	b10/18/41
	(Reviewed as "Hot Spot")			
W-1	Last of the Duanes (W)F.....Geo. Montgomery-Lynne Roberts....	58.	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F.....John Kimbrough-Sheila Ryan.....	57.	3/20/42	b3/14/42
3	Man at Large (Spy)F.....Marjorie Weaver-Richard Derr.....	69.	10/3/41	b9/13/41
5	Marry theBoss'Daughter(CD)F.Brenda Joyce-Bruce Edwards.....	60.	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A.Lynn Bari-John Sutton.....	68.	10/24/41	b10/18/41
8	Night Before the Divorce(C)A.Lynn Bari-Joseph Allen, Jr.....	67.	3/6/42	b2/7/42
8	On the Sunny Side (CD)F....Roddy McDowall-Jane Darwell.....	70.	2/13/42	b2/7/42
5	Perfect Snob (CD)F.....Lynn Bari-Cornell Wilde.....	61.	12/19/41	b11/22/41
1	Private Nurse (D)F.....Brenda Joyce-Jane Darwell.....	60.	8/22/41	b7/26/41
9	Remarkable Mr. Kipps (D)A..Michael Redgrave-Diana Wynyard..	86.	3/27/42	b3/14/42
7	Remember the Day (D).....Claudette Colbert-John Payne.....	86.	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F.George Montgomery-Mary Howard..	56.	10/10/41	b9/13/41
7	Right to the Heart.....Brenda Joyce-Joseph Allen, Jr.....	72.	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney.....	86.	3/20/42	b3/14/42
5	Rise and Shine (CM)F.....Linda Darnell-Jack Oakie.....	93.	11/21/41	b11/22/41
8	Roxie Hart (C)A.....Ginger Rogers-Adolphe Menjou.....	74.	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster.....	72.	4/3/42	b3/14/42
4	Small Town Deb (CD)F....Jane Withers-Cobina Wright, Jr....	73.	11/7/41	b10/25/41
8	Song of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)...	75.	3/13/42	b2/7/42
7	Son of Fury (D).....Tyrone Power-Frances Farmer.....	98.	1/30/42	b1/10/42
W-2	Sundown Jim (W)F.....J. Kimbrough-A. Whelan.....	53.	3/27/42	b3/14/42
1	Sun Valley Serenade.....Sonja Henie-John Payne-M. Berle..	83.	8/29/41	b8/2/41
4	Swamp Water (D)A.....Walter Huston-Walter Brennan.....	88.	11/14/41	b10/25/41
9	To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.).....	87.	4/10/42	b3/14/42
3	Week-end in Havana (D)F....Alice Faye-John Payne (Tech.)....	80.	9/26/41	b9/13/41
3	We Go Fast (C)A.....Alan Curtis-Lynn Bari.....	64.	9/19/41	b9/13/41
9	Who Is Hope Schuyler? (My)A.Mary Howard-Robt. Lowery.....	57.	4/17/42	b3/14/42
1	Wild Geese Calling (D)F.....Henry Fonda-Joan Bennett.....	77.	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F..Tyrone Power-Betty Grable.....	97.	10/17/41	b9/13/41
7	Young America (D).....Jane Withers-William Tracy.....	73.	2/6/42	b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D).Lloyd Nolan-Carole Landis.....		6/5/42	a3/28/42
10	Mad Martindales (C).....Jane Withers-Marjorie Weaver.....		5/15/42	b4/18/42
11	Magnificent Jerk (CD).....D. Ameche-H. Fonda-Lynn Bari.....		6/19/42	a3/28/42
10	Man Who Wouldn't Die(My)F.Lloyd Nolan-Marjorie Weaver.....	65.	5/1/42	b4/18/42
10	Moontide (D)A.....J. Gabin-I. Lupino-C. Rains.....	94.	5/29/42	b4/18/42
10	My Gal Sal (M)F (Tech.)....Rita Hayworth-Victor Mature.....	103.	5/8/42	b4/18/42
12	Outlaw, The .....Walter Huston-Thos. Mitchell.....		7/10/42	.....
11	Ten Gentlemen from West Point (D).....George Montgomery-M. O'Hara.....		6/26/42	a2/7/42
12	This Above All.....Tyrone Power-Joan Fontaine.....		7/17/42	a1/3/42
10	Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle.....	75.	5/22/42	b4/18/42

Coming 1942-43

	A-Haunting We Will Go.....Laurel & Hardy-Sheila Ryan.....			.....
	Black Swan .....Tyrone Power-Maureen O'Hara.....			.....
	Edgar Allan Poe.....Linda Darnell-John Shepperd.....			.....
	Footlight Serenade (D).....Betty Grable-Victor Mature.....			a4/4/42
	Orchestra Wife .....Geo. Montgomery-Maureen O'Hara.....			.....
	Pied Piper .....Monty Woolley-Roddy McDowall.....			.....
	Postman Didn't Ring.....Brenda Joyce-Richard Arnavis.....			.....
	Tales of Manhattan (D).....Fonda-Rogers-Boyer-Hayworth.....		8/7/42	a12/6/41
	Through Different Eyes.....Mary Howard-Donald Woods.....			.....
	Thunder Birds (D).....Gene Tierney-Preston Foster.....			a4/4/42

UNITED ARTISTS

Current

	All American Co-Ed (CM)F..Frances Langford-Johnny Downs....	48.	10/31/41	b10/18/41
	Broadway Limited (C-D)F....Victor McLaglen-Dennis O'Keefe...	73.	6/13/41	b6/14/41
	Brooklyn Orchid (C)F.....Marjorie Woodworth-Wm. Bendix..	50.	2/20/42	b1/31/42
	Corsican Brothers (D).....Doug Fairbanks, Jr.-Akim Tamiroff..	110.	11/28/41	b12/20/41
	Dudes Are Pretty People (C)..Marjorie Woodworth-Jimmy Rogers.....		3/13/42	a12/20/41
	Fiesta (Tech.) (CD).....Armida-Antonio Moreno-Geo. Givot..	45.	12/19/41	b12/20/41
	Gentleman After Dark (D)A..Brian Donlevy-Miriam Hopkins.....	74.	2/27/42	b3/14/42
	Gold Rush (C)F.....Charlie Chaplin	71.	4/17/42	b3/7/42
	Hayfoot (C) .....William Tracy-James Gleason.....	48.	1/2/42	b1/3/42
	International Lady (Spy)A....Ilona Massey-George Brent.....	100.	9/19/41	b10/18/41
	Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp	108.	4/3/42	b3/28/42
	Lydia (D)F .....Merle Oberon-Alan Marshall.....	104.	9/29/41	b8/23/41
	Major Barbara (CD)A.....Wendy Hiller-Robert Morley.....	112.	9/12/41	b5/3/41
	Miss Pulp (C)F.....ZaSu Pitts-Slim Summerville.....	45.	11/14/41	b11/1/41
	Mister V (D)F .....Leslie Howard-Mary Morris.....	100.	3/20/42	b2/14/42
	New Wine (MD)F.....Ilona Massey-Binnie Barnes.....	84.	10/10/41	b8/2/41
	Niagara Falls (C)F.....Marjorie Woodworth-Tom Brown....	43.	10/17/41	b9/27/41
	Shanghai Gesture (D).....Gene Tierney-Victor Mature.....	104.	2/6/42	b12/27/41
	Sundown (D)A .....Gene Tierney-Bruce Cabot.....	92.	10/31/41	b10/18/41
	Tanks a Million (C)F.....Jas. Gleason-Wm. Tracy.....	50.	9/12/41	b8/9/41
	Three Cockeyed Sailors (C)F..Tommy Trindler-Claude Hulbert....	76.	7/4/41	b7/12/41
	To Be Or Not To Be (C)A....Carole Lombard-Jack Benny.....	98.	3/6/42	b2/21/42

Coming 1941-42

	About Face (C).....William Tracy-Joe Sawyer.....			b4/18/42
	Bridget From Brooklyn.....Arline Judge-William Bendix.....			.....
	Cubana (CM) .....Marjorie Woodworth-George Givot.....			a2/7/42
	Friendly Enemies (C).....Charles Winninger-Charlie Ruggles.....			a3/14/42
	Hitler's Valet.....Bobby Watson-Joe Devlin.....			.....
	Miss Annie Rooney.....Shirley Temple-William Gargan.....			In Prod.
	Moon and Sixpence.....George Sanders-Herbert Marshall.....			.....
	Ships With Wings (War)....John Clements-Leslie Banks.....		5/15/42	Coming
	Twin Beds (C).....George Brent-Joan Bennett.....		4/24/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F.....Baby Sandy-Kathryn Adams.....	60.	7/4/41	b6/28/41
5028	Black Cat (My)A.....Hugh Herbert-Broderick Crawford..	70.	5/2/41	b4/26/41
5039	Cracked Nuts (C).....Una Merkel-Stuart Erwin.....	65.	8/1/41	b7/26/41
5057	Dangerous Game (D)F.....Richard Arlen-Andy Devine.....	60.	8/22/41	b3/8/41
5038	Hello Sucker (F)A.....Hugh Herbert-Peggy Moran.....	60.	7/11/41	b7/5/41
5029	Hit the Road (D)F.....George MacLane-Dead End Kids...	60.	6/27/41	b6/28/41
5000A	Hold That Ghost (CM).....Abbott & Costello-Evelyn Ankers...	86.	8/8/41	b8/2/41
5000	In the Navy (CM)F.....Abbott & Costello-Dick Powell.....	86.	5/30/41	b5/31/41
5066	Law of the Range (W).....Johnny Mack Brown.....	60.	6/20/41	b7/19/41
5055	Men of the Timberland (A)F...Richard Arlen-Andy Devine.....	61.	6/6/41	b5/31/41
5056	Raiders of the Desert (A)F...Richard Arlen-Andy Devine.....	60.	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F.....Johnny Mack Brown-Fuzzy Knight..	56.	7/18/41	b8/16/41
5031	San Antonio Rose (M)F.....Robert Paige-Jane Frazee.....	63.	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A..Franchot Tone-Walter Brennan....	92.	8/22/41	b8/23/41
5012A	Tight Shoes (C)F.....Brod Crawford-Ann Gwynne.....	67.	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A....Rudy Vallee-Helen Parrish.....	60.	5/23/41	b5/24/41

Current 1941-42

6007	Appointment for Love (D)....Chas. Boyer-Margaret Sullavan.....	89.	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F.....Johnny Mack Brown.....	57.	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F....Crawford-Herbert-Devine	73.	9/5/41	b8/30/41
6031	Bombay Clipper (D)F.....William Gargan-Irene Hervey.....	64.	2/6/42	b1/17/42
6035	Burma Convoy (A)A.....Charles Bickford-Evelyn Ankers....	59.	10/17/41	b10/4/41
	Butch Minds the Baby (C)A..Brod Crawford-Virginia Bruce.....	76.	3/20/42	b3/28/42
6037	Don't Get Personal (C).....H. Herbert-A. Gwynne.....	60.	1/2/42	b1/3/42
6065	Fighting Bill Fargo (W).....Johnny Mack Brown-Nell O'Day....	57.	4/17/42	a9/13/41
	(Former title "Vigilantes")			
6028	Flying Cadets (D)F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60.	10/24/41	b10/18/41
6027	'Frisco Lil (D)A.....Irene Hervey-Kent Taylor.....	60.	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr....	67.	3/13/42	b3/7/42
6045	Girl Must Live (C)A.....Margaret Lockwood	69.	9/19/41	b10/11/41
6046	Hellzapoppin .....Olsen and Johnson-Martha Raye.....	84.	12/26/41	b12/20/41
6005	It Started With Eve (CD)F...Deanna Durbin-Charles Laughton...	90.	9/26/41	b10/4/41
6032	Jail House Blues (C)A.....Anne Gwynne-Nat Pendleton.....	62.	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray.....	65.	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F.....Abbott & Costello-Carol Bruce.....	80.	11/28/41	b11/22/41
6051	Kid From Kansas (A)F.....Dick Foran-Leo Carrillo.....	60.	9/19/41	b9/20/41

UNIVERSAL

Current 1941-42 (Cont.)

6042	Mad Doctor of Market St.(D)..Una Merkel-Claire Dodd.....	60.	2/27/42	b1/10/42
6061	Man From Montana (W)F....Johnny Mack Brown-Fuzzy Knight..	61.	9/5/41	b9/20/41
6062	Masked Rider (W)F.....Johnny Mack Brown-Fuzzy Knight..	58.	11/21/41	b10/11/41
6029	Melody Lane (CM)F.....Baby Sandy-The Merry Macs.....	60.	12/19/41	b12/13/41
6034	Mississippi Gambler (D).....Kent Taylor-Frances Langford.....		4/17/42	b4/18/42
6021	Mob Town (G)F.....Dead End Kids-Dick Foran.....	62.	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F..Johnny Downs-Jane Frazee.....	60.	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A.Patric Knowles-Maria Montez.....	61.	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F.....W. C. Fields-Gloria Jean.....	71.	10/10/41	b10/11/41
6023	North to the Klondike (A)F..Brod Crawford-Lon Chaney, Jr.....	58.	1/23/42	b1/24/42
6014	Paris Calling (D)A.....Elisabeth Bergner-Randolph Scott..	93.	1/16/42	b12/6/41
6044	Quiet Wedding .....Margaret Lockwood	63.	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F.....Abbott & Costello-Dick Foran.....	86.	2/20/42	b2/14/42
6052	Road Agent (D)A.....Leo Carrillo-Andy Devine-D. Foran.	60.	2/6/42	b12/6/41
6038	Sealed Lips (D)F.....Wm. Gargan-June Clyde-John Litel.	62.	12/5/41	b12/6/41
6030	Sing Another Chorus (MC)F..Johnny Downs-Jane Frazee.....	64.	9/19/41	b9/13/41
6020	South of Tahiti (D)F.....Brian Donlevy-Maria Montez.....	75.	10/17/41	b10/25/41
6048	Spoilers (D)F .....Marlene Dietrich-Randolph Scott..	87.	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F..J. Mack Brown-Fuzzy Knight.....	58.	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A.Lionel Atwill-Patric Knowles.....		4/17/42	b4/4/42
6033	Swing It, Soldier (M).....Frances Langford-Ken Murray.....	66.	11/7/41	b11/1/41
6039	Treat 'Em Rough (D)F.....Peggy Moran-Eddie Albert.....	61.	1/30/42	b1/17/42
6004	Unfinished Business (CD)A...Irene Dunne-Robt. Montgomery....	94.	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine.....	60.	4/10/42	b4/4/42
6017	What's Cookin' (M)F.....Andrews Sisters-Gloria Jean.....	66.	2/20/42	b2/21/42
6015	Wolf Man (H)A.....C. Rains-D. Foran-L. Chaney, Jr...	70.	12/12/41	b12/13/41

Coming 1941-42

6024	Almost Married (CM)F.....Jane Frazee-Robert Paige.....	65.	5/22/42	b3/14/42
	Broadway (G) .....George Raft-Brod Crawford.....		5/8/42	a3/28/42
	Danger In the Pacific.....Leo Carrillo-Andy Devine.....			.....
	Drums of the Congo.....Stuart Erwin-Ona Munson.....			a1/10/42
	Eagle Squadron (D).....Diana Barrymore-Robert Stack.....			a2/28/42
	Great Impersonation .....Ralph Bellamy-Evelyn Ankers.....			.....
	Lady in a Jam (C).....Irene Dunne-Patric Knowles.....			a2/14/42
	Pardon My Sarong (C).....Abbott and Costello.....			.....
6047	Saboteur (Spy).....Robert Cummings-Priscilla Lane.....		4/24/42	a1/24/42
	Strictly in the Groove.....Leon Errol-Mary Healy.....			.....
	There's One Born Every Minute (C) .....Hugh Herbert-Tom Brown.....			a10/4/41
	(Former title "Man Or Mouse")			
	Top Sergeant (G).....Don Terry-Leo Carrillo.....			a4/4/42
	Tough As They Come.....Dead End Kids-Paul Kelly.....			a1/10/42
6041	You're Telling Me (C).....Hugh Herbert-Robert Paige.....		5/1/42	a1/3/42
	Destination Unknown .....Irene Hervey-William Gargan.....			.....

Coming 1942-43

	Escape From Hong Kong(Spy)..Don Terry-Leo Carrillo.....		5/15/42	a3/14/42
	Eyes of the Underworld.....Richard Dix-Wendy Barrie.....			.....
	Halfway to Shanghai (Spy)...Irene Hervey-Kent Taylor.....			a3/28/42
	Private Buckaroo .....Joe E. Lewis-Andrews Sisters.....			.....

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F...Merle Oberon-Dennis Morgan.....	88.	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A...Dennis Morgan-Wayne Morris.....	74.	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A.....Bette Davis-James Cagney.....	91.	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A.....Joan Perry-Roger Pryor.....	50.	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F...Errol Flynn-Fred MacMurray.....	132.	8/30/41	b8/16/41
565	Highway West (G)A.....Brenda Marshall-Olympe Bradna....	63.	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A....Dennis Morgan-Jane Wyatt.....	82.	7/5/41	b7/5/41
505	Manpower (D)A .....Marlene Dietrich-George Raft.....	105.	8/9/41	b7/12/41
508	Million Dollar Baby (CD)F...Priscilla Lane-Ronald Reagan.....	102.	5/31/41	b5/24/41
523	Nurse's Secret (My)F.....Lee Patrick-Regis Toomey.....	65.	5/24/41	b5/10/41
555	Out of the Fog (D)A.....Ida Lupino-John Garfield.....	85.	6/14/41	b6/14/41
524	Passage From Hongkong (My)F..Keith Douglas-Lucile Fairbanks..	61.	6/21/41	b6/7/41
564	Shining Victory (D)A.....G. Fitzgerald-Jas. Stephenson.....	83.	6/7/41	b5/24/41
563	Singapore Woman (D)A.....Brenda Marshall-David Bruce.....	64.	5/17/41	b5/10/41
516	Thieves Fall Out (C)A.....Eddie Albert-Joan Leslie.....	72.	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A....Wayne Morris-Arthur Kennedy.....	65.	8/2/41	b7/19/41
558	Underground (D) .....Jeffrey Lynn-Karen Verne.....	95.	6/28/41	b6/14/41

Current 1941-42

116	All Through the Night (D)F..Humphrey Bogart-Judith Anderson..	107.	1/10/42	b12/6/41
124	Always in My Heart (D)F....Kay Francis-Walter Huston.....	92.	3/14/42	b3/7/42
110	Blues in the Night (DM).....Priscilla Lane-Richard Whorf.....	88.	11/15/41	b11/1/41
111	Body Disappears (C)F.....Jeffrey Lynn-Jane Wyman.....	71.	12/6/41	b12/6/41
123	Bullet Scars (G)A.....Regis Toomey-Adele Longmire.....	59.	3/7/42	b3/7/42
122	Captain of the Clouds (D)F...J. Cagney-Dennis Morgan (Tech.)..	113.	2/21/42	b1/24/42
121	Dangerously They Live (Spy) John Garfield-Raymond Massey....	78.	2/14/42	b12/27/41
120	International Squadron (D)F..James Stephenson-Ronald Reagan...	87.	10/11/41	b8/16/41
120	Kings Row (D).....Ann Sheridan-Ronald Reagan.....	127.	4/18/42	b2/27/41
105	Law of the Tropics (D)F.....Constance Bennett-Jeffrey Lynn....	76.	10/4/41	b9/6/41
126	Male Animal (C)A.....Olivia de Havilland-Henry Fonda..	101.	4/4/42	b3/7/42
107	Maltese Falcon (My)A.....Mary Astor-Humphrey Bogart.....	100.	10/18/41	b10/4/41
117	Man Who Came to Dinner(C).Bette Davis-Monte Woolley.....	112.	1/24/42	b12/27/41
125	Murder in the Big House(D)F..Faye Emerson-Van Johnson.....	59.	4/11/42	b4/11/42
103	Navy Blues (C)F.....A. Sheridan-J. Oakie-M. Raye.....	108.	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F .....Ronald Reagan-James Gleason.....	63.	9/27/41	b9/6/41
108	One Foot in Heaven (B)F.....Fredric March-Martha Scott.....	108.	11/1/41	b10/4/41
115	Prime Minister (B)F.....John Gielgud-Diana Wynyard.....	94.	.....	b9/13/41
101	Sergeant York (BD)A.....Gary Cooper-Joan Leslie.....	134.	9/27/41	b7/12/
102	Smiling Ghost (HC)A.....Wayne Morris-Brenda Marshall.....	71.	9/6/41	b8/16/41
119	Sons of the Sea (D)F.....Michael Redgrave-Valerie Hobson..	91.	2/7/42	b12/27/41
112	Steel Against the Sky (D)F..Richard Whorf-Lloyd Nolan.....	68.	12/13/41	b12/6/41
109	Target for Tonight (DocD)F..Royal Air Force.....	48.	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F.....Errol Flynn-Olivia de Havilland....	140.	1/1/42	b11/22/41
129	This Was Paris (D)F.....Ann Dvorak-Ben Lyon.....	77.	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)..Constance Bennett-Bruce Cabot.....	83.	1/31/42	b12/27/41
113	You're in the Army Now (C)F.Jimmy Durante-Phil Silvers.....	79.	12/25/41	b12/6/41

Coming 1941-42

	Across the Pacific.....Humphrey Bogart-Mary Astor.....			.....
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane.....			a1/3/42
	Big Shot (G).....H. Bogart-Irene Manning.....			a3/28/42
	Constant Nymph .....Charles Boyer-Joan Fontaine.....			.....
	Desperate Journey (D).....Errol Flynn-Ronald Reagan.....			a3/28/42
	Gay Sisters (D).....Barbara Stanwyck-George Brent.....			a2/14/42
	George Washington Slept Here.Jack Benny-Ann Sheridan.....			.....
	Hard Way.....Ida Lupino-Joan Leslie.....			.....
	In This Our Life (D).....Bette Davis-George Brent.....		97. 5/16/42	b4/11/42
130	I Was Framed (D)F.....Michael Ames-Regis Toomey.....	61.	4/25/42	b4/11/42
	Juke Girl (D)F.....Ann Sheridan-Ronald Reagan.....	90.	5/30/42	b4/11/42
	Lady Gangster .....Faye Emerson-Jake Bishop.....			b4/11/42
131	Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman..	93.	5/2/42	b3/7/42
	Now, Voyager .....Bette Davis-Paul Henried.....			.....
	Wings for the Eagle.....Ann Sheridan-Ronald Reagan.....			a2/21/42
	(Former title "Shadow of Their Wings")			
	Yankee Doodle Dandy (B).....James Cagney-Joan Leslie.....			a3/28/42

MISCELLANEOUS

	Eternal Gift (Rel.).....Catholic Mass	100.	Lamont	Not Rev.
	40,000 Horsemen (War)A.....Grant Taylor-Betty Bryant.....	85.	Goodwill	b8/2/41
	Frightened Lady (My)A.....Marius Goring-Helen Haye.....	75.	Hoffberg	b11/15/41
	Guerilla Brigade (D)A.....Russian cast	84.	Luminar	b4/18/42
	Mystery of Room 13 (My)F...Gibb McLaughlin-Sara Seegar.....	68.	Alliance	b8/30/41
	No Greater Sin (D)A.....Leon Ames-Luana Walters.....	85.	University	b6/21/41
	Professor Creeps (C).....Manton Moreland	63.	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Board		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3506	Concerto in B Flat Minor		7	Not Rev.
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pig		8	Not Rev.
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog		7	Not Rev.
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (ASCAP)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador		16	Not Rev.
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3807	Wrestling Rhapsody		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Canged the World	Excellent	11	8/ 2/41
W-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Our Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	9	Not Rev.
W-342	Field Mouse...Excellent	9	2/ 7/42
W-345	First Swallow...Excellent	8	4/ 4/42
W-343	Fraidy Cat...Funny	7	2/ 7/42
W-344	Hungry Wolf...Fair	9	2/28/42
W-341	Night Before Xmas...For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity...Excellent	10	11/22/41
M-332	Greenie, The...Fine	11	2/ 7/42
M-333	Lady or the Tiger	11	Not Rev.
M-334	Soaring Stars	10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	11/20/41
C-386	Don't Lie	10	Not Rev.
C-395	Going to Press...Good	11	4/ 4/42
C-391	Helping Hands...Very Good	10	10/25/41
C-394	Melodies Old and New...Fair	11	2/28/42
C-393	Wedding Worries...Funny	11	12/20/41
PASSING PARADE (10)			
K-384	Fear	10	Not Rev.
K-383	Flag of Mercy...Very Good	10	2/28/42
K-381	Strange Testament...Unusual	11	12/20/41
K-382	We Do It Because...Interesting	10	2/ 7/42
PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty	10	Not Rev.
S-361	Army Champions...Excellent	10	11/ 1/41
S-364	Aqua Antics...Excellent	8	2/ 7/42
S-362	Fancy Answers...Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back...Excellent	10	12/20/41
S-367	Victory Quiz	10	Not Rev.
S-365	What About Daddy?...Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang...Very Good	10	11/29/41
T-320	Glacier Park & Waterton Lakes	10	Not Rev.
T-311	Glimpses of Florida...Interesting	10	9/27/41
T-315	Historic Maryland...Good	9	2/ 7/42
T-312	Inside Passage...Good	10	10/25/41
T-319	Land of the Quintuplets..Good	10	3/28/42
T-317	Minnesota, Land of Plenty...Good	10	2/28/42
T-314	Scenic Grandeur...Good	9	12/20/41
T-316	West Point on the Hudson.Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk...Potent	20	3 28/42
A-302	Main Street on the March!...Good	20	2/ 7/42
A-301	Tell Tale Heart...A Masterpiece	20	11/15/41

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	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive...Good	7	12/21/40
H0-11	Copy Cat...Fair	7	7/19/41
H0-1	Dandy Lion...Poor	7	10/ 5/40
H0-3	Mommy Loves Puppy...Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch.Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)..Excellent	9	3/15/41
H0-8	Triple Trouble...Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird	7	Not Rev.
H0-13	Twinkletoes in Hat Stuff	7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows...Routine	7	6/28/41
H0-5	Wild Oysters...Unusual	7	2/15/41
H0-12	Wizard of Arts	7	Not Rev.
H0-9	Zero, the Hound...So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay	7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi...Good	11	4/ 5/41
M0-5	Indian Durbar...Gorgeous	10	5/10/41
M0-6	The Jungle...Excellent	10	8/23/41
M0-1	River Thames—Yesterday.Beautiful	10	11/23/40
M0-2	Sacred Ganges...Dull	10	1/25/41
M0-3	Village in India...Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well...Silly	7	1/18/41
G0-2	Constable...Satisfactory	7	11/23/40
F0-6	Fire Cheese...Average	7	6/28/41
G0-7	Gabby Goes Fishing...Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day...Poor	7	8/23/41
G0-1	King for a Day...Fair	7	10/26/40
G0-5	Swing Cleaning...Fair	7	4/19/41
G0-4	Two for the Zoo...Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch....Average	10	4/ 5/41
A0-4	Gene Krupa & Orch...For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny...Interesting	10	7/19/41
A0-2	Listen to Larry...Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch...Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)...Pretty	10	10/ 5/40
A0-6	Those We Love...Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy...Very Good	9	4/19/41
U0-4	Gay Knighties...Cute	9	9/27/41
U0-3	Hoola Boola...Novel	9	6/28/41
U0-1	Western Daze...Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears...Excellent	10	1/18/41
V0-5	Guardians of the Wilds...Fine	10	9/20/41
V0-1	Nature's Nursery...Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii...Fair	11	3/22/41
V0-2	Seeing Is Believing...Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky...Good	7	7/19/41
E0-4	Eugene, the Jeep...Funny	7	12/ 7/40
E0-8	Flies Ain't Human...Fair	7	4/19/41
E0-2	My Pop, My Pop...Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink.Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket	7	Not Rev.
E0-12	Pest Pilot...Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle...Fair	7	5/10/41
E0-1	Popeye Meets William Tell...Funny	7	10/ 5/40
E0-5	Problem Pappy...Fair	7	1/25/41
E0-6	Quiet Pleeze...Very Good	7	3/22/41
E0-3	With Poopdeck Pappy...Entertaining	7	12/ 7/40

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	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1	No. 1...Good	10	10/ 5/40
J0-2	No. 2...Interesting	10	11/23/40
J0-3	No. 3...Interesting	10	12/21/40
J0-4	No. 4...Usual	10	3/22/41
J0-5	No. 5...Interesting	10	4/ 5/41
J0-6	No. 6...Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control...Excellent	11	4/19/41
S0-4	Forgotten Man...Typical	10	5/31/41
S0-1	Trouble With Husbands...Great Fun	11	11/16/40
B0-2	Waiting for Baby...A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann...Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces...Excellent	10	1/25/41
R0-8	Canine Sketches...Fine	10	3/22/41
R0-1	Diving Demons...Beautiful	10	10/ 5/40
R0-5	Feminine Fitness...Very Good	10	12/21/40
R0-7	Fishing Fever...Appealing	10	3/22/41
R0-4	Marine Round-up...Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting...Thrills Aplenty	10	11/23/40
R0-10	On the Spot...Funny	10	5/10/41
R0-11	Lasso Wizards...Good Action Stuff	10	6/28/41
R0-12	Snow Dogs...Excellent	10	7/19/41
R0-2	Sporting Everglades...Very Good	10	10/26/40
R0-9	Sun Fun...Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse...Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1	No. 1...Good	10	10/ 5/40
L0-2	No. 2...Interesting	10	12/ 7/40
L0-3	No. 3...Good	10	2/15/14
L0-4	No. 4...Good	11	3/29/41
L0-5	No. 5...A Wow	11	5/31/41
L0-6	No. 6...Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	10	Not Rev.
M1-1	Road in India...Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach...Fine	10	10/11/41
A1-3	Carnival in Brazil...Good	10	3/14/42
A1-2	Copacabana Revue...Good	10	12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1...Excellent	10	9/20/41
Z1-2	No. 2...Fair	10	11/29/41
Z1-3	No. 3...Good	10	2/28/42
Z1-4	No. 4	10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	1/31/42
U1-1	Rhythm in the Ranks...Excellent	8	12/20/41
U1-3	Sky Princess...Excellent	9	3/21/42
POPEYE (12)			
E1-5	Blunder Below...Excellent	7	2/21/42
E1-6	Fleets of Strength	7	Not Rev.
E1-1	I'll Never Crow Again...Fair	7	10/11/41
E1-4	Kickin' the Conga Round.Funny	7	1/31/42
E1-2	Mighty Navy...Funny	7	12/ 6/41
E1-3	Nix on Hypnotix...Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	7	Not Rev.
POPULAR SCIENCE (6)			
J1-1	No. 1...Very Good	11	10/11/41
J1-2	No. 2...Very Good	11	11/22/41
J1-3	No. 3...Good	11	1/31/42
J1-4	No. 4	10	Not Rev.
QUIZ KIDS (6)			
Q1-1	No. 1...Very Good	10	9/20/41
Q1-2	No. 2...They're Good	11	12/ 6/41
Q1-3	No. 3...Good	10	2/28/42
Q1-4	No. 4	10	Not Rev.
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	10/11/41
S1-2	Nothing But Nerves...Very Good	10	12/20/41
S1-3	Witness, The...Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair...Swell	10	1/31/42
Y1-1	In a Pet Shop...A Howl	10	9/20/41
Y1-4	In the Circus	10	Not Rev.
Y1-2	In the Zoo...Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	18	Not Rev.
SPORTLIGHTS (13)			
R1-6	Better Bowling...Excellent	10	1/31/42
R1-5	Buying a Dog...Very Good	10	12/20/41
R1-7	Lure of the Surf...Very Good	10	2/21/42
R1-2	Meet the Champs...Excellent	10	10/11/41
R1-9	Personality Plus	10	Not Rev.
R1-4	Quick Returns...Pretty Good	10	11/29/41
R1-1	Shooting Mermaids...Very Good	10	9/27/41
R1-3	Sittin' Pretty...Excellent	10	11/15/41
R1-8	Top Flight Juggling	10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant...Good	9	3/14/42
W1-5	Bulleteers	10	Not Rev.
W1-3	Billion Dollar Limited...For the Fans	8½	1/24/42
W1-6	Magnetic Telescope	10	Not Rev.
W1-2	Mechanical Monsters...Good	10	12/20/41
W1-1	Superman...A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1...Good	10	10/11/41
L1-2	No. 2...Very Good	10	12/ 6/41
L1-3	No. 3...Very Good	11	2/21/42

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DISNEY CARTOONS (18) (Tech.)			
14115	Art of Self Defense...Good	8	2/ 7/42
14113	Art of Skiing...Excellent	8	11/29/41
14103	Baggage Buster...Hilarious	7	5/10/41
14105	Canine Caddy...Tops	7	6/ 7/41
14114	Chef Donald...Up to Par	8	12/27/41
14112	Donald's Camera...A Scream	8	10/25/41
14107	Early to Bed...Satisfactory	8	7/26/41
14102	Gentleman's Gentleman...Tops	7	4/ 5/41
14101	Golden Eggs...Excellent	8	4/ 5/41
14104	Good Time for a Dime...Excellent	8	5/10/41
14111	Lend a Paw...Superb	8	10/25/41
14117	Mickey's Birthday Party.Very Good	8	3/21/42
14106	Nifty Nineties...Amusing	8	6/ 7/41
14110	Old MacDonald Duck...Excellent	8	10/ 4/41
14109	Orphan's Benefit...Very Good	9	8/30/41
14118	Pluto, Jr.	7	3/21/42
14108	Truant Officer Donald...Excellent	8	8/23/41
14116	Village Smithy...Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye...Hokey	18	6/14/41
13403	Draited in the Depot	19	Not Rev.
13405	It Happened All Night..Fair	19	4/12/41
13404	Mad About Moonshine...Fair	18	3/ 1/41
13401	Sunk by the Census...Funny	18	9/14/40
13402	Trailer Tragedy...Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201	No. 1 (Anna Neagle)...Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)...Good	10	10/19/40
14203	No. 3 (Alice Marble)...Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)..Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie).Good	10	2/ 1/41
14206	No. 6 (Jan Struther)...Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)...Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)...Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)...Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield).Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)...Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)...Good	12	7/26/41
14213	No. 13 (Anna Neagle)...Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man...Mildly Amusing	20	2/ 1/41
13701	He Asked for It...Very Funny	18	9/14/40
13706	Panic in the Parlor...Unfunny	20	Not Rev.
13705	Polo Phoney...Good	18	5/17/41
13702	Tattle Talevision...Funny	19	11/16/40
13704	When Wifie's Away...Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos...Good	16	11/16/40
13504	Musical Bandit...Entertaining	16	7/26/41
13502	Prairie Spooners...Very Good	13	3/ 1/41
13503	Red Skins & Red Heads..Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401	No. 1...Interesting	10	9/14/40
14402	No. 2...Good	9	10/19/40
14403	No. 3...Night Club Plug	10	11/16/40
14404	No. 4...Good	10	12/14/40
14405	No. 5...Fair	10	2/ 1/41
14406	No. 6...Fair	10	3/ 1/41
14407	No. 7...Average	10	3/29/41
14408	No. 8...Fair	10	4/12/41
14409	No. 9...Fair	8	5/17/41
14410	No. 10...Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)...Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil...Very Interesting	10	3/ 1/41
14503	How Goes Chile...Very Good	10	8/23/41
14502	What's Happening in Argentina...Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College...Fair	9	3/ 1/41
14313	Craig Wood...For Golfers	9	8/ 9/41
14310	Jockey's Day...Good	9	6/ 7/41
14302	Kentucky Royalty...Horse Lovers	9	10/19/40
14306	Mat Men...Good	9	3/ 1/41
14308	Publicity Sports...Excellent	9	4/ 5/41
14301	Quail Quest...Good	9	9/14/40
14311	Rolling Rhythm	10	Not Rev.
14305	Snow Eagles...Excellent	9	2/ 1/41
14304	Snow Fun...Exhilarating	9	12/14/40
14303	Sportsman's Partner...For Dog Lovers	9	11/16/40
14312	Steeds and Steers...Good	9	7/26/41
14309	Sword Soldiers...Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
24102	Donald's Snow Fight	8	Not Rev.
24101	Symphony Hour	8	Not Rev.
EDGAR KENNEDY (6)			
23404	Heart Burn...Amusing	15	3/21/42
23402	I'll Fix It...Funny	19	10/25/41
23405	Interior Decorator	17	Not Rev.
23403	Quiet Fourth...Funny	15	12/27/41
23401	Westward Ho-Hum...Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)...Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay).Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)...Good	11	12/27/41
24204	No. 4 (John Gunther)...Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	10	Not Rev.
LEON ERROL (6)			
23703	Home Work...Funny	19	2/ 7/42
23701	Man-I-Cured...Funny	16	10/ 4/41
23704	Wedded Blitz	17	Not Rev.
23702	Who's a Dummy?...Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas...Excellent	19	8/16/41
23102	Norway in Revolt...Timely	19	9/27/41
23103	Sailors With Wings...Excellent	20	10/25/41
23104	Main Street, U.S.A...Propaganda	18	11/22/41
23105	Our America At War...Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific...Timely	22	12/20/41
23106	When Air Raids Strike..Potent	20	3/10/42
23107	Far East Command...Timely	19	2/14/42
23108	Argentine Question...Interesting	20	3/ 7/42
23109	America's New Army...Timely	20	4/ 4/42
PICTURE PEOPLE (13)			
24407	Children of the Stars...Fair	8	3/21/42
24403	Hobbies of the Stars...Good	9	11/29/41
24402	Hollywood Sports...Good	9	10/25/41
24406	Hollywood War Effort...Entertaining	9	3/21/42
24405	How To Be a Star...Good	8	2/14/42
24408	Palm Springs Week End	9	Not Rev.
24404	Stars' Day Off...Average	8	12/27/41
24401	Stars in Defense...Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	17	Not Rev.
23501	California or Bust...Good	18	12/ 6/41
23502	Keep Shooting...Very Good	17	1/31/42
SPORTSCOPES (13)			
24309	Cruise Sports	10	Not Rev.
24304	Crystal Flyers...Exhilarating	8	12/27/41
24302	Dog Obedience...Boxoffice	9	11/ 1/41
24305	Fighting Fish...Excellent	9	2/14/42
24303	Gaucho Sports...Interesting	10	12/ 6/41
24307	Jungle Jaunt...Amusing	9	3/21/42
24301	Pampas Paddock...For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	10	Not Rev.
24306	Ten Pin Parade...Good	10	3/21/42

REPUBLIC 1941-42

	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy.	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	12/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean.	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold.	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	11/ 1/41
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
2204 Men for the Fleet	Excellent	9	1/17/42
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	Not Rev.
2102 Glacier Trails	Good	10	11/ 1/41
2104 Jewel of the Pacific		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
2105 Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel.	Excellent	10	11/ 1/41
2304 Evergreen Playland	Good	10	1/17/42
2302 Life of a Thoroughbred	Excellent	10	2/28/42
2303 Playtime in Hawaii	Very Good	10	1/24/42
2306 Setting the Pace		10	Not Rev.
2305 Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2558 Cat Meets Mouse (Tech.)		7	Not Rev.
2508 Eat Me Kitty, Eight to the Bar		7	Not Rev.
2506 Flying Fever	Good	7	1/17/42
2503 Frozen North	Very Good	7	11/ 1/41
2507 Funny Bunny Business		7	Not Rev.
2560 Gandy Goose in the Night (Tech.)		7	Not Rev.
2557 Happy Circus Day	Amusing	7	1/17/42
2501 Ice Carnival	Good	7	9/27/41
2509 Oh, Gentle Spring		7	Not Rev.
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2559 Sham Battle Shenanigan.	Good (Tech.)	7	4/11/42
2554 Slap Happy Hunters		7	Not Rev.
2556 Torrid Toreador (Tech.)	Good	7	1/17/42
2502 Uncle Joey Comes to Town.	Funny	7	11/ 1/41
2553 Welcome Little Stranger.	Good	7	11/ 1/41
2505 Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)			
2401 American Sea Power	Timely. Excellent	10	9/20/41
2403 Dutch Guiana	Very Good	10	1/17/42
2404 Hub of the World		10	Not Rev.
2402 Uncle Sam's Iron Warriors		10	Not Rev.
2405 Wings of Defense		10	Not Rev.

UNITED ARTISTS

	Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)			
1 Churchill's Island	Very Good	20	4/ 4/42
3 Food, Weapon of Conquest	Impressive	20	4/ 4/42
2 This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

	Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6/41
5248 Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North.	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump.	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East.	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congomania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time.	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

1941-42

	Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249 Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247 Hams That Couldn't Be Cured		7	Not Rev.
6246 Hollywood Matador	Very Good	7	1/31/42
6242 Man's Best Friend	Good	8	11/ 8/41
6248 Mother Goose on the Loose	Very Good	7	4/ 4/42
6243 Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244 $21 a Day Once a Month.	Average	7	12/ 6/41
6245 Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)			
6226 Campus Capers	Excellent	18	12/20/41
6224 Doin' the Town	Entertaining	20	12/13/41
6229 Gay Nineties	Fair	15	1/31/42
6222 In the Groove	Entertaining	17	10/18/41
6221 Is Everybody Happy?	Fair	18	9/ 6/41
6232 Merry Madcaps	Good	15½	3/21/42
6227 Rhumba Rhythms	Fair	15	1/31/42
6231 Shuffle Rhythm	Excellent	15	4/ 4/42
6223 Skyland Serenade	Excellent	20	11/ 8/41
6230 Swing Frolic	Very Good	15	3/14/42
6228 Tune Time	Very Good	16	3/21/42
6225 Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)			
6110 Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111 Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)			
6376 Barnyard Steam Buggy	Good	9	12/20/41
6375 Blacksmith Dentist	Good	10	12/20/41
6373 Candy Kid	Good	10	11/ 8/41
6378 Desert Ghost	Entertaining	9	3/ 7/42
6372 Hermit of Oklahoma	Good	10	10/18/41
6374 Junior Battlefleet	Good	10	12/ 6/41
6379 Pussycat Cafe	Good	9	3/21/42
6371 Shampoo Springs	Very Good	10	10/18/41
6377 Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
VARIETY VIEWS 15 (5 IN COLOR)			
6354 Annapolis Salutes the Navy	Timely	10	12/13/41
6358 Flashing Blades	Good	9	3/ 7/42
6353 George Washington, Country Gentleman	Impressive	10	10/11/41
6357 Keys to Adventure	Interesting	9	1/31/42
6351 Moby Dick's Home Town.	Interesting	9	9/ 6/41
6352 Northern Neighbors (Color)	Interesting	9	10/18/41
6356 Peaceful Quebec—At War	Interesting	9	12/13/41
6361 Sports in the Rockies	Good	9	4/ 4/42
6359 Sky Pastures	Good	9	3/ 7/42
6360 Thrills of the Deep	Good	9	3/21/42
6355 Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny.	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans.	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store	Amusing		9/ 6/41
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6616 Henpecked Duck	A Howl	7	9/13/41
6608 Joe Glow the Firefly		7	Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinnay Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.	Notable	10	12/27/41
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt.	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion	Good		8/30/41
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy	Up to Par	7	8/30/41
6725 Sport Champions		7	Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Carnival of Rhythm	Splendid		8/30/41
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds.	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon.	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
6409 It Happened on Rollers		10	Not Rev.
6410 Lions For Sale	Very Good	10	8/30/41
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

1941-42

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)			
7103 At the Stroke of Twelve	Grab It	20	11/ 8/41
7109 California Junior Symphony		20	Not Rev.
7106 Calling All Girls	Good	20	1/24/42
7108 Maybe Darwin Was Right	Amazing	20	3/28/42
7101 Minstrel Days	Very Good	20	9/13/41
7102 Monsters of the Deep	Good	20	1/ 3/42
7104 Perils of the Jungle	Exciting	20	11/ 8/41
7107 Wedding Yells		20	Not Rev.
7105 West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)			
7301 Polo With the Stars		10	Not Rev.
7304 Miracle Makers	Poor	10	9/13/41
7303 Points on Arrows	Good	10	9/13/41
7305 Then and Now	Fair	10	4/ 4/42
7302 White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)			
7609 Daffy's Southern Exposure		7	Not Rev.
7601 Notes to You		10	Not Rev.
7607 Porky's Cafe		7	Not Rev.
7604 Porky's Midnight Matinee		7	Not Rev.
7605 Porky's Pastry Pirate		7	Not Rev.
7603 Porky's Pooch	Good	7	12/27/41
7602 Robinson Crusoe, Jr.	Average	7	11/15/41
7608 Saps in Chaps		7	Not Rev.
7606 Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus		10	Not Rev.
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.		10	Not Rev.
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4/42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7002 Soldiers in White	Excellent	20	2/ 7/42
7004 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7405 Hunting Dogs at Work	Very Good	10	4/ 4/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf		10	Not Rev.
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pets to Planes	3	List "C"
Red Cross Trailer	2½	List "D"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

AIR CONDITIONING

WE OVERBOUGHT LAST YEAR—MUST UNLOAD. Blowers, from $30.75; Air Washers, from $20.00; Exhaust Fans, from $9.80; Directional Diffusers, from $11.65. Free Bulletin, S. O. S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

BUY BLOWERS, WASHERS, variable speed pulleys, motors now. New and used. You'll be disappointed later. SOUTHERNAIRE, 145 Walton, Atlanta, Ga.

BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

ARCS, RECTIFIERS, PROJECTORS, 16mm, 35mm. Give age, condition, lowest price, first letter. Box 553, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

HIGHEST PRICES PAID—For Simplex projectors, 15 and 30 ampere rectifiers, RCA sound equipment. What have you? Box 556, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

SIMPLEX, DEVRY, HOLMES, also Arcs Rectifiers. 16mm equipment. Charles Finger, Warwick, N. Y.

NEW EQUIPMENT

CLEAN MERCHANDISE—NO SECONDS—BUY WHILE YOU CAN. Bausch Lomb Series II, 6" Lenses, $19.50; Luxlite Series I, $4.95; Tetco Fire Extinguishers, $1.79; Ten Section Film Cabinets, $22.50; Type 868 Photocells, $1.49; Automatic Curtail Controls, $74.95. S. O. S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

TRY MAGIC EYE FREE—Colortone Shutters remove high intensity glare yet add blue to yellow low intensity too! Powers, $17.25 each; Simplex $19.75 each. Give machine make, front or rear shutter, shaft diameter. Colortone Mfg. Co., 1944 Coney Island Ave., Brooklyn, New York.

BUY NOW AND SAVE—Exciter lamps 32c; 1000 thumbtacks 74c; 50 slide mats 84c; carbon savers 94c; Thousand other bargains; write for bulletin. STAR CINEMA SUPPLY CO., 440 West 45th Street, New York City.

SITUATIONS WANTED

MANAGER—14 years chain and independent experience. References. Go anywhere. M. E. Berkhimer, Lusk, Wyoming.

SOUND EQUIPMENT

"FAITHFUL TO YOUR EQUIPMENT," writes P. A. Tyler, Anthony, New Mexico, "BECAUSE I BELIEVE S.O.S. SOUND IS GOOD." That's his second installation. Complete systems $282.00—terms $2.50 weekly. S. O. S. Cinema Supply Corp., 636 Eleventh Ave., N. Y. C.

SOUND EQUIPMENT

RE-OPEN THAT SHUTTERED HOUSE—Start a circuit. A good portable will keep competition out, make money for you, too. Standard makes, 16 mm., 35 mm. from $59.50. Send for list. S. O. S. Cinema Supply Corp., 636 Eleventh Ave., N. Y. C.

THEATRE FOR RENT

MAJESTIC THEATRE. Remodeled. No chairs or equipment. County seat 2300. 408 North Carroll Street, Mt. Carroll, Illinois.

THEATRES FOR SALE

THEATRES IN CALIFORNIA, OREGON AND WASHINGTON. Send for list. A. A. Sheuerman, 25 Taylor St., San Francisco, Calif.

FINE THEATRE LESS THAN YEAR OLD. All newest equipment. City of 40,000 on California West Coast. Address Box 557, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $17.50 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

USED EQUIPMENT

FOR SALE: New pair latest model Holmes 35 mm. sound projectors, 2000 foot magazines, 15 watt amplifier and Jensen speaker. Wade Sutton, 4110 Washington Drive, West Palm Beach, Florida.

MOVING—NEED ROOM—SACRIFICING THOUSANDS OF ITEMS LIKE THESE. Bell Howell Film Splicers, $4.95; Thide Automatic Changeovers, $14.95; RCA Amplifiers, $4.95; RCA Soundheads, $39.50, others $9.95; G. E. Mazda Lamphouses, Regulators, $3.95; Rheostats, $1.75; Motiograph Mechanisms, $19.95; Powers, $39.50; Simplex Intermittents, $9.95; Footlights, Section, $3.95. Send for Sale Circular. S. O. S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

PASTE THIS UP—AFTER MAY FIRST—S. O. S. CINEMA SUPPLY CORPORATION—New address—449 West 42nd Street, New York City.

EQUIP COMPLETE THEATRE FOR $1,000. OR LESS. Terms to right parties. Box 545, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

YOUR CHOICE—Peerless, Strong Standard or Strong Junior lamphouses $125.00 pair; 30 ampere rectifiers $75.00 pair, reconditioned and complete. STAR CINEMA SUPPLY CO., 440 West 45th Street, New York City.

WHATEVER equipment you may have that you no longer can use, can be sold through these columns. Look around! You may find some items that can be turned into money through a SHOWMEN'S TRADE REVIEW Classified ad.

LOVE GIVES GOOSE-STEPPERS THE BUSINESS!



THIS SOCK ROMANTIC COMEDY WILL GIVE YOU THE BUSINESS, OF THE YEAR!

The WIFE TAKES A FLYER



Cupid cuts capers when a dashing RAF Yankee falls out of the skies . . . to land in the arms of the loveliest eyeful that ever gave heilin' heels an earful of woe!

STARRING Joan BENNETT ★ Franchot TONE

with ALLYN JOSLYN

CECIL CUNNINGHAM · ROGER CLARK

Screen play by Gina Kaus and Jay Dratler · Directed by RICHARD WALLACE

Produced by B. P. SCHULBERG · A COLUMBIA PICTURE



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REMEMBER PEARL HARBOR

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★ Complete ★ Every Week ★
BOOKING GUIDES
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Hunt Stromberg (See Page 8)

Theatre Equipment & Maintenance
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April 25
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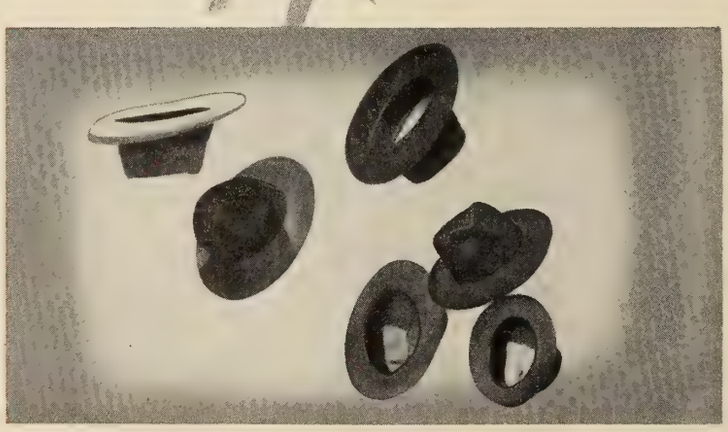
CHARLES E. 'CHICK' LEWIS
Editor and Publisher

The dough from Coast-to-Coast is r-o-l-l-i-n-g down to RIO RITA





BUD ABBOTT & LOU COSTELLO in "RIO RITA" with KATHRYN GRAYSON · JOHN CARROLL · Patricia Dane · Tom Conway · Peter Whitney EROS VOLUSIA · Screen Play by Richard Connell and Gladys Lehman · Special Material for Abbott and Costello by John Grant Directed by S. SYLVAN SIMON Produced by PANDRO S. BERMAN A Metro-Goldwyn-Mayer Picture



Watch my step!
LEO (RITA)



SOMBREROS IN THE AIR FOR ABBOTT & COSTELLO in "RIO RITA"!

First hold-overs as we go to press: Harrisburg, New Orleans, Reading, Memphis, Dayton and more-a-minute! Opening at Norfolk is 271 per cent of normal biz; at Memphis it's 212 per cent and that's typical of what's happening as America's First Comedians convulse the nation in a magnificent M-G-M musical show topping "Ziegfeld Girl," "Strike Up The Band" and "Babes In Arms." Reach for those "Rio Rita" riches now.

The Editorial Page

That "Morale" Ad

Last week, Donahue & Coe, advertising agency handling many picture company accounts, carried an ad in the New York Times captioned: "Morale."

This is the kind of advertising that will do wonders for motion pictures throughout the length and breadth of the land. So much so that we would like to see the industry sponsor a complete series through this same agency.

In the meantime the ad would make a powerful 40 x 60 for theatre lobbies; a message for the front page programs, and perhaps even run as a paid ad in local newspapers. We feel sure that Donahue & Coe will permit exhibitors to reproduce their copy and layout for theatre display and advertising.

▲ ▲ ▲

An Industry Campaign

Speaking about institutional advertising, you undoubtedly noticed the large number of ads being run throughout the country by various industries, notably the automobile, tire, chemical and other industries.

They are all tuned in the same key, i.e., to their war efforts on behalf of the country. Well, what about the motion picture industry? Aren't we doing a terrific job in support of the war effort, too?

And what better time for an all-out newspaper campaign to acquaint the country's millions with what we are doing. Such a series would not only be timely but would create and build up widespread feeling of good will for the motion picture and the theatres.

UMPI and WAC please note for serious consideration.

▲ ▲ ▲

Product Cuts

As near as we can recall STR was the first to sound a warning that the industry must look ahead and prepare for a possible curtailment in production due to reduction in negative and positive film stocks.

It now begins to look as though our warning note was pretty accurate. The cut may average anywhere from fifteen to twenty-five per cent unless the various companies get together and work out to their own satisfaction the matter of allocating a reduced quantity of film stock.

Exactly what effect such a cut would have on the industry in general may not be clear at the moment but it is important enough now for all branches to take stock and look ahead against the time it may go into effect.

▲ ▲ ▲

One Year Later

A little over a year ago we conveyed the results of experiments in many defense areas on the question of changing movie show hours to conform to local conditions. As near as we can recall the first try-outs along these lines were worked out by H. F. Kincey in the North and South Carolina territories.

Film Daily this week carried a headline reading: "Show Hours Shifts In Prospect. Will Meet Defense Workers' Requirements."

At the time we first carried this advice many theatremen in similar situations requested additional information, much of which was told to us by Mr. Kincey personally when we talked with him in Charlotte. As a result we know that revised schedules and even the theatre advertising was geared to meet this new twist and in most instances it proved highly profitable.

Today, with most of the nation's industries neck deep in war contracts, it is reasonable to assume that hundreds of other situations might well consider such policy changes as is necessary to conform to working hours and local conditions so that workers on all shifts can still find time for some movie relaxation.

▲ ▲ ▲

Daylight Saving Time

With the entire country now running on war time, exhibitors, organizations and all legislative groups should get organized to fight any additional hours being added to the one already in force.

Concerted action and a united front is vitally necessary if such attempts are to be successfully counteracted. But remember, unless you start your fight quickly you may find the additional obstacle written into the statutes before you wake up.

The additional hour, if invoked, can cost you 10 to 25% of your receipts during the summer months. Which makes it a real, serious threat not to be treated lightly.

▲ ▲ ▲

Manpower Shortage

The industry in its various branches is only beginning to feel the pinch of a manpower shortage due to the large number called or soon to be summoned to the colors plus those who have made lucrative connections in defense work.

The theatre branch will be the hardest hit because it employs a much larger percentage of men falling into the military age limits. Surprisingly, until just recently, very little had been done by the theatre interests to prepare for the shortage soon to become acute.

The training of new men to take the places of those who must leave is vitally important now.

—"Chick" Lewis

Blackout, Air Raid Regulations for Theatres Issued by O. C. D.

Suggested regulations for theatres for blackouts and air raids are ready for distribution to theatres throughout the country by the Office of Civilian Defense. The regulations are contained in a booklet of 16 pages which deals with every phase of the subject.

Acknowledgement is made to the A.R.P. Division of the War Activities Board, Motion Picture Industry and of the many suggestions that have come in from all parts of the country. The Theatre Defense Bureau of the Los Angeles Civilian Defense Council is particularly noted.

Definitions of blackouts and air raid warnings and the method by which they are ordered is illustrated.

Responsibilities of theatre owners and managers are put into 11 different categories: to provide the mechanical means by which all warnings will be received promptly and can be transmitted immediately to the theatre warden; to make certain that the blackout of the theatre can be effected rapidly and is complete; to prepare an emergency lighting system which will not affect the blackout, but which will provide a necessary minimum of light to prevent confusion among personnel and patrons; to prepare signs and directions in the theatre that patrons and personnel can follow to exits and first-aid posts including illuminated signs and blackout tested illuminated routes; to eliminate possible building hazards; to organize emergency communications, signalling and messenger systems within the theatre and to the zone warden; to make safety provisions for furnace boilers, gas tanks and vital points; to appoint a theatre warden and a "Theatre Defense Group" from personnel; to organize completely and train the "Theatre Defense Group" so that it is prepared to cope with any emergency; to provide equipment for the building and the group; to maintain close liaison with the zone warden or Local Citizens' Defense Corps.

Complete instructions are given for the Theatre Defense Group and a list of equipment is included. Training of personnel is directed with a list of training books for study. General suggestions and instructions on how to control incendiary bombs conclude the booklet.

Meanwhile the Los Angeles Theatre Defense Bureau has adopted a standard recording to advise the public of a blackout. The first of three recordings interrupts the program to notify the audience that a blackout is in effect. The second at the close of the feature picture reminds the public that Army regulations prohibit anyone leaving the theatre until the all clear is sounded. The third and last states that the blackout is over and thanks the audience for its cooperation.

Manual for Emergencies

The suggested air raid and blackout precautions regulations prepared and published by the U. S. Office of Civilian Defense constitutes one of the best organization manuals for meeting emergencies so far offered to theatremen, and it is recommended that whether theatremen operate in areas which are considered hazardous from the standpoint of probable air raids, or are in territories considered as remote from such attacks, all exhibitors should obtain a copy of this book and retain it on file.

If you do not receive a copy in due course communicate with this publication and efforts will be made to supply you. Address SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York, N. Y.

Industry Mobilizing to Build Morale, Impart War Information and Boost Bond, Stamp Sales

The motion picture industry will be given increasing responsibilities in both the fields of morale-building and information regarding war progress via special films, and in the field of persuading the public to invest savings in War Bonds and Savings Stamps. In the latter job, both the theatres and the studio star names will figure most importantly.

The theatre drive to stimulate Bond and Stamp sales will be carried forward under an organized program which will get under way on May 30 and continue for the duration of the war.

The theatre activity is under the chairmanship of Joseph Bernhard and is sponsored by the Theatres Division of the War Activities Committee. A radio broadcast on May 29th will launch the drive during which the screen will be used extensively for promoting the Bond sales as well as other activities.

A complete press book detailing a wide variety of methods to carry on the drive at theatres will be available soon. Included in the manual are plans for selling Stamps in lobbies; methods of enlisting the cooperation of the American Women's Volunteer Service; how to obtain one-minute speakers, how to work announcements into signature cuts, suggested scripts for radio announcements, etc. So that the industry may get credit for the Bonds and Stamps sold in theatres, the book also details a method for making reports. The back page has been designated for use as a poster over the box-office.

While many theatres are already selling Bonds or Stamps, or both, the Theatres Division of the WAC seeks to enlist every house in the nation as a point where they may be purchased.

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Walter J. Rich, Pioneer In Sound Pictures, Dies

Walter J. Rich, a pioneer in the introduction of talking pictures, died this week. He was the organizer and first president of the Vitaphone Corp. Rich interested the Warner brothers in sound-on-film and with them formed the Vitaphone Corp. in 1926. A year later he sold his stock interest to the Warner Bros.

FWC Theatres Raise Prices

All Fox West Coast Theatres in the Los Angeles area increased admission prices for week-ends from 55 cents to 65 cents beginning last Saturday. Similar scales are in effect at the RKO Hillstreet, Pantages and Orpheum Theatres.

19 Exhibitor Groups Approve, 3 Reject New UMPI Sales Plan

Several more organizations approved the UMPI plan for revised selling this week, while one more group, the MPTO of North and South Carolina rejected it. Meanwhile, four of the five major distributors in letters to individual exhibitors and exhibitor organizations stated that there would be no more forcing of shorts and newsreels with feature contracts. MGM, 20th-Fox, Warner Bros. and RKO wrote letters, while Paramount has advised its district managers that the sales force has been instructed to adhere to the provision of the consent decree covering the forcing of shorts. Each of the four companies' letters asked any exhibitor upon whom shorts were forced to write to the home office, relating the full facts, and further pledged that regardless of the outcome of the complaint, the relations between the company and the exhibitor would not be affected in any way.

The UMPI sub-committee on trade practices is expected to meet early next month to take up other points aside from the new sales plan. It is hoped that by that time, sufficient votes can be obtained from the exhibitor organizations to announce approval of the new selling plan. The sub-committee will make a trip to Washington to lay the entire plan before Department of Justice officials. Several points of the unity program require a revision of the Consent Decree for which the approval of the Department of Justice is required.

So far 19 exhibitor groups have approved the new selling plan and three have rejected it. The 19 approving groups are:

MPTO of Virginia
ITO of Iowa-Nebraska
UMPTO of Eastern Penna.
Intermountain Theatres Assoc.
Allied of Oregon
Allied of Washington
Texas Theatre Owners, Inc.
West Virginia Theatre Managers Ass'n
MPTO of Arkansas, Mississippi and Tennessee
MPTO of Rhode Island
ITOA of New York
Allied of New York (MPTOA Affiliate)
ITPA of Wis. and Upper Michigan
MPTO of St. Louis
MPTO of District of Columbia
MPTO of Rhode Island
MPTO of Oklahoma.
Pacific Coast Conference of Independent Theatre Owners, embracing its Washington, Oregon, Northern California and Southern California units.
MPTO of Connecticut

The following groups have rejected the plan:

Southeastern Theatre Owners Association
MPTO of North and South Carolina
Independent Exhibitors of New England

SHOWMEN'S TRADE REVIEW

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1501 Broadway, New York City

Schenck Heads Army Navy Relief Campaign

Theatres, studios, exchanges, home offices and all other industry branches and affiliates will join in a nation-wide drive May 14-20 to raise funds for the Army and Navy Emergency Relief. Nicholas M. Schenck, who was chairman of the March of Dime Drives, will also head the Army and Navy Relief campaign. Co-chairmen are Charles C. Moskowitz, Barney Balaban, Harry Brandt, Joseph Bernhard, George Schaefer, Spyros Skouras and Gus Eyssell. Harry M. Warner will be chairman of studio donations. Si Fabian has been named treasurer; Abe Montague will be in charge of exchange contributions, Leonard Goldenson in charge of home office contributions. Oscar Doob will handle publicity with Lionel Toll and the War Activities Publicity Division cooperating.



Nicholas M. Schenck

Soon after the announcement of the drive was made this week, exhibitors started to send in their pledges to make audience-collections. RKO, Loew's, Warner's, Paramount, Brandt, Century, Skouras, Randforce, Cinema and dozens of other circuits were among the first to pledge their support.

Max A. Cohen has been named New York State chairman for the drive. A. C. Hayman is Buffalo chairman with Ralph Maw, Sidney Sampson and Sidney L. Grossman as co-chairmen. Lou Golding is chairman of the Albany territory with C. J. Latta and Herman L. Ripps as co-chairmen. In the New York metropolitan area, Leo Brecher, C. C. Moskowitz, Wilbur B. England and Marvin H. Schenck are co-chairmen. Field chairmen are Sam Rinzler for Brooklyn, Henry Randel for Manhattan, Fred Schwartz for Long Island, Leo Abrams for the Bronx and Staten Island and Bob Weitman for Times Square.

RKO Announces Trade Showings For Sixth Block of 5 Pictures

Trade screenings for RKO's sixth group of five pictures were announced this week. "My Favorite Spy" and "Mexican Spitfire Sees a Ghost" will be shown on Monday, May 4; "The Falcon Takes Over" and "Syncopation" will be screened on Tuesday, May 5, and "Powder Town" on Wednesday, May 6, in all cities except St. Louis where each showing will be one day later.

"Yankee" for '42-'43 Release

"Yankee Doodle Dandy" will be the first Warner picture on the 1942-43 schedule, it was announced this week. The picture probably will be given the same handling as "Sergeant York," with a limited number of engagements until the 1943-44 season.

Morgenthau on Screen

The War Activities Committee, cooperating with the Treasury Department, has made available 10 000 advance prints of excerpts from Secretary Morgenthau's speech urging purchases of War Bonds and Stamps. The speech was delivered Thursday, but important passages were previously filmed and prints shipped to theatres in all parts of the nation. In many cities the pictures were flashed on screens almost simultaneously with Morgenthau's delivery of the address.

UA Theatre-Acquisition Plan Still Alive

It was learned this week on good authority that the decision of United Artists to enter the theatre field has not been abandoned. The announcement of a plan to acquire theatres in certain key territories was made several months ago by UA.

According to the information obtained this week, the program for theatre acquisitions has been "merely in abeyance" pending the organization of other matters concerned with production and distribution. The plan as originally announced called for the purchase, either outright or controlling interest, of theatre properties now operating in key cities. The houses would be operated directly by UA or under "positive and controlling supervision" of the company, it was explained at the time the plan was announced. It was indicated that while no definite program for carrying the idea through has been set, a move to enter the theatre field may be made by UA in the very near future.

Producers-Distributors Group Named by WPB

The Motion Picture Producers and Distributors Industry Advisory Committee, announced this week by the Bureau of Industry Advisory Committees of the WPB, with M. D. Moore as presiding officer, held its first meeting in Washington Tuesday. The committee is made up as follows:

Barney Balaban, Paramount Pictures; Carrol Sax, Warner Bros.; William F. Rodgers, MGM; Jed Buell, Commander Pictures; A. Montague, Columbia Pictures; John J. O'Connor, Universal; O. Henry Briggs, Producers Releasing Corp.; Herman Robbins, National Screen Service; M. J. Siegel, Republic Pictures; W. Ray Johnston, Monogram; Earl Sponable, Fox Movietone; N. Peter Rathvon, Pathe News; Louis DeRochemont, March of Time; George Weeks, Range Busters Pictures; Gradwell L. Sears, United Artists; Ray Klune, Society of Independent Motion Picture Producers.

The committee was advised by speakers representing the WPB to conserve materials and manpower as much as possible.

Maintaining Morale Held 20th-Fox Aim

First efforts of 20th Century-Fox under its new administration will be devoted to the important responsibility of maintaining public morale at the high level required for successful prosecution of the war, Spyros P. Skouras, president of the corporation, declared last Tuesday following the annual stockholders' meeting held at the Home Office in New York.

"All industries have been summoned by the government to help win the war," declared Skouras. "Ours has been given the high privilege of seeing that public morale is kept constant and high. This is a tremendous responsibility and a serious obligation, but I know that our great organization will measure up to the importance of the job assigned to us."

The following directors were elected: H. Donald Campbell, John R. Dillon, William Goetz, Daniel O. Hastings, Spyros P. Skouras, Darryl F. Zanuck, William C. Michel, William P. Philips, Seton Porter, Sydney Towell and Wendell L. Willkie.





20TH'S GREATEST MUSICAL SINCE "ALEXANDER'S RAGTIME BAND"!

Rita *Victor*

HAYWORTH · MATURE

JOHN SUTTON · CAROLE LANDIS

in

Theodore Dreiser's

MY GAL

It takes a gal like Rita to play a gal like Sal! And it takes the showmen of 20th to give you a show like this!

20th CENTURY FOX



SAL

IN TECHNICOLOR

with

JAMES GLEASON • PHIL SILVERS • MONA MARIS • WALTER CATLETT • FRANK ORTH

Directed by Irving Cummings

Produced by Robert Bassler • Screen Play by Seton I. Miller, Darrell Ware and Karl Tunberg

Dances Staged by Hermes Pan and Val Raset

Hear Paul Dresser's most famous songs, including "MY GAL SAL," "ON THE BANKS OF THE WABASH," "COME TELL ME"!





Stromberg Welcomed by UA Executives

Edward C. Raftery, David O. Selznick, Hunt Stromberg and Gradwell L. Sears posed together at the cocktail party given in Stromberg's honor on Monday afternoon, when his association with United Artists was announced.

1942-43 Program in Production as Distributors Finish Current Quotas

With the current season's quota of features virtually completed and production of 1942-43 pictures well under way, it is indicated that the opening of the new selling season will find major distributors with a record number of films ready for release. Many factors have induced this speed-up of production, and with uncertainty as to selling methods to be followed, the large back-log of product puts the producer-distributors in a position to meet any eventuality. Announcements of next season's product schedules probably will await some clarification of the selling situation that will evolve from discussions of the UMPI plan and the industry's pretty-generally agreed position that some substitute should be found for the consent decree method with its blocks-of-five or less.

The product situation shapes up as follows:

Columbia has 46 features either completed or in work and a commitment of only 48 for the entire season. The entire program of 16 Westerns is also either completed or in work. Some of the features may be for next season's release but the company can easily meet its full quota in the next two months with an ample margin for 1942-43.

MGM made no definite commitment but has usually released from 44 to 48 pictures a year. Indications are that this year's quota will be about the same. But MGM has a total of 55 pictures either finished or in production.

Paramount already has five pictures for next year in work and this year's entire line-up completed. Fifty-three pictures are on the company's books as either released or in production; only 48 were scheduled for this year including eight blocks of five, two special releases and six Westerns.

Monogram sold 32 features and 24 Westerns and has either completed or in work 25 features and 16 Westerns—a good proportion of the total commitment.

Producers Releasing Corp. has either completed or in work 27 out of the 42 pictures scheduled for this season.

RKO will probably have 34 of its own pictures on the current year's program plus two from Walt Disney, two from Samuel Goldwyn and six Westerns. Of this number, all are either in work or completed and future production will be for the 1942-43 program.

Republic has a program for the current season of 32 pictures and 30 Westerns and has either completed or in work 23 pictures in each category. The company will easily be able to finish its current season's commitment before Sept. 1, and should by that time also have a good start on the 1942-43 program.

Twentieth Century-Fox because of its earlier selling season, beginning August 1 and ending July 31 each year, is usually ahead of the other companies and this year is no exception. The company has completed its 1941-42 program of 48 features and four Westerns and in addition has 11 features for 1942-43 either completed or well on the way toward completion. Yet release of the first of these is four months off.

United Artists' program, usually flexible, finds that company with a program of 24 pictures for the current season of which 10 are the so-called Streamliners being made by Hal Roach.

Universal's heavy commitment of 61 pictures including Western and action pictures is completed and this company, too, is making good headway on its 1942-43 program. Seven pictures are in work. The aim is to have 25% of the year's quota completed before the season opens and its appears to be an easy mark to obtain for this company.

Warner Bros. has a total of 42 pictures completed or in work and is expected to finish up the season with about 48. "Yankee Doodle Dandy," another completed film is for 1942-43 release. Some of the 42 doubtless will be held over for next season while forthcoming product will be rushed into release this season.

Lohrenz and Rose Join UA

Rud Lohrenz, who resigned last week as central district manager for Warner Bros., has been named midwest district manager for United Artists. Sid Rose, Warner Bros.' Chicago exchange manager who also resigned last week, has been named to a similar post for United Artists. Rose replaces Ben Eisenberg. Lohrenz succeeds Charles Stern, who will assume an important Eastern sales post.

'Yankee Doodle Dandy' Premiere Set for May 28 in New York

"Yankee Doodle Dandy," the new James Cagney picture based on the life of George M. Cohan, will have its world premiere in New York on the night of May 28 at the Hollywood Theatre.

Selette New York Visitor

Eddie Selette, manager of Warners' Albany Theatre in Albany, was in New York Wednesday for the opening of Broadway's newest night club, The Latin Quarter, operated by his brother-in-law, Lou Walters.

21 New Season Films For UA; Stromberg Is Signed to 5-Year Pact

(See Cover)

United Artists will release about 21 feature pictures next season and eight Hal Roach "Streamliners," for a total of 29 films, President Edward C. Raftery said this week. Three of the features will be made by Hunt Stromberg, who was signed this week to a contract calling for fifteen pictures over a five-year period. Stromberg recently resigned from MGM after having been a producer with that company for 17 years. His new association was announced at United Artists' New York offices on Monday of this week.

The 21-picture program will also include at least two pictures to be made by William Cagney, starring James Cagney; David O. Selznick is expected to deliver at least two, the first of which will be "Jane Eyre" with "Keys of the Kingdom" likely to be the second; Sol Lesser is on the schedule for one picture; Edward Small will cut his program down to two or three pictures instead of the six he had customarily been making; Alexander Korda will probably make two pictures for UA release; Arnold Pressburger and the Loew-Lewin producing team will each make one.

Stromberg is now in New York negotiating for important story properties. He will announce the title of his first production in about thirty days. It will be released in the late Fall.

During his 17 years with MGM, Stromberg produced such pictures as "The Great Ziegfeld," "Northwest Passage," "The Women," "The Thin Man," "Naughty Marietta," "Ah, Wilderness!" "Letty Lynton," "Dancing Daughters," "Maytime" and "Sweethearts."

Government Officials Attend 'Saboteur' Premiere in Capital

Before an audience comprised for the most part of directors of the United States' war effort, Universal's "Saboteur" had its gala world premiere Wednesday evening at the RKO Keith Theatre in Washington.

Prominent personages present included Lieut. Gen. Henry H. Arnold, commander of the Army Air Force; Attorney General Francis Biddle; Supreme Court Justice Frank Murphy; Postmaster General Frank Walker; Major Frank Capra; Stephen Early and Marvin McIntyre, secretaries to the President; James Landis, Civilian Defense head; Paul V. McNutt, Federal Security Agency head; Sidney Hillman, OPM Labor coordinator; Major Gen. R. E. Lee; Major Gen. V. L. Peterson; Major Gen. Myron C. Cramer; Assistant Attorney General Thurman W. Arnold; Secretary of Agriculture Claude R. Wickard; Senators W. Warren Barbour, Alben W. Barkley, Hattie W. Caraway, Albert B. Chandler, and others.

Paramount's 6th Block

Paramount this week announced titles of the five pictures to be included in the company's sixth block of pictures for the current season. Heading the list is "Take a Letter, Darling," co-starring Rosalind Russell and Fred MacMurray. Others are "Beyond the Blue Horizon," starring Dorothy Lamour with Richard Denning, Jack Haley and Patricia Morison; "A Night in New Orleans," with Preston Foster, Patricia Morison and Albert Dekker; "Sweater Girl," with Eddie Bracken, June Preisser and Betty Jane Rhodes; and "Dr. Broadway," with Macdonald Carey, Jean Phillips and J. Carrol Naish. Trade screenings will be announced in the near future.

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Bob Fiske's Last Stint Before Joining Army; Brian McDonald and C. C. Kellenberg Also Slated to Go

Friday Family night, hosted this week by the Crew, was another splendid event with a grand turnout. Everyone enjoyed the evening of gaiety and fun.

Monday Night King for a Day was Elmer Ecker and there was an exceptionally grand turnout.

Ladies continues to work on Red Cross and sewing each Tuesday and Thursday. They are nearing the time of their final examination in First Aid and the studying is becoming quite serious.

Visitors this week included Jimmie Durante, Arthur Treacher, Jimmie Dunn, Red Marshall, George Price and many others. Fun and practical joking ran rampant at the club under the able direction of Jimmie Durante and George Price.

And this winds up your reporter's reporting for some time to come. Uncle Sam has finally put in the call and we report to Miami next week for a period of intensive training in the Army Air Corps Officers' Training School. It was great fun writing the weekly reports of the activities of the greatest club on earth and it is with mingled feelings that I take my leave. A great many have gone before and there will be a great many more who will follow. I feel safe in saying that each will feel a little twinge of regret in leaving so many close friends. Next to go will be Brian McDonald who has already made application, C. C. Kellenberg who is slated for high position in the armed forces and probably many others who up to date have not made themselves known.

Best of luck to all, and I'll be seein' ya!

Tent No. 4—St. Louis

Club Raises $22,500 for Greater St. Louis Navy Relief Fund; City Will Get Navy "E" Pennant

Far exceeding its $15,000 quota, the St. Louis Variety Club concluded the most successful campaign of its existence when at a luncheon at the Hotel Coronado attended by over 300 people, it was announced by Edward B. Arthur, Variety Club committee chairman, that the club, through its various facilities, had raised over $22,500 for the Greater St. Louis Navy Relief Fund.

The check for $22,500 was presented to Charles Belknap, Chairman of the St. Louis Committee, by Louis K. Ansell, assistant chief barker, putting St. Louis "over the top" in its drive for the coveted "E" pennant of the Navy given to those cities reaching their quotas in the nationwide drive.

Belknap, chairman of the St. Louis Chamber of Commerce and a Commander in the United States Navy in the First World War, presented Ansell with a silver trophy for the club's new headquarters which are to be opened soon, as a token of appreciation of Variety's outstanding work.

Special guests of honor at the luncheon were outstanding St. Louis radio commentators who assisted in publicizing the campaign, ranking Navy, Marine and Coast Guard officers of the St. Louis area and William Dee Becker, Mayor of St. Louis.

Mayor Becker lavishly praised the Variety Club on the fine work it has been doing and as a climax to a highly successful meeting, was made an honorary member of the Club, by acclamation.

Tent No. 9—Albany

Dinner To Be Given Monday Honoring Moe Grassgreen; 20th-Fox Branch Manager 25 Years With Company

The Club will honor Moe Grassgreen, branch manager of 20th Century-Fox, on his 25th anniversary with his company at a dinner to be held at Dinty Terrace Garden next Monday.

The occasion arose when it was learned that Moe had been with his company for 25 years and a small group of friends decided to give a private dinner. However, when the news reached the ears of Variety Club members, they decided that this was indeed an occasion since Moe has been in Albany for sometime and is respected and admired by both distributors and exhibitors in this area. Many exhibitors from this area plan to be present at this dinner to honor Moe.

Mr. Grassgreen started with Fox in the accounting department of the Home Office. He soon rose to assistant manager of that department and then was promoted to cashier in Pittsburgh and then Cleveland. He soon became a traveling auditor, followed by the position of office manager of Boston exchange, then salesman and finally sales manager of that exchange. Eight years ago he was made branch manager of the Albany exchange.

The committee in charge includes Neil Hellman, Chairman, Joe Miller, Secretary, Chas. A. Smakwitz, treasurer. The general committee includes C. J. Latta, Si Fabian, Myer Schine, Louis Schine, Mike Kallet, Wm. Smalley, Sam Rosen, Clayton Eastman, Max Westebbe, Arthur Newman, Ben Smith, Jerry Spandau, Paul Krumenacker, Abe Stone, Herman Ripps, Nate Sodikman, Lou Golding, Ben Goffstein, Jimmy Daley, Leon Herman, Leo Rosen, Doc Kalison.

Tent No. 10—Indianapolis

Eighth Annual Banquet Held Monday Night; Chief Barker Collins Gets Gift; Jim Haney Runs For Senator

The Club's eighth annual banquet was held Monday night in the Claypool hotel with approximately three hundred reservations. Toastmaster L. J. McGinley of Universal staged a gala affair, with Rosey Rosewell and Bob and Gale Sherwood doing the entertaining. Chief Barker Ken Collins was presented with a gift for his faithful service to the club. Officers were inducted by Marc Wolf. Following the banquet a round-up was held in the club quarters.

First publication of Variety Club Servicemen news was distributed to Fort Harrison and the Naval base. Catholic, Jewish and Protestant organizations flooded Variety Club with praise and compliments.

Barker Jim Haney of North Vernon is a candidate for State Senator. Barker Jake Weiss is candidate for superior judge.

The Associated Theatre Owners of Indiana has announced its annual outing at the Spink Hotel, Lake Wawasee, July 14, 15, 16 with Marc Wolf in charge.

Bill Pracht of Syracuse is seriously ill. Herb Abrams is touring the state for the Earl Penrod enterprises. Barker Mannie Marcus has taken over the local Ritz Theatre. Wade Willman is resting at his Lake Manitou home. Dick Frank heads the Club's big charity drive. The Variety Club en masse attended the opening baseball game. Keith's reopened this week with standard vaudeville. Trueman Rembush is heading home from Florida. Barker Harry Gorman resigned from the RKO staff.

Buy
U. S. WAR SAVINGS
BONDS and STAMPS

Tent No. 11—Washington

Paulette Goddard Visits Club Rooms; Blackstone, the Magician, Performs; New Orleans Mardi Gras Next Week

Paulette Goddard paid a surprise visit to the club rooms the other night and watched the famous magician, Blackstone, perform a set of neat tricks which delighted the Hollywood star as well as a host of Barkers and their guests. Occasion was the Night of Magic put on by Barkers (Kings for the Night) Buck Stover and Harry Bachman. Next Monday, Moe Baer and Frank Boucher will give the members a look-see on what takes place down in New Orleans during a Mardi-Gras. Many of the members are expected to attend.

The club was chuck full of Universal celebrities who were in town Tuesday and Wednesday for the world premiere showing of Alfred Hitchcock's "Saboteur" which played former chief barker Hardie Meakin's RKO-Keith's.

If in town next week, or planning to come, don't forget to put the Thursday night (April 30) Hollywood Victory Caravan party on the list. It takes place at Carter Barron's Capitol and is sponsored for the benefit of the Army and Navy Relief Societies.

Tent No. 13—Philadelphia

Officers Inducted in Legion Post Ceremony; 200 Servicemen Entertained; Mrs. Biben Stages Show

The induction of officers for the new American Legion Variety Post No. 713 was a beautiful, inspiring ceremony. Motion pictures were taken of the ritual, and a buffet lunch was served.

Attendance still keeps up at the Tuesday night Gin Rummy games. Another tournament will be held in the near future.

The Ladies' Auxiliary Red Cross first aid classes are now in their eighth week, with two more sessions to go before they receive their certificates.

Saturday night, a capacity crowd enjoyed the scintillating floor show produced by Barker Sam Stiefel, with popular Eddie White as M.C. Jack Lewis and his Men of Music furnished the dance tunes.

Over two hundred blue-jackets, soldiers, and Marines were entertained at a preview Sunday afternoon under the sponsorship of the Ladies' Auxiliary. Mrs. Harry Biben staged a "big-time" vaudeville show, followed by dancing and refreshments. Tent No. 13 has built up an exceptionally fine reputation in this territory for their "all-out" Sunday afternoon affairs for Uncle Sam's service men. Since last October, thousands of soldiers, sailors, and Marines, hailing from all parts of the United States, have been entertained by the Ladies' Auxiliary, and invitations to Philadelphia's Variety Club are eagerly sought by the men on leave.

Guests this week include Mr. and Mrs. Leberstein of the "Panama Hattie" company, current at the Forrest Theatre; Captains C. J. Betger, Grant Harriman and Robert J. Moore, U. S. A.; Lieutenants L. C. Henry, Wm. G. Reed, and H. A. Arnold, U. S. N.; and Barkers Al Perretz of Tent No 12, Minneapolis and Martin E. Winter of No. 19, Albany.

VARIETY CLUB NOTES CONTINUE ON PAGE 14

The Box Office Slant

Tortilla Flat

MGM Drama 105 mins.

(Nat'l Release, May)

AUDIENCE SLANT: (Family) Young and old will thoroughly enjoy this pulsing narrative of love and life among a carefree, ease-loving people.

BOX-OFFICE SLANT: Star names guarantee good business but you can make it exceptional by going after the "stay-at-homes" and other infrequent theatre visitors. It's the kind of a picture everybody will be glad they witnessed.

Cast: Spencer Tracy, Hedy LaMarr, John Garfield, Frank Morgan, Akim Tamiroff, Sheldon Leonard, John Qualen, Donald Meek, Connie Gilchrist, Allen Jenkins, Henry O'Neill, Mercedes Ruffino, Nina Campana, Arthur Space, Betty Wells, Harry Burns. Credits: Produced by Sam Zimbalist. Directed by Victor Fleming. Screenplay by John Lee Mahin and Benjamin Glaser from the book by John Steinbeck. Photography by Karl Freund. Special effects by Warren Newcombe.

Plot: A tumble-down section of a West Coast city is inhabited exclusively by a people of mixed Latin, Indian and Caucasian blood known as paisanos. Ignoring civilization's laws of sanitation, needed vitamins, and variety in diet, as well as most of the accepted social proprieties, young and old wax carefree, healthy and—unmoral. Among their number is a small group of simple-minded vagabonds who look with disdain on manual labor and placidly accept poverty and companionship in drink and sin as offering the best solution for life's problems. Romance enters the life of one member, and since matrimony will interfere with the loose living of the group, they set to work under the guidance of a designing leader to dull the darts from Cupid's bow. With gay abandon they engage in various forms of chicanery and, with atrocious disregard for scruple, indulge in lies, petty thievery, and other acts calculated to guide their friend's steps away from the snare of matrimony. These lead eventually to a rough and tumble fight in which he is seriously injured. His close call with death and protracted period of recovery brings about the temporary reform of the tricky leader, who manages things so that the desired marriage and a start in business await the patient on release from the hospital. This accomplished the group return to their neglected jug and disregard for the property and personal rights of others.

Comment: Some new people have moved into screenland and, while your customers may not like their table manners and unsanitary and unmoral way of living, Victor Fleming relates their story so convincingly that they become part and parcel of the spectator assembly. Eulogizing a philosophy of life as mouldy and time worn as the "Rubiyat," which might easily have been its base material, the film consistently and amusingly mocks and pokes fun at civilization's teachings, the modern business rush, etc. It is a sharp, clear-cut presentation of whimsically amusing characters—of lovable thieves and alcoholic pranksters—to whom nothing is sacred except the precepts of the religion that is their heritage. As a whole the picture is a masterpiece of art created from the explorings of human existence in the mud puddles of poverty, lust, and petty crime. Tracy has never been better than as the scheming, petty chiseler who always manages to force the deeds on others and personally acquire the benefits of the ill-doing. Tamiroff, as his stooge, is a lovable and gullible scoundrel. Garfield is the member who inherits property and wants love. He and LaMarr, as the girl in the case (this time with no glamorous wardrobe or scintillating backgrounds), give great realism to their delineation of two lovers, each suspicious of the aims and designs of the other. Frank Morgan, as the scavenging lover of dogs, contributes a masterful characterization and has a couple of scenes that deserve a place among "movie memories." To each of the supporting players great praise is due for performances that carry through conviction of these curiously childlike people who are always about to do something for each other—whose hearts are soft and easily touched—yet who, almost absentmindedly, always twist their effort to the satisfying of personal desires. The picture embraces all of the tried and proven formula of emotional appeal but is so skillfully handled that the spectator finds that the desire to laugh is different, that the smarting of the eyes is not the same, and that the heart strings are being played upon more subtly. It seems that just as you open your mouth to laugh something squeezes your heart. This may not be one of the ten best pictures of the year but it is so finely done from start to finish that it will linger in the memory of audiences for ten times longer than the ten best pictures of the past ten years. In selling this do not engage in any of the usual exploitation activities. Treat it with dignity. Go after the high-brows, the club members, civic groups and societies. Go after them strong and hold a preview if possible. The SPCA will welcome a chance to cooperate on the dog angle. The star names will bring in your usual patronage. Spend all of your time and money getting new customers and you can depend on this picture making movie fans out of them.

Catchline: "A picture you'll remember forever. It deserves a cherished place among your movie memories."

Legion of Decency Ratings
(For Week Ending April 25)

SUITABLE FOR GENERAL PATRONAGE

Hello Annapolis
Suicide Squadron

SUITABLE FOR ADULTS ONLY

Falcon Takes Over
Man With Two Lives
Grand Central Murder
Mr. Wise Guy
Saboteur

OBJECTIONABLE IN PART

In This Our Life
Not A Ladies' Man
Moontide

Grand Central Murder

MGM Mystery 70 mins.

(Nat'l Release, May)

AUDIENCE SLANT: (Family) Interspersed with comedy and wisecracks, devoid of horror, yet having some tense suspense, this should be enjoyed by average audiences.

BOX-OFFICE SLANT: A good marquee title, a few worthwhile names and some novel story twists should stir up interest.

Cast: Van Heflin, Patricia Dane, Cecilia Parker, Virginia Grey, Samuel S. Hinds, Sam Levene, Connie Gilchrist, Mark Daniels, Horace McNally, Tom Conway, Betty Wells, George Lynn, Roman Bohnen, Millard Mitchell. Credits: Directed by S. Sylvan Simon. Produced by B. F. Zeidman. Based on novel by Sue MacVeigh. Screenplay by Peter Ruric. Photographed by George Folsey.

Plot: Dead body of glamorous actress Mida (Patricia Dane), a female Midas, is found in car in railroad terminal by Henderson (Mark Daniels), with whom she was about to elope, and his ex-fiancee Constance (Cecilia Parker). Spectacular mystery arouses police who round up ten suspects each of whom had a motive for killing Mida. To save their own skins, each tries to incriminate the other. Conflicting stories baffle Inspector Gunther (Sam Levene), but one thing is definitely brought out: Mida worshipped money. Rocky (Van Heflin), also a detective, suggests crime be reenacted after learning that Mida died of electrocution. The unsuspected killer confesses.

Comment: Here's a rare opportunity to invite the amateur detectives to exercise their sleuthing talents. Four people sitting on either side of your correspondent, all of whom have been looking at these bafflers for years, guessed wrong. That ought to be about the average with every five people. While there's a good supply of melodrama, there's nothing about the show that would prove a strain on weak hearts. Yarn moves speedily. There is no dilly-dallying with inconsequentials. But it's the kind of picture audiences must see from the beginning to appreciate because of the manner in which retrospect technique is used. Van Heflin gives a smooth performance as do Patricia Dane and Betty Wells, the wise-cracking "Baby" who anticipates all the questions and knows all the answers.

Catchline: Ten suspects to choose from . . . but will you be surprised.

The Wife Takes A Flyer

Columbia Farce Comedy 87 mins.

(Nat'l Release, April 30)

AUDIENCE SLANT: (Family) Hilarious satire that bears the stamp of 22 karat solid-gold amusement for any kind of an audience, anywhere, any time. Giddy nonsense, tinged with melodrama, it's packed with laughs in characterizations, situations and dialogue.

BOX-OFFICE SLANT: A money-in-the-bank show. Loaded with the showmanship elements that make exploitation a cinch. Get a big crowd in for the first performances and take a vacation for the rest of the run.

Cast: Joan Bennett, Franchot Tone, Allyn Joslyn, Cecil Cunningham, Roger Clark, Lloyd Corrigan, Georgia Caine, Barbara Brown, Erskine Sanford, Chester Clute, Hans Conried, Romaine Callender, Aubrey Mather, William Edmunds, Curtis Railing, Nora Cecil, Kurt Katch, Margaret Seddon, Kate McKenna, Gordon Richards. Credits: Directed by Richard Wallace. Produced by B. P. Schulberg. Based on story by Gina Kaus. Screenplay by Gina Kaus and Jay Dratler. Photographed by Franz F. Planer.

Plot: RAF flyer Reynolds (Franchot Tone), stranded in Holland, poses as the balmy husband of prospective divorcee Anita (Joan Bennett) at whom superman Nazi Major Zellfritz is making googoo eyes. Reynolds' job is to find the hide-out of a submarine fleet. He does. Meantime he finds ample opportunity for romance with the lady and to give Nazi dignity many lusty kicks in the pants.

Comment: Plot of any farce, especially one that ridicules and satirizes, is only a rack on which to hang as much funny stuff as possible. And when an audience, not knowing it was going to see a preview, roars with glee for 87 minutes, it can be accepted as a pretty good indication, in this particular case, that the job has been well done. Just about every minute of "The Wife Takes a Flyer" is a showmanship asset and so is practically everyone in it. An attempt to enumerate all the incidents that guarantee audiences a riotous good time would require more space than is available. The opening sequence which mocks Nazi pomposity, as it never before has been kidded, sets the pace. The way Tone abuses the Nazi officer; the ways in which Joan Bennett makes him appear a simpleton are ridicule at its best. The divorce trial

alone is worth the price of admission and the sequences in the old ladies' home just left the audiences limp. Yet they're all merely anti-climaxes for the concluding scenes. Best indication of the entertainment and exploitation merits of the show is the fact that everyone in it from stars to bit players, even the Major who takes a grand pushing around, seemed to enjoy doing their work. Title is adequate but hardly explanatory. Tone and Joan Bennett are reliable name values. Allyn Joslyn certainly will be. But the show is the thing. Nobody need worry about putting his personal endorsement on it and then selling it from every angle that stresses mirth and merriment.

Catchline: Happy days are here again for every one but Adolph!

So's Your Aunt Emma

Monogram **Comedy-Drama** **62 mins.**

(Nat'l Release, April 17)

AUDIENCE SLANT: (Family) An acceptable blending of comedy and drama with a couple of human interest touches. Picture is well acted and directed for a nice balance of excitement and laughs.

BOX-OFFICE SLANT: Should serve as companion piece for a more seriously premised feature.

Cast: Zasu Pitts, Roger Pryor, Warren Hymer, Douglas Fowley, Gwen Kenyon, Elizabeth Russell, Tristram Coffin, Bud McTaggart, Stan Blystone, Dick Elliott, Eleanor Counts, Jack Mulhall. **Credits:** Directed by Jean Yarbrough. Produced by Lindsley Parsons. Based on "Aunt Emma Paints the Town" by Harry Hervey. Screenplay by George Bricker and Edmond Kelso. Photographed by Mack Stengler.

Plot: Happy memories stir the mind of old maid Aunt Emma (Zasu Pitts) when she learns son of her old time fighter friend is to box in nearby town. Getting in to see fight is tough proposition, with lots of stress on the comedy angle. But when she learns boy is menaced by tough gangsters, Aunt Emma, mistakenly believed to be wild and wooly gunmoll, goes into action. Helped by reporter Terry (Roger Pryor) she moves in on gang's hide-out, sets things right for boxer Mickey (Bud McTaggart) and turns up evidence that jails the mob.

Comment: In supporting roles Zasu Pitts has made many a star look great and contributed the fun-making qualities that helped put big pictures over. A lot of folks like to see and hear her and that should serve as the tip-off on what angle should carry the exploitation brunt. With Douglas Fowley to supply the real menace and Warren Hymer the comedy relief there is no lack of action and excitement. Love interest, other than in the ways Zasu reminisces about it, is in a minor key. Small town houses and neighborhood theatres where audiences want to be amused rather than impressed should find this a satisfactory booking.

Catchline: Zasu Gives Gangsters the Jitters.

Saboteur

Universal **Drama** **108 mins.**

(Prod. No. 6047—Nat'l Release, May 24)

AUDIENCE SLANT: The type of production lends itself to excellent reception.

BOX-OFFICE SLANT: (Family) Timeliness of title, material and star values will draw. It is important to get a big opening—don't depend on it to build.

Cast: Priscilla Lane, Robert Cummings, Norman Lloyd, Otto Kruger, Vaughn Glaser, Murray Alper, Dorothy Peterson, Alma Kruger. **Credits:** Presented by Frank Lloyd Productions. Associate producer, Jack Skirball. Director, Alfred Hitchcock, Photography, Joseph Valentine. Original screen play by Peter Vertel, Joan Harrison, and Dorothy Parker.

Plot: A young man, employed in an aviation plant, is innocently involved in the circumstances surrounding a fire of incendiary origin. He manages to evade the police nets and sets out to follow a clue that he feels will lead him to the actual perpetrator. Arriving at his destination he meets with evasion on the part of a wealthy Dude Ranch owner whom he finds to be in league with the firebug. The ranch owner turns him over to the police but he escapes, handcuffed, and finds his way to a haven in the mountains occupied by a blind man and his niece, a New York model. The girl is suspicious of him at first and attempts to return him to custody but, finally convinced of his innocence, accompanies him through a series of exciting adventures with Fifth Columnists.

Comment: At the start this gets you right up to the edge of your seat but as it progresses you gradually let down and the closing shots leave you entirely free of mental suspense. The story is well conceived and possesses the tempos of a highly popular subject but, somehow or other, its camera relation becomes too involved and too filled with implausible situations and circumstances to maintain high audience interest. The range of action is wide and there are instances where the narrative holds taut and strained but these are too quickly dissipated by some altogether too obvious sequence. Elaborate settings are contrasted with the most ramshackle of hide-outs in illustrating the wide scope of activities and the completeness of the personnel of the Fifth Columnists. The film does give the spectator something to think about as to how, where, and in what manner, the agents of subversive movements may be expected to work or attack. The players do very well in the parts allotted them with Kruger standing out. One complaint we would like to register is that the picture gives all of the smart lines and outstanding portrayals to the enemies. In selling this capitalize to the fullest on the title and all it conveys to a public mind already attuned, by newspapers and radio, to ready reception.

Catchline: "Be prepared! Learn how quickly and viciously the enemy may strike!"

Hello Annapolis

Columbia **Drama** **62 mins.**

(Nat'l Release, April 23)

AUDIENCE SLANT: (Family) Reception should be particularly good at this time. Story is well conceived and performance of players up to par.

BOX-OFFICE SLANT: A timely, topical release that should get better than average attendance. It will satisfy.

Cast: Tom Brown, Jean Parker, Larry Parks, Phil Brown, Joseph Crehan, Thurston Hall, Ferris Taylor, Herbert Rawlinson, Mae Busch, Robert Stevens, Stanley Brown, William Blees, Georgia Caine. **Credits:** Story by Tom Reed. Screenplay by Donald Davis and Tom Reed. Directed by Charles Barton, Assistant Director, Milton Carter. Produced by Wallace MacDonald.

Plot: A wealthy smart Aleck manages an appointment to Annapolis for the express purpose of inducing the daughter of a dead Naval officer to marry him. Contesting for her hand is another home town boy with whom success in the Navy is paramount. The two become room mates at the Academy where one is continually trying to cover for the disciplinary deficiencies of his wealthy, but unpopular companion. Ignoring school traditions and deliberately courting the ill will of his superiors the scion of wealth finally incurs the "silent" treatment, which he bears resentfully, until chance provides an accident where his true colors show and he emerges a hero.

Comment: The bulk of the footage is devoted to scenes and circumstances connected directly with the daily and seasonal routine of the Middies at the Naval Academy and touches a particularly responsive chord at this time when so much dependence is being placed on the U. S. fleet. Jean Parker, as the adopted daughter of three retired Naval officers, makes a pretty heroine, and registers well as the girl distraught between love of the Navy and the boy of her heart. Tom Brown, as the smart Aleck, while at times seeming to overdo, holds up his end well and gets his complex characterization across convincingly. The director manages to set characters and circumstances into backgrounds that give a comprehensive camera story of the training curriculum of the Naval Academy. These scenes are replete with colorful and inspiring action with sufficient comedy and drama inserted to create good audience appeal. Larry Parks, as the other tip of the love triangle, is very good, and other supporting players delineate nicely the characters allotted them. Sell the Navy in your ads, on your marquee, and on your front. The picture will stand up.

Catchline: Love plays its part in the making of a Middie.

The Girl From Alaska

Republic **Drama** **75 mins.**

(Prod. No. 117—Nat'l Release, April 16)

AUDIENCE SLANT: (Family) Fair outdoor adventure story with thrills and action that will satisfy average audience, particularly the youngsters.

BOX-OFFICE SLANT: Hot weather will help receipts. Needs good supporting material for other than subsequent runs.

Cast: Ray Middleton, Jean Parker, Jerome Cowan, Robert H. Barrat, Ray Mala, Francis McDonald, Raymond Hatton, Milton Parsons, Nestor Paiva. **Credits:** Associate producer Armand Schaefer. Directed by Nick Grinde. Screen play by Edward T. Lowe and Robert Ormond Case, based on the Saturday Evening Post serial, "Golden Portage," by Robert Ormond Case. Photography by Jack Marta and Bud Thackeray.

Plot: Information regarding the existence of a valuable gold cache, and certain facts concerning the plans to remove the hoard to civilization, come into the possession of a renegade aristocrat. When an accidental shooting takes place in a small mining community he immediately converts it to his advantage by forcing the suspected gun handler to pose as the messenger, en route to take over the gold. The legal owner of the yellow metal turns out to be an attractive girl and the two fall in love. A saloon owner has also learned of the treasure and a three-cornered interest in its possession develops. After a series of narrow escapes and matching of wits with the two bands of thieves the gold is safely disposed of and the girl returns her rescuer, who has been cleared of complication in the crime at the mining community.

Comment: Good story movement and comprehensive plot relation put this in the strata of acceptable entertainment. There is a little too much of the wide open spaces with the ever-present snowshoe, dogsled, and raging storm backgrounds but the characters are well cast and there is a plausibility to the thrill-action that is not present in most pictures of this type. Slight comedy relief is provided in the antics of two small bears and the romantic element, while treated slightly, manages to stand out. A nice variety of thrill situations, topped by the crossing of an ice-strewn river, keep the picture lively throughout. Jean Parker makes a pretty picture, as the heroine, in hooded parka and fur boots. Ray Middleton does a good job in the leading male role and Jerome Cowan makes a thoroughly despicable villain through most of the film. Others of the cast carry their parts well. If you play this when the weather is warm the Arctic exploitation stunts should bring good returns. Front should be treated atmospherically and tie-ups with dog lovers are in order.

Catchline: An accused murderer forced to choose between gold and the girl he loves.

CORRECTION

In a review of "The Spoilers" (STR, April 18) original story was erroneously credited to Jack London, instead of Rex Beach, the author of the novel, "The Spoilers."

BETTE DAVIS



GEORGE BRENT

"In This O

THE PERSONAL AFFAIRS OF WO

CHARLES COBURN · FRANK CRAVEN · BILLIE BURKE · Directed by JOHN HUSTON · Screen Play by Howard Koch

OLIVIA de HAVILLAND

THE 1942 ACADEMY AWARD



want..

usband!"

DENNIS MORGAN

ur Life"

HE WORLD!

Novel by Ellen Glasgow • Music by Max Steiner

NOW BOOKING... WARNERS!

Variety Club Notes

(Continued from Page 9)

Tent No. 17—Texas

Club Cancels Sponsorship of A.A.U. Track Meet; Army and Navy Show to Be Held in Dallas May 11

Following a joint meeting of a committee representing the Variety Club of Texas with officials of the Dallas Chamber of Commerce and Southwestern A. A. U., R. E. Griffith, Chief Barker, announced that because of present war conditions, the fact that many active members of the Club had joined the armed forces of our country and because Variety Club was now engaged in so many war activities, such as Army and Navy Relief, U. S. O., China Relief, etc., it had been decided for the best interest of all concerned, to cancel the sponsorship of the National A. A. U. Track Meet which had been scheduled for Dallas on June 26 and 27.

The Variety Club of Texas had as guests at its Monday Luncheon Gerald C. Mann, Attorney General of Texas and state chairman for the Navy Relief Fund; Arthur Schmidt, of the New York Advertising Department of MGM, who has been given a leave of absence to be advance agent for the forthcoming Army and Navy Relief Show, and A. D. Lacy, Dallas county chairman for Navy Relief.

Following the luncheon a meeting was held in the club quarters for the purpose of discussing and planning details in connection with the Army and Navy Relief Show to be held in Dallas on May 11. The meeting was attended by Mann, Schmidt, Lacy, R. J. O'Donnell, R. E. Griffith, Paul Short, J. O. Cherry, E. B. Coleman, Raymond Willie, John Q. Adams, Frank O. Starz, Ray Beall, Jack Chalman, James Lovell, Harfield Weedin, Charles Jordan, and A. R. Mohr.

Mr. and Mrs. Justin A. McInaney were host and hostess at the Saturday night party held in the club quarters, to which a most enthusiastic crowd attended.

F. A. Bateman, of Los Angeles, was a recent guest of Barker Lloyd Rust; R. McIntosh and Ernie Clauson, both of Hollywood, were guests of Barker Jack Adams; Al Forbes of El Paso was guest of Barker W. S. Dawson; Raymond Dagg of the R. A. F. was guest of R. J. O'Donnell; Barker Tevis Morrow hosted Mr. and Mrs. Stevens.

Tent No. 21—Atlanta

Prof. Allen Pope Speaker at May 4th Meeting; Club Hangs Service Flag With Seven Stars

Barker Fred Coleman who is to be King for a Day at the next meeting to be held Monday, May 4th, has secured as the speaker Allen Pope, Assistant Professor of Aerodynamics and Airplane Design, Daniel Guggenheim School of Aeronautics, Georgia Tech. Prof. Pope is considered one of the country's foremost aviation experts and this talk should be interesting in view of the fact that our planes have now been over Tokyo, something Professor Pope advocated in a special news story published locally a couple of weeks ago. This is the last meeting of the summer, to be held in the club rooms.

An official service flag containing seven stars now hangs in club rooms. Barker Tom Miller showed up in the rooms the other night with the bar of a Lieutenant on his shoulders. One of the stars in the service flag represents Tom.

The Gin-Rummy Tournament got off to a great start last Thursday under the direction of Barkers King and Melnicker.

Barker John Lucas now an Aviation Cadet has been transferred from Maxwell Field, Ala., to California and came home for a few days to see his family and friends before leaving for the West Coast.

Barker Ernest Rogers, movie editor of the *Journal,* has turned candid cameraman. Ernest who is a familiar figure around the club rooms now carries the box and lens with him and has been snapping some of the Barkers' pictures which he publishes on Sunday in his column "Peachtree Patter."

Tent No. 24—Charlotte

Gin Rummy Tournament Off to Flying Start; Mrs. Dyers Entertains; Many Guests Welcomed During Week

The Gin Rummy Tournament got off to a flying start Saturday when the club rooms were taxed to capacity with players. The winners of the men's class were: Johnny Bachman, Hal Keeter, Mike Sigel, Tom Little, Jimmy Prichard, Ray Ervin and A. B. Craver. In the women's class, the winners were Mrs. Frank Drew, Mrs. Ernest Stellings, Mrs. Joe Gins, Mrs. Ray Ervin, Mrs. Harry Katz, Mrs. Phil Longdon, Mrs. Roger Mitchell, and Mrs. Bob Simpson. The Tournament will be resumed next Saturday.

Mrs. Gene Dyers gave a bridge party last week entertaining twelve of her friends from Charlotte.

Among the many visitors during the past week was A. B. Moog of Atlanta, Tent No. 21, Mr. and Mrs. J. D. Ross, Jr., of Asheboro, North Carolina, as the guests of Barker Francis White. Harry Katz entertained B. Greenburg of PRC of New York City, David Katz and James T. Cooper from Atlanta. Also, Arthur Greenblatt of PRC from New York City and Ike Katz from Atlanta. Mrs. Runa Curtis of Liberty, N. C., Charles Weed of Roxboro, N. C., Miss Amy Lee of Durham, N. C., were the guests of Jimmy Greenleaf. Dick Pitts had as his guest Miss Zabelle Corwin from WCUNC at Greensboro.

The Barkers were saddened by the sudden death of Warren Mitchell, colored steward.

THE BOOKER

Oh a Bookers life (like a hookers life)
Is not a happy one.
His days are rife with storm and strife
From dawn to setting sun.
He howls into the telephone—
His hard'ning arteries swell—
With apoplectic visage
He gives the exchange Hell!

His righteous wrath flails out a path
Thru red tape and delay
Like a vitriol bath, its aftermath
Has cleansed all dross away!
He wades thru trade restrictions,
Dismisses "Ifs" and "Buts,"
Decrees and cast conflictions
Elicit from him "Nuts!"

Oh, hail this man of a doughty clan
Unhonored and unsung!
Remove the ban—let his clear "I can!"
Trill from a tortured tongue!
Balm of Gilead to his ulcers...
Sulfanilamide as well!
God loves the lowly Booker,
Yes, He does.... ....!

WORDS AND ART for the above "ode to a booker" are by Monte Orr, artist for the Warners Downtown Theatre, Los Angeles, Calif.

LONDON OBSERVATIONS

by Jock MacGregor

Making an unexpected trip to London, I strode into a famous bar, usually well patronized by the film fraternity, to find not a familiar face. "Ah," thought I, "There must be a lunch somewhere," but no sooner had I got to the counter than I realized what was amiss. The house was out of "Scotch."

So to Wardour Street, I hied to beard the giants in their dens and in every office I saw the latest issue of "Leaders of the Motion Picture Industry" nestling in an honored position. "Easily the best yet" was the general verdict on this swell number.

With Columbia's Kessler Howes I had a cup of tea. As you can guess, it was about 4 o'clock and no war will break this old English custom. Besides Kess' fair secretary Ivy Gibbons brews as nice a cup as you will find along "The Street." We were joined by our old friend, Adman Dennis Lyons who never lets me forget that I once described him as "Kessler Howes' man Lyons." We must bury that hatchet!

Pat O'Connor has settled down well at Warner Bros., and we swapped a couple of unprintable yarns. At General Films I found that once again Mae Murray was moving house which seems to be among her favorite hobbies. Assistant Cliff Burke was bemoaning the fact that the Army Medical board didn't think much of him.

At 20th Century House, we caught the end of a press show and Fred Thomas whisked us upstairs where there was no shortage of our favorite poison. Fred has done most things in the movie world and is shortly foresaking the publicity desk for the newsreel camera. He is joining Movietone as a War Correspondent.

Plan to Avoid Product Shortage

20th Century-Fox is toying with a novel scheme. To avoid a possible product shortage some of their best films will be withdrawn shortly after release with a view to early reissue. The results will bear watching.

Actually where we are stationed, most films seem like re-issues. Recently, however, we did have a film dealing with the current world war. It was "A Yank in the RAF." Our boys turned up in force for this picture. It was indeed appropriate that "These Foolish Things" should have been chosen for its theme song.

It is the non-star feature documentary like "Wavell's 30,000" and Russia's "In the Rear of the Enemy" that are packing even our largest cinemas. In praising these subjects I am not pandering to highbrows, but recording public opinion.

This demand for fact is simply explained. Mothers and wives want to see how their men really live these days. The men like to see themselves truly depicted. They despise movie heroes and are very critical of anything dealing with the war or services.

Before long I believe that Americans will, if they have not already done so, come around to this way of thinking.

Paper restrictions are hitting the industry. Monthly programs are cut to post card size; posters one-sheet and stills vanishing from the show cases.

There is little chance for enterprise but the biscuit for initiative goes to Paramount who have a number of 24 sheet sites around Town. These are painted to give the maximum effect to the one-sheet and bear the slogan: "The little poster announcing the big show." This could well be copied in other situations.

We have noticed that some cinemas which used to cramp their cheaply booked Sabbath bill into a corner of the weekly advertising now spread themselves and give a whole sheet to the Sunday night show. This is permissible. On the other hand some patriotic showmen are going all out and display two weeks' programs on one sheet. Nice work!

Also under the heading of "Nice work" comes British Lion-Republic's one and only Ken Green's promotion in the RAF to sergeant.


THE KING OF SLEUTHS TANGLES WITH THE QUEEN
OF BURLESQUE...TO UNTANGLE A WEB OF MYSTERY!
» » Fiction and radio's most famous crime solver investigates his most fascinating clues ...to crack his most fantastic case!
WILLIAM GARGAN as ELLERY QUEEN
and
MARGARET LINDSAY as NIKKI PORTER
in
A DESPERATE CHANCE FOR ELLERY QUEEN
with CHARLEY GRAPEWIN
JOHN LITEL · LILIAN BOND · JAMES BURKE
Screen play by Eric Taylor · Story by ELLERY QUEEN
Directed by JAMES HOGAN · A Columbia Picture
COLUMBIA PICTURES
COLUMBIA'S VICTORY
AWARDS IN U.S. DEFENSE BONDS
SALES CAMPAIGN
FOR COLUMBIA'S GREATEST YEAR!

Program Exchange

Two Smart Showmen Issue Two Unique Novelties; New Hobolth 'Newspaper' Clicks

Like the cat you've tried to lose, we always come back. But then, we hope you're not trying to lose us, and furthermore, we're always happy to be on this page every week—well, *nearly* every week. Once in a while we're missing, but printing mechanics often cause that. Explain? Must we? It's so involved and requires so much space; really, we'd much rather get to these programs awaiting our perusal.

It isn't necessary to mention the guy's name who sent in this one. His last name rhymes with "bolts"—yes, you guessed, all right. Staring us in the face when we opened our mail this week was a card with a macabre headline in bold-face type: "You Can't Live Forever!" How true, we thought, and then read on:

'You Have Only 30 Years Left'

"Insurance statistics show the average span of life is only 60 years! If you are now 30 . . . you have only 30 years left . . . You'll sleep half that time; that leaves only 15 years . . . You'll work a third of each day; that leaves only 10 years . . . You'll be sick about a month a year; that leaves only about 8 years . . . Barring accidents, you haven't long to live . . . Really just Sundays and evenings . . . So to best enjoy these fleeting moments, read the reverse side of this card."

That we did. And the copy urged us to "go to the Avon to see the story of those that don't have long to live and know it!" ("Dangerously They Live"). Who do you think sponsored the card. Well, just read this tie-in copy: "Enjoy life to the fullest . . . one of your great pleasures is good food . . . that's what is served at the Genesee Club Diner." Need we say any more? Not if any wise showmen have been following our story.

Now here's another clever idea! It may sound a little silly when you first hear it, but we happen to know that, silly or not, it drew more than average attention to the showing of "Shanghai Gesture" at the Centre Theatre, Chatham, Ontario. Manager Harland Rankin distributed handbills bearing this question: "Can You Decipher This?"

Immediately below was a catchline, printed in reverse, with the reader forced to read from right to left instead of left to right. For example, the word "Gambling" was "gnilbmaG." Of course it wasn't difficult to decipher the copy, and the first ten people to do so received guest tickets to see the picture. But the reverse copy was provocative, more people took the trouble to find out what it said, and thus they read and assimilated a selling message that might have otherwise been ignored. Rankin is another showman who knows how to promote things; he promoted these handbills from a lumber merchant who used this copy in the tie-up ad: "You may find it difficult to decipher the problem shown above, but you don't have any problems when you deal with Beaver Lumber Co., Ltd."

A large rotogravure herald on "They Died With Their Boots On" was distributed by Warners' Highland Theatre, Chicago, as one of the selling stunts to put over that picture. The back page was promoted from neighborhood merchants.

W. M. Ryan, newly appointed manager of Warners' Delavan, Delavan, Wis., introduced himself to the public and plugged an important picture at the same time by means of a government postal card containing this copy: "Dear Friend—As the new manager of your Delavan Theatre, I have booked in for this Wednesday and Thursday the picture 'To Be Or Not to Be' that I can personally recommend for your entertainment. This is Carole Lombard's last picture, and is a triumphant memorial to America's beloved star. Also appearing in 'To Be Or Not to Be' is your favorite comedian, Jack Benny, at his best in a new comic role. Hoping to make your acquaintance soon at the Delavan Theatre, etc."

Will Win Confidence and Patronage

We've always urged personal endorsements of pictures in worthy cases, and this is certainly a worthy case. If a manager personally backs every picture that comes along, regardless of its entertainment value, his word will, of course, cease to mean much. On the other hand, if he chooses the pictures he recommends with care, if he actually feels that they are out of the ordinary, then his endorsement will win the confidence and patronage of the public.

Manager Harry Hobolth of the DeLuxe Theatres up Michigan way has gone and done it! Congratulations! Manager Hobolth has transformed his weekly program into an attractive little newspaper, size 7½x11. Of course, the new house organ is published only twice a month instead of once a week, as formerly, but it's neater, has more reader appeal, and the ads and text are well balanced. Too often, in a program of this type, it is the tendency of the make-up editor to pile all the ads on one page, and all the text on the other. Not so with The DeLuxe News: the ads are carefully distributed throughout the eight pages. Hobolth has the opportunity to get some clever, eye-catching headlines on that front page, and he can vary its makeup from time to time. We feel sure that he, or his staff of assistants, as it were, will find the job of getting out the miniature theatre newspaper an interesting and fascinating adventure.

From Los Angeles—the Vernon Theatre, to be specific—comes an interesting and unique type of program known as the Vernon Theatre Messenger. It is a handbill, one side of which is devoted to selling copy, while the other is occupied by personal messages signed by Manager James C. Quinn. In this way, Quinn keeps in touch with his patrons. Here's a sample:

"One of the nicest things that can happen in this troubled world is to feel that our efforts are appreciated. To every one of you who have responded to my last message by coming to The Vernon Theatre and seeing for yourselves that we are giving a better show (and show house) I do extend my sincere thanks.

"Keep right on coming, and I think that every time you come you will find that we have taken another step toward making your visit with us a more enjoyable one.

"During the past year of our operation of the Vernon Theatre, we were unfortunately handicapped by the presence of certain unfuly elements left over from the previous Management. This condition has been entirely corrected by our special attendant. He will be on the job every blessed minute to see that your enjoyment of the splendid shows that we have prepared for you will be completely undisturbed.

"We regret that we have been compelled (much against our wishes) to restore the former admission price of 15c and the tax of 2c (10c for children), starting Sunday. Many things compel this, increased operating costs, and the fact that some producers WILL NOT ALLOW THEIR PICTURES TO BE SHOWN FOR LESS. They will be better pictures, however, and you will not be able to see better pictures any place for the same price.

"As your entertainment agents, it is our full-time job to see that you get the best that it is possible for us to give you."

When your space runs out, as ours has, the only thing you can do is stop. So stop we will. And back we'll be next week. By the way, are you buying War Bonds and Savings Stamps regularly? And what about your employees? Your good-will rating will be boosted considerably if you let your public know that your theatre staff investment in War Bonds and Savings Stamps is one hundred per cent.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Have you ever stopped to realize how matter-of-fact this world of ours has come to be? With the many problems that confront us each day we are growing harried and worried.

After the day's work we need stimulation of some kind—the subtle influence of finer arts. At the Capitol we supply this soft touch that will remove a few wrinkles from your brow and send you home fortified for the morrow's burdens.

Orphans Matinee, Ballyhoo Engine Highlight Edwards' 'Dumbo' Selling

As the highlight of his campaign on "Dumbo," Manager Dave Edwards of the Paramount Theatre, Salt Lake City, held a special "Dumbo" matinee screening for the children of St. Anne's Orphanage. The screening was sponsored by the *Salt Lake Tribune* and *Telegram*, who played up the affair in all their daily editions.

Edwards also tied up with the 40-8 organization of he American Legion for a ballyhoo engine to be bannered: "Casey, Jr., the talking train of 'Dumbo'." This was paraded through all prominent downtown sections. Special window displays were arranged with Millers, Glen Bros. and Daynes Music Store featuring stills and musical numbers from the picture.

Another phase of Edwards' campaign included the use of 24-sheets in specially selected and lighted locations on all main thoroughfares and a tieup with Z.C.M.I., Salt Lake's largest department store, for the distribution of 6,000 Dumbo Books and a special window display crediting the attraction and playdate.

Contest on 'Nazi Agent'

"How Wartime America Should Deal With Spies" was the theme of a contest on "Nazi Agent" used by Arnold Gates, Park, Cleveland.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

Selling the Picture

Memorial, Mother's Day Money-Making Dates

Showmen Urged to Indulge In Activities Designed to Win Goodwill, Extra Revenue

To exhibitors, there are two "M" days, both scheduled to be observed during May, which should be given careful consideration from an exploitative and institutional standpoint: Mother's Day, May 10, and Memorial Day, May 30. Both of these dates present opportunities for the smart, alert showman to promote activities that will produce extra revenue and add more goodwill to that which has already been established for their theatres.

Old-timers will recognize these tried-and-proven Mother's Day suggestions; newcomers to the exhibition ranks are urged to utilize them with the assurance that their worth has been tested and found not wanting in productive value.

By means of an advance trailer, announce that all mothers over 60 will be admitted free on Mother's Day. Be sure to add the reminder that they "bring the whole family." This announcement should also be made in your newspaper ads, programs and other selling media.

Tie up with a florist for flower giveaways, and credit him in the lobby. If there's no florist in your neighborhood, then why not arrange to give away small boxes of candy promoted from a confectionery shop?

A lobby exhibit bound to attract attention could be based on the question: "Who Are the Leading Mothers of Blankville?" Included in the exhibit could be photos of some of the world's outstanding mothers: Eleanor Roosevelt, the late Queen Marie of Rumania, Queen Wilhelmina of Holland, and the mother of the President, the late Sara Delano Roosevelt.

If you can get merchants to cooperate, a style show featuring matronly clothes might be held on Mother's Day.

Through arrangements with your local newspaper, names of mothers could be planted in the classified columns, with those finding their names invited to be your guests on May 10.

When you arouse the interest of children, that of their parents is bound to follow. This could be done by inviting youngsters to write essays on the subject, "Why My Mother Is the Best Mother." The offer of guest tickets, good for admittance if the winner brings his or her mother, should be a strong inducement.

On the day before Mother's Day, a special children's matinee could be held, at which time mothers would be the guests of their sons or daughters.

Without waiting for merchants to "strike the gong" first, contact them for their cooperation in staging a "Make a Pal of Your Mother" Week. The advertising appeal should be directed to sons and daughters, and should impress them with the fact that they should be especially attentive to mothers during this week. Nearly every mercantile establishment could be tied in. The theme should appear in their ads. Sample restaurant tie-up line: "Mother needs a rest! Why not bring her to the Blank Restaurant for dinner, then take her to the Bijou Theatre to see (name of attraction)?"

We should like to make it clear that Mother's Day bookings should have family appeal so that not only mother, but also the children, will be attracted to your theatre. Watch your booking carefully.

And before we leave the subject, here are a few more worthwhile angles:

Other exhibitors have conducted pie-baking contests, offered prizes for the most popular mothers, arranged free taxi-cab deals. With the possible exception of the latter angle, not too feasible now because of the rubber shortage, these are stunts you can adapt to your own situation. Some theatres have gained good advance publicity by admitting free the first 25 fathers who appear at the theatre on Mother's Day with "ma." It's one way to get father out.

Because of this nation's participation in the war, Memorial Day takes on deeper significance this year. Therefore, while showmen will want their ticket machines to click frequently, the main thought behind activities should not be, "Wonder how much extra business I can promote?," but rather "What can I do to let the community know that my theatre realizes the significance of Memorial Day and is willing to cooperate in every possible way in its observance?"

Enlist all patriotic groups for a Memorial Day ceremony to be held sometime during that day, preferably in the morning. Avoid commercialism; instead, conduct it on a high plane of dignity and formality.

See that your theatre is represented in any local parade or civic celebration. Perhaps you can arrange to have the parade so routed that it will end at your theatre, where the facilities of your lobby or stage can be offered for patriotic ceremonies.

As a means of earning additional goodwill, permit the Legion and the VFW to sell poppies in the lobby. For Gold Star Mothers you might arrange a theatre party. An exhibition and Pledge of Allegiance could be conducted by the Boy Scouts on your stage. A special show of patriotic shorts could be sponsored by the American Legion.

Invite the competition of school art students in a Memorial Day poster contest, with winning entries to be displayed in the lobby. Prizes could be promoted from merchants.

Try to interest civic organizations and school officials in a plan whereby competitive tableaux on "Portraits of American History" would be held on your stage. Tie in with college and high school R.O.T.C. units.

Be sure you fly the American Flag in its proper position and that a dignified patriotic touch is applied to your lobby displays and newspaper advertising.

Choose your holiday film fare carefully, being sure that it is appropriate for the occasion and will draw patronage. Holiday prices should be in effect.

As we pointed out before, the foregoing suggestions for Mother's Day and Memorial Day are not original, but tried-and-proven stunts vouched for by many enterprising exhibitors. You should be able to complement them with ideas of your own. In any event, mark a red circle around May 10 and May 30 on your calendar, and start planning now such activities as will produce goodwill and added revenue.

National Glee Club Contest Will Highlight Campaign on 'The Mayor of 44th Street'

RKO-Radio has set a large scale exploitation campaign for "The Mayor of 44th Street," tieing it in with a nation-wide glee club contest which is to be held by the Boys' Clubs of America, involving more than 350 Glee Clubs in the United States representing a membership in excess of 400,000.

Voted in a recent fan poll as the top band leader for 1942, Freddy Martin, star of the picture, has been chosen sponsor. In addition, one of the song hits, When There's a Breeze on Lake Louise, will be used as one of the two test numbers in the competition, the other being the United States Treasury Department's new theme song, Back the Red, White, and Blue with Gold.

Each of the competing glee clubs will be required to make local recordings of these two song numbers. The recordings will then be sent to New York where a committee of five outstanding musical celebrities, headed by Martin, will do the judging.

The winning glee club will be brought to New York at RKO-Radio's expense where an elaborate program of entertainment will be staged, including a private preview of "The Mayor of 44th Street," a big-time press conference, dinner at the Waldorf-Astoria as guests of Freddy Martin, a tour of Radio City and a show at the Music Hall.

Victor-Bluebird hope to make recordings of the two songs by the winning glee club with a Freddy Martin orchestration. These records will be put on general sale by the recording company as a regular release.

In this connection, Martin has waived all royalties, which will be turned over to some of the service charities to be designated later. Mort Greene and Harry Revel, authors of When There's a Breeze on Lake Louise, and Greene-Revel, Inc., publishers of the number, have also waived all royalties and profits. The World Music Co., publishers of Back the Red, White, and Blue with Gold, and its authors, have also waived their profits. RCA Victor distributors of the Freddy Martin Boys' Club recordings will turn all proceeds over to Martin to be turned over to some public service agency to be designated by the Boys' Clubs of America.

May Proposal, June Wedding

It worked for the Kiva Theatre, Durango, Colo., and if you handle it right, it can work for you, too. The idea is to stage a May Proposal and June Wedding Night. Pairs appear on your stage some night in May, with the fellows proposing to their sweethearts. Then, on a June night to be designated by you, their weddings take place on your stage. Those who go through with the stage weddings get gifts promoted from local merchants. Everything must be on the up-and-up, however.

No Cook—No Ticket!

Women turning in the best recipes received guest tickets for "We Were Dancing" in a tieup with the Cleveland News Cooking School arranged by Ed Fisher, Loew's.



Roxy's Massive Advance Display on 'This Above All'

The usher isn't a midget; he only seems small in comparison with the massive advance display on 20th Century-Fox's "This Above All," which has been occupying an entire side wall in the Grand Lounge of New York's Roxy Theatre during the past few weeks. Object of the usher's eyes is a combination transparent and indirectly lighted enlargement. Manager Homer H. Harman doesn't expect small town showmen to duplicate the display in size, but he's sure they can follow it in planning their own exhibits.

Less "Credits" Would Put More Power in the Press Book Ads

By Harold L. McCormick
(McCormick Theatres, Canyon City, Colo.)

You ask for suggestions about building press books. Since you ask for it, you can't blame me exactly if I dish it out. Here goes.

On the back-stage walls of our theatre are "still pictures" from William S. Hart pictures of nearly two decades ago—placed there by my father when this industry was just a pup. Underneath each of these exaggerated and over-posed pictures is a caption. These vary in sentiment from "Darling, you don't think I did, do you?" to such melodramatic phrases as "Two brave souls face the world—together and unafraid!!!!!"

That was twenty years ago.

Now come up to date and look at a press book by Leo the Lion. Take a look at the stills—and then take a look at the caption that is underneath each photo in a set of stills. "His finger prints branded him for his past deeds." "He came out of the darkness which blocked his way to truth."

Nothing but the same old stuff that has been used, re-used, mis-used, and over-used till it means absolutely nothing to the customer—and hence means less than nothing at the box office.

'Appealed... Because of Its Simplicity'

The right step away from this hackneyed habit has been taken, I believe, by Warner Bros., for example, in two of their pictures: "The Great Lie" and "The Bride Came C.O.D." Here they used a single, good picture and surrounded it by some attractive white space. Rather than looking messy and crowded like a fire-sale ad, the paper on these two pictures appealed to my particular public because of its simplicity. "One picture is worth a thousand words" is an old proverb, but I believe it is still a darn good one.

Next on the list are time-worn phrases used in nearly all advertising for westerns. "His guns roared death to out-law rustlers" and "A fight for right with might" are so over-used that it is difficult to find any phrases at all that will "ring true" to an increasingly critical and well informed movie-going public.

With the vast amount of available information about pictures that the public now has, the B pictures can be heard buzzing long before they get to the screen. Superlative adjectives don't mean superlative pictures, and the public knows it.

My own remedy has been this: use the house artist more and buy less paper from the exchanges. Our formula is simple. We use a single, good picture (touched up with an air-brush, generally), the name of the picture, the names of the main stars plus supporting players who draw well, and sometimes the name of the director IF he has made good enough pictures to make his name famous. Occasionally we use a catchline, but never one that sounds the least hackneyed. The result is a piece of advertising that is easily read and tells its story quickly.

Next on my "beef" list are mats. The entire industry has saddled itself with a lot of dead timber here. It is custom for the ego-maniacs who produce pictures to have their name on every piece of publicity that comes out of Hollywood. The producer, director, author, general flunkey, and water-boy all get their names mentioned. But not in my ads. Several years ago I started trimming this dead weight from every one of my ads. The result has been two-fold. One: I have been able to reduce the number of column inches. Two: I have made my ads much easier to read. This is important. From every side all day long, the public sees ads, ads, ads. Unless your particular ad can stand out, tell its story quickly, it hasn't a chance.

My remedy here has also been simple. I order scene mats and thumb-nail slugs on all my important pictures. Then I have the printer mortise the thumb-nail slug into the scene mat and let the photo and the date line do their job quickly and effectively. The variations on this theme are almost limitless. And it must be at least fairly effective, or my box-office would have showed it long ago. My experience has shown that an ad of this type—say of Gene Autry—has at least twice the eye-appeal of one with a "shoot 'em up" caption.

My third and last complaint is this: If as much general ingenuity were put into publicity campaigns for the general public as is put into publicity campaigns to sell the exhibitor, the exhibitor would have a much easier job AND would come closer to getting a dollar's worth of advertising for a dollar spent. Much of the material we receive that trys to sell us a picture is brilliant. No hackneyed phrases here, for the producers are trying to sell the boys that pay for the pictures: i.e., the exhibitor. Let them use this same technique on John Q. Public and I'll be happy.

I suppose my suggestions could be boiled down to this. Let the Motion Picture Industry sacrifice a few egos and trim out the dead timber of extraneous "credits." I believe this can be done.

But that is enough beefing. I really do have a great faith in the industry, and am not just a "die-hard" who believes everything is going to pot.

Offers Dancing Analysis as Publicity Stunt on "Fleet's In"

One of the highlights of the campaign put on to boost attendance for the showing of "The Fleet's In" at the Earle Theatre, Washington, was an "Arthur Murray Dancing Analysis." The stunt was inspired by one of the songs in the picture, Arthur Murray Taught Me Dancing in a Hurry, and also by a new Murray dance creation, The Fleet Foot.

Through stories which appeared in local newspapers it was announced that professional teachers of the Murray Studio would analyze the dancing of all who desired it on the promenade lounge of the Earle. Patrons who participated in the analysis were given free copies of Arthur Murray's Dance Book.

Theatres in small communities playing "The Fleet's In" might follow the Earle publicity stunt, substituting their own local dancing school. Also, the new Murray dance creation might be demonstrated by dance students or high school boys and girls on the stage in advance of playdate.

Theatres Getting Extra Revenue

Theatres in the midwest are getting extra revenue by selling programs of two features under a special classification. For example, a Girlesque Revue featured "Moon Over Miami" and "Two Latins from Manhattan"; a Mystery Week offering consisted of a Charlie Chan and an Ellery Queen feature; a Slap the Jap Show was formed with the pairing of "Secret Agent of Japan" and "Pacific Blackout." Other billing combinations are possible. Why not try this idea yourself?

Nothing False in Teeth Stunt

When the school term is over each year in Compton, Calif., Manager Bill Jenner of the Tower Theatre stages a Tooth Templar Show, and fills the house. How does he do it? Well, he ties up with the school board, which underwrites the purchase of a ticket for each child who cooperates 100 per cent in following the rules of dental hygiene. Parents endorse the stunt, so do officials.

Hospitality Broke the Barrier

Few things are really impossible. Patience and perseverance nearly always overcome the most difficult obstacles.

For example, if your local newspaper head lays down a "no art" policy and charges you a commercial rate for your ads instead of the customary amusement rate, you're up aginst the same problem faced by Don Austin, manager of two Fox West Coast theatres in Santa Paula. And if you're anything like Don, you'll overcome it.

Hospitality—yes sir, hospitality was the method used, and it worked like a charm! Don had just moved into his new ranch home, so he threw it open for a newspaper party. Even the carriers attended.

Now, four times weekly, the Glen City and Tower theatres get art and publicity breaks.

Which proves that friendliness and hospitality can do wonders to cement good relations between the theatre and the newspaper.

"WHAT BEDLAM THERE'LL BE ON BROADWAY APRIL 30TH WHEN THE FUNNIEST THING ON EIGHT LEGS COMES TO THE CAPITOL THEATRE! IT'S MORE HILARIOUS THAN EVEN THE GREAT STAGE FARCE AND ITS FIRST ENGAGEMENTS IN MIAMI, WILMINGTON, HOUSTON AND PROVIDENCE DREW THE YEAR'S DIZZIEST WHIRL OF LAUGHS WITH GROSSES TOTALING UP TO 157% OF AVERAGE!"

EDWARD SMALL *presents*

GEORGE BRENT JOAN BENNETT



IN "Twin Beds"

"Break it up, Joan, while I tell you what the reviews say! Hollywood Reporter calls it 'A hilarious farce delivering sock laughs!' Boxoffice writes: 'Exceptionally funny!' Daily Variety tips it as 'Perfect anti-dotal entertainment for wartime!' Film Daily exclaims: 'This is showmanship! You can bet on it to please any audience!' Showman's Trade Review says: 'Funnier than anything that has come along in a long time!' Motion Picture Daily says: 'Bedroom farce qualified to succeed as much as the Abbott-Costello revival of rough-house comedy!'"

Sign That Pledge . . . Mail It In Quickly . . . Every Theatre Should Join The Motion Picture Industry Campaign for ARMY AND NAVY EMERGENCY RELIEF—May 14-20.

with **MISCHA AUER · UNA MERKEL · GLENDA FARRELL · ERNEST TRUEX · MARGARET HAMILTON**

Based on the Stage Success "TWIN BEDS" by Margaret Mayo and Salisbury Field • Screenplay by Curtis Kenyon and Kenneth Earl and E. Edwin Moran • Directed by TIM WHELAN • Released thru UNITED ARTISTS

New York Holiday as Contest Award

Cut this out and paste it in the drawer of your desk for future reference. The next time you contemplate a contest and are looking for a high class capital prize. The next time you and your family get to figuring on a trip to New York. The next time you want to extend a favor to a friend who is coming to New York.

SHOWMEN'S TRADE REVIEW has made arrangements with four of the more modern Times Square hotels for complete accommodations; Room, with private bath and radio; Meals, (one dinner at a famous Night Club) and others in the hotel dining room; Entertainment, sight-seeing trips, river cruises, theatres, etc.; at the following low rates: One night and two days, $4.25; Two nights and three days, $8.00; Three nights and four days, $10.75. Rates are figured on a per person basis with two persons to each room. If room is occupied by one person an additional charge of 50 cents per night is to be made. The low price includes everything—no extras.

In addition we can supply you, absolutely free, with a 100 foot sound trailer describing the entertainment and accommodations here in New York for use in connection with contests and, if your theatre is within 200 miles of New York, we can arrange for free photos for lobby display, newspaper reproduction, etc.

Put this article where you are sure to find it. It will come in mighty handy when you are searching for an inexpensive top prize to award the winner of your next contest.

Campaigns for "Ring of Steel" Victory Film at All Theatres in Tri-States Circuit

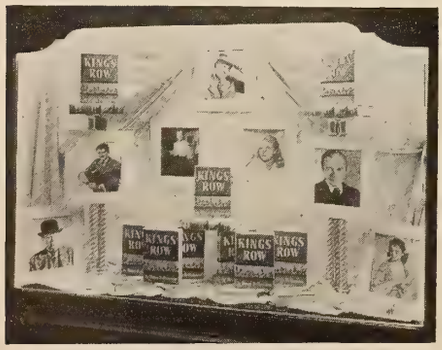
With motion pictures classed as an essential during war time, there is added inducement for full cooperation by theatres with the Victory films released by the War Activities Committee, and some of the most progressive theatremen in the country are not only showing the releases right on schedule, but are constantly giving more emphasis to them in exploitation. These showmen point out that every possible objection to exhibition of the Victory films has been swept away: the film is free, the transportation is free, and the IATSE has agreed that projection machine operators will make no charge for overtime that is occasioned by showing of these subjects.

Proof that the releases have exploitation possibilities has been demonstrated many times, the latest and one of the most notable exploitation efforts being that of the Tri-States Theatres. A. H. Blank, head of the circuit, took personal supervision of the campaign which was put on in connection with "Ring of Steel" at every theatre in this large circuit. A detailed campaign outline, prepared under the direction of Ralph Branton, general manager of Tri-States, was sent to every manager in the circuit.

The framework for the drive was set with the organization of the support for the showings of "Ring of Steel," in which Spencer Tracy does the narration, by the Iowa Federation of Women's Clubs, various branches of the Parent Teachers' Association and other groups. The circuit arranged for prominent mention in all advertising and made special effort to attract patronage from civic clubs, industrial organizations and groups of volunteer war emergency workers. One of the most effective phases of the campaign was the distribution of a folder in which Tracy's "I Am the American Soldier" narration is published in full. This stirring speech is a fine tribute to America's men in the armed services, and makes one proud to be an American.

The exhibitors who fall behind release schedules of the Victory films may soon find Women's Clubs and the Parent Teachers' Association groups bringing pressure for exhibition of the subjects.

These organizations have more than 200 women's groups in every state. It is known that at least one of the organizations has circulated its membership with bulletins dealing with the Victory films—urging attendance at theatres showing them, and further going into such details as the fact that the pictures are sponsored by the government with free use by theatres.



This Could Be Your Promotion

The eye-catching window display shown above was set up by Phil Engel at the Jordan-Marsh department store in Boston in advance of the showing in that city of Warners' "Kings Row." This is one of many displays being arranged in stores all over the country. Other theatremen, take note.

'Smilin' Through' Plugged by Girl at Store Via P.A. System

A tieup with a leading local store, featuring a girl at a dummy switchboard and a p.a. system carrying her message to pedestrians, was one of the highlights of the "Smilin' Through" campaign put over by Sam Kirby, publicity manager for Malco Theatres, North Little Rock, Ark.

A large overhead sign explained the girl was calling every woman in town about the picture. There were also plugs for the store.

As an added touch, Kirby had a roving photographer on the streets snapping pictures of women pedestrians. Pictures were displayed in the window for short periods, and women who located their own photos were awarded War Stamps.

Men's Beauty Show Wows 'Em!

A Men's Beauty Show went over big for Floyd Davis in Marshall, Mo. He had local leaders gallivanting on the stage in feminine finery while a capacity crowd, nearly limp with laughter, looked on. The newspaper went for the stunt like a house afire!

Largest Number of Words

War Stamps and guest tickets were awarded to persons creating the largest number of words from the title, "Vanishing Virginian," as part of the campaign for the film put over by Boyd Fry, Palace, Memphis.

Buy War Bonds Regularly

Elaborate Campaign on 'Clouds' in Seattle

One of the most elaborate opening campaigns ever witnessed in Seattle was staged for the opening of "Captains of the Clouds" at the Orpheum in that city. Marty Weiser, Warner Bros. field representative, handled the event with the cooperation of Don Geddes, manager of the Orpheum, and Frank Newman, head of the Hamrick-Evergreen Circuit.

The campaign included the visit of a 32-piece RCAF band from Patrician Bay, with a welcome by the U. S. Air Corps band from McChord Field in a colorful ceremony; a big parade to the theatre; a War Bond Rally in Times Square, to the accompaniment of a massed band concert, with the Junior League handling the bond booths in roped-off sections of the streets; overhead salute by planes from Paine Field; visit of the RCAF band to the newspapers; a goodwill dinner in the Officers' Mess at McChord Field; "blind dates" at the opening for the visiting Canadian soldiers; a dance at Fort Lawton; concert for crippled kids, broadcast over KIRC; placing of wreath on famous doughboy statue in front of Civic Auditorium; "Zoom Girl" (Brenda Marshall) dance at Paine Field; special advertising and exploitation via newspapers, posters and radio.

The various events resulted in big newspaper breaks for days, and resulted in tremendous business for the picture.

Blieden Wins 'Sundown' Award

M. J. Blieden, manager of the State Theatre, Evansville, Indiana, has been awarded a suitably engraved wrist watch for the best theatre exploitation campaign, submitted by managers of the Gregory Circuit, on Walter Wanger's "Sundown."

They Went for 'Howdy Week'

The manager of the Town Theatre, Great Falls, Mont., decided to put on a "Howdy Week." He moved his office into the foyer, greeted patrons with "Howdy." They went for it. So will yours.



Smash Magazine Ad Campaign

Under S. Barret McCormick's direction, RKO Radio's advertising department has turned out a national magazine ad campaign on Orson Welles' forthcoming "The Magnificent Ambersons." Above are the five ads, each a full page in size. They present a striking note in motion picture advertising that is keyed to the mood of the productions. Magazines carrying the five ads are Look, Life, Redbook, Time, Good Housekeeping and The New Yorker.



EXCELLENTLY HANDLED MELODRAMA

Excellently handled melodrama with good mystery trend and enough comedy and romance to please all who see it . . . situations that embrace all of the tried and true emotional appeal that fits the appetite of the average movie fan.

—Showmen's Trade Review



AFFAIRS OF JIMMY VALENTINE

Dennis O'KEEFE
Ruth TERRY
Gloria DICKSON
ROMAN BOHNEN
GEORGE E. STONE
SPENCER CHARTERS

A REPUBLIC PICTURE

DIRECTED BY BERNARD VORHAUS
SCREEN PLAY BY OLIVE COOPER • ROBERT TASKER
SUGGESTED BY A STORY BY PAUL ARMSTRONG, JR.



Buy U. S. Defense Bonds

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Lugosi Signs for Two; Harry Sherman's Daughter Debuts

Ginny Sims on Her Own; Selznick Testing for "Kingdom"

Belo Lugosi, horror star de luxe, has been signed by Monogram for two additional pictures to be released on the current year's program. The first, "Night of Horror," is a story by Geraldine Fitzgibbon and the second, "Torment," was written by Alex J. Fischer. Lugosi pictures are produced by Sam Katzman and Jack Dietz.

Cast leads in "Fingers," a drama dealing with subversive activities which will start this week at Columbia, were set with the signing of Kay Harris, Bruce Bennett and Edward Norris. Lew Landers and Jack Fier combine as the director-producer teams.

Chester Hale, organizer of the "Chester Hale Girls," and famed Broadway dance director reported to RKO-Radio to start rehearsals with Lucille Ball for dances in "The Big Street." On his last Hollywood visit, Hale taught Greta Garbo dance routines.

Paulette Goddard will continue to be featured in Paramount pictures. When Paulette completed "Forest Rangers," she was notified the studio had exercised its optional contract.

Franklin Pangborn, now a fixture in Preston Sturges' stock company, will play his fourth role in a Sturges production when he reports to Paramount for a role in "Triumph Over Pain."

Max Brand has turned in the screenplay for Columbia's "Pioneers," adapted from the late Courtney Riley Cooper's last novel. An outdoor feature, scheduled to be given elaborate mounting and a big name cast, it will be produced by Harry Joe Brown.

"The Big Street" is the final title for Producer Damon Runyon's adaptation of his own story "Little Pinks," which RKO-Radio will put in production this week. Henry Fonda and Lucille Ball have the top roles. The supporting cast will include Eugene Pallette, Barton MacLane, Agnes Moorehead, Paul Douglas, Sam Levene, Marion Martin, Julius Tannen and Frank Moran. Irving Ries will direct.

Universal has signed Jack LaRue for a role in "Pardon My Sarong," Abbott and Costello comedy.

Joan Bennett, recently starred in "Twin Beds" and "The Wife Takes a Flyer," is to be featured in 20th Century-Fox's "Girl Trouble," a society girl comedy slated to start production during May.

Job of directing "Berlin Correspondent," a Bryan Foy production for 20th Century-Fox which starts next month has been handed to Eugene Forde. Steve Fisher and Jack Andrews completed the screenplay.

Still busy lining up a big name cast, David O. Selznick has been testing George Sanders and Laird Cregar for feature roles in "Keys of the Kingdom."

After nine months of legal dickering, Victor Mature is now the exclusive property of 20th Century-Fox. Signing of the contract will wipe out commitments Mature had with Hal Roach and RKO-Radio.

MGM has reunited the trio of Mickey Rooney, Freddie Bartholomew and Terry Kilburn for "A Yank at Eton."

With Ilona Massey, Jon Hall, Peter Lorre and Cedric Hardwicke tabbed for the feature roles, Frank Lloyd is set to start "The Invisible Spy," his last production for Universal under his present contract. Edward Marin will direct.

Columbia has contracted William Seiter to direct "Carnival in Rio," American version of the Argentine film "Tuesday—Orchids." Fred Astaire and Rita Hayworth will be featured.

Kay Francis and John Boles have been assigned parts in Universal's "Love and Kisses, Caroline." Picture stars Robert Cummings and Diana Barrymore with Henry Koster directing.

Funnyman Robert Benchley checked into Paramount for his role in the Ginger Rogers and Ray Milland starrer "The Major and the Minor." He will also have a part in "I Married a Witch" which stars Fredric March and Veronica Lake.

Third leading role in as many months is the record of Marguerite Chapman when she was assigned to star in Columbia's "A Man's World." She will be teamed with William Wright, another newcomer whom the studio considers potential star material. Charles Barton will direct the romantic drama.

Ginny Sims, Kay Kyser singing protege, will strike out on her own in RKO-Radio's Fibber McGee and Molly and Edgar Bergen-Charlie McCarthy comedy. The film will mark her fourth screen appearance, other three have been in Kyser films.

Walter Slezak, for the past sixteen years one of Broadway's best known stage names, will make his screen debut with Cary Grant and Ginger Rogers in RKO-Radio's "International Honeymoon."

Returning to the lot from which she started her climb to screen fame, Evelyn Brent reported to Paramount for a featured role in "Wrecking Crew" which William Pine and William Thomas are producing.



Hollywood stars have a weekly chore to do for the duration. In response to requests by service men, the stars will stage a half hour show every Sunday, the performance being broadcast by short wave to all parts of the world where American soldiers and sailors are stationed. Shown at the first broadcast at NBC are Gene Tierney, Edgar Bergen and Charlie McCarthy, Gary Cooper and Paramount's new star Betty Hutton.

HOLLYWOOD STUDIO ROUND-UP

COLUMBIA

A MAN'S WORLD—Principals: Marguerite Chapman, William Wright, Larry Parks, Frank Sully, Wynne Gibson. Director, Charles Barton.

BLONDIE FOR VICTORY—Principals: Penny Singleton, Arthur Lake, Larry Sims, Daisy, Jonathan Haley. Director, Frank Strayer.

OVERLAND TO DEADWOOD—Principals: Charles Starrett, Russell Hayden, Cliff Edwards, June Pickerell. Director, William Berke.

MONOGRAM

DOWN TEXAS WAY—Principals: Buck Jones, Tim McCoy, Raymond Hatton. Director, Howard Bretherton.

PARAMOUNT

I MARRIED A WITCH—Principals: Fredric March, Veronica Lake, Susan Hayward, Robert Benchley, Cecil Kellaway. Director, Rene Clair.

HAPPY-GO-LUCKY—Principals: Mary Martin, Dick Powell, Rudy Vallee, Eddie Bracken, Betty Hutton. Director, Curtis Bernhardt.

PRODUCERS

ISLE OF FORGOTTEN SINS—Principals: Alan Baxter, Gertrude Michael, Ernest Dorian. Director, Arthur Ripley.

REPUBLIC

MOONLIGHT MASQUERADE — Principals: Jane Frazee, Betty Keane, Craig Stevens, Eddie Foy, Jr. Director, John H. Auer.

20th CENTURY-FOX

ICELAND—Principals: Sonja Henie, John Payne, Jack Oakie, Sammy Kaye and Orchestra. Director, Bruce Humberstone.

UNIVERSAL

MADAM SPY—Principals: Constance Bennett, Don Porter, John Litel. Director, Roy William Neill.

LOVE AND KISSES, CAROLINE — Principals: Robert Cummings, Diana Barrymore, Kay Francis, Andy Devine, John Boles. Director, Henry Koster.

WANDERING AROUND HOLLYWOOD

with Auie Mack

They'll have to put a new meaning on the old "hasn't got a Chinaman's chance" saying. With Oriental actors needed for "Across the Pacific," "Dragon Seed," "China Skies" and "Keys of the Kingdom," there just aren't enough Chinese thespians to go around. Not since the days of " The Good Earth," "The General Died at Dawn" and "Lost Horizon" have Chinese players been in such demand.

Says Jack Benny, now working in Warner Bros.' "George Washington Slept Here," "They might just as well change the title to 'Jack Benny Didn't Sleep Here' as far as I'm concerned. I'm in 142 of the 156 scenes."

How to see the world and study geography and never leave Hollywood? Be an actor like Jack Oakie. From the balmy atmosphere of "Song of the Islands" to the frigid blasts of the Polar regions in "Iceland" at 20th Century-Fox is his latest tour.

Stunt flyers are as hard to get as Chinese actors. A few years ago the break-neck boys were tumbling all over each other. Now only four are available. The Army, Navy, Marine Corps, training schools and Ferry Command have taken their toll.

How'd you like to see William S. Hart, Hoot Gibson, William Farnum and Jack Holt, western heroes of yesteryear? You will if Harry Sherman can prevail upon them to appear with Richard Dix in "Buckskin Empire."

Monogram Plans Five Films During Three Week Period

Five pictures are slated for production at Monogram during the period April 20-May 7. Producer Scott Dunlap started a Rough Riders western, "Down Texas Way," on the 20th. "Texas Trouble Shooters," a Range Buster, started on the 22nd. Temporarily titled "Hot Rubber," a Maurice King production, is scheduled for the 28th. During first week of May, Edward Cline will start directing "Barney Google and Snuffy Smith," and Producer Lindsley Parsons will also give "Lure of the Islands" the starting gun.

Republic Studio Steps Up Production Pace

Intensive production will be the rule at Republic during the next two weeks with five productions slated to go before the cameras. "Moonlight Madness" and "The Cyclone Kid" are shooting. "Flying Tigers," featuring John Wayne and John Carroll, starts Saturday to be followed by an as yet untitled number in the "Three Mesquiteer" series and "Lazy Bones," which will team Judy Canova and Joe E. Brown in the leads.

Busy "Blondie" Schedule

"Blondie Goes to Hollywood" will be No. 14 in the Columbia series featuring Penny Singleton, Arthur Lake and Larry Simms. Next to go before the cameras will be "Blondie for Victory," to be followed by "Blondie Buys a Horse." All three will be produced by Robert Sparks, with Frank R. Strayer directing.

Disney Short for Goldwyn's "The Pride of the Yankees"

Under special arrangements made between Walt Disney and Samuel Goldwyn, the Disney studio has started work on a short subject specifically designed to accompany the showing of "The Pride of the Yankees." Both will be released by RKO-Radio.

The Disney short will star "Goofy" and, like the Goldwyn feature will have a baseball background. Making the short will mark the first time Disney ever created a subject to accompany a feature. Idea is the result of conferences between the two producers which had for their objective the turning out of a complete entertainment program of live action and animated pictures, one complementing the other. Disney experiment has been put on a fast schedule to meet the July release date of "The Pride of the Yankees."

Universal Switches Deanna Durbin's Next Picture

Switching plans, Universal has set "The Divine Young Lady" as the next Deanna Durbin starring film. The move was dictated by belief that the story is more timely than "Three Smart Girls Join Up" which had been previously announced as her next picture. "Divine Young Lady" relates the experiences of a young American school teacher in South Sea Island war zones. Jean Renoir will direct.

MGM Revamping "Born To Be Bad" For Philip Dorn

With Philip Dorn in the young doctor role, MGM is reshooting much of "Born To Be Bad," last of the Dr. Kildare series in which Lew Ayres had worked. Dorn will not be given the Doctor Kildare name but will be seen as a young Dutch physician.

Schlesinger To Make 39 Cartoons For Warners

With Leon Schlesinger contracted to make 39 cartoon shorts for release by Warner Bros. on the 1942-43 schedule, 32 of them will be in Technicolor. Program calls for 26 Merrie Melodies in color and six of the 13 Looney Tunes also in Technicolor.

Robert Lord, Warner Bros. Producer, Joins Army as Major

Robert Lord, for the past dozen years a Warner Bros. producer, reported for active duty with the U. S. Army April 15th. Lord is a major in the Signal Corps Reserve and has been ordered to duty at Fort Monmouth, N. J.

Small Signs Mischa Auer

An outstanding performance in "Twin Beds" won Mischa Auer a two-picture contract with Edward Small. The pictures will be made next Autumn when Small resumes production.

TITLE CHANGES

S.O.S. Iceland (Col.) now Atlantic Convoy.

Valley of Lawless Men (Col.) now Bad Men of the Hills.

Tulip Time (MGM) now Seven Sisters.

Get Rich Quick Maisie (MGM) now Maisie Gets Her Man.

Somewhere I'll Find You (MGM) now Red Light.

Little MacArthurs (Mono.) now Let's Get Tough.

Do Not Disturb (Mono.) now One Mysterious Night.

Silver Spoon (RKO) now Highways By Night.

Hitler's Valet (UA) now The Devil With Hitler.

Bridget from Brooklyn (UA) now McGuerins from Brooklyn.

ANOTHER REPUBLIC FAN MAGAZINE AD

LAUGHS AND MUSIC IN A BIG PICTURE

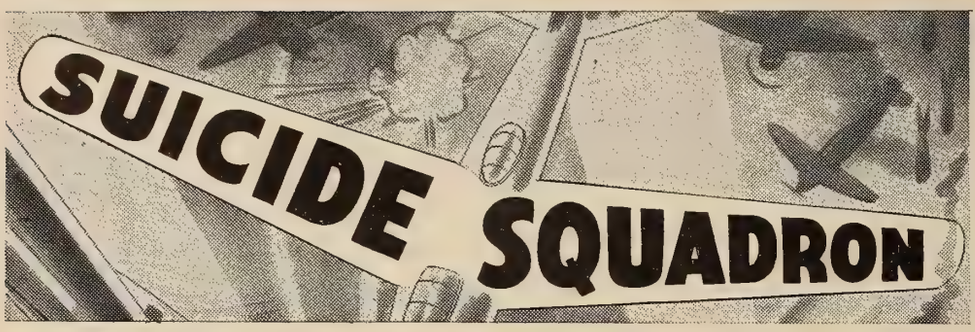


FROM the SENSATIONAL MUSICAL COMEDY HIT that BROADWAY HOWLED AT for MONTHS COMES REPUBLIC'S GREAT screen SMASH — "YOKEL BOY!" If EVER there was a need FOR laughter, now is the TIME. And if ever there WAS a picture designed TO fill that need, "YOKEL BOY" is the one. It's an UPROARIOUS farce comedy WITH music with lots of very FUNNY people. EDDY FOY, JR., plays the FOCAL yokel; JOAN DAVIS is HILARIOUSLY VOCAL. And they HAVE ALBERT DEKKER, ALAN MOWBRAY, ROSCOE KARNS, MARILYN HARE, MIKHAIL RASUMNY, and MARC LAWRENCE to help them in the HIGH-jinks and shenanigans. When BUGSIE MALONE, America's FOREMOST mobster, decides to BECOME a glamorous movie hero, THE laughs pile on so fast that you'll ENJOY every minute of it. There IS a lot of fine music, too—in fact, EVERYTHING to entertain you. "YOKEL BOY," 1942's best COMEDY, is





A REPUBLIC PICTURE



Original story and screenplay by Terence Young. Directed by Brian Desmond Hurst. Produced by William Sistrom.

This New-Type War Story Deserves a Well-Planned, Comprehensive Campaign

An SIB *Showmanalysis* (REG. U. S. PAT. OFF.)

Unless you know your situation thoroughly, you may have trouble in putting over "Suicide Squadron." Are your audiences made up, for the most part, of action fans? Then, in order to attract this element, you'll have to utilize "action" stunts, and yet at the same time point up the film's dramatic love story to such a degree that your patrons, while perhaps looking for more action than the picture gives them, will at least be prepared for the story itself.

If, on the other hand, you cater to class patronage, you've got to stress the drama and romance strongly enough to overcome the "action hit" implication of the title. And if you have a mixed audience, well—there must be some kind of balance in your selling whereby both types of patronage will be aroused to a movie-going mood. In general, however, we believe it is the class—well, not necessarily "class," but audiences who enjoy absorbing, well-directed and acted entertainment—whose interest must be aroused. After all, the title, as noted before, bespeaks action, and should be nearly sufficient to attract the action fans.

Should you be able to make the necessary arrangements, we strongly urge you to see the picture for yourself. Then, with first-hand knowledge of your situation and the picture's contents, you can lay out the proper campaign. The following selling ideas are yours to accept or reject, depending on the requirements of your situation. We have tried to vary them so that at least a reasonable number will be available for your use:

NEWSPAPER "AVIATOR" CONTEST

Get your local newspaper to take from its morgue pictures of famous aviators, such as Douglas Corrigan, Amelia Earhart, Wiley Post, Eddie Rickenbacker, Wright Brothers, etc. Run one picture each day, together with a few clues, and ask readers to identify the subject. Offer guest tickets to those who guess all the names correctly. With each contest picture published, you might also run a few words designed to arouse interest in "Suicide Squadron."

HOW ABOUT THIS CONTEST?

A newspaper contest might embrace this question to the wives of your community: "Would your husband be justified, even though he might be doing a commendable morale-lifting job on the home front, in believing that his place was with the fighting forces?" Give prizes of cash or guest tickets for the best letters, pro and con, on the subject. Another question for discussion might be: "Is it love or selfishness that prompts a woman to try to prevent her man from doing what he believes is his duty to his country?" Other questions along similar lines might be used for newspaper contests and radio and club discussions.

PLAY UP THE MUSIC

In "Suicide Squadron" Anton Walbrook enacts the role of a famous Polish pianist who fulfils a number of concert-hall engagements throughout the United States. Composition most frequently played is the Warsaw Concerto, which is being published by Chappell & Co., RCA Building, N.Y.C. Write to this firm, directing your letter to Mr. Sam Tarrant, and he will see that you get all the information you need for music shop tieups.

Windows might be arranged featuring the works of such famous Polish musicians as Chopin and Paderewski.

Through the newspaper or radio you might conduct a contest for words to the song, offering a suitable prize to the contestant submitting the most appropriate set of lyrics.

STAGE A PRIVATE SCREENING

Favorable word-of-mouth comment *before* the picture opens is more important than *after,* if you get what we mean. So why not arrange a screening for heads of civic and patriotic societies and other people who fill prominent spots in community activities? Maybe you could get the newspaper to sponsor a late evening banquet, after which the guests could go to your theatre for a midnight screening. But regardless of when you hold it, a screening would surely prove productive. Club and patriotic heads could extol the picture's merits to their members, and urge their attendance when it opens; endorsements could be used in newspaper ads and lobby displays; the picture would be widely discussed, thus generating more than average interest in your opening.

TRY THIS WINDOW STUNT

If you can promote the window of a prominent store, get an attractive girl to sit therein as the center of a display on "Suicide Squadron." With a telephone which has been wired into the window, she calls numbers taken at random from a telephone book, and spiels about the picture. By means of amplification, sidewalk crowds can hear her voice.

AIRPLANE MODELS

Now, more than ever, model airplane building is prevalent throughout the nation. Get the youths of your community to submit their models for display in your lobby or in the window of a prominently located store. You might conduct a contest to determine the best amateur model airplane builder, thereby accruing valuable newspaper publicity.

GALA CHARITY OPENING

Your opening could be a gala evening affair, with tickets sold at a special price and the proceeds turned over to the Red Cross or some war charity. You'll need the full cooperation of your local newspaper, and sorority members, among others, might be enlisted in selling tickets.

RADIO ANNOUNCEMENT

With recorded airplane sound effects as background, your local radio announcer could plug "Suicide Squadron" at certain intervals before and during playdate. Be sure that he stresses the film's dramatic love story, as well as imparting an impression of action for the action fans.

USE FASHION TIEUPS

One way to get the attention of women is through fashion tieups. You can get a set of over thirty-five stills featuring Sally Gray modeling several different styles of feminine wearing apparel. With these stills, you have the ammunition for promoting window displays and cooperative ads. To get the Fashion Stills, write to the Exploitation Department, Republic Pictures Corp., 1790 Broadway, N. Y. C. They will be sent you free of charge.

DIE-CUT AIRPLANE NOVELTIES

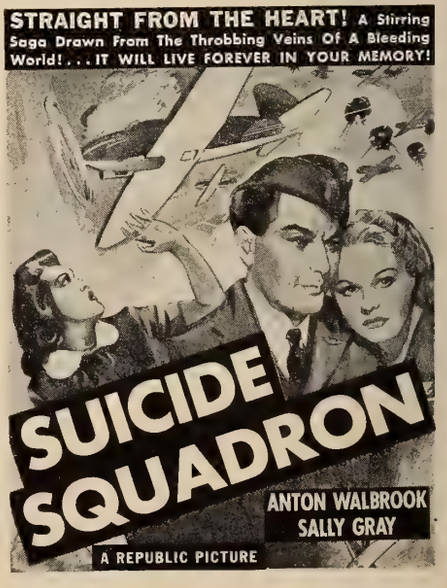
If you can get die-cut, airplane-shaped cards, with perforation for hanging, you can suspend them from your marquee and also attach them to door-knobs, auto door handles, hanging light fixtures and other objects. Perhaps there is a firm near you which can fill your order. We remember that, during our exhibition days, items such as this could be obtained from The Hennegan Company, Cincinnati, O. If you are at all interested in the idea, you might write to them for information on whether or not they can fill your requirements.

POSTER CONTEST

Give art students an outline of the plot, the picture's elements of appeal; then get them to compete for prizes in a poster contest. Winning posters might be displayed in windows around the business section. Along somewhat similar lines, you might ask the public to submit their ideas on how the picture should be advertised in the newspapers. Give prizes for best ads.

SOMETHING TO REMEMBER

We believe that, once you get them in, your patrons will find "Suicide Squadron" a different type of war story, a picture that will hold their interest from beginning to end. But, as we warned you before, watch how you conduct your campaign. It is most important that you know your situation, and be guided accordingly.



No Element Over-Emphasized

When you have a title that suggests action, as in the case of "Suicide Squadron," there's no need for action copy. Therefore, the ad above confines its selling lines to "heart appeal." And the "clinch" illustration imparts the romantic angle. Other ads in the Republic press book are similarly constructed. Study them.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

WIN NOW!

WILL H. HAYS struck the keynote for this industry with his apt, crackling, and rallying phrase: "Win the war now! Everything else is chores."

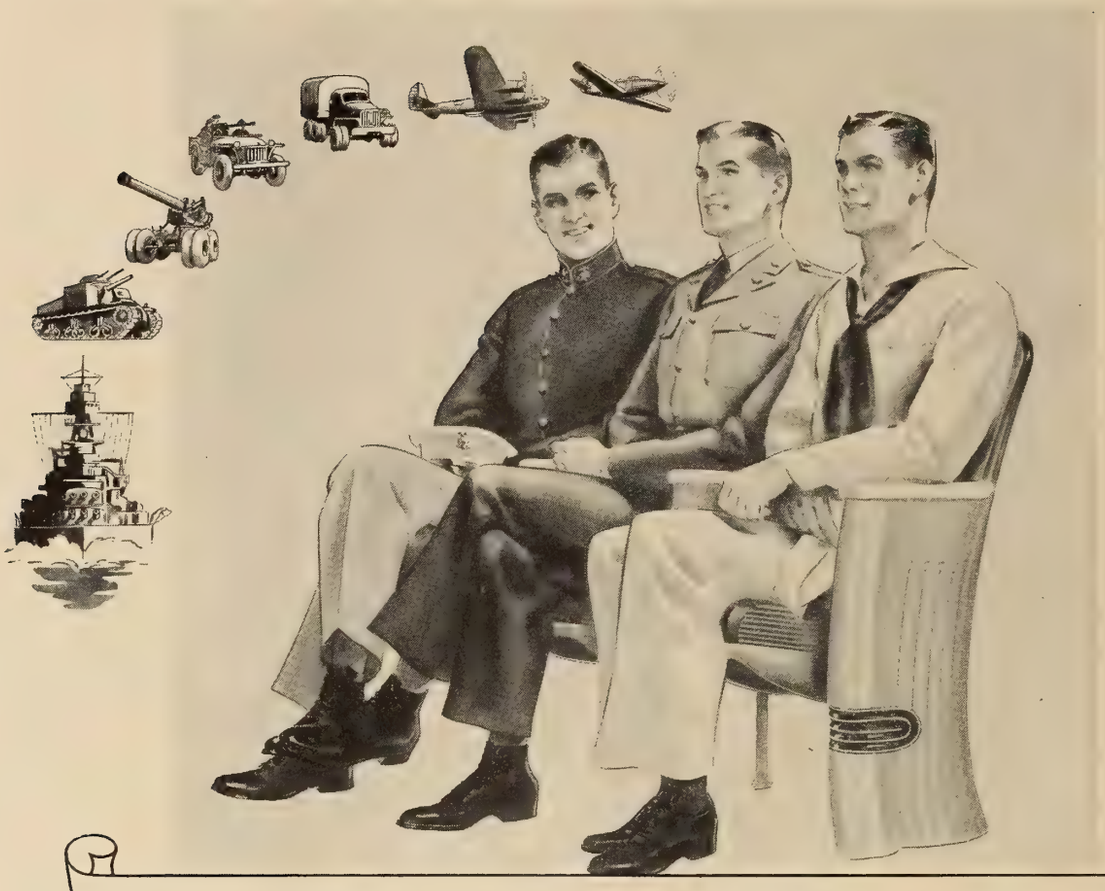
By and large the members of the motion picture industry's various branches are out to win the war now! Of course, they have no monopoly of patriotism —their fellow Americans are right there with them on that. But the film industry, to a much greater degree than many other industries not directly a part of the military, can do a peculiarly efficient job for the Victory Campaign. In doing their part, in seeing to it that "the show must go on," they can do their job in a way that will be doubly effective in its contribution to the war effort.

In the closing of ranks which has taken place since war was thrust upon the people of the United States, there has been a necessary, and by all patriotic Americans a welcome, curtailment of commodities for civilian use. This curtailment hits the theatre as it has been operated in times of peace. Theatremen are not going to get materials which for so long have been abundant, and under different conditions rightly regarded necessary to efficient operation and maintenance

Present inventories of much equipment and vital apparatus for the theatres are about all the theatre branch of the industry can count on for maintenance and operation "for the duration."

Facing this fact squarely is one of the first steps theatremen well might take in carrying out their pledge to "win the war now." Whatever shortages may exist are the result wholly and entirely of necessity. The President and many of the members of his administration have indicated in clearest terms their belief that the motion picture must be given every opportunity to continue because of its value as entertainment as well as morale building and information for the masses on matters of national import. Consequently no theatreman has any reason for feeling that he will be deprived of anything the supply of which is at all possible. He is being protected to the best ability of the government. He need not worry about "protecting" himself—particularly insofar as he might be tempted to do some "protective" buying of equipment.

When this fact is accepted (and acted upon in good faith) the theatreman can hold his chin up and carry on. He can give more and even more as time goes on by making every piece of apparatus or furnishing in his theatre last just as long as possible, and by finding some way to get along without more than the barest necessities of those critical materials. Maintenance, careful, particular, thorough maintenance, is the thing upon which the showman may turn his greatest energies and capabilities now. There need be no super-human effort made — just normal, careful and faithful cleaning and lubricating and adjusting of apparatus and furnishings by a standard of routine that is followed like clock-work.



FOR THE DURATION

A Statement of Policy

AMERICA'S Victory Program requires much of the country's resources. A significant portion of our manufacturing facilities are devoted to direct military needs. Certain critical materials formerly used in the manufacture of public seating are not now available.

We know, however, that educational, religious, and entertainment activities must be continued and, indeed, should be intensified. Public education and public assembly are the life stream of a democracy.

We will continue, as long as we are permitted, to produce satisfactory theatre, assembly, and stadium seating and classroom furniture from materials not required for our war effort. We will thoroughly test such alternate materials to determine their suitability for the purposes used.

The "American Victory" Theatre Chair is typical of our war time efforts. It saves 75% critical metals. In fact, by replacing your obsolete chairs, you release many more pounds of critical metals than we require in making the "American Victory."

H. M. TALIAFERRO
President

LET'S GO! U.S.A. · KEEP 'EM FLYING!

American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating · Manufacturers of Theatre, Auditorium, School, Church, Stadium, and Transportation Seating · Branch Offices and Distributors in 73 Principal Cities

You Can Get What You Need--Don't Seek More

Theatre Equipment Situation Summed Up by Walter E. Green

"It's the dealer's job to keep the theatres supplied with materials essential to operation—and we propose to do it."

That, in paraphrased form, is how Walter E. Green, president of National Theatre Supply Company, sums up the situation created by restrictions on the manufacture of articles for civilian use.

The equipment dealer becomes, "for the duration," primarily a service to the theatre rather than a purveyor of merchandise, for there is no dodging the fact that it will be some time before new articles are manufactured to replace those now in stock—articles, that is, that require critical materials for their manufacture.

These articles, of course, are most of the equipment required for projection—projectors themselves, generators, rectifiers, sound heads, etc., etc. Currently there is ample supply of the new type of chairs in which non-metals replace steel and iron to the extent of about 80 per cent; screens, supplies of many kinds.

Doing Big Job Cheerfully

But from the standpoint of a dealer organization of the scope of National Theatre Supply and many other concerns, the items which will be abundant for sale to theatres do not constitute large volume in quantity of dollars of orders.

The prospect may not be a bright one for the theatre owner—over the long range. As an immediate fact for the equipment dealer, however, it is something which might spread gloom over the entire viewpoint of a business man in charge of a large organization which depends upon merchandise and the sale of new materials for its existence. There's no gloomy view of this inevitable state of affairs facing his own business by the head of a company which he helped to organize and which under his direction has been built into one of the largest companies of its type in this country. His company has a job to do, and Walter Green is leading it right into the thick of its many tough assignments.

This publication, believing that the conditions caused by restrictions on manufacture make the theatre owner almost wholly dependent upon the equipment dealer for help in obtaining the materials needed, sent this correspondent to interview Mr. Green for the purpose of putting before theatre owner subscribers the facts about equipment supplies in the "critical" category.

The rapidly changing conditions which control all situations of manufacture and supply make it impossible to give any fixed report as to the theatre equipment situation. Nevertheless, there are indicators sufficiently substantial to make certain points about the immediate future quite clear.

Enough for Normal Needs

First and most important is this: supplies of new equipment in stock plus the quantities of articles which can be reconditioned are adequate to keep theatres running for a long while. There's a proviso here, and it applies equally to every other point under consideration. The proviso is this: theatremen must not make unreasonable demands for equipment which may be scarce. If every theatreman gets along with what he has as long as he can make the existing equipment last, there will be enough for all.

Under normal conditions of wear much of the essential equipment in the majority of theatres is good for several years more of service. This may not apply to such furnishings as carpets, chair upholstery, and other articles of furniture. Projectors, Mr. Green points out, have been running, in no few instances, for as long as 20 years, and barring accidents they can go on for a few years more. This, of course, means that while the highest standards of projection which are obtainable with modern new equipment cannot be delivered with such projectors, shows can go on, and with the public more interested in seeing the country's war machine supplied than in obtaining for themselves the utmost in comfort and perfection of show presentation, the theatreman can continue to do his job honestly and faithfully with his present equipment.

Importance of Dealers

Stocks of equipment are not being hoarded by the equipment dealers. They are in business to sell merchandise. On the other hand the reputable dealers are more concerned with continuing their service to theatres than in making sales of stocks which may be needed to care for replacement because of unavoidable accidents that may render some theatre's equipment useless.

Theatremen must of necessity prepare to replace much of the equipment that may fail, due to accident or other causes, with used equipment that has been reconditioned. Above all, theatremen must play fair not only with their fellow business men but with their country, by refraining from purchase of any critical equipment not needed for immediate use.

No matter what were the practices in the past, the theatreman now has his best chance of obtaining what he needs by working through his local dealer. Conditions are bringing such rapid changes that the sources of supply are better known to the dealer than they can be to the theatre owner. The responsible dealers are in touch with the sources of supply, the theatre owner cannot be, unless he were to devote to this effort far more time and far more activity of an assisting organization than he would seem able to carry on.

In any consideration of the situation—whether it be a "critical" one or merely a condition that can be met by business-like approach and solution—there is only one important thing with which the American citizen should now be concerned. This factor was stressed repeatedly by Walter Green throughout the interview to which this article relates.

"Profits for business are nothing to be thinking about now," he said. The first and foremost thing is for everybody to do whatever is needed to contribute to the war effort. The way the theatre owner and any other business man can contribute is by getting along with as little as possible.

"So far as equipment for the theatres is concerned," Green pointed out, "the more we demand the less material we'll have. On the other hand, the less we demand the more we'll have."

How faithfully the better equipment dealers are working to serve the industry as well as the war effort is demonstrated by an activity which, unfortunately, is more a negative than a positive effort. This is in the rationing of projector carbons. There is an ample supply of carbons coming through. Yet to insure the continuance of supply to all it has become necessary for National Theatre Supply stores to institute a record system under which adequate allotments are sold to individual theatre customers. Requests for supplies of carbons which exceed the normal amount consumed by the ordering theatre, are just not filled. The purchaser is given the amount he needs, and that's all. Such rationing by a retailer, of course, should not be necessary, but the faults of the minority which will not conform to the situation nevertheless has been met by the reputable dealer in a manner which shows how well he realizes his responsibility and how far he is willing to go in doing his part as a service to the industry.

Buy For Immediate Need

If any advice to the theatre owner could be pieced together from the statements made by Mr. Green in the course of this interview, it would sum up something like this:

"We must realize that we first of all owe our greatest energies to the nation in helping to win the war. The theatre owner can feel confident that he will get every consideration from the government in supplying him with materials necessary to run his theatre. What shortages may develop will be unavoidable, and must be accepted. If there is an accident and some piece of machinery is damaged beyond repair, the replacement will, most likely, have to be with used equipment. It is no time to 'anticipate' difficulties by seeking to buy equipment as a 'spare.' If carpets and other furnishings wear out and cannot be replaced, then it will be up to the theatreman to make his public understand the situation and keep on running his show."

The whole matter comes down to this: let's all keep our shirts on; keep on doing our job, keep on demanding just as little as possible of critical materials, and postpone thoughts of profits and the abundant things of life, as well as reserve materials for the operation of our business, until the day after the Victory is won.

When the head of an organization urges his potential customers to refrain from ordering merchandise on which the largest volume of sales can be realized by his own company, that's not news—it's made-in-America patriotism.

"Interruption" Policies to Fore

Business interruption insurance, hitherto carried by a few prudent theatre owners, is rapidly becoming a necessity for all because of priorities—the difficulty of obtaining materials, labor and replacement parts.

Business interruption insurance, also known as "use and occupancy insurance," covers with respect to profits which a theatre would have earned had not operation been interrupted by fire, windstorm or other casualty. It also reimburses the insured for such costs and expenses of operation which continue during a shutdown period. These would include rent (unless the lease provided for abatement during interruption), taxes, interest, insurance, overhead, salaries of employes who must be retained on the payroll and other continuing charges.

Formerly, rebuilding a theatre almost destroyed by fire was a matter of but a few weeks. Replacement of equipment was simply a matter of days and perhaps even hours.

Today the situation is vastly different. Should even a small fire occur, damaging vital equipment in the booth, for example, the difficulty of obtaining replacements might force the theatre to shut down for several weeks or months. In such a case incidental losses might exceed the actual damage.

Business interruption insurance is written for one year with the premiums based on earnings. Should your business be interrupted at any time within the policy's contract year, by fire or other insured casualty, you would be indemnified according to its provisions for the time that your theatre was out of service, but not for more than one year subsequent to the date of the beginning of such interruption.

Projectionists Reports Are Aid to Conservation

System for Constant Check-up Becomes Necessity to Meet Current Conditions

Under present conditions of operation, the theatre manager or owner should institute a system which insures routine checking of the projection equipment, and, based on the experience of some of the oldest and most successful exhibitors, such checking is insured only when written reports are made out by the men in charge of the projection equipment.

Many theatres, particularly the circuit operations, have set forms for this reporting on equipment. These vary from very elaborate, detailed charts covering the smallest detail, to very simple forms which, their users claim, are sufficient to insure constant supervision and maintenance by the men in the booth. Irrespective of what procedure has been followed in the past, it is the expressed conviction of many of the best informed theatremen and equipment men, that theatres which heretofore have had no set system of report on projection maintenance will, on the average, find such a method absolutely necessary in the face of shortages of critical materials, and in view of the necessity for every theatre to exercise the greatest care to prolong the life of apparatus.

A report chart, offered more as a guide than as something to be adopted in toto by theatres which will institute some such form of periodic report, is illustrated on this page. The important points of the projector and sound equipment are covered in this form, which, if it serves no other purpose than to insure regular standards of inspection and check-up, will be found valuable to the theatre.

It is no reflection upon the ability or integrity of any projectionist to make it a specific practime for the men in the theatre's booth to render such reports. They can be made out during the course of the day's work and call for no hardship in the preparation thereof. The daily check-up report, for instance, covers only matters which the projectionist as a matter of routine checks as he goes about his daily job, and that job is rendered more efficient and involves less efforts in the long run if it follows a technic.

In checking the reports, it is not necessary, when no trouble has been reported, to read all of the rest of the form, but a few questions at least should be read, and the check-mark answers noted as a precaution against careless filling out which may possibly suggest comparable carelessness about the actual inspection.

The first part of the daily report serves as a reminder and report covering the usual (and necessary) check-up before the show begins. Some theatres follow the very helpful practice of having projectionists report an hour in advance, in order that the pre-show inspection may be complete and unhurried, and all indicated adjustments made properly. In such theatres the entire form above the words "During Show" should be filled in before the picture is thrown on the screen. The projectionist merely does his normal work, but from time to time stops a moment to check the work already done against the form.

The items of inspection listed may of course be altered to suit individual conditions and individual preferences. Some of the daily and monthly items may be transferred to a weekly inspection, or vice versa, according either to circumstances or personal opinion. Items not shown on the forms may have to be added in some cases. Others will certainly be deleted entirely.

Daily Inspection Report

Use √ for 'yes'; × for 'no'

BEFORE SHOW	DURING SHOW
Condition of Equipment	Any equipment overheat?.....
M-G commutator brushes clean?.....	Soundhead lenses dirty?.....
Rectifier fan work normally?.....	Projection lenses dirty?.....
No. 1 lamphouse clean?	M-G commutator sparking?.....
No. 1 lamp burn normally?.....	Following points lubricated?.....
No. 1 motor starting time .....secs.	(list daily-lubrication points)
No. 1 film path clean?.....	....
No. 1 exciter focus correct?.....	....
No. 2 lamphouse clean?	....
No. 2 lamp burn normally?.....	....
No. 2 film path clean?.....	....
No. 2 exciter focus correct?.....	....

Monthly Projector Report

PROJECTORS NOS. 1 and 2

Monthly lubrication points checked?.....	Lower sprocket idler:
Upper sprocket idler:	angle correct? .....
angle correct?	distance OK? .....
distance OK?	Take-up action smooth?.....
Intermittent sprocket shoe:	Take-up disc over-lubricated?.....
angle?	Fire trap rollers:
distance?	run smoothly? .....
Drive chains tension correct?.....	bearings run cool?.....
Drive belts tension correct?.....	Monthly lubrication checked?.....
Motor:	
run cool?	
run quietly?	

SOUNDHEADS NOS. 1 and 2

Monthly lubrication points checked?.....	Optical part mountings tight?.....
Upper sprocket idler:	Lower sprocket idler:
angle correct?	angle correct? .....
distance OK?	distance OK? .....
Stabilizer arm:	Sound connections loose, corroded?.....
play OK?	Projection room reels bent?.....
Fire trap rollers:	Projection room reels broken? .....
run smoothly?	

LAMPS NOS. 1 and 2

Condenser pitted, cracked?.....	Mirror pitted, cracked?.....
Optical line-up checked?.....	.....
Arc feed mechanism monthly lubrication	Arc rectifier output normal?.....
points checked?	Arc rectifier filaments sagged?.....
Arc feed motor bearings good?.....	Arc rectifier fan action OK?.....
Arc rheostat connections firm, clean?.....	.....
Motor-generator:	oil rings run freely?.....
bearings run cool?.....	.....
end play normal?.....	
connections good?	

SOUND RECTIFIERS

Output normal?	Fuse contacts clean?.....
Tube (tungar) filaments sagged?.....	Spare fuses on hand (type and quantity)
Socket prongs and tube prongs clean?.....	.....
Socket or tube prongs show arcing?.....	Signs of internal overheating?.....
Switch contacts clean?.....	Any insulation deteriorated?.....
Switch spring tensions normal?.....	Non-synch phonos:
Variable control contacts good?.....	level? .....
Control spring tensions normal?.....	speed right? .....
Soldered connections corroded?.....	pickup draft right?.....
Soldered connections tight?.....	vibration normal? .....
Transformer assembly bolts tight?.....	Water-pipe ground contact:
Choke coil assembly bolts tight?.....	corroded? .....
Fuses run cool?	tight? .....

SOUND AMPLIFIERS

Socket prongs and tube prongs clean?.....	Date .....
Socket or tube prongs show arcing?.....	Signs of internal overheating?.....
Grid clip contact tension firm?.....	Any insulation deteriorated?.....
Grid clip connections clean?.....	Stage plug connections:
Switch contacts clean?.....	clean? .....
Switch spring tensions normal?.....	firm? .....
Variable control contacts good?.....	Stage solder connections:
Control spring tension weak?.....	corroded? .....
Soldered connections corroded?.....	firm? .....
Soldered connections tight?.....	Screen:
Transformer assembly belts tight?.....	Soiled? .....
Choke coil assembly belts tight?.....	yellowed? .....
Fuses run cool?.....	..... Signed
Fuse contacts clean?.....	

Equipment Stocks Now on Hand Ease Situation

Curtailed Manufacture Will Have No Immediate Effect on Theatre Operation

The average theatre will have sufficient supplies to keep going on an adequate basis of operation. There has been complete suspension of manufacture of many articles used by theatres, but houses in the class of averagely well-maintained theatre establishments can be operated over long periods of time provided care is used in operating the apparatus.

Maintenance replacement parts even for apparatus no longer being manufactured under government decree, will be available through continuing manufacture. Inventories at dealer establishments are sufficient to keep the theaters of the country in operation for some time. But, when the early fall season sets in (should there be no change from current manufacturing conditions) there will be very little new equipment on hand, and apparatus of the critical kind that may be needed because of damages from accident will have to be used or reconditioned equipment that may be available to suit the needs.

It has been pointed out by many equipment men that projectors which have been running for years and would normally (based on experience in the past) continue to be used by exhibitors, can well go on functioning for several more years if necessary. Projectors will keep going if properly cared for. Generators, now "out," can go on delivering so long as brushes can be replaced. And brushes very likely will be available to meet normal needs.

In the "consumable" classification there is no immediate prospect of shortages which would cause any great handicap to the theatre. Electric light bulbs, projector carbons, supplies of this category will be adequate. Should there be restrictions on lighting materials, bulbs particularly, these will affect advertising display, and many theatremen point out that if all establishments are affected, the theatre will not be severely handicapped in this regard. In England, these showmen remind us, the lighting displays were eliminated, but attendance was not adversely affected thereby.

Much equipment, both new and serviceable reconditioned older apparatus of the critical class, is on hand in dealer establishments and also in stocks at the factories. Manufacturing conditions at plants where some of the more important theatre equipment items are made are sketchily indicated in the following notes:

Carpets: At present no priority rating required, but manufacture greatly reduced and due for further cuts in general view. Stocks on hand at dealers rather large, but on new orders 3 months minimum is present estimate for delivery. On repair and maintenance, due to curtailment of lines, at least 3 months planning ahead is recommended.

Chair Upholstery: Many types recently used to great extent not available, but materials not requiring reclaimed rubber (which latter type may not be manufactured) are being made. Three to 4 weeks delivery from manufacturers minimum that should be allowed.

Cooling Equipment: Refrigerating machines and other units for complete air conditioning in the comfort field are out for the duration. Parts for repair and maintenance in most cases available under a P-100 request, with added necessity to qualify under copper order should copper be used in the repair part. Fans, evaporative coolers and air washers are at present available without priority rating.

Curtain Tracks and Controls: Priorities not insisted upon but given preference, by leading manufacturers, who have fabricated materials on hand to fill orders for some time to come. Early deliveries may be expected.

Effect Machines (stereopticons, spot lights, etc.): No priorities at moment for items from stock.

Generators: Priority rating of A-1-J or better absolutely necessary. Some parts will be available under the P-100 maintenance order, others will require priorities.

Interior Wall Finishing: Wood, glass and plaster type of wall board or finishing requires no priority rating. Prompt delivery in most cases.

Lenses: A-3 or better rating necessary.

Linoleum: A-10 priority or better for items containing cork, but other grades apparently abundant and for immediate delivery.

Projectors: Last of the projectors to come off the lines until restrictions on "critical" materials as well as manufacturing facilities for precision work are overcome, will be completed by May 31st.

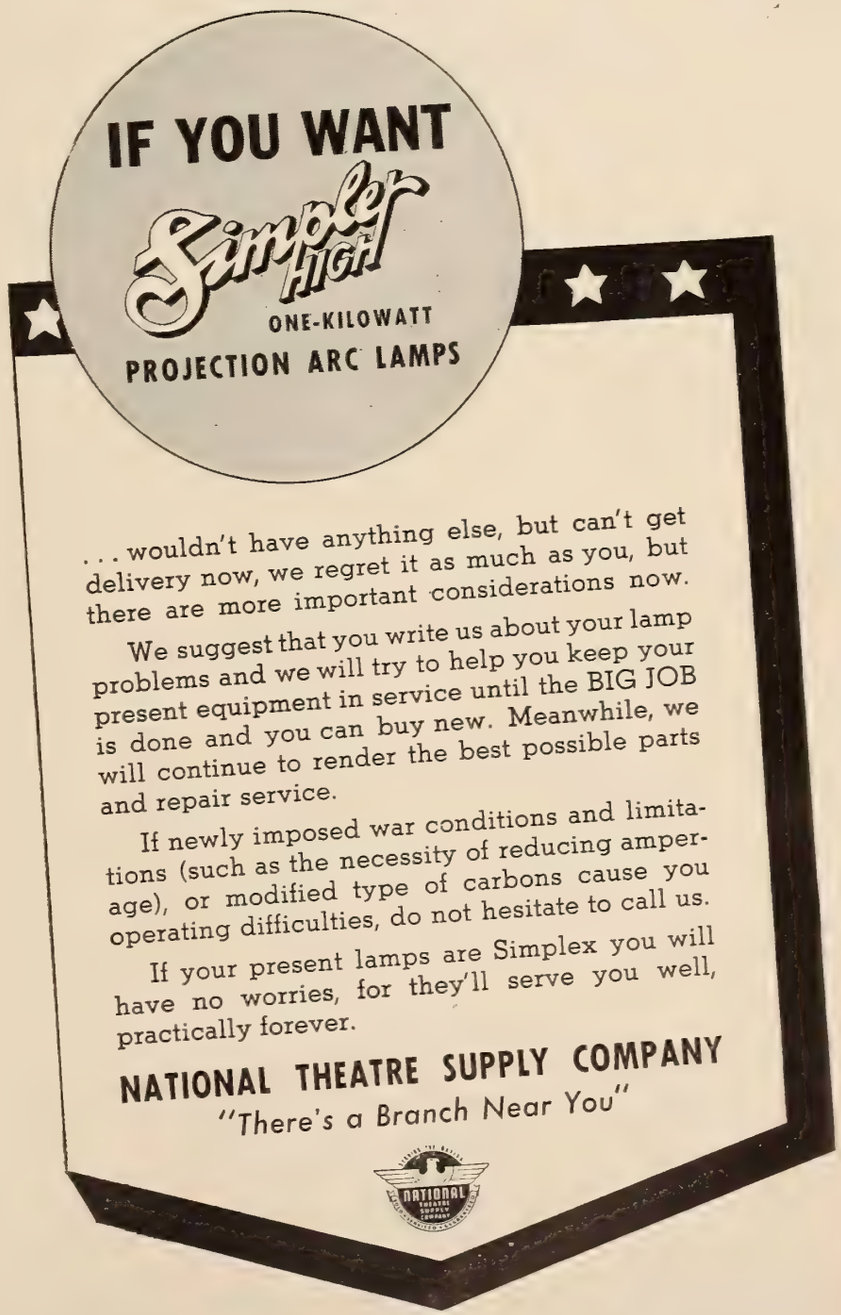
Projector Lamps: No priority rating—as of

(*Continued on Page* 31)

Equipment Dealers Meet

The Theatre Dealers Protective Association will hold an annual meeting of the organization, comprised of equipment dealers, at the Stevens Hotel, Chicago, on April 26, 27, 28.

The convention will be attended by both dealers and manufacturers, and the three-day convention will be devoted to a discussion of ways and means of supplying theatre needs for equipment. It is expected that a speaker from the WPB will appear to address the convention.





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GRAND RAPIDS MICHIGAN

Save Power for Use in War Industries

Frequently in the past exhibitors have been urged to conserve electricity in order to keep power bills down as much as possible. But now there's an even greater reason for following this practice: the fact that much power is needed to keep war industries going at full blast.

The importance of extinguishing any and all lights when they are not actually needed should be impressed upon every member of your house staff. Instruct them to refrain from turning on lights too soon before scheduled time.

Perhaps the wattage in rest rooms, offices and basements is more than necessary. Surely you can reduce it in certain cases without increasing the hazards of accidents. No manager, of course, would be foolish enough to save a small sum in electric bills if it increased possibilities of mishaps. Your own judgment should tell you when and if a change can be safely made.

To avoid delay and confusion, keep fuses of proper capacity on hand for emergency use. See that all switch plugs are plainly marked.

A reduction in wattage might be effected by attaching a light to the front of the vacuum sweeper, thus precluding the necessity of keeping other house lights burning. Many theatres use portable light stands which the cleaner can move around with him as he cleans. Since these are made almost entirely of metal, however, you'll probably have a difficult time obtaining them because of priorities.

In any event, keep your power bill down and at the same time help divert electrical energy to vital war industries.

Sherman Theatre, Stroudsburg, Pa., Is Completely Destroyed by Fire

Stroudsburg, Penna.—The Sherman Theatre, largest house in this section, was destroyed by fire this month, with a loss of $150,000. The theatre, part of the Comerford Circuit, was managed by Harry Shuerman.

New House in Vallejo, Cal.

Vallejo, Calif.—Negotiations have been completed for the construction of a 900 seat theatre to cost approximately $60,000 as part of a complete shopping area in Carquinez Heights.

Martin, Americus, Ga., Opens

Americus, Ga.—The new Martin Theatre was opened to the public this month. The house seats 1,500 persons. It is owned by R. E. Martin & Sons.

Work in Flemingsburg Starts

Flemingsburg, Ky.—Work has commenced on the new theatre to be built here, replacing the one recently destroyed by fire.

Priorities Law Strict

Willful violations of rationing orders and rationing regulations issued by the Office of Price Administration face direct prosecution and severe penalties under provisions of the Second War Powers Act, 1942.

The Act provides a maximum penalty of $10,000 fine and imprisonment for one year for willful violation of priority orders of the War Production Board or of rationing orders or regulations of OPA, whether already in effect or issued in the future.

OPA, working in close cooperation with the Department of Justice, has adopted a comprehensive plan of action for investigation and criminal prosecution of those persons who flout the rationing rules. This plan is being pursued vigorously, with the object of making illicit trafficking in rationed articles an expensive business.

Streebe Builds New House in Las Vegas; Uses Old Equipment

Las Vegas, Nev.—Construction of a new $35,00 theatre building was started here this month by the L. B. Halloway Construction Co., for Earl Streebe of Palm Springs, Calif. Equipment will be brought here from Newport Beach where Streebe owns a theatre. A small dwelling on the property was moved to a new location and will be remodeled as a residence for the theatre personnel.

Loss in Capitol Theatre, Pittsfield, Set at $50,000

Pittsfield, Mass.—Damage to the extent of $50,000 was done when the Capitol Theatre burned recently. The theatre, one of the Western Massachusetts Circuit, burned during the night. It was the third blaze in the house in two years.

Another Neighborhood House Opens in Los Angeles

Los Angeles—Eastland Theaters opened the new Terrace Theatre, 20th link in the chain, this month. The house cost $75,000. It is under the management of Jack Goldberg.

Colony, Raleigh, N. C., Opens

Raleigh, N. C.—The Colony Theatre, this city's second neighborhood house, opened this month. The house cost $65,000. M. R. Marsh of Charlotte was the architect. T. A. Little and F. H. Beddingfield of Charlotte, and J. F. White, Jr., of Asheboro are the owners.

New Nogales Theatre Opens

Nogales, Ariz.—The new Nogales Theatre here opened this month under the direction of Dr. George Hiadopoulos, manager. It replaces the theatre which was severely damaged by fire in November.

Remodel Rialto, Fort Wayne

Fort Wayne, Ind.—Remodeling of the Rialto Theatre has been started. The work, to cost $8,500, is under the supervision of Architect A. M. Strauss. New lounge and foyer, new balcony stairway and new restrooms are among the changes being made.

Palace, Norwich, Conn., Reopens

Norwich, Conn.—The Palace Theatre here has been completely remodeled; the reopening was held this month. The theatre, one of the Warner Circuit, has been extensively refurnished, inside and out.

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IT'S ALSO OUR 15TH ANNIVERSARY
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Wartime Conservation Topic of S.M.P.E. Meeting in New York

The Society of Motion Picture Engineers takes a prominent place in the industry spotlight during the month of May. The 51st Semi-Annual convention of the organization goes into its sessions in Hollywood on May 4, for a 5-day meeting at which production methods and technique will dominate the gathering in the midst of motion picture making. Of more immediate concern to the theatre owner will be the meeting on May 21st in New York of the Atlantic Coast Section of the Society..

Scheduled for presentation at the Atlantic Coast Section in New York is the complete report of the sub-committee on Projection Practice of the Engineering Committee of the organization. This report has been prepared by leading projectionists of the Society and gives detailed information supplementing the 10-point conservation program issued by the I.A.T.S.E.

The complete text of the recommendations of the projectionists for wartime conservation will be released for general publication in the trade on May 22. It has been indicated that the report will constitute the most detailed guide for maintenance so far to emanate from the Society, and therefore is regarded as an important contribution to theatre operation and as a basic outline for the continued work of various projectionist locals which are instituting educational programs in accordance with recommendations issued by I.A.T.S.E. locals under the general plan originally suggested by P. A. McGuire, advertising manager of International Projector Corp.

The coast meeting of the S.M.P.E. will be largely concerned with technical advances in photography and sound recording.

Rex, Eugene, Ore., Remodelled

Eugene, Ore.—James O'Connell, manager of the Rex Theatre, has completed renovation of the house, which included installation of over 800 seats fully upholstered, new heating and ventilating plant and new carpet.

REMINDER—Wrong Door

Are all of the doors leading to parts of the theatre not open to the public locked, or marked "private"? If the adjoining room happens to be dark and used for storage a patron might easily be injured were he or she to enter by mistake.

Care Prevents Wear

A bulletin recently issued by the Allied-Independent Theatre Owners of Iowa-Nebraska, of which F. Leo Wolcott (a veteran showman of the practical, down-to-earth school) is president, offered the following sound advice to members of the organization.

"The old way of handling materials for the theatre is out for the duration of the war. The wise exhibitor will take steps to immediately overhaul and place his equipment in good shape and then keep it clean and in good repair. Dirt is the worst destroyer of equipment. Otherwise he will find himself in serious trouble from which there will be no escape. We suggest the drawing up of cleanliness regulations to be posted in the booth and elsewhere and then see that they are enforced. National Theatre Supply has recently issued a very good booklet on this subject, copy of which was sent to most theatres."

Checking Over Equipment Availabilities

(*Continued from Page 29*)

date of this writing. Manufacture has practically ceased. Current stocks rather ample.

Rectifiers: Priority rating of A-10 necessary, which, as in the case of generators and present inventories will not be replenished for the duration. Rectifier bulbs also in the "priority must" classification.

Rubber Matting: Manufacture discontinued.

Screens: Unless critical materials are needed for installation, the screen situation at present is good, and opportunity to improve projection to the appreciable extent resulting from replacement of a discolored or marred screen offers an opportunity many theatres will capitalize.

Sound Equipment: Production ceased in mid-February.

Stage and Decorative Lighting: Certain items from stock may be had without priority rating, but priorities given preference by most manufacturers. Situation changing rapidly. Structural items are practically out.

Ticket Machines: Priority number required, and unless the motion picture industry is given a priority rating, doubtful if any new machines (other than those which may be in stock) can be supplied theatres.

Vacuum Cleaners: At least an A-10 rating is required to purchase a new vacuum cleaner, with a minimum of 4 weeks allowed for delivery. Replacement parts may be obtained, within certain limits.

Vending Machines: Stocks on hand constitute full supply available, as manufacture ceases April 30th. Replacement parts for machines in use available in most cases.

Century

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FEWER OPERATING PARTS	LESS WEAR	LONGER LIFE
IMPROVED TRAP AND GATE	LESS FILM TENSION	LESS FILM MUTILATION
SIMPLIFIED INTERMITTENT	EFFICIENT OPERATION	FEWER REPLACEMENTS
FEWER GEAR CONTACTS	LESS TRAVEL GHOST	BETTER DEFINITION
HEAVIER PARTS	QUIETER OPERATION	STEADIER PROJECTION
DOUBLE SHUTTERS	CLEARER PICTURES	LESS EYE STRAIN
REAR SHUTTERS	LESS APERTURE HEAT	GREATER SAFETY
BALL-BEARINGS (SEALED FOR LIFE)	LESS POWER CONSUMPTION	LOWER OPERATING COSTS
IMPROVED SHUTTER	MORE LIGHT	ECONOMICAL OPERATION
UNIT CONSTRUCTION	SIMPLIFIED REPAIRING	CHEAPER MAINTENANCE

Reprints of the Century Paper—"Recent Developments in Projection Mechanism Design"—published in the March 1942 Journal of the Society of Motion Picture Engineers are now available to the industry. Write us for your copy . . . specify bulletin—Century 42.

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DIRECTORY OF TRADE NAMES

A

Absorbex (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Acousti-Celotex (perforated acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Acousteel B (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Actodector (generators) Century Electric Co., 1806 Pine St., St. Louis, Mo.
Aero-Speed (curtain control & track) Vallen, Inc., 225 Bluff St., Akron, O.
Aireo (cooling—air conditioning) United States Air Conditioning Corp., Northwestern Terminal, Minneapolis, Minn.
Agitair (air diffusers) Air Devices, Inc., 17 E. 42nd St., New York, N. Y.
Air-Tred (sponge rubber matting) American Mat Corp., 1715 Adams St., Toledo, O.
Airtemp-Radial (compressors, condensing units) Airtemp Div. of Chrysler Corp., 1119 Leo St., Dayton, O.
Anemo-Light (air diffuser & light unit) Anemostat Corp. of America, 10 E. 39th St., New York, N. Y.
Autodrape (curtain control) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Automaticket (ticket machine) General Register Corp., 1540 Broadway, New York, N. Y.
Autovent (ventilating equip.) Autovent Fan & Blower Div., The Herman Nelson Corp., 1815 N. Kostner Ave., Chicago, Ill.

B

Ball (beverage vender) Bally Mfg. Co., 2640 Belmont Ave., Chicago, Ill.
Besteel (curtain track) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Bestereopticon (slide projector) Best Devices Co., 10516 Western Ave., Cleveland, O.
Birdseye (incandescent lamps) Wabash Appliance Corp., 335 Carroll St., Brooklyn, N. Y.
Bodiform (chair) American Seating Co., 9th & Broadway, Grand Rapids, Mich.
Bright Turn Stiles (turn stiles) Johnson Fare Box Co., 4619 N. Ravenswood Ave., Chicago, Ill.
Brillante (projection lenses) DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Brite-Chrome (display frames) Metal Goods Corp., 5239 Brown Ave., St. Louis, Mo.

C

Calicel (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Calistone (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Cetron (photo cells) Continental Electric Co., Geneva, Ill.
Cinephor (projection lenses) Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.
Circle Tread (Ozite carpet lining) Clinton Carpet Co., Merchandise Mart, Chicago, Ill.
Commodore (theatre chair) American Seating Co., Grand Rapids, Mich.
Coinometer (coin changer) Ampro Corp., 2839 N. Western Ave., Chicago, Ill.
Coldstream (cooling units) Baker Ice Machine Co., 1554 Evans St., Omaha, Nebr.
Conditionaire (ventilating equip.) Southern Air Conditioning Co., 145 Walton St., Atlanta, Ga.
Conti-Glo (fluorescent materials) Continental Lithograph Corp., Cleveland, O.
Coola-Weather (cooling system) S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.
Cosalco (display frames, mouldings) Colonial Sales Corp., 938 Broadway, New York, N. Y.
Crestwood (carpet) Alexander Smith & Sons Carpet Co., 295 5th Ave., New York, N. Y.
Cyclex (arc lamp and power unit) C. S. Ashcraft Mfg. Co., 47-31 35th St., Long Island City, N. Y.



D

Dorex (odor absorber) W. B. O'Connor Engineering Corp., 114 E. 32nd St., New York, N. Y.
Duniopillo (latex cushion) Dunlop Tire & Rubber Corp., Buffalo, N. Y.

E

Ezy-Rug (rubber link matting) American Mat Corp., 1715 Adams St., Toledo, O.

F

Flexglass (wall covering) U. S. Plywood Co., 103 Park Ave., New York, N. Y.
Flexlume (signs) Flexlume Corp., 1000 Military Road, Buffalo, N. Y.
Flex-Word (attraction board units) Wagner Sign Service, Inc., 216 S. Hoyne Ave., Chicago, Ill.
Four Star (sound system) International Projector Corp., 92 Gold St., New York, N. Y.

G

Gold Seal (ticket machine) General Register Corp., 1540 Broadway, N. Y.
Gulistan (carpet) A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y.

H

Hom-O-Zone (odor absorber) Automatic Electrical Devices Co., 324 E. 3rd St., Cincinnati, O.
Hygrade (incandescent lamps) Hygrade Sylvania Corp., 500 5th Ave., New York, N. Y.

K

Knitron (rectifiers) Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.
Kno-Draft (air diffusers) Dorex Div., W. B. Connor Engineering Co., 114 E. 32nd St., New York, N. Y.
Kooler-aire (cooling unit) United States Air Conditioning Corp., Northeast Terminal, Minneapolis, Minn.
Kurrent-Changer (rectifier) Garver Electric Co., Union City, Ind.

L

Light Master (projector lamps) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Lightning Cashiers (change makers) Johnson Fare Box Co., 4619 N. Ravenswood Ave., Chicago, Ill.
Lincrophone (sound heads) Lincrophone Co., Howard Ave., Utica, N. Y.

M

Magicote (lens service) RCA Mfg. Co., Camden, N. J.
Magic Screen (proj. screen) RCA Mfg. Co., Camden, N. J.
Magic Weather (cooling system) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Marlite (walltile) Marsh Wall Products Co., Dover, O.
Master-Vac (vacuum cleaner) General Electric Co., Bridgeport, Conn.
Mirrophonic (sound system) Motiograph, Inc., 4431 W. Lake St., Chicago, Ill.
Mufletone (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Mogul (arc lamp-rectifier) Strong Electric Co., 2501 Lagrange St., Toledo, O.

N

Naugahyde (coated upholstery fabric) United States Rubber Co., Mishawaka, Ind.
No Draft (cashiers' speaking tube) Goldberg Bros., Denver, Colo.
Nu-Wood (wallboard) Wood Conversion Co., 1st National Bank Bldg., St. Paul, Minn.

O

Ozite (carpet lining) Clinton Carpet Co., Merchandise Mart, Chicago, Ill.
Ozonator (odor absorber) Ozonator Corp., 52 Vanderbilt Ave., New York, N. Y.

P

Peerless (arc lamps) J. E. McAuley Mfg. Co., 552 W. Adams St., Chicago, Ill.
Pittco (theatre fronts) Pittsburgh Plate Glass Co., Pittsburgh, Pa.
Plastic (colored sign letters) Wagner Sign Service, Inc., 216 S. Hayne Ave., Chicago, Ill.
Plastic Molded (screen) Walker American Corp., 800 Beaumont St., St. Louis, Mo.
Precision Reflectors (proj. lamp reflectors) Heyer-Shultz, Montclair, N. J.
Premier (vacuum cleaners) Electric Vacuum Cleaner Co., 1734 Ivanhoe Road, Cleveland, O.
Projex (projection lenses) Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.
Push Back (theatre chairs) Kroehler Mfg. Co., 1248 S. Wabash Ave., Chicago, Ill.

Q

Q-T Ductliner (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.

R

Radiant (incandescent lamps) Radiant Lamp Corp., 260 Sherman Ave., Newark, N. J.
Rear-fold Safety (curtain track) Vallen, Inc., 225 Bluff St., Akron, Ohio
Rect-O-Lite (rectifiers) Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.
Rocoteen (coated wall fabric) L. C. Chase & Co., 295 5th Ave., New York, N. Y.
Royal Foam (Latex cushion) U. S. Rubber Co., Mishawaka, Ind.
Russialoid (coated upholstery fabric) Pantasote Co., Inc., 250 Park Ave., New York, N. Y.

S

Sani-Dri (elec. hand drier) Chicago Hardware Foundry Co., North Chicago, Ill.
Seamloc (carpets) L. C. Chase Co., 295 Fifth Avenue, New York, N. Y.
Signo-Marker (changeover marker for film) Clint Phare Products, 282 E. 214th St., Euclid, O.
Silent Steel (curtain track) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Silver Service (curtain controls) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Simplex 4 Star (sound systems) International Projector Corp., 96 Gold St., New York, N. Y.
Simplex (projectors) International Projector Corp., 96 Gold St., New York, N. Y.
Simplex High (arc lamp) National Theatre Supply Co., 96 Gold St., New York, N. Y.
Snaplite (lenses) Kollmorgen Optical Corp., 767 Whyte St., Brooklyn, N. Y.
Soundmaster (sound system) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Sparkle-Lite (incandescent lamp reflectors) Climax Reflector, Inc., 401 Schroyer Ave., S. W., Canton, O.
Stabilarc (generators) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Stroblite (fluorescent paints) Stroblite Co., 35 W. 52nd St., New York, N. Y.
Sunray (projection lenses) Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.
Super Amp (rectifiers & generators) S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.
Super Cinephor (proj. lenses) Bausch & Lomb Optical Co., 635 St. Paul Ave., Rochester, N. Y.
Super-Lite (proj. lenses) Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.
Super Service (projector parts) LaVezzi Machine Works, 180 N. Wacker Drive, Chicago, Ill.
Super Suction (vacuum cleaner) National Super Service Co., 1951 N. 13th St., Toledo, O.
Superlor (expansion bolts) Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.
Supreme (expansion bolts) Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.
Synchrofilm (sound equipment) Weber Machine Corp., 59 Rutter St., Rochester, N. Y.

T

Tyl-A-Mats (rubber mats) O. W. Jackson & Co., 12 W. 31st St., New York, N. Y.
Timco (ticket machine) National Theatre Supply Co., 92 Gold St., New York, N. Y.
Transverter (generator) Hertner Electric Co., 12690 Elmwood Ave., Cleveland, O.

U

Unicon (ticket machine) General Register Corp., 1540 Broadway, New York, N. Y.
Uni-flo (grilles & registers) Barber-Colman Co., Rockford, Ill.
Unitaire (unit air-conditioners) Westinghouse Electric & Mfg. Co., 653 Page Blvd., Springfield, Mass.
Univendor (candy vendor) Stoner Corp., Aurora, Ill.
Utility (arc lamp & rectifier) Strong Electric Co., 2501 Lagrange St., Toledo, O.

V

Venturi-flo (air diffusers) Barber-Colman Co., Rockford, Ill.
Visitron (photo electric cells) G-M Laboratories, Inc., 4326 N. Knox Ave., Chicago, Ill.
Vitrolite (theatre fronts) Libbey-Owens-Ford Glass Co., Nicholas Bldg., Toledo, O.

Z

Zenith (theatre chair) American Seating Co., Grand Rapids, Mich.
Zephyr (theatre chair) American Seating Co., Grand Rapids, Mich.
Zephyr-Coolaire (Blower) S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

Theatre Equipment Manufacturers

The following list has been prepared to serve a two-fold purpose. First: products which are continuing in manufacture because they do not require critical materials may be traced to the source of supply. Second: manufacturers listed are those who have specialized in theatre equipment of the various types covered by this directory, and therefore are in the best position to advise with respect to maintenance problems and replacement parts for equipment now operating in theatres. For best maintenance results, the data and operating instructions prepared by the manufacturer of the product is the surest guide. In case of doubt that a certain piece of equipment is being operated strictly in accordance with manufacturer's instructions, it is recommended that the theatre owner contact the manufacturer for literature or instructions. The directory will give the address of the manufacturer whose name is on the equipment—also, the Directory of Trade Names will aid in locating the name of the maker, should the article bear only a trade name mark.

1 PROJECTION

Projectors—(Standard Theatre)

Brenkert Light Projection Co., Detroit, Mich.

★**Century Projector Corp.,** 729 Seventh Avenue, New York, N. Y.

Model "C": Features rear shutter design; simplified gear arrangement; heavier mechanical construction; grease sealed ball-bearing driving shafts; direct drive, 4 bearing intermittent with larger cam shaft; perfected film trap and gate construction for perfect optical alignment; complete unit construction permits interchangeability of essential assemblies; elimination of the meshing of the small 17 tooth pinion driving gear; one-piece main frame and covers.

Model "CC": Features include those listed under the Model "C" plus double rear shutters driven from separate driving gears; special design of shutter blades for particular lamphouse operation.

★**International Projector Corp.,** 92 Gold St., New York, N. Y.

E-7 Projector: Features include synchronized front and rear shutter, each acting on one half of light beam; automatic fire shutter safety trip; one-shot oiling; removable film gate; film gate studs, cone-shaped pad springs and tension pad with intermittent shoe combination for holding film for steady image; rear shutter cooling fins; oversize drive gears; readily removable intermittent.

Super Simplex Projector: Features include rear shutter; patented film trap locking device; lateral film guide rollers; hardened and ground vertical shaft; micrometer focussing device on lens mount; dynamically balanced flywheel; specially designed rear shutter bracket as insurance against vibration.

★**Motiograph, Inc.,** 4431 West Lake St., Chicago, Ill.

★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Wenzel Projector Co., 2505 S. State St., Chicago, Ill.

Arc Lamps

C. S. Asheraft Mfg. Co, 47-31 35th St., Long Island City, N. Y.

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Brenkert Light Projection Co., Detroit, Mich.

★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.

Universal Trim Lamps—burn from 5 to 9mn. negative and 6 to 13mn. positive, thus accommodating trims for Suprex-S.H.I., 1 KW, and Low Intensity.

One Kilowatt—Form 30 to 40-plus amperes, 4300 lumens at 1100 watts, this lamp can be operated from low to 1 KW plus intensity.

J. E. McAuley Mfg. Co., 552 W. Adams St., Chicago, Ill.

★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.

Simplex High: Arc lamp of Intermediate type for smaller theatres; operates with associated rectifier as unit, rectifier using four 15-ampere tubes to supply lamp load of 40 amperes at 27½ volts; lamp burns regular 7 mm. Suprex carbon, which with the low voltage of 27½ across the arc results in such a low current density for this diameter carbon that consumption is rated at 5½ inches per hour, permitting showing six of the present standard reels per single 12-inch positive carbon.

★**Strong Electric Corp.,** 2501 LaGrange St., Toledo, O.

Mogul: Arc lamp; uses Suprex carbon at 50 or 65 amperes; for large screens; features include ball-bearing motor and arc control with separate adjustments for feeding rate of both positive and negative carbons; full-floating holders and head resisting guides near burning end to assure coaxial alignment; optically corrected elliptical reflector is 14 inches in diameter.

Utility: Arc lamp; for theatres using screens up to 18 feet in width; burns 7 mm. Suprex carbons at 40 amperes with 27½ volts across the arc; unit comprises lamp and associated rectifier of intermediate capacity; operates on DC and is available for use with single, two or three phase AC line service.

Generators

Automatic Devices Co., 1035 Linden St., Allentown, Pa.

Century Electric Co., 1806 Pine St., St. Louis, Mo.

Hertner Electric Co., 12690 Elmwood Ave., Cleveland, O.

J. E. Robin, Inc., 330 W. 44th St., New York, N. Y.

Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

★SEE ADVERTISEMENT THIS ISSUE.

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Rectifiers

Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Benwood-Linze Co., 1842 Washington Ave., St. Louis, Mo.

★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.

Garver Electric Co., 327 Carter St., Union City, Ind.

General Electric Co., 1285 Boston Ave., Bridgeport, Conn.

Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.

★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.

★**Strong Electric Corp.,** 2501 LaGrange St., Toledo, O.

Utility Rectifier: High intensity 4 tube 50 or 65 ampere rectifier.

Utility Intermediate High Rectifier: Companion rectifier for use with Utility Intermediate High Lamp.

Mogul 6 Tube Rectifier: High Intensity rectifier for use with Strong Mogul Lamp or other makes of lamps requiring a heavy duty rectifier.

Strong Copper Oxide Rectifier: High Intensity Copper Oxide rectifier for use with lamps operating at 50 or 65 amperes.

Lenses

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.

General Scientific Corp., 4229 S. Kedzie Ave., Chicago, Ill.

Ilex Optical Co., 690 Portland Ave., Rochester, N. Y.

Kollmorgen Optical Corp., 767 Wythe St., Brooklyn, N. Y.

Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.

Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.

Reflectors

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.

Fish-Schurman Corp., 250 E. 43rd St., New York, N. Y.

Heyer-Shultz, Montclair, N. J.

Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.

Matisse Bros., 787 E. 138th St., New York, N. Y.

(1a) BOOTH ACCESSORIES

Fire Shutters

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Best Devices Co., 10516 Western Ave., Cleveland, O.

Rewinders

DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

Goldberg Bros., 3500 Walnut St., Denver, Colo.

Neumade Products Corp., 427 W. 42nd St., New York, N. Y

Wenzel Projector Co., 2509 S. State St., Chicago, Ill.

Edward H. Wolk, 1018 S. Wabash Ave., Chicago, Ill.

Slide Projectors

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.

Best Devices Co., 10516 Western Ave., Cleveland, O.

★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Stereopticons

Bausch & Lomb Optical Co., 639 St. Paul St., Rochester, N. Y.

Charles Besler Co., 133 E. 23rd St., New York, N. Y.

Best Devices Co., 10516 Western Ave., Cleveland, O.

Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

Kliegl Bros., 321 W. 50th St., New York, N. Y.

★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

2 SOUND

Reproducer Systems

Ballantyne Co., 212 N. 16th St., Omaha, Nebr.

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.

DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

★**International Projector Corp.,** 92 Gold St., New York, N. Y.

Four Star Sound—Four types available: Type A, approximately 1500 seat; Type B, approximately 2500 seats; Type C, approximately 5000 seats; Type E, approximately 200-800 seats capacity; all types feature rotary stabilizer De Luxe soundhead, only variables being number of power amplifiers operating in parallel for required power output and type and number of speakers; microphone and phonograph input jack provided for incidental music, stage entertainment and announcements.

★**Motiograph, Inc.,** 4431 West Lake St., Chicago, Ill.

RCA Mfg. Co., Camden, N. J.

★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Sound Heads

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.

Lincrophone Co., Howard Ave., Utica, N. Y.

★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Wenzel Projector Co., 2505 S. State St., Chicago, Ill.

Amplifiers

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.

(Continued on next page)



Structure of Walker PM Screen, enlarged 9 times

MR. WALKER "HAS SOMETHING"

MR. WALKER has something in his new PLASTIC MOLDED SCREEN—and how! It's the outstanding feature of the year. Briefly, here are some of the highlights of this new attraction:

* Molded of plastic
* Surface has no seams
* Can be washed with little effort
* Highest reflective efficiency
* Shows Technicolor at its best
* Average life four times that of regular screens
* Puts that "zing" into your pictures

Ask your NATIONAL representative to show you the WALKER PM SCREEN. Then see the difference in the pictures.

NATIONAL THEATRE SUPPLY COMPANY



A brilliantly sharp picture without flicker or jump is always obtainable with Motiograph projectors. See them now at the better independent theatre supply dealers everywhere.

Theatre Equipment Manufacturers

(Continued from preceding page)

DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Operadio Mfg. Co., St. Charles, Ill.
★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Speakers

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
Operadio Mfg. Co., St. Charles, Ill.

Public Address Systems

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Operadio Mfg. Co., St. Charles, Ill.
RCA Mfg. Co., Inc., Front & Cooper St., Camden, N. J.
★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.

Lens Assemblies

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.
General Scientific Corp., 4829 S. Kedzie Ave., Chicago, Ill.

Photo Cells

Continental Electric Co., Geneva, Ill.
DeVry Corp., 1111 Armitage Ave., Chicago. Ill.
General Scientific Corp., Lumotron Vacuum Products Div., 4829 S. Kedzie Ave., Chicago, Ill.
G-M Laboratories, Inc., 4328 N. Knox Ave., Chicago. Ill.

3 STAGE EQUIPMENT

Curtain Controls

Automatic Devices Co., 1035 Linden St., Allentown, Pa.
J. M. Clancy, Inc., 1010 Belden Ave., Syracuse, N. Y.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Vallen, Inc., 225 Bluff St., Akron, O.
Weaver Mfg. Co., 1639 E. 102nd St., Los Angeles, Calif.

Projection Screens

Da-Lite Screen Co., Inc., 2723 N. Crawford Ave., Chicago. Ill.
★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.
Hurley Screen Co., Inc., 24-15 43rd Ave., Long Island City, N. Y.
Raven Screen Corp., 314 E. 35th St., New York, N. Y.
Raytone Screen Co., 165 Clermont Ave., Brooklyn, N. Y.
RCA Mfg. Co., Camden, N. J.
Walker-American Corp., 800 Beaumont St., St. Louis, Mo.

4 THEATRE FURNISHINGS

Auditorium Seats

American Desk Mfg. Co., Temple, Texas.
★**American Seating Co.,** Grand Rapids, Mich.
Heywood-Wakefield Co., Gardner, Mass.
★**Ideal Seating Co.,** 521 Ann St., Grand Rapids, Mich.
International Seat Corp., Union City, Ind.
Irwin Seating Co., Division Ave. S. E., Grand Rapids, Mich.
Kroehler Mfg. Co., 1248 S. Wabash Ave., Chicago, Ill.
Peabody Seating Co., North Manchester, Ind.

Carpets

Bigelow-Sanford Carpet Co., 140 Madison Ave., New York, N. Y.
L. C. Chase & Co., 295 Fifth Ave., New York, N. Y.

Charles P. Cochrane Co., Bridgeport, Pa.
A. & M. Karagheusian, Inc., 295 Fifth Ave., New York, N. Y.
Thomas Leedom Co., Bristol, Pa.
C. H. Masland & Sons, 295 5th Ave., New York, N. Y.
Mohawk Carpet Mills, Inc., Lyon St., Amsterdam, N. Y.
Alexander Smith & Sons Carpet Co., 295 Fifth Ave., New York, N. Y.

Curtain and Drapery Fabrics

Dazian's, Inc., 142 W. 44th Street, New York, N. Y.
Maharam Fabric Corporation, 130 W. 46th Street, New York, N. Y.
H. D. Mendelsohn Company, 17 Union Square, New York, N. Y.
★**Novelty Scenic Studio, Inc.,** 320 W. 48th Street, New York, N. Y.

Theatre Decorators

Charles H. Kenney Studios, 112 W. 44th St., New York, N. Y.
★**Novelty Scenic Studios, Inc.,** 320 W. 48th St., New York, N. Y.
Rambusch Decorating Co., 2 W. 45th St., New York, N. Y.

5 DISPLAY ADVERTISING

Attraction Boards

Adler Silhouette Letter Co., 2909 S. Indiana Ave., Chicago, Ill.
Artkraft Sign Co., Lima, O.
Wagner Sign Service, Inc., 218 S. Hoyne Ave., Chicago, Ill.

Frames—Display

Colonial Sales Corp., 928 Broadway, New York, N. Y.
De-Fi Mfg. Co., 17 N. Wabash Ave., Chicago, Ill.
Libman-Spanjer Corp., 1600 Broadway, New York, N. Y.
National Screen Service, 630 9th Ave., New York, N. Y.
Metal Goods Mfg. Co., 5239 Brown St., St. Louis, Mo.

Sign Letters—Marquee

Adler Silhouette Letter Co., 2909 S. Indiana Ave., Chicago, Ill.
Artkraft Sign Co., Lima, O.
Wagner Sign Service, Inc., 218 S. Hoyne Ave., Chicago, Ill.

6 LIGHTING

Decorative

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Rambusch Decorating Co., 2 W. 45th St., New York, N. Y.
Westinghouse Electric & Mfg. Co., 1216 W. 58th St., Cleveland, O.

Spot & Flood Lights

Best Devices Co., 10516 Western Ave., Cleveland, O.
Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Display Stage Lighting Co., Inc., 254 W. 47th St., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Westinghouse Electric & Mfg. Co., 1216 W. 58th St., Cleveland, O.

Stage

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Display Stage Lighting Co., 254 W. 47th St., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Ward Leonard Electric Co., Mt. Vernon, N. Y.
Westinghouse Mfg. Co., Cleveland, O.

Utility—Fixtures

General Electric Co., Nela Park, Cleveland, O.
Modern Theatre Supply Co., Grand Rapids, Mich.
Voigt Co., 12th & Montgomery, Philadelphia, Pa.
Westinghouse Electric & Mfg. Co., Cleveland, O.

U. V. (Black Light) Materials & Lamps

Continental Lithograph Corp., 952 E. 72nd St., Cleveland, Ohio.
General Electric Co., Lamp Dept., Nela Park, Cleveland, Ohio.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
The Stroblite Co., 35 W. 52nd St., New York, N. Y.

7 VENTILATION

Air Conditioning Equipment

American Blower Corp., 1711 Railway Exchange Bldg., St. Louis, Mo.
Buffalo Forge Co., Buffalo, N. Y.

Classified Listing of Specialized Products for Theatres

Worthington Pump & Mach. Corp., Harrison, N. J.
Carrier Corp., Syracuse, N. Y.
General Electric Co., Bloomfield, N. J.
Trane Co., LaCrosse, Wisc.
York Ice Machinery Corp., York, Pa.
Westinghouse Electric & Mfg. Co., 653 Page Blvd., Springfield, Mass.

Cooling Equipment

American Blower Corp., 1711 Railway Exchange Bldg., St. Louis, Mo.
Baker Ice Machine Co., 1554 Evans St., Omaha, Nebr.
Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Buffalo Forge Co., Buffalo, N. Y.
Carbondale Div., Worthington Pump & Machinery Corp., Harrison, N. J.
Carrier Corp., Syracuse, N. Y.
Fairbanks, Morse & Co., 600 S. Michigan Ave., Chicago, Ill.
General Electric Co., Bloomfield, N. J.
General Refrigeration Corp., Beloit, Wis.
McQuay, Inc., Minneapolis, Minn.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
★**S.O.S. Cinema Supply Corp.,** 449 W. 42nd St., New York, N. Y.
Trane Co., LaCrosse, Wis.
★**U. S. Air Conditioning Corp.,** Northwestern Terminal, Minneapolis, Minn.
Westinghouse Electric & Mfg., 653 Page Blvd., Springfield, Mass.
York Ice Machinery Corp., York, Pa.

Air Diffusers

Air Devices Co., 17 E. 42nd St., New York City
Anemostat Corp. of America, 10 E. 39th St., New York, N. Y.

Fans

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Buffalo Forge Co., Buffalo, N. Y.
Fairbanks Morse & Co., 600 S. Michigan Ave., Chicago, Ill.
Hall Mfg. Co., Cedar Rapids, Iowa.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Reynolds Mfg. Co., 412 Prospect Ave. N. W., Grand Rapids, Mich.
The Trane Co., LaCrosse, Wis.
Typhoon Air Conditioning, 252 W. 26th St., New York, N. Y.
★**U. S. Air Conditioning Corp.,** Northwestern Terminal, Minneapolis, Minn.

8 VENDING

Changemakers

Ampro Corp., 2839 N. W Western Ave., Chicago, Ill.
Brandt Automatic Cashier Co., 515 First St., Watertown, Wis.
Johnson Fare Box Co., 4619 Ravenswood, Ave., Chicago, Ill.

Tickets

Keller-Ansell Ticket Co., 723 Seventh Avenue, New York, N. Y.

Ticket Machines

General Register Co., 1540 Broadway, New York, N. Y.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Wenzel Projector Co., 2509 S. State St., Chicago, Ill.

(Ra) MERCHANDISE

Candy Dispensers

Sanitary Automatic Candy Corp., 136 W. 52nd St., New York, N. Y.
Stoner Corp., 328 Gale St., Aurora, Ill.

Ice Cream Dispensers

Revco, Inc., 1412 E. Church St., Adrian, Mich.

Popcorn Machines

Advance Mfg. Co., 6332 St. Louis Ave., St. Louis, Mo.
C. Cretors & Co., 600-626 W. Cermak Rd., Chicago, Ill.
Dunbar & Co., 2652-58 W. Lake St., Chicago, Ill.
Manley, Inc., 1906 Wyandotte St., Kansas City, Mo.

Beverage Dispensers

Bally Mfg. Corp., 2640 W. Belmont, Chicago, Ill.
Frigidrink Sales Corp., 405 Lexington Ave., New York, N. Y.
Ideal Dispenser Co., 403 S. Center St., Bloomington, Ill.
Refreshment Vend. & Mach. Co., 4452 Washington Blvd., Chicago, Ill.

9 MAINTENANCE

Chair Anchors

Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.

Ladders

Dayton Safety Ladder Co., 121 W. 3rd St., Cincinnati, O.

Vacuum Cleaners

Electric Vacuum Cleaner Co., 1734 Ivanhoe Rd., Cleveland, O.
General Electric Co., 1285 Boston Ave., Bridgeport, Conn.
National Super Service Co., 1951 N. 13th St., Toledo, O.
Spencer Turbine Co., Hartford, Conn.

10 FINISHING MATERIALS

Interior Walls

Armstrong Cork Co., Lancaster, Pa.
Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Marsh Wall Products, Inc., Dover, O.
United States Plywood Corp., 103 Park Ave., New York, N. Y.
Wood Conversion Co., First National Bank Bldg., St. Paul, Minn.

Theatre Fronts

Davidson Enamel Products, Inc., 459 E. Kibby St., Lima, O.
The Kawneer Co., Niles, Mich.
Libbey-Owens-Ford Glass Co., Vitrolite Div., Toledo, O.
Pittsburgh Plate Glass Co., Grant Bldg., Pittsburgh, Pa.
United States Plywood Corp., 103 Park Ave., New York, N. Y



Short Subject Reviews

Symphony Hour *(Excellent)*

RKO-Radio Disney Cartoon No. 1 7 mins.

Successful in getting a sponsor for his Symphony Hour, maestro Mickey Mouse prepares to display his virtuoso musical organization, which features Donald Duck, Clarabel Cow, Goofy, Pete and Horace Horsecollar. Just before the performance begins, Goofy, carrier of the instruments, accidentally drops them down the elevator shaft, and the elevator falls on them. He salvages what he can, and the performance begins, with the players utilizing the battered instruments. Never before has the Light Cavalry Overture sounded like this, and the sponsor flies into a rage, fearing that his broadcast has been ruined. The audience, however, applauds enthusiastically. The band is a success. Here is a Technicolor cartoon that will provide excellent entertainment for moviegoers everywhere.

Hands of Victory *(Box-Office)*

Par. (A1-4) Headliner No. 4 9½ mins.

This is the second subject produced by E. W. Hammons with Dr. Josef Ranald, famous hand-reading expert. The first one, "Hands of Destiny" was released last July. This time Dr. Ranald, after an introduction by Warren Hull, shows how ultimate victory in the War must come to the side of the United Nations; he demonstrates that Hitler and Mussolini have hands which spell defeat. Other hands which Dr. Ranald analyzes are those of General Douglas MacArthur, General Archibald Wavell, Chiang-Kai-shek, General Pershing and others. There is a still available showing Dr. Ranald with Hitler several years ago, which should be ample proof that it is actually Hitler's hand that he analyzes. Anyone leaving a theatre where this subject plays is sure to look at his hands when he leaves. Use that as a keynote of your campaign, by suggesting that everyone look for the victory star in their hands.

Unusual Occupations No. 4 *(Good)*

Par. (L1-4) 11 mins.

The first clip in this subject depicts the intramural activities of some of the inmates of San Quentin Prison. Another brief one shows Mrs. Lena Gross of Waco, Texas, and her crocheted portraits and even a billboard made in the same way. The greater part of the subject is devoted to the Army's art of camouflage as practised at Fort Belvoir, Virginia, and another subject showing Richard Arlen at work in his own private airport and on his own airfreight service.

Dog Meets Dog *(Poor)*

Col. (3702) Phantasy No. 2 8 mins.

Exaggerated characters and jerky action are the principal faults in this cartoon which might otherwise have been amusing. It deals with a spaniel and a bulldog. The latter steals the spaniel's license and as a result the dog catcher picks up the long-eared canine. But then the bull has a night-mare and goes to give himself up only to find the place on fire. He makes some heroic rescues and is hailed as a saviour.

Wabbit Who Came to Supper *(Good)*

Vita. (7714) Merrie Melody No. 14 7 mins.

Elmer is hunting rabbits when he gets a telegram from his Uncle Louie saying that he will inherit $5,000,000 on condition he is kind to all rabbits. He returns home to find Bugs Bunny has taken advantage of the situation. He makes life miserable for poor Elmer with his constant threats to call Uncle Louie. But Bugs takes the meanest advantage of all when he brings his entire family to camp with Elmer. Leon Schlesinger produced.

Advance Dope

THROUGH DIFFERENT EYES (20th-Fox), **Mystery. Principals:** Mary Howard, Donald Woods. Jerome Cowan, Frank Craven, Vivian Blaine. **Plot:** A man is found murdered. His widow confesses to the District Attorney. Then her real love, whom she had jilted, tells the D. A. that he is the culprit. Another young man who had been with the victim runs away. Apprehended, he is convicted on circumstantial evidence. A last minute reprieve stays the execution. A woman's intuition solves the crime. The guilty lover is caught. **Director,** Thomas Z. Loring.

TOWER OF TERROR (Mono.) **Spy. Principals:** Wilfred Lawson, Movita, Michael Rennie. **Plot:** An English secret agent gets a job as assistant to a half-mad German lighthouse keeper. He learns that the girl living nearby was rescued from drowning by the keeper after escaping from a Nazi camp. The agent and girl are saved by a British boat just before the Gestapo shells the tower. The insane keeper is killed. **Director,** Lawrence Huntington

LET'S GET TOUGH (Mono.) **Drama. Principals:** Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, Tom Brown, Florence Rice, Robert Armstrong. **Plot:** The East Side Kids get involved in the murder of a Chinese which results in the exposure of a spy ring and the Black Dragon Society. An F.B.I. man, with the aid of the kids and the United States Marines, rounds up the enemy. **Director,** Wallace Fox.

DO NOT DISTURB (Mono.) **Comedy. Principals:** John Beal, Wanda McKay, Tom Neal, Barbara Pepper, Warren Hymer, J. Farrell MacDonald, Ernie Adams. **Plot:** Story involves newlyweds, gangsters, hidden money, police, with most of the action in a hotel room. The young couple are to have a one night honeymoon, as the groom must leave for the army the next day. By the time the money is found and the gang is captured, it is six o'clock in the morning, and the disappointed pair have to part. **Director,** William Beaudine.

THE CONSTANT NYMPH (WB) **Drama. Principals:** Charles Boyer, Joan Fontaine, Brenda Marshall, Alexis Smith, Charles Coburn, Dame May Whitty, Jean Muir, Peter Lorre, Montague Love. **Plot:** This is a story of the lives and loves of a young composer, four daughters of a retired musician, and a cousin of the girls who comes to look after them when their father dies suddenly. The composer weds the beautiful cousin, but his work suffers from her desire for fame. The girl who always loved him brings back the melody to his music. Too late, he realizes what she means to him. Her weak heart can no longer stand the strain, and she passes away. **Director,** Edmund Goulding.

A-HAUNTING WE WILL GO (20th-Fox) **Comedy. Principals:** Stan Laurel, Oliver Hardy, Sheila Ryan, John Shelton, Edward Gargan. **Plot:** The boys get involved with gangsters, coffins and slickers, a magician, a G-man and murder. The coffin in which a fugitive criminal is hiding gets switched with a prop coffin. The comedians get mixed up with the props, inadvertently trapping the criminals. Stan captures the murderer, gets a reward which he immediately loses to another slicker. **Director,** Alfred Werker.

NEWSREEL SYNOPSES

(Released Wednesday, April 22)

PARAMOUNT (No. 68)—First pictures of French battleship Dunkerque; French Ambassador Henry-Haye calls on State Department; Gas shortage in Nazi Paris; Gas shortage in Seattle—wagons replace milk trucks; Admiral Nimitz presents awards to Pearl Harbor heroes; "War foods" developed at Texas Technolokical College; Lord Halifax inspects R.A.F. cadets in Texas; Monty Stratton wears artificial limb; Paramount News Cameraman's report on last days of Rangoon; Brown quadruplets spur midwest enlistments.

MOVIETONE (Vol. 24, No. 65)—Pearl Harbor army men get medals for bravery; Admiral Nimitz decorates naval heroes; Lt. O'Hare tells his story; General Knudsen on tour of armament plants; Barges carry war materials; 20,000 new Civilian Defense captains inducted at Chicago; British warships in northern waters (except Boston, Seattle and San Francisco); Victory Parade at Springfield, Mass. (Boston only); Florida bathing beauties volunteer for training as postmen; Toronto Maple Leafs take Stanley Cup; Officers' sons box at Annapolis; Washington Huskies defeat California Bears in rowing contest (Seattle and San Francisco only).

NEWS OF THE DAY (Vol. 13, No. 263)—Tokyo reports bombing of Japanese cities; 20,000 new Civilian Defense captains inducted at Chicago; Lt. O'Hare tells his story; Army decorates 140 for valor; General Marshall and Harry L. Hopkins home from London; Florida bathing beauties volunteer for training as postmen; Scenes of Britain's new air power; English navy's Arctic patrol; Officers' sons box at Annapolis.

PATHE (Vol. 13, No. 68)—U. S. salutes its Pacific heroes; General Knudsen visits plane plant; Portable lift rate demonstrated in Hawaii; Barges carry war materials; Policeman runs own defense plant; Old golf balls reclaimed at Chicago; Ground crews in Hawaii "keep 'em flying"; Joe Smith wins 26-mile at Boston A.A. Marathon; Washington Huskies defeat California Bears in rowing contest (San Francisco and Seattle only).

UNIVERSAL (Vol. 15, No. 77)—Tokyo bombed; U. S. honors its Pacific heroes; Lt. O'Hare tells his story; General Knudsen visits plane plant; Australian army chiefs in Washington; Lord Halifax reviews R.A.F. cadets in Texas; Florida bathing beauties volunteer for training as postmen; Wagon replaces milk trucks at Salem, Ore.

(Released Saturday, April 25)

MOVIETONE (Vol. 24, No. 66)—MacArthur set to go; New Army uniforms; Submarine shad launched; O'Hare rewarded; McNutt war manpower head; Maryland race; Daredevils brave rapids; Auto daredevils in Tennessee.

NEWS OF THE DAY (Vol. 13, No. 264)—MacArthur set to go; Cavalry training; O'Hare rewarded; McNutt war manpower head; Radio school graduation (Chicago); Shipbuilders busy; Commando training for tracksters.

PATHE (Vol. 13, No. 69)—AEF in Australia; McNutt war manpower head; O'Hare rewarded; Grumman aircraft wins Navy E; Army's new uniforms; Army trains gas fighters; Artists ridicule Axis partners.

UNIVERSAL (Vol. 15, No. 78)—O'Hare rewarded; Cavalry training; McNutt war manpower head; Incendiary bomb-making; Army gets youngest officers; Daredevils brave rapids; MacArthur set to go.

PARAMOUNT (No. 69)—Cavalry training; Washington war parley; Farmerettes at tractor school; Radio school graduation; O'Hare gets medal; AEF in Australia.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden		3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	Atlantic Convoy	John Beal-Virginia Field		
	Bad Men of the Hills	Charles Starrett-Russell Hayden		
	Blondie for Victory	Penny Singleton-Arthur Lake		
	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	5/14/42	a11/15/41
	He Kissed the Bride (C)	Joan Crawford-Melvyn Douglas		a3/14/42
	He's My Old Man	Pat O'Brien-Glenn Ford		
	Lone Wolf in Scotland Yard(My)	Warren William-Eric Blore		
	Man's World	M. Chapman-W. Wright		
	Meet the Stewarts	William Holden-Frances Dee	5/28/42	a3/7/42
	Not a Ladies Man (D)	Paul Kelly-Fay Wray	5/14/42	a3/7/42
	Overland to Deadwood	Charles Starrett-Russell Hayden		
	Parachute Nurse	Marguerite Chapman-Kay Harris		
	Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		a1/17/42
	Riders of the Northland (W)	Charles Starrett-Russell Hayden		a4/18/42
	Submarine Raider (D)	John Howard-Marguerite Chapman		a3/21/42
	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	5/21/42	a3/7/42
	Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur		a2/21/42
	Vengeance of the West (W)	Bill Elliott-Tex Ritter		
	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	4/30/42	b4/25/42

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41

MGM

Current 1940-41

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
232	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

	Apache Trail	William Lundigan-Donna Reed			
	Big Time	Judy Garland-George Murphy			
	Born To Be Bad (D)	Philips Dorn-Lionel Barrymore			a3/21/42
	Cairo	Jeanette MacDonald-Robt. Young			
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
	Her Cardboard Lover (C)	Norma Shearer-Robert Taylor			a2/21/42
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			a11/8/41
	Jackass Mail	Wallace Beery-Marjorie Main			
	Maisie Gets Her Man (CD) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton			a3/28/42
	Man From Martinique (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr			a3/28/42
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon			a1/17/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
	Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson			a3/28/42
	Pacific Rendezvous	Lee Bowman-Jean Rogers			
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
	Pierre of the Plains	John Carroll-Ruth Hussey			
	Red Light (CD) (Former title "Somewhere I'll Find You")	Clark Gable-Lana Turner			a3/28/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
	Seven Sisters	Van Heflin-Kathryn Grayson			
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
	Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan	71		b4/18/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn			

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcey-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath		1/21/42	
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

	Boothill Bandits	Range Busters	4/24/42	
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	5/8/42	b4 18 42
	Down Texas Way (W)	Buck Jones-Tim McCoy		
	Let's Get Tough (D)	Leo Gorcey-Huntz Hall	5/29/42	a4 25 42
	One Mysterious Night	John Beal-Wanda McKay		
	She's In the Army	Veda Ann Borg-Marie Wilson	5/15/42	
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		a4/18/42
	Where Trails End	Tom Keene-Joan Curtis	5/1/42	

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	66	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Current 1941-42

Block No.					
2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91		b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature.	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78		b3/21/42
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
6	Beyond the Blue Horizon (Former title "Malaya")	Dorothy Lamour-Richard Denning			a8/16/41
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard			a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake			
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee			
	Henry Aldrich, Editor (CD)	Jimmy Lyon-Charles Smith			a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71		b3/21/42
	I Live on Danger (D)	Chester Morris-Jean Parker			a1/31/42
	I Married a Witch	Fredric March-Veronica Lake			
	Major and the Minor	Ginger Rogers-Ray Milland			
	Mr. and Mrs. Cugat	Ray Milland-Betty Field			a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll			a3/7/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
	Palm Beach Story	Claudette Colbert-Joel McCrea			a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston			
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour			
	Silver Queen	George Brent-Priscilla Lane			
	Street of Chance (My) (Former title "Black Curtain")	Burgess Meredith-Claire Trevor			a2/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
6	Take a Letter Darling (C)	Rosalind Russell-Fred MacMurray			a1/24/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston			b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Triumph Over Pain	Joel McCrea-Betty Field			
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	76		b3/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George			a3/28/42
	Wake Island	Brian Donlevy-Robert Preston			
	Wildcat (D)	Richard Arlen-Arline Judge			a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris			
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

	Holiday Inn	Bing Crosby-Fred Astaire		8/28 42	a1/3/42

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
186	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison		6/5/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart		5/29/42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
204	Isle of Forgotten Sins	Alan Baxter-Gertrude Michael		6/19/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
209	Mad Monster	Johnny Downs-George Zucco		5/15/42	
201	Men of San Quentin (D)	F. J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
191	Reluctant Dragon (C-Cartoon)	F. Benchley and Cartoon Characters	73	6/20/41	b6/7/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
134	They Meet Again (D)	F. Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Current 1941-42

Block No.					
1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	A. Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Berger & McCarthy	79	11/21/41	b9/20/41
4	Mexican Spitfire at Sea (C)	A. Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
4	Sing Your Worries Away (CM)	A. Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming 1941-42

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi	Disney Cartoon Feature			In Prod.
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over	George Sanders-Allen Jenkins		5/29/42	a12/6/41
	Highways By Night	Richard Carlson-Jane Randolph			
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
	Magnificent Ambersons	I. Cotten-Dolores Costello-T. Holt			a12/27/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley		85..5/15/42	b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez		6/26/42	a3/7/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew		6/12/42	a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien		6/19/42	a12/20/41
	Pride of the Yankees	Gary Cooper-Teresa Wright			
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore		66..5/8/42	b3/21/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper		5/22/42	a11/29/41
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley		60..8/10/42	b12/13/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall		94..5/1/42	b3/21/42

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	F. Gene Autry-Fay McKenzie	67	4/20/42	a3/14/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	F. Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	85	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	a3/14/42
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42

Coming 1941-42

	In Old California (D)	John Wayne-Binnie Barnes		5/16/42	a4/25/42
	Moonlight Masquerade	Jane Frazee-Betty Keane			
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie		5/11/42	
	Springtime in the Rockies (W)	Roy Rogers-George "Gabby" Hayes			
	Stardust on the Sage (W)	Gene Autry-Smiley Burnette		5/25/42	a4/18/42
124	Yukon Patrol	Allen Lane-Lita Conway		4/30/42	

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
112	Bride Wore Crutches (CD)	F. Lynne Roberts-Ted North	59	6/13/41	b7/27/40
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)	A. Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A....Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)..Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A.....Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F...Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F.....Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F...Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A.....Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F.....Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart.....Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F.....Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
6	How Green Was My Valley(D)F.Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
4	I Wake Up Screaming (My)F.Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F....Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F.....John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
3	Man at Large (Spy)F.....Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
5	Marry the Boss' Daughter(CD)F.Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A.Lynn Bari-John Sutton	68	10/24/41	b10/18/41
8	Night Before the Divorce(C)A.Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F....Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F.....Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F.....Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
9	Remarkable Mr. Kipps (D)A..Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
7	Remember the Day (D).....Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F.George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart.....Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F.....Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A.....Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F.....Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
1	Son of Fury (D).....Tyrone Power-Frances Farmer	98	1/30/42	b11/10/42
W-2	Sundown Jim (W)F.....J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade.....Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A.....Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
9	To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F....Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A.....Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
9	Who Is Hope Schuyler? (My)A.Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F....Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F...Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D).....Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D)..Lloyd Nolan-Carole Landis		6/5/42	a3/28/42
10	Mad Martindales (CD)F ....Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Jerk (CD).....D. Ameche-H. Fonda-Lynn Bari		6/19/42	a3/28/42
10	Man Who Wouldn't Die(My)F.Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D)A .....J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M)F (Tech.)....Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
12	Outlaw, The .....Walter Huston-Thos. Mitchell		7/10/42	
11	Ten Gentlemen from West Point (D).....George Montgomery-M. O'Hara		6/26/42	a2/7/42
12	This Above All.....Tyrone Power-Joan Fontaine		7/17/42	a1/3/42
10	Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42

Coming 1942-43

	A-Haunting We Will Go (C)..Laurel & Hardy-Sheila Ryan			a4/25/42
	Black Swan .....Tyrone Power-Maureen O'Hara			
	Edgar Allan Poe.....Linda Darnell-John Shepperd			
	Footlight Serenade (D).....Betty Grable-Victor Mature			a4/4/42
	Iceland .....Sonja Henie-John Payne-Jack Oakie			
	Orchestra Wife .....Geo. Montgomery-Maureen O'Hara			
	Pied Piper .....Monty Woolley-Roddy McDowall			
	Postman Didn't Ring.....Brenda Joyce-Richard Travis			
	Tales of Manhattan (D).....Fonda-Rogers-Boyer-Hayworth		8/7/42	a12/6/41
	Through Different Eyes (My)..Mary Howard-Donald Woods			a4/25/42
	Thunder Birds (D).....Gene Tierney-Preston Foster			a4/4/42

UNITED ARTISTS

Current

	About Face (C)F.....William Tracy-Joe Sawyer	67	4/17/42	b4/18/42
	All American Co-Ed (CM)F..Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)F....Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Brooklyn Orchid (C)F.....Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Corsican Brothers (D).....Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
	Dudes Are Pretty People (C)..Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD).....Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Gentleman After Dark (D)A..Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F.....Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C) .....William Tracy-James Gleason	48	1/2/42	b1/3/42
	International Lady (Spy)A....Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Lydia (D)F .....Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A.....Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F.....ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Mister V (D)F.....Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	New Wine (MD)F.....Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F.....Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Shanghai Gesture (D).....Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Sundown (D)A .....Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)F.....Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	Three Cockeyed Sailors (C)F..Tommy Trindler-Claude Hulbert	76	7/4/41	b7/12/41
	To Be Or Not To Be (C)A....Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A.....George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming 1941-42

	Cubana (CM) .....Marjorie Woodworth-George Givot			a2/7/42
	Devil With Hitler.....Bobby Watson-Joe Devlin			
	Friendly Enemies (C).....Charles Winninger-Charlie Ruggles		5/8/42	a3/14/42
	McGuerins From Brooklyn...Arlene Judge-William Bendix			
	Miss Annie Rooney.....Shirley Temple-William Gargan		5/29/42	In Prod.
	Moon and Sixpence.....George Sanders-Herbert Marshall			
	Ships With Wings (War)....John Clements-Leslie Banks		5/15/42	Coming

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F.....Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5039	Cracked Nuts (C).....Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F.....Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5038	Hello Sucker (F)A.....Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F.....George MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM).....Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5066	Law of the Range (W).....Johnny Mack Brown	60	6/20/41	b7/19/41
5055	Men of the Timberland (A)F..Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5056	Raiders of the Desert (A)F...Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F.....Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F.....Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A..Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F.....Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41

Current 1941-42

6007	Appointment for Love (D)....Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F.....Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F....Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6031	Bombay Clipper (D)F.....William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6035	Burma Convoy (A)A.....Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
	Butch Minds the Baby (C)A..Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C).....H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6065	Fighting Bill Fargo (W).....Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57	4/17/42	a9/13/41
6028	Flying Cadets (D)F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A.....Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)A.....Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzanoppin .....Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F...Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A.....Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F.....Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F.....Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41

UNIVERSAL — Current 1941-42 (Cont.)

			Rel. Mins.	Rel. Date	See Issue of
6042	Mad Doctor of Market St.(D).Una Merkel-Claire Dodd		60	2/27/42	b1/10/42
6061	Man From Montana (W)F....Johnny Mack Brown-Fuzzy Knight		61	9/5/41	b9/20/41
6062	Masked Rider (W)F.....Johnny Mack Brown-Fuzzy Knight		58	11/21/41	b10/11/41
6029	Melody Lane (CM)F.....Baby Sandy-The Merry Macs		60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F..Kent Taylor-Frances Langford		60	4/17/42	b4/18/42
6021	Mob Town (G)F.....Dead End Kids-Dick Foran		62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F..Johnny Downs-Jane Frazee		60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A.Patric Knowles-Maria Montez		61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F.....W. C. Fields-Gloria Jean		71	10/10/41	b10/11/41
6023	North to the Klondike (A)F..Brod Crawford-Lon Chaney, Jr.		58	1/23/42	b1/24/42
6014	Paris Calling (D)A.....Elisabeth Bergner-Randolph Scott		93	1/16/42	b12/6/41
6044	Quiet Wedding .....Margaret Lockwood		63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F.....Abbott & Costello-Dick Foran		86	2/20/42	b2/14/42
6052	Road Agent (D)A.....Leo Carrillo-Andy Devine-D. Foran		60	2/6/42	b12/6/41
6047	Saboteur (Spy)F .....Robert Cummings-Priscilla Lane		95	4/24/42	a4/25/42
6038	Sealed Lips (D)F.....Wm. Gargan-June Clyde-John Litel		62	12/5/41	b12/6/41
6030	Sing Another Chorus (MC)F..Johnny Downs-Jane Frazee		64	9/19/41	b9/13/41
6020	South of Tahiti (D)F.....Brian Donlevy-Maria Montez		75	10/17/41	b10/25/41
6048	Spoilers (D)F .....Marlene Dietrich-Randolph Scott		87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F..J. Mack Brown-Fuzzy Knight		58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A.Lionel Atwill-Patric Knowles		65	4/17/42	b4/4/42
6033	Swing It, Soldier (M).....Frances Langford-Ken Murray		66	11/7/41	b11/1/41
6039	Treat 'Em Rough (D)F.....Peggy Moran-Eddie Albert		61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A...Irene Dunne-Robt. Montgomery		94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine		60	4/10/42	b4/4/42
6017	What's Cookin' (M)F.....Andrews Sisters-Gloria Jean		66	2/20/42	b2/21/42
6015	Wolf Man (H)A.....C. Rains-D. Foran-L. Chaney, Jr.		70	12/12/41	b12/13/41

Coming 1941-42

6024	Almost Married (CM)F.....Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
	Broadway (G) .....George Raft-Brod Crawford		5/8/42	a3/28/42
	Danger In the Pacific.....Leo Carrillo-Andy Devine			
	Drums of the Congo.....Stuart Erwin-Ona Munson			a1/10/42
	Eagle Squadron (D).....Diana Barrymore-Robert Stack			a2/28/42
6054	Escape From Hong Kong (Spy) Don Terry-Leo Carrillo		5	5/42	a3/14/42
	Lady in a Jam (C).....Irene Dunne-Patric Knowles				a2/14/42
	Pardon My Sarong (C).....Abbott and Costello				
	Strictly in the Groove.....Leon Errol-Mary Healy				
	There's One Born Every Minute (C) .....Hugh Herbert-Tom Brown (Former title "Man Or Mouse")				a10/4/41
	Top Sergeant (G).....Don Terry-Leo Carrillo				a4/4/42
	Tough As They Come.....Dead End Kids-Paul Kelly				a1/10/42
6041	You're Telling Me (C).....Hugh Herbert-Robert Paige		5	1/42	a1/3/42

Coming 1942-43

	Destination Unknown .....Irene Hervey-William Gargan			
	Eyes of the Underworld.....Richard Dix-Wendy Barrie			
	Great Impersonation .....Ralph Bellamy-Evelyn Ankers			
	Halfway to Shanghai (Spy)...Irene Hervey-Kent Taylor			a3/28/42
	Love and Kisses, Caroline....Robert Cummings-Diana Barrymore			
	Madam Spy .....Constance Bennett-Don Porter			
	Private Buckaroo .....Joe E. Lewis-Andrews Sisters			

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A...Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A.....Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A.....Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F...Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A.....Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A....Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
503	Manpower (D)A .....Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
555	Out of the Fog (D)A.....Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong (My)F.Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
564	Shining Victory (D)A.....G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
574	Three Sons O'Guns (CD)A....Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D) .....Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41

Current 1941-42

116	All Through the Night (D)F..Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F....Kay Francis-Walter Huston	92	3/14/42	b3/7/42
110	Blues in the Night (DM).....Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F.....Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A.....Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F..J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy) John Garfield-Raymond Massey	78	2/14/42	b12/27/41
106	International Squadron (D)F..James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
130	I Was Framed (D)F.....Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
120	Kings Row (D).....Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
105	Law of the Tropics (D)F.....Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A.....Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A.....Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C).Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F.Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
103	Navy Blues (C)F.....A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F .....Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F.....Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F.....John Gielgud-Diana Wynyard	94		b9/13/41
101	Sergeant York (BD)A.....Gary Cooper-Joan Leslie	134	9/27/42	b7/12/41
102	Smiling Ghost (HC)A.....Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F.....Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F...Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F..Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F.....Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F.....Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)..Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F.Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming 1941-42

	Across the Pacific.....Humphrey Bogart-Mary Astor			
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane			a1/3/42
	Big Shot (G).....H. Bogart-Irene Manning			a3/28/42
	Constant Nymph (D).....Charles Boyer-Joan Fontaine			a4/25/42
	Desperate Journey (D).....Errol Flynn-Ronald Reagan			a3/28/42
	Gay Sisters (D).....Barbara Stanwyck-George Brent			a2/14/42
	George Washington Slept Here.Jack Benny-Ann Sheridan			
	Hard Way.....Ida Lupino-Joan Leslie			
	In This Our Life (D).....Bette Davis-George Brent		97.5	16/42	b4/11/42
	Juke Girl (D)F.....Ann Sheridan-Ronald Reagan		90	5/30/42	b4/11/42
	Lady Gangster .....Faye Emerson-Jake Bishop				b4/11/42
131	Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman		93	5/2/42	b3/7/42
	Now, Voyager .....Bette Davis-Paul Henried				
	Wings for the Eagle.....Ann Sheridan-Ronald Reagan (Former title "Shadow of Their Wings")				a2/21/42

Coming 1942-43

	Yankee Doodle Dandy (B).....James Cagney-Joan Leslie			a3 28 42

MISCELLANEOUS

	Eternal Gift (Rel.).....Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A.....Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A.....Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Guerilla Brigade (D)A.....Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F...Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A.....Leon Ames-Luana Walters	85	University	h6/21/41
	Professor Creeps (C).....Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Groom and Board		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3506	Concerto in B Flat Minor		7	Not Rev.
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pig		8	Not Rev.
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (ASCAP)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador		16	Not Rev.
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee-Up (Patty Berg)	For Golfers	10	8/30/41
3807	Wrestling Rhapsody		10	Not Rev.

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Canged the World	Excellent	11	8/ 2/41
W-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	9	Not Rev.
W-342	Field Mouse...Excellent	9	2/ 7/42
W-345	First Swallow...Excellent	8	4/ 4/42
W-343	Fraidy Cat...Funny	7	2/ 7/42
W-344	Hungry Wolf...Fair	9	2/28/42
W-341	Night Before Xmas...For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity...Excellent	10	11/22/41
M-332	Greenie, The...Fine	11	2/ 7/42
M-333	Lady or the Tiger	11	Not Rev.
M-334	Soaring Stars	10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	11/20/41
C-396	Don't Lie	10	Not Rev.
C-395	Going to Press...Good	11	4/ 4/42
C-391	Helping Hands...Very Good	10	10/25/41
C-394	Melodies Old and New...Fair	11	2/28/42
C-393	Wedding Worries...Funny	11	12/20/41
PASSING PARADE (10)			
K-384	Fear	10	Not Rev.
K-383	Flag of Mercy...Very Good	10	2/28/42
K-381	Strange Testament...Unusual	11	12/20/41
K-382	We Do It Because...Interesting	10	2/ 7/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	10	Not Rev.
S-361	Army Champions...Excellent	10	11/ 1/41
S-364	Aqua Antics...Excellent	8	2/ 7/42
S-362	Fancy Answers...Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back...Excellent	10	12/20/41
S-367	Victory Quiz	10	Not Rev.
S-365	What About Daddy?...Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang...Very Good	10	11/29/41
T-320	Glacier Park & Waterton Lakes	10	Not Rev.
T-311	Glimpses of Florida...Interesting	10	9/27/41
T-315	Historic Maryland...Good	9	2/ 7/42
T-312	Inside Passage...Good	10	10/25/41
T-319	Land of the Quintuplets..Good	10	3/28/42
T-317	Minnesota, Land of Plenty...Good	10	2/28/42
T-314	Scenic Grandeur...Good	9	12/20/41
T-316	West Point on the Hudson..Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk...Potent	20	3/28/42
A-302	Main Street on the March!...Good	20	2/ 7/42
A-301	Tell Tale Heart...A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive...Good	7	12/21/40
H0-11	Copy Cat...Fair	7	7/19/41
H0-1	Dandy Lion...Poor	7	10/ 5/40
H0-3	Mommy Loves Puppy...Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch.Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)..Excellent	9	3/15/41
H0-8	Triple Trouble...Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird	7	Not Rev.
H0-13	Twinkletoes in Hat Stuff	7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows...Routine	7	6/28/41
H0-5	Wild Oysters...Unusual	7	2/15/41
H0-12	Wizard of Arts	7	Not Rev.
H0-9	Zero, the Hound...So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay	7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi...Good	11	4/ 5/41
M0-5	Indian Durbar...Gorgeous	10	5/10/41
M0-6	The Jungle...Excellent	10	8/23/41
M0-1	River Thames—Yesterday.Beautiful	10	11/23/40
M0-2	Sacred Ganges...Dull	10	1/25/41
M0-3	Village in India...Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well...Silly	7	1/18/41
G0-2	Constable...Satisfactory	7	11/23/40
F0-6	Fire Cheese...Average	7	6/28/41
G0-7	Gabby Goes Fishing...Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day...Poor	7	8/23/41
G0-1	King for a Day...Fair	7	10/26/40
G0-5	Swing Cleaning...Fair	7	4/19/41
G0-4	Two for the Zoo...Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch...Average	10	4/ 5/41
A0-4	Gene Krupa & Orch...For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny...Interesting	10	7/19/41
A0-2	Listen to Larry...Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch...Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)...Pretty	10	10/ 5/40
A0-6	Those We Love...Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy...Very Good	9	4/19/41
U0-4	Gay Knighties...Cute	9	9/27/41
U0-3	Hoola Boola...Novel	9	6/28/41
U0-1	Western Daze...Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears...Excellent	10	1/18/41
V0-5	Guardians of the Wilds...Fine	10	9/20/41
V0-1	Nature's Nursery...Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii...Fair	11	3/22/41
V0-2	Seeing Is Believing...Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky...Good	7	7/19/41
E0-4	Eugene, the Jeep...Funny	7	12/ 7/40
E0-8	Flies Ain't Human...Fair	7	4/19/41
E0-2	My Pop, My Pop...Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink.Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket	7	Not Rev.
E0-12	Pest Pilot...Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle...Fair	7	5/10/41
E0-1	Popeye Meets William Tell...Funny	7	10/ 5/40
E0-5	Problem Pappy...Fair	7	1/25/41
E0-6	Quiet Pleeze...Very Good	7	3/22/41
E0-3	With Poopdeck Pappy...Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1	No. 1...Good	10	10/ 5/40
J0-2	No. 2...Interesting	10	11/23/40
J0-3	No. 3...Interesting	10	12/21/40
J0-4	No. 4...Usual	10	3/22/41
J0-5	No. 5...Interesting	10	4/ 5/41
J0-6	No. 6...Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control...Excellent	11	4/19/41
S0-4	Forgotten Man...Typical	10	5/31/41
S0-1	Trouble With Husbands...Great Fun	11	11/16/40
B0-2	Waiting for Baby...A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann...Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces...Excellent	10	1/25/41
R0-8	Canine Sketches...Fine	10	3/22/41
R0-1	Diving Demons...Beautiful	10	10/ 5/40
R0-5	Feminine Fitness...Very Good	10	12/21/40
R0-7	Fishing Fever...Appealing	10	3/22/41
R0-4	Marine Round-up...Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting...Thrills Aplenty.	10	11/23/40
R0-10	On the Spot...Funny	10	5/10/41
R0-11	Lasso Wizards...Good Action Stuff	10	6/28/41
R0-12	Snow Dogs...Excellent	10	7/19/41
R0-2	Sporting Everglades...Very Good	10	10/26/40
R0-9	Sun Fun...Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse...Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1	No. 1...Good	10	10/ 5/40
L0-2	No. 2...Interesting	10	12/ 7/40
L0-3	No. 3...Good	10	2/15/14
L0-4	No. 4...Good	11	3/29/41
L0-5	No. 5...A Wow	11	5/31/41
L0-6	No. 6...Very Good	10	8/23/41

1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	10	Not Rev.
M1-1	Road in India...Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach...Fine	10	10/11/41
A1-3	Carnival in Brazil...Good	10	3/14/42
A1-2	Copacabana Revue...Good	10	12/ 6/41
A1-4	Hands of Victory...Box Office	9½	4/25/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1...Excellent	10	9/20/41
Z1-2	No. 2...Fair	10	11/29/41
Z1-3	No. 3...Good	10	2/28/42
Z1-4	No. 4	10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	1/31/42
U1-1	Rhythm in the Ranks...Excellent	8	12/20/41
U1-3	Sky Princess...Excellent	9	3/21/42
POPEYE (12)			
E1-5	Blunder Below...Excellent	7	2/21/42
E1-6	Fleets of Stren'th	7	Not Rev.
E1-1	I'll Never Crow Again...Fair	7	10/11/41
E1-4	Kickin' the Conga Round.Funny	7	1/31/42
E1-2	Mighty Navy...Funny	7	12/ 6/41
E1-3	Nix on Hypnotix...Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye...Very Funny	7	4/18/42
POPULAR SCIENCE (6)			
J1-1	No. 1...Very Good	11	10/11/41
J1-2	No. 2...Very Good	11	11/22/41
J1-3	No. 3...Good	11	1/31/42
J1-4	No. 4	10	Not Rev.
QUIZ KIDS (6)			
Q1-1	No. 1...Very Good	10	9/20/41
Q1-2	No. 2...They're Good	11	12/ 6/41
Q1-3	No. 3...Good	10	2/28/42
Q1-4	No. 4	10	Not Rev.
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	10/11/41
S1-2	Nothing But Nerves...Very Good	10	12/20/41
S1-3	Witness, The...Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair...Swell	10	1/31/42
Y1-1	In a Pet Shop...A Howl	10	9/20/41
Y1-4	In the Circus	10	Not Rev.
Y1-2	In the Zoo...Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	18	Not Rev.
SPORTLIGHTS (13)			
R1-6	Better Bowling...Excellent	10	1/31/42
R1-5	Buying a Dog...Very Good	10	12/20/41
R1-7	Lure of the Surf...Very Good	10	2/21/42
R1-2	Meet the Champs...Excellent	10	10/11/41
R1-9	Personality Plus	10	Not Rev.
R1-4	Quick Returns...Pretty Good	10	11/29/41
R1-1	Shooting Mermaids...Very Good	10	9/27/41
R1-3	Sittin' Pretty...Excellent	10	11/15/41
R1-8	Top Flight Juggling	10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant...Good	9	3/14/42
W1-5	Bulleteers	10	Not Rev.
W1-3	Billion Dollar Limited...For the Fans	8½	1/24/42
W1-6	Magnetic Telescope	10	Not Rev.
W1-2	Mechanical Monsters...Good	10	12/20/41
W1-1	Superman...A Cinch to Sell.	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1...Good	10	10/11/41
L1-2	No. 2...Very Good	10	12/ 6/41
L1-3	No. 3...Very Good	11	2/21/42
L1-4	No. 4...Good	11	4/25/42

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115	Art of Self Defense...Good	8	2/ 7/42
14113	Art of Skiing...Excellent	8	11/29/41
14103	Baggage Buster...Hilarious	7	5/10/4
14105	Canine Caddy...Tops	7	6/ 7/41
14114	Chef Donald...Up to Par	8	12/27/41
14112	Donald's Camera...A Scream	8	10/25/41
14107	Early to Bed...Satisfactory	8	7/26/41
14102	Gentleman's Gentleman...Tops	7	4/ 5/41
14101	Golden Eggs...Excellent	8	4/ 5/41
14104	Good Time for a Dime...Excellent	8	5/10/41
14111	Lend a Paw...Superb	8	10/25/41
14117	Mickey's Birthday Party.Very Good	8	3/21/42
14106	Nifty Nineties...Amusing	8	6/ 7/41
14110	Old MacDonald Duck...Excellent	8	10/ 4/41
14109	Orphan's Benefit...Very Good	9	8/30/41
14118	Pluto, Jr...Very Funny	7	3/21/42
14108	Truant Officer Donald...Excellent	8	8/23/41
14116	Village Smithy...Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye...Hokey	18	6/14/41
13403	Drafted in the Depot	19	Not Rev.
13405	It Happened All Night..Fair	19	4/12/41
13404	Mad About Moonshine...Fair	18	3/ 1/41
13401	Sunk by the Census...Funny	18	9/14/40
13402	Trailer Tragedy...Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201	No. 1 (Anna Neagle)...Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)...Good	10	10/19/40
14203	No. 3 (Alice Marble)...Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)..Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie).Good	10	2/ 1/41
14206	No. 6 (Jan Struther)...Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)...Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)...Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)...Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)..Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)...Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)...Good	12	7/26/41
14213	No. 13 (Anna Neagle)...Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man...Mildly Amusing	20	2/ 1/41
13701	He Asked for It...Very Funny	18	9/14/40
13706	Panic in the Parlor...Unfunny	20	Not Rev.
13705	Polo Phoney...Good	18	5/17/41
13702	Tattle Talevision...Funny	19	11/16/40
13704	When Wife's Away...Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos...Good	16	11/16/40
13504	Musical Bandit...Entertaining	16	7/26/41
13502	Prairie Spooners...Very Good	13	3/ 1/41
13503	Red Skins & Red Heads..Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401	No. 1...Interesting	10	9/14/40
14402	No. 2...Good	9	10/19/40
14403	No. 3...Night Club Plug	10	11/16/40
14404	No. 4...Good	10	12/14/40
14405	No. 5...Fair	10	2/ 1/41
14406	No. 6...Fair	10	3/ 1/41
14407	No. 7...Average	10	3/29/41
14408	No. 8...Fair	10	4/12/41
14409	No. 9...Fair	8	5/17/41
14410	No. 10...Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)...Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil...Very Interesting	10	3/ 1/41
14503	How Goes Chile...Very Good	10	8/23/41
14502	What's Happening in Argentina...Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College...Fair	9	3/ 1/41
14313	Craig Wood...For Golfers	9	8/ 9/41
14310	Jockey's Day...Good	9	6/ 7/41
14302	Kentucky Royalty...Horse Lovers	9	10/19/40
14306	Mat Men...Good	9	3/ 1/41
14308	Publicity Sports...Excellent	9	4/ 5/41
14301	Qual Quest...Good	9	9/14/40
14311	Rolling Rhythm	10	Not Rev.
14305	Snow Eagles...Excellent	9	2/ 1/41
14304	Snow Fun...Exhilarating	9	12/14/40
14303	Sportsman's Partner...For Dog Lovers.	9	11/16/40
14312	Steeds and Steers...Good	9	7/26/41
14309	Sword Soldiers...Technical	9	5/10/41

1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24102	Donald's Snow Fight	8	Not Rev.
24101	Symphony Hour...Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn...Amusing	15	3/21/42
23402	I'll Fix It...Funny	19	10/25/41
23405	Interior Decorator	17	Not Rev.
23403	Quiet Fourth...Funny	15	12/27/41
23401	Westward Ho-Hum...Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)...Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)..Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)...Good	11	12/27/41
24204	No. 4 (John Gunther)...Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	10	Not Rev.
LEON ERROL (6)			
23703	Home Work...Funny	19	2/ 7/42
23701	Man-I-Cured...Funny	16	10/ 4/41
23704	Wedded Blitz	17	Not Rev.
23702	Who's a Dummy?...Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas...Excellent	19	8/16/41
23102	Norway in Revolt...Timely	19	9/27/41
23103	Sailors With Wings...Excellent	20	10/25/41
23104	Main Street, U.S.A...Propaganda	18	11/22/41
23105	Our America At War...Timely, Vital.	17½	12/13/41
Spec.	Battlefields of Pacific...Timely	22	12/20/41
23106	When Air Raids Strike..Potent	20	3/10/42
23107	Far East Command...Timely	19	2/14/42
23108	Argentine Question...Interesting	20	3/ 7/42
23109	America's New Army...Timely	20	4/ 4/42
PICTURE PEOPLE (13)			
24407	Children of the Stars...Fair	8	3/21/42
24403	Hobbies of the Stars...Good	9	11/29/41
24402	Hollywood Sports...Good	9	10/25/41
24406	Hollywood War Effort...Entertaining	9	3/21/42
24405	How To Be a Star...Good	8	2/14/42
24408	Palm Springs Week End	9	Not Rev.
24404	Stars' Day Off...Average	8	12/27/41
24401	Stars in Defense...Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers...Very Good	17	4/18/42
23501	California or Bust...Good	18	12/ 6/41
23502	Keep Shooting...Very Good	17	1/31/42
SPORTSCOPES (13)			
24309	Cruise Sports	10	Not Rev.
24304	Crystal Flyers...Exhilarating	8	12/27/41
24302	Dog Obedience...Boxoffice	9	11/ 1/41
24305	Fighting Fish...Excellent	9	2/14/42
24303	Gaucho Sports...Interesting	10	12/ 6/41
24307	Jungle Jaunt...Amusing	9	3/21/42
24301	Pampas Paddock...For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1...Good	10	4/18/42
24306	Ten Pin Parade...Good	10	3/21/42

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		Comment	Running Time	Reviewed Issue Of
	MEET THE STARS (12)			
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	6/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
	LEW LEHR COMEDIES (4)			
1401	Grunters and Groaners	Tiresome	10	8/10/40
	MAGIC CARPET OF MOVIETONE (8)			
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
	RIPLEY'S BELIEVE IT OR NOT			
1601	Acquitted by the Sea	Excellent	10	19/12/40
	SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
	TERRYTOONS (26) (13 In Tech.)			
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold. Just a Cartoon		7	4/26/41
	WORLD TODAY			
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty, Eight to the Bar		7	Not Rev.
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2557	Happy Circus Day	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2509	Oh, Gentle Spring		7	Not Rev.
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good	7	11/ 1/41
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2402	Uncle Sam's Iron Warriors		10	Not Rev.
2405	Wings of Defense		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

	CARTOONS (13) (Tech.)			
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
	SPECIAL SUBJECT (1)			
5110	Swing With Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$2! a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pet		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Good	16	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony		20	Not Rev.
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure		7	Not Rev.
7601	Notes to You		10	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.		10	Not Rev.
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7002	Soldiers In White	Excellent	20	2/ 7/42
7004	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf		10	Not Rev.
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA			
Captain Midnight	15 Chaps.		2/21/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.	15 Chaps.		12/ 6/41
King of the Texas Rangers	12 Chaps.		9/ 6/41
Spy Smasher	12 Chaps.		3/21/42
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Gang Busters	13 Chaps.		2/21/42
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pots to Planes	3	List "C"
Red Cross Trailer	2½	List "D"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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WANTED TO LEASE—Small town theatre in North or South Carolina. Box 25, Camden, S. C.

USED EQUIPMENT

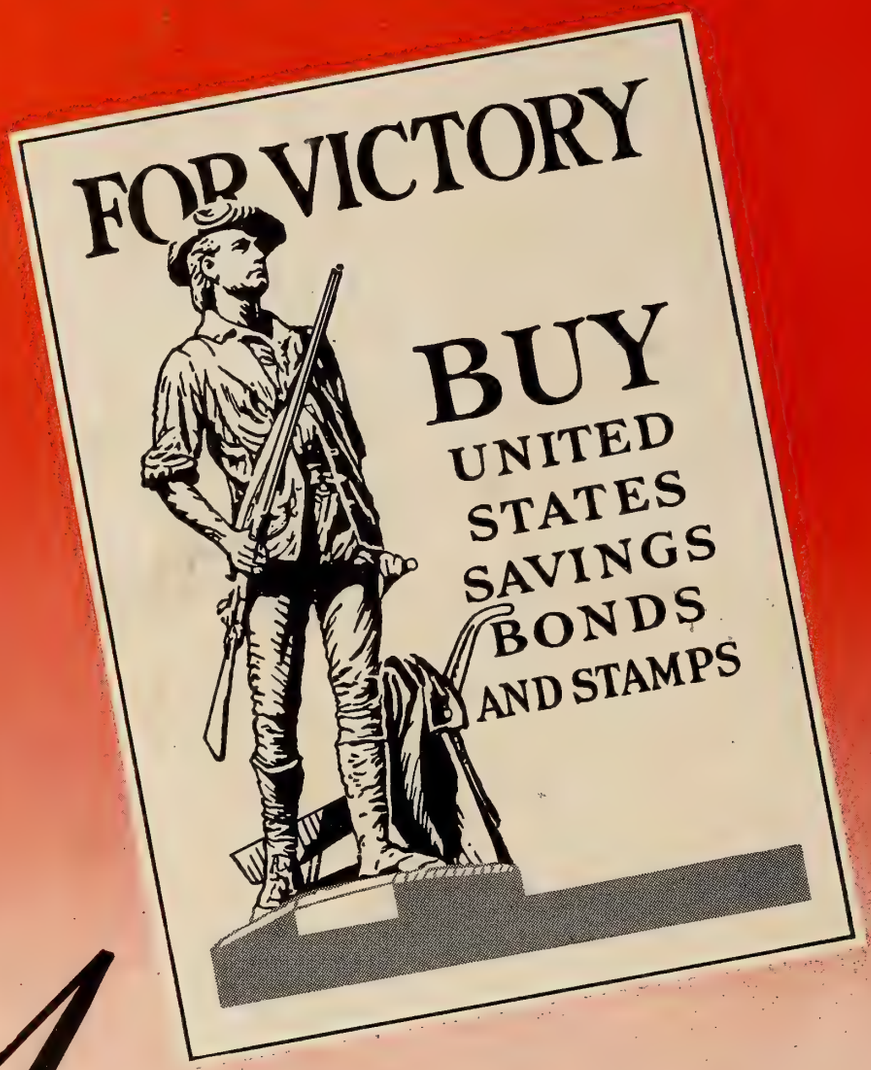
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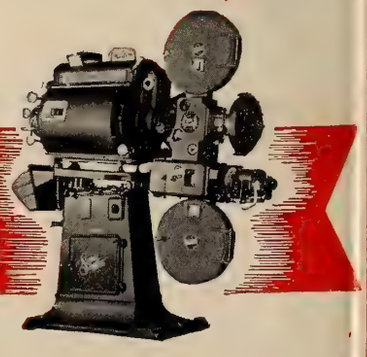
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MAY -5 1942

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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 29



Nicholas M. Schenck (See Page 4)

THE SHOW BUILDER

Begins on Page 17

Vol. 36 No. 15

May 2
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

Remember M-G-M's Prediction?



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Not TWO!



Not THREE!



Not FOUR!



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IT'S TRUE!



"RIO RITA" (*Abbott & Costello*)

Topping the biggest of M-G-M's past musicals. Held over from coast to coast! Absolutely sensational!



"TORTILLA FLAT" (*Spencer Tracy, Hedy Lamarr, John Garfield*)

Trade-shown and acclaimed by showmen and press! Selected as Red Book Magazine's Prize "Picture of the Month." Watch the first engagements next week!



"SHIP AHOY" (*Eleanor Powell, Red Skelton, Tommy Dorsey and Orchestra*)

As predicted! As confirmed at trade-showings, M-G-M adds another magnificent musical extravaganza to its "Great Ziegfeld" and "Babes on Broadway" crowd-getters. Just starting its box-office career at press time! Watch!



"TARZAN'S NEW YORK ADVENTURE" (*Johnny Weissmuller, Maureen O'Sullivan*)

We told you that not since "King Kong" such breath-taking thrills and fun. The trade-press says it's the best of them all! The trade-show enthusiasm is your tip-off to get set for a showmanship spree!



"MRS. MINIVER" (*Greer Garson, Walter Pidgeon*)

We predicted it would be one of this year's Biggest, perhaps *the* Biggest! Never has a motion picture been so discussed in this industry prior to its general showing to the trade or press! On word-of-mouth alone, following its several "sneak" previews in California, it is already *conceded* to be the Giant Production of 1942. Watch for notice of its trade showings. When you see it, you'll tell us "They didn't say half enough about 'Mrs. Miniver'!"

Five Big M-G-M Shows in a Row! A Prophecy Come True!

The Editorial Page

Questions and Answers

Q—What will happen in Hollywood if the President's recommendation goes through limiting top income to twenty-five grand per year?

A—There will be a flock of swimmin' pool mansions on the market.

Q—A guy earns ten grand a year and spends about three-quarters of that to live. Can he do it under the proposed new income tax?

A—He certainly can NOT. He'll have to turn magician and bring his living costs down by 25 per cent.

Q—How can an independent theatreman cut down his film costs?

A—By shutting down two or three days a week.

Q—How can an exhibitor buy brand new equipment?

A—First borrow Aladdin's Lamp . . . then see if it works.

Q—How can I help sell more war bonds and stamps?

A—By hammering away via your screen, your lobby, your front and your ads.

Q—Will unity ever come to the movie industry?

A—Try the sixty-four dollar question . . . it's easier.

Q—What can I get through arbitration?

A—About the same as you get without it . . . plus added expenses.

Q—What's to be done about the shortage of manpower?

A—Try going back to work yourself. The novelty of it may surprise you.

Q—When will movie companies stop calling stinkaroos smash hits?

A—When the moon comes over the mountain.

Q—When will double features end?

A—When there are no more theatres and no more pictures.

Q—How can I get tires for my car?

A—If your jail is comfortable, try stealing them.

Q—How can I get gas for ditto car?

A—Every fillum salesman has a brief-case full.

Q—What is meant by "staggered hours"?

A—An exhibitor going home at night.

Q—What about "shorts"?

A—Personally we prefer cotton, but wool ain't bad in the winter.

Q—What is meant by "forcing newsreels"?

A—Simply an exhibitor trying to find room for them with double features and shorts.

Q—What is Nepotism?

A—Making your relatives work for a percentage of the money you give 'em.

Q—What are priorities?

A—Getting the jump on your competitors.

Q—What does "all-out" effort mean?

A—Selling your attractions to the hilt.

Q—What is a trade paper?

A—Howinell should we know?

Q—What happens when exhibitors get together?

A—Gin Rummy, pinochle or stud poker.

Q—Please explain the meaning of "availability"?

A—Trying to get a print when you need it.

Q—How can I help win the war?

A—Buy war bonds every week and get your employes to do likewise.

Q—How can I help spread some good cheer?

A—Join your nearest Variety Club.

Q—Is there a substitute for Helium?

A—Yes, in every issue of fan magazines. Squeeze them and it will come out.

Q—What is a Hollywood radio commentator?

A—Just another name for gas bag.

Q—Do they serve any useful purpose?

A—Yes, they feather their nests handsomely.

Q—What is meant by the phrase: "going Hollywood?"

A—Just another way of saying "he's a louse."

Q—What is the meaning of the word, "service"?

A—Mostly used to camouflage something you don't get.

Q—What are accessories?

A—Do you mean before or after the fact?

Q—What are trailers?

A—Those things you hook onto the tail of your car. (If you still have one.)

Q—Why do they hold trade screenings?

A—To provide employment for projectionists to show pictures in empty rooms.

Q—What are "Blocks-of-Five"?

A—Five blockheads trying to buy something for a lot less than they end up paying.

Q—How can I increase my profits?

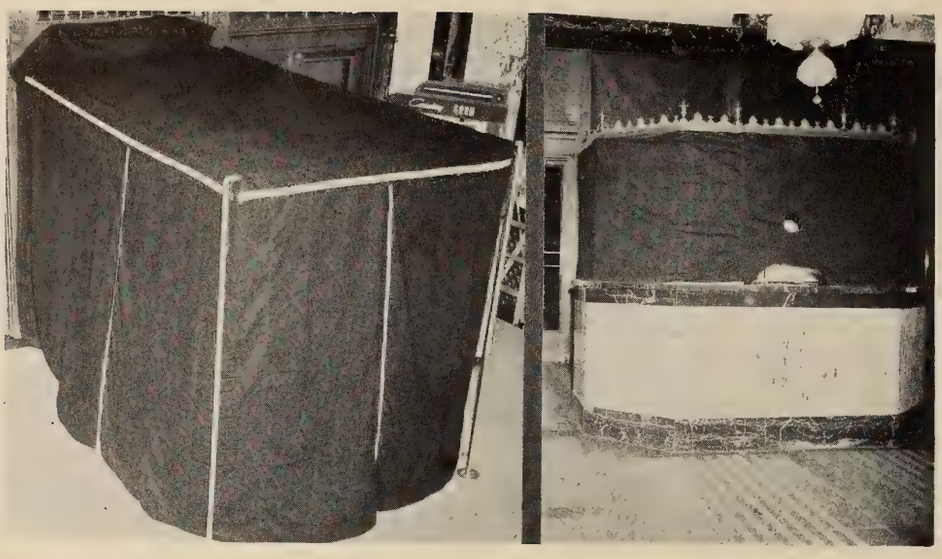
A—What profits?

Q—What are these questions and answers for?

A—To fill up this page.

Thank you.

—"Chick" Lewis



No Business Curtailment During Rochester Blackouts

There'll be no curtailment of business activity at Loew's, Rochester, N. Y., during blackouts, if advance preparations made by Manager Lester Pollock prove effective when the lights go out. In the photo at the left is a blackout canopy which covers the front-doorman's post, making it possible for patrons to enter the theatre without the light leaking through to the outside. The box-office, in the photo at the right, is almost wholly blacked out except for the speaking tube and ticket wicket.

Times Square Blacked Out in Air Raid Precautions Test

Marquee Lights Extinguished; Upper Manhattan Theatre Box-Offices Moved Inside

Thursday night saw Times Square and all of upper Manhattan blacked out for the first time in history. The rest of New York City has had test blackouts in preceding weeks and the darkening of the Main Stem signalizes the completion of preparations for a city wide blackout should one be made necessary by the imminence of an air raid.

Robert M. Weitman, managing director of the Paramount Theatre, is superintending the blackout in the Times Square area. Among the precautions worked out well in advance of the trial blackout by theatres in the Broadway area were: shutting off all light on the marquee, and elsewhere outside the building; tickets to be sold from a box-office in the lobby. Police authorities, however, requested that theatres stop the sale of tickets for a short time prior to the start of the blackout and stage announcements that patrons were requested to remain within the theatre until the "lights on" order were given. Only one door was to be open to admit patrons to the lobby; this to be the one farthest away from the single wall bracket light which remained lit. Exiting patrons were asked to cooperate with the Civilian Defense organization by remaining inside the theatre during the blackout. Those insisting on leaving the theatre were asked to use the exit farthest from the foyer lights.

All theatres in the city from 23rd Street to 123rd Street were affected by the blackout. Those with glass doors and well lighted lobbies used blackout curtains to keep the rays from the outside. Theatre cooperation was 100 per cent, officials of the Civil Defense organizations said, as it has been in all of the other blackouts held.

Pedestrians were allowed to remain on the streets but vehicular traffic was stopped. Theatres were not required to admit persons without tickets, a procedure which is only followed during actual air raid alarms.

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Awaiting Order on Repairs, Construction

The status of theatres with respect to the manner and extent of allowable repairs and construction will remain undetermined until issuance of a forthcoming WPB order governing permitted work and materials.

The requirements for theatres were the subject of the first meeting held in Washington last week by the newly appointed Motion Pictures and Speaking Stage Theatres Industry Advisory Committee, of which Jesse Maury, Deputy Chief of the WPB Consumers Durable Goods Branch, is presiding officer.

Theatremen and exhibitor representatives named to the advisory committee are as follows:

Ed Kuykendall, MPTOA president; Arthur H. Lockwood, Lockwood and Gordon Enterprises, Boston; William F. Crockett, Virginia Theatre Owners Association, Virginia Beach; Carter Barron, Loew's Theatre, Washington, D. C.; M. A. Rosenberg, Allied States Association president; Joseph Bernhard, Warner Bros. Theatres; Robert H. Poole, Pacific Coast Conference of Theatre Owners; Claude Ezell, Northwest Highway Drive-in Theatre, Dallas; Paul Beisman, American Theatre, St. Louis; N. B. Carskadon, Music Hall, Keyser, W. Va.; A. Fuller Sams, Jr., State Theatre, Statesville, N. C.

UMPI Reaching Goal 54 Local Committees; to Handle Tax Matters

With 45 local tax committees now established, the United Motion Picture Industry is nearing its goal of a total of 54 such bodies to function throughout the country, it was announced this week by Leon J. Bamberger, executive secretary of UMPI.

Make-up of 6 newly organized committees was announced as follows:

Arizona—Nick Diamos, Lyric Amusement Co., Tucson, Ariz.; Lou Christ, Fox Theatre, Phoenix, Ariz.; Harry Nace, Publix Theatres, Phoenix, Ariz.; J. F. Samuels, RKO-Radio Pictures, Inc., Los Angeles, Cal.

Arkansas—B. F. Busby, Chairman, Central Film Exchange, Little Rock, Ark.; Louis Haven, Imperial Theatre, Forrest City, Ark.; M. C. McCord, Malco Theatres, Little Rock, Ark.

Kentucky—Sam J. Switow, Chairman, Kentucky Theatre, Louisville, Ky.; Sylvester Grooves, Capitol Theatres, Louisville, Ky.; J. H. Stevens, Paramount Pictures, Inc., Indianapolis, Ind.

Montana—Jos. E. English, Washoe Theatre, Anaconda, Mont.; Jack Edwards, Marlow Theatre, Helena, Mont.; Sam Gardner, Loew's, Inc., Salt Lake City, Utah.

Nevada—Wm. G. Cooke, Chairman, Reno, Nev.; Arthur Brock, New Palace Theatre, Las Vegas, Nev.; N. D. Thompson, Majestic Theatre, Reno, Nev.; Leland Hulling, Loew's, Inc., San Francisco, Cal.

New Mexico—George L. Tucker, Albuquerque Theatre, Albuquerque, N. M.; Milas Hurley, Hurley Theatres, Tucumcari, N. M.; R. J. Morrison, Twentieth Century-Fox Films, Denver, Colo.

In most of the remaining territories, which include Alabama, Delaware, Florida, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont and West Virginia, several nominations have been made and completion of the committees is expected to be announced soon.

The following have been named permanent chairmen of committees previously completed and announced: Idaho, I. H. Harris, Burley; Louisiana, Page Baker, New Orleans; Mississippi, L. C. Conner, New Orleans; N. Dakota, F. E. Wetzstein, Mandan; Tennessee, T. W. Young, Memphis; Wyoming, E. J. Schulte, Casper.

Lou Bard, exhibitor of Los Angeles, replaces J. C. Quinn of Allied States Association on the California committee.

All state tax committees will function under the guidance of the national committee headed by Spyros Skouras.

Nicholas M. Schenck

(The Man on the Cover)

President of Loew's, Inc., and of Metro-Goldwyn-Mayer Corporation, who has taken active direction of the theatre drive for the Army-Navy emergency relief funds to commence May 14th, as chairman of the committee on the Theatres Division of the War Activities Committee.

SHOWMEN'S TRADE REVIEW

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Allied OK's Plan; Move for D. of J. Approval Next Step

Allied's board of directors voted the organization they represent as approving of the UMPI sales plan whereby pictures would be sold in groups of 25, five of each group to be trade shown, as a substitute for the present consent decree form of selling. The action by National Allied was registered in Chicago Thursday afternoon.

Most important test of the projected plan was faced this week when the Allied board of directors met in Chicago for what its general counsel, Abram F. Myers, had previously declared to be the "most momentous gathering in the history of Allied." The organization's units stood at the majority "for," with only two units not approving the UMPI plan in advance of the Chicago meeting. The New England group, Independent Exhibitors, Inc., went on record two weeks ago as opposed, while New Jersey Allied took no official stand but left the power to approve or reject up to Harry Lowenstein, president, and, in the UMPI matter plenipotentiary at the Chicago conclave.

Early June is the goal set for presentation to the Department of Justice of industry representations for changes in selling as set up by the consent decree, and UMPI's leaders hope all details of polling exhibitor opinion on the 25-point plan will be completed by mid-May.

Meet to Study Film's Use For Wartime Training

The Society of Motion Picture Engineers open the 51st semi-annual convention of the Society in Hollywood on Monday, May 5, with a program of 52 technical papers to be presented during the five-day meeting.

Four of the technical sessions will be devoted to papers and discussions on the technique of production, with application of the motion picture to wartime needs for training receiving special emphasis.

Emery Huse, president of the Society, will preside at the luncheon which will open the convention. Cecil B. DeMille will be the principal speaker at this gathering.

Decision of the organization to carry on with the convention which was arranged last fall, has been interpreted as a significant move to emphasize that research in all fields of film production and presentation will be carried forward without interruption as a definite contribution to morale in many fields.

1,000 Invited to SMPE Meet

Dr. Alfred N. Goldsmith, head of the S.M.P.E. Engineering Committee, has sent invitations to 1,000 projectionists, engineers and industry executives, to attend the meeting in New York on May 21 of the Atlantic Coast Section of the Society. The highlight of the meeting will be the presentation of a report by the sub-committee on projection practice detailing measures for war-time conservation of projection equipment.

Film Buyers and Bookers Meet

Harry M. Kalmine, assistant general manager of Warner Theatres, presided at a meeting of the circuit's film buyers and bookers held Tuesday in New York. The delegation from the field included Nat Fellman, Cleveland; Alex Halperin, Chicago; Bert Jacocks, Boston; George Crouch, Washington; Max Hoffman, New Haven; Frank Damis, Newark; Max Friedman, Albany; Harry Feinstein, Pittsburgh, and John Turner, Philadelphia.

"Shooting Hitler" Popular Sport

Shooting Hitler seems to be more appealing as a pastime for Americans than taking a "crack at a Jap," if tests of war stamp selling ideas can be taken as an index. The Loew's Theatres in Metropolitan New York are testing out various games for aiding theatre sales of stamps in preparation for the Treasury Department drive beginning May 30, and Loew's Pitkin, Brooklyn, with an electric-eye "shoot Hitler" device is running ahead of Loew's, Yonkers, where a "crack-a-Jap" shooting game is being tried out.

Charles Skouras Named Head Of National Theatres Circuit

Charles Skouras was elected head of National Theatres last week, filling the vacancy caused by the election of his brother, Spyros, to the presidency of Twentieth Century-Fox. Charles Skouras will also continue to exercise his former duties as head of Fox West Coast Theatres, maintaining his office in Los Angeles.



Charles Skouras

Charles Skouras was also elected to the board vacancy created by the death of Sidney R. Kent. Others who attended the meeting of the board of directors were Spyros Skouras, Henry C. Cox, Hermann G. Place, H. D. Campbell, J. R. Dillon, Earl G. Hines, William C. Michel, A. S. Gambee, J. P. Edmondson and Richard F. Dwight.

Batcheller Resigns; Fromkess Succeeds at Producers Releasing

George Batcheller, formerly production head at Producers Releasing Corp. studios, has resigned. Leon Fromkess, vice-president of the company, will succeed him, making his headquarters at the studio.

Cohn Is Entertainment, Sports Chief for U.S.O.

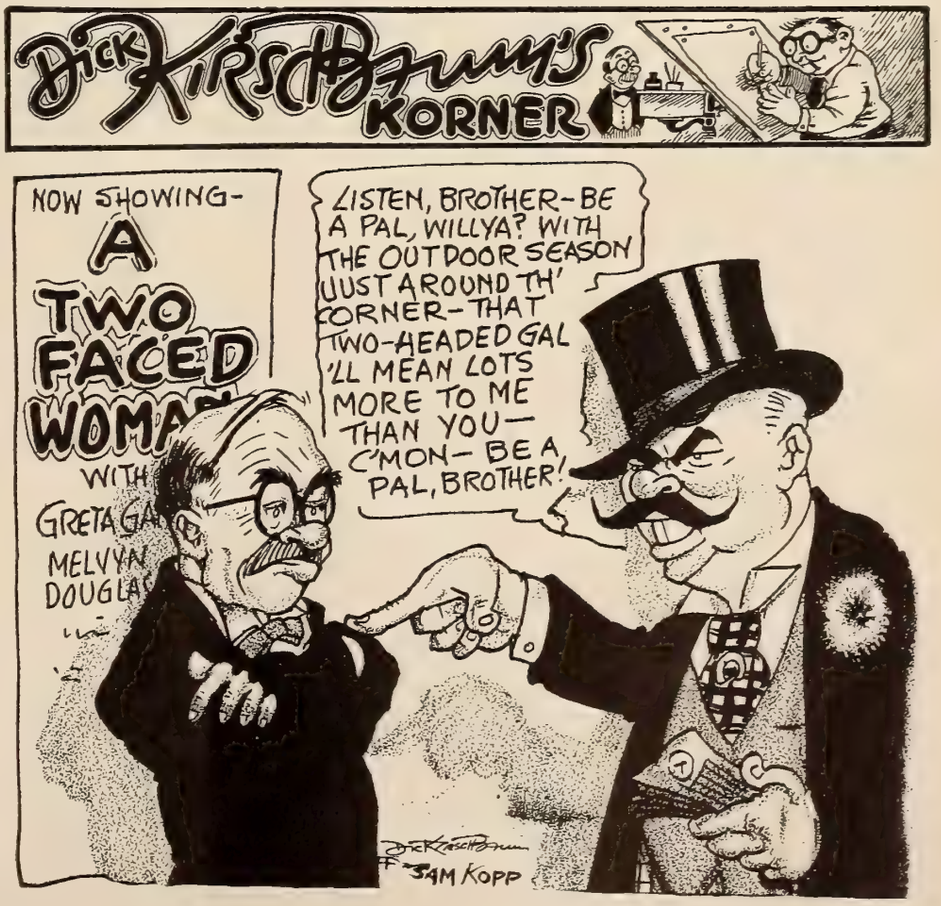
Jack Cohn, vice-president of Columbia, was this week appointed coordinator of the Entertainment and Sports Division of the New York U.S.O. War Fund Campaign. Cohn will coordinate the following groups: Motion picture industry including players, home office and branch manager, theatres, accessory and supply houses; The Stage; including players, entertainers, ticket agencies, costumers and suppliers; Radio, including artists, broadcasting stations, columnists and agents; Sports, including prize-fighting, baseball, racing, golf, polo, tennis and bowling; Music Industry, including authors, composers, publishers, concert artists, concert agents, instrument manufacturers, and suppliers.

Chairmen for each group to act under the leadership of Mr. Cohn are now being selected and plans are under way for a record breaking campaign of public events and entertainments to swell the U.S.O. fund.

Lefko Joins Warners; Walsh Shifts to Omaha

George Lefko has been engaged by Warner Bros. to fill the vacancy in the company's Cincinnati branch by promotion of John Eifert to branch manager.

Paul Walsh has been transferred from Des Moines to Omaha where Frank Hannon was elevated to branch manager.




YOKE
A REPUB
ALBERT
DEKKER
JOAN
DAVIS
EDDIE FOY, JR.



CTURE

ALAN MOWBRAY • ROSCOE KARNS
MIKHAIL RASUMNY • LYNNE CARVER
MARC LAWRENCE • MARILYN HARE

Screen Play by ISABEL DAWN · *Based on a Story by* RUSSEL ROUSE · *Based on the Musical Play* "YOKEL BOY" *Written by* LEW BROWN *and Scored by* LEW BROWN, CHARLES TOBIAS *and* SAM H. STEPT · JOSEPH SANTLEY—*Director*

★ *Buy U. S. Defense Bonds* ★



Kate Smith signs a contract to make a series of singing shorts for Columbia with all profits going to the U.S.O. The singer will get one dollar as her sole compensation for making the series to be called "America Sings With Kate Smith." Left to right above are James A. Farley, vice-chairman of U.S.O.; Kate Smith and Prescott Bush, national chairman of U.S.O.

Victory Caravan Opens in Washington

The Hollywood Victory Caravan, star-studded show in which the greatest array of box-office names ever have been presented in any one stage production, opened its tour at the Capitol Theatre, Washington, D. C., Thursday night. Second city to be visited by the Caravan is Philadelphia, where the big show will be presented Saturday night at Convention Hall. All proceeds are to be divided equally between the Army and Navy Relief Funds.

The show is made up of sketches and specialty numbers prepared by Hollywood's foremost writers and music composers. The Caravan is traveling by special train, 10 cars being necessary to accommodate the many stars appearing in the show and special equipment required for the presentation of the various numbers. The troupe set out from Hollywood Sunday, with most of the company aboard. Some of the stars went to Washington to join the Caravan from New York and other points.

Bob Hope appears as the master of ceremonies in addition to acting in comedy interludes. Other celebrities who appear in the Caravan presentation are Joan Bennett, Charles Boyer, Katherine Booth, James Cagney, Claudette Colbert, Jerry Colonna, Olivia de Havilland, Cary Grant, Charlotte Greenwood, Bert Lahr, Frances Langford, Laurel and Hardy, Groucho Marx, Frank McHugh, Pat O'Brien, Merle Oberon, Eleanor Powell, Rise Stevens, Arleen Whelan.

Among the cities in which the Victory Caravan will be seen are: Boston, Detroit, Chicago, St. Louis, Minneapolis, St. Paul, Dallas, Houston, San Francisco.

Fishman Reelected

Dr. J. B. Fishman was re-elected president of the Connecticut Allied unit at a meeting in New Haven this week. Other officers elected were: Charles Repass, vice-president; Joseph Shulman, treasurer; Maxwell Alderman, executive secretary; Daniel Pouzzner, chairman of the board. The board of directors named were: Albert Schuman, Leo Bonoff, Maurice Bailey, Morris Jacobson, Jack Schwartz, Barney Calechman, Harry Lavietes, Martin Kelleher, George Lewitt and Joseph Corwel.

Equipment, Supplies Affected by OPA Order Fixing Prices

The price control order promulgated this week will have no effect on theatre admissions and film rentals—they have been specifically exempted by the Office of Price Administration; however, theatre equipment and supplies will be effected by the measure.

Carbons and lamps have not changed in price for several months and will therefore be unaffected. However, it was learned that many of the equipment dealers, in order to make up for the loss of sales in equipment, had anticipated raising the price of supplies to an extent sufficient to cover their overhead. Of course, such price raises are precluded by the regulations promulgated this week. Equipment dealers had always counted on sales of equipment to provide the backbone of their profit; supplies had been merely to maintain their customers and provide the means for the organization to carry on. It was believed possible by many in the field that a number of smaller equipment dealers might be forced out of business.

Most equipment that is still for sale is about 10 per cent higher in price than it was about six to eight months ago but the increases were all in effect by March; Peerless lamps however, went up in price only last week. In accordance with the order they will have to be reduced to the March level.

All equipment dealers will have to obtain licenses to comply with the new regulations.

Bergman Succeeds Pollock As Universal Eastern Ad Chief

Maurice Bergman this week took up his duties as Eastern Advertising and Publicity Manager of Universal Pictures Co. Bergman, long associated with the industry, was formerly advertising manager of 20th Century-Fox and previously was director of advertising and publicity for Columbia Pictures.

Announcement of the Bergman appointment was made Monday by John Joseph, advertising and publicity director for Universal, following the resignation last Friday of Louis Pollock.

Pollock joined Universal in 1937 under the presidency of R. H. Cochrane, and was advanced to the position he resigned last week when N. J. Blumberg became head of the company. Prior to joining Universal, Pollock had been active for about 10 years in theatre publicity and handling road show attractions. He entered show business after several years in newspaper work, in which he held many important posts, including that of assistant editor of the *Sunday Chicago Herald and Examiner.*

Rivoli, Hempstead, Reopens

The Rivoli Theatre, Hempstead, L. I., recently damaged by fire, re-opened May 1, after complete rebuilding and decoration by the Amusement Supply Co., New York. The Rivoli is operated by Skouras Theatres Corp.

Warner Trade Show June 1-2

Warner Bros. has announced its next group of five pictures to be trade shown June 1 and 2. The block includes "The Gay Sisters," "Wings for the Eagle," "The Big Shot," "Across the Pacific" and "Escape From Crime."

Wile Joins Quigley Publications

Bob Wile, for the past five years associated with the editorial staff of SHOWMEN'S TRADE REVIEW leaves this week to join Quigley Publications, where he starts his new duties Monday, May 4.

Universal Meet June 2-5

Universal will hold its annual sales convention at the Waldorf Astoria Hotel in New York from June 2 to 5, it was announced this week by William A. Scully, vice-president and general sales manager.

About 250 employes, including all district managers. branch managers, salesmen, bookers, office managers, home office, studio and Canadian office executives will attend.

Army Post Theatres Get Pictures Within 30 Days of Release

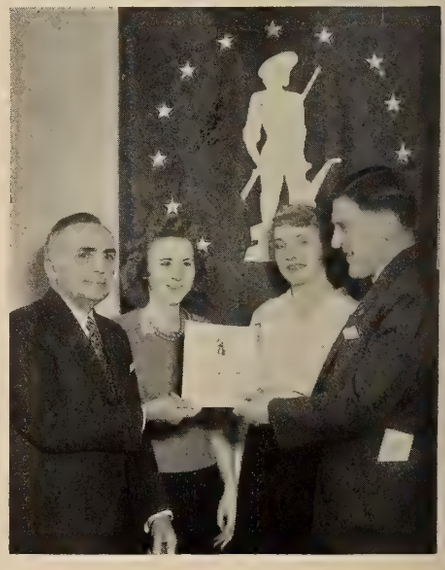
Army theatres are now showing pictures within 30 days of release dates, following out the terms of an agreement made some time ago between the U. S. Army Motion Picture Service and the various distributors. The plan is said to be working well for the Army camps as well as for the distributors. The latter have expressed their satisfaction with the working of the system which obviates the necessity of tieing up a large number of prints when subsequent run exhibitors are using them.

The boys in the Army camps throughout the country are now able to see pictures just as early as they would if they were in civilian life.

Seider Will Operate Harry Buxbaum's House

Joseph M. Seider, President of Prudential Playhouses, will pinch hit for Harry S. Buxbaum, J., by taking over the operation of the Casino Theatre, Shelter Island, during the latter's absence in Atlanta, Ga., where he has been assigned to the United States Naval Air Base.

Young Buxbaum, son of the 20th Century-Fox New York manager, enlisted as a flying cadet in the U. S. Navy and last week was transferred to the Southern Base.



First to Go 100% for War Bonds

First of Michigan's exchanges to pledge 100% to the War Savings Bond payroll plan, MGM's Detroit office was awarded the "Minute Man" flag and certificate of award by Frank N. Isbey (right), State Director of War Savings Bond sales. Frank J. Downey (left), resident manager for Loew's, accepted the award in behalf of the employes who are represented by Miss Evelyn Lademan and Miss Gertrude Rosemann.

HE-MAN DRAMA OF THE FIGHTING NORTH!



A doctor fleeing a shocking murder scandal crashes in the primitive Alaskan wilderness . . . and finds the most startling adventure of his life!

"Tense drama of the frozen north, a story of primitive passions with much human interest. Production values would do honor to a major studio."
HARRISON'S REPORTS

"Crammed with good entertainment for the masses. Expert direction, fine cast."
SHOWMEN'S TRADE REVIEW

"A finished, polished job—might easily have run off the assembly line of a top major studio."
FILM BULLETIN

"Well-produced, written, directed and enacted."
BOXOFFICE

MONOGRAM PICTURES *presents*

EDMUND LOWE in

KLONDIKE FURY

with **LUCILE FAIRBANKS**
BILL RALPH HENRY · MORGAN

Produced by MAURICE KING

Associate Producer FRANKLIN KING • Directed by WILLIAM K. HOWARD
Screenplay by Henry Blankford • From the story "Klondike" by Tristram Tupper

Program Exchange

Showmen Lend Their Aid in Book Drive, Civilian Defense; Introducing Scott & Carter

While we can't report outright the state of the weather, we'll have you know it has been *this* way and *that* way recently. One of our editorial associates, who for years has basked in the tropical sunshine of a southern state, prefers the climate *this* way, longs for his native state when it's *that* way. As for ourselves, we'll take it either way, and like it. However important the weather may be to a lot of people, there are other things of greater interest to us at the moment, so let's tackle them.

During the Victory Book Campaign, patrons were urged to bring books with them to the show. Judging from the program for the New Paltz Theatre, New Paltz, N. Y., issued by Manager Thomas di Lorenzo, patrons who brought books to his showplace had only to pay a tax and see the show. If we interpreted di Lorenzo's offer correctly, and we think we have, his gesture is worthy of praise, and should win added goodwill for his theatre and himself. We hope that the response on the part of New Paltz patrons was encouraging. Furthermore, we feel sure the USO will be glad to get all the books it can; so if you can possibly set aside an evening for duplication of di Lorenzo's fine patriotic gesture, we suggest you do so. Your local USO headquarters or public library will be glad to cooperate with you, and will help you in seeing that the books are turned over to the proper officials.

In Baltimore, Md., Manager Will Briemann is still doing his bit on behalf of Civilian Defense. Each week, in his program for the Ambassador Theatre, he gives vital information which every citizen should know. Last week, for example, he gave "helpful hints on air raids," and this week he published suggestions on "how to handle incendiary bombs." Granted that a large number of people are well posted on Civilian Defense, there are still many who have no idea of what should be done. Thus, in devoting space in his program to this salient topic, Briemann is performing a public service, and he should be commended for it by Baltimore Civilian Defense officials.

Before we received a letter the other day, the only knowledge we had of Harlan, Ky., was that coal mines were located there. But now we know that two fine showmen—Leon Scott and Ken Carter—are also located there, and that their selling activities for Schine's Margie Grand Theatre during the past few weeks have kept them as busy as beavers. Since many of their stunts are eligible for discussion in this department, we'd like to report a few:

As part of the advance campaign on "The Vanishing Virginian," Scott and Carter made up red, white and blue stickers containing this copy: "If V Stands for Victory, What is VV?" Likewise, ahead of the showing of "To the Shores of Tripoli," stickers were made up in patriotic colors with this copy: "Be the First to See the First to Fight! T T S O T Coming to Schine's Margie Grand Theatre." The exploitation team advises us that "these were used well in advance of our regular campaign, and were simply to stimulate interest." That they did we have no doubt.

On "Dangerously They Live," Scott and Carter put out an effective herald. Featuring an American Eagle at the top and a stars and stripes border on either side, the front page was patriotic in its color design. This copy stood out: "You Can't Scare Us—Or Stop US!" (The "US," of course, stood also for United States.) The inside spread was occupied with an eye-catching ad for the picture, while on the back was an institutional message hailing the Margie Grand as the "brightest spot on Central Street."



Selling 'Fire' With Fire

Note the scorched edges of the herald reproduced above; that's because it contained news "so hot it has scorched the paper." Issued on behalf of "Ball of Fire," a Samuel Goldwyn production released through RKO-Radio, the selling-piece was actually scorched, attracted more than average attention. Credit Leon Scott and Ken Carter, Margie Grand Theatre, Harlan, Ky. What you see above is the herald's second page.

Their herald on "Ball of Fire" constituted the re-hash of an old gag, but at least it was new to Harlanites. Actually scorched by fire, it featured this "hot" copy on the front page: "Here's Hot News! . . . So Hot It Has Scorched the Paper! Next Page, Please." The second page had the headline, "Our Easter Gift to Harlan," at the top, while centered was an ad on the picture. On either side of the ad, in a variety of type-faces, were samples of the "slanguage" used in the picture (see cut). Ads from two cooperating merchants occupied the third page, while half of the fourth contained more selling copy. At the bottom was this timely observation:

"The Average American Wishes . . . He had Einstein's brains, Gable's looks, Tibbett's voice, Joe Louis's strength, Morgan's dough—and Hitler's obituary notice."

We're grateful to Scott and Carter for sending us the material and we hope we hear from them frequently.

By the way, if any of our members are eager to help increase the sale of War Bonds and Savings Stamps, we hope they adopt the plan so successfully carried out by Manager Robert Griffith of the Plaisance Theatre, Chicago, as reported in STR, April 18, page 14. If you haven't read the story, we urge you to do so now, and then get into action. Griffith's activities should be duplicated in every theatre throughout the nation.

Whoa! There's the danger signal! We'll have to stop now, but we'll be back next week. Be sure to take time out between your showmanship activities to buy Bonds and Stamps.

Cottom's Satanic Street Ballyhoo Sells 'All That Money Can Buy'

Pedestrians of Bakersfield, Calif., saw a strange sight one day recently: a sinister-appearing figure, a sort of combination Gypsy and mummy with a sign on his back, toddling along the sidewalks. Weirdly costumed, the figure wore the mask of a bearded Satan.

Recovering from their surprise, the pedestrians read this copy: "See the exciting drama of a man who lost his soul."

It was an intriguing stunt used by Manager Bob Cottom of the Nile Theatre to whip up interest in the local showing of "All That Money Can Buy."

Fitzpatrick's Two Swell Stunts

Working in cooperation with the local Chamber of Commerce, Ed Fitzpatrick, Loew's Poli, Waterbury, Conn., held a contest, with all leading stores participating, to find the "Woman of the Year," in connection with his engagement of the Spencer Tracy-Katharine Hepburn film. He also arranged a chain telephone stunt by having usherettes call leading club women and pledging them to call at least three more people and tell them about the film.

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Selling the Picture

Advance Campaign for 'My Gal Sal' Declared Most Elaborate in Years

Opening of "My Gal Sal" at the Roxy Theatre in New York was launched with one of the most elaborate advance campaigns in many years.

Because of the many exploitation possibilities in the Technicolor musical romance, 20th Century-Fox scheduled a buildup which started two days before the film opened, with a special preview, dance and "blind date" party for 500 service men and 500 working girls invited through the New York Civilian Defense Recreation Welfare and Hospitality Committee, of which Mrs. Sidney C. Borg is chairman.

Each of the men, representing all branches of service, on arriving at the Roxy, received a numbered ticket, with the corresponding number being held by one of the girls. Couples were paired by Gae Foster girls acting as usherettes, and were handcuffed together for the special preview of "My Gal Sal," and the Roxy stage show.

Following the performance, the service men and their "blind dates," as well as the Gae Foster girls, were guests of the Roxy at a dance in the rotunda of the theatre. Refreshments were served, and noted specialty acts entertained the party.

Part of the evening's program was a broadcast from the Roxy lobby of the Frank Crumit-Julia Sanderson radio quiz show, "Battle of the Sexes," with the service men competing against their "blind dates" for the prizes offered.

Street ballyhoos plugging the film were in the form of old-fashioned open barouches touring the Wall Street and Times Square areas, and other populated sections of the city. Each barouche featured an old-fashioned quartette of mixed voices, singing songs from "My Gal Sal."

Music from the film came in for its share of the advance buildup. In addition to dozens of music store displays, Advertising and Publicity Director A. M. Botsford's staff arranged for a number of "Gay Nineties" quartettes to be spotted in leading hotels and night clubs, to feature the songs with plugs for the film. In addition to these plugs, picture songs were featured for the entire week on such recorded programs as the Milkman's Matinee, Make-Believe Ballroom, the Victor Record show, and many others. Spot announcements were used, as well as a 15-minute transcription featured on Station WNEW.

National radio programs, including the Kate Smith show and Kay Kyser's Musical Quiz, were tied in to plug picture songs, with appropriate credits.

Local advertising budget for the picture, according to Botsford, ran more than three times normal figures, while the mechanical and neon lighted front is the most elaborate and costly in the history of the Roxy. It combines moving neon figures and moving colored still displays, with film music hooked up as background for the stills.

Part of the extra advertising budget was used for extra heavy concentrations of poster paper in midtown subway stations, with greatest coverage in the Times Square and 50th Street districts.

Good Time Was Had by All

Eighteen members of the New York chapter of the "Always in My Heart" Clubs played hostesses to eighteen soldiers at dinner and the opening of the picture at the Strand Theatre.

Bicycle Ballyhoo Clicks

With the freezing of bicycles for civilian use getting front-page publicity, Manager Frank Culp of the Tabor Theatre, Denver, decided to capitalize on the order. So he rounded up a tandem, put a fellow and girl in '90's attire on it, sent it around town. Advertising copy: "Whether you Drive Your Car, Grab a Bus or Use This Bicycle for Two, See (name of attraction) at the Tabor."

It still isn't too late for you to profit by Culp's showmanship.

Floyd Ties in RKO Radio Week With the South Dakota Exposition

Manager Joseph Floyd of the Hollywood theatre, Sioux Falls, S. D., tied in with the South Dakota Exposition Food and Industrial Show as the highlight of his campaign for his RKO Radio Pictures Week which featured "The Tuttles of Tahiti," "Mexican Spitfire at Sea" and "Valley of the Sun." The Exposition, a yearly event at Sioux Falls, plays to over 20,000 people, and is considered an important event in this part of the country.

Floyd took a booth at the show and installed a 35mm. projection machine and equipment and ran "trailers" of the three features for the patrons visiting the Exposition. Floyd also decorated the booth with production stills from the pictures in addition to scenes from other RKO-Radio releases.

Floyd also distributed 5,000 cardboard keys to patrons visiting the RKO booth during the Exposition. Each key bore a serial number and during RKO-Radio week numbers were posted in the theatre lobby with holders of keys bearing numbers corresponding with those posted in the lobby receiving guest tickets to the Hollywood.

Party for 'Women of Year'

A theatre party for Boston's outstanding "women of the year" highlighted Joe Longo's campaign for the State and Orpheum showings of "Woman of the Year." Longo also had Boston U. students compete for cash prizes for the best review of the picture.



Great Idea for Merchant Tieup

Confronted with the cartoon shown above, Fox West Coast exhibitors have been urged by their superiors to use it as a basis for a merchant tie-up featuring a "'Dumbo' White Elephant Sale." We think the idea potent enough to be brought to the attention of other showmen who have yet to play the Walt Disney-RKO Radio feature.

Winners Named In Paramount-Loew's Exploitation Contest

With the Borough of Brooklyn declared winner and a three-way tie for second place scored by the Bronx, Manhattan and Queens-Westchester sectors, the Paramount-Loew showmanship contest, "Battle of the Boroughs," for which Paramount contributed $2,500 in War Bonds as prizes, came to a successful conclusion this week.

The contest, which awarded prizes to Loew showmen achieving the best records with eight recent Paramount pictures, divided the Loew theatres into four units: The Bronx, with 14 theatres; Brooklyn, with 19; Manhattan, with 22, and the Queens-Westchester-North Bergen sector, with 12. To the manager of the theatre making the best showing in each borough, a $100 U.S. War Bond was awarded, and to the assistant manager of the same theatre, a $50 bond. Every assistant manager in the winning borough received a $50 bond and every assistant manager in the next best borough received a $25 bond.

In the theatre division of the contest, the Kameo Theatre of Brooklyn was first choice, thereby winning for Manager Harry Brown and Assistant Manager John O'Connor each a $100 bond. In the Bronx, the American was the winning theatre—and Gilbert Marbe received a $100 bond and Assistant Bill Klenert a $50 bond in addition to the $25 bond which he received with other Bronx assistants.

The Delancey Street was winner in Manhattan. This gave Al Gutterman a $100 bond and Assistant Buddy Neustein a $50 and a $25 bond. In the Queens-Westchester division, Mt. Vernon led the list. George Miner received a $100 bond, while Assistant Edward Lucey received both a $50 and $25 bond.

Assistant managers in the Brooklyn division who received the $50 bonds were: Harry Shamp of the Alpine; Theodore Blum, Bay Ridge; Robert Frankl, Bedford, Harold Prevalle, Boro Park; Sam Kaplan, Brevoort; Samuel Surrif, Broadway; Herbert Schoenof, Century; Eugene Rosen, Coney Island; Seymour L. Mayer, 46th Street; Louis Kramer, Gates; John O'Connor, Kameo; Harry Weiss, Kings; William Carroll, Melba; Edward Schwartz, Oriental; Milton Schwartz, Palace; Harold Zeltner, Pitkin; Samuel Fromson, Premier, and Bert Shopenn of the Warwick theatre.

One of the highlights of the campaign was the fact that four assistant managers, now in military service, were among the winners. Marines Leonard Mayer and Harold Zeltner of the 46th Street and Pitkin Theatres, respectively, will each receive a $50 bond. Private Ben Singer and Private Kenneth Tower, of the Prospect and Triboro Theatres, respectively, will each receive a $25 bond.

The eight Paramount pictures selected for the contest were "Nothing But the Truth," "Buy Me That Town," "Hold Back the Dawn," "Henry Aldrich for President," "Skylark," "New York Town," "Birth of the Blues" and "Night of January 16."

Autographed Copies as Prizes

Copies of "The Vanishing Virginian," autographed by Frank Morgan, were awarded for the best essays on "Why I Like Frank Morgan in, etc." by G. L. Tucker, Kimo, Albuquerque, N. M.

BUY WAR SAVINGS BONDS and STAMPS



TO THE MOTHERS OF AMERICA!

The Spring offensive of the motion picture industry
As vital as a military campaign
Starts Saturday, May 30th.
16,000 strong and raring for action
The Theatres of America
In one great concerted movement
Will place on sale in lobby or at box-office

(*continued above*)

(continued)

War Bonds and Stamps for Victory!
With all the showmanship at our command,
With all our hearts and souls
We pledge the Mothers of America
To fight this battle of the home front
So that the weapons of war will
More than ever pour from the factories:
Thunderous tanks to back your boys
Clouds of planes to support your sons—
America's fighting machines in engulfing torrents
To sweep the way for your loved ones
To Victory!



THE BOND BETWEEN US!

"I'm enlisting!"

THEATRE DRIVE FOR WAR BONDS AND STAMPS!

Sponsored by the Theatre Division of the War Activities Committee of the Motion Picture Industry

Notice to Exhibitors: A giant Campaign Book for Theatre War Stamp and Bond Action is in preparation. You will receive one shortly. It tells you how to fulfill your part in America's crucial war effort. It presents publicity, advertising, showmanship to make your theatre outstanding and an inspiration to your community. In union there is strength. Let the motion picture theatres of America be at the forefront of the home front.

Play Up Bargain and Special Appeal Angles in Selling Shows

This business of selling happiness frequently suffers because there are so many avenues of sales approach that the salesman gets lost trying to show his prospects the way to the box-office.

The average program presents a maze of means to attract business, and many a manager is tempted to accept the line of least resistance with the result that the sameness of the effort not only fails to encourage new business but ceases to have appeal to the old regulars who make the operation profitable.

It's not good business. It's not good sense. Yet a lot of us do it.

Every program is so packed with sales possibilities that there is little reason for sameness in advertising effort. If time is taken to analyze the appeal of features; the type of short subjects; the headlines in the newsreel; the showman can go out after a new batch of customers for every show—and still keep the regulars so well satisfied with the promises held forth that they will be waiting for the box-office to open.

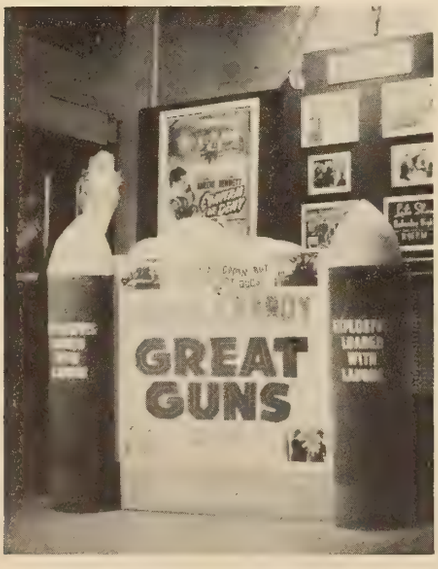
If a fellow knows his town he can arrange for the construction of shows that will contain the kind of short features that attract the stay-at-homes. Maybe he can't get them all at one time but it he keeps plugging at it with special attention to the factional make-up of his patron pattern he'll soon have them all coming. The features made from widely read novels will get the literary-minded and the busy business man will be enticed by the newsreel—particularly if he is advised that you have the "pictures of the headlines" on your program.

Of all the mistakes made by managers in failing to get the very utmost of patron appeal for every advertising dollar spent the newspaper ad is most flagrant. The display advertisement is the most costly single unit of expense and, in many instances, seems to be given the least attention. It is wasted effort and money to take art and copy from a press sheet without studied thought of the attention draw and reader interest of the medium in which they are to be used. Placement of art, phrasing of copy, balance of display, layout, and possible position should be given exceedingly careful scrutiny before any newspaper ad is approved for publication.

Another frequent oversight in the constant chase for new business is the failure to take advantage of the human instinct to "buy bargains," and make the show look like a lot for the money. Entirely too often the surrounding program is covered with a mere "News and Shorts."

The shorts are one of the best means of getting at the once-in-a-while customer and should be capitalized on to the fullest. The foreign element of your community will attend subjects concerning the part of the world that holds their fondest memories; the younger people will be attracted to name band reels; the sport lovers to subjects in which they are interested! and, the newsreel of today has potent appeal for the tired business man who wants to keep abreast of the world news.

One thing is certain. A show, like any other merchandise, is viewed by the buyer in relative value and importance to the emphasis and enthusiasm evidenced in the seller's manner of presentation. Make your show look big! Treat it importantly! Make the quality and quantity of your offering look like a bargain! Sell every unit that goes on your screen! Try to make everybody really want to attend!



Heads Popped Up Behind Shells

Manager Robert Busch of the Jeffery Theatre, Chicago, went "Great Guns" with his lobby display for the 20th Century-Fox picture of that name. From behind the large compo-board shells, the heads of Laurel and Hardy popped up alternately.

Effective Lobby Layout Draws Attention to 'Kings Row' in Detroit

An unusual and highly effective lobby layout was arranged by Earl J. Hudson, general manager of United Theatres, Detroit, for advance exploitation of "Kings Row."

The setup distributed throughout the theatre lobby included a circulated library booth, which was well patronized by patrons eager to read the best-seller from which the picture was made; six large easel displays, each with blowup of a dramatic scene from the film and headlined by a single keynote word, such as "Desire!," "Fear!," "Brutality!," etc.; also six inside lobby door panels carrying out this same motif, and finally six inside lobby doors inscribed solely with an intriguing question mark and "A Secret Behind Every Door!"

Hudson said the displays proved an attraction in themselves.

CertifIdeas

Authenticated Stunts Used by Showmen—You Can Use Them Too—To Your Benefit

A small town exhibitor, who was experiencing an extremely low ebb in business, made up his mind to go "all out" for business on every picture he played and that he would not be satisfied until he had taken a gross for two days equivalent to the average low weekly receipts.

Realizing that roadside billing would be quite a factor in his rural community, he solved the absence of posting locations in a novel and effective manner. At the lumber yard he purchased a bundle of building laths and from one of his larger stores bought a supply of heavy wrapping paper. The laths were nailed to form a frame to carry a one sheet and the heavy paper applied to the frame. On this was posted two one sheets, one on either side. Then, using heavy cord tied to either end of the top frame structure, he went along the roads leading to his town and, with the aid of a long pole, hung the improvised frames from the protruding branches of trees. The cord was long enough to allow the frame to hang loose with the result that even the slightest breeze lent animation to the displays. The roads had never before been used for billing and the result of the unusual approach repaid his resourcefulness with receipts that measured even beyond his self imposed goal.

Merchandising the Movies

Printed Salesmanship for the Theatre

Third of a series of articles by a merchandising expert on the subject of reaching non-theatre-goers via advertising and publicity.

By W. E. Mack

A bookmaker, who is a printer and publisher of books, rather than a student of sprinters and track odds, discussing his pleasing profits of last year, looks forward to an even better 1942. This man sells books verging on the cultural or highbrow field, and does not bother with one or two syllable releases. Further commenting on his affluence, he remarked that the older people of the country are now busily engaged in catching up with their culture—in acquiring knowledge that seemed superfluous a decade ago.

In between times older people are entertaining or being entertained by friends at card parties, and one or two evenings are devoted to listening to favorite radio programs. A real heavy "heavy" book, by Burnham, "The Managerial Revolution" is selling in the tens of thousands, and has been a best non-fiction seller for many months.

These people, little knowing that today's movies are so far ahead of those produced even five years ago, are unaware that the very mental fare they seek in heavy tomes is flashing across the thousands of screens each night labeled "movie entertainment," told in a much more interesting manner.

They can go to the movies, for their children are past 18 years of age; home responsibilities are lessened and free evenings are available. But too many of this cross section of America taboo the movies, for reasons that are partly downright silly, partly because they have lost a habit of their younger days, but mostly because of a preconceived notion that movies are not worth the spending of their time.

When these oldsters were younger they really had to travel to see a movie. The seats were hard, the lights poor, and pictures far removed in quality compared to those of this moment. It is an odd commentary on the habits of American people that the better the mechanical end of pictures, the better the physical comfort of the theatre, the more convenient their localities and the better the pictures, the less do older people attend.

How to get those in this important group to reclassify their thinking has become a most important problem for the industry. That a dent has been made in the armor of negative prejudging of pictures, on the part of these older people, is noted in the gradual increase in theatre attendance. But this increase should be accelerated.

There might be one practical line of approach, aside from the regular forms of promotion, suggested by the comment of our book making-publisher friend in the first paragraph.

Why not reach this lost audience at "the point of sale" (their local theatre) with "cultural" printed matter. The mechanics would be to give their sons and daughters, as they leave the theatre, a magazine or booklet to take into that home citadel of opposition and do a selling job right in the armchairs of the oldsters.

Obviously a program announcement, with small reproductions of current newspaper copy falls short of the objective. The folks wanted are, in the main, immune, also, it seems, to "fan magazines." Neon lights and colorful lobbies and marquees are accepted as symbols of the place where a movie theatre is located, but these older non-movie attendees have lost interest in movies so there is glitter but no urge for them to attend the shows when they see these displays.

Stills Will Do the Trick

You can be sure of getting merchant window space with attractive stills.

Make the Most of All Elements in Selling Shows

Theatremen Can Profit by Studying Circus Advertising and Publicity Methods

At this time, when the circus is either coming or has already visited your town, and has, or probably will, strike smashing blows at your attendance during its stay, examination of the methods by which the big tops succeed in attracting volume business is in order.

When the circus is first billed in a town a crew of experts get their heads together to determine how it can best be sold to bring the greatest possible returns. The extent of billing, amount of newspaper advertising, method of ballyhoo, possible civic or school cooperation, and all other avenues of bringing the exhibition to the attention of your populace is gone over thoroughly.

From this rough sketch of possibilities the budget is set and the advance men start to work with the result that every angle of appeal is exploited.

Through clever news stores, attractive paper, and a judicious outlay of service charge passes, distributed well in advance to generate the highly desirable mouth-to-ear advertising, a goodly portion of the people have been inoculated with the "just-have-to-see-it" germ and are busy selling the idea to their friends and acquaintances.

The results are always the same—standout business rain or shine.

Now let's analyze what it is that the circus has to offer that is more alluring than the attractions that grace your screen. The answer is—not a thing! Not a single thing that is not part and parcel of any given cycle of screen entertainment.

To get right down to facts the circus is restricted in the number of elements of entertainment it can present, while the modern picture theatre has every possible ingredient of amusement at its beck and call. Comedy, thrills, spectacle, color, and extravaganza, is the entire stock in trade of the circus. The theatre has all of this, and in far wider range, together with romance, drama, pathos, tragedy, topical world happenings, and other fields, all portrayed with the wide array of shadings and nuances that stimulate greatest audience response.

The circus, denied this wider range of appeal, capitalizes on the most glaring of human frailities, curiosity, in all its advertising. They do an outstanding job of creating an aura of mystery around even the most commonplace of their attractions and utilize every possible feature of their entertainment in hope of striking the bulls-eye of curiosity in one or more of the persons contacted.

Look over the circus advertisement. It's not big, yet it covers a wide spread of activities. You'll never see a Ringling ad reading "Mrs. and Mr. Garguantua, and other things." They give the works to every piece of copy regardless of size on the theory that the big Apes will create most curiosity but those who like trained dogs and ponies; acrobats; wild animals; clowns, etc., etc., will also be intrigued.

Of course, it is not possible for the theatre to go after business, program to program, in the manner of the circus. However, it is possible for the theatreman to take a leaf from the circus advertising book and go after all the people of the community for whom the various units of his program have appeal. He can coin a message that will stimulate the curiosity of those interested in the various elements of amusement that are part of his feature and short program and arrange to contact them sufficiently in advance of the play date.

The established theatre man knows far more about the likes and dislikes of the people than the itinerant circus agent or carnival man.

The theatre man has far more units of entertainment of far more varied appeal at his disposal.

The theatre man has a finer, better equipped place of exhibition.

Aids in Epidemic Curb

How theatres can benefit their communities in these precarious times is amply demonstrated in St. Mary's, Ohio, where, because of a typhoid epidemic, the manager of the St. Mary's Theatre has virtually transformed the house into a hospital to which local citizens come for innoculations performed by doctors and nurses.

Choice of the theatre, according to a front-page article in the local Evening Leader, was made because it is in a "central location . . . convenient and well known to most residents of the community."

In short, the theatre man has better merchandise, more of it, more elaborate advertising matter, and a finer business establishment.

What, then, is the difference which tips the scales in favor of the circus?

In most instances it boils down to a lack of foresight in booking, analysis of product appeal, and preparation of proper material to intrigue theatre attendance.

As mentioned in the forepart of this article, any given cycle of screen entertainment will embrace every possible element of entertainment offered by the circus or carnival. If the theatre man is on his toes and makes effort to contact the followers of, or adherents to, the element of entertainment being offered it will be possible to take the edge entirely off the approach of the circus or carnival.

Start tomorrow to analyze the elements of entertainment that are part of your show. Pay particular attention to the short subjects. Check up on the productions you have coming and the available shorts that will create best balance, and appeal to the largest number of persons in your community. Arrange to book your programs with an eye to balance and the spotting of the shorts to fit the season when most interest will exist with the most people. Buy and present special subjects calculated to attract the various club members who are not normally theatre patrons. Whenever you have a scene in a picture or a short subject that contains something of interest to a certain group go after them with hammer and tongs—circus fashion.

It takes a lot of planning—and a lot of work. You'll have to put more effort into the preparation of advertisements. You'll have to explore your pictures for the hidden values that will appeal to small groups and factions. You'll have to pay attention to the available short product list and book this end of the program intelligently.

This kind of effort will get your whole community in the frame of mind where seeking entertainment or recreation means "going to the theatre" and the itinerants will have a tough time breaking even in your town.

Davis Stresses Timeliness in Selling "Bride of Buddha"

"Bride of Buddha" is now in its second week at Jack Davis' Little Carnegie Theatre in New York. Davis is playing up the authorship of Richard Halliburton along with the timeliness of the locale which is India and Tibet.





DISTRIBUTED BY:

Astor—Atlanta
Northeastern—Boston
Pam-O—Buffalo
Special—Chicago
Monogram—Cincinnati
Monogram—Cleveland
Astor—Dallas
Commercial—Denver
Allied—Detroit
Capitol-Monogram—Indianapolis
Majestic—Kansas City
Majestic Dist.—Los Angeles
Astor—Milwaukee
Producer's—Minneapolis
Northeastern—New Haven
Times Pictures—N.Y.C.
Astor—New Orleans
Liberty—Omaha
Astor—Phila.
Crown—Pittsburgh
Variety—St. Louis
Astor—San Francisco
Principal—Seattle
Peerless—Washington
Superior—Toronto

The Box-Office Slant

Home in Wyomin'

Republic **Western** **67 mins.**

(Prod. No. 146—Nat'l Release, April 20)

AUDIENCE SLANT: Good entertainment for average audience and extraordinary for the followers of the prairie operas.

BOX-OFFICE SLANT: A very good story and well paced action, coupled with Autry draw should mean better than average business.

Cast: Gene Autry, Smiley Burnette, Fay McKenzie, Olin Howlin, Chick Chandler, Joseph Strauch, Jr., Forrest Taylor, James Seay, George Douglas, Charles Lane, Hal Price. **Credits:** Harry Gray, associate producer. William Morgan, director. Screenplay by Robert Tasker and M. Coates Webster from an original story by Stuart Palmer. Photographed by Ernest Miller.

Plot: A successful radio star cancels a personal appearance tour, and returns to his home town. At the same time a girl newspaper photographer and a smart reporter are given an assignment calling for a feature story and pictures of the celebrity. All arrive simultaneously at the ranch where the reporter recognizes a fleeing gangster and, while engaged in a poker game, wins a sack of gold from a town character. At the rodeo the next day the reporter is shot and blame placed on one of the performers. The radio star sets out to clear his friend but another murder and plenty of exciting action is encountered, during which romance develops between the star and the girl, before the perpetrator is apprehended.

Comment: A well mixed variety of good story angles, together with appropriate action and backgrounds, makes this very good entertainment for others than the dyed-in-the-wool Western fans who are Autry's usual followers. There is an excellent array of well laid and suspense filled situations cleverly interwoven and paced nicely throughout. There is just enough of Autry's singing and the comedy of Burnette to lend spice to the mystery trend that keeps interest at a high pitch. The rodeo scenes are exciting and the rough and tumble fight sequences fit nicely in the continuity. The romantic angle never intrudes but is always apparent in the unusually smooth array of emotional appeal. Go after the lost mine and mystery angle on this to attract other than Autry fans. His crowd can be depended on.

Catchline: Murder and mystery mingled with action and thrills.

Maxwell Archer, Detective

Monogram **Mystery** **72 mins.**

(Nat'l Release, Jan. 21)

AUDIENCE SLANT: (Family) Typically English murder mystery with a plot too complicated for enjoyment.

BOX-OFFICE SLANT: Suitable feature for second half of dual bills.

Cast: John Loder, Leneen MacGrath, Athole Stewart, Marta Labarr, George Merritt, Ronald Adam, Peter Hobbes, Ralph Roberts. **Credits:** Produced by William Sistrom. Directed by John Paddy Carstairs. Photography by Claude Friese-Greene. Based on a novel by Hugh Clevely. Screenplay by Katherine Strueby and Hugh Clevely.

Plot: Loder is an amateur detective who is always getting in Scotland Yard's way. He goes to see a member of a spy group but finds the spy murdered. A young R.A.F. flyer gets mixed up as a suspect but Loder gets him out by an artful ruse. Meanwhile the flyer's girl attempts to trap Loder himself. She is caught by the spies who want to make a deal with Loder to exchange her freedom for the money he has obtained from them. But in the end, he rescues her; the flyer and girl are reunited and an orphanage gets an anonymous gift of the money.

Comment: Typically English, the plot of this story is unbelievably complicated in the beginning and only starts to unravel itself when the film is under way for about 15 minutes. Even then the photography and sound are poor—a not uncommon fault in English pictures. Loder contributes his usual charming performance and because he is now in Hollywood films it would be well to play up his name as he will be seen in several future pictures. Aside from Loder the cast is typically English and many of the lines are lost. Sell the picture as a murder mystery and bill Loder's name heavily.

Catchline: "All's fair in crime is the watchword of the shadow detective."

Westward Ho

Republic **Western** **56 mins.**

AUDIENCE SLANT: (Family) Good average Western fare. Should prove enjoyable to followers of this type of production.

BOX-OFFICE SLANT: Should measure to better than usual receipts of Mesquiteers releases.

Cast: Bob Stele, Tom Tyler, Rufe Davis, Evelyn Brent, Donald Curtis, Lois Collier, Emmett Lynn, John James, Tom Seidel, Jack Kirk, Budd Buster. **Credits:** Louis Gray, associate producer. Directed by John English. Screen play by Morton Grant and Doris Schroeder from an original story by Morton Grant based on characters created by William Colt MacDonald. Photographed by Reggie Lanning.

Plot: The woman leader of a band of bank robbers perfects a scheme whereby the members of her band will cash in on collecting a promised reward of $5,000.00 for dead hold-up men. The idea involves putting innocent parties in a position where they will be suspected of being robbers and will be killed by her followers. The scheme strikes a snag when it is tried on one of the Mesquiteers and they set forth on a series of exploits that bring all guilty parties to justice.

Comment: The fact that a woman fills the leading "menace" role takes this out of the ordinary run of Western films. Evelyn Brent does a nice job as the skirted boss of as vicious a band of cut-throats as ever straddled a cayuse. The action gets going fast and there is no let up as it swings through a nicely paced series of situations to a climax that is both thrilling and satisfactory. Director John English has managed to inject a few situations that contain good suspense element among the usual scenes of stage coach hold-ups, posse pursuits, fist fights and the other standard ingredients that everybody expects from this type of production. It might improve business to use the angle of "lady outlaw" in selling this.

Catchline: The guns of the Mesquiteers bark "finis" on the career of a woman outlaw.

Legion of Decency Ratings

(For Week Ending May 1st)

SUITABLE FOR GENERAL PATRONAGE

Home In Wyomin' — So's Your Aunt Emma

SUITABLE FOR ADULTS ONLY

I Was Framed — Men of San Quentin
Larceny, Inc. — My Gal Sal

OBJECTIONABLE IN PART

The Wife Takes a Flyer

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Californian's Short Subject Poll Brings 20,000 Replies; Cartoons and Sport Reels Lead

On this page in the March 7 issue of STR there appeared an article in which it was pointed out that, with the entertainment elements of the feature a known quantity, "the matter of selecting such short subject material as will bring in those patrons for whom the main attraction exerts no vital appeal, is simply a problem of knowing the various factions of the community and setting up a surrounding program to fit the pattern."

Frequently in the short subject limelight because of his showmanly activities in connection with the one- and two-reelers, Glendale Theatre Manager Ed Harris of Glendale, Calif., offers visual proof of his effort along with the results, to find out his patrons' favorite types of short subjects.

Distribution of Short Ballots at the theatre, supplemented by publication of the ballot in the local newspaper, brought 20,000 replies from recipients, who were asked to name their five favorite types of shorts from the list printed on the ballots (sports, cartoons, travelogues, comedies, science, quiz, musicals, historical, news, serial, other types).

Careful checking of the ballots revealed that Glendale moviegoers prefer cartoons, followed by sport reels, musicals, comedies and newsreels, in that order. Harris declares he thought he knew all the answers, little realized the popularity of the short subject until faced with the job of checking those 20,000 returns. The knowledge gleaned from the poll will help him to build programs with maximum audience appeal. Such knowledge of their own situations would also be a valuable asset for other exhibitors.

Announcement of the deal between Samuel Goldwyn and Walt Disney whereby the latter will produce a short subject specifically designed to accompany the showing of Goldwyn's "The Pride of the Yankees" provokes speculation as to whether the time will come when a majority of programs will be arranged in this manner; that is, with the objective, as in this particular case, of "turning out a complete entertainment program of live action and animated pictures, one complementing the other."

Granted that the Goldwyn-Disney idea proves successful, as undoubtedly it will, we nevertheless believe it will be an exception, never a rule to the extent that future programs would be "packaged." Variety of entertainment manner, as well as proper balance, will continue, we feel sure, to constitute the ideal program. Repetition of the feature's theme or background in a short subject on the same bill would, in most instances, prove too one-sided to suit most moviegoers' tastes. Because baseball is the nation's favorite sport, however, it's more than likely that, even when projected on the nation's screens in live action and animated pictures on one program, the patron still simply can't get too much of it.

Out in Cape Girardeau, Mo., Manager Victor

(Continued on Page 23)

Industry's "Stepchild" Stepping Up

Mr. Depinet's Little Black Book Reveals Surprising, Interesting Samples of Successful Nation-wide Marketing of Short Subjects

We went fishing the other day—fishing for information about the short subjects that are getting more and more attention in the plans of producers, the release schedules of distributors, and program make-ups of theatres. We felt that our readers would be interested in the "real McCoy" about this very important companion to the feature picture, looked upon by too many and for too long as a stepchild of the industry.



Ned Depinet

Carefully arranging our necktie so the frayed part wouldn't show, pulling the toe of our socks far front to keep the holes in the heels out of sight, and putting a brand new blotter in each shoe in case of rain, we hied ourself to the office of Mr. Ned Depinet, in Radio City. Ned, as you all know, is vice-president in charge of sales for RKO-Pathe, and his company handles a right smart array of the "little fellers" about which we wanted the low down.

We Prepare Our Paraphernalia

At his request we took off our overcoat, sitting down right quick to avoid embarrassment, and proceeded to set out the traps, arrange the nets, bait the hooks and make ready the other paraphernalia with which we hoped to trap, snare, or hook, some of the wise and experienced specimens of successful exhibition that everybody knows to be the well trained and cultured pets of Mr. Depinet's mental pool of short subject savvy.

Our first cast was perfect, and brought out the book that contains the well tabulated and accurately kept record of the results experienced on each and every picture marketed under Mr. Depinet's supervision. This book shows only what has already been accomplished—no expectations or theory, but actual facts—gleaned from the accomplishments of theatres throughout the entire country. As such it serves to illustrate convincingly what can be done by you, and your theatre, wherever you or it may be located.

The book was in discord with our personal opinion concerning the slap-stick comedies. It showed that to several thousand theatres this type of product is "bread and butter" ration on a year-to-year basis. Mr. Depinet feels that this condition is due to the fact that certain performers, featured in this field, have acquired a fan following for their particular type of effort in certain communities and that sagacious exhibitors arrange for first available showing of releases in which these players of proven box-office merit are featured.

'March of Time's' Imposing Record

As would be supposed, "The March of Time" holds a most imposing record. There are spots where this subject hypos receipts to extraordinary figures and accomplishes the feat regardless of the magnitude of the feature attraction. The record becomes still more impressive when it is known that the houses that benefit most are located in the more highly competitive districts of metropolitan centers. Mr. Depinet says that theatres profit from the showing of this release in exact proportion to the sales effort exerted. To those who just put it in the screen, it means nothing; to those who give it newspaper and front advertising, it helps some; but to those who take it apart and explore its every selling angle, it often means as much as another feature or an additional day's business.

We had another pet theory blown skyhigh when we learned that some situations are insistent about giving their customers concentrated doses of single-element entertainment, such as all-comedy, all-drama, all-horror, all-mystery, etc., programs as a consistent day-in-and-day-out policy; and (since the practice has been in operation for some time) presumably to continued satisfactory grosses. These situations are isolated however and—we hasten to the rescue of that pet theory—it would be advisable that a careful analysis of the potential patronage pattern be conducted by any exhibitor who might contemplate adventuring into this field of experimenting with the formula.

Cartoons Enjoy Top Place

From a standpoint of general popularity, Mr. Depinet's records show cartoons are enjoying top place among short subject releases. This condition is not new—the animated drawings have always been in high favor with all classes and ages of picture patrons. But Mr. Depinet opines that the improvement in color, the timeliness of the new story matter, and the broadening of action, has stepped up public interest to the point where many cartoon screen characters have attracted a loyal following of fans. However, it must again be pointed out that theatres which benefit most are those whose managers have analyzed the popularity of the various characters among their own patrons and proceed

(Continued on Page 23)

Previews for Best Shorts

In an effort to impress the press and public with the importance of short subjects, the Academy of Motion Picture Arts and Sciences will sponsor monthly press previews of outstanding shorts, it was announced in Hollywood this week by Pete Smith, chairman of the Academy's short subject branch.

Each distributing company will be represented at each showing, the first of which has been set for May 13. The plan has been under Academy discussion for several months.

Back Stage in the Short Shops—Ralph Staub

IF OTHERS want to produce features, that's all right with Ralph Staub, just so long as he is permitted to continue making shorts. Perhaps the new set-up in the short subject field is responsible for Ralph's attitude. Time was when, in turning out features, he had to get eight reels of film "in the can" in eight days or less. Nowadays, he can spend as many as 30 days making a one-reel film. Little wonder the producer-director of Columbia's Screen Snapshots likes them short.

"When I started making short subjects several years ago," he says, "I was a one-man operation: producer, director, cameraman, actor and often the off-stage voice which explained sequences in the picture. In my present assignment, I have the pick of competent men and women in all specialized fields of movie-making with whom to work. That's a far cry from the 8,000-feet, 8-day stuff which used to have me sweating blood."



RALPH STAUB

Formerly an 8-day feature director; now a 30-day, one-reel shorts maker.

If experience is the dominant factor in providing one with complete knowledge of his duties and the complex operations of the field in which those duties are performed, then Staub knows every angle of movie-making. His experience started over 25 years ago when he became an assistant cameraman while still in his teens, developed through the years as he worked his way up to more salient and responsible positions.

At the "I'm-a-man" age of 21, just four years after he first turned a crank, he became the first cameraman to make motion pictures in the heart of Alaska.

During the period of one-man operation to which he has directly referred, Staub produced, directed, photographed, edited and sold over 396 one-reelers, an accomplishment that assumes more than average significance when all the tasks in connection with their production are considered.

For over six years, starting in the early thirties, he made Screen Snapshots. Familiar to professionals and the public alike is the term applied to him at that time when, as "The Hollywood Reporter," he did the off-screen narration for Screen Snapshots' silent scenes.

An ambition to become a director of features caused Staub to sever associations with Columbia in 1934 and join Warner Brothers where he spent two years, not in directing features, as he had planned, but short subjects.

When "the golden opportunity" finally did come in 1936, he took advantage of it. For Republic that year he directed three features: "Sitting on the Moon," "Country Gentlemen" and "The Mandarin Mystery." For the same company, in 1937, his directorial accomplishments included "Join the Marines," "Navy Blues," "The Affairs of Cappy Ricks," and "Meet the Boy Friend." By 1940, when he had made two pictures for Universal and one for Monogram, Staub was eager to get back in the short subject harness. And back he went to Columbia, where he now has his own unit, "most of the biggest stars in the business to work with, and thirty days to make a short which will run ten minutes on the screen."

Staub believes short subjects will occupy an increasingly important place in the cinema sun as time goes on. As proof, he cites the fact that they are getting longer runs and increased attention from theatremen. Their value to the production end of the industry, he declares, can be measured in terms of providing cameramen with opportunities to test innovations, giving directors chances to test new theories and allowing embryonic players occasions for "trying their wings."

Now in his early forties, the brown-eyed, brown-haired, genial producer-director is doing the work he likes best, indulging, when time permits, in the hobbies he likes best: motorboating and hunting.

When he says, "I like them short," you know this native of Chicago speaks with sincerity.

March of Time Issues New Promotion Piece on Current Release

March of Time's advertising staff, under the direction of Albert C. Sindlinger, has issued an elaborate four-page promotional piece on "America's New Army."

The piece is built around a striking full-page ad which appeared in the April 20th issues of *Life* and *Time* magazines. Its keynote is the recent statement made by President Roosevelt that "we need more parades, more flag waving," and it follows through with a number of sure-fire exploitation suggestions for showmen.

The four-pager is made available to exhibitors through the RKO-Radio exchanges and through the branch offices of National Screen Service.

4 Comedies on '42-43 Schedule Placed in Work at Columbia

Four two-reel comedies that fall within the brackets of the 1942-43 schedule have been put into work at Columbia studios.

For producer Jules White, the script of "Moon Over Mooneyville," to star Andy Clyde, will be written by Ewart Adamson and Jack White; Clyde Bruckman will develop "Swat That Fly" for Harry Langdon and also the screenplay of Felix Adler's story, "Idiots De-Luxe," for the Three Stooges.

Producers Hugh Collum and Del Lord have assigned Harry Edwards to an original for Andy Clyde, in which the comic will play an air raid warden.

Companies on Schedule In Shorts Production

A survey of short subject production this week revealed that producers are on schedule with releases, having completed about two-thirds of their commitments, with one-third of the current season remaining (*see page* 23).

Of 140 subjects sold, Columbia has completed 88, or 63 per cent of its season's output. Having promised to make 78 shorts, MGM has fulfilled at least 60 per cent of that promise, with 47 shorts now "in the bag." This company, however, is usually late on releases, and is not likely to finish this year's program until next January, although some subjects in the 1942-43 series will be released before that time.

Paramount's score thus far, with 61 out of 86 subjects completed, is 71 per cent, while RKO Radio, with the same commitment, has 35 subjects to go, or 59 per cent of its current program completed.

Because its season starts August 1, 20th Century-Fox is ahead of the other companies, having completed 44 out of 52 one-reelers promised on its current program. Well ahead of schedule is Universal, where production of 45 out of 58 subjects planned has been fulfilled, thus giving this company a score of 77 per cent. Chalk up 76 per cent for Warner Bros. in view of its completion of 65 of the 86 shorts on the current program.

Reiner Loaned to Paramount Feature Department by Morgan

Accompanied by Robert Gillham, Paramount advertising-publicity head, Manny Reiner, former head of the company's short subjects publicity and advertising, was in Los Angeles this week conferring with studio officials following his loan to the Feature Department for an indefinite period, announced last week by Oscar A. Morgan, sales manager of Paramount shorts and news.

Commenting on Reiner's "very important assignment," Morgan said: "We in the Short Subject Department feel flattered indeed that Neil Agnew and Bob Gillham have selected [him]. Reiner has done an outstanding job for Paramount shorts and news, and we know that he will carry on in his new post."

During Reiner's absence from the Short Subject Department his duties will be performed by Bud Getschel of the home office publicity department. Getschel has been a member of the exploitation department under Alec Moss for some time.

There's a Heap of Good Material

Have you looked over the availability list of the coming shorts? There's a heap of good material to build up the box-office possibilities of that "so-so" feature you are going to play in them thar reels.

Just Break the News to Ye Ed

Your newspaper will gladly carry stories about the war shots that are part of your news reel. Just tell the editor that you are showing the pictures of the story he ran a few days ago.

BUY WAR SAVINGS BONDS and STAMPS



"HANDS OF VICTORY"

Thrilling insight into the hand lines that foretell the headlines! Dr. Josef Ranald forecasts the fortunes of war! See the Star of Victory in the palms of Gen. Pershing, Pres. Roosevelt, Gen. MacArthur, Chiang Kai-shek, Gen. Wavell! See the mark of disaster on Hitler and Mussolini!

Another Surefire Feature Short

Paramount Pictures

... from the hottest company in the business!

'Exhibitors Show New, Vital Consciousness Toward Shorts'–Morgan

There is a definite desire on the part of exhibitors, even in double-feature territories, to give more playing time to shorts, according to Oscar A. Morgan, Paramount short subjects and news sales manager, who recently returned from an extensive trip through the South, West and Middlewest.



Oscar Morgan

In addition to holding sales meetings in the exchanges, Morgan concluded negotiations with many circuits and exhibitors, and while in Los Angeles held conferences with Paramount short subjects producers.

Morgan also noted that showmen are extremely war-conscious and anxious to do their part in the war effort by cooperating in the showing of Victory Films. Said he:

"Despite the difficult problem of length of shows, exhibitors have a new and vital consciousness towards short subjects and newsreels, and are booking them regularly. The future for short subjects is becoming brighter and brighter. We in Paramount will continue to improve the quality of our program to meet improved conditions, because we know that good shorts will be played.

"Everywhere the public is hungry for picturized news, and theatres in all localities are advertising the contents of newsreels as never before. Unquestionably, the newsreels of our industry are making history, and this will be even more true as the war progresses.

"I am happy to say that Paramount's cooperation in national exploitation and publicity of short subjects is being enthusiastically commented upon by showmen. They, themselves, are using more and more advertising space to tell the public about the shorts being used. A unity of effort in this manner between producer, distributor and exhibitor will give the public better entertainment than ever before."

Terry Buys 'Nancy' Comic Strip For New Season Terrytoon Series

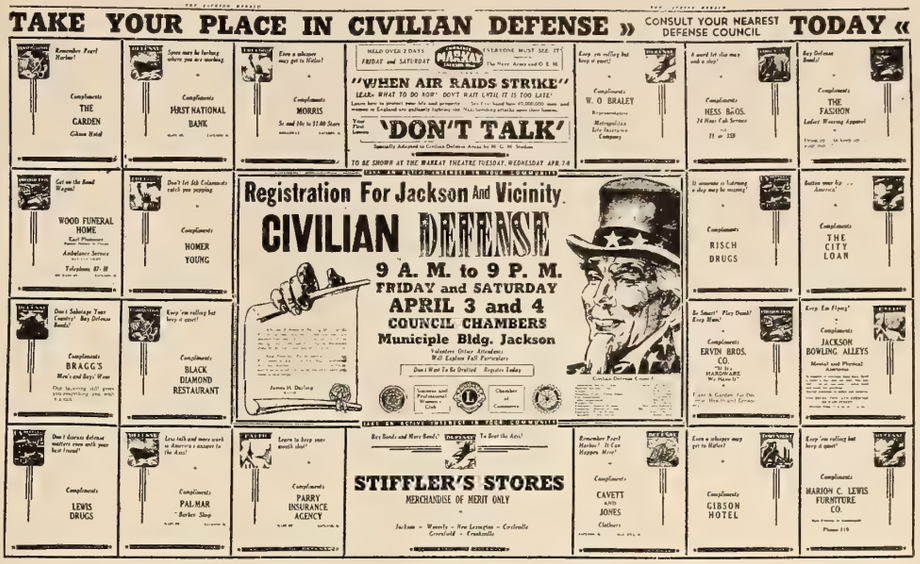
Purchase of the screen rights to "Nancy," popular cartoon strip, by Paul Terry, producer of Terry-Toons, was announced this week by United Features, distributors of the Ernie Bushmiller cartoon.

First in the series of Terry-Toon releases based on the cartoon strip will be "School Daze," scheduled for release on September 18. Additional titles are expected to be released shortly.

"Nancy" is one of the comic strips running currently in the *New York Post.*

Advertisement

PETE SMITH SPECIALTIES --Winner of Every Exhibitor Poll in Non-Cartoon One Reel Classification



YES, HEISS DID IT, AND ON SHORT SUBJECTS, TOO!

In a metropolis, promotion of a double-truck layout on a feature picture would be regarded as a real showmanly accomplishment. But when a small-town theatreman, such as Manager William L. Heiss of Chakeres' Markay Theatre, Jackson, O., does it, and on two short subjects at that, it constitutes a high mark toward which other so-called showmen can shoot. Tieing in with Civilian Defense, Heiss lined up 20 merchants for this two-page spread on two timely short subjects, RKO Radio's March of Time, "When Air Raids Strike," and MGM's Crime Does Not Pay two-reeler, "Don't Talk." If any sort of medal were given for such an achievement, that awarded Heiss should surely be of purest gold.

Church Broadcast Is Highlight of Premiere

Hon. Lee O'Daniel, famous bible-selling United States Senator from Texas, was chief speaker at a special radio broadcast from the Tom Thumb Church in Waco, Texas, in conjunction with the world premiere this week of the Universal "Stranger Than Fiction" issue in which the world's smallest church is featured.

Following the ceremonies at the church, the speakers headed a delegation of church groups and clergy to the Waco Theatre for the showing of the featurette. To those attending the premiere showing, Senator O'Daniel, who has sold as many as 30,000 bibles in one month through his broadcasting, distributed free copies.

Others participating in the ceremonies included Texas Governor Coke R. Stevenson, Besa Short of the Interstate Circuit, Waco Theatre Manager Will Irwin and Universal's featurette manager, Bernard B. Kreisler, who flew to the Lone Star State from New York to arrange all details in connection with the premiere.

Kreisler announced that in line with the company policy to publicize its featurette product he would try to arrange similar premieres in various cities with the monthly issues of "Stranger Than Fiction."

Are You Taking the 'Short' Way?

Every day more and more exhibitors are taking the "short" way to consistent box-office returns.

Remember good shorts help a "just fair" feature to average box-office returns.

Patriotic Short Gets Ambitious Campaign

One of the most ambitious short subject exploitation campaigns ever planned was fulfilled in Denver recently on the occasion of the showing of "Soldiers in White," a two-reel Technicolor Service Special, at the Denham Theatre.

Under the direction of Bill Fitzgerald, publicity manager for the Denham, the campaign produced excellent box-office results.

Two weeks in advance of playdate, readers were planted in local newspapers. Ten days in advance, papers carried teaser ads.

Three hundred jumbo cards and one-sheets, all of which carried liberal mention of "Soldiers in White," were posted in conspicuous locations.

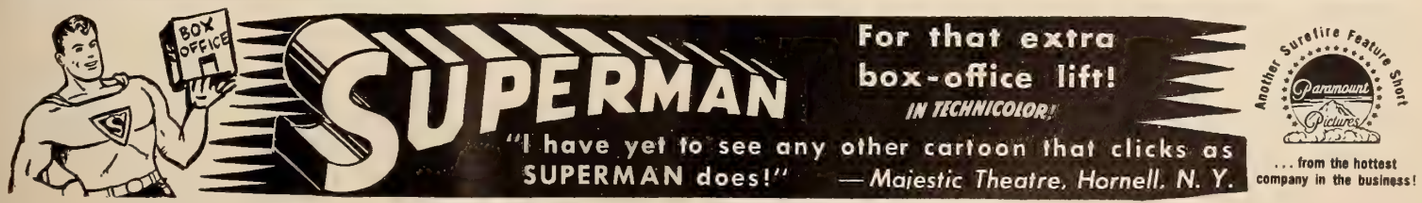
In return for spot announcements on the showing of the film, Fitzgerald arranged with a local radio station to mention its Soldiers in White radio program.

The local army recruiting office mentioned the picture in all its broadcasts two weeks in advance of playdate.

Through the cooperation of the Public Relations Department at Lowry Field, a display of Army and Medical Corps equipment was placed in store windows adjoining the theatre. The exhibit attracted more than average attention, it was said.

Climax of the campaign was the community's On to Victory Parade, chief attraction of which was a "Soldiers in White" float which brought spontaneous applause all along the line of march. Newspapers estimated that over 150,000 people viewed the Army Day procession.

Results of the campaign proved once more an acknowledged fact among showmen: that good short subject exploitation can mean added revenue at the box-office.



Short Subject Reviews

The Raven *(Excellent)*

Par. (FF1-1) Two Reel Special 14½ mins.

The annual Fleischer two-reel cartoon this year is a burlesque on Edgar Allan Poe's famous story, "The Raven." In this version, the Raven is a vacuum cleaner salesman who meets up with his old pal, the Fox. Together they go to a neighboring Scottie ostensibly to sell him a vacuum cleaner. But while the Raven is practising his blandishments on Scottie, the Fox is robbing the safe. But the vacuum cleaner goes beserk during the demonstration and among other results, this spoils the plans of the Fox. To the Raven's surprise, the Scottie buys a cleaner when he finds that the machine has foiled the Fox and lodged him in the clutches of the law.

Concerto in B-Flat Minor *(Good)*

Col. (3506) Color Rhapsody No. 6 7 mins.

This is a satirical cartoon with the animals playing Tschaikowsky's Concerto. The bushy haired conductor's difficulties start almost as soon as he comes on the stage especially since the spotlight won't focus on him and his long haired pianist's crowning glory falls in his face too frequently. There are a lot of laughs in this subject which is a good satire.

What's the Matador *(Good Slapstick)*

Col. (3406) Stooge Comedy No. 6 16 mins.

This is a better than usual Stooges Comedy with something of a plot to boot. The Stooges meet an attractive Mexican girl but on their arrival in that country, they find that she is the wife of a jealous man. They escape his clutches and finally appear in the bull ring as a comedy team; Curly is the matador and the other two are respectively the fore and aft ends of the bull. When the jealous husband causes a real bull to be let into the ring, the fun starts as Moe doesn't know what's going on. The result is screamingly funny in spots, although in general the picture's tone is the usual slapstick in which the Stooges indulge. Jules White produced and directed.

Timing Is Everything *(Very Good)*

Par. (R1-8) Sportlight No. 8 10 mins.

This subject deals not so much with sports as with novelties of various kinds. It consists of a series of clips. Howard Nichols juggles hoops of various sizes; other jugglers toss Indian clubs with rapidity and accuracy and another gent throws sombreros around remarkably fast. Val Setz handles a half dozen tennis balls; Betty Atkinson, champion drum majorette, combines dexterity with the baton and athletic feats. Then there is a couple on a bouncing trampoline and finally a comedian who removes his shirt and trousers while rolling on a log. Jack Eaton produced; Ted Husing is the narrator.

Bulleteers *(Good)*

Para. (W1-5) Superman No. 5 9 mins.

Superman performs his usual stunts, this time flying through space and stopping a bullet shaped projectile which demolishes whole buildings as it hits them with terrific speed. It should certainly sustain the interest of the millions of Superman fans, despite its similarity to its predecessors. The subject has plenty of interest in it.

Screen Snapshot No. 8 *(Excellent)*

Col. (3858) 10 mins.

This is a photograph of a Navy benefit but it's a swell show for any audience. More song writers than have ever been assembled together appear on the stage, each at a piano. Allan Jones is master of ceremonies and he introduces each of the many celebrities. Groucho Marx sings "I'm Dr. Quackenbush"; Harry Ruby plays his hit tune, "Three Little Words"; Jerome Kern plays "Old Man River"; Jimmie McHugh renders his famous "I Can't Give You Anything But Love, Baby"; Shelton Brooks plays and sings his own "Darktown Strutters' Ball"; Warren and Smith plays "Down Argentine Way," and "God Bless America" sung by Allan Jones winds up the affair. Ralph Staub (*see p.* 18) directed the subject.

Wrestling Octopus *(Funny)*

Col. (3807) World of Sport No. 7 9½ mins.

The Masked Horror, also known as "The Octopus," and George Becker, also known as "The American Adonis," engage in a wrestling bout with Bill Stern as commentator and most any audience will find amusement in the fray. Wrestling has become a laughable sport as it is practiced, but many an athlete will wonder how either of the grapplers in this picture are able to stand the punishment which is administered by the adversaries. Bill Stern's commentary enlivens the subject considerably. Harry Foster edited the picture which was photographed by Charles Harten, J. Burgi Contner and Jay Rescher.

Information Please No. 5 *(Good)*

RKO (24,205) Information Please 10 mins.

Theatremen and audiences alike are so familiar by now with these quiz reels that any attempt to elaborate on their entertainment qualities would be difficult. This new release, which features movie actor John Carradine as guest expert, along with the regular panel, is as good as its predecessors and should please just as well. Frederic Ullman, Jr., produced, with Dan Golenpaul supervising.

Donald's Snow Fight *(Excellent)*

RKO (24,102) Disney Cartoon No. 2 7 mins.

On a cold, wintry day, Donald Duck goes out to enjoy the snow. When he confronts his three nephews, a snow fight ensues, with Uncle Donald eventually gettting the worst of it. All the gags hinge on the snow fight, of course, and there are enough of them to keep any audience laughing throughout the Technicolor cartoon's 7-minute running time. Walt Disney produced.

Fleets of Stren'th *(Very Good)*

Par. (E1-6) Popeye No. 6 7 mins.

This is a modern picture, for the American war vessel on which Popeye is stationed, is attacked by Jap planes which Popeye beats

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 2)

PARAMOUNT (No. 71)—Canada approves overseas draft; Rush new Burma Road; Sea battle in Mediterranean; Roosevelt speaks; Town meetings.

MOVIETONE (Vol. 24, No. 68)—Roosevelt speaks; Town meetings; Rush new Burma Road; Sea Battle in the Mediterranean; Widow of Colin Kelly gets medal; Sugar rationing preview; Hollywood caravan in Washington; Rodeo in California.

PATHE (Vol. 13, No. 71)—Roosevelt speaks; Burma Road cut by Japanese; Sugar rationing preview; Hollywood caravan in Washington; Sea battle in Mediterranean.

UNIVERSAL (Vol. 15, No. 80)—Rush new Burma Road; Sugar-rationing books ready; Town meetings; Oklahoma tornado; Hollywood caravan in Washington; Widow of Colin Kelly gets medal; Roosevelt speaks.

NEWS OF THE DAY (Vol. 13, No. 266)—Sea battle in Mediterranean; Chinese troops on Burma Road; Oklahoma tornado (Oklahoma City only); Sugar-rationing preview; Hollywood caravan in Washington; Widow of Colin Kelly gets medal; Roosevelt speaks; Town meetings.

(Released Wednesday, April 29)

PARAMOUNT (No. 70)—Maryland Hunt Cup race; Penn Relays at Philadelphia; Argentine tanker survives Axis torpedo attacks; Senator Tom Connally weds; Real-life models pose for war posters; Spring has come; Marines test new equipment; Defense Recreation Committee gives out one millionth free theatre ticket; Screen stars spur Bond and Stamp sales; 13,000,000 men register for Selective Service.

MOVIETONE (Vol. 24, No. 67)—13,000,000 men register for Selective Service; A.E.F. troopships sail; Marines in invasion drill; War games in Panama; Annapolis spring parade; Screen stars spur Bond and Stamp sales; Building submarine chasers; R.A.F. uses camera gun; Mother goat boasts five kids (except New York); Defense Recreation Committee gives out one millionth free ticket (New York only); Requested wins Wood Memorial; Penn Relays at Philadelphia; Drake Relays at Des Moines.

NEWS OF THE DAY (Vol. 13, No. 265)—President signs up in manpower draft; Marines rehearse invasion; Building submarine chasers (except Dallas); War games in Panama; Screen stars spur Bond and Stamp sales; Millionth free theatre ticket (New York only); Senator Connally weds; Kentucky Derby preview; Penn Relays at Philadelphia (except Dallas and Des Moines); Drake Relays (Dallas and Des Moines).

PATHE (Vol. 13, No. 70)—Men 45-65 register in draft; A.E.F. troopships sail; Marines in ship-to-shore drill; R.A.F. and ground troops give show; Girls fill farm labor shortage; Star caravan aids Army and Navy; Building submarine chasers; War games in Panama; Penn Relays (except Washington); Millionth free theatre ticket (New York only); Maryland Hunt race (Washington only).

UNIVERSAL (Vol. 15, No. 79)—R.A.F. and ground troops give show; President registers for draft; Building submarine chasers; Marines practice landing operations; War games in Panama; Dress parade at Annapolis; Star caravan aids Army and Navy; Penn Relays; Requested wins Wood Memorial.



down single handed. Bombs, torpedoes and shells fall around the indomitable sailor at a terrific rate until finally, after he has eaten his fill of spinach, he takes off like a fighter plane and downs Jap planes just as fast as the carrier can launch them. The sound effects add a lot to the fun of this picture, too. For example Popeye flings one plane at the rest of the formation and the sound is that of a bowling alley with the pins falling in a strike.

The Lady or the Tiger *(Good)*

MGM (M333) Miniature No. 3 10 mins.

That story of a jealous woman who was placed in the position where she had to decide between allowing her lover to go either to the arms of a rival or to a mortal combat, is related here in the background of an arena in Ancient Rome. However, the climax is still in doubt and the audience, as in the story, is left guessing as to the choice she made. The story gains emphasis in narration accompanied by pictured supporting circumstance and holds interest throughout. Action is nicely paced and narration filled with suspense.

Dog Trouble *(Very Funny)*

MGM (W347) Cartoon No. 7 8 mins.

This Technicolor reel forces the teaming up of those two traditional enemies, Tom Cat and Jerry Mouse, to defeat the efforts of a vicious bulldog intent on the destruction of them both. The opening shots are devoted to the ever-existing feud between the two and it is in the pursuit of the mouse, who has been playing pranks on the cat, that both encounter the dog. A merry pace of comical situations prevails from start to finish with the climax set in the springing of a cleverly planned trap that gets the dog in bad with the house servant. After that the mouse and cat go back to their old feud again. Swell animation, fine color and nicely executed continuity. F. Zinnemann produced.

Don't Lie *(Good)*

MGM (C396) Our Gang No. 6 11 mins.

The gang gets together and decides to take measures to cure Buckwheat, the little darky, of his habit of stretching the truth. He has recently reported a monkey ghost as the occupant of a haunted house. They prepare a hoax and enter the house with their victim, but find that the monkey is real, having escaped from a touring menagerie. The resultant action is sufficiently funny to amuse the adult trade and will, of course, delight the kiddies. E. Cahn produced.

Don Cossack Chorus *(Very Good)*

Vita. (7508) Melody Masters No. 8 10 mins.

Good production values and an entertaining sweep of accompanying action do much to make the vocal offerings of this talented group one of the most entertaining of this series. Attired in picturesque costumes, the chorus gather around a camp fire at their mountain retreat and deliver a number of the selections that have made them world famous. The side bits of expert acrobatic horsemanship, native dancing, and solo renditions, are nicely inserted and provide pleasant movement to lend to the enjoyment of the subject. Jean Negulesco directed.

Glacier Park and Waterton Lakes *(Fair)*

MGM (T320) Traveltalk No. 10 9 mins.

A trip through Glacier National Park and the adjacent regions of Canada with the picturesque chalets that serve to emphasize the similarity of the region to the widely advertised Swiss Alps. FitzPatrick, with his usual skill, manages to capture the handiwork of Dame Nature at the moments when she is wielding her most charming color magic, but the subject fails to register the appeal of many films in this series. The outstanding highlight shows the producer being inducted into the Blackfoot Indian tribe with the Redskins attired in the befringed and bespangled costumery of their ancestory.

The Bear and the Beavers *(Very Good)*

MGM (W346) Cartoon No. 6 8 mins.

The big bear goes ritzy and decides on a snug house for winter quarters instead of the hollow trees and damp caves where he used to hibernate. Everything goes well until the wood box is empty and he finds it easier to raid the kindling of the Beaver colony than to chop down his own fire wood. The little fellers gang up on Br'er Bear and the end finds his bungalow enroute to the Beaver woodshed and himself left with only a smouldering chimney to ward off the wintry blasts. Told in story book fashion, this is a well handled reel from all angles.

Daffy's Southern Exposure *(Fair)*

Vita. (7609) Looney Tune No. 9 7 mins.

Here's one duck who won't go South in the Winter. As a result he has quite a time with snow, ice, lack of food, etc. When he finally locates a cabin which smells of food, its inhabitants envision him as their dessert. He has quite a time escaping them but then heads South ("and I mean really South"), for he winds up in Rio where there is a cartoon Carmen Miranda. Leon Schlesinger produced.

Shoot Yourself Some Golf *(Good Draw)*

Vita. (7406) Sports Parade No. 6 10 mins.

With Ronald Reagan and Jane Wyman as the stars, this should be a real draw at any box-office. Besides that, the cast boasts Jimmy Thompson, world's record holder for the longest drive, and Jack Redmond, world's champion trick golfer. The photography is a bit fuzzy, as the picture is from a 16 mm. Kodachrome. Del Frazier is credited as director. The action shows Thompson demonstrating some of the fine points of the game for Reagan while Redmond practices some trick shots for Mrs. Reagan's benefit. Ordinarily pictures of this kind will interest only the golfer but with two well known stars as the stooges in this one, the interest should be widespread.

California Junior Symphony *(Good)*

Vita. (7109) B'way Brevity No. 9 20 mins.

This huge orchestra of more than 100 kids under the direction of Peter Meremblum is a most remarkable musical organization. The kids range in age from eight to 18. The feature soloist is Little Jackie Horner, just turned eight. The picture is a bit too long and would have been better as a single reel. As it is, the music lovers will enjoy it thoroughly nevertheless. The numbers played are partly classical and partly of the popular variety (but not swing). Jean Negulesco directed. Jack Warner, Jr., produced.

Magnetic Telescope *(For the Fans)*

Par. (W1-6) Superman No. 6 9 mins.

Here's Superman again this time fighting not men from Mars or some other planet but an inhabitant of the earth who has invented a method of attracting planets to the earth. It looks as though the earth is in for a bad time of it until Superman gets busy with his superhuman powers and pushes the planets back into the sky where they belong. Max Fleischer produced.

Mr. Strauss Takes a Walk *(Excellent)*

Par. (U1-4) Madcap Model No. 4 8½ mins.

Here's one of the best in George Pal's series of Puppetoons. It is Pal's version of how Johann Strauss gained the inspiration to write his beautiful waltz, Tales from the Vienna Woods. The wild life of the forest gives him the ideas for the music and its rhythm. It is well done in Pal's unique style and properly sold should mean money at the box-office.

Quiz Kids No. 4 *(Good)*

Par. (Q1-4) 11 mins.

Here's another miniature Information Please game with the kids doing a lot better on the questions than most grownups would. Questions on mythology, military commands, military uniforms, sports, etc., keep the kids guessing and most audiences gasping at the kids' precocity. Gerard is given a chance to show off his knowledge about birds by identifying their nests and as a windup each kid gets a hat and identifies its wearer.

Nightmare of a Goon *(Funny)*

Par. (A1-5) Headliner No. 5 10½ mins.

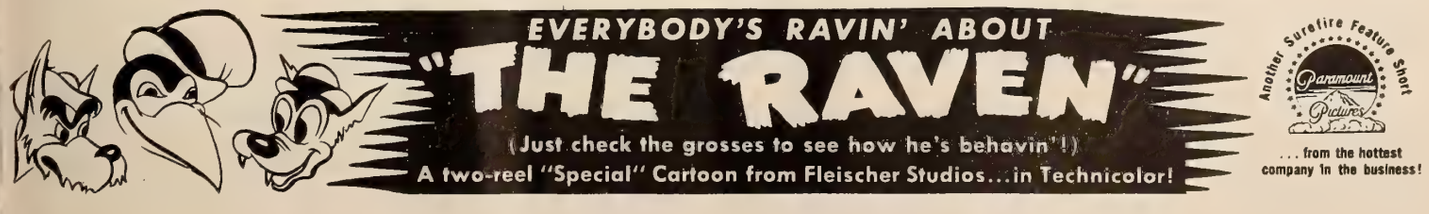
Teddy Hart, a starving composer, eight weeks behind in his rent, has a real nightmare. Clad only in a nightgown, he pictures himself conducting an orchestra in a night club—but it turns out that the orchestra consists of Borrah Minnevitch's Harmonica Rascals. Then his landlady appears in a swing number. Don Wilson appears as a part of the dream and it all ends up with a number called "Doin' the Hotfoot" with Teddy's feet actually ablaze.

There Ain't No Such Animal *(Timely)*

Vita. (7306) Hollywood Novelty No. 6 10 mins.

Filmed off the Great Barrier Reef which stretches for 250 miles along the Coast of Australia, this subject should be of special interest now because of the War news coming from Australia. With practically everyone knowing someone who is on military duty in the Island Continent, interest should be keen in pictures dealing with it even if they are pictures of animal life and not of people. The strange amphibian animals who live on the Great Barrier Reef have seldom if ever before been

(*Continued on Page 23*)



Exhibitors to Again Benefit From Republic-Fawcett Tieup

Producers of 'Spy Smasher' Join Forces With Publishing Firm to Promote Chapter-Play

Republic Pictures and Fawcett Publications are again cooperating in a promotional campaign, this time to promote Republic's latest 12-chapter serial, "Spy Smasher," featuring Kane Richmond in the title role, and based on the exploits of the hero of the popular Fawcett comic book of the same name.

The entire Fawcett organization, comprising some 30 field men and 700 distributors throughout the country, has been instructed to cooperate with all exhibitors who play "Spy Smasher," just as they did in the promotion of "Adventures of Captain Marvel."

Fawcett's participation in this campaign includes full-page ads in all their comic books, announcing the new "Spy Smasher" serial. The ads contain a coupon, which the reader is asked to fill in and return to Fawcett, giving the name of the local theatre that has not played the serial. These are sent to the Republic home office, and in turn forwarded to the salesmen in their respective territories. The salesmen join forces with the local Fawcett field men and call on the exhibitors, to explain the extraordinary cooperation available to them if they book the serial. When possible, they address theatre men in groups as was the case when Fawcett promotion manager Max Wolff addressed a meeting of Warner Brothers' New Jersey district theatre managers and some independent exhibitors. The entire "Spy Smasher" promotional campaign was outlined in detail, resulting in nine of the Warner theatres booking the serial immediately, with the balance expected to follow suit. The chief of the Jersey chain recommended the Fawcett cooperation very highly, stating it saved him a great deal of trouble in exploiting the serial playdate.

Campaigning Through Distributors

In addition to working actively with each exhibitor, Fawcett is carrying on a concentrated campaign to promote "Spy Smasher" through its distributors, principally through house organs, bulletins, broadcasts and other means.

Republic is furnishing a special trailer, gratis, to all theatres playing the serial, to be attached to the regular "Coming Attractions" trailer, calling attention to the serial on the screen and in the Fawcett comic book.

Louis Stein, manager of the Stanley Theatre, Newark, N. J., took advantage of the excellent promotion available to him and, working with Fawcett's Newark representative, Sam Nichols, did a bang-up job in getting "Spy Smasher" off to a flying start. Following is an outline of their campaign:

At week-ends, starting two weeks before the opening playdate, stage announcements were made by Stein concerning the opening date and the various giveaways to be made at the first three matinees. The trailer was also used during this period.

The back of the program for the two weeks preceding the opening was given over entirely to advertising the opening and the giveaways.



When Republic's 12-chapter serial, "Spy Smasher," opened at the Stanley Theatre, Newark, N. J., all children attending were presented with 4-color photos of "Spy Smasher," together with copies of Fawcett's Whiz Comic Books and "Spy Smasher" buttons. In this view of the auditorium, the delighted recipients are shown holding their copies of the "Spy Smasher" photo. Nearly all the youngsters will be regular patrons for 11 more weeks.

A wall-panel of the 1-sheet, 31x77, was placed prominently in the lobby, to remain until the showing of the last chapter.

A 40x60 lobby display in full-color was placed conspicuously near the box-office.

Three-hundred special 1-sheets, with Stanley Theatre snipes, were distributed to all Fawcett dealers in the territory for display on their stands, accompanied by a "pep" bulletin from Fawcett's district promotion man. In addition, trucks of the Newark News Dealers Supply were bannered.

Two thousand "Spy Smasher" 4-color photos with imprint on back plugging the serial, were given away opening day, together with 2-color buttons and 1,500 Comic Books.

Bills Program of Comic Page Adaptations as 'Out of Funnies'

With a program consisting of a "Blondie" feature, a "Tailspin Tommy" picture, a Popeye and a Skippy cartoon, and a Stranger Than Fiction reel, Manager Al Spargur of the Royal Theatre, Mount Vernon, Ill., advertised his offering as "Out of the Funnies."

Newspaper comic sections were haphazardly torn up and pasted on compo-board, which was cut out to mask the regular attraction frames, doors, etc. Some of the catchlines used included "Five Big Units of Fun," "Here's a Brand New Idea in Family Entertainment," "Out of the Funnies On to the Screen."

Spargur carried out the same idea in his newspaper ads.

With the same kind of program, you can stage the same kind of campaign. And you can have the same kind of successful results that the Royal manager enjoyed.

One good short—well advertised—might have saved that bad feature you ran recently.

Fleischer Joins Columbia

Appointment of Dave Fleischer to take charge of its entire cartoon production unit has been announced by Columbia Pictures. Fleischer, who assumes his new post after an association of fifteen years with Paramount, will be in charge of the Color Rhapsodies and Phantasies cartoon series.



Dave Fleischer

While at Paramount, he was responsible for the direction of many important cartoon series, including "Superman," "Popeye the Sailor" and "Betty Boop," as well as two feature-length cartoons, "Gulliver's Travels" and "Mr. Bug Goes to Town."

Warner Brothers to Film Service Band Shorts at West Point, Annapolis

Arriving in New York over the weekend, a Warner Bros. production unit headed by Director Jean Negulesco and Phil Quinn, production manager, left early Monday for West Point to complete plans for the filming of a short subject featuring the band and glee club of the Military Academy. Shooting is scheduled to get under way at the Academy reservation May 4.

On completion of the West Point assignment, the crew, which includes Dudley Chambers of the Warner music department, will go to Annapolis on a similar mission. The two shorts, to be produced by Gordon Hollingshead, will be released as part of next season's Melody Masters group.

Conferences between Warner executives and Government officials on the production of three one-reelers featuring the United States Army, Navy and Marine bands, have been under way for some time. Final arrangements were expected to be set this week, with production set to start following completion of the West Point and Annapolis shorts.

Recognition of Home-Town Boy in Newsreel Clip Actuates Publicity

The sort of publicity showmen dream about was garnered recently by Manager M. E. Berman of the Orpheum Theatre, Springfield, Ill. A story was practically thrown into his lap, and being a smart shownman, Berman knew what to do with it. Result: he cracked the local newspaper for a three-column spread with art.

The incident occurred when a recent issue of Pathe News carried a clip showing the American forces in Iceland. A local mother and her two daughters, sitting in the theatre, was startled to see their son and brother, an Army lieutenant, among the soldiers on the screen. They immediately notified the Orpheum management, who projected the reel again for them. Berman then tipped off the newspaper, with the resultant publicity break.

Moral: Always be on the alert.

"CARNIVAL in BRAZIL"
Gay, Colorful, song-filled . . .
A "GOOD NEIGHBOR" SHORT—
A SWELL BUSINESS-GETTER!
Another Surefire Feature Short
Paramount Pictures
. . . from the hottest company in the business!

Depinet Reveals Facts On Shorts Marketing

(*Continued from Page* 17)

intelligently, and thoroughly, along sound selling lines. There is every indication that the number and variety of these cartoon characters will increase in the near future.

Contrary to general impressions, Mr. Depinet's record shows that sport reels are not seasonal in their appeal but are well received, regardless of current or impending activity in the type of play or contest they happen to treat. Of course, in communities where interest in some one sport is exceptionally high during certain calendar periods, additional business is drawn by capitalizing on the public frame of mind, but in the great majority of situations sport reels have no particular seasonal popularity.

We had a very pleasant visit and were mighty pleased to find that Mr. Depinet's book furnished irrefutable proof that the ideas we have been advancing in these columns, for so-o-o long about attention to short subjects, would really help showmen to gather in a lot of bank fodder that is now being ignored or overlooked. We are delighted to share with you such grade A information as we were able to gather in one brief half hour with an executive of the proved showman sense and wide experience of Ned Depinet.

When it came time to leave, Ned left his desk to help us with our overcoat. He's always been a very polite and considerate person, but we keep wondering: could we have done anything that put him wise to the fact that our breeches were patched?

Short Subject Reviews

There Ain't No Such Animal

(*Continued from Page* 21)

pictured. Most fascinating is the scene of a giant turtle preparing to lay her eggs, then her slow progress back to the water and the unearthing of the peculiar looking eggs which bounce but don't break.

Eat Me Kitty Eight To The Bar *(Good)*

20th-Fox (2508) Terry-Toon No. 8 **7 mins.**

A cat with a whim to exercise feline kindness proceeds about the business of contradicting all of the heralded hatreds of his breed by performing acts of kindness for birds and mice. All this brings about a similar attempt on the part of a vicious bulldog who comes to grief when he tries out the principles on a belligerent goat. The animation and continuity of sequence are well handled and the reel shapes into a well told story with many comic and laughable situations.

Funny Bunny Business *(Good)*

20th-Fox (2507) Terry-toon No. 7 **7 mins.**

A group of fun loving rabbits go to extremes to thwart the plans of a hunter and his dog to take advantage of the start of the hunting season. From the time the hunter and his pooch take position at a rabbit hole and hang up their alarm clock, to make sure of instant starting, to the end, where the rabbits resort to legerdemain to produce unlimited numbers of their tribe from a magician's hat, the footage is filled with incidents that keep both man and hound in a maze of violence and trickery.

Oh Gentle Spring *(Fair)*

20th Fox (2509) Terry-toon No. 9 **7 mins.**

In this, birds, flowers, insects, animals and humans combine to illustrate what happens with the advent of the spring season. Some of the antics are funny, but, for the most part, the film is only moderately amusing. Timeliness is the factor that lifts the assembly of haphazardly handled and episodic events to a deserving place on your program. Best episode is the bicycle race of the birds after the worm, which the Robin wins.

Acro-Batty *(Humorous)*

MGM (S366) Pete Smith Specialty No. 6 **9 mins.**

We list this as a humorous subject but that classification applies to the accompanying dialogue of Pete Smith. The action is of the most exciting and thrilling order, dealing with the off season mode of living of the duos, trios, and groups that bring gasps and shudders to America's vast army of circus fans. The footage is a kaleidoscopic array of the big top performers at work practicing the leaps, falls, twists and turns that keep them fit and ready to take the road and start their daily gamble with injury and death. Smith's narration is both funny and explanatory. The circus season is getting under way now, so put "three-ring" appeal in your selling campaign on this short.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	13
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	7
Community Sings	10	8	10	9
Fables Cartoons	8	All	8	4
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	4
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	9
Stooge Comedies	8	All	8	6
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	8
TOTAL	130	107	140	88

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	7
Miniatures	10	All	10	5
Our Gang	9	All	10	7
Passing Parade	9	All	10	5
Pete Smith Specialties	14	12	14	8
Fitzpatrick Traveltalks	12	All	12	11
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	3
TOTAL	78	71	78	47

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	All
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	5
Hedda Hopper	None	..	6	4
Madcap Models	6	4	6	4
Paragraphics	6	5	None	..
Popeye	12	All	12	8
Popular Science	6	All	6	4
Quiz Kids	None	..	6	5
Robert Benchley	4	All	4	3
Speaking of Animals	None	..	6	4
Special Cartoon	1	1	1	1
Sportlights	13	All	13	10
Superman Cartoons	None	..	12	7
Unusual Occupations	6	All	6	4
TOTAL	86	86	86	61

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	4
Edgar Kennedy	6	All	6	5
Information Please	13	All	13	7
Leon Errol	6	All	6	5
March of Time	13	All	13	9
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	3
Picture People	13	10	13	8
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	9
TOTAL	87	All	86	51

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	4	4	All
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	7
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	22
World Today	None	4	4	5
TOTAL	52	52	52	44

UNITED ARTISTS

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
World In Action	None	..	12	3

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	9
Musicals	13	All	13	12
Special Subjects	1	1	2	2
Stranger Than Fiction	15	All	15	10
Variety Views	15	All	15	12
TOTAL	57	57	58	45

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	10
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	6
Looney Tunes	16	All	16	10
Melody Masters	10	All	10	8
Merrie Melodies	26	All	26	19
Special Subjects	2	2	None	..
Sports Parades	10	All	10	7
Technicolor Specials	6	All	6	5
TOTAL	83	88	86	65
GRAND TOTAL	578	552	598	401

Universal Issues Press Book On 'Menace of the Rising Sun'

A press book containing a variety of one-, two- and three-column ads, special publicity stores and selling suggestions has been issued by Universal on its two-reel special, "Menace of the Rising Sun."

Sample questions for a newspaper or radio quiz contest, suggested copy for a post-card campaign and ideas for lobby displays tieing in with the current War Bonds drive comprise the principal exploitation material.

"Sell It Like a Feature" is the theme behind the manual's selling suggestions.

SHORTS SHOPPING

(*Continued from Page* 17)

Klarsfield of the Rialto Theatre has a "little man," who, clad only in shorts, stands in front of the theatre at all times. Constructed of masonite, he's ten feet tall, holds a sign with this copy: "I'm Proud of My Shorts Today." An opening in the sign permits interchanging of cards with each new show.

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Jinx Falkenberg Starts "Lucky Legs"; March Signed by Lasky; Lorraine Gettman Now Known as Leslie Brooks

Columbia recalled Jinx Falkenberg from her eastern personal appearance tour to begin rehearsals for the leading role in "Lucky Legs." The picture will start early in May with Wallace MacDonald producing and Charles Barton directing. The story calls for a big cast of glamour girls.

Ingrid Bergman will play the feminine role opposite Humphrey Bogart in "Casablanca" which Hal Wallis will produce for Warner Bros. The casting was made possible by an exchange deal with David O. Selznick whereby the latter will obtain the services of Olivia de Havilland for one of his productions.

Victor Moore has signed a new two-picture contract with Paramount. Moore, now on tour with "Louisiana Purchase," will come to Hollywood early next month for first assignment.

Recently placed under contract by Columbia, Shirley Patterson has been assigned the feminine lead in "Shot Gun Guard," a western feature teaming Charles Starrett and Russell Hayden, to go into production the first week in May. The film will be directed by William Berke with Jack Fier producing

Fredric March has been signed by Warner Bros. for the title role in "The Adventures of Mark Twain," next Jesse Lasky production. The picture will reunite March and Director Irving Rapper, they worked together on "One Foot in Heaven."

It's stardom for sure for Alexis Smith, the girl who scored so effectively in "The Constant Nymph." Warner Bros. have chosen "Heaven on 49th Street," a story inspired by New York's famous St. Malachy's Church as her initial vehicle. Bernard Schubert is writing the screen play. Ben Stoloff will produce.

A new name and a long term contract came to Columbia starlet Lorraine Gettman over the week-end. Henceforth she will be Leslie Brooks. First step in grooming the attractive red head for important roles is the feminine lead opposite Charles Starrett and Russell Hayden in "Overland to Deadwood."

No one but her own Ma will play the role of Ginger Rogers' mother in Paramount's "The Major and the Minor." While Mrs. Leila Rogers will make her screen debut, she is no stranger to films. Formerly a drama editor, she later became a dramatic coach and for several years trained younger players at RKO-Radio.

Elizabeth Patterson will play the role of Fredric March's sister in Paramount's "I Married a Witch." Also engaged for the film was Esther Howard.

Completing preliminary preparations, Director Al Santell has started testing players for "Pearl of Paradise" which he will direct for MGM. Johnny Weismuller will be starred.

Immediately upon becoming an RKO-Radio associate producer, Maurice Geraghty was assigned to handle "The Falcon's Brother." The picture will feature George Sanders and a newcomer to the mystery thriller series, Tom Conway, in the top roles.

Edward Sutherland will direct RKO-Radio's "The Navy Comes Through," story of the merchant marine which will star Pat O'Brien, Randolph and Jackie Cooper. Adapted from Borden Chase's *Saturday Evening Post* story "Battle Stations," the film goes into production May 15.

Marjorie Weaver will play the feminine lead opposite Lloyd Nolan in "12 Men in a Box," which starts at the end of the month with Herbert I. Leeds directing. Phil Silvers and Janis Carter have been pencilled in for feature spots.

With Gene Tierney selected for the starring role, Henry Hathaway has been signed to direct "China Girl" by 20th Century-Fox.

After a couple of days' production halt 20th Century-Fox named Archie Mayo to direct "Orchestra Wife" vice John Brahm. George Montgomery, Ann Rutherford and Lynn Bari head the cast.

Republic will feature Anna Lee with John Wayne and John Carroll in "Flying Tigers." The film is slated for early production with David Miller directing and Edmund Grainger producing.

Assignment to direct "Springtime in the Rockies" has been handed Irving Cummings by 20th Century-Fox. Production date of film which will feature Betty Grable, Carmen Miranda and Barry James and his band has been moved back to mid-June.

Rosalind Russell is being sought by Paramount to share starring honors in "Four From Coventry" with Fred MacMurray. Presently engaged for Columbia's "My Sister Eileen," Miss Russell is reading the Tess Slesinger and Frank Davis script prior to considering acceptance of the bid.

"King of the Stallions," story of a wild horse owned by a tribe of Indians, has been acquired by Monogram for early production. Chief Thundercloud will be seen in the leading role. The picture, a sequel to "Silver Stallion," will be produced and directed by Edward Finney with May 20 set as starting date.

Roscoe Ates, now a character actor, has been signed for a role in Preston Sturges' Paramount production "Triumph Over Pain." Simultaneously Chester Conklin and Dot Farley, two oldtime Mac Sennett comics, were added to the cast.



Time was when Dolores Del Rio had Norman Foster for a leading man. Now Foster is directing Miss Del Rio in the Mercury Production of Orson Welles' "Journey Into Fear," in which she co-stars with Joseph Cotten. Here they are talking over old times on the set at RKO-Radio.

HOLLYWOOD STUDIO ROUND-UP

A total of 10 new pictures went before the cameras at five Hollywood studios this week.

COLUMBIA

FINGERS—Principals: Kay Harris, Bruce Bennett, Edward Norris. Director, Lew Landers.

MGM

TISH—Principals: Marjorie Main, ZaSu Pitts, Aline McMahon, Lee Bowman. Director, S. Sylvan Simon.

MONOGRAM

TEXAS TROUBLE SHOOTERS—Principals: Ray Corrigan, John King, Max Terhune. Director, S. Roy Luby.

PRODUCERS

THE COMMANDOS HAVE LANDED—Principals: Lyle Talbot, George Neisce, June Duprez, Charles Rogers. Director, Spencer Bennett.

REPUBLIC

CYCLONE KID—Principals: Don Barry, Johnny James, Lynn Merrick. Director, George Sherman.

FLYING TIGERS—Principals: John Wayne, John Carroll, Anna Lee, Bill Shirley. Director, David Miller.

LAZYBONES—Principals: Judy Canova, Joe E. Brown. Director, Joseph Santley.

RKO-RADIO

THE BIG STREET—Principals: Henry Fonda, Lucille Ball, Barton MacLane. Director, Irving Reis.

UNIVERSAL

INVISIBLE AGENT—Principals: Ilona Massey, Jon Hall, Peter Lorre, Sir Cedric Hardwicke. Director, Edwin L. Marin.

TIMBER—Principals: Leo Carrillo, Andy Devine, Marjorie Lord. Director, Christy Cabanne.

Douglas to Washington

Completing his co-starring role with Joan Crawford in Columbia's "He Kissed the Bride," Melvyn Douglas left for Washington April 20.

WANDERING AROUND HOLLYWOOD

with Avie Mack

New name thinker-uppers have been pretty busy lately. A trio of Paramount youngsters were given new identities. Didn't take much imagination to change Betty Jane Rhodes' tag to just Betty Rhodes by dropping the plain Jane. Transforming Donivee Purgey to Lora Lee was quite an accomplishment, however. It'll probably take Dolly Loehr a little while to become accustomed to being called Marguerite Lynn. Warner Bros. said it was an unusual expression of popular will that inspired them to decide that Bryant Fleming will be Gig Young in the future.

With so many actors, all of whom claim they "bring down the house" every time they get a part, wandering around loose, it seems funny that Bill Pine and Bill Thomas had to go out and hire a professional building wrecker to technically advise on "Wrecking Crew." But they did and a man named James Stafford, who according to reports has demolished more buildings than the RAF bombers, will show Chester Morris, et al, how to knock things flatter than the bride's biscuits.

The only time a lot of wide spots in the road ever see their names in print other than in the Post Office Directory is when they bid for a world premiere. Now it's Holland, Mich., colonized long ago by Dutch settlers, that wants the first shot at "The Wife Takes a Flyer" on the date of its annual Tulip Festival.

Dressed in his Signal Corps lieutenant's uniform, John Huston directed the final sequences of "Across the Pacific" at Warner Bros. John's been awaiting his call for some time and was on his way to Washington almost before his echoes of "That's the picture" had died down.

With glamour girls a dime a dozen around Hollywood, it was a unique treat the other day to walk out on the MGM stage where Dick Thorpe is directing "Apache Trail" and pick fresh talent in the person of Flower Jackson. Flower is a 97 year old full blooded Indian and a great-great grandmother. While she will speak no lines, she will have considerable footage in the film because of her typical Apache features and dignity. She was discovered while watching her grandsons perform in a riding chase sequence.

Can there be anything prophetic in a picture title? RKO-Radio announces "End of the Gangsters." Long ago, when Howard Hughes made "Scarface," critics and reviewers were unanimous in labeling it as the film that "would end all gangsters." That was about a decade ago, but anyone who can count the number of gangster films made since that time is a mathematical genius of Einstein caliber.

Weeks to Make Two Specials For New Monogram Program

George W. Weeks will film two special productions for Monogram's 1942-1943 release schedule in addition to his quota of eight "Range Busters" westerns. The films will be "Intelligence Bureau," based on the novel "The Black Book," by George Bronson Howard, and "Pony Express Riders," an original screen play by Earle Snell.

Warner Bros. To Glorify U. S. Merchant Marine

The colorful story of the United States Merchant Marine in wartime will be filmed by Warner Bros. under the title "Heroes Without Uniforms." Four stars, Edward G. Robinson, George Raft, Humphrey Bogart and Sidney Greenstreet, have already been set for the picture. Original story is by Guy Gilpatric, author of the Glencannon stories featured in *Saturday Evening Post*. With Merchant Marine cooperation assured, Gene Fowler is slated to adapt the yarn which Jerry Wald will produce.

Monogram Completes Sound Stage Reconstruction

Entire reconstruction of stages 1 and 2, a $25,000 undertaking, has been completed by Monogram Studio. Now housed in a single structure, the stage is entirely sound-proof. The original structures were erected in 1929 and were among the first sound stages ever built in Hollywood. Renovated stages will first be used for "Lure of the Islands" which Lindsley Parsons will produce.

Tex Ritter Signs For Universal Westerns

Universal has signed Tex Ritter to a term contract to co-star with Johnny Mack Brown in a group of seven western pictures for the 1942-1943 program. The deal provides that Ritter also will appear in one non-western production. Discovered and first featured by Monogram, Ritter, previous to signing with Universal, had been under contract to Columbia.

Irene Lee Joins Goldwyn As Eastern Story Editor

Irene Lee, for the past four years story editor for Warner Bros., has been engaged as Eastern Story Editor by Samuel Goldwyn. Miss Lee will make her headquarters in New York, and leaves Hollywood, where she has had the distinction of being the only woman story editor, on May 23 to commence work on Goldwyn's material for next year.

To Dissolve Darmour Productions

Upon the completion of two Ellery Queen features and a serial, it has been learned that Darmour Productions, formerly headed by the late Larry Darmour, will be dissolved. Probability is that Columbia, which released the Darmour films, will take over the Darmour Studio.

Runyon Story For Monogram

Monogram has purchased "The Lady Member," a Damon Runyon story, and scheduled it for production for the 1942-1943 program. It is anticipated that the title will be changed.

The "Moon" Is High

A new ceiling was put on the price for film rights to a stage play this week when 20th Century-Fox paid John Steinbeck the all-time record sum of $300,000 for the picture rights to "The Moon Is Down," first published as a novel and now a current Broadway stage play. In book form "The Moon Is Down" has topped the the nation's best-sellers, having sold nearly a half a million copies in less than 2 months. "The Moon Is Down" will be the fourth Steinbeck work to reach the screen, its predecessors being "The Grapes of Wrath," "Of Mice and Men" and "Tortilla Flat."



DISTRIBUTED BY:

Atlanta—Astor Films
Boston—North Eastern
Buffalo—Pam-O
Chicago—Special Attr's
Cincinnati—Popular
Cleveland—Imperial
Dallas—Acme
Denver—Commercial
Detroit—Allied
Indianapolis—Monogram
Kansas City—Select
Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P.R.C.
New Haven—Northeastern
New Orleans—Astor
New York—Astor
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
St. Louis—Variety
San Francisco—All Star
Seattle—Principal
Washington—Peerless
Toronto—Superior

Advance Dope

HE'S MY OLD MAN (Col.) **Drama. Principals:** Pat O'Brien, Glenn Ford, Evelyn Keyes, Minor Watson, Jonathan Hale, Frank Puglia, Trevor Bardette. **Plot:** A famous flyer, drinking too much, crashes his plane, causing the death of his co-pilot. To save his son embarrassment, he leaves the country, after settling all his money on the pilot's little girl. Years later, while testing a ship revealing via radio facts valuable to future designers, he loses his own life. **Director,** Sidney Salkow.

PIERRE OF THE PLAINS (MGM) **Western. Principals:** John Carroll, Ruth Hussey, Evelyn Ankers, Sheldon Leonard, William Post, Jr., Bruce Cabot, Lois Ransom. **Plot:** Romantic rivalry starts a bitter feud between John Carroll, northwest guide, and Bruce Cabot, bad man. A murder occurs and the girl's brother is accused of the crime. Carroll makes possible the boy's escape. Trailed by police for his part in a jail break, Carroll encounters Cabot. During the fight Cabot is shot. Evidence shows Carroll could not have done the killing, and he is freed. **Director,** George B. Seitz.

ATLANTIC CONVOY (Col.) **Spy. Principals:** John Beal, Virginia Field, Bruce Bennett, Larry Parks, Lloyd Bridges, Victor Kilian, Robert Stevens. **Plot:** Submarines are getting news about convoys. Leader of Marine Flying Patrol suspects a government weather bureau man as being an enemy agent. His actions following rescue of torpedoed liner survivors confirm suspicions. But when driven into the hands of real spies, the weather man outwits his captors, saves huge convoy. **Director,** Lew Landers.

IN OLD CALIFORNIA (Rep.) **Drama. Principals:** John Wayne, Binnie Barnes, Albert Dekker, Edgar Kennedy, Patsy Kelly, Dick Purcell. **Plot:** A young pharmacist is harassed by a political boss. Enraged by his daughter's attraction to the honest boy and the exposure of his own crookedness, the overlord plans revenge. Poison is planted in a tonic the druggist prescribes. A worthless old fellow dies, and only the sudden news of finding gold prevents a lynching. The girl follows the gold rush. An epidemic breaks out. Medical supplies and noble work save the day. The hero releases his selfish fiancee. The villain is shot and confesses his guilt. **Director,** William McGann.

THE LOVES OF EDGAR ALLEN POE (20th-Fox) **Biography. Principals:** Linda Darnell, John Shepperd, Virginia Gilmore, Mary Howard, Jane Darwell. **Plot:** This story of Edgar Allen Poe (John Shepperd) tells of his unhappy life; his poverty, struggles and his one great joy, Virginia (Linda Darnell). She inspires him to write many of his best works, including "Annabel Lee." Virginia's death is the cause of his. Again driven to despair, he passes away, an old man at forty. Like many another genius, unappreciated during life, Poe's fame is immortal. **Director,** Harry Lachman.

A YANK AT ETON (MGM) **Drama. Principals:** Mickey Rooney, Freddie Bartholomew,, Terry Kilburn, Ian Hunter, Juanita Quigley, Tina Thayer. **Plot:** Transplanted from an American high school to England's exclusive Eton, Mickey struggles through. Accused of racketeering, he is ostracized. He becomes involved in trouble with his stepbrother over a girl. But when this boy is wrongly accused of wrecking a car, Mickey comes to his aid. Reinstating himself in the esteem of his classmates, Mickey understands that Eton isn't such a bad place after all. **Director** Norman Taurog.

(*Continued on Page* 27)

MONTHLY PRODUCT CHECK-UP

COLUMBIA

Released

3003 Bedtime Story
3004 You Belong to Me
3005 Men in Her Life
3007 Lady Is Willing
3008 Texas
3009 Ladies in Retirement
3010 Two Yanks in Trinidad
3011 Wife Takes a Flyer
3013 Adventures of Martin Eden
3015 Go West, Young Lady
3016 Three Girls About Town
3017 Blondie Goes to College
3018 Blondie's Blessed Event
3020 Two Latins From Manhattan
3021 Shut My Big Mouth
3022 Sing For Your Supper
3023 Harmon of Michigan
3024 Honolulu Lu
3025 Canal Zone
3026 Secrets of the Lone Wolf
3028 Confessions of Boston Blackie
3029 Alias Boston Blackie
3030 Ellery Queen and the Murder Ring
3031 Close Call for Ellery Queen
3033 Tramp, Tramp, Tramp
3034 Man Who Returned to Life
3035 Cadets on Parade
3036 Stork Pays Off
3037 Hello Annapolis
3039 Harvard Here I Come
3040 Mystery Ship
3041 Blonde From Singapore
3101 Invaders
3201 Royal Mounted Patrol (W)
3202 Riders of the Bad Lands (W)
3203 West of Tombstone (W)
3204 Lawless Plainsman (W)
3209 Wing of Dodge City (W)
3210 Roaring Frontiers (W)
3211 Lone Star Vigilantes (W)
3212 Bullets for Bandits (W)
3213 North of the Rockies (W)

Awaiting Release

3214 Devil's Trail (W)
Prairie Gunsmoke (W)
Atlantic Convoy
Bad Men of the Hills (W)
Riders of the Northland (W)
Talk of the Town
Vengeance of the West (W)
Down Rio Grande Way (W)
Desperate Chance for Ellery Queen
Submarine Raider
Sweetheart of the Fleet
Meet the Stewarts
Not a Ladies Man
They All Kissed the Bride
He's My Old Man
Parachute Nurse

In Production

Lone Wolf in Scotland Yard
Blondie for Victory
Overland to Deadwood (W)
Man's World
Fingers

MGM

Released

Block No. 1
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego
Block No. 2
Honky-Tonk
Married Bachelor
Smilin' Through
Feminine Touch
Block No. 3
Chocolate Soldier
Unholy Partners
Shadow of the Thin Man
Two Faced Woman
Block No. 4
H. M. Pulham, Esq.
Design for Scandal
Tarzan's Secret Treasure
Kathleen
Block No. 5
Babes on Broadway
Dr. Kildare's Victory
Johnny Eager
Mr. and Mrs. North
Bugle Sounds
Block No. 6
Joe Smith, American
Woman of the Year
Vanishing Virginian
Yank on the Burma Road
Block No. 7
We Were Dancing
Born to Sing
Nazi Agent
This Time for Keeps
Courtship of Andy Hardy
Block No. 8
Rio Rita
Fingers at the Window
Mokey
Kid Glove Killer
Block No. 9
Tortilla Flat
Ship Ahoy

MGM (Cont.)

Released

Sunday Punch
Grand Central Murder

Awaiting Release

Panama Hattie
Mrs. Miniver
Born To Be Bad
Tarzan's New York Adventure
Pacific Rendezvous
Once Upon a Thursday
Her Cardboard Lover
Maisie Gets Her Man
Crossroads
Apache Trail
Jackass Mail
Pierre of the Plains
I Married an Angel

In Production

Yank at Eton
Red Light
Seven Sisters
Cairo
Tish
Big Time

MONOGRAM

Released

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers (W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Riot Squad
Road to Happiness
Freckles Comes Home
Thunder River Feud (W)
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)
Mr. Wise Guy
Forbidden Trails (W)
Below the Border (W)
Law of the Jungle
Man from Headquarters
Private Snuffy Smith
Rock River Renegades (W)
Black Dragon
Western Mail (W)
Arizona Roundup (W)
Ghost Town Law (W)
Where Trails End (W)
Tower of Terror
Man With Two Lives
Klondike Fury
Maxwell Archer, Detective
Boothill Bandits (W)
So's Your Aunt Emma
Continental Express

Awaiting Release

Let's Get Tough
One Mysterious Night
Three Wise Brides
Corpse Vanishes
She's In the Army

In Production

Texas Trouble Shooters (W)
Down Texas Way (W)

PARAMOUNT

Released

Block No. 1
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich for President
Block No. 2
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy
Block No. 3
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Pacific Blackout
Mr. Bug Goes to Town
Block No. 4
Remarkable Andrew
Fly By Night
Torpedo Boat
Fleet's In
Lady Has Plans
Block No. 5
Great Man's Lady
Henry and Dizzy
True to the Army
My Favorite Blonde
This Gun for Hire
Block No. W-1
Riders of the Timberline
Secrets of the Wastelands
Stick to Your Guns
Outlaws of the Desert
Twilight on the Trail
Louisiana Purchase
Reap the Wild Wind
Undercover Man (W)

PARAMOUNT (Cont.)

Awaiting Release

Block No. 6
Sweater Girl
Night in New Orleans
Dr. Broadway
Beyond the Blue Horizon
Take a Letter Darling
Tombstone
Wrecking Crew
Young and Willing
Street of Chance
American Empire
Holiday Inn
Wildcat
I Live on Danger
Mr. and Mrs. Cugat
Palm Beach Story
My Heart Belongs to Daddy
Mrs. Wiggs of the Cabbage Patch
Henry Aldrich, Editor
Forest Rangers
Glass Key
Road to Morocco
Priorities of 1942

In Production

Major and the Minor
Wake Island
Happy-Go-Lucky
I Married a Witch
Silver Queen
Triumph Over Pain

PROD. REL. CORP.

Released

202 Girl's Town
205 Hard Guy
206 Duke of the Navy
207 Broadway Big Shot
210 Too Many Women
211 Dawn Express
213 Miracle Kid
214 Today I Hang
215 Law of the Timber
216 House of Errors
217 Panther's Claw
229 Strangler
230 Swamp Woman
251 Texas Man Hunt (W)
252 Raiders of the West (W)
253 Rolling Down the Great Divide (W)
257 Billy the Kid Wanted (W)
258 Billy the Kid's Round-Up (W)
259 Billy the Kid Trapped (W)
263 Lone Rider and a Bandit (W)
264 Lone Rider in Cheyenne (W)

Awaiting Release

201 Men of San Quentin
204 Isle of Forgotten Sins
208 Bombs Over Burma
209 Mad Monster
218 Inside the Law
219 Gallant Lady

RKO-RADIO

Released

Block No. 1
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
All That Money Can Buy
Block No. 2
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion
Block No. 3
Obliging Young Lady
Date With the Falcon
Week End for Three
Playmates
Four Jacks and a Jill
Block No. 4
Call Out the Marines
Joan of Paris
Mexican Spitfire at Sea
Sing Your Worries Away
Valley of the Sun
Block No. 5
Mayor of 44th Street
Bashful Bachelor
Scattergood Rides High
Tuttles of Tahiti
Block No. W-1
Bandit Trail
Dude Cowboy
Riding the Wild Wind
Block No. W-2
Thundering Hoofs
Come on Danger
Land of the Open Range
Dumbo
Fantasia
Ball of Fire

Awaiting Release

Block No. 6
Falcon Takes Over
Mexican Spitfire Sees a Ghost
My Favorite Spy
Powder Town
Syncopation

RKO-RADIO (Cont.)

Awaiting Release

Army Surgeon
Highways by Night
Scattergood Survives a Murder
Magnificent Ambersons
Journey Into Fear

In Production

Pride of the Yankees
Bambi
Big Street

REPUBLIC

Released

101 Lady for a Night
102 Sleepytime Gal
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
112 Mr. District Attorney in the Carter Case
113 Tuxedo Junction
114 Tragedy at Midnight
115 Yokel Boy
116 Shepherd of the Ozarks
117 Girl From Alaska
118 Affairs of Jimmy Valentine
119 Suicide Squadron
121 Public Enemies
122 Pardon My Stripes
123 S. O. S. Coast Guard
124 Yukon Patrol
133 Pittsburgh Kid
143 Sierra Sue (W)
144 Heart of the Rio Grande (W)
145 Cowboy Serenade (W)
146 Home in Wyomin' (W)
151 Jesse James at Bay (W)
152 Red River Valley (W)
153 Man from Cheyenne (W)
154 South of Santa Fe (W)
155 Sunset on the Desert (W)
161 Outlaws of Cherokee Trail (W)
162 Gauchos of El Dorado (W)
163 West of Cimarron (W)
164 Code of the Outlaw (W)
165 Raiders of the Range (W)
166 Westward Ho (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)
174 Arizona Terrors (W)
175 Stagecoach Express (W)
176 Jesse James, Jr. (W)

Awaiting Release

Romance on the Sage (W)
Stardust on the Sage (W)
In Old California
Remember Pearl Harbor

In Production

Moonlight Masquerade
Cyclone Kid (W)
Flying Tigers
Lazybones

20th CENTURY-FOX

Released

Block No. 1
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling
Block No. 2
Belle Starr
Charlie Chan in Rio
Block No. 3
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns
Block No. 4
I Wake Up Screaming
Small Town Deb
Swamp Water
Moon Over Her Shoulder
Block No. 5
Cadet Girl
Marry the Boss' Daughter
Rise and Shine
Perfect Snob
Confirm or Deny
Block No. 6
Blue, White and Perfect
How Green Was My Valley
Block No. 7
Remember the Day
Son of Fury
Right to the Heart
Young America
Gentleman at Heart
Block No. 8
On the Sunny Side
Roxie Hart
Song of the Islands
Castle in the Desert
Night Before the Divorce
Block No. 9
Remarkable Mr. Kipps
To the Shores of Tripoli
Rings on Her Fingers
Who Is Hope Schuyler?
Secret Agent of Japan
Block No. 10
Mad Martindales
Man Who Wouldn't Die
Moontide
My Gal Sal
Whispering Ghosts

20th CENTURY-FOX

Released

Block No. W-1
Last of the Duanes
Riders of the Purple Sage
Block No. W-2
Sundown Jim (W)
Lone Star Ranger (W)

Awaiting Release

Block No. 11
It Happened in Flatbush
Magnificent Dope
Ten Gentlemen From West Point
Block No. 12
Outlaw
This Above All
A-Haunting We Will Go
Loves of Edgar Allen Poe
Footlight Serenade
Postman Didn't Ring
Tales of Manhattan

In Production

Orchestra Wife
Pied Piper
Thunderbirds
Black Swan
Iceland
Through Different Eyes

UNITED ARTISTS

Released

New Wine
Lydia
Miss Polly
Sundown
Niagara Falls
Tanks a Million
International Lady
All American Co-Ed
Fiesta
Corsican Brothers
Shanghai Gesture
Hay Foot
Brooklyn Orchid
Mister V
To Be Or Not To Be
Gold Rush
Jungle Book
Gentleman After Dark
Dudes Are Pretty People
Twin Beds
About Face

Awaiting Release

Devil With Hitler
McGuerins From Brooklyn
Ships With Wings
Cubana
Friendly Enemies
Miss Annie Rooney
Moon and Six-Pence

UNIVERSAL

Released

6001 Keep 'Em Flying
6002 Ride 'Em Cowboy
6004 Unfinished Business
6005 It Started With Eve
6007 Appointment for Love
6012 Ghost of Frankenstein
6013 Bad Lands of Dakota
6014 Paris Calling
6015 Wolf Man
6016 Never Give a Sucker An Even Break
6017 What's Cookin'
6020 South of Tahiti
6021 Mob Town
6022 Mystery of Marie Roget
6023 North to the Klondike
6025 Moonlight in Hawaii
6026 Juke Box Jennie
6027 'Frisco Lil
6028 Flying Cadets
6029 Melody Lane
6030 Sing Another Chorus
6031 Bombay Clipper
6032 Jail House Blues
6033 Swing It Soldier
6034 Mississippi Gambler
6035 Burma Convoy
6037 Don't Get Personal
6038 Sealed Lips
6039 Treat 'Em Rough
6041 You're Telling Me
6042 Mad Doctor of Market St.
6044 Quiet Wedding

UNIVERSAL

Released

6045 Girl Must Live
6046 Hellzapoppin
6047 Saboteur
6048 Spoilers
6051 Kid From Kansas
6052 Road Agent
6053 Unseen Enemy
6061 Man From Montana (W)
6062 Masked Rider (W)
6063 Arizona Cyclone (W)
6064 Stage Coach Buckaroo (W)
6065 Fighting Bill Fargo (W)
Butch Minds the Baby

Awaiting Release

6019 Tough As They Come
6024 Almost Married
Drums of the Congo
6036 Strange Case of Dr. Rx.
6043 There's One Born Every Minute
6054 Escape From Hong Kong
Lady In a Jam
Halfway to Shanghai
Top Sergeant
Eagle Squadron
Broadway
Strictly in the Groove
Danger in the Pacific

In Production

Pardon My Sarong
Private Buckaroo
Madam Spy
Love and Kisses, Caroline
Invisible Agent
Timber

WARNER BROTHERS

Released

Block No. 1
Smiling Ghost
Navy Blues
Nine Lives Are Not Enough
Law of the Tropics
International Squadron
Block No. 2
Maltese Falcon
One Foot in Heaven
Block No. 3
Target for Tonight
Blues in the Night
Block No. 4
Body Disappears
Steel Against the Sky
You're in the Army Now
They Died With Their Boots On
All Through the Night
Block No. 5
Man Who Came to Dinner
Wild Bill Hickok Rides
Sons of the Sea
Dangerously They Live
Block No. 6
Bullet Scars
Always In My Heart
This Was Paris
Male Animal
Larceny, Inc.
Block No. 7
Murder in the Big House
I Was Framed
In This Our Life
Juke Girl
Lady Gangster
Sergeant York
Captain of the Clouds
Kings Row
Prime Minister

Awaiting Release

Block No. 8
Big Shot
Gay Sisters
Escape from Crime
Wings for the Eagle
Across the Pacific
Arsenic and Old Lace
Desperate Journey
Constant Nymph
Yankee Doodle Dandy

In Production

Hard Way
George Washington Slept Here
Now, Voyager

SUMMARY

Company	Released	Awaiting Release	In Production
Columbia	33	10	4
Westerns	9	6	1
MGM	37	13	6
Monogram	23	5	—
Westerns	15	—	2
Paramount	27	22	6
Westerns	6	—	—
Producers Releasing Corp.	13	6	—
Westerns	8	—	—
RKO-Radio	27	10	3
Westerns	6	—	—
Republic	20	2	3
Westerns	21	2	1
20th Century-Fox	43	10	6
Westerns	4	—	—
United Artists	21	7	—
Universal	40	8	6
Westerns	5	—	—
Warner Bros.	32	9	3
TOTALS—Regular Features	316	102	37
Westerns	74	8	4

Advance Dope

(Continued from Page 26)

TOP SERGEANT (Univ.) **Drama. Principals:** Leo Carrillo, Andy Devine, Don Terry, Elyse Knox. **Plot:** A group of soldiers get involved in a cops and robbers chase. A cafe brawl, murder of a jeweler, Army games, a bandit in soldier's uniform blowing up a bridge and killing several men, follow in rapid succession. The court-martialed soldiers are exonerated when the killer is nabbed. **Director,** Christy Cabanne.

BAD MEN OF THE HILLS (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Cliff Edwards, Luana Walters. **Plot:** The Sheriff and his chief deputy rule Sundown ruthlessly, taxing and robbing the ranchers. A United States Marshal is murdered and Charles Starrett sets out to investigate. Russell Hayden and Cliff Edwards offer the Sheriff money to get evidence. Starrett and the armed citizen posse break in. A fight follows and the criminals are captured. **Director,** William Berke.

STRICTLY IN THE GROOVE (Univ.) **Comedy. Principals:** Mary Healey, Leon Errol, Grace McDonald, Martha Tilton, Richard Davies, Shemp Howard, Franklin Pangborn, Ozzie Nelson and his orchestra. **Plot:** A group of college jivecats takes over a dude ranch owned by their ringleader's father. They rig up a fake broadcast, get thrown out. Meeting the girl who operates the rival lodge, they put on a band opening at her place, enjoy a howling success. **Director,** Vernon Keays.

EYES OF THE UNDERWORLD (Univ.) **Gangster. Principals:** Richard Dix, Lon Chaney, Wendy Barrie, Don Porter, Billy Lee, Lloyd Corrigan. **Plot:** Lawndale's police chief is out to get a gang of car thieves. In the excitement which follows a gun battle at a motor warehouse, the chief is wounded. The owner of the automobile company and the chief's own assistant are in league with the crooks. The gang is rounded up, the chief recovers, gets his girl. **Director,** Roy William Neill.

SPRINGTIME IN THE ROCKIES (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Linda Hayes, Sally Payne, Sons of the Pioneers, Edward Pawley, Glenn Strange. **Plot:** Joan (Linda Hayes) is being robbed by her ranch manager. His gang kills one of the cowboys. Roy, foreman of the ranch, Gabby and the Sons of the Pioneers track down the bandits. The Sheriff and a posse come to Roy's aid, overcome the gang in a spectacular battle. **Director,** Joseph Kane.

DOWN TEXAS WAY (Mono.) **Western. Principals:** Buck Jones, Tim McCoy, Raymond Hatton, Luana Walters. **Plot:** A gang of crooks murders a wealthy man. A woman accomplice, posing as the victim's long missing wife, arrives in town to establish her claim. Buck locates a photograph of the authentic widow, confronts the gang leader with this evidence. The gangster confesses, and the culprits are arrested. **Director,** Howard Bretherton.

SHE'S IN THE ARMY (Mono.) **Comedy. Principals:** Veda Ann Borg, Marie Wilson, Lyle Talbot, Warren Hymer. **Plot:** A debutante songstress joins the Women's Ambulance Corps on a bet. She becomes interested in the Captain in charge of her unit, but when he learns of her publicity stunt, she is expelled. Rescuing the sergeant from a flaming barracks, the girl is reinstated, both in the service and in the Captain's affections. **Director,** Jean Yarbrough. Release, May 15.

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 5—Michigan

Gin Rummy Tournament Winds Up Season of Indoor Sports; Redick Hamer Honored as He Joins Naval Aviation

Detroit's famed gin rummy tournament, with its breathless spectators, proved the thrilling finish to a lively season of social activity for the local Tent. Not that the Tent is closing down—but with the advent of warmer weather, interests are turning in a different direction, and other social activities, including outdoor events, will take their place. Detroiters and all their visitors well remember the big Golf Tournament and All-Industry Picnic as the highlights of last summer. This year's plans are still in the offing, but you'll be hearing about them.

Wednesday night, the clubrooms were the scene of a farewell party for Redick Hamer, young manager of the Trenton Theatre at Trenton, Mich., for the past five years, who is joining the Naval Aviation Service.

The party was given by Associated Theatres, owner of the house, and was attended by all local employes of the circuit, by Hamer's father, mother, brother, and sister-in-law, by Maxie Gealer, manager of the Rialto Theater at Flint, and others.

Hamer's going is the occasion for the start of a new policy in Michigan, by the appointment of Miss Mary Jane Hartrich as the first woman manager for a circuit here. She has two excellent qualifications for the job—she has been cashier at the Trenton for several years—and she is Hamer's fiancee.

The number of stars on the Variety Service Flag is steadily growing.

Tent No. 9—Albany

Club Holds Testimonial Dinner Honoring Moe Grassgreen; Dave Miller, Toastmaster; Blackout No Damper

The Variety Club of Albany held a testimonial dinner this week to honor Moe Grassgreen, local branch manager of Twentieth-Century Fox Film Corporation, on his twenty-fifth anniversary with his company. Approximately two hundred motion picture exhibitors and representatives from New York State, as well as surrounding states, gathered at Dinty Terrace Garden in order to celebrate the occasion.

Grassgreen who has been in Albany, representing his company, for approximately eight years, started with Fox in the accounting department of the Home Office. He soon rose to assistant manager of that department and then was promoted to cashier in Pittsburgh and then Cleveland. He soon became a traveling auditor, then was promoted to office manager of Boston Exchange, next salesman and finally salesmanager of that exchange and then transferred to Albany to fill his present position.

The toastmaster, Dave Miller, district manager for Universal Pictures headquartering in Cleveland, introduced the various speakers who included Harry Thomas, vice-president and eastern division manager of Monogram Pictures Corp., Clayton Eastman, local branch manager of Paramount Pictures, C. J. Latta, New York State zone manager of Warner Bros. Theatres, Louis Schine of Schine Enterprises, Gloversville; Pete Dana, branch manager for Universal in Pittsburgh; Neil Hellman, local independent exhibitor; Sam Rosen of Fabian Theatres; Tom Bailey, eastern district manager for Twentieth-Century Fox Film Corp.; Sid Samson, Buffalo branch manager of Twentieth-Century Fox Film Corp.; Phil Fox, Buffalo branch manager for Columbia, and Louis Golding, local district head of Fabian Theatres.



Silver Anniversary Party

Moe Grassgreen is honored by the Variety Club of Albany on the occasion of his 25th anniversary with 20th Century-Fox. Left to right are Sid Samson, Buffalo branch manager for 20th-Fox; Sam Rosen of Fabian Theatres; Grassgreen; Dave Miller, district manager for Universal; Harry Thomas, vice-president and eastern division manager for Monogram.

During the ceremonies, the speakers were interrupted as a result of the Albany blackout. However, the shades were drawn and they carried on by candlelight.

The affair was handled by Neil Hellman, chairman; Joe Miller, secretary; and Chas. A. Smakwitz who is Dough Guy of the Club.

Prominent visitors who did honor to Grassgreen included Mike Kallet of Kallet Theatres; Major Louis Lazar, general manager of Schine Theatres; Henry Grossman and Henry Frieder of Frieder & Grossman Theatres of Hudson, N. Y.; Frank Williams of the Benton Theatres, from Saratoga; Wm. Smalley of Smalley Theatres, Cooperstown; Harry Berkson of Monogram Pictures Corp., Buffalo, as well as many local and distant friends of this area.

Tent No. 11—Washington

Harry Hunter To Be Feted at Luncheon Monday; Has Just Returned from Australia; Caravan a Huge Success

One of Washington's most popular figures in former days, Harry Hunter, will be honored at a testimonial luncheon Monday, May 4. Time: 12:30 p.m. at Variety Club, Willard Hotel. Recently returned from Australia, where he is managing director of Paramount interests, Hunter served for 15 years as branch manager of the local Paramount office. Ever a popular figure here, Hunter has many friends in the industry in this trading area. He has taken a leave of absence from his post there which he has held for the past five years. Toastmasters for the affair are Rudolph Berger and Jo Morgan, who are Hunter's close friends. The affair promises to be the biggest yet and everyone is invited. Without divulging any military secrets, Hunter is expected to tell the boys many tales about his trip here, etc. It should be interesting.

The Hollywood Victory Caravan, held here last Thursday at Loew's, Capitol, was a huge success thanks to all the barkers who cooperated. Carter Barron and John J. Payette, co-chairmen of the affair here are to be especially congratulated for this affair, proceeds for which were turned over to the Army and Navy relief societies.

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BONDS and STAMPS

Tent No. 13—Philadelphia

Barkers Work Hard on Army-Navy Relief Fund Show; Open House Saturday; Entertainment for Service Men

Barkers are working hard to make a financial success of the Hollywood Victory Caravan for the Army-Navy Relief Fund show which will be held at Convention Hall Saturday night. Tickets are going fast and a sell-out is predicted for the 15,000 capacity auditorium.

Mrs. Charles Zagrans sponsored a book review in the club rooms Wednesday afternoon in conjunction with a committee from the Northern Liberties Hospital.

Saturday night was "Open House" night with a good crowd of barkers and their ladies in attendance.

The Ladies' Auxiliary held their usual Sunday afternoon entertainment and preview for the armed forces with 150 soldiers, sailors and marines enjoying the hospitality of the club.

Sunday evening, the preview was repeated for Barkers and their wives.

Guests this week included Johnny "Scat" Davis whose band was headlining at the Earle Theatre; Captain John Neeson, Fort Dix, N. J.; Barker "Legs" Hawley, University of West Virginia, a member of Pittsburgh Tent, who was attending the University of Pennsylvania Relay Races; and Barkers M. B. Farrah of Pittsburgh Tent and Wade D. Allen of Detroit Tent.

Tent No. 22—Okla. City

Charity Committee Reports Amazing Record of Good Deeds; Swiger Heads Publicity, Clark Historical Chief

Barker Bill Slepka, of Okemah, who was head of the 89er Celebration in his home town, made that event a tremendous success. It drew thousands to Okemah on Tuesday, the 21st. This is an annual affair which has been growing from year to year. Incidentally, Okemah, Barker Slepka's home town, is also the home town of Governor Phillips.

At a Directors' meeting held Monday, the 27th, a new publicity committee was appointed with Barker Jack Swiger as chairman, and a new historical committee was appointed, with Barker Charlie Clark as chairman. These two bodies are to function jointly, and each chairman serves as vice-chairman of the other committee.

At the Directors' meeting, a report of the charity committee was read, and figures were presented on the number of treatments given at the Variety Club Health Center since January 1. These figures are amazing, and will be presented in this column in the near future.

Plans have been started by the entertainment committee for the annual banquet and dance, to be staged within the next thirty days. No definite date has been set, but the tentative date is during the third week in May.

Among the guests at the Saturday night Bingo Party (the 25th), was Mrs. R. E. Griffith, wife of the Chief Barker of the Dallas Club.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor		6/19/41		b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41		b6/28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41		b6/14/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41		b7/5/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41		b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b12/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden		3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My)F	Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming 1941-42

	Atlantic Convoy	John Beal-Virginia Field				
	Bad Men of the Hills	Charles Starrett-Russell Hayden				
	Blondie for Victory	Penny Singleton-Arthur Lake				
	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42		a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter		5/14/42		a11/15/41
	Fingers	Kay Harris-Bruce Bennett				
	He's My Old Man	Pat O'Brien-Glenn Ford				
	Lone Wolf in Scotland Yard(My)	Warren William-Eric Blore				
	Man's World	M. Chapman-W. Wright				
	Meet the Stewarts	William Holden-Frances Dee		5/28/42		a3/7/42
	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
	Overland to Deadwood	Charles Starrett-Russell Hayden				
	Parachute Nurse	Marguerite Chapman-Kay Harris		6/18/42		
	Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter				a11/17/42
	Riders of the Northland (W)	Charles Starrett-Russell Hayden		6/18/42		a4/18/42
	Submarine Raider (D)	John Howard-Marguerite Chapman		6/4/42		a3/21/42
	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42		a3/7/42
	Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur		6/25/42		a2/21/42
	They All Kissed the Bride (Former title "He Kissed the Bride")	Joan Crawford-Melvyn Douglas		6/11/42		a3/14/42
	Vengeance of the West (W)	Bill Elliott-Tex Ritter				

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41		b6/21/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41		b6/21/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.		b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

	Apache Trail	William Lundigan-Donna Reed				
	Big Time	Judy Garland-George Murphy				
	Born To Be Bad (D)	Philips Dorn-Lionel Barrymore				a3/21/42
	Cairo	Jeanette MacDonald-Robt. Young				
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
	Her Cardboard Lover (C)	Norma Shearer-Robert Taylor				a2/21/42
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy				a11/8/41
	Jackass Mail	Wallace Beery-Marjorie Main				
	Maisie Gets Her Man (CD) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton				a3/28/42
	Man From Martinique (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr				a3/28/42
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon				a1/17/42
	Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson				a3/28/42
	Pacific Rendezvous	Lee Bowman-Jean Rogers				
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan				a8/30/41
	Pierre of the Plains	John Carroll-Ruth Hussey				
	Red Light (CD) (Former title "Somewhere I'll Find You")	Clark Gable-Lana Turner				a3/28/42
	Seven Sisters	Van Heflin-Kathryn Grayson				
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
	Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan	71			b4/18/42
	Tish	Marjorie Main-ZaSu Pitts				
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn				

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorey-Jordan-Hall	61	8/1/41		b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41		b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41		a5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41		b7/5/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41		a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles				a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41		b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits	Range Busters		4/24/42		
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42		a1/17/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath		1/21/42		
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42		b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42		a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41		a8/9/41
	So's Yopr Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41		b12/21/40
	Thunder River Feud (W)F	Range Busters	72	1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End	Tom Keene-Joan Curtis		5/1/42		
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41		b11/1/41

Coming 1941-42

	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
	Do Not Disturb	John Beal-Wanda McKay				a4/25/42
	Down Texas Way (W)	Buck Jones-Tim McCoy				
	Let's Get Tough (D)	Leo Gorcey-Huntz Hall		5/29/42		a4 25/42
	One Mysterious Night	John Beal-Wanda McKay				
	She's In the Army	Veda Ann Borg-Marie Wilson		5/15/42		
	Texas Trouble Shooters	Ray Corrigan-John King				
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney				a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Current 1941-42

Block No.					
2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91		b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78		b3/21/42
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

	American Empire (W)	Richard Dix-Preston Foster		a1/24/42
6	Beyond the Blue Horizon (Former title "Malaya")	Dorothy Lamour-Richard Denning		a8/16/41
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips		a11/29/41
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard		a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake		
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee		
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith		a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71	b3/21/42
1	Live on Danger (D)	Chester Morris-Jean Parker		a1/31/42
1	Married a Witch	Fredric March-Veronica Lake		
	Major and the Minor	Ginger Rogers-Ray Milland		
	Mr. and Mrs. Cugat	Ray Milland-Betty Field		a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee		a3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll		a3/7/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker		a10/11/41
	Palm Beach Story	Claudette Colbert-Joel McCrea		a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston		
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour		
	Silver Queen	George Brent-Priscilla Lane		
	Street of Chance (My) (Former title "Black Curtain")	Burgess Meredith-Claire Trevor		a2/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser		a8/9/41
6	Take a Letter Darling (C)	Rosalind Russell-Fred MacMurray		a1/24/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston		b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford		a10/4/41
	Triumph Over Pain	Joel McCrea-Betty Field		
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	76	b3/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George		a3/28/42
	Wake Island	Brian Donlevy-Robert Preston		
	Wildcat (D)	Richard Arlen-Arline Judge		a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris		
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward		a12/20/41

Coming 1942-43

	Holiday Inn	Bing Crosby-Fred Astaire	8/28/42	a1/3/42

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

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258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison		6/5/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
212	Commandos Have Landed	Lyle Talbot-George Neisce			
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart		5/29/42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
204	Isle of Forgotten Sins	Alan Baxter-Gertrude Michael		6/26/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
209	Mad Monster	Johnny Downs-George Zucco		5/15/42	
201	Men of San Quentin (D)	F. J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Current 1941-42

Block No.					
1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Berger & McCarthy	79	11/21/41	b9/20/41
4	Mexican Spitfire at Sea (C)	A. Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
4	Sing Your Worries Away (CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	5/1/42	b3/21/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi	Disney Cartoon Feature		In Prod.
	Big Street	Henry Fonda-Lucille Ball		
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley	6/5/42	b12/13/41
6	Falcon Takes Over	George Sanders-Allen Jenkins	5/29/42	a12/6/41
	Highways By Night	Richard Carlson-Jane Randolph		
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		a12/27/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	85	5/15/42	b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	6/26/42	a3/7/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	6/12/42	a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien	6/19/42	a12/20/41
	Pride of the Yankees	Gary Cooper-Teresa Wright		
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	5/22/42	a11/29/41
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60	8/10/42	b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	F. Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b11/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	a3/14/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	53	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	85	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	F. Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	F. Three Mesquiteers	56	4/24/42	a3/14/42
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol	A. Allen Lane-Lita Conway		4/30/42	

Coming

	Cyclone Kid	Don Barry-Johnny James		
	Flying Tigers	John Wayne-John Carroll		
	In Old California (D)	John Wayne-Binnie Barnes	5/27/42	a4/25/42
	Lazybones	Judy Canova-Joe E. Brown		
	Moonlight Masquerade	Jane Frazee-Betty Keane		
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie	5/18/42	
	Romance on the Sage (Former title 'Springtime in the Rockies")	Roy Rogers-George "Gabby" Hayes	5/18/42	
	Stardust on the Sage (W)	Gene Autry-Smiley Burnette	5/25/42	a4/18/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
112	Bride Wore Crutches (CD)	F. Lynne Roberts-Ted North	59	6/13/41	b7/27/40
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)	A. Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)	A.....Gene Tierney-Randolph Scott.....	87..	9/12/41	...b8/23/41
6	Blue, White and Perfect (D)	F.....Lloyd Nolan-Mary Beth Hughes....	75..	1/6/42	...b12/20/41
5	Cadet Girl (CD)	A.....Carole Landis-Geo. Montgomery....	71..	11/28/41	...b11/15/41
8	Castle in the Desert (My)	F...Sidney Toler-Arleen Whelan.....	62..	2/27/42	....b2/7/42
1	Charley's Aunt (C)	F.....Jack Benny-Kay Francis.....	81..	8/1/41	....b7/26/41
2	Charlie Chan in Rio (My)	F...Sidney Toler-Mary Beth Hughes...	62..	9/5/41	....b8/23/41
5	Confirm or Deny (D)	A.....Don Ameche-Joan Bennett.....	73..	12/12/41	..b11/15/41
1	Dressed to Kill (D)	F.....Lloyd Nolan-Mary Beth Hughes....	74..	8/8/41	....b7/26/41
7	Gentleman at Heart	.....Carole Landis-Cesar Romero.....	67..	1/16/42	...b1/10/42
3	Great Guns (C)	F.....Laurel and Hardy-Sheila Ryan.....	74..	10/10/41	...b9/13/41
6	How Green Was My Valley (D)	F..Maureen O'Hara-Walter Pidgeon...	118..	12/26/41	...b11/1/41
4	I Wake Up Screaming (My)	F..Betty Grable-Victor Mature.....	82..	11/14/41	..b10/18/41
		(Reviewed as "Hot Spot")			
W-1	Last of the Duanes (W)	F.....Geo. Montgomery-Lynne Roberts....	58..	9/26/41	...b9/13/41
W-2	Lone Star Ranger (W)	F.....John Kimbrough-Sheila Ryan.....	57..	3/20/42	...b3/14/42
3	Man at Large (Spy)	F.....Marjorie Weaver-Richard Derr....	69..	10/3/41	...b9/13/41
10	Man Who Wouldn't Die (My)	F..Lloyd Nolan-Marjorie Weaver.....	65..	5/1/42	....b4/18/42
5	Marry the Boss' Daughter (CD)	F..Brenda Joyce-Bruce Edwards.....	60..	11/28/41	..b11/15/41
4	Moon Over Her Shoulder (C)	A..Lynn Bari-John Sutton.....	68..	10/24/41	..b10/18/41
8	Night Before the Divorce (C)	A..Lynn Bari-Joseph Allen, Jr.....	67..	3/6/42	....b2/7/42
8	On the Sunny Side (CD)	F....Roddy McDowall-Jane Darwell.....	70..	2/13/42	....b2/7/42
5	Perfect Snob (CD)	F.....Lynn Bari-Cornell Wilde.....	61..	12/19/41	..b11/22/41
1	Private Nurse (D)	F.....Brenda Joyce-Jane Darwell.....	60..	8/22/41	...b7/26/41
9	Remarkable Mr. Kipps (D)	A..Michael Redgrave-Diana Wynyard..	86..	3/27/42	...b3/14/42
7	Remember the Day (D)	.....Claudette Colbert-John Payne.....	86..	1/1/42	...b12/20/41
W-1	Riders of the Purple Sage (W)	F..George Montgomery-Mary Howard..	56..	10/10/41	...b9/13/41
7	Right to the Heart	.....Brenda Joyce-Joseph Allen, Jr.....	72..	1/23/42	...b1/10/42
9	Rings on Her Fingers (D)	F....Henry Fonda-Gene Tierney.....	86..	3/20/42	...b3/14/42
5	Rise and Shine (CM)	F.....Linda Darnell-Jack Oakie.....	93..	11/21/41	..b11/22/41
8	Roxie Hart (C)	A.....Ginger Rogers-Adolphe Menjou....	74..	2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)	.....Lynn Bari-Preston Foster.....	72..	4/3/42	...b3/14/42
4	Small Town Deb (CD)	F.....Jane Withers-Cobina Wright, Jr....	73..	11/7/41	..b10/25/41
8	Song of the Islands (M)	F....Jack Oakie-Betty Grable (Tech.)...	75..	3/13/42	....b2/7/42
7	Son of Fury (D)	.....Tyrone Power-Frances Farmer.....	98..	1/30/42	...b1/10/42
W-2	Sundown Jim (W)	F.....J. Kimbrough-A. Whelan.....	53..	3/27/42	...b3/14/42
1	Sun Valley Serenade	.....Sonja Henie-John Payne-M. Berle...	83..	8/29/41	....b8/2/41
4	Swamp Water (D)	A.....Walter Huston-Walter Brennan....	88..	11/14/41	..b10/25/41
9	To the Shores of Tripoli (D)	F..M. O'Hara-J. Sutton (Tech.).....	87..	4/10/42	...b3/14/42
3	Week-end in Havana (D)	F....Alice Faye-John Payne (Tech.)....	80..	9/26/41	...b9/13/41
3	We Go Fast (C)	A.....Alan Curtis-Lynn Bari.....	64..	9/19/41	...b9/13/41
9	Who Is Hope Schuyler? (My)	A..Mary Howard-Robt. Lowery.....	57..	4/17/42	...b3/14/42
1	Wild Geese Calling (D)	F....Henry Fonda-Joan Bennett.....	77..	8/15/41	...b7/26/41
3	Yank in the R.A.F. (War)	F..Tyrone Power-Betty Grable.....	97..	10/17/41	...b9/13/41
7	Young America (D)	.....Jane Withers-William Tracy.....	73..	2/6/42	...b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D)	.....Lloyd Nolan-Carole Landis.....		6/5/42	...a3/28/42
10	Mad Martindales (CD)	F ....Jane Withers-Marjorie Weaver....	65..	5/15/42	...b4/18/42
11	Magnificent Dope	.....D. Ameche-H. Fonda-Lynn Bari.....		6/19/42	...a3/28/42
10	Moontide (D)	A .....J. Gabin-I. Lupino-C. Rains.....	94..	5/29/42	...b4/18/42
10	My Gal Sal (M)	F (Tech.)....Rita Hayworth-Victor Mature.....	103..	5/8/42	....b4/18/42
12	Outlaw, The	.....Walter Huston-Thos. Mitchell.....		7/10/42	.....
11	Ten Gentlemen from West Point (D)	.....George Montgomery-M. O'Hara.....		6/26/42	....a2/7/42
12	This Above All	.....Tyrone Power-Joan Fontaine.....		7/17/42	....a1/3/42
10	Whispering Ghosts (CMy)	A...Brenda Joyce-Milton Berle.....	75..	5/22/42	...b4/18/42

Coming 1942-43

	A-Haunting We Will Go (C)	..Laurel & Hardy-Sheila Ryan.....			...a4/25/42
	Black Swan	.....Tyrone Power-Maureen O'Hara.....			.....
	Footlight Serenade (D)	.....Betty Grable-Victor Mature.....			...a4/4/42
	Iceland	.....Sonja Henie-John Payne-Jack Oakie.....			.....
	Loves of Edgar Allan Poe	....Linda Darnell-John Shepperd.....			.....
	Orchestra Wife	.....Geo. Montgomery-Ann Rutherford.....			.....
	Pied Piper	.....Monty Woolley-Roddy McDowall.....			.....
	Postman Didn't Ring	.....Brenda Joyce-Richard Travis.....			.....
	Tales of Manhattan (D)	.....Fonda-Rogers-Boyer-Hayworth		8/7/42	....a12/6/41
	Through Different Eyes (My)	.Mary Howard-Donald Woods.....			...a4/25/42
	Thunder Birds (D)	.....Gene Tierney-Preston Foster.....			....a4/4/42

UNITED ARTISTS

Current

	About Face (C)	F.....William Tracy-Joe Sawyer.....	42..	4/17/42	...b4/18/42
	All American Co-Ed (CM)	F..Frances Langford-Johnny Downs....	48..	10/31/41	..b10/18/41
	Broadway Limited (C-D)	F....Victor McLaglen-Dennis O'Keefe....	73..	6/13/41	...b6/14/41
	Brooklyn Orchid (C)	F.....Marjorie Woodworth-Wm. Bendix..	50..	2/20/42	...b1/31/42
	Corsican Brothers (D)	.....Doug Fairbanks, Jr.-Akim Tamiroff..	110..	11/28/41	..b12/20/41
	Dudes Are Pretty People (C)	.Marjorie Woodworth-Jimmy Rogers.....		3/13/42	...a12/20/41
	Fiesta (Tech.) (CD)	.....Armida-Antonio Moreno-Geo. Givot.	45..	12/19/41	..b12/20/41
	Gentleman After Dark (D)	A..Brian Donlevy-Miriam Hopkins.....	74..	2/27/42	...b3/14/42
	Gold Rush (C)	F.....Charlie Chaplin	71..	4/17/42	....b3/7/42
	Hayfoot (C)	.....William Tracy-James Gleason.....	48..	1/2/42	.....b1/3/42
	International Lady (Spy)	A....Ilona Massey-George Brent.....	100..	9/19/41	..b10/18/41
	Jungle Book (Tech.) (FA)	F...Sabu-Rosemary DeCamp	108..	4/3/42	....b3/28/42
	Lydia (D)	F .....Merle Oberon-Alan Marshall.....	104..	9/29/41	...b8/23/41
	Major Barbara (CD)	A.....Wendy Hiller-Robert Morley.....	112..	9/12/41	....b5/3/41
	Miss Polly (C)	F.....ZaSu Pitts-Slim Summerville.....	45..	11/14/41	..b11/15/41
	Mister V (D)	F.....Leslie Howard-Mary Morris.....	103..	3/20/42	...b2/14/42
	New Wine (MD)	F.....Ilona Massey-Binnie Barnes.....	84..	10/10/41	....b8/2/41
	Niagara Falls (C)	F.....Marjorie Woodworth-Tom Brown....	43..	10/17/41	...b9/27/41
	Shanghai Gesture (D)	.....Gene Tierney-Victor Mature.....	104..	2/6/42	...b12/27/41
	Sundown (D)	A .....Gene Tierney-Bruce Cabot.....	92..	10/31/41	..b10/18/41
	Tanks a Million (C)	F.....Jas. Gleason-Wm. Tracy.....	50..	9/12/41	....b8/9/41
	Three Cockeyed Sailors (C)	F..Tommy Trindler-Claude Hulbert....	76..	7/4/41	...b7/12/41
	To Be Or Not To Be (C)	A....Carole Lombard-Jack Benny.....	98..	3/6/42	...b2/21/42
	Twin Beds (C)	A.....George Brent-Joan Bennett.....	83..	4/24/42	...b4/18/42

Coming

	Cubana (CM)	.....Marjorie Woodworth-George Givot.....			....a2/7/42
	Devil With Hitler	.....Bobby Watson-Joe Devlin.....			.....
	Friendly Enemies (C)	.....Charles Winninger-Charlie Ruggles.....		5/8/42	...a3/14/42
	McGuerins From Brooklyn	...Arlene Judge-William Bendix			.....
	Miss Annie Rooney	.....Shirley Temple-William Gargan.....		5/29/42	..In Prod.
	Moon and Sixpence	.....George Sanders-Herbert Marshall.....			.....
	Ships With Wings (War)	....John Clements-Leslie Banks.....		5/15/42	....Coming

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)	F.....Baby Sandy-Kathryn Adams.....	60..	7/4/41	....b6/28/41
5039	Cracked Nuts (C)	.....Una Merkel-Stuart Erwin.....	65..	8/1/41	....b7/26/41
5057	Dangerous Game (D)	F.....Richard Arlen-Andy Devine.....	60..	8/22/41	....b3/8/41
5038	Hello Sucker (F)	A.....Hugh Herbert-Peggy Moran.....	60..	7/11/41	....b7/5/41
5029	Hit the Road (D)	F.....George MacLane-Dead End Kids...	60..	6/27/41	....b6/28/41
5000A	Hold That Ghost (CM)	.....Abbott & Costello-Evelyn Ankers...	86..	8/8/41	....b8/2/41
5066	Law of the Range (W)	.....Johnny Mack Brown.....	60..	6/20/41	....b7/19/41
5055	Men of the Timberland (A)	F..Richard Arlen-Andy Devine.....	61..	6/6/41	....b5/31/41
5056	Raiders of the Desert (A)	F...Richard Arlen-Andy Devine.....	60..	6/18/41	...b7/12/41
5067	Rawhide Rangers (W)	F.....Johnny Mack Brown-Fuzzy Knight..	56..	7/18/41	...b8/16/41
5031	San Antonio Rose (M)	F.....Robert Paige-Jane Frazee.....	63..	6/20/41	...b6/28/41
5044	This Woman Is Mine (PD)	A..Franchot Tone-Walter Brennan.....	92..	8/22/41	...b8/23/41
5012A	Tight Shoes (C)	F.....Brod Crawford-Ann Gwynne.....	67..	6/13/41	...b6/14/41

Current 1941-42

6007	Appointment for Love (D)	....Chas. Boyer-Margaret Sullavan.....	89..	10/31/41	..b10/25/41
6063	Arizona Cyclone (W)	F.....Johnny Mack Brown.....	57..	11/14/41	...b3/14/42
6013	Badlands of Dakota (W)	F....Crawford-Herbert-Devine	73..	9/5/41	....b8/30/41
6031	Bombay Clipper (D)	F.....William Gargan-Irene Hervey.....	64..	2/6/42	...b1/17/42
6035	Burma Convoy (A)	A.....Charles Bickford-Evelyn Ankers....	59..	10/17/41	..b10/4/41
	Butch Minds the Baby (C)	A..Brod Crawford-Virginia Bruce.....	76..	3/20/42	...b3/28/42
6037	Don't Get Personal (C)	.....H. Herbert-A. Gwynne.....	60..	1/2/42	.....b1/3/42
6065	Fighting Bill Fargo (W)	.....Johnny Mack Brown-Nell O'Day....	57..	4/17/42	...a9/13/41
		(Former title "Vigilantes")			
6028	Flying Cadets (D)	F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10/24/41	..b10/18/41
6027	'Frisco Lil (D)	A.....Irene Hervey-Kent Taylor.....	60..	3/6/42	....b2/28/42
6012	Ghost of Frankenstein (H)	A...Sir C. Hardwicke-L. Chaney, Jr....	67..	3/13/42	....b3/7/42
6045	Girl Must Live (C)	A.....Margaret Lockwood	69..	9/19/41	..b10/11/41
6046	Hellzapoppin	.....Olsen and Johnson-Martha Raye....	84..	12/26/41	..b12/20/41
6005	It Started With Eve (CD)	F...Deanna Durbin-Charles Laughton...	90..	9/26/41	...b10/4/41
6032	Jail House Blues (C)	A.....Anne Gwynne-Nat Pendleton.....	62..	1/9/42	....b1/17/42
6026	Juke Box Jenny (M)	F.....Harriet Hilliard-Ken Murray.....	65..	3/27/42	...b3/28/42
6001	Keep 'Em Flying (C)	.....Abbott & Costello-Carol Bruce.....	80..	11/28/41	..b11/22/41
6051	Kid From Kansas (A)	F.....Dick Foran-Leo Carrillo.....	60..	9/19/41	...b9/20/41

UNIVERSAL

Current 1941-42 (Cont.)

6042	Mad Doctor of Market St. (D)	.Una Merkel-Claire Dodd.....	60..	2/27/42	...b1/10/42
6061	Man From Montana (W)	F....Johnny Mack Brown-Fuzzy Knight..	61..	9/5/41	....b9/20/41
6062	Masked Rider (W)	F.....Johnny Mack Brown-Fuzzy Knight..	58..	11/21/41	..b10/11/41
6029	Melody Lane (CM)	F.....Baby Sandy-The Merry Macs.....	60..	12/19/41	..b12/13/41
6034	Mississippi Gambler (My)	F..Kent Taylor-Frances Langford.....	60..	4/17/42	...b4/18/42
6021	Mob Town (G)	F.....Dead End Kids-Dick Foran.....	62..	10/3/41	...b10/4/41
6025	Moonlight in Hawaii (CM)	F..Johnny Downs-Jane Frazee.....	60..	11/21/41	..b10/11/41
6022	Mystery of Marie Roget (HMy)	A..Patric Knowles-Maria Montez.....	61..	4/3/42	.....b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F.....W. C. Fields-Gloria Jean.....	71..	10/10/41	..b10/11/41
6023	North to the Klondike (A)	F..Brod Crawford-Lon Chaney, Jr.....	58..	1/23/42	...b1/24/42
6014	Paris Calling (D)	A.....Elisabeth Bergner-Randolph Scott..	93..	1/16/42	...b12/6/41
6044	Quiet Wedding	.....Margaret Lockwood	63..	11/21/41	....b1/3/42
6002	Ride 'Em Cowboy (CM)	F.....Abbott & Costello-Dick Foran.....	86..	2/20/42	...b2/14/42
6052	Road Agent (D)	A.....Leo Carrillo-Andy Devine-D. Foran.	60..	2/6/42	....b12/6/41
6047	Saboteur (Spy)	F .....Robert Cummings-Priscilla Lane....	108..	4/24/42	...b4/25/42
6038	Sealed Lips (D)	F.....Wm. Gargan-June Clyde-John Litel.	62..	12/5/41	...b12/6/41
6030	Sing Another Chorus (MC)	F..Johnny Downs-Jane Frazee.....	64..	9/19/41	...b9/13/41
6020	South of Tahiti (D)	F.....Brian Donlevy-Maria Montez.....	75..	10/17/41	..b10/25/41
6048	Spoilers (D)	F .....Marlene Dietrich-Randolph Scott...	87..	4/10/42	...b4/18/42
6064	Stage Coach Buckaroo (W)	F..J. Mack Brown-Fuzzy Knight.....	58..	2/13/42	...b3/28/42
6036	Strange Case of Dr. Rx (My)	A..Lionel Atwill-Patric Knowles.....	65..	4/17/42	....b4/4/42
6033	Swing It, Soldier (M)	.....Frances Langford-Ken Murray.....	66..	11/7/41	...b11/1/41
6039	Treat 'Em Rough (D)	F.....Peggy Moran-Eddie Albert.....	61..	1/30/42	...b1/17/42
6004	Unfinished Business (CD)	A..Irene Dunne-Robt. Montgomery.....	94..	9/12/41	...b8/30/41
6053	Unseen Enemy (Spy)	A.....Leo Carrillo-Andy Devine.....	60..	4/10/42	....b4/4/42
6017	What's Cookin' (M)	F.....Andrews Sisters-Gloria Jean.....	66..	2/20/42	...b2/21/42
6015	Wolf Man (H)	A.....C. Rains-D. Foran-L. Chaney, Jr...	70..	12/12/41	..b12/13/41
6041	You're Telling Me (C)	.....Hugh Herbert-Robert Paige.....		5/1/42	....a1/3/42

Coming 1941-42

6024	Almost Married (CM)	F.....Jane Frazee-Robert Paige.....	65..	5/22/42	...b3/14/42
	Broadway (G)	.....George Raft-Brod Crawford.....		5/8/42	....a3/28/42
	Danger In the Pacific	.....Leo Carrillo-Andy Devine.....			.....
	Drums of the Congo	.....Stuart Erwin-Ona Munson.....			....a1/10/42
	Eagle Squadron (D)	.....Diana Barrymore-Robert Stack.....		5/29/42	...a2/28/42
6054	Escape From Hong Kong (Spy)	Don Terry-Leo Carrillo.....		5/15/42	...a3/14/42
	Lady in a Jam (C)	.....Irene Dunne-Patric Knowles.....			....a2/14/42
	Pardon My Sarong (C)	.....Abbott and Costello.....			.....
	Strictly in the Groove	.....Leon Errol-Mary Healy.....			.....
6043	There's One Born Every Minute (C)	.....Hugh Herbert-Tom Brown.....			....a10/4/41
		(Former title "Man Or Mouse")			
	Top Sergeant (G)	.....Don Terry-Leo Carrillo.....			....a4/4/42
6019	Tough As They Come	.....Dead End Kids-Paul Kelly.....		6/5/42	....a1/10/42

Coming 1942-43

	Destination Unknown	.....Irene Hervey-William Gargan.....			.....
	Eyes of the Underworld	.....Richard Dix-Wendy Barrie.			.....
	Great Impersonation	.....Ralph Bellamy-Evelyn Ankers.....			.....
	Halfway to Shanghai (Spy)	.....Irene Hervey-Kent Taylor.....			....a3/28/42
	Invisible Agent	.....Ilona Massey-Jon Hall.....			.....
	Love and Kisses, Caroline	....Robert Cummings-Diana Barrymore.....			.....
	Madam Spy	.....Constance Bennett-Don Porter			.....
	Private Buckaroo	.....Joe E. Lewis-Andrews Sisters.....			.....
	Timber	.....eo Carrillo-Andy Devine.....			.....

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)	A...Dennis Morgan-Wayne Morris.....	74..	7/26/41	...b7/19/41
507	Bride Came C.O.D. (C)	A.....Bette Davis-James Cagney.....	91..	7/12/41	...b6/28/41
518	Bullets for O'Hara (D)	A.....Joan Perry-Roger Pryor.....	50..	7/19/41	...b7/19/41
533	Dive Bomber (Tech.) (D)	F...Errol Flynn-Fred MacMurray.....	132..	8/30/41	...b8/16/41
565	Highway West (G)	A.....Brenda Marshall-Olympe Bradna...	63..	8/23/41	...b7/26/41
517	Kisses for Breakfast (F)	A....Dennis Morgan-Jane Wyatt.....	82..	7/5/41	....b7/5/41
505	Manpower (D)	A .....Marlene Dietrich-George Raft.....	105..	8/9/41	...b7/12/41
555	Out of the Fog (D)	A.....Ida Lupino-John Garfield.....	85..	6/14/41	...b6/14/41
524	Passage From Hongkong (My)	F..Keith Douglas-Lucile Fairbanks....	61..	6/21/41	....b6/7/41
564	Shining Victory (D)	A.....G. Fitzgerald-Jas. Stephenson.....	83..	6/7/41	....b5/24/41
574	Three Sons O'Guns (CD)	A....Wayne Morris-Arthur Kennedy.....	65..	8/2/41	....b7/19/41
558	Underground (D)	.....Jeffrey Lynn-Karen Verne.....	95..	6/28/41	...b6/14/41

Current 1941-42

116	All Through the Night (D)	F..Humphrey Bogart-Judith Anderson..	107..	1/10/42	...b12/6/41
124	Always in My Heart (D)	F....Kay Francis-Walter Huston.....	92..	3/14/42	....b3/7/42
110	Blues in the Night (DM)	.....Priscilla Lane-Richard Whorf.....	88..	11/15/41	..b11/1/41
111	Body Disappears (C)	F.....Jeffrey Lynn-Jane Wyman.....	71..	12/6/41	...b12/6/41
123	Bullet Scars (G)	A.....Regis Toomey-Adele Longmire.....	59..	3/7/42	....b3/7/42
122	Captain of the Clouds (D)	F...J. Cagney-Dennis Morgan (Tech.)..	113..	2/21/42	...b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey.....	78..	2/14/42	...b12/27/41
106	International Squadron (D)	F..James Stephenson-Ronald Reagan...	87..	10/11/41	...b8/16/41
130	I Was Framed (D)	F.....Michael Ames-Regis Toomey.....	61..	4/25/42	...b4/11/42
120	Kings Row (D)	.....Ann Sheridan-Ronald Reagan.....	127..	4/18/42	..b12/27/41
131	Larceny, Inc. (GC)	F.....Edward G. Robinson-Jane Wyman..	93..	5/2/42	.....b3/7/42
105	Law of the Tropics (D)	F.....Constance Bennett-Jeffrey Lynn.....	76..	10/4/41	....b9/6/41
126	Male Animal (C)	A.....Olivia de Havilland-Henry Fonda.	101..	4/4/42	....b3/7/42
107	Maltese Falcon (My)	A.....Mary Astor-Humphrey Bogart.....	100..	10/18/41	..b10/4/41
117	Man Who Came to Dinner (C)	.Bette Davis-Monte Woolley.....	112..	1/24/42	..b12/27/41
125	Murder in the Big House (D)	F.Faye Emerson-Van Johnson.....	59..	4/11/42	...b4/11/42
103	Navy Blues (C)	F.....A. Sheridan-J. Oakie-M. Raye.....	108..	9/13/41	...b8/16/41
104	Nine Lives Are Not Enough (My)	F.....Ronald Reagan-James Gleason.....	63..	9/27/41	....b9/6/41
108	One Foot in Heaven (B)	F.....Fredric March-Martha Scott.....	108..	11/1/41	...b10/4/41
115	Prime Minister (B)	F.....John Gielgud-Diana Wynyard.....	94..		....b9/13/41
101	Sergeant York (BD)	A.....Gary Cooper-Joan Leslie.....	134..	9/27/42	...b7/12/41
102	Smiling Ghost (HC)	A.....Wayne Morris-Brenda Marshall.....	71..	9/6/41	....b8/16/41
119	Sons of the Sea (D)	F.....Michael Redgrave-Valerie Hobson..	91..	2/7/42	...b12/27/41
112	Steel Against the Sky (D)	F...Richard Whorf-Lloyd Nolan.....	68..	12/13/41	...b12/6/41
109	Target for Tonight (DocD)	F..Royal Air Force.....	48..	11/8/41	..b10/18/41
114	They Died With Their Boots On (B)	F.....Errol Flynn-Olivia de Havilland....	140..	1/1/42	...b11/22/41
129	This Was Paris (D)	F.....Ann Dvorak-Ben Lyon.....	77..	3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)	.Constance Bennett-Bruce Cabot.....	83..	1/31/42	..b12/27/41
113	You're in the Army Now (C)	F.Jimmy Durante-Phil Silvers.....	79..	12/25/41	..b12/6/41

Coming 1941-42

	Across the Pacific	.....Humphrey Bogart-Mary Astor.....			.....
	Arsenic and Old Lace	.....Cary Grant-Priscilla Lane.....			....a1/3/42
	Big Shot (G)	.....H. Bogart-Irene Manning.....			....a3/28/42
	Constant Nymph (D)	.....Charles Boyer-Joan Fontaine.....			....a4/25/42
	Desperate Journey (D)	.....Errol Flynn-Ronald Reagan.....			....a3/28/42
	Gay Sisters (D)	.....Barbara Stanwyck-George Brent.....			....a2/14/42
	George Washington Slept Here	.Jack Benny-Ann Sheridan.....			.....
	Hard Way	.....Ida Lupino-Joan Leslie.....			.....
	In This Our Life (D)	.....Bette Davis-George Brent.....	97..	5/30/42	...b4/11/42
	Juke Girl (D)	F.....Ann Sheridan-Ronald Reagan.....	90..	5/16/42	...b4/11/42
	Lady Gangster	.....Faye Emerson-Jake Bishop.....			....b4/11/42
	Now, Voyager	.....Bette Davis-Paul Henried.....			.....
	Wings for the Eagle	.....Ann Sheridan-Ronald Reagan.....			....a2/21/42
		(Former title "Shadow of Their Wings")			

Coming 1942-43

	Yankee Doodle Dandy (B)	.....James Cagney-Joan Leslie.....			....a3/28/42

MISCELLANEOUS

	Eternal Gift (Rel.)	.....Catholic Mass	100..	Lamont	...Not Rev.
	40,000 Horsemen (War)	A.....Grant Taylor-Betty Bryant.....	85..	Goodwill	...b8/2/41
	Frightened Lady (My)	A.....Marius Goring-Helen Haye.....	75..	Hoffberg	..b11/15/41
	Guerilla Brigade (D)	A.....Russian cast	84..	Luminar	..b4/18/42
	Mystery of Room 13 (My)	F...Gibb McLaughlin-Sara Seegar.....	68..	Alliance	..b8/30/41
	No Greater Sin (D)	A.....Leon Ames-Luana Walters.....	85..	University	.b6/21/41
	Professor Creeps (C)	.....Manton Moreland	63..	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)			
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)			
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)			
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)			
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)			
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)			
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)			
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)			
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)			
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)			
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)			
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I am		18	Not Rev.
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party		8	Not Rev.
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas		10	Not Rev.
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)			
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pig		8	Not Rev.
GLOVE SLINGERS (4)			
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks		17½	Not Rev.
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West		7	Not Rev.
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)			
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Naval Champions		9½	Not Rev.
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3807	Wrestling Octopus	Funny	9½	5/ 2/42

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Canged the World	Excellent	11	8/ 2/41
W-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	[illegible] Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Puns and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus		11	Not Rev.
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprise Parties		11	Not Rev.
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-384	Fear		10	Not Rev.
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-385	Woman in the House		10	Not Rev.
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook		10	Not Rev.
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
F0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)				
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

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POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples		10	Not Rev.
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-4	Hands of Victory	Box Office	9½	4/25/42
A1-5	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
POPEYE (12)				
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8	You're in the Army Now		7	Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5		11	Not Rev.
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship		10	Not Rev.
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42

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DISNEY CARTOONS (18) (Tech.)				
14115	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14118	Pluto, Jr.	Very Funny	7	3/21/42
14108	Truant Officer Donald	Excellent	8	8/23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

EDGAR KENNEDY (6)				
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Qual Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot		9	Not Rev.
24103	Donald Gets Drafted		9	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)				
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator		17	Not Rev.
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)			
24207	No. 7 (Cornelita Otis Skinner)		10	Not Rev.
LEON ERROL (6)				
23705	Framing Father		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz		17	Not Rev.
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
PICTURE PEOPLE (13)				
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
21408	Palm Springs Week End		9	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)				
24309	Cruise Sports		10	Not Rev.
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold. Just a Cartoon		7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2510	Gandy Goose in Tricky Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2402	Uncle Sam's Iron Warriors		10	Not Rev.
2405	Wings of Defense		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6362	Call of the Sea		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pet		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontiers	Good Draw	20	5/ 2/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Poach	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.		10	Not Rev.
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse		7	Not Rev.
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic		7	Not Rev.
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbot		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America		20	Not Rev.
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game		10	Not Rev.
7404	Rodeo Round Up		10	Not Rev.
7506	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

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COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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BUY BLOWERS, WASHERS, variable speed pulleys, motors now. New and used. You'll be disappointed later. SOUTHERNAIRE, 145 Walton, Atlanta, Ga.

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YOU WENT FOR "TO BE OR NOT TO BE"...

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"Sent observers into howls of laughter. Kids the pants off the Nazis, in such a mixture of satire and slapstick as screen and public have not yet seen. Stretches of dialogue lost in the din!" —*M. P. HERALD*

"Hilarious . . . bears stamp of 22-karat solid gold amusement for any kind of audience, anywhere, any time!" —*SHOWMEN'S TRADE REVIEW*

"Riotous comedy kidding the Nazis a sock, should provoke terrific box-office invasion. Columbia has crashed through with sure-fire comedy that hits funny-bone so hard as to make it ache. Laughs are loud, fast, constant!" —*FILM DAILY*

"Laughs long and loud at the Nazis, and audiences will do the same. A sure-fire hit!" —*BOXOFFICE*



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STARRING *Joan* BENNETT ★ *Franchot* TONE

with ALLYN JOSLYN · Cecil Cunningham · Roger Clark

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Screen play by Gina Kaus and Jay Dratler

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 29

Vol. 36 No. 16

May 9
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REMEMBER PEARL HARBOR



Maurice Bergman (See Page 4)

MAY 12 1942

"CARGO of what the customers are looking for." —Boxoffice

"ENTERTAINMENT for preferred time!" —Daily Variety

"One of the MONEY-MAKERS of the year." —Jay Emanuel Publications

"SHIP AHOY"

"Music will be heard on the HIT PARADE." —M. P. Herald

"PACKED with popular entertainment." —Film Daily

"BOX-OFFICE in any situation." —M. P. Daily

IT'S THE BERRIES!



(BELOW)
Peppy ads bring gay crowds!

(off to a flying start!)
WILMINGTON WOW!

First engagement terrific at Wilmington, Del.
Business tops Biggest of M-G-M attractions.
Sure-fire entertainment! You're next!





More Berries!

"AHOY RED SKELTON!"



"I DOOD IT!"

You're the Riot of Radio
Your Crosley rating *is way up there*
Millions of fans
Are waiting to see you
In "Ship Ahoy!"

SHOWMANSHIP!

Another timely M-G-M ticket-selling tour. (*Right*) Dorothy Schoemer and Jetsy Parker—"Ship Ahoy Minute Girls" on nation-wide promotion trip. They're set to sell $3,500,000 in War Bonds and Stamps.





2 JOBS TO DO FOR OUR AMERICA!

(One) Army-Navy Relief collections in Theatres May 14-20!
(Two) War Bond & Stamp Sale in Theatres begins May 30th!

The Editorial Page

Back Up Your Country

Two events of great importance are scheduled for this month. First: the Army and Navy Emergency Relief Drive which takes place the week of May 14th to 20th. And, second: the War Bond and Stamp Drive which gets under way on May 30th.

Both drives come under the banner of our industry's War Activities Committee and therefore are official for the industry as a whole. Since the success or failure of any drive is dependent upon the cooperation and support given by the theatres throughout the nation, the preliminaries represent but the vanguard of the entire effort. The results are in your lap, Mr. Exhibitor.

Theatremen everywhere should tackle these two drives with all the effort and enthusiasm they would give to any outstanding show they book into their theatres. They should not be content to lend casual or half-hearted cooperation, because these drives are definitely an important part of the country's war effort and therefore are vital to the victory we all pray and must fight for.

Our government has put great confidence in us as an industry. Unlike most industries we are being allowed to work out our cooperative efforts within the industry rather than through direct government supervision or administration.

We can show a small measure of appreciation for this confidence by setting a record in these drives that will make the whole nation sit up and take notice.

But to achieve this goal there can be not one single slacker. EVERY theatre in this country must pledge itself, its efforts and its resources to the task before it. Let's show the whole nation what the motion picture industry can do for Uncle Sam.

▲ ▲ ▲

Monogram's Birthday

An event worthy of note in the industry, and especially among exhibitors, is the Tenth Anniversary Convention of Monogram which occurs in Los Angeles the middle of this month.

A large number of exhibitors, particularly the independents, will not soon forget how this company, under the leadership of Ray Johnston, helped them over many rough spots when product was hard to get.

The history of Monogram might well serve as the basis for a good production script. In it you would find pathos, comedy and romance plus a grim determination to carry on and succeed against the heaviest kind of odds.

STR is proud to make note of this milestone and to wish Ray Johnston and his associates all the success they so well deserve in their continued efforts to lift their company into a higher spot each year. In this we believe that an army of exhibitors join with us. Because back of Monogram there is one ingredient that is of tremendous importance to the whole industry, namely: a sincere desire to make good product that can be sold at a fair price and brings a fair profit to the exhibitors who play it.

▲ ▲ ▲

Paging Mr. Kuykendall

If one of the daily trade papers is correct, interest is now being evidenced in the original MPTOA-Kuykendall-Conciliation plan offered by Ed some years ago.

This paper was and still is, all for that plan. We considered it fair and equitable for both distribution and exhibition. And it would go a long way towards bringing about friendly relations with a better chance of success than anything proffered thus far.

In working out a smoother, better unity idea, those in the council rooms of UMPI might find it more than worth while to study again that MPTO Conciliation program. A thorough digest of the well conceived points of that plan may provide the elements for refinement of the UMPI program and work for the ultimate success not only of the unity movement itself, but give this industry precisely what is needed to promote its welfare through improved trade relations within the business and fairer practices and methods in selling and buying.

▲ ▲ ▲

About Product Shortage

There seems little doubt but that product will have to be cut down to meet priority conditions. In a business like ours the effects are apt to be wide and varied. For example, in single feature areas the pinch would not be felt for a long time because of the available backlog of product.

But in the double feature situations the story would be much different. There the curtailment of product would be felt almost at once.

If and when curtailment comes, there's no telling now just how far it will go in restricting production. However, every theatreman would be safe in adopting immediately a policy of conserving product by extended playing time and the playing of stronger attractions singly. The times call for sharp attention to the present as it relates to future conditions the theatre may have to face. The time when product may be very scarce might not be far away.

Don't say you weren't warned.

—"Chick" Lewis

Hits Buying Combine In Arbitration Case; New Clearance Claims

James C. Quinn, president of Cinema Enterprises, Inc., operating the Monterey Theatre in Los Angeles, found a new peg in the consent decree on which to hang a complaint against Loew's, Paramount, Vitagraph, and RKO-Radio.

Contention is that in conflict with section 10 of the decree, the distributors have, for the past 90 days, refused to license pictures to the Monterey for the desired run in its zone, and that during the period their pictures have been shown at theatres owned by competitors affiliated with a buying combine. Request is made that future licensing be prohibited except on individual contracts, also that distributors grant Monterey equal availability with other theatres in adjoining zone instead of the 147 day clearance after Los Angeles as now in vogue. Complaint touches another new angle in its request for relief from distributors permitting theatres in one zone to obtain clearance over theatres in another zone, which has not been permitted before.

A precedent was set on Sec. XVII of the consent decree when the Appeal Board affirmed arbitrator's decision in the case of the Dipson Theatres, Inc., of Buffalo, for their Bailey Theatre, against the five consenting companies and the Kensington Theatre, in which Paramount and Loew's have a financial interest.

Section XVII provides that nothing in the decree "shall be construed to limit, impair or restrict" the right of distributors to license product in theatres in which they have an interest. Affirmation of the decision in dismissing the case against Loew's and Paramount while reducing the clearance of 20th-Fox, RKO and Warner Bros. is interpreted as clearing up a point of the decree about which there has been much argument.

An anti-trust suit was filed in the Federal Courts of Miami, Fla., by J. P. Benitoa and Josephina Fernandez Benitoa, operators of the Modern Theatre, in Miami, and the Liberty Theatre, in Liberty City, Miami suburb, both houses catering to negro patronage, against the eight major companies, Monogram and the Wometco and Paramount circuits.

Claim is that a 150 day clearance exists against the plaintiffs' theatres and that because of the monopoly admission prices are higher in Miami than elsewhere. Complaint asks for an injunction to restrain further alleged violations, a ruling that licensing contracts with Wometco and Paramount are illegal, and damages.

Clearance of Warner Bros.' Newport Theatre, Newport, Va., over the Bayne Theatre was reduced from 21 days to 5 days by the arbitrator after hearing complaint filed by Bayne Roland Corp., against Vitagraph.

Simon Galitzky, operator of the Co-ed Theatre, Topeka, Kans., has filed complaint in Kansas City charging the five consenting companies with giving Topeka first run theatres 148 days' clearance over the Co-ed.

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Prepare Plan for Government Approval

The UMPI sales plan will be put into form for presentation to the Department of Justice next week, according to expectations of leaders of the movement to obtain government approval of a substitute for the consent decree form of selling.

Meetings in New York will whip the proposals into final shape on Tuesday and Wednesday of next week. Jack Kirsch, chairman of the trade practice committee, will reconvene his group on Tuesday, May 12. Wm. F. Rodgers, UMPI chairman, has called for a meeting of the committee of the whole for Wednesday, 13th.

South Dakota Theatre Owners Association approved the plan this week, it was announced by Leon Bamberger, secretary of UMPI. The organization, unaffiliated, has its headquarters in Canton, S. D.

Korda Back from England; Set to Produce 3 in Hollywood

On his return from England, Alexander Korda informed stockholders that he had acquired from the Prudential Insurance Company the full ownership of the United Artists stock formerly vested in London Film Productions, Ltd.

Korda revealed plans to start three pictures before September 1st and that he had acquired, for United Artists distribution, two outstanding British pictures: "One of the Aircraft Is Missing," produced by Michael Powell, and "In Which We Serve," now being produced by Noel Coward.

Korda is leaving for Hollywood shortly to start production on the most ambitious program of his career.

Republic To Hold '42-'43 Confabs

Branch managers and sales personnel of Republic exchanges from Albany, Buffalo, Washington, New York, Cleveland, Boston, Atlanta, Charlotte, Tampa, New Haven and Pittsburgh will attend the first of the regional sales meetings of the company for the 1942-43 season. In all, three regional meetings will be held: New York, May 12-13; Chicago, May 14-15, and Hollywood, May 19-20. M. J. Siegal and William Saul, from the studio, as well as home office executives, will attend the New York meeting. James R. Grainger, general sales manager, announced the gatherings.

Monogram's 10th Anniversary

A delegation of 125 franchise holders and company personnel will gather for Monogram's Tenth Anniversary Convention to be held at the Ambassador Hotel in Los Angeles on May 13, 14, 15 and 16. Discussions of the 1942-43 product will be led by W. Ray Johnston, president; Trem Carr, executive director in charge of production, and Steve Broidy, sales manager. The majority of the visiting delegates are expected to arrive in Los Angeles Tuesday morning, May 12.

Einfeld Arriving For Conference

S. Charles Einfeld, Warner Bros. director of advertising and publicity, is scheduled to arrive in New York from the coast next week to confer with Joseph Bernhard, Ben Kalmenson and Mort Blumenstock on plans for launching "Yankee Doodle Dandy" and other important productions set for summer lease.

Cashier Succeeds Prize Winner

Miss Loretta Cook, cashier of the Harris' Manos Theatre, Jeannette, Pa., has been appointed assistant manager of the house, succeeding Albert C. Detwiler, who was a prize winner in the SHOWMEN'S TRADE REVIEW Short Subject Contest of last year. This is the first woman to be appointed by the Harris Amusement Company.

Allied to Call on UMPI for Brake on Rental Costs

Allied's board of directors formulated a program for action against the increasing rise in rentals which, it was said had brought strong protests from exhibitor members. The organization will seek to have action looking toward a ceiling on rentals a matter for regulation by UMPI.

In connection with the demand for a brake on film rentals, the board of directors at the meeting in Chicago last week, issued a warning to all distributors that the position of independent exhibitors is threatened by progressively higher demands and that a vigorous program would be followed in seeking relief from this situation.

The board of directors voted against holding a national convention this year. It is expected, however, that the New Jersey unit's meeting in Atlantic City in June will be attended by the majority of Allied's national figures, who will be present for the dinner to be held at the New Jersey resort in honor of Col. H. A. Cole.

Special Terms for Davis Starrer

"In This Our Life," new Bette Davis and Olivia DeHavilland vehicle, based on the Pulitzer Award winning novel by Ellen Glasgow, is to be sold by Warner Bros., only at top terms with preferred and extended playing time. Joseph Bernhard, vice-president and general manager, wrote his first personal letter to district and branch managers citing the unusual possibilities of the film.

Maurice Bergman

(The Man on the Cover)

Eastern Advertising and Publicity Manager of Universal Pictures Co., recently took over the important post at the New York headquarters of the company after many years association in the industry as a theatre publicity and advertising man and later director of advertising and publicity for Columbia Pictures and advertising manager for 20th Century-Fox.

SHOWMEN'S TRADE REVIEW

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52 Features on New Season Program From 20th Century-Fox

A total of 52 features to be produced in Hollywood at a cost of $28,000,000, plus at least one and probably more to be filmed in England, will make up the 20th Century-Fox program for 1942-43, it was announced this week in New York by Spyros Skouras, president, following budget meetings at the company's headquarters.



Spyros Skouras

The requested budget William Goetz proposed for the new season's features represents an increase of $4,000,000 over the current year's outlay for Hollywood production. At present costs, Goetz said, the rise in prices for materials and labor increase production costs from 10 to 11 per cent over 1941-42 operations.

The schedule calls for more emphasis on "escapist" entertainment, with eight big musicals slated instead of the six musicals made for the current year. Heavy representation of national morale building dramatic offerings will mark the program, Skouras said. One of the most ambitious in the latter category will be "The Moon Is Down," the Steinbeck play for which 20th paid the record sum of $300,000. Others set for this phase of the schedule are "Crash Dive," "The Immortal Sergeant" and "Thunder Birds." Eight of the pictures will be in Technicolor as against 6 on the current program. Two of the productions, "Thunder Birds" and "The Black Swan" for the 52 Hollywood pictures are now in work. Also in production is the English-made contribution now set, "Young Mr. Pitt," in which Robert Donat is starring at a London studio.



William Goetz



Tom Connors

Skouras said that no limit had been set as to the number of "A" pictures to be turned out for the schedule, but that the aim was to deliver at least 30 features that will measure up to the "A" grade.

Darryl Zanuck, now on active duty in Washington as a Colonel in the army, did not attend the New York budget meeting. He met with Skouras, Goetz, Tom Connors (vice-president in charge of distribution) and Herman Place in Washington last week for preliminary outline of the budget requirements. It is expected Col. Zanuck will be able to take personal charge of the production of 6 or 8 of the new season's features.

The budget does not cover the production cost of the proposed 52 short subjects and 104 issues of Fox-Movietone News which the company will offer in '42-43.

Tom Connors said that plans for sales meetings must await clarification of the selling situation, with respect to the proposed UMPI plan, and also the transportation situation, since the government is discouraging travel. He said that meetings will be held in late June or July, but whether these would be a series of regional meets or a national gathering had not yet been decided.

Warners Own Checkers

After 18 months use of one of the national checking services, Warner Bros. intend re-establishing their own checkers in all exchange centers in order to insure closer contact and control. Decision was made by Ben Kalmenson, W.B. sales chief. Checking units will be directly responsible to branch managers with Chicago set to go in operation first.

Zala to Teach Theatre Management in New Course Started by NYU

The Department of Motion Pictures of the Washington Square College of Arts and Science, New York University, has appointed Michael Zala, supervisor of Rugoff and Becker's Eighth Street Playhouse and Art Theatre in Greenwich Village, as Lecturer in Motion Picture Theatre Management, a new course instituted at N. Y. U.

Six Majors Sign With SPG

A two-year contract was signed Tuesday between the Screen Publicists Guild and six of the major picture companies. The companies involved are Columbia, RKO-Radio, Loew's, Universal, 20th Century-Fox and Paramount.

Agreement provides for annual increases of $79,000 and retroactive pay totalling $31,000. Minimum salaries provided are: $65 per week for publicists; $40 for associate publicists and $25 for apprentices. Severance pay ranges up to 12 weeks' salary for those employed 10 years or more.

Special Ad Plans For "Sgt. York"

A series of regional meetings in all key centers starting early in June will be called in connection with advertising plans completed for the general release on July 4 of "Sergeant York," it was announced this week by Mort Blumenstock, in charge of Warner Bros. advertising and publicity in the East.

Paramount's So. Amer. Rep. Resigns

John L. Day this week resigned as general manager for Paramount in Brazil and Argentina. Day's resignation, to take effect July 4, terminates a long association with the company.

Wartime Emergency Data Issued Theatres By Strong Electric

A 64-page book detailing information on wartime restrictions, care of equipment, the use of substitute materials, and instructions on how to meet equipment emergencies, and a series of posters on the wartime duties of theatremen, have been issued by the Wartime Emergency Service Department of The Strong Electric Corporation, Toledo, Ohio, manufacturers of projection lamps, rectifiers and reflectors.

Every motion picture theatre in the United States will receive copies.

There is a section devoted entirely to Civilian Defense as it applies to theatres, and another on Practical First Aid as it should be practiced by members of theatre staffs.

The preparation and gratis distribution of this important material by a manufacturer has been hailed as another outstanding example of patriotic service on the part of a company associated with the film industry.

Greenblatt Heads Sales

Arthur Greenblatt was named vice-president in charge of sales for Producers Releasing Corp., it was announced at the company's national convention in Hollywood this week.

Increase "Pearl Harbor" Prints

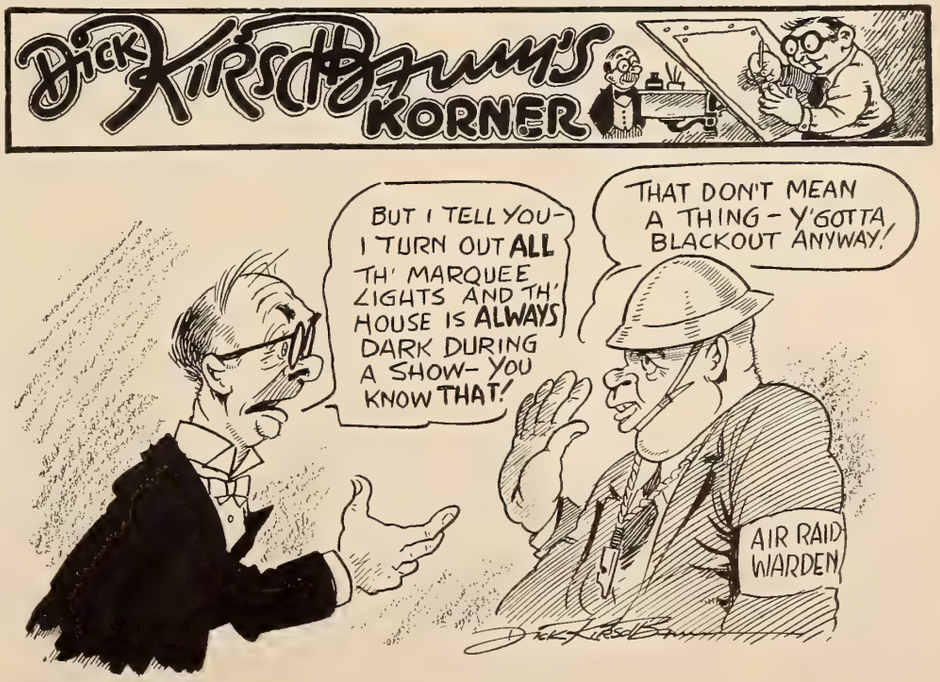
Republic will circulate 300 prints of "Remember Pearl Harbor," for release May 17th. The number of prints ordered for the feature sets a new record for the company.

Paine RKO New Haven Manager

Charles B. Paine has been promoted from the Boston branch of RKO to manage the company's New Haven exchange. Paine served for 15 years with Universal in the home office.

Cinema Lodge Elects Israel

Arthur Israel, Jr., of Paramount, has been elected vice-president of the executive council for Metropolitan New York of B'nai B'rith.



They knew Broadway

TOGETHER FOR THE FIRST TIME
in a story that they lived on the street they loved!

GEORGE RAFT
PAT O'BRIEN
in
BROADWAY

with
JANET BLAIR
BROD CRAWFORD
Anne GWYNNE • Marjorie RAMBEAU
S. Z. SAKALL • EDWARD S. BROPHY • MARIE WILSON
IRIS ADRIAN • ELAINE MOREY • DOROTHY MOORE

A BRUCE MANNING PRODUCTION
DIRECTED BY WILLIAM A. SEITER
Associate Producer FRANK SHAW

A UNIVERSAL PICTURE

Based on the Jed Harris Stage Production by Philip Dunning and George Abbott

Screen Play
Felix Jackson • John Bright
Adaptation by Bruce Manning



when....



Two great stars who first won fame on a Broadway they've never forgotten . . . now return in the "Broadway" you'll never forget!

NATIONAL RELEASE MAY 8th!

Freeman Points to Big Backlog of Paramount Product for New Season

Paramount has an "unprecedented backlog" of completed pictures for the new season, Y. Frank Freeman, vice-president in charge of production, told the gathering of home office executives and district managers at the meeting held this week in New City, N. Y. He cited "Wake Island" as the headliner of the pictures concluding the current season.

It was revealed at the meeting by Oscar Morgan, shorts subject sales head, that Paramount would reduce the number of shorts on next season's schedule to 64 as compared with 85 on the current program. Morgan said the decision was made to provide necessary theatre playing time for the government's Victory Films.

Discussing the year ahead, Freeman said that completed for the new season also are "Road to Morocco," "Forest Rangers," "Palm Beach Story." Partially completed are "I Married a Witch," "Silver Queen," "Great Without Glory." One of the studio's most ambitious efforts of all time, Freeman said, will be put behind filming of "For Whom the Bell Tolls." He told the district managers that the company had purchased this week rights to Rachel Fields' unpublished novel "And Now Tomorrow." Another novel, "Frenchman's Creek" was listed as one of the forthcoming Paramount productions. Others designated by title were "Star Spangled Rhythm," "Let's Face It," "Lady in the Dark," "Happy Go Lucky."

Decision of Paramount to sell DeMille's "Reap the Wild Wind" as a special to be played at advanced prices, was announced by Neil Agnew, sales chief, at the opening session of the meet.

MGM Announces Trade Show Dates For Group of Six Productions

Metro-Goldwyn-Mayer this week announced dates for the next six pictures to be trade-shown. "Mrs. Miniver" will be screened in all exchange centers on May 15, except in New York, where the film will be shown May 12. "Once Upon a Thursday," "Pacific Rendezvous" and "I Married An Angel," will be screened on May 19. "Her Cardboard Lover" and "Maisie Gets Her Man" will be shown May 26.

Ice Circus To Serve Dual Purpose

Plans to create a three ring ice-skating show that will serve both as a motion picture feature and an auditorium attraction were announced by Herbert J. Yates, executive chief of Republic Pictures.

Republic contemplates the purchase of a building, for which designs have already been created, either in Hollywood or New York, to house the attraction which will star famous ice-skating acts. It is proposed that the show will be a year-round auditorium attraction from which Republic will produce, annually or semi-annually, a high budget picture built around the title, Republic Ice Circus.

PRC Promises 42 Films For 1942-43 Release

Producers Releasing Corporation will release a minimum of 42 pictures for 1942-43, it was announced at the company's national convention in Hollywood this week. The schedule calls for 24 regular features and 18 westerns.



O. Henry Briggs

The feature line-up will include six V Specials, the titles of which were announced as follows: "Queen of Burlesque," "Berlin Revolts," "Secrets of a Co-Ed," "Corregidor," "Lady from Chunking" and "The Way of the Jungle." Another group of eight to have the designation of Pacemakers, will be made up of "Raiders of the Pacific," "The Lady Gambles," "Dead Men Walk," "The Black Raven," "Dragon Lady," "Sixth Column," "Rackets, Inc.," and "A Yank in Libya."

O. Henry Briggs, president of PRC, presided at the meeting which covered a 3-day conclave. Leon Fronkiss, head of production, outlined the new program. Sales policies were discussed by Arthur Greenblat. Thirty Franchise holders in addition to officials from the New York office attended the meet.

Shortwave Broadcasts To Continue

Continuance of shortwave broadcasts, now in their 149th week; cooperation with the Co-ordinator of Inter-American Affairs and the Coordinator of Information, and a program for setting up additional activities was decided upon by the International Film Relations Committee at a meeting held at the MPPDA in New York Monday.

Skouras Appoints Horne Ad and Publicity Chief

Hal Horne this week became director of advertising and publicity of 20th Century-Fox. Horne's appointment was announced Monday by Spyros Skouras, president, in a statement outlining a realignment of the organization's advertising, publicity and exploitation services.



Hal Horne

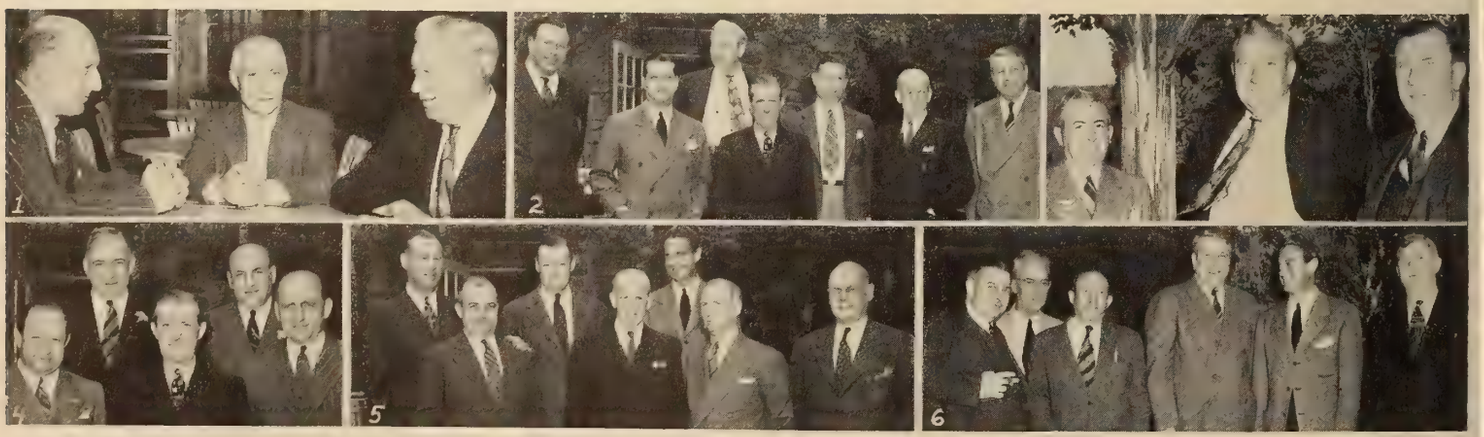
Under the reorganization, Harry Brand continues as director of advertising and publicity working from the company's Hollywood studio, and A. M. Botsford, who came east last fall to head the advertising and publicity at the New York headquarters, has been appointed special studio representative for distribution. Botsford will be located at the Coast studios.

The Hal Horne Organization, which handled special advertising work on several 20th-Fox productions (including "Yank in the R.A.F.," "How Green Was My Valley," "To the Shores of Tripoli" and "Moontide") will continue its present set-up and operations, the announcement stated. Prior to forming this organization, Horne was associated with Walt Disney Productions as vice-president in charge of distribution, and previously was advertising and publicity director for United Artists.

Anti-Ascap Bill Advances

The anti-Ascap measure introduced in the New Jersey State Senate, identified as Senate Bill 110 and seeking to outlaw combinations to control performance of copyrighted musical compositions by exacting license fees, has been advanced to the second reading.

PARAMOUNT EXECUTIVES AND DISTRICT MANAGERS HUDDLE ON NEW SALES PLANS



Neil Agnew, vice-president in charge of sales, called to order a meeting of Paramount chief executives and district sales managers at the Adolph Zukor Mountain View Country Club, New City, N. Y., to lay the foundation of regional sales meetings at which the new season product will be revealed. One of the highlights of the meeting was the address of Y. Frank Freeman, head of production, on Tuesday. First of the regional meets was set for New York, May 11 and 12. This will be followed by meetings in Pittsburgh; Memphis; Kansas City and San Francisco. In the photos above are shown the following Paramount executives who attended the New City meeting: (1)—Barney Balaban, Adolph Zukor, Neil Agnew. (2)—R. M. Gillham, Charles Reagan, Neil Agnew, J. J. Unger, Del Goodman, G. A. Smith, Claude Lee. (3)—Oscar Morgan, Neil Agnew, C. J. Scollard. (4)—The Eastern Group: M. S. Kusell, E. W. Sweigert, J. J. Unger, Harry Goldstein, William Erbb. (5)—The Western Group: Hugh Braly, John Kirby, Allen Usher, G. A. Smith, Hugh Owen, M. A. Brown, R. C. Libeau. (6)—Joe Walsh, Al Wilkie, Alec Moss, Claude Lee, Hugh Owen and G. B. J. Frawley.



Industry's War Bond Drive Swings Into High

Army-Navy Relief Fund Also to be Swelled by Screen's All-out Effort on the Patriotic Front

The motion picture industry is undertaking the dual task of intensive fund-raising for Army and Navy Relief (beginning May 14th and continuing through the 20th) and throwing all efforts behind the U. S. Treasury drive for what Secretary Morgenthau has summed up as "an intensification of activity all along the line," for the sale of $1,000,000,000 worth of war bonds a month for the twelve months beginning July 1.

The Stamp and Bond campaign will begin May 29th, and continue for the duration. Its conduct will be along organized lines bringing into play the highest efficiency that can be developed through the cooperation of the rank and file of the industry as well as exhibitors generally and the leading figures of production and distribution branches.

The Army and Navy Relief Fund will be benefited through theatre collections and the proceeds of the Hollywood Victory Caravan as well as other activities.

Caravan Army-Navy Fund Growing

A total of from $500,000 to three-quarters of a million dollars will be raised for the Army and Navy Relief funds through the appearances in thirteen cities of the Hollywood Victory Caravan, presenting the most glittering array of outstanding screen personalities ever gathered for appearance in any one show.

The Caravan started its tour in Washington, D. C., last Thursday and drew $24,500 to the box-office. The following night in Boston the take was $78,000. Last Saturday the show drew $31,500 in Philadelphia. Cleveland paid in $31,500 for the show's presentation there last Sunday night. In Detroit the gross was about $53,000 on Monday. After five nights of one-night stands, the troupe rested in Chicago Tuesday night. At that time the advance sale for Wednesday night's performance in the Windy City was announced as totaling $55,000.

Bing Crosby joined the already star-studded cast of the Caravan for the Chicago presentation and will continue on the tour of the Caravan.

$5,000,000 Premiere of "Yankee Doodle Dandy" Starts N. Y. Drive

The highest priced performance in theatrical history—a five million dollar premiere—will highlight the inaugural in New York City of the War Bond and Stamp Drive in New York State on May 29th, when Warner's will present "Yankee Doodle Dandy" at the Hollywood Theatre under the sponsorship of the New York War Savings Staff of the U. S. Treasury Department.

The Hollywood will be scaled to "gross" $5,000,000 in War Bond pledges with seats ranging from a top price of $25,000 down to a minimum of $25.

"The pledge is the price of admission" premiere was announced last week by Colonel Richard C. Patterson, Jr., State Chairman of the N. Y. War Savings Staff. Mrs. Douglas Gibbons, head of the committee in charge of ticket sales, said that the 1,500 seats in the Hollywood will be sold at $25,000, $12,500, $10,000, $5,000, $1,000, $500, $100, $50, and $25; with every cent going to Uncle Sam's war chest. Mrs. Gibbons explained that the top price had been set at $25,000 to accommodate individuals wishing to buy tickets in pairs, the maximum pledge for any one individual in a year being $50,000.

Exhibitor's Pledge Support to Drive

Independent theatre owners throughout the country are rallying to the support of the industry's War Stamp and Bond Selling drive, as indicated by statements received at headquarters of the War Activities Committee in New York.

Roy E. Harrold, president of Associated Theatre Owners of Indiana, declaring that many exhibitors in his territory have shown great zeal in selling bonds and stamps in lobbies of their theatres, says: "I heartily endorse the campaign. . . . All exhibitors in Indiana should fully cooperate." Martin G. Smith, president of Independent Theatre Owners of Ohio, has notified the committee that: "to assure active cooperation and outstanding results, headquarters of the ITO of Ohio, is directing all members in a state campaign."

"This is a rare opportunity and privilege for the exhibitor, small or large, to unite with all other exhibitors in furtherance of unity and defense," said Herman M. Levy, executive secretary of the MPTO of Connecticut. Arthur H. Lockwood, head of the 21 theatres operated in New England by Lockwood and Gordon says: "you can count on every one of our theatres for cooperation to the fullest extent."

Declarations that they were in the drive "100 per cent" have been received by the WAC from numerous other independent theatre owners, including Morton G. Thalhimer, Neighborhood Theatres, Inc., Richmond, Va.; Marc J. Wolf, Y & W Management Corp., Indianapolis; E. M. Loew, New England circuit operator; Harold Stoneman, Interstate Theatres, New England; Edward M. Fay, Fay Theatres, Providence.

Schenck Names State Chairmen of Campaign

Appointment of the State Chairmen for the industry's Army and Navy Relief campaign was completed this week by National Chairman Nicholas M. Schenck. Those who are serving as leaders in the drive include:

Alabama—R. B. Wilby, Wm. R. Griffin; Arkansas—M. A. Lightman; Arizona—Harry Nace.

California—Charles Skouras, Robert H. Poole, A. M. Bowles; Colorado—Rick Ricketson; Connecticut—I. J. Hoffman.

Delaware & Dist of Columbia—Carter Barron; Florida—J. L. Cartwright, Mitchell Wolfson; Georgia—Oscar Lam.

Idaho—I. H. Harris; Illinois—Jack Kirsch, Jules J. Ruben; Indiana—Harry Katz; Kenneth T. Collins; Iowa & Nebraska—A. H. Blank, Leo F. Wolcott.

Kansas—Elmer C. Rhoden; Kentucky—Fred Dolle; Maine, Mass., New Hampshire & Vermont—M. Mullin; Louisiana—E. V. Richards.

Maryland—Sidney Lust; Michigan—Paul Schlossman, J. O. Brook; Minnesota—John Friedl, Eddie Ruben; Mississippi—R. X. Williams; Missouri—Harry Arthur; Montana—Joseph English, A. M. Russell.

Nevada—M. Naify; New Jersey—Walter Reade, Don Jacocks; New Mexico—George L. Tucker; New York—Max Cohen, Meyer Schine, Charles Hayman; North Carolina—H. F. Kincey; North Dakota—Mike Cooper.

Ohio—P. J. Wood; Oklahoma—L. C. Griffith; Oregon—A. Finke.

Pennsylvania—Ted Schlanger, M. A. Rosenberg, Sidney Samuelson, Jay Emanuel; Penn. & W. Virginia—Moe Silver; Rhode Island—E. M. Fay.

South Carolina—M. F. Schnibben, Ben L. Strozier; South Dakota—Charles Klein; Tennessee—Tony Sudekum; Texas—Julius Gordon, R. J. O'Donnell.

Utah—John Rugar; Virginia—W. F. Crockett; Washington—Frank Newman, Sr.; Wisconsin—Harold Fitzgerald; Wyoming—E. J. Schulte.

NOW Is the Time for ACTION!

On this page in the April 18 issue of STR was the report of a plan now in progress at the Plaisance Theatre, Chicago, whereby youngsters of the community have organized the Junior Minutemen Corps of America to promote the sale of War Savings Stamps.

As set up by Manager Robert Griffith, the plan has so far progressed to the point where only a couple of weeks ago the children had sold $1,572.10 worth of War Stamps in one week, and these figures are expected to be doubled within a short time.

To help our Government in its war effort, to help prevent inflation, it is the duty of every showman to utilize some practical method of increasing War Stamp sales. Of those submitted so far, we believe Griffith's most practical. We strongly urge that you study it thoroughly and get busy NOW!

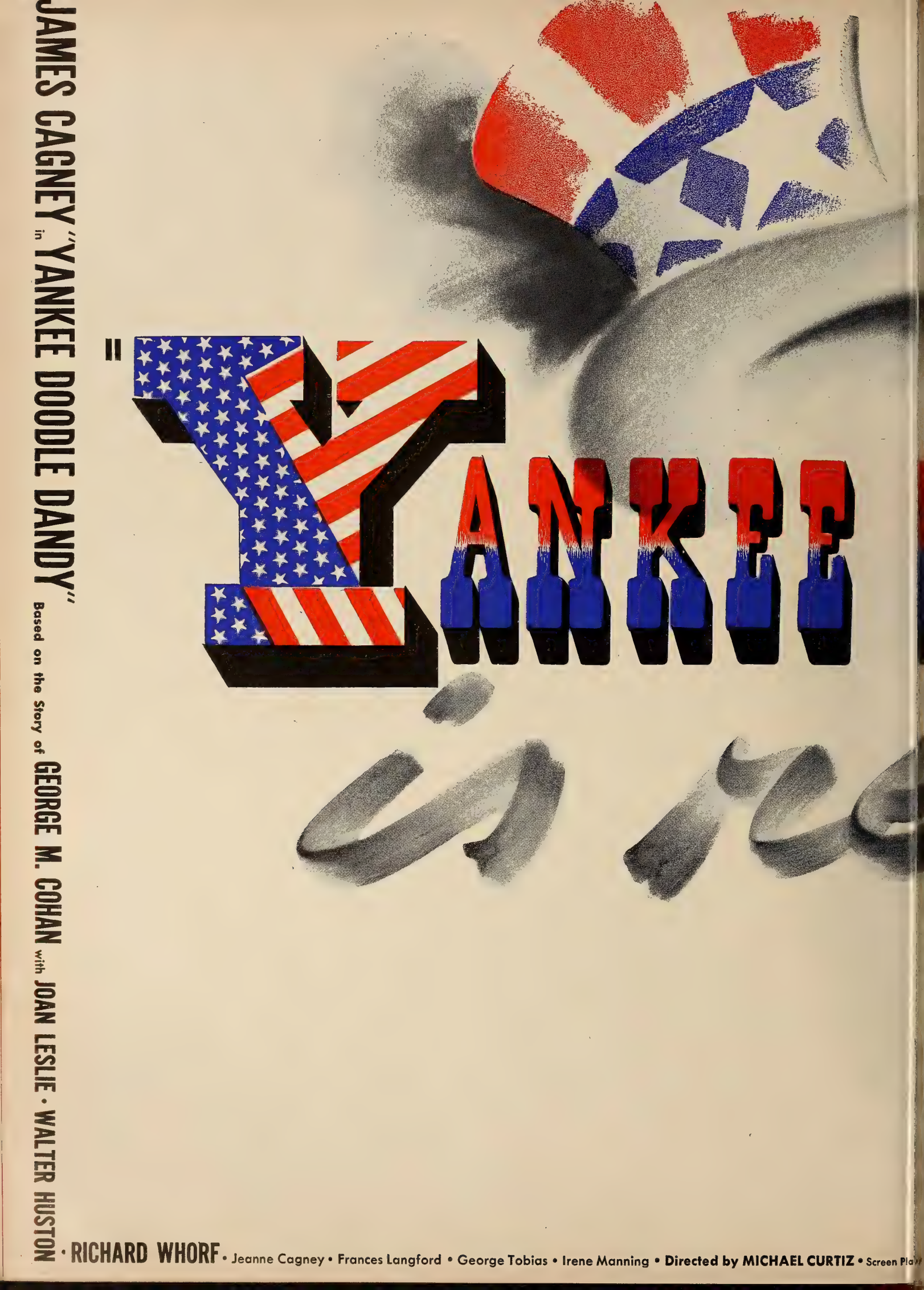
And we reiterate Griffith's warning: "Every day, every week of delay in establishing these groups (Junior Minutemen) on a nation-wide basis prolongs the war."

Hollywood Goal $300,000 Per Week

Some 27,000,000 listeners to the CBS Lux Radio Theatre program last Monday heard Joan Fontaine, Brian Aherne and Cecil B. DeMille label the all-industry campaign for the sale of war savings bonds and stamps as "Democracy at work to sell war bonds." The Motion Picture Committee for Hollywood has set a goal of $300,000 per week, of which $250,000 would be raised by the ten per cent of all film workers' income and the balance in cash sales of bonds and stamps.

DeMille pointed out that this sum would pur-

(*Continued on Page* 14)


JAMES CAGNEY in "YANKEE DOODLE DANDY"
Based on the Story of GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON
YANKEE
• RICHARD WHORF • Jeanne Cagney • Frances Langford • George Tobias • Irene Manning • Directed by MICHAEL CURTIZ • Screen Pla

OLE DANDY"

ready!

It has still to receive the
roud, the loving, the inimitable
reatment that Warners give to a truly great
icture. But everything's ready...and today—
efore a contract has been signed or a ticket sold—
we know it's one of the great boxoffice
hits of all time!

Edmund Joseph • Original Story by Robert Buckner • Lyrics and Music by GEORGE M. COHAN • Released by WARNER BROS!

The Box Office Slant

Broadway

Universal **Gangster** **89 mins.**

(Nat'l Release, May 8)

AUDIENCE SLANT: (Adult) Streamlining adds considerably to entertainment value of old stage success.

BOX-OFFICE SLANT: A good bet for box-offices all over the nation. Has many exploitable features.

Cast: George Raft, Pat O'Brien, Janet Blair, Brod Crawford, Marjorie Rambeau, Anne Gwynne, S. Z. Sakall, Edward S. Brophy, Morie Wilson, Gus Schilling, Ralf Harolde, Arthur Shields, Iris Adrian, Elaine Morey, Dorothy Moore, Nestor Paiva, Abner Biberman, Damian O'Flynn, Mack Gray. **Credits:** Directed by William A. Seiter. Screen play by Felix Jackson and John Bright. Adaptation by Bruce Manning. Based on the Jed Harris stage production by Philip Dunning and George Abbott. Director of photography, George Barnes. Associate producer, Frank Shaw. A Bruce Manning production.

Plot: Famous movie star relives, in retrospect, a period in his career. He remembers himself starting as a hoofer in a speakeasy; how he got mixed up with a big shot racketeer and bootlegger who was crazy about his dancing partner, how he was framed and then how the detective who was interested in nabbing the racketeer straightened things out.

Comment: Tops in acting, production and direction makes this latest streamlined version of the old stage success "Broadway" a good bet for box-offices all over the nation. The original story of the Roaring '20s remains moderately intact and is told in retrospect by George Raft. This brings it up-to-date and adds considerably to its entertainment value. For the Raft fans, it should be a treat, for he plays himself. As for the others in the cast, from Brod Crawford, Pat O'Brien, S. Z. Sakall and Marjorie Rambeau down to the smallest bit player—they are all excellent. The direction by William A. Seiter is a splendid job in every respect. Quite a few early day songs are used in the musical score and there is one tango number done by Raft and Janet Blair that will be enjoyed by the oldsters. The songs might be featured by your local radio station, dedicating them to the attraction. With newspaper cooperation, you might for a single day officially rename your Main Street "Broadway," with merchants cooperating to make it a special sales day.

Catchline: "The Heyday of Broadway."

Beyond the Blue Horizon

(Technicolor)

Paramount **Drama** **76 mins.**

(Block No. 6)

AUDIENCE SLANT: (Family) Technicolor. Dorothy Lamour and some excellent scenery make this a sure audience hit.

BOX-OFFICE SLANT: Should be a box-office success; has all necessary elements.

Cast: Dorothy Lamour, Richard Denning, Jack Haley, Walter Abel, Helen Gilbert, Patricia Morison, Frances Gifford, Elizabeth Patterson, Abner Biberman, Ann Todd, Edward Fielding, Charles Stevens, Ann Doran, Charles Cane, Frank Reicher, Gerald Oliver Smith, Inez Palange. **Credits:** Associate producer, Monta Bell. Director, Alfred Santell. Screen play by Frank Butler. Based on a story by E. Lloyd Sheldon and Jack Dewitt. Color cameraman, Charles Boyle. Photographer, William Meller.

Plot: Dorothy Lamour arrives in the U. S. heralded as a jungle queen. Denning, who also is a white boy from the jungle now working with the circus, believes she is a fake and tries to expose her. With that, a challenge is issued and Walter Abel (who found her), Jack Haley (Denning's press agent) and Helen Gilbert (his girl), journey to the jungles to find papers buried in a strong-box which will establish Dorothy's identity. After many adventures, they succeed. On the boat returning to the States, the romance which has been budding between Dorothy and Denning gives promises of maturing.

Comment: A picture that should prove a big box office bet. Certainly it has all the necessary elements. It's the kind of stuff the critics will disparage by poking fun at it, but which the rank and file of audiences will most assuredly enjoy thoroughly. There is plenty of humor in the film. Such scenes as that in which Jack Haley unknowingly sits on a crocodile, and that in which Denning and a chimpanzee engage in a mock battle throwing fruit at each other, should strike the average movie patron as hilarious. The Technicolor lends enchantment to the jungle scenes which are exceedingly well done. Excitement is maintained at a fever pitch where called for and then relieved by comedy at just the right moment. Sell Dorothy Lamour in Technicolor; that is the strongest angle. One of the favorite box-office stars back in her sarong, is the message to put over.

Catchline: "When jungle boy and jungle girl meet . . . that's romance."

Legion of Decency Ratings

(For Week Ending May 9th)

SUITABLE FOR GENERAL PATRONAGE

Boothill Bandits — Escape From Hong Kong — Pacific Rendezvous

SUITABLE FOR ADULTS ONLY

Broadway — The Falcon Takes Over — Mr. Broadway — This Above All — Tortilla Flat

OBJECTIONABLE IN PART

The Corpse Vanishes

Powder Town

RKO-Radio **Drama** **79 mins.**

(Block No. 6—Nat'l Release, June 19)

AUDIENCE SLANT: (Family). Will satisfy those who like McLaglen's usual type of characterization. Action is good but performance and plot just so-so.

BOX-OFFICE SLANT: Title and McLaglen may draw. Give it good support.

Cast: Victor McLaglen, Edmond O'Brien, June Havoc, Dorothy Lovett, Eddie Foy, Jr., Damian O'Flynn, Marten Lamont, Roy Gordon, Marion Martin, Mary Gordon, Frances Neal, Julie Warren, Jane Woodworth, George Cleveland, John Maguire. **Credits:** Produced by Cliff Reid. Directed by Rowland V. Lee. Screen play by David Boehm from an original idea by Vicki Baum and the novel by Max Brand. Photography by Frank Redman.

Plot: An absent-minded, crack-pot scientist is hired by a powder company to perfect his erratic explosive formula at their new plant, in a typical boom town. He gets accommodations in a house catering exclusively to show girls and falls head over heels in love with one of them. A bodyguard is appointed to watch his every move as he is noted for carelessness in his experiments. The private aid to the head of the plant is anxious to get the formula and employs a gang, including the girl, to coax, scare, or beat it out of the nut inventor. Considerable thrill action, staged in novel backgrounds, results before the gangsters outwit themselves; are destroyed by the freak powder.

Comment: The material seems to possess far greater possibilities than the picture makers have gotten out of it. As a result the story sags badly in places and circumstances and action never quite measure to expectancy. There is a variety of background, some of which are entirely new and fit perfectly into the kind of atmosphere that the title indicates, but there is a little too much of the trite ingredients of chorus girl, night clubs, gambling tables, and rough and tumble brawls. McLaglen is his usual grimacing self and delivers a good performance as such. Edmond O'Brien as the nut is a little too childish to be convincing as a scientific genius, and Eddie Foy, Jr., is relegated to a silly comic role that lacks all semblance of plausibility. Somehow or other the performances throughout have a tendency to burlesque the impression that the perfection of the invention or its theft is really of any importance.

My Favorite Spy

RKO-Radio **Comedy with Music** **86 mins.**

(Block No. 6—Nat'l Release, June 12)

AUDIENCE SLANT: (Family) Kay Kyser adherents as well as those who appreciate music, comedy, quite a bit of exciting light drama and a thrill or two in their entertainment should like this.

BOX-OFFICE SLANT: Plenty of ticket selling angles in personalities, story idea and exploitable supplementary features.

Cast: Kay Kyser, Ellen Drew, Jane Wyman, Robert Armstrong, Helen Westley, William Demarest, Una O'Connor, Lionel Royce, Moroni Olsen, George Cleveland, Vaughn Glaser, Hobart Cavanaugh, Chester Clute, Teddy Hart and Kay Kyser's Band featuring Harry Babbitt, Ish Kabibble, Sully Mason, Trudy Irwin, Dorothy Dunn. **Credits:** Produced by Harold Lloyd. Directed by Tay Garnett. Screen play by William Bowers and Sig Herzig. Original story by M. Coates Webster. Musical score by Roy Webb. Musical director, C. Bakaleinikoff. Lyrics by Johnny Burke. Music by James Van Heusen. Photographed by Robert de Grasse.

Plot: Kay Kyser, just married and given a raucous send-off, is commissioned in the Army. After he does more damage to soldiers than all the enemies could, it was discovered a mistake was made, but to save Kay's face he is assigned to counter-spy work. That his activities, which tie him up with glamorous Connie (Jane Wyman) keep him continually in hot water with his wife Terry (Ellen Drew) prove to be only half his troubles as the enemy agents he is supposed to track down are headed by his boss Robinson (Robert Armstrong). Misadventures rain upon the hero in amazing number and style, but he accomplishes his mission.

Comment: Harold Lloyd produced the picture and that kind of gag, situation and character comedy that lifted Lloyd to fame is the spirit and essence of the show. A lot of it may be old, but there is plenty new to make the kind of amusement commonly described as good audience stuff. With more than the ordinary amount of action, music and excitement splicing the romantic and serio-dramatic phases, the importance of stressing the comedy contrast is never overlooked. With Kyser's name to serve as the principal draw along with several members of his band together with Ellen Drew, Jane

Wyman, Robert Armstrong and Helen Westley among others to help out, publicizing the film as well as making showmanship exploitation contacts for it should prove easy to accomplish. Sell the show as merry mirthful amusement and it should do better than average business.

Catchline: It's always out of the frying pan into the fire for the "Old Professor."

Undercover Man

Paramount **Western** **68 mins.**

(Nat'l Release, May)

AUDIENCE SLANT: (Family) The mixing of a well contrived mystery plot with Western action should result in complete satisfaction.

BOX-OFFICE SLANT: Rates with the best of this popular series and should gross accordingly.

Cast: William Boyd, Andy Clyde, Jay Kirby, Antonio Moreno, Chris-Pin Martin, Nora Lane, Esther Estrella, Alan Baldwin, Eva Puig, Jack Rockwell, John Vosper. **Credits:** Produced by Harry Sherman. Directed by Lesley Selander and Glenn Cook. Screen play by J. Benton Cheney based on characters created by Clarence E. Mulford. Phootgraphy by Russell Harlan.

Plot: A series of bold robberies are being perpetrated on both sides of the United States-Mexico border. Law enforcement officers on both sides agree that capture of the band will be hastened by bringing in an unknown officer to pose as a civilian and have access to both countries. Hopalong Cassidy and his pals, California and Breezy, are engaged, but the outlaws are able to avoid every trap. A series of exciting situations lead to the perfection of a scheme that ambushes the gang and unmasks the unsuspected leader.

Comment: A "whodunit" angle that compares with the best of the mystery films, coupled with excellent continuity and some very fine photographing of night chases and audience-confusing sequences, will hold interest at high pitch from start to finish. The standard Western action and atmosphere, while pleasing and filled with gun-play thrills, become subordinated to the suspense angle, and the denouement is so adroitly concealed that spectators will be kept guessing until the closing reel. Boyd is at his best. Andy Clyde's comedy is injected at just the proper intervals and other players meet all expectations.

Syncopation

Musical Romance Drama

RKO-Radio **88 mins.**

(Block No. 6—Nat'l Release, May 22)

AUDIENCE SLANT: (Family) Principal appeal probably will be to the younger element and those who get a thrill out of modern hot musical rhythm.

BOX-OFFICE SLANT: An exploitation show. One that's wide open for such tactics which, as exemplified by Benny Goodman a few years ago, used to have the jitterbugs tumbling over each other in the aisles of theatres he played.

Cast: Jackie Cooper, Bonita Granville, Adolphe Menjou, George Bancroft, Connie Boswell, Ted North, Frank Jenks, Jessie Grayson, Mona Barrie, Lindy Wade, Peggy McIntyre, Hall Johnson Choir and The All-American Dance Band. **Credits:** Produced and directed by William Dieterle. Screen play by Philip Yordan and Frank Cavett. From a story by Valentine Davies. Leith Stevens, musical director. Photographed by J. Roy Hunt.

Plot: Basically, "Syncopation" is the story of how the music originated by the negroes of the deep South has become the vogue of the day. Woven into the history is the dramatic love story of a boy and girl whose hearts pulsed to the throbbing tempo of that music. It's the story of a girl, who though she met tragic disappointments, inspired a boy who loved the same things she loved to become one of the era's great dance band leaders.

Comment: The idea of this picture is quite different from biographies of music, musical extravaganza and stories of composers to which audiences have become accustomed. As such it possesses a definite novelty. Maybe old-timers who think only of classical or sweet music will find it raucous. But if the reactions of the younger element in the preview audience can be taken as a criterion, the lads and lassies from the 'teen ages up should come flocking in to see it. As a showmanship proposition, "Syncopation" is wide open for tie-ups with local dance bands, radio broadcasting, phonograph record shops, cafes and night clubs. It calls for a circus type of exploitation in which the names of the individual members of the All-American Dance Band, who provide the sock climax, should be capitalized to the limit. Also, the reputation that Jackie Cooper has for off-stage jam-sessions should be played up. Every effort, however, should be directed to arousing younger generation interest. The picture was designed to catch their fancy. Whip up their enthusiasm for it and they should furnish sufficient admissions to make it a paying proposition.

Catchline: "A pulse-quickening carnival of jazz and jive."

Mexican Spitfire Sees a Ghost

RKO-Radio **Comedy** **70 mins.**

(Block No. 6—Nat'l Release, June 26)

AUDIENCE SLANT: (Family) Very good laugh medicine for average patronage.

BOX-OFFICE SLANT: You can promise them lots of giggles and a few loud guffaws.

Cast: Lupe Velez, Leon Errol, Charles (Buddy) Rogers, Elisabeth Risdon, Donald MacBride, Minna Gombell, Don Barclay, John Maguire, Lillian Randolph, Manton Moreland, Harry Tyler, Marten Lamont. **Credits:** Produced by Cliff Reid. Directed by Leslie Goodwins. Original screen play by Charles E. Roberts and Monte Brice. Photography by Russell Metty.

Plot: While his employer goes moose hunting the trusted employe of a titled Englishman is required to entertain guests of the nobility at his employer's country house. The place has been vacant so long that a band of crooks have set up operations in the basement and managed to scare away the servants. The employe impresses his aunt, as hostess, and, when circumstances keep both from meeting the arriving guests, calls on his uncle and his tomboyish Mexican wife to go to the station. The latter pose as butler and maid and, when the guests threaten to leave insulted because of their host's absence, the uncle makes use of his knack for impersonations and poses as the Englishman. The arrival of the real host complicates matters and brings about a series of situations that set a lively pace of laugh action that wrecks the place for an explosive climax.

Comment: The story starts right off with Errol engaged in the wobble-legged, bottle-tipping maneuvers that audiences have found extremely funny for years. Lupe also breaks into the footage in her usual hoydenish manner. The major portion of the laugh situations are based on the contrast of the actions of this pair against the taut English poise of the two guests, who also get quite funny at times. The fact that part of Errol's disguise consists of hair clipped from a dog results in one sequence that will account for considerable glee among younger members of the audience. When the crooks decide to scare away the guests, the marauding knight in armor puts in an appearance and starts things toward the smashing climax. Manton Moreland has too little time before the camera, but does a good job of trying to care for the widely divergent likes and dislikes of two persons whom he considers to be one and the same. Other performers do well in their respective places. The ghost angle is too subordinated to be capitalized on. Better stick to the star names and the promise of plenty of fun.

Catchline: Swap your worries for a gob of giggles.

The Yukon Patrol

Republic **Drama** **66 mins.**

(Prod. No. 124—Nat'l Release, April 30)

AUDIENCE SLANT: (Family) Fast-moving outdoor action film that should score solidly with the action fans.

BOX-OFFICE SLANT: Should draw well if played on the days this type of entertainment is most popular—usually Friday and Saturday in most situations.

Cast: Allan Lane, Robert Strange, Robert Kellard, Lita Conway, Herbert Rawlinson, Harry Cording, Bryant Washburn, Budd Buster, Stanley Andrews, John Davidson, John Dilson, Paul McVey, Lucien Prival, Norman Willis, Tony Paton. **Credits:** Associate producer, Hiram S. Brown. Jr. Directed by William Witney and John English. Screen play by Franklyn Adreon, Norman S. Hall, Joseph Poland, Barney A. Sarecky and Sol Shor. Based on Zane Grey's "King of the Royal Mounted." Director of photography, William Nobles. Musical score, Cy Feuer.

Plot: When a Canadian scientist discovers a substance he calls "Compound X," to be used in the treatment of infantile paralysis, enemy scientists seek it for their own purpose: by adding a little of this and a little of that, they can make magnetic mines which will destroy the British fleet. It's up to Lane and Strange of the Royal Northwest Mounted Police to thwart the enemies, which they do following a series of hair-breadth escapes.

Comment: In 1940 Republic released a serial, "King of the Royal Mounted" (*STR Aug. 17, 1940, p. 24*), whose action and suspense were spaced out over a period of 12 weeks, thus permitting the fans to recuperate between thrills. Now, under the title of "The Yukon Patrol," these entertainment elements have been isolated and placed in one feature-length capsule which all, save the intellectuals, will find easy to take. The story is essentially the same, but placing of the chapter climaxes in one basket provides 66 minutes of fast-moving action with scarcely a letdown; for the week-end thrill fans, nothing could be finer. Hinterland exhibitors should have little difficulty in attracting patronage for "The Yukon Peril," since the plot and the war situation dovetail closely enough to permit the use of timely exploitation angles that concentrate on thrills and action.

The Falcon Takes Over

RKO-Radio **Comedy-Drama** **63 mins.**

(Block No. 6—Nat'l Release, May 29)

AUDIENCE SLANT (Family) A smooth blend of comedy and semi-mystery drama. Good production and direction technique as well as convincing acting accentuate elements audiences like.

BOX-OFFICE SLANT: Previous numbers have established the series as front-running attractions, and this may well serve as top feature on many programs.

Cast: George Sanders, Lynn Bari, James Gleason, Allen Jenkins, Helen Gilbert, Edward Gargan, Anne Revere, George Cleveland. Harry Shannon, Hans Conried. **Credits:** Produced by Howard Benedict. Directed by Irving Ries. Screen play by Lynn Root and Frank Fenton. Based upon character created by Michael Arlen. From the novel "Farewell, My Lovely," by Raymond Chandler. Photographed by George Robinson.

Plot: A fearsome giant of a man embarks on a career of neck breaking. Dumbly clever he is always one step ahead of the cleverly

(*Continued on Page 22*)

Industry's Huge War Effort Cited by WAC

Report by Harmon Covers Wide Range of Activities to Aid Home and Fighting Fronts

A partial list of the patriotic services which the Motion Picture Industry, through the War Activities Committee, have already completed and are now engaged in, is contained in a report from the office of F. S. Harmon, executive vice-chairman of the WAC. The report includes expressions of appreciation from Secretary of War Stimson, General H. H. Arnold, head of the Special Services (Morale) Branch of the War Department, and others, acknowledging the unselfish and patriotic attitude of the industry.

Heading the list is the item of 1200 prints, 16mm, of 161 features and more than 200 short subjects that have been turned to the War Department for free exhibition to "persons in uniform" in combat areas abroad. Film manufacturers donated the raw stock and labortories billed the distributors only for actual printing costs on these subjects.

The distribution of Victory Films since Pearl Harbor has run into unprecedented figures headed by a total of 46,738 theatre exhibitions of the Army recruiting trailers. Disney's "New Spririt" and "Calling All Workers" follow in lesser but highly impressive booking figures. The 13,950 theatres that have pledged exhibition time to the subjects have played almost 200,000 engagements of the Victory films between Pearl Harbor and March 26th.

The Special Events Committee of the Drives Division has perfected plans and secured the co-operation of the March of Dimes organization to put over the campaign in theatres for Army-Navy Relief Funds, May 14th to 20th. For this drive a special trailer featuring Gary Cooper was made by the Hollywood Division and the theatre organization has set a goal of twice the amount garnered for the Infantile Paralysis Fund.

The Hollywood Victory Caravan is now visiting important cities in the interest of this fund and the Newsreel Division is not only publicizing the personal appearances of these stars to stimulate interest, but every issue of news contains clips of importance to the national understanding of the war in which the nation is engaged.

While no theatre collections are contemplated, the USO Drive for $32,000,000, May 11th to July 4th, is expected to meet with outstanding success. The Hollywood Division is producing a 10-minute short for distribution in the 13,950 pledged theatres and has agreed to provide screen personalities for a limited number of USO events.

The Theatres Division is going wholeheartedly at the drive for the Sale of War Bonds and Stamps in theatres. Joseph Bernhard, S. H. Fabian, Harry Brandt and Adolph Zukor voted to institute this activity in theatres starting May 30th and continuing for the duration. The successful experiences of the several hundred theatres who have been selling bonds and stamps are being used in forming the plans for the nationwide effort.

The Hollywood Division, Y. Frank Freeman, Chairman, will release, through the co-operation of the newsreels, a 140-foot trailer featuring Dorothy Lamour as an aid to the campaign.

Great progress has been made in getting the critical material needs of the industry favorably considered by the War Production Board. At the suggestion of Donald Nelson, the Bureau of Advisory Committees of the WPB have appointed two committees of its own selection from the industry, one to represent producers and distributors and the other to represent exhibition. In official conference with these two groups, April 21-22, the essential nature of the service of motion pictures in wartime was recognized again and steps taken to devise ways and means for conserving critical materials, use of substitutes and generally assisting in the transition of the industry to a war economy basis without interfering with the flow of films needed for the maintenance of civilian and military morale at home and abroad. Officers of WPB were willing to allow a six months' trial period to permit the industry to demonstrate its own capacity for achieving through voluntary conservation, a more substantial saving in materials than could be attained by setting a rigid limitation order.

Colonel Darryl F. Zanuck, Vice-Chairman of the Hollywood Division of the WAC and Chairman of the Research Council of the Academy of Motion Pictures Arts and Sciences, reported that since January 14, 1941, the Research Council has completed and delivered to the War Department 63 training films totaling 157 reels and that 14 subjects with a total of another 72 to 75 reels are now in production.

Big Parade for New York

Leo Brecher, chairman of the New York metropolitan committee of the Army-Navy relief campaign of the Motion Picture Industry, announced that Nicholas M. Schenck and Stanton Griffis will be grand marshalls of the parade scheduled to launch the campaign on May 14th. Edward C. Dowden, in charge of the parade, reported that there would be 1,000 Army marchers and a similar number of Navy personnel as well as 1,000 uniformed members of the American Women's Voluntary Services, in the line of march.

The Bookers Club of New York have agreed to assign members to take up collections in theatres during the campaign and film salesmen who have been lining up theatres report almost 100 per cent co-operation.

Boy Scout Drills As Stage Feature

Boy Scout Fun Nights are proving good patronage builders in houses where occasional use is made of the stage. The various troops are put in competition with each other and engage in greased pole climbing, missing chair game, pie eating, boxing, wrestling, dart throwing (at pictures of Hitler, Mussolini, and the Japs) and other contests that offer possibilities of action pleasing to the general public.

Most of the theatres find that a set amount of money divided 60 per cent to the winning troop and 40 per cent to the losing troop is most desirable. The money is put into the Scout Camping Fund or used to help clear other expenses of the local organization.

Boy Scouts' activities always get fine local response and putting a little showmanship into the presentation of the Fun Nights has increased attendance and gone over well with audiences in the houses that have reported. Laundries supply coveralls for the greased pole climbing and other games that are hard on clothing in return for stage mention of the contribution.

Hollywood Goal $300,000 Weekly

(*Continued from Page 9*)

chase a hundred bombers a year and Miss Fontaine suggested that the Hollywood system be set in motion by every industry and business in the country. The employees of all studios and in any and all capacities are to take part and those approached have already pledged approximately $100,000 per week with the promise of $150,000 by the end of the current week. Prior to the unified effort, the industry and allied business employees were purchasing an average of $30,000 weekly.

Al Jolson Buys $25,000 Bond for Seats at "Yankee" Premiere

Al Jolson, the granddaddy of talking picture stars, has bought $25,000 in War Bonds from the U. S. Treasury Department to get two seats for the world premiere of "Yankee Doodle Dandy" at the Hollywood Theatre on May 29.

First purchaser of a bond for the premiere of the Warner Bros. picture was Mme. V. E. Wellington Koo, wife of the Chinese Ambassador to Great Britain, who bought a $1,000 bond from Mrs. Douglas Gibbons, chairman of the ticket committee at the War Savings Headquarters, 1270 Sixth Avenue.

Newsreels Boost Sales

Paramount and 20th Century-Fox will set newsreel inserts in releases to stimulate interest in the War Bond and Stamp Drive which will be inaugurated in all theatres in the United States on May 30th. Dorothy Lamour will feature the Paramount reel of May 7th, and Tyrone Power will appear in the Fox release of May 30th.

Dorothy Lamour on Second Tour

Dorothy Lamour, now on her second cross-country war bond sales tour for the United States Treasury Department, arrived in New York, Tuesday, after scoring impressive successes during recent stops on her schedule.

14,147 "V" Film Pledges

14,147 theatres now have signed pledges to run all Victory Films and to co-operate to the fullest extent with the War Activities Committee of the Motion Picture Industry in presenting these war films to the public.

Historic Texas Rally

Show business went over the top in Texas last week when Karl Hoblitzelle, head of Interstate Circuit, presided at a patriotic gathering of men and women of the theatre business at the Palace Theatre, Dallas.

The occasion was the Texas Motion Picture Industry's War Bond Rally. Hoblitzelle launched the movement for a 100 per cent declaration by all of the members of show business in Texas to allot 10 per cent as a "nest egg" for the future by the regular purchase of War Bonds.

In response to the Hoblitzelle call for voluntary subscription to the 10 per cent plan, all of the members of the assemblage, representing executives of theatre circuits, independent theatre owners, all employes of theatres and exchanges and labor organizations, pledged themselves to join the movement.

By acclamation, the gathering elected Mr. Hoblitzelle "commanding general of the Texas Motion Picture Industry."

THE MOST WIDELY DISCUSSED PICTURE OF THE YEAR WILL HAVE THE MOST TALKED-ABOUT PREMIERE IN THE HISTORY OF THE INDUSTRY!



No story has so stirred the nation since "Gone With The Wind"! More than 10,000,000 people read it in Reader's Digest!

OPENS MAY 12 NEW YORK'S ASTOR THEATRE AT ADVANCED PRICES



20th CENTURY FOX

TYRONE POWER • JOAN FONTAINE *in* "THIS ABOVE ALL" By Eric Knight • Produced by Darryl F. Zanuck • Directed by Anatole Litvak with Thomas Mitchell • Henry Stephenson • Nigel Bruce Gladys Cooper • Philip Merivale • Sara Allgood • Alexander Knox Screen Play by R. C. Sherriff

Selling the Picture

Unselfish Service to Community Base of Effective Institutional

Attaining for your theatre a place at the apex of public opinion—a coveted spot among the cherished institutions viewed by the populace as indispensable to the general progress and welfare of the community, is a job entirely apart from the selling of any one or more pictures.

There are certain rare instances where the two may be merged, but, generally speaking, the procedure calls for effort that emphasizes character and unselfish interest in the welfare and general good of others rather than the merit of your product. Your purpose must be definitely directed to inspire business confidence and trust, and these public favors are, like personal friendships, bestowed only after proof of common understanding and good will.

Study Myriad Human Equations

An exhaustive study of the myriad human equations that prevail in the area covered by your enterprise is essential. It is the nature of people to bestow confidence only when it appears to be merited; to extend friendship and help to those who are themselves friendly and helpful; to give confidence to concerns and persons who have proven their right to respect; to confer favors on those that are well known and judged to be honorable and unselfish.

For these reasons the effort you put forth to make a public institution of your theatre must be of the informative service, and common interest order rather than of the pressure type. Of necessity it must be conceived and executed unselfishly to further the interests of those to whom it is directed.

The merchandise you market—pictures—is the universal language, understood by everyone and attracting the interest of all creeds, classes, races, and ages. The general atmosphere of the theatre is soothing, relaxing, and conducive to the desired receptive mood that promises the greatest success for community effort of all kinds and the creation of common understanding.

Your theatre is the logical center of community life. It is the hub around which all effort for the general good should revolve. It is the point most suitable for dissemination of information, or instruction, about events, plans, or activities for all factions of the populace.

You, as the theatre manager, are well aware of the potency of the theatre as an instrument for the creation and prosecution of deserving community effort.

Have you made the necessary effort to impress your knowledge on the people? Have you been generous in offering your facilities in the interest of affairs for the general good? Have you extended every effort to evidence your willingness to participate unselfishly in movements not directly connected with theatre patronage?

If you have done these things you are on the right track. But, if your every act has been selfishly confined to the potential sale of tickets you are not making friends, creating confidence, nor building lasting good will for your enterprise.

Start now to offer yourself and your facilities to the various church and charitable groups; the war emergency bodies; the civic club drives; the agencies for the blind and afflicted; and the other varied effort that is being expended by public and business leaders to relieve suffering or further the welfare of the community as a whole.

It will take time. It will require effort. But you will be making friends—the kind of friends that will stick by your theatre through thick and thin.

And that Mr. Exhibitor, is the reward for institutionalizing your theatre.



Dance the Twin Beds Rhumba

If your eyes are good or you possess a magnifying glass, the cut above explains itself. But just to be on the safe side, we'll tell you that for the showing of United Artists' "Twin Beds" at Loew's, Houston, Texas, a Twin Beds Rhumba contest was held in the Empire Room of the Rice Hotel. Shown above are the Callahan Sisters who demonstrated the dance. They are pointing to one of the signs announcing the Houston contest.

"He Snores?—So What?" Says Judge—Recommends Movie Show

Ben Serkowich, publicity chief of the Capitol Theatre, New York, sent out a publicity story for the showing of "Twin Beds" in which the "odd coincidence" of a decision by a judge was no little apropos. The publicity story reported the talk from the bench by Justice Ernest O. Emmerling, Superior Court, Dayton, Ohio, last week in dismissing a "snore-victim" divorce complaint.

The judge it seems ordered the disputants to trade in the family hairloom—a double-duty old bundling job, for streamlined modern twin beds. As an afterthought, Serkowich's story continued, the court also ordered the disputants to kiss and make up, and to go see the next showing of "Twin Beds."

'Army Girl' Gives Tickets to Soldiers and Plugs Comedy

Manager Phil Phillips of Loew's Warfield Theatre, San Francisco, knows the value of timeliness in showmanship, that it's best to strike "while the iron is hot."

With the showing of "You're In the Army Now," he tied in with the newspaper to publish a picture of his prettiest usherette, together with a story announcing that she would appear in khaki costume on the city streets and that soldiers who hailed her as the "Warfield Girl" would receive guest tickets to see the picture.

Of course the streets were alive with men in uniform, so the stunt attracted more than average interest for the picture.

Spiritual Angle Puts 'Heaven' Across For Showman Harris

Exploiting "One Foot in Heaven" was very enoyable work, because we were trying to create spiritual strength, which is so vital for Victory.



Urging Church-going via this display in the lobby brought goodwill.

So reported Manager Ed Harris recently concerning his selling activities for Warner Bros.' screen version of Hartzell Spence's novel when it played the Glendale Theatre, Glendale, Calif.

Few theatremen are in the showmanship spotlight of STR more frequently than Harris. Few showmen have succeeded in winning city-wide goodwill from all elements to such an extent that co-operation is virtually assured on all projected tie-ups. In his community it's Harris for Glendale, Glendale for Harris. Otherwise, the following activities would not have been possible:

Arrangements were made for "One Foot in Heaven" to play on Easter Sunday. That, in itself, was smart showmanship, for Harris could thus reach the majority of people who were attending church during the Lenten season.

Because the present war has increased church attendance at least 40 percent, the Glendale manager, ably assisted by his energetic associate, Robert Pik, climbed on the spiritual bandwagon by stressing the "Go to Church" angle in screen announcements and lobby displays (*see cut*).

This brought forth comments from churches, schools and civic organizations on Harris' efforts to start a movement so vital to the community. Schools and churches permitted the placing of advertising on "One Foot in Heaven" in their edifices. Ministers mentioned the "Go to Church" campaign in their sermons; principals plugged the picture during general assemblies.

Harris coined the slogan, "Spiritual Strength for Victory," emphasized it throughout his campaign. Church and school leaders liked it because of its inspirational effect on civilian morale.

At nearby Lockheed Aircraft Corp., the Employes Club joined in the "Go to Church" movement by publicizing it among 40,000 workers, together with the suggestion that they see "One Foot in Heaven."

Box-office results during the engagement were far above average. Not every theatreman playing "One Foot in Heaven" has had the success Harris achieved; not every theatreman was in a position to seek Church co-operation. How about you?

Buy U. S. War Bonds and Stamps

Buy to the limit of your ability.

Says Press Book Should Be "Sales Catalogue"

A 10-point plan for streamlining press books, as suggested by Norris Hadaway, Wilby-Kincey Theatres, Burlington, N. C., was published in STR, issue of April 12th. The thorough analysis of press books which Mr. Hadaway has made over a period of years went further than the outline which was published as the 10-point plan, and consequently we summarize in this report some of the fundamentals which were detailed by Mr. Hadaway in his comprehensive break-down of press books from the standpoint of the theatreman exploiting the pictures.

It is important to point out that Mr. Hadaway claims the fully adequate press book can be prepared, in his opinion, only by an organized effort in which some specialist follows through from the time a picture is put into production until the press book is prepared and published. He feels that this is the only way the art, publicity and exploitation material which makes the most of a given picture's selling points can be co-ordinated into practical campaigns for guidance of the exhibitor.

Mr. Hadaway, also, suggests that the press book should be a "catalogue," in which sales angles are outlined and classified and so presented that it forms a working manual for the theatreman in designing and executing all phases of a selling campaign—from advance publicity to displays, merchant tie-ups and all other activities.

The suggestion for careful preparation and thorough break-down of the outstanding selling angles of each picture, advanced by Mr. Hadaway, may be interpreted as a method of approach to the "fact column" advocated by Phil Chakeres, Chakeres Ohio Theatres—as published in STR, issue of March 7, 1942. The Chakeres idea for a "fact column," according to many showmen who have expressed complete agreement with the innovation for press books, would have a two-fold value, first: causing careful analysis of each picture to give the required "facts" in brief, tabular form; second: condense into briefest outline the outstanding selling points to be used by exhibitors in accordance with their local conditions, type of operation, scope of campaign, etc.

Standardizing Necessary Elements

In paraphrased form we present below some of the concrete suggestions which Mr. Hadaway offers as a means of making all press books more practical. Many of these recommendations now are regularly used by some of the distributors, and in one form or another all of them are periodically presented in a certain portion of the press books. However, the standard practice of including certain very necessary elements in all press books is what many exhibitors declare is the greatest need in any effort to step-up the value of material for exploiting pictures. Following are some of Mr. Hadaway's ideas:

"Information as to national merchandising tie-ups, magazine ads, newspaper ads, etc., all illustrated . . . the name and address of a West Coast contact man for exhibitors who want special exploitation co-operation.

"The advertising department should seek out sources where special accessories, not from standard theatre supply companies, are obtainable, such as: backgrounds of bathing beach scenes, Army, Navy, football, tennis, bamboo paper, Florida moss, palm trees, and other effects now evident in the window decorations of department stores. The address of the concern supplying and the price to be charged should also be furnished.

"At least one or two set piece ideas, illustrated with pen and ink drawings . . . front suggestions, similarly treated. Stunt suggestions of a specific, rather than general out-of-file, nature . . . advice as to where to get supporting material such as costumes, etc., and at what prices . . . illustrate such recommended stunts.

"No suggestions for merchant co-op pages that have no genuine merit . . . illustrated to insure theatre getting 50-50 break. Street ballyhoo . . . illustrated and with information as to source of costume, price, etc. Novelties to be worked up on as many pictures as possible. Suggestions for tie-ups with sports, playgrounds, bridge clubs, etc.

"Curtail canned stories for newspaper publicity and substitute usable art layouts . . . feature stories with supporting art . . . some press books contain as much as 50 to 60 percent canned stories. Newspaper ads to be more flexible . . . copy and titles not tied into halftone . . . ads should be drawn so they can be revamped to fit local requirements . . . or arrange to supply a page containing elements for ad writers showing illustrations, copy groups, titles, etc., subject to arrangement permitting the insertion of desired local angles.

"Some companies occasionally put emphasis on radio advertising—others have consistently good material . . . but all should recognize radio as one of the strong ad mediums of the day and one that cannot be used haphazardly. Have "platters" made of such skits from pictures in which stars appear, leaving out the commercials, for use later by smaller stations in connection with local showing of the film. Instead of running copy in print to be announced over air, make copy available on "platters" using coast stars or good announcers. Information as to the radio appearances or contracted programs on which stars or featured players appear together with the network carrying the program. All pictures should have some radio advertising material available.

"Generally the same fault exists with paper as with ads. Too many times the title, cast or copy, ruins a good illustration that might be used as a cutout . . . designers should figure some way to give exhibitors possibility of extra use of paper."

Mr. Hadaway does not look upon his recommendations as a pattern that should be followed but as one individual's thoughts of what a "campaign catalogue" should contain, and says: "If it opens schools of thought for other improvements it is not in vain."

Amplifying Norris Hadaway's Recommendations for Making the "Streamlined" Press Book

'Male Animal' Sends Bouquets to Sororities; Conner Nets Publicity

A novel stunt that "broke" the front pages of several newspapers was staged by Manager Marlowe Conner of the Capitol Theatre, Madison, Wis., for "The Male Animal."

About ten days before opening date he sent flowers to the 17 sororities on the State University campus. Attached to each bouquet was a small card with a "boy chases girl" cartoon picked up from the press book, and a short catchline signed by "The Male Animal."

Girls on the campus tried to track down the man who sent the flowers, and before it was discovered that the local theatre was plugging a film, the title had become the talk of the campus, the stunt had netted front-page publicity.



Program Exchange

Henry Bowers Joins List of 'Hunting License' Issuees; Ingham Gets Idea from Ad

This week must be "closed season" for programs because our mail has been extremely light. Even many of the "regulars" have failed to respond, and "new faces" have been few. But then, the Program Exchange, like an elevator, has its ups and downs, and this week it's definitely having its "down." We strongly suspect that that old spring fever is partly responsible for the decline in number of programs received. Nevertheless, we shall carry on with what material we have on hand.

We see a new name in the mail: Henry Bowers, manager of the Chief Theatre, Casa Grande, Arizona. Henry has utilized an idea that has been going the rounds for the past several weeks. In the form of a handbill, a "Hunting License" has been issued by him which proclaims open season for the bagging of Japanese, with "ammunition, transportation furnished by Uncle Sam." The theatre chieftain, or Chief theatreman (which should it be?) advises his patrons that "before you go on this hunting trip, see Bud Abbott and Lou Costello in 'Keep 'Em Flying.'" The handbill must have attracted considerable attention. We note that Henry uses good judgment in building his program: Because "Keep 'Em Flying" is a comedy, he has added a two-reel dramatic subject, "The Tell-Tale Heart." This makes for just the right balance. To our knowledge, this is the first time we've heard from Bowers, and we hope to receive news of his selling activities at frequent intervals from now on.

By the way, Manager Chris Christos of the Lincoln Theatre, Chicago, has broken a lengthy period of silence through the medium of a letter received by us this week. It seems that Chris has a new slant on a calendar program with which he is experimenting, and he promises to let us see the results real soon. Furthermore, he is toying with the idea of putting out a newspaper-type program, and has asked us for samples, which we have duly forwarded to him. If Chris puts his ideas into effect, we hope we're one of the first to see the new program. Anyway, it has been good hearing from him.

Close contender for Arnold Stoltz' crown in the promotional line is Manager Harland Rankin of the Centre Theatre, Chatham, Ontario, Canada. He succeeded in getting another merchant to pay the cost of a herald, this time on "To Be Or Not to Be," and here is the tie-in copy: "YOUR problem—To Be Or Not to Be—Healthy, will be solved for you when you consult Roy W. Wood, Swedish Masseur, Electric Baths, Sweat Baths, etc." We believe this marks the first time a theatre has made a tieup with a masseur, but Stoltz will get around to it yet, and we hope many other theatremen follow suit.

If everything in Mack Jennings' current program for the Strand Theatre, Atmore, Ala., were eliminated, except the front page, we think it would still do a strong job of selling. Thereon is a photograph of two of the screen's most popular comedians: Bud Abbott and Lou Costello. That's about all it would take to arouse the folks' curiosity.

The rotogravure herald on "How Green Was My Valley" is an attention-getting sales medium, and must have done much to build patronage for the engagement of the picture at the Palace Theatre, Greenfield, Tenn. Another outstanding film, "They Died With Their Boots On," played during the same week at the Palace. Two top-notch hits in one week is something of a record for a small town. We think Greenfield residents should take pride in a theatre that is interested enough in providing good entertainment to make it possible to see two outstanding films within seven days.

You've noticed the clever institutional cartoons on the front covers of the weekly program issued by Manager Bob Ingham of the Orange Theatre, Orange, Mass. As a matter of fact, we've reproduced a number of them on this page in the past, and we're reproducing another (see cut). Here is proof that Ingham is always on the lookout for ideas that lend themselves to the sort of sketches he wants to use to get results. In this case, he had noted an ad sponsored by National Screen Service in the April 18 issue of STR, and ingenious theatreman that he is, decided to adapt the idea to his program. As you can see from the cut, the idea was an excellent one. This should be an incentive for other showmen to scan the trade paper ads for selling ideas that can be adapted to their own advertising and exploitation. And look over the newspapers and fan magazines, for they, too, are likely to contain ads with a new angle just right for your situation.

In his front-page Civilian Defense message this week, Will Briemann, skipper of the Ambassador Theatre, Baltimore, urges the public to "know your air raid warden." Reproducing excerpts from Official Publication, No. 3 of the Baltimore Committee on Civilian Defense, Briemann is doing a community service in making this data available.

You've heard the song, A Perfect Day, haven't you? It begins like this: "When you come to the end of a perfect day . . ." Well, we've come to the end of our space, and we hope you'll excuse us for a while so that we can meditate. Look for us next week. And keep on buying War Savings Bonds and Stamps to the limit of your ability.



A Lesson in Showmanship

A smart showman is always on the lookout for new selling ideas. Example: Bob Ingham, manager of the Orange Theatre, Orange, Mass. Looking for a new slant for his program's front-page institutional sketch, he came across an ad sponsored by National Screen Service in the April 18 issue of STR. How he adapted its basic selling idea to his own situation is shown above. Take a tip: watch other firms' ads for new sales slants.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State ... .

Members Added This Week

Chester Nelson, State Theatre, St. Peter, Minn.
Ray Brown, Campus Theatre, Ripon, Wis.

Three Exhibitors Score with 'Dumbo' Campaigns

Campaign reports on "Dumbo" continue to come in. Here are three more, one from the far west and two from Indiana.

H. A. Gillespie, advertising director of the Liberty Theatre, Yakima, Wash., staged a strong campaign for the Walt Disney feature-length cartoon.

Using "Dumbo" stationery, letters were sent to all principals and teachers in the Yakima schools and ads placed in four high-school papers. Window cards were distributed throughout the business district and five 24-sheets, crediting the attraction, theatre and playdate, were posted one week in advance of the opening in prominent downtown locations. Window displays were placed in three important spots in town: Newberry's 5 & 10 Store (Dumbo toys); Broads' Stationery Store (Dumbo Books) and Barnes-Woodin Department Store (Dumbo records and sheet music). The "Dumbo" exploitation record was placed on Station KIT, in addition to five daily "spots" for three days before the playdate, and special "Dumbo" art was used for a 2-sheet stand and set up on the sidewalk of the theatre-front.

Gillespie also stepped up his newspaper advertising with the local papers, the *Herald* and the *Republic,* using a generous allotment of art and feature material.

Cocks Promotes Store Tieup

Manager Harvey Cocks of the Paramount Theatre, Fort Wayne, Ind., tied in with the G. C. Murphy & Co. 5-10-15c store for a "Dumbo-Land" stunt as the highlight of his campaign.

Stills, window-cards and mounted press-sheets filled the store's main corner window entrance. The soda fountain, Fort Wayne's largest, featured "Dumbo" sodas and sundaes on back-bar streamers, counter cards and menu stickers. The sheet music and record department plastered "Dumbo" stills and posters to boost the sale of Decca, Bluebird, Victor and Columbia records, and the toy department featured Walt Disney books and color crayon outfits to tie into the Fort Wayne *Journal-Herald's* four-day coloring contest.

A miniature circus wagon, complete to the minutest detail in gold and silver gilt and trappings, was built by Jesse Fine, publicity director of the Grand Theatre, Evansville, Ind., to ballyhoo his run of the feature. Loaded with "Dumbo" heralds, it was pulled from school to school by a circus clown, attracting hosts of children, and resulted in turnaway attendance at the advanced-price children's matinee.


NOW THAT "THE FLEET" HAS TAKEN THE COUNTRY BY STORM...
"THE FLEET'S IN" —held for two and three weeks in date after date ... still breaking house records!
WATCH "THE ARMY" MOP UP!
Paramount Pictures

THE ORDER OF THE DAY--SQUADS RIOT!

Tops in revelry, with something popping every second from taps to reveille—khaki-wacky comedy . . . romance and toe-tapping tunes . . . another timely hit in the "FLEET'S IN" style!



"TRUE TO THE ARMY"

TRUE TO THE PARAMOUNT BOX OFFICE TRADITION!

A Paramount Picture starring

JUDY CANOVA • ALLAN JONES

ANN MILLER • JERRY COLONNA

Directed by ALBERT S. ROGELL • Screen Play by Art Arthur and Bradford Ropes • Adaptation by Edmund Hartmann and Val Burton Based on a Novel by Edward Hope and a Play by Howard Lindsay

Nation's Theatres Mobilizing for War Stamp Drive

WAC Prepares Campaign to Help Exhibitors Enlist 80,000,000 American Moviegoers

Active participation of every theatre in the nation will be enlisted for the industry's War Stamp and Bond drive, scheduled to get under way May 30. Directed by the War Activities Committee of the Motion Picture Industry in response to the request of Secretary of the Treasury Henry Morgenthau, the drive is expected to mobilize 80,000,000 moviegoers to buy War Stamps and Bonds.

A large number of theatres in various sections of the country are already engaged in stamp and bond selling activities. One of the most practical and productive is that of the Plaisance Theatre, Chicago, where Manager Robert Griffith has organized the youngsters of his community into a Junior Minutemen Corps of America. Details of the plan appeared in STR, April 18, page 14. Every theatreman participating in the forthcoming drive should study them carefully.

Indiana Test Drive Successful

Typical of further activity is the test drive in Indiana, where sales were spurred by a MacArthur Week state-wide campaign, with local theatres utilizing special trailers, placards in lobbies and box-office and lobby solicitations. Campaign started several weeks ago when trailers were screened urging women to enlist for house-to-house solicitations. By this procedure some 6,000 workers were recruited. While MacArthur Week was the high point of the drive, stressing of stamp and bond sales is continuing, and will be given even greater impetus during the national theatre campaign.

Houses operated by National Theatres have also put a number of practical stamp and bond selling ideas into action. In the southern district of the Inter-Mountain area, for instance, managers have asked courtesy pass-holders to purchase a ten-cent stamp each time they attend the theatre. The cashier keeps the stamp in a personal album. When the pass-holder accumulates $5 worth, he is given the book.

First of the National Theatres chain, however, to inaugurate sales at theatres was the Southern California division, where these extensive and varied ideas have been utilized:

Bathing beauties are teamed with soldier escorts, sell stamps to audience. The soldier with the beauty scoring the highest sales wins a kiss on the stage.

Victory Parades are held. Victory Booths are set up in lobbies, with pretty girls in charge.

Purchase of a ten-cent stamp admits children to Saturday morning "Slap a Jap" shows.

War Bonds and Stamps have also been highlighted in picture tieups.

Theatres not yet fully geared to drive activities will welcome the campaign book prepared by the War Activities Committee. Arrival of the manual at every theatre has been timed to permit setting up of the various selling suggestions before the actual drive begins.

Admitting that the hardest part of any campaign is the start, editors of the manual have stressed seven points on "how to get started." Briefly, they are: (1) Exhibitors should take the initiative in contacting other exhibitors to organize and "start the ball rolling." (2) With local committees set up and assignments made to cover the many details of the drive, arrangements should be made for a spectacular Decoration Day opening to coincide with national, coast-to-coast celebrations. (3) Decision should be made as to where the selling will be done around the theatre—"lobby, box-office, or where"—and an attractive display should be set up calling attention to the sale. (4) Arrange for volunteer salesladies. (5) Call a meeting of the theatre staff and get everyone enthused over the coming campaign. (6) Stamps, albums, posters, bond application blanks should be obtained from the post office. (7) Try to have friends and neighbors promise to buy stamps and bonds so the first day's sales will be big.

Following a poll of 200 theatre managers on what method they would prefer in selling the stamps, tabulation of the replies showed that lobby, box-office, candy stand and check room sales were preferred, with "outside theatre," "friends and patrons" and "special ideas" following in that order.

Exhibitors are urged to report their stamp and bond sales on a monthly basis. Special forms are included in the press book, and more will be supplied on request.

While the drive is concerned primarily with the sale of War Saving Stamps, the Treasury Department has requested that theatres take applications for War Savings Bonds ($25, $50 and $100 denominations). Thus bond application forms should be on hand at all times, together with pen and ink.

Since few theatre staffs are large enough to cope with the work involved in the campaign, the press book points out that the Civilian Defense organizations will provide workers, most of whom "are uniformed and will look attractive in your lobby." In New York, members of the American Women's Voluntary Service volunteered to "man" the stamp tables. Besides these groups, Junior Leagues, high school, college, church organizations, patriotic societies and Girl Scouts are all sources from which workers can be obtained with little effort.

One important activity in which all theatres are urged to unite is a nation-wide poster contest, which is described as a "sure-fire opportunity for newspaper and word-of-mouth publicity." Liberty Loan and War Savings Stamp posters played a big part in winning the last war, and the honor of competing in this new patriotic effort should be enough to interest schools and children without the theatreman finding it necessary to offer prizes.

A two-page spread consists for the most part of photographic evidence of test stunts aimed at stimulating sales of stamps and bonds. It was found that efforts to trick up the drive with showmanship and selling psychology brought results. Here are some of the lobby stunts:

Caricatures of Hirohito, Hitler or Mussolini painted on punching bag. With ten-cent stamp patron gets one punch, with 25-cent stamp, three.

Borrowed electric target game gives patrons chance to shoot at portrait of Hitler.

Newspaper selects "average girl," who sells stamps at theatre. Pretty girls boost stamp sales.

Coins Sink Miniature Warships

Miniature warships—as large as the manager can obtain—should be placed in a receptacle that holds at least a couple of feet of water. Purchasers of stamps put their coins in ships. Idea is to sink an enemy ship by weighting it down with dimes or quarters.

Although it may sound gruesome and bloodthirsty, the stunt of outlining a coffin on beaverboard, with a caricature of one of the dictators painted within the outline, helps sell stamps and bonds. Patrons are invited to "drive a nail in Hitler's coffin." It is suggested that the stunt be used only a limited time, then be replaced with something else.

Into a hollow aerial shell or bomb patrons drop dimes or quarters when buying stamps.

Other promotional angles include working stamp copy into signature cuts, spotting stamp slugs in ads, getting the newspaper to spot stamp slogans as cut-offs between items, putting theatre name on all albums, selling the drive from the screen, etc.

For the exhibitor's information, a page is devoted to a listing of State Administrators of the War Savings Staff, field men of the War Activities Committee, Exhibitor State Chairmen and Treasury Department Zone Promotion Managers.

A Call to Service

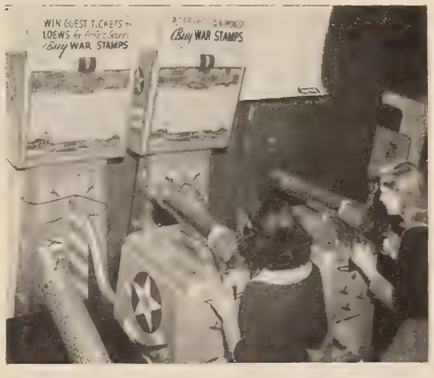
Writes Joseph Bernhard, Chairman of WAC Theatres Division, in part:

"This campaign makes the industry a part of the war effort. It gathers together all theatre activity, now diffused into purely local activities, into one mighty machine for war work. . . . Prepare immediately to become a part of this great enterprise. . . . Realizing what this campaign means to you as a showman, citizen, American, I believe every exhibitor will enthusiastically answer this call for serving his country."



'Mowing Down the Dictators'

Already a popular audience-participation game, "Mowing down the dictators" is destined to win even greater popularity when the motion picture industry's War Stamp and Bond drive gets under way May 30. Lobby display features heads of Mussolini, Hitler and Hirohito which patrons are invited to "mow down." Opportunities: one soft ball with each ten-cent stamp, three with a 25-cent stamp. No high-pressure persuasion is needed.



War Stamp Lobby Promotion

Lobby stunt for the industry's War Stamp Drive is being tested at Loew's, Rochester, N. Y. Patron gets chance to "put on the freeze on the Nipponese" by buying 25-cent War Stamp, which entitles him to limber up his eye on sharpshooting machine. Look at signs — forget the girls!

You, Too, Can Page Sugar-Puss O'Shea

Class is now in session. All exhibitors who didn't put on this unique exploitation stunt step to the rear of the room. That leaves Leon Scott and Ken Carter of Schine's Margie Grand Theatre, Harlan, Ky. Hey, you two! step to the head of the class!

In advance of the showing of "Ball of Fire," Scott and Carter had an usher walk up and down the aisles paging "Sugar-Puss O'Shea." Planted in the audience was the relief cashier, who after a short time, answered the summons and made her way backstage as the usher informed her, in anything but soft terms, that it was time for her act to go on.

Immediately, the trailer was screened.

The novel stunt caused no end of comment, according to Scott and Carter.

Just as soon as you boys there in the back duplicate the Harlan showmen's activity, you may step up and join them at the head of the class.

Marine Corps Cooperation Continues to Highlight 'To Shores of Tripoli' Premieres

Marine Corps cooperation throughout the country is still helping theatre managers and members of the Hal Horne Organization exploitation staff to attain precedent-smashing exploitation on "To the Shores of Tripoli."

In Washington, where the film opened at the Palace, the campaign highlight was a one-and-a-half-mile parade in which Marines, Marine Corps League, Marine nurses and the world-famed Washington Marine Band participated.

In Oklahoma City, a civic celebration combined with a strong feminine angle put over the film for the Criterion. Duplicating a stunt originating in St. Louis, a Maureen Corps, consisting of several hundred pretty students of Oklahoma University, was formed. The girls pledged themselves to write lonesome Marines.

Highlight of the campaign took place on opening day when the Mayor proclaimed the week of April 16 as Marine Week. The citizens witnessed a parade in which members of the Marine Corps League, Recruiting Officers, three squads of specially dispatched Marines and a 72-piece band were featured.

Marine Week proclamations were also issued in Wichita, Kansas, and Buffalo, N. Y. The Marine Corps League joined with the Marines' Mother League to sponsor the opening at the Miller Theatre in Wichita, while the Buffalo engagement at the Great Lakes was highlighted by a presentation at the cooperating Buffalo Theatre of two choruses of the Marines' Hymn at each show for a week preceding the premiere.

For the day-and-date engagement at the Roosevelt and Des Moines Theatres in Des Moines, Drake University co-eds enrolled in the Maureen Corps, the city honored America's sea soldiers by proclaiming Marine Week, and officers and personnel of the Army, Navy and Marine Corps attended the premiere.

In Houston, Texas, Marine Recruiting Officers were induced to placard their recruiting cards in the Army Day parade with mention of the "To the Shores of Tripoli" playdate at the Majestic. Liberal newspaper publicity was obtained as the result of the selection of Marine Queen on the University of Houston campus. Another important feature of the spot-lighted premiere was a parade by a large detachment of Marines, especially dispatched to Houston for the event.



Photographic evidence of triple-threat "Tripoli" promotion in widely-scattered sections of the country is visible above. 1—Loew Poli Manager Robert Russell, New Haven, assisted by Herbert Pickman, Hal Horne exploiteer, tied in the patriotic theme of the 20th Century-Fox picture with local War Bond drives to capture show-selling windows like that above. Music selling, tied to the Marine Hymn, was a strong point of the campaign. 2—Flash giant display used over the entrance of the Miller Theatre, Wichita, by Manager Al McClure. Some idea of the giant size of the 22x37 spread can be gathered from the appearance of the usherette at the right. 3—The band plays The Star Spangled Banner preceding the "To the Shores of Tripoli" premiere at the Fox Theatre, Spokane. 4—In conjunction with the film's opening at the Indiana Theatre, Indianapolis, Mayor Reginald Sullivan signs a "Marine Appreciation Week" Proclamation. Flanking him are Staff Sergeants Joseph A. Drury and Charles I. Mendenhall, recruiting officers of the Hoosier capital. Mendenhall appeared in the motion picture as a Marine in training.

An outstanding break was obtained in Harrisburg, Pa., when a member of the State Legislature commended the picture on the floor of the House. Wire services carried the tribute from Representative Ray E. Taylor. For the opening night audience at Shea's, Erie, a girls' Fife and Drum Corps paraded to the theatre with Marines and recruits, and performed the Marines' Hymn.

A special screening was held at the Veterans' Hospital in Indianapolis, Mayor Reginald Sullivan proclaimed Marine Week, and publicity breaks were forthcoming when it was learned that Recruiting Sergeant Charles Mendenhall appeared as a Marine in the picture, which played at the Indiana Theatre.

Included in the special events at Worcester, Mass., were the induction of new recruits on the stage of Loew's-Poli and the singing of the 100-voice Holy Cross Glee Club.

Sells Merchants on Value of Names and Obtains Cost-free Ads

The theatreman who gets his advertising matter directly into the homes of his potential patrons usually reaps a sizeable reward in extra business. The procedure, however, generally runs into an expense that makes the activity too costly for more than occasional use. How one ingenious showman solved the problem of expense: has his advertising messages delivered right into homes by the letter carrier (without having to pay for the postage) is worth note and emulation in a majority of situations.

The method is simple and can be duplicated—even elaborated upon. The idea is to contact merchants—chiefly those selling on credit—who have need for rather extensive regular mailings. Most of these concerns mail bills on the 10th or 25th of the month, which opens up the avenue for twice-a-month use of inserts advertising the theatre and its attractions.

There is no use seeking such co-operation from the local merchants unless the theatreman first has the merchants thoroughly sold on the value of pictures as a master salesman who works constantly and effectively to create the desire for buying the things the merchant has to sell. The use of picture personalities as leading attractors for advertising such as Lux, Chesterfield, etc., is guarantee enough that the screen personalities have the power to attract and persuade people to buy the advertised article.

Preparation of inserts for the mailings of the merchants is all that is neded to get the message home to your prospective patrons. This is where the superior values of the movies and the showman's way of presenting a message more than pays the co-operating merchant for the cost of printing and the willingness to include such materials with all his messages or letters to customers.

According to the theatreman who has worked up this effort to a high point of efficiency, a card 3 by 5 inches is the best for the purpose. Your copy must not use star names to endorse merchandise—make the copy inferential, such as: "Madeleine Carroll looks stunning in her latest picture 'My Favorite Blonde,' coming to the blank theatre next Wednesday. You, too, will look stunning in one of our new (dress, suit, etc.) Why not drop in and see our attractive new styles?" (For furniture, use the inference of the beautiful settings that are pictured in your film and for jewelry, usually there are rings, necklaces, etc., in evidence.

Make sure the co-operating merchant uses stills from your picture to decorate his window, and you might prevail on him to mention the star and picture in his newspaper advertising. You can ask for a lot of effort in return for the use of the name of a picture star if you do a good job of selling the prestige of your theatre, the popularity of the player, and the tremendous amount spent on advertising the picture and players in national and local papers.

Essays on Romances

Readers of the local *News-Post* were asked to write about their memories of when they fell in love as one of the features of the "We Were Dancing" campaign put over by George Avis, Loew's, Baltimore.

Screening, Letters to Lawyers

A screening for the Better Films Organization and letters to every local lawyer were two angles used by Ted Sheahon, Orpheum, Wichita, as part of his campaign for "The Vanishing Virginian."

Splendid All-Around Campaign Brings Swell Business for Admiral, Omaha, TMWCTD Run



An American Legion rubber-tired "railroad engine" was used as street ballyhoo in connection with the showing of Warners' "The Man Who Came to Dinner" at the Admiral Theatre, Omaha. The human elements in the scene were not identified. There's a sixth person: note his lower limbs at the train's rear.

That "The Man Who Came to Dinner" did swell business when shown at the Admiral Theatre, Omaha, is in no small measure attributable to the splendid campaign staged in advance of, and during the run. Following are highlights:

Trailer. The trailer was projected seven days in advance.

Newspaper. At an expenditure of over a hundred dollars, 33¼ inches of newspaper advertising space was used, starting with advance teasers and building to the opening. Because the picture came back stronger on the fifth day of its run, hold-over ads became necessary.

Radio. A 70-word announcement on Station KOIL was promoted for the opening day. On the second day, WOW carried a plug just ahead of the H. V. Kaltenborn broadcast. On the third day, listeners of KOWH heard an announcement concerning the picture's local engagement.

Lobby. One week in advance, a tieup was made with Carmen's, ladies' ready-to-wear store in downtown Omaha. The merchant furnished the city's leading feminine model who modeled dresses while seated at a table set for dinner. In front of the table was a card carrying this copy: "I'm waiting for 'The Man Who Came to Dinner . . ." This was followed by a description of the dress being modeled, and playdate copy. The girl caught male orbs, while the gowns stopped the ladies. A variety of five 40x60's from Warner Bros. and National Screen Service were placed in all cases in the lobby and foyer.

Menu Cards. Small pink cards were attached to 200 menus in the dining rooms and coffee shop of one of Omaha's busiest eateries: the Blackstone Hotel. The cards, which carried tie-up copy, were used five days in advance and throughout the 8-day run.

Heralds. To patrons in the large territory surrounding the theatre 5,500 giant two-color heralds were distributed. Also, some were posted in windows and placed on counters of stores. Dry cleaners gave them out when picking up and delivering bundles.

Street Ballyhoo. An American Legion special rubber-tired "railroad engine" which attracted much attention and was seen by thousands of people, was bedecked with banners carrying title, cast, playdates and theatre name (*see cut*). The ballyhoo worked both the downtown and neighborhood areas on Friday, Saturday and Sunday from 11:00 a.m. to 3:00 p.m. and from 4:30 p.m. to 6:15 p.m. From 6:15 to 9:00 p.m. it was parked in front of the theatre each night, giving an excellent flash to the front, and was a real attention-getter.

Staff Dress. One week in advance, ushers wore regular cloth spaghetti bibs which had been imprinted with an ad from the press book, with playdates beneath. Hostess, candy vendor and cashier wore lapel ribbons.

In view of all this campaigning, it is easy to understand why the film's engagement was so successful, why it became necessary to extend the run.

The Admiral Theatre is operated by Blank & Green Enterprises, Inc., of which Ralph Blank is president.

Certif Ideas

Authenticated Stunts Used by Showmen— You Can Use Them Too—To Your Benefit

How a slide on the screen and a card in the lobby kept a theatre from having its profit paying Sunday shows fall victim to the blue laws might be of interest to situations who are allowed to operate on the sabbath regardless of the fact that there are existant local laws that could be brought to light and enforced.

The manager of the theatre in question happened to come in possession of facts that led him to believe that reformers intended soliciting the aid of the local Ministerial Alliance to call upon officials for enforcement of some age-old statutes. He immediately called upon all of the church heads in his city and offered the use of his screen and lobby to encourage attendance at places of religious service on Sunday and other days of religious observance. His offer met with ready acceptance and as quickly as possible slides showing the time of services at various churches were flashed on his screen between every show and a large card in his lobby was headed "Go To Church Sunday" with information as to time of services and the name of the preacher presiding at each place of worship.

Needless to say, when the meddling informers sought the co-operation of the ministry they met with a cool reception.

It Makes a Great Flash

Ever try placing a 24-sheet on the sidewalk in front of your theatre?



The Box Office Slant STB

The Falcon Takes Over

(*Continued from Page* 13)

dumb police. The Falcon has the number of the huge killer who is always a menace to his terror-stricken stooge. But the Falcon is after bigger game. His adventures lead him into pleasant association with a girl reporter and some torrid moments with the glamorous woman in the case before the surprise ending.

Comment: The Falcon character, as developed by George Sanders has been demonstrated to be one of the most potent contemporary box-office draws. The series has proved its popularity with audiences, young and old. With those values as a basis, selling "The Falcon Takes Over" should not be difficult. It combines the merits of a good motivating story with those of expert production and directing technique and believable acting. While the picture has the full quotas of drama and mystery to excite the thrill emotions, it also bubbles over with comedy. Seldom has a so-called secondary picture contained so many lines and situations that provoke laughter. Though the "Falcon" pictures have been around long enough to establish their entertainment worth, this number naturally won't fall into the "sleeper" classification. Thus while reminding audiences of what the earlier issues meant to them, definite steps should be taken to identify this as something quite new and different. The star, Sanders, of course, can be sold and most of the support is so well known that their name value, too, can be exploited. But the hint that this offers much that is uniquely fresh should not be ignored in advertising and publicity.

Catchline: Thrills and chills and laughs for everyone.

Night In New Orleans

Paramount **Mystery** **75 Mins.**

(Block No. 6)

AUDIENCE SLANT: (Adult) A "Whodunit" that follows the familiar pattern of the "Thin Man" series, with little success.

BOX-OFFICE SLANT: Okay for supporting spot.

Cast: Preston Foster, Patricia Morison, Albert Dekker, Charles Butterworth, Dooley Wilson, Paul Hurst, Jean Phillips, Cecil Kellaway, William Wright, Noble Johnson, Joseph Pope, Yola D'Avril, George Chandler, Henry Brandon, Arthur Loft. **Credits:** Directed by William Clemens. Based on a story by James R. Langham. Directors of Photography, Merritt Gerstad and Leo Tover. Screenplay by Jonathan Latimer.

Plot: A New Orleans detective tries to recover some schoolgirl love letters written by his wife, only to find that the recipient had been murdered just before he broke in. Suspicion turns to him, and his attempts to elude the police until he can turn over the real culprit form the basis for some spine-chilling escapades.

Comment: Here's a neat little whodunit that would have been better with some additional editing. As it now stands, it hasn't enough movement to its plot to make it worthy of anything better than a supporting spot on a program needing laughs. It is a take-off on the "Thin Man" series, with the familiar pattern of the rattle-brained wife trying to help her detective husband. Most of the modest budget of laughs are due to the work of Preston Foster. Others in the cast are capable. but are not marquee names. Director William Clemens did his best with the material given him, but never fully overcame the handicap of the thin story. Production as a whole is good. For exploitation, stress the similarity to the "Thin Man" series, and the mystery equally, in order to get the benefit of patronage from both groups of fans.

Catchline: "A wife who tried to be 'all' to her husband."

Dr. Broadway

Paramount **Drama** **67 mins.**

(Block No. 6)

AUDIENCE SLANT: (Adult) Should hold patron's interest. A bit unusual in some respects.

BOX-OFFICE SLANT: Good supporting feature for a program headlined by a strong drawing attraction.

Cast: Macdonald Carey, Jean Phillips, J. Carrol Naish, Edward Ciannelli, Richard Lane, Joan Woodbury, Warren Hymer, Frank Bruno, Sidney Melton, William Haade, Olin Howland, Abe Dinovitch, Phil Arnold, Mary Gordon, John Kelly, Francis Sayles. **Credits:** Producer, Sol C. Siegel. Associate producer, E. D. Leshin. Director, Anton Mann. Screen play by Art Arthur. From a story by Borden Chase. Photographed by Theodor Sparkuhl.

Plot: Carey, a doctor who practices in New York's Times Square district, is asked by Ciannelli, just released from prison, to see that $100,000 he has gets to his daughter. In the course of his efforts to accomplish this mission, Carey is forced to deal with gangsters, to flee from the police when he is suspected of Ciannelli's murder and finally to climb out on the ledge of a building to rescue Jean Phillips, a stunt he was forced to do earlier in the picture when he first met her.

Comment: Macdonald Carey's first picture offers him a good opportunity to live up to the many predictions made for his success—and he takes advantage of them to the fullest. He is best known for his appearance opposite Gertrude Lawrence in "Lady in the Dark." The picture is somewhat unusual in some of its story angles, and on the whole should maintain audience interest. The story has a number of novel twists. There is little of the usual cops-and-robbers and gangster stuff usually found in this type of film—and this is in the picture's favor. Performances are generally good; Jean Phillips looks and acts a good deal like Ginger Rogers. The short running time is in the picture's favor, making for speedy action and never a dull moment. Sell it as a saga of Broadway. Use Carey's name in advertising—he's sure to build in popularity.

Catchline: "He risked his life to honor his word to a crook."

Sweater Girl

Paramount **Mystery-with-Music** **77 Mins.**

(Block No. 6)

AUDIENCE SLANT: (Adult) Swell mystery with catchy musical numbers for appeal to those interested in this type of entertainment.

BOX-OFFICE SLANT: Should prove a huge success, not only because it's entertaining, but because of its already popular musical numbers.

Cast: Eddie Bracken, June Preisser, Phillip Terry, Nils Asther, Frieda Inescort, Betty Rhodes, Kenneth Howell, Johnnie Johnston, William Henry, Ella Neal, Minerva Urecal, Charles D. Brown, Isabel Withers, Robert Cherry, William Cabanne. **Credits:** Directed by William Clemens. Screenplay by Eve Greene. Additional dialogue by Robert Blees. Based on a story by Beulah Marie Dix and Bertram Millhauser. Director of photography, John Mescall. Musical direction by Victor Young. Songs by Frank Loesser and Jule Styne.

Plot: Two of the students at a college are murdered and attempts to solve the murder in the midst of rehearsals for their spring campus review called "Sweater Girl," form the basis for this story of college life.

Comment: With an attractive title, a few excellent musical numbers and a mystery that is a mystery, in spite of the laughs, this looks like it should prove a huge box-office success. The story about some undergraduates rehearsing a musical show and some mysterious murders, is novelly presented, carrying a great deal of appeal to everyone interested in this type of entertainment. The one song in particular, "I Don't Want to Walk Without You," has been popular for some time and is No. 1 on the Hit Parade at the present, giving you a good selling angle. Swell jobs are turned in by Eddie Bracken and June Preisser, who share top billing. Standouts in the supporting cast are Phillip Terry, Nils Asther, Betty Rhodes and Frieda Inescort. Particularly good is Betty Rhodes, for she sings the leading number very attractively and turns in a fine performance as the chemistry professor's secret wife. Splendid direction by William Clemens holds the interest throughout, never once giving the audience a chance to guess the real culprit. Your best exploitation is to tieup with music stores and radio stations, for both "Walk Without You" and "I Said No" have been plugged extensively on radio and juke box.

Take a Letter, Darling

Paramount **Comedy** **92 Mins.**

(Block No. 6)

AUDIENCE SLANT: (Adult) One of those smart, sophisticated comedies, with enough inuendoes and hilarious situations to make it just what the doctor ordered.

BOX-OFFICE SLANT: Type of picture most ticket buyers are seeking these days.

Cast: Rosalind Russell, Fred MacMurray, Macdonald Carey, Constance Moore, Robert Benchley, Charles Arnt, Cecil Kellaway, Kathleen Howard, Margaret Seddon, Dooley Wilson, George H. Reed, Margaret Hayes, Sonny Boy Williams, John Holland. **Credits:** Directed by Mitchell Leisen. Screenplay by Claude Binyon. Story by George Beck. Director of photography, John Mescall. Associate producer, Fred Kohlmar. A Mitchell Leisen Production.

Plot: A feminine advertising executive hires a male secretary to pay attention to the suspicious wives of her male clients. Complications develop when the executive, after hiring the secretary on condition that there be no romantic ideas on his part, falls in love with him herself.

Comment: Any exhibitor who allows this sophisticated comedy to fall into the hands of his opposition, will be letting one of this season's best pieces of entertainment slip from his hands. It is one of those smart farces, with plenty of inuendoes and hilarious situations that most ticket buyers are seeking these days. Rosalind Russell and Fred MacMurray do the best work of their careers. Miss Russell, in particular, will not only satisfy the women with her beauty, clothes and ability, but the men will go for her romantic appeal. In his portrayal of the tobacco millionaire, Macdonald Carey registers a personal hit and springs to the front rank of contenders for stardom. Constance Moore and Robert Benchley are two worthy of mention in the top-notch supporting cast. It is Mitchell Leisen's expert direction of the first-rate story by George Beck, plus the "star cast' 'appeal that makes this just what the doctor ordered for escape entertainment. There is a natural tieup with stores carrying men's and women's apparel, and a style show might be arranged. Blotter or herald, carrying an inscription in shorthand and distributed to offices, could offer guest tickets to those sending in the best translations. Newspaper could feature a series of scenes from attraction, with captions cut in in shorthand.

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Ira Cohn Host at Weekly "King for a Day" Session; Jessel, Tucker to Go to Vets Hospital for Monthly Show

Maurice Spitalny and his charming wife played hosts at the Family Jamboree held last Saturday. The fun started at 10:30.

Monday night brought our "King for a Day" Dinner. Ira Cohn and his 20th Century-Foxers were hosts at this weekly "bread-breaking-together session." At the monthly meeting, following the dinner, Chief Barker Joe Hiller announced that there will definitely be a convention. Further details on this will be forthcoming. The summer hours for the club quarters were announced as being from 5 p.m. until 3 a.m.

Last Monday night we had a "lump in the throat" session for our genial Bob Fiske, Lieutenant Bob Fiske now of our nation's air force. By this time Bob is down among the pilots in Miami and while we'll miss his smiling face around the club we can all rest assured that he'll be a credit to Tent No. 1 wherever Uncle Sam has him flying.

The Barkers occupied a block of seats at the Nixon Theatre for the opening of "High Kickers," starring George Jessel and Sophie Tucker, Thursday, May 7. "High Kickers" will be another notch in Tent No. 1's gun for shooting the Vets' blues. Modest George Jessel doesn't want it generally known but he and Sophie are going to the Vets Hospital for the monthly Variety show there.

Harriet Pettit is leaving to join Harry Kalmine's New York Warner office. Good luck, Harriet. Art England and the missus are back from the Florida sands. Phil Spitalny was among our visitors during the past week. Phil jumped in, stayed long enough to take Ben Staerman over in a Gin Rummy session and then dashed off to his train to make a New York "Hour of Charm" rehearsal. Some of the other guests around the club were William Misrach, Joe's brother; Sam Galanty of Washington; David Miller of Cleveland; and Wally Allen of Buffalo.

Tent No. 5—Detroit

Club Activities Give Way to Big Drive for "Victory Caravan" Show

Official Tent activities temporarily came to a standstill over the week-end as all Barkers' interest centered on the Hollywood Victory Caravan show which played the biggest one-night stand ever in this city. The show went on at the Michigan State Fair Coliseum last Monday night.

The box-office goal set for the Detroit show, proceeds of which go to the Army and Navy Relief Fund, was figured at about $98,000. Local showmen worked on various angles of the publicity campaign. Barkers were in the thick of the big advance publicity drive, and the town's response to Caravan show, with its glittering array of stars of the screen, was an all out demonstration.

Tent No. 13—Philadelphia

Barkers Have Jolly Time at Club "Open House"; American Legion Post Holds First Regular Meeting

Following the Hollywood Victory Caravan performance at Convention Hall last Saturday night, a large crowd of Barkers, their wives and guests attended the Club's "Open House" and enjoyed a jolly time until the wee hours.

The first regular monthly meeting of the newly organized Variety Club American Legion Post was held on Monday with Commander Henry Friedman presiding.

Barker Oscar Neufeld reports a large number of entries for the "Miss Philadelphia" contest held under his direction in preparation for the Atlantic City "Miss America" Pageant early in September.

Guests at the club this week included A. M. Botsford, New York; George W. Fitzpatrick, Easton, Pa.; Powers Gouraud, the WCAU "Night Owl"; and Barker Bob Fisher of the Detroit Tent.

Meet the Chiefs

Lou Golding—Albany Tent No. 9

The Chief Barker of the recently re-organized and lusty Albany Tent possesses a real "old timer" background in showmanship, for Lou Golding has come up through the theatre business from the days when pictures played support for live stage talent.



Lou Golding

The Chief Barker of the Albany Tent didn't require much time to attain a grasp of the aims, purposes and goals of Variety Clubs, for Lou Golding became a Barker only a few months ago, along with several fellow Albanyites, when Tent No. 9 was reorganized.

Lou's full name—and this'll be news to many who have known him for years — is Louis Ruskin Golding. He started in show business in 1912 with Proctor's Newark Theatre—has been a theatreman ever since. He later joined the Stanley Fabian Company and still later RKO Theatres. He joined up with Fabian Theatres, for which he is now District Manager, seven years ago. Anybody with such a long record and varied experience in theatre business has many anecdotes to amuse and amaze you, but Lou says the toughest assignment he ever had to carry out was the jumps he made between Denver, Kansas City, St. Louis and New Orleans when he was with RKO. The most amusing experience he recalls is when he introduced a baby elephant at a Rotary Club meeting while campaigning for the sale of Liberty Bonds during World War 1.

Lou was born in Woonsocket, R. I. He and Mrs. Golding (nee Anna Louise Lenz) have been married for 20 years. Their two older boys are of the exact same age (sure they're twins) and are named Bernard and Charles, and they, with their younger brother David, attend Milne High School in Albany.

Tent No. 7—Buffalo

Chief Barker Kozanowski Appointed to Mayor's War Council; Red Cross Unit Makes Notable Contributions

A signal honor has been paid the Variety Club in the appointment of Chief Barker Stanley Kozanowski as a member of the Mayor's War Council. The first meeting under Kozanowski's direction was sponsored by the M.P.T.O. in the club-rooms. A definite system for blackouts in the theatres was outlined and discussed. All theatres in the section were represented as well as all the distributors. Max Cohn of Columbia and Ted O'Shea of Metro were present.

The Red Cross of the Tent, comprised of the wives of the Barkers, have made a notable and commendable showing in their contribution to the needs of soldiers' and sailores' wives. Since January 20th they have sent to the Red Cross 90 children's dresses, 15 skirts, 15 ladies' dresses, 10 women's cardigans, 6 helmets, 15 cap mufflers, 3 baby sweaters, 3 children's sweaters, 10 toddler packs, 2 heavy Navy sweaters and 56 olive drab soldiers' sweaters. The unit consists of about 29 women at each meeting. Mrs. Max Roth is the retiring president and Mrs. Rose Berkson is her successor. Because of the various war-work activities of the women it has been advisable to postpone the monthly luncheons for the summer months. The women are so busy with all types of war-work that they can hardly spare the afternoon required for these luncheons.

In addition to their Red Cross work a number of the women have undertaken extra war duties notably in the local Interceptor Corps. Mrs. Mel Schwartz, Mrs. Max Roth and Mrs. Dewey Michaels are a few who have volunteered for this work.

Lou Breese and Benny Goodman who appeared in engagements at the Buffalo Twentieth Century Theatre were visitors at the club-rooms. Benny Goodman and his boys utilized the club-room facilities for their rehearsals.

Barker Max Roth, branch manager of Warner's, has recently returned from a vacation in Minneapolis where he and Mrs. Roth visited with the latter's parents.

The Ahepa Society's annual dinner dance for the benefit of the Scholarship Fund was held at the Statler Hotel. There was a large turnout of filmites at the affair. N. J. Basil, head of the Basil Bros. circuit, was in charge.

Tent No. 21—Atlanta

Work On Recreation Center Started; Plans Announced For Golf Tournament and Barbecue; Barker Edwards Enlists

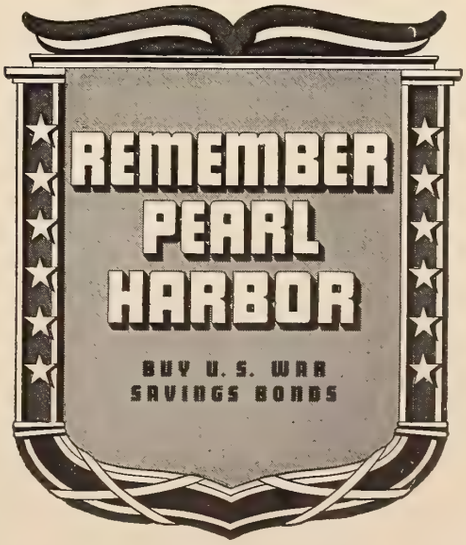
At the regular monthly meeting held on Monday, Chief Barker Harry G. Ballance outlined the progress of the club's $35,000 Recreation Center for Boys and Girls. This project covers a city block on Bankhead Avenue. Grading work and demolition of old buildings has been started and the erection of a steel wire fence to encircle the entire property will start within the week. The recreation center is scheduled to open in a month or so. It was also announced that Health Clinic plans are in the making.

The club voted to buy $100 worth of tickets for the "Buy-A-Bomber" ball, to be held Saturday night in the City Auditorium. Dorothy Lamour will be present to help celebrate the opening of the big U. S. War Stamp and Bond drive of which Barker Wm. K. Jenkins is the local head.

Barker Dick Ford received a big hand for his

(*Continued on Page* 24)

Advertisement



Variety Club Notes

(Continued from Page 23)

Tent No. 21—Atlanta

fine report on the progress of the free movies for shut-ins. The truck and its equipment is now loaned out once each week to some worthy organization. Free movies last week at U. S. Army General Lawson hospital was so popular that the schedule for that place will now be every two weeks. Movies are shown in the wards for bed-ridden patients.

Barker Riley Davis announced plans for the Golf Tournament on June 1st and 2nd and also for the club's big barbecue on Monday June 1st. Film exchanges are going to declare a holiday so all employees can attend this gala affair.

Star attraction of the meeting, all of which was arranged by Barker Fred Coleman as "King-For-A-Day," was a talk given by Professor Alan Pope, head of aeronautics instruction at Georgia Tech. What the professor had to say about our army planes not only made the Barkers feel quite happy but convinced them that the war wouldn't last so very long as soon as we hit our stride in getting the planes to the places they will do the most good. The professor brought out the important fact that we are making more planes per month than the combined forces of Japan, Italy and Germany, which was welcome news.

Barker Hudson Edwards, city manager of Lucas & Jenkins Theatres in Savannah, has enlisted in the Coast Guard and is soon to leave. Barker John Cunningham formerly of Fort Lauderdale, Florida, will take his place.

Tent No. 22—Okla. City

Barkers Play Host To Visiting Rotarians; Johnny King Leaves for Army to Take Up Duties in Artillery

The Club Rooms became the center of a lot of activity this week when the barkers entertained many Rotarians visiting Oklahoma City for the State Convention. Among the out of town barkers who brought guests to the club were Jack Wilbern of Duncan, George Limerick of Enid, Homer Jones of Alva, Bob Browning of Ponca City and Ralph Leachman of Blackwell.

The Oklahoma City Council of Civilian Defense, of which Chief Barker L. C. Griffith is Chairman and Barker Henry Griffing is Executive Chairman, is attracting nation-wide attention through editorials and articles appearing in the National Press. It seems that Oklahoma City has stayed a jump ahead of the rest of the Nation in setting up a systematic method of handling civilian defense, which has resulted, in one case, with over 50,000 people having taken First Aid Training. Other departments of the Office of Civilian Defense, which Barker Griffing has organized, have done a similar swell job and the active participation in this work of a number of barkers has played a salient part in its success.

Barker Johnny King, Metro booker, left Saturday for Ft. Sill, Oklahoma, where he is taking up his duties as a Second Lieutenant in the Field Artillery.

Advertisement



Meet the Chief Barker

L. C. Griffith—Tent No. 22

Known throughout the Oklahoma territory as "The Skipper," L. C. Griffith has been the helmsman as well as perhaps the principal mover, whose energy and enthusiasm for all the Variety Clubs of America represent, brought about the establishment of Oklahoma City's Tent No. 22. "The Skipper" is the only Chief Barker the tent has had since its formation in August, 1939. At that time he was named Chief Barker and has held the position ever since—his re-election the latter part of last year being his second appointment to succeed himself.



Prior to L. C.'s activities in the Oklahoma Tent, he was a member of Tent No. 17, Dallas.

The initials stand for Louis Clyde. Mr. Griffith makes his home in San Antonio, but has his office as president of Griffith Theatres, in Oklahoma City. He commutes by air, so to say, spending a week in each city alternately. This probably places him among the world's champion long distance commuters. "The Skipper" is on familiar ground in both cities, though it is "home, sweet home" when he's in San Antonio, where his menage is presided over by Mrs. Griffith (the former Mrs. Elizabeth Williams Liebmann) whom he marriel five years ago, and shared by her two sons and daughter. All thre children are students. Paul Liebmann, Jr., is at Texas A. & M. College; David attends the University of Texas, and Carol Louise Liebmann is at high school in San Antonio.

"The Skipper" was born in Halletsville, Texas, and with his brothers embarked in show business in San Marcos, Tex., where they operated the Grand Opera House. They had been traveling salesmen in the grocery line, but switched to films, representing various producers and distributors. The Griffith Amusement Company soon controlled a large number of theatres. R. E. formed a company with headquarters in Dallas to expand in Texas and New Mexico. H. J. operates another company in the Kansas City territory. But most interesting of all is the fact tha all three are chief barkers of their respective Variety Clubs; R. E. heads Tent No. 17 and H. J. Tent No. 8.

Civic and state affairs have always interested "The Skipper" who has been taking an increasingly active part in them. He is Imperial Potentate of India Temple Shrine; Chairman of the Oklahoma City Community Fund Drive; Director of the Y.M.C.A.; Director of the Chamber of Commerce and latest of all is Chairman of the Oklahoma County-City Council of Defense, which is a big job embracing 17 divisions of civil defense.

With all this activity he still finds time for a game of golf and likes nothing better than to watch a good football game.

Tent No. 24—Charlotte

Show To Be Staged For Benefit of Charlotte Hospital Evacuation Unit; Big Dance Announced For May 30

The Mobile Unit continues its good work and had showings at the Crittendon Home on April 24 and one at the Mecklenburg County Home on April 28. Barkers Ken Laird, W. G. Bolling, and Joe Ginns have been recently added to this committee, of which Roy Smart is chairman.

Barker Sam Hinson has been appointed new resident manager of Monogram-Southern, succeeding Barker Harry Spann, who has been transferred to Memphis. Barker J. Schrader has opened his own poster exchange at 119 Brevard Court. Barker Howard Marks, local manager of National Theatre Supply, will leave soon for San Francisco to take charge of that office, and will be succeeded by Barker "Buffalo" Boling. Congratulations and best luck to both of them.

At a crew meeting held on Saturday, April 25, Chief Barker Everett appointed a committee consisting of Barkers Mike Kincey, Chairman, Tom Little, John Vickers and Ben Rosenwald, to investigate and report on the advisability of sponsoring a show at some future date for the benefit of the Charlotte Hospital Evacuation Unit, the proceeds to be used as an emergency fund for the unit. The committee has reported favorably to the Chief Barker and the show is going to be staged at a date to be announced later.

A stag party will be held in the club room on Monday, May 11. Barker Scott Lett will officiate. Barkers Max Bryant and Johnnie Bachman were "Kings for the Day" at the regular monthly luncheon held at the Hotel Charlotte on Monday. Barkers Scott Lett and George Roscoe announce a big dance for Saturday, May 30.

The finals of the Gin Rummy tournament were played off on Saturday night.

The clinic is operating nicely with ten to fifteen patients being treated weekly.

Tent No. 25—So. Calif.

Burke, Hill and Mock Discussion Highlight of Big Monday Meeting

By popular demand, the Trialogue Team of the University Religious Conference took the spotlight at a meeting last Monday night in the Cocoanut Grove of the Ambassador Hotel. William Burke, Catholic; Jeorge Hill, Protestant; Sandy Mock, Jew, discussed "Religion in a Nation at War." As advance notice of the event put it: "you will miss one of the best meetings we have ever had," summed up the reaction of those present for the timely and interesting discussion.

Jack Curry, Seymour Fisher and Larry Kennedy were the "kings for a night" of the dinner meeting—an evening de luxe.

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Short Subject Reviews

The Wild and Woozy West *(Amusing)*

Col. (3704) Phantasies Cartoons No. 4 7 mins.

This burlesque of the standard plot of the average blood and thunder Western feature contains a lot of action by the cartoon characters representing the sheriff, the bad man, the Indian, and, of course, the clattering hoofs of the horses. The bad man arrives in the sheriff's office at the same time that all phones are heralding his depredations and the sheriff is promising immediate capture. The bad man, after imposing indignities on the law, escapes and in the chase that follows comes to grief and bandages. Allen Rose and Lou Lilly handled direction and animation respectively.

Movie Memories *(Very Good)*

Col. (3859) Screen Snapshots No. 9 9 mins.

Ken Murray is assisted by Janet Blair and Kay Harris in this journey into the screen's land of reminiscence. The reel features some shots of the old time film stars in scenes from comedies and features of the long ago. Included in the group are Harold Lloyd, the Mack Sennet Bathing Beauties, Laura LaPlante, Lewis Stone, Al Jolson, Eddie Cantor, Charles Ray, Charlie Chaplin, Jackie Coogan, when he was about four years old, Jack Dempsey, Georges Carpentier, Max Baer, Gentleman Jim Corbett, Knute Rockne, Billie Dove, and Mickey Rooney, when he was playing as Mickey (himself) McGuire. Ralph Staub directed.

Deep in the Heart of Texas *(Good)*

Col. (3659) Community Sing No. 9 10 mins.

Don Baker opens this, his latest organlogue subject, with an up-to-the-minute parody on "Bicycle Built for Two." Other popular song hits, including "How Do I Know It's Real," "Dear Mom," and "Deep in the Heart of Texas" are featured. Throughout the reel the audience is asked to divide itself, with the girls singing some lines and the boys others. The popularity of the tunes that go to make up the footage should get it across well with the average audience. Ben K. Blake produced and directed.

Palm Springs Week-End *(Fair)*

RKO (24,408) Picture People No. 8 8 mins.

Arlene Francis describes the action as various stars are depicted vacationing at Palm Springs. Among those who appear briefly are Michele Morgan, Paul Henreid, Lucille Ball, Desi Arnaz, Peter Lorre, Charles Farrell, Lili Damita, Amos & Andy and several others. The subject is fairly interesting for the rabid movie fans who like to see the stars in any pose at all, but for general audiences it is just fair. Clay Adams directed.

India in Crisis *(Informative)*

RKO (23,110) March of Time No. 10 19 mins.

For the first time, The March of Time is covering a subject so thoroughly it cannot condense all of the material into one issue; therefore, this is the first of two subjects on India—the second will be "India at War." This picture emphasizes the urgency of the situation in that great sprawling country containing one-fifth of the world's population—a country which has never known any rule other than that of despots or the British, yet which still seeks what nebulous freedom it thinks it might obtain through a return of self rule. Some of the obstacles which the British have had to face are depicted in detail. The subject, as a whole, is informative, and should prove a means of disseminating excellent propaganda to counteract those who have raised the cry "Independence for India."

How Spry I Am *(Good)*

Col. (3433) All Star Comedies No. 13 18 mins.

Featuring Andy Clyde in one of his usual performances, this rises above average in story continuity and general performance of the young players. Andy is having trouble with kids in his hotel when the orphanage burns down and he has a whole gang of them on his hands. An accident brings about the quarantining of the establishment and when it is lifted Andy finds himself confronted with foreclosure. The kids get together and stage a show to raise the funds that lift the mortgage. Jules White directed and Jack White wrote the screen play.

Wolf Chases Pigs *(Amusing)*

Col. (3754) Fable Cartoon No. 4 7 mins.

This timely version of the three little pigs and the big bad wolf shows the foursome in the armed service with all three pigs superior in rank to the wolf. They manage things so that their age-old adversary gets all of the worst duties such as kitchen police, fatigue marches, etc. The time for discharge arrives and when they leave the camp enclosure the trio again become the object of chase by the wolf with the insatiable appetite for pork. Frank Wickersham produced.

Framing Father *(Very Funny)*

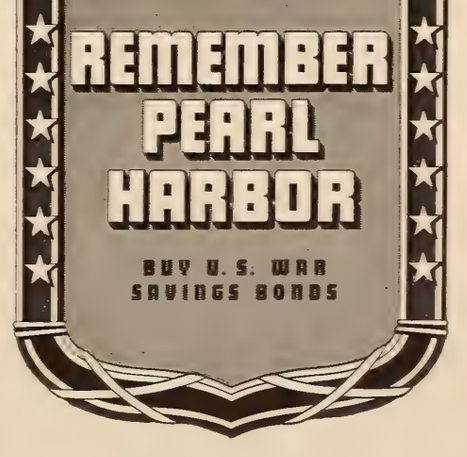
RKO (23,705) Leon Errol No. 5 18 mins.

Leon's son is in love with a singer in a nightclub. The news gets in the papers, and Mrs. Errol thinks it is about Leon. The latter is angry and goes to the nightclub. His wife is also there, but she meets the singer and likes her, while Leon gets into plenty of hot water. Next day, the son fixes up everything on condition that his father give him permission to marry the singer. There are a lot of laughs in this subject.

Staub Ahead of Schedule

Ralph Staub (*STR, May 2, p.* 18) has completed the 1941-42 series of "Screen Snapshots" six weeks ahead of schedule. With the 1942-43 quota increased to 12, Staub starts immediately on preparation of a new series of the Columbia one-reelers.

Advertisement



. . NEWSREEL SYNOPSES . .

(Released Saturday, May 9)

PARAMOUNT (No. 73)—Battle school in England; Buy Coal campaign begins; Pole vault flyer at Berkeley, Calif.; Factory front at Santa Monica, Calif.; Sheep join up at Yakima Valley, Wash.; Corregidor falls; Australia's Battle, Sydney.

MOVIETONE (Vol. 24, No. 70)—British school of battle teaches commando tactics; Model planes for Navy by Los Angeles boys; Emergency dam project, Douglas Dam, Tenn.; Rubber tires for war; U. S. Cavalry maneuvers near Mexican border; Secretary Knox on Navy Relief (Los Angeles and San Francisco only); Morgenthau and Stimson in joint War Bond appeal (except Los Angeles and San Francisco); Buy Coal campaign begins; Bric-a-brac inspires new styles; Girls study fishing technique at Marineland, Fla.

NEWS OF THE DAY (Vol. 13, No. 268)—U. S. backs Britain's Madagascar move; Buy Coal campaign begins; Russian army all primed for new spring offensive; Australia's first air-raid victims; British train Tommies to become commandos (except Cincinnati); Leathernecks take to air (Cincinnati only); Swim team studies fish technique at Marineland, Fla.; Aquatic dive-bombers Florida's latest.

PATHE (Vol. 13, No. 73)—Buy Coal campaign begins; Australia's first air-raid victims; California holds practice bombing; South Africa prepares as war nears; Jeep and cannon fly to battle at Marine training center; Dump yields defense materials; Battle school toughens Tommies; Boston Bombers used by RAF.

UNIVERSAL (Vol. 15, No. 82)—Buy Coal campaign begins; Drive for air cadets; Kiddies give ambulance; Shipyard on west coast wins Government's praise; Depth-charge projectiles in Texas; Navy takes over prison in Los Angeles; Lion is Army unit mascot; Cuba's army prepares; Tin hats go to scrap heap; Miss Posture chosen in New York; Choose car hop queen; England's fighting men; Bombers in England.

(Released Wednesday, May 6)

PARAMOUNT (No. 72)—Fish for soldiers at Middleboro, Mass.; Airliner crash in Utah; Mayor LaGuardia inaugurates "I Am An American" Day campaign; Capt. Wheless interviewed; Submarine launched at inland shipyard; Four destroyers launched at Kearny, N. J.; Victory Caravan arrives in Boston; Story of the East Coast war front; Shut Out wins Kentucky Derby.

MOVIETONE (Vol. 24, No. 69)—Henderson explains price ceilings; Lights of Manhattan blacked out; Four destroyers launched at Kearny, N. J.; Submarine launched at inland shipyard; Capt. Wheless interviewed; Rhode Island forest fire; New Jersey woodland fire; House painting in Kansas City (except Seattle); Herring run in Massachusetts; Washington apple blossom fete (Seattle only); Shut Out wins Kentucky Derby.

NEWS OF THE DAY (Vol. 13, No. 267)—President's story of air battle re-enacted; Four destroyers launched at Kearny, N. J.; Submarine launched at inland shipyard; General Marshall reviews American soldiers in Ireland; Henderson explains price ceilings; Blackout over Broadway; Shut Out wins Kentucky Derby.

PATHE (Vol. 13, No. 72)—Four destroyers launched; U. S. registers for sugar rations; Wartime expansion hits Capital; Rhode Island forest fire; Ship arrives at New York to pick up Axis diplomats; Soldiers somewhere in Ireland get mail from home; USO party held at Mary Pickford's estate; VFW "Vitalize for Victory" parade at Indianapolis (Indianapolis only); Shut Out wins Kentucky Derby.

UNIVERSAL (Vol. 15, No. 81)—Four destroyers launched; Submarine launched at inland shipyard; Henderson explains price ceilings; Soldiers at Fort Myer, Va., sign up to buy War Bonds; Soldiers somewhere in Ireland get mail from home; City boys do farm work; Washington apple blossom fete; Shut Out wins Kentucky Derby.

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Ronald Colman, Greer Garson Report for 'Random Harvest'; Lukas Engaged for 'Watch on Rhine'; Cantor at Warners

Ronald Colman and Greer Garson have reported to MGM for the top roles in "Random Harvest," which marks their third co-starring appearance in a James Hilton story. With Mervyn LeRoy, scheduled to direct, Donna Reed, Edmund Gwenn, Philip Dorn and Reginald Owen will be featured.

Effort to secure Edward H. Griffith to direct "The Commandos" has been started by producer Lester Cowan. The picture, detailing the exploits of England's raiding soldiers, will star Paul Muni and will be released by Columbia.

Loaned by Warner Bros., Ray Enright will direct "Deep in the Heart of Texas" for Universal.

ZaSu Pitts checked in at MGM for a featured role in "Tish." Guy Kibbee has also been signed for one of the top roles.

Alexis Smith has been assigned the feminine lead opposite Errol Flynn in "Gentleman Jim Corbett" by Warner Bros. This is the second time this team has been paired; the first time in "Dive Bomber."

Producers Releasing Corp. has signed Robert Armstrong to play a lead role in "Turn on the Heat."

Paul Lukas has been engaged by Warner Bros. to star in Hal B. Wallis' next production, the film version of the Broadway stage hit, "Watch on the Rhine." Star of the stage play, Lukas will be joined in Hollywood by Herman Shumlin, producer-director of the show, who has been signed to direct the picture. Production is scheduled to start June 1.

Recovering from illness which forced her out of "The Hard Way" midway during production, Ida Lupino notified producer Jerry Wald that she is now ready to resume her starring role. During her absence, musical numbers of the film were completed.

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Eddie Cantor is due at Warner Bros. studio next week to begin preparation for filming "Banjo Eyes," adapted from the stage hit of the same title.

Columbia has signed Bob Wills and his Texas Playboys, noted radio and recording group, to co-star with Russell Hayden in a new series of eight western features now being prepared by Irving Briskin.

George Cukor has been chosen by MGM to direct Spencer Tracy and Katharine Hepburn in "Keeper of the Flame." Assignment will renew the Cukor-Hepburn association. Ten years ago he directed her in "Bill of Divorcement," which practically made her an immediate star. Later Cukor directed Miss Hepburn in "Little Women," "The Philadelphia Story" and "Holiday."

Leading role in "Journey for Margaret," a true-to-life, human-interest war story scheduled for early production by Metro-Goldwyn-Mayer, has been awarded Robert Young.

Julie Duncan has been signed for the principal feminine role in "Texas Trouble Shooters," Monogram's "Range Busters" western, which started April 30. Ray Corrigan, John King and Max Terhune are featured. S. Roy Luby is directing for producer George Weeks.

Raymond Walburn, outstanding as one of the political grafters in "Louisiana Purchase," will return to Paramount for a leading role in "Lady Bodyguard" which will star Anne Shirley and Eddie Albert. Walburn will play an actor of the old school.

Gregory Ratoff is trying to sign Jack Oakie to a two-picture deal to co-star in Ratoff Productions, which will be released through Columbia.

Following completion of "Me and My Gal" at MGM, George Murphy will report to RKO-Radio to begin preparations for "Shore Leave."

Sidney Skolsky has joined the Mark Hellinger writing unit at Warner Bros. Assignment calls for him to do special research in addition to writing on "Mississippi Belle." He will continue his daily Hollywood newspaper column.

Victor Mature will be featured by 20th Century-Fox in "Sioux City," to be made in Technicolor, with Bryan Foy producing. Much of the story being written by Lawrence Hazard will be photographed at distant locations.

Allan Jones has been signed by Universal for three pictures. In the first, "You're For Me," he will be featured with Irene Hervey.



Hollywood executives tendered a luncheon to Lieut-Gen. H. H. Arnold last week. Shown above in conversation with the commander of U. S. air forces is Lieut-Col. Jack L. Warner (right), Warner Bros. vice-president in charge of production.

Menzies at Paramount

William Cameron Menzies, Academy Award-winning production designer of "Gone With the Wind" and other grand-scale pictures, has reported to Paramount for work with the studio staff on the Technicolor production of Ernest Hemingway's "For Whom the Bell Tolls," which Sam Wood will direct.

Anne Shirley in Feminine Lead

Anne Shirley now has the feminine lead in Paramount's "Lady Bodyguard," replacing Ellen Drew, who has come down with flu. Donald McBride, who starred in the stage version of "Room Service," is another addition to the cast of the picture.

McDonald to Direct Air Film

Picking up his option, William Pine and William Thomas have assigned Frank McDonald to direct "Interceptor Command." The film marks the fifth consecutive production McDonald has handled for the Pine-Thomas Paramount production unit.

Vorhaus for 'Ice-Capades'

Bernard Vorhaus has been named to direct "Ice-Capades," Republic's annual steel-blade extravaganza. With Robert North serving as associate producer, the picture will go before the cameras the latter part of May.

Cast Opposite Western Star

Continuing the family tradition started by her father, Jack Holt, and carried on by brother Tim, Jennifer Holt will be seen opposite Johnny Mack Brown in Universal's "The Silver Bullet."

Jesse Lasky, Jr., in Army

Jesse L. Lasky, Jr., eldest son of Jesse L. Lasky, producer of "Sergeant York" for Warner Bros., reported to Astoria, N. Y., April 30. He is a 2nd Lieutenant in the U. S. Signal Corps.

Fu Manchu Turning Hero

When "Fu Manchu Strikes Again" goes into production at Republic this summer, the Chinese villain created by Sax Rohmer will be seen as a hero for the first time.

WANDERING AROUND HOLLYWOOD

with Awie Mack

How time flies! It's only a while ago that Micket Rooney, Jackie Cooper and Freddie Bartholomew were kids. Seeing Jackie sporting a mustache the other day caused us to rub our growing bald spot. Being introduced to Mickey's charming wife was a thrill. But when a tall chap, passing by, called, "Hello, Mack, glad to see you again," and we had to ask to learn that it was Freddy Bartholomew, the shock was almost too much.

A trip to the Hal Roach studio also turned clock away back. We remember, years ago, Hal directing Will Rogers in a funny comedy. The memories were stirred by meeting Will's son, Jimmy Rogers. Roach predicted a brilliant screen future for the lad, and that took us back to the time—about 1926—when Larry Darmour, talking about Mickey McGuire (now Mickey Rooney), said: "Mark my words, that kid's going to be a sensation some day." Crystal gazing is hazardous, as evidenced by the man who discovered Shirley Temple only to remark: "Yes, she's talented and cute, but she'll fade out of the picture when she gets a little taller."

A great many youngsters have come and gone. Some skyrocketed brilliantly, only to pass on. Today, with the country at war again and Hollywood striving to gauge its products in accordance with the wishes of a nerve-tensed public, the most noticeable feature of almost every studio is the number of fresh, new, young faces. Every lot is crowded with them. Some are being pushed fast; a few, cagily, it seems, are being held in leash. One certainty: the post-war screen will be decorated with scores of new personalities.

Laugh of the week: the hubbub that accompanied changing of the title "The Magnificent Jerk" to "The Magnificent Stupe" by 20th Century-Fox. Objectors to "jerk" contended it lacked dignity; in fact, said it sounded vulgar. The search for a synonym was furious. Records were dug out to prove that thousands of slang words had been used in titles. Finally, as tempers neared the breaking point, some unsung hero came up with "stupe." But then, after due consideration, it was found that "stupe" was also inappropriate. At last both sides agreed on "The Magnificent Dope."

Two remarkable events, neither connected with pictures, highlighted the week. First was the gathering of thousands of kids and grown-ups to see the display of more than 2,000 scale-model warplanes displayed in the forecourt of Radio Station KNX. If a dozen ideas for new productions weren't picked up, we'll be surprised. Next was the Beverly Hills Civilian Defense forces parade. With scores of picture personalities marching, camera cars were busy making newsreel and library stock shots.

Met Jack Mulhall hurrying down Gower Street the other morning. "It's a big day for me," he said. "I'm checking off another century. I'm in 'Wake Island,' and it's my 600th role since I started in pictures." Jack started screen acting 29 years ago in 1913. "Funny thing," he said, "I started in April. Title of the first picture was 'Hard Cash,' a one-reeler. Here it is the last day of April, 1942, and I'm in picture No. 600."

Returns from Short Vacation

Scenarist Virginia Van Upp has returned from a short vacation which followed her completion of "Crystal Ball" for Paramount.

Four New Michael Powell Films To Be Released by Columbia

Negotiations are under way with Producer-Director Michael Powell by Columbia for the distribution of four Powell productions to be made in England and Canada during the 1942-43 season. Titles scheduled are "The Road To Nome," "Who Fights For Glory," "Life Line" and "Five Who Died."

Powell is endeavoring to sign Laurence Olivier and Glynis Johns for "The Road To Nome." Eric Portman and Nial MacGinnis, both in "The Invaders," are set for "Who Fights For Glory." "Life Line" is a story of the underground for refugees out of Europe. "Five Who Died" will dramatize the British mosquito fleet.

Eleven Top-Budget Pictures Set For Early Production at Warners

Prior to June 20, eleven top-budget productions will be before the cameras at Warner Bros. Four will have current war backgrounds: "Casablanca," now shooting; "Air Force," another Hal B. Wallis production; "Heroes Without Uniforms" and "Across the Pacific."

With "Now, Voyager" and "George Washington Slept Here" presently shooting, Jesse L. Lasky will have "The Adventures of Mark Twain" going, and "Gentleman Jim Corbett" will be under way by June 1. "Mississippi Belle," "The Hard Way" and "Desert Song" complete the roster.

Monogram Award Winners Will Attend Sales Convention May 13-16

Three Monogram sales award winners have been named to attend the company's 10th Annual Convention in Los Angeles, May 13-16 as guests of the organization. Steve Broidy, general sales manager, announced that the winners will be brought to the Coast in recognition of their outstanding effort during the past year.

To Max Furst, Boston, Mass., goes the distinction for the best performance of any individual. In the Bookers' Division prize winning awards were given to W. J. Cammer, Dallas, and George Custer, Detroit.

Parsons Sets List of Titles for His 1942-'43 Program at Monogram

With his new agreement with Monogram calling for a minimum of six pictures, Producer Lindsley Parsons has already set a list of titles for the 1942-'43 program.

Included are "Navy Bound," from a *Collier's* magazine story by Talbert Josselyn; "Revenge of the Zombies" by Stanley Fielding; "Storm Out of the West," an underworld story; "Spell of the Tropics"; "Political Payoff," suggested by a Damon Runyon yarn, and "Fraternity Sweetheart."

Benefit Tour Limits 1942-'43 Neagle-Wilcox Pictures to One

Because of commitments made for their Canadian soldier benefit tour, Anna Neagle and Producer Herbert Wilcox will do but one picture for RKO-Radio's 1942-'43 program. Previously scheduled for two, their Canadian trip calls for an absence of four months from Hollywood.

The picture will be made upon their return here in the Fall.

Young Remains with Goldwyn

Samuel Goldwyn has extended the contract of Collier Young, a story editor, for an additional year. Young has been with Goldwyn for the past six months.

HOLLYWOOD STUDIO ROUND-UP

Headed by the screen adaptation of James Hilton's best-selling novel, eight pictures were placed in production at six studios this week.

MGM

RANDOM HARVEST—Principals: Ronald Colman, Greer Garson. Director, Mervyn LeRoy.

MONOGRAM

LURE OF THE ISLANDS—Principal: Margie Hart. Director, Jean Yarbrough.

PARAMOUNT

LADY BODYGUARD—Principals: Eddie Albert, Anne Shirley, Roger Pryor, Raymond Walburn. Diretor, William Clemens.

REPUBLIC

PHANTOM PLAINSMEN—Principals: Three Mesquiteers. Director, Jack English.

20th CENTURY-FOX

TWELVE MEN IN A BOX—Principals: Lloyd Nolan, Marjorie Weaver, Phil Silvers. Director, Herbert I. Leeds.

UNIVERSAL

SILVER BULLET—Principals: Johnny Mack Brown, Fuzzy Knight, Jennifer Holt. Director, Joseph Lewis.

SHERLOCK HOLMES SAVES LONDON—Principals: Basil Rathbone, Nigel Bruce, Evelyn Ankers. Director, John Rawlins.

DEEP IN THE HEART OF TEXAS—Principals: Robert Stack, Brod Crawford, Anne Gwynne, Jackie Cooper. Director, Ray Enright.

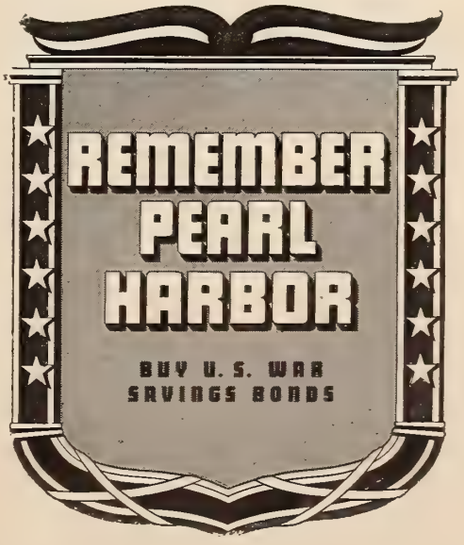
TITLE CHANGES

He Kissed the Bride (Col.) now They All Kissed the Bride.
Me and My Gal (MGM) now For Me and My Gal.
Do Not Disturb (Mono.) now Army Bride.
Commandos Have Landed (Prod.) now They Raid by Night.
Magnificent Jerk (Fox) now Magnificent Dope.
The McGuerins of Brooklyn (UA) now Mr. and Mrs. Brooklyn.
Cobana (UA) now Flying With Music.
Triumph Over Pain (Para.) now Great Without Glory.
Henry Aldrich of the Junior Army (Para.) now Private Henry Aldrich.

Margie Hart has arrived at Monogram Studio for her role in "Lure of the Islands," production of which starts this week with Jean Yarbrough directing.

Top role in MGM's new version of "White Cargo" goes to Walter Pidgeon. He will share the lead with Hedy Lamarr and Frank Morgan.

Advertisement





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Indianapolis—Monogram
Kansas City—Select
Los Angeles—Majestic
Milwaukee—Aster
Minneapolis—P.R.C.
New Haven—Northeastern
New Orleans—Astor
New York—Astor
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
St. Louis—Variety
San Francisco—All Star
Seattle—Principal
Washington—Peerless
Toronto—Superior

Advance Dope

PACIFIC RENDEZVOUS (MGM) **Spy. Principals:** Lee Bowman, Jean Rogers, Carl Esmond, Mona Maris, Russell Hicks. **Plot:** The Navy discovers that one of its lieutenants is a code expert. He decodes an enemy message showing that the enemy have the Navy's code. The originator of the code is killed by his secretary, an enemy agent. Then the lieutenant is trapped and forced to give the rendezvous location of the fleet, but it is a trick and the spy ring is captured. **Director,** George Sidney.

MOONLIGHT MASQUERADE (Rep.) **Comedy-Drama. Principals:** Dennis O'Keefe, Jane Frazee, Betty Kean, Eddie Foy, Jr. **Plot:** Two young people, unknown to each other, must marry within a designated time in order to receive an interest in their fathers' business. The refusal of one means the relinquishing of the interest to the other. In the general mix-up, each one tries to marry off the other to someone else. But love prevails; they get each other as well as the inheritance. **Director,** John H. Auer.

THE DEVIL WITH HITLER (UA) **Comedy-Drama. Principals:** Alan Mowbray, Bobby Watson, George E. Stone, Joe Devlin, Marjorie Woodworth. **Plot:** The Devil is threatened with dethronement. Hitler, the world's worst meanie, is slated for the job. In the role of valet, the Devil schemes to discredit the Fuehrer, but is double-crossed. Hitler takes out insurance on Mussolini and Suki Yaki, who are visiting him, but they return the compliment, and each tries to bomb the other. Disguised as Hitler, the Devil is about to free a condemned couple, when the Axis partners appear. In the chase which follows, the Fuehrer's pals desert him. He has to give in, and the Devil reigns supreme. **Director,** Gordon Douglas.

WHERE TRAILS END (Mono.) **Western. Principals:** Tom Keene, Frank Yaconelli, Joan Curtis, Donald Stewart. **Plot:** A U. S. Marshal is sent to aid a boy, whose father was hung by enemy agents who were terrorizing the ranchers in order to buy control of the land where secret Tungsten mines had been discovered. He sends the youngster for help, while he goes into the gang hideout. Help arrives in the nick of time and the crooks get their just end. **Director,** Robert Tansey.

CYCLONE KID (Rep.) **Western. Principals:** Don "Red" Barry, John James, Alex Callam, Joel Friedkin, Lynn Merrick. **Plot:** Conflict between homesteaders and an unscrupulous cattle king reaches a climax when one of the ranchers is murdered. The Cyclone Kid and the local judge break away from the gangster's rule in an effort to end the trouble. The judge is killed and the Kid framed. Just in time to prevent a lynching, the real culprit is apprehended. **Director,** George Sherman.

PARACHUTE NURSE (Col.) **Drama. Principals:** Marguerite Chapman, William Wright, Kay Harris. **Plot:** Two nurses join a paranurse corps for excitement and romance and fall for two of the men in the unit. They tangle with a snob in the same corps who causes them plenty of trouble, but she is found out and forced to resign. On the day of the first jump, the lead nurse gets cold feet, so the others make believe that her boy friend has cracked up. This causes her to rise to the occasion, make a safe landing and find the boy friend unhurt. **Director,** Charles Barton.

BUY WAR SAVINGS BONDS and STAMPS

JACKASS MAIL (MGM) **Comedy. Principals:** Wallace Beery, Marjorie Main, J. Carrol Naish, Darryl Hickman. **Plot:** A rascal of the West pals up with a bartender who helped him out of a jam. They stick around, helping with the mail, so that they can rob it at their leisure. When a reform movement starts, the bad element turns on the old rascal, so he is forced to head the reform movement. He ends up by becoming the symbol of law and order. **Director,** Norman Z. McLeod.

HIGHWAYS BY NIGHT (RKO) **Comedy. Principals:** Richard Carlson, Jane Randolph, Jane Darwell, Barton MacLane, Ray Collins. **Plot:** This is the story of a millionaire, young, unworldly and shy, whose entire life is changed by imbibing a few zombies. He becomes involved with gangsters, a murder and a girl. He succeeds in double-crossing the racketers; moving a hotel overnight and then winning the girl. **Director,** Peter Godfrey.

SUMMARY OF BLOCKS

Paramount No. 6

BEYOND THE BLUE HORIZON, Drama, 76 mins. Dorothy Lamour, Richard Denning, Jack Haley, Walter Abel. **AUDIENCE SLANT:** (Family) Technicolor. Dorothy Lamour and some excellent scenery make this a sure audience hit. **BOX-OFFICE SLANT:** Should be a box-office success; has all necessary elements.

DR. BROADWAY, Drama, 67 mins. Macdonald Carey, Jean Phillips, J. Carrol Naish, Edward Ciannelli. **AUDIENCE SLANT:** (Adult) Should hold patron's interest. A bit unusual in some respects. **BOX-OFFICE SLANT:** Good supporting feature for a program headlined by a strong drawing attraction.

TAKE A LETTER, DARLING, Comedy, 92 mins. Rosalind Russell, Fred MacMurray, Macdonald Carey. **AUDIENCE SLANT:** (Adult) One of those smart, sophisticated comedies, with inuendoes and hilarious situations to make it just what the doctor ordered. **BOX-OFFICE SLANT:** Type of picture most ticket buyers are seeking these days.

SWEATER GIRL, Mystery-with-Music, 77 mins. Eddie Bracken, June Preisser, Phillip Terry. **AUDIENCE SLANT:** (Adult) Swell mystery with catchy musical numbers for appeal to those interested in this type of entertainment. **BOX-OFFICE SLANT:** Should prove a huge success, not only because it's entertaining, but because of its already popular musical numbers.

NIGHT IN NEW ORLEANS, Mystery, 75 mins. Preston Foster, Patricia Morison, Albert Dekker, Charles Butterworth. **AUDIENCE SLANT:** (Adult) A "Whodunit" that follows the familiar pattern of the "Thin Man" series, with little success. **BOX-OFFICE SLANT:** Okay for supporting spot.

RKO-Radio No. 6

MY FAVORITE SPY, Comedy with Music, 86 mins. Kay Kyser, Ellen Drew, Jane Wyman, Robert Armstrong, Helen Westley. **AUDIENCE SLANT:** (Family) Kay Kyser adherents as well as those who appreciate music, comedy, quite a bit of exciting light drama and a thrill or two in their entertinment should like this. **BOX-OFFICE SLANT:** Plenty of ticket selling angles in personalities, story idea and exploitable supplementary features.

THE FALCON TAKES OVER, Comedy Drama, 63 mins. George Sanders, Lynn Bari, James Gleason, Allen Jenkins. **AUDIENCE SLANT:** (Family) A smooth blend of comedy and semi-mystery drama. Good production and direction technique as well as convincing acting accentuate elements audiences like. **BOX-OFFICE SLANT:** Previous numbers have established the series as front-running attractions, and this may well serve as top feature on many programs.

SYNCOPATION, Musical Romance Drama, 88 mins. Jackie Cooper, Bonita Granville, Adolphe Menjou, George Bancroft, Connie Boswell. **AUDIENCE SLANT:** Family) Principal appeal probably will be to the younger element and those who get a thrill out of modern hot musical rhythm. **BOX-OFFICE SLANT:** An exploitation show. One that's wide open for such tactics which, as exemplified by Benny Goodman a few years ago, are used to have the jitterbugs tumbling over each other in the aisles of theatres he played.

POWDER TOWN, Drama, 79 mins. Victor McLaglen, Edmond O'Brien, June Havoc. **AUDIENCE SLANT:** (Family) Will satisfy those who like McLaglen's usual tylpe of characterization. Action is good but performance and plot just so-so. **BOX-OFFICE SLANT:** Title and McLaglen may draw. Give it good support.

MEXICAN SPITFIRE SEES A GHOST, Comedy, 70 mins. Lupe Valez, Leon Errol, Charles (Buddy) Rogers. **AUDIENCE SLANT:** (Family) Very good laugh medicine for average patronage. **BOX-OFFICE SLANT:** You can promise them lots of giggles and a few loud guffaws.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyen-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17 41		b7/5 '41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41		b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8 21 41		b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6 28/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41		b6 28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7 24 41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8 16 41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9 18 41		b9 6 41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41		b6/14/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7 12 41
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41		b7/5/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41		b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2 26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4 18 42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1 8/42		b12/13/41
	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5 7 42		a2 28 42
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9 20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b2 28 42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8 9 41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3067	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden		3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9 27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2 28 42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11 20 41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8 2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41		b12 20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8 30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41		b11 22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11 15 41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9 27 41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10 25 41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3 28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9 27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3 28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1 24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4 25 42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10 30 41		b10 18 41

Coming 1941-42

	Atlantic Convoy	John Beal-Virginia Field				a5 2 42
	Bad Men of the Hills	Charles Starrett-Russell Hayden				a5 2 42
	Blondie for Victory	Penny Singleton-Arthur Lake				
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	5	14/42		a11/15/41
	Fingers	Kay Harris-Bruce Bennett				
	He's My Old Man	Pat O'Brien-Glenn Ford				a5 2 42
	Lone Wolf in Scotland Yard(My)	Warren William-Eric Blore				
	Man's World	M. Chapman-W. Wright				
	Meet the Stewarts	William Holden-Frances Dee	5	28 42		a3/7 42
	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14 42		a3/7 42
	Overland to Deadwood	Charles Starrett-Russell Hayden				
	Parachute Nurse	Marguerite Chapman-Kay Harris	6	18 42		
	Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter				a1/17 42
	Riders of the Northland (W)	Charles Starrett-Russell Hayden	6	18 42		a4/18 42
	Submarine Raider (D)	John Howard-Marguerite Chapman	6	4 42		a3 28 42
	Sweetheart of the Fleet (C)	Jean Davis-Jinx Falkenburg	65	5 21 42		a3 7 42
	Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	6	25 42		a2 21 42
	They All Kissed the Bride (Former title "He Kissed the Bride")	Joan Crawford-Melvyn Douglas	6	11 42		a3 14 42
	Vengeance of the West (W)	Bill Elliott-Tex Ritter				

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41		b6/21/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41		b6/21/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met In Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8 8/41		b8/2/41

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7 26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window (My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1 24/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.		b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

	Apache Trail	John Lundigan-Donna Reed				
	Born To Be Bad (D)	Philips Dorn-Lionel Barrymore				a3/21/42
	Cairo	Jeanette MacDonald-Robt. Young				
	For Me and My Gal	Judy Garland-George Murphy				
	(Former title "Big Time")					
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
	Her Cardboard Lover (C)	Norma Shearer-Robert Taylor				a2/21/42
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy				a11/8/41
	Jackass Mail	Wallace Beery-Marjorie Main				
	Maisie Gets Her Man (CD) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton				a3/28/42
	Man From Martinique (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr				a3/28/42
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon				a1/17/42
	Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson				a3/28/42
	Pacific Rendezvous	Lee Bowman-Jean Rogers	77			
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan				a8/30/41
	Pierre of the Plains	John Carroll-Ruth Hussey				a5/2 42
	Random Harvest	Greer Garson-Ronald Colman				
	Red Light (CD) (Former title "Somewhere I'll Find You")	Clark Gable-Lana Turner				a3/28/42
	Seven Sisters	Van Heflin-Kathryn Grayson				
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
	Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan	71			b4/18/42
	Tish	Marjorie Main-ZaSu Pitts				
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn				a5/2/42

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorey-Jordan-Hall	61	8/1/41		b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	8/26/41		b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41		a5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41		b7/5/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41		a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41		a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41		b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits	Range Busters		4/24/42		
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4 18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)F	Arline Judge-John King		2/6/42		a1/17/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42		b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42		b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42		a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41		a8/9/41
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4 25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41		b12/21/40
	Thunder River Feud (W)F	Range Busters	72	1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End	Tom Keene-Joan Curtis		5/1/42		
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41		b11/1/41

Coming 1941-42

	Army Bride (Former title "Do Not Disturb")	John Beal-Wanda McKay				a4 25 42
	Down Texas Way (W)	Buck Jones-Tim McCoy				a5/2 42
	Let's Get Tough (D)	Leo Gorcey-Huntz Hall		5/29 42		a4/25/42
	One Mysterious Night	John Beal-Wanda McKay				
	She's in the Army	Veda Ann Borg-Marie Wilson		5/15 42		a5 2 42
	Texas Trouble Shooters	Ray Corrigan-John King		6/12 42		
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney				a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)F.	Dorothy Lamour-Jon Hall (Tech.)..	77..	8/29/41	...b8/30/41
4032	Caught in the Draft (C)F....	Bob Hope-Dorothy Lamour.....	81..	7/4/41	....b5/31/41
4037	Flying Blind (D)F.....	Richard Arlen-Jean Parker.....	70..	8/29/41	...b8/23/41
4033	Forced Landing (D)F.....	Richard Arlen-Eva Gabor.....	66..	7/18/41	...b7/19/41
4035	Kiss the Boys Goodbye(CM)F.	D. Ameche-M. Martin-O. Levant...	85..	8/1/41	....b6/28/41
4029	One Night in Lisbon (C)A....	Madeleine Carroll-Fred MacMurray.	95..	6/13/41	....b5/10/41
4031	Parson of Panamint (D)F.....	Charles Ruggles-Ellen Drew.....	84..	8/22/41	....b6/21/41
4034	Shepherd of the Hills (D)F...	John Wayne-Betty Field (Tech.)...	91..	7/25/41	....b6/21/41
4030	West Point Widow (CD).....	Ann Shirley-Richard Carlson.....	62..	6/20/41	....b6/14/41
4055	Wide Open Town (W)F.....	William Boyd-Russell Hayden.....	78..	8/8/41	.....b8/2/41
4036	World Premiere (C)A.....	John Barrymore-Frances Farmer....	70..	8/15/41	....b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)A.....	Albert Dekker-Susan Hayward.....	68..	12/19/41	...b9/6/41
3	Bahama Passage (Tech.)(D)A.	Madeleine Carroll-Stirling Hayden..	81..	1/23/42	..b12/13/41
2	Birth of the Blues (M)F....	Bing Crosby-Mary Martin.....	84..	11/7/41	....b9/6/41
1	Buy Me That Town (C)A....	Lloyd Nolan-Constance Moore.....	70..	10/3/41	....b8/2/41
4	Fleet's In (M)F.....	Dorothy Lamour-William Holden..	92..	4/3/42	....b1/24/42
4	Fly by Night (CD)A.....	Richard Carlson-Nancy Kelly.....	68..	4/24/42	....b1/24/42
2	Glamour Boy (C)F.....	Susanna Foster-Jackie Cooper.....	80..	12/5/41	....b9/6/41
5	Great Man's Lady (D)A.....	Barbara Stanwyck-Joel McCrea.....	91..	.....	....b3/21/42
1	Henry Aldrich for President (C)F.....	Jimmy Lydon-Charles Smith.....	70..	10/24/41	...b8/2/41
1	Hold Back the Dawn (D)F...	Chas. Boyer-Olivia de Havilland...	115..	9/26/41	....b8/2/41
4	Lady Has Plans (CD)A.....	Paulette Goddard-Ray Milland.....	77..	3/20/42	....b1/17/42
	Louisiana Purchase (MC).....	Bob Hope-Victor Moore (Tech.)....	98..	1/1/42	...b11/29/41
3	Mr. Bug Goes to Town (FA)F.	Tech. Cartoon Feature.....	78..	2/20/42	...b12/6/41
5	My Favorite Blonde (C)A....	Bob Hope-Madeleine Carroll.....	78..	.....	....b8/2/41
1	New York Town (CD)A.....	Mary Martin-Fred MacMurray.....	75..	10/31/41	...b8/2/41
2	Night of Jan. 16th (My)F....	Ellen Drew-Robt. Preston.....	79..	11/28/41	....b9/6/41
3	No Hands on the Clock(My)F.	Chester Morris-Jean Parker.....	75..	2/13/42	..b12/13/41
1	Nothing But the Truth (C)...	Bob Hope-Paulette Goddard.....	90..	10/10/41	....b8/2/41
W-1	Outlaws of the Desert (W)F..	Wm. Boyd-Brad King.....	66..	.....	....b9/27/41
3	Pacific Blackout (D)F.....	Robert Preston-Martha O'Driscoll..	76..	3/16/42	...b12/6/41
	(Reviewed as "Midnight Angel")				
	Reap the Wild Wind (D)F...	Ray Milland-John Wayne (Tech.)..	124..	3/19/42	...b3/21/42
4	Remarkable Andrew (C)F....	William Holden-Brian Donlevy.....	80..	4/17/42	...b1/17/42
W-1	Riders of the Timberline(W)F.	Bill Boyd-Brad King-Andy Clyde..	59..	.....	....b9/27/41
W-1	Secret of the Wastelands(W)F.	Wm. Boyd-Brad King-Andy Clyde..	66..	.....	....b9/27/41
2	Skylark (CD)A.....	Claudette Colbert-Ray Milland.....	94..	11/21/41	...b9/6/41
W-1	Stick to Your Guns (W)F.....	Bill Boyd-Brad King-Andy Clyde..	63..	.....	....b9/27/41
3	Sullivan's Travels (CD)A....	Joel McCrea-Veronica Lake.....	91..	2/6/42	....b12/6/41
4	Torpedo Boat (A)F.....	Richard Arlen-Jean Parker.....	69..	3/13/42	....b1/17/42
W-1	Twilight on the Trail (W)F..	Bill Boyd-Brad King-A. Clyde....	58..	.....	....b9/27/41

Coming

	American Empire (W).....	Richard Dix-Preston Foster.....	.....		....a1/24/42
6	Beyond the Blue Horizon.....	Dorothy Lamour-Richard Denning.....			....a8/16/41
	(Former title "Malaya")				
6	Dr. Broadway (D).....	Macdonald Carey-Jean Phillips.....			...a11/29/41
	Forest Rangers (D) (Tech.)...	Fred MacMurray-Paulette Goddard.....			....a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake.....			.....
	Great Without Glory.....	Joel McCrea-Betty Field.....			.....
	(Former title "Triumph Over Pain")				
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee.....			.....
	Henry Aldrich, Editor (CD)...	Jimmy Lydon-Charles Smith.....			....a3/14/42
5	Henry and Dizzy (CD)F.....	Jimmy Lydon-Charles Smith.....	71..		....b3/21/42
	I Live on Danger (D).....	Chester Morris-Jean Parker.....			....a1/31/42
	I Married a Witch.....	Fredric March-Veronica Lake.....			.....
	Major and the Minor.....	Ginger Rogers-Ray Milland.....			.....
	Mr. and Mrs. Cugat.....	Ray Milland-Betty Field.....			...a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee.....			....a3/21/42
	My Heart Belongs to Daddy(C).	Richard Carlson-Martha O'Driscoll.....			.....a3/7/42
6	Night in New Orleans (My)...	Preston Foster-Albert Dekker.....			...a10/11/41
	(Former title "Morning After")				
	Palm Beach Story.....	Claudette Colbert-Joel McCrea.....			.....a1/3/42
	Priorities of 1942.....	Betty Jane Rhodes-Johnnie Johnston.....			.....
	Road to Morocco.....	Bing Crosby-Bob Hope-D. Lamour.....			.....
	Silver Queen	George Brent-Priscilla Lane.....			.....
	Street of Chance (My).....	Burgess Meredith-Claire Trevor.....			....a2/21/42
	(Former title "Black Curtain")				
6	Sweater Girl (My).....	Eddie Bracken-June Preisser.....			.....a8/9/41
6	Take a Letter Darling (C)....	Rosalind Russell-Fred MacMurray.....			....a1/24/42
5	This Gun for Hire (G)A.....	Veronica Lake-Robert Preston.....			....b3/21/42
	Tombstone (W).....	Richard Dix-Frances Gifford.....			....a10/4/41
5	True to the Army (CM)F....	Judy Canova-Allan Jones-Ann Miller	76..		....b3/21/42
	Undercover Man (W).....	Wm. Boyd-Andy Clyde-Bill George.....			....a3/28/42
	Wake Island	Brian Donlevy-Robert Preston.....			.....
	Wildcat (D).....	Richard Arlen-Arline Judge.....			....a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris.....			.....
	Young and Willing (C).....	William Holden-Susan Hayward.....			...a12/20/41
	(Former title "Out of the Frying Pan")				

Coming 1942-43

	Holiday Inn	Bing Crosby-Fred Astaire.....		8/28/42	....a1/3/42
	Lady Bodyguard	Anne Shirley-Eddie Albert.....			.....

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe(W).	Bob-Steele-Marin Fais-St. John....	66..	7/11/41	...a7/19/41
116	Blonde Comet (D).....	Robert Kent-Virginia Vale.....	67..	12/26/41	.a11/22/41
111	Criminals Within (My)A....	Eric Linden-Ann Doran.....	70..	6/27/41	...b8/16/41
115	Dangerous Lady (My)F.....	Neil Hamilton-June Storey.....	66..	9/12/41	..b10/11/41
113	Desperate Cargo (D)A.....	Ralph Byrd-Carol Hughes.....	69..	7/4/41	....b10/4/41
112	Double Cross (G)F.....	Kane Richmond-Pauline Moore.....	61..	6/27/41	....b8/16/41
124	Gambling Daughters (D)A....	Cecilia Parker-Roger Pryor.....	67..	8/1/41	....b9/13/41
126	Jungle Man (D)F.....	Buster Crabbe-Sheila Darcy.....	63..	10/10/41	..b10/11/41
167	Lone Rider Ambushed (W)F..	Geo. Houston-Al St. John.....	67..	8/29/41	...b11/1/41
168	Lone Rider Fights Back (W).	George Houston-Al St. John.....	64..	11/7/41	..b12/27/41
166	Lone Rider in Frontier Fury..	George Houston-Al St. John.....	62..	8/8/41	....a7/26/41
114	Mr. Celebrity (D)F.....	James Seay-Doris Day.....	66..	10/31/41	...b10/4/41
123	Paper Bullets (D)A.....	Joan Woodbury-Jack LaRue.....	72..	6/13/41	...b6/14/41
125	Reg'lar Fellers (D)F.....	Billy Lee-'Alfalfa' Switzer.....	65..	8/15/41	...b8/30/41
156	Texas Marshal (W).....	Tim McCoy-Kay Leslie.....	62..	6/13/41	...a5/17/41

1941-42

258	Billy the Kid's Round-Up(W).	Buster Crabbe-Al St. John.....	58..	12/12/41	.b12/27/41
260	Billy the Kid's Smoking Guns.	B. Crabbe-Al St. John.....		5/29/42	.....
259	Billy the Kid Trapped (W)F..	Buster Crabbe-Al St. John.....	59..	2/20/42	...b4/18/42
257	Billy the Kid, Wanted (W)F.	Buster Crabbe-Al St. John.....	64..	10/24/41	..b11/1/41
208	Bombs Over Burma.....	Anna May Wong-Noel Madison.....		6/5/42	.....
207	Broadway Big Shot (CD)A...	Ralph Byrd-Virginia Vale.....	63..	2/6/42	....b1/17/42
211	Dawn Express (Spy).....	Michael Whalen-Anne Nagel.....	66..	3/27/42	...a2/28/42
206	Duke of the Navy (D)F.....	Ralph Byrd-Veda Ann Borg.....	65..	1/23/42	...b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart.....		6/12/42	.....
202	Girls Town (D)F.....	Edith Fellows-June Storey.....	63..	3/6/42	....b4/11/42
205	Hard Guy (G)A.....	Jack La Rue-Mary Healy.....	68..	10/17/41	.b10/25/41
216	House of Errors (C).....	Harry Langdon-Marian Marsh.....	67..	4/10/42	....a3/7/42
218	Inside the Law.....	Wallace Ford-Frank Sully.....	65..	5/8/42	.....
204	Isle of Forgotten Sins.....	Alan Baxter-Gertrude Michaels.....		6/26/42	.....
215	Law of the Timber (D).....	Marjorie Reynolds-Monte Blue.....	63..	12/19/41	.b12/27/41
263	Lone Rider and the Bandit(W).	George Houston-Al St. John.....	55..	1/16/42	...a12/6/41
264	Lone Rider in Cheyenne (W).	George Huston-Al St. John.....	59..	3/13/42	...a1/31/42
265	Lone Rider in Texas Justice...	G. Houston-Al St. John.....		6/19/42	.....
209	Mad Monster	Johnny Downs-George Zucco.....	79..	5/15/42	.....
201	Men of San Quentin (D)F....	J. Anthony Hughes-Eleanor Stewart.	80..	5/22/42	...b4/18/42
213	Miracle Kid (D)A.....	Tom Neal-Carol Hughes-Vicki Lester	66..	11/14/41	..b1/31/42
217	Panther's Claw (My)F.....	Sidney Blackmer-Rickey Vallin....	74..	4/17/42	...b3/21/42
252	Raiders of the West (W).....	Bill (Radio) Boyd-Art Davis.....	64..	2/13/42	..a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis.....	62..	4/24/42	.....
229	Strangler	Judy Campbell-Sebastian Shaw.....	67..	4/3/42	.....
230	Swamp Woman (D).....	Ann Corio-Jack La Rue.....	68..	12/5/41	..a10/11/41
251	Texas Man Hunt (W).....	Bill (Radio) Boyd-Art Davis.....	60..	1/2/42	...a11/22/41
212	They Raid by Night.....	Lyle Talbot-George Neisce.....		7/3/42	.....
	(Former title "Commandos Have Landed")				
214	Today I Hang (D)A.....	Walter Woolf King-Mona Barrie....	67..	1/30/42	...b3/14/42
210	Too Many Women (C).....	Neil Hamilton-June Lang.....	67..	2/27/42	...a1/31/42

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)F..	Leon Errol-Mildred Coles.....	65..	7/25/41	...b7/12/41
175	Little Foxes (D)A.....	Bette Davis-Herbert Marshall.....	116..	8/29/41	...b8/16/41
135	My Life With Caroline (C)...	Ronald Colman-Anna Lee.....	81..	8/1/41	...b7/19/41
136	Scattergood Meets B'way(D)F.	Guy Kibbee-Emma Dunn.....	70..	8/22/41	...b8/30/41
186	Six Gun Gold (W).....	Tim Holt-Jane Clayton.....		8/8/41	....a7/12/41
172	Story of the Vatican (Doc.)...	March of Time Feature.....	54..	7/18/41	...b8/16/41
126	Tom, Dick and Harry (C)A...	Ginger Rogers-Geo. Murphy.....	86..	7/4/41	....b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy(D)A.	Anne Shirley-Walter Huston.....	106..	10/17/41	..b7/19/41
	(Reviewed as "Here Is a Man")				
	Ball of Fire (C)A.....	Barbara Stanwyck-Gary Cooper....	111..	1/9/42	...b12/6/41
W-1	Bandit Trail (W)F.....	Tim Holt-Janet Waldo.....	60..	10/10/41	...b9/6/41
5	Bashful Bachelor (C)F.....	Lum 'n' Abner.....	74..	4/24/42	...b3/21/42
4	Call Out the Marines (C)....	Victor McLaglen-Edmund Lowe....	67..	2/13/42	...b1/10/42
1	Citizen Kane (D)A.....	Orson Welles-Dorothy Comingore...	120..	9/5/41	....b4/12/41
3	Date With the Falcon(MyC)F.	George Sanders-Wendy Barrie.....	63..	1/16/42	...b11/8/41
W-1	Dude Cowboy (W)F.....	Tim Holt-Marjorie Reynolds.....	59..	12/12/41	...b9/6/41
	Dumbo (FA)F.....	Disney Cartoon Feature (Tech.)....	64..	10/31/41	..b10/4/41
	Fantasia (FA)F.....	Technicolor Cartoon.....	85..	4/10/42	.b11/18/40
1	Father Takes a Wife (C)A....	Adolphe Menjou-Gloria Swanson....	79..	10/3/41	...b7/19/41
3	Four Jacks and a Jill (CM)F.	Anne Shirley-Ray Bolger.....	68..	1/23/42	...b11/8/41
2	Gay Falcon (My)A.....	George Sanders-Wendy Barrie.....	66..	10/24/41	...b9/20/41
4	Joan of Paris (D).....	Michele Morgan-Paul Henreid.....	91..	2/20/42	...b1/10/42
1	Lady Scarface (D)F.....	Dennis O'Keefe-Frances Neal.....	66..	9/26/41	...b7/26/41
W-2	Land of the Open Range(W)F.	Tim Holt-Ray Whitley.....	60..	4/19/42	..b12/13/41
2	Look Who's Laughing (C)F...	Berger & McCarthy.....	79..	11/21/41	...b9/20/41
4	Mexican Spitfire at Sea (C)...	Lupe Velez-Leon Errol.....	73..	3/13/42	...b1/10/42
2	Mexican Spitfire's Baby (C)F.	Leon Errol-Lupe Velez-Zasu Pitts..	70..	11/28/41	...b9/6/41
3	Obliging Young Lady (C)F...	Joan Carroll-Edmond O'Brien.....	80..	1/30/42	...b11/8/41
1	Parachute Battalion (D)F....	Robert Preston-Nancy Kelly.....	75..	9/12/41	...b7/19/41
3	Playmates (CM)F.....	K. Kyser-J. Barrymore-Lupe Velez.	96..	12/26/41	...b11/8/41
W-1	Riding the Wind (W)F.....	Tim Holt-Ray Whitley.....	60..	2/27/42	....b9/6/41
4	Sing Your Worries Away(CM).	Bert Lahr-Buddy Ebsen-Patsy Kelly	71..	3/6/42	....b1/10/42
2	Suspicion (D)A.....	Cary Grant-Joan Fontaine.....	99..	11/14/41	...b9/20/41
5	Tuttles of Tahiti (D)F.....	Charles Laughton-Jon Hall.....	94..	5/1/42	....b3/21/42
2	Unexpected Uncle (CD)F.....	Anne Shirley-Charles Coburn.....	67..	11/7/41	...b9/20/41
4	Valley of the Sun (D).....	James Craig-Lucille Ball.....	80..	2/6/42	....b1/10/42
3	Weekend for Three (C)A....	Dennis O'Keefe-Jane Wyatt.....	66..	12/12/41	.b10/25/41

Coming

	Army Surgeon (War).....	Jane Wyatt-Kent Taylor.....			....a4/18/42
	Bambi	Disney Cartoon Feature.....			....In Prod.
	Big Street	Henry Fonda-Lucille Ball.....			.....
W-2	Come on Danger (W)F.....	Tim Holt-Ray Whitley.....		6/5/42	...b12/13/41
6	Falcon Takes Over.....	George Sanders-Allen Jenkins.....		5/29/42	...a12/6/41
	Highways By Night.....	Richard Carlson-Jane Randolph.....			.....
	Journey Into Fear (Spy).....	Joseph Cotten-Dolores del Rio.....			....a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt..			...a12/27/41
5	Mayor of 44th Street (CDM)A.	George Murphy-Anne Shirley.....	86..	5/15/42	...b3/21/42
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez.....		6/26/42	....a3/7/42
6	My Favorite Spy (MyC).....	Kay Kyser-Ellen Drew.....		6/12/42	...a2/28/42
6	Powder Town	Victor McLaglen-Edmond O'Brien.....		6/19/42	...a12/20/41
	Pride of the Yankees.....	Gary Cooper-Teresa Wright.....			.....
5	Scattergood Rides High (D)F.	Guy Kibbee-Dorothy Moore.....	66..	5/8/42	....b3/21/42
	Scattergood Survives a Murder.	Guy Kibbee-Margaret Hayes.....			.....
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper.....		5/22/42	...a11/29/41
	They Flew Alone.....	Anna Neagle-R. Newton.....			.....
W-2	Thundering Hoofs (W)F.....	Tim Holt-Ray Whitley.....	60..	8/10/42	..b12/13/41

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Current 1940-41

28	Bad Man of Deadwood (W)F..	Roy Rogers-Geo. "Gabby" Hayes...	61..	9/5/41	.....b9/6/41
24	Citadel of Crime (D)F.....	Frank Albertson-Linda Hayes.....	58..	7/24/41	....b8/2/41
26	Doctors Don't Tell (D)F....	John Beal-Florence Rice.....	65..	8/27/41	....b9/13/41
42	Down Mexico Way (W)F.....	Gene Autry-Smiley Burnette.....	78..	10/15/41	.b10/18/41
68	Gangs of Sonora (W)F.....	Three Mesquiteers	56..	7/10/41	...b7/19/41
4	Ice Capades (CDM)F.....	Dorothy Lewis-Jerry Colonna.....	88..	8/20/41	....b8/16/41
78	Kansas Cyclone (W)F.....	Don Barry-Lynn Merrick.....	57..	6/24/41	....b6/28/41
57	Nevada City (W)F.....	Roy Rogers-George "Gabby" Hayes.	58..	6/20/41	....b6/21/41
23	Poison Pen (D)A.....	Flora Robson-Rob't Newton.....	66..	6/30/41	....b7/5/41
3	Puddin' Head (C)F.....	Judy Canova-Francis Lederer.....	80..	6/25/41	....b6/28/41
25	Rags to Riches (G)F.....	Alan Baxter-Mary Carlisle.....	57..	7/31/41	....b8/9/41
47	Sunset in Wyoming (W)F.....	Gene Autry-Smiley Burnette.....	65..	7/15/41	....b8/2/41
48	Under Fiesta Stars (W)F.....	Gene Autry-Smiley Burnette.....	64..	8/25/41	...b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine(D).	Dennis O'Keefe-Ruth Terry.....	72..	3/25/42	...b3/28/42
171	Apache Kid (W)F.....	Don "Red" Barry-Lynn Merrick....	56..	9/12/41	....b9/27/41
174	Arizona Terrors (W)F.....	Don "Red" Barry-Lynn Merrick....	56..	1/6/42	....b1/10/42
164	Code of the Outlaw (W)F.....	The Three Mesquiteers.....	57..	1/30/42	....b2/7/42
145	Cowboy Serenade (W)F.....	Gene Autry-Smiley Burnette.....	66..	1/22/42	...b1/24/42
172	Death Valley Outlaws (W)F...	Don Barry-Lynn Merrick.....	56..	9/29/41	...b10/4/41
111	Devil Pays Off (Spy)A.....	J. Edward Bromberg-Osa Massen...	70..	11/10/41	.b11/15/41
162	Gauchos of Eldorado (W)F....	Tom Tyler-Bob Steele.....	56..	10/24/41	.b10/25/41
117	Girl From Alaska (D)F.....	Ray Middleton-Jean Parker.....	75..	4/16/42	...b4/25/42
144	Heart of the Rio Grande(W)F.	Gene Autry-Smiley Burnette.....	68..	3/11/42	....b3/14/42
146	Home in Wyomin' (W).....	Gene Autry-Fay McKenzie.....	67..	4/20/42	....b5/2/42
108	Hurricane Smith (D)F.....	Ray Middleton-Jane Wyatt.....	69..	7/20/41	...b7/19/41
151	Jesse James at Bay (W)F....	Roy Rogers-George "Gabby" Hayes.	56..	10/17/41	.b10/18/41
176	Jesse James, Jr. (W)F.....	Don "Red" Barry-Lynn Merrick....	55..	3/25/42	....b4/4/42
101	Lady for a Night (D).....	Joan Blondell-John Wayne.....	87..	1/5/42	....b1/3/42
153	Man From Cheyenne (W)F....	Roy Rogers-George "Gabby" Hayes.	60..	1/16/42	...b1/17/42
110	Mercy Island (D)A.....	Ray Middleton-Gloria Dickson.....	72..	10/10/41	.b10/11/41
173	Missouri Outlaw (W)F.....	Don "Red" Barry-Lynn Merrick....	58..	11/25/41	.b11/22/41
107	Mountain Moonlight (C)F....	Weaver Bros. & Elviry.....	68..	7/12/41	...b7/19/41
112	Mr. District Attorney in the Carter Case.....	James Ellison-Virginia Gilmore....	68..	12/18/41	.b12/27/41
161	Outlaws of Cherokee Trail(W)F.	Three Mesquiteers	56..	9/10/41	...b9/20/41
122	Pardon My Stripes (C)F.....	Bill Henry-Sheila Ryan.....	64..	1/26/42	...b1/31/42
133	Pittsburgh Kid (D)F.....	Billy Conn-Jean Parker.....	76..	8/29/41	....b9/6/41
121	Public Enemies (D).....	Philip Terry-Wendy Barrie.....	66..	10/30/41	...b11/1/41
165	Raiders of the Range (W)F..	Bob Steele-Tom Tyler.....	54..	3/18/42	....b4/4/42
152	Red River Valley (W)F.....	Roy Rogers-Sally Payne.....	63..	12/12/41	.b12/13/41
109	Sailors on Leave (C)A.....	William Lundigan-Shirley Ross.....	71..	9/30/41	...b10/4/41
116	Shepherd of the Ozarks (C)F..	Weaver Bros. & Elviry.....	70..	3/26/42	...b4/11/42
143	Sierra Sue (W).....	Gene Autry-Smiley Burnette.....	64..	11/12/41	.b11/15/41
102	Sleepytime Gal (CM)F.....	Judy Canova-Tom Brown.....	80..	3/5/42	....b3/7/42
123	S.O.S. Coast Guard (D)F....	Ralph Byrd-Bela Lugosi.....	69..	4/16/42	....b4/18/42
154	South of Santa Fe (W)F.....	Roy Rogers-Geo. "Gabby" Hayes....	55..	2/17/42	....b2/21/42
175	Stagecoach Express (W)F....	Don "Red" Barry-Lynn Merrick....	57..	3/6/42	....b3/21/42
119	Suicide Squadron (D)A.....	Anton Walbrook-Sally Gray.....	85..	4/20/42	....b4/18/42
155	Sunset on the Desert (W)F..	Roy Rogers-George "Gabby" Hayes.	63..	4/1/42	....b4/4/42
114	Tragedy at Midnight(My-C)A.	John Howard-Margaret Lindsay....	68..	2/2/42	....b1/31/42
113	Tuxedo Junction (C)F.....	Weaver Bros. & Elviry.....	71..	12/4/41	...b12/6/41
163	West of Cimarron (W).....	Three Mesquiteers	55..	12/15/41	.b12/20/41
166	Westward Ho! (W).....	Three Mesquiteers	56..	4/24/42	....b5/2/42
115	Yokel Boy (C)F.....	Joan Davis-Albert Dekker.....	69..	3/13/42	...b3/21/42
124	Yukon Patrol	Allen Lane-Lita Conway.....	66..	4/30/42	.....

Coming

	Cyclone Kid	Don Barry-Johnny James.....			.....
	Flying Tigers	John Wayne-John Carroll.....			.....
	In Old California (D).....	John Wayne-Binnie Barnes.....		5/27/42	....a5/2/42
	Lazybones	Judy Canova-Joe E. Brown.....			.....
	Moonlight Masquerade	Jane Frazee-Betty Keane.....			.....
	Phantom Plainsmen	Three Mesquiteers			.....
	Remember Pearl Harbor(Spy).	Donald Barry-Fay McKenzie.....		5/18/42	.....
	Romance on the Range.....	Roy Rogers-George "Gabby" Hayes....		5/18/42	.....
	(Former title 'Springtime in the Rockies")				
	Stardust on the Sage (W).....	Gene Autry-Smiley Burnette.....		5/25/42	....a4/18/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F.....	Geo. Montgomery-Osa Massen.....	61..	7/11/41	...b6/28/41
112	Bride Wore Crutches (CD)F..	Lynne Roberts-Ted North.....	59..	6/13/41	...b7/27/40
149	Dance Hall (C)F.....	Cesar Romero-Carole Landis.....	73..	7/18/41	...b6/28/41
144	For Beauty's Sake (CD)A....	Ned Sparks-Marjorie Rambeau.....	62..	6/6/41	....b7/5/41
146	Man Hunt (Spy)F.....	Walter Pidgeon-Joan Bennett.....	100..	6/20/41	....b6/14/41
147	Moon Over Miami (MC)F.....	Don Ameche-Betty Grable (Tech.)..	91..	7/4/41	....b6/21/41
145	Very Young Lady (CD)F.....	Jane Withers-Nancy Kelly.....	79..	6/27/41	....b5/3/41

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)	A.....Gene Tierney-Randolph Scott.....	87	..9/12/41	...b8/23/41
6	Blue, White and Perfect (D)	..Lloyd Nolan-Mary Beth Hughes....	75	..1/6/42	...b12/20/41
5	Cadet Girl (CD)	A.....Carole Landis-Geo. Montgomery....	71	..11/28/41	...b11/15/41
8	Castle in the Desert (My)	F...Sidney Toler-Arleen Whelan.....	62	..2/27/42	....b2/7/42
1	Charley's Aunt (C)	F.....Jack Benny-Kay Francis.....	81	..8/1/41	....b7/26/41
2	Charlie Chan in Rio (My)	F...Sidney Toler-Mary Beth Hughes...	62	..9/5/41	....b8/23/41
5	Confirm or Deny (D)	A.....Don Ameche-Joan Bennett.....	73	..12/12/41	...b11/15/41
1	Dressed to Kill (D)	F.....Lloyd Nolan-Mary Beth Hughes....	74	..8/8/41	....b7/26/41
7	Gentleman at Heart	.....Carole Landis-Cesar Romero.....	67	..1/16/42	...b1/10/42
3	Great Guns (C)	F.....Laurel and Hardy-Sheila Ryan....	74	..10/10/41	...b9/13/41
6	How Green Was My Valley (D)	F..Maureen O'Hara-Walter Pidgeon...	118	..12/26/41	...b11/1/41
4	I Wake Up Screaming (My)	F..Betty Grable-Victor Mature.....	82	..11/14/41	...b10/18/41
		(Reviewed as "Hot Spot")			
W-1	Last of the Duanes (W)	F.....Geo. Montgomery-Lynne Roberts....	58	..9/26/41	...b9/13/41
W-2	Lone Star Ranger (W)	F.....John Kimbrough-Sheila Ryan.....	57	..3/20/42	...b3/14/42
3	Man at Large (Spy)	F.....Marjorie Weaver-Richard Derr.....	69	..10/3/41	...b9/13/41
10	Man Who Wouldn't Die (My)	F..Lloyd Nolan-Marjorie Weaver.....	65	..5/1/42	...b4/18/42
5	Marry the Boss' Daughter (CD)	F..Brenda Joyce-Bruce Edwards.....	60	..11/28/41	...b11/15/41
4	Moon Over Her Shoulder (C)	A..Lynn Bari-John Sutton.....	68	..10/24/41	...b10/18/41
10	My Gal Sal (M)	F (Tech.).....Rita Hayworth-Victor Mature.....	103	..5/8/42	....b4/18/42
8	Night Before the Divorce (C)	A..Lynn Bari-Joseph Allen, Jr.....	67	..3/6/42	....b2/7/42
8	On the Sunny Side (CD)	F.....Roddy McDowall-Jane Darwell.....	70	..2/13/42	....b2/7/42
5	Perfect Snob (CD)	F.....Lynn Bari-Cornell Wilde.....	61	..12/19/41	...b11/22/41
1	Private Nurse (D)	F.....Brenda Joyce-Jane Darwell.....	60	..8/22/41	....b7/26/41
9	Remarkable Mr. Kipps (D)	A..Michael Redgrave-Diana Wynyard..	86	..3/27/42	...b3/14/42
7	Remember the Day (D)	.....Claudette Colbert-John Payne.....	86	..1/1/42	...b12/20/41
W-1	Riders of the Purple Sage (W)	F..George Montgomery-Mary Howard..	56	..10/10/41	...b9/13/41
7	Right to the Heart	.....Brenda Joyce-Joseph Allen, Jr.....	72	..1/23/42	...b1/10/42
9	Rings on Her Fingers (D)	F...Henry Fonda-Gene Tierney.....	86	..3/20/42	...b3/14/42
5	Rise and Shine (CM)	F.....Linda Darnell-Jack Oakie.....	93	..11/21/41	...b11/22/41
8	Rose Bowl (C)	A.....Ginger Rogers-Adolphe Menjou.....	74	..2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)	.....Lynn Bari-Preston Foster.....	72	..4/3/42	...b3/14/42
4	Small Town Deb (CD)	F.....Jane Withers-Cobina Wright, Jr....	73	..11/7/41	...b10/25/41
8	Song of the Islands (M)	F.....Jack Oakie-Betty Grable (Tech.)...	75	..3/13/42	....b2/7/42
7	Son of Fury (D)	.....Tyrone Power-Frances Farmer.....	98	..1/30/42	...b1/10/42
W-2	Sundown Jim (W)	F.....J. Kimbrough-A. Whelan.....	53	..3/27/42	...b3/14/42
1	Sun Valley Serenade	.....Sonja Henie-John Payne-M. Berle..	83	..8/29/41	....b8/2/41
4	Swamp Water (D)	A.....Walter Huston-Walter Brennan.....	88	..11/14/41	...b10/25/41
9	To the Shores of Tripoli (D)	F..M. O'Hara-J. Sutton (Tech.).....	87	..4/10/42	...b3/14/42
3	Week-end in Havana (D)	F....Alice Faye-John Payne (Tech.)....	80	..9/26/41	...b9/13/41
5	We Go Fast (C)	A.....Alan Curtis-Lynn Bari.....	64	..9/19/41	...b9/13/41
9	Who Is Hope Schuyler? (My)	A..Mary Howard-Robt. Lowery.....	57	..4/17/42	...b3/14/42
1	Wild Geese Calling (D)	F.....Henry Fonda-Joan Bennett.....	77	..8/15/41	....b7/26/41
3	Yank in the R.A.F. (War)	F..Tyrone Power-Betty Grable.....	97	..10/17/41	...b9/13/41
7	Young America (D)	.....Jane Withers-William Tracy.....	73	..2/6/42	....b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D)	.Lloyd Nolan-Carole Landis.....		6/5/42	...a3/28/42
10	Mad Martindales (CD)	F ....Jane Withers-Marjorie Weaver.....	65	..5/15/42	...b4/18/42
11	Magnificent Dope	.....D. Ameche-H. Fonda-Lynn Bari.....		6/19/42	...a3/28/42
10	Moontide (D)	A .....J. Gabin-I. Lupino-C. Rains.....	94	..5/29/42	...b4/18/42
12	Outlaw, The	.....Walter Huston-Thos. Mitchell.....		7/10/42	.....
11	Ten Gentlemen from West Point (D)	.....George Montgomery-M. O'Hara.....		6/26/42	....a2/7/42
12	This Above All	.....Tyrone Power-Joan Fontaine.....		7/17/42	....a1/3/42
10	Whispering Ghosts (CMy)	A...Brenda Joyce-Milton Berle.....	75	..5/22/42	...b4/18/42

Coming 1942-43

	A-Haunting We Will Go (C)	..Laurel & Hardy-Sheila Ryan.....			...a4/25/42
	Black Swan	.....Tyrone Power-Maureen O'Hara.....			.....
	Footlight Serenade (D)	.....Betty Grable-Victor Mature.....			....a4/4/42
	Iceland	.....Sonja Henie-John Payne-Jack Oakie.....			.....
	Loves of Edgar Allen Poe	.....Linda Darnell-John Shepperd.....			....a5/2/42
	Orchestra Wife	.....Geo. Montgomery-Ann Rutherford.....			.....
	Pied Piper	.....Monty Woolley-Roddy McDowall.....			.....
	Postman Didn't Ring	.....Brenda Joyce-Richard Travis.....			.....
	Tales of Manhattan (D)	.....Fonda-Rogers-Boyer-Hayworth		8/7/42	....a12/6/41
	Thru Different Eyes (My)	.....Mary Howard-Donald Woods.....			....a4/25/42
	Thunder Birds (D)	.....Gene Tierney-Preston Foster.....			....a4/4/42
	Twelve Men in a Box	.....Lloyd Nolan-Marjorie Weaver.....			.....

UNITED ARTISTS

Current

	About Face (C)	F.....William Tracy-Joe Sawyer.....	47	..4/17/42	..b4/18/42
	All American Co-Ed (CM)	F..Frances Langford-Johnny Downs....	48	..10/31/41	..b10/18/41
	Broadway Limited (C-D)	F....Victor McLaglen-Dennis O'Keefe...	73	..6/13/41	...b6/14/41
	Brooklyn Orchid (C)	F.....Marjorie Woodworth-Wm. Bendix..	50	..2/20/42	...b1/31/42
	Corsican Brothers (D)	.....Doug Fairbanks, Jr.-Akim Tamiroff.	110	..11/28/41	...b12/20/41
	Dudes Are Pretty People (C)	..Marjorie Woodworth-Jimmy Rogers.....		3/13/42	...a12/20/41
	Fiesta (Tech.) (CD)	.....Armida-Antonio Moreno-Geo. Givot.	45	..12/19/41	...b12/20/41
	Friendly Enemies (C)	.....Charles Winninger-Charlie Ruggles.....		5/8/42	....a3/14/42
	Gentleman After Dark (D)	A..Brian Donlevy-Miriam Hopkins.....	74	..2/27/42	...b3/14/42
	Gold Rush (C)	F.....Charlie Chaplin.....	71	..4/17/42	....b3/7/42
	Hayfoot (C)	.....William Tracy-James Gleason.....	48	..1/2/42	....b1/3/42
	International Lady (Spy)	A.....Ilona Massey-George Brent.....	100	..9/19/41	...b10/18/41
	Jungle Book (Tech.) (FA)	F...Sabu-Rosemary DeCamp	108	..4/3/42	....b3/28/42
	Lydia (D)	F .....Merle Oberon-Alan Marshall.....	104	..9/29/41	...b8/23/41
	Major Barbara (CD)	A.....Wendy Hiller-Robert Morley.....	112	..9/12/41	....b5/3/41
	Miss Polly (C)	F.....ZaSu Pitts-Slim Summerville.....	45	..11/14/41	...b11/1/41
	Mister V (D)	F.....Leslie Howard-Mary Morris.....	100	..3/20/42	....b2/14/42
	New Wine (MD)	F.....Ilona Massey-Binnie Barnes.....	84	..10/10/41	...b8/2/41
	Niagara Falls (C)	F.....Marjorie Woodworth-Tom Brown....	43	..10/17/41	...b9/27/41
	Shanghai Gesture (D)	.....Gene Tierney-Victor Mature.....	104	..2/6/42	...b12/27/41
	Sundown (D)	A .....Gene Tierney-Bruce Cabot.....	92	..10/31/41	...b10/18/41
	Tanks a Million (C)	F.....Jas. Gleason-Wm. Tracy.....	50	..9/12/41	....b8/9/41
	Three Cockeyed Sailors (C)	F..Tommy Trindler-Claude Hulbert....	76	..7/4/41	....b7/12/41
	To Be Or Not To Be (C)	A.....Carole Lombard-Jack Benny.....	98	..3/6/42	....b2/21/42
	Twin Beds (C)	A.....George Brent-Joan Bennett.....	83	..4/24/42	....b4/18/42

Coming

	Devil With Hitler	.....Bobby Watson-Joe Devlin.....			.....
	Flying With Music (CM)	....Marjorie Woodsworth-George Givot.....			....a2/7/42
		(Former title "Cabana")			
	Miss Annie Rooney	.....Shirley Temple-William Gargan.....		5/29/42	...In Prod.
	Moon and Sixpence	.....George Sanders-Herbert Marshall.....			.....
	Mr. and Mrs. Brooklyn	.....Arlene Judge-William Bendix.....			.....
		(Former title "McGuerins From Brooklyn")			
	Ships With Wings (War)	....John Clements-Leslie Banks.....		5/15/42	....Coming

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)	F.....Baby Sandy-Kathryn Adams.....	60	..7/4/41	....b6/28/41
5039	Cracked Nuts (C)	.....Una Merkel-Stuart Erwin.....	65	..8/1/41	....b7/26/41
5057	Dangerous Game (D)	F.....Richard Arlen-Andy Devine.....	60	..8/22/41	....b3/8/41
5038	Hello Sucker (F)	A.....Hugh Herbert-Peggy Moran.....	60	..7/11/41	....b7/5/41
5029	Hit the Road (D)	F.....George MacLane-Dead End Kids...	60	..6/27/41	....b6/28/41
5000A	Hold That Ghost (CM)	.....Abbott & Costello-Evelyn Ankers...	86	..8/8/41	....b8/2/41
5066	Law of the Range (W)	.....Johnny Mack Brown.....	60	..6/20/41	....b7/19/41
5055	Men of the Timberland (A)	F..Richard Arlen-Andy Devine.....	61	..6/6/41	....b5/31/41
5056	Raiders of the Desert (A)	F...Richard Arlen-Andy Devine.....	60	..6/18/41	....b7/12/41
5067	Rawhide Rangers (W)	F.....Johnny Mack Brown-Fuzzy Knight..	56	..7/18/41	....b8/16/41
5031	San Antonio Rose (M)	F.....Robert Paige-Jane Frazee.....	63	..6/20/41	....b6/28/41
5044	This Woman Is Mine (PD)	A..Franchot Tone-Walter Brennan.....	92	..2/22/41	....b8/23/41
5012A	Tight Shoes (C)	F.....Brod Crawford-Ann Gwynne.....	67	..6/13/41	....b6/14/41

Current 1941-42

6007	Appointment for Love (D)	....Chas. Boyer-Margaret Sullavan.....	89	..10/31/41	..b10/25/41
6063	Arizona Cyclone (W)	F.....Johnny Mack Brown.....	57	..11/14/41	...b3/14/42
6013	Badlands of Dakota (W)	F.....Crawford-Herbert-Devine	73	..9/5/41	....b8/30/41
6031	Bombay Clipper (D)	F.....William Gargan-Irene Hervey.....	64	..2/6/42	....b1/17/42
	Broadway (G)	.....George Raft-Brod Crawford.....	90	..5/8/42	....a3/28/42
6035	Burma Convoy (A)	A.....Charles Bickford-Evelyn Ankers....	59	..10/17/41	...b10/4/41
	Butch Minds the Baby (C)	A..Brod Crawford-Virginia Bruce.....	76	..3/20/42	...b3/28/42
6037	Don't Get Personal (C)	.....H. Herbert-A. Gwynne.....	60	..1/2/42	....b1/3/42
6065	Fighting Bill Fargo (W)	.....Johnny Mack Brown-Nell O'Day....	57	..4/17/42	....a9/13/41
		(Former title "Vigilantes")			
6028	Flying Cadets (D)	F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60	..10/24/41	..b10/18/41
6027	'Frisco Lil (D)	A.....Irene Hervey-Kent Taylor.....	60	..3/6/42	....b2/28/42
6012	Ghost of Frankenstein (H)	A...Sir C. Hardwicke-L. Chaney, Jr....	67	..3/13/42	....b3/7/42
6045	Girl Must Live (C)	A.....Margaret Lockwood	69	..9/19/41	..b10/11/41
6046	Hellzapoppin	.....Olsen and Johnson-Martha Raye....	84	..12/26/41	..b12/20/41
6005	It Started With Eve (CD)	F...Deanna Durbin-Charles Laughton...	90	..9/26/41	...b10/4/41
6032	Jail House Blues (C)	A.....Anne Gwynne-Nat Pendleton.....	62	..1/9/42	....b1/17/42
6026	Juke Box Jenny (M)	F.....Harriet Hilliard-Ken Murray.....	65	..3/27/42	....b3/28/42
6001	Keep 'Em Flying (C)	F.....Abbott & Costello-Carol Bruce.....	80	..11/28/41	...b11/22/41
6051	Kid From Kansas (A)	F.....Dick Foran-Leo Carrillo.....	60	..9/19/41	....b9/20/41

UNIVERSAL (Cont.)

Current 1941-42 (Cont.)

6042	Mad Doctor of Market St. (D)	.Una Merkel-Claire Dodd.....	60	..2/27/42	...b1/10/42
6061	Man From Montana (W)	F....Johnny Mack Brown-Fuzzy Knight..	61	..9/5/41	....b9/20/41
6062	Masked Rider (W)	F.....Johnny Mack Brown-Fuzzy Knight..	58	..11/21/41	..b10/11/41
6029	Melody Lane (CM)	F.....Baby Sandy-The Merry Macs.....	60	..12/19/41	..b12/13/41
6034	Mississippi Gambler (My)	F..Kent Taylor-Frances Langford.....	60	..4/17/42	...b4/18/42
6021	Mob Town (G)	F.....Dead End Kids-Dick Foran.....	62	..10/3/41	...b10/4/41
6025	Moonlight in Hawaii (CM)	F..Johnny Downs-Jane Frazee.....	60	..11/21/41	..b10/11/41
6022	Mystery of Marie Roget (HMy)	A..Patric Knowles-Maria Montez.....	61	..4/3/42	....b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F.....W. C. Fields-Gloria Jean.....	71	..10/10/41	..b10/11/41
6023	North to the Klondike (A)	F..Brod Crawford-Lon Chaney, Jr.....	58	..1/23/42	....b1/24/42
6014	Paris Calling (D)	A.....Elisabeth Bergner-Randolph Scott..	93	..1/16/42	...b12/6/41
6044	Quiet Wedding	.....Margaret Lockwood	63	..11/21/41	....b1/3/42
6002	Ride 'Em Cowboy (CM)	F.....Abbott & Costello-Dick Foran.....	86	..2/20/42	....b2/14/42
6052	Road Agent (D)	A.....Leo Carrillo-Andy Devine-D. Foran.	60	..2/6/42	....b12/6/41
6047	Saboteur (Spy)	F .....Robert Cummings-Priscilla Lane....	108	..4/24/42	....b4/25/42
6038	Sealed Lips (D)	F.....Wm. Gargan-June Clyde-John Litel.	62	..12/5/41	...b12/6/41
6030	Sing Another Chorus (MC)	F..Johnny Downs-Jane Frazee.....	64	..9/19/41	....b9/13/41
6020	South of Tahiti (D)	F.....Brian Donlevy-Maria Montez.....	75	..10/17/41	..b10/25/41
6048	Spoilers (D)	F.....Marlene Dietrich-Randolph Scott..	87	..4/10/42	....b4/18/42
6064	Stage Coach Buckaroo (W)	F..J. Mack Brown-Fuzzy Knight.....	58	..2/13/42	....b3/28/42
6036	Strange Case of Dr. Rx (My)	A..Lionel Atwill-Patric Knowles.....	65	..4/17/42	....b4/4/42
6033	Swing It, Soldier (M)	.....Frances Langford-Ken Murray.....	66	..11/7/41	...b11/1/41
6039	Treat 'Em Rough (D)	F.....Peggy Moran-Eddie Albert.....	61	..1/30/42	....b1/17/42
6004	Unfinished Business (CD)	A...Irene Dunne-Robt. Montgomery.....	94	..9/12/41	....b8/30/41
6053	Unseen Enemy (Spy)	A.....Leo Carrillo-Andy Devine.....	60	..4/10/42	....b4/4/42
6017	What's Cookin' (M)	F.....Andrews Sisters-Gloria Jean.....	66	..2/20/42	....b2/21/42
6015	Wolf Man (H)	A.....C. Rains-D. Foran-L. Chaney, Jr...	70	..12/12/41	...b12/13/41
6041	You're Telling Me (C)	.....Hugh Herbert-Robert Paige.....		5/1/42	....a1/3/42

Coming

6024	Almost Married (CM)	F.....Jane Frazee-Robert Paige.....	65	..5/22/42	...b3/14/42
	Danger In the Pacific	.....Leo Carrillo-Andy Devine.....			.....
	Drums of the Congo	.....Stuart Erwin-Ona Munson.....			....a1/10/42
	Eagle Squadron (D)	.....Diana Barrymore-Robert Stack.....			....a2/28/42
6054	Escape From Hong Kong (Spy)	.Don Terry-Leo Carrillo.....	60	..5/15/42	...a3/14/42
	Lady in a Jam (C)	.....Irene Dunne-Patric Knowles.....		6/19/42	...a2/14/42
	Pardon My Sarong (C)	.....Abbott and Costello.....			.....
	Strictly in the Groove	.....Leon Errol-Mary Healy.....			....a5/2/42
6043	There's One Born Every Minute (C)	.....Hugh Herbert-Tom Brown.....		6/26/42	...a10/4/41
		(Former title "Man or Mouse")			
	Top Sergeant (G)	.....Don Terry-Leo Carrillo.....			....a4/4/42
6019	Tough As They Come	.....Dead End Kids-Paul Kelly.....		6/5/42	....a1/10/42

Coming 1942-43

	Deep in the Heart of Texas	....Robert Stack-Brod Crawford.....			.....
	Destination Unknown	.....Irene Hervey-William Gargan.....			.....
	Eyes of the Underworld	.....Richard Dix-Wendy Barrie.....			....a5/2/42
	Great Impersonation	.....Ralph Bellamy-Evelyn Ankers.....			.....
	Halfway to Shanghai (Spy)	.....Irene Hervey-Kent Taylor.....			....a3/28/42
	Invisible Agent	.....Ilona Massey-Jon Hall.....			.....
	Love and Kisses, Caroline	....Robert Cummings-Diana Barrymore.....			.....
	Madam Spy	.....Constance Bennett-Don Porter			.....
	Private Buckaroo	.....Joe E. Lewis-Andrews Sisters.....		6/12/42	.....
	Sherlock Holmes Saves London	.Basil Rathbone-Nigel Bruce.....			.....
6066	Silver Bullet	.....Johnny Mack Brown-Fuzzy Knight.....		6/12/42	.....
	Timber	.....Leo Carrillo-Andy Devine.....			.....

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)	A...Dennis Morgan-Wayne Morris.....	74	..7/26/41	...b7/19/41
507	Bride Came C.O.D. (C)	A.....Bette Davis-James Cagney.....	91	..7/12/41	...b6/28/41
518	Bullets for O'Hara (D)	A.....Joan Perry-Roger Pryor.....	50	..7/19/41	...b7/19/41
533	Dive Bomber (Tech.) (D)	F...Errol Flynn-Fred MacMurray.....	132	..8/30/41	...b8/16/41
565	Highway West (G)	A.....Brenda Marshall-Olympe Bradna...	63	..8/23/41	...b7/26/41
517	Kisses for Breakfast (F)	A....Dennis Morgan-Jane Wyatt.....	82	..7/5/41	....b7/5/41
505	Manpower (D)	A .....Marlene Dietrich-George Raft.....	105	..8/9/41	....b7/12/41
555	Out of the Fog (D)	A.....Ida Lupino-John Garfield.....	85	..6/14/41	...b6/14/41
524	Passage From Hongkong (My)	F..Keith Douglas-Lucile Fairbanks....	61	..6/21/41	....b6/7/41
564	Shining Victory (D)	A.....G. Fitzgerald-Jas. Stephenson.....	83	..6/7/41	....b5/24/41
574	Three Sons O'Guns (CD)	A....Wayne Morris-Arthur Kennedy.....	65	..8/2/41	....b7/19/41
558	Underground (D)	.....Jeffrey Lynn-Karen Verne.....	95	..6/28/41	....b6/14/41

Current 1941-42

116	All Through the Night (D)	F..Humphrey Bogart-Judith Anderson..	107	..1/10/42	...b12/6/41
124	Always in My Heart (D)	F.....Kay Francis-Walter Huston.....	92	..3/14/42	....b3/7/42
110	Blues in the Night (DM)	.....Priscilla Lane-Richard Whorf.....	88	..11/15/41	...b11/1/41
111	Body Disappears (C)	F.....Jeffrey Lynn-Jane Wyman.....	71	..12/6/41	...b12/6/41
123	Bullet Scars (G)	A.....Regis Toomey-Adele Longmire.....	59	..3/7/42	....b3/7/42
122	Captain of the Clouds (D)	F...J. Cagney-Dennis Morgan (Tech.)..	113	..2/21/42	...b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey.....	78	..2/14/42	...b12/27/41
106	International Squadron (D)	F..James Stephenson-Ronald Reagan...	87	..10/11/41	...b8/16/41
130	I Was Framed (D)	F.....Michael Ames-Regis Toomey.....	61	..4/25/42	...b4/11/42
120	Kings Row (D)	.....Ann Sheridan-Ronald Reagan.....	127	..4/18/42	..b12/27/41
131	Larceny, Inc. (GC)	F.....Edward G. Robinson-Jane Wyman..	93	..5/2/42	....b3/7/42
105	Law of the Tropics (D)	F....Constance Bennett-Jeffrey Lynn....	76	..10/4/41	....b9/6/41
126	Male Animal (C)	A.....Olivia de Havilland-Henry Fonda..	101	..4/4/42	....b3/7/42
107	Maltese Falcon (My)	A.....Mary Astor-Humphrey Bogart.....	100	..10/18/41	..b10/4/41
117	Man Who Came to Dinner (C)	.Bette Davis-Monty Woolley.....	112	..1/24/42	...b12/27/41
125	Murder in the Big House (D)	F.Faye Emerson-Van Johnson.....	59	..4/11/42	....b4/11/42
103	Navy Blues (C)	F.....A. Sheridan-J. Oakie-M. Raye.....	108	..9/13/41	....b8/16/41
104	Nine Lives Are Not Enough (My)	F .....Ronald Reagan-James Gleason.....	63	..9/27/41	....b9/6/41
108	One Foot in Heaven (B)	F.....Fredric March-Martha Scott.....	108	..11/1/41	...b10/4/41
115	Prime Minister (B)	F.....John Gielgud-Diana Wynyard.....	94	.....	....b9/13/41
101	Sergeant York (BD)	A.....Gary Cooper-Joan Leslie.....	134	..7/4/42	....b7/12/41
102	Smiling Ghost (HC)	A.....Wayne Morris-Brenda Marshall....	71	..9/6/41	....b8/16/41
119	Sons of the Sea (D)	F.....Michael Redgrave-Valerie Hobson..	91	..2/7/42	...b12/27/41
112	Steel Against the Sky (D)	F...Richard Whorf-Lloyd Nolan.....	68	..12/13/41	...b12/6/41
109	Target for Tonight (DocD)	F..Royal Air Force.....	48	..11/8/41	..b10/18/41
114	They Died With Their Boots On (B)	F.....Errol Flynn-Olivia de Havilland....	140	..1/1/42	...b11/22/41
129	This Was Paris (D)	F.....Ann Dvorak-Ben Lyon.....	77	..3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)	.Constance Bennett-Bruce Cabot.....	83	..4/31/42	...b12/27/41
113	You're in the Army Now (C)	F.Jimmy Durante-Phil Silvers.....	79	..12/25/41	...b12/6/41

Coming

	Across the Pacific	.....Humphrey Bogart-Mary Astor.....			.....
	Arsenic and Old Lace	.....Cary Grant-Priscilla Lane.....			....a1/3/42
135	Big Shot (G)	.....H. Bogart-Irene Manning.....	82	..6/13/42	...a3/28/42
	Constant Nymph (D)	.....Charles Boyer-Joan Fontaine.....			....a4/25/42
	Desperate Journey (D)	.....Errol Flynn-Ronald Reagan.....			....a3/28/42
	Escape From Crime	.....R. Travis-Ann Cochran.....			.....
	Gay Sisters (D)	.....Barbara Stanwyck-George Brent.....			....a2/14/42
	George Washington Slept Here	.Jack Benny-Ann Sheridan.....			.....
	Hard Way	.....Ida Lupino-Joan Leslie.....			.....
132	In This Our Life (D)	.....Bette Davis-George Brent.....	97	..5/16/42	....b4/11/42
133	Juke Girl (D)	F.....Ann Sheridan-Ronald Reagan.....	90	..5/30/42	....b4/11/42
134	Lady Gangster	.....Faye Emerson-Jake Bishop.....	62	..6/6/42	....b4/11/42
	Now, Voyager	.....Bette Davis-Paul Henried.....			.....
	Wings for the Eagle	.....Ann Sheridan-Ronald Reagan.....			....a2/21/42
		(Former title "Shadow of Their Wings")			

Coming 1942-43

	Yankee Doodle Dandy (B)	.....James Cagney-Joan Leslie.....			....a3/28/42

MISCELLANEOUS

	Eternal Gift (Rel.)	.....Catholic Mass	100	..Lamont	...Not Rev.
	40,000 Horsemen (War)	A.....Grant Taylor-Betty Bryant.....	85	..Goodwill	...b8/2/41
	Frightened Lady (My)	A.....Marius Goring-Helen Haye.....	75	..Hoffberg	..b1/15/41
	Guerilla Brigade (D)	A.....Russian cast	84	..Luminar	...b4/18/42
	Mystery of Room 13 (My)	F...Gibb McLaughlin-Sara Seegar.....	68	..Alliance	...b8/30/41
	No Greater Sin (D)	A.....Leon Ames-Luana Walters.....	85	..University	..b6/21/41
	Professor Creeps (C)	.....Manton Moreland	63	..Dixie Nat.	..b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
		WORLD OF SPORTS (12)		
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I am		18	Not Rev.
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) (Tech.)		
3507	Cinderella Goes to a Party		8	Not Rev.
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas		10	Not Rev.
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pig		8	Not Rev.
		GLOVE SLINGERS (4)		
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks		17½	Not Rev.
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
		PHANTASIES CARTOONS (8)		
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Naval Champions		9½	Not Rev.
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Canged the World	Excellent	11	8/ 2/41
W-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Our Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus		11	Not Rev.
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprise Parties		11	Not Rev.
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-384	Fear		10	Not Rev.
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-385	Woman in the House		10	Not Rev.
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook		10	Not Rev.
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

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POPULAR SCIENCE (6)			
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples		10	Not Rev.
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4			Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
POPEYE (12)			
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8	Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)			
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
QUIZ KIDS (6)			
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5		11	Not Rev.
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship		10	Not Rev.
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42

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DISNEY CARTOONS (18) (Tech.)			
I4115	Art of Self Defense	Good	8	2/ 7/42
I4113	Art of Skiing	Excellent	8	11/29/41
I4103	Baggage Buster	Hilarious	7	5/10/41
I4105	Canine Caddy	Tops	7	6/ 7/41
I4114	Chef Donald	Up to Par	8	12/27/41
I4112	Donald's Camera	A Scream	8	10/25/41
I4107	Early to Bed	Satisfactory	8	7/26/41
I4102	Gentleman's Gentleman	Tops	7	4/ 5/41
I4101	Golden Eggs	Excellent	8	4/ 5/41
I4104	Good Time for a Dime	Excellent	8	5/10/41
I4111	Lend a Paw	Superb	8	10/25/41
I4117	Mickey's Birthday Party	Very Good	8	3/21/42
I4106	Nifty Nineties	Amusing	8	8/ 7/41
I4110	Old MacDonald Duck	Excellent	8	10/ 4/41
I4109	Orphan's Benefit	Very Good	9	8/30/41
I4118	Pluto, Jr.	Very Funny	7	3/21/42
I4108	Truant Officer Donald	Excellent	8	8/23/41
I4116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

EDGAR KENNEDY (6)			
I3406	Apple in His Eye	Hokey	18	6/14/41
I3403	Drafted in the Depot		19	Not Rev.
I3405	It Happened All Night	Fair	19	4/12/41
I3404	Mad About Moonshine	Fair	18	3/ 1/41
I3401	Sunk by the Census	Funny	18	9/14/40
I3402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
I4201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
I4202	No. 2 (Ruth Gordon)	Good	10	10/19/40
I4203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
I4204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
I4205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
I4206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
I4207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
I4208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
I4209	No. 9 (Alice Marble)	Excellent	11	5/10/41
I4210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
I4211	No. 11 (Jan Struther)	Very Good	11	7/26/41
I4212	No. 12 (Boris Karloff)	Good	12	7/26/41
I4213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
I3703	Fired Man	Mildly Amusing	20	2/ 1/41
I3701	He Asked for It	Very Funny	18	9/14/40
I3706	Panic in the Parlor	Unfunny	20	Not Rev.
I3705	Polo Phoney	Good	18	5/17/41
I3702	Tattle Talevision	Funny	19	11/16/40
I3704	When Wifie's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
I3501	Bar Buckaroos	Good	16	11/16/40
I3504	Musical Bandit	Entertaining	16	7/26/41
I3502	Prairie Spooners	Very Good	13	3/ 1/41
I3503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
I4401	No. 1	Interesting	10	9/14/40
I4402	No. 2	Good	9	10/19/40
I4403	No. 3	Night Club Plug	10	11/16/40
I4404	No. 4	Good	10	12/14/40
I4405	No. 5	Fair	10	2/ 1/41
I4406	No. 6	Fair	10	3/ 1/41
I4407	No. 7	Average	10	3/29/41
I4408	No. 8	Fair	10	4/12/41
I4409	No. 9	Fair	8	5/17/41
I4410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
I3801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
I4501	Eyes on Brazil	Very Interesting	10	3/ 1/41
I4503	How Goes Chile	Very Good	10	8/23/41
I4502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
I4307	Caballero College	Fair	9	3/ 1/41
I4313	Craig Wood	For Golfers	9	8/ 9/41
I4310	Jockey's Day	Good	9	6/ 7/41
I4302	Kentucky Royalty	Horse Lovers	9	10/19/40
I4306	Mat Men	Good	9	3/ 1/41
I4308	Publicity Sports	Excellent	9	4/ 5/41
I4301	Qual Quest	Good	9	9/14/40
I4311	Rolling Rhythm		10	Not Rev.
I4305	Snow Eagles	Excellent	9	2/ 1/41
I4304	Snow Fun	Exhilarating	9	12/14/40
I4303	Sportsman's Partner	For Dog Lovers	9	11/16/40
I4312	Steeds and Steers	Good	9	7/26/41
I4309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	9	Not Rev.
24103	Donald Gets Drafted	9	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator		17	Not Rev.
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)			
24207	No. 7 (Cornelita Otis Skinner)		10	Not Rev.
LEON ERROL (6)			
23705	Framing Father	18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	17	Not Rev.
23702	Whe's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week End		9	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24309	Cruise Sports	10	Not Rev.
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2510	Gandy Goose in Tricky Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2402	Uncle Sam's Iron Warriors		10	Not Rev.
2405	Wings of Defense		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6362	Call of the Sea		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontiers	Good Draw	20	5/ 2/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.		10	Not Rev.
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse		7	Not Rev.
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7710	Lights Fantastic		7	Not Rev.
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbot		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America		20	Not Rev.
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game		10	Not Rev.
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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WE OVERBOUGHT LAST YEAR—MUST UNLOAD. Blowers, from $30.75; Air Washers, from $20.00; Exhaust Fans, from $9.80; Directional Diffusers, from $11.65. Free Bulletin, S. O. S. Cinema Supply Corp., 449 West 42nd Street, New York City.

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I HAVE BUYERS for theaters in California. A. A. Sheuerman, theatre broker, Golden Gate Building, San Francisco, Calif.

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WANTED TO LEASE—Small town theatre in North or South Carolina. Box 25, Camden, S. C.

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MOVING—NEED ROOM—SACRIFICING THOUSANDS OF ITEMS LIKE THESE. Bell Howell Film Splicers, $4.95; Thide Automatic Changeovers, $14.95; RCA Amplifiers, $4.95; RCA Soundheads, $39.50, others $9.95; G. E. Mazda Lamphouses, Regulators, $3.95; Rheostats, $1.75; Motiograph Mechanisms, $19.95; Powers, $39.50; Simplex Intermittents, $9.95; Footlights, Section, $3.95. Send for Sale Circular. S. O. S. Cinema Supply Corp., 449 W. 42nd Street, New York City.

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The captain coos at 'em!
The sailors sigh for 'em!
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Screen play by Albert Duffy and Maurice Tombragel
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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 28

Vol. 36 No. 17

May 16
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REMEMBER PEARL HARBOR



H. J. Yates (See Page 4)

First engagements terrific, holding over Cleveland, Houston, Norfolk. Sensational!

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Hedy LAMARR
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in "TORTILLA FLAT"

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Neatest trick of the week is Leo's. Three smashing box-office entertainments simultaneously packing them in from coast-to-coast with hold-overs bringing joy to jingling cash registers!

Patriotic Theatres Sell War Bonds and Stamps!

The Editorial Page

Good Work in a Great Cause

A summary of the work being done by the united front of the industry towards the war effort issued Wednesday by the War Activities Committee and covering points not reported in our issue last week appears elsewhere in this journal. We doubt if the record can be equalled by any other industry in this country as a group.

When you read and digest the summary as published some pages back, please remember that the work represents but one phase of our industry's cooperation: namely, the cooperation extended to the Treasury Department. Add to this the other activities of the industry to the war effort and you get a sum total that is truly staggering in its proportions.

This is as it should be but it is made possible only through the unified efforts of all branches of the industry and as is natural, especially the theatres whose task it is to reach the millions of theatregoers with messages that our government wants to convey to them.

If the government is sincere in its opinion that these activities contribute immeasurably to the war effort, then, as an integral part of the industry, you are making a notable contribution. With a whole people solidly supporting their government the ultimate outcome cannot be anything but Victory.

▼ ▼ ▼

Dept. of Compliments

A very definite nod of approval to General Jack Alicoate and his able staff for their latest edition of the Film Daily Year Book.

Vastly superior than any previous edition, is this one. Not only have all the old departments been brought up to date and augmented with timely and vital statistics, but several new ones have been added to maintain the General's long-standing reputation for delivering the best in year books—yearly.

We use it here so often that we are seriously thinking of actually paying for a copy . . . next year. (P.S. We're only kidding, Jack.)

* * *

And while on the subject of year books we cannot pass by the opportunity of offering congratulations to S. G. Rayment and his staff in Great Britain for the swell job they turned out in their Kine Year Book.

One need only stop and think for a moment to realize the tough task of getting out any kind of a book under the stress and strain of conditions in England, to fully appreciate what Kine has accomplished in maintaining their schedule.

Chock-full of information and data about every phase of the industry in Great Britain, it covers that country's industry as effectively as Film Daily's Year Book covers this country.

* * *

The Dept. of Compliments hastens to offer its sincere congratulations to Harry Strong, head of the Strong Electric Company, and Harold Wendt, of the Wendt Advertising Agency, for the magnificent book they have just published and, we understand, are sending to every theatre in the country with their compliments.

Accurately titled: "The Theatreman's Wartime Guide," the 66 page book contains a gold mine of information pertaining to the maintenance of theatre equipment and the operation of the theatre from every conceivable angle during the present war emergency.

Should you fail to receive your copy rush to the nearest mail box and send a note to Harry Strong, care of the Strong Electric Co., 2501 Lagrange St., Toledo, Ohio. We are sure he will correct the error of omission promptly and that you will join with us in applauding the "Wartime Guide."

▼ ▼ ▼

Observations

Add Charlie Koerner to the growing list of theatremen who take over important production assignments. We told you about this some time ago but the official announcement was forthcoming this week when Joe Breen returned to his former post in the Production Code office in Hollywood. Eddie Alperson takes over Koerner's former duties as head of RKO Theatres, a post which he has occupied since the former went to the coast.

STR applauds the Public Relations Program of the MPPDA. Under the direction of Mort Blumenstock, this committee will carry on some important surveys and research aimed at finding the best methods of building up favorable public reaction to the movies as an industry and the box office for entertainment.

The debate among theatremen as to the ultimate result of gas and tire rationing goes merrily on its way. One side argues that it will keep people close to their home grounds and thus maintain the receipts of the local theatres. The other side argues that it will hurt business because it wipes out practically all the auto trade they previously enjoyed. Time generally works out all these problems. The next sixty days will tell the story.

—"CHICK" LEWIS

Kuykendall Suggests Basic Revisions to Arbitration System

Suggesting that mediation be made an adjunct to the arbitration system of the consent decree, to handle grievances not now covered by the decree, Ed Kuykendall, MPTOA president, in a bulletin, points to 5 weaknesses of the decree itself, and suggests 6 modifications in the arbitration procedure.

According to Kuykendall, the arbitrators should be thoroughly familiar with theatre business; awards should not be subject to appeal to a New York tribunal unfamiliar with local situations involved; the arbitrator should have more authority mediation should be mandatory as a first step in all complaints; and, it should not be necessary to hire a lawyer to present the case to the arbitrator.

The six recommended modifications cover: that the arbitration system be required to furnish the stenographer to eliminate high transcript costs; that the cost of presentation could be reduced by allowing for the presentation of documents, records, etc., to reduce the number of hearings now required to acquaint the arbitrator with the facts; that the time allowance be reduced to facilitate decisions and awards; that permission be granted for the oral hearings on appeals to result in a better understanding of situations involved; that delays due to employment of counsel on other cases to corrected; and, that the right to amend the plea at any stage of the procedure be granted. Under existing rules if an exhibitor files complaint under one section of the decree and finds, as evidence is adduced, that he is entitled to relief under another section he is compelled to institute another action.

Kuykendall further points out that the zoning and clearance structures, so essential in large cities, are hampering the "some run" provisions of the decree.

Cleveland Exhibitors Move To End Duals by Agreement

Cleveland Motion Picture Exhibitors Association at a meeting last week voted to present a petition for single feature bills to be inaugurated in all Cleveland theatres. The petition carries the proviso that such policy will be adopted only if it is agreed to by every exhibitor in the territory. Advocating of single features was based on the grounds that shorter show lengths would benefit workers and exhibitors alike.

Breen Returns To Hays Office As Production Code Administrator

Joseph I. Breen this week re-assumed the duties of director of the Production Code Administration, the post he left some time ago to become head of RKO production. The reappointment of Breen was announced by Will H. Hays in New York following the new PCA director's resignation from RKO. The move has been anticipated for some time in the trade.

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Alperson Heads RKO Theatres



Edward L. Alperson

Confirmation of the appointment of Edward L. Alperson as general manager of RKO Theatres was announced Monday by George J. Schaefer, president of Radio Keith Orpheum Corp.

Alperson succeeds to the post vacated by Charles W. Koerner who last week was named general manager in charge of production at the RKO studios. Koerner has been functioning as head of the studio during the absence of Joseph I. Breen, who resigned to become director of the Production Code Administration of the MPPDA.

Before joining RKO Theatres as general manager of film buying, Alperson was engaged in various branches of the industry, having been general sales manager of Warner Bros. Pictures and general assistant to Spyros Skouras in the operation of the Warner Theatres and Coast National Theatres.



Charles W. Koerner subsequently Fox-West

Paramount Producing 42 for New Season, Freeman Announces

Paramount will produce 42 features during the 1942-43 season under a studio schedule which is now about 30 per cent completed (features finished or those now before the cameras, that is), it was revealed by Y. Frank Freeman, vice-president in charge of production, in New York this week.

The complete budget for the production of these pictures, Freeman said, will be from $25,000,000 to $27,000,000. This will represent an increase of from 10 to 15 per cent over the production expenditure for the current season's schedule for 43 pictures.

The Paramount line-up will be made up of 36 features of which two will be westerns, and 6 of the "Hopalong Cassidy" subjects. Nineteen of these pictures have either been completed or now are in various stages of camera work and editing.

The most ambitious effort on the program, Freeman said, will be the screen version of Ernest Hemingway's "For Whom the Bell Tolls," the production cost of which he estimated to run to a total of about two and a half million dollars. The picture is expected to be ready for release late in November or early December. A Cecil B. DeMille production, tentatively titled "Rurales," and a sort of follow-up to "North West Mounted Police" will be another offering in the high-bracket production class.

Uncertainties of the future as to war's effects on personnel, both acting talent and technical crews, plus materials essential to production, make all operations looking far ahead subject to possible if not probable revision. So far, the Paramount studio head said, resourcefulness in finding substitutes and the amount of inventories of material at studios make about 65 per cent of all pictures going before the cameras immune, so to say, from serious handicap because of priorities and other limitations created by the war. As inventories of properties and materials for sets are used up, this factor will loom larger and larger as a studio problem.

Paramount Sales Forces Start Regional Meetings

Paramount will inaugurate a profit-sharing plan to be participated in by the field sales force, Neil Agnew, general sales manager, is reported to have announced at the first of the company's regional sales meetings, which began in New York last Monday.

Home office executives, district managers, branch managers, salesmen and bookers of the Eastern sector attended the New York meeting.

Attending the meeting, in addition to Agnew, were J. J. Unger, Charles Reagan, G. A. Smith, Oscar Morgan and Adolph Zukor, G. B. J. Frawley, C. J. Scollard, Fred Leroy, Joe Walsh, Jack Roper, Herman Lorber, Arthur Dunne and Monroe Goodman from the home office.

The schedule for Paramount's other regional sales meetings are: May 15-16 at both the William Penn Hotel in Pittsburgh and the Peabody Hotel in Memphis; May 18-19 at the Muehlbach Hotel in Kansas City and the final meeting on May 22-23 at the St. Francis Hotel in San Francisco.

First Big Dim-out Sign for Broadway

As an up-to-the-minute adjunct to the world premier of "This Above All" at the Astor Theatre, Broadway got its first big dim-out sign. Over 3,000 square feet are covered by the 15 feet high letters formed of blue hooded bulbs, "black light," fluorescent paint and other elements to meet the new dim-out requirements. Light meter tests show the new sign to possess less luminosity than that of an unilluminated blank white wall. It is expected that the display will solve the Times Square lighting problem.

H. J. Yates, Sr.

(The Man on the Cover)

President of Consolidated Film Industries, and as the guiding hand of Republic Pictures Corporation, the individual directly responsible for that company's meteoric rise in the short period of seven years to its present eminence in the industry.

SHOWMEN'S TRADE REVIEW

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Republic's New Program Calls For $15,000,000 Studio Budget

A schedule calling for a production budget of $15,000,000 (largest in the company's history), and offering 34 features, 6 outdoor specials, 26 westerns and 4 serials was outlined this week at the first of a series of regional meetings of Republic Pictures Corp. This represents an increase of 4 pictures over the Republic program for 1941-42.



James R. Grainger

James R. Grainger, president and general sales manager, and M. J. Siegel, head of production, announced the details of Republic's new schedule in New York last Tuesday as preliminaries to commencement of selling for 1942-43 started with the opening of the first of 3 regional gatherings.

Discussing production plans, Siegel said that "Flying Tigers," now in production will be made on a budget of more than one million dollars. It was also declared that Republic would back up this production with simultaneous advertising campaigns in 20 key spots. $75,000 has been appropriated for this drive.



M. J. Siegel

Grainger told the delegates that "Remember Pearl Harbor" will open at more than 300 theatres during the week of May 17, because of the patriotic nature of the picture. May 17 had been designated by President Roosevelt as "I Am An American Day."

The 34 features will be made at a total cost of $9,000,000. The 6 outdoor specials, 4 starring Gene Autry and 2 starring Roy Rogers, will be budgeted at $1,800,000. The 26 westerns will carry a total cost of $3,000,000, and the 4 serials will be made for $1,200,000, a total budget for the 1942-43 season of $15,000,000.

In classifications, the features will be made as follows: 6 DeLuxe features; 14 Anniversaries; 14 Jubilees.

The outdoor super-specials will be:

4 Gene Autry Premiere attractions, and 2 Roy Rogers Gold Medal productions.

In the western field, Republic will produce 4 Gene Autry Supreme productions; 6 Roy Rogers Master Westerns; 8 Don "Red" Barry Action Westerns, and 8 Three Mesquiteer Westerns.

The entire program for the current 1941-42 season will be delivered by Republic on or before July 15th.

The new season will also set a new high for Republic advertising expenditures, Grainger and Siegel said. To exploit the 1942-43 product in trade papers, fan magazines, slick magazines and over the radio, Republic is setting aside $1,500,000.

A total of 33 productions have been set for release during the first 6 months of the 1942-43 season. Of this number there are to be 16 features, 3 Outdoor Super-Specials; 2 Supreme Productions; 3 Master Westerns; 3 Three Musquiteers Westerns; 4 Action Westerns; 2 serials. The titles of the pictures for the first half of the year's releases are as follows:

Features (16)—"Thumbs Up," "The Commandos," "Fighting Devil Dogs," "Chatterbox," "The Old Homestead," "Ice-Capades Revue," "Hit Parade of 1943," "Back to God's Country," "X Marks the Spot," "My Buddy," "Say It With Music," "Tahiti Honey," "War of the Wildcats," "Gangs of Barbary Coast," "Hi, Neighbor," "Fu Manchu Strikes."

H. J. Yates opened Republic's New York regional sales convention on an optimistic note when he announced that the company's gross receipts are running more than twenty per cent ahead of last year's, and that the current two-months' bookings of $2,500,000 set an all-time high for the company.

Supreme Productions (2)—"The Lone Prairie," "The Ranger's Serenade"—both starring Gene Autry and featuring Smiley Burnette and Fay McKenzie.

Master Westerns (3)—"Ridin' Down the Canyon," "Man from Music Mountain," "Silver Spurs," all starring Roy Rogers and featuring George "Gabby" Hayes.

Three Mesquiteers Westerns (3)—"The Sombrero Kid," "Dead Man's Gulch," "Outlaws of Pine Ridge," "The Sundown Kid," starring Don "Red" Barry.

Serials (2)—"King of the Royal Mounted Rides Again," "G-Men vs. the Black Dragon."

Republic's home office contingent at the meeting was headed by H. J. Yates and Grainger, and included G. C. Schaefer, Charles Reed Jones, W. L. Titus, Jr., S. Borus, J. Pindat, S. Dorsey, H. Marcus and A. Schiller. The studio was represented by M. J. Siegel and Wm Saal. These executives also presided at the meetings in Chicago, May 14 and 15; Los Angeles, May 19 and 20.

Arbitration Post For Corman

E. W. Corman, formerly of Hearst Publications, was appointed to succeed John D. Rawson as manager of the Albany, New York, Tribunal of the American Arbitration Association. Announcement was made by Marshall F. Bannell, Director of Public Relations.

WB Appoints Checking Supervisors

Warner Bros. announce the appointment of H. B. Paul and A. K. Evidon as supervisors of the company checking organization for the Denver and Salt Lake, and Minneapolis and Milwaukee territories respectively.

U. J. A. Gets Underway

The industry's 1942 drive for the United Jewish Appeal for funds to carry on work for refugees, overseas needs and Palestine activities was inaugurated at a luncheon Tuesday in New York.

A highlight of the event was an inspiring address by Dr. A. H. Silver. Chairman for the industry division as well as toastmaster for the luncheon was Herman Robbins. On the dais with Dr. Silver and Robbins were: Harry Brandt, Martin Quigley, George J. Schaefer, Major Albert Warner, David Bernstein, Barney Balaban, Carol Bruce, Jack Alicoate, Commissioner Paul Moss, Louis Nizor and Phil Baker.

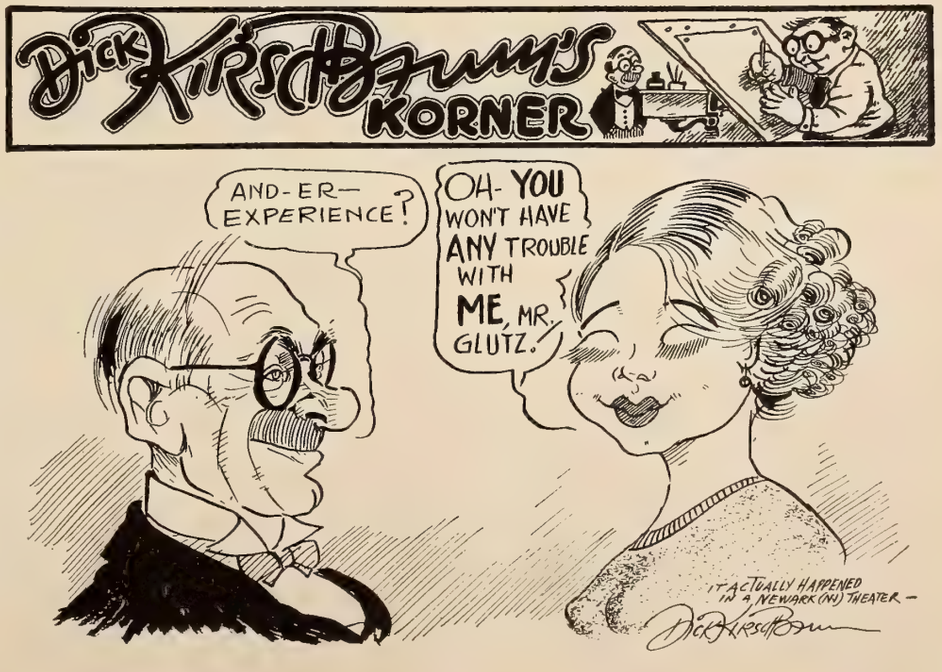
While the total pledged at the luncheon was not announced it was understood that most of the film companies will make bulk donations covering their entire organizations.

UMPI Committees Work Over Exhibitor Proposals for Plan

Reported differences between exhibitor representatives and some distributor company representatives over Point 5 and the conciliation proposals of the UMPI program were indicated as the Trade Practices sub-committee and the committee of the Whole met in New York this week.

Whether the controversial points would delay proceedings in preparation of a final presentment of the UMPI plan to the government was a matter of conjecture, as a scheduled meeting Wednesday morning of the Committee of the Whole was adjourned while exhibitor members of that body went into a meeting that afternoon. Following the exhibitor conclave a formal statement was issued.

Text of the statement issued Wednesday afternoon follows: "At a caucus of exhibitors who are members of the Committee of the Whole of the United Motion Picture Industry a motion was carried unanimously that this group endorses an agreement with such film companies as are willing to subscribe to the UMPI plan submitted by the Sub-Committee under Point 5, including conciliation."



300 OF THE SMARTEST SHO

REMEM



Republic Presents DONALD M. BARRY, ALAN CURTIS, FAY McKENZIE,

REMEMBER P

MILLIONS ARE WAITIN

EN IN THE WORLD WILL PLAY

R PEARL HARBOR

EEK ENDING MAY 17th.



OFFICIAL U.S. NAVY PHOTO
INTERNATIONAL NEWS-PHOTO

IAN, IAN KEITH, and Hundreds of Others · Directed by JOSEPH SANTLEY

ARL HARBOR

O SEE THIS PICTURE

Monogram Budget Increased for 48 Features Set for 1942-43

Announcing a schedule of 48 features for 1942-43 and declaring that the new year would be company's greatest, with a sales quota set at $10,050,000, Monogram opened its 10th annual sales convention in Los Angeles this week.



W. Ray Johnston

W. Ray Johnston, president, presided at the gathering of all of Monogram's sales and production executives and 125 franchise holders in attendance. In announcing the new sales quota, it was declared that the increase is based upon a 40 per cent increase in the budgets of 16 films, and a 25 per cent tilt in appropriations for 12 others. Two additional features to be sold separately as produced are designated as "Road Show Attractions."

Heading the list of features, from the standpoint of cost and elaborateness of production will be the two pictures designated as "Tenth Anniversary Specials." The first will be "Under Northern Lights," an original by Adele Buffington, with John Boles starring, and the other will be "Frontier Trails," adapted from the James Fenimore Cooper novel, "The Prairie."

Six productions grouped under the name of "Showmanship Winners" will be headed by "Dangerous Money," starring Edumund Lowe. This classification will also include "Isle of Terror," adapted from the play, "White Lady," by Gina Kauss and Ladislaus Fodor; and four pictures starring the East Side Kids. These will be titled "'Neath Brooklyn Bridge," "Come Out Fighting," "Little Mobsters" and "Grand Street Boys."

Next is a group of 14 "Certified Attractions," including two pictures starring Bela Lugosi—"The Gorilla Strikes" and "Bowery at Midnight." Others in this listing are "Blind Justice," by Octavus Roy Cohen; "Ferry Command," by Harrison Howell; "Political Payoff," by Damon Runyon; "Fraternity Sweetheart," Woman's Home Companion story and "Kelly of the U. S. A."

The group also includes "You Can't Beat the Law," San Quentin Prison story; "Spell of the Tropics," adapted from Allan Vaughan Elston's Argosy Magazine story, "Copra;" an underworld story, "Storm Out of the West," by William K. Howard; "Navy Bound," from the Collier's Magazine story by Talbert Josselyn; "Revenge of the Zombies," by Samuel Fielding; "The Blonde Bomber," originally published in the Black Mask Magazine under the title, "Dime a Dance," and "Trail of the Yukon," by Jack London.

Another group of 10 pictures will consist of "Under Sealed Orders," from the novel by Edgar Wallace; "Gangs of the Underworld;" "Man's Law," from Peter B. Kyne's Red Book Magazine story, "The Just Judge;" "Monster in the Dark," by Karl Brown; "Nearly Eighteen," Louis Apple story which originally appeared in the All Story Love Magazine; "Pony Express Riders;" "Below the Deadline," based on the novel, "The Devil's Chaplain," by George Bronson Howard; "Time Bomb," by Scott Littleton; "Queen of the Honky-Tonks," and "Intelligence Bureau."

The "Rough Riders" troupe, featuring Buck Jones, Tim McCoy and Raymond Hatton, will make eight westerns, two of which will be specials. The "Range Busters," headlining John King, Davey Sharpe and Max Terhune, will also appear in eight western pictures.

The two "Road Show Attractions," to be sold separately as produced during the season will be "Killers of the Amazon," South American adventure picture now being filmed by the Clyde Elliott-Charles Ford in Brazil, and "Sun Bonnet Sue," based on Gus Edwards' song.

More Tax Protective Committees Named

With the completion of tax committees in Delaware and West Virginia, according to announcements from Leon J. Bamberger, executive secretary in charge of this organization work, the United Motion Picture Industry now has 47 local tax committees ready to function under the direction of Spyros Skouras, chairman of the national committee. Seven more state committees are in process of formation which will complete the countrywide set-up. The two committees just announced are:

Delaware: A. J. DeFiore, Park Theatre, Wilmington, Del.; Lewis Black, Warner Theatre, Wilmington, Del.; Harry Cohen, Loew's, Inc., Washington D. C.

West Virginia: S. J. Hyman, chairman, Keith Albee Theatre Building, Huntington, W. Va.; W. H. Holt, Star Theatre, Richmond, W. Va.; John Eifert, Vitagraph, Inc., Cincinnati, Ohio.

H. L. Ripps, Loew's, Inc., chairman of the committee in the Albany territory, has been elected New York State chairman which takes in committees for Albany, Buffalo and New York.

State committees previously announced which have now elected their chairman include: Arizona: L. B. Christ, Fox West Coast Theatres, Phoenix, Ariz.; Colorado: A. P. Archer, Amusement Enterprises, Inc., Denver, Colo.; Michigan: Ray Branch, Strand Theatre, Hastings, Mich.; New Jersey: George Gold, Rivoli Theatre, Newark, N. J.; New Mexico: George Tucker, Albuquerque Theatre, Albuquerque, N. M.; Texas: John Adams, Interstate Theatre Circuit, Dallas, Texas; Wisconsin: Charles W. Trampe, Monogram-Midwest Co., Milwaukee, Wis.

MONOGRAM EXECUTIVES AT SALES MEET



Trem Carr — Samuel Broidy — Herman Rifkin — Norton V. Ritchey — Louis S. Lifton

Clearance Award in New Orleans Case is Upheld on Appeal

The decision of the arbitrator in New Orleans' first arbitration case, W. A. Fonseca and Sons, operating the Ashton Theatre, for reduction of clearance held by United Theatres, Inc., Poplar Theatre, which resulted in reduction from 60 to 10 days, was upheld by the Motion Picture Appeal Board. The decision is expected to bring a flood of similar complaints.

The Lakeview Theatre, New Orleans, Complaint against Paramount, RKO and Warner Bros., charging refusal to grant "some run" license, was decided in favor of the complainant by the arbitrator. Paramount was dismissed from the proceedings when it showed that it had offered film at reasonable terms.

The combination case of the Corona Groton Theatre Co., Inc., operating the Corona at Groton, and the Town Hall Homer Corp., operating the Capitol at Homer, has been terminated by stipulation before the Buffalo Board. Details are to be announced later. Schine Enterprises was intervenor and the big five defendants.

The "some run" case of the College Open Air, Middletown, against consenting distributors, has been withdrawn from the New Haven Board docket continuance, at the request of the complainant who stated that the entry of his sons into the Army and defense work makes it impossible for him to operate.

Improvement in the playing time enjoyed by the Oriental Theatre, Chicago, brings about the expectancy that current negotiations will result in the arbitration case brought by that house being settled without further proceedings.

Dismissal of the case of the Playhouse, Clyde,

(*Continued on Page 23*)

Public Relations Program Studied by Ad Directors

Outlines for an industry public relations campaign were submitted to the heads of all film distributing companies at a luncheon meeting in New York Thursday by the sub-committee of the MPPDA which is headed by Mort Blumenstock, Warners' Eastern advertising and publicity director, and includes Howard Dietz, Loew's vice-president and head of publicity and advertising; Kenneth Clark, MPPDA publicity, and Glen Allvine, secretary of the Public Relations Committee of the MPPDA.

New Members on A.M.P.P. Board

Changes in the membership of the board of directors of the Association of Motion Picture Producers as announced in Hollywood over last week-end include the replacement of Joseph M. Schenck by William Goest as 20th Century-Fox representative; Herbert Preston, an attorney who is a member of the committee which is reorganizing the Hays office, replaces Harry L. Warner as Warner Bros. representative, and Walter Wanger leaves the board by resignation because of his association with the Society of Independent Motion Picture Producers.

20th Century-Fox Sets Trade Show Dates for Five Features

Trade screenings of five films making up Twentieth Century-Fox's eleventh block for the current season will be held in company exchanges on May 27 and 28.

The films to be trade shown are: "It Happened in Flatbush," and "Thru Different Eyes," at 10 a.m., May 27; "Ten Gentlemen From West Point," at 2:30 p.m., May 27.

"The Postman Didn't Ring," at 10 a.m., May 28; "The Magnificent Dope," at 2:30 p.m., May 28.



WAC Aid to Treasury Drives Summarized

Cooperation of Industry Has Been Consistent—Activities Stimulate Sales of Bonds

That the Motion Picture Industry is playing a highly important part and lending major effort to the prosecution of the Nation's war plans is further evidenced by the most recent report from the office of F. S. Harmon, Chairman of the War Activities Committee, detailing co-operation, other than previously recounted, with the United States Treasury. The report particularly concerns itself with the plans to market war bonds and stamps through some 15,000 theatres from May 30th for the duration.

In addition to the elaborate press book, trade paper advertising space, Dorothy Lamour and Tyrone Power trailers, the $300,000 weekly Hollywood payroll pledge, the Lux Broadcast and the newsreel co-operation already reported, it has been determined that some 3,500 theatres are already engaged in the sale of war bonds and stamps.

One hundred and twelve chairmen and co-chairmen have been appointed from exhibitor ranks to work in conjunction with officials of the Treasury Department's War Bond Campaign. 1,000 prints of Leon Schlesinger's Bugs Bunny cartoon, "Any Bonds Today," will be released by Warner exchanges to 14,147 pledged theatres this month. Columbia, Metro, Paramount, Monogram, PRC, RKO, Republic, United Artists, Universal, Warner and Fox are all clipping end strips to the feature pictures leaving their respective exchanges after May 24th that carry enthusiastic solicitation for the purchase of bonds and stamps at the theatre showing the picture. The payroll allotment plan has already been adopted by Columbia, Loew's, Paramount, PRC, RKO-Radio, Republic, 20th-Fox, United Artists, Universal and Warner Bros.

From the inception of National Defense financing, the WAC has been active in aiding the Treasury in informing the American public of the need to purchase bonds and stamps. In May, 1941, "America Preferred," a four-minute trailer explaining the Treasury campaign was booked in 10,947 theatres. Screen tags ranging from 20 to 65 feet were attached to seven important features on which 200 to 400 prints each were released to theatres. Printed titles encouragaing the purchase of Defense Bonds and Stamps were furnished and attached to the ends of feature pictures of Columbia, Metro, Monogram, Paramount, PRC, RKO, United Artists, Universal, Warner Bros., and 20th Century-Fox.

In April, 1942, 10,000 trailers, 150 feet in length featuring Secretary Morgenthau's statement on War Bonds and Stamps were sent to all exchanges and physically attached to current films en route to theatres, enabling the message to appear simultaneously on 10,000 screens. Another 5,000 theatres were supplied immediately following, probably the quickest and most complete coverage in screen history. 11,795 theatres showed Walt Disney's "The New Spirit" to audiences totalling 32,647,500 people. National Screen set a record for distribution in serving the entire coverage in six weeks' time with 1,1000 prints. The Newsreel Division of the WAC has devoted a tremendous portion of its total footage averaging almost a scene each week over the past year on from one to five national newsreel releases.

In addition to national newsreel coverage, a program for city, state and regional footage, based on local angles, was worked out with officials of the Treasury Department. This project, "Minute Men for Victory" releases provided for roving camera crews to film Americans from every walk of life, buying bonds and stamps. Practically every state and every community were covered by the crews of the newsreel companies.

The 1941 Treasury Hour, featuring Hollywood personalities, was one of the most popular of radio programs. The Hollywood Victory Committee has sent a steadily increasing number of stars for special bond and stamp sales into areas designated by the Treasury and accounted for millions of dollars worth of the new Government securities, with far larger sales indicated in the immediate future.

The tragic death of Carole Lombard, returning home from a great bond and stamp rally at Indianapolis, was outstanding among the series of events that changed the American war psychology from one of complacency to grim acceptance of the sacrifices necessary for successful prosecution and ultimate victory.

Theatres to Receive Citations

The Treasury Department, expecting big returns from the industry's War Stamp and Bond drive, is arranging to issue engraved citations to every theatre participating. The citations will bear the signature of Secretary of the Treasury Morgenthau. They will pay tribute to the theatre and, at the same time, give a bow to the patrons of that theatre who bought so liberally. The citations will be awarded to theatres reporting to the National Drive Committee bond and stamp sales totaling $100.

The Citation, framed in lobbies, will be like the navy's "E" at shipyard or airplane factories!

Industry "Enlisted for the Duration" Gears Up for Bond Selling Assignment

From Decoration Day until the war is over theatres throughout the United States will conduct continuing campaigns for the sale of War Savings Stamps and Bonds. The selling drive, instituted upon request of the Treasury Department, is an industry-wide patriotic effort in which theatres especially will carry the major portion of the work in behalf of the country's war effort.

The Theatres Division of the War Activities Committee, announcing that Governor Lehman of New York had signed a proclamation naming Saturday, May 30, as Movie War and Bond Day throughout the state, expects similar proclamations to be issued in other states as a result of exhibitor action in connection with the drive.

Text of the proclamation signed by Governor Lehman follows:

"The preservation of our liberty calls for sacrifices on the part of all of us. For most of our people the greatest sacrifice will be in their way of living. They will have fewer conveniences and no luxuries. Their surplus dollars will go to finance the war effort. Many of them will purchase war bonds and stamps. Every channel of salesmanship of bonds and stamps is being opened to the public.

"The motion picture theatres of the country will begin on May 30th an energetic continuous selling campaign of United States War Bonds and Stamps.

Bonds and Stamps will be sold at the theatre box offices and in the lobbies. All of the employees of the theatres will serve as salesmen for the bonds and stamps.

NOW, THEREFORE, I, Herbert H. Lehman, Governor of the State of New York, do hereby proclaim Saturday, May thirtieth, as MOVIE WAR STAMP AND BOND DAY and urge the millions of movie-goers and others living near film theatres, regularly and often, generously to buy War Bonds and Stamps at the theatres.

" GIVEN under my hand and the Privy Seal of the State at the Capitol in the City of Albany this first day of May in the year of our Lord one thousand nine hundred and forty-two."

Premiere in Iceland

According to a communication from Major General Charles H. Bonesteel, commander of the American military forces in Iceland, troops under his command saw their first world's premiere there with the showing of "Tarzan's New York Adventure" on Sunday, May 10. The picture was flown to Iceland in an army plane for its world's premiere to American forces. The print, in 16 mm. is the 38th current feature forwarded to Iceland as part of the film industry's gift to the War Department.

Half-Million Sold at Tent

Bond sales totalling $139,950 have been made within the Variety Club, Tent No. 25, of Southern California, it was reported this week by Dave Bershon, chairman of the Theatre War Savings Committee. In addition, the Variety Club committee has sold $446,606.25 in bonds and stamps through the theatres and film companies in the territory, making a grand total of $586,556.25 sold by this single Variety Club.

"Preview" Rally Set in N. Y.

A spectacular rally will be staged as a "preview" of the Bond campaign in New York City on Friday, May 29th, when a galaxy of screen stars will appear and Mayor LaGuardia will head the list of speakers at a demonstration in Times Square. Prominent industry people will start the drive with personal subscriptions for bonds. Sales will be signalized by the ringing of the second most famous bell in the country—cast at the same time and place as the Liberty Bell.

Junior Minutemen Groups Grow

Ten weeks of War Stamp selling activity at the Plaisance Theatre, Chicago, by Manager Robert Griffith's organization of Junior Minutemen (originally reported to the motion picture industry in Showmen's Trade Review, April 18) has netted over $10,000, thus putting the total sales for the 10-week period above the goal originally set last February. Last week's sales alone amounted to $1,103, and the drive is still going strong.

Meanwhile, other theatres are rallying to the timely importance of Griffith's plan by adapting it to their own situations.

In Wisconsin last week, Manager Herbert Graefe of the Wisconsin Theatre, Rapids, and the Palace, Wisconsin Rapids, started his organization of Junior Minutemen Corps, and obtained the cooperation of the Junior Chamber of Commerce in financing purchase of sleeve-bands and prizes for boys and girls selling the most stamps.

In the Chicago area, heads of the Bartelstein circuit, which operates the Oakley, Ridge, Elmo, Annetta and other houses, presented the plan to their managers with the suggestion that it be adopted in each situation in a manner best suited to that locality.

On the South Side, Harry Neppo, operator of the independent Kimbark Theatre, plans to have a Junior Minutemen Corps in action by the end of the month.

From reliable sources it was learned that a nationally known circuit is preparing to inaugurate the plan in all its houses. Formal announcement is expected to be made later, following completion of all details.

Motion Pictures Theatres Begin Campaign for Army, Navy Relief; $3,000,000 Goal

An estimated $3,000,000 will be raised for Army and Navy Emergency Relief through the one-week drive at theatres throughout the country. The campaign was launched Thursday, and the expected total of $3,000,000 for the nation will double the amount raised by theaters for the Infantile Paralysis fund in a campaign organized by the same committee which now is functioning for the War Activities Committee in the Army and Navy Relief drive.

In addition to the collections which theatres will make during the week which began Thursday, May 14, donations will be solicited throughout the Hollywood studios, film exchanges, and home offices in New York.

Theatres will bring the appeal directly to patrons via their screens, with the showing of a special trailer in which Gary Cooper appears. Many theatres are using the "wishing wells" in lobbies which proved so successful in the March of Dimes drive. Members of the AWVS have volunteered to make collections in theatres around the country.

New York City's theatres inaugurated the drive for the Army and Navy Relief with a military parade on Broadway at noon Thursday, and similar spectacular events ushered in the campaign in other cities throughout the country.

State committees, set up well in advance of the campaign, have been organizing events to make the theatre collections top any previous effort along this line.

Exhibitors using the audience-collection trailer, in which Gary Cooper makes the appeal for Army and Navy Relief contributions, are urged to preserve the trailer and return it after the drive to the National Screen exchange from which it was received. About $1,000 was realized from salvaged trailers in the March of Dimes drive. If every theatre returns its trailer on the Army-Navy drive, it will add some $1,500 to the fund.

Bulkeley, Hero of Bataan, Leads N. Y. Theatres Parade

Lt. John D. Bulkeley, hero of Bataan and Corregidor, headed the parade in New York City Thursday which ushered in the Army and Navy Relief campaign. The military parade drew crowds to the meeting place at 46th St., where a galaxy of stage, screen and radio stars appeared in a demonstration reflecting the full organizing ability and resources of the film industry.

Grand marshalls of the parade were Mayor LaGuardia, Nicholas M. Schenck, chairman of the Theatres Division of the War Activities Committee for the campaign, and Stanton Griffis, chairman of the Navy Relief Society citizens' committee.

No Overtime Charge by IATSE

Richard Walsh, IATSE president, has notified Nicholas M. Schenck, National Chairman of the Theatres' Army-Navy Relief drive, that members of his unions will make no charge for overtime that is caused by time consumed in making auditorium collections.

Caravan a Triumph; Will Swell Relief Fund by Half a Million

About a half a million dollars will be turned over to the Army-Navy Emergency Relief Fund from the whirlwind tour of the Hollywood Victory Caravan upon the completion of its 13 presentations in as many cities in a span of 20 days. Final performance is scheduled for San Francisco next Tuesday (19).

The Caravan has played Washington, Boston, Philadelphia, Cleveland, Detroit, Chicago, St. Louis, St. Paul, Minneapolis, Des Moines, Dallas, Houston.

Joins Red Cross Movie Service

Christopher J. Joyce, Fall River, Mass., theatre manager, has been appointed director of the American Red Cross Hospital Motion Picture Service for convalescent service men in 28 base hospitals located in Tennessee, Georgia, Alabama, Florida, Mississippi and Louisiana.

Femmes Take Over Exec. Jobs

Two more feminine assistant managers have been appointed by Jos. R. Vogel of Loew's. They are Miss Ruth Parker, Loew's Broad, Columbus, O.; and Miss Matilda J. Pysyk, Loew's Poli, Norwich, Conn.

Honors Service Men

An "Honor Scroll," carrying the names of all the men drafted and enlisted from the community, is proving to be an eye-stopping set-piece in the lobby of a Mid-West theatre. Appropriately decorated and draped with American flags the display is kept up to date by regular inquiry at the recruiting offices.

The many expressions of appreciation, received by the manager, from members of the families of men whose names appear on the list, is proof of the good will being created by the display.

Atlanta Music Festival Puts Bonds to the Fore

Colonel Arthur Lucas, of the Lucas and Jenkins circuit, assumed his robes of Georgia State War Bond and Stamp Sales Chairman and presided at the Greater Atlanta Music Festival, held in connection with the Atlanta appearance of Dorothy Lamour.

Pointing to the activities of Miss Lamour as proof of how the talents and labors of everybody can be turned into the success of the war, Colonel Lucas made a stirring address to the 45,000 people attending. Touching on many phases of war conditions to the American home, he said: "The presence of this great throng is proof that . . . a people at war need not be coarsened by war so long as they may still find pleasure in the gentler things of life . . . in music, beauty and pageantry." Miss Lamour campaigned throughout Fulton and DeKalb Counties in the interest of the War Bond and Stamp pledge campaign and added appreciably to her already impressive record of bond and stamp sales.

Dorothy Lamour, stellar saleswoman for the United States Treasury, returned to New York Thursday from a bond selling trip through the South. After a brief rest, Miss Lamour will resume hner tour, which will include New Orleans, Tyler, Texas, Houston, Dallas and Fort Worth.

Street Carnival for Premiere

A street carnival to be known as the Allied Nations War Bond Rally will be held in front of the Hollywood Theatre, New York, as a curtain raiser to the premiere of "Yankee Doodle Dandy" on the night of May 29th. The carnival layout will include sales booths which are expected to boost the total sales beyond the $5,000,000 in War Bonds estimated to result from the Warner picture premiere, seats for which range from a top price of $25,000 down to a minimum of $25 pledged for War Bond purchases.

Mayor to Buy First Bond

Mayor Scully of Waterbury, Conn., will purchase the first bond when Ed Fitzpatrick, manager of Loew's Poli Theatre, opens his selling campaign. Theatre ushers will march in a Memorial Day parade, carrying banners announcing the theatre campaign. The parade will pause in front of the theatre, and the mayor will mount a platform and make the first purchase.

Step Up Payroll Bond Purchases

As a means of increasing War Bond purchases by company employes, a Committee for the Payroll of Honor has been established at the Warner Bros. home offices in New York. An intensive campaign within the organization is being conducted to bring all employes into the payroll allotment plan and increase allotments of those already buying bonds by this method.

War Department OK's Two Films

Warner Bros. has received approval from the War Department for production of "Special Delivery," Technicolor two-reeler dramatizing an air attack on a Jap flotilla, and "Sniffer Soldiers," a single-reel subject in Technicolor dealing with Fort MacArthur's battalion of trained police dogs.

Buy WAR SAVINGS BONDS and STAMPS



MOVIES

By William Boehnel

My Gal Sal, at Roxy, Lives Up to the Ads

MY GAL SAL, at the Roxy, with Rita Hayworth, Victor Mature, Carole Landis, John Sutton, James Gleason, Phil Silvers, Walter Catlett, Mona Maria, Frank Orth, Stanley Andrews, Libby Taylor, Andrew Tombes, Joe Downing, Harry Strang and Charles Arnt. Directed by Irving Cummings from a screen play by Seton I. Miller, Darrell Ware and Karl Tunberg, based on a story by Theodore Dreiser. A 20th Centuy-Fox film.

The boys who wrote the advance ads for My Gal Sal, at the Roxy, weren't exaggerating when they called it "glamorous," "joyous," "tuneful," "eye filling." It's all that and more—it's the best high-stepping screen musical in a long time.

Although it was suggested by Theodore Dreiser's book about his song-writer brother, Paul Dresser, the story itself is obvious, something to hold together the lovely technicolor gay 90s background and tuneful melodies Dresser composed. It shows Paul running away from his Indiana home, taking up with a medicine show, his first meeting with the glamorous musical comedy star he later married, his arrival in New York, his success as a song writer, his romantic feud with the aforementioned actress and finally his marriage to her.

Only criticism I make of the film is that it is too long. However, that's quibbling. It's packed with songs that are a joy to hear, its humor is snappy and saucy, its background is colorful and its acting is first rate.

Chief joy is luscious Rita Hayworth, who looks like a million bucks, dances miraculously well, sings (if it is her voi[ce] [Dr]esser songs to perfection and plays her comedy part with[out] spirit of a first-rate actress. Good, too, is Victor Mat[ure]. He's improving as an actor—which is news. Among [the] players high marks go to Jimmy Gleason, James Sutto[n] and Paul Silvers.

Here's a song and dance entertainment that h[as] everything.

* * * *

She's your Gal Sal now!

...and the ads that are sending the Roxy into its 3rd record-blitzing week are yours to use! See 'em in the special supplement to the MY GAL SAL press-book! They're typical of 20th's smashing selling!

20th CENTURY FOX



The ADVERTISING CLINIC **by Old Doc Layout***

Institutional Slogans That Build Theatre Appeal

Walt Werner Suggests Illustrated Selling Lines for Inclusion in Newspaper Ads

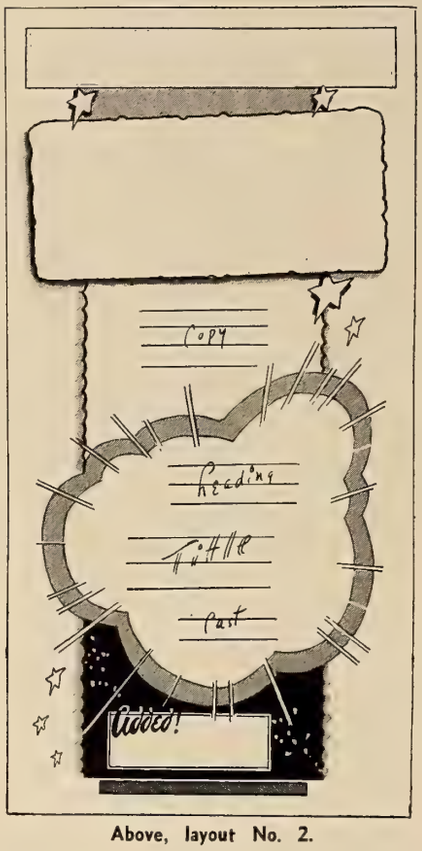
Institutional slogans offer one of the best means of giving a theatre an identity in the building of which advertising accomplishes its most profitable purpose—which is cumulative value that makes each preceding ad contribute to the force of the current selling message.

Old Doc is glad to pass on some ideas suggested by Walt Werner of the Lincoln Theatre, Chicago, for putting an institutional "plug" for pictures and picture-going into the regular newspaper or program advertisement. Werner's suggestions take the form of illustrated slogans, and we are showing you in the layout sketches below how this kind of additional selling can be included in ad layouts you prepare for your feature attractions.

You will note at the bottom left some small devices based on Mr. Werner's suggestions. These, it will readily be seen, can be worked into most any type of layout.

It seems unnecessary for Old Doc to urge the value of institutional selling. Most alert managers and theatre operators are well aware of the great amount of prestige that can be built for a theatre by constant repetition of some slogan which becomes identified with the particular theatre using it. That theatreman who (through his advertising, his program preparation and his service) cultivates in his community the feeling that his theatre is "tops," that there's always enjoyment in visiting it, is the theatreman who ranks as superior. Such showmen are not so much at the mercy of the sources of product as those who depend wholly upon marquee names, outstanding pictures, presold attractions. What happens to the latter when a run of weak product comes along is too well known. On the other hand the theatre which creates a following, has earned the reputation for offering the best possible and presenting it in a way that makes a visit to his theatre enjoyable, even when the main feature is not a "knock-out" can weather these product droughts far more comfortably.

If you are buying advertising space in newspapers, or using your program for the job, you can make your ads greater from the standpoint of "cumulative" value by inserting in every ad a slogan which identifies your theatre as the place where the individual will always find relaxation, enjoyment, entertainment, the kind of treatment as well as the kind of show that takes people out of the hum-drum routine of their daily work or routine.



Above, layout No. 2.



Above, layout No. 1, "V" device at extreme left may be used in square panel or in space above it. Below, layout No. 3, in which top panel may be used for institutional selling or headlines.



Above, layout No. 4.



*'Hank' Harold

Slogans and designs illustrated were suggested by Walt Werner, Lincoln Theatre, Chicago. The "V" for Victory over the blues could be used in square panel of layout No. 1.





At left, the "star" appeal slogan and illustration might be inserted in panel in upper center of layout No. 2.

Device at right ("Yours for Reel Entertainment") could be used in the top panel of layout No. 3. The "Time on Your Hands" slogan and illustration might be reduced for insertion in bottom panel of layout No. 4.





Selling the Picture

Reaching Rural Patron Big Job Now, But Stunts are Plentiful

Showmen Have Big Box of Tricks to Draw On in Building Farmers' Interest in Theatre

Getting the ruralite to lay his money on the line for a theatre ticket has always been something of a job, but this year, with rationing of gasoline, shortage of labor and tire restrictions, it promises to require effort bordering on the Herculean. Mr. Farmer and his family are going to stay pretty close to the stacks of new mown hay unless theatre men put forth a lot of extra effort and garnish their usual wares with the kind of material that whets the rural appetite for entertainment.

In this category are several proven magnets that are available and fitted for theatre use. Stealing a page from the County Fair, the success of which depends almost entirely on rural patronage, there is the possibility of lobby shows of farm products with entrees limited to the soil grubbers that reside in your vicinity. A contest to determine the best specimen of the home canning or preserving art, with departments for fruits, vegetables, etc., should attract a considerable number of entrees, particularly if the right kind of prizes are promoted from the local merchants.

Remember, the merchant is confronted with the same problem of getting the farmer to town and will co-operate in every possible way. It might be possible to get a full page of advertising to a rural night every week, when the stores would stay open longer than usual.

It's Music to Their Ears

The man behind the plow has always been a sucker for hillbilly music and hillbilly bands. Get one of these outfits to appear on your stage one night each week—if the cost is high, get the merchants to help with the expense and give them an ad in the lobby or from the stage. It would be advisable to use some out-of-town outfit to start a series of weekly events and follow them with local or immediate surrounding town organizations.

Get the farmers and their families interested in an old fashioned square dance contest with one or two sets appearing on stage each night with a grand prize to those adjudged best.

Old Fiddlers' contests are also considered as excellent magnets to attract rural business. Almost every farm community has its favorite Old Fiddler and you can work up a lot of interest in the oldest, the youngest, etc. Have your newspaper editor co-operate. It might not be appropriate every place but there are many theatres that could hold a milking contest to intrigue the farmers' interest and attract extra coin to the box-office. You might even have city folks trying their hand at this. There'd be a lot of laughs.

Corn husking contests on stage are another possible approach to the attention of the man with the hoe. These can develop into major events that will attract attention from a wide area and result in district competition.

Don't, under any circumstances, overlook the 4H clubs. Try to get copies of their regularly issued bulletins and figure ways of tying in with their contemplated activities. This is a powerful rural organization with a surprisingly large membership among the youngsters. They are continually engaged in some competition and will welcome any support you and your theatre are in position to give.

Double-Up on Autos

Consider the advisability of establishing group prices that will encourage some one farmer to use his station wagon or truck to bring neighbors to the theatre.

In every contemplated effort remember that the other business establishments in your community face the same problem of getting the rural resident to town and they will lend every possible assistance if an opportunity is given them to cash in on your effort.

Displays of new farm machinery and the substitute equipment that is now being pushed on the market should be of great assistance in getting the interest of the farmer. Particularly if you can prevail on the selling merchant to conduct demonstrations in the lobby or on the stage.

Make a friend of the County Agriculture Agent and his staff. They can give you a lot of ideas and a lot of assistance.

International Harvester Company and many other manufacturers of agricultural machinery will supply reels of film dealing with the use of their equipment to be run in connection with special performances.

The Department of Agriculture is an excellent source of bulletins that can be distributed free at these special performances and the Ferry Seed Company and other big handlers of seeds will probably cooperate with free samples of hybrid seeds, etc., that they are anxious to introduce to the farmer of your community.

It is certain that the patronage of the ruralite is going to figure prominently in the P&L statement that you write for your theatre this year and this is the time when you should be considering and setting up the type of activity that will extract those extra dollars that will be jingling in the pockets of the growers of agriculture products at harvest time.

Chakeres' 'Invaders' Stunt Packs Punch

Timeliness and the element of surprise put punch into a stunt used by Manager M. D. Chakeres for the showing of "The Invaders" at the State Theatre, Springfield, O.

Chakeres had a special "voice" trailer made which he spliced into the newsreel. The film itself was black, so that nothing was seen on the screen as the narrator made this announcement:

"Ladies and gentlemen . . . special news bulletin . . . It has just come through the leased wires that 'The Invaders' have landed in Canada. See full details on the screen of this theatre next Thursday."

The stunt had the desired effect: an invasion of curious patrons followed the opening of the picture.



Put Those Door Panels to Work

Those idle inside—and outside—door panels can be put to work advertising your current or coming attractions. In Detroit, for example, six inside lobby door panels were utilized by Earl Hudson, president of the United Detroit Theatres, for the pre-opening campaign on Warners' "Kings Row." The set-up (note two panels above) also included six huge easels and a circulating library booth in the lounge, as well as six other door panels with teaser copy.

Radio Playing Role in Advertising 3rd Release of 'Gone With Wind'

Radio is playing a role in the exploitation of "Gone With the Wind" in the film's third national release showings in many cities this week. As part of its co-operative assist advertising campaign with exhibitors, MGM has placed "chain break" announcements over 58 stations in 32 cities.

The situations are: Akron; Atlanta; Baltimore; Boston; Bridgeport; Canton; Columbus; Dayton; Evansville; Harrisburg; Hartford; Indianapolis; Kansas City, Mo.; Kansas City, Kan.; Louisville; Memphis; Nashville; New Haven; Norfolk; Pittsburgh; Providence; Reading; Richmond; Rochester; St. Louis; Springfield, Mass.; Syracuse; Toledo; Washington, D. C.; Waterbury; Wilmington and Worcester.

Mayor of Columbia, Mo., Proclaims Walt Disney 'Fantasia' Week

Columbia, Mo., officialdom paid a signal honor to Walt Disney and "Fantasia" when Mayor Rex P. Barrett issued a proclamation designating a recent week as Walt Disney "Fantasia" Week, to coincide with the opening of the picture at the Uptown theatre.

In his proclamation, the mayor stated that the reason for this unusual distinction was that "Walt Disney is contributing much to our war effort in cartoon assistance in collection of victory funds and in furnishing pleasant relaxation in his inimitable cartoon humor."

Moore's Special Screening

A special screening for executives of large mills, workers, clergymen, school officials and students highlighted the "Joe Smith, American" campaign put over by R. H. Moore, State, Statesville, N. C.

Program Exchange

Program Announcement Card Issued by Nye and Ryan; Nyquist Returns to the Fold

If members of the Program Exchange have the "fever" as much as we do, we can't honestly blame them for not sending in their programs this week. Our experience these days is proving to us that receiving programs is, as the expression goes, "either a feast or a famine." One week we're showered with theatre publications; the next week the postman digs and digs down deep into his pack, comes up with a four-page folder, reminds us regretfully: "That's all."

Well, we haven't done so badly this week, at that. But in this business of sending programs, as in most other activities, there is one group which does all the work while others sit back and take the benefits. To that faithful group we owe our gratitude. But, now, let's see what's on the fire.

All decked out in green and purple so we wouldn't miss it, the new monthly calendar for Jim Owen's Owen Theatre, Branson, Mo., has just reached our desk. Jim must have gone on one of those floating trips again, for the back of the calendar, which ordinarily contains his home-spun selling copy, is blank. We note an item about a traveling show in which the Branson fisher-manager informs the folk of the Ozark area that "we are coming your way with our outdoor theatre." We wish we had more details about this; maybe Jim will supply 'em in the near future.

Do you operate two theatres in nearby towns? Then perhaps you'd be interested in the Program Announcement Postcard now being issued twice monthly for the Geneva Theatre, Geneva Lake, and the Delavan, Delavan, Wis., the former managed by Louis Nye and the latter by W. M. Ryan. Our map isn't handy at the moment, so we have no way of knowing how close Geneva Lake is to Delavan, or vice versa; but it must be close enough to make "killing two birds with one stone" a practical procedure.

Spread out, the program measures 4½ inches by 11½. Folded, it's about 4½ by 5¾. Its elongated shape, when open, permits listing the two theatres' attractions on two parallel vertical columns. In case both houses are playing the same attraction on the same days, the columns are broken by a two-column cut; otherwise, one-column "slug" cuts are used. At the top is a perforation that permits the holder to "hang me up—don't lose me." When folded, the front of the program provides ample space for addressing purposes and carries this admontion: "Attend the Movies Regularly—Get the Geneva-Delavan Habit." Also, in the case of the particular issue we received, there was a box just below the address space advertising the serial, "Captain Midnight."

There is still one-fourth of the program's space remaining blank. Wouldn't it be a good idea to get a merchant or two to take an ad or two in this space? That ought to cut the printing and mailing costs considerably.

Here's a swell front-cover idea from a theatreman who's doing right well these days with attention-getting front covers. Manager Bob Ingham of the Orange Theatre, Orange, Mass., took a picture of his ushers and himself standing in front of the box-office on either side of the cashier. He printed it on the cover of his program, with this copy: "Opening Time at the Friendly Theatre—Waiting to Serve You."

For the first time in several months we've heard from Stanley Nyquist, manager of the Savoy Theatre, Catasauqua, Pa. He sends us some samples of recent programs, and as always, they're made up to catch the eye. It seems that no matter what the principal attraction may be, Nyquist knows just the right advertising elements that will draw the most attention to the front page. The program has a clean and neat appearance; but best of all, it literally hits the reader right between the eyes.

Welcome, Chester Nelson

A new member of the Exchange—Chester Nelson, manager of the State Theatre, St. Peter, Minn.—introduces us to his "movie calendar." Printed on cheap yellow cardboard stock, it should serve its purpose of keeping the moviegoers in and around St. Peter informed of what's playing at the State. Perhaps Nelson's printing facilities are limited, but if it were possible to substitute advertising cuts for cold type on at least the outstanding attractions, we think the calendar would be far more attractive. We'd like to hear more from Nelson, more about his theatre, his drawing area, his patrons' entertainment tastes, etc. We note that, although Tuesday night is "bargain night," no attractions are listed for Tuesday throughout the month of May. That intrigues us. We'd like to know: Why?

Al Mayes comes out with a flashy four-page, off-set, tabloid-type program which he calls The Town Tattler. Nearly all of the front page consists of jokes, flanked by a poem in one outside column and "words of wisdom" in the other. Because it's printed in bright red, it easily catches the eye. There are merchant ads on the second, third and fourth pages. We commend Mayes for devoting a portion of the space to a plea for patrons to "go to Church—it makes no difference what Church you attend . . . as long as you go." If only other managers would join in making this appeal which is more important to the community's welfare and morale now than ever before! Just as the moving picture theatre provides surcease from the worries and cares of a war-torn world, so the Church provides spiritual strength at a time when it is so sorely needed. You are doing a service to your community, you are winning goodwill, when you urge your patrons to go to Church regularly.

Well, here we are clear down to here. That can mean only one thing: we must stop now. Are you ready to participate in the War Stamp Drive which opens May 30th? And are you and your employes buying War Savings Bonds and Stamps every week? See you seven days from now.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

See a Show Memorial Day

Why not spend Decoration Day at home? Why get out of patience awaiting traffic delays on highways?

Go to the cemetery in the morning. Get home, wash up and eat dinner. Then take a trip over to the Symphony Theatre. See a good show and depend upon the management to provide an entertaining program that's just right for everyone.

Ideal weather continues all year round at the Symphony, and the best way to celebrate, after all, is in your own neighborhood—or near home! You will feel refreshed for your labor on the following day. Go to the Symphony on Memorial Day!

Girls Draw Attention to 'Kings Row' By Carrying Copies of the Novel

A departure from beaten paths was originated by Jay Golden to exploit "Kings Row" at the RKO Palace Theatre, Rochester, New York. Eighteen girls were assigned to parade the main street with copies of the book under their arms—taking special care to see that the eye-catching red jacket of the novel, showing the "Kings Row" title in bold print, was prominently displayed.

This proved a subtle and highly effective way to 24-sheet the picture, for although the girls carried no announcement of the theatre, the newspaper ads breaking at the same time tied in.

Bond for Best Music Window

A $25 War Bond is being offered by MGM to the music dealer creating the most attractive window using "Ship Ahoy" display material.

Stamps for Best Reviews

In a school contest during his "Courtship of Andy Hardy" campaign, Manager Clarence Batter of the State, Columbia, Pa., offered War Stamps for the best student reviews.



Rankin's Opportunity Nite Clicks

Under the sponsorship of three merchants, Opportunity Night was successfully staged recently at the Centre Theatre, Chatham, Ontario. Contestants were auditioned and broadcast direct from the theatre stage. The winner, Miss Corinne Carron, later appeared in a coast-to-coast broadcast on the Ken Soble Amateur Hour, received nearly 10,000 votes, a radio, two wrist watches. Above: lovely, eye-filling Joan McClymont, last year's beauty contest winner, assists Manager Harland Rankin in opening some of the 4,000 letters received at the local station, CFCO. Sobriety dominates Rankin's countenance, despite the near-by aura of charm and loveliness.

We Made a Promise! We've Kept it!

A year ago, we said: "SERGEANT YORK' will not be shown at any theater for the space of one year except at increased admission prices."

It hasn't.

But come a-runnin', gentlemen, because you can get . . .



GARY COOPER AS "SERGEANT YORK"

BEGINNING JULY 4TH

TO PLAY AT POPULAR PRICES!

. . . FROM WARNERS!

GARY COOPER
in
"SERGEANT YORK"
with
TER BRENNAN • JOAN LESLIE
EORGE TOBIAS • STANLEY RIDGES
HOWARD HAWKS PRODUCTION
inal Screen Play by Abem Finkel & Harry
ndlee and Howard Koch & John Huston
Based Upon the Diary of Sergeant York
d by JESSE L. LASKY and HAL B. WALLIS
Music by Max Steiner • Presented by
WARNER BROS.

Sign Your Pledge! All-Industry Campaign for
ARMY AND NAVY
EMERGENCY RELIEF
May 14-20

Here Are Selling Ideas for Bringing in Those Non-movie Goers Via Novel Campaign



It is to be presumed that every exhibitor has been looking and waiting for the kind of a picture that would bring back those customers who had been weaned away from movies to other pastime postures. To those and others who have neglected to go all out on a campaign to attract EVERYBODY in their vicinity, because there was some question as to whether or not the picture would measure to expectancy, "Tortilla Flat" can be recommended.

"Tortilla Flat" is everybody's picture. It is a down-to-earth story of romance, drama and commonplace happenings among a fun loving, carefree people, performed by Spencer Tracy, Hedy LaMarr, John Garfield, Frank Morgan and other top-notch players, and will stand up to any claims you may make.

A Triple Threat Film

This is a triple threat picture with which to attract new business—get back business you have lost—and satisfy your regular customers.

The cast alone will guarantee you a full quota of the latter category so we admonish you to devote all of your special effort to getting the "home-stayers" and those that have been spending their evenings chinning at the fire house or at some pool hall or sidewalk rendezvous.

"Tortilla Flat" does not lend itself to the usual theatre exploitation. Regardless of its story trend and background, this picture demands and deserves a campaign of the most dignified order. No blare and bombast but a comprehensive series of activities that will, because of their distinctiveness, command respect and attention. Every detail of your campaign should be far divorced from the usual type of selling methods in order to convey impressively that the attraction is different.

First allow us to suggest that you arrange a preview for editors, feature writers and critics of your newspapers and radio stations. Make your invitation impressive by stressing the fact of the long existing contention that pictures had nothing new to offer; tell them of the perfection of performance by all of the players; the total lack of manufactured circumstances or patent situations; that the deeds and actions of these simple, childlike people will tug at their hearts and delight their minds. In addition get the heads of civic, women's, municipal, and other groups and furnish them with paper and pencil to jot down their reactions. Use the better of these in front and newspaper advertising.

Special Trailer Stunts

Put showmanship in the presentation of the trailer. Use a colored overlay slide—have a couple of guitar players spotted on either side of the stage attired in ragged clothes and sombreros, playing soft music—or have some life size cutouts of similar characters made and spotted during the showing of the trailer. These can be used on marquee or front during the showing. Be sure to do something you have not been doing to sell the importance of the show while the trailer is on the screen. If you have a P.A. system, use it to emphasize the importance of this film.

Take advantage of the general attention being given to food conservation and the use of nutritive staples. Beans are the principal diet of the film characters and the newspaper or radio could be interested in running a contest for new and unusual recipes for cooking beans. Get the Red Cross nutrition unit and the home economic teachers for judges.

A large church candle figures prominently in the picture. If the stunt has not been done recently you might buy one of these immense candles and arrange to have it burn in some prominent window location with prizes offered to those who estimate closest to the number of minutes it will burn.

The dog lovers, the S.P.C.A., and other groups interested in animal welfare will get behind the picture 100 per cent if they are invited to the preview or in other ways appraised on the prominent part played, and the touching scenes in which the dogs figure. The members of the Country Club, teachers organizations, Civic Clubs, Women's Clubs, and other organizations whose members are in the upper brackets of society should be contacted through a special letter of endorsement from the manager. Something like the following should be sent:

"There have been times in the past when I felt the urge to call your attention to the showing of some particular attraction at my theatre but on every occasion I was restrained because of doubt as to whether the film would particularly appeal, or serve to entirely satisfy your entertainment taste.

In the instance of "Tortilla Flat" all my doubts are dissipated and I honestly feel that I would be negligent in my duty to the community if I failed to exhaust every effort to influence your attendance during the showing of this picture at my theatre (dates).

"Tortilla Flat" possesses such tremendous emotional appeal that any outline of the film treatment of John Steinbeck's narrative would be sorely inadequate in the restricted confines of this letter. Top ranking critics are almost unanimous in claiming this as the finest screen characterization Spencer Tracy has given in his long array of stellar film delineations.

"Tortilla Flat" consists of a few pages torn from the factual happenings in the lives of a carefree, childlike people whose emotional responses are not so rigidly restricted as those of more cultured circumstances, related with unbelievable simplicity and a convincingness of characterization that tugs at your heart strings while it tickles your ribs. In "Tortilla Flat" I can sincerely promise you an entracing visit with the most engaging and enjoyable folk you ever met and just about the finest entertainment you ever experienced from a theatre seat.

In addition to Mr. Tracy, Hedy LaMarr, John Garfield, Frank Morgan, Akim Tamiroff, Allen Jenkins, James O'Neill and many other notable film players take part.

I wish I could make certain of your attendance but I can only hope that you allow nothing to interfere with your being present to see "Tortilla Flat".

Sincerely

"Tortilla Flat" Quarters

You can be certain of both radio and newspaper cooperation if you tie-in with the War Bond and Stamp Drive. The connection would demand explanation of that part of the picture where Morgan, as the scavenging dog lover, is saving to amass a thousand quarters with which to buy a candle as a tribute to St. Francis for curing one of his dogs. It is a very touching part of the film and a good narrator or feature writer can do marvels with it. Your part is to propose that 25-cent pieces of a certain date (any date not hard to secure) will be accepted, at face value, on the price of admission and the holder rewarded with a 10 or 25 cent War Savings Stamp in addition. You can keep a running story going through the engagement by relating the names of persons presenting the "Tortilla Flat" quarters and the number received each day. Get some prominent citizen, or the theatre itself to guarantee the purchase of an amount equal to the total of quarters received.

A great deal of movie fan interest can be generated by conducting a contest on the controversy that is already under way as to whether or not Tracy exceeds all of his previous screen characterizations in "Tortilla Flat." Offer prizes of tickets for the best 100-word description of previous parts, etc.

The entire background of the story is concerned with fishermen and the fish industry. The sporting editor can be sold on a contest based on the various angles of fishing—catches and stories, etc.

Department Store Co-op

Department stores should be easy to interest in arranging special windows for the display of the bright colored costumery of the Latin American countries. There is a wealth of this merchandise on the market right now and every store owner is interested in any activity that will bring it to the attention of their customers—and, who get more attention than Hedy? Just give them the idea and a few stills of the luscious LaMarr and they'll do the rest. Get together with the advertising managers of the biggest stores and talk over the possibility of a special outfit based on Hedy's role of "Sweets" Raminez in the picture. You may be able to promote strong newspaper ad cooperation as well as the windows.

Novelize Marquee Display

For your front: We suggest a few dozen of those big straw sombreros on which to paint the title, one letter on each hat as large as possible, using varied bright color paint. Attach the hats to stripping and overlay on your attraction boards. If yours happens to be a pretentious operation you can elaborate on the idea by having the letters formed of multicolored electric bulbs inset in the sombreros and outlined in bright paint. A few sombreros hanging loosely on display frames, etc., would help the atmosphere.

For ballyhoo: An impressive attention getting street activity would be to hire men to walk lazily along the streets, recline against prominent corners, or even better; to sit cross legged at important crossings. These men to be wearing large sombreros and large Mexican blankets with the message of the attraction and your theatre sewed or painted in contrasting colors. Don't let them talk—just lounge around and try to be as inconspicuous as possible—they'll get more attention that way.

The press book is filled with excellent accessories and ideas to augment those given here. Make use of them. But, keep the activity dignified and different.

Let's Be Smart—

Wouldn't it be wonderful if you could get the people in your neighborhood to sit down and make a memorandum of all the pictures you're going to play this week, next week and the week after that?

One sweet dream...that's what this business would be...

But you can't do it. Nobody can. Not in your town or any town.

Life is too complicated. Too many things going on. Other men are angling for the amusement dollar too.

But this you can do...

Reach out in every direction with advertising. Spread the news of your show far and wide... so that everybody old enough to be interested in entertainment will know what's going on in your theatre all the time.

Standard Accessories will do that... Specialty Accessories will do that... Trailers will do that... ***ADVERTISING WILL DO THAT...***



NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

will do that with the 3 Best Seat Sellers in the Business!

Publicity Only Begins on Newspaper's Movie Pages

Way to Reach Non-Theatre Fans is by Stories Planted for Other Pages of Papers

Newspaper publicity is the theatre's best medium for attracting public attention and, as such, is deserving of thought and consideration. Entirely too many managers are prone to view the established "Movie" page as the end, instead of the beginning, of their reader publicity effort.

The primary purpose of newspaper publicity is to intrigue the interest of those not reached through the paid advertisement or other media —that great volume of newspaper subscribers and readers whose recreational activities are entirely divorced from the theatre and who give scant attention to that section of the paper devoted to theatre activities.

Obviously the theatre page is of little value in attracting the attention of readers other than those interested in, or seeking, amusement of the kind the theatre has to offer, and while representation in the news columns that accompany the ads is desirable to emphasize and elaborate on the paid message, intelligent effort should be expended to secure space on pages devoted to general news items and other special departments.

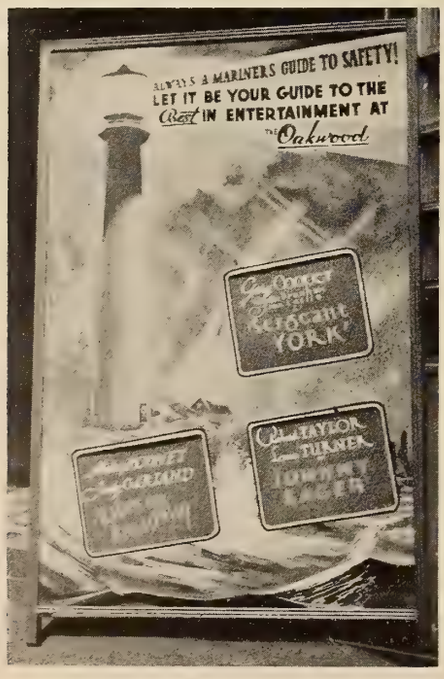
The astounding growth of the industry and unprecedented rise in movie attendance has broken the ice, and editorial heads of publications are aware of the reader interest in theatre news and the value of picture personalities as feature material. As a result, ready acceptance awaits the presentation of articles dealing with sports, fashions, society, cooking, etc., with the editors in charge of these departments. The current volume of war news opens the gate to the desk of the news editor with promise of preferred space for the headline events pictured in the regular issues of the newsreel. It is even possible to effect a daily hook-up in this department whereby definite space will be allotted daily in return for a screen credit frame preceding the exhibition of the newsreel on the theatre screen.

The feminine players in the feature film offer numerous angles for space on the fashion page and a few ideas about their garments with photos will be welcomed as a regular contribution by the fashion editor. Any sporting activity either in shorts or feature will be handled by the sport department. Items about film locale, scenic investiture, travel reels, etc., should find space in the travel or vacation columns. Hobby and scientific subjects offer a fund of possibilities for feature articles with accompanying art. Unusual examples of architecture, landscaping, gardens, etc., are almost sure to find their way to the weekly real estate section—pictures of homes of players are also good for this part of the paper. Human interest stories that offer possibilities of embellishment or elaboration will frequently be accepted by feature writers.

In addition to the films exhibited the theatre itself is a natural source of items for editors and columnists. Local personalities that attend in groups; parties of students or organizations; humorous or interesting happenings that are daily occurrences at the cashier's cage; the experiences of the service staff in handling patrons; details of your lost and found department; lost kiddies, who drive their parents frantic while they sit for the sixth showing of the comedy; and many other occurrences in and around the theatre will make good news stories that the personnel of the newspaper will be glad to handle.

The theatre is an inexhaustible source of excellent news copy but the manager must see that items are "covered" by his staff and arrange for their presentation to the various interested heads of newspaper departments on neatly typed double-spaced copy paper.

Careful analysis and treatment of the publicity possibilities of your theatre and its attractions, coupled with proper contacts with department executives of the newspaper, will result in newsy items appearing throughout the reader columns to attract the attention of those who never glance at the theatre page. This is one of the surest ways of coaxing that "hard-to-get" and "stay-at-home" prospect through the doors and, attendance at one performance may result in regular future patronage.



A Display They Don't Miss

As a reminder to his patrons that they can always see "the best in entertainment" at his theatre, Manager A. Easson of the Oakwood, Toronto, Ontario, displays the "coming attraction" frame shown above. Adding effectiveness is the beacon light, which flashes on and off. Why not get your house artist to rig up a similar display?

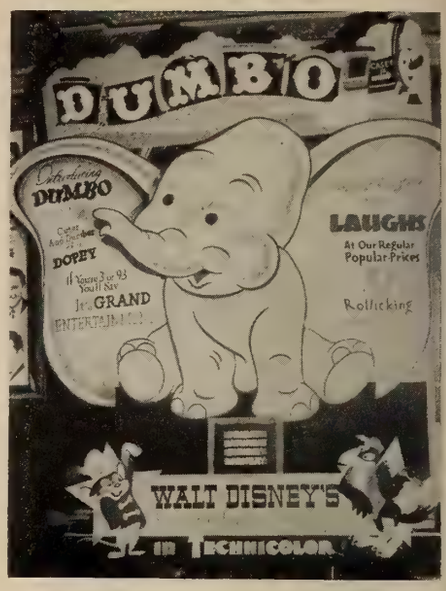
Essay, Drawing Contests Feature Campaigns on 'Woman of Year'

"Would you rather be the Woman of the Year or the Woman in a Man's Heart?" was the subject of a contest conducted by May Quirk, Victoria, Mt. Carmel, Pa., as a feature of her campaign for "Woman of the Year."

Best drawings of Spencer Tracy were rewarded with guest tickets as a feature of the of the campaign put over on the same picture by H. Albright, State, Washington, Pa.

Couple Dance on Streets

An attractive couple from a local dancing school toured the streets of Nashville carrying a portable radio as part of the "We Were Dancing" campaign executed by Ed Gidley, Loew's Vendome. At important intersections they turned on a dance program and proceeded to waltz, attracting large crowds. At each corner they distributed cards reading: "We Were Dancing. . . . Just Like Norma Shearer and Melvyn Douglas. . . . Loew's Now!"



One of the Eyes Winked

Because of its simplicity, the unique lobby display shown above drew plenty of attention on behalf of the engagement of Walt Disney's RKO-Radio feature cartoon, "Dumbo," at the Roosevelt Theatre, Philadelphia. An eye that winked, plus extra large ears, were highlights of the setpiece, an original creation of the manager. Artie Cohn.

These Showmen Won MGM Honor Roll Buttons

The Winnah: Leon Robertson, Electric Theatre, Springfield, Mo.

For: His promotion of "The Vanishing Virginian."

Campaign Headlights: The old South was the theme of a special front constructed by Robertson. It was highlighted by medallion airbrush portraits of the stars set in recess and outlined by neon. The city granted permission for use of patriotic shields on light standards, with the shields urging purchase of War Bonds in addition to film copy. Directional arrows were used on all highways. Rosebuds were promoted from a local seed company and presented to lady patrons. A card attached read: "From Cap'n Bob Yancey of Virginia."

The Winnah: Ben C. Bordonaro, Palace Theatre, Olean. N. Y.

For: His promotion of "The Vanishing Virginian." (This is Mr. Bordonaro's second citation.)

Campaign Highlights: Bordonaro had daily announcements made at high schools as well as signs on bulletin boards there. He also planted 1,000 book-marks with the library. Another feature was the use of a man in a "Southern colonel" outfit who strolled through the streets carrying a large prop book and occasionally took time out to sit in hotel lobbies, bus stations and other spots with the book in evidence.

The Winnah: Francis Aiello. Manos Theatre, Vandergrift, Pa.

For: His promotion of "Johnny Eager."

Campaign Highlights: A number of barrels, painted "TNT — Dangerous," were spotted around the city. Inside were scene stills from the picture. Permission from the burgess and chief of police was granted to stencil "TNT" on the sidewalks. A three-sheet was mounted and cut into jigsaw parts, and then was planted in front of the Municipal Building. Those able to put the jig-saw together in a certain time received passes.



GIRL FROM ALASKA

RAY MIDDLETON · JEAN PARKER

JEROME COWAN • ROBERT H. BARRAT • RAY MALA • RAYMOND HATTON

Original story by Robert Ormond Case · Screen play by Edward T. Lowe and Robert Ormond Case

NICK GRINDE—Director

A Republic Picture

BUY U. S. WAR SAVINGS BONDS

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Gala Show Finale of Monthly Entertainment at Vets Hospital a Hit

The biggest show news of the week in Pittsburgh was the gala show which Tent No. 1 staged at the Vets Hospital. All newspapers carried big stories about the event and local columnists all praised the Tent for their fine work. As the finale of the fourth season of monthly entertainments Chief Barker Joe Hiller and Barker C. C. Kellenberg presented the finest show that has yet been staged for the former servicemen. The show was headed by George Jessel and Sophie Tucker. Also appearing in the show were Betty Bruce and Chaz Chase, of the cast of Jessel's "High Kickers," currently playing in Pittsburgh. In addition there were Lois Andrews from Jackie Heller's Yacht Club and Kay Vernon, Yvette Vernon and Masters and Sheers from Tony Conforti's Nixon Restaurant. Music was provided by three ochestras from local night spots.

Tent No. 5—Michigan

First Summer Affair to be Outing on June 5th; Victory Show Huge Success

The first summertime affair of the Tent will be an outing set to take place at the Tam-O-Shanter Country Club on June 5th. The outing will be under the sponsorship of the Film Bowling League—that live aggregation which has just completed a very successful season on the alleys.

Barker Harry Gilbert is mulling over the results of that big and successful Gin Rummy Tournament and is making plans for a repeat affair to be held sometime this fall.

Final results of the outstandingly successful Hollywood Victory Caravan show indicate that over 12,000 people attended and that the Detroit gross which was reported to be about $54,000 stacked up fairly well with reports received from other cities. Especially active in the campaign were the publicity men from the various first run theatres; particularly Jack Hurford, manager of the Fox and aide to Chief Barker David Idzal, who made a trip east to look over the show in advance and to prepare final ararngements for Detroit's showing.

Tent No. 10—Indianapolis

Servicemen's News Draws Hundreds of Compliments from the Public; George Landis New Heart Fund Chairman

Hundreds of letters and compliments have been received from the public regarding Tent No. 10's sponsored Servicemen's News. This goodwill promotion certainly has elevated the club's prestige; one mother of two soldiers sent a special letter to Chief Barker Ken Collins and praised the organization for its work. At the request of National Chief Barker John H. Harris all tents have been placed on the Servicemen's News mailing list.

The monthly meeting held last Monday evening was well attended. A buffet luncheon was served to all and Dick Frank, chairman of the War Bond promotion reported that the results were excellent and that he hoped the drive would go "over the top."

Harry Warner visited Claude McKeon, local manager of Warners, last week on his way to the Kentucky Derby. Many of our local barkers also attended the turf classic.

Barker Morris Cantor has been summoned to the colors. Leo, Cantor's brother, is now serving in the U. S. Navy. Abe Baker, former booker at Columbia now in the Army, has been appointed theatre manager of the Ft. Harrison outdoor theatre. Bill Watmouth of Warners has been called to service and Jimmie Boyer, WISH staff musical director, left for the Army recently. All Indianapolis theatres are making special rates for men in service.

Eddie Resener is now conductor of the Keith Orchestra. Mannie Marcus has added the local Ritz Theatre to his chain. Charles Olsen had a fire on his ranch recently and several of his chickens were casualties. John Servaas now conducts all business from his farm which is located near Indianapolis. Sol Greenberg, Warner Booker, is sporting a new car. Don Hastings is now staff announcer of WIBC. Carl Niesse and family have opened their Lake Wawasee home for the summer. Barker Harold Marshall, now in service at Camp Shelby, was married recently.

The Tent has been called upon by the City Hospital to contribute to a new charity. Barker George Landis succeeds Wade Wilman as Heart Fund Chairman.

Target for Variety Tents

National Chief Barker John H. Harris is calling attention of all Tents to the total War Bond sales of $586,556.25 through the campaign of Southern California's Tent No. 25, saying it is a challenge to Clubs in all territories to match or surpass the excellent mark set at the West Coast Tent.

Dave Bershon, chairman of the Theatre War Savings Committee of the Southern California Club, reported this week that $139,950 in Bond sales had been run up within the organization. An additional $446,060.25 resulted through theatres and film companies in the territory.

Tent No. 13—Philadelphia

Ladies' Auxiliary Entertains Service Men; Friedman Delegate to Council

Barker Henry Friedman, Commander of the newly organized Variety Club American Legion Post, has been appointed delegate to the County Council with Barker Jack Kraker as alternate.

The Ladies' Auxiliary entertained 150 Service Men last Sunday afternoon with a show and a preview picture, followed by refreshments. The preview was repeated Sunday evening for the Barkers and their ladies.

Guests at the clubrooms this week included Charlie Gehringer and Marvin Shea of the Detroit baseball team; Arthur H. German of Oklahoma City; and Private Harry Dressler of the U. S. Marine Corps, now stationed at the Philadelphia Navy Yard.

Tent No. 18—Dayton

Five Hundred Dollars Contributed to Dayton Service Club; Clubrooms Center for the United War Relief Drive

Tent 18 is now in the midst of the greatest charity work of its history, Chief Barker William A. Keyes has announced. A check for $500 was presented last week to the Dayton Service Club as Variety's contribution to provide recreational facilities for Uncle Sam's forces stationed at Wright and Patterson Fields.

The club itself has six members now in the service. Latest to go is Tom Allen, now a private at Patterson Field, 11 miles northeast of Dayton. Sgt. Charles Baumann, stationed at Fort Hayes, Columbus, visited the clubrooms last week as did Sgt. Sylvan Fred, of Lowry Field, Denver, Colo., home on furlough. Others in the service include Pvt. Lloyd "Tarzon" Hildebrand, Jefferson Barracks, Mo.; Pvt. Robert Smith, Camp Livingston, Ia., and Lt. Jay Loos, Mobile, Ala.

Tent 18 is also playing a vital role in the Dayton Home Defense front. Chief Barker Keyes is head of the War Bond survey in the city, while the clubrooms have been made center for the theatre division of the United War Relief Drive. Twenty-seven theatre managers attend weekly first aid classes at the club.

The three-year-old girl suffering from infantile paralysis in both arms and legs who was "adopted" by the club last Christmas is reported slowly recovering. Tent 18 is paying all medical expenses of the girl while she is a patient at Barney Convalescent Home for Crippled Children. Tent 18 also continues its original project, the Sisters of the Sick Poor.

Under the capable management of Freddy Krimm, the chief barker's right hand man, the club has been remodeled and redecorated. Several barkers attended the farewell dinner for Bob Dunbar, erstwhile Warner Bros. branch manager in Cincinnati. . . . Henry Burkhardt has returned from a sojourn at Battle Creek, Mich. . . . Winfield "Windy" Kenney is back from a winter in Florida.

Tent No. 21—Atlanta

Barker Charles Kessnich Catches Record Grouper on Fishing Jaunt; War Bonds to be Prizes in Golf Tournament

Flash! Barker Charles E. Kessnich, head man of M-G-M in this territory, has returned from a fishing trip at Miami, during which Col. Kessnich hooked a 60 pound grouper which was larger than any grouper caught by fishermen who entered the Miami Fishing Tournament a few days before. Inasmuch as it usually requires witnesses to prove fishing tales, it might be said that Barker Kessnich was accompanied by Barker Roy Avey, who attests the 60 pound weight.

War activities plus company business are keeping Dough Guy R. B. Wilby busy commuting between Atlanta and New York.

Visitors to club rooms last week included Republic's Jimmy Grainger and Barker Fred Jack, new U. A. man for the territory. Barker Jack is a member of the Dallas tent.

Dorothy Lamour was in the city selling War Bonds but the Barkers didn't get to see much of her. Her trip was planned by the Treasury Department.

Wilson Announces New Members

Property Master Paul Wilson announced the following new members have come into the club since January 1st: J. H. Thompson, M. C. Talley, Ted Toddy, B. B. Garner, Gene Cox, J. M. Miller, Spence Pierce, Fred Weiss, James Howell, Lewis Mack, E. D. Martin, Hugh Martin and Abe Solomon. The following transferred from other tents; Clair Hilgers, A. E. Chadick, R. J. Ingram, C. E. Peppiatt, W. O. Williamson. Following a very serious operation Barker C. E. Peppiatt is now able to be up and about some.

The June 1st barbecue at Black Rock is to be a big event. It will also start the club's two day golf tournament and mark the end of club meetings for the summer months. Prizes for the tournament this year will be mostly War Bonds instead of the usual sports articles offered. Tournament and barbecue plans are in the capable hands of Barker Riley Davis.

SAVE AND SELL TO US FILM CANS AND CORES

PROMPT return of Eastman motion-picture film cans and cores is urgently needed. They must be used over and over again, if film production requirements are to be met. The supply of metal and plastics for making new cans and cores has been sharply curtailed by increasing war needs.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

Write for prices and detailed shipping information.

Motion Picture Sales Division

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.

The Box Office Slant

Mrs. Miniver

MGM Drama 132 mins.

AUDIENCE SLANT: (Family) A spell-binder that fits perfectly the circumstances everyone imagines as happening to themselves if the horrors of war were to visit America.

BOX-OFFICE SLANT: Good for top business everywhere. Sell cast and author to get a big opening and the picture will do the rest.

Cast: Greer Garson, Walter Pidgeon, Teresa Wright, Dame May Whitty, Reginald Owen, Henry Travers, Richard Ney, Tom Conway, Henry Wilcoxon, Christopher Severn, Brenda Forbes. Credits: Produced by Sidney Franklin. Directed by William Wyler. Screenplay by Arthur Wimperis, George Froeschel, James Hilton and Claudine West. Based on the book by Jan Struther. Director of photography, Joseph Ruttenberg. Special effects by Arnold Gillispie and Warren Newcombe. St. Luke's Choir under the direction of Ripley Dorr.

Plot: Into the peaceful lives of Mrs. Miniver, her three children and her husband, War stretches its grimy hand to take the eldest son into the RAF. He is assigned to a neighboring airfield and, aside from general recognition that war exists, the family, together with the other inhabitants of the peaceful English village, pursue the even tenor of country life, immersed in the trivial problems and commonplace happenings of the community. On the eve of the young flyer's return from a honeymoon trip (after marriage with the heir to Lady Beldon, social lioness of the village), he is called to duty for his first major combat. Immediately comes Dunkirk and the call of Mr. Miniver with his small boat to the rescue of the shattered and distressed remnants of the British Army. During their extended absence Mrs. Miniver has an adventure with a wounded Nazi aviator, and the safe return of her loved ones is followed by the bombing and straffing of the village by the Luftwaffe. The fortitude with which the Miniver's and their townspeople carry on through the days of fear and nights of terror to a climax that promises only a continuance of destruction and tragedy is the basis of action and emotional situations such as seldom find their way into celluloid.

Comment: The plot, as sketched above, is no plot in the conventional sense. "Mrs. Miniver" is really a condensed camera chronicle of how the war, from its outbreak on through and beyond Dunkirk, has affected the lives of English people of all classes and ages. This is an instance of a fine story being understandingly converted into screen fare with direction, photography, scenic investiture, special effects, casting, sound, and character interpretation, all merging to a consummate whole whose most inconsequential sequence will incite a feeling of personal participation on the part of the spectator. With the war now at our own doorstep and imaginations working overtime creating hallucinations of what our own reactions would be to any of its many holocausts, "Mrs. Miniver" is a marvelous example of the fortitude it takes to meet and conquer the terrors of modern warfare. The excellent job done in every department of this picture is such as to really touch the hearts and live in the minds of all who see it. One senses the inner turmoil and mental harassment of each of the principals as comedy, heartache, tragedy, terror, restraint, romance, petty grievance, and generous understanding, touch each in turn, and—it forces admiration of the extremes to which the mental facilities of humans can be exposed without breaking or warping, as well as an appreciation of the stern stuff of which character is formed. By inference, "Mrs. Miniver" shows us that the war has done much good for the people of England in sweeping away the barriers of birth, class and so-called aristocracy and creating a fellowship of common understanding brought about by the suffering and hardships that have been experienced indiscriminately. Any attempt to pin medals for performance on character delineation would be entirely unfair. Greer Garson, Walter Pidgeon, and Teresa Wright figure most prominently in the footage and, of course, deserve the higher praise, but each and every player (even the Miniver cat) delivers to the point of pulsing conviction in the particular niche they have been chosen to fill. The stellar cast will guarantee good returns in ticket sales but there is a wealth of extra business awaiting the exhibitor who goes out of his way to attract patronage on the basis that the film is a shining document illustrating experiences that might be visited upon the particular community in which the picture is being shown.

Legion of Decency Ratings

(For Week Ending May 16th)

SUITABLE FOR GENERAL PATRONAGE

Devil's Trail — Yukon Patrol
Wings for the Eagle — Mrs. Miniver
Yankee Doodle Dandy — Billy the Kid's Smoking Guns

SUITABLE FOR ADULTS ONLY

Remember Pearl Harbor — Murder In the Big House
I Married An Angel — Take A Letter Darling
Night In New Orleans — Sweater Girl

Remember Pearl Harbor

Republic Spy Drama 75 mins.

(National Release, May 18)

AUDIENCE SLANT: (Family) Action and thrills help make this good melodramatic entertainment for the masses.

BOX-OFFICE SLANT: Timeliness in the title and theme should send it zooming to better-than-average grosses.

Cast: Donald M. Barry, Alan Curtis, Fay McKenzie, Sig Ruman, Ian Keith, Rhys Williams, Maynard Holmes, Diana Del Rio, Robert Emmett Keane, Sammy Stein, Paul Fung, James B. Leong. Credits: Associate Producer, Albert J. Cohen. Directed by Joseph Santley. Original screenplay by Malcolm Stuart Boylan and Isabel Dawn. Director of photography, Ernest Miller. Special effects, Howard Lydecker. Art direction, Russell Kimball. Technical adviser, Col. Robert C. Cotton.

Plot: Fifth-column activity centers in the area around La Dessa, army post in the Philippines, where saboteurs are paving the way for a Japanese invasion. Adventurous, yet irresponsible Donald Barry lands in the guard house after having left an important assignment to go into town to romance with his buddy's sister, Fay McKenzie. He subsequently escapes, becomes unwittingly involved with the saboteurs, works to effect their capture when he learns their true motives. Eventually, to prevent aid reaching Japanese landing parties, he power-dives into their battleship standing nearby, kills himself while destroying the vessel. Thus his heroism causes the first treacherous attack on the Philippines to end in failure.

Comment: Its title and its timely story should send "Remember Pearl Harbor" zooming to better-than-average box-office grosses. The picture itself, fortified with action and made realistic in part by the judicious splicing of newsreel clips in which the Japanese envoy is featured, is good melodramatic entertainment for the masses. The plot, in general, has a resemblance to other war-time "heroic" themes; that its characters are not too persuasively etched, are but minor drawbacks that the average patron will overlook; the ingredients for general audience approval are there. While any screen story based on 'the day that will live in infamy" should be so inspired as to become an unforgettable experience for all who see it, failure of "Remember Pearl Harbor" to attain this status is not serious enough to imperil its bright box-office future. Showmen will regard the film as an exploitation natural, and will utilize timely promotions to guarantee maximum returns.

Catchline: "Live, vibrant drama ripped from fiery headlines."

This Above All

20th-Fox Drama 109 mins.

(Block No. 12—Nat'l Release, July 17)

AUDIENCE SLANT: (Adult) sophisticated romance dealing with an entirely new war angle. Will please the initiated and satisfy those who have been surfeited with war films.

BOX-OFFICE SLANT: Genuine top-notch screen fare. Should gross well above average.

Cast: Tyrone Power, Joan Fontaine, Thomas Mitchell, Henry Stephenson, Nigel Bruce, Gladys Cooper, Philip Merivale, Sara Allgood, Alexander Knox, Queenie Leonard, Melvinne Cooper, Jill Esmond, Holmes Herbert, Denis Green, Arthur Shields, Dennis Holy, Thomas Pouden, Andy Clyde. Credits: Produced by Darryl F. Zanuck. Directed by Anitol Litvak. Screenplay by R. C. Sherriff from the novel by Eric Knight. Photography by Arthur Miller.

Plot: A girl of an aristocratic English family, serving with the Women's Auxiliary Air Force, meets a soldier survivor of the Dunkirk disaster who is wanted as a deserter. A love affair develops and they spend her week of leave at a seaside resort where he is met by a former Army pal who tries to persuade him to return to his post. The girl makes an impassioned plea that fails to break his conviction that the only benefits of the war are to be visited on the privileged class, and he, not wanting to destroy her faith and patriotism, leaves the love nest. In escaping a posse who believe him a spy he encounters a man of the cloth who makes him understand the importance of survival for England in the interest of world humanity. On his way to give himself up he awakens to the love he holds for the girl and phones to have her meet and marry him. He is injured in an air raid and the two marry in the hospital where his old buddie brings him the compliments of the commanding officer and a volume of Shakespeare that falls open on the line "This above all—be true to yourself."

Comment: Only the most capable handling of script and adroit direction could generate and hold sympathetic understanding for an Army deserter and the fact that Anitol Litvak accomplishes the difficult task in every scene and sequence is no small compliment to his directorial genius. Here is an unusually strong film narrative that brings the spectator face to face with some brand new phase of war atmosphere, new romantic circumstances and, a new type of hero. Tyrone Power, as the man who fought bravely to win—and then, while recovering from illness, became disgusted with his endeavor and lost faith in the merit of the cause—manages to entirely obliterate the stigma that formerly attached itself to the classification of "deserter." Miss Fontaine, as the girl who refuses to capitalize on her birth status and takes her place in the ranks where she can

accomplish the most good, is a heroine of the first order. Thomas Mitchell, as the seasoned corporal, loyal buddy of the hero, was never better and others of the cast do an excellent job of delineating atmospheric and subordinate roles to make the performances of the top players take rank in the super brackets. Exciting adventure, pulsing romance, character conflict, and glimpses of the ribald pleasures of soldiers on leave are so admirably mingled that no definite line of demarkation is evident and all merge into a composite whole that provides entertainment of an extremely high order. The cast will take care of getting better than normal business. This one will convince and convert those who feel that there is nothing new in pictures. Go after them!

Catchline: A brand new kind of love story —You'll love it—You'll live it!

Escape From Hong Kong

Universal **Spy** **60 mins.**

(Prod. No. 6054, Nat'l Release, May 15)

AUDIENCE SLANT: (Family) Should please most theatregoers because of its timeliness.

BOX-OFFICE SLANT: Better-than-average program fare. Okay for supporting spot in most dual situations.

Cast: Leo Carrillo, Andy Devine, Marjorie Lord, Don Terry, Gilbert Emery, Leyland Hodgson, Frank Puglia, Chester Gan, Frank Kelly, Paul Dubov. **Credits:** Directed by William Nigh. Original Screenplay by Roy Chanslor. Director of Photography, Woody Bredell. Associate Producer, Marshall Grant.

Plot: Three American entertainers, appearing at a Hong Kong theatre, suddenly find themselves mixed up with spies, when they find a mysterious young lady hiding in their dressing room. She is taken away by a British Intelligence Officer, who accuses her of murdering a man. Doubting this, the Americans go to her assistance and find that she is really a British Operative sent to clear up the mystery of a traitor in the military forces at Hong Kong.

Comment: Enough action, thrills and suspense to satisfy most people, just about sums up the latest in this series. It's better-than-average program fare and is okay for the supporting spot in most dual situations. It starts off with a "bang," and winds up with a peach of a scrap between a Jap plane and three American sharpshooters in a motorboat. The three leads, Leo Carillo, Andy Devine and Don Terry, deliver in their usual able manner, aided by a swell portrayal by Marjorie Lord, and a good directorial job by William Nigh. Production values are tops. Newspaper headlines dealing with Japanese spies, secret agents and saboteurs could be blown up for your lobby. Transform front in Oriental style. Title and timeliness of subject should be stressed in all your exploitation. An advance showing for service men could be arranged with newspaper cooperation.

Catchline: "Three Americans caught in England's island Bastion."

Let's Get Tough

Monogram **Comedy-Drama** **62 mins.**

(Nat'l Release, May 29)

AUDIENCE SLANT: (Family) Reception should be good as most theatregoers will enjoy seeing their kids win the war without going into the army.

BOX-OFFICE SLANT: Should serve as a good companion piece to a more serious feature.

Cast: Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, Tom Brown, Florence Rice, Robert Armstrong, David Gorcey, Sunshine Sammy Morrison, Bobby Stone, Sam Bernard, Phil Ahn, Jerry Gergen. **Credits:** Directed by Wallace Fox. Original story and screenplay by Harvey Gates. Photography by Arthur Reed. Associate Producer, Barney A. Sarecky.

Plot: The East Side Kids get involved in the murder of a Chinese, which results in the exposure of a spy ring and the Black Dragon Society. An FBI man, with the aid of the kids and the police, round up the enemy.

Comment: This one of the East End kids, is the best of its kind, and its reception should be good as most theatregoers will enjoy seeing the kids, doing their share, to help win the war. It should serve as a good companion piece to a more serious feature. The direction, by Wallace Fox, is so smooth that the picture moves at an even and rapid clip throughout. The performances of all the players, espcially to those who are fans of the boys, is bound to entertain. Even the people who don't usually go for this fare will enjoy it. Build up the angle that the kids are doing their part in helping to win the war. Get over the idea that East Side, West Side, we're all licking the Japs.

Catchline: "Even the kids at home are whacking the Japs."

B and K Intervene in Case Filed by Palace, Gary

(*Continued from Page* 8)

N. Y., against the 14-day clearance held by the Capitol, Newark, N. J., on the grounds of being unreasonable, was announced by Arbitrator William E. Barrett.

The case of the Times Theatre, Danville, Ill. got under way before Arbitrator William Giffin, of Chicago, but hearing was adjourned to May 20th. Thomas Ronan, of Great States; Clyde Eckhardt, of 20th-Fox; James Donohue, of Paramount; Sam Gorelick, of RKO; M. Shumow, of Warners; and Harry Kemptgen, of MGM, were heard prior to postponement.

Balaban and Katz has intervened for its Tivoli and Shoretown Theatres, Chicago, in the case of the Palace Theatre, Gary, Indiana.

Carroll's $300,000 Suit Stands

Federal Judge Vincent T. Leibell denied Paramount's application for the dismissal of Earl Carroll's suit for $300,000 on the grounds Paramount's "A Night at Earl Carroll's" was of poor quality; that the film was advertised as produced by him, and that the company refused to change the title or withdraw the picture.

Regional Sales Meet for Astor

A regional sales meeting of Astor Pictures franchise holders has been called by R. M. Savini, president of the company, for the heads of Eastern division distributors to meet June 5th and 6th. Representatives from Atlanta to Boston and as far West as Pittsburgh and Cleveland will attend the meeting at which new sales policies will be discussed and new reissue releases announced.

NTS Projection Budget Plan

A budget plan for major repairs on projection equipment has been announced by National Theatre Supply Co. The plan offers exhibitors weekly or monthly terms spread over a period after a nominal down payment. The plan is being put into effect in the 28 branches of NTS.

Disney 75 Per Cent War Films

Production at the Walt Disney studio is now 75 per cent devoted to the filming of pictures for the government. A total of between 75,000 and 100,000 feet of films dealing with war subjects are to be turned out by Disney this year according to present plans.

"Bambi' Trade Shows Set

Trade screenings of Walt Disney's "Bambi" have been set by RKO for May 25th and 26th.

ANOTHER REPUBLIC FAN MAGAZINE AD

Sky Writing ABOUT A BIG PICTURE

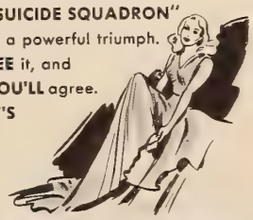


FROM the STORIES of the THOUSANDS OF heroes of AMERICA AND her ALLIES IN these DAYS when HEROISM is so vital to OUR existence, REPUBLIC NOW brings you one tale as BEAUTIFUL as it is dramatic. IT is called "SUICIDE SQUADRON," and IT will thrill you AS only a truly GREAT picture CAN. With ANTON WALBROOK



(ONE of the greatest AND best-loved stars of the STAGE) and lovely SALLY GRAY, the story is magnificently PLAYED. It concerns a few of the REAL patriots of gallant Poland—MEN with the courage to KEEP fighting when ALL seemed lost. MINGLED with THE glorious HISTORY of THESE VALIANT MEN is A love-STORY of POIGNANT BEAUTY. "SUICIDE SQUADRON" will thrill you FROM the beginning and leave YOU cheering at the end. IN dramatic action, in EMOTIONAL appeal, and in ROMANTIC interest, "SUICIDE SQUADRON" IS a powerful triumph. SEE it, and YOU'LL agree. IT'S





A REPUBLIC PICTURE

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

'Flying Tigers' Flying; Margie Hart is Stirring Them Up; Laughton for Anti-Nazi Story; Columbia Steps Up 'A' Pace

Columbia stepped up its A pace with announcement of the start of three big pictures. May 11 sees shooting on "My Sister Eileen" with Roz Russell leading, Alexander Hall directing, and Max Gordon producing. Final casting for the other roles is not complete and the studio made a deal with "The American Druggist" to help find a drug clerk to play himself.

Director Dave Miller used 200 Chinese extras representing guerrillas in opening "Flying Tigers." John Wayne and John Carroll are members of the A.V.G.; Anna Lee plays the femme lead. The studio built a replica of the Burma flying field and has a fleet of P-40 planes, built of material not covered by priorities. Ed Grainger is producing. This week the company goes inland to get aerial dogfight sequences.

When Frank McDonald's option was picked up by Pine-Thomas, it was for "Interceptor Command." Now there are three more, the first of the new ones to be "You Can't Live Forever."

RKO is rushing several pictures planned for Tim Holt. Enlisted as an air cadet. The first, "Singing Guns," will include Cliff Edwards and Joan Barclay. Les Selander will direct and Bert Gilroy produce.

Goldwyn is starting to cut, dub, and score "The Pride of the Yankees." The plan is to cut two and three-quarter hours of rough film down to two hours, after adding a few exterior shots. Teresa Wright (playing Mrs. Lou Gehrig) cancelled becoming a Mrs. so these shots could be taken and now Walter Brennan is off on a fishing trip.

Jack Benny's new opus, "George Washington Slept Here," with Ann Sheridan co-starring, has been moving fast at Warners, with William Keighley directing and Jerry Wald producing. The cast includes Hattie McDaniel, recently named permanent Director of Riverdale, N. Y. Orphans' Home, and Chairman of a subcommittee for Negro artists in the Hollywood Victory Comm.

M-G-M announced that Red Skelton, "The Fox" in the money maker, "Whistling in the Dark," will reappear as "The Fox" in a new whistler from the South, "Whistling in Dixie."

About May 18 William Seiter will start direction on the new Fred Astaire-Rita Hayworth "Carnival in Rio." This one will have Xavier Cugat's orchestra playing some new Jerome Kern-Johnny Mercer music. Producer is Louis Edelman.

Jack Oakie is readying for the lead in a picture that Gregory Ratoff will Produce-Direct as a musical based on the old New York Winter Garden. Ratoff will use twelve old-time song hits.

We are told by RKO that Charles Laughton will appear in an anti-Nazi picture to be written and produced by Dudley Nichols, and directed by Jean Renoir of "Grand Illusion" fame. Laughton will neither leer, sneer, lounge or scrounge, but will be normal even in the face of the Nazis.

Monogram signed a contract with Mooney-King Productions for three pictures. The first will be "Foreign Agent" written by Mooney, to be directed by William Beaudine. Mooney became famous by going to jail for refusing to tell a New York Grand Jury the source of his information for some articles in a N. Y. paper.

Stepping up his short shooting for Warners, Gordon Hollingshead has productions rolling in New York, San Francisco and Oklahoma simultaneously. Jean Negulesco is "East" at West Point; Terry Morse is "South" (?) in Oklahoma; and B. Reeves Eason is "West" at San Francisco. There is no "North."

Immediately on return from the present "Hope" tour, Vera Vague, the man-chasing comedienne will star in Republic's "Hi, Neighbor." Her friends know her as Barbara Jo Allen, but Armand Schaefer, producer, and Carl Hoeffle and Del Porter, songwriters of "Pass the Biscuits, Mirandy," will have to call her Vera Vague.

Producer-Director Sam Wood returned to Paramount Monday (11) to continue testing players for "For Whom the Bell Tolls," the story that cost plenty of sugar. Gary Cooper is to play the lead. The picture is so important that they've been testing Vera Zorina, Connie Gilchrist, and Lenore Ulric for parts. Sam is considering the formation of another unit to film scenes on location, while he goes on with interiors at the studio.

The picture "Now, Voyager" has been on location with a cast which principals Bette Davis, Paul Henreid, Claude Rains and Ilka Chase. Production is by Hal B. Wallis and direction by Irving Rapper. Warren Low did the film editing.

Mickey Rooney is going to fill the title role in the picturization of Rudyard Kipling's classic, "Kim." Victor Saville will produce this new Indian locale.

Readies Two Crosby Starrers

Producer Paul Jones came in from New York this week, to start preparations on two Bing Crosby pictures "Manhattan at Midnight" and "True to Life," for Paramount.

TITLE CHANGES

Born to Be Bad (MGM) now Calling Dr. Gillespie.

Seven Sisters (MGM) now Seven Girls.

Public Enemies (Rep.) now Gangs of the City.



LIVING HIS ROLE

Jack Benny, getting into the atmosphere for his role at Warner Bros. studio for "George Washington Slept Here," acts out the title of the picture with the aid of his lovely hostesses; June Millarde, Jean Ames, Ann Corcoran, Juanita Stark and Dolores Moran.

HOLLYWOOD STUDIO ROUND-UP

Five new productions went into work before the cameras at five of Hollywood's studios this week. The new ones in work are as follows.

COLUMBIA

SHOTGUN GUARD—Principals: Charles Starrett, Arthur Hunnicutt, Jimmy Davis. Director, William Berke.

MGM

OX TRAIN—Principals: Dean Jagger, Barry Nelson, Donald Meek. Director, Edward Cahn.

PRODUCERS

TUMBLEWEED TRAIL—Principals: Bill "Cowboy Rambler" Boyd, Lee Powell, Art Davis. Director, Peter Stewart.

20th CENTURY-FOX

BERLIN CORRESPONDENT—Principals: Virginia Gilmore, Dana Andrews, Mona Maris. Director, Eugene Forde.

UNIVERSAL

I WANT TO DANCE—Principals: Andrews Sisters, Grace McDonald, Peggy Ryan. Director, Edward F. Cline.

Warner Studio Employees to Make Mass Blood Donation

On May 23rd, a cross-section of Warner Bros. employees, from players to laborers, will make a mass blood donation to the Los Angeles Chapter of the American Red Cross bank. The occasion will mark the first use of the local chapter's new mobile unit, which will go to the studio with cots, refreshments and bleeding equipment. The director of the local chapter's unit visited Ann Sheridan on the "George Washington Slept Here" set and told her that pictures of her giving her blood to the Red Cross did more to increase the number of blood donors than any other single publicity aid.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Ye Cub dropped up to Margaret Ettinger's office to see Mr. Strauss. With the gift for understatement of the English he let this youngster know that Technicolor is busier than ever. We got to schmoozing about the English and advertising, and he told us some good gags, never smiling with more than his eyes. "The English," he said, "have no faith in any article or firm that they haven't heard of all their lives. That's why the big companies who have no goods to sell now, are continuing their advertising. If they stop now and give the American public a chance to forget them, when they try to come back they will be something old trying to come back."

At Paramount, Ella Boros took Ye Cub by the hand and led him around. At lunch saw the usual number of screwy costumes, preachers, soldiers, cowboys, bad men—all having lunch together. Directors, producers, and stars sit at different tables from the players, for in Hollywood there is a caste system. George Brown, head of Publicity, came along and shook hands and told us he was feeling better (he looked like Tarzan, he was so big and healthy). Then we marched on to Ed Small Productions, where Al Vaughan holds the Chair of Publicity.

We were up to Republic later in the week—lunched with Compton, Abarbanel, Co., who, with Saal, are Republic's publicity—and we met Judy Canova. She's far from funny looking, we thought, and got ourselves a still to prove it. Then we met Joe E. Brown, who's worrying about the White Sox. When we finished lunch and started for the lot, we were walking behind Joe Santley, director, and Jerome Cowan and Anne Jeffrey, from "Lazybones." An old open Ford scooted by, packed twelve young boys to the can, and they let out a terrific holler. Anne was dressed in night club style and the kids spotted the lace stockings and outfit. The tin can whizzed around the block and the kids were right behind the trio awooping it up.

On the Monogram lot, we met Margie Hart, the shaker. She was surrounded by the scenery for "Lure of the Islands," and we asked whether she thought her wiggle had the South Seas touch. She told us it was different from the natives' because hers was part Irish. Also met Gale Storm, a cute little trick who has a part in the picture, and, we understand, wows them with her singing and stuff.

When Welles came to Hollywood, and we don't mean Sumner, we heard, all the way back east, that there were too many "Yes" men in Hollywood and he wouldn't stand for it. Just saw some of his publicity releases and, when it comes to "Yessing," Hollywood has plenty to learn. The release is about "Emperor" Orson's visit to South America. (We're surprised they don't use small letters for South America.)

Lubitsch-Raphaelson Original

Ernst Lubitsch will direct an original story to be written for 20th-Fox by Samson Raphaelson, the author of the current New York stage play "Jason." Raphaelson has recently been signed by the studio to write the story and Lubitsch will drop the plan to direct "Self-Made Cinderella."

BUY WAR SAVINGS BONDS



Arthur Greenblatt, vice-president in charge of sales for Producers Releasing Corporation, addressing the company's second Annual Convention in Hollywood, discussed the new season's product which consists of 24 features, divided into three selling groups, and 18 Westerns. The first production, "Baby Face Morgan." will go into production in June. At the speakers table are Leon Fromkess, O. Henry Briggs, Greenblatt and Louis Charninsky, Dallas Manager for Interstate Theatres.

Columbia and Redbook Working Together

As an opening gun in a so-called billion dollar exploitation of Columbia's "Cover Girls" which is to star Rita Hayworth, Redbook will have a four-page layout in the June issue and the cover will supplement that with a pose of Anita Colby, topflight model who is representing Columbia in contacts with the fifteen national magazines which will select as many cover girls to make screen debuts in the picture.

Columbia is sending reprints of two of the four pages to 15,000 exhibitors, and copies of the full magazines to all its exchanges.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

If you can spare some time from your routine duties, I'd like to have you join me today, because I know you'll get a kick out of visiting at Universal's lot where they are shooting a scene for "Love and Kisses, Caroline."

Why this lot and this particular scene? Well, Bob Moak, unit man, tells me it's one of the most magnificent sets ever dreamed up by Jack Otterson, the art director, who says they are 10 years ahead of the times. So . . . let's hurry, we don't want to miss anything.

Here we are, and first thing we see as we enter the sound stage is a gorgeous entrance hall—it's supposed to belong to an 18-room mansion owned by Kay Francis. There at the left is an eye-taking chest—looks old, but it's new wood with ridges and "age marks" cut in it. What floors, eh! They're masonite; shiny—and hard to keep clean. But look up there to the right. That staircase is more than just interesting, for the uprights holding the banister are made of large, glass ash-trays—bought, mind you, at the five-and-ten. The same ash-trays have been used instead of grillwork in the entrance door.

But look! Here's the star of the picture—Diana Barrymore, a very talented young lady, for besides proving histrionic ability by running the gamut from age 12 to 82 in the picture, Diana also designed at least six of the gowns she wears in the film. One outfit, a brown suit with mink sleeves and a mink hat to match, is especially smart. She's wearing that outfit now as she enters the house and sees the place filled with flowers—remarks to the housekeeper: "It looks like an opening night in a meat market." She finds everything changed, for she doesn't know that her mother, Kay Francis, has a new suitor—John Boles, and that he has been told that she, Diana, is only twelve years old; a little ruse of Kay's to make John think she is younger than she is. Story sounds interesting, doesn't it?

Too bad we can't stay and see more, but it's getting late and I've got to get back to the office. Besides which I imagine you have lots to do. So, we'll both just have to wait and see the rest in the picture.

Hope you enjoyed the visit enough to join me again next week.

Ann Lewis

Universal Production Goes into High Gear

Three major features and a serial were started at Universal last week. Seven productions are now shooting, thirteen editing and six are being readied for filming in the near future.

New starters include "Deep in the Heart of Texas," "Sherlock Holmes Saves London," "I Want To Dance," a new Andrews Sisters and "Adventures of Smilin' Jack," chapter-film based on the comic strip of the same title.

Preparing to start soon is the next Deanna Durbin picture, "Call Me Yours," under the direction of Jean Renoir and the production guidance of Bruce Manning. Among others being readied for early production are Walter Wanger's technicolor picture "Arabian Nights," with Maria Montez, Jon Hall and Sabu.

White Cargo Gets Another Whirl

The perennial favorite "White Cargo" will be redone by Metro. It is the story of the white man's degeneration in the tropics. Hedy Lamarr plays the part of Tondelayo, a native Polynesian who charms a newcomer to the jungle post. Walter Pidgeon will play opposite her and Frank Morgan will play one of the top supporting roles.

Lou Smith at Universal

Universal announced that Lou Smith would be its new studio publicity director. John Joseph, who has been handling the studio publicity will devote himself to his duties as director of advertising and publicity. J. W. (Pete) Dailey, who was with Smith at Columbia, and Paul Speegle of the San Francisco Chronicle, go along with Smith to do unit work.

Al Green Draws Term Ticket

Latest addition to Columbia's growing list of directors is Alfred E. Green, who was signed by the studio on a long term contract. Green recently completed "Meet the Stewarts" at Columbia for Producer Robert Sparks, with William Holden and Frances Dee teamed in the stellar roles.

"Little Tokyo, U. S. A."

June Duprez will play an important role in 20th Century-Fox's "Little Tokyo, U. S. A.," which is to be directed by Otto Brower from a script by George Bricker, production on which started this week.

Moppet in "The Pied Piper"

Julika Alpar, seven-year-old daughter of Gita Alpar, Hungarian stage and operatic star, is to make her screen debut in "The Pied Piper," the 20th Century-Fox production in which Monty Woolley will head the cast.

Short Subject Reviews

Pacific Frontier *(Informative)*

Vita. (7110) Broadway Brevities No. 10 20 mins.

This timely subject, in technicolor, shows the Islands of the Pacific as they were in the days before the so-sorry Jap started the devastating war machine that has made a pile of debris of most of the beauty the footage pictures. The roving cameraman takes the spectator to the places that have been making the headlines and shows the beauties of man and nature, as well as the peaceful pursuits of the inhabitants that have all fallen victims of the War Gods. Hawaii, the Philippines, Singapore, the Malay Penninsula, India, Java, and Australia are all featured.

Emil Coleman and Orchestra *(Very Good)*

Vita. (7509) Melody Masters No. 9 10 mins.

Unusual production values and fine examples of odd-angle photography and shadow effects lend emphasis and enjoyment to the fine musical offerings of this talented and versatile dance aggregation. The numbers featured are not of the popular order but seldom heard semi-ballad compositions, rendered with smoothness and instrumental blending that lulls the listener into a state of complete contentment. There is just enough novelty dance accompaniment, inserted at intervals, to give the film a touch of variety. Jean Negulesco directed.

Rocky Mountain Big Game *(Good)*

Vita. (7407) Sports Parade No. 7 10 mins.

A hunting trip in the Canadian Rockies and a peek at some of Dame Nature's most picturesque and colorful handiwork with glimpses of the big and little animals that frequent the country. Mike and Helen Lerner, world famous big game hunters, go after a couple of specimens of big horn sheep and content themselves with firing their camera at the bear, caribou, mountain goats, elk and other animals that happen to cross their path. The narration is well handled and the color photography lends its usual splendor to these films of the great outdoors.

The Draft Horse *(Funny)*

Vita. (7718) Merrie Melodies No. 8 7 mins.

The attempts of the goofy horse to enlist in the army result in comical and amusing action that is certain to bring loud guffaws from any audience. The friendly, mis-shapen equine has a lot of trouble with his physical examination—particularly when he is ordered to strip by the commanding officer—and is rejected. On his way back to the plow he sits, sorrowfully reflecting on his imperfections, in the woods that happen to be part of the terrain of a sham battle and when he manages to get away from the shot and shell he is content to knit for the fighting men. Leon Schlesinger produced.

The Wacky Wabbit *(Funny)*

Vita. (7717) Merrie Melodies No. 17 7 mins.

Elmer, the lisping fat man, is invading the field of prospectors and singing happily on his way to the gold fields when he encounters the screwy rabbit. There follows an array of dizzy and crazy situations with Elmer getting the worst of every encounter with the wiley prankster, Bugs Bunny. Particularly funny is the sequence where Elmer tries to blast and always finds the dynamite being hurled out of the hole at him.

Donald Gets Drafted *(A Scream)*

RKO (24,103) Disney Cartoon No. 3 9 mins.

Donald gets an induction notice. As he pauses before Army headquarters, preparatory to enlistment, the pictures of the hostesses in the Air Corps intrigue him. But after his examination by the Army doctors, a process during which there are many laughs, he is sent to the infantry, much to his dismay. The tough top-sergeant is almost too much for Donald, who finally goes berserk when he is attacked by ants, while forced to stand at attention. This is one of Disney's best and should be much appreciated these days.

Cruise Sports *(Out of Date)*

RKO (24,309) Sportscope No. 9 8 mins.

It will be hard to generate any interest in this subject, since it obviously deals with pre-War activities, which should not be considered until the war is won. All of the various sports indulged in while sailing to Chile on a Grace liner are depicted in considerable detail. Such games as deck tennis, shuffle board, pool, etc., are among the sports shown which used to be enjoyed on shipboard. Today, the commentator adds, shipping is a grim and serious business. Frederic Ullman, Jr., produced.

Wedded Blitz *(Funny)*

RKO (23,704) Leon Errol No. 4 18 mins.

Leon has just been married, and the neighbors are snooping. When he comes home to lunch in his studio makeup, they think it is another man. That night he again comes home in a different makeup. Soon the neighbors visit him at the studio to inform him of the results of their spying. So that night, one of the neighbors waits with a shotgun, and when Leon in his makeup as a Frenchman comes home, he shoots him. It's a funny picture and should be good for a lot of laughs. Bert Gilroy produced and Henry James directed.

Inferior Decorator *(Funny)*

RKO (23,405) Edgar Kennedy No. 5 17 mins.

About to shoot some golf, Edgar is informed he is in the interior decorating business with his wife, mother-in-law and brother-in-law. They get a phone call to decorate an apartment, but when Edgar writes down the address his mother-in-law rubs it out. As a result, they go to the wrong house and practically tear it to pieces, with Edgar frequently falling into a tub of mortar, taking with him much of the furniture each time. The action allows Kennedy to do his slow-burn act on a number of occasions. Bert Gilroy produced and Clem Beauchamp directed.

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 16)

PARAMOUNT (No. 75)—"Railer" train travels on highways or tracks; U. S. soldiers parade in Guatemala; Candidates at work in officers' school at Miami Beach; U. S. Troops in Hawaii select typical sweetheart; Baseball at San Quentin Prison; Belmont Park opening; Women's Bowling Congress; Gas rationing.

MOVIETONE (Vol. 24, No. 72)—FDR greets Philippine President Quezon; Captain Robinson of Marblehead describes trip; Snowstorm in South Dakota; Big log drive in Maine; Marines training in gliders; Air Cadets training; Belmont Park opening; Women's Bowling Congress; Gas rationing.

NEWS OF THE DAY (Vol. 13, No. 270)—Soviets battle on Crimea Front; Gas rationing; Marines training in gliders; "Railer" train travels on highways or tracks; FDR greets Philippine President Quezon; Big log drive in Maine; Miami hotels become barracks for Air Cadets; Field Artillery getting ready for action; Belmont Park opening; U. S. Troops in Hawaii select typical sweetheart.

PATHE (Vol. 13, No. 75)—FDR greets Quezon; Gas rationing; U. S. soldiers parade in Guatemala; Army mules carry supplies; "Railer" train travels on highways or tracks; Stiff work at Air Cadets Training School; U. S. Troops in Hawaii run typical sweetheart contest; Big log drive in Maine.

UNIVERSAL (Vol. 15, No. 84)—Gas rationing; Train wreck in Cleveland; U. S. soldiers parade in Guatemala; Miami hotels become barracks for Air Cadets; Marines training in gliders; "Railer" train travels on highways or tracks; Music Festival in Atlanta; Belmont Park opening; Women's Bowling Congress.

(Released Wednesday, May 13)

MOVIETONE (Vol. 24, No. 71)—Pictorial illustration of American-Japanese naval battle in Coral Sea; War Department reveals Japanese cities were bombed by U. S. Army planes; Churchill warns Nazis against use of gas in Russia; President of Peru greeted by Roosevelt; President Quezon of the Philippines reaches U. S.; Lieut. Bulkeley and companions tell how they sank Japanese cruiser; Navy Relief baseball; Alsab wins Preakness.

NEWS OF THE DAY (Vol. 13, No. 269)—Coral Sea victory stirs the nation; President Quezon of the Philippines in U. S. to establish government; Lieut. Bulkeley and companions tell how they sank Japanese cruiser; Roosevelt greets Peru's President; Baseball enriches Navy Relief; Alsab wins Preakness.

PATHE (Vol. 13, No. 74)—Roosevelt greets Peru's President; U. S. and Peru sign trade treaty; New pursuit plane tested; Mass production of Army jeeps; Lieut. Bulkeley and companions tell how they sank Japanese cruiser; Cadets join merchant marine; President Quezon of the Philippines arrives in U. S.; Alsab wins Preakness; Students form Navy squadron (Atlanta and Charlotte only).

UNIVERSAL (Vol. 15, No. 83)—Roosevelt greets Peru's President; Lieut. Bulkeley and companions tell how they sank Japanese cruiser; Capt. Wheless visits plane plant; New pursuit plane tested; Last of Japanese quit West Coast; Baseball enriches Navy Relief; Alsab wins Preakness.

PARAMOUNT (No. 74)—Roosevelt greets Peru's President; Mothers visit Army camps; Mass farewells for selectees in New Jersey; New pursuit plane tested; President Quezon of the Philippines arrives in U. S.; Lieut. Bulkeley relates experiences; Baseball enriches Navy Relief; Bob Hope, Bing Crosby aid Navy Relief in Chicago; Alsab wins Preakness.

Eenie, Meenie, Miney, Moe

Patrons of the Belmar, Pittsburgh, were asked to "pick out the type of gun that killed Johnny Eager" from a display of arms in the theatre lobby arranged by Lige Brien for his engagement of "Johnny Eager." He also had newsboys distribute 2500 extras on the film.

Go After Juke Box Operators

The current issue of *Phono-Graphic*, publication of RCA Victor, devotes a full page to music and scene stills from "Ship Ahoy." The periodical goes to 10,000 juke box operators, and provide numerous tie-up opportunities with them.

Passes for Largest Lists

Guest tickets were awarded to radio listeners submitting the largest lists of famous Virginians as part of the "Vanishing Virginian" campaign executed by Robert Wanamaker, Liberty, Sharon, Pa.

Advance Dope

MAN'S WORLD (Col.) **Drama. Principals:** Roger Pryor, William Wright, Marguerite Chapman, Larry Parks, Wynne Gibson. **Plot:** A nurse who witnessed a gang murder, is abducted and left in the care of the leader's old flame. When an accident occurs at one of the mines in the neighborhood, her handling of one particular case wins her the approval of an honest engineer, who had thought her one of the gang. Free to go, after the gang leader is disposed of, another accident uncovers some Nazi agents and a great vein of ore. She gets to work helping the engineer straighten things out. **Director,** Charles Barton.

APACHE TRAIL (MGM) **Western. Principals:** William Lundigan, Lloyd Nolan, Donna Reed, Ann Ayers, Chill Wills. **Plot:** An outlaw and the manager of a stage station are brothers. The outlaw is after the gold being guarded by his brother, so he resorts to trickery, but to no avail. Indians attack and demand the outlaw, but his brother insists on law and order. When the outlaw tries to escape, the Indians get him. **Director,** Richard Rosson.

GLASS KEY (Para.) **Mystery. Principals:** Allan Ladd, Brian Donlevy, Bonita Granville, Veronica Lake, Moroni Olsen. **Plot:** A political boss, who has fallen in love with an honest candidate's daughter, takes the rap for the murder of her brother. His lieutenant, however, knowing he is innocent, forces the issue and traps the honest candidate into confessing he killed his own son by accident. **Director,** Stuart Heisler.

SEVEN GIRLS (MGM) **Drama. Principals:** Van Heflin, Kathryn Grayson, Marsha Hunt, Ann Rutherford, Cecilia Parker, Frances Raeburn. **Plot:** The oldest of seven sisters, a spoiled, stage-struck beauty, falls for a visiting reporter, who happens to be in love with her sister. The girls' father, believing its number one the reported loves, tries to help the romance along, but the other six sisters gang up on the gal and break everything up. Things work out well, however, for the picture ends with seven couples walking up the aisle. **Director,** Frank Borzage.

ROAD TO MOROCCO (Para.) **Comedy. Principals:** Bing Crosby, Bop Hope, Dorothy Lamour, Dona Drake, Anthony Quinn, Vladimir Sokoloff, Leon Belasco. **Plot:** Bing and Bob get mixed up with a princess and a desert sheik. The usual difficulties ensue . . . such as making a wish on a ring given them by the princess and having the wish granted and Bob being turned into a monkey for a while. They trick the sheik's enemy into fighting him; then pull the tent down over the both of them and escape with the princess and her handmaiden: one for each. **Director,** David Butler.

VENGEANCE OF THE WEST (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Frank Mitchell, Adele Mara. **Plot:** Gold shipments seem to be the only loot being taken by a mysterious bandit, so a California Ranger is sent to run down the desperado. When the Ranger learns that it is a case of revenge, and that the men who own the gold were a couple of crooks he permits the "bandit" to escape. **Director,** Lambert Hillyer.

ORCHESTRA WIFE (Fox) **Drama-with-Music. Principals:** George Montgomery, Lynn Bari, Cesar Romero, Glenn Miller, Ann Rutherford. **Plot:** The glamour attached to a musician's life causes a romantic, swing addict to marry a member of Glenn Miller's band. She is quickly disillusioned by the idle, gossiping wives of the other men. Because of them, she and her husband separate. To get even she gives them a dose of their own medicine and breaks up the entire outfit. But she becomes remorseful and sets everything straight again. **Director,** Archie Mayo.

PARDON MY SARONG (Univ.) **Comedy. Principals:** Bud Abbott Lou Costello, Virginia Bruce, Robert Paige. **Plot:** As bus drivers, the boys take on a cross-country jaunt and wind up on the wrong side of the law. They escape on board a yacht that is in a sailing race and a hurricane blows it off its course, landing it on an uncharted island. They help the natives get out of the spell woven over them by a menacing character . . . and then sail for home with treasure from the grateful people. **Director,** Erle C. Kenton.

DANGER IN THE PACIFIC (Univ.) **Drama. Principals:** Leo Carrillo, Andy Devine, Don Terry, Louise Albritton. **Plot:** A scientist-explorer and his cameraman leave on an expedition into the jungle, to find a drug said to cure paralysis. Arrived there, they are overpowered by an Axis agent, who is in charge of a secret munitions compound. They manage to free themselves and then destroy the Nazis and their secret compound. **Director,** Lewis D. Collins.

LONE WOLF IN SCOTLAND YARD (Col.) **Spy. Principals:** Warren William, Eric Blore, Hillary Brooke, Thurston Hall. **Plot:** The Lone Wolf helps Scotland Yard and the British Intelligence outwit a group of Nazi agents, one of whom is the assistant head of their own department. Plans for a defense beam detector, vital to the defense of London, are kept from the Nazis by one of the Lone Wolf's deft switches. **Director,** Edward Dmytryk.

London Observations

by Jock MacGregor

The inevitable, never to be omitted English topic (weather) has taken second place to cinema box-office success.

Think of it! Some 24 million are visiting British cinemas weekly: five millions over the peace time peak.

This is grand, but we must ask ourselves sincerely:—Are we making the most of this unexpected gift?

The answer, I fear, is NO. Too many are sitting back, rubbing their hands and putting on any old show.

In recent weeks, I have toured the country widely. Too often I saw callousness in presentation. Rarely did I find a suitable show.

Admittedly there is a shortage of product and staffs, but that is no excuse for badly balanced programs, and smug indifference towards patrons.

The new public is entirely due to conditions, not to better pictures. Properly welcomed with courtesy and well chosen programs, they might become life-long movie addicts. As it is many are eagerly awaiting the days when the lights will shine again and there will be other places to visit.

One of the film world's shorter sighted policies is its treatment of the Services. The boys in the isolated gun sites and camps looked forward to the rare visit of the travelling cinemas.

Grim as the civvy shows are, these programs are worse. Even when I present them free, only a handful turn up. They have seen so many dud shows that they prefer a cup of tea.

These shows are damaging the movies' reputation when they should be enhancing it. Something must be done here.

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Seattle—Principal
Washington—Peerless
Toronto, Canada—Superior

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)....C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)....Chester Morris	71		Reissued
	Crooked Circle (C)F....Zasu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild....Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)....Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A....Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
	Her Enlisted Man (CD)....Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
	I Cover the Waterfront (D)....Claudette Colbert	80		Reissued
	Keep 'em Laughing....Jack Benny	72		Reissued
	Let 'Em Have It (G)....Bruce Cabot-Virginia Bruce	70		Reissued
	Our Girl Shirley....Shirley Temple	40		Cavalcade
	Palooka (C)....Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)....P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)....Spencer Tracy	88		Reissued
	Titans of the Deep....Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F....Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A....Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2215	Hands Across the Rockies(W)F.Bill Elliott-Dub Taylor	60	6/19/41		b6/14/41
2001	Here Comes Mr. Jordan(FA)A.Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A....Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2206	Medico of Painted Spring(W)F.Chas. Starrett-Terry Walker	59	6/26/41		b6/28/41
2039	Officer and the Lady (D)A....Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F....Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2208	Prairie Stranger (W)F....Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2026	Richest Man in Town (D)F....Frank Craven-Edgar Buchanan	69	6/12/41		b6/14/41
2216	Son of Davy Crockett (W)F....Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2019	Sweetheart of the Campus (MD).Ruby Keeler-Harriet Hilliard	61	6/26/41		b7/5/41
2207	Thunder Over the Prairie (W)F.Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F....Kay Harris-William Tracy	67	8/7/41		b8/9/41
2009	Time Out for Rhythm (DM)F.Rudy Vallee-Rosemary Lane	74	6/20/41		b6/7/41
2042	Two in a Taxi (C-D)A....Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2004	You'll Never Get Rich (M)F..Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A.Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)....C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A....Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A.Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F.Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F.Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)....Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)....Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F....Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F....William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F....Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3032	Desperate Chance for Ellery Queen (My)....Wm. Gargan-Margaret Lindsay (Former title "Ellery Queen and the Living Corpse")	70	5/7/42		a2/28/42
3214	Devil's Trail (W)....Bill Elliott-Tex Ritter		5/14/42		a11/15/41
3205	Down Rio Grande Way (W)F.Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)....Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F.Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F....Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F...Maxie Rosenbloom-Arline Judge	65	12/18/41		b2/28/42
3037	Hello Annapolis (D)....Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)....Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F....Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F....Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
3009	Ladies in Retirement (D)A...Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A....Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)....Charles Starrett-Russell Hayden	59	3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F...Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A.John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3005	Men in Her Life (D)A....Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F....Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F...Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3042	Not a Ladies Man (D)....Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
3202	Riders of the Badlands (W)F.Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3210	Roaring Frontiers (W)F....Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)....Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My) F.Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F....Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F.Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F....Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11/15/41
3008	Texas (D)F....William Holden-Glenn Ford	92	10/9/41		b9/27/41
3016	Three Girls About Town(CD)A.Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F...Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F....Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A..Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F....Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F....J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A....Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming 1941-42

	Atlantic Convoy....John Beal-Virginia Field				a5/2/42
	Bad Men of the Hills....Charles Starrett-Russell Hayden				a5/2/42
	Blondie for Victory....Penny Singleton-Arthur Lake				
	Fingers....Kay Harris-Bruce Bennett				
	Flight Captain....Pat O'Brien-Glenn Ford (Former title "He's My Old Man")				a5/2/42
	Lone Wolf in Scotland Yard(My) Warren William-Eric Blore				
	Lucky Legs....Jinx Falkenburg				
	Man's World....M. Chapman-W. Wright				
	Meet the Stewarts....William Holden-Frances Dee		5/28/42		a3/7/42
	My Sister Eileen....Rosalind Russell-Brian Aherne				
	Overland to Deadwood....Charles Starrett-Russell Hayden				
	Parachute Nurse (D)....Marguerite Chapman-Kay Harris		6/18/42		a5/9/42
	Prairie Gunsmoke (W)....Bill Elliott-Tex Ritter				a1/17/42
	Riders of the Northland (W)..Charles Starrett-Russell Hayden		6/18/42		a4/18/42
	Shotgun Guard....Charles Starrett-Jimmy Davis				
	Submarine Raider (D)....John Howard-Marguerite Chapman		6/4/42		a3/21/42
3027	Sweetheart of the Fleet (C)....Joan Davis-Jinx Falkenburg	65	5/21/42		a3/7/42
	Talk of the Town (D)....Cary Grant-Jean Arthur (Former title "Three's a Crowd")		6/25/42		a2/21/42
	They All Kissed the Bride...Joan Crawford-Melvyn Douglas (Former title "He Kissed the Bride")		6/11/42		a3/14/42
	Vengeance of the West (W)..Bill Elliott-Tex Ritter				

MGM

Current 1940-41

141	Barnacle Bill (CD)F....Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
139	Big Store (M-C)F....Marx Bros.-Virginia Grey	83	6/20/41		b6/21/41
144	Blossoms in the Dust (D)F....Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
145	Dr. Kildare's Wedding Day(D)F.Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
138	Getaway (G)A....Robert Sterling-Van Heflin	89	6/13/41		b6/21/41
146	Life Begins for Andy Hardy (CD)F....Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F....Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)....M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met In Bombay (D)A...Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A....Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F.Skelton-Rutherford	78	8/8/41		b8/2/41

MGM

Current 1941-42

216	Babes on Broadway (M)F....Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)....Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F....Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A....Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A....Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down In San Diego (D)F....Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)....Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A....Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A.Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F..Van Heflin-Virginia Grey	72	May		b4/25/42
212	H. M. Pulham, Esq. (D)A....Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
204	Honky-Tonk (CD)F....Clark Gable-Lana Turner	105	Oct.		b9/20/41
221	Joe Smith, American (D)....R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A....Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F....Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F....Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F....Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
205	Married Bachelor (C)A....Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F..Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F....D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A....Conrad Veidt-Ann Ayars (Reviewed as "Salute to Courage")	82	Mar.		b1/24/42
233	Rio Rita (CM)F....Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F.William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F....Eleanor Powell-Red Skelton	95	May		b4/18/42
206	Smilin' Through (Tech.)(D)F.J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
234	Sunday Punch (CD)F....Jean Rogers-William Lundigan	76	May		b4/18/42
214	Tarzan's Secret Treasure (D)F.J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F...Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)....Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A....Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A....Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)....K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A....Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A...Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F.L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

	Apache Trail....William Lundigan-Donna Reed				
	Cairo....Jeanette MacDonald-Robt. Young				
	Calling Dr. Gillespie (D)....Philips Dorn-Lionel Barrymore (Former title "Born to Be Bad")				a3/21/42
	For Me and My Gal....Judy Garland-George Murphy (Former title "Big Time")				
	Her Cardboard Lover (C)....Norma Shearer-Robert Taylor				a2/21/42
	I Married an Angel (C)....Jeanette MacDonald-Nelson Eddy				a11/8/41
	Jackass Mail (C)....Wallace Beery-Marjorie Main				a5/9/42
	Maisie Gets Her Man (CD)...Ann Sothern-Red Skelton (Former title "Get Rich Quick Maisie")				a3/28/42
	Man From Martinique (CD)...William Powell-Hedy Lamarr (Former title "Till You Return")				a3/28/42
	Mrs. Miniver (D)....Greer Garson-Walter Pidgeon				a1/17/42
	Once Upon a Thursday (CD).Marsha Hunt-Barry Nelson				a3/28/42
	Ox Train....Dean Jagger-Donald Meek				
	Pacific Rendezvous....Lee Bowman-Jean Rogers	77			a5/9/42
	Panama Hattie (CM)....Ann Sothern-Wm. Lundigan				a8/30/41
	Pierre of the Plains....John Carroll-Ruth Hussey				a5/2/42
	Random Harvest....Greer Garson-Ronald Colman				
	Red Light (CD)....Clark Gable-Lana Turner (Former title "Somewhere I'll Find You")				a3/28/42
	Seven Girls....Van Heflin-Kathryn Grayson				
	Tarzan's New York Adventure (D)A....J. Weismuller-M. O'Sullivan	71			b4/18/42
	Tish....Marjorie Main-ZaSu Pitts				
	Yank at Eton....Mickey Rooney-Edmund Gwenn				a5/2/42

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F....Gorey-Jordan-Hall	61	8/1/41		b8/2/41
	Deadly Game (Spy)F....Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Driftin' Kid (W)F....Tom Keene-Betty Miles	55	9/26/41		b9/27/41
	Dynamite Canyon (W)....Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F....Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Fugitive Valley (W)F....Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Gang's All Here (G)....Frankie Darro-Mantan Moreland		6/11/41		a5/17/41
	Murder by Invitation (My)A..Wallace Ford-Marian Marsh	65	6/30/41		b7/5/41
	Riding the Sunset Trail (W) Tom Keene-Betty Miles		10/31/41		a9/27/41
	Wanderers of the Desert (W)..Tom Keene-Betty Miles		6/25/41		a6/14/41
	Wrangler's Roost (W)F....Range Busters	58	6/4/41		b7/19/41

Current 1941-42

	Arizona Bound (W)F....Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)....Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F....Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A....Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits....Range Busters		4/24/42		
	Borrowed Hero (D)F....Florence Rice-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A....Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
	Corpse Vanishes (H)....Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
	Double Trouble (C)F....Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F....Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)....Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F..Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F....Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F...Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A....Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A....Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)....Arline Judge-John King		2/6/42		a1/17/42
	Let's Go Collegiate (D)F....Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)....Tom Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Man From Headquarters (G)A.Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A....Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective....John Loder-Leneen MacGrath	72	1/21/42		b5/2/42
	Mr. Wise Guy (CD)F....East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F..Bud Duncan-Edgar Kennedy (Reviewed as "Snuffy Smith, Yardbird")	67	1/16/42		b1/31/42
	Riot Squad (My)A....Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)....John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)....Range Busters		2/27/42		a2/21/42
	Saddle Mountain Roundup(W).Range Busters		8/29/41		a8/9/41
	She's in the Army....Veda Ann Borg-Marie Wilson		5/15/42		a5/2/42
	So's Your Aunt Emma (CD)F.Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
	Spooks Run Wild (MyC)F....Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A....Leon Janney-Eleanor Hunt (Reviewed as "Adolescence")	80	10/31/41		b12/21/40
	Thunder River Feud (W)F....Range Busters		1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F...Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F..Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)....Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F..Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)....Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End (W)....Tom Keene-Joan Curtis		5/1/42		a5/9/42
	Zis Boom Bah (DM)F....Peter Lind Hayes-Grace Hayes	62	11/7/41		b11/1/41

Coming 1941-42

	Army Bride....John Beal-Wanda McKay (Former title "Do Not Disturb")				a4/25/42
	Down Texas Way (W)....Buck Jones-Tim McCoy				a5/2/42
	Let's Get Tough (D)....Leo Gorcey-Huntz Hall		5/29/42		a4/25/42
	Lure of the Islands....Margie Hart		7/3/42		
	Texas Trouble Shooters....Ray Corrigan-John King		6/12/42		
	Three Wise Brides (CD)....Nova Pilbeam-Basil Sydney				a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4030	West Point Widow (CD)	A. Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/23/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91		b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78		b8/2/41
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
1	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
	(Reviewed as "Midnight Angel")				
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
	(Former title "Malaya")				
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard			a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake			
	Great Without Glory	Joel McCrea-Betty Field			
	(Former title "Triumph Over Pain")				
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee			
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71		b3/21/42
	Holiday Inn	Bing Crosby-Fred Astaire		8/28/42	a1/3/42
1	Live on Danger (D)	Chester Morris-Jean Parker			a1/31/42
1	Married a Witch	Fredric March-Veronica Lake			
	Lady Bodyguard	Anne Shirley-Eddie Albert			
	Major and the Minor	Ginger Rogers-Ray Milland			
	Mr. and Mrs. Cugat	Ray Milland-Betty Field			a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll			a3/7/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
	(Former title "Morning After")				
	Palm Beach Story	Claudette Colbert-Joel McCrea			a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston			
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour			
	Silver Queen	George Brent-Priscilla Lane			
	Street of Chance (My)	Burgess Meredith-Claire Trevor			a12/21/42
	(Former title "Black Curtain")				
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston			b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
5	True to the Army (CM)	F. Judy Canova-Allan Jones-Ann Miller	76		b3/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George	68	May	b5/9/42
	Wake Island	Brian Donlevy-Robert Preston			
	Wildcat (D)	Richard Arlen-Arline Judge			a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris			
	Young and Willing (C)	William Holden-Susan Hayward			a12/20/41
	(Former title "Out of the Frying Pan")				

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	Geo. Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison		6/5/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	6/12/42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
204	Isle of Forgotten Sins	Alan Baxter-Gertrude Michael		6/26/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John		6/19/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)	F. J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night	Lyle Talbot-George Neisce		7/3/42	
	(Former title "Commandos Have Landed")				
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
	Tumbleweed Trail (W)	Bill Boyd-Lee Powell			

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away (CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi	Disney Cartoon Feature			In Prod.
	Big Street	Henry Fonda-Lucille Ball			
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Highways by Night (C)	Richard Carlson-Jane Randolph			a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			a12/27/41
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
	Pride of the Yankees	Gary Cooper-Teresa Wright			
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
	They Flew Alone	Anna Neagle-R. Newton			
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60		b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
78	Kansas Cyclone (W)	F. Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
57	Nevada City (W)	F. Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
23	Poison Pen (D)	A. Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
3	Puddin' Head (C)	F. Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie (Former title "Public Enemies")	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/1/42	b3/7/42
123	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Cyclone Kid (W)	Don Barry-Johnny James			a5/9/42
	Flying Tigers	John Wayne-John Carroll			
	In Old California (D)	John Wayne-Binnie Barnes		5/27/42	a5/2/42
	Lazybones	Judy Canova-Joe E. Brown			
	Moonlight Masquerade (CD)	Jane Frazee-Betty Keane		6/3/42	a5/9/42
	Phantom Plainsmen	Three Mesquiteers			
	Remember Pearl Harbor (Spy)	Donald Barry-Fay McKenzie	75	5/18/42	
	Romance on the Range (Former title 'Springtime in the Rockies")	Roy Rogers-George "Gabby" Hayes		5/18/42	
	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes			
	Stardust on the Sage (W)	Gene Autry-Smiley Burnette		5/25/42	a4/18/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
112	Bride Wore Crutches (CD)	F. Lynne Roberts-Ted North	59	6/13/41	b7/27/40
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
144	For Beauty's Sake (CD)	A. Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A.....Gene Tierney-Randolph Scott.....	87..	9/12/41	...b8/23/41
6	Blue, White and Perfect (D).Lloyd Nolan-Mary Beth Hughes....	75..	1/6/42	...b12/20/41
5	Cadet Girl (CD)A.....Carole Landis-Geo. Montgomery....	71..	11/28/41	...b11/15/41
8	Castle in the Desert (My)F....Sidney Toler-Arleen Whelan.....	62..	2/27/42	....b2/7/42
1	Charley's Aunt (C)F.....Jack Benny-Kay Francis.....	81..	8/1/41	....b7/26/41
2	Charlie Chan in Rio (My)F....Sidney Toler-Mary Beth Hughes...	62..	9/5/41	....b8/23/41
5	Confirm or Deny (D)A.....Don Ameche-Joan Bennett.....	73..	12/12/41	...b11/15/41
1	Dressed to Kill (D)F.....Lloyd Nolan-Mary Beth Hughes....	74..	8/8/41	....b7/26/41
7	Gentleman at Heart.....Carole Landis-Cesar Romero.....	67..	1/16/42	...b1/10/42
3	Great Guns (C)F.....Laurel and Hardy-Sheila Ryan....	74..	10/10/41	...b9/13/41
6	How Green Was My Valley(D)F..Maureen O'Hara-Walter Pidgeon...	118..	12/26/41	...b11/1/41
4	I Wake Up Screaming (My)F.Betty Grable-Victor Mature.....	82..	11/14/41	...b10/18/41
	(Reviewed as "Hot Spot")			
W-1	Last of the Duanes (W)F.....Geo. Montgomery-Lynne Roberts....	58..	9/26/41	...b9/13/41
W-2	Lone Star Ranger (W)F.....John Kimbrough-Sheila Ryan.....	57..	3/20/42	...b3/14/42
10	Mad Martinoales (CD)F.....Jane Withers-Marjorie Weaver.....	65..	5/15/42	...b4/18/42
3	Man at Large (Spy)F.....Marjorie Weaver-Richard Derr.....	69..	10/3/41	....b9/13/41
10	Man Who Wouldn't Die(My)F..Lloyd Nolan-Marjorie Weaver.....	65..	5/1/42	....b4/18/42
5	Marry the Boss' Daughter(CD)F.Brenda Joyce-Bruce Edwards.....	60..	11/28/41	...b11/15/41
4	Moon Over Her Shoulder(C)A.Lynn Bari-John Sutton.....	68..	10/24/41	...b10/18/41
10	My Gal Sal (M) F (Tech.)....Rita Hayworth-Victor Mature.....	103..	5/8/42	....b4/18/42
8	Night Before the Divorce(C)A.Lynn Bari-Joseph Allen, Jr.....	67..	3/6/42	....b2/7/42
8	On the Sunny Side (CD)F....Roddy McDowall-Jane Darwell.....	70..	2/13/42	....b2/7/42
5	Perfect Snob (CD)F.....Lynn Bari-Cornell Wilde.....	61..	12/19/41	...b11/22/41
1	Private Nurse (D)F.....Brenda Joyce-Jane Darwell.....	60..	8/22/41	....b7/26/41
9	Remarkable Mr. Kipps (D)A..Michael Redgrave-Diana Wynyard..	86..	3/27/42	...b3/14/42
7	Remember the Day (D).....Claudette Colbert-John Payne.....	86..	1/1/42	...b12/20/41
W-1	Riders of the Purple Sage (W)F.George Montgomery-Mary Howard..	56..	10/10/41	...b9/13/41
7	Right to the Heart.....Brenda Joyce-Joseph Allen, Jr.....	72..	1/23/42	...b1/10/42
9	Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney.....	86..	3/20/42	...b3/14/42
5	Rise and Shine (CM)F.....Linda Darnell-Jack Oakie.....	93..	11/21/41	...b11/22/41
8	Roxie Hart (C)A.....Ginger Rogers-Adolphe Menjou.....	74..	2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster.....	72..	4/3/42	....b3/14/42
4	Small Town Deb (CD)F.....Jane Withers-Cobina Wright, Jr....	73..	11/7/41	...b10/25/41
8	Song of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)...	75..	3/13/42	....b2/7/42
7	Son of Fury (D).....Tyrone Power-Frances Farmer.....	98..	1/30/42	...b1/10/42
W-2	Sundown Jim (W)F.....J. Kimbrough-A. Whelan.....	53..	3/27/42	...b3/14/42
1	Sun Valley Serenade.....Sonja Henie-John Payne-M. Berle..	83..	8/29/41	....b8/2/41
4	Swamp Water (D)A.....Walter Huston-Walter Brennan.....	88..	11/14/41	...b10/25/41
9	To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.).....	87..	4/10/42	...b3/14/42
3	Week-end in Havana (D)F....Alice Faye-John Payne (Tech.).....	80..	9/26/41	....b9/13/41
3	We Go Fast (C)A.....Alan Curtis-Lynn Bari.....	64..	9/19/41	....b9/13/41
9	Who Is Hope Schuyler? (My)A.Mary Howard-Robt. Lowery.....	57..	4/17/42	...b3/14/42
1	Wild Geese Calling (D)F.....Henry Fonda-Joan Bennett.....	77..	8/15/41	....b7/26/41
3	Yank in the R.A.F. (War)F..Tyrone Power-Betty Grable.....	97..	10/17/41	...b9/13/41
7	Young America (D).....Jane Withers-William Tracy.....	73..	2/6/42	....b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D).Lloyd Nolan-Carole Landis.....		6/5/42	...a3/28/42
11	Magnificent Dope .....D. Ameche-H. Fonda-Lynn Bari.....		6/19/42	...a3/28/42
10	Moontide (D)A .....J. Gabin-I. Lupino-C. Rains.....	94..	5/29/42	...b4/18/42
12	Outlaw, The .....Walter Huston-Thos. Mitchell.....		7/10/42	.....
11	Ten Gentlemen from West Point (D).....George Montgomery-M. O'Hara.....		6/26/42	....a2/7/42
12	This Above All.....Tyrone Power-Joan Fontaine.....		7/17/42	....a1/3/42
10	Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle.....	75..	5/22/42	...b4/18/42

Coming 1942-43

	A-Haunting We Will Go (C)..Laurel & Hardy-Sheila Ryan.....			..a4/25/42
	Berlin Correspondent .....Virginia Gilmore-Dana Andrews.....			.....
	Black Swan .....Tyrone Power-Maureen O'Hara.....			.....
	Footlight Serenade (D).....Betty Grable-Victor Mature.....			....a4/4/42
	Iceland .....Sonja Henie-John Payne-Jack Oakie.....			.....
	Loves of Edgar Allen Poe.....Linda Darnell-John Shepperd.....			....a5/2/42
	Orchestra Wife .....Geo. Montgomery-Ann Rutherford.....			.....
	Pied Piper .....Monty Woolley-Roddy McDowall.....			.....
	Postman Didn't Ring.....Brenda Joyce-Richard Travis.....			.....
	Tales of Manhattan (D).....Fonda-Rogers-Boyer-Hayworth.....		8/7/42	....a12/6/41
	Thru Different Eyes (My).....Mary Howard-Donald Woods.....			....a4/25/42
	Thunder Birds (D).....Gene Tierney-Preston Foster.....			....a4/4/42
	Twelve Men in a Box.....Lloyd Nolan-Marjorie Weaver.....			.....

UNITED ARTISTS

Current

	About Face (C)F.....William Tracy-Joe Sawyer.....	**47..**	**4/17/42**	..b4/18/42
	All American Co-Ed (CM)F..Frances Langford-Johnny Downs....	48..	10/31/41	.b10/18/41
	Broadway Limited (C-D)F....Victor McLaglen-Dennis O'Keefe...	73..	6/13/41	...b6/14/41
	Brooklyn Orchid (C)F.....Marjorie Woodworth-Wm. Bendix..	50..	2/20/42	....b1/31/42
	Corsican Brothers (D).....Doug Fairbanks, Jr.-Akim Tamiroff..	110..	11/28/41	.b12/20/41
	Dudes Are Pretty People (C)..Marjorie Woodworth-Jimmy Rogers.....		3/13/42	...a12/20/41
	Fiesta (Tech.) (CD).....Armida-Antonio Moreno-Geo. Givot.	45..	12/19/41	.b12/20/41
	Friendly Enemies (C).....Charles Winninger-Charlie Ruggles.....		6/26/42	...a3/14/42
	Gentleman After Dark (D)A..Brian Donlevy-Miriam Hopkins.....	74..	2/27/42	...b3/14/42
	Gold Rush (C)F.....Charlie Chaplin	71..	4/17/42	....b3/7/42
	Hayfoot (C) .....William Tracy-James Gleason.....	48..	1/2/42	....b1/3/42
	International Lady (Spy)A....Ilona Massey-George Brent.....	100..	9/19/41	.b10/18/41
	Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp.....	108..	4/3/42	....b3/28/42
	Lydia (D)F .....Merle Oberon-Alan Marshall.....	104..	9/29/41	....b8/23/41
	Major Barbara (CD)A.....Wendy Hiller-Robert Morley.....	112..	9/12/41	....b5/3/41
	Miss Polly (C)F.....ZaSu Pitts-Slim Summerville.....	45..	11/14/41	...b11/1/41
	Mister V (D)F.....Leslie Howard-Mary Morris.....	100..	3/20/42	...b2/14/42
	New Wine (MD)F.....Ilona Massey-Binnie Barnes.....	84..	10/10/41	....b8/2/41
	Niagara Falls (C)F.....Marjorie Woodworth-Tom Brown....	43..	10/17/41	....b9/27/41
	Real Glory .....Gary Cooper	95..	5/8/42	.....Reissue
	Shanghai Gesture (D).....Gene Tierney-Victor Mature.....	104..	2/6/42	...b12/27/41
	Ships With Wings (War).....John Clements-Leslie Banks.....		5/15/42	.....
	Sundown (D)A .....Gene Tierney-Bruce Cabot.....	92..	10/31/41	.b10/18/41
	Tanks a Million (C)F.....Jas. Gleason-Wm. Tracy.....	50..	9/12/41	....b8/9/41
	Three Cockeyed Sailors (C)F..Tommy Trindler-Claude Hulbert....	76..	7/4/41	....b7/12/41
	To Be Or Not To Be (C)A....Carole Lombard-Jack Benny.....	98..	3/6/42	....b2/21/42
	Twin Beds (C)A.....George Brent-Joan Bennett.....	83..	4/24/42	....b4/18/42

Coming

	Devil With Hitler (CD).....Bobby Watson-Joe Devlin.....			....a5/9/42
	Flying With Music (CM)....Marjorie Woodsworth-George Givot.....			....a2/7/42
	(Former title "Cobana")			
	Miss Annie Rooney.....Shirley Temple-William Gargan.....		5/29/42	..In Prod.
	Moon and Sixpence.....George Sanders-Herbert Marshall.....			.....
	Mr. and Mrs. Brooklyn.....Arlene Judge-William Bendix.....			.....
	(Former title "McGuerins From Brooklyn")			

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F.....Baby Sandy-Kathryn Adams.....	60..	7/4/41	....b6/28/41
5039	Cracked Nuts (C).....Una Merkel-Stuart Erwin.....	65..	8/1/41	....b7/26/41
5057	Dangerous Game (D)F.....Richard Arlen-Andy Devine.....	60..	8/22/41	....b3/8/41
5038	Hello Sucker (F)A.....Hugh Herbert-Peggy Moran.....	60..	7/11/41	....b7/5/41
5029	Hit the Road (D)F.....George MacLane-Dead End Kids...	60..	6/27/41	....b6/28/41
5000A	Hold That Ghost (CM).....Abbott & Costello-Evelyn Ankers...	86..	8/8/41	....b8/2/41
5066	Law of the Range (W).....Johnny Mack Brown.....	60..	6/20/41	....b7/19/41
5055	Men of the Timberland (A)F..Richard Arlen-Andy Devine.....	61..	6/6/41	....b5/31/41
5056	Raiders of the Desert (A)F...Richard Arlen-Andy Devine.....	60..	6/18/41	....b7/12/41
5067	Rawhide Rangers (W)F.....Johnny Mack Brown-Fuzzy Knight..	56..	7/18/41	....b8/16/41
5031	San Antonio Rose (M)F.....Robert Paige-Jane Frazee.....	63..	6/20/41	....b6/28/41
5044	This Woman Is Mine (PD)A..Franchot Tone-Walter Brennan.....	92..	8/22/41	....b8/23/41
5012A	Tight Shoes (C)F.....Brod Crawford-Ann Gwynne.....	67..	6/13/41	....b6/14/41

Current 1941-42

6007	Appointment for Love (D)....Chas. Boyer-Margaret Sullavan.....	89..	10/31/41	.b10/25/41
6063	Arizona Cyclone (W)F.....Johnny Mack Brown.....	57..	11/14/41	..b3/14/42
6013	Badlands of Dakota (W)F....Crawford-Herbert-Devine.....	73..	9/5/41	....b8/30/41
6031	Bombay Clipper (D)F.....William Gargan-Irene Hervey.....	64..	2/6/42	....b1/17/42
	Broadway (G) .....George Raft-Brod Crawford.....	89..	5/8/42	....b5/9/42
6035	Burma Convoy (A)A.....Charles Bickford-Evelyn Ankers....	59..	10/17/41	...b10/4/41
6018	Butch Minds the Baby (C)A...Brod Crawford-Virginia Bruce.....	76..	3/20/42	...b3/28/42
6037	Don't Get Personal (C).....H. Herbert-A. Gwynne.....	60..	1/2/42	.....b1/3/42
6054	Escape From Hong Kong(Spy).Don Terry-Leo Carrillo.....	60..	5/15/42	....a3/14/42
6065	Fighting Bill Fargo (W).....Johnny Mack Brown-Nell O'Day....	57..	4/17/42	....a9/13/41
	(Former title "Vigilantes")			
6028	Flying Cadets (D)F.....Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10/24/41	.b10/18/41
6027	'Frisco Lil (D)A .....Irene Hervey-Kent Taylor.....	60..	3/6/42	....b2/28/42
6012	Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr....	67..	3/13/42	....b3/7/42
6045	Girl Must Live (C)A.....Margaret Lockwood	69..	9/19/41	...b10/11/41
6046	Hellzapoppin .....Olsen and Johnson-Martha Raye....	84..	12/26/41	.b12/20/41
6005	It Started With Eve (CD)F...Deanna Durbin-Charles Laughton...	90..	9/26/41	...b10/4/41
6032	Jail House Blues (C)A.....Anne Gwynne-Nat Pendleton.....	62..	1/9/42	....b1/17/42
6026	Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray.....	65..	3/27/42	...b3/28/42
6001	Keep 'Em Flying (C)F.....Abbott & Costello-Carol Bruce.....	80..	11/28/41	.b11/22/41
6051	Kid From Kansas (A)F.....Dick Foran-Leo Carrillo.....	60..	9/19/41	...b9/20/41

UNIVERSAL — Current 1941-42 (Cont.)

6042	Mad Doctor of Market St.(D).Una Merkel-Claire Dodd.....	60..	2/27/42	...b1/10/42
6061	Man From Montana (W)F....Johnny Mack Brown-Fuzzy Knight..	61..	9/5/41	....b9/20/41
6062	Masked Rider (W)F.....Johnny Mack Brown-Fuzzy Knight..	58..	11/21/41	.b10/11/41
6029	Melody Lane (CM)F.....Baby Sandy-The Merry Macs.....	60..	12/19/41	.b12/13/41
6034	Mississippi Gambler (My)F..Kent Taylor-Frances Langford.....	60..	4/17/42	...b4/18/42
6021	Mob Town (G)F.....Dead End Kids-Dick Foran.....	62..	10/3/41	...b10/4/41
6025	Moonlight in Hawaii (CM)F..Johnny Downs-Jane Frazee.....	60..	11/21/41	.b10/11/41
6022	Mystery of Marie Roget(HMy)A.Patric Knowles-Maria Montez.....	61..	4/3/42	....b4/4/42
6016	Never Give a Sucker an Even Break (CM)F.....W. C. Fields-Gloria Jean.....	71..	10/10/41	.b10/11/41
6023	North to the Klondike (A)F..Brod Crawford-Lon Chaney, Jr.....	58..	1/23/42	...b1/24/42
6014	Paris Calling (D)A.....Elisabeth Bergner-Randolph Scott..	93..	1/16/42	...b12/6/41
6044	Quiet Wedding .....Margaret Lockwood	63..	11/21/41	...b1/3/42
6002	Ride 'Em Cowboy (CM)F.....Abbott & Costello-Dick Foran.....	86..	2/20/42	...b2/14/42
6052	Road Agent (D)A.....Leo Carrillo-Andy Devine-D. Foran.	60..	2/6/42	...b12/6/41
6047	Saboteur (Spy)F .....Robert Cummings-Priscilla Lane....	108..	4/24/42	...b4/25/42
6038	Sealed Lips (D)F.....Wm. Gargan-June Clyde-John Litel.	62..	12/5/41	...b12/6/41
6030	Sing Another Chorus (MC)F..Johnny Downs-Jane Frazee.....	64..	9/19/41	....b9/13/41
6020	South of Tahiti (D)F.....Brian Donlevy-Maria Montez.....	75..	10/17/41	.b10/25/41
6048	Spoilers (D)F .....Marlene Dietrich-Randolph Scott...	87..	4/10/42	...b4/18/42
6064	Stage Coach Buckaroo (W)F..J. Mack Brown-Fuzzy Knight.....	58..	2/13/42	...b3/28/42
6036	Strange Case of Dr. Rx(My)A.Lionel Atwill-Patric Knowles.....	65..	4/17/42	....b4/4/42
6033	Swing It, Soldier (M).....Frances Langford-Ken Murray.....	66..	11/7/41	...b11/1/41
6039	Treat 'Em Rough (D)F.....Peggy Moran-Eddie Albert.....	61..	1/30/42	...b1/17/42
6004	Unfinished Business (CD)A...Irene Dunne-Robt. Montgomery.....	94..	9/12/41	...b8/30/41
6053	Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine.....	60..	4/10/42	....b4/4/42
6017	What's Cookin' (M)F.....Andrews Sisters-Gloria Jean.....	66..	2/20/42	...b2/21/42
6015	Wolf Man (H)A.....C. Rains-D. Foran-L. Chaney, Jr...	70..	12/12/41	.b12/13/41
6041	You're Telling Me (C).....Hugh Herbert-Robert Paige.....		5/1/42	....a1/3/42

Coming

6024	Almost Married (CM)F.....Jane Frazee-Robert Paige.....	65..	5/22/42	...b3/14/42
	Danger In the Pacific.....Leo Carrillo-Andy Devine.....			.....
	Drums of the Congo.....Stuart Erwin-Ona Munson.....			....a1/10/42
	Eagle Squadron (D).....Diana Barrymore-Robert Stack.....			....a2/28/42
	Lady in a Jam (C).....Irene Dunne-Patric Knowles.....		6/19/42	...a2/14/42
	Pardon My Sarong (C).....Abbott and Costello.....			.....
	Strictly in the Groove.....Leon Errol-Mary Healy.....			....a5/2/42
6043	There's One Born Every Minute (C) .....Hugh Herbert-Tom Brown.....		6/26/42	...a10/4/41
	(Former title "Man or Mouse")			
	Top Sergeant (G).....Don Terry-Leo Carrillo.....			....a4/4/42
6019	Tough As They Come.....Dead End Kids-Paul Kelly.....	61..	6/5/42	....a1/10/42

Coming 1942-43

	Deep in the Heart of Texas....Robert Stack-Brod Crawford.....			.....
	Destination Unknown .....Irene Hervey-William Gargan.....			.....
	Eyes of the Underworld.....Richard Dix-Wendy Barrie.....			....a5/2/42
	Great Impersonation .....Ralph Bellamy-Evelyn Ankers.....			.....
	Halfway to Shanghai (Spy)...Irene Hervey-Kent Taylor.....			....a3/28/42
	Invisible Agent .....Ilona Massey-Jon Hall.....			.....
	I Want to Dance.....Andrews Sisters-Grace McDonald.....			.....
	Love and Kisses, Caroline....Robert Cummings-Diana Barrymore.....			.....
	Madam Spy .....Constance Bennett-Don Porter			.....
	Private Buckaroo .....Joe E. Lewis-Andrews Sisters.....		6/12/42	.....
	Sherlock Holmes Saves London..Basil Rathbone-Nigel Bruce.....			.....
6066	Silver Bullet .....Johnny Mack Brown-Fuzzy Knight.....		6/12/42	.....
	Timber .....Leo Carrillo-Andy Devine.....			.....

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A...Dennis Morgan-Wayne Morris.....	74..	7/26/41	...b7/19/41
507	Bride Came C.O.D. (C)A.....Bette Davis-James Cagney.....	91..	7/12/41	...b6/28/41
518	Bullets for O'Hara (D)A.....Joan Perry-Roger Pryor.....	50..	7/19/41	....b7/19/41
533	Dive Bomber (Tech.) (D)F...Errol Flynn-Fred MacMurray.....	132..	8/30/41	...b8/16/41
565	Highway West (G)A.....Brenda Marshall-Olympe Bradna...	63..	8/23/41	...b7/26/41
517	Kisses for Breakfast (F)A....Dennis Morgan-Jane Wyatt.....	92..	7/5/41	....b7/5/41
505	Manpower (D)A .....Marlene Dietrich-George Raft.....	105..	8/9/41	....b7/12/41
555	Out of the Fog (D)A.....Ida Lupino-John Garfield.....	85..	6/14/41	...b6/14/41
524	Passage From Hongkong (My)F.Keith Douglas-Lucile Fairbanks....	61..	6/21/41	....b6/7/41
564	Shining Victory (D)A.....G. Fitzgerald-Jas. Stephenson.....	83..	6/7/41	....b5/24/41
574	Three Sons O'Guns (CD)A....Wayne Morris-Arthur Kennedy.....	65..	8/2/41	....b7/19/41
558	Underground (D) .....Jeffrey Lynn-Karen Verne.....	95..	6/28/41	...b6/14/41

Current 1941-42

116	All Through the Night (D)F..Humphrey Bogart-Judith Anderson..	107..	1/10/42	...b12/6/41
124	Always in My Heart (D)F....Kay Francis-Walter Huston.....	92..	3/14/42	....b3/7/42
110	Blues in the Night (DM).....Priscilla Lane-Richard Whorf.....	88..	11/15/41	...b11/1/41
111	Body Disappears (C)F.....Jeffrey Lynn-Jane Wyman.....	71..	12/6/41	...b12/6/41
123	Bullet Scars (G)A.....Regis Toomey-Adele Longmire.....	59..	3/7/42	....b3/7/42
122	Captain of the Clouds (D)F...J. Cagney-Dennis Morgan (Tech.)..	113..	2/21/42	...b1/24/42
121	Dangerously They Live (Spy) John Garfield-Raymond Massey.....	78..	2/14/42	...b12/27/41
106	International Squadron (D)F..James Stephenson-Ronald Reagan...	87..	10/11/41	...b8/16/41
132	In This Our Life (D).....Bette Davis-George Brent.....	97..	5/16/42	....b4/11/42
130	I Was Framed (D)F.....Michael Ames-Regis Toomey.....	61..	4/25/42	....b4/11/42
120	Kings Row (D).....Ann Sheridan-Ronald Reagan.....	127..	4/18/42	...b12/27/41
131	Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman..	93..	5/2/42	....b3/7/42
105	Law of the Tropics (D)F.....Constance Bennett-Jeffrey Lynn..	76..	10/4/41	....b9/6/41
126	Male Animal (C)A.....Olivia de Havilland-Henry Fonda..	101..	4/4/42	....b3/7/42
107	Maltese Falcon (My)A.....Mary Astor-Humphrey Bogart.....	100..	10/18/41	.b10/4/41
117	Man Who Came to Dinner(C).Bette Davis-Monte Woolley.....	112..	1/24/42	.b12/27/41
125	Murder in the Big House(D)F.Faye Emerson-Van Johnson.....	59..	4/11/42	....b4/11/42
103	Navy Blues (C)F.....A. Sheridan-J. Oakie-M. Raye.....	108..	9/13/41	....b8/16/41
104	Nine Lives Are Not Enough (My)F .....Ronald Reagan-James Gleason.....	63..	9/27/41	....b9/6/41
108	One Foot in Heaven (B)F.....Fredric March-Martha Scott.....	108..	11/1/41	...b10/4/41
115	Prime Minister (B)F.....John Gielgud-Diana Wynyard.....	94..		....b9/13/41
101	Sergeant York (BD)A.....Gary Cooper-Joan Leslie.....	134..	7/4/42	....b7/12/41
102	Smiling Ghost (HC)A.....Wayne Morris-Brenda Marshall.....	71..	9/6/41	....b8/16/41
119	Sons of the Sea (D)F.....Michael Redgrave-Valerie Hobson..	91..	2/7/42	...b12/27/41
112	Steel Against the Sky (D)F...Richard Whorf-Lloyd Nolan.....	68..	12/13/41	...b12/6/41
109	Target for Tonight (DocD)F..Royal Air Force.....	48..	11/8/41	.b10/18/41
114	They Died With Their Boots On (B)F.....Errol Flynn-Olivia de Havilland....	140..	1/1/42	...b11/22/41
129	This Was Paris (D)F.....Ann Dvorak-Ben Lyon.....	77..	3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)..Constance Bennett-Bruce Cabot.....	83..	1/31/42	...b12/27/41
113	You're in the Army Now (C)F.Jimmy Durante-Phil Silvers.....	79..	12/25/41	...b12/6/41

Coming

	Across the Pacific.....Humphrey Bogart-Mary Astor.....			.....
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane.....			....a1/3/42
135	Big Shot (G).....H. Bogart-Irene Manning.....	82..	6/13/42	...a3/28/42
	Constant Nymph (D).....Charles Boyer-Joan Fontaine.....			....a4/25/42
	Desperate Journey (D).....Errol Flynn-Ronald Reagan.....			....a3/28/42
	Escape From Crime.....R. Travis-Ann Cochran.....			.....
	Gay Sisters (D).....Barbara Stanwyck-George Brent.....			....a2/14/42
	George Washington Slept Here.Jack Benny-Ann Sheridan.....			.....
	Hard Way.....Ida Lupino-Joan Leslie.....			.....
133	Juke Girl (D) F.....Ann Sheridan-Ronald Reagan.....	90..	5/30/42	...b4/11/42
134	Lady Gangster .....Faye Emerson-Jake Bishop.....	62..	6/6/42	....b4/11/42
	Now, Voyager .....Bette Davis-Paul Henried.....			.....
	Wings for the Eagle.....Ann Sheridan-Ronald Reagan.....			....a2/21/42
	(Former title "Shadow of Their Wings")			

Coming 1942-43

	Yankee Doodle Dandy (B).....James Cagney-Joan Leslie.....			....a3/28/42

MISCELLANEOUS

	Eternal Gift (Rel.).....Catholic Mass	100..	Lamont	...Not Rev.
	40,000 Horsemen (War)A.....Grant Taylor-Betty Bryant.....	85..	Goodwill	...b8/2/41
	Frightened Lady (My)A.....Marius Goring-Helen Haye.....	75..	Hoffberg	.b11/15/41
	Guerilla Brigade (D)A.....Russian cast	84..	Luminar	..b4/18/42
	Mystery of Room 13 (My)F...Gibb McLaughlin-Sara Seegar.....	68..	Alliance	..b8/30/41
	No Greater Sin (D)A.....Leon Ames-Luana Walters.....	85..	University	.b6/21/41
	Professor Creeps (C).....Manton Moreland	63..	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

		Comment	Running Time	Reviewed Issue Of
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2405	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)

3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Men Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42

CINESCOPES (8)

3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41

COLOR RHAPSODIES (16) (Tech.)

3507	Cinderella Goes to a Party		8	Not Rev.
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.

COMMUNITY SING (10)

3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby		10	Not Rev.

FABLES CARTOONS (8)

3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42

GLOVE SLINGERS (4)

3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks		17½	Not Rev.

INTERNATIONAL FORUM (6)

3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41

PANORAMICS (12)

3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42

PHANTASIES CARTOONS (8)

3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42

QUIZ REELS (6)

3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.

SCREEN SNAPSHOTS (10)

3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)		10	Not Rev.

COLUMBIA 1941-42 (Cont.)

STOOGE COMEDIES (8)

3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42

THIS CHANGING WORLD (6)

3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

TOURS (8)

3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

WORLD OF SPORT (12)

3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight		10	Not Rev.
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

MGM 1940-41

CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41

OUR GANG (9)

C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41

PETE SMITH SPECIALTIES (14)

S-267	Aeronuties	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346 Bear and the Beavers	Very Good	8	5/ 2/42
W-347 Dog Trouble	Very Funny	8	5/ 2/42
W-342 Field Mouse	Excellent	9	2/ 7/42
W-345 First Swallow	Excellent	8	4/ 4/42
W-343 Fraidy Cat	Funny	7	2/ 7/42
W-344 Hungry Wolf	Fair	9	2/28/42
W-341 Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331 Changed Identity	Excellent	10	11/22/41
M-335 Further Prophecies of Nostradamus		11	Not Rev.
M-332 Greenie, The	Fine	11	2/ 7/42
M-333 Lady or the Tiger	Good	10	5/ 2/42
M-334 Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392 Come Back Miss Pipps	Amusing	10	11/20/41
C-396 Don't Lie	Good	11	5/ 2/42
C-395 Going to Press	Good	11	4/ 4/42
C-391 Helping Hands	Very Good	10	10/25/41
C-394 Melodies Old and New	Fair	11	2/28/42
C-397 Surprise Parties		11	Not Rev.
C-393 Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-384 Fear		10	Not Rev.
K-383 Flag of Mercy	Very Good	10	2/28/42
K-381 Strange Testament	Unusual	11	12/20/41
K-382 We Do It Because	Interesting	10	2/ 7/42
K-385 Woman in the House		10	Not Rev.
PETE SMITH SPECIALTIES (14)			
S-366 Aero-Batty	Humorous	9	5/ 2/42
S-361 Army Champions	Excellent	10	11/ 1/41
S-364 Aqua Antics	Excellent	8	2/ 7/42
S-362 Fancy Answers	Excellent	9	11/29/41
S-363 How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368 Pete Smith's Scrapbook		10	Not Rev.
S-367 Victory Quiz		10	Not Rev.
S-365 What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310 War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318 Colorful North Carolina	Very Good	9	2/28/42
T-313 Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320 Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311 Glimpses of Florida	Interesting	10	9/27/41
T-315 Historic Maryland	Good	9	2/ 7/42
T-312 Inside Passage	Good	10	10/25/41
T-319 Land of the Quintuplets	Good	10	3/28/42
T-317 Minnesota, Land of Plenty	Good	10	2/28/42
T-321 Picturesque Patzcuaro		10	Not Rev.
T-314 Scenic Grandeur	Good	9	12/20/41
T-316 West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303 Don't Talk	Potent	20	3/28/42
A-302 Main Street on the March!	Good	20	2/ 7/42
A-301 Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4 Bring Himself Back Alive	Good	7	12/21/40
H0-11 Copy Cat	Fair	7	7/19/41
H0-1 Dandy Lion	Poor	7	10/ 5/40
H0-3 Mommy Loves Puppy	Average	7	11/23/40
H0-2 Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7 Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-13 Twinkletoes in Hat Stuff		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-12 Wizard of Arts		7	Not Rev.
H0-9 Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1 Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle	Excellent	10	8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/14
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/14
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-2 Indian Temples		10	Not Rev.
M1-1 Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
A1-3 Carnival in Brazil	Good	10	3/14/42
A1-2 Copacabana Revue	Good	10	12/ 6/41
A1-5 Hands of Victory	Box Office	9½	4/25/42
A1-4 Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2	Fair	10	11/29/41
Z1-3 No. 3	Good	10	2/28/42
Z1-4 No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2 Jasper & the Watermelons	Excellent	10	1/31/42
U1-1 Rhythm in the Ranks	Excellent	8	12/20/41
U1-3 Sky Princess	Excellent	9	3/21/42
U1-4 Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
POPEYE (12)			
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8 Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5		11	Not Rev.
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus		10	Not Rev.
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-10 Here Worship		10	Not Rev.
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake		9	Not Rev.
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
I4115 Art of Self Defense	Good	8	2/ 7/42
I4113 Art of Skiing	Excellent	8	11/29/41
I4103 Baggage Buster	Hilarious	7	5/10/41
I4105 Canine Caddy	Tops	7	6/ 7/41
I4114 Chef Donald	Up to Par	8	12/27/41
I4112 Donald's Camera	A Scream	8	10/25/41
I4107 Early to Bed	Satisfactory	8	7/26/41
I4102 Gentleman's Gentleman	Tops	7	4/ 5/41
I4101 Golden Eggs	Excellent	8	4/ 5/41
I4104 Good Time for a Dime	Excellent	8	5/10/41
I4111 Lend a Paw	Superb	8	10/25/41
I4117 Mickey's Birthday Party	Very Good	8	3/21/42
I4106 Nifty Nineties	Amusing	8	6/ 7/41
I4110 Old MacDonald Duck	Excellent	8	10/ 4/41
I4109 Orphan's Benefit	Very Good	9	8/30/41
I4118 Pluto, Jr.	Very Funny	7	3/21/42
I4108 Truant Officer Donald	Excellent	8	8/23/41
I4116 Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
I3406 Apple in His Eye	Hokey	18	6/14/41
I3403 Drafted in the Depot		19	Not Rev.
I3405 It Happened All Night	Fair	19	4/12/41
I3404 Mad About Moonshine	Fair	18	3/ 1/41
I3401 Sunk by the Census	Funny	18	9/14/40
I3402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
I4201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
I4202 No. 2 (Ruth Gordon)	Good	10	10/19/40
I4203 No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
I4204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
I4205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
I4206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
I4207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
I4208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
I4209 No. 9 (Alice Marble)	Excellent	11	5/10/41
I4210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
I4211 No. 11 (Jan Struther)	Very Good	11	7/26/41
I4212 No. 12 (Boris Karloff)	Good	12	7/26/41
I4213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
I3703 Fired Man	Mildly Amusing	20	2/ 1/41
I3701 He Asked for It	Very Funny	18	9/14/40
I3706 Panic in the Parlor	Unfunny	20	Not Rev.
I3705 Polo Phoney	Good	18	5/17/41
I3702 Tattle Talevision	Funny	19	11/16/40
I3704 When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
I3501 Bar Buckaroos	Good	16	11/16/40
I3504 Musical Bandit	Entertaining	16	7/26/41
I3502 Prairie Spooners	Very Good	13	3/ 1/41
I3503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
I4401 No. 1	Interesting	10	9/14/40
I4402 No. 2	Good	9	10/19/40
I4403 No. 3	Night Club Plug	10	11/16/40
I4404 No. 4	Good	10	12/14/40
I4405 No. 5	Fair	10	2/ 1/41
I4406 No. 6	Fair	10	3/ 1/41
I4407 No. 7	Average	10	3/29/41
I4408 No. 8	Fair	10	4/12/41
I4409 No. 9	Fair	8	5/17/41
I4410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
I3801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
I4501 Eyes on Brazil	Very Interesting	10	3/ 1/41
I4503 How Goes Chile	Very Good	10	8/23/41
I4502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
I4307 Caballero College	Fair	9	3/ 1/41
I4313 Craig Wood	For Golfers	9	8/ 9/41
I4310 Jockey's Day	Good	9	6/ 7/41
I4302 Kentucky Royalty	Horse Lovers	9	10/19/40
I4306 Mat Men	Good	9	3/ 1/41
I4308 Publicity Sports	Excellent	9	4/ 5/41
I4301 Qual Quest	Good	9	9/14/40
I4311 Rolling Rhythm		10	Not Rev.
I4305 Snow Eagles	Excellent	9	2/ 1/41
I4304 Snow Fun	Exhilarating	9	12/14/40
I4303 Sportsman's Partner	For Dog Lovers	9	11/16/40
I4312 Steeds and Steers	Good	9	7/26/41
I4309 Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot		9	Not Rev.
24103 Donald Gets Drafted		9	Not Rev.
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24101 Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator		17	Not Rev.
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)			
24207 No. 7 (Cornelia Otis Skinner)		10	Not Rev.
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz		17	Not Rev.
23702 Whe's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway In Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
PICTURE PEOPLE (13)			
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24402 Hollywood Sports	Good	9	10/25/41
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24309 Cruise Sports		10	Not Rev.
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	9	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308 Public Sport No. 1	Good	10	4/18/42
24306 Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2510	Gandy Goose in Tricky Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2402	Uncle Sam's Iron Warriors		10	Not Rev.
2405	Wings of Defense		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6381	Mysterious Fountain of Health		9	Not Rev.
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6362	Call of the Sea		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Victory		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	I Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3?42
7110	Pacific Frontiers	Good Draw	20	5/ 2/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus	Very Good	10	5/ 2/42
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.		10	Not Rev.
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4/42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7718 Draft Horse		7	Not Rev.
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
nhts Fantastic		7	Not Rev.
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
MERRIE MELODIES (Cont.)			
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper	Good	7	4/25/42
7717 Wacky Wabbot		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7004 March on America		20	Not Rev.
7002 Soldiers in White	Excellent	20	2/ 7/42
7005 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7405 Hunting Dogs at Work	Very Good	10	4/18/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7407 Rocky Mountain Big Game		10	Not Rev.
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	Not Rev.
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

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Sculpture by Karl Illava

ARE WE IN THIS PICTURE?

You bet we are!
We're standing shoulder-to-shoulder with them!
16,000 strong, the theatres of America
Are lined up to sell War Bonds and Stamps!
When hell breaks loose—
And those young Americans face death
So that we may live,
Let's know deep down in our hearts
That we've done a job they'll be proud of!

THEATRE DRIVE FOR WAR BONDS AND STAMPS

Sponsored by the Theatre Division of the War Activities Committee of the Motion Picture Industry

Mr. Exhibitor: Remember the starting date, Saturday, May 30th. Did you get the Campaign Book for Theatre War Bond and Stamp action? If not, write to War Activities Committee, 1501 Broadway, immediately. The response has been literally soul-stirring. The motion picture theatres will fire the patriotism of the nation with their showmanship. Help strengthen our fighting machine with the pennies and dollars of democracy!

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★ Complete ★ Every Week ★
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Vol. 36 No. 18

May 23
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REMEMBER PEARL HARBOR



Edward L. Alperson (See Page 4)

Theatre Equipment & Maintenance
Begins on Page 35



LEO GOT IT STRAIGHT FROM NOSTRADAMUS!



His prophecies always come true! (And by the way, his newest release "FURTHER PROPHECIES OF NOSTRADAMUS" is the most amazing of those famed Carey Wilson short subjects.) Now comes this latest prediction—Right from Mr. Nostradamus himself! LISTEN:

"MRS. MINIVER"

is the Big Parade of This War!



Just selected as a Redbook Magazine Picture of the Month! The Talk of the industry following its trade shows! *Listen to the critics rave:*

"A picture that justly merits the description—great!"—**Film Daily** "Appeal to all groups and ages for which the showman prays."—**M. P. Herald** • "Will loom large on the film horizon of this day and many days."—**Box-Office** • "Great achievement. Its appeal must be reckoned unlimited."—**M. P. Daily** • "Production in top Metro tradition."—**Variety** (*Weekly*) • "Spellbinder. Good for top business everywhere."—**Showmen's Trade Review** • "Will be one of Metro's show pieces of the year."—**Daily Variety** • "Masterful, absorbing film document. A labor of love."—**Hollywood Reporter.**



"MRS. MINIVER" WILL FOLLOW "TORTILLA FLAT" AT THE MUSIC HALL!

(The BIG ones are M-G-M!)

The Editorial Page

Came the Dawn

Office Memo
Horrible Pictures Corp.

TO: All Branch Managers

Please take note that our company has decided upon a radical departure from all past selling policies as follows:

Inasmuch as our company's financial statement for the past year showed a profit of two million dollars, we have decided to pass along some measure of our success to our exhibitor customers who have made this possible.

Therefore, in approaching your accounts for the new season's product you are authorized to sell at the same terms as last year and with no requests of any kind for an increase either in the flat rental or percentage terms.

Furthermore, you will advise each customer that if our revenue from next season's product equals last year's, they will be given a reduction of 25 to 50% as soon as the revenue reaches the figure that will maintain our present level of profit.

Our company is sincerely grateful to the exhibitors who have been our customers for many years and who have helped us reach the high position we occupy in the industry. Since it is our desire to show our appreciation to them we felt the above method would be the best way of saying, "thank you."

Incidentally, you may also assure them that the outlook for next year is even better than the current season during which our product achieved a new high for box office and entertainment qualities.

(*Signed*) *I. M. Fair*, General Sales Manager

* * *

Office Memo
Paragoric Theatre Circuit

TO: All House Managers

As you undoubtedly know, our circuit has been making a very substantial profit for the past few years and during that time we fully acknowledge that our house managers—the men who have handled their jobs so efficiently that our receipts have constantly increased—have been underpaid. However, good business judgment dictated that until our financial position was more secure, we operate our business as economically as possible.

No circuit is more appreciative of good manpower and particularly towards those in our organization who have been with us many years and faithfully and loyally gave the best that was in them against the time when their efforts would be recognized with a salary more consistent with the long hours and hard work they were delivering.

This memo, therefore, serves as authorization for you to increase your salary by twenty-five ($25.00) dollars per week effective this week. In addition, you will receive a bonus every three months based upon the volume of business your house does over the average figures for the current season.

In the spirit of the times we desire to spread our profits among our managers as well as our stockholders. Your success in maintaining good grosses means our success in profits. The more you make for the company the more you earn for yourself.

We are most happy that you are a part of our organization and we are looking forward to a long and profitable future for all of us.

(*Signed*) *Wotta Surprise*, General Manager

* * *

Office Memo
Grandiose Picture Distributors

TO: All Branch Managers and Salesmen

For many years charges have been hurled at distributors indicating that proper respect and consideration were not being shown towards the smaller, independent theatre owners.

If a statistician were to break down the total revenue of this or any other important distributor he might easily show that the negative and operating costs are returned to us from the circuits and large theatres while the profit comes from these small independents.

Does it not, therefore, stand to reason that these accounts are entitled to proper respect and consideration in our business relations with them? And if this is true, then why should our branch managers and salesmen treat these accounts as though we were doing them a favor when we take their money for our pictures.

Grandiose Pictures has always been a trail-blazer in our industry. Let us continue the record and reputation by treating each account, regardless of size and money, as though that account was the most important on our books. After all, other businesses take this attitude and have made a success by so doing.

It may be viewed with alarm and suspicion by most of the independent exhibitors but after they find out that it is not a gag but a matter of company policy, it will pay tremendous dividends in good will and fair trading on both sides which will ultimately lead to a position of strength and confidence in our company that no other distributor could equal.

(*Signed*) *Ignatious Mullarky*, General Sales Manager

* * *

(Editor's Note: Darn it, some one slammed a door and woke us up just as we were enjoying our lovely, though utopian, dream. —"CHICK" LEWIS)

©C1B 544344

Schine Suit Postponed; Order Requires Theatre Disposals

The Schine anti-trust suit was postponed for two years by Federal Judge John Knight, of Buffalo. The order for postponement, presented to the court by Robert L. Wright, Special Assistant to the Attorney General, provides that defendants, within one year, will dispose of all interests in 16 theatres acquired since the government suit was first filed, August 7, 1939, and that no additional theatres will be acquired without court approval during the existence of the order which expires May 19th, 1944. The order further prohibits defendants from entering any contract for licensing pictures for a period of more than one year, voids all existing franchises, effective June 19th, 1942, and forbids defendants from enforcing any of the provisions of such franchises or agreements.

Theatres affected by the order are: "The fee of the Webster Theatre, Rochester, N. Y., and the Strand, Cumberland, Md. The leasehold on the following: Plaza, Malone, Ohio; Memorial, Mt. Vernon, Ohio; Paramount, Glen Falls, N. Y.; Opera House, Lexington, Ky.; Ada Meade, Lexington, Ky.; Palace, Clifton Springs; Scotia, Scotia; Viv, Corbin, Ky. The fee of the State Theatre and the leasehold on the Appallachia Theatre, Appallachia, Va., are to be handled as a single transaction.

"The leasehold on the Cla-zel Theatre and the Lyric Theatre, Bowling Green, Ohio, a 50 per cent interest in the leasehold of the Margie Grand Theatre, Harlan, Ky., and the leasehold on the Liberty Theatre, Pikesville, Ky., in each of which instances the consenting defendants may retain the interest which they had in said theatres immediately prior to the acquisition of said leaseholds or leasehold interests."

The defendants are committed to offer to the person from whom such interests were acquired the opportunity of reacquiring the properties for the amount of the capital invested by the defendants. The offer must be presented promptly in writing and remain open 20 days unless rejected before that time by the former owner. Where the last operator prior to the acquisition is not the person from whom the interest was acquired the offer must be made to the operator. Any theatre or interest not reacquired by the former owner or operator is to be offered to independent exhibitors for the same purchase price and on fair and reasonable terms and conditions. A commission is permissible when the services of a broker are required. The order defines an independent as "an exhibitor who is not in any way affiliated, directly or indirectly, with any of the defendants, or with a distributor or producer of motion pictures, or with a circuit of 15 or more theatres."

The court agrees to act, on request of parties concerned, entering such orders as it may deem appropriate approving or disapproving terms and conditions of divestiture. The defendants are to make reports to the Department of Justice every 30 days showing what efforts are being made to dispose of the specified theatre interests, furnishing names and addresses of persons to whom interests have been sold. It is agreed that if due diligence is not shown the Government may petition the court for a further order.

The settlement was welcomed by Judge Knight who pointed out the urgent need of the attention of the court to more important matters. It was also considered that a United States Supreme Court decision in the Crescent Amusement Co. case and further action in the Paramount case in New York could be expected within the period of postponement.

Defendants, parties to the stipulation, are: Schine Circuit, Inc., Schine Chain Theatres, Inc., Schine Theatrical Co., Inc., Schine Enterprises Corp., Schine Lexington Corp., Chesapeake Theatres Corp., J. Myer Schine, Louis W. Schine and John A. May.

The court refused to consider plea of Louis D. Frohlich, Columbia counsel, for exception of that company on the ground of an existing three year contract which expires next year.

Ask Refund from ASCAP

Charging Ascap with a monopoly on the grounds that it forces theatres to purchase all musical compositions when only a small portion of such compositions are used, 14 Brooklyn houses filed a suit closely paralleling the action filed in April by 157 theatres against Gene Buck, Gustave Shirmer and Ascap in Federal Court. Complaint demands a restraining injunction and asks for refund of the licenses paid, $25,619 plus $25,000 counsel fee for Meyer Kivett, plaintiff's attorney.

Col. H. A. Cole, Sidney Samuelson and Harry Lowenstein, acting for Allied, met with John Paine, general manager of Ascap this week regarding Allied's proposals for adjustment of Ascap rates. No action was taken but another meeting is scheduled when more theatre representatives will join in the parley.

National Theatres Staff Named by Chas. Skouras

National Theatres is to maintain a separate organization from that of its subsidiary, Fox West Coast, according to Charles P. Skouras who will devote his time exclusively to National Theatre affairs.

Skouras executive staff will consist of Charles A. Buckley, Harry Cox, NT treasurer; Ed Zabel, former NT film buyer. George Watters moves from FWC to NT and Andy Krappman continues as aid to Skouras.

Dan Michalove is to be NT representative in New York City. A. M. Bowles becomes Southern and Northern division manager of FWC and George Bowser district supervisor of Southern California. B. V. Sturdivant will supervise Northern California.

The National Theatre Board continues to function in New York City and Michalove will be contact man for all NT divisions.

Warner Bros. to Tradeshow Five Pictures in June

Warner Bros. has set the national schedule for five new pictures to be trade shown next month. The New York screenings will be held in the home office projection room, as follows:

Monday, June 1, 10:30 a.m., "The Big Shot"; 2:30 p.m., "Wings for the Eagle."

June 2, 10:30 a.m., "Escape from Crime"; 2:15 p.m., "The Gay Sisters"; 4:15 p.m., "Spy Ship."

New England Unit Out of Allied, Asks for Decree Enforcement

Following its withdrawal from Allied, the New England unit, Independent Exhibitors Inc., appealed to Thurman Arnold and the Department of Justice for immediate action in enforcing the consent decree in its present form. The New England group is opposed to Allied's endorsement of the blocks of 12 UMPI plan and contend that the blocks of five plan was never given a fair chance and that where it was permitted to operate without interference it served as an improving element in industry relations.

According to Allied's plans no attempt will be made to bring the New Englanders back into the fold, the leaders taking the position that "if that's what New England wants to do, nothing can be done about it." The split has been foreseen for some time and the intention of the down Easterners to withdraw was conveyed to the National Allied several weeks ago.

Abram F. Myers, general counsel, said that an executive meeting in New York adopted a resolution on May 12th regretting the New England unit's action and hoping for reconsideration which was forwarded to the group together with a statement of dues owed the national body, including arrearages accumulated in recent years.

Horne Announces Changes in 20th-Fox Publicity Department

Hal Horne, director of advertising, exploitation and publicity for 20th Century-Fox, announced the appointment of Richard Condon as publicity manager to succeed Earl Wingart, who resigned last Friday.

Frank Moneyhun, formerly assistant to A. M. Botsford, has been named manager of advertising. His former duties will be assumed by Max Youngstein. M. D. Howe has been made exploitation manager, succeeding Rodney Bush, who has been transferred to special assignments.

Edward L. Alperson

(The Man on the Cover)

General Manager of RKO Theatres assumed that post recently under appointment by George J. Schaefer, president, and thereby enters upon a new phase of an outstanding career of years of association with the industry both in distribution and exhibition. Alperson, associated with RKO for some time, was named to the position of head of the company's theatre operations after serving as head of film buying.

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SHOWMEN'S TRADE REVIEW

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Good NEWS of the WEEK About Pictures and People

Since there'll never be a time when a superabundance of Good News develops—and, further—since the best music to the ears of all within the picture industry always will be reports and records of box-office success, we offer herewith some reports on the optimistic side.

"Tortilla Flat," the dramatic barrage made by MGM, is reported to be topping "Woman of the Year" in nine of 12 situations where it has played first runs. The 12 first runs in which the picture maintained this pace are: Rochester, Atlanta, Providence, Worcester, Hartford, New Haven, Springfield, Mass., Bridgeport, St. Louis, Indianapolis, Dayton and Harrisburg.

• • •

"Yankee Doodle Dandy" is proving one of the most prolific producers of newspaper publicity space for war bond purchasing—by reason of that $5,000,000 premiere set for the Hollywood, New York, on the eve of the industry's campaign to sell War Bonds. Incidentally, you can have it straight from the horse's mouth, that "Yankee" is a front-runner—nothing official, yet, you understand; but there are people who have seen it, and some of the most astute judges of show values included among them will go overboard in their praises.

• • •

Bob Hope isn't just a prayer for box office booms any more—he's more like a guarantee. In "My Favorite Blonde" the Paramount star drew enough people to eight first-run Loew houses in Metropolitan New York to pile up a gross over and above that registered in similar time and showings of "North West Mounted Police," which ain't hay.

• • •

"To the Shores of Tripoli" continues to add to its laurels (it was the No. 1 choice for April at War Department Theatres, says the U. S. Army M. P. Service—in addition to setting up grosses in a new alley at theatres around the country). This week, "Tripoli" is playing a hold-over at the RKO Albee, Brooklyn.

• • •

"Suicide Squadron" enjoyed the benefits of a benefit premiere performance at New York's Criterion, but on its own the Republic picture made in England is running in its second week currently at the Broadway house operated by the genial Charles Moss.

In Chicago, also, "Suicide Squadron" is playing its second week at the Woods Theatre.

• • •

Lum and Abner, that surprise package of box-office lure with whom RKO amazed many of the wise-acres by grosses run up in the radio team's first picture, are doing big things box-officeward again. From Aledo, Ill., comes word that "Bashful Bachelor" outgrossed all previous RKO features that have played the Tivoli Theatre there.

• • •

"King's Row" continues an amazing career. The Warner picture gets a seventh week in Philadelphia and Cincinnati at the same time announcement comes from Detroit and Cleveland that it is hoeing a profitable row in its fifth week in those cities.

• • •

"In This Our Life" the Strand on Broadway is finding the perfect answer to worries over dim-outs. The Bette Davis starrer started playing its third week Friday (15).

Guides Show Product Supply Ahead of '41

Distributors enter the summer season with a larger supply of product completed or in various stages of camera or other studio work than that which was lined up for future release at this time last year.

Comparison of the record as shown by STR's Booking Guides reveals that pictures which will be released after June 1 comprise a total of 166 features (westerns included) as against a total of 149 for the same period a year ago.

Last year the five consent decree companies, though preparing for a more radical change as the blocks-of-five selling date approached than they now face, irrespective of the final outcome on the UMPI plan, had completed or in actual work for release after June 1 a total of 93 features as compared with 104 features as of the beginning of this week.

These reserves of product are sufficient to place the country's theatres as well as the distributors in a favorable position with respect to operations through the summer period and the early fall opening of a new show season.

War Stamps Replace Gadgets as Awards for RKO Golfers

RKO's seventh annual golf tournament drew about 200 industry men to the course of the Westchester Country Club, Rye, N. Y., for a day of assorted degrees of club swinging, Wednesday.

War stamps took the place of gadgets as prizes for the winners of events from low-grosses to world's-worst-golfers, the awards being announced and distributed at the dinner which culminated the event by Ned Depinet.

Technicolor Stockholders Reelect Four Directors

Technicolor, Inc., reelected for a term of three years directors Robert Cushman, George F. Lewis, John McHugh and Murray D. Welch.

Mr. Lewis, vice president of the company, presided at the meeting.

BUY BONDS, STAMPS EVERY PAYDAY

Yates Sees Boom Ahead

Basing his conclusions on the experiences of England at the start of the European war, Herbert J. Yates, of Republic Pictures, expressed himself as looking forward to the 1942-43 season as one of the greatest in film history. Yates added that it may be two or three months before his predictions would come true but that he felt confident America would experience a theatre boom similar to that of England.

At the meeting, held in Hollywood, James R. Grainger, president, announced that in the few weeks of the new selling season the Western division has hit a new record of more than $2,000,000 in contracts. Moe J. Siegel announced production plans for over $3,000,000 to be used between now and September with most of the money concentrated on "The Commandos," "Ice-Capades Revue," "Parade of 1943" and the first Roy Rogers deluxe picture.

Einfeld, Coast Critics in New York for "Dandy" Debut



S. Charles Einfeld

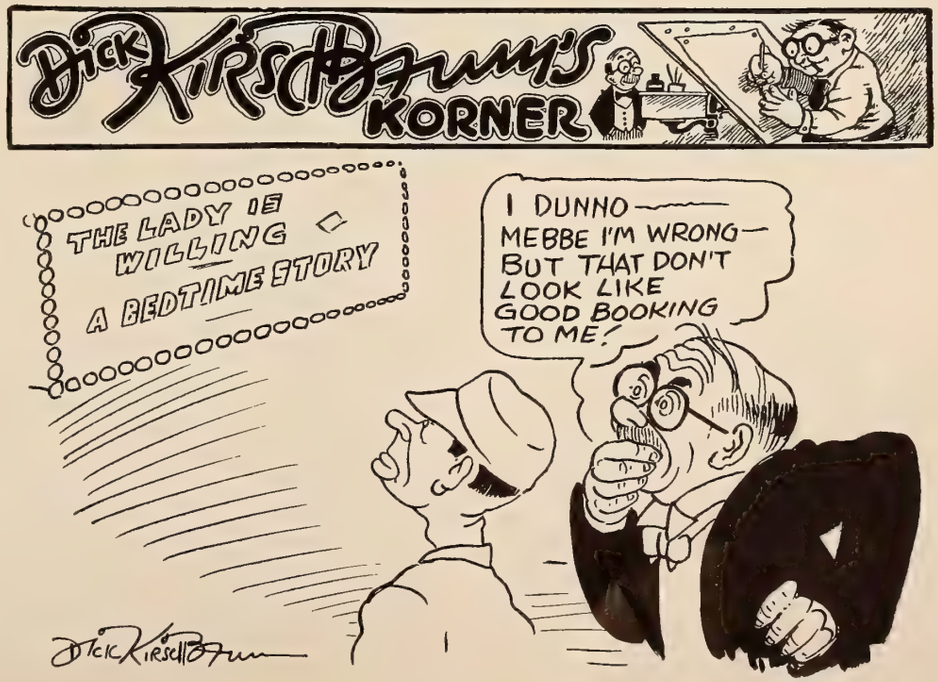
A west coast contingent headed by S. Charles Einfeld, director of advertising and publicity, and several motion picture editors will come to New York to cover the world premiere of "Yankee Doodle Dandy" at the Hollywood Theatre on May 29.

Einfeld arrives Friday, along with Jimmy Starr of the Los Angeles *Herald and Express,* and Mrs. Starr, and Edwin F. Schallert of the Los Angeles *Times,* and Mrs. Schallert.

James Cagney, star of the picture, is scheduled to arrive in New York next week to be present at the $5,000,000 War Bond premiere.

Deny Charges in Ken Action

Chicago—Spitz and Adcock, counsel for the film companies named in the Ken Theatre antitrust damage suit, filed answers denying all conspiracy charges by the film companies.



UMPI Program Awaits Approval of Government

Conciliation Code Added to Blocks-of-12 Selling As Highlights of Industry Plan

The unity program agreed upon to implement the 5-point plan outlined last December at the all-industry conference in Chicago, is being put into final form for presentation to the Department of Justice. Any deviations from the plan as outlined in an analysis of the program released by the UMPI headquarters in New York very likely will be in the form of language that will be adopted by attorneys representing distributors and exhibitors who met Thursday to complete the draft that will be submitted to the government for approval.

The UMPI Committee of the Whole announced the agreement reached last Friday in a formal statement which follows:

The Committee of the Whole of the United Motion Picture Industry is pleased to announce:

1. There has been worked out at the request of exhibitors as a proposed amendment to the Consent Decree a substitute sales plan to take the place of the selling plan now provided for in the Consent Decree. This plan will be submitted to the Department of Justice for their approval. All five consenting companies, Metro, Paramount, Fox, RKO and Warner have indicated their willingness to accept this plan as an amendment to the Consent Decree if the Department of Justice will accept it as such.

2. All five consenting companies have reaffirmed their policy against the forcing of shorts and at the exhibitors' suggestions have communicated their attitudes on this question to the exhibitors direct.

3. Discussions on the present method of arbitration under the Consent Decree will continue and such modifications of such method as may be deemed advisable will similarly be submitted to the Department of Justice.

4. A method of conciliation, not in substitution of but as a supplement to the present Consent Decree arbitration has been worked out for the settlement of territorial and individual complaints. Metro, Fox and RKO have subscribed to this method. Paramount and Warner have not. However, Paramount has stated it will study the possibility of accomplishing relief through arbitration. Warner has declared its willingness to conciliate directly with its customers any and all complaints which they may have against Warner arising out of their dealings with Warner and accordingly, Warner has invited all exhibitors who believe themselves entitled to any relief from Warner, to tell their story to Warner and its home office either in person or in writing and Warner assures all such exhibitors that their matters will be given prompt attention and that they will receive whatever relief their claim merits.

The necessary steps to communicate with the Department of Justice are now in progress.

The Selling Plan

The method whereby pictures will be sold on a basis of quarterly deals, 5 pictures to be trade-shown, the balance to be identified, as finally agreed upon, follows:

POINT 1: Features are to be offered to exhibitors in groups representing in each case not less than 25 per cent of the company's anticipated annual output up to twelve pictures per group, and not more than four groups per year.

POINT 2: Five pictures of each group to be trade-shown; the remainder to be identified as follows: Pictures other than those trade-shown will be identified by the star or featured players or a brief outline of the story (if an original) or by reference to a play or published book or story (if based upon or adapted from or suggested by such). Deviation from identification shall constitute a substitution entitling the exhibitor to eliminate the said picture at his election.

The time and the manner of cancelling to be agreed upon. Any dispute with respect to whether or not there was a deviation in identification shall be subject to conciliation or arbitration to be agreed upon.

POINT 3: (a) An exhibitor paying up to $100 average rental shall have the right to unrestricted cancellation privileges of two pictures from the identified pictures. An exhibitor paying from $100 to $200 average rental shall have the right to unrestricted cancellation of one picture out of the identified pictures. The above rentals based on average price per picture during the 1939-40 season. These cancellation privileges represent the minimum each company is willing to grant.

(b) If by reason of contingencies brought about by war conditions, it becomes necessary for any company to reduce its number of feature pictures by a minimum of 20 per cent the cancellation privilege herein granted shall be eliminated on future sales and further negotiations shall be undertaken by this committee to arrive at a substitute privilege.

POINT 4: It may be that some companies may want to treat certain pictures individually (road show, special features as defined in the consent decree, pictures which by contract with others must be sold individually) and they will reserve that privilege, with no special picture being part of any group.

POINT 5: Under license agreements authorizing a distributor to allocate features to particular price brackets, or granting distributor the right to reallocate, the distributor, either on giving notice of the availability of each feature or upon the booking of a feature at the time it is available to the exhibitor's theatre, whichever is earlier, shall notify the exhibitor of the price allocation thereof. After the notice of price allocation of a feature for a particular theatre has been given by a distributor to an exhibitor, such price allocation shall not be changed for such theatre, except by mutual agreement between the distributor and the exhibitor.

POINT 6: No picture cancelled by an exhibitor in any group shall be included in another group subsequently offered to the exhibitor making the elimination.

POINT 7: Groups of as many as six westerns may be sold without being trade-shown, and identified by star only.

Noting that RKO may reduce its yearly program to 30 features, and thus will not be in a position to sell as many as 10 or 12 pix in one group, it is stated the company has agreed to work out an equitable formula providing for four groups, each to contain 25 per cent of the annual output.

It is pointed out that the general cancellation plan under those circumstances would not be practical, but the Committee says, however, in principle it is agreed that 20 per cent cancellation for exhibitors paying an average of $100 or less and 10 per cent cancellation for exhibitors paying between $100 and $200 would be permitted and details worked out in their particular case.

Conciliation Plan

A method for dealing with disagreements under which two categories of complaints are to be handled by separate approaches was agreed upon by the UMPI committees. The plan makes a differentiation between "territorial disagreements" and "individual complaints," and separate methods of dealing with these were devised.

Discussing the territorial disagreements, the UMPI report states that "it was recognized that an alleged grievance will sometimes be shared by all or a substantial portion of the exhibitors in a large city or in a film delivery territory. The handling of such grievances obviously calls for different methods than those appropriate to the adjustment of individual complaints.

The procedure to be followed in territorial cases will be as follows:

Territorial Disagreements

Territorial disagreements of a substantial nature may be referred to the United Motion Picture Industry by anyone within the industry who may be affected thereby. Thereupon the chairman of the United Motion Picture Industry (General Committee), in collaboration with the chairman of the Committee on Intra-Industry Relations, shall appoint from the Industry at large, but outside the territory in question, a Fact Finding Committee, to consist of:

(a) An independent exhibitor or a representative of circuit theatre exhibitors.

(b) A distributor representative.

(c) A circuit theatre operator or a representative of circuit theatre operators.

Such Committee, as soon as possible after being appointed, shall visit the territory involved and make a full investigation of all the material facts and circumstances causing and surrounding the disagreement. The Committee, if in agreement, shall report the facts fully to the General Committee together with such recommendations as it shall see fit to make. If the Committee cannot agree on a joint report, then each member shall make such report and recommendations, as he may deem appropriate. The General Commitee shall thereupon discuss the findings and recommendations and attempt to find a solution, if one be necessary.

Acknowledging the value to the industry of the arbitration system in force now, the UMPI report states that agreement was reached that certain problems not now subject to arbitration could be adjusted by conciliation. Accordingly machinery for investigating and determining the justice of individual complaints is provided under a procedure which it is believed will afford relief to an exhibitor or distributor who is "suffering from conditions not chargeable to his own improvidence or neglect," and at the same time provide a means for distinguishing between meritorious cases and "trivial and imaginary grievances growing out of ordinary bargaining" over terms, etc. This conciliation machinery, as pointed out in the formal UMPI statement above, is to be a supplement to but not supplant the existing arbitration system. The appeal to conciliate under this procedure "shall be without prejudice to any rights they (exhibitors or distributors) may have under the decree."

The framers of the conciliation plan believe that very few cases would ever reach the General Committee; that most of them would be adjusted or abandoned during some of the four preceding steps to the final body provided for under the individual complaint machinery which is set up as follows:

Individual Complaints

(1) The person (exhibitor or distributor) desiring conciliation of a problem shall first discuss the matter with the other party involved (exhibitor or branch manager) and attempt to reconcile their differences. Should they fail to reach an agreement then the problem should be submitted by the

(2) exhibitor or distributor to a representative of the regional exhibitor association, or to any other individual conciliator he may choose. If a solution cannot then be found, the matter should be submitted by

(3) exhibitor or distributor and the conciliator to the distributor's New York office. Still failing of solution, the problem should be submitted to

(4) the secretary of the United Motion Picture Industry. If a solution still has not been found, then the problem should be submitted to and placed on the agenda of

(5) the General Committee of the United Motion Picture Industry for review at its next meeting.

Brooklyn Theatre Sues Eight Majors Under State Trust Law

The first suit to be brought in New York against the film industry for violation of the state anti-trust laws, according to attorneys for the plaintiff, was filed in the Supreme Court by the Signal Theatre Corp., and Copack Theatres Inc., operators of three Brooklyn theatres. Anti-trust law violation is charged against the eight major companies and Republic Pictures Corp., on the grounds that the first-run theatre holdings of Loew's and RKO in Brooklyn hold unreasonable and monopolistic agreements for exhibition with all film companies to the distress of theatres operated by the complainants. Suit is to restrain the monopoly and for unspecified damages.

Columbia Announces Winners of War Bonds in Sales Drive

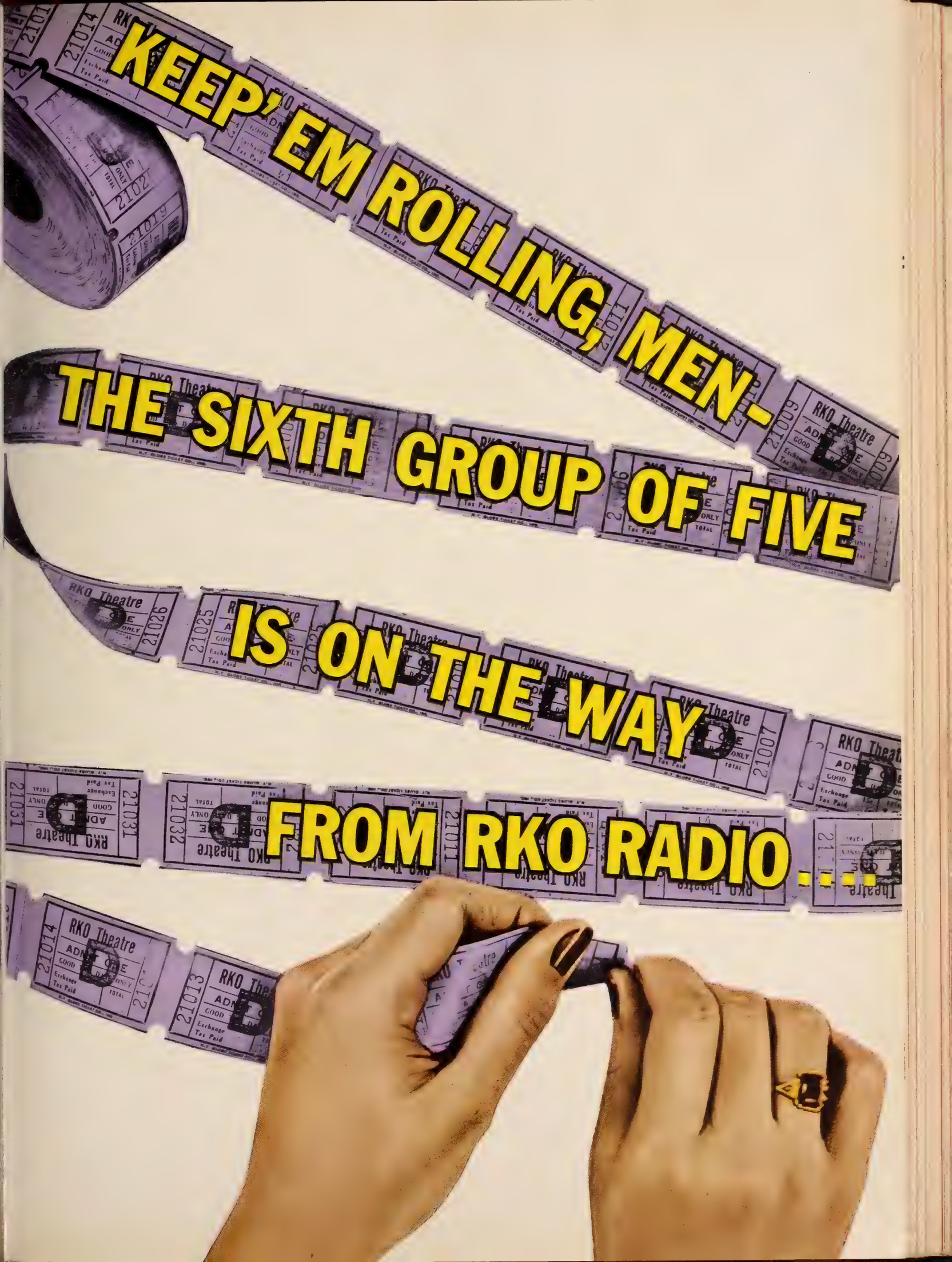
Almost 100 members of Columbia Pictures sales force have been cited for awards in the "Columbia Victory Sales Campaign" in which $50,000 in war bonds are being distributed as prizes.

Awards in the special "four week billings drive," covering the period from March 13 to April 9, were based on 100 per cent fulfillment

(*Continued on Page* 18)

AAA Commends Film Industry

The annual report of the Industrial Arbitration Tribunal of the AAA, issued in New York this week, commends the "generous cooperation of the motion picture producers" in placing the facilities of the M. P. Arbitration System at the disposal of the association. The report credits the cooperation of the film industry for much of the expansion of the war service of the AAA to the thirty key cities throughout the nation.


KEEP 'EM ROLLING, MEN-
THE SIXTH GROUP OF FIVE
IS ON THE WAY
FROM RKO RADIO . . .

DAMES...DANGER...DYNAMITE!...

...Life keyed up to the "swing-shift" tempo of a defense area gone all out for victory! . . . Romance in the hands of the war gods, as a boom town goes wild with new money!... Timely, thrilling, explosive happenings in a unit of the "Arsenal of Democracy!"





POWDER TOWN

with

VICTOR McLAGLEN
EDMOND O'BRIEN
—JUNE HAVOC—
DOROTHY LOVETT
Eddie Foy Jr. • Damian O'Flynn

Produced by CLIFF REID. Directed by ROWLAND V. LEE. Screen play by David Boehm. From an original idea by VICKI BAUM and the novel by Max Brand.





Hooray for Kay!

HE'S GOT THE SHOW THAT SHOOS THE SHADOWS AWAY!

He's on the x-marked spot of an enemy plot, double-troubled by his unkissed bride and a much-kissed blonde . . . giving the ax to the axis gang whose code is to "say it with music."

KAY KYSER

MY FAVORITE SPY

Sizzling with two big new screen-radio-record songs: "JUST PLAIN LONESOME" and "I'VE GOT THE MOON IN MY POCKET"



WITH

ELLEN JANE

DREW • WYMAN

ROBERT ARMSTRONG • HELEN WESTLEY
WILLIAM DEMAREST • UNA O'CONNOR

and **KAY KYSER'S BAND** featuring

HARRY BABBITT • ISH KABIBBLE • SULLY MASON
TRUDY IRWIN • DOROTHY DUNN

Produced by HAROLD LLOYD

Directed by TAY GARNETT

Screen Play by Sig Herzig and William Bowers



IT'S WILD! IT'S WEIRD! IT'S WACKY!

Lupe and Leon sounding off in a slightly insane sensation of snooping spooks, sliding panels and you ain't seen nothin' yet! IT'S THE SCREAM OF THE SERIES!

LUPE VELEZ ★ LEON ERROL

MEXICAN SPITFIRE SEES A GHOST

with

CHARLES "BUDDY" ROGERS

ELISABETH RISDON • DONALD MacBRIDE

MINNA GOMBELL



Produced by
CLIFF REID
Directed by
LESLIE GOODWINS
Original Screen Play by
Charles E. Roberts & Monte Brice

and now...

THE SCREEN'S GREAT CAVALCADE OF MELODY!...*It's Tremendous!...*

It's you and me and the folks next door!..It's the great heart of America throbbing through the birth and growth of our own popular music—themed to a stirring human drama that sweeps its laughter, love and tears through a riches of rhythm such as all movie-dom has never known before!

Featuring THESE STAR MEMBERS OF THE

ALL-AMERICAN DANCE BAND

Selected from among leaders in THE SATURDAY EVENING POST POLL

PLAYING TOGETHER FOR THE *first* TIME!



A WILLIAM DIETERLE PRODUCTION

Syncopation

with

ADOLPHE MENJOU • JACKIE COOPER
BONITA GRANVILLE • GEORGE BANCROFT
CONNEE BOSWELL · TED NORTH
TODD DUNCAN · HALL JOHNSON CHOIR

Produced and Directed by
WILLIAM DIETERLE

Screen Play by Philip Yordan
and Frank Cavett

THE FALCON'S GAYEST ROMANTIC ADVENTURE!

. . . beginning with a kiss and ending with a shot in the dark!



The Falcon TAKES OVER

Uncle Sam is calling all exhibitors — to sell WAR SAVINGS BONDS AND STAMPS at their theatres. How about YOU?

with

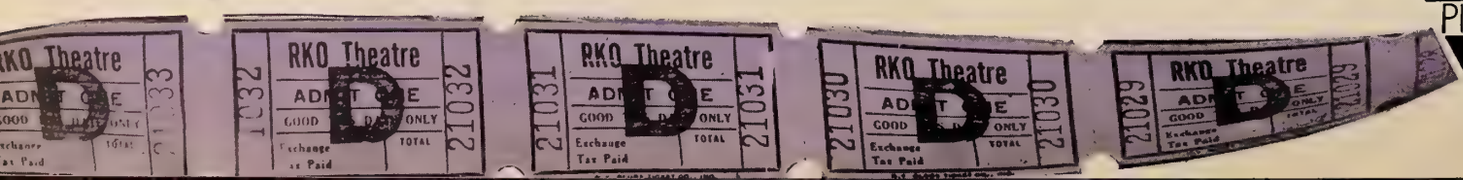
GEORGE SANDERS LYNN BARI

JAMES GLEASON ALLEN JENKINS

HELEN GILBERT

Produced by **HOWARD BENEDICT** *Directed by* **IRVING REIS**

Screen play by Lynn Root and Frank Fenton



RKO RADIO PICTURES

LITHO U



"Exhibitors Back War Bond Drive 100 Per Cent"

Working as Community Unit for All-Out Campaign Action is Report from Headquarters

The plans for launching the industry's War Stamp and Bond Drive on May 30th is gaining tremendous momentum as the "zero hour" approaches, according to reports pouring into the office of campaign director Si Fabian. Many cities have sent in outlines of elaborate opening ceremonies.

Wholehearted support for the drive has been pledged by the Allied States Association of Motion Picture Exhibitors, according to word sent to Fabian by Abram Myers this week. Allied also sent a letter to Secretary of the Treasury Morgenthau promising that theatres will do their utmost to sell bonds and stamps.

"Every exhibitor group in the country has endorsed the drive and promised all-out action," Fabian said. "This campaign is one of those things upon which all exhibitors can get together and work as a community unit. Most of the plans revealed to us so far indicate that all exhibitors in a city are working hand in hand, unselfishly. Of course, terrific competition is developing as to which theatres devise ways to sell the most stamps and bonds. That is healthy and should result in huge sales for the first monthly reports, due June 1st."

Ed Kuykendall, president of the MPTOA, has notified campaign headquarters that MPTOA's local organizations are united 100 per cent in the effort.

Following a preliminary checkup and survey, the campaign committee reported that at least 100 cities have already arranged for rousing stunts to ballyhoo the drive opening May 30th.

Cities Report Drive Plans

Among cities reporting big plans for launching the drive were:

Pittsburgh, Pa.—Exhibitors are predicting that their opening of the drive will rival any staged in the country. The big "blow-off" is set for Friday night, May 29th, with a five-station radio program. Artie Shaw's band will be featured. The parents of Lt. Jimmy Stewart and of Lt. Col. Buzz Wagner will speak. Mayor Cornelius Scully will make an address. All stage talent in town will participate. Pledges for War Bonds and Stamps will be solicited over the air. These pledges will be credited to the theatres nearest the addresses of the buyers. A parade will ballyhoo the drive opening. Proclamations from the governors of West Virginia and Pennsylvania will help the publicity.

Indianapolis, Ind.—To be one of the best organized states in the Union—that is the aim of Indiana exhibitors now preparing for the War Bond and Stamp campaign. At a meeting attended by Don Rossiter, Associated Theatre Owners; Lou Carrow of the Treasury Department; Ken Collins, Indiana Theatre; and W. H. Elder of Loew's, extensive plans were outlined. A promotion kit is being prepared for every Indiana theatre, including a special campaign book, streamers, banners, window cards, 30x40's and 24 sheets, all of which the Treasury Department office is furnishing. A proclamation by the Governor has been arranged. A general meeting of Indiana exhibitors is set for this week.

Treasury Approves Pledge Plan

A plan that will relieve theatres from the handling of large sums of money in connection with the sale of War Bonds was agreed upon between Si Fabian and officials of the Treasury Department in Washington. The sale of stamps will remain a cash transaction but theatres will be allowed to accept pledges for bonds. Blanks will be printed by the industry and supplied to theatres gratis. The plan permits theatres to accept the pledge and turn it over to the bank, postmaster or county chairman of the Treasury Department, War Savings Staff, who will follow up the pledge and deliver the bond. Theatres will keep a stub and get full credit for the sale.

Houston, Texas—Still groggy from their hard work on behalf of the Hollywood Victory Caravan, Houston exhibitors are planning big things for their War Bond and Stamp Drive. Dorothy Lamour will be in town on the 28th and around her visit will be built the ballyhoo opening of the drive.

Norfolk, Va.—Two enthusiastic meetings of Norfolk exhibitors indicate that every theatre in town is enrolled in the Bond and Stamp drive. The theatres will have representation in the local Memorial Day Parade.

Evansville, Ind.—The theatres of this city are lined up 100 per cent for the Bond and Stamp drive. The four downtown houses will sell at tables in the lobbies. The neighborhood houses will sell stamps at the box-offices. The Mayor has issued a proclamation declaring the week of May 30th "Movie War Stamp and Bond Week." All Main St. corners will be stenciled, placards placed on light poles and several high school bands will play in front of the various theatres. Newspapers and radio have pledged full support. The Office of Civilian Defense is providing women to sell stamps and bonds in the theatres.

Rochester, N. Y.—Rochester theatres are 100 per cent in the Bond and Stamp drive. Postmaster General Frank Walker, who will be in town Decoration Day, will be interviewed on radio and in the press on the theatres' drive. Mayor Dicker is issuing a proclamation. Newspaper editorials are set. The theatres have been given permission to enter floats and marchers in the Decoration Day parade.

Baltimore, Md.—Sidney Lust, who with Frank Durkee, Frank Hornig and Lou Rome, is serving as State Chairman for Maryland, informs STR that when the Maryland exhibitor meeting takes place on May 26, he is going to ask every Maryland exhibitor, including himself, to start the drive off with a bang by purchasing a bond or bonds in large denominations. The Messrs. Lust, Durkee, Hornig and Rome are confident the drive will be "as successful as everything else that the exhibitors of Maryland undertake."

"Dandy" Bond Sales

Purchases of War Bonds by first-nighters who will attend the world premiere of "Yankee Doodle Dandy" at the Hollywood Theatre on May 29 totalled close to $2,000,000 up to late Tuesday, according to the New York War Savings Staff of the Treasury Department, which is sponsoring the premiere of the Warner picture.

All seats in the $25 to $500 bond sections, which includes the entire balcony, have been sold soon after the sale opened ,and only a few of the seats calling for $1,000 bonds were left by mid-week.

Reading, Pa.—A parade and rally in Penn Square will start off the Bond and Stamp drive in Reading. Ten bands have been lined up. The armed forces from Indiantown Gap will participate. A big banner across Penn St. is arranged. Paul Glase of the Embassy has been named Campaign Chairman.

Wilmington, Del.—Every theatre in this city will be in the Bond and Stamp drive up to its ears. The campaign starts with each theatre participating in the local Memorial Day parade. Two ushers from each theatre will carry banners proclaiming: "War Bonds and Stamps on Sale at ——— Theatre."

Dayton, Ohio—Nathan Wise indicates that the city, America's nerve center of aviation, is going all out in the drive. A rally is set for May 29th—they, too, are beating the gun by one day. The mass meeting will be on the courthouse steps. Buddy Rogers and Patsy Kelly, appearing in town that week, will lead the theatrical talent available. Wilbur Wright Aviation Field will provide its famous "Flying Band." Planes will put on an aerial demonstration. The mayor will head a list of local dignitaries. The dailies are contributing large display ads. Bond subscriptions will be solicited.

Springfield, Mass.—George Freeman reports that plans are under way for a big parade to open the drive. The Mayor will buy the first bond. All exhibitors held a meeting and are cooperating in the campaign.

Charlotte, North Carolina—Roy Smart reports the enthusiastic cooperation of the Theatre Owners of North and South Carolina.

Meriden, Connecticut—Exhibitors here are to participate in the city's Victory Parade on May 30th, according to Joe Samartano of the Poli Theatre.

New York City—Every one of the 900 movie theatres of Greater New York will be represented at the War Bond and Stamp rally in Times Square on Friday, May 29. To let the public know that this drive is unanimous in the New York area, a representative from each theatre will carry a placard proclaiming that his theatre is cooperating in the drive. Leon Leonidoff of Radio City Music Hall will stage the theatrical spectacle at the rally. Music Hall's Glee Club will sing patriotic songs. Governor Lehman's proclamation, declaring May 30 "Movie War Stamp and Bond Day" in New York State, will be read.

Philadelphia, May 14—Theatres of this city plan to rival New York's celebration to mark the opening of the War Stamp and Bond campaign here. A "preview" rally will be held on May 28th at Rayburn Plaza. Glenn Gray and his Casa Loma Orchestra will put on a free swing session. The mayor, Major Benjamin Ludlow of the Treasury Department and Ted Schlanger of the Motion Picture Industry Committee, will speak. The Navy League Service uniformed members will take bond pledges from the crowd of 10,000 expected at the rally.

$250,000 is Grossed in Bonds for Victory Revue

Theatres in Glendale Swell Grand Total With $240,000 in Advanced Lobby Sales

While the motion picture industry's War Savings Stamp and Bond drive gets under way officially on May 30, many theatres have been conducting their own drives in advance, or participating in community drives. Not to be outdone in this all-out effort is Glendale, the Los Angeles suburb that has been on the exploitation map frequently of late because of the varied activities of one of its live-wire theatre managers, Ed Harris of the Glendale.

There is little time for rest for Manager Harris. Whether it be purely picture-selling, institutional-selling or civic activities, this energetic showman is constantly busy. Civic-minded, which is a requisite for all successful theatremen, his special assistance in Glendale's recent Bonds for Victory Revue has so far resulted in the sale of $250,000 worth of bonds and stamps.



Visual evidence of the activities surrounding the Bonds for Victory Revue held recently in Glendale, Calif., is contained in the scenes above. Left—At the Victory Booth in the Glendale Theatre lobby, a member of Manager Ed Harris' staff sells a $2.50 stamp book, good for admission to the Revue, to a woman patron. Upper Right—Actor Roscoe Karns looks on as his son, now serving in the armed forces, makes a Bond plea as part of the ceremonies of the Revue. Lower Right—Jack Cleland, former publicity man and Fox employe now on special leave from the Army, stimulates sales at a Bond and Stamp booth in the Auditorium.

Shortly after the first of the year, the Glendale War Savings Committee was organized, working out of the Treasury Department. Members of the committee include the mayor, postmaster and prominent officials. Its sole purpose is to stimulate bond and stamp sales throughout the community.

There are also sub-committees representing the theatres, schools, lodges, youth clubs, various organizations and other groups with memberships. It is readily apparent, therefore, that with this manpower much is being accomplished.

In no small way responsible for the Glendale War Savings Committee is Harris who, as one of the officers, is Chairman of Special Activities, Sales Promotion and Entertainment. All this, mind you, is outside the Glendale theatreman's regular sphere of managerial duties. But, as he puts it: "I consider the work a privilege and, like thousands of other showmen, I am happy to contribute my time to Victory."

As for the Bonds for Victory Revue itself, staged at the Civic auditorium, over $100,000 in bonds and stamps were sold on that particular evening. Important factor in the success of the event was the united effort of all Fox West Coast Theatres in Glendale, where Earl Rice presides as city manager.

Admission to the big show was either $2.50 in war stamps or a receipt showing purchase of a bond during April. To take advantage of the opportunity to sell bonds and stamps in advance of the Revue, booths were built for the lobbies, and a selling campaign in all the theatres was started immediately. In this way, $240,000 worth of bonds and stamps were sold, and this amount with the addition of the $100,000 sales during the Revue, accounts for the grand total of $250,000 already chalked up.

From city officials and from the Treasury Department have come compliments to FWC for being instrumental in making the Revue a success. Stamp sales were stimulated by means of special copy on the stamp books:

"Free Admission . . . Show This Book Containing $2.50 in War Stamps . . . This is Your Pass to the 'Glendale Bonds for Victory Revue' at the Civic Auditorium . . ."

Outstanding motion picture stars, as well as other celebrities, appeared on the program: Charles Laughton, Patricia Morison, Roscoe Karns, Bob Crosby and His Dixieland Band, etc. A squad from the State Guard executed an intricate musical manual of arms; the Volunteer Ambulance Corps drilled; patriotic music was presented by the Glendale Elks Band and the North Glendale Community Methodist Church choir.

Another feature of the entertainment was the appearance of three "Miss Victories," chosen by Glendale and Hoover High schools and Glendale Junior college. Prior to the big night, a contest had been held to select a suitable name for the Revue.

In commenting on the Revue, a columnist hailed it as "a whale of a success—thanks particularly to Glendale's Ed Harris, the man behind the scenes ,the man who arranged the event for the War Savings Committee and the United States Treasury."

Naturally the event was well publicized. Daily front-page stories appeared in local newspapers, and spot announcements were placed on all radio stations in Los Angeles. For one week Harris himself produced one-hour programs, with the time donated by a local station. Leading organizations active in bond and stamp sales held the spot on each program. During one broadcast, the staffs of FWC Theatres were quizzed by a Treasury Department official regarding the methods used in the lobbies to sell bonds and stamps.

Harris points out that further efforts will be made to stimulate bond and stamp sales in Glendale; that instead of the Revue serving as a climax to advance activities along this line, it was more of an "opening gun" for continued hard work to make every resident of the community a regular buyer of bonds and stamps.

One should not overlook the fact that while the primary purpose of the campaign was to help swell the funds at the Government's disposal to carry on its fight against the Axis, there was also unlimited benefit to local theatres. As if the goodwill he has already generated were not enough, Manager Harris, with the capable assistance of his hard-working right-hand man, Robert Pik, has earned even more, not only for his own charge, the Glendale, but also for other FWC Theatres.

WAC Screens 3 New Victory Films; Release Dates Set

Three short subjects, "Winning Your Wings," "Keep 'Em Rolling" and "Mr. Gardenia Jones," were screened in New York this week under the auspices of the War Activities Committee.

Distribution of each subject, it was announced by Monroe Greenthal, chairman of the WAC publicity committee, will be in the hands of a particular company which will also be responsible for the preparation of the press book and ad mats on that subject. "Winning Your Wings," for example, was produced by Warner Bros., and that organization will have charge of its distribution. Produced by the Office of Emergency Management, "Keep 'Em Rolling" will be distributed by Universal. Circulation of MGM's short subject for the USO, "Mr. Gardenia Jones," will be in the hands of United Artists.

'Winning Your Wings'

Featuring Lieut. James Stewart, who appears in the Warner two-reeler through the courtesy of MGM, to whom he is under contract, "Winning Your Wings" is an inspirational and influential appeal to the youth of America to join the Army Air Corps. Himself embracing all the qualities of the typical American youth, Stewart's simple, direct explanation of the various activities of the Air Corps, picturized for the audience as he talks, will be difficult for most young men between the ages of 18 and 26 to resist. Choice of this popular screen star, already a year-long member of the Air Corps, has been a wise one: What he has to say and what the audience sees within the comparatively short running time of 18 minutes should prove highly effective in arousing the patriotic spirit of potential recruits.

The subject was scheduled to open this week at all first-run theatres in New York, with national release set for May 28.

'Mr. Gardenia Jones'

Importance of the United Service Organizations in providing recreational activities for service men is impressively conveyed by this 13-minute subject featuring Ronald Reagan, Laraine Day, Charles Winninger, Fay Bainter and Chill Wills. Written and narrated by Carey Wilson, it tells the story of an average family whose son enlists, only to find himself, along with thousands of others, more or less an outcast during camp leave. With the advent of the USO, he and his buddies find it possible to spend their spare time in wholesome and entertaining recreational activities. The subject contains an appeal for the public to continue contributing to the USO so that it can carry on its work. George B. Seitz directed. National release has been set for May 29.

'Keep 'Em Rolling'

Produced by the Office of Emergency Management, this three-minute subject, by means of words and music and kaleidoscopic scenes of the production front, stresses the importance of keeping 'em rolling through tire and gas conservation and the regular buying of War Stamps and Bonds. Words of the Rodgers and Hart title song are sung "off screen" by Jan Peerce, and the audience is asked to join in the last chorus, with words superimposed over the subject matter to guide them. For all its brevity, this is a rousing, spirited subject. It will be released May 25.

Selling the Picture

Group Activities Rich Opportunity for Theatre

Provide Means of Special Attractions for Stage for Added Good Will and Profit

Instances that allow for activities which practically guarantee good will are entirely too rare to be treated with passing interest.

Today, because of the terrific pace of industry and the immense volume of voluntary war emergency effort, there is a veritable windfall of the kind of possibilities that offer exhibitors an opportunity of doing good deeds for the community and at the same time getting paid handsomely for the effort.

Heads of war industry boards in Washington are clamoring through press and radio for recreation to assuage the irritability that flares occasionally between labor and management because of production pressure. People are being canvassed and solicited for contributions to support local and nationally sponsored organizations engaged in various civilian defense efforts, war relief, and other emergency work. Merchant groups are perfecting plans for converting the minds of the buying public from an era of fashions and fads to the required durability and utilitarian premise that must be the foundation of all merchandising under contemplated consumer restrictions.

Magic Formula for Profit

These and other unusual conditions provide the theatre manager with a magic "Sesame" to the pocketbooks of the persons and concerns affected, and—like a good bedside physician—the showman is in the enviable position where the accomplishment of purpose overshadows the size of his fee.

Many industrial membership organizations are suggesting activities ranging from the formation of vocal quartettes to dramatic and musical groups, all to be formed from the working personnel of plants, for the purpose of creating social ties other than work bench or lunch hour discussions among the workers and their families. The theatre could inject itself into this effort to the benefit of all concerned. Stage facilities could be placed at the disposal of these groups and the manager could give the embryo performers plenty of tips as to how best to arrange and conduct their activities. The eventual presentation on stage would most assuredly increase business.

Work up Group Rivalry

There is also the possibility of stirring up friendly rivalry between the workers of different industrial concerns. Each group would select their best entertainers and the selection of the winning "team" would be left to the judgment of your audience on the night of their appearance. Interest in the contest could be heightened greatly by setting aside a portion of the receipts for the purchase of war stamps to be awarded, and disposed of according to the wishes of the winning group.

If there happens to be an industry in your community that employs a large feminine personnel, and you can enlist the help of the high school dramatic teacher, the possibilities are unlimited for one act playlets, or tabloid musical comedies, or an array of vaudeville acts. You may be able to arrange these in contest form with winners selected every week to appear at some one all-star show later in the season.

There is unquestionably a lot of talent in the Red Cross, Air Raid Wardens, and other groups who will welcome the opportunity to engage in stage activities arranged to promote the success of their particular branch of the emergency effort. Setting up a portion of the receipts to be turned over to these groups for the purchase of needed supplies, uniforms, etc., is certain to strike a popular note that will guarantee receipts commensurate with the effort put forth.

Help Worthy Causes

Shows for the crippled kiddies and underprivileged children have always been tops as builders of good will. This is the time to arrange a series of shows where the co-operation of leaders of these societies is solicited and a stipulated percentage of the receipts put into a fund to build and maintain air raid shelters at the homes. This should be a continued effort over whatever period of time is necessary to complete the fund. This same activity is appropriate and will be welcomed by the authorities in charge of the Old Folks Home. Limit the fund allocation to the advance sale of tickets with perhaps a small percentage of the box office sale on the afternoons set aside for the exhibitions.

The various church choir groups, Sunday Schools, Women's Clubs, etc., are now ripe for approach to participate in activities that will enable them to raise money for contribution to one or more of the many deserving funds enjoying national promotion to care for the needy families of our boys in the service. This can take the form of actual appearance on stage or a well planned and aggressively executed drive to sell tickets for particular showings at the theatre. Again a portion of the receipts, larger for the advance sale and smaller for box office sale, should be allocated.

The possibilities of building box office receipts through benefit performance has been demonstrated too often to warrant elaboration here. Formerly there was the inclination on the part of organizations to slight the effort put forth and results suffered commensurately, but today, there is a different attitude. Every person and group is ready and anxious to fly their banner of patriotism at the highest peak and any slighting of effort put forth on activities that further the Nation's war program, in any way, is frowned upon.

Something "Special" Every Day

With this fund of ready and willing co-operation at hand there can be no reason for an "off" day. It is possible to so build up your activities to the point where there is something special to call for attendance at the theatre every day. It just requires the coining of the particular activity, or series of activities, you determine as best suited to your community and the establishing of a basis of participation in receipts with the organizations you approach.

Remember that morale rates with arms and training as essential to the war program. Your part is not minor but major. Approach your contacts in full confidence that you are acting in compliance with the wishes of your Government as expressed by the President. In this attitude you can actually command co-operation.

CertifIdeas

Authenticated Stunts Used by Showmen—You Can Use Them Too—To Your Benefit

Faced with a city ordinance that prohibited advertising on the streets, a Southern exhibitor managed to circumvent the restrictions in a novel and effective manner.

He approached the Welfare Commissioner and secured endorsement of a matinee at which each child under 12 would be admitted free if they brought their dog. With this endorsement he went to the Park Commissioner and advanced the idea that so many dogs in his theatre lobby would result in much furore and obtained permission to use one corner of the City Hall Park, provided he would supply an attendant to see that dogs were kept from running loose.

He then had a limited quantity of 22x28 card board passes printed showing the name of the attraction in large letters and carrying the admonition in small type, "this pass will not be honored if it is torn, bent, rolled, or soiled." The park was several blocks from his theatre and the limited number of passes made it necessary to keep sending them back to the park for disbursement over and over.

All through the day he had a line of youngsters carrying advertising signs through the downtown area attracting the attention of shoppers; and, because of the well conceived plan, encountered no complaint for violation of the "no street advertising" ordinance.

Groups Buy 'Fantasia' Tickets; MacArthur Buttons for Kiddies

With the showing of Walt Disney's "Fantasia" in RKO theatres throughout the New York metropolitan area, organizations took advantage of special prices on blocks of tickets, with the manager of each house authorized to handle the parties and supply all information.

General Douglas MacArthur buttons were given to the first thousand youngsters attending the Kiddie Matinee on opening day. On the following week, the same RKO houses gave their young patrons "Fantasia" puzzles.

Fans' Memory of Former Shearer Vehicles Win Prizes in Contest

With the co-operation of a large local store, scene stills from former Norma Shearer pictures appeared on a large circular and patrons correctly identifying the films were awarded guest tickets to "We Were Dancing," by J. Schultz, Harris, Donora, Pa.

In Johnstown, Pa., Manager R. Neilson of the State used the same idea in a radio contest, with listeners requested to send in lists.

Women's Clubs Choose 'Woman'

Local women's clubs selected their "Woman of the Year" as part of the campaign for the film put over by W. C. Aiken, Harris Manos, Jeannette, Pa. Voting was stimulated through radio and newspaper publicity.

"THIS ABOVE ALL SEEN TO B

...AND THESE GENTLEMEN

"From Eric Knight's best-selling novel, 'This Above All,' 20th Century-Fox has made an enormously successful picture. It has everything—an enthralling romantic story, a distinguished cast, superb performances, skilful direction and a handsome production. It should evoke enthusiastic reviews and potent word of mouth and it is a cinch for extended runs and powerful grosses." —*Variety*

"Packs punch, rates as pote boxoffice entertainment. Th picture has an emotional im pact that will stir audience women especially, deeply an sincerely." —*The Film Da*

"'This Above All' . . . A ve moving love story. Miss Fo taine is surpassingly lovely. Tremendously appealing."

—*Bosley Crowther, New York Tim*

We quote excerpts from the early reviews only...culled quickly as this ad went to press! But they are token of 20th's mightiest triumph... heralding a hit of true road-show greatness! Keep watching New York's World Premiere run at advanced prices!



MUST BE APPRECIATED!"

Tom Connor

Vice-President in Charge of Distribution
Twentieth Century-Fox Film Corporation

F THE PRESS HAVE SEEN IT!

'Emotionally stirring! Intensely dramatic! Casting perfect! 'This Above All' is one of the screen's finest productions!"

—Rose Pelswick, N.Y. Journal-American

"'This Above All' ranks high as moving dramatic material, a human story which will touch many a heart. Tyrone Power turns in one of his best performances...Joan Fontaine is at her best." ***—Motion Picture Daily***

"Beautiful love story...Splendidly played by Joan Fontaine and Tyrone Power."

–Robert W. Dana, New York Herald-Tribune

"Absorbing, gripping, timely ...I enjoyed every minute of it!"

—Lee Mortimer, New York Daily Mirror

"Tender love story . . . Tyrone Power and Joan Fontaine admirably suited."

—Kate Cameron, New York Daily News

"The No. 1 picture of the year opened at the Astor last night."

—Leo Mishkin, New York Morning Telegraph

TYRONE POWER • JOAN FONTAINE *in* "THIS ABOVE ALL" *by* Eric Knight
Produced by Darryl F. Zanuck • Directed by Anatole Litvak • *with* Thomas Mitchell • Henry Stephenson • Nigel Bruce • Gladys Cooper • Philip Merivale • Sara Allgood • Alexander Knox • Screen Play by R. C. Sherriff

20th CENTURY FOX

Variety Club Notes

Tent No. 5—Michigan

Barkers Attend Midnight Banquet of Nightingales Club at Book Cadillac

The annual Midnight Banquet of the Nightingales Club, organization of Detroit operators, was held last week in the Book Cadillac Hotel. Many of the barkers were guests at this well-attended event.

Roger M. Kennedy, who besides his local responsibilities is international vice-president of the IATSE, left on a trip to Rock Island, Ill., in the interests of the union. Alex Schreiber and his associates in Associated Theatres are busy readying the Norwood Theatre for reopening. The theatre is practically a new house with nothing left of the old one but the ground site. Former Chief Barker Charles Perry is back from a trip to Chicago and is busy rearranging the operating plans at the Adams Theatre to meet war time conditions, such as a shortage of help which at the moment is a major problem with all theatres throughout the territory.

Tent No. 13—Philadelphia

Big Party Given in Honor of Former Chief Barker Earle W. Sweigert

Former Chief Barker Earle W. Sweigert, was guest of honor Saturday Night at a mammoth party given him by the Tent to celebrate his 25th anniversary with Paramount Pictures. In spite of the inclement weather, a capacity crowd was on hand to extend good wishes to Earle and to enjoy an excellent floor show produced by Barker Sam Stiefel.

Tent No. 21—Atlanta

'War Cry' Writes Up Recreation Center; June First Barbecue Will Be Final Official Meet of Summer Season

The May 23rd issue of the "War Cry," official organ of the Salvation Army, gave considerable mention to the activities of the Atlanta Variety Club in establishing the new Bellwood Recreation Center for Boys and Girls. In addition to a write-up about the plans of Tent 21 in handling this project, the publication had a photo of the foundation stone which has imbedded in it a metal marker containing the following inscription:

"This center of service to God and man is to commemorate the generosity of the Optimist Club of Atlanta and The Variety Club of Atlanta and to perpetually recall their interest in the youth of this community. Not for delight nor use alone were these stones laid but as a portal whereby all may enter the Kingdom of Heaven."

Tent's Contribution Cited

The Optimist Club had first established a junior Boys Club on the property after which an auditorium was built by the Salvation Army and then an entire city block was purchased by Tent No. 21 which is to be the location of a baseball ground, swimming pool and possibly a medical center.

Now that the summer season is just around the corner the Saturday night Bingo games have been discontinued. They were quite popular and many of the Barkers and wives are looking forward to the time when they will be resumed.

Officials of the Red Cross at the Lawson General Army hospital have appealed to the tent for the purchase of some scenery for the auditorium stage. The matter is being taken under advisement by the Board of Directors.

Barker Riley Davis, Chairman of the Golf Committee has released final schedule of the barbecue and Golf Tournament and it looks like a big event for Tent 21. Affair gets under way Monday, June 1st with a barbecue from 12:30 to 2:30. This will be the last official club meeting for the summer months and all Barkers are requested to make plans to attend. The Golf Tournament starts that same afternoon and runs through Tuesday, June 2nd. Prizes this year will be War Bonds.

Tent No. 22—Okla. City

Barkers Honor Claude Fulgham, Who Joins Navy, With a Farewell Party; He Is Given Mariner's Wrist Watch

The big event of the week was the farewell stag party, given by the Griffith Organization, in honor of Lieutenant Claude Fulgham, U.S.N. last Thursday night. The affair was attended by 82 members of Variety and Barker Fulgham's personal friends. In addition to a statewide representation there was also on hand to say goodbye to the Lieutenant who left for Washington last Friday, a delegation from Dallas consisting of R. E. Griffith, Chief Barker of Tent 17, and Barkers Ray Higdon, Wallace Walthall, and Burt King. Following a buffet dinner Wallace Walthall presided during an hour of repartee in which many of Fulgham's old friends had a few words to say—some serious, but many in a spirit of fun. As a fitting close to the party, Barker Fulgham was presented with a beautiful Mariner's Wrist Watch as a gift from some of his close friends and associates.

Meet the Chief Barker

Bernard Seaman—Tent No. 19

Before he was inducted as Chief Barker of Baltimore Variety Club Tent No. 19 on January first, Bernard Seaman served on the Board of Directors as Chairman of the Entertainment Committee. And well qualified for that job he was, too, for Bernard has had considerable theatrical experience which started long before he became a Variety Club member in 1938.



Bernard Seaman

Since 1936 he has been manager of the Hippodrome Theatre in Baltimore, and nine years before that he entered the industry as co-owner of a theatre at Newark, N. J., along with his brother, Dave. Sometime between 1927 and 1936 he became associated with Warner Theatres in Philadelphia. During these years he saw vaudeville rise and fall, and he learned to gauge the entertainment values of various acts; hence the wisdom of those who placed him in charge of the Entertainment Committee. For his good work in this capacity, Bernard deserved the important post which he now holds.

He has successfully eluded Dan Cupid, for which his bachelor friends are grateful. Horseback riding and golf are the favorite sports of the Newark, N. J., native, but when the baseball and football seasons roll around, he'll gladly put his horse in the stable and stop knocking that ball around to be on hand whenever someone scores a home run or makes a touchdown in his territory.

Along with many others, Bernard has that toughest of tough assignments: trying to find out what's wrong with vaudeville. And though he laughs when he mentions it, one can't help but feel that underneath it's a serious matter to him.

It's a real job—but equally amusing, he points out—to try to cram 5,000 people into a 2,500-seat house. Behind the footlights, it's anything but fun—although others may laugh—to try to make performers believe that six shows a day, the first at 10:30 a.m., is a lot more enjoyable than the customary four or five.

Nearly 100 Score in Columbia Sales Drive

(*Continued from Page 6*)

of billing quotas, by exchanges as a whole and salesmen individually.

Members of the branches that exceeded the 100 per cent unit quotas for the period were:

R. J. Ingram, B. A. Wallace, U. T. Koch, Albert Rook, J. Sidney Laird, Charles Robuck, William Clark, Atlanta; Joseph Gins, R. D. Williamson, George Roscoe, Carl Patterson, Reginald Parsons, Mrs. A. Jones, Charlotte; M. H. Evidon, A. B. Leak, Milton Goodman, Orville Miller, Bert Thomas, Des Moines; Carl Shalit, Clair Townsend, Raymond Cloud, George McCoy, Herbert Schilds, Clark Baker, Walter Cory, Detroit; W. Guy Craig, Curtis Butler, Herbert Kaufman, Abe Gelman, Larry Shubnell, Frank Page, Indianapolis; B. C. Marcus, Stanley Goldberg, Saul Frank, Herbert Stulz, Tom Baldwin, Eugene Snitz, Emery Duncan, Sidney Lax, Kansas City; T. F. O'Toole, Ben Lourie, Sidney Swirsky, New Haven; H. Duvall, J. J. Fabacher, John Winberry, Robert Kelly, Mrs. Cecile Randolph, Miss Margaret Kaiser, New Orleans; L. E. Tillman, Carl Scott, Phil Weinstein, E. T. Roberts, Melvin Klein, Stewart Klein, Harry Ludwig, San Francisco; L. N. Walton, Roy Ackles, Walter Beckwith, William Kostenbader, Seattle; C. D. Hill, Charles Ferris, James Bradford, L. A. La Plante, Russell Mortenson, George Hoffman, St. Louis; S. A. Galanty, O. D. Weems, Charles Wingfield, Ben Caplon, Joseph Walsh, Joseph Kushner, Martin Kutner, William Hisey, Washington.

Salesmen in prize-winning exchanges who exceeded 100 per cent of their block quotas are:

U. T. Kock of Atlanta; R. D. Williamson and George Roscoe of Charlotte; Orville Miller of Des Moines; Clair Townsend, Raymond Cloud and George McCoy of Detroit; Curtis Butler of Indianapolis; Saul Frank of Kansas City; Carl Scott, Phil Weinstein and E. T. Roberts of San Francisco; Walter Beckwith of Seattle; O. D. Weems, Ben Caplon and Joseph Walsh of Washington.

Salesmen in other branches who were given personal awards are:

Clarence N. Phillips and William J. Kahl of Chicago; Charles R. Palmer, Cincinnati; Mannie J. Glick, Cleveland; Larry E. Kennedy, Los Angeles; Edward P. Doherty, Memphis; Joseph Engel and Joseph Schaeffer, Philadelphia; George Tice, Sidney Sugarman, Charles Kosco and Sidney Goldberg, Pittsburgh; Harold Green, Salt Lake City.

Huge Advance Sale Reported on Disney "Victory" Book

Walt Disney's latest contribution to the war effort takes the form of a Victory March book, advance sale of which the publishers, Random House, report as "incredible." The book features, in text and cleverly animated art, most of the famous Disney characters under the leadership of Donald Duck, pursuing the wolves who steal Donald's treasure—a war savings stamp. It sells for a dollar a copy, and each book contains a 10-cent stamp album with the first stamp already affixed. It should teach the youngsters a lesson in thrift as well as sell a lot of stamps for Uncle Sam.

Promotions at Brooklyn Paramount

Promotions in the managerial ranks of the Brooklyn Paramount Theatre were announced this week by Al Reid, general manager of the Brooklyn Fabian Circuit. Lou Levy, assistant manager for the past 11 years, becomes manager, with Seymore Metzler, treasurer, filling the post vacated by Levy. Stanley Rosenthal, chief of staff, moves into the treasurer's position. Manager Ralph Percy is leaving the theatre business to enter the aeronautical industry.

Sidney On Studio Executive Staff

Louis K. Sidney, MGM associate producer, has been named to succeed Nicholas Nayfack on the studio executive staff. Nayfack has been commissioned in the Navy and reports for active duty in Washington.

New Name for Shea Company

Shea Chain, Inc., replaces the name Shea Enterprises, Inc., of the theatre circuit, a Delaware corporation, operating theaters in several states and headed by E. C. Grainger.


REMEMBER PEARL HARBOR
with
DONALD M. BARRY · ALAN CURTIS
FAY McKENZIE
SIG RUMAN · IAN KEITH · RHYS WILLIAMS · DIANA DEL RIO
JOSEPH SANTLEY — Director
Original Screen Play — Malcolm Stuart Boylan — Isabel Dawn
A REPUBLIC PICTURE
BUY U. S. WAR SAVINGS BONDS

Program Exchange

Spring Fever Curtails Our Program Activity This Week; Thayer Makes an Appearance

Well, the old spring fever got us at last, but it wasn't really "spring" fever; it was winter fever deferred. Our pharynx still feels like sandpaper, and the pesky little germ that romped on one side has now jumped to the other. Things must have gotten too hot for him, what with gargles and antiseptics, etc. But we're glad to be back on duty again. And even though you may not care for this introductory "hospital" copy, just think what it might have been had we had an appendectomy. So much space would have been utilized describing our operation that there would have been no room for the discussion of programs.

One thing that makes us feel better is that front-page picture of Lana Turner on the program just received from Mack Jennings of the Strand Theatre, Atmore, Ala. With that as an inspiration, we believe we can get through these programs without difficulty.

Comic heralds are becoming popular, so Harland Rankin distributed them for his showing of "A Bedtime Story" at the Centre Theatre, Chatham, Ontario. Whenever you play a picture on which this type of herald is available, we suggest you order as many as you need and distribute them as part of your selling campaign. Everybody reads the funnies, and they'll naturally read the heralds. Bear this in mind.

3-Line Streamer Gets Attention

Best copy to date of The DeLuxe News is that dated May 4, 1942. The three-line streamer head on the front page easily attracts maximum attention, and the scene cuts have been wisely selected. The inside subject matter is also interesting. We hope Hobolth continues to find this type of program valuable for his theatres in Imlay City, Capac and Davison, Mich.

We used to have as a member of the Program Exchange: Arden Strang, Alpine Theatre, Gassaway, W. Va. Well, something must have happened to Strang, for now we have an application for membership from Raymond E. Thayer, who lists the same theatre and town as his headquarters. Along with his application he sends some samples of recent programs.

Thayer evidently has the means whereby he can mimeograph (or whatever you call it) any sort of makeup he cares to. For example, he took a cartoon from one of the national magazines and adapted it to his own use, with effective results. Two fellows are shown seated in a roadster, while a few feet ahead of them a jeep loaded with six soldiers hops across the road. Says one of the fellows to the other (copy changed to fit Thayer's requirements): "Military maneuvers nothing . . . they're taking a short cut to see 'Tarzan's Secret Treasure' at the Alpine Theatre." That's all there is to the handbill, but that's all that's necessary to set the public talking.

As his weekly program, Thayer puts out a mimeographed sheet, styled like a newspaper front page. It's called The Alpine Screen Messenger. We'd appreciate it if the Alpine management would forward us details on just how his program is made up; also we'd like a sample printed in black on white paper so that, if possible, we can reproduce it. For his headline story on "Swamp Water" in one issue, he gets the reader all absorbed in the story. Then, just as the climax is about to be reached, this line appears: "Continued on Alpine Screen."

Herald Plugs Short Subject

For the first time, as far as our Program Exchange memory serves us, a member has utilized a herald to advertise a short subject. When Universal's two-reel special, "Menace of the Rising Sun," played at the Dyer Theatre, Dyer, Tenn., a special herald obtained from the distributors was issued. Realistic and attractive art work and selling copy characterized one side, while on the other was listed the program for the week. We noticed that the short subject was billed ahead of the feature, "Wings Over Honolulu." and the other shorts.

Well, we feel a little weak, and even though we have more space at our disposal, we're going to call it a day for this time. Next week we hope we'll be peppy and enthusiastic enough to bring you more and better news about members and their programs. But regardless of how we feel at any time, we'll keep on urging you to buy War Bonds and Stamps and to make them available to your patrons. Don't forget: the industry's Bond and Stamp drive gets under way May 30. Let's all work together to put it over the top.

Member Added This Week

Raymond Thayer, Alpine Theatre, Gassaway, W. Va.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapated to your own situation. Further examples will appear on this page from time to time.)

S-E-R-V-I-C-E

Service is not only our aim but our achievement. Old friendships fostered and maintained. New friendships invited and encouraged. There is only one way to do anything and that is the right way. The man who starts out to give everybody a square deal gets somewhere. We always try to satisfy our patrons, to attract new ones and to keep them coming. The one way to accomplish this is to maintain our high standard!

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State ... .

Salient Angles Used By Frank La Falce To Sell 'Fleet's In'

Following the engagement of "The Fleet's In" at the Earle Theatre, Washington, D. C., plenty of cash was in the safe box, thanks to the swell campaign prepared and executed by Frank La Falce, director of advertising and publicity, and his assistants, Bill Ewing and Rick La Falce.

La Falce's outline of the campaign follows:

Exploitation: Orchestrations of songs in picture were used by local dance orchestra at amusement park, and orchestras on radio stations. Display windows were planted in a number of music stores, and 5 and 10's. Display cards were used wherever Victor records were sold. Arrangements were made whereby two instructors from the local Arthur Murray Dance Studio analyzed the dancing of all patrons attending the first show each morning at the theatre (*STR, April 25, p.* 18). Patrons were given an Arthur Murray Dance book. The dance studio plugged the picture and theatre in daily ads. Display card was posted at studio. Each patron was given a card analyzing his dancing. A 40 x 60 was used in the lobby a week in advance of the dance analysis. Pictures were taken and sent to all local newspapers.

Radio: Picture was plugged on a number of contest programs with winners receiving complimentary tickets to show. The picture received plugs on early morning program and a ticket was sent to person whose name was read as celebrating an anniversary. Records of the songs were sent to all radio stations to be used on record programs. A plug for theatre followed each playing.

Newspapers: Picture layout was used by *Daily News.* Advance and current art and stories used by all newspapers. Fashion pictures of Dorothy Lamour to *News* and *Post.* Story on bands in the movies today, to *Times Herald.* Special story on vaudeville actors in the film to *Star.* Stories on dance analysis to all papers. Press book stories also sent to all drama editors.

The theatre also introduced a song by a *Times Herald* sports writer in a special overture. Sportswriter was interviewed by radio sports commentator on WOL. The song was played by local music programmer. Critic on the paper gave daily plugs to his colleague's song. A number of pictures of the sportswriter and the conductor and chorines were planted in the *Times Herald.* A full-column story gave details on the song and sportswriter. Sportswriters on all newspapers invited to hear the song at the theatre. Story sent to radio editor of *Times Herald* with time of interviews.



Collins Holds Jaloppy Contest

A contest to select the most typical American schoolboy jaloppy was held a week in advance of the showing of MGM's "Courtship of Andy Hardy" by Manager Bob Collins of the State Theatre, Modesto, Calif. Students entering their cars at the theatre were awarded passes, along with signs and tire covers to use on their autos during the run. Above: one of the contest entries

CONSTANT, IMPERISHABLE LOVE IN A CHANGING WORLD!



SUICIDE SQUADRON

ANTON WALBROOK
SALLY GRAY

BRIAN DESMOND HURST—*Director*

Original Story and Screen play by **TERENCE YOUNG**

A REPUBLIC PICTURE

★

BUY U. S. WAR SAVINGS BONDS

Winners in Universal's $2,400 Featurette Exploitation Contest Selected at Luncheon



Prominent exhibitors were among the committee which selected winners in Universal's contest for the best exploitation campaigns on the company's featurettes, including "Cavalcade of Aviation." Shown in the informal views above, taken at the special luncheon, are: (1) Harry Arthur, Jr., Fanchon & Marco, St. Louis; Irving Lesser, Managing Director, Roxy Theatre, New York; Ralph Murphy, Fanchon & Marco, St. Louis; W. J. Heineman, assistant to W. A. Scully, Universal's general sales manager. (2) John Wright, Managing Director Rivoli Theatre, New York; Andy Sharick, Universal's accessory sales manager. (3) Bernard B. Kreisler, Universal's featurette manager, pointing to the Capt. Eddie Rickenbacker special award. Editors and publishers of motion picture trade papers assisted in picking contest winners.

Winners of the $2,400 in prize money for the best exploitation campaigns on Universal's featurettes, were chosen at a special luncheon of the judges last week at the Hotel Astor on Broadway.

The judges committee, consisting of well known exhibitors and the editors and publishers of the motion picture trade papers, also chose the winner of the Capt. Eddie Rickenbacker special award for the best selling campaign on the featurette "Cavalcade of Aviation"

B. B. Kreisler, Universal featurette manager, said that the contest did a tremendous service to the industry at large, in that it convinced many exhibitors that smart selling of featurettes gave the theatre that much additional value for its program as a whole.

The prizes for the contest were divided as follows: the country was divided East and West, with $200 for the winner and $100 for the second place in each of the following classes: towns with population less than 10,000; towns with population from 10,000 to 25,000; towns with population from 25,000 to 75,000; and cities over 75,000 population.

Winners were as follows:

In the East: (Towns of 10,000 population), first prize, Paul K. Mulheirn, Liberty, Mercer, Pa (Towns of 10,000 to 25,000), first prize, W .C. Koster, Rialto, Marinette, Wisc.; second prize, Ed Purcell, Strand, Staunton, Va. (Towns of 25,000 to 75,000), first prize, Orville Rennie, Fort, Rock Island, Ill.; second prize, T. R. Jones, Bradley, Columbus, Ga. (Towns over 75,000), first prize, Herman Comer, Capitol, Philadelphia; second prize, W. Clark and N. Wise, RKO Keith's, Dayton, O.

In the West: (Towns of 10,000 population), first prize, R. B. Walter, Grand, Hallock, Minn.; second prize, C. E. Cook, Tivoli, Maryville, Mo.; (Towns of 10,000 to 25,000), first prize, J. P. Harrison, the Texas, Denton; second prize, Terry McCary and S. Miller, Palace, Corsicana, Tex.; (Towns of 25,000 to 75,000), first prize, Nevin McCord, Granada, Boise, Idaho; no second prize; (Towns over 75,000), first prize, Roy Muehlemann, Gravois, St. Louis; second prize, E. D. Harris, the Glendale, Glendale, Cal.

Special Capt. Eddie Rickenbacker silver trophy for the best campaign on "Cavalcade of Aviation" was awarded to Jack Matlak, Rialto Theatre, Medford, Ore. Honorable mention and a $100 prize money was also awarded to Thomas W. Speck, Translux Theatre, Philadelphia.

'Rio Rita' Sold Through Extra Newspaper Edition

With the showing of "Rio Rita" at Schine's Manring Theatre, Middlesboro, Ky., Harry Stearn and Ken Carter promoted a special edition of the Middlesboro *Daily News* which featured an eight-column streamer, two-column story and art on the *front* page. War news took second place for this edition.

On the back page, Stearn and Carpenter took a half-page ad announcing "Rio Rita" and other outstanding coming attractions, and the cost of this ad was defrayed through the promotion of tie-up ads which occupied the rest of the page.

Things really hummed as boys distributed the special edition, yelling "Extra! Extra!" as they went along. The co-exhibitors were taking no chances of having "Rio Rita" come to town without the public knowing about it.

That, brother, is what is known as SHOWMANSHIP.

Palmer Finds Local Donna Reed

Discovering a local youngster named Donna Reed, Bernard Palmer, Lory, Highland, Ill., arranged to have the child visit the theatre as a guest of the actress of the same name who appears in "Courtship of Andy Hardy." The local paper carried photos of both girls.

Bailey's Mother's Day Activities Earn Extra Dividends for the Rio

One of thousands of exhibitors to capitalize on Mother's Day was Manager Harold Bailey of the Rio Theatre, Oak Creek, Colo. All mothers with boys in the armed forces were invited to the theatre as his guests, and through a flower shop tieup a carnation was given each War Mother attending.

Bailey also conducted a contest to find the oldest living mother in Oak Creek. The winner was given a corsage of flowers through the courtesy of the florist, and was brought to the theatre and taken home in an auto furnished by a local auto dealer. Reports Bailey:

"A lot of goodwill was created by this stunt, and a great number of people came to the theatre for the sole purpose of seeing who the oldest mother would be. Almost all of the War Mothers were accompanied by at least two paid adult admissions. This stunt made a very good night out of what could easily have been a poor night in view of the fact that the high school's graduating class was holding its baccalaureate exercises."

Cottom's Photo Puzzle Contest

Manager Bob Cottom of the Nile Theatre, Bakersfield, Calif., planted a Photo Puzzle Contest with merchants on "Johnny Eager."

Stoltz Corners Stork

Showman Arnold Stoltz of the Avon Theatre, Utica, N. Y., whose promotional activities have gained him wide recognition in the motion picture industry, scored again last week when he cornered Sir Stork at St. Elizabeth's hospital and promoted a new daughter, Marjorie Lynn, for the family. The beaming father is passing out Baby Stoltz Stogies, (miniature cigars) to all his friends. Mother and daughter are doing nicely.

Drake Relays Tieup Is 'Tuttles' Campaign Boon

Tieing in with the Drake Relays, one of the year's foremost athletic events, Manager Emile Franke of the Orpheum Theatre, Des Moines, put over a far-reaching campaign on "The Tuttles of Tahiti."

Through the cooperation of Drake University, Franke arranged for an ad for the "Tuttles" in the Drake Relays official program. This athletic event brings in competing teams from all the mid-west and attracts about 30,000 people to the stadium. Announcements crediting the attraction, theatre and playdate were read over the stadium public address system and the University paper carried a special feature story along with an ad. Two Drake girls posed in Tahitian costume with a visiting athlete from Michigan garbed as Jon Hall. The picture, a counterpart of one of the regular production stills, aimed for campus publicity and also broke in the sports section of the Des Moines paper.

Another phase of Franke's campaign included a tie-in with the largest chain drug store in town for a "Tuttles" display in the booth and table service section of the store. A 6 x 5 space on the mirror was painted featuring a Tahitian Sundae as tantalizing as the "Tuttles." This was embellished with palm trees and spotted here and there with production stills and in addition the leading local book store featured a window display tieing-in "Tuttles" with Hall and Nordhoff books.

100,000 Magazine Dealers Plug 'Meet the Stewarts' Across Nation

A tieup effected by the home office exploitation department of Columbia Pictures with the Curtis Publishing Company, Philadelphia, calls for the participation of all newsstands and magazine dealers in an unusual nationwide campaign to promote "Meet the Stewarts." The production, starring William Holden and Frances Dee and based on Elizabeth Dunn's romantic stories which appeared in the *Ladies' Home Journal*, will be plugged via 100,000 two-color 10½ x 13½ display cards and 1,000 elaborate 40 x 60 theatre lobby posters provided by the publishing company.

Curtis, in addition to covering all its dealers from coast to coast with the display cards, has, through Columbia's exploitation department, made a large quantity of the tack cards available free to exhibitors playing the picture. The attractive 40 x 60 posters will be given free to the first 1,000 exhibitors who book "Meet the Stewarts" and request the displays.

'Larceny, Inc.,' Tieup Nets 465 Lines of Free Advertising Space

Through a tieup with the Indianapolis *News*, which announced daily that it would give two guest tickets to each of ten persons whose names were scattered among the paper's want ads, "Larceny, Inc." got itself some extra attention during its engagement at the Circle Theatre. Names were chosen at random from the city directory.

The stunt, incidentally, meant 465 lines of free advertising space for picture.

IT'S HOT!
GET HOT ON IT!

We warned you about "Buck Privates" and we're warning you about this one!



The Hottest Band!

HARRY JAMES
AND HIS MUSIC MAKERS

The Hottest Swing Stars!

THE ANDREWS SISTERS

The Hottest Cafe Entertainer!

JOE E. LEWIS

in

PRIVATE BUCKAROO

THE HOTTEST TUNES!

"Don't Sit Under the Apple Tree"

"Three Little Sisters"

"Private Buckaroo"

"You Made Me Love You"

"Yes, I Do"



with

DICK FORAN

ERNEST TRUEX • SHEMP HOWARD
MARY WICKES • RICHARD DAVIES
HUNTZ HALL • JENNIFER HOLT
TAGALONG
and THE JIVIN' JACKS and JILLS

Screen Play, Edmund Kelso • Edward James
Original Story, Paul Gerard Smith
Directed by Edward F. Cline
Associate Producer, Ken Goldsmith

A UNIVERSAL PICTURE



AVAILABLE FOR DE LUXE SHOWINGS STARTING MAY 29th

2 JOBS TO DO FOR OUR AMERICA!

(One) Army-Navy Relief collections in Theatres May 14-20 • (Two) War Bond & Stamp Sale in Theatres begins May 30

Novel Talent Hunt is Launched for Child To Play Refugee in 'Journey for Margaret'

One of the most novel talent hunts which a film company has ever launched is now being conducted, in a quiet way, by Metro-Goldwyn-Mayer, the company which recently acquired rights to William L. White's story of an English refugee child, "Journey for Margaret."

The paradoxical part of the situation is that MGM has vetoed any thought of using the child who would be ideally suited for the role, the original of Mr. White's story. This youngster is now with her foster parents in New York. Both they and the picture company feel it would be out of the question to subject the little girl to a fictional re-staging of the wartime terror and emotional strain which she faced during the events described in the book.

So the film concern is now hunting with all its might for a Margaret who would not have this psychological barrier to face, and who in other respects resembles the youngster put on paper by Mr. White. According to Mr. I. I. Altman, MGM talent executive whose headquarters are in New York, this child should conform to the following description:

"She is between four and five years old. She is tiny, lean, fragile, and does not smile easily. Her home has been bombed in an air raid, and her parents killed. She is unable to comprehend what has happened. She has been shunted from one foster mother to another. She is not a conventionally pretty child. Her small pinched face is full of disaster. Her big black eyes search the face of everyone she meets, and there is an immediate suggestion of intensity always about her."

From this description it is obvious that no Shirley Temple-in-the-making is being sought in the new juvenile quest. A small child with sensitiveness and personality, but not the routine "good looks," is wanted. In addition to a little girl to play Margaret, the talent hunters are after a slightly older boy to play the part of her brother, who is described as follows:

"Peter might be five or six. He is a shy, slight, attractive youngster, with reddish brown hair. He is still dazed from the effects of the bombing which killed his parents. When addressed by strangers there is a frightened look on his face which gives way to a dazed dreaminess as he lowers his eyes. He is a little more animated than Margaret."

Such is the problem facing the producers of "Journey for Margaret," in the solution of which they invite the help of exhibitors and the public. It is stipulated that no personal interviews will be given at the present time, but that the range of choice will be narrowed down through consideration of photographs. These pictures are to be sent immediately to the MGM Talent Department, 1540 Broadway, New York. No acting experience of any kind is required or expected.

Brochure on "York" Ads

For the regular release of "Sergeant York" on July 4th, Warner Bros. are sending to each of their 12,000 accounts an elaborate brochure listing the coverage of magazines that will carry the ads heralding the advent of the film on the popular priced market. Reproductions of the full page advertisements that will appear in magazines reaching well over a hundred million American readers are impressively presented by enthusiastic build-up pages and in accurate breakdown of the coverage state by state throughout the nation.

The de-luxe copy of the merchandising manual, bound in bright red and blue, is evidence of the extraordinary care and effort expended in its compilation.

'Gold Rush' Street Ballyhoo

An employe dressed as Charlie Chaplin strolled in front of the Parkway, Madison, Wis., as ballyhoo for "The Gold Rush."

Small-Town Showman Sums Up on Press Books

Among the most pertinent suggestions regarding the streamlining of press books comes from an exhibitor who styles himself as "Ole Three Sheet," under the title of "Tank Town Showmanship." His operation has its counterpart in several thousand cities, towns and hamlets of the country.

Putting forth a lusty—and justifiable kick about the general lack of appropriate material for small town situations, he poses a potent query with this: "how many small town theatres spend over $10.00 a week for newspaper advertising?" Well, we don't know but we can raise the ante to $25.00 and still agree with him that it is practically impossible for the theatre owner so restricted to find any appreciable variety of attention compelling mats or combination art and copy suggestions in the average press book.

..Prefacing his remarks with the remark: "Most organizations have very good press books from the standpoint of beautiful ads and abundant material for . . . New York and other big city theatres . . . but, can those news mats be used in small towns?," he proceeds to the lobby and front accessories saying: "The blowups look grand, but we can't afford such expense, so why don't the fellows who lay out the paper think about us and put out the kind of stuff we can rework with stills, etc., into a swell display—a three or six that we can afford."

Proceeding to the field of exploitation he contends "most of the so-called national advertising tie ups only work in cities of some 200,000 or more . . . why can't we be considered in that too? We have jewelry stores, dry goods stores, grocery stores, etc., in our towns . . . our people eat and sleep and work and play just like they do anywhere.

"The days of sticking up a one sheet in the little town, running the same old ad in the weekly paper, maybe a monthly calendar or one sheets in the lobby in advance 'passed with the wind.' People here read fan magazines . . . find out about pictures that are 'heavy' . . . there are lots of pictures too heavy for small towns and we have to have plenty behind them to get our money out of them . . . can we get ideas out of press sheets that will sell that show to our tanktowners who know from fan magazines its a 'heavy'?"

Summing up generally and referring to the vast amounts of time and money the industry spends to incite public interest, he questions: "Why shouldn't we have the finest collection of ideas for selling our merchandise in existence? . . . we need ideas . . . Trade papers each week have ideas that have been worked successfully in little towns . . . if the press book boys would pick them up . . . fit them to pictures and send them out, well, we could get a lot of people away from radios, bridge parties, honky tonks, etc. We need help and the only place we can get it is through press sheets and trade papers. . . . Let's get out of the rut and give America a new wrinkle in publicity."

These Showmen Won MGM Honor Roll Buttons

The Winnah: Leo Trainor, Rialto Theatre, Allentown, Pa.

For: His promotion of "Kathleen." (This is Mr. Trainor's second citation.)

Campaign Highlights: Contests involving U. S. Bonds and Stamps as prizes were worked with the cooperation of the local *Morning Call* and *Evening Chronicle*. One asked readers to assemble letters from the title scattered through ads, to be accompanied by 50-word themes on "Why Everybody Should Buy Defense Bonds and Stamps." The other rewarded with a $25 Bond the carrier selling the most stamps during the week of the engagement.

Five thousand heralds, headed: "Look, Kids! Your Pal Shirley is Back," were distributed at schools in advance of playdate. Forty young girls took part in a bicycle parade to the theatre, each being awarded a guest ticket. Two thousand pennies were given away enclosed in envelopes carrying the copy: "This Envelope Contains Something of Value for You." The pennies were attached to cards urging recipients to use the coins toward paying their admission to the film. A radio contest, with Shirley Temple handkerchiefs as prizes, rounded out the effective campaign.

The Winnah: H. J. Arnold, Indiana Theatre, Terre Haute, Ind.

For: His promotion of "Johnny Eager." (This is Mr. Arnold's third citation.)

Campaign Highlights: Hundreds of entries were attracted by a radio contest, asking listeners to name previous Lana Turner films together with leading men who appeared with her.

A display showing Robert Taylor wielding a gun was used in the lobby. Arnold provided a gun with rubber suction darts and offered guest tickets to those who could hit a small target on the display.

Fourth-of-July noisemakers were thrown over sidwalk "T-N-T" stencils, creating sound effects as people walked over them. Window displays in leading stores, window cards in outlying communities, and heralds rounded out the campaign.

The Winnah: May Quirk, Victoria Theatre, Mt. Carmel, Pa.

For: Her promotion of "The Bugle Sounds." (This is Miss Quirk's third citation.)

Campaign Highlights: A bugling contest was sponsored by the music director of the local public schools, with finals held on the stage of the theatre on opening night. The winner received a $25 War Bond. Prominent local persons acted as judges. The band of the Mt. Carmel High School paraded to the theatre opening night and were guests of the management.

Three thousand "Sealed Orders" were distributed in advance of the premiere. Tie-ups were arranged with local men's shops, with the windows containing "Bugle Sounds" material and souvenirs of the World War obtained from the American Legion.

Stress Pulitzer Prize Angle

With one of the 1941 Pulitzer Prizes in the field of letters going to Ellen Glasgow for her novel, "In This Our Life," there is now more than ever greater significance in arranging book tieups on the screen adaptation.

Not only through this exploitation medium, but also in all your advertising and publicity on the picture, be sure the public knows that the picture is based on the Pulitzer Prize novel by Ellen Glasgow.

we have it!
Available now!

you want it!
For Decoration Day!

come get it!
Before your opposition does!

it's



The Sensational Lovers of "Kings Row"

ANN SHERIDAN · RONALD REAGAN

in

"Juke Girl"



with
IARD·WHORF • GEORGE TOBIAS
ENE LOCKHART • ALAN HALE
BETTY BREWER
ected by CURTIS BERNHARDT
Play by A. I. Bezzerides • From a Story by Theodore Pratt
Adaptation by Kenneth Gamet
A Warner Bros.-First National Picture

it's Warners!
..and it's terrific!

Exploitation That Calls for a "Hands Off" Notice to Rivals

Ideas that Work on an Annual Basis Build from Year to Year

An idea that seems to offer extremely good possibilities for activity that focuses attention to the theatre and creates good will and also makes the ticket machine play a happy tune, was developed by a prominent Southern operator. Keen competition was making exploitation very difficult for him. Every time he managed to get cooperation from the newspapers or radio on a good stunt the opposition managements ran cooperating organizations frantic with requests for similar tie-ups.

A couple of years ago he hit on the solution and since then, regardless of constant pressure by competitors, his theatre is assured of periodic exploitation and stunt activity of the highest order. Moreover, his scheme works so efficiently that "hands off" is an unwritten but ever apparent order for his business adversaries.

By combining the many holidays and seasonal activities in which there is wide interest and observance with various charity, general welfare, humane, and public advancement movements, he has been able to set up joint observance, on a year to year basis, with newspapers, radio stations, civic authorities, and other organizations.

Original Plan Important

The original arrangements, carefully planned, established the effort, on a hyphenated basis, for the determined holiday or season, year after year, such as: First Annual Blank Theatre-News Mother's Day Party, or Second Annual Station WHIZ-Blank Theatre Easter Egg Hunt, or City Employes-Blank Theatre First Annual Christmas Party for Underprivileged Kiddies. The list goes on to cover 4H, Boy and Girl Scouts, Old Soldiers, Orphans, etc.

No blue-print is required to envision the outstanding value of these three-phased approaches to the heart and pocketbooks of those in more fortunate circumstances, but long-range planning is necessary. The possibilities for establishing yourself and your theatre as a public benefactor, soliciting support for and contributions to, your activities by the better merchants and organizations, are unlimited. Commercial concerns are in a position where they absolutely cannot refuse to participate to the full extent of their powers. When you have the prestige of the leading mediums of public approach supporting your effort, an endeavor that promises relief to the suffering, enjoyment for the deserving or underprivileged, solace to the friendless, or advancement of merited causes, well, you're just occupying a promoter's paradise—that's all!

In connection with the Mother's Day party it is possible to get the cooperation of taxicab companies or other transportation units to carry the guests to and from the theatre without charge. It might also be mentioned that the newspaper or radio station secures the names of those to be favored—mothers who have to spend the day alone, or who are poor and friendless, are solicited to send their names and addresses. You may arrange for other favors such as tea and cookies from some caterer or merchant.

The Easter Egg Hunt can be made cost-free by soliciting various restaurants to boil and color eggs that are promoted from wholesalers and large dealers. Interest in this can be livened by having a stipulated number of eggs of special colors as being good for passes and other prizes.

Flowers can be promoted for the Old Soldiers' Party, to be held Decoration Day, with the ranking officer of the old timers arranging for their placement on the final resting places of those who have passed away.

Old toys, repaired and refurbished in many cities by the firemen, are naturals for distribution to the poor kiddies at the Christmas Party. Also candy, fruits, etc., can easily be promoted to be bagged and presented by a Santa Claus in the theatre.

Local merchants are always on the lookout for ways to demonstrate their friendship for people of the rural communities, which makes the promotion of prizes for the 4H Club celebration extremely simple. The resultant display of canned fruits, personally grown vegetables, etc., will attract a lot of attention in your lobby if displayed in advance of the celebration.

The ramifications of this idea are only limited by the number of holidays that are celebrated annually in your community and the number of organizations, or groups, that are in need of assistance or favors. Handled properly it possesses all of the accumulative aspects of the snowball rolling down hill—each year it should get bigger and better.

Lana? Could Be!

Seeing smoke issuing from a roof ventilator, a passerby turned in an alarm which brought five fire engines and other divisions of the fire department swooping down on Loew's Triboro theatre. A reporter for the Long Island Star uncovered two explanations for the unfounded fear of a fire: (1) That the theatre was cleaning the conveyor system of the heating plant. (2) That Lana Turner was on the screen in "Johnny Eager."

Autographed Book as Prize

An autographed copy of the novel "The Vanishing Virginian" was awarded the patrons buying the largest amount of War Stamps as a feature of the campaign for the M-G-M film of the same title put over by J. W. Pickett, Rivoli, Hastings, Neb. He also staged a "Virginia Reel Dance Contest" in the auditorium of the local radio station.



Lamm's 'Bugle Calls' Contest

Here's a clever lobby stunt that sent MGM's "The Bugle Sounds" off to a flying start at the Uptown Theatre Cleveland. Manager Julius Lamm set up a display consisting of an automatic phonograph in front of which was a sign offering guest tickets to those who could identify five consecutive bugle calls. A horseshoe-shaped set-piece surrounded the phonograph. If you'd like to duplicate Lamm's stunt, it should be a simple matter to promote the "music box." And the double-faced bugle call record can be obtained from your local dealer of Victor Records.

SHOWMANSHIP IN WARTIME LONDON

So They Won't Miss the Bus

To make his patrons "last bus conscious," Manager R. C. MacIver of the Odeon, Fleet, has had a special slide made up which he projects on the screen during the performance. The wording is superimposed over the picture along the bottom: "The last bus for Aldershot leaves in 5 minutes." The letters are tinted amber so as not to detract from the picture, yet they can be seen by every person in the audience. Exhibitors in the States who have many patrons depending on buses to get them home might adopt MacIver's stunt.

Saved by the Clock

Patrons of the Elite, Middlesborough, appreciated the manner in which Manager Reynolds Roberts apprised them of the importance of seeing "Here Comes Mr. Jordan" from the beginning. In the vestibule Roberts placed a large clock illuminated from behind. The paper face contained this copy: "You must see this show from the beginning." Because it stood out so brilliantly, the display was easily seen by patrons.

Harrison's Atmospheric Display

For the showing of "Ice-Capades" at the Rivoli, Southend, Manager J. R. Harrison constructed a vestibule display which featured an attractively painted background against which an ice-skating rink was built. A cave and snowdrifts were made of plaster, while fir tree branches were used to add realism. The display was illuminated by vari-colored lighting. Harrison also pasted captions on staircase treads in advance of the showing.

She Knows Her Showmanship

With her husband now a tank gunnery instructor in the Royal Armoured Corps, Mrs. Tucker was obliged to assume management of the Burlington, Torquay. She has proved that she can capably run the house, and that she knows the value of showmanship. During the engagement of "Tall, Dark and Handsome," Mrs. Tucker utilized the limited space of the foyer to the utmost by displaying stills, as well as cutouts from six-sheets. She had her doorman all decked out in evening clothes and top in keeping with the attire worn by Cesar Romero in the picture.

Radio Contests Highlight Campaigns

Radio contests were among the highlights of the "Courtship of Andy Hardy" campaigns put over by Loewmen Joe Longo of Boston and Dan Terrell of Washington, D. C. Longo planted one asking listeners to name ten of the world's most famous courtships and another asking them to name all the Hardy Family pictures. Terrell's included one to find the most artistically constructed and decorated jaloppy and another to find the best boy or girl "jive" talker.

2 Newspaper Contests on 2 Pictures

Two simultaneous newspaper contests highlighted Frank Murphy's campaigns for his double feature engagement of "The Vanishing Virginian" and "Nazi Agent" at Loew's, Syracuse. On the former picture the subject was: "The Most Unforgettable Character I know," and on "Nazi Agent" prizes were offered for the best slogan encouraging silence on the public's part in regard to defense manufacture.

THE *Ladies'* HOME JOURNAL'S FAMOUS NEWLYWEDS COME TO HEART-WARMING SCREEN LIFE!



These lovable love-birds can't live on a budget... but they'll balance yours ...with 4,000,000 Journal readers spreading the glad tidings of this newest romantic comedy delight!



GRANT MITCHELL
ANN GILLIS
ROGER CLARK
MARJORIE GATESON
ANNE REVERE
DANNY MUMMERT

Screen play by Karen DeWolf
Based upon Elizabeth Dunn's famous "Candy" stories in the Ladies' Home Journal
Directed by ALFRED E. GREEN
Produced by ROBERT SPARKS

A Columbia Picture

COLUMBIA PICTURES



Front Ballyhoo Has Plenty of 'Attraction' Sock

This unusual front ballyhoo with plenty of "attraction" sock featured the exploitation campaign on "The Tuttles of Tahiti" when the RKO-Radio film played at Loew's Criterion, New York. Worked out by Charles Moss, managing director of the theatre, it consisted of an atmospheric layout which emphasized the South Sea island theme and background of the picture. Main portion of the display hung over the front entrance (see above) was made up of a huge blowup of Charles Laughton in character, flanked on either side by two life-size figures of South Seas maidens. The figures were three-dimensional, not flats, and did a hula-hula dance, the animation being furnished by electric power. The whole display was decorated with palms, ferns and other tropical verdure. Elsewhere throughout the lobby were other figures of the same kind, also animated. Display stopped pedestrians, as picture proves.

War Restrictions Prove Daddy of Inventions; Add Rather Than Detract from Showselling

It has often been said that "Necessity is the mother of invention" and, while the new restrictions and conservation orders are cramping the style of some exhibitors, there are other resourceful showmen who have found in the new rules the "necessity" that has mothered newly conceived ideas and maneuvers that not only serve to supplant former activities that are now "taboo" but are proving a better and cheaper means to the desired goal.

It is well to remember that the same orders that affect you are also taking toll of other commercial establishments with the result that you are liable to find the merchant who engages in periodic distribution of handbills to advertise his bargains to the people of your community ready to welcome the idea of allowing you to use the opposite side for imprinting with theatre copy. Your offer to share the printing cost cuts his expense. But, you get the best of the deal because your copy will be of the flash order with lots of "eye" appeal—and, the merchant acts as distributor.

When Chesterfield, or other national advertisers are using photos of picture stars to illustrate their magazine, newspaper and billboard advertising there is the possibility of contacting their window trimmer, or approaching the merchants displaying the advertising direct, with the proposal to augment the display with a still from her picture that is to play your theatre soon. You won't have to give out any passes for this kind of advertising because you are helping the merchant capitalize on your activity.

When you have a big musical production coming you will find the operator of the juke boxes more than willing to order a supply of records of the hit tunes and place them in the establishments he serves together with cards advertising that the music is from the picture at your theatre. Again no passes and no labor of distribution is involved.

The local barber shop, beauty parlor, bootblack stand, or restaurant counter is an excellent place to leave your surplus or used press sheets on current or coming attractions. Beauty shops and the cosmetic counters of drug stores will welcome any surplus stills of noted stars and display them prominently. This last is not "on the nose" advertising but it helps popularize the personality in your community.

The time was never more advantageous for merchant tie-ups in the lobby as practically all of them are being forced to attempt the popularizing of some substitute for the goods formerly featured.

The exhibitor who keeps his eyes open and his brain cells working will find that many of Uncle Sam's war rules can be converted into excellent show selling activities.

Book to Exploit Goldwyn's "Pride of the Yankees"

Under arrangement with Samuel Goldwyn, Grosset and Dunlap will publish a volume on the life of Lou Gehrig in conjunction with release of "Pride of the Yankees."

The book will feature excerpts from Paul Gallico's life story of Gehrig which appeared in *Cosmopolitan Magazine* and *Reader's Digest* in addition to chapters by Mrs. Gehrig, Babe Ruth, Fiorello La Guardia and Bill Dickey. It will be illustrated with stills from the film.

Wasting That Foyer Space?

Are you wasting that space at the far end of the foyer? Then take this cue from Manager Kennedy of the Dome Theatre, Oak Park, Calif. He put the space to work selling attractions via 24-sheets. 'Tis said that his recent poster on "How Green Was My Valley" made a smash display that stopped patrons in their tracks.

Flag Presented to St. Charles, Mo.

The local American Legion Post presented an American flag to the city from the stage of the Strand, St. Charles, Mo., as part of the promotion for "The Bugle Sounds" put over by Vince Helling. As street ballyhoo he used a life-size compo board tank outside the theatre. The "tank" carried a record player and p.a. system.

Blotters Munition Factories

Fifteen thousand blotters carrying "Joe Smith, American" copy were distributed in local munition factories and other plants devoted to the manufacture of war materials by J. Merrill, Capitol, Wheeling, W. Va.

Cocks Ties In Music Week With Campaign on 'Fantasia'

Manager Harvey Cocks of the Paramount Theatre, Fort Wayne, Ind., took advantage of Music Appreciation Week as a means of tieing in with the local music societies for an effective campaign on the Walt Disney feature "Fantasia."

Special "Fantasia" screenings were held for the leaders of the local music societies and those of the surrounding communities. Through the cooperation of M. J. Abbott, superintendent of the Fort Wayne High School system, a special children's matinee showing was arranged for the Saturday following the opening. "Fantasia" records were rotated in the music classes of the twenty-four Fort Wayne grade schools before and during the engagement of the Disney feature.

The Fort Wayne *News-Sentinel* Boys Carrier Band which led the Mid-west in War Savings Stamps sales for carrier boys were guests at the special children's matinee screening. At the conclusion of the performance the entire band assembled on the Paramount stage where local representatives of the Post Office and Treasury Department awarded special certificates of merit to winners for their efforts in the War Bond Drive.

Berry's Music Store, leading phonograph merchant, featured a complete window display using "Fantasia" stills and window cards crediting the theatre, attraction and playdate. The merchant also arranged for a fifteen-minute "Fantasia" transcription on the "It's the Berries" program over station WOWO and, in addition, fifteen 24-sheets were posted in prominent downtown locations.

Hynes' Stunt on Army Comedy Brings Out the Whole Town

Worthy efforts were expended by Manager Robert Hynes of the Wausau Theatre, Wausau, Wis., for his campaign on "You're in the Army Now."

From the local radio station, special laugh announcements were made. In addition, a street parade and an "Army and Civilian Morale" speech of the mayor got special attention.

The parade featured military, civic, law-enforcement and youth groups, started from the City Hall and ended where Showman Hynes knew it should end—in front of the theatre.

Concluding the evening's activities was a 20-minute band concert and the mayor's speech. Hynes swears the whole town was there.

Buy Wedding Rings, Get Tickets

Through a tieup with a local jewelry store, couples purchasing wedding rings during the run of the film were awarded guest tickets to "Courtship of Andy Hardy" as a feature of the campaign for the film put over by Fred Forry, Colonial, Lancaster, Pa.

Roving Photographer Stunt

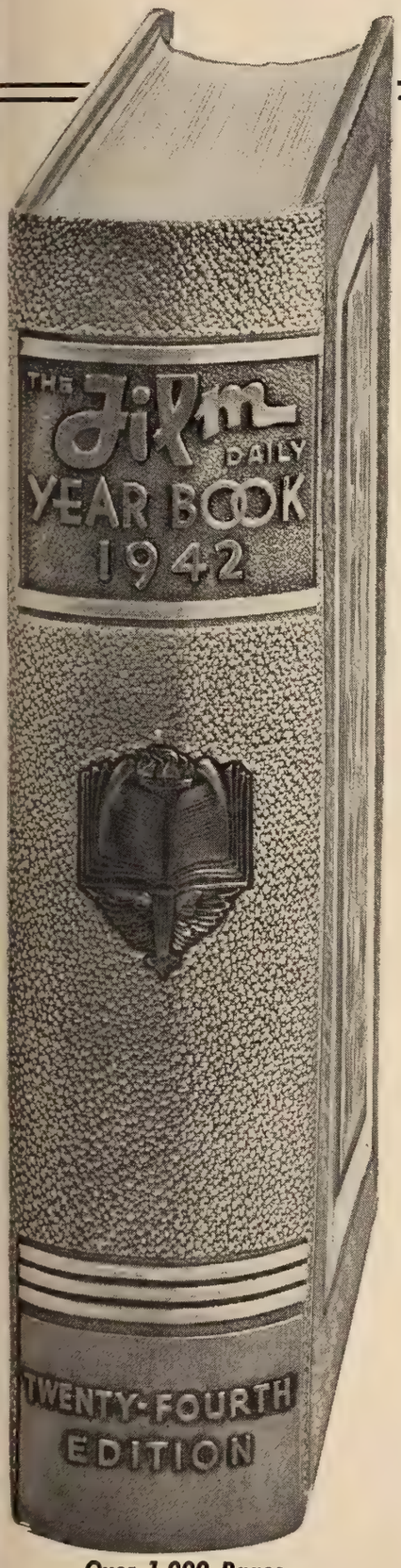
A "Woman of the Year" photographer roamed the streets taking pictures and handing out cards explaining that all those whose photos were posted in the lobby of Dwight Van Meter's Strand, Pottstown, Pa., would be admitted free to a showing of the film.

Free 'Syncopation' Trailer

A novel teaser trailer is being furnished free of charge by RKO-Radio to all theatres playing "Syncopation." Designed for use as an advance-of-playdate bally, the trailer announces the musical numbers of the All-American Dance Bands which appear in the picture's big jam-session scenes, and was designed not to displace but to supplement the regular trailers issued on the picture by National Screen Service. Prints are available through the RKO Radio exchanges.

It's Big!

The 1942 Film Year Book–



Over 1,000 Pages

Exhibitors Praise the 1942 Film Year Book now being distributed

This year you have really done yourself proud by producing an edition of distinction and great merit, and again, in rendering an indispensable service to all exhibitors.

Joseph M. Seider
Prudential Playhouses
New York

The Year Book gives us as complete a record concerning our Industry as anything I know of and we value it very highly. Allow me to congratulate you for this very fine contribution to the Motion Picture Industry.

M. A. Lightman
Malco Theatres, Inc.
Memphis, Tenn.

Personally, I think that any exhibitor who is fortunate enough to have a copy of the 1942 Year Book in his possession should treasure it. I pride in it as much as the average person does a dictionary and refer to it many, many times, and find it very useful for reference purposes to anything pertaining to the industry.

Thomas W. Goldberg
Walbrook, Harford and
Hilton Theatres.
Baltimore, Md.

It is very valuable in our business and is referred to many times during the year. I also wish to congratulate you this year on your beautiful 1942 Edition.

Mort Singer
Mort H. Singer
Theatres Corp.
Chicago, Ill.

We use both the current and past year's books many times throughout the year, and look upon them as the encyclopedia of the film industry.

William C. Hunt
Hunt's Affiliated
Enterprises
Wildwood, N. J.

This important book of valuable information is given FREE with a year's subscription to the motion picture industry's oldest daily trade paper.

The Film Daily has been published since 1918 as a daily publication covering the industry's news briefly and pointedly.

Film Daily Reviews are known the world over as unbiased straight from the shoulder constructive criticisms of the pictures the exhibitor has offered to him.

Many showmen rely completely on these reviews in booking their houses. Pictures are looked at with the box office in mind.

Film Daily news is presented with the idea of being of service to readers.

Live wire exhibitors all over the country subscribe to THE FILM DAILY and read it religiously five days each week. It is as important to them as their telephone in the conduct of the daily business.

A subscription to the FILM DAILY Includes

THE FILM DAILY

Five days each week covering the News of the Industry; Reviews of Features and Short Subjects; a publication every exhibitor needs.

FILM DAILY EQUIPMENT NEWS

Every second Friday, a vital and important addition to the regular Daily of the utmost value to Manufacturers, Supply Dealers, Architects and Exhibitors.

SHORT SUBJECTS QUARTERLY

Four times a year; an issue devoted exclusively to the Short Subject, giving reviews, programs, exploitation ideas, in fact everything about shorts.

FILM DAILY YEAR BOOK

The Recognized Standard Reference Book of the Motion Picture Industry.

Subscribe to THE FILM DAILY and get your copy of The Film Year Book.

THE FILM DAILY
1501 Broadway New York City
Hollywood Office: 6425 Hollywood Blvd.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

THE FILM DAILY
1501 Broadway,
New York, N. Y.

Please enter my subscription to THE FILM DAILY and send my 1942 Year Book immediately. I enclose my check for $10.00 (Foreign subscription, $15.00).

Name: .....

Street: .....

City: ..... State: .....

SIGN AND MAIL TODAY →

The Box Office Slant

Meet The Stewarts

Columbia **Comedy** **73 mins.**

(Nat'l Release, May 28)

AUDIENCE SLANT: (Family) Entirely entertaining light comedy of early marriage.

BOX-OFFICE SLANT: Will entertain them when they get there, advance draw falls wholly on William Holden's pull.

Cast: William Holden, Frances Dee, Grant Mitchell, Marjorie Gateson, Ann Revere, Ted Graham, Roger Clark, Danny Mummert, Ann Gillis, Margaret Hamilton, Don Beddoe, Mary Gordon, Edward Gargan, Tom Dugan, Willie Fung, Chester Clute, Dick Elliott. **Credits:** Directed by Alfred E. Green. Produced by Robert Sparks. Screenplay by Karen DeWolf, from Elizabeth Dunn's story. Director of photography, Henry Freulich. Art Director, Robert Peterson.

Plot: Frances Dee, charmingly unpredictable daughter of a wealthy family, practically blackmails William Holden, serious young business man, into marrying her but only after her father has agreed that she is not to get a cent from him. They override their budget, so she takes a job as hostess in a radio station. They separate. Later Holden finds she has been working to help pay their debts. Frances trades apartments with a neighbor, and when Holden arrives to make up he finds a man there pressing his trousers. Their brawl becomes a free-for-all, ends in a trip to jail and their reconciliation, with indications it's just the start of another ride on the same merry-go-round.

Comment: Here is a picture which is entertaining all of the way through, and which possesses four or five flashes of fast sophisticated wit that are played casually enough and therefore will bring no adverse comment from the self-appointed guardians of youth. Made from the series of magazine stories about "Candy," and with an ending which could easily be extended, it looks as though this one were a smart feeler from Columbia to see if a series about this young married pair will be profitable. Save for those who read the series by Mrs. Dunn, its advance draw will be largely limited to William Holden's popularity, but there will be a few audiences where the resulting word-of-mouth comment will not be favorable. The prominence of a budget in the plot makes a newspaper or radio tieup regarding local families' experiences with living on a budget the natural exploitation for this one. The duplication of chafing dishes in their wedding presents, particularly in smaller cities, might be built into a co-op page of ads, soliciting merchants who could stress the fact that gifts bought for the bride from their stocks would not be likely to be duplicated.

Catchline: "All the Laughs in That 'First Year' of Marriage."

Once Upon A Thursday

MGM **Comedy** **65 mins.**

AUDIENCE SLANT (Family) Refreshing entertainment as a whole and a good laugh-getter.

BOX-OFFICE SLANT: Will get lots of buildup from word-of-mouth advertising.

Cast: Marsha Hunt, Richard Carlson, Marjorie Main, Virginia Weidler, Spring Byington, Allyn Joslyn, Frances Drake, Barry Nelson, Melville Cooper, Inez Cooper, Sara Haden, Margaret Hamilton, Ernest Truex, Cecil Cunningham, William B. Davidson, Aubrey Mather, Grady Sutton. **Credits:** Directed by Jules Dassin. Original story and screenplay by Isobel Lennart and Lee Gold. Director of photography, Charles Lawton. Produced by Irving Starr.

Plot: The entire social colony of a Back Bay community is upset when it learns, through one of the gossip columns, that a maid in their midst is writing a book about them. This girl is secretly married to one of the socialites and, without his knowledge, has written this book. When he appears, after being away for a year and a half, he brings along a new fiancee. Then things really begin to happen, but everything is ironed out to the satisfaction of all concerned.

Comment: There's a lot to laugh at in this one, and it will click as comedy fare on a bill shared by a dramatic subject. The fun is good, refreshing entertainment and takes place in a zany household, in a very exclusive Back Bay community. The novel story idea about a maid writing about the people she works for, will evoke much of word-of-mouth advertising. There's a fight scene in the girl's room that will bring laughs most everywhere and the opening sequences will put the audience in the mood for the balance of the picture. Top honors are shared by Marsha Hunt and Richard Carlson and their splendid portrayals are closely matched by the work of Marjorie Main, Virginia Weidler, Spring Byington and Barry Nelson. Most of the unusual touches are due to the able direction of Jules Dassin. Since most of the scenes are domestic, there's a natural tieup with business places selling household conveniences. Cooperative newspaper ads, illustrated with scenes from the attraction, might make appeal to brides. Cooking department of store, or gas company, should cooperate with newspaper space or windows.

Catchline: "If you'll come *QUIETLY*, we'll show you what goes on in Back Bay Society."

Legion of Decency Ratings

(For Week Ending May 23rd)

SUITABLE FOR GENERAL PATRONAGE

Riders of the Northland — Undercover Man

My Favorite Spy

SUITABLE FOR ADULTS ONLY

Bombs Over Burma — Meet the Stewarts

Beyond the Blue Horizon

Ships With Wings

United Artists **Drama** **89 mins.**

(Nat'l Release, May 15)

AUDIENCE SLANT: (Family) Sensational action shots and stirring war tempos more than make up for slow moving and stilted romantic sequences. They'll like it.

BOX-OFFICE SLANT: Sell the Fleet Arm of the RAF in action. This one has the kind of stuff they go out talking about.

Cast: John Clements Leslie Banks, Jane Baxter, Ann Todd, Basil Sydney, Edward Chapman, Hugh Williams, Frank Pettingell, Michael Wilding, Michael Rennie, Cecil Parker, John Stuart, Frank Cellier, Morland Graham, Charles Victor, Hugh Burden, Betty Marsden, George Merritt, John Laurie, Charles Stuart. **Credits:** Produced by Michael Balcon. Directed by Sergei Nolbandov. Screenplay by Patrick Kirwan, Austin Melford, Diana Morgan and Sergei Nolbandov. Associate producer, S. C. Balcon. Art direction by Wilfred Shingleton. Naval advisor, Lt. Commander J. Reid, R. N. Interior photography by Mutz Greenbaum and Wilkie Cooper. Exterior photography by Roy Kellino and Eric Cross. Special effects by Roy Kellino, Norman Ough, C. Richardson and Douglas Woolsey.

Plot: A young lieutenant with Don Juanish tendencies, gets himself into a scrape and is washed out of the Royal Navy Air Force before the actual start of the war. He is followed to an island in the Mediterranean (where he is employed by a one-ship commercial transport line) by one of his girl friends and it develops that the Germans want the island as a base for operations against Greece. The girl is killed but he manages to reach the oncoming British fleet and inform his old commander of the Nazi plans for the fleet's destruction. Reinstated he flies a combat plane in a daring raid that circumvents the Nazi plans and wrecks havoc on their ships, tanks, troops and planes.

Comment: There is a lot of footage devoted to introducing the characters and rather tiresome persiflage and situations establishing a five-cornered romantic angle that has little to do with the film after it gets under way. And it does get under way with a bang up series of sequences. The careful planning of the Nazi fifth column leaders and the ruthless and merciless methods they pursue fill the gap between the slow start and the smashing action of the closing reels. In these are included some of the best war shots yet to be recorded on celluloid. The scenes aboard the aircraft carrier Ark Royal are particularly impressive and they are tied so closely to the story one loses sight of the fact that a liberal education is being received on the manner of attaching torpedos and bombs, landing and taking off, as well as the general curriculum of the men who "put 'em in the air." The smashing of the Nazi ships, the air battle scenes and the blasting of the big dam that results in engulfing of the immense Nazi tanks, are the kind that will linger in memory of audiences for a long time. You can forget that this is a British made picture. It really has what it takes to please an audience. Sell it as being filled with the biggest kind of war thrills and capitalize on the Greek campaign angle.

Catchline: "How the Nazis go about it and—How the British beat 'em to it! Filled with thrills and excitement."

I Married An Angel

MGM **Musical** **84 mins.**

AUDIENCE SLANT: (Family) A wealth of spectacle and elaborate costumery may compensate for rather draggy and, at times, tiresome story.

BOX-OFFICE SLANT: Not up to expectancy for this team. Sell the stars and cast.

Cast: Jeanette MacDonald, Nelson Eddy, Edward Everett Horton, Binnie Barnes, Reginald Owen, Douglass Dumbrille, Mona Maris, Janis Carter, Inez Cooper, Leonid Kinskey, Anne Jeffreys, Marion Rosamond. **Credits:** Produced by Hunt Stromberg. Directed by W. S. Van Dyke II. Screenplay by Anita Loos, based on the stage success produced by Dwight Deere Wiman of the musical adaption by Richard Rodgers and Lorenz Hart of the play by Vaszary Janos. Director of photography, Ray June. Special effects by Arnold Gillispie and Warren Newcombe. Songs by Rodgers and Hart with added lyrics by Bob Wright and Chet Forrest. Costumes by Motley. Gowns by Kalloch.

Plot: A spendthrift Count, whose playboy antics are threatening a run on the bank he heads, is tricked into entertaining a girl secretary from the institution at a costume party held in celebration of his birthday. She arrives costumed as an angel and he makes excuses to leave her company. He seeks his own quarters, goes to sleep, and dreams that he has married an angel. In his dream her adherence to the truth and refusal to observe the customary deceits of society wreck his plans and cause no end of trouble. He wakes to find it all a dream and immediately seeks out the neglected guest and proposes.

Comment: It may be that this reviewer just lacked an appreciation of the dialogue

lines delivered to the cadenzas and crescendos of a musical score but somehow or other this gave us the fidgets. No picture in a long time has had the gorgeous costumery and elaborate settings. The ballroom sequence, in which a great deal of the action is presented, is gay, colorful and eye-filling. The camera effects in the dream sequence are splendidly done and very impressive, but it seemed that even the two stars got tired and some of the closeups emphasize the impression. The scenes contrived around the "nothing but the truth" angle are amusing but MacDonald is not convincing as the coy and elusive innocent and her transition to a worldly-wise vamp leaves a lot to be asked for. There is an absence of that in-between type of performance that she does so well and the lyrics seem to be unsuited for rendition of the audience-pleasing kind on the part of either star. In the dream sequence there are some shots that illustrate Miss MacDonald's capabilities in terpsichore and, at times, are as revealing of her feminine charms as any bathing beauty parade. Even the work of Edward Everett Horton fails to make the comedy situations register. The array of beauties that cluster around Eddy are well worth mention.

Catchline: Did you ever see an angel dancing—and singing?

Pacific Rendezvous

MGM **Drama** **76 mins.**

AUDIENCE SLANT: (Family) Patriotic theme and fast-moving story action will completely satisfy thrill seekers.

BOX-OFICE SLANT: You'll have to hustle to get them in but they'll like this kind of hokum. The title should help.

Cast: Lee Bowman, Jean Rogers, Mona Maris, Carl Esmond, Paul Cavanagh, Blanche Yurka, Russell Hicks, Arthur Sheilds, William Post, Jr., William Tannen, Frederic Worlock, Curt Bois, Felix Basch, Addison Richards, Edward Fielding. **Credits:** Produced by B. F. Zeidman. Directed by George Sidney. Screenplay by Harry Kurnitz, P. J. Wolfson and George Oppenheimer. Director of photography, Paul Vogel.

Plot: A newspaper correspondent joins the Navy in search of fighting action and finds himself relegated to a Washington desk because he has divulged, to a girl he has just met, the fact that he once authored a book about codes. The Navy needs a man of this experience to cope with a spy ring that is intercepting messages and generally creating havoc with Naval plans. A series of happenings place him in company with a woman member of the ring and things come to a satisfactory climax with the spy clique destroyed regardless of the scatter brain deeds of the jealous girl.

Comment: This is pure unadulterated hokum of the first order but it is all prettied up in Naval uniforms and flying flags to the point where audiences will be completely satisfied despite much that is implausible and unbecoming the dignity of the officials in Washington responsible for the safety of the overseas transfer of our arms and men. Lee Bowman looks swell in a uniform and his performance alternates according to the material and situations with which he has to work. Jean Rogers is a trifle too lame-brained even for a supposed Washington socialite. Mona Maris, as the femme member of the spy ring, is a veritable eyefull and rates tops with her delineation. The film has its moments of comedy, some of which are sorely forced, and there is some real bang up action when the Federal men get to rounding up the Axis aggregation. The picture starts fast and maintains good pace all the way. We think they will like it. Sell the spy angle and the Navy. You might even have heralds printed in some simple code with the key furnished at the bottom of the printed piece.

Catchline: The "code" of the Navy—Smack the Axis.

Buy War Bonds Regularly

Advance Dope

FINGERS (Col.) **Spy. Principals:** Bruce Bennett, Kay Harris, Edward Norris, George McKay, Sidney Blackmer, John Tyrrell, Don Beddoe. **Plot:** A small time gambler is turned down when he tries to enlist in the army, because of a bad heart. He becomes involved in a police raid, and when the police accuse him of spy activities, he sets out to clear himself. **Director,** Lew Landers.

ICELAND (20th - Fox) **Comedy - Drama. Principals:** John Payne, Jack Oakie, Sonja Henie, Osa Massen, Felix Bressart, Sammy Kaye and his Band. **Plot:** A young American soldier in Iceland, tries his "line" on one of the native girls. She takes him seriously and plans their wedding, particularly in view of the fact that her younger sister, who wants to get married, cannot marry before her. The soldier tries devious ways of getting out of the predicament, but lucky for him, realizes he loves the girl before it is too late. **Director,** Bruce Humberstone.

BLONDIE FOR VICTORY (Col.) **Comedy. Principals:** Penny Singleton, Arthur Lake, Larry Simms, Danny Mummert, Jonathan Hale. **Plot:** Blondie has organized a group of women called the Housewives of America and all their time is spent at one meeting or another, to the neglect of their homes and their families. The men work out a plan to make them disband. **Director,** Frank Strayer.

MAJOR AND THE MINOR (Para.) **Drama. Principals:** Ginger Rogers, Ray Milland, Rita Johnson, Edward Fielding, Robert Benchley. **Plot:** Lack of money for train fare makes Ginger Rogers masquerade as a twelve-year old. When the conductor gets wise to her ruse, she hides in the compartment of a young Major. Believing her a child, he helps her, even taking her with him to the Military Institute where he teaches. She gets into plenty of hot water, before she breaks up his love affair and marries him herself. **Director,** Billy Wilder.

PRIVATE BUCKAROO (Univ.) **Comedy-with - music. Principals:** Andrews Sisters, Dick Foran, Joe E. Lewis, Ernest Truex, Joan Davis, Jennifer Holt, Harry James and his band. **Plot:** Harry James and his band are playing in a swank nightclub, when they receive their Army draft summons. Even the Andrews Sisters are included, for they join the USO. The only unhappy one is the vocalist. But after a good bit of complaining, he meets the Colonel's daughter and his love for her turns him into a first-rate soldier. **Director,** Edward F. Cline.

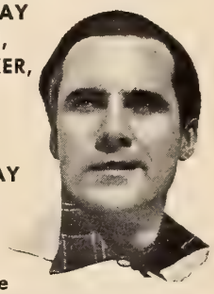
OVERLAND TO DEADWOOD (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Leslie Brookes, Cliff Edwards. **Plot:** The friendly actions between a hold-up man and the driver of a freight wagon, makes one of the passengers suspicious. So he decides to investigate and finds that the owner of one of the hauling companies in Deadwood, is trying to run all competitors out of business before the new railroad is completed. He traps the man and in the ensuing fight the man is killed. **Director,** William Berke.

DESTINATION UNKNOWN (Univ.) **Spy. Principals:** Irene Hervey, William Gargan, Felix Basch, Sam Levene: **Plot:** A secret object, which a Dutch girl spy and an American ace are seeking, is also the concern of a couple of Axis spies. This object contains enough jewels to pay for a new Chinese war shipment, and it is up to the German and Japanese agents to prevent its getting through. The girl and the American get the object and manage to escape, in spite of a breath-taking chase among the walls of an ancient Chinese city. **Director,** Ray Taylor.

ANOTHER REPUBLIC FAN MAGAZINE AD

BLAZING THE TRAIL for a BIG PICTURE

THE icy wilds of America's last FRONTIER provide a magnificent SETTING for REPUBLIC'S newest DRAMATIC action hit. It's "GIRL FROM ALASKA" and the cast INCLUDES RAY MIDDLETON, JEAN PARKER, JEROME COWAN, ROBERT BARRAT, RAY MALA, and RAYMOND HATTON.



THEY all give INSPIRED performances in this STIRRING tale of conflict and ADVENTURE in the land where NATURE is every man's enemy AND only the strong can



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PROGRAM NOTES FROM THE STUDIOS

Janet Blair Chosen for Title Role in 'My Sister Eileen'; Lesser Back in Hollywood; Warners Prepare 'Mark Twain'

Chosen from a large field, Janet Blair was selected to play the title role in Columbia's filming of "My Sister Eileen." This is the famous Broadway play that will be produced in pictures by Max Gordon, with Alexander Hall directing. The picture stars Rosalind Russell and Brian Aherne. For Janet Blair this role is a tremendous break and keeps pushing her toward the peak.

Producer Arthur Hornblow, Jr., has finished "The Major and the Minor," starring Ginger Rogers and Ray Milland, for Paramount. Hornblow is preparing two scripts for Paramount before going to MGM to produce "Quo Vadis."

Joe E. Brown scored a hit with the men of the Fort Greely Naval Air Station, Kodiak, and throughout Alaska where he flew 9,000 miles to visit every camp, base and outpost in the Far North. Joe was honored in a special edition of the Naval Air Station's paper, Kodiak Bear.

Sol Lesser is back in Hollywood after an eastern business trip, and is working on two pictures for two studios: "For the Love of Michael" for United Artists release, and a Tarzan film for RKO.

Warners are planning big things for "The Adventures of Mark Twain." With Fredric March in the starring role and Irving Rapper directing, Jesse Lasky, who is producing, recently obtained complete rights to a collection of Mark Twain memorabilia. The collection includes intimate snapshots, unpublished letters and memoir notes. To "paint the Lily" Lasky went North to sign the champion jumping-frog in the three-day Calaveras County Jumping-Frog Jubilee. It was Mark Twain who immortalized the event by his story "The Jumping Frog of Calaveras."



Judy Greets Service Men

Judy Garland extends greetings to a group of service men who visited her during the production of "Me and My Gal" at the Metro-Goldwyn-Mayer studios. Note the "Ah-I've-Got-You-In-My-Power" expression on the man's face near Judy's left shoulder.

Paul Muni is expected shortly to begin his role in Columbia's "The Commandos," produced by Lester Cowan. The Free Norwegian Government is giving the producer full cooperation to assure authentic detail, and has already turned over valuable footage smuggled out of Norway.

The soldiers at Fort Riley, Kansas, voted Abbott and Costello their favorite stars of the year. This is only a continuing proof of the accuracy of the STR poll which last year showed the comedy team to be among the all-time leaders in box-office draw.

Paramount has signed Oscar Levant of "Information Please" and "Smattering of Ignorance" fame for the coming production, "No Time for Love." The picture stars Claudette Colbert and Fred MacMurray. Mitchell Leisen will direct.

Walter Wanger will make a Technicolor picture, "Arabian Nights," on which production will start about June first. When its finished, it'll be released through Universal. That will be the first Technicolor production to be released through Universal or by Universal since 1930. The old order changeth.

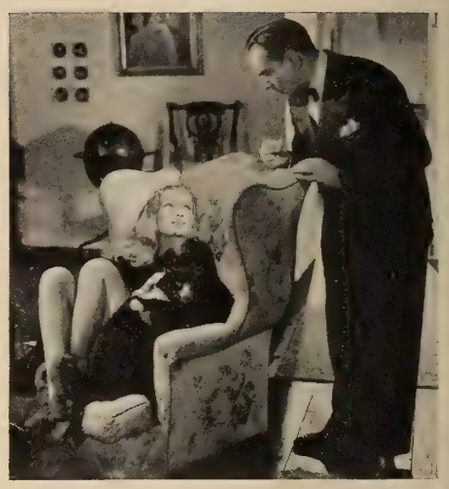
20th-Fox bought a song called "It Happened, It's Over, Let's Forget It," to be sung by Joan Valerie in "Twelve Men in a Box." The song is by Leo Robin and Ralph Rainger, but if we can add, and we think two and two are four, it sounds very much like there's a jury in that box and a divorce in the song.

Pare Lorentz, the writer-director-producer who is to shoot "Name, Age and Occupation" for RKO-Radio searched for a long time for a leading lady and finally settled on Frances Dee. We could have told him about Miss Dee a long time ago. The cast includes Robert Ryan, Erford Gage and Dudley Digges, all from the legitimate stage. The publicity release says Miss Dee is the inspirational type . . . to encourage a typical American husband. And we thought, and think, Miss Dee is a fine actress.

"Slapsy Maxie" Rosenbloom will head the adult players who will appear with the "East Side Kids" in their next Monogram feature called "Smart Alecks." Sam Katzman produces and Wallace Fox directs.

Darmour Studios has been working on the third of this seasons Ellery Queen stories, "Ellery Queen Across the Atlantic." With William Gargan in the title role, a cast of long-known actors includes Margaret Lindsay, Charley Grapewin, James Burke, Gilbert Roland, Sig Ruman, Rose Hobart and Minor Watson. The director is James Hogan. Meanwhile the story for the fourth of the series to go before the cameras in August is now being written.

Don Ameche's option has been renewed by 20th-Fox for six more years. He has been with them longer than any other actor on the lot.



'Witch' Comes Back

In this scene from Paramount's forthcoming film, "I Married a Witch," Veronica Lake, who plays the part of a witch turned into human form, comes back to Fredric March's apartment after he had left her at the hospital in what he thought was a critical condition. Robert Benchley heads supporting cast.

Tremendous Critic Turnout for Academy Short Subjects Preview

What seems likely to have been one of the largest turnouts of motion picture critics to attend any type of film preview greeted the first monthly Academy short-subjects preview.

Studio publicity departments ran at white heat in order to get the fullest possible attendance at the showing of 14 reels of varied short subjects. All producers are working to stimulate the trend of exhibitors toward using more shorts instead of second features.

Columbia Buys 'My Client Curley'

Columbia has completed negotiations for purchase of the Norman Corwin prize play, "My Client Curley" which created a furore when presented over CBS two years ago. It is planned as a Cary Grant vehicle and the studio intends to conduct a country-wide search for a boy to play the character of "Stinky." The story has a novel plot, built around a dancing caterpillar that becomes a radio, movie, and stage sensation. Columbia is trying to bring Corwin to the Coast to do the screenplay for Producer Louis Edelman.

Wood Re-starts 'Bell' in June

Producer-Director Sam Wood will put Ernest Hemingway's "For Whom the Bell Tolls" before the cameras at Paramount some time in June. December 1st has been set as the release date. Wood has already shot 25,000 feet of battle exteriors in the mountains.

To Save Rubber and Gas

The studios have established a central point for joint pickups and deliveries. By coordinating their requirements and the available services, it is calculated that the industry will save at least 35 per cent of the mileage normally covered by their trucks and cars.

HOLLYWOOD STUDIO ROUND-UP

This week's list of pictures started in production are as follows:

COLUMBIA

ELLERY QUEEN (Temporary Title)—Principals: William Gargan, Margaret Lindsay, Charley Grapewin. Director, James Hogan.

LUCKY LEGS—Principals: Jinx Falkenburg, Russell Hayden, Kay Harris, William Wright. Director, Charles Barton.

MY SISTER EILEEN—Principals: Rosalind Russell, Brian Aherne, Janet Blair. Director, Alexander Hall.

MGM

WAR AGAINST MRS. HADLEY—Principals: Edward Arnold, Fay Bainter, Spring Byington. Director, Harold Bucquet.

MONOGRAM

HOT RUBBER—Principals: Rochelle Hudson, Ricardo Cortez. Director, Harold Young.

PRODUCERS

A YANK IN LIBYA—Principals: H. B. Warner, Joan Woodbury, Walter Woolf King. Director, Albert Herman.

BABY FACE MORGAN—Principals: Mary Carlisle, Richard Cromwell, Robert Armstrong. Director, Arthur Dreifuss.

REPUBLIC

SONS OF THE PIONEERS—Principals: Roy Rogers, George "Gabby" Hays. Assoc. Producer-Director, Joseph Kane.

HI NEIGHBOR—Principals: Lulu Belle & Scotty, Vera Vague, Pappy Cheshire. Director, Charles Lamont.

20th CENTURY-FOX

CAREFUL SOFT SHOULDER—Principals: Virginia Bruce, James Ellison, Sheila Ryan. Director, O. H. P. Garrett.

LITTLE TOKIO—Principals: Brenda Joyce, Preston Foster. Director, Eugene Ford.

MAN IN THE TRUNK—Principals: Lynne Roberts, George Holmes, Raymond Walburn. Director, Malcolm St. Clair.

UNIVERSAL

BOSS OF HANGTOWN MESA—Principals: Johnny Mack Brown, Fuzzy Knight. Director, Joseph Lewis.

WARNER BROTHERS

GENTLEMAN JIM CORBETT—Principals: Errol Flynn, Alexis Smith. Director, Raoul Walsh.

TITLE CHANGES

"I Want To Dance" (Univ.) now "Give Out, Sisters"

Warner Signs Goulding

Edmund Goulding signed a new long-term contract with Warner Bros., and left for a month's vacation in the east before starting to direct "Old Acquaintance." The story will be scripted by Lenore Coffee, and will star Bette Davis. Henry Blanke will produce. Goulding, who has been megging at Burbank for six years, was responsible for such films as "That Certain Woman," "White Banners," "Dark Victory" and "Constant Nymph." The latter stars Charles Boyer and Joan Fontaine.

Monogram Expanding Studio

Predicting sales for 1942-43 of $10,050,000, and an advance of $4,000,000 over its 1937 budget, Monogram officials told franchise holders that the expansion program includes an investment of $500,000 for additions to the studio property, with a sound stage costing $100,000. An interesting note was the fact that the company's policy of engaging stars for single pictures will lead to the signing of a large number of stars during the year



Air Corps Hero Visits Set

Captain Hewitt T. Wheless (right), Army Air Corps hero, visits Associate Producer John Sistrom on the set of Paramount's forthcoming production, "Wake Island." The picture, directed by John Farrow, is a factual account of the stand made by the U. S. forces at the Pacific outpost.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Instead of taking you with me to one of the studios, this week, I'd like to tell you Hollywood's answer to the war effort.

For instance, I found out that the Hollywood product won't suffer any loss of eye-appeal. You see, as the style center of the world, it was up to them to find a way to pitch in, all in the line of patriotic duty . . . and they've certainly answered the call.

Up to now costumes were made in advance, and if certain scenes were eliminated from the picture, these costumes were wasted. Now, however, the costumes are made the night before, for the next day's shooting, and when they're finished using them, instead of selling them to the stars, as they did in the past, they're taken apart and the material is used again.

Right up to the minute, especially for us women who anticipate using bicycles from now on—what with rationing and tire shortage—is the new "bicycle costume" designed for Ginger Rogers in her coming Paramount picture "The Major and the Minor." It consists of a sleeveless blue sweater, embroidered in a tick-tock design, worn over a white blouse. With this are a blue flannel, flared skirt; knee length cotton socks and brown oxfords. A bandanna over the hair completes the costume. Sounds sensible and practical for all of us, doesn't it?

I'd also been wondering what the stars were going to do about stockings. It seemed to me they would have the correct answer, and I was right, for they've decided to use body makeup on their legs. This, of course, will only be necessary until they get a good coat of tan.

I had a hunch that you'd find these things as interesting as I did, so I decided to pass up our weekly trip to give you these items.

If you're with me in the weeks that follow, we'll make a complete tour of the studios. So try and join me next week.

Ann Lewis

McCarey Testing Elderly Actresses

Producer-Director Leo McCarey is testing three elderly character actresses for the role of an old French refugee in "Once Upon a Honeymoon," which he is preparing at RKO. McCarey wrote the story together with Sheridan Gibney.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

We dropped in at the office of Edward Arnold and discovered that that worthy gentleman plays up the Motion Picture Committee, which he represents, and allows his own expansive personality to fall into the background of that committee. We know some people who would do the reverse, and use the committee to push themselves.

Over at Universal there are five pictures shooting. We wandered onto the lot where Eddie Cline is directing "Give Out Girls" with the Andrews Sisters, Grace McDonald, Dan Dailey, Jr., Charley Butterworth and others. Eddie, no longer a youngster, walks around with an old panama hat sitting on the back of his head, and a toothpick in his mouth, kidding everybody. Tongue in cheek, he questioned the meaning of a phrase used in the picture "the pot calling the kettle black." He told the scripters that that's what comes of going to college. He knew about "coals to Newcastle," but he figures the new scripters must be high class guys who went to college and aren't allowed to do the stuff everybody would understand.

On the next lot we saw the Invisible Agent being invisible. A prop man up on a catwalk holds a stick with wires attached and a piece of chicken idling at the end of the wires. The chicken had to be lifted from the plate on a table and brought over to a chair. The Invisible Agent is supposed to be carrying this chicken so when it gets to the chair where the guy sits, another prop man pulls some wires that depress the cushions of the chair. Next time you exhibitors have a customer come up to you and asks, if you knew every detail about the making of a picture, "How do they do it?," you can tell him they have a bug juice that's sprayed over the Agent and he becomes invisible long enough to shoot the scene. Incidentally, they went over that chicken moving scene so many times I bet the prop man had to be carried home. And the chicken? He must be the one that runs around with his head chopped off. The boys think that Ilona Massey, who stars in the picture, is a beautiful creature.

Claudette Colbert Signed by RKO to Three-Year Contract

Signing of Claudette Colbert to a three-year contract calling for one picture a year was announced this week by RKO-Radio.

Miss Colbert's first picture under the pact will be "China Sky," in which she will appear in the leading role as an American doctor.

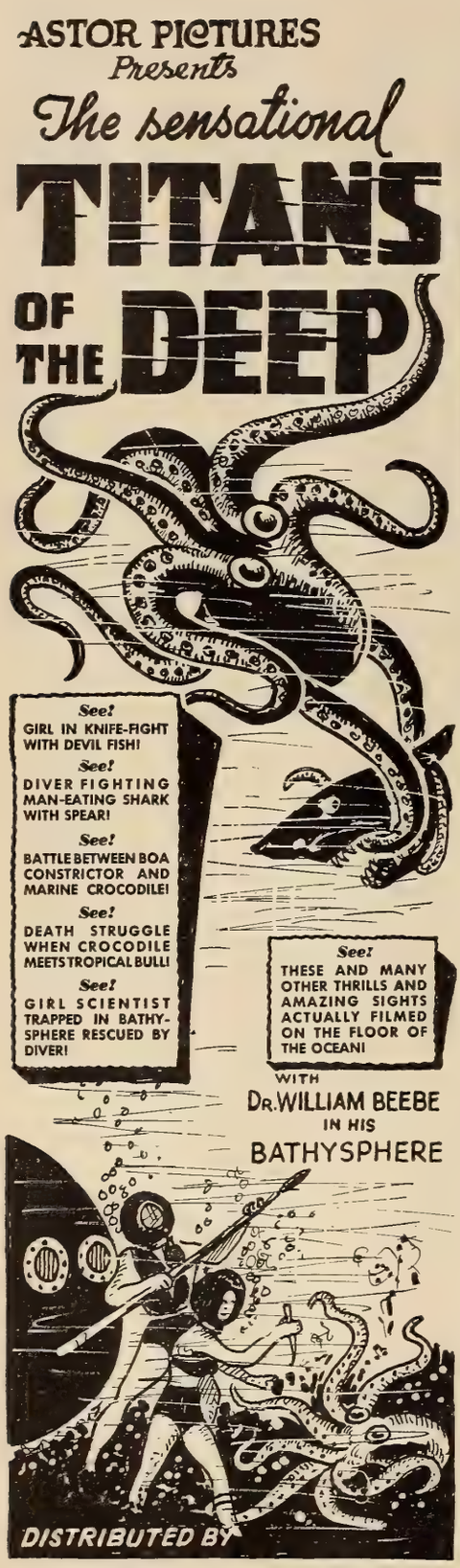
The film is a screen adaptation of the novel by Pearl S. Buck which ran serially in *Collier's* magazine a few months ago.

Relief Fund Gets Pledges

The Motion Picture Relief Fund received 296 new weekly salary pledges from film industry artists and workers during the four-month period from January 1st through April 30th. The total for the past six months is now 424. The voluntary pledges are for one half of one per cent deductions from weekly earnings.

Skirball Forms New Company

Jack Skirball, formerly associated with Frank Lloyd Productions, has formed a new company: Jack Skirball Productions. The new outfit will release through Universal, and has announced the retention of Alfred Hitchcock to direct its first picture.



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Los Angeles ..... Majestic	

Short Subject Reviews

Pete Smith's Scrapbook *(Very Good)*

MGM (S368) Pete Smith Specialty No. 8 9 mins.

This is a trip back through the ten or more years that Pete Smith has been narrating for these interesting subjects with the highlights of each used to form a delightful hodgepodge properly accented by the accompanying smart cracks of the narrator. Champions in the fields of archery, golf, bowling, billiards, acrobatics and table tennis are shown executing their most difficult specialties.

Soaring Stars *(Good)*

MGM (M334) Miniature No. 4 10 mins.

A pleasing plot surrounding the search for a bracelet, lost by Ruth Hussey at an air meet, adds to the enjoyment of this reel dealing with the adventures of Sally Payne and Mary Treen when they go seeking star autographs and find themselves inadvertently taking part in a bombing contest. Edmund Lowe, Gail Patrick, Joe E. Brown and other celebrities appear as spectators. B. Wrangell directed.

The Woman in the House *(Unusual)*

MGM (K384) Passing Parade No. 4 11 mins.

The strange case of a woman who, when her sweetheart met an untimely death following a lover's quarrel, developed Anthrophobia—fear of people—is interestingly recounted in this latest John Nesbit release. Briefly touching her mode of existence during forty years of self imposed confinement in a shambling house of an English village, the film proceeds to show how Hitler's reign of terror brought about the remedy for the strange malady while she was occupant in an air raid shelter. Sammy Lee directed.

Further Prophecies of Nostradamus *(Very Good)*

MGM (M335) Miniature No. 5 11 mins.

In this reel Carey Wilson proves that Nostradamus is not a mere figment of his own imagination by reproducing photostats of the original book that now rests in some hidden archive along with other treasured literature of England. The actual text, in original form, of the predictions of the ancient student are reproduced and interpreted in line with the present world conflict, it's eventual outcome and the much discussed post-war period that is to follow. D. Miller handled the megaphone.

Little Gravel Voice *(Amusing)*

MGM (W348) Cartoon No. 8 8 mins.

This technicolor subject treats with the adventures of a little burro whose strident vocal emissions deprive him of the friendship and companionship of the other animals that frequent the woods. The arrival of the big bad wolf on the scene is creating havoc with the smaller animals when the burro's braying manages to scare the wolf away from his prey. The rescued animals show their apprciation by admitting him to their assembly—after tying his long ears across his mouth to act as a gag. Rudolph Ising supervised.

3 'Timelies' Coming Up

Short subject production at Warner Bros. is heavy these days. Three timely shorts are coming: "Special Delivery," a 2-reeler in Technicolor with B. Reeves Eason directing; "Sniffer Soldiers," a story about trained police dogs, directed by Del Frazier; and "A Ship Is Built," merchant marine story.

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 23)

MOVIETONE (Vol. 24, No. 74)—Cripps in India; English and Italian swap prisoners; Prisoners exchanged at Cairo; Henderson urges price-control cooperation; New Archbishop of Canterbury; Admiral Leahy recalled from Vichy; Princess Elizabeth; Winchell hails Hollywood Victory Caravan tour; Hair styles; Holland, Mich., celebrates; Doolittle honored for Tokyo bombing.

PARAMOUNT (No. 77)—High school boys sign for farm work; Trapeze artists perform; Victory corsages; Price ceiling goes into effect; Princess Elizabeth; Gandhi asks British withdrawal from India; Cripps in India; Doolittle honored for Tokyo bombing.

PATHE (Vol. 13, No. 77)—Doolittle honored for Tokyo bombing; Cripps in India; Aluminum plant wins "E"; English-Italian prisoners swapped; New Archbishop of Canterbury; Princess Elizabeth; Hawaii celebrates lei day; U. S. planes patrol Guatemala.

UNIVERSAL (Vol. 15, No. 86)—Second front planned; Cripps in India; New Archbishop of Canterbury; Price ceiling goes into effect; Donald Nelson gets degree; Red Cross benefit in Correa; Navy trains gunners for merchant ships; U. S. planes patrol Guatemala; Doolittle honored for Tokyo bombing.

NEWS OF THE DAY (Vol. 13, No. 272)—Doolittle's Tokyo raid; Train ship gunners; Gandhi meets Cripps; Princess Elizabeth; Price ceiling; New Archbishop of Canterbury; Stamp corsages; Flower Day in Honolulu.

(Released Wednesday, May 20)

MOVIETONE (Vol. 24, No. 73)—R.A.F. raids Lubeck and Rostock; Civilian bombing of Bath by Germans; U. S. nurses with A.E.F. in Australia; Submarine brings gold from Corregidor; Marines train with barrage balloons in South Carolina; U. S. censors mail for foreign ports; Mrs. William Hobby becomes Director of U. S. Women's Army Auxiliary Corps; Gen. and Mme. Chiang Kai-Shek look over a sector of battlefront; 1,250,000 take part in I Am An American Day ceremonies in New York.

NEWS OF THE DAY (Vol. 13, No. 271)—R.A.F. blasts Germany in spring offensive; Gen. Chiang Kai-Shek in Burma as British make last stand; U. S. censors mail for foreign ports; Movie industry launches Army-Navy Relief Drive (except Boston); More U. S. troops arrive in Australia (except Cincinnati and Cleveland); Submarine brings gold from Corregidor (except Cincinnati and Cleveland); 1,250,0000 take part in I Am An American Day ceremonies in New York; Boston parade celebrates holiday (Boston only); Mrs. William Hobby becomes Director of U. S. Women's Army Auxiliary Corps; U. S. nurses with A.E.F. in Australia; Ohio State captures Big Ten title (Cincinnati and Cleveland only).

PARAMOUNT (No. 76)—R.A.F. raids Lubeck and Rostock; Halifax fighter-bombers roll off mass production lines in England; Vacation time at the Bronx Zoo; Detroit chimpanzees don helmets for guerilla (gorilla) warfare; U. S. censors mail for foreign ports; Mrs. William Hobby becomes Director of U. S. Women's Army Auxiliary Corps; Chinese armies in action under U. S. General Stillwell; Gen. Chiang Kai-Shek and Mme. Chiang visit battlefields; Convoys of American-made arms and supplies reach Suez Canal; Nation marks I Am An American Day in San Francisco, Chicago, Boston, New York.

PATHE (Vol. 13, No. 76)—R.A.F. blasts Germany in spring offensive; England's King and Queen see ruins of bombed Bath; Gen. Chiang Kai-Shek in Burma; Convoys of American-made arms and supplies reach Suez Canal; U. S. censors mail for foreign ports; New shipload of U. S. troops arrives in Australia; Submarine brings gold from Corregidor; Mrs. William Hobby becomes Director of U. S. Women's Army Auxiliary Corps; Ohio State captures Big Ten title.

UNIVERSAL (Vol. 15, No. 85)—R.A.F. blasts Germany in spring offensive; Cruiser Mobile launched at Newport News, Va.; Ships sunk in St. Lawrence River; New shipload of U. S. troops arrives in Australia; Submarine brings gold from Corregidor; U. S. censors mail for foreign ports; Mrs. William Hobby becomes Director of U. S. Women's Army Auxiliary Corps; Gas rationing cuts traffic; 1,250,000 take part in I Am An American Day ceremonies in New York.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

TREASURE HUNT

FEW are the theatremen who haven't from time to time staged a "treasure hunt" as an exploitation effort. It's an old and honored stunt, and has sold many a ticket. We now could take a tip from the old treasure hunt with results that would be amazing in the collective returns by a good rummaging of all parts of the theatre, but particularly the projection room. The hunt, of course, would be for pieces of film, first and primarily — film that could be turned over for salvage. For film—to borrow a phrase from the oil industry—"is ammunition —use it wisely."

One of the biggest jobs the industry as a whole is girding to do under its pledge to save materials needed for arms-building and the war effort, is to scrap more film than in the past. Many valuable materials are made from the scrap film—an important one is lacquer, which is needed to paint guns, tanks and a multitude of weapons.

How much film there is lying around in theatres throughout the country, nobody has even tried to estimate. But those short ends, trailer clips, footage made up for special purposes, might make a sizeable heap of grist for the salvage mills to turn out needed substances. That scrap should be gotten into the fight for Victory.

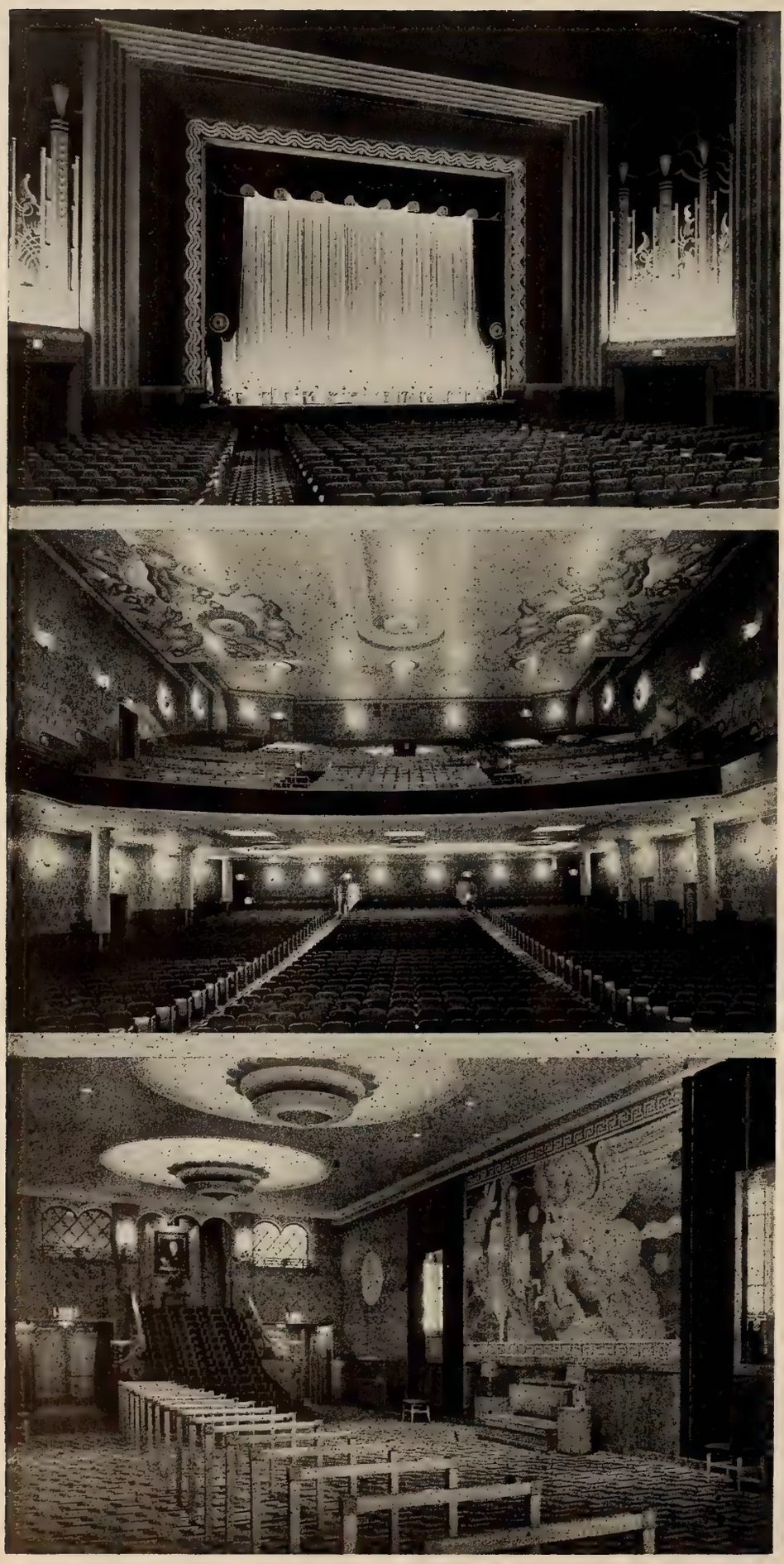
Beyond the amount of scrap film that could be amassed for the scrap pile, however, would be the discovery of ways and means of preventing such waste as permitted this amount of neglected film clips to lie around. You'll be wondering how come so much stuff could have been allowed to accumulate, and it won't take much investigation or deduction to discover that there are any number of little practices which if eliminated will prevent unnoticed junk piles to accumulate in nooks and crannies about the theatre.

Those film cans—how about digging them all out from under tables, or dark corners in closets and rooms around the theatre. These metal cans are needed. Get 'em back into circulation or into the salvage bins upon which factories will draw for metals.

In both the matter of film and cans, arouse yourself and your entire staff to the consciousness of the value of film and cans—in order that the most careful handling to prevent damage either to film or containers will become a subconscious practice evidencing itself in every motion the operators or porters make when they handle the product that comes into your showhouse for the entertainment of the public and the profit of your operation.

Remember—the more that is turned back into manufacture the more you and your fellow theatre operators can expect in supplies both of motion pictures and equipment materials with which to keep the theatre open and the cash registers ringing. Make your theatre's slogan for the duration: "Waste nothing, and we'll want nothing to keep us working at our jobs."

New Harris Theatre a Memorial to Picture Pioneer



J. P. Harris Is Name of New DeLuxe Pittsburgh Picture Playhouse Recently Opened

Dedicated to the pioneer whom the industry credits with having given the world the first motion picture theatre, the Harris Amusement Companies, operating theatres in Pittsburgh, has given that city one of what may be regarded the last-for-the-duration new de luxe motion picture playhouses.

The theatre bears the name J. P. Harris Theatre, and represents an entirely new structure, though in actuality it has been reconstructed on the site of the Alvin Theatre which the Harris company operated and which was practically demolished over a year ago following collapse of the roof of the old building.

The new J. P. Harris Theatre opened early in April, and now stands as a memorial to the late John P. Harris, founder of the company. Its construction involved an investment of more than a half-million dollars. The seating capacity of the theatre is 2500 odd; with the chairs, as with all the equipment and furnishings, representing examples of the most modern design.

Among the features of design and equipment are the following:

Indirect lighting and dazzling color have been blended to give richness and beauty. The Murals in the "Eleanor Lounge" were painted by William Riseman, of the decorating firm of Dobesh and Riseman of Boston and New York City.

Hearing Aids are available for the hard of hearing. This service is without charge. The J. P. Harris is the only theatre in Pittsburgh equipped with this advanced feature.

Summer and winter air-conditioning assures the patron clean, fresh air at all times.

New and more perfect sound system and acoustically treated walls and ceiling give "The Perfect Theatre" lifelike sound projection.

Public address system throughout foyers, public rooms and auditorium provide favorite radio programs, Presidential speeches or latest news.

The Harris Amusement Companies operate a circuit of theatres in Pittsburgh and other Pennsylvania cities and towns, and have interests in theatres in Ohio and West Virginia. General Manager of the company is John H. Harris, who as National Chief Barker and one of the 11 charter members of the Variety Clubs of America, is noted both as a showman and a leader in a movement which has won national recognition as one of the most effiicient charity and welfare organizations in the country.

The company carries on the tradition of its founder and enjoys the distinction of being the oldest theatre operating company in the world. The theatre whose operation started this tradition was among the first to show a motion picture. This was the Avenue Theatre, which Senator Harris and his partner and brother-in-law Harry Davis owned in 1897. Eight years later they opened the "Nickelodeon" theatre, a playhouse converted to show motion pictures only as a complete theatrical program from a vacant store on Smithfield St., Pittsburgh. The Pennsylvania Historical Society has marked this location with a bronze tablet on the present building to commemorate the first "all movie house."

Colorful decoration is accented by indirect lighting to make the auditorium of the J. P. Harris Theatre, Pittsburgh, a "showhouse" in the best popular significance of that term. The stage and proscenium treatment are shown in the photo at top left. Center photo gives a view of the auditorium as seen from the stage. The lower photo gives a general view of the Eleanor Lounge —named in honor of Mrs. John P. Harris, wife of the founder of the Harris Amusement Companies. The theatre was designed by John and Drew Eberson, architects of New York City.

No Rationing of Courtesy and Cleanliness

It may be necessary to make out forms to obtain replacement equipment; there may be long waits for materials ordered to supply needs for projection, lighting—a dozen and one departments of theatre operation—but there's no rationing, no priorities, no need for making out request forms to assure an abundant supply of courtesy and cleanliness in the theatre.

Whatever inconveniences the theatre operator may be put to under necessitated regulation and limitations because of the war, he, the theatreman, can more than make up for deficiencies by stepping up the grade of the service he offers the public through his own personal contact with the patrons and the attitude toward the public and appearance of his house staff.

It always has been the rigid rule of the most successful showmen to be seen by people who pay their way into the theatre; to become acquainted with all regular patrons. Now, observance of the rule, many of the foremost showmen insist, becomes the strongest asset any theatre can boast. These shrewd observers of mass psychology say that the American public has already developed to a very marked degree the feeling of greater closeness between themselves and their fellow citizens or neighbors. The more serious attitude, the extension of that sympathetic bond which results when the masses of the people are joined in a common effort, when so many are sharing similar experiences because of relatives in the armed services, that feeling of the "family instinct" which extends beyond the home or even the circle of personal friendship or acquaintance.

Recommend Less Formality

Some theatremen are going so far as to "deformalize" the dress or uniforming of their house staffs—so convinced are they that the general public is more responsive to that characteristics. More informality of the kind that shows eagerness to please and friendliness than the formal and distant sort of respectfulness which is demanded more generally under other than present conditions, is what should be developed in the theatre now.

Doormen, ushers and those about the theatre who come into contact with the public should be schooled to express the institution's attitude of friendliness. There must be no relaxation of the respectfulness due patrons; no letting-down of the willingness to serve even those who may express whims and not entirely reasonable demands of the staff member. The active manager on the job, showmen say, is the pivot for swinging the theatre's service into the newer channels. It is up to him to be even more active than ever on the floor or in the lobby. He must set the pace for his staff in greeting patrons and bidding them good night as he sees them coming or leaving.

Organized Training Needed

So far as cleanliness is concerned, the job must be done with a precision and efficiency that will make the very neatness of the house shine out above its furnishings and decoration. Both the furnishings and decorations may become more and more worn looking before replacements or refurbishing can be accomplished. But if everything looks spotlessly clean, that very characteristic will become the identity of the theatre—and it's an identity which will create a more lasting appeal than even the most gorgeous trappings you could put around walls, ceilings or floors.

The cleaning staff should be trained to give extra attention and effort to the lower floors, since it is these that patrons are most likely to note, and criticize if not thoroughly neat whenever they attend the theatre. Somebody should be made entirely responsible for keeping the lobbies and foyers, standee spaces and aisles of the theatre "picked up" and clean of all scraps of paper, burnt matches, cigarette butts or other litter. That somebody may be one or more persons—may be a porter equipped with dust pan and broom, or one authorized to detail another to clean up whenever litter is noticed.

Special attention should be given to the development of good telephone manners on the part of the cashier or whoever takes incoming calls regarding show times, attraction, or whatever may be the request. As time goes on the feminine house staff members will increase in numbers. They can be, in many ways, a greater problem, so far as maintaining regulations are concerned, than male employes. But if the girls are selected by the exercise of an intelligent yardstick as to appearance, manner of speech and temperamental suitability to the discipline required of a staff member, the female house staff can be superior to a male staff. One thing most important, and which will become increasingly so, will be an organized system of regulations or code—a code reduced to writing which in brief form specifies all duties, all regulations as to what patron requests are to be taken care of by the usher herself, or himself, or brought to the attention of the assistant manager or manager etc. The turnover now is, and will continue to be, tremendous as opportunities for other jobs increase. Consequently the manager who does not organize his regulations for instruction as rapidly as possible to newly employed help, is going to be mighty busy with personnel details.



We suggest that those who didn't buy them write us about their lamp problems. We will try to help keep present equipment in service until the BIG JOB is done and new lamps can be purchased. Meanwhile, we will continue to render the best possible parts and repair service.

If newly imposed war conditions and limitations (such as the necessity of reducing amperage), or modified type of carbons cause you operating difficulties, do not hesitate to call us.

NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU".

SMPE Formula for Projector Conservation

Report Details Practices for Wartime Operation of Theatre Equipment

The Projection Practice Sub-committee of the SMPE Theatre Engineering Committee has prepared a report on Wartime Conservation in Theatre Projection as an elaboration, or detailed amplification of the 10-point conservation program issued by Richard Walsh, president of the IATSE, as a method recommended to motion picture projectionists to cooperate with the War Activities Committee for industry-wide contribution to the Victory campaign.

The SMPE report was presented at the meeting last Thursday (May 21) of the Atlantic Coast Section of the SMPE in New York. The report is outstanding in that its preparation was accomplished by the collaboration of leading projectionists and engineers who have drawn upon practical experience in theatre operation as well as engineering data for the recommendations to be observed by projectionists in motion picture theatres throughout this country.

Because of its constructive value to the industry generally, and to the projectionists and theatre owners particularly, STR presents herewith a paraphrased version of the report—such paraphrasing being chiefly in the interests of making available to projectionists, managers and theatre owners, the report as complete as possible within the limited space available for its publication in a trade journal.

10-Point Program for Wartime Conservation in Theatre Projection

1. *Keep Projection Rooms and Equipment Clean. Dirt Causes Wear and Tear.*

Projector: A stiff-bristled tooth-brush is useful for keeping sprockets and idler rollers clean . . . space between fire-valve rollers and castings in which these are mounted can be cleaned by inserting narrow strip of film and drawing it back and forth to dislodge dirt.

Lamp: Carbon ash, drippings, etc., should be removed regularly once a day, especially from shafts, bushings and gears of the arc control operating parts. Arc exhaust dampers and ducts should be frequently cleaned—any blockage, no matter how small, will affect proper burning of carbons, cause pitting of mirrors. Dirt on arc reflectors or condensers causes loss of illumination; on carbon contacts dirt causes rapid deterioration of these and other parts. On fuse-clips, dirt causes high-resistance contacts and generation of heat which may cause the fuse to blow.

Motor Generators: All dirt should be removed before sparking becomes disastrous. Frequent cleaning will result in increased brush life as well as commutator life. Contacting surface of each commutator brush should be periodically examined. If generator is on concrete floor, care should be taken in sweeping, so that abrasive dust from the floor does not get into bearings.

Projection Room: If floor is of exposed cement it should be painted with "dust proof" or "sealer" paint and should be mopped frequently. A supply of lintless cloths for frequent dusting and cleaning of projection equipment should be on hand and used.

2. *Lubricate Equipment Properly.*

Follow manufacturers' instructions as to lubrication points and grade of oil. Do not lubricate the mechanism when it is in motion. Do not over-lubricate — excessive lubrication is wasteful, impairs quality of sound and picture; only small oil cans that dispense small quantities of oil at a time should be used . Excess of deposits promote the collection of dirt and dust. Should fire rollers become oil coated they will collect dust and will scratch the film emulsion. Deposits of oil, grease and grit on the film strippers cause wearing of projector sprockets and the sprocket-holes of film. Oil on take-up devices causes them to slip, resulting in mutilation of film.

3. *Make Only Necessary Replacements.*

To reduce replacements to a minimum, projectionists should keep their eyes open for signs of uneven or jerky motion of the mechanism, and their ears attuned for unusual noises. A good practice is to turn the projector over by hand before the start of each day's show—to determine whether it revolves freely—if it seems to bind, the switch must not be thrown or serious damage may result. While projector is idle, try by hand the meshing of teeth of the main drive gear, lower sprocket pinion gear, and intermediate gear. When teeth in any or all of these gears show signs of rapid wear they should be re-aligned. At least once a week check the synchronizing marks on the vertical shaft gear, intermediate gear and on intermittent movement flywheel. Any slack that may develop between the star and the cam, or in cam and flywheel shafts, should be corrected and every visible screw tightened at least once a month. Care should be taken when removing intermittent sprocket, movement or any other delicate part, as any of these that strike mechanism housing may be burred or jarred out of alignment. When intermittent sprocket or star-wheel shows undue wear, tension on pad or film guide should be checked and the spring compressed or released until the desired tension on both sides of the shoe is obtained. Excessive tension wears sprockets and may damage film. Pad rollers should be adjusted by placing 2 thicknesses of standard 35-mm film on the sprocket, the sprocket held tightly over the teeth, surfaces of the roller should be allowed barely to touch the film, then the arm tightened in this position. Rollers should be in line with sprocket teeth—that is the teeth should operate in the recess formed in the rollers. Wash sprocket teeth at least twice a week with a stiff-haired brush dipped in kerosene, and once a month the entire mechanism should be thoroughly cleaned with kersosene to remove all injurious foreign bodies. On some mechanisms the stripper plates and sprockets may be reversed when they show undue wear, but such reversing should be done very carefully.

Upper and Lower Magazines: Tighten all screws; check bushings, shafts and reel locks. Watch upper magazine tension—excessive tension causes rapid wear of upper feed sprocket. Keep upper friction spring and collars clean and lubricated. Avoid jerky upper magazine feed. When readjusting take-ups, place a heavily loaded reel in the lower magazine; start the motor and, beginning with no tension, gradually tighten until the reel picks up and revolves slowly from any position in which it is stopped; then give an extra half-turn to adjusting knob and lock it. Change take-up belts every thirty days, and dry out oil-soaked leather belts thoroughly and examine for breaks or weak spots before re-using.

Sound Heads: Practically the same precautions as indicated for upkeep of the projector mechanism should be exercised—plus frequent checking and tightening of electrical connections. When a rotary stabilizer is used, the roller should be left open except when film is running in the projector.

Rectifiers: Ventilating fans in rectifiers require periodic inspection and lubrication from one to two times a year. Rectifiers should be located in well ventilated and cool place; with free flow of air maintained. Rectifiers should not be placed close to other equipment, nor should any materials be placed on top of them. In bulb-type rectifiers, bulb sockets and clips should be inspected for signs of corrosion or pitting—use sandpaper to remove corrosion. Bulbs should be firm in their sockets and all connections frequently checked. Power input of the rectifier should correspond to the transformer rating. Voltages should be kept as close as possible to recommended values—variations of more than 10 per cent should be corrected.

Rewinders, Aluminum Reels, Splicers, Change-Overs; Alignment of rewinder should be checked; aluminum reels should be handled with great care as no replacements are available; splicer should be aligned and cutting blades checked. Change-overs and foot switches should be checked regularly once a month for proper contact and alignment.

4. *Burn Carbons at Minimum Current Specified by Manufacturer. Use Carbon Savers Where Available.*

Check ammeters and voltmeters in projector arc circuits for accuracy, before making any alterations in your present operations. Check into availability of reliable carbon savers. Avoid striking arc too soon. Operate lamps at or near the minimum arc current recommended for the trim in use if the resulting reduction in screen illumination below that at maximum recommended current can be safely tolerated—for current saving for the duration of the war.

5. *Clean Lenses Properly and Protect Condensers and Reflectors.*

Special lens tissue or soft cloth should be used for cleaning lenses, condensers and reflectors. Condensers and reflectors should be cleaned only when thoroughly cool, as any sudden cool draft may damage the optical system. Inside protective flame shields of lamps should be properly maintained. Optical systems should be cleaned every day before the show. Do not turn mirror around in its holder, or in a short time the entire surface will be pitted. Check mirror-retaining clips; when too tight mirror may crack. Do not attempt to remove pits forcibly—avoid use of abrasive cleaning materials. Coated lenses should be cleaned in accordance with manufacturers' recommendations. Keep oil from reaching lens element. These recommendations pertain to both sound and projection optical systems.

6. *Service Regularly All Electric Distribution Points—Motors, Generators.*

Friction is the greatest cause of wear on rotating equipment. Floors, walls and ceiling of generator room should be painted—cleaned regularly, to prevent dust from being blown into the unit. Lubricate generator motors in accordance with manufacturers' instructions—with a chart kept to show regularity of such service. Bearings should be drained at regular intervals of not more than 6 months and refilled with oil recommended by manufacturer. Brush contact should always be firm and tension kept at minimum that will not allow sparking. Brushes should be staggered to allow for even wear across entire width of commutator. Use only brushes recommended by the manufacturer. Keep all slots in undercut commutators clean by use of a wooden stick of wood cut to width of slots. Never use oil on commutators. If necessary to use abrasive to clean commutator, thoroughly clean both brushes and commutator before starting motor. Keep shaft and couplings in proper alignment. Blow out all dust and dirt from windings of the unit with a blower.

Bus Bars, Fuses, Switches: These do not ordinarily wear out; but burn out if not kept clean. Good contacts are first requisite for extended life for these units. Go over all switchboard connections regularly and if refillable-type fuses are used make sure all contacts within the fuse itself are clean. AC and DC switches throughout the projection system should be inspected at least once a month—when panel should be opened and every nut and bolt, switch and fuse-holder should be cleaned and tightened.

Resistors: These units require no special service other than that they be kept clean. It is

recommended that they be freed from accumulated dirt at least twice a year.

7. Allow Sufficient Warming-up for Vacuum Tubes: Burn Tubes at Specified Ratings.

Amplifier and rectifier tubes should be preheated to operating temperatures before the sound system is operated—usually allow a 15-minute period for warming up. Mercury vapor tubes require an initial pre-heating period of 5 to 15 minutes. Tubes of this type should be used for 2 or 3 days, then allowed a rest period. They may be stored in a vertical position. Once a mercury vapor tube has had an initial preheating, and all the mercury has been driven off the tube elements, the daily pre-heating period can be much shorter. Manufacturers issue instructions which should be carefully followed in operating these tubes.

8. Inspect, Thread, and Rewind Film Carefully. Keep It Clean.

Film should be kept away from all sources of heat, except the normal heat during projection. Film should be inspected each time it is to be projected. Inspection should cover tears, splices and sprocket hole defects. Do not use bent reels. Use fresh cement in making splices. Film should be carefully threaded through the machine. Excess slack at top or bottom should be taken up before the projector is started. Magazine doors should be closed as soon as film is threaded and should be kept closed during the entire operation.

9. Handle Reels and Film Containers with Care; They Cannot Be Replaced.

Empty reels should not be allowed to lie on floor or in places where they may become damaged. A rack or bracket should be provided for these reels. Film storage cabinets and shipping cases should be kept clean. Bent reels should be saved and repaired if possible. Film cabinet doors should be closed by hand, not allowed to snap back into place by their own weight. Care should be taken that ends of film do not stick out.

10. Do Not Throw Anything Away.

Save all gears made from steel, bronze, brass or other metal. Save sprockets, pad rollers, blades and jaws of old switches, copper wire, arc lamp jaws. Do not throw away a transformer or motor of any kind—copper may be reclaimed from these and cores used again. Reels and trailer cans should be returned to the exchanges. Remove and save for salvage the copper drippings and coating from carbon stubs. Do not throw out used or defective vacuum tubes of any kind. Provide a container or receiving space for depositing all such metals as well as burned-out electric lamps, so that this material may find its way back into manufacture of civilian or war goods.

Suggests Screen Slides to Aid Conservation

A suggestion that motion picture theatres flash a screen message as a reminder to patrons of neglect to turn off lights before leaving their homes has been advanced to the office of Civilian Defense by Stewart J. Lee, a New York business man.

Mr. Lee's suggestion, which was forwarded to STR after the OCD had recommended that he call the matter to the attention of this publication, is that such a reminder as: "Have you remembered to turn your lights out?" if flashed on the screen at picture theatres throughout the country would aid the government's conservation of electric power, and also eliminate danger in the event of air raids.

Pulaski Theatres Redecorated

Pulaski, Va.—Robert L. Beamer, manager of the Pulaski and Dalton theatres announce here this week that the theatres are being redecorated for Spring and that modern air conditioning units are being installed.

That Man's Here Again! So Get Ready for Summertime Economies

Listen, Mr. Exhibitor, that man is coming again! It's the same fellow that was here last year and all the years that have gone before. But with priorities, conservation, shifts of patronage, changes of working hours, gasoline rationing, tire restrictions, and all the other new things to worry about he promises to be more of a nuisance and to demand more attention and planning than ever before.

Yes sir, Old Sol will soon be on hand to exact his annual toll of box office receipts and you better start checking right now to see what economies you can arrange that will cut down the expense as much as possible to offset the hot weather slump that is in the immediate offing.

1. Of course you are going to rework the house lights to create a cool atmosphere instead of the warm glow that made the place so cozy during the winter. This year suppose you try using 10 watt clears or ambers in the wall brackets and have the shades recovered with green or blue cloth. You'll be able to cut down on the number of bulbs and the result will be just as effective. Another good idea is to remove the bulbs entirely from the sockets of store rooms and other little used areas of the theatre not open to the public. A flashlight can be used when it is necessary to visit these places and you will be eliminating the chance of bulbs being left burning.

2. Your cleaning staff should be made to understand the necessity of cutting down on the light bill by using only the work lights. If you have no standards for this purpose you can build one or more from old lumber. It might even be a good idea to have a lock put on the switch box to make sure that house lights burn only when the auditorium is open to the public.

3. Pay particular attention to the time set for turning marquee and upright sign on and off. Arrange to cut the lobby, soffit, outer foyer, and rest rooms lights to a minimum immediately after the start of your last show. It might be possible to reduce the size of bulbs in the exit signs, cove lighting, chandeliers, etc. Don't overdo it—be sure that the safety of patrons is fully protected.

4. Why not keep a 30-day log on your box office to see what hours are bringing the maximum business? It may be that you can cut expense or increase revenue by moving your starting time forward or backward. How about the service staff? Can you cut an hour here or there while the days are long and the business slow? Would it be feasible to close off the balcony during the matinee? If you close off the balcony entirely don't forget that it should still be thoroughly cleaned twice weekly.

5. You will find that you can cut down materially on the expense of cooling by running the plant or fans intermittently. Let the weather and the size of attendance dictate the use of these facilities. You can more than likely reduce your front lighting considerably by turning out the bulbs in the attraction board that are set behind blank spaces. Some flat white paint used in the channels and on all reflecting surfaces of your marquee and attraction boards will reduce the amount of electricity needed to give good display. Washing the letters will also help.

6. You can hold down early hour need of the cooling system by opening all doors and giving the house a thorough airing for about fifteen minutes after closing time. The air is cool then and if your instructions to cleaners are observed about keeping the doors closed in the morning it will be two or three hours before any artificial cooling is needed.

7. The water bill always mounts with the thermometer. You can hold yours to a lower level by checking carefully for leaks in the plumbing, reducing the intermittent flow in urinals, cutting down on the pressure at all drinking fountains, etc.

8. You might effect quite a saving right in your own office by bulking all mail to the various exchanges, with smaller envelopes, addressed to departments, enclosed in one large mailing piece. Sending a check with your booking order will avoid the cost of a COD and a deposit with the accessory department will cut the COD's from that end. If possible use parcel post instead of express for shipping film that can't be handled by your regular carrier.

These are just a few of the ideas that should be put in effect if you want that P&L statement separated from the red ink well this summer.

Ludington Theatres Remodelled

Ludington, Mich.—The Lyric and Kozy Theatres have been remodelled by Butterfield Theatres, Inc. at a cost of about $50,000. Both theatres have had a new front and seating installed, and in addition, the Kozy Theatre has new heating and ventilating equipment as well as new interior decorations.

Calicoon Theatre Reopens

Calicoon, N. Y.—The Callicoon Theatre reopened here on April 24th under the management of Howard Lesser.

8-Point Current Saving Plan

Economy tips recommended to managers of Fox West Coast theatres for the conservation of current in outside illumination cover eight important points, well worth charting as a standard practice for all theatre staffs. Following are the recommendations:

1. **Make sure all bulbs are screwed into sockets very firmly.**
2. **Do not overload poster frame circuits, marquee ceiling, or other circuits. Average circuit is capable of carrying 15 amps.**
3. **When neon tubing burns out, see that section is shorted to eliminate possibility of transformers being burned out.**
4. **Do not fasten banners to bulbs. Fasten them strong enough to prohibit their blowing and causing damage to neon tubing.**
5. **All marquee letters should be properly stored in racks. Also the proper carrying case supplied to transport letters to and from the canopy.**
6. **When possible, work-lights with reflectors should be installed on top of marquee to avoid burning marquee lights for letter changing.**
7. **When washing canopy ceiling, never unscrew bulbs for this purpose, as when they are replaced, 25 per cent will be useless.**
8. **A real economy suggestion is that you discontinue burning attraction lights behind the glass entirely and open the attraction board instead from both ends of the canopy with a new type spot lamp.**

Technical Developments Continue, Huse Tells SMPE; Films Aiding Army and Navy

Technical progress of the motion picture art will go forward during the war, and there will be no going into "hibernation for the duration" on the part of movie engineers and scientists, Emery Huse, president of the SMPE, told delegates to the recent convention of that organization.

New developments in sound recording and reproduction, in photography and in the application of motion pictures to army and navy training, were among the subjects dealt with in a variety of papers read at the meeting in Hollywood early this month.

Discussing the continuance of research and development by engineers and scientists, Mr. Huse said: "Not only does the government need all the technical developments of the motion picture art in its war effort, but the very attitude of progress plays a definite role in maintaining high public morale. If we motion picture engineers should go into hibernation for the duration, that attitude would gradually seep into other fields and finally into our all-important factories.

"We can't afford to slow down on anything these days. The motion picture engineers have recognized that fact and, despite the pressure of their regular duties, have contributed more than 50 technical papers to our convention program. This would have been an unusual showing in normal times; it is truly remarkable under the circumstances."

The role of the motion picture in war time was dramatically presented at the convention by representatives of the U. S. Army Air Corps and the U. S. Navy, who told of its usefulness in training programs in both services.

Captain Guy J. Newhard, Chief of the Motion Picture Branch, Technical Data Section of the Air Corps, pointed out that movies are made of tests which are too fast, too complicated, or too remote for accurate observation by the eye. More than 20,000,000 feet of film is being used for that purpose this year, as compared with 1,000,000 feet in 1941.

Capt. Newhard told of an experimental dive bomber which crashed during final tests, killing the pilot. Observers were not in agreement as to the cause, but film exposed by an automatic camera in the plane during the flight was recovered from the wreckage. It showed the initial cause and pictured the progress of each successive failure until the plane shattered into the ground.

Movies are used to study bombing, to determine the number and size of bombs most effective against various targets. Plane undercarriages are tested by dropping the plane vertically from various heights—with the movie camera on hand to record each test. Army maneuvers are covered in detail from the air, as is the laying of smoke screens. Certain types of guns have been improved after study of their firing action as revealed by high-speed motion picture. Cameras mounted in plane cockpits have helped the progress of aviation medicine by recording the piolots' reactions to extreme height, rapid descent, and other unusual conditions.

Lieut. William Exton, Jr., U. S. Naval Reserve, told the delegates that movies have come into wide use to enable one experienced officer to train a larger number of recruits and thus have facilitated the rapid expansion of the fleet.

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Cosmopolitan Studio Catalogue Of Slide Effects Enlarged

During the past week, H. A. Rosenberg of Cosmopolitan Studios, 145 West 45th St., New York City, has taken over the entire library of song and E-Fect slides of Workstel Studios.

By this addition Cosmopolitan now has a catalog of more than 1,000 popular and old-time songs, as well as 750 E-Fect slides.

New House in Bremerton, Wash.

Bremerton, Wash.—The Admiral Theatre was opened here last week under the managership of Lynn Peterson. The theatre seats about 1,500 people and is owned by the Bremer Estate and operated by the Evergreen Theatres Corporation of Seattle.

Remodel Franklin, Springfield

Springfield, Mass.—Renovation of the old Franklin Theatre is expected to begin within a short time. The OPM has informed officials that they may go ahead, and plans and specifications are practically completed.



Fire Chief Alderson, center, gives Los Angeles Fire Department "E" certificates to Warner Bros. Forum Theatre ushers. Left is Assistant Manager Bill Richardson; right, Manager James Brinton.

Safety Measures Win "E" for L. A. Forum

"I would not hesitate to urge any resident of this district to use this amusement center as a haven of safety in event of an air attack." This lauditory remark was made by Fire Chief John H. Alderson, of the Los Angeles Fire Department in granting the first "E" certificate to be presented in the area. The award went to Warner Bros. Forum Theatre, the staff of which are new members of Theatre Auxiliary Fire Brigade No. 1.

The Forum earned its certificate only after several weeks of preparation along the lines suggested by the Theatre Defense Bureau and is the first of some 500 Los Angeles houses to be given the recognition that is to be accorded each when the inspection of city officials warrant such commendation.

Theatres everywhere should endeavor to so perfect the training of their staffs in air raid precautions, handling of first aid cases, conducting orderly house spill, and the use of fire preventatives and accessories that inspection by the authorities will result in a local award. The value of such praise coming from your fire chief and published can hardly be overrated.

Remember, everybody in your community is becoming more and more aware of the possibility of war havoc and having your theatre publicly marked as a place of safety will do much to encourage attendance at all times.

Evaporative Cooling Unit of Improved Model

Evaporative cooling has some advantages which under war conditions may make this type of temperature control more generally available than air conditioning systems using refrigeration—since there are perhaps larger stocks of equipment of the evaporative type on hand and permitted for supply in comfort cooling.

One of the unit evaporative coolers which have been used in theatres has been improved in some of its features since its introduction over a year ago. The unit referred to is the S.O.S. "Coola-Weather" unit.

Features which the manufacturer claims for this unit are:

Draw in 100 per cent fresh outside air. Clean out all dust, dirt, odors, smoke and pollen. Cool this fresh, clean air to the proper comfort temperature, which is 70 per cent of the difference between the wet bulb and dry bulb temperatures. Circulate this conditioned air to all parts of the auditorium.

Cabinets are formed of automobile body steel, coated on the inside and outside with the rust resistant red oxide primer.

Ways to Lessen the Hazards of "Danger Spots"

Elsewhere in this issue is the news account of the "E" citation given to the Forum Theatre, Los Angeles, by that city's fire department for the practice of safety regulations. The declaration of the Fire Chief to the effect that he would not hesitate to recommend that theatre as a haven of safety, is one of the finest and most important "prestige" factors that any theatre could enjoy. Confidence of the people in the safety of the theatre is a tremendous factor for good will and for patronage that pays off in profits.

There never has been a time when the theatremen should have been anything but religiously devoted to insuring the safety of his patrons by constant and diligent inspection and the enforcement of rules which would prevent all unavoidable accidents. There is no easy way to institute a plan for avoiding a disaster in the theatre—but there are many ways to minimize the possibilities of such happenings. The ways are regular, standardized inspection and rigid enforcement of safety rules. The complete checkup of the property is a job of scores of details. But there are basic "danger spots" which require special and daily attention. The manager himself should make certain that these danger spots are checked. Among the most important are the following:

Panic bolts and exit door hardware must be examined each day both by the janitor and the usher on duty nearest to each exit door.

Fire escape stairs and walks must be kept free of rubbish and regularly inspected.

Falling plaster has started more panics than fire. In theatres with hanging ceilings, regular inspections must be made to see that there are no cracks.

Places to Check

Stair wells, hand rails, carpets at aisle heads, carpets on stairs, lighting of stairs and exits, lights outside of exit doors, must be checked daily.

If trap doors or openings of any kind occur in an exit passage on the outside of the theatre, NEVER, under any circumstances, even when theatre is not open to public, allow such places to be unprotected.

Theatres equipped with a fire alarm box must designate someone on duty on every shift to turn in the alarm in case of emergency. It must be kept in mind that the need of the fire department would be essential in any panic whether caused by fire or otherwise.

Doors not unlocked, obstacles in exit passages, slippery walks outside exits, loose handrails or torn carpets, these are a few of the negligent angles for which you must maintain a constant watch.

Fire shutters in the booth have the ugly habit of refusing to work just when they are needed and statistics prove that this is true only where they are rarely or never tested. It is your duty to visit the booth at least once a week to see them tested and repaired if they fail to work to your entire satisfaction.

A fire of minor importance in a remote part of the theatre but not known to the patrons requires smart handling by the manager and staff. Phone your alarm to your fire department cautioning them that the theatre has patrons who might be frightened by the howling of fire sirens and bells. They will cooperate because they too must avoid panic.

You must provide that janitors' used cleaning rags are properly disposed of; that the heating plant enclosure is free of rubbish, ashes and odd storage; that stage dressing rooms are clean and orderly; that no film is allowed to be stored outside the booth; that fire extinguishers are conspicuously located and recharged at proper periods; that the booth does not contain clothing, magazines, newspapers or other inflammable materials of furnishing; that its walls are kept free of posters, pictures or placards; that there is a "no smoking" sign in the booth; that there is a "no admittance" posted outside the projection booth—and that this regulation is enforced at all times.

Outside Exit Lights

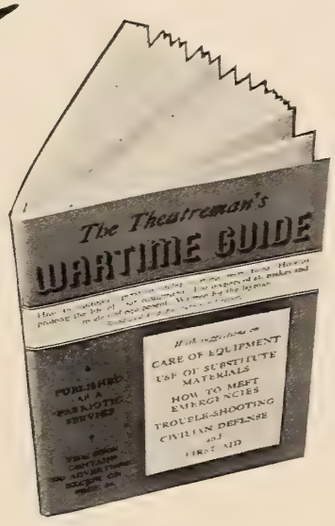
It is "tentatively recommended" that 10-watt lamps of deep red be used for exterior exit lights for theatres in blackout areas. There are no definite recommendations for exterior exit lights in the "Suggested Regulations for Theatres" issued by the Office of Civilian Defense, recently circulated to theatres, and it is understood that no recommendations covering the exit lights will be contained in the specifications "Blackout of Buildings" which will soon be issued by the OCD.

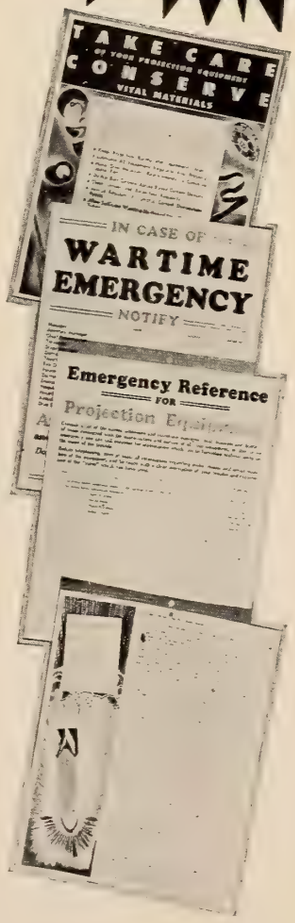
STR has been advised that the 10-watt deep red lamps, shielded from overhead observation and to be completely invisible at a distance of 500 feet are regarded as suitable to the blackout requirements and the purposes of affording the necessary illumination for outside exit lights.

New Theatre for Norfolk, Va.

Norfolk, Va.—Application has been made here to the City Council by D. H. Goodman, Inc., for a permit to operate a motion picture theatre in the south end of the City Market building in the space formerly occupied by the Union Bus Terminal. Expenses of converting and remodelling the premises as a theatre would be borne by the applicant.







The Theatreman's WARTIME GUIDE!

This 64-page book, together with a series of practical posters on wartime duties of theatremen, has been sent to every picture theatre in the United States. Issued as a patriotic service by The Strong Electric Corporation, the book is packed with vitally important information on theatre operation under wartime restrictions. It tells how to prolong the life of your equipment, how to use substitute materials, and how to meet equipment emergencies.

One section is devoted to Civilian Defense as it applies to theatres, another on Practical First Aid was prepared especially for theatre staffs. This book fills a definite need with theatremen who have recognized the importance of preparing for the emergency but who have lacked information as to proper procedure.

If you do not receive your free copies, address:

The Wartime Emergency Service Department
The Strong Electric Corporation
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Manufacturers of the famous Strong Projection Arc Lamps.

Recommend Theatre Record of Carbon Consumed Last Year

Careful records of carbon consumption must be kept by the theatreman lest he suddenly find himself unable to prove how many carbons were used in his operation last year with a consequent refusal on the part of a supply dealer to sell him beyond the supply dealer's estimate of his purchase. Few dealers are keeping records, it was learned this week, because of the enormous amount of clerical work involved.

Many a theatreman has been in the habit of splitting his supply and equipment business between two or more dealers. Assuming that the house was an average size one with the average number of operating hours, a supply of 250 carbons would be required every three weeks. If the theatreman alternated his purchases, he is perforce required to do the same this year as he did last, lest either one or the other dealer stop the sale of carbons to him because he had already purchased the same number as he had obtained from that particular dealer last year.

The situation is admittedly difficult for both the supply dealer and the theatreman. If the latter does not follow a rigid schedule in buying carbons, he faces the danger of a shutdown. For many dealers are not carrying full inventories of carbons; in other words, they are not selling up to their quotas each month. National Carbon Company will not allow any dealer to make up a deficiency in his quota; if he does not order his full quota in any month, he cannot make up the difference in a succeeding period.

New Type of Screen Said To Lessen Distortion of Objects

With the example of the human eye, the Owens Corning 'Fiberglas" Corp. of Toledo, O., presented for exhibition to the Hollywood press a new motion picture screen known as the Retiscope screen. The inventors, studying the retina of the human eye, have constructed a screen made of two sheets of fibre glass, one behind the other, and laced to a curved and movable steel frame.

Since the human eye is able to view objects at varying angles with much less distortion the inventors tried to follow its workings as closely as possible.

The demonstration included a showing of parts of past pictures in black and white; color, both full Technicolor and sepia tint.

Guide for Theatremen

Circuit headquarters of at least one large theatre company has sent notices to all managers to retain on file for convenient reference the "Theatreman's Wartime Guide" which has been published and distributed gratis by the Strong Electric Corp.

The book covers a wide range of subjects concerning equipment maintenance as well as information on blackout regulations, safety measures, and emergency treatment in case of accident.

Copies of the book, the Strong Electric Corp., officials state, will be made available gratis to all theatres. In the event you have not received a copy, address your request for a copy to: Strong Emergency Service Department, The Strong Electric Corp., Toledo, Ohio.

Plastic Coating Makes Glass Shatterproof

A synthetic plastic coating for glass is being introduced exclusively to theatres by National Theatre Supply Company.

This new material, known as Hamlin Shatter Resistant Film, is designed to eliminate the danger to patrons and to theatre personnel as a result of flying glass during enemy air raids or explosions growing out of potential domestic sabotage. Judging by the experience of England in air raids, a high percentage of the casualties reported were caused by flying glass during bombings.

The material is highly transparent, resembling a water-white liquid and may be applied to all glass surfaces by spraying or careful brushing. Tests conducted in theatres and industrial plants are said to have shown that glass protected by this coating, though cracking upon impact, will not shatter or cause flying particles to be projected into surrounding areas.

The announcement by National Theatre Supply Company claims that this new plastic material can be applied to all theatre windows and to the interior surface of lobby frame glass and entrance doors. 500 sq. feet of glass can usually be covered by a single gallon of Hamlin Shatter-Resistant Film.

Among the features of this anti-shatter protection for glass are its ability to stand prolonged exposures to the elements without discoloration, a tensile strength of from 3000 to 5000 lbs. per square inch and the ability to be washed with cold water whenever necessary.

War Cuts Supply of Carpet--Long Wear Measures a Must Now

(Ed. Note: Conservation measures for carpet installations in theatres take on the greatest of importance now that the supply of new material is being drastically reduced. The following article gives pointers on one method recommended by specialists in the manufacture of carpet linings.)

Maybe somebody knows how much carpeting will be available for theatre use next year and the other years until this war is over. If so, he is keeping it a secret. All we know is that every month's WPB announcement shrinks the probable quantity.

And yet, with supplies of new floor coverings dwindling, your present carpets keep right on wearing out just as before.

What's to do when the carpets now on your floors are gone?

The answer to that is "Don't *let* your present carpets wear out, if there is anything in the world you can do to add to their serviceable life!"

Is there anything you can do to slow down carpet wear?

Yes, there is something that can be done to prolong service of old carpets and most certainly there is something to do to get the very maximum wear from any new carpets you are installing: *Pay intelligent attention to the cushions under them.*

For it is the carpet padding—hidden where you never see it and where you forget it is there—that may very possibly decide whether you get through this war without carpet trouble.

The subject of carpet cushions is not a complicated one at all. You would be lucky if all your buying and maintenance problems were as easy to judge and handle right. Carpet underlinings have been used under theatre service conditions for many years, and as a result it is no longer necessary to speculate about performance. From all of this experience, four simple points emerge—a sort of four-fold rule of thumb. If you follow it, you can be sure you are getting the most service and economy:

Here are the four rules to follow:

1. Be sure you use carpet padding of sufficiently heavy weight for the traffic it will receive. This means that preference should be given to 86 oz. or 64 oz. cushion for aisles and other heavy-traffic locations.

2. Be sure the padding is made of the best *material*—and that means all hair, felted to an adhesive fabric reinforcing center.

3. In buying new carpets, do *your own specifying* of the quality of carpet cushion. Don't let dealers furnish any old grade they choose. Specify a grade of unquestionable top quality—and specify it by actual brand name.

4. For carpets now in service, *inspect the padding now*—and frequently hereafter—and if there's any sign of packing down, *replace it before it is too late* with a grade of cushion that you know will *stay* soft.

Star Cinema at New Quarters

Star Cinema Supply Company, specialists in theatre equipment, have removed offices from 440 W. 45th St., New York City, to larger quarters at 442 W. 45th St. The Star Cinema Supply Co. was organized two years ago by Saul Tanney.

Gibraltar Chain Renews Service

Gibraltar Enterprises, Inc., operating theatres throughout Colorado, Nebraska and New Mexico, has signed an agreement with Altec renewing sound and repair-replacement service on six theatres, and has added 14 additional houses to the Altec list.

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11,000 C.F.M.	119.00	1½	190.75	72.00
13,500 C.F.M.	149.50	2	230.00	72.00
22,500 C.F.M.	199.50	3	290.00	144.00

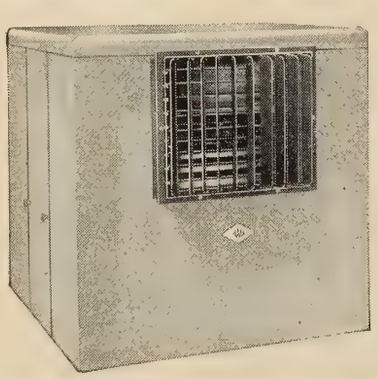
Any air washer may be made completely automatic by adding a Roto-Atomizer (spray-wheel motor disc assembly); re-circulating pump and motor assembly, float valve and motor shield; all for only $70.00.

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Feature Booking Guide

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel		86		Reissued
Cock of the Air (C)	Chester Morris		71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason		70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.		60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall		100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")				Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")		70		Reissued
I Cover the Waterfront (D)	Claudette Colbert		80		Reissued
Keep 'em Laughing	Jack Benny		72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce		70		Reissued
Our Girl Shirley	Shirley Temple		40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez		70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak		88		Reissued
Sky Devils (C-D)	Spencer Tracy		88		Reissued
Titans of the Deep	Beebe and Barton		45		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42		a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My)F	Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11/15/41
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42		a3 7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming 1941-42

Atlantic Convoy	John Beal-Virginia Field		a5/2/42
Bad Men of the Hills	Charles Starrett-Russell Hayden		a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake		
Fingers	Kay Harris-Bruce Bennett		
He's My Old Man	Pat O'Brien-Glenn Ford		a5/2/42
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore		a5/16/42
Lucky Legs	Jinx Falkenburg-Russell Hayden		
Man's World (D)	M. Chapman-W. Wright		a5/16/42
Meet the Stewards	William Holden-Frances Dee	5 28 42	a3 7/42
My Sister Eileen	Rosalind Russell-Brian Aherne		
Overland to Deadwood	Charles Starrett-Russell Hayden		
Parachute Nurse (D)	Marguerite Chapman-Kay Harris	6/18/42	a5/9/42
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		a1/17/42
Riders of the Northland	Charles Starrett-Russell Hayden	5 8..6 18 42	a4 18 42
Shotgun Guard	Charles Starrett-Jimmy Davis		
Submarine Raider (D)	John Howard-Marguerite Chapman	6/4/42	a3/21/42
Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	6/25/42	a2/21/42
They All Kissed the Bride (Former title "He Kissed the Bride")	Joan Crawford-Melvyn Douglas	6'11/42	a3/14/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter		a5/16 42

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

Apache Trail (W)	William Lundigan-Donna Reed					a5/16/42
Cairo	Jeanette MacDonald-Robt. Young					
Calling Dr. Gillespie (D) (Former title "Born to Be Bad")	Phillips Dorn-Lionel Barrymore					a3/21/42
Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr					a3/28/42
For Me and My Gal (Former title "Big Time")	Judy Garland-George Murphy					
241 Her Cardboard Lover (C)	Norma Shearer-Robert Taylor		June			a2/21/42
238 I Married An Angel (C)	Jeanette MacDonald-Nelson Eddy		June			all 8 41
Jackass Mail (C)	Wallace Beery-Marjorie Main					a5/9/42
240 Maisie Gets Her Man (CD) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton		June			a3/28/42
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon		132			b5/16/42
Once Upon a Thursday (CD)	Marsha Hunt-Barry Nelson					a3/28/42
Ox Train	Dean Jagger-Donald Meek					
239 Pacific Rendezvous	Lee Bowman-Jean Rogers		77	June		a5/9/42
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan					a8/30/41
Pierre of the Plains	John Carroll-Ruth Hussey					a5/2/42
Random Harvest	Greer Garson-Ronald Colman					
Red Light (CD) (Former title "Somewhere I'll Find You")	Clark Gable-Lana Turner					a3/28/42
Seven Girls	Van Heflin-Kathryn Grayson					a5/16/42
242 Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan		71	June		b4 18 42
Tish	Marjorie Main-ZaSu Pitts					
War Against Mrs. Hadley	Edward Arnold-Fay Bainter					
Yank at Eton	Mickey Rooney-Edmund Gwenn					a5/2/42

MONOGRAM

Current 1940-41

Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall		61	8/1/41		b8/2/41
Deadly Game (Spy)F	Chas. Farrel-June Lang		63	8/8/41		b8/9/41
Driftin' Kid (W)F	Tom Keene-Betty Miles		55	9/26/41		b9/27/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley			8/8/41		a7/19/41
Father Steps Out (D)F	Frank Albertson-Jed Prouty		63	7/19/41		b8/2/41
Fugitive Valley (W)F	Corrigan-King-Terhune		60	7/30/41		b9/20/41
Riding the Sunset Trail (W)	Tom Keene-Betty Miles			10/31/41		a9/27/41
Wanderers of the Desert (W)	Tom Keene-Betty Miles			6/25/41		a6/14/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim McCoy		57	7/19/41		b7/26/41
Arizona Roundup (W)	Tom Keene			3/13/42		a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy		58	1/30/42		b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay		63	3/6/42		b3/7/42
Boothill Bandits	Range Busters			4/24/42		
Borrowed Hero (D)F	Florence Rice-Alan Baxter		65	12/5/41		b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson		61	4/1/42		b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay		64	5/8/42		b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers		64	11/21/41		b11/15/41
Forbidden Trails (W)F	Buck Jones-Tim McCoy		58	12/26/41		b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm			1/2/42		a11/22/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh		63	9/5/41		b9/13/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy		65	3/27/42		b4/4/42
Gunman From Bodie (W)F	Buck Jones-Tim McCoy		62	9/19/41		b10/18/41
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury		70	11/14/41		b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks		68	3/20/42		b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King			2/6/42		a1/17/42
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran		62	9/12/41		b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn			12/5/41		a11/22/41
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury		63	1/23/42		b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden		65	3/13/42		b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath		72	1/21/42		b5/2/42
Mr. Wise Guy (CD)F	East Side Kids		70	2/20/42		b2/14/42
Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy		67	1/16/42		b1/31/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth		57	12/19/41		b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee		84	1/9/42		b1/10/42
Rock River Renegades (W)	Range Busters			2/27/42		a2/21/42
Saddle Mountain Roundup(W)	Range Busters			8/29/41		a8/9/41
She's in the Army	Veda Ann Borg-Marie Wilson			5/15/42		a5/2/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts		62	4/17/42		b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall		63	10/24/41		b10/11/41
Stolen Paradise (D)A	Leon Janney-Eleanor Hunt (Reviewed as "Adolescence")		80	10/31/41		b12/21/40
Thunder River Feud (W)F	Range Busters		72	1/9/42		b2/28/42
Tonto Basin Outlaws (W)F	Range Busters		63	10/10/41		b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes		69	10/17/41		b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson			4/1/42		a4/25/42
Underground Rustlers (W)F	Range Busters		56	11/21/41		b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn			2/13/42		a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis			5/1/42		a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes		62	11/7/41		b11/1/41

Coming 1941-42

Army Bride (Former title "Do Not Disturb")	John Beal-Wanda McKay		a4/25/42
Down Texas Way (W)	Buck Jones-Tim McCoy		a5/2/42
Hot Rubber	Rochelle Hudson-Ricardo Cortez	6/26/42	
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	6 2..5/29 42	b5/16/42
Lure of the Islands	Margie Hart	7/3/42	
Texas Trouble Shooters	Ray Corrigan-John King	6/12/42	
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-D. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll. (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)	F. Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning (Former title "Malaya")	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard			a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake			a5/16/42
	Great Without Glory (Former title "Triumph Over Pain")	Joel McCrea-Betty Field			
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee			
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			a3/14/42
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
	Holiday Inn	Bing Crosby-Fred Astaire		8/28/42	a1/3/42
	I Live on Danger (D)	Chester Morris-Jean Parker			a1/31/42
	I Married a Witch	Fredric March-Veronica Lake			
	Lady Bodyguard	Anne Shirley-Eddie Albert			
	Major and the Minor	Ginger Rogers-Ray Milland			
	Mr. and Mrs. Cugat	Ray Milland-Betty Field			a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll			a3/7/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Palm Beach Story	Claudette Colbert-Joel McCrea			a1/3/42
	Priorities of 1942	Betty Jane Rhodes-Johnnie Johnston			
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour			a5/16/42
	Silver Queen	George Brent-Priscilla Lane			
	Star Spangled Rhythm	Betty Hutton-Eddie Bracken			
	Street of Chance (My) (Former title "Black Curtain")	Burgess Meredith-Claire Trevor			a2/21/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston		6/19/42	b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George	68	May	b5/9/42
	Wake Island	Brian Donlevy-Robert Preston			
	Wildcat (D)	Richard Arlen-Arline Judge			a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris			
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
166	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

220	Army Takes Over			7/17/42	
	Baby Face Morgan	Mary Carlisle-Richard Cromwell			
258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	6/5/42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
204	Isle of Forgotten Sins	Alan Baxter-Gertrude Michael		6/26/42	
203	Jungle Siren			8/14/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John		6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)	F. J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night	Lyle Talbot-George Neise		7/3/42	
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		6/19/42	
	Yank in Libya	H. B. Warner-Joan Woodbury			

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	A. Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	A. Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Bergen & McCarthy	79	11/21/41	b9/20/41
3	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	A. Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away (CM)	F. Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi	Disney Cartoon Feature			In Prod.
	Big Street	Henry Fonda-Lucille Ball			
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley		6/5/42	b12/13/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Highways by Night (C)	Richard Carlson-Jane Randolph			a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			a12/27/41
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
6	Powder Town (D)	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
	Pride of the Yankees	Gary Cooper-Teresa Wright			
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	They Flew Alone	Anna Neagle-R. Newton			
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60		b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range	Roy Rogers-George "Gabby" Hayes		5/18/42	
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	F. Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	F. Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	A. Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

177	Cyclone Kid (W)	F. Don Barry-Johnny James			a5/9/42
	Flying Tigers	John Wayne-John Carroll			
	Hi Neighbor	Lulu Belle & Scotty-Vera Vague			
103	In Old California (D)	F. John Wayne-Binnie Barnes		5/31/42	a5/2/42
	Lazybones	Judy Canova-Joe E. Brown			
	Moonlight Masquerade (CD)	A. Jane Frazee-Betty Keane		6/3/42	a5/9/42
167	Phantom Plainsmen	Three Mesquiteers			
	Sons of the Pioneers (W)	F. Roy Rogers-Geo. "Gabby" Hayes			
147	Stardust on the Sage (W)	F. Gene Autry-Smiley Burnette	65	5/25/42	a4/18/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)	A .... Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)	A Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)	F Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)	F Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)	F Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)	A Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)	F Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b11/10/42
3	Great Guns (C)	F Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
6	How Green Was My Valley (D)	F Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
4	I Wake Up Screaming (My)	F Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)	F Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)	F John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)	F Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
3	Man at Large (Spy)	F Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die (My)	F Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter (CD)	F Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder (C)	A Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	My Gal Sal (M)	F (Tech.) Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce (C)	A Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)	F Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)	F Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)	F Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
9	Remarkable Mr. Kipps (D)	A Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)	F George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)	F Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)	F Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)	A Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)	F Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)	F Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b11/10/42
W-2	Sundown Jim (W)	F J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)	A Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
9	To the Shores of Tripoli (D)	F M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
5	Week-end in Havana (D)	F Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)	A Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)	A Brenda Joyce-Milton Berle	75	5 22 42	b4/18/42
9	Who Is Hope Schuyler? (My)	A Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)	F Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)	F Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	6/5/42	a3/28/42
11	Magnificent Dope	D. Ameche-H. Fonda-Lynn Bari	6/19/42	a3/28/42
10	Moontide (D)	A J. Gabin-I. Lupino-C. Rains	94 5/29/42	b4/18/42
12	Outlaw, The	Walter Huston-Thos. Mitchell	7/10/42	
11	Ten Gentlemen from West Point (D)	George Montgomery-M. O'Hara	6/26/42	a2/7/42
12	This Above All (D)	Tyrone Power-Joan Fontaine	109 7 17 42	b5 16/42

Coming 1942-43

A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan	a4/25/42
Berlin Correspondent	Virginia Gilmore-Dana Andrews	
Black Swan	Tyrone Power-Maureen O'Hara	
Careful Soft Shoulder	Virginia Bruce-James Ellison	
Footlight Serenade (D)	Betty Grable-Victor Mature	a4/4/42
Iceland	Sonja Henie-John Payne-Jack Oakie	
Little Tokio	Brenda Joyce-Preston Foster	
Loves of Edgar Allen Poe	Linda Darnell-John Shepperd	a5/2/42
Man in the Trunk	Lynne Roberts-George Holmes	
Orchestra Wife	George Montgomery-Ann Rutherford	a5/16/42
Pied Piper	Monty Woolley-Roddy McDowall	
Postman Didn't Ring	Brenda Joyce-Richard Travis	
Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth 8/7/42	a12/6/41
Thru Different Eyes (My)	Mary Howard-Donald Woods	a4/25/42
Thunder Birds (D)	Gene Tierney-Preston Foster	a4/4/42
Twelve Men in a Box	Lloyd Nolan-Marjorie Weaver	

UNITED ARTISTS

Current

About Face (C)	F	William Tracy-Joe Sawyer	47 4/17/42	b4/18/42
All American Co-Ed (CM)	F	Frances Langford-Johnny Downs	48 10/31/41	b10/18/41
Brooklyn Orchid (C)	F	Marjorie Woodworth-Wm. Bendix	50 2/20/42	b1/31/42
Corsican Brothers (D)		Doug Fairbanks, Jr.-Akim Tamiroff	110 9/19/41	b12/20/41
Dudes Are Pretty People (C)		Marjorie Woodworth-Jimmy Rogers	3/13/42	a12/20/41
Fiesta (Tech.) (CD)		Armida-Antonio Moreno-Geo. Givot	45 12/19/41	b12/20/41
Friendly Enemies (C)		Charles Winninger-Charlie Ruggles	6/26/42	a3/14/42
Gentleman After Dark (D)	A	Brian Donlevy-Miriam Hopkins	74 2/27/42	b3/14/42
Gold Rush (C)	F	Charlie Chaplin	71 4/17/42	b3/7/42
Hayfoot (C)		William Tracy-James Gleason	48 1/2/42	b1/3/42
International Lady (Spy)	A	Ilona Massey-George Brent	100 9/19/41	b10/18/41
Jungle Book (Tech.) (FA)	F	Sabu-Rosemary DeCamp	108 4/3/42	b3/28/42
Lydia (D)	F	Merle Oberon-Alan Marshall	104 9/29/41	b8/23/41
Major Barbara (CD)	A	Wendy Hiller-Robert Morley	112 9/12/41	b5/3/41
Miss Polly (C)	F	ZaSu Pitts-Slim Summerville	45 11/14/41	b11/1/41
Mister V (D)	F	Leslie Howard-Mary Morris	100 3/20/42	b2/14/42
New Wine (MD)	F	Ilona Massey-Binnie Barnes	84 10/10/41	b8/2/41
Niagara Falls (C)	F	Marjorie Woodworth-Tom Brown	43 10/17/41	b9/27/41
Real Glory		Gary Cooper	95 5 8 42	Reissue
Shanghai Gesture (D)		Gene Tierney-Victor Mature	104 2/6/42	b12/27/41
Ships With Wings (War)		John Clements-Leslie Banks	5/15/42	
Sundown (D)	A	Gene Tierney-Bruce Cabot	92 10/31/41	b10/18/41
Tanks a Million (C)	F	Jas. Gleason-Wm. Tracy	50 9/12/41	b8/9/41
To Be Or Not To Be (C)	A	Carole Lombard-Jack Benny	98 3/6/42	b2/21/42
Twin Beds (C)	A	George Brent-Joan Bennett	83 4/24/42	b4/18/42

Coming

Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")	a2/7/42
Miss Annie Rooney	Shirley Temple-William Gargan 5/29/42	In Prod.
Moon and Sixpence	George Sanders-Herbert Marshall	
Mr. and Mrs. Brooklyn	Arlene Judge-William Bendix (Former title "McGuerins From Brooklyn")	
Taxi, Mister	Wm. Bendix-Grace Bradley	

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)	F Baby Sandy-Kathryn Adams	60 7/4/41	b6/28/41
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65 8/1/41	b7/26/41
5057	Dangerous Game (D)	F Richard Arlen-Andy Devine	60 8/22/41	b3/8/41
5038	Hello Sucker (F)	A Hugh Herbert-Peggy Moran	60 7/11/41	b7/5/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86 8/8/41	b8/2/41
5067	Rawhide Rangers (W)	F Johnny Mack Brown-Fuzzy Knight	56 7/18/41	b8/16/41
5044	This Woman Is Mine (PD)	A Franchot Tone-Walter Brennan	92 8/22/41	b8/23/41

Current 1941-42

6024	Almost Married (CM)	F Jane Frazee-Robert Paige	65 5 22 42	b3 14 42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89 10/31/41	b10/25/41
6063	Arizona Cyclone (W)	F Johnny Mack Brown	57 11/14/41	b3/14/42
6013	Badlands of Dakota (W)	F Crawford-Herbert-Devine	73 9/5/41	b8/30/41
6051	Bombay Clipper (D)	F William Gargan-Irene Hervey	64 2/6/42	b1/17/42
	Broadway (G)	George Raft-Brod Crawford	89 5/8/42	b5/9/42
6035	Burma Convoy (A)	A Charles Bickford-Evelyn Ankers	59 10/17/41	b10/4/41
5018	Butch Minds the Baby (C)	A Brod Crawford-Virginia Bruce	76 3 20 42	b3 28 42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60 1/2/42	b1/3/42
6054	Escape From Hong Kong (Spy)	Don Terry-Leo Carrillo	60 5 15 42	b5 16 42
6065	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57 4/17/42	a9/13/41
6028	Flying Cadets (D)	F Wm. Gargan-Ed. Lowe-Peggy Moran	60 10/24/41	b10/18/41
6027	'Frisco Lil (D)	A Irene Hervey-Kent Taylor	60 3/6/42	b2/28/42
6012	Ghost of Frankenstein (H)	A Sir C. Hardwirke-L. Chaney, Jr.	67 3/13/42	b3/7/42
6045	Girl Must Live (C)	A Margaret Lockwood	69 9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84 12/26/41	b12/20/41
6005	It Started With Eve (CD)	F Deanna Durbin-Charles Laughton	90 9/26/41	b10/4/41
6032	Jail House Blues (C)	A Anne Gwynne-Nat Pendleton	62 1/9/42	b1/17/42
6026	Juke Box Jenny (M)	F Harriet Hilliard-Ken Murray	65 3/27/42	b3/28/42
6001	Keep 'Em Flying (C)	F Abbott & Costello-Carol Bruce	80 11/28/41	b11/22/41
6051	Kid From Kansas (A)	F Dick Foran-Lee Carrillo	60 9/19/41	b9/20/41

UNIVERSAL

Current 1941-42 (Cont.)

6042	Mad Doctor of Market St. (D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6061	Man From Montana (W)	F Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)	F Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)	F Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)	F Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)	F Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)	F Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget (HMy)	A Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)	F Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)	A Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)	F Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)	A Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)	F Robert Cummings-Priscilla Lane	108	4/24/42	b4 25/42
6038	Sealed Lips (D)	F Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6030	Sing Another Chorus (MC)	F Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)	F Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)	F Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)	F J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx (My)	A Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	F Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6039	Treat 'Em Rough (D)	F Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)	A Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)	A Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)	F Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)	A C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)	Hugh Herbert-Robert Paige		5/1/42	a1/3/42

Coming

	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight		
	Danger in the Pacific	Leo Carrillo-Andy Devine		a5/16/42
	Drums of the Congo	Stuart Erwin-Ona Munson		a1/10/42
	Eagle Squadron (D)	Diana Barrymore-Robert Stack		a2/28/42
	Lady in a Jam (C)	Irene Dunne-Patric Knowles 6/19/42		a2/14/42
	Pardon My Sarong (C)	Abbott and Costello		a5/16/42
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Herbert-Tom Brown 60	6/26/42	a10/4/41
	Top Sergeant (G)	Don Terry-Leo Carrillo		a4/4/42
6019	Tough As They Come	Dead End Kids-Paul Kelly 61	6/5/42	a1/10/42

Coming 1942-43

Deep in the Heart of Texas	Robert Stack-Brod Crawford	
Destination Unknown	Irene Hervey-William Gargan	
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation	Ralph Bellamy-Evelyn Ankers	
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
Invisible Agent	Ilona Massey-Jon Hall	
Love and Kisses, Caroline	Robert Cummings-Diana Barrymore	
Madam Spy	Constance Bennett-Don Porter	
Private Buckaroo	Joe E. Lewis-Andrews Sisters 6/12/42	
Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce	
6066 Silver Bullet	Johnny Mack Brown-Fuzzy Knight 6/12/42	
Timber	Leo Carrillo-Andy Devine	

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)	A Dennis Morgan-Wayne Morris	74 7/26/41	b7/19/41
507	Bride Came C.O.D. (C)	A Bette Davis-James Cagney	91 7/12/41	b6/28/41
518	Bullets for O'Hara (D)	A Joan Perry-Roger Pryor	50 7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)	F Errol Flynn-Fred MacMurray	132 8/30/41	b8/16/41
565	Highway West (G)	A Brenda Marshall-Olympe Bradna	63 8/23/41	b7/26/41
517	Kisses for Breakfast (F)	A Dennis Morgan-Jane Wyatt	82 7/5/41	b7/5/41
505	Manpower (D)	A Marlene Dietrich-George Raft	105 8/9/41	b7/12/41
555	Out of the Fog (D)	A Ida Lupino-John Garfield	85 6/14/41	b6/14/41
524	Passage From Hongkong (My)	F Keith Douglas-Lucile Fairbanks	61 6/21/41	b6/7/41
564	Shining Victory (D)	A G. Fitzgerald-Jas. Stephenson	83 6/7/41	b5/24/41
574	Three Sons O'Guns (CD)	A Wayne Morris-Arthur Kennedy	65 8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95 6/28/41	b6/14/41

Current 1941-42

116	All Through the Night (D)	F Humphrey Bogart-Judith Anderson	107 1/10/42	b12/6/41
124	Always in My Heart (D)	F Kay Francis-Walter Huston	92 3/14/42	b3/7/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88 11/15/41	b11/1/41
111	Body Disappears (C)	F Jeffrey Lynn-Jane Wyman	71 12/6/41	b12/6/41
123	Bullet Scars (CA)	A Regis Toomey-Adele Longmire	59 3/7/42	b3/7/42
122	Captain of the Clouds (D)	F J. Cagney-Dennis Morgan (Tech.)	113 2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78 2/14/42	b12/27/41
106	International Squadron (D)	F James Stephenson-Ronald Reagan	87 10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent	97 5 16 42	b4/11/42
130	I Was Framed (D)	F Michael Ames-Regis Toomey	61 4/25/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127 4/18/42	b12/27/41
131	Larceny, Inc. (GC)	F Edward G. Robinson-Jane Wyman	93 5/2/42	b3/7/42
105	Law of the Tropics (D)	F Constance Bennett-Jeffrey Lynn	76 10/4/41	b9/6/41
126	Male Animal (C)	A Olivia de Havilland-Henry Fonda	101 4/4/42	b3/7/42
107	Maltese Falcon (My)	A Mary Astor-Humphrey Bogart	100 10/18/41	b10/4/41
117	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley	112 1/24/42	b12/27/41
125	Murder in the Big House (D)	F Faye Emerson-Van Johnson	59 4/11/42	b4/11/42
103	Navy Blues (C)	F A. Sheridan-J. Oakie-M. Raye	108 9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)	F Ronald Reagan-James Gleason	63 9/27/41	b9/6/41
108	One Foot in Heaven (B)	F Fredric March-Martha Scott	108 11/1/41	b10/4/41
115	Prime Minister (B)	F John Gielgud-Diana Wynyard	94	b9/13/41
101	Sergeant York (BD)	A Gary Cooper-Joan Leslie	134 7/4/42	b7/12/41
102	Smiling Ghost (HC)	A Wayne Morris-Brenda Marshall	71 9/6/41	b8/16/41
119	Sons of the Sea (D)	F Michael Redgrave-Valerie Hobson	91 2/7/42	b12/27/41
112	Steel Against the Sky (D)	F Richard Whorf-Lloyd Nolan	68 12/13/41	b12/6/41
109	Target for Tonight (DocD)	F Royal Air Force	48 11/8/41	b10/18/41
114	They Died With Their Boots On (B)	F Errol Flynn-Olivia de Havilland	140 1/1/42	b11/22/41
129	This Was Paris (D)	F Ann Dvorak-Ben Lyon	77 3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83 1/31/42	b12/27/41
113	You're in the Army Now (C)	F Jimmy Durante-Phil Silvers	79 12/25/41	b12/6/41

Coming

	Across the Pacific	Humphrey Bogart-Mary Astor		
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
135	Big Shot (G)	H. Bogart-Irene Manning	82 6/13/42	a3/28/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine		a4/25/42
	Desperate Journey (D)	Errol Flynn-Ronald Reagan		a3/28/42
	Escape From Crime	R. Travis-Ann Cochran		
	Gay Sisters (D)	Barbara Stanwyck-George Brent		a2/14/42
	Gentleman Jim Corbett	Errol Flynn-Alexis Smith		
	George Washington Slept Here	Jack Benny-Ann Sheridan		
	Hard Way	Ida Lupino-Joan Leslie		
133	Juke Girl (D)	F Ann Sheridan-Ronald Reagan	90 5/30/42	b4/11/42
134	Lady Gangster	Faye Emerson-Jake Bishop	62 6/6/42	b4/11/42
	Now, Voyager	Bette Davis-Paul Henried		
	Wings for the Eagle (Former title "Shadow of Their Wings")	Ann Sheridan-Ronald Reagan		a2/21/42

Coming 1942-43

Yankee Doodle Dandy (B)	James Cagney-Joan Leslie	a3/28/42

MISCELLANEOUS

Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
40,000 Horsemen (War)	A Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
Frightened Lady (My)	A Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
Guerilla Brigade (D)	A Russian cast	84	Luminar	b4/18/42
Mystery of Room 13 (My)	F Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
No Greater Sin (D)	A Leon Ames-Luana Walters	85	University	b6/21/41
Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party		8	Not Rev.
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby		10	Not Rev.
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks		17½	Not Rev.
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Same More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight		10	Not Rev.
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (5)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin'' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice		8	Not Rev.
W-341	Night Before Xmas...For Xmas		9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus		11	Not Rev.
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars		10	Not Rev.
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprise Parties		11	Not Rev.
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House		10	Not Rev.
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues		11	Not Rev.
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook		10	Not Rev.
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Please	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

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	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow		9	Not Rev.
POPEYE (12)			
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks		7	Not Rev.
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8	Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)			
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5		11	Not Rev.
QUIZ KIDS (6)			
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5		11	Not Rev.
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping In Shape		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-11	Down They Go		10	Not Rev.
R1-10	Hero Worship		10	Not Rev.
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5		11	Not Rev.

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14118	Pluto, Jr.	Very Funny	7	3/21/42
14108	Truant Officer Donald	Excellent	8	8/23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot		7	Not Rev.
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)		11	Not Rev.
24207	No. 7 (Cornelita Otis Skinner)		10	Not Rev.
LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits		8	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24310	Byron Nelson		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
2206	Story on Coast Guard		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs (Tech.)		7	Not Rev.
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business		7	Not Rev.
2560	Gandy Goose in the Night (Tech.)		7	Not Rev.
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie		7	Not Rev.
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Ace in the Hole		7	Not Rev.
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6381	Mysterious Fountain of Health		9	Not Rev.
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6362	Call of the Sea		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Victory		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus	Very Good	10	5/ 2/42
7509 Emil Coleman and Orchestra	Very Good	10	5/16/42
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.		10	Not Rev.
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4/42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7718 Draft Horse	Funny	7	5/16/42
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
7717 Lights Fantastic		7	Not Rev.
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper	Good	7	4/25/42
7717 Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7004 March on America		20	Not Rev.
7002 Soldiers in White	Excellent	20	2/ 7/42
7005 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7405 Hunting Dogs at Work	Very Good	10	4/18/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7407 Rocky Mountain Big Game	Good	10	5/16/42
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	Not Rev.
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pets to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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IMMEDIATE SHIPMENTS WITHOUT PRIORITIES ON COMPLETE COOLA-WEATHER UNITS—SOME BLOWERS, TOO! Send for catalogs describing Heavy Duty Ventilators, Diffusers, Air Washers, Recirculating Pumps, Automatic Deflectors—Last year's low prices prevail while stock lasts—Typical value, 16" Exhaust Fans, $16.50. S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

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CLEAN UP BACK STAGE—HIGHEST PRICES PAID—ARCS, RECTIFIERS, PROJECTORS, 16 mm., 35 mm. Give age, condition, first letter. Box 562, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

HIGHEST PRICES PAID—For Simplex projectors, 30 ampere rectifiers, RCA sound equipment. What have you? Box 556, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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THEATRE MEN—Your best publicity stunt for "JUNGLE BOOK" or any other tropical picture is a live alligator. We ship tree moss, and palmetto leaves. Make your own display. Write or wire for prices, fast service. Ross Allen, Ocala, Florida.

HELP WANTED

THEATRE MANAGERS! Are you satisfied with present job? If not, apply for one of the opportunities available in large Eastern Theatre Circuit. Box 560, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

NEW EQUIPMENT

LANDED SUCCESSFULLY IN OUR NEW LOCATION—REMOVAL SALE STILL ON—868 photocells, $1.49; 9,000 cycle testfilm, 5c ft.; 1,000' film shipping cans, 89c; Luxlite Series I Lenses, $4.95; Exit Lights, $1.29; Bostonian curtain controls, $74.95; Genral Ticket Registers, 20% off; beaded soundscreens, 39½c ft.; stock tickets, 19c roll. Ask for big bargain bulletin. S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

BUY NOW AND SAVE—Exciter lamps 32c; 1000 thumbtacks 74c; 50 slide mats 84c; carbon savers 94c; Thousand other bargains; write for bulletin. STAR CINEMA SUPPLY CO., 440 West 45th Street, New York City.

SOUND EQUIPMENT

"LIKE SPEAKER COMBINATION FINE," says Isabelle Theatre, Stevenson, Alabama. "IMPROVED MY SOUND, LOTS MORE VOLUME—BETTER TONE." Buy new Amplifiers, Speakers, Soundheads now while you can. Trade-ins taken. S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

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THEATRES WANTED

THEATRE CORPORATION will lease theatres in Illinois. Small towns preferred. Box 561, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

I HAVE BUYERS for theaters in California. A. A. Sheuerman, theatre broker, Golden Gate Building, San Francisco, Calif.

RESPONSIBLE EX-INDEPENDENT OWNER interested leasing theatre in good town preferably south or west. Correspondence confidential. Box 558, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

WANTED TO LEASE—Small town theatre in North or South Carolina. Box 25, Camden, S. C.

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REMOVAL SALE CONTINUES ALL MONTH—DEALERS GET IN ON THESE TOO—You'll double your money easily. We're sacrificing thousands more like 'em—1,000' film cabinets, 75c section; RCA Photocell transformers, 75c; G.E. Mazda Lamphousings, $3.95; Ballast Rheostats, $8.95; rear shutters for Simplex, $19.50; 4-unit ticket register, $8.50; Lenses, $2.95; Powers mechanisms, $39.50; automatic arcs from $39.50; cushion seats, 39c; amplifiers, $4.95; soundheads, $9.95; portables, 16 mm., 35 mm., from $29.50. Sacrifice sale circular free. S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

HERE'S OUR NEW ADDRESS—SERVICE BETTER THAN EVER—S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

AUTOMATIC ARC LAMPS—Morelite Juniors, 8½" full size, reflectors, like new, $95.00 pair; others from $29.50; Peerless, Strongs, Brenkerts also available. Star Cinema Supply Co., 440 W. 45th St., New York City.

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FOR SALE: COMPLETE Theatre equipment including seats, sound, projectors and marquee. Write Box 61, Raton, New Mexico.

Simplex for Better Projection and Conservation - Always

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and

Heartily endorse the report of the Projection Practice Sub-committee of the Theatre Engineering Committee, Society of Motion Picture Engineers, elaborating the Ten Points issued by the International Alliance of Theatrical Stage Employes and Moving Picture Machine Operators of the United States and Canada in collaboration with the War Activities Committee of the Motion Picture Industry.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS



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★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 23

Vol. 36 No. 19

May 30
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REMEMBER PEARL HARBOR



Nate J. Blumberg (See Page 4)

JUN -2 1942

M-G-M TOPS M-G-M!

No matter how BIG they are there's always a BIGGER One to follow!

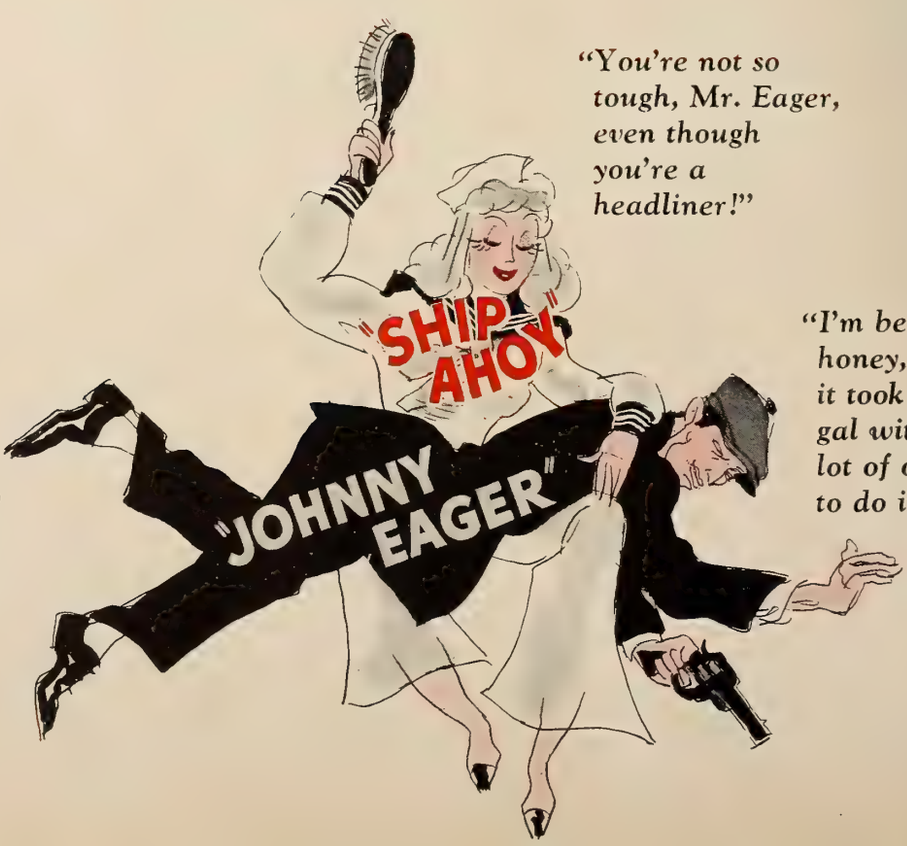


"Sorry, toots, but my opening at Radio City Music Hall was ahead of your record first day!"

"I don't mind being beaten by a he-man like you, mister."

"WOMAN OF THE YEAR" was a New Year's sensation!

–but "TORTILLA FLAT" TOPS IT!



"You're not so tough, Mr. Eager, even though you're a headliner!"

"I'm beaten, honey, but it took a gal with a lot of oomph to do it!"

"JOHNNY EAGER" was the Box-Office's Pride and Joy!

–but "SHIP AHOY" TOPS IT!

Patriotic Theatres Sell War Bonds and Stamps!

The Editorial Page

Caution Suggested

As much as some quarters in the industry would like to shssh it up, cold, hard facts indicate that the supply of raw film stocks will be cut down. Any reduction in the supplies of necessity will require a cut clear across the whole product situation.

Like many other seeming hardships, production curtailment may prove a blessing, especially if it be true that fewer pictures mean a higher percentage of quality pictures. Whether hardship or blessing, this industry like all industries and individuals simply will have to get along with what they can get. The industry should do all right, because the public wants the entertainment it can supply and will pay a fair price to buy it. If, perchance, the quality of product improves, it may come about that people will attend more frequently than has been their custom, and more people who now do not attend picture shows, will be won back to the fold.

Under the latter conditions, most exhibitors will find it no problem at all to add an additional day or two to the run of the stronger pictures. There are other indicators that the exhibition field, while it will experience tough sledding—and certain situations will be worse off than that—may find conditions very favorable indeed. Early reports (too early to be conclusive) indicate that gas rationing has hurt some local business less than had been feared.

But whatever the situation, this is certain: Mr. Exhibitor cannot sit back complacently and slumber peacefully because everything looks okay today. Tomorrow is another day, and while Grad Sears is frequently quoted for the remark "We'll take care of September in September," that same idea, however much it may have fitted into the situation about which it was made, does not apply as wise action for the exhibitor now. So, you'd better dust off that showmanship shelf; start thinking about September, and October, and all of next season, right now—by watching carefully for developments in Hollywood in order to gauge your buying and, above all, your plans for conserving product.

▲ ▲ ▲

What Makes Universal Tick?

A lot of guys in this industry would like to know the answer to the above question. There must be an answer because up to the time the Blumberg-Scully combination took charge it was expected that the company might have to go to the cleaners to get a fresh start. Which wouldn't have been nice, if we may be so polite.

But shortly after the advent of Blumberg-Scully, things began to happen and in a most orderly and predetermined manner. No pot luck tactics, or production with a prayer; but carefully administered studio supervision; a curtailment of waste effort and money; an eye focussed on the box-office, and even more important, a well-knit, loyal organization that to the last man seemed determined to put Universal up among the successful companies of this industry.

Maybe the above resembles something of an answer to the question. We don't know for sure. Certainly the company was in a condition requiring lots more than just a few good pictures even though there are those who will maintain that with a few good pictures any company could succeed.

But the years have rolled by, the losses faded away and the profits increased until today Universal can look anyone in the eye and strut about with a fair share of pride. Pride in achievement. Pride in the knowledge that theirs is a happy, contented and successful family.

We can look back during those first few months of the Blumberg-Scully combo and recall worried looks, strained expressions and the continuous burning of the midnight oil at both ends of the country. What a whale of a difference you'll find now when you look at those same faces.

Gosh, it must be a swell feeling to be on the right side of the fence. Well, Mr. Theatreman, who should know better than you why those faces have changed; whether or not the quality of the product has improved; whether or not you make money with their pictures; whether you find them nice people to do business with?

So being so full of the real facts, you write the answer to the question.

▲ ▲ ▲

A Comparison

During the first world war the Treasury Department had to spend millions on each of the various Liberty Loan Drives. By way of comparison let's look at the current War Bond and Stamp selling activities in the motion picture industry division alone. Through this medium millions of dollars worth of bonds and stamps are being sold at practically no cost to the Treasury Department for the actual selling.

And this industry has just started hitting on all cylinders in the all-out effort to help win this war via bond selling. By the time we hit our stride we might even venture the prediction that this industry will out-sell any other group in the country.

Surely a worth-while effort to help win the war, but still only a beginning to what we will do in the months to come.

—"CHICK" LEWIS

Patrons Buy Stamps, Show Free

Harry A. Kridel, owner of the Plaza Theatre, Newark, N. J., initiates his campaign to sell war bonds and stamps with an entire evening's proceeds going into stamps that the patrons will keep for their own account. Kridel has announced that on Friday night, May 29th, each patron will receive a pass ticket from the cashier which they will hand to the doorman and receive in return the equivalent of the admission price in war stamps.

"In this way," the announcement states, "we wish to demonstrate our pleasure and privilege in doing our part to raise the necessary war funds. Come and bring your family and friends and make this occasion a real success for Victory. Remember war bonds and stamps will be on sale at this theatre for the duration."

Theatres of America Rally to Call to Spur Bond Purchasing

Demonstrations that will make cities and towns of America alert to the war bond and stamp sales drives will be the order of business for motion picture theatres on Saturday, May 30th. In many localities, the day to start the drive in cooperation with the U. S. Treasury Department will be anticipated by at least 24 hours, since gala events have been arranged for Friday.

The rally that was arranged for New York, campaign headquarters believe, may be considered an index rather than an exception, for in accordance with the size of the cities in which these theatre campaigns will take place, the same enthusiasm, the same showmanly approach to the job ahead has been made by theatremen and all members of the film fraternity throughout the country.

The New York rally will bring a galaxy of scren and stage stars, as well as city officials to the Times Square show at noon on Friday. The rally is shooting at a sale of at least $1,000,000 for this opener, set in advance of the actual drive. The event will be broadcast, newsreels will cover it. All theatres in the New York area will be represented in a parade of banners which will flaunt banners bearing their names and proclaiming that war bonds and stamps will be on sale at the theatres.

Bond Sales Aids Ready For Use by Theatres

The War Activities Committee has mailed to 15,000 theatres, a special two-color brochure illustrating the various types of lobby display material available for advertising sales of War Stamps and Bonds. All materials, except special Treasury Department posters, will be distributed through the exchanges of National Screen Accessories. Thanks to the cooperation of printers and other manufacturers, prices listed are below cost.

Two-color lithographed one-sheets sell at 5c each, and 11x14 window cards at 4c each. Both carry the Minute-Man-in-Action design. In addition, there are burgees at 85c and marquee valance drapes at $3.75.

The Treasury Dep't.'s American Flag 24-sheet, 20″ x 28″ and 8″ x 10″ posters may be obtained by writing to the Outdoor Dep't., c/o State Chairman, Treasury Dep't., War Stamp Division.

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Please Return Trailer

All theatres that were in the Army and Navy Relief drive are urged by Nicholas M. Schenck, chairman, to return promptly the appeal trailer to the National Screen exchange from which it was secured.

Exhibitors also are urged to rush in their reports of collections and checks. The quicker a final accounting is made, the less expense involved and the bigger the "net" donation to the families of our fighting men.

Variety Clubs Meet Set for Chicago

A national meeting to be held in Chicago, in late June or early July, will substitute for the usual large national convention of the Variety Clubs of America, it was announced this week by John H. Harris, National Chief Barker.

Harris said those who will attend will include all national officers, all local officers and delegates from tents, with a total of about 100 Variety men on hand when the meeting is called to order. Business to be transacted will include reports on work in connection with the war effort as well as reports on the individual charity work of the various tents.

The meeting will occupy two days, with a dinner to the national officers and charter members of the new Chicago Tent. In addition to Harris, national officers who will attend are: Bob O'Donnell, First Assistant National Chief Barker; Harry Kalmine, Second Assistant National Chief Barker; Eddie R. Reuben, National Property Master; James G. Balmer, National Dough Guy; and "Chick" Lewis, National Publicity Director.

Army-Navy Collections Running 10 Percent Over Previous Drives

The indications are that the collections and donations received in the national Army and Navy Relief drive of the motion picture industry will break all records for fund-raising by the industry, said Nicholas M. Schenck, national chairman, this week.

Reports tabulated Tuesday from the Loew circuit—believed indicative of what may be expected when other reports come in—show collections running 10% ahead of the Infantile Paralysis drive.

Blake's New Columbia Contract

B. K. Blake, producer-director of the "Community Sing" reels, signed a Columbia contract calling for two more years with ten subjects to be made each year. Popularity of the short with Army and Navy prompted continued production, Columbia said in announcing extension of the series.

Arbitrator Suggests Decree Amendment to Clarify Procedure

The consent decree should be amended to bring it up to date and provide proper arbitration procedure, according to Donovan O. Peters, arbitrator of Oakland, Calif., whose award in favor of the Piedmont Theatre in a case involving clearance was reversed by the appeal board.

The arbitrator's criticism of the decree with respect to arbitration was contained in a letter to J. Noble Braden, executive secretary of the AAA. Peters contended that the decree apparently authorizes the appeal board to reverse an arbitrator's award on a review of the reporter's transcript, and thus it does not permit of consideration of the other "business considerations" an arbitrator may weigh under the terms of the decree but which do not appear in the transcript. Experience gained should be taken into consideration for the amending of the decree, especially with respect to availabilities which play a vital part in contract negotiations but which the decree does not recognize.

The AAA announced in New York this week that all Motion Picture Tribunal offices will be closed on Saturdays, commening May 30th, and continuing until September 12th, except when a date of hearing is fixed for a Saturday.

Max Gordon Extends Columbia Pact

Max Gordon, Broadway producer, has signed a one picture a year contract with Columbia. Contract supersedes agreement with the company for his "My Sister Eileen."

Paul Short in WPB Post

Paul Short of National Screen, Dallas, Texas, has been drafted to the WPB as assistant to Chris Dunphy of the theatre and entertainment division. He reports for duty next Monday in Washington.

Wallerstein on Defense Board

B. H. Wallerstein, city district manager for Warner Bros. Theatres, has been made a member of the Governing Board of the Los Angeles Theatre Defense Bureau.

Nate J. Blumberg

(The Man on the Cover)

President of Universal Pictures, whose policies and direction of that company's affairs are recognized as one of the major administrative and executive accomplishments demonstrated in the industry within the past several years.

SHOWMEN'S TRADE REVIEW

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Special WPB Section

Harold Hopper, of Hollywood, whose association with the industry dates back over 20 years, has been appointed to head the recently instituted Motion Picture and Photographic Section of the Consumers' Durable Goods Branch of the WPB. The section, which replaces a former unit of the branch, will handle matters in connection with the production and distribution of moving pictures, equipment for studios and theatres, moving picture supplies, home movie equipment and supplies, and equipment and supplies for still photography.

New Jersey Allied to Weigh Trade Problems At Annual Convention

Allied Theatre Owners of New Jersey will present a six-point program covering wartime cooperation, film rentals, War Activities matters, conciliation, arbitration and Ascap fees, for discussion at the group's annual convention in Atlantic City June 3, 4 and 5. Chairmen of all of the UMPI committees have been invited to enter the round table discussions.

Increases in the number of top bracket pictures and "prosperity of producer-distributors" are two of the factors bracketed for discussion under Point 2 of the agenda, dealing with high rentals. The question as to whether functions of the War Activities Committee should be transferred to UMPI, is to be posed when Point 3 of the program comes up for discussion.

Following is the official Six-Point Program as announced by the New Jersey organization for consideration at the convention:

1. Wartime cooperation
   a. Between distributors and exhibitors through UMPI.
   b. Between different exhibitor groups.
   c. Between individual exhibitors.
   d. Need for strong regional and national associations.
2. High film rentals
   a. Facts as to the increase in number of top bracket pictures compared with last year.
   b. Prosperity of producer-distributors.
   c. Shrinking box-office receipts and poor outlook in view of tire shortage, gas rationing and dim-out regulations.
   d. Allied's campaign for relief through UMPI.
3. War Activities Committee
   a. Are the exhibitors satisfied with the organization and activities of this body?
   b. Should exhibitors be consulted through regional associations before commitments are made in their behalf?
   c. Should not definite steps be taken to insure proper credit to independent exhibitors and leaders in connection with drives?
   d. Do you favor transferring functions of WAC to UMPI in view of the fact that the latter is composed of authorized representatives of the exhibitor organizations?
4. Conciliation
   a. Outline of the UMPI plan for conciliating grievances.
   b. How it will work in the case of individual complaints.
   c. How it will work in the case of territorial grievances.
   d. Important part that exhibitor associations will play in the work.
5. Arbitration
   a. Progress of arbitration under the Consent Decree—increase in number of cases filed.
   b. More liberal policy by Appeal Board of clearance cases.
   c. Suggestions for reforms in procedure to be worked out by UMPI.
6. Other matters on Allied's agenda
   a. Work of committees seeking revision of Ascap fees.
   b. Increasing 16 m.m. competition.
   c. Canadian price regulations.
   d. Resumption of AID surveys.

It's Captain Dick Kirschbaum

Dick Kirschbaum, famous cartoonist and creator of the Lobby Laffs cartoons which have been a feature of STR since years back, this week reported to Washington for duty with the U. S. Army Air Forces, in which he holds the rank of captain.

Producer-Objectors to UMPI Plan 'Selfish', Says Kuykendall

Declaring that the UMPI program serves as the "entering wedge" for a united motion picture industry the ultimate achievement of which must be approached cautiously, and that the plan drawn has been approved by "practically 85 per cent of all the theatre owners of this country," Ed Kuykendall, president of MPTOA pleaded for a fair trial for the plan in a statement issued over the week-end.

Kuykendall again bitterly assailed the group of producers who attacked the plan, saying that this group are "motivated by various selfish interests." He said that "theatre owners of the country should know and understand who this group is and make their own decisions as to future relations with this group of producers." The MPTOA head was referring to the Society of Independent Motion Picture Producers, who, he says, have been "active in Washington and among civic organizations generally evading the real issue and creating a false impression among those outside the industry."

Prefacing his appeal for fair-minded consideration, Kuykendall paid tribute to the hours of deliberations of those who served on committees drawing up the UMPI plan, and especially William F. Rodgers "for his fairness, understand and diplomacy," and also paid his respects to Jack Kirsch, chairman of the subcommittee on intra-industry relations, who, he said, was fair and impartial at all times.

"We believe we have a sales plan that while it is not all-inclusive it makes a definite step in the right direction," Kuykendall said. "I remind those who are interested in a united motion picture industry that the plans now evolved are just the entering wedge and that we must be mindful of the fact that we should go into the set-up of a united motion picture industry cautiously and not in too great a hurry . . . It is my opinion that what we have worked out will act as cohesive for the other plans to follow. If there happens to be something in the program that does not cover your every desire let's not lose patience but all of us should work together concertedly for the final goal . . . The continuing committee of UMPI is available at all times to iron out all mistakes and to hear any personal differences of opinion. Therefore who is it that can conscientiously say they oppose a plan when it has not been fully developed? It is now up to the Department of Justice whom I believe is deeply interested and will make a fair decision."

Three Tax Committees Name State Chairmen

Three more of the U.M.P.I. state tax committees have elected their Chairmen according to word received by Leon J. Bamberger, Executive Secretary, this week.

O. A. Lam, Lam Theatres, Rome, Ga., will be Chairman of the Georgia Committee. Joe A. English, Washoe Theatre, Anaconda, Mont., will be Chairman of Montana Committee.

Samuel D. Schwartz, Warner Bros. Circuit, Phila., has been elected State Chairman for Pennsylvania, where there are two committees, eastern and western.

W. H. Lollier, Fox-West Coast Theatres, Los Angeles, has been elected State Chairman in Californa where there are two committees, northern and southern.

A.M.P.A. Hold Election of Officers

A.M.P.A. conducted election of officers at its regular meeting at the Edison Hotel, New York, Thursday. The following took office: Louis Pollock, president; David E. Weshner, vice-president; David A. O'Malley, treasurer; Blanche F. Livingston, secretary.



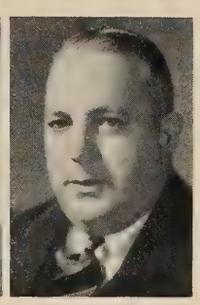
WILL BE IN SPOTLIGHT AT SALES MEET


J. Cheever Cowdin


John J. O'Connor


Joseph H. Seidelman

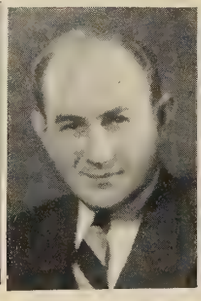

William J. Heineman


Clifford Work


F. J. A. McCarthy


Fred Meyers


E. T. Gomersall


B. B. Kreisler


John Joseph

Universal Forces Gather for Sales Meet; New Season's Schedule to Be Announced

Reversing the policy in effect in recent past years, Universal will hold a single national gathering, instead of regional meets, at which the new season's selling policy and product line-up will be revealed to all district sales managers, branch managers and their sales forces next Tuesday in New York. Arrangements were made to stagger the arrivals of office groups so that special demands upon travel facilities were eliminated.


William A. Scully

William A. Scully, vice-president and general sales manager, who will preside at the 4-day convention, said that the program for the coming season would "fit within the broader program of entertainment which the government is seeking to assure the public for the duration." "At a time like this," Scully's statement continued, "pictures must be planned to merit longer runs." Only generalized information about the new product was made public, but it was indicated that action, comedy and timeliness will constitute the three most important ingredients of the new schedule.

Following are the members of the home office organization who will attend:

J. Cheever Cowdin, Chairman of the board; Nate J. Blumberg, president; William A. Scully, vice-president and general sales manager; John J. O'Connor, vice-president and executive assistant to the president; Joseph H. Seidelman, vice-president in charge of Foreign Affairs; Charles D. Prutzman, vice-president and general counsel; Universal treasurer Sam Machnovitch; Universal secretary Peyton Gibson; Universal attorney Adolph Schimel; William J. Heineman, assistant general sales manager; F. J. A. McCarthy, Southern and Canadian division manager; Fred Meyers, Eastern division manager; E. T. Gomersall, Western divisional manager; B. B. Kreisler, featurette manager; Maurice Bergman, Eastern advertising and publicity manager; P. T. Murray, manager of branch operation; James J. Jordan, contract sales manager; Andrew J. Sharick, studio sales contract manager; Morris Alin, editor of "Progress"; Hermany Stern, non-theatrical film manager; Tom Mead and Joseph O'Brien, Universal Newsreel editors.

Also from the home office will be: Walter Barber, Fortunat Baronat, O. C. Binder, George Buhler, R. S. Coyle, H. V. Frampton, Jack Huber, C. A. Kirby, Hank Linet, O. C. Margon, Ed McAvoy, R. M. Miles, James Miller, J. H. Murphy, Anthony Petti, Carl Reardon, Syd Roye, Alex Schimel, M. Wally, E. P. Walsh and Irving Weiner.

Cliff Work, Universal vice-president and general manager of the studios will head the studio delegation which will include Walter Wanger; Dan Kelley, executive assistant in charge of talent, writers and directors; Milton Feld, production executive and John Joseph, director of exploitation, advertising and publicity.

More than thirty men in the company's sales branches benefited by the Universal policy of promoting from the ranks during the current selling season.

Outstanding in this group of advancements is Charles Feldman who was promoted to managership of the Los Angeles branch. Three of his salesmen: Lon Hoss, San Francisco; Foster Blake, Seattle, and Sam Milner, Denver, were made branch managers during the year.

Other Universal salesmen who won managers' spots are L. Brown, Memphis; Nick Lamentia, New Orleans; Jack Bannon, formerly a special representative, now heading Cincinnati, and H. B. Johnson, Omaha.

Columbia Sets Annual Convention for June 16

Columbia Pictures will hold its annual sales convention in New York, June 16, 17 and 18.

Jack Cohn will head a delegation of home office executives who will meet with district and branch managers to determine policies and product schedules for the 1942-43 season. Home office executives who will attend include: General Sales Manager A. Montague, who will preside at the convention; Rube Jackter, assistant sales manager; Louis Astor, circuit sales; Louis Weinberg, circuit sales; and Max Weisfeldt, short subject sales supervisor.

Division managers who will attend are: Phil Dunas, Mid-West; Carl Shalit, Central; Jerome Safron, Western; Nat Cohen, New York; Sam Galanty, Mid-East; Sam Moscow, Southern.

Close Second '42-'43 Deal

Republic Pictures this week announced the closing of a second large-circuit product deal for its 1942-43 product, with the signing by the Griffith Oklahoma circuit.

Good NEWS of the WEEK About Pictures and People

Gas rationing and dim-outs to the contrary notwithstanding, the picture in picture business isn't dark so long as good business continues to be registered here and there by pictures playing their first runs. This week we have, for example, the cheery news from four of the New York midtown theatres that business was so good last week, attractions are holding over.

"My Gal Sal" is one to win the hearts and the plaudits of everybody in the industry, for the picture completed its fourth big week at the Roxy Thursday night, and was breezing into its fifth session at Irving Lesser's capacious playhouse.

• • •

"In This Our Life" continued to bring them into the Strand on its third and so goes on for a fourth stanza, with the Bette Davis following still growing because of the dramatics she sends up for screen fireworks in this melodrama.

• • •

"Tortilla Flat" registered one of the biggest non-holiday weekends of the Music Hall's year, and when some 83,193 persons paid $61,000 through the wicket during the first four days of the engagement, there was an announcement quick, and in cheerful tones, that the picture would start its second week Thursday, May 28.

• • •

"Dance-Film Festival," comprising the Ballet Russe Technicolor shorts made by Warners, found box-office records of the Fifth Avenue Playhouse, New York, a pushover during the first four days of the engagement, and the show holds for an extended run.

• • •

"Ten Gentlemen from West Point" went through a test as severe as any entertainment could be put to and came through as upstanding as a Kaydet on parade. The 20th Century-Fox picture was given a premiere at the Military Academy, with the wartime graduating class and all of the cadets as the audience.

Lawrence at 20th-Fox; Buxbaum in New Post

Laudy Lawrence has been named Director of Foreign Distribution for 20th Century-Fox by Tom Connors, vice-president in charge of sales for the company. Irving Maas, who has been acting head of the Foreign department since the death of Walter J. Hutchinson, will be assistant to Lawrence, who formerly handled continental affairs for MGM and more recently was with United Artists as Executive Coordinator.

Harry H. Buxbaum, for many years New York branch manager for 20th Century-Fox, this week was named Home Office representative, in a series of changes. Joseph J. Lee, sales manager in New York, becomes branch manager. Morris Sanders, formerly office manager, was appointed sales supervisor in charge of New Jersey, Long Island and upper New York territory, while Charles Goetz, formerly at the home office, becomes sales supervisor in charge of the New York City, Brooklyn and Staten Island territory.

Michel Resigns from 20th-Fox

A. John Michel, for the past ten years financial consultant to Sidney Kent, has resigned from Twentieth Century-Fox Film Corporation to become a financial and tax consultant.

Something New Has Been Added To A Great Young Star!



RELEASED NATIONALLY MAY 29th!

...Perfectly timed to the great national magazine campaign in **LIFE, LOOK** and other important publications!

May 30th 15,000 Theatres Will Be Selling War Savings Bonds and Stamps!

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Barker Harry Feldman Host At Jovial "King" Dinner; Jamborees Popular

Mr. and Mrs. Harry Feinstein were hosts for the Friday Family Jamboree Party held on May 22nd. The King For A Day Dinner which was held last Monday, May 25th, had Harry Feldman as host.

Dinty Moore, C. J. Latta, Ben Steerman, Tony Stern, Joe Freeman and Art England are up in Canada on a little fishing jaunt. The barkers are wondering which one will come back with the "biggest fish story." Mrs. Tony Stern is visiting the Kalmines in New York. A good deal of the success of the Friday Night Family Jamborees is due to the assistance and cooperation of Danny Davis.

The ladies are meeting on Tuesdays and Wednesdays from 1 to 5 P.M. to sew garments for the Red Cross.

Tent No. 3—Cincinnati

Gathering in Honor of Joe Goetz Planned for June 1st; Joins Army

Barkers Arthur Frudenfeld, Maurice White, Andrew Niedenthal and William Devaney are in charge of plans for a Farewell Dinner to be given on June 1st for Joe Goetz. Goetz, Assistant Division Manager of RKO, is leaving on June 8th for Miami Beach, Florida, where he is taking up his duties as a 2nd Lieutenant in the U. S. Air Command Service.

Tent No. 4—St. Louis

Million Dollar War Bond Drive Under Way; $22,000 Raised For Navy Relief

Over a million dollars in war bonds and stamps is expected to be sold through the vigorous activities of the Tent in the next thirty days. All theatres have already been started on the stamp sales and with the "all out" effort of each individual barker the Tent expects to easily fulfill this quota.

In addition to war bond activities full support is being given to the drives for Army and Navy Relief and the Tent has already raised over $22,000 for Navy Relief as well as large amounts for the Army and Navy Relief Theatre Collection. An additional $20,000 is expected to be raised through the soldier musical show for Fort Leonard Wood which the Tent is now sponsoring.

Tent No. 5—Michigan

Club Rooms Open Five Days a Week for Summer; War Activities Lead

Michigan Variety Club went on summer schedule this week. For visiting Barkers—the new hours are 6:00 p.m. to closing time (that's 2:00 a.m. in Michigan), and, for the summer only, the clubrooms will be closed on Sunday and Monday except by special arrangement. Curtailed hours are part of Variety's program for every summer, as downtown activity drops off.

The clubrooms are being used frequently for special group meetings connected with many aspects of national defense and war activity. Several meetings of important committees arranging USO affairs have been held here, because of the convenience and central location of the clubrooms. Meeting rooms are not readily available these days, a recent checkup shows, and the Club, like individual theatre owners, is called upon to serve in every way possible.



Griffith Pays Tribute To Short

Tribute to Paul Short. Left to right above are Mike Rice, R. E. Griffith and Honor-Guest Short, at the farewell party held in Dallas.

Tent No. 17—Texas

Farewell Party Tendered Paul Short Who Leaves for Duties in Wash., D. C.; Tent Presents Him with Gold Key

Paul Short, Divisional Director of National Screen Service and past Chief Barker of Tent No. 17 was tendered a Farewell Stag Party last week on the occasion of his leaving Dallas to take up duties in Washington, D. C., as Co-Ordinator of the Motion Picture Industry and legitimate theatres for the War Production Board.

Short was royally entertained by the barkers at the dinner-smoker and was presented with a golden key engraved to "open the hearts and homes of Varieteers everywhere." Claude Ezell made the presentation eulogy in a most impressive manner and told of the upward march of Short, who twelve years ago came to Dallas, knowing only two people and who leaves Dallas with legions of friends.

Chief Barker R. E. Griffith paid eloquent tribute to Short and said his absence from Dallas will be a genuine loss not only to the Club but to show business in general and the Civic Institutions of Texas in particular.

All was not serious at the dinner, however. There were humorous incidents allegedly in the life of Short, which were reviewed by such masters of the Kibitz as Mike Rice, Don Douglas, Horace Falls, Julius Gordon, Wallace Walthall and Bill Underwood.

Just preceding the party, a group of the executives and sales force of National Screen's Southern Division, met in Short's office and presented him with a handsome watch in token of their regard and esteem. Wallace Walthall made the presentation speech.

Tent No. 13—Philadelphia

Gin Rummy Big Attraction At Tuesday Evening Stag Parties; Blanc Host

Barker Victor H. Blanc entertained a number of prominent judges and laymen at an "Open House" held in the Clubrooms preceding the Reception of the Golden Slipper Square Club on Tuesday.

Saturday night's "Open House" was attended by a large crowd of Barkers and their ladies.

Sunday night's preview brought out a record attendance.

Gin Rummy continues to be the big attraction at the Tuesday evening stag parties.

Tent No. 24—Charlotte

Bob Hope Heads Mammoth Show to Raise Funds for Hospital Unit; Clinic Has Served Over 100 Cases

Bob Hope will head the stage show Saturday night at the Carolina Theatre to raise funds for the Charlotte Evacuation Medical Unit which is now stationed at Fort Bragg, N. C. In addition to the noted star, Frances Langford and Jerry Colonna will also entertain. Barkers Lester Sipe, Phil Longdon, H. F. Kincey, Johnny Vickers, Roy Smart, H. H. Everett and Frank Sims make up the committee in charge of ticket sales and they reported that the tickets went on sale Monday morning and that by noon a complete sell-out was assured.

According to the first report since its opening, the Charlotte Clinic, for the treatment of the Eye, Ear, Nose and Throat, for underprivileged children, have serviced more than 100 cases since the opening early in April, and rendered 201 services to these patients. This was done with the clinic only in operation one day a week. It is hoped to open the clinic two days a week in the near future. An operative Cross-Eye Clinic is planned for June to straighten out ten youngsters' eyes, who have already applied for treatment.

Barker Al Burks has been absent from the club rooms of late having just finished up a tour with "Ship Ahoy Minute Girls" of the MGM production "Ship Ahoy." The girls made a great hit in the Carolinas and sold more than three hundred thousand dollars worth of Bonds and Stamps in the two states.

Tent No. 19—Baltimore

War Bond Drive Forging Ahead; Is Well Over Half of the $200,000 Quota

The Tent is forging ahead at full speed to fulfill their pledge to raise $200,000 in War Bonds. Several publicity breaks, noteworthy the front page story appearing in the *Baltimore News-Post*, have aided the barkers in their campaign. Chief Barker Bernard Seaman announced that the Tent is already over the $100,000 mark.

ACCENT on SERVICE

A whole book full of big features — Ad ideas that make layout and copy preparation easier . . . Basic points of campaigns as suggested by theatremen . . . Product for Summer and how to sell it . . . The Show Builder . . . Service in the STR manner.

NEXT WEEK

9th Anniversary Issue

The Box Office Slant

Stardust on the Sage

Republic **Western with Music** **65 mins.**

(Prod. No. 147—Nat'l Release, May 25)

AUDIENCE SLANT: Its "community sing" innovation and good all-around entertainment qualities overcome a lack of action to make this an audience favorite.

BOX-OFFICE SLANT: Should gross well at the box-office.

Cast: Gene Autry, Smiley Burnette, Bill Henry, Edith Fellows, Louise Currie, Emmett Vogan, George Ernest, Vince Barnett, Betty Farrington, Roy Barcroft, Tom London. **Credits:** Associate Producer, Harry Grey. Directed by William Morgan. Screenplay by Betty Burbridge. Original story by Dorrell and Stuart McGowan. Director of photography, Buc Thackery. Art direction, Russell Kimball. Musical supervisor, Raoul Kraushaar.

Plot: It tells how Gene, in whom the ranchers of the valley have the utmost confidence, is made the "goat" when a mining venture, apparently a safe investment, is jeopardized by an unscrupulous crook who gains control. All ends well, however, with the ranchers' investments protected and the crook and his henchmen brought to justice.

Comment: While the action fans probably would prefer a little more action and less story intrigue, there is enough entertainment in "Stardust on the Sage," not to mention an innovation, that should make this production an audience favorite and good box-office grosser. Innovation is along the "community sing" idea: the audience is invited to join with the players in singing Deep in the Heart of Texas, an invitation certain to be readily accepted because of the current popularity of the number. Coming at the end of the picture, as it does, it leaves the spectators in a jovial frame of mind, dispels any criticism they otherwise might have concerning the story treatment. Autry himself contributes an ample allotment of vocalizations, as well as his customary pleasing performance. On the distaff side, ingenue Edith Fellows is delightfully human and charming, and surprises one with her able rendition of two musical numbers. Having plugged away in films for quite some time now, the adolescent Miss Fellows possesses both histrionic and musical talents that should sooner or later bring her to the high goal she has so long been striving to reach. Louise Currie, in the feminine lead, Bill Henry, Emmett Vogan and George Ernest as well as Smiley Burnette and his laugh-provoking antics, all handle their assignments capably. With its generous quota of popular song numbers, the picture should be a "natural" for music tieups and stunts.

Catchline: A star-studded, tune-filled western hit packed with action, thrills and excitement.

Maisie Gets Her Man

MGM **Comedy** **85 mins.**

(Prod. No. 240—Nat'l Release, June)

AUDIENCE SLANT: (Family) Maisie's adventures have always been well received and this rates with her best.

BOX-OFFICE SLANT: Maisie plus Red Skelton plus a swell cast and good story equals a busy cashier.

Cast: Ann Sothern, Red Skelton, Leo Gorcey, Allen Jenkins, Donald Meek, Lloyd Corrigan, Walter Catlett, Fritiz Feld, Ben Welden, "Rags" Ragland, Frank Jenks and Pamela Blake. **Credits:** Produced by J. Walter Ruben. Directed by Roy Del Ruth. Screenplay by Betty Reinhardt and Mary C. McCall, Jr., from an original story by Betty Reinhardt and Ethel Hill, based on characters created by Wilson Collison. Photography by Harry Stradling.

Plot: Maisie, a vaudeville performer out of work, is befriended by the manager of a building whose tenants are mostly struggling outfits on the fringe of show business. She assists him in renting a suite to an affable dispenser of sparkling water and, after a flop appearance as the partner of an amateur comic (Red Skelton) gets a job as receptionist in the dispenser's office where Red advances from salesman to vice-president. Red's girl from back home puts in an appearance and Maisie returns to show business and in Atlanta she encounters her former employer, a crook, who left Red holding the bag for his fake stock sales. By ruse she arranges for his apprehension by the police and later, while the show is playing Army camps, encounters Red who joined the Army after breaking with his old sweetie. Maisie agrees to wait for the duration.

Comment: Like most Maisie pictures the plot, if any, only serves to spread a very weak net over the broadest kind of hokum from movieland's large and overworked bag of that profuse and plentiful material. The addition of Red Skelton to the cast makes it possible to polish up some of the hokum that has not been overworked lately and the result is a picture that, while lacking in anything that resembles sophistication or appeal to normal reasoning, will, nevertheless, give instant relief to the most severe cases of blues. There is nothing hilariously funny or convulsing to the point of deep guffaws but the film is made to order for people who go to the theatre to avoid thinking and just to be amused. To this writer Red Skelton has a tough time filling the shoes of an amateur but the many sidelights dealing with the rare and amusing characters more than compensate for this deficiency. Skelton's prominence and the regular Maisie fans will fill those unused seats.

Catchline: Come and watch your neighbor's ribs shake.

Legion of Decency Ratings

(For Week Ending May 30th)

SUITABLE FOR GENERAL PATRONAGE

Bad Men of the Hills — Private Buckaroo
Girl From Alaska — Romance on the Range
Pierre of the Plains — Stardust on the Sage
Prairie Gunsmoke — Submarine Raider
Ten Gentlemen From West Point

SUITABLE FOR ADULTS ONLY

Eyes of the Underworld — Halfway to Shanghai

OBJECTIONABLE IN PART

Misbehaving Husbands

It Happened In Flatbush

20th-Fox **Drama** **80 mins.**

(Block No. 11—Nat'l Release, June 5)

AUDIENCE SLANT: (Family) They should thoroughly enjoy this inside story of a pennant-chasing big league ball club and the way of a man with a maid.

BOX-OFFICE SLANT: Aside from cast names plot and story are timely and offer excellent advertising and exploitation possibilities.

Cast: Lloyd Nolan, Carole Landis, Sara Allgood, William Frawley, Robert Armstrong, Jane Darwell, George Holmes, Scotty Beckett, Joseph Allen, Jr., James Burke, Roger Imhof, Matt McHugh, LeRoy Mason, Pat Flaherty, Dale Van Sickle, John Burger, Jed Prouty, Robert Homans, Mary Gordon. **Credits:** Produced by Walter Morosco. Directed by Ray McCarey. Original screenplay by Robert Buchman and Lee Robb. Photography by Charles Clarke.

Plot: The Brooklyn team is in a rut and the lovable old lady who owns the club sets out to find a player that had been ridden out of the league, because of a costly boner, to act as manager. She dies as he is en route to take over the reins and he finds himself confronted with a new set of owners who know nothing about the national pastime. The head of the group is a beautiful Park Ave. deb and his heart gets tangled up in his work. His love affair and his ball team both get out of hand at the same time with the result that his irritability brings about a petition for a change in management by the players. When the girl mends the love break he makes peace with the team and rescues the waning pennant hopes.

Comment: Basing the action around the 1941 pennant battle between the St. Louis and Brooklyn Clubs and using the Cleveland Indian managerial disturbance to liven matters up, Director McCarey has put together an amusing, interesting and exciting baseball picture with a liberal portion of love interest sprinkled throughout. The desire of a man once beaten to make good and the obstacles that stand in his way cleverly underlays most of the action but never intrudes itself. Lloyd Nolan, as the manager and Carole Landis, as the smart deb, deliver the kind of performances that fit the general atmosphere of the picture and never lack complete harmony with the struggle of the team and the loyalty of the fans. There is clever interpolation of side issues of the kind generally attributed to Brooklyn and its ball-crazed populace and the portions of the film devoted to actual playing of the game reach a pitch of excitement equal to witnessing the game itself. You don't have to search for ideas to sell this as the baseball scores and the interest in the national game will do it for you.

Catchlines: "The inside dope on 'Dem Bums' and the fans that made them famous."

The Magnificent Dope

20th-Fox **Comedy** **84 mins.**

(Block No. 11—Nat'l Release, June 19)

AUDIENCE SLANT: (Family) Spotty laugh returns mean stars' following will like this one better than those who came to be entertained.

BOX-OFFICE SLANT: In direct ratio to the pull of Fonda, Ameche, Horton and Lynn Bari.

Cast: Henry Fonda, Lynn Bari, Don Ameche, Edward Everett Horton, George Barbier, Frank Orth, Roseanne Murray, Kitty McHugh, Marietta Canty, Hobart Cavanaugh, Hal K. Dawson, Josephine Whittell, Arthur Loft, Chick Chandler, Paul Stanton, Claire Dubrey, William Davidson, Harry Hayden, Pierre Watkin, Byron Foulger, others. **Credits:** Directed by Walter Lang. Produced by William Perlberg. Screenplay by George Seaton from Joseph Schrank's original. Director of photography, Peverell Marley. Art direction by Richard Day and Wiard B. Ihnen.

Plot: Don Ameche, head of a personality-developing school, Edward Everett Horton, his assistant, and Lynn Bari, his financee and advertising director, battle for some way to get in enough sucker pupils to pay what they owe the bank and let Ameche and Lynn marry. They start a national campaign to find the nation's least ambitious man, who will receive $500, a trip to New York and—in so far as publicity goes—be made a success by their course. Henry Fonda, who rents boats to fishermen part of the year and loafs the rest is the winner. He accepts the trip and the check, balks at taking the course. Lynn turns on the charm to keep him in line, and Fonda falls in love with her. She and Ameche keep their engagement from Fonda, get national publicity breaks through him, plant him in an insurance salesman's job and uncover a prospect who takes a

quarter million dollar policy, knowing his heart will mean later refusal. Fonda uses his "lazy man" philosophy to get the prospect past the medical examination. Ameche and Lynn fight over how Fonda has been treated, she discovers who she really loves and leaves with Fonda to loaf the rest of their lives. Ameche and Horton change their course idea to success through relaxing and acquire hundreds of pupils.

Comment: The combination here of an unusually strong cast and a plot that plays hop-scotch back and forth on the line betwen slapstick farce and sophisticated kidding of the same type has a number of moments when any audience will collect genuine roars, but fails to sustain these to the extent that one might expect from such a cast and director. Plot will have to take the blame for a situation which puts this one in the class where those who come because they follow one or more of the stars will be more satisfied than those seeking just entertainment. While these cast names make it a picture to head a double bill on paper, the accompanying feature should be one with assured entertainment. Advance exploitation will best be built on the featured quartet of players, with some locations possibly finding it possible to plant a letter contest with newspapers on real life cases where "dopes" came through to upset the wise folk.

Catchline: "Roars from a slap-happy war between the world's laziest man and the big-town go-getters."

Bambi

(Technicolor Cartoon)

RKO-Radio **Fantasy** **69 mins.**

AUDIENCE SLANT (Family) An appealing story, skillful animation and catchy songs make this a delightful cartoon-feature for family audiences. Has the tenderness of Snow White.

BOX-OFFICE SLANT: Word-of-mouth comment should create above-the-average grosses.

Credits: Produced by Walt Disney. From the story by Felix Salten. Photographed in Technicolor. Supervising director, David D. Hand. Story direction, Pearce Pearce. Story adaptation, Larry Morey. Music by Frank Churchill and Edward H. Plumb. Art direction, Thomas H. Codrick. Background supervision, Merle T. Cox. Supervising animators, Franklin Thomas, Milton Kahl, Eric Larson and Oliver M. Johnston, Jr. A Walt Disney production.

Plot: When a new born deer, son of the Prince of the forest arrives, all the other animals run to greet him. They speak to him in human voices; the deer sweet and gentle and the owl gruff and aged. Named Bambi, he starts his existence like that of any growing child, first learning to walk; then learning words; fear, love and then grief at the death of his mother. Entering young manhood he finds his love and is forced to defend her from others.

Comment: Skillful and adroit animation, coupled with an appealing and neatly contrived story, make this Technicolor cartoon feature a delightful and engaging fantasy for family audiences. For the Disney addicts it will be one of the most pleasant experiences they've had in sometime. The picture has the tenderness of 'Snow White" and also its whimsy and the music fits the mood of the picture to perfection. For adults and youngsters alike, especially those who are animal lovers, this will stir up the most delightful hour. It's good enough for audiences to see again and again. Bambi readers will love it. A program headed by this feature and including a careful selection of short subjects, would provide a couple of hours of grand entertainment for all types of patrons. Plug the songs and take advantage of any national tieups for your exploitation.

Catchline: "A full-length Disney cartoon that has the whimsy and tenderness of 'Snow White.' "

Miss Annie Rooney

United Artists **Drama** **84 mins.**

AUDIENCE SLANT: (Family) Probably a lot of enjoyment here for the 'teen age patrons but NSG for more mature customers.

BOX-OFFICE SLANT: Curiosity about Shirley's progress in the ranks of older players will help. Jitterbugs are your best prospects.

Cast: Shirley Temple, William Gargan, Guy Kibbee, Dickie Moore, Peggy Ryan, Roland DuPree, Gloria Holden, Jonathan Hale, Mary Field, George Lloyd, Jan Buckingham, Selmer Jackson, June Lockhart, Charles Coleman, Edgar Dearing, Virginia Sale, Shirley Mills. **Credits:** Produced by Edward Small. Directed by Edwin L. Marin. Original screen play by George Bruce. Photography by Lester White.

Plot: A girl who rates "tops" among an aggregation of jitterbug youngsters in society's great "in between" class happens to get acquainted with a boy whose family are in the top brackets. Her father is a dreamer who has sunk his small earnings in a scheme to make rubber out of milkweed—much to the disgust of her adoring grandfather, a retired policeman. When the girl is invited to the rich boy's birthday party her grandfather pledges his pension in order to have her properly dressed, but her father spoils it all by taking advantage of the opportunity to meet the boy's parent, who is head of a large rubber company. When they are about to be turned out of their home it develops that the chemical formula is valuable and the future assumes a rosy hue.

Comment: In some manner or other Shirley Temple seems to have skipped right over the awkward period that has proved such a serious handicap to most of the child stars who have invaded the ranks of adolescents. Shirley is a pretty, vivacious and graceful performer who shows more than an inkling of developing into a capable and beautiful grownup. The picture, dealing as it does with life and its ups and downs as these alternately elate and depress those in their 'teens, offers only slight appeal for patrons to whom that era of existence is in the dim and distant past and consequently are not too responsive to the activities of today's youth. The older members of the cast seem to have a tough time adjusting themselves to the tempo set by story locale with the resultant strained effort that is seldom appreciated by audiences. Go after the High School students and the juke box customers —they'll save the day on this.

Catchline: Romance comes to Shirley Temple—and she is adorable.

Thru Different Eyes

20th-Fox **Mystery Drama** **64 mins.**

(Block No. 11)

AUDIENCE SLANT: (Family) Sustained suspense coupled with smooth action and well laid romantic angles will hold interest throughout.

BOX-OFICE SLANT: Lack of important names will handicap selling but the picture will satisfy all who see it.

Cast: Frank Craven, Mary Howard, June Walker, Donald Woods, Vivian Blaine, George Holmes, Jerome Cowan, Charles Lane, James Flavin, Ruth Warren, Pat O'Malley, Selmer Jackson, Charles D. Waldron, Irving Bacon. **Credits:** Executive producer, Sol Wurtzel. Directed by Thomas Z. Loring. Original screenplay by Samuel G. Engel. Photography by Charles Clarke.

Plot: The likable, though meddling, busybody wife of a district attorney sets out to disprove the findings of a jury and the opinion of her husband regarding the guilt of her niece's fiancee who has been sentenced to hang for the murder of his employer. Through trickery she prevails on her husband to secure a stay of execution from the Governor and then sets about the difficult task of proving her contention, based entirely on womanly intuition, that the crime was committed by a prominent lawyer, one of her husband's best friends, who is in love with the wife of the dead man.

Comment: A novel and pleasing twist is given this interesting puzzler by making the action consequent to the relation by the district attorney, to a class in law, of the fallacies of circumstantial evidence. The case the district attorney cites happens to strike close to his own family and the resultant flashbacks from story action to actual circumstance lend to the high interest maintained throughout the film. As the case progresses three different people are proved to have had reason and opportunity to commit the crime and the guilt of the convicted person is always in slight doubt. The work of the district attorney's wife in following her intuitive convictions creates situations that are alternately amusing, exciting, dramatic and convincingly domestic. The story is well tied together and touches romance, tragedy, thrills, suspense and comedy in its well paced and nicely intermingled action. Without box-office names you will have to go strong on the mystery murder angle but the picture is well above average in its class and is sure to send them out satisfied, since every player registers flawlessly—and the answer remains hidden until the closing footage.

Catchline: "A woman's intuition halts the springing of the hangman's trap."

Ten Gentlemen From West Point

20th-Fox **Drama** **103 mins.**

(Block No. 11—Nat'l Release, June 26)

AUDIENCE SLANT: (Family) One to grip any audience and truly timely entertainment.

BOX-OFFICE SLANT: Word-of-mouth praise is bound to help this one. Few of the season's offerings offer any better chance for exploitation that will send business climbing.

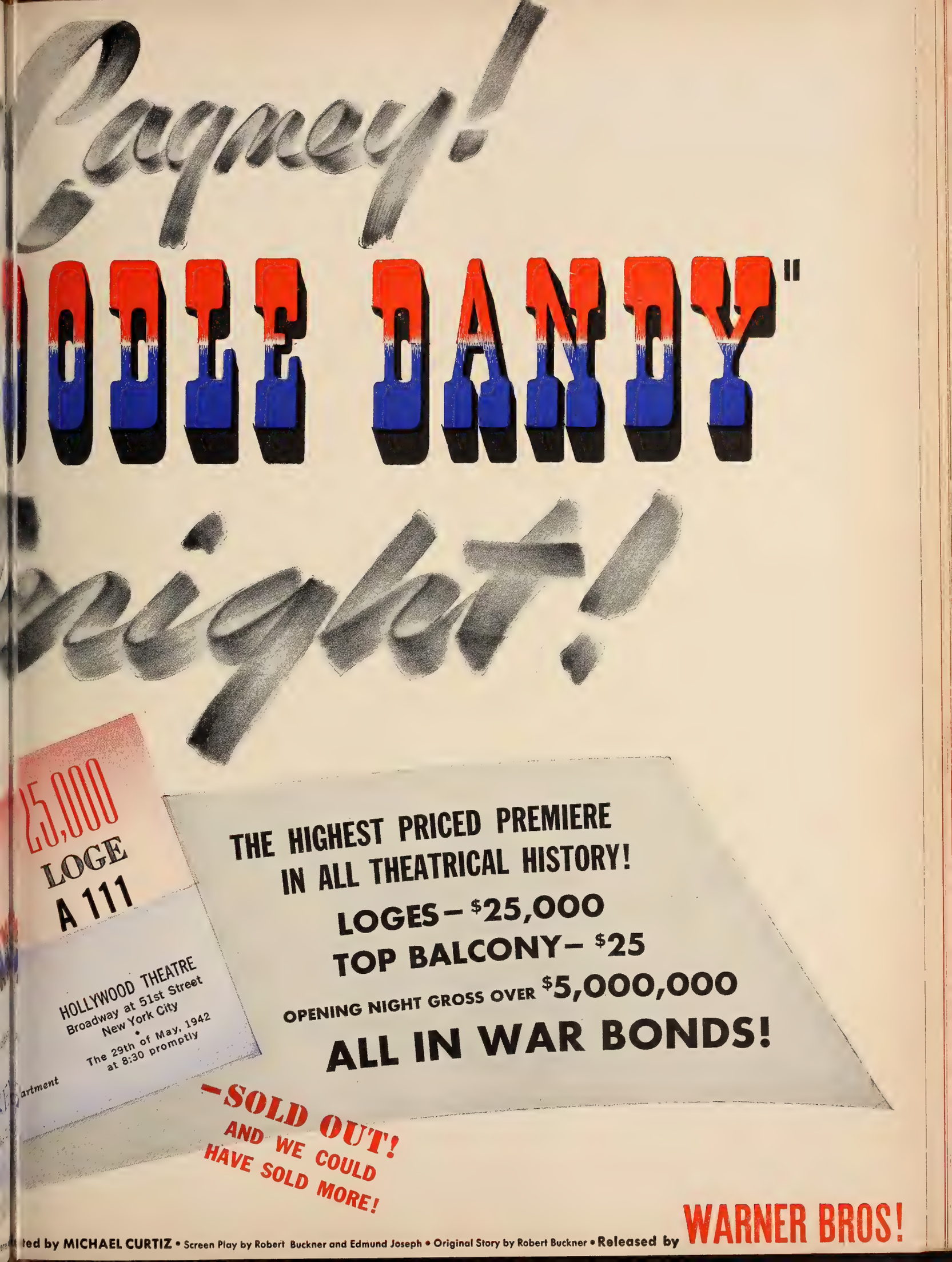
Cast: George Montgomery, Maureen O'Hara, John Sutton, Laird Cregar, John Shepperd, Victor Francen, Harry Davenport, Ward Bond, Douglass Dumbrille, Ralph Byrd, Joe Brown, Jr., David Bacon, Esther Dale, Richard Derr, Louis Jean Heydt, Stanley Andrews, James Flavin, Edna Mae Jones, Charles Trowbridge, Tully Marshall, Edwin Maxwell, Edward Fielding, Morris Ankrum, Selmer Jackson, Noble Johnson, Edward Dunn, Frank Ferguson, Uno, Tom Neal, others. **Credits:** Directed by Henry Hathaway. Produced by William Perlberg. Screenplay by Richard Maibaum, with additional dialogue by George Seaton, suggested by Malvin Wald's story. Director of photography, Leon Shamroy. Art direction by Richard Day and Nathan Juran.

Plot: Tentative continuation of West Point as a training school is approved by Congress, with the feminine wiles of Maureen O'Hara, daughter of the school's former commandant and the oratory of Henry Clay (John Shepperd) important factors. Laird Cregar, a major who has little use for "book training of soldiers, is named commandant. He proves a hard taskmaster, especially to George Montgomery, a Kentucky cadet with a burning desire for knowledge and John Sutton, New York socialite. Sutton is Maureen's fiancee, Montgomery falls in love with her after mistaking her for a servant in the inn's kitchen. Cregar fans more trouble for the cadets by his leaning toward the hard-boiled regulars who are stationed at West Point, with Ward Bond as a ringleader. A murderous la crosse game, and Cregar's inhuman reprisal to a letter sent a Congressman regarding his tactics add to the trouble. Smart tactics by the cadets in a campaign against Tecumseh in the Indian territory in which Cregar is rescued from death by torture bring an understanding. Montgomery sacrifices his commission because of a permanent leg injury received here, but wins the girl. Sutton and the others graduate brilliantly to uphold the faith of those who fought for West Point.

Comment: Timed perfectly with aroused national interest in military affairs, this picture comes very close to earning the often misused term of a "sleeper." Whatever slow-

(*Continued on Page* 14)


JAMES CAGNEY "YANKEE DOODLE DANDY"
Based on the Story, Lyrics and Music of GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON
• RICHARD WHORF • Jeanne Cagney • Frances Langford • George Tobias
Jame
YANKEE
HOLLYWOOD THEATRE
THE "BACK-UP-THE-BOYS"
$5,000,000 World Premiere
"YANKEE DOODLE DAN
A Warner Bros. Production
Based on the Story of George M. Cohan
and Starring
JAMES CAGNE
On Behalf of the N. Y. War Savings Staff of the U.
• Irene
☆
Tieup with Uncle Sam—
Sell War Savings Bonds
and Stamps!
☆


Cagney!
ODLE DANDY"
eight!
25,000
LOGE
A 111
HOLLYWOOD THEATRE
Broadway at 51st Street
New York City
The 29th of May, 1942
at 8:30 promptly
THE HIGHEST PRICED PREMIERE
IN ALL THEATRICAL HISTORY!
LOGES – $25,000
TOP BALCONY – $25
OPENING NIGHT GROSS OVER $5,000,000
ALL IN WAR BONDS!
–SOLD OUT!
AND WE COULD
HAVE SOLD MORE!
ted by MICHAEL CURTIZ • Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner • Released by
WARNER BROS!



Ten Gentlemen From West Point

(*Continued from Page* 11)

ness the early part of the film possesses passes with the grudge la crosse game between the cadets and the regulars at the Academy, and from this point on well maintained suspense builds steadily to finish with a patriotic touch sure to force audience enthusiasm. There's enough romance and comedy to keep the elders happy, and action punch which makes this one the youngsters will find as engrossing as anything on the current lists. Outstanding performances come from Montgomery. Sutton and Cregar, with Harry Davenport and Tully Marshall adding strong character support in smaller roles. West Point and its part in creating an officer group for an army second to none forms the strongest exploitation angle, and this should be pushed to the limit through schools, service and ex-service organizations, libraries and military training groups. Few of this season's pictures offer any better chance for timely exploitation which will make business climb.

Catchline: "Thrill packed days in the nation's 'cradle of heroes.'"

Her Cardboard Lover

MGM **Drama** **93 mins.**

(Prod. No. 241—Nat'l Release, June)

AUDIENCE SLANT: (Family) Does not measure to what patrons expect of this pair of stars.

BOX-OFFICE SLANT: Star names will draw but picture will not build.

Cast: Norma Shearer, Robert Taylor, George Sanders, Frank McHugh, Elizabeth Patterson, and Chill Wills. **Credits:** Produced by J. Walter Ruben. Directed by George Cukor. Screenplay by Jacques Deval and John Collier, Anthony Veiller and William H. Wright, based on a play by Jacques Deval. First English dramatization and title by Valeria Wyngate with later revisions by P. G. Wodehouse. Harry Stradling and Robert Planck photographers. Song "I Dare You" by Burton Lane and Ralph Freed.

Plot: A wealthy lady is suffering humiliation at the hands of a man whom she loves devotedly. He is completely aware of her feelings and misses no opportunity to embarrass and distress her. In seeking diversion at a gambling table she encounters another man who falls in love with her and also becomes her debtor when he loses money he can't pay while she is handling the bank in a game of baccaret. To square the debt he agrees to become her bodyguard and keep her from succumbing to her compelling desires to pursue and beg for attention from the man she loves. As time progresses she resents the arrangement and tries to cancel the agreement but the bodyguard insists on fulfilling his duties much to his employer's disgruntlement and the discomfort of her now very attentive admirer. The two men finally come to blows and are taken before a police magistrate. Just when the man she is trying to jilt comes to the conclusion that his hopes for her favor are lost she awakens to the fact that she is really in love with him.

Comment: The story situations that comprise this film seem a little too silly for convincing delineation by a performer of the proven ability of Miss Shearer. Robert Taylor is also hard to take as a sappy, love-sick swain who is willing to accept humiliating insults and engage in the silliest of actions to ingratiate himself with a woman and divert her attention from another man. It can be said that perhaps both performers do their level best with the material given them but, in the opinion of this writer, their fans will be sorely disappointed. Frank McHugh is allotted too little footage for his brand of comedy to register and, other incidents, with the exception of the courtroom scene, intended to provoke merriment fall short of the mark. The scenic investiture, backgrounds and the gowns of Miss Shearer are elaborate and eye-filling to the point of gorgeousness but the few instances where the story threatens to take hold are too quickly interrupted by inane and cumbersome circumstance to allow the picture to measure to the beauty of its mounting. Regardless of star value this deserves no better than second or third choice playing time.

Catchline: "Norma Shearer Vs. Robert Taylor for the Love Weight Championship and no holds barred."

You're Telling Me

Universal **Comedy** **61 mins.**

(Prod. No. 6041—Nat'l Release, May 1st)

AUDIENCE SLANT: (Family) May please Hugh Herbert fans.

BOX-OFFICE SLANT: Okay filler for subsequent runs.

Cast: Hugh Herbert, Anne Gwynne, Robert Paige, Ernest Truex, Edward Ashley, Esther Dale, Elaine Morey, Linda Brent. **Credits:** Directed by Charles Lamont. Original story by Charles O'Neill and Duane Decker. Screenplay by Frances Hyland and Brenda Weisberg. Photography by Jerome Ash. Produced by Ken Goldsmith.

Plot: The vice-president of an advertising concern has been trying for over forty years to get his brainless nephew a job. He finally succeeds in landing one at a radio station. His screwball antics almost drive everyone mad, but he ends up a hero when he exposes a fake explorer, and reunites the right man with the right girl.

Comment: The Hugh Herbert comedies follow much the same formula, whether he blunders into something himself or messes someone else up, but in this one there is such a mixture of artificial episodes and insipid dialogue, that it puts a strain on his familiar brand of antics and proves only mildly amusing. This relegates it to the filler class in the subsequent runs. Each and every member of the cast from Hugh Herbert, Anne Gwynne, Robert Paige and Ernest Truex down to the smallest bit player, struggle hard to overcome the handicap of poor material. Production and direction are okay. Your only exploitation angle is to sell Hugh Herbert.

Catchline "That man is here again . . . whoo, whoo."

The Postman Didn't Ring

20th Century-Fox **Comedy-Drama** **68 mins.**

(Block No. 11)

AUDIENCE SLANT: (Family) An exceptionally fine little programmer certain to prove popular among general audiences.

BOX-OFFICE SLANT: Not likely to break any records, but might do comfortably well if showmen extend their selling efforts.

Cast: Richard Travis, Brenda Joyce, Spencer Charters, Stanley Andrews, William Bakewell, Emma Dunn, Joseph Cawthorne, Oscar O'Shea, Erville Alderson, Jeff Corey, Frank M. Thomas, Will Wright, Betty Jean Hainey, Ethel Griffies, Henry Rocquemore, Mary Servoss. **Credits:** Produced by Ralph Dietrich. Directed by Harold Schuster. Screenplay by Mortimer Braus and Leon Ware. Director of photography, Joseph MacDonald. Art direction, Richard Day, Lewis Creber. Musical direction, Emil Newman.

Plot: Discovery of a stolen mail sack which had been hidden in an attic for over 50 years changes the future for Richard Travis, friend of indigent farmers in his rural community. One of the letters, dispatched by his grandfather to Travis' late father, contains 500 shares of stock in the Harwood bank. When the letter was written, the stock's value was nominal; now, it constitutes a veritable fortune. The bank fights Travis, charging him with fraud; but with the aid of Spencer Charters, an old friend, and that of Brenda Joyce, philatelist, he triumphs.

Comment: Occasionally a Grade B picture comes along with attributes which make it a worthy contender for the Grade A ranks. Although "The Postman Didn't Ring" doesn't reach the high classification, even as Grade B fare it's a unique and engrossing little programmer certain to prove popular among general audiences. Reason for the film's success as fine entertainment is its anomalous plot which, briefly, concerns the discovery of a 50-year-old stolen mail sack and the changes the discovery can make in the course of human lives. There is warmth and humanness, moments of rib-tickling comedy, and an occasional note of pathos in the events that subsequently transpire. Richard Travis and Brenda Joyce, competent in the leading roles, are strongly supported by such fine troupers as Spencer Charters, Stanley Andrews, William Bakewell, Emma Dunn, Oscar O'Shea, Erville Alderson and Frank M. Thomas, all of whose fine characterizations contribute immeasurably to one's enjoyment of the film. The reasonably short running time of 68 minutes is another asset, for it eliminates non-essentials, keeps the story moving along smoothly. While there's little chance of "The Postman Didn't Ring" breaking any box-office records, or even threatening to, smart showmen owe it to themselves to extend their selling efforts to make known to their patrons its fine entertainment value. Even though buried in many situations under a Grade A headliner, its merits will be discovered, with favorable word-of-mouth comment following. The plot should suggest local newspaper or radio contests abounding in human interest.

Catchline: You'll search high and low for old letters when you discover the changes one abandoned missive wrought in this warm, human, wholesome comedy-drama.

Romance On The Range

Republic **Western** **63 mins.**

(Prod. No. 156—Nat'l Release, May 18)

AUDIENCE SLANT: (Family) Will completely satisfy followers of this type of entertainment.

BOX-OFFICE SLANT: Should do average Western business. Particularly good where Rogers is popular.

Cast: Roy Rogers, George "Gabby" Hayes, Sally Payne, Linda Hayes, Edward Pawley, Harry L. Woods, Hal Taliaferro, Glenn Strange, Roy Bancroft, and The Sons of the Pioneers. **Credits:** Joseph Kane, associate producer and director. Original screenplay by J. Benton Cheney. Photographed by William Nobles.

Plot: An Eastern society deb has inherited a ranch and fur trapping business which she has never visited. When her Western representatives have nothing to offer but excuses for the robbery of furs and other depredations she decides to visit the place incognito. Driving to the ranch she and her maid, posing as her pal, are almost run down by a truck being followed by several riders led by her own ranch foreman. She takes up quarters at the ranch and through a series of exciting and suspense-laden situations finally succeeds in maneuvering the capture of the thieves but she falls in love with the foreman.

Comment: As usual the singing of Roy and the Pioneers leaves nothing to complain about. The action embraces a wider locale than most Westerns and the romantic angle is inserted with more finesse than usual. The film gets under way fast and a nice pace is maintained throughout with a climax set in a three-sided gun battle following the arrest of the foreman and his bunch on a trumped up charge and their escape from jail just two jumps ahead of a lynching party. Gabby Hayes, as the cook who resents the intrusion of women, is responsible for the comedy.

Catchline: "Barking guns and flying fists have no terrors for Dan Cupid."

Selling the Picture



The colorful, attractive display shown above was used in front of the Criterion, New York, during the run of Republic's "Suicide Squadron."

Gotham Opening of 'Suicide Squadron' Gets Big Campaign

Republic's advertising and publicity department joined forces with the staff of Loew's Criterion Theatre to stage a four-star campaign for the opening of "Suicide Squadron" on Broadway.

Pegging the campaign to the film story's background of Poland's heroic airmen, a gala opening was held under the sponsorship of the Polish Women's Relief Society for the benefit of the Polish war prisoners. The opening was given top support by the Polish Embassy in Washington and the Consulate in New York, and the lobby of the Criterion, draped with American, Polish and English flags, was resplendent with diplomatic air and gold braid.

After private screenings of the picture, posters were displayed by all Polish Societies, and the Polish clergy throughout the metropolitan area personally endorsed the film to their parishes. Polish radio programs made daily announcements, and motion picture commentators on Stations WMCA and WHN plugged the benefit performance, as well as the picture.

Two days before the gala performance, Annette Strakacz, daughter of the Polish Consul-General, sold the first ticket to President of the City Council Newbold Morris, with newspaper coverage and resultant breaks.

On the afternoon of the benefit, newspaper interviews were arranged with the Ambassador's Military Attache Lt. Col. Kleczynski.

Another successful tieup was made with the *Journal-American* for a five-day promotion of the picture through the Junior Victory Army, with 500 members of the organization attending a Saturday morning performance. Model plane displays were arranged through Mr. Scherer of the Haaron High School.

Girl 'Glamorized' in Stunt for 'The Courtship of Andy Hardy'

A newspaper hunt for a girl to be "glamorized" just as is Donna Reed in "Courtship of Andy Hardy," highlighted the film's campaign put over by Lou Hart, Gloversville, N. Y.

A local photographer made pictures of the entrants which were used as a large lobby display, while a 40 x 60 in front of the house provided details of the contest.

Newspaper cooperation was complete, and the winner was presented with a complete new spring outfit donated by a leading store. She also was given a coiffure similar to that worn in the film by Miss Reed, with the paper printing "before and after" pictures of the girl.

Dorsey Comes to Town, Pollock Goes to Town Selling 'Ship Ahoy'

Not every theatre can be fortunate enough to have Tommy Dorsey and His Orchestra appearing on the stage two days in advance of the opening of a picture like "Ship Ahoy," but that was the situation at Loew's Rochester Theatre, Rochester, N. Y., recently, and Manager Lester Pollock made the most of it.

Down the street the Bob Hope-Madeleine Carroll combination was threatening to draw business away from Loew's, but Pollock knew that if the public got word of the Red Skelton-Tommy Dorsey combination it would beat a track to his door. A personal appearance of Dorsey had been arranged. Now, what to do about it!!

Well, here's what Pollock did about it, and he tells the story in his own words:

Maestro's Recordings Played

"A week in advance of the personal appearance, Dorsey's records were played over the P.A. at the Ball Park instead of the usual martial music. We arranged for a plug about the seventh inning of each game to the effect that the music heard before and after the game was that of T. D. who could be seen in person at Loew's on Tuesday evening and in his picture 'Ship Ahoy,' starting Thursday.

"A tie-up with the town's leading popular record dispensers netted us:

"A two by ten co-op ad on Dorsey with art of T. D. taking up two by five and the rest of the ad devoted to a well spaced listing of Dorsey's records. Theatre copy stressed Dorsey's appearance and the fact that 'Ship Ahoy' started Thursday at Loew's.

"Promoted console record player, played Dorsey's records week in advance in outside lobby catching much attention and causing word of mouth comment that the famous T. D. and all the gang would be at Loew's both in person and on the screen.

"Split expenses on 200 posters announcing Dorsey's appearance. These were spotted on poles throughout the city.

"Constant plugs two weeks in advance were dispensed over WSAY. Record shop we tied with devoted all its programs for the two weeks to Dorsey's records exclusively. To hear the program would make you wonder who was the sponsor, for every other word was Dorsey and the ones remaining were Loew's.

"In addition to the radio time promoted from the record shop, Mort Nusbaum of WSAY plugged the stage show and the coming picture over every record show all week.

"Life size blow-up of Dorsey was placed on street in front of theatre week in advance of picture calling attention to the personal appearance.

"A board with stills of Dorsey and the band from the picture was also prominently placed outside theatre to catch the attention of passers-by.

"Contest was planted with *Rochester Sun*. Prize was to be autographed records by Dorsey, and we developed angle with newspaper whereby contestant must attend show to be eligible. Large number of entries assured the editors that the contest was a success.

Entire Ensemble Appears

"Although at first Dorsey was to appear only, after some talk at the hotel it was arranged to have the entire ensemble of featured artists—Frank Sinatra, Jo Stafford, the Pied Pipers, Ziggy Elman, and Budd Rich appear.

"Dorsey, very enthused over the prospects of the film, and anxious to see it get off on the right foot chipped in and gave all.

"The fifteen-minute interview was broadcast over WSAY at nine o'clock (not a bad spot to promote). Comments by the carloads to the effect that this was the best show of its kind ever put on proved that Dorsey really went all out and put it over with a bang.

"After the show T. D. came to the outside lobby and autographed records for over a half hour. The other members of the gang also stood around, and the lobby was so jammed with autograph seekers and just plain oglers, that GWTW must have gone a bit unnoticed for a few minutes.

"At the U. of R. Prom, attendance three thousand, Dorsey plugged the picture at every intermission and played the songs from it three and four times.

"Yes. . . . Dorsey left us holding the bag . . . of gold! Opening day business was way above average."



Manager Lester Pollock lost no time in linking the personal appearance of Tommy Dorsey and His Orchestra at Loew's Rochester Theatre, Rochester, N. Y., with the early showing of MGM's "Ship Ahoy," in which Dorsey appears with Red Skelton and others. Photo shows sandwich display in front of theatre; also Eleanor Powell & Dorsey blowup.

'Syncopation' Opening in Brooklyn Heralded by Lobby 'Jam Session'

A jitterbug dance contest in the lobby of the RKO Albee Theatre, Brooklyn, heralded the opening of "Syncopation" at the theatre this week.

"Hep-cats" competed for cash prizes in the "jam session," with the youngsters dancing to the music of the seven masters of jive featured in the picture: Harry James, Benny Goodman, Gene Krupa, Charlie Barnet, Alvino Rey, Joe Venuti and Jack Jenny.

A complete set of photographs of the popular orchestra leaders and Connee Boswell were to be given the first 500 patrons at all matinee performances during the run of "Syncopation" at the Albee, while at evening performances ten deluxe Syncopation Albums of eight records were to be presented.

Other theatres playing the new musical would do well to keep the Albee's dance contest in mind to attract the adolescents.

Baby Contest Held 'Natural' For Building Better Business

Adaptable to Almost Any Situation, It Is Declared Wholesome and Productive

How long since you've had a Baby Contest? Remember, everybody loves babies even if only mothers and politicians kiss them. And if you're playing a picture, say like "The Lady Is Willing" or "Butch Minds the Baby," you've got a "natural" for drawing extra business to the box office. However, Baby Contests can be productively staged without a direct picture tiein, so don't think you're out of luck if you happen to be playing a bill that has no connection with babies.

Proof for Doubting Thomases

Since most of us are hesitant to adapt an idea unless it has been tried and proven beforehand, you'd probably like to have proof of the effectiveness of Baby Contests. All right, here it is:

One day last fall Manager Bill Jenner of the Tower Theatre, Compton, Calif., decided to go in for this type of promotion. He tied in for the services of a photographer, arranged for newspaper publicity, completed a few other details, and then inaugurated the contest.

Rules for the Entries

According to the rules, babies between four months and four years were eligible. Mothers could have their offsprings' pictures taken at the cooperative photographic studio free of charge, but were compelled to first make appointments. Herewith are other rules as announced to the public:

"Studio will turn in your entry and picture to Tower Theatre for display in lobby.

"A contestant can be entered any time prior to (closing date).

"Contest decided by votes only . . . each Tower Theatre admission ticket being good for ten votes.

"Votes are to be deposited in box in Tower lobby or at certain downtown stores to be announced later.

"Each entry will be numbered and votes cast by number ONLY.

"Tabulations as posted at Tower Theatre at end of contest will be final, and prizes will be awarded for the greatest number of votes.

"Winners will be announced at both performances and in the Herald-American on (date). Watch for weekly standings in Herald-American.

The cooperating newspaper did much to make the contest a success. It helped distribute entry blanks, ran quarter-page ads plugging the competition, and carried several publicity stories, including art on various entries.

Whether or not prizes were promoted from merchants is not revealed, but that line in the rules which states that "votes are to be deposited in box in Tower lobby *or at certain downtown stores*" indicate that Jenner also brought the merchants into play.

That's all the details we have. In your own situation, however, you may be able to promote gifts for the winning baby from cooperating merchants, thus assuring window displays and cooperative newspaper ads to help plug the contest. Right now, we think, would be an ideal time to stage this sort of promotion. After all, the birthrate is on the increase throughout the nation, according to U. S. statistics just released.

Theatre and Car or Bus Line Tieups Loom as Box-Office Aid

The stop on tire sales, freezing of automobiles for Government use, and threatened rationing of gasoline is confronting many managers, who have been drawing patronage from a wide area, with the necessity of making arrangements to circumvent the impending loss of business.

The activity that fits into most situations is revival of the old street car company tie-up that was so popular years ago. True, there are a lot of communities where the old time trolleys are no more, but in most of these a motor bus line is serving the public and will welcome the opportunity to increase their business, especially during off-hours in the evening.

The family flivver took quite a toll of the public transportation business and, regardless of the fact that there is now promise of a healthy comeback, the heads of these companies are still faced with the problem of equalizing traffic as the franchises under which they operate invariably demand that service be maintained on a basis of 24 hours daily. Peak business for the transportation companies is not in conflict with the high point of theatre attendance and it was generally found that co-operative effort proved mutually profitable.

The plan outlined here will guarantee the best possible results from the effort:

Theatre and street car company divide the cost of printing small cards, one side of which carries the message that when presented at the box office of the theatre at the time ticket is purchased it will be redeemed for a token entitling the ticket purchaser to free return transportation. The other side of the card carries the program of the theatre and is to be changed weekly.

Street car conductors are supplied these cards when taking out their run and give one to each passenger.

Cards for use on the front of the cars are furnished and placed on the cars at the expense of theatre.

The car company and the theatre run lines about the co-operative effort in their respective newspaper advertising.

The theatre displays card copy in the lobby and a one frame trailer on the screen.

The theatre purchases a supply of tokens at special reduced price (50 per cent of normal fare).

The conductors are instructed by the superintendent about being sure that a card is given every passenger.

The theatre business coming at mid-afternoon and after supper periods creates business for the transportation company at the periods of low traffic and helps cover the cost of operation.

In this form the tie-up worked well for both parties back in the late '20's and it is reasonable to assume that its revival at this time will have similar effect. Care should be taken by the theatre manager to ascertain as closely as possible the number of cards used to avoid excess printing and to see that the cards on the cars are changed to cover program changes.



Stunts Prove 'Very Successful'

Curious folk gathered around the table "reserved for 'The Man Who Came to Dinner'," which Manager Leo Raelson of the Farrell Theatre, Ozone Park, L. I., placed on the sidewalk in front of the house to draw attention to the local showing of the Warner Bros. film. Raelson also tied up with a nearby pharmacy for the distribution of Jest tablets to avoid stomach distress on the part of those who might eat too fast in their eagerness to see the picture. A restaurant cooperated by providing 25 free 75-cent dinners to lucky patrons. The stunts proved "very successful."

'North' Tie-up Opportunities

J. B. Lippincott, publishers of "A Pinch of Poison," latest of the "Mr. and Mrs. North" series, are placing window and counter cards in several hundred leading bookshops. Each card carries a still from the picture, "Mr. and Mrs. North," providing exhibitors with excellent tie-up opportunities with local book outlets.

Coury's Flag-Coloring Contest

A novel and effective "Bugle Sounds" newspaper contest was that planted by Bill Coury, Ritz, Birmingham, Ala., in the local *Post*. He arranged for the paper to print uncolored reproductions of the flags of the 26 United Nations. One flag was reproduced each day and prizes awarded those doing the best jobs of coloring.

Weimer's 'Joe Smith' Campaign

Proclamations by the mayor of "Joe Smith, American" Week; insertion of thousands of pluggers in payrolls at defense factories, and a special screening for officials of these plants highlighted the "Joe Smith, American" campaign put over by Fred Weimer, Gopher, Minn.

Subject of Radio Contest

"The most interesting thing that happened to me while 'We Were Dancing'" was the subject of a radio contest in the "We Were Dancing" campaign put over by Nate Cohen, Apollo, Atlantic City.

Cartoons Make 'Dandy' Blowups

A thumbnail biography of George M. Cohan, depicted in a page of cartoons and appearing in *Young America*, leading juvenile publication, has been blown up into an eye-catching lobby display in connection with the showing of "Yankee Doodle Dandy."

Sends Out Picture Post Cards

A picture post card signed "Kathryn," was sent to residents of East Liverpool, Ohio, by W. Tallman in advance of the showing of "The Vanishing Virginian" at the Ceramic.

The ADVERTISING CLINIC **by Old Doc Layout***

Reaching the Book Readers With Film Appeal

Layouts Playing Up Popular Novels Often Prove Best Sellers for Theatre Tickets

By comparison with the number of people who attend movies, the number of book readers, even of the outstanding best sellers, are a mere minority. Nevertheless, the fact that books do get considerable publicity and their titles become familiar to large masses of people, makes it good business to play up the book angle on a large number of pictures which are released during every season.

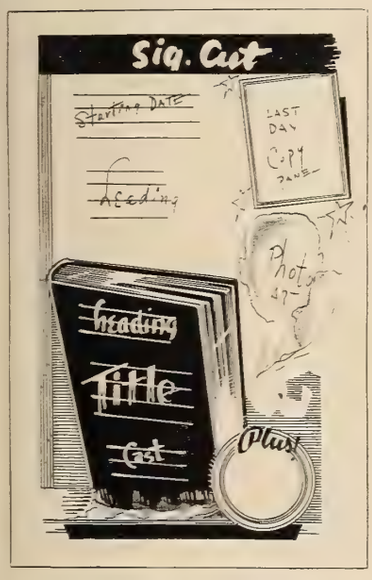
Then there's another consideration. If a certain percentage of those who are not moviegoing regulars have the book-reading habit, there's a sure way to capture their interest for pictures by appealing to their interest in novels. Consequently, many times during the year theatres in nearly all classifications have found it profitable to headline the book angle in newspapers and program advertising for a feature based on a popular novel.

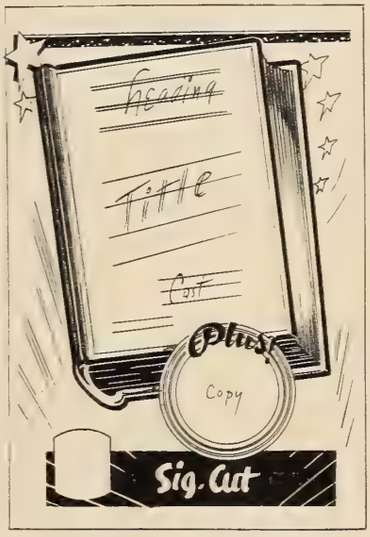
Old Doc, therefore, is giving you some examples of display which put the spotlight on the novel from which the photoplay was written. You will note that in the displays for "Adventures of Martin Eden," "Kings Row" and "The Spoilers," press book mats are used in connection with the book illustrations. Few indeed are the press book mats which do not afford illustrative material that can be re-worked into a display of the type we are showing for headlining the novel angle.

These same ideas can be applied to lobby displays—cutout standees, etc.—as well as for displays in book store windows. This cooperation of book dealers or the book department of a department store is another angle which sometimes makes it good business to give special prominence to the novel that is being depicted in the attraction you are selling.

It is worth noting, Old Doc thinks, that a book can be the basis of a display that will be different from other competing ads in your newspaper to the extent that it is worth while using the design as an attractor for your title, star names, etc. This factor we have attempted to portray in the display at lower right on this page. The liberal use of white space and the book as a frame for title and billing are worth note.





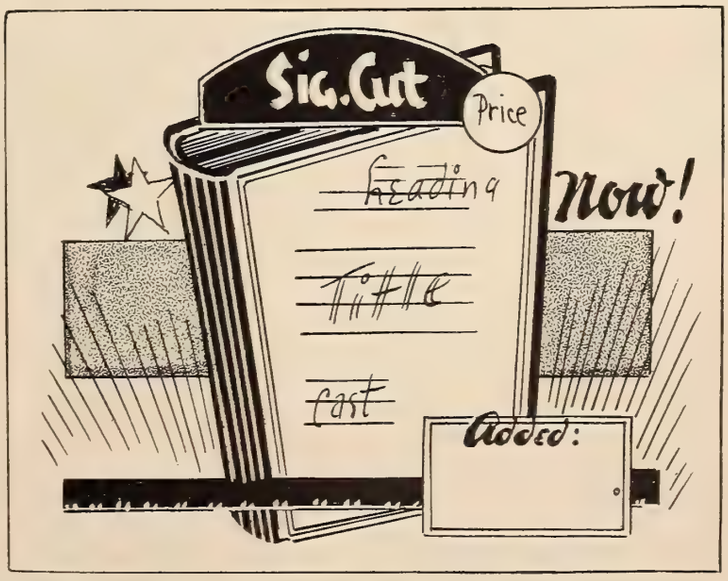




Best seller novels which are bought by the screen have a pre-sold audience value that should be capitalized in localities where it is known that there is a large reading public, for by this means many of those non-regulars at picture shows may be turned into regular patrons through this approach to their interest.



Universal's current version of "The Spoilers" is capitalizing on the reputation of the old film as well as the cast for the new version. Nevertheless, there may be situations where the fact that "The Spoilers" is based on a novel has value, because it adds the opportunity for library cooperation as well as book store window displays.



*'Hank' Harold

Advance Dope

TEXAS TROUBLE SHOOTERS (Mono.) **Western. Principals:** Ray Corrigan, John King, Max Terhune, Julie Duncan, Glen Strange. **Plot:** A young man on his way to a ranch left him by his uncle, is attacked by hired killers because of oil on the property. When the Ranger Busters are brought in, they discover that the killers, believing the young man dead, had gotten one of their henchmen to impersonate him. Through their activities the killers are apprehended and the heir gets his ranch. **Director,** S. Roy Luby.

GREAT IMPERSONATION (Univ.) **Drama. Principals:** Ralph Bellamy, Evelyn Ankers, Kaaren Verne, Henry Daniels, Edward Norris, Aubrey Mather, Mary Forbes. **Plot:** A German spy, the double of a drunken English wastrel, disposes of the man and then goes to London in his place. Everything seems to be working fine, until a man in love with his "supposed" wife; who is also a Nazi agent; turns the tables in his jealous fury and exposes him. It turns out, however, that he is really the Englishman who had been playing the part of the German to learn the whole Nazi setup. **Director,** John Rawlins.

PHANTOM PLAINSMEN (Rep.) **Western. Principals:** Bob Steele, Tom Tyler, Rufe Davis, Lois Collier, Charles Miller. **Plot:** A kindly old rancher who has been selling, unknown to himself, horses to a member of the totalitarian powers for use in their war machine, is forced to continue this practice when his grandson is held captive in the enemy country. The Mesquiteers, when they learn of this, organize themselves into an "outlaw" band and operate so effectively that the horses cannot be shipped; the enemy agent disposed of and the old rancher's nephew is returned safe to the United States. **Director,** John English.

LURE OF THE ISLANDS (Mono.) **Spy. Principals:** Robert Lowery, Big Boy Williams, Margie Hart, Ivan Lebedeff. **Plot:** Two F.B.I. agents land on an island disguised as shipwrecked sailors, in response to an urgent message from another F.B.I. man, who has been killed in the interim. It is up to them to discover that the place is a nest of Nazi spies and that the agent was killed because he discovered their powerful wireless set. With the natives' help, they cause the transport plane with the invading Japanese, to crash, killing all aboard. **Director,** Jean Yarbrough.

FLYING TIGERS (Rep.) **Drama. Principals:** John Wayne, John Carroll, Anna Lee, Paul Kelly, Gordon Jones, Edmund MacDonald, Philip Ahn. **Plot:** An American Volunteer group, better known as the "Flying Tigers," are fighting for the Chinese. In their midst is a headstrong fellow who causes them plenty of grief. He becomes a complete outcast among his fellow fliers, when they believe him responsible for the death of a few of their cronies. He redeems himself, ultimately, by plunging a plane headlong into a Jap supply train, bailing out in time to save his own life. **Director,** David Miller.

TISH (MGM) **Drama. Principals:** Marjorie Main, ZaSu Pitts, Aline MacMahon, Lee Bowman, Virginia Grey, Susan Peters. **Plot:** An eccentric, kindly old spinster gets into a mess when she is blamed for a shortage in the church organ funds. This money was taken by a young lady, secretly married, who wanted to visit her husband in an Air Corps training school. After hearing that her husband was lost at sea, the young wife dies giving birth to a son. When the spinster claims the child, she is put into a sanitarium as a mental case. The husband comes back and everything is straightened out. **Director,** S. Sylvan Simon.

PIED PIPER (20th-Fox) **Drama. Principals:** Monty Woolley, Roddy McDowall, Anne Baxter. **Plot:** On a holiday at the foot of the French Alps, an aging Englishman finds himself, in spite of his dislike for children, the custodian of two youngsters. Forced to flee with them, he suddenly discovers that he has picked up another war orphan. German planes swoop over them, but they all manage to escape unscathed. By the time he sets sail for England, he has six youngsters, one of which is the child of a Major who first thought him a spy, and then helped him and the children escape. **Director,** Irving Pichel.

PRIDE OF THE YANKEES (RKO) **Drama. Principals:** Gary Cooper, Teresa Wright, Babe Ruth, Walter Brennan, Dan Duryea, Virginia Gilmore. **Plot:** This is the story of Lou Gehrig's life. Of the early struggles of his parents, who wanted him to become an engineer. Of his treatment at the hands of a clique of snobs while attending Columbia University and of his decision to sign with the Yankees when he needed money for his mother's illness. His great love for the woman he married and his tough break when illness took him out of the life he loved. **Director,** Sam Wood.

ACROSS THE PACIFIC (WB) **Spy. Principals:** Humphrey Bogart, Mary Astor, Sydney Greenstreet, Roland Got, Chester Gan. **Plot:** Dismissed from the service by a court-martial verdict, a Captain of the U. S. Army decides to take a boat to Yokohama. On board he meets many interesting passengers, among whom is an attractive young woman and a sociologist with a Japanese manservant. Before they arrive at port, the captain has discovered that the man is a spy. **Director,** John Huston.

Twenty-third Annual Convention

Round Table Conference of Exhibitors in War Time

and

Testimonial Banquet to

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Allied States Association of

Motion Picture Exhibitors, Inc., 1939-1941

Toastmaster

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JUNE 3, 4 and 5, 1942

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PROGRAM NOTES FROM THE STUDIOS

Astaire-Hayworth Musical Nearly Ready for Production; Lewin Directs 'Moon and Sixpence'; Wanger Honored

▶ Director William A. Seiter has been preparing the new Columbia tunefilm, once planned as "Carnival At Rio," now untitled. This will be a big picture with a cast including Fred Astaire, Rita Hayworth and Adolphe Menjou. Seiter tested Xavier Cugat for a role in addition to leading his orchestra. Jerome Kern and Johnny Mercer wrote nine numbers for the picture.

▶ *Edward Gross is producing "Hillbilly Blitzkrieg," second in the Monogram series of comedies based on the Snuffy Smith-Barney Google comic strip. Roy Mack will direct. Edgar Kennedy, Bud Duncan and Cliff Nazarro will play principal roles.*

▶ Harry Sherman will start "Lost Canyon," 43rd for Boyd in the Hopalong series, with William Boyd as Hopalong Cassidy. Les Selander will direct. At the same time, Sherman has a story in work for a picture with Richard Dix as the star.

▶ *Albert S. Rogell has been signed by Republic to direct a musical, "Say It With Music," which has no relation to the original stage musical of the same name. Albert Cohen will produce.*

▶ Producer-Director Tim Whelan has assembled a notable cast for his forthcoming RKO musical, "Sweet and Hot." Victor Mature, Peter Lind Hayes, Freddy Martin, Les Brown, Buddy Clark, Harold Peary (The Great Gildersleeve), Mapy Cortes, Vivian Blaine and Mary McGuire. Shooting date: June 1.

▶ *20th-Fox will put "Girl Trouble" into production this month. Don Ameche and Joan Bennett are the stars, and the cast includes Frank Craven, Billie Burke and Helene Fortescue. Harold Schuster will direct and Robert Bassler produce.*

▶ Deanna Durbin, Director Jean Renoir, Producer Bruce Manning and his associate, Frank Shaw, have begun selection of songs for the star's next Universal picture, "Call Me Yours."

▶ *Warners are collecting plenty of cauliflower ears for their picture, "Gentleman Jim Corbett," starring Errol Flynn. Raoul Walsh is directing this picturization of fistic history, with Robert Buckner producing. The cast includes Alexis Smith, Jack Carson, Alan Hale and John Loder, in addition to the crop of athletes and cauliflowers being assembled.*

▶ "The Talk of the Town" will be released by Columbia this summer. The George Stevens production-direction tri-stars Cary Grant, Ronald Colman and Jean Arthur. Miss Arthur went east to cooperate in the pre-release campaign.

▶ *Director Dave Miller will return to his home lot at MGM for his next assignment. Meanwhile, he's putting the finishing touches on "Flying Tigers," the American Volunteer Group story which he made for Republic. To make the details authentic, Miller conferred with a former Chinese journalist.*

▶ Roger Pryor and Gale Storm joined "Slapsy Maxie" Rosenbloom in feature roles in "Smart Alecks," the next East Side Kids picture for Monogram. Sam Katzman and Jack Dietz will produce, with Barney Sarecky as associate producer and Wallace Fox as director.

▶ *Rene Clair, the Paramount director, used 200 extras as pilgrims in the witch-burning scene from "I Married a Witch." Frederic March and Veronica Lake star, supported by Susan Hayward, Robert Benchley, Robert Warwick and others.*

▶ Albert Lewin of Loew-Lewin is directing "Moon and Sixpence" with George Sanders, Herbert Marshall, Doris Dudley and Steve Geray. Since Maugham's story is a "great," Lewin has assumed a terrific job.

▶ *20th-Fox announces the purchase of a famous Hungarian play, "Birthday," for production-direction by Ernst Lubitsch. As treated on the screen, it will be a pictorial record of the brilliant and significant events in the history of New York from 1900 to the present.*

▶ Walter Wanger, producer of "Eagle Squadron" at Universal, had three awards given him in one day. His "Foreign Correspondent" was voted the best picture exhibited in Sweden in 1941 by the Stockholm Student Film Club. His "Long Voyage Home" was voted the best foreign picture of 1941 by the Argentine Academy, and for his work in the same picture, he received another award in the Metropolitan Museum in New York.

▶ *For the first time since she scored in "They Drive by Night" Ida Lupino will star in a comedy, "The Horn Blows at Midnight." Mark Hellinger will produce.*

▶ Columbia's Technicolor special "The Pioneers" is to be filmed on Utah location. Producer Harry Joe Brown and Director Charles Vidor plan to start camera work early in June. Randolph Scott, Glenn Ford, Claire Trevor and Edgar Buchanan head a big cast.

▶ *Director Roy Del Ruth will revive three pre-World War I song hits, and will introduce six new musical numbers in his as yet untitled new musical which he is preparing at MGM. Story of the picture covers three generations of a theatrical family.*

▶ Republic has made a new deal with Roy Rogers. With three years to run on the old contract, the studio canceled it, entered into a new one with the western star for seven years.

▶ *"Red River Riders" has been set as the eighth and last of this season's "Range Busters" series for Monogram. George W. Weeks produces, S. Roy Luby directs.*

▶ Richard Mayberry drew the assignment as assistant director to Herman Shumlin on "Watch On the Rhine," Hal B. Wallis production for Warner Bros. in which Bette Davis and Paul Lukas will co-star. Announcement of the addition of Geraldine Fitzgerald to the cast was made this week. Miss Fitzgerald, whose latest film is "The Gay Sisters," will have the role of Marthe de Brancovis.



Bud Abbott and Lou Costello are up to their old tricks again in this scene from their new Universal comedy, "Pardon My Sarong." Virginia Bruce stands aside as Abbott tries to throw Costello overboard, a heavy task to say the least.

HOLLYWOOD STUDIO ROUND-UP

The whirr of camera motors was accelerated this week as ten new pictures got under way.

COLUMBIA

PARDON MY GUARD—Principals: Charles Starrett, Alma Carroll, Noah Beery. Director, William Berke.

STAND BY ALL NETWORKS—Principals: John Beal, Florence Rice, Alan Baxter. Director, Lew Landers.

MGM

WHITE CARGO—Principals Hedy Lamarr, Walter Pidgeon, Frank Morgan. Director, Richard Thorpe.

EYES IN THE NIGHT—Principals: Edward Arnold, Ann Harding, Donna Reed, Reginald Denny. Director, Fred Zinneman.

MONOGRAM

SMART ALECKS—Principals: Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, Roger Pryor, Gale Storm. Director, Wallace Fox.

HILLBILLY BLITZKRIEG — Principals: Edgar Kennedy, Bud Duncan, Cliff Nazarro. Director, Roy Mack.

RKO-RADIO

SINGING GUNS—Principals: Tim Holt, Cliff Edwards, Joan Barclay. Director, Lesley Selander.

NAME, AGE & OCCUPATION—Principals: Robert Ryan, Frances Dee, Dudley Digges. Producer-Director, Pare Lorentz.

20th CENTURY-FOX

GIRL TROUBLE—Principals Don Ameche, Joan Bennett, Billie Burke, Frank Craven. Director, Harold Schuster.

UNIVERSAL

WHO DONE IT?—Principals: Bud Abbott, Lou Costello, William Gargan. Director, Erle C. Kenton.

TITLE CHANGES

Fingers (Col.) now **Sabotage Squad**
Little Tokio (Fox) now **Little Tokio, U. S. A.**

WANDERING AROUND HOLLYWOOD

with A Greenhorn

At Harry Sherman Productions we talked with Glen Walters, the woman who plays pioneer roles and westerns. She's about six feet—maybe more—and has a lean face that goes with character. We don't see her in too many pictures, and it set us to thinking that she, like any unusual-appearing person, would be good material to build up. Stories that deal with unusual characters are sure-fire, like "Life With Father," "Moon and Sixpence" and others too numerous to mention. Then why not people who would fit such stories? Sssshhhhh. I hope nobody heard me. I shouldn't think out loud, 'cause I don't know anything about the industry, and the producers and directors who are running it, have been doing so for years.

At 3:30 sharp, on the afternoon of May 19, they were burying the dead on the Paramount lot where they're shooting "Wake Island." A big healthy youngster came walking over to the set, in civvies, and asked us whether he had been buried yet. He was one of the soldiers in the picture and he'd been killed, so he went to the dressing room and washed up while they gave him a decent burial, with military honors. The "corpse" resembled a body, and was wrapped tightly and draped with an American flag. The "survivors" were all begrimed and exhausted from their exertions. Brian Donlevy sat on the side with Macdonald Carey and Director John Farrow and passed cracks at some of the boys still on the set.

We couldn't get on the next set because the door was closed and the red light burning. That meant they were shooting and nobody could walk in, so we moseyed along. Our guide had a soft spot for the rooms they set up for the musical composers, and sighed lustily as he told us about the short hours of the composers.

Actor Oakie Sells Campus Yarn

Jack Oakie's first original writing effort has been crowned with success: his own studio, 20th Century-Fox, has purchased the comedian's campus yarn, "The College Kid," for an early musical production.

Marshall Uses Awards Angle

Since Spencer Tracy, Katharine Hepburn and Fay Bainter are all Academy award winners, Harvey W. Marshall, Strand, Duluth, Minn., listed twenty pictures on a lobby board during his "Woman of the Year" campaign and asked his patrons to select the films for which these players won their awards.

Paramount Signs Franchot Tone

Franchot Tone, one of the screen's top romantic stars, has been signed to a term agreement by Paramount. The deal calls for four pictures in the next two years, with options for more.

Beery Back From Vacation

Wallace Beery has returned to MGM after a short vacation to prepare for his starring role in "Salute to the Marines" with Marjorie Main.

SWG, Producers Sign Agreement

The Screen Writers' Guild and the film producers have signed a new seven-year agreement retroactive to May 1st, 1942.

Abbott & Costello Offer Prize Trips

If a plan submitted by Bud Abbott and Lou Costello is accepted, the outstanding honor student of Father Flanagan's Boys Home in Boys Town, Nebraska, will receive a trip to Hollywood as the guest of the two comedians. The offer includes a new boy every six months, and each one will stay at the home of either Abbott or Costello. In order to reduce the disappointments of the losers, the winner will probably be selected by the student body.

Offer Bond for Suitable Title

The King Brothers and Monogram pictures relinquished all claim to "Hot Rubber" as the title for their picture based on the present situation arising out of tire rationing. They are offering a $100 War Bond to readers of rubber trades publications for a new title. The picture is already in production, with Ricardo Cortez, Bill Henry and Rochelle Hudson sharing the honors. Harold Young is directing.

'Crystal Ball' to Start Soon

With Paulette Goddard and Ray Milland assigned to starring roles, Paramount will soon start shooting a romantic comedy, "The Crystal Ball," adapted by Virginia Van Upp from an original story by Steven Vas. This will be the third appearance of Goddard and Milland as a team. Richard Blumenthal will be associate producer.

Hedy in Sarong Draws Visitors

Director Richard Thorpe had to invoke the "No-visitors" edict and assign three studio policemen to enforce it at MGM, when the attraction of Hedy Lamarr in a sarong, reporting for work in "White Cargo," drew scores of visitors, not all outsiders. This marked the start of filming of the screen version of the stage classic.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

How'd you like to come with me to Warners? You can bring along a few of your girl friends, if you'd like, for I'm sure they'll have a nice time.

We're going on "The Hard Way' set. This is the picture in which Ida Lupino, Joan Leslie and Dennis Morgan are featured. I picked this particular set because I thought there might be something about picture-making we'd like to know.

As we enter the stage, tripping over cables and other paraphernalia, we see them shooting the scene in which Ida Lupino is taking her younger sister, Joan Leslie, in a taxi to a dress shop, for her first formal. I say "taxi" but it really is only a shell for there's no front. This is to permit the camera to photograph the inside. Behind the cab is a screen with a motion picture scene of automobiles driving along a street. This is known as a process shot, and when the picture is finished, it will look as though the taxi were part of it all.

Too bad we didn't see Joan Leslie in that strapless evening gown she wears, but we understand from Director Vincent Sherman that she fills it out to perfection. Here's a young lady who's scheduled for stardom, but still has to go to school on the lot because she's so young.

When the scene is over, we decide to go sightseeing. On a lawn, in front of one of the buildings, is Alexis Smith having some stills taken. Doesn't she look scrumptious in that new string bathing suit she's wearing? It's a natural shade woven in a cable-stitched effect and consists of a bra top and trunks. A long-sleeved string sweater matches the suit.

Well, here we are at the exit . . . so let's get going. Our thanks to Mort Stein, the young man who showed us around.

Good-bye now . . . see you next week.

Ann Lewis



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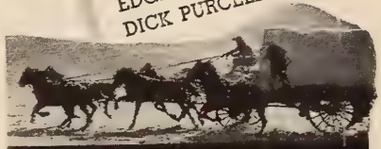


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ALBERT DEKKER
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Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P. R. C.
New Haven—S. Levine
New Orleans—Astor
New York—Astor-Kerman
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
St. Louis—Variety
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto, Canada—Superior

Short Subject Reviews

New Soldiers Are Tough *(Stirring)*

U. A. World in Action No. 4 **16 mins.**

Here is stirring action stuff, but in deadly earnest—for the reels show the kind of warfare that is being fought now—and the tough training methods used to develop men of brawn and brains to accomplish the final overthrow of the enemy. Included are scenes taken in Norway during the celebrated Commando raid in which British troops captured many German officers and enlisted men; fired an oil dump and razed oil refineries. There are scenes of training in Canada, Britain and the U. S., with the kind of drills and preparations which are making our troops the best-equipped fighting men the world has seen.

Junior "G" Men of the Air *(Exciting)*

Universal Serial—12 Chapters
1st Chapter 26½ mins., others 20 mins.

The Dead End Kids and the Little Tough Guys get together in this to circumvent the operations of a band of fifth columnists. The period covered in the first three chapters is immediately before Pearl Harbor and the leaders of the sabotage group are pictured as Americanized Japs. Ace (Billy Halop), leader of the kids and recent winner of a Junior Air Race, is walking along a highway; he is almost run down by a car driven by one of the villains. Obeying the tough guy code, he refuses to assist the police in running down the gang. But they decide that his recognition of one of their members endangers them. Kidnapped and placed in an airplane with one of the gang, Ace manages to escape when the plane crashes in front of a speeding express train. The saboteurs find out about an airplane muffler that his brother Eddie (Gene Reynolds) had invented. When the model is lost in the plane crash the leader determines on kidnapping Eddie and making him build another in the shop at the hideout. Eddie is captured but one of the kids witness the deed and the bunch, joined by Jerry (Frank Albertson) of the Junior "G" Men, start in pursuit. In the meantime the sabotage gang, having landed Eddie at the hideout decide on destruction of the incriminating plane and one of their number, engaged in executing the plan of destruction, bails out. As the plane crashes, Ace, believing that Eddie is still one of its passengers, braves the flames and is inside the fiercely burning plane when the time bomb, set by the gang, explodes. Lionell Atwill is cast as the leader of the saboteurs and has a well picked and convincing looking band of terrorists at his command. His hideout is an apparently innocent farm, equipped with an amazing array of intricate devices and electric-eye operated openings that are a revelation even in this type of film narrative. Ray Taylor and Lew Collins co-directed.

Call of the Sea *(Fair)*

Univ. (6363) Variety Views No. 2 **9 mins.**

A journey with the people who catch and prepare, for ultimate consumption, the tid bits from the briny deep we order in restaurants under the name of fillets—and just about as lacking in thrills or excitement as the deceased specimens of the finney tribe. Just a tepid chronicle of the less adventurous happenings in the lives of the "men who go down to the sea in ships"—but not in this film.

Surprised Parties *(Average)*

MGM (C397) Our Gang Comedy No. 7 **11 mins.**

The gang got to feeling sorry for Froggy, who was born on Feb. 29th and only has a birthday every four years, and arrange for a surprise party. When he is not taken into their confidence he becomes suspicious and sneaks into the club rooms to fix all of the games so they will embarrass those who participate. He crashes the party disguised as a girl and, when he finds that all the festivities were arranged for him, becomes so contrite that he takes an awful beating undoing the traps he had set for the others. E. Cahn directed.

Note: On your STR Booking Calendar, Father's Day is erroneously designated as June 14. The correct day this year is Sunday, June 21.

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 30)

MOVIETONE (Vol. 24, No. 76)—Mexico demonstrates against Axis; Salvage work on Normandie; British aircraft carrier on the job; Soldiers spell out "Buy War Bonds" message; Motorists warned to save tires; Women rush to join WAAC; Railway workers in England; High flying test in Texas; Marine paratroops; Navy boxing at San Diego; Girl tumbling teams.

NEWS OF THE DAY (Vol. 13, No. 274)—Mexico demonstrates against Axis; Navy salvaging liner Normandie; Aircraft carrier Illustrious back in action; Motorists warned to save tires; Marine paratroops; High flying test in Texas; Soldiers spell out "Buy War Bonds" message; Women rush to join WAAC.

PARAMOUNT (No. 79)—Navy salvaging liner Normandie; Dust Bowl farmers celebrate abundant crops; Mexico demonstrates against Axis; Soldiers spell out "Buy War Bonds" message; Chilean ship brings nitrate to U. S.; High flying test in Texas; Motorists warned to save tires; Rubber factories turn to diminishing stocks of used auto tires.

PATHE (Vol. 13, No. 79)—Navy salvaging liner Normandie; Women rush to join WAAC; Motorists warned to save tires; Marine paratroops; Mexico demonstrates against Axis; High flying test in Texas; VMI cadets graduate; Champion cow gives 70 qts. of milk in one day.

UNIVERSAL (Vol. 15, No. 88)—Motorists are warned to conserve tires; Women rush to join WAAC in New York; Chilean ship arrives at San Francisco with nitrate for U. S.; Navy salvaging liner Normandie; British aircraft carrier Illustrious goes back into action; Mexico demonstrates against Axis; Champion cow gives 70 qts. of milk in one day; College students pick strawberries; Marine paratroops in mass jump; Soldiers spell out "Buy War Bonds" message at Ft. Bragg, N. C.

(Released Wednesday, May 27)

MOVIETONE (Vol. 24, No. 75)—27 ships launched in single day; President Quezon pledges fealty of Philippines; Floods in Pennsylvania; Fire razes lumber yard (except Boston and New Haven); WAAC uniforms shown; Chimpanzees feature all-animal circus at St. Louis; R.A.F. fighter planes attack Nazis in Channel sweep; Harvard oarsmen triumph over Yale (Boston and New Haven only).

NEWS OF THE DAY (Vol. 13, No. 273)—27 ships launched in single day; United Nations air experts hold war council in Canada; Spitfires blast Nazi planes in R.A.F. raids; Floods in Pennsylvania; Chimpanzees feature all-animal circus at St. Louis; International soccer match.

PARAMOUNT (No. 78)—United Nations air experts hold war council in Canada; R.A.F. fighter planes attack Nazis in Channel sweep; Floods in Pennsylvania; Mexicans demonstrate against Axis; WAAC uniforms shown; Maritime day celebrations; 27 ships launched in single day; Chimpanzees feature all-animal circus at St. Louis.

PATHE (Vol. 13, No. 78)—27 ships launched in single day; R.A.F. fighter planes attack Nazis in Channel sweep; United Nations hold Air Training Conference in Canada; President Quezon of Philippines urges unity; Soldiers of Guatemala's "West Point" reviewed; WAAC uniforms shown; Army tests new flame-throwers; Chimpanzees feature all-animal circus at St. Louis.

UNIVERSAL (Vol. 15, No. 87)—27 ships launched in single day; Floods in Pennsylvania; Peruvian president visits tank plant; Alsab wins Withers Mile at Belmont Park, L. I.; Soldiers of Guatemala's "West Point" reviewed; United Nations hold Air Training Conference in Canada; Chimpanzees feature all-animal circus at St. Louis.

Feature Booking Guide

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
	Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Our Girl Shirley	Shirley Temple	40		Cavalcade
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2207	Thunder Over the Prairie (W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42		a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/7/41		b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42		b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11/15/41
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42		a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming 1941-42

Atlantic Convoy	John Beal-Virginia Field	a5/2/42
Bad Men of the Hills	Charles Starrett-Russell Hayden	a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake	a5/23/42
Ellery Queen Across the Atlantic	William Gargan-Margaret Lindsay	a5/2/42
Flight Lieutenant (Former title "He's My Old Man")	Pat O'Brien-Glenn Ford	
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore	a5/16/42
Lucky Legs	Jinx Falkenburg-Russell Hayden	
Man's World (D)	M. Chapman-W. Wright	a5/16/42
My Sister Eileen	Rosalind Russell-Brian Aherne	
Overland to Deadwood	Charles Starrett-Russell Hayden	a5/23/42
Parachute Nurse (D)	Marguerite Chapman-Kay Harris	6/18/42 a5/9/42
Pardon My Guard	Charles Starrett-Alma Carroll	
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter	a11/17/42
Riders of the Northland	Charles Starrett-Russell Hayden	58 6/18/42 a4/18/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	a5/23/42
Shotgun Guard	Charles Starrett-Jimmy Davis	
Stand By All Networks	John Beal-Florence Rice	
Submarine Raider (D)	John Howard-Marguerite Chapman	6/4/42 a3/21/42
Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	6/25/42 a2/21/42
They All Kissed the Bride (Former title "He Kissed the Bride")	Joan Crawford-Melvyn Douglas	6/11/42 a3/14/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter	a5/16/42

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41

MGM

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/11/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

Apache Trail (W)	William Lundigan-Donna Reed	a5/16/42
Cairo	Jeanette MacDonald-Robt. Young	
Calling Dr. Gillespie (D) (Former title "Born to Be Bad")	Philips Dorn-Lionel Barrymore	a3/21/42
Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr	a3/28/42
Eyes in the Night	Edward Arnold-Ann Harding	
For Me and My Gal	Judy Garland-George Murphy	
Her Cardboard Lover (C)	Norma Shearer-Robert Taylor 93 June	a2/21/42
I Married An Angel (M)	Jeanette MacDonald-Nelson Eddy 84 June	b5/23/42
Jackass Mail (C)	Wallace Beery-Marjorie Main	a5/9/42
Maisie Gets Her Man (CD) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton 85 June	a3/28/42
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon 132	b5/16/42
Once Upon a Thursday (C)	Marsha Hunt-Barry Nelson 66	b5/23/42
Ox Train	Dean Jagger-Donald Meek	
Pacific Rendezvous (D)	Lee Bowman-Jean Rogers 76 June	b5/23/42
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan	a8/30/41
Pierre of the Plains	John Carroll-Ruth Hussey 66	a5/2/42
Random Harvest	Greer Garson-Ronald Colman	
Red Light (CD) (Former title "Somewhere I'll Find You")	Clark Gable-Lana Turner	a3/28/42
Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan 71 June	b4/18/42
Tish	Marjorie Main-ZaSu Pitts	
Tulip Time	Van Heflin-Kathryn Grayson	a5/16/42
War Against Mrs. Hadley	Edward Arnold-Fay Bainter	
White Cargo	Hedy Lamarr-Walter Pidgeon	
Yank at Eton	Mickey Rooney-Edmund Gwenn	a5/2/42

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41		b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41		b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41		a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41		a6/14/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits	Range Busters		4/24/42		
	Borrowed Here (D)F	Florence Rice-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A	Rex Harrison-Patricia Hobson	61	4/1/42		b4/18/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42		a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)	Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42		b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42		b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42		a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41		a8/9/41
	She's in the Army	Veda Ann Borg-Marie Wilson		5/15/42		a5/2/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41		b12/21/40
	Thunder River Feud (W)F	Range Busters	72	1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41		b11/1/41

Coming 1941-42

Army Bride (Former title "Do Not Disturb")	John Beal-Wanda McKay	a4/25/42
Down Texas Way (W)	Buck Jones-Tim McCoy	a5/2/42
Hillbilly Blitzkrieg	Edgar Kennedy-Bud Duncan	
Hot Rubber	Rochelle Hudson-Ricardo Cortez 6/26/42	
Lure of the Islands	Margie Hart 7/3/42	
Riders of the West (W)	Buck Jones-Tim McCoy 7/17/42	
Smart Alecks	Leo Gorcey-Roger Pryor	
Texas Trouble Shooters	Ray Corrigan-John King 6/12/42	
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney	a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	..8/29/41	...b8/30/41
4032	Caught in the Draft (C)	F....Bob Hope-Dorothy Lamour	81	..7/4/41	...b5/31/41
4037	Flying Blind (D)	F.....Richard Arlen-Jean Parker	70	..8/29/41	...b8/23/41
4033	Forced Landing (D)	F.....Richard Arlen-Eva Gabor	66	..7/18/41	...b7/19/41
4035	Kiss the Boys Goodbye(CM)	F. D. Ameche-M. Martin-O. Levant	85	..8/1/41	...b6/28/41
4029	One Night in Lisbon (C)	A....Madeleine Carroll-Fred MacMurray	95	..6/13/41	...b5/10/41
4031	Parson of Panamint (D)	F.....Charles Ruggles-Ellen Drew	84	..8/22/41	...b6/21/41
4034	Shepherd of the Hills (D)	F...John Wayne-Betty Field (Tech.)	91	..7/25/41	...b6/21/41
4030	West Point Widow (CD)	.....Ann Shirley-Richard Carlson	62	..6/20/41	...b6/14/41
4055	Wide Open Town (W)	F.....William Boyd-Russell Hayden	78	..8/8/41	....b8/2/41
4036	World Premiere (C)	A.....John Barrymore-Frances Farmer	70	..8/15/41	...b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A.....Albert Dekker-Susan Hayward	68	..12/19/41	...b9/6/41
3	Bahama Passage (Tech.)	(D) A. Madeleine Carroll-Stirling Hayden	81	..1/23/42	..b12/13/41
2	Birth of the Blues (M)	F.....Bing Crosby-Mary Martin	84	..11/7/41	....b9/6/41
1	Buy Me That Town (C)	A....Lloyd Nolan-Constance Moore	70	..10/3/41	....b8/2/41
4	Fleet's In (M)	F.....Dorothy Lamour-William Holden	92	..4/3/42	....b12/24/41
4	Fly by Night (CD)	A.....Richard Carlson-Nancy Kelly	68	..4/24/42	....b12/24/42
2	Glamour Boy (C)	F.....Susanna Foster-Jackie Cooper	80	..12/5/41	....b9/6/41
5	Great Man's Lady (D)	A.....Barbara Stanwyck-Joel McCrea	91	..5/29/42	....b3/21/42
1	Henry Aldrich for President (C)	F.....Jimmy Lydon-Charles Smith	70	..10/24/41	...b8/2/41
1	Hold Back the Dawn (D)	F...Chas. Boyer-Olivia de Havilland	115	..9/26/41	....b8/2/41
4	Lady Has Plans (CD)	A.....Paulette Goddard-Ray Milland	77	..3/20/42	....b1/17/42
	Louisiana Purchase (MC)	.....Bob Hope-Victor Moore (Tech.)	98	..1/1/42	...b11/29/41
3	Mr. Bug Goes to Town (FA)	F.Tech. Cartoon Feature	78	..2/20/42	....b12/6/41
3	My Favorite Blonde (C)	A.....Bob Hope-Madeleine Carroll	78	..5/1/42	....b3/21/42
1	New York Town (CD)	A.....Mary Martin-Fred MacMurray	75	..10/31/41	....b8/2/41
2	Night of Jan. 16th (My)	F....Ellen Drew-Robt. Preston	79	..11/28/41	....b9/6/41
3	No Hands on the Clock (My)	F.Chester Morris-Jean Parker	75	..2/13/42	..b12/13/41
1	Nothing But the Truth (C)	...Bob Hope-Paulette Goddard	90	..10/10/41	...b8/2/41
W-1	Outlaws of the Desert (W)	F..Wm. Boyd-Brad King	66		....b9/27/41
3	Pacific Blackout (D)	F.....Robert Preston-Martha O'Driscoll	76	..3/16/42	....b12/6/41
	Reap the Wild Wind (D)	(Reviewed as "Midnight Angel") F.....Ray Milland-John Wayne (Tech.)	124	..3/19/42	...b3/21/42
4	Remarkable Andrew (C)	F....William Holden-Brian Donlevy	80	..4/17/42	....b1/17/42
W-1	Riders of the Timberline (W)	F.Bill Boyd-Brad King-Andy Clyde	59		....b9/27/41
W-1	Secret of the Wastelands (W)	F.Wm. Boyd-Brad King-Andy Clyde	66		....b9/27/41
2	Skylark (CD)	A.....Claudette Colbert-Ray Milland	94	..11/21/41	...b9/6/41
W-1	Stick to Your Guns (W)	F.....Bill Boyd-Brad King-Andy Clyde	63		....b8/2/41
3	Sullivan's Travels (CD)	A.....Joel McCrea-Veronica Lake	91	..2/6/42	....b12/6/41
4	Torpedo Boat (A)	F.....Richard Arlen-Jean Parker	69	..3/13/42	....b1/17/42
5	True to the Army (CM)	F.....Judy Canova-Ann Miller-Allan Jones	76	..5/15/42	....b3/21/42
W-1	Twilight on the Trail (W)	F..Bill Boyd-Brad King-A. Clyde	58		....b9/27/41

Coming

	American Empire (W)	.....Richard Dix-Preston Foster			....a1/24/42
6	Beyond the Blue Horizon (D)	.Dorothy Lamour-Richard Denning (Former title "Malaya")	76		....b5/9/42
6	Dr. Broadway (D)	.....Macdonald Carey-Jean Phillips	67		....b5/9/42
	Forest Rangers (D) (Tech.)	...Fred MacMurray-Paulette Goddard			....a2/28/42
	Glass Key	.....Brian Donlevy-Veronica Lake			....a5/16/42
	Great Without Glory	.....Joel McCrea-Betty Field			
	Happy-Go-Lucky	.....M. Martin-D. Powell-R. Vallee			
	Henry Aldrich, Editor (CD)	...Jimmy Lydon-Charles Smith			....a3/14/42
5	Henry and Dizzy (CD)	F.....Jimmy Lydon-Charles Smith	71	..6/5/42	....b3/21/42
	Holiday Inn	.....Bing Crosby-Fred Astaire		8/28/42	....a1/3/42
	I Live on Danger (D)	.....Chester Morris-Jean Parker			....a1/31/42
	I Married a Witch	.....Fredric March-Veronica Lake			
	Lady Bodyguard	.....Anne Shirley-Eddie Albert			
	Major and the Minor	.....Ginger Rogers-Ray Milland			....a5/23/42
	Mr. and Mrs. Cugat	.....Ray Milland-Betty Field			...a12/27/41
	Mrs. Wiggs of the Cabbage Patch (C)	.....Fay Bainter-Carolyn Lee			....a3/21/42
	My Heart Belongs to Daddy (C)	.Richard Carlson-Martha O'Driscoll			....a3/7/42
6	Night in New Orleans (My)	...Preston Foster-Albert Dekker (Former title "Morning After")	75		....b5/9/42
	Palm Beach Story	.....Claudette Colbert-Joel McCrea			....a1/3/42
	Priorities of 1942	.....Betty Jane Rhodes-Johnnie Johnston			
	Road to Morocco	.....Bing Crosby-Bob Hope-D. Lamour			....a5/16/42
	Silver Queen	.....George Brent-Priscilla Lane			
	Star Spangled Rhythm	.....Betty Hutton-Eddie Bracken			
	Street of Chance (My)	.....Burgess Meredith-Claire Trevor (Former title "Black Curtain")			....a2/21/42
6	Sweater Girl (My)	.....Eddie Bracken-June Preisser	77		....b5/9/42
6	Take a Letter, Darling (C)	....Rosalind Russell-Fred MacMurray	92		....b5/9/42
5	This Gun for Hire (G)	A.....Veronica Lake-Robert Preston		6/19/42	...b3/21/42
	Tombstone (W)	.....Richard Dix-Frances Gifford			....a10/4/41
	Undercover Man (W)	.....Wm. Boyd-Andy Clyde-Bill George	68		....b5/9/42
	Wake Island	.....Brian Donlevy-Robert Preston			
	Wildcat (D)	.....Richard Arlen-Arline Judge			....a2/28/42
	Wrecking Crew	.....Richard Arlen-Chester Morris			
	Young and Willing (C)	.....William Holden-Susan Hayward (Former title "Out of the Frying Pan")			...a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	.Bob-Steele-Marin Fais-St. John	66	..7/11/41	...a7/19/41
116	Blonde Comet (D)	.....Robert Kent-Virginia Vale	67	..12/26/41	..a11/22/41
111	Criminals Within (My)	A.....Eric Linden-Ann Doran	70	..6/27/41	...b8/16/41
115	Dangerous Lady (My)	F.....Neil Hamilton-June Storey	66	..9/12/41	..b10/11/41
113	Desperate Cargo (D)	A.....Ralph Byrd-Carol Hughes	69	..7/4/41	...b10/4/41
112	Double Cross (G)	F.....Kane Richmond-Pauline Moore	61	..6/27/41	...b8/16/41
124	Gambling Daughters (D)	A....Cecilia Parker-Roger Pryor	67	..8/1/41	....b9/13/41
126	Jungle Man (D)	F.....Buster Crabbe-Sheila Darcy	63	..10/10/41	..b10/11/41
167	Lone Rider Ambushed (W)	F..Geo. Houston-Al St. John	67	..8/29/41	...b11/1/41
168	Lone Rider Fights Back (W)	.George Houston-Al St. John	64	..11/7/41	..b12/27/41
166	Lone Rider in Frontier Fury	..George Houston-Al St. John	62	..8/8/41	....a7/26/41
114	Mr. Celebrity (D)	F.....James Seay-Doris Day	66	..10/31/41	..b10/4/41
123	Paper Bullets (D)	A.....Joan Woodbury-Jack LaRue	72	..6/13/41	...b6/14/41
125	Reg'lar Fellers (D)	F.....Billy Lee-'Alfalfa' Switzer	65	..8/15/41	...b8/30/41
156	Texas Marshal (W)	.....Tim McCoy-Kay Leslie	62	..6/13/41	...a5/17/41

1941-42

220	Army Takes Over			7/17/42	
258	Billy the Kid's Round-Up (W)	.Buster Crabbe-Al St. John	58	..12/12/41	..b12/27/41
260	Billy the Kid's Smoking Guns	.B. Crabbe-Al St. John	63	..5/29/42	
259	Billy the Kid Trapped (W)	F..Buster Crabbe-Al St. John	59	..2/20/42	...b4/18/42
257	Billy the Kid, Wanted (W)	F.Buster Crabbe-Al St. John	64	..10/24/41	...b11/1/41
208	Bombs Over Burma	.....Anna May Wong-Noel Madison	68	..6/5/42	
207	Broadway Big Shot (CD)	A...Ralph Byrd-Virginia Vale	63	..2/6/42	....b1/17/42
211	Dawn Express (Spy)	.....Michael Whalen-Anne Nagel	66	..3/27/42	...a2/28/42
206	Duke of the Navy (D)	F.....Ralph Byrd-Veda Ann Borg	65	..1/23/42	....b2/14/42
219	Gallant Lady	.....Sidney Blackmer-Rose Hobart	70	..5/29/42	
202	Girls Town (D)	F.....Edith Fellows-June Storey	63	..3/6/42	....b4/11/42
205	Hard Guy (G)	A.....Jack La Rue-Mary Healy	68	..10/17/41	..b10/25/41
216	House of Errors (C)	.....Harry Langdon-Marian Marsh	67	..4/10/42	....a3/7/42
218	Inside the Law	.....Wallace Ford-Frank Sully	65	..5/8/42	
204	Isle of Forgotten Sins	.....Alan Baxter-Gertrude Michael		6/26/42	
203	Jungle Siren	.....Ann Corio-Buster Crabbe		8/14/42	
215	Law of the Timber (D)	.....Marjorie Reynolds-Monte Blue	63	..12/19/41	..b12/27/41
263	Lone Rider and the Bandit (W)	.George Houston-Al St. John	55	..1/16/42	...a12/6/41
264	Lone Rider in Cheyenne (W)	.George Huston-Al St. John	59	..3/13/42	...a1/31/42
265	Lone Rider in Texas Justice	...G. Houston-Al St. John		6/12/42	
209	Mad Monster	.....Johnny Downs-George Zucco	79	..5/15/42	
201	Men of San Quentin (D)	F....J. Anthony Hughes-Eleanor Stewart	80	..5/22/42	...b4/18/42
213	Miracle Kid (D)	A.....Tom Neal-Carol Hughes-Vicki Lester	66	..11/14/41	..b1/31/42
217	Panther's Claw (My)	F.....Sidney Blackmer-Rickey Vallin	74	..4/17/42	....b3/21/42
252	Raiders of the West (W)	.....Bill (Radio) Boyd-Art Davis	64	..2/13/42	..a12/13/41
253	Rolling Down the Great Divide (W)	.....Bill (Radio) Boyd-Art Davis	62	..4/24/42	
229	Strangler	.....Judy Campbell-Sebastian Shaw	67	..4/3/42	
230	Swamp Woman (D)	.....Ann Corio-Jack La Rue	68	..12/5/41	...a10/11/41
251	Texas Man Hunt (W)	.....Bill (Radio) Boyd-Art Davis	60	..1/2/42	...a11/22/41
212	They Raid by Night	.....Lyle Talbot-George Neisce		7/3/42	
214	Today I Hang (D)	A.....Walter Woolf King-Mona Barrie	67	..1/30/42	...b3/14/42
210	Too Many Women (C)	.....Neil Hamilton-June Lang	67	..2/27/42	...a1/31/42
254	Tumbleweed Trail (W)	.....Bill Boyd-Lee Powell		6/19/42	
	Yank in Libya	.....H. B. Warner-Joan Woodbury			

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)	F..Leon Errol-Mildred Coles	65	..7/25/41	...b7/12/41
175	Little Foxes (D)	A.....Bette Davis-Herbert Marshall	116	..8/29/41	...b8/16/41
135	My Life With Caroline (C)	...Ronald Colman-Anna Lee	81	..8/1/41	...b7/19/41
136	Scattergood Meets B'way (D)	F.Guy Kibbee-Emma Dunn	70	..8/22/41	...b8/30/41
186	Six Gun Gold (W)	.....Tim Holt-Jane Clayton		..8/8/41	....a7/12/41
172	Story of the Vatican (Doc.)	....March of Time Feature	54	..7/18/41	...b8/16/41
126	Tom, Dick and Harry (C)	A...Ginger Rogers-Geo. Murphy	86	..7/4/41	...b7/19/41

Block No.

Current 1941-42

1	All That Money Can Buy (D)	A.Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	..10/17/41	..b7/19/41
	Ball of Fire (C)	A.....Barbara Stanwyck-Gary Cooper	111	..1/9/42	...b12/6/41
W-1	Bandit Trail (W)	F.....Tim Holt-Janet Waldo	60	..10/10/41	...b9/6/41
5	Bashful Bachelor (C)	F.....Lum 'n' Abner	74	..4/24/42	...b3/21/42
4	Call Out the Marines (C)	.....Victor McLaglen-Edmund Lowe	67	..2/13/42	....b1/10/42
1	Citizen Kane (D)	A.....Orson Welles-Dorothy Comingore	120	..9/5/41	....b4/12/41
3	Date With the Falcon (MyC)	F.George Sanders-Wendy Barrie	63	..1/16/42	....b11/8/41
W-1	Dude Cowboy (W)	F.....Tim Holt-Marjorie Reynolds	59	..12/12/41	...b9/6/41
	Dumbo (FA)	F.....Disney Cartoon Feature (Tech.)	64	..10/31/41	...b10/4/41
6	Falcon Takes Over (CD)	.....George Sanders-Allen Jenkins	63	..5/29/42	....b5/9/42
	Fantasia (FA)	F.....Technicolor Cartoon	85	..4/10/42	...b11/18/40
1	Father Takes a Wife (C)	A....Adolphe Menjou-Gloria Swanson	79	..10/3/41	....b7/19/41
3	Four Jacks and a Jill (CM)	F.Anne Shirley-Ray Bolger	68	..1/23/42	....b11/8/41
2	Gay Falcon (My)	A.....George Sanders-Wendy Barrie	66	..10/24/41	...b9/20/41
4	Joan of Paris (D)	.....Michele Morgan-Paul Henreid	91	..2/20/42	....b1/10/42
1	Lady Scarface (D)	F.....Dennis O'Keefe-Frances Neal	66	..9/26/41	....b7/26/41
W-2	Land of the Open Range (W)	F.Tim Holt-Ray Whitley	60	..4/19/42	...b12/13/41
2	Look Who's Laughing (C)	F...Bergen & McCarthy	79	..11/21/41	...b9/20/41
5	Mayor of 44th Street (CDM)	A.George Murphy-Anne Shirley	86	..5/15/42	....b3/21/42
4	Mexican Spitfire at Sea (C)	...Lupe Velez-Leon Errol	73	..3/13/42	....b1/10/42
2	Mexican Spitfire's Baby (C)	F.Leon Errol-Lupe Velez-Zasu Pitts	70	..11/28/41	...b9/6/41
3	Obliging Young Lady (C)	F...Joan Carroll-Edmond O'Brien	80	..1/30/42	....b11/8/41
1	Parachute Battalion (D)	F....Robert Preston-Nancy Kelly	75	..9/12/41	....b7/19/41
3	Playmates (CM)	F.....K. Kyser-J. Barrymore-Lupe Velez	96	..12/26/41	....b11/8/41
W-1	Riding the Wind (W)	F.....Tim Holt-Ray Whitley	60	..2/27/42	....b9/6/41
5	Scattergood Rides High (D)	F.Guy Kibbee-Dorothy Moore	66	..5/8/42	....b3/21/42
4	Sing Your Worries Away (CM)	.Bert Lahr-Buddy Ebsen-Patsy Kelly	71	..3/6/42	....b1/10/42
2	Suspicion (D)	A.....Cary Grant-Joan Fontaine	99	..11/14/41	...b9/20/41
6	Syncopation (DM)	.....Adolphe Menjou-Jackie Cooper	88	..5/22/42	....b5/9/42
5	Tuttles of Tahiti (D)	F.....Charles Laughton-Jon Hall	94	..5/1/42	....b3/21/42
2	Unexpected Uncle (CD)	F.....Anne Shirley-Charles Coburn	67	..11/7/41	...b9/20/41
4	Valley of the Sun (D)	.....James Craig-Lucille Ball	80	..2/6/42	....b1/10/42
3	Weekend for Three (C)	A.....Dennis O'Keefe-Jane Wyatt	66	..12/12/41	..b10/25/41

Coming

	All for Fun (C)	.....Edgar Bergen-Fibber McGee and Molly			
	Army Surgeon (War)	.....Jane Wyatt-Kent Taylor			....a4/18/42
	Bambi	.....Disney Cartoon Feature			....In Prod.
	Big Street	.....Henry Fonda-Lucille Ball			
W-2	Come on Danger (W)	F.....Tim Holt-Ray Whitley		6/5/42	...b12/13/41
	Highways by Night (C)	.....Richard Carlson-Jane Randolph			....a5/9/42
	Journey Into Fear (Spy)	.....Joseph Cotten-Dolores del Rio			....a2/14/42
	Magnificent Ambersons	.....J. Cotten-Dolores Costello-T. Holt			...a12/27/41
6	Mexican Spitfire Sees A Ghost (C)	.....Leon Errol-Lupe Velez	70	..6/26/42	....b5/9/42
6	My Favorite Spy (MyC)	.....Kay Kyser-Ellen Drew	86	..6/12/42	....b5/9/42
	Name, Age and Occupation	...Robert Ryan-Frances Dee			
	Once Upon a Honeymoon (DC)	.Ginger Rogers-Cary Grant			
6	Powder Town (D)	.....Victor McLaglen-Edmond O'Brien	79	..6/19/42	....b5/9/42
	Pride of the Yankees	.....Gary Cooper-Teresa Wright			
	Scattergood Survives a Murder	.Guy Kibbee-Margaret Hayes			
	Singing Guns	.....Tim Holt-Joan Barclay			
	They Flew Alone	.....Anna Neagle-R. Newton			
W-2	Thundering Hoofs (W)	F.....Tim Holt-Ray Whitley		60	...bi2/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F..Roy Rogers-Geo. "Gabby" Hayes	61	..9/5/41	....b9/6/41
24	Citadel of Crime (D)	F.....Frank Albertson-Linda Hayes	58	..7/24/41	....b8/2/41
26	Doctors Don't Tell (D)	F.....John Beal-Florence Rice	65	..8/27/41	....b9/13/41
42	Down Mexico Way (W)	F.....Gene Autry-Smiley Burnette	78	..10/15/41	.b10/18/41
68	Gangs of Sonora (W)	F.....Three Mesquiteers	56	..7/10/41	....b7/19/41
4	Ice Capades (CDM)	F.....Dorothy Lewis-Jerry Colonna	88	..8/20/41	....b8/16/41
25	Rags to Riches (G)	F.....Alan Baxter-Mary Carlisle	57	..7/31/41	....b8/9/41
47	Sunset in Wyoming (W)	F.....Gene Autry-Smiley Burnette	65	..7/15/41	....b8/2/41
48	Under Fiesta Stars (W)	F.....Gene Autry-Smiley Burnette	64	..8/25/41	...b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	.Dennis O'Keefe-Ruth Terry	72	..3/25/42	...b3/28/42
171	Apache Kid (W)	F.....Don "Red" Barry-Lynn Merrick	56	..9/12/41	....b9/27/41
174	Arizona Terrors (W)	F.....Don "Red" Barry-Lynn Merrick	56	..1/6/42	....b1/10/42
164	Code of the Outlaw (W)	F....The Three Mesquiteers	57	..1/30/42	....b2/7/42
145	Cowboy Serenade (W)	F.....Gene Autry-Smiley Burnette	66	..1/22/42	....b1/24/42
172	Death Valley Outlaws (W)	F...Don Barry-Lynn Merrick	56	..9/29/41	...b10/4/41
111	Devil Pays Off (Spy)	A.....J. Edward Bromberg-Osa Massen	70	..11/10/41	..b11/15/41
121	Gangs of the City (D)	.....Philip Terry-Wendy Barrie (Former title "Public Enemies")	66	..10/30/41	...b11/1/41
162	Gauchos of Eldorado (W)	F....Tom Tyler-Bob Steele	56	..10/24/41	.b10/25/41
117	Girl From Alaska (D)	F.....Ray Middleton-Jean Parker	75	..4/16/42	....b4/25/42
144	Heart of the Rio Grande (W)	F.Gene Autry-Smiley Burnette	68	..3/11/42	....b3/14/42
146	Home in Wyomin' (W)	.....Gene Autry-Fay McKenzie	67	..4/20/42	....b5/2/42
108	Hurricane Smith (D)	F.....Ray Middleton-Jane Wyatt	69	..7/20/41	....b7/19/41
103	In Old California (D)	.....John Wayne-Binnie Barnes	91	..5/31/42	....a5/2/42
151	Jesse James at Bay (W)	F.....Roy Rogers-George "Gabby" Hayes	56	..10/17/41	.b10/18/41
176	Jesse James, Jr. (W)	F.....Don "Red" Barry-Lynn Merrick	55	..3/25/42	....b4/4/42
101	Lady for a Night (D)	.....Joan Blondell-John Wayne	87	..1/5/42	....b1/3/42
153	Man From Cheyenne (W)	F....Roy Rogers-George "Gabby" Hayes	60	..1/16/42	....b1/17/42
110	Mercy Island (D)	A.....Ray Middleton-Gloria Dickson	72	..10/10/41	.b10/11/41
173	Missouri Outlaw (W)	F.....Don "Red" Barry-Lynn Merrick	58	..11/25/41	..b11/22/41
107	Mountain Moonlight (C)	F.....Weaver Bros. & Elviry	68	..7/12/41	...b7/19/41
112	Mr. District Attorney in the Carter Case	.....James Ellison-Virginia Gilmore	68	..12/18/41	..b12/27/41
161	Outlaws of Cherokee Trail (W)	F.Three Mesquiteers	56	..9/10/41	...b9/20/41
122	Pardon My Stripes (C)	F.....Bill Henry-Sheila Ryan	64	..1/26/42	....b1/31/42
133	Pittsburgh Kid (D)	F.....Billy Conn-Jean Parker	76	..8/29/41	....b9/6/41
165	Raiders of the Range (W)	F...Bob Steele-Tom Tyler	54	..3/18/42	....b4/4/42
152	Red River Valley (W)	F.....Roy Rogers-Sally Payne	63	..12/12/41	..b12/13/41
134	Remember Pearl Harbor (Spy-D)	.....Donald Barry-Fay McKenzie	75	..5/18/42	...b5/16/42
156	Romance on the Range	.....Roy Rogers-George "Gabby" Hayes	63	..5/18/42	
109	Sailors on Leave (C)	A.....William Lundigan-Shirley Ross	71	..9/30/41	...b10/4/41
116	Shepherd of the Ozarks (C)	F..Weaver Bros. & Elviry	70	..3/26/42	....b4/11/42
143	Sierra Sue (W)	.....Gene Autry-Smiley Burnette	64	..11/12/41	.b11/15/41
102	Sleepytime Gal (CM)	F.....Judy Canova-Tom Brown	80	..3/5/42	....b3/7/42
123	S.O.S. Coast Guard (D)	F....Ralph Byrd-Bela Lugosi	69	..4/16/42	....b4/18/42
154	South of Santa Fe (W)	F.....Roy Rogers-Geo. "Gabby" Hayes	55	..2/17/42	....b2/21/42
175	Stagecoach Express (W)	F....Don "Red" Barry-Lynn Merrick	57	..3/6/42	....b3/21/42
147	Stardust on the Sage (W)	...Gene Autry-Smiley Burnette	65	..5/25/42	....a4/18/42
119	Suicide Squadron (D)	A.....Anton Walbrook-Sally Gray	83	..4/20/42	....b4/18/42
155	Sunset on the Desert (W)	F...Roy Rogers-George "Gabby" Hayes	63	..4/1/42	....b4/4/42
114	Tragedy at Midnight (My-C)	A.John Howard-Margaret Lindsay	68	..2/2/42	....b1/31/42
113	Tuxedo Junction (C)	F.....Weaver Bros. & Elviry	71	..12/4/41	...b12/6/41
163	West of Cimarron (W)	.....Three Mesquiteers	55	..12/15/41	.b12/20/41
166	Westward Ho! (W)	.....Three Mesquiteers	56	..4/24/42	....b5/2/42
115	Yokel Boy (C)	F.....Joan Davis-Albert Dekker	69	..3/13/42	....b3/21/42
124	Yukon Patrol (D)	.....Allen Lane-Lita Conway	66	..4/30/42	....b5/9/42

Coming

177	Cyclone Kid (W)	.....Don Barry-Johnny James			....a5/9/42
	Flying Tigers	.....John Wayne-John Carroll			
	Hi Neighbor	.....Lulu Belle & Scotty-Vera Vague			
	Ice-Capades Review	.....Ice-Capades Troupe			
	Lazy Bones	.....Judy Canova-Joe E. Brown			
	Moonlight Masquerade (CD)	...Jane Frazee-Betty Keane		6/3/42	....a5/9/42
167	Phantom Plainsmen	.....Three Mesquiteers			
	Sons of the Pioneers (W)	....Roy Rogers-Geo. "Gabby" Hayes			

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F.....Geo. Montgomery-Osa Massen	61	..7/11/41	...b6/28/41
149	Dance Hall (C)	F.....Cesar Romero-Carole Landis	73	..7/18/41	...b6/28/41
146	Man Hunt (Spy)	F.....Walter Pidgeon-Joan Bennett	100	..6/20/41	....b6/14/41
147	Moon Over Miami (MC)	F.....Don Ameche-Betty Grable (Tech.)	91	..7/4/41	....b6/21/41
145	Very Young Lady (CD)	F.....Jane Withers-Nancy Kelly	79	..6/27/41	...b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No. | Current 1941-42 | Mins. | Rel. Date | See Issue of

2 Belle Starr (Tech.) (D)A ...Gene Tierney-Randolph Scott..... 87..9/12/41 ...b8/23/41
6 Blue, White and Perfect (D)..Lloyd Nolan-Mary Beth Hughes.... 75..1/6/42 ...b12/20/41
5 Cadet Girl (CD)A.....Carole Landis-Geo. Montgomery.... 71..11 28 41 ..b11/15/41
8 Castle in the Desert (My)F...Sidney Toler-Arleen Whelan..... 62..2/27/42 ....b2/7/42
1 Charley's Aunt (C)F.....Jack Benny-Kay Francis..... 81..8/1/41 ....b7/26/41
2 Charlie Chan in Rio (My)F...Sidney Toler-Mary Beth Hughes... 62..9/5/41 ....b8/23/41
5 Confirm or Deny (D)A.....Don Ameche-Joan Bennett..... 73..12/12/41 ..b11/15/41
1 Dressed to Kill (D)F.....Lloyd Nolan-Mary Beth Hughes.... 74..8/8/41 ....b7/26/41
7 Gentleman at Heart.....Carole Landis-Cesar Romero..... 67..1/16/42 ...b1/10/42
3 Great Guns (C)F.....Laurel and Hardy-Sheila Ryan.... 74..10/10/41 ...b9/13/41
6 How Green Was My Valley(D)F..Maureen O'Hara-Walter Pidgeon...118..12.26/41 ..b11/1/41
4 I Wake Up Screaming (My)F..Betty Grable-Victor Mature..... 82..11/14/41 ..b10/18/41
(Reviewed as "Hot Spot")
W-1 Last of the Duanes (W)F....Geo. Montgomery-Lynne Roberts.... 58..9/26/41 ...b9/13/41
W-2 Lone Star Ranger (W)F.....John Kimbrough-Sheila Ryan..... 57..3/20/42 ...b3/14/42
10 Mad Martingales (CD)F.....Jane Withers-Marjorie Weaver..... 65..5 15 42 ....b4 18 42
3 Man at Large (Spy)F.....Marjorie Weaver-Richard Derr..... 69..10/3/41 ...b9/13/41
10 Man Who Wouldn't Die(My)F..Lloyd Nolan-Marjorie Weaver..... 65..5/1/42 ....b4 18 42
5 Marry theBoss'Daughter(CD)F..Brenda Joyce-Bruce Edwards..... 60..11/28/41 ..b11/15/41
4 Moon Over Her Shoulder(C)A..Lynn Bari-John Sutton..... 68..10/24/41 ..b10/18/41
10 Moontide (D) A.....J. Gabin-I. Lupino-C. Rains..... 94..5 29 42 ....b4 18 42
10 My Gal Sal (M) F (Tech.)....Rita Hayworth-Victor Mature..... 103..5 8 42 ....b4 18 42
8 Night Before the Divorce(D)A..Lynn Bari-Joseph Allen, Jr..... 67..3 6 42 .....b2/7/42
8 On the Sunny Side (CD)F....Roddy McDowall-Jane Darwell..... 70..2 13 42 ....b2/7/42
5 Perfect Snob (CD)F.....Lynn Bari-Cornell Wilde..... 61..12/19/41 ..b11/22/41
1 Private Nurse (D)F.....Brenda Joyce-Jane Darwell..... 60..8 22/41 ....b7.26/41
9 Remarkable Mr. Kipps (D)A..Michael Redgrave-Diana Wynyard.. 86..3/27/42 ....b3/14/42
7 Remember the Day (D).....Claudette Colbert-John Payne..... 86..1/1/42 ....b12/20/41
W-1 Riders of the Purple Sage (W)F..George Montgomery-Mary Howard.. 56..10/10/41 ...b9/13/41
7 Right to the Heart.....Brenda Joyce-Joseph Allen, Jr..... 72..1/23.42 ....b1/10/42
9 Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney..... 86..3/20/42 ....b3/14/42
5 Rise and Shine (CM)F.....Linda Darnell-Jack Oakie..... 93..11/21/41 ..b11/22/41
8 Roxie Hart (C)A.....Ginger Rogers-Adolphe Menjou..... 74..2 20 42 .....b2/7/42
9 Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster..... 72..4 3/42 .....b3/14/42
4 Small Town Deb (CD)F.....Jane Withers-Cobina Wright, Jr.... 73..11/7 41 ...b10/25/41
8 Son of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)... 75..3 13/42 ....b2/7/42
7 Son of Fury (D).....Tyrone Power-Frances Farmer..... 98..1/30/42 ....b1/10/42
W 2 Sundown Jim (W)F.....J. Kimbrough-A. Whelan..... 53..3/27/42 ....b3/14/42
1 Sun Valley Serenade.....Sonja Henie-John Payne-M. Berle.. 83 8 29 41 ....b8/2/41
1 Swamp Water (D)A.....Walter Huston-Walter Brennan..... 88..11/14/41 ..b10/25/41
9 To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.)..... 87..4/10/42 ....b3/14/42
3 Week-end in Havana (D)F....Alice Faye-John Payne (Tech.).... 80..9/26/41 ....b9 13.41
3 We Go Fast (C)A.....Alan Curtis-Lynn Bari..... 64..9/19/41 ....b9/13/41
10 Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle..... 7.. 3 22 42 ....b4 18 42
9 Who Is Hope Schuyler? (My)A..Mary Howard-Robt. Lowery..... 57..4/17/42 ....b3/14/42
1 Wild Geese Calling (D)F.....Henry Fonda-Joan Bennett..... 77..8 15/41 ....b7/26/41
3 Yank in the R.A.F. (War)F..Tyrone Power-Betty Grable..... 97..10/17/41 ...b9/13/41
7 Young America (D).....Jane Withers-William Tracy..... 73..2/6/42 ....b1/10/42

Coming 1941-42

11 It Happened in Flatbush (D).Lloyd Nolan-Carole Landis.....6/5/42 ...a3/28/42
11 Magnificent Dope .....D. Ameche-H. Fonda-Lynn Bari.....6/19/42 ...a3/28/42
12 Outlaw, The .....Walter Huston-Thos. Mitchell.....7/10/42 .....
11 Ten Gentlemen from West Point (D).....George Montgomery-M. O'Hara.....6/26/42 ....a2/7/42
12 This Above All (D).....Tyrone Power-Joan Fontaine.....109..7/17.42 ....b5 16.42

Coming 1942-43

A-Haunting We Will Go (C)..Laurel & Hardy-Sheila Ryan..... ..a4/25/42
Berlin Correspondent .....Virginia Gilmore-Dana Andrews..... .....
Black Swan .....Tyrone Power-Maureen O'Hara..... .....
Careful Soft Shoulder.....Virginia Bruce-James Ellison..... .....
Footlight Serenade (D).....Betty Grable-Victor Mature..... .....a4/4/42
Girl Trouble .....Don Ameche-Joan Bennett..... .....
Iceland (C) .....Sonja Henie-John Payne-Jack Oakie a5/23.42
Little Tokio, U.S.A.....Brenda Joyce-Preston Foster..... .....
Loves of Edgar Allen Poe.....Linda Darnell-John Shepperd..... ....a5.2/42
Man in the Trunk.....Lynne Roberts-George Holmes..... .....
Orchestra Wife .....George Montgomery-Ann Rutherford..... ....a5 16 42
Pied Piper .....Monty Woolley-Roddy McDowall..... .....
Postman Didn't Ring.....Brenda Joyce-Richard Travis..... .....
Tales of Manhattan (D).....Fonda-Rogers-Boyer-Hayworth .....8/7/42 ....a12/6/41
Thru Different Eyes (My)....Mary Howard-Donald Woods..... ....a4/25/42
Thunder Birds (D).....Gene Tierney-Preston Foster..... ....a4/4/42
Twelve Men in a Box.....Lloyd Nolan-Marjorie Weaver..... .....

UNITED ARTISTS

Current

About Face (C)F.....William Tracy-Joe Sawyer..... 47..4/17/42 ...b4/18/42
All American Co-Ed (CM)F..Frances Langford-Johnny Downs.... 48..10/31/41 .b10/18/41
Brooklyn Orchid (C)F.....Marjorie Woodworth-Wm. Bendix.. 50..2/20/42 ....b1/31/42
Corsican Brothers (D).....Doug Fairbanks, Jr.-Akim Tamiroff.110..11/28/41 .b12/20/41
Dudes Are Pretty People (C)..Marjorie Woodworth-Jimmy Rogers.....3/13/42 ..a12/20/41
Fiesta (Tech.) (CD).....Armida-Antonio Moreno-Geo. Givot. 45..12/19/41 .b12/20/41
Flying With Music (CM)....Marjorie Woodsworth-George Givot.....5 22 42 ....a2.7/42
(Former title "Cobana")
Friendly Enemies (C).....Charles Winninger-Charlie Ruggles.....6/26/42 ....a3/14/42
Gentleman After Dark (D)A..Brian Donlevy-Miriam Hopkins..... 74..2/27/42 ....b3/14/42
Gold Rush (C)F.....Charlie Chaplin..... 71..4/17/42 ....b3/7/42
Hayfoot (C) .....William Tracy-James Gleason..... 48..1/2/42 .....b1/3/42
International Lady (Spy)A....Ilona Massey-George Brent..... 100..9/19/41 .b10/18/41
Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp ..... 108..4/3/42 ....b3/28/42
Lydia (D)F .....Merle Oberon-Alan Marshall..... 104..9 29/41 ....b8/23/41
Major Barbara (CD)A.....Wendy Hiller-Robert Morley..... 112..9/12/41 ....b5/3/41
Miss Annie Rooney.....Shirley Temple-William Gargan..... 5.29.42 .....
Miss Polly (C)F.....ZaSu Pitts-Slim Summerville..... 45..11/14/41 ..b11/1/41
Mister V (D)F.....Leslie Howard-Mary Morris..... 100..3/20/42 ...b2/14/42
Real Glory .....Gary Cooper ..... 95..5 8/42 .....Reissue
Shanghai Gesture (D).....Gene Tierney-Victor Mature..... 104..2/6/42 ...b12/27/41
Ships With Wings.....John Clements-Leslie Banks..... 89..5 15/42 ....b5 23/42
Sundown (D)A .....Gene Tierney-Bruce Cabot..... 92..10/31/41 .b10/18/41
To Be Or Not To Be (C)A....Carole Lombard-Jack Benny..... 98..3/6/42 ....b2/21/42
Twin Beds (C)A.....George Brent-Joan Bennett..... 83..4/24/42 ....b4/18/42

Coming

Calaboose .....Jimmy Rogers-Noah Beery, Jr..... .....
Devil With Hitler (CD).....Bobby Watson-Joe Devlin..... ....a5 9 42
Moon and Sixpence.....George Sanders-Herbert Marshall..... .....
Taxi, Mister .....Wm. Bendix-Grace Bradley..... .....
The McGuerins From Brooklyn..Arlene Judge-William Bendix..... .....

UNIVERSAL

Current 1940-41

5039 Cracked Nuts (C).....Una Merkel-Stuart Erwin..... 65..8/1/41 ....b7/26/41
5038 Hello Sucker (F)A.....Hugh Herbert-Peggy Moran..... 60..7/11/41 ....b7/5/41
5000A Hold That Ghost (CM).....Abbott & Costello-Evelyn Ankers... 86..8/8/41 .....b8/2/41
5067 Rawhide Rangers (W)F.....Johnny Mack Brown-Fuzzy Knight.. 56..7/18/41 ....b8/16/41
5044 This Woman Is Mine (PD)A..Franchot Tone-Walter Brennan.... 92..8/22/41 ....b8/23/41

Current 1941-42

6024 Almost Married (CM)F.....Jane Frazee-Robert Paige..... 65..5/22/42 ....b3/14/42
6007 Appointment for Love (D).....Chas. Boyer-Margaret Sullavan..... 89..10/31/41 .b10/25/41
6063 Arizona Cyclone (W)F.....Johnny Mack Brown..... 57..11/14/41 ..b3/14/42
6013 Badlands of Dakota (W)F....Crawford-Herbert-Devine ..... 73..9/5/41 ....b8/30/41
6031 Bombay Clipper (D)F.....William Gargan-Irene Hervey..... 64..2/6/42 ....b1/17/42
Broadway (G) .....George Raft-Brod Crawford..... 89..5/8/42 .....b5/9 42
6035 Burma Convoy (A)A.....Charles Bickford-Evelyn Ankers..... 59..10/17/41 .b10/4/41
5018 Butch Minds the Baby (C)A...Brod Crawford-Virginia Bruce..... 76..3/20/42 ....b3/28/42
6037 Don't Get Personal (C).....H. Herbert-A. Gwynne..... 60..1/2/42 .....b1/3/42
6054 Escape From Hong Kong(Spy)..Don Terry-Leo Carrillo..... 60..5/15/42 ....b5/16/42
6065 Fighting Bill Fargo (W).....Johnny Mack Brown-Nell O'Day..... 57..4/17/42 ....a9/13/41
(Former title "Vigilantes")
6028 Flying Cadets (D)F.....Wm. Gargan-Ed. Lowe-Peggy Moran 60..10/24/41 .b10/18/41
6027 'Frisco Lil (D)A.....Irene Hervey-Kent Taylor..... 60..3/6/42 ....b2/28/42
6012 Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr.... 67..3/13/42 ....b3/7/42
6045 Girl Must Live (C)A.....Margaret Lockwood ..... 69..9/19/41 ..b10/11/41
6046 Hellzapoppin .....Olsen and Johnson-Martha Raye.... 84..12/26/41 .b12/20/41
6005 It Started With Eve (CD)F...Deanna Durbin-Charles Laughton... 90..9/26/41 ...b10/4/41
6032 Jail House Blues (C)A.....Anne Gwynne-Nat Pendleton..... 62..1/9/42 .....b1/17/42
6026 Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray..... 65..3/27/42 ....b3/28/42
6001 Keep 'Em Flying (C)F.....Abbott & Costello-Carol Bruce..... 80..11/28/41 .b11/22/41
6051 Kid From Kansas (A)F.... Dick Foran-Leo Carrillo..... 60..9/19/41 ....b9/20/41

UNIVERSAL

Current 1941-42 (Cont.)

6042 Mad Doctor of Market St.(D)..Una Merkel-Claire Dodd..... 60..2/27/42 ...b1/10/42
6061 Man From Montana (W)F....Johnny Mack Brown-Fuzzy Knight.. 61..9/5/41 ....b9/20/41
6062 Masked Rider (W)F.....Johnny Mack Brown-Fuzzy Knight.. 58..11 21 41 .b10/11/41
6029 Melody Lane (CM)F.....Baby Sandy-The Merry Macs..... 60..12 19 41 .b12/13/41
6034 Mississippi Gambler (My)F..Kent Taylor-Frances Langford..... 60..4/17/42 ...b4/18/42
6021 Mob Town (G)F.....Dead End Kids-Dick Foran..... 62..10/3/41 ...b10/4/41
6025 Moonlight in Hawaii (CM)F..Johnny Downs-Jane Frazee..... 60..11 21 41 .b10/11/41
6022 Mystery of Marie Roget (My)A..Patric Knowles-Maria Montez..... 61..4/3/42 .....b4/4/42
6016 Never Give a Sucker an Even Break (CM)F.....W. C. Fields-Gloria Jean..... 71..10/10/41 .b10/11/41
6023 North to the Klondike (A)F..Brod Crawford-Lon Chaney, Jr..... 58..1/23/42 ...b1/24/42
6014 Paris Calling (D)A.....Elisabeth Bergner-Randolph Scott.. 93..1/16/42 ....b12/6/41
6044 Quiet Wedding .....Margaret Lockwood ..... 63..11/21/41 ...b1/3/42
6002 Ride 'Em Cowboy (CM)F.....Abbott & Costello-Dick Foran..... 86..2/20/42 ....b2/14/42
6052 Road Agent (D)A.....Leo Carrillo-Andy Devine-D. Foran. 60..2/6/42 ....b12/6/41
6047 Saboteur (Spy)F .....Robert Cummings-Priscilla Lane.... 108..4/24 42 ....b4/25 42
6038 Sealed Lips (D)F.....Wm. Gargan-June Clyde-John Litel. 62..12/5/41 ...b12/6/41
6030 Sing Another Chorus (MC)F..Johnny Downs-Jane Frazee..... 64..9/19/41 ....b9/13/41
6020 South of Tahiti (D)F.....Brian Donlevy-Maria Montez..... 75..10/17/41 .b10/25/41
6048 Spoilers (D)F .....Marlene Dietrich-Randolph Scott... 87..4 10/42 ....b4/18/42
6064 Stage Coach Buckaroo (W)F..J. Mack Brown-Fuzzy Knight..... 58..2/13/42 ....b3/28/42
6036 Strange Case of Dr. Rx (My)A..Lionel Atwill-Patric Knowles..... 65..4/17/42 ....b4/4/42
6033 Swing It, Soldier (M).....Frances Langford-Ken Murray..... 66..11/7/41 ....b11/1/41
6039 Treat 'Em Rough (D)F.....Peggy Moran-Eddie Albert..... 61..1/30/42 ...b1/17/42
6004 Unfinished Business (CD)A...Irene Dunne-Robt. Montgomery..... 94..9/12/41 ...b8/30/41
6053 Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine..... 60..4/10/42 ....b4/4/42
6017 What's Cookin' (M)F.....Andrews Sisters-Gloria Jean..... 66..2/20/42 ....b2/21/42
6015 Wolf Man (H)A.....C Rains-D. Foran-L. Chaney, Jr.. 70..12/12/41 ..b12/13/41
6041 You're Telling Me (C).....Hugh Herbert-Robert Paige.....5/1/42 .....a1/3/42

Coming

Boss of Hangtown Mesa.....Johnny Mack Brown-Fuzzy Knight..... .....
Danger in the Pacific.....Leo Carrillo-Andy Devine..... ....a5/16/42
Drums of the Congo.....Stuart Erwin-Ona Munson..... ....a1/10/42
Eagle Squadron (D).....Diana Barrymore-Robert Stack..... ....a2/28/42
Lady in a Jam (C).....Irene Dunne-Patric Knowles.....6/19/42 ....a2/14/42
Pardon My Sarong (C).....Abbott and Costello..... ....a5/16/42
Strictly in the Groove.....Leon Errol-Mary Healy..... ....a5/2/42
6043 There's One Born Every Minute (C) .....Hugh Herbert-Tom Brown..... 60..6/26/42 ...a10/4/41
(Former title "Man or Mouse")
Top Sergeant (G).....Don Terry-Leo Carrillo..... ....a4/4/42
019 Tough As They Come.....Dead End Kids-Paul Kelly.....1..6/5/42 ....a1.10/42

Coming 1942-43

Deep in the Heart of Texas..Robert Stack-Brod Crawford.....7/3/42 .....
Destination Unknown (Spy)..Irene Hervey-William Gargan..... ....a5/23/42
Eyes of the Underworld.....Richard Dix-Wendy Barrie..... ....a5/2/42
Give Out, Sisters.....Andrews Sisters-Grace McDonald..... .....
Great Impersonation .....Ralph Bellamy-Evelyn Ankers..... .....
Halfway to Shanghai (Spy)...Irene Hervey-Kent Taylor..... ....a3/28/42
Invisible Agent .....Ilona Massey-Jon Hall..... .....
Love and Kisses, Caroline....Robert Cummings-Diana Barrymore..... .....
Madam Spy .....Constance Bennett-Don Porter ....
Private Buckaroo (CM).....Joe E. Lewis-Andrews Sisters.....6/12.42 ...a5/23.42
Sherlock Holmes Saves London..Basil Rathbone-Nigel Bruce..... .....
6066 Silver Bullet .....Johnny Mack Brown-Fuzzy Knight.....6/12/42 .....
Timber .....Leo Carrillo-Andy Devine..... .....
Who Done It? (C).....Abbott & Costello-William Gargan..... .....

WARNER BROS.

Current 1940-41

557 Bad Men of Missouri (D)A...Dennis Morgan-Wayne Morris..... 74..7/26/41 ...b7/19/41
507 Bride Came C.O.D. (C)A....Bette Davis-James Cagney..... 91..7/12/41 ...b6/28/41
518 Bullets for O'Hara (D)A....Joan Perry-Roger Pryor..... 50..7/19/41 ...b7/19/41
533 Dive Bomber (Tech.) (D)F...Errol Flynn-Fred MacMurray..... 132..8/30/41 ...b8/16/41
565 Highway West (G)A.....Brenda Marshall-Olympe Bradna... 63..8/23/41 ...b7/26/41
517 Kisses for Breakfast (F)A....Dennis Morgan-Jane Wyatt..... 82..7/5/41 .....b7/5/41
505 Manpower (D)A .....Marlene Dietrich-George Raft..... 105..8/9/41 ....b7/12/41
555 Out of the Fog (D)A.....Ida Lupino-John Garfield..... 85..6/14/41 ....b6/14/41
524 Passage From Hongkong (My)F..Keith Douglas-Lucile Fairbanks.... 61..6/21/41 ....b6/7/41
564 Shining Victory (D)A.....G. Fitzgerald-Jas. Stephenson..... 83..6/7/41 .....b5/24/41
574 Three Sons O'Guns (CD)A....Wayne Morris-Arthur Kennedy..... 65..8/2/41 ....b7/19/41
558 Underground (D) .....Jeffrey Lynn-Karen Verne..... 95..6/28/41 ...b6/14/41

Current 1941-42

116 All Through the Night (D)F..Humphrey Bogart-Judith Anderson..107..1/10/42 ...b12/6/41
124 Always in My Heart (D)F....Kay Francis-Walter Huston..... 92..3/14/42 ....b3/7/42
110 Blues in the Night (DM).....Priscilla Lane-Richard Whorf..... 88..11/15/41 ..b11/1/41
111 Body Disappears (C)F.....Jeffrey Lynn-Jane Wyman..... 71..12/6/41 ...b12/6/41
123 Bullet Scars (G)A.....Regis Toomey-Adele Longmire..... 59..3/7/42 ....b3/7/42
122 Captain of the Clouds (D)F....J. Cagney-Dennis Morgan (Tech.)..113..2/21/42 ...b1/24/42
121 Dangerously They Live (Spy) John Garfield-Raymond Massey.... 78..2/14/42 ...b12/27/41
106 International Squadron (D)F..James Stephenson-Ronald Reagan... 87..10/11/41 ..b8/16/41
132 In This Our Life (D).....Bette Davis-George Brent..... 97..5 16 42 ....b4/11/42
130 I Was Framed (D)F.....Michael Ames-Regis Toomey..... 61..4/25/42 ....b4/11/42
133 Juke Girl (D) F.....Ann Sheridan-Ronald Reagan..... 90..5/30/42 ....b4/11/42
120 Kings Row (D).....Ann Sheridan-Ronald Reagan..... 127..4/18/42 ...b12/27/41
131 Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman.. 93..5/2/42 .....b3/7/42
105 Law of the Tropics (D)F.....Constance Bennett-Jeffrey Lynn..... 76..10/4/41 ....b9/6/41
126 Male Animal (C)A.....Olivia de Havilland-Henry Fonda..101..4/4/42 .....b3/7/42
107 Maltese Falcon (My)A.....Mary Astor-Humphrey Bogart..... 100..10/18/41 ..b10/4/41
117 Man Who Came to Dinner(C)..Bette Davis-Monte Woolley..... 112..1/24/42 ...b12/27/41
125 Murder in the Big House(D)F..Faye Emerson-Van Johnson..... 59..4/11/42 ....b4/11/42
103 Navy Blues (C)F.....A. Sheridan-J. Oakie-M. Raye..... 108..9/13/41 ....b8/16/41
104 Nine Lives Are Not Enough (My)F .....Ronald Reagan-James Gleason..... 63..9/27/41 ....b9/6/41
108 One Foot in Heaven (B)F.....Fredric March-Martha Scott..... 108..11/1/41 ...b10/4/41
115 Prime Minister (B)F.....John Gielgud-Diana Wynyard..... 94..... ....b9/13/41
101 Sergeant York (BD)A.....Gary Cooper-Joan Leslie..... 134..7 4 42 ....b7/12/41
102 Smiling Ghost (HC)A.....Wayne Morris-Brenda Marshall..... 71..9/6/41 ....b8/16/41
119 Sons of the Sea (D)F.....Michael Redgrave-Valerie Hobson.. 91..2/7/42 ...b12/27/41
112 Steel Against the Sky (D)F...Richard Whorf-Lloyd Nolan..... 68..12/13/41 ..b12/6/41
109 Target for Tonight (DocD)F..Royal Air Force..... 48..11/8/41 ..b10/18/41
114 They Died With Their Boots On (B)F.....Errol Flynn-Olivia de Havilland....140..1/1/42 ...b11/22/41
129 This Was Paris (D)F.....Ann Dvorak-Ben Lyon..... 77..3/21/42 ....b3/7/42
118 Wild Bill Hickok Rides (A)..Constance Bennett-Bruce Cabot..... 83..1/31/42 ..b12/27/41
113 You're in the Army Now (C)F.Jimmy Durante-Phil Silvers..... 79..12/25/41 ..b12/6/41

Coming

Across the Pacific.....Humphrey Bogart-Mary Astor..... .....
Arsenic and Old Lace.....Cary Grant-Priscilla Lane..... ....a1/3/42
135 Big Shot (G) .....H. Bogart-Irene Manning..... 82..6 13 42 ....a3/28/42
Constant Nymph (D).....Charles Boyer-Joan Fontaine..... ....a4/25/42
Desperate Journey (D).....Errol Flynn-Ronald Reagan..... ....a3/28/42
Escape From Crime.....R. Travis-Ann Cochran..... .....
Gay Sisters (D).....Barbara Stanwyck-George Brent..... ....a2/14/42
Gentleman Jim Corbett.....Errol Flynn-Alexis Smith..... .....
George Washington Slept Here..Jack Benny-Ann Sheridan..... .....
Hard Way.....Ida Lupino-Joan Leslie..... .....
134 Lady Gangster .....Faye Emerson-Jake Bishop..... 62..6/6/42 ....b4/11/42
Now, Voyager .....Bette Davis-Paul Henried..... .....
Wings for the Eagle.....Ann Sheridan-Ronald Reagan..... ....a2/21/42
(Former title "Shadow of Their Wings")

Coming 1942-43

Yankee Doodle Dandy (B).....James Cagney-Joan Leslie..... ....a3/28/42

MISCELLANEOUS

Eternal Gift (Rel.).....Catholic Mass .....100..Lamont ...Not Rev.
40,000 Horsemen (War)A.....Grant Taylor-Betty Bryant..... 85..Goodwill ...b8/2/41
Frightened Lady (My)A.....Marius Goring-Helen Haye..... 75..Hoffberg .b11/15/41
Guerilla Brigade (D)A.....Russian cast ..... 84..Luminar ...b4/18/42
Mystery of Room 13 (My)F...Gibb McLaughlin-Sara Seegar..... 68..Alliance ...b8/30/41
No Greater Sin (D)A.....Leon Ames-Luana Walters..... 85..University .b6/21/41
Professor Creeps (C).....Manton Moreland ..... 63..Dixie Nat. b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues....Fair	16½	4/19/41
2425	Blondes and Blunders....Silly	16	11/30/40
2424	Bundle of Bliss	17	Not Rev.
2423	Cold Turkey	18	10/12/40
2436	French Fried Patootie	18	Not Rev.
2428	Fresh As a Freshman....Fair	16	4/ 5/41
2431	Glove Affair	16½	Not Rev.
2426	His Ex Marks the Spot..Funny	18	1/11/41
2438	Host to a Ghost.....Fair	17	8/ 9/41
2437	Love at First Fright	18	Not Rev.
2421	Pleased to Mitt You	18	Not Rev.
2434	Ready, Willing But Unable	16½	Not Rev.
2433	Ring and the Belle.....Fair	17	5/24/41
2429	So You Won't Squawk	16	Not Rev.
2422	Spook Speaks .....Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife.Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy	16	Not Rev.
2430	Yumpin' Yiminy	16	Not Rev.
CINESCOPES (10)			
2978	Capital Sidelights .....Poor	10	5/24/41
2975	Feathers .....Very Good	9	3/ 1/41
2979	Fighter Pilot .....Timely	11	6/28/41
2972	Floating Elephants .....Timely and Good	8	10/12/40
2971	Hobby Lobby .....Excellent	12	9/21/40
2976	Movie Magic .....Fascinating ...	9	3/29/41
2973	Nice Work, If You Can Do It .....Fair	10	11/23/40
2977	This Is England.....Timely	10	4/ 5/41
2974	Unusual Crafts .....Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)			
2507	Carpenters	7	Not Rev.
2510	Cuckoo I. Q.....Fair	7	8/ 9/41
2505	Helping Paw .....Amusing	7	2/ 1/41
2508	Land of Fun	7	Not Rev.
2503	Mad Hatter	7	Not Rev.
2502	Mr. Elephant Goes to Town	8	Not Rev.
2501	Tangled Television .....Good	7½	10/12/40
2509	Tom Thumb's Brother....Cute	7	6/28/41
2506	Way of All Pests	7	Not Rev.
2504	Wise Owl .....Fairly Good ...	7	11/30/40
COLUMBIA TOURS (10)			
2556	Beautiful British Columbia	10	Not Rev.
2560	Beautiful Ontario	10	Not Rev.
2557	From Singapore to Hongkong .....Timely	10	3/15/41
2551	Historic Virginia	11	Not Rev.
2554	Islands of the West Indies .....Satisfactory ...	10	11/23/40
2553	Old and New Arizona	10	Not Rev.
2559	San Francisco—Metropolis of the West.Average	10	4/19/41
2552	Savoy in the Alps.....Poor Timing ...	11	11/23/40
2555	Sojourn in Havana.....Interesting	9	11/30/40
2558	Western Wonderland ....Excellent	10	3/29/41
COMMUNITY SINGS (10)			
2655	Fun With Songs.....Fair	10	3/15/41
2654	Gay Tunes	10	Not Rev.
2651	Jolly Tunes	9	Not Rev.
2653	Melodies That Linger	10	Not Rev.
2657	Peppy Songs	10	Not Rev.
2658	"Perfidia" Baker	10	Not Rev.
2652	Popular Love Songs.....Depends	9	11/23/40
2656	Songs With Harmony	10	Not Rev.
FABLES CARTOONS (8)			
2757	Dumb Like a Fox.....Cute	6	8/ 9/41
2751	Farmer Tom Thumb.....Good	6	6/28/41
2756	Kitty Gets the Bird.....Good	7	6/28/41
2755	It Happened to Crusoe	6	Not Rev.
2752	Mouse Meets Lion.....Poor	6	11/23/40
2753	Paunch and Judy.....Average	6	1/25/41
2758	Playing the Pied Piper..Poor	6	8/30/41
2754	Streamlined Donkey ....Cute	6	3/22/41
HOW'S YOUR I. Q. (6)			
2604	Junior I. Q. Parade	9½	Not Rev.
2605	So You Think You Know Music .....Good	10	4/19/41
2601	Take It Or Leave It (1)..Funny	11½	11/30/40
2602	Take It Or Leave It (2)..Entertaining ...	11	2/ 1/41
2603	Take It Or Leave It (3)	11	Not Rev.
2606	Take It Or Leave It (4)..Very Good	11	5/31/41
NEW YORK PARADE (6)			
2952	Abroad at Home.....Interesting	10	4/26/41
2951	Magic City .....Well Done	10	1/25/41
PHANTASIES CARTOONS (8)			
2707	Crystal Gazer	6	Not Rev.
2702	Happy Holidays	6	Not Rev.
2703	Little Theatre	6	Not Rev.
2708	Merry Mouse Cafe.....Poor	6	9/13/41
2701	Schoolboy Dreams .....Cute	7	10/12/40
2704	There's Music in Your Hair	7	Not Rev.
2706	Wallflower	6	Not Rev.
SCREEN SNAPSHOTS (12)			
2851	No. 1 (Ken Murray)	10	11/30/40
2852	No. 2 (Don Wilson) .....Very Good	10	11/23/40
2853	No. 3 (Ken Murray) ....One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)	10	Not Rev.
2855	No. 5 (Bob Hope) .....Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms) ....Good	10	3/22/41
2857	No. 7 (Ken Murray)	10	Not Rev.
2858	No. 8 (Jerry Colonna)	10	Not Rev.
2859	No. 9 (Jack Benny) .....Fair	10	8/30/41
STOOGE COMEDIES (8)			
2407	All the World's a Stooge.Typical	16	5/24/41
2404	Boobs in Arms	18	Not Rev.
2403	Cookoo Cavaliers .....Silly	17	11/30/40
2406	Dutiful But Dumb	16½	Not Rev.
2401	From Nurse to Worse....A Dud	17	8/31/40
2408	I'll Never Heil Again....Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling	18	Not Rev.
2405	So Long Mr. Chumps....Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WASHINGTON PARADE (6)			
2901	The Mint	10	Not Rev.
2904	The Spirit of 1941.....Fair	10	4/26/41
2902	U. S. Military Academy	10	Not Rev.
2903	U. S. Naval Academy....Splendid	10	2/ 1/41
WORLD OF SPORTS (12)			
2803	All the Giant Killer.....Very Good	9	1/25/41
2808	Aquaplay .....Very Good	9	6/28/41
2807	Diving Thrills .....Very Good	9	5/31/41
2802	Hunting Wild Deer.....Fair	9	11/30/40
2804	Ice Capers .....Very Good	10	3/ 8/41
2806	Jungle Archer .....Very Good	11	4/26/41
2801	Master of Cue.....Billiard Fans..	10	10/12/40
2805	Splits, Spares and StrikesFor Bowlers....	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)			
3424	Blitzkiss	15	Not Rev.
3423	General Nuisance	18	Not Rev.
3432	Groom and Bored	16	Not Rev.
3422	Half Shot at Sunrise.....Slapstick	16	10/ 4/41
3433	How Spry I Am.....Good	18	5/ 9/42
3425	Lovable Trouble	18	Not Rev.
3421	Love In Gloom..... Good	21	8/ 9/41
3435	Olaf Laughs Last	16½	Not Rev.
3429	Sappy Birthday	18	Not Rev.
3426	She's Oil Mine.....Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter.Poor	18	1/24/42
3428	Three Blonde Mice.....Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires	18	Not Rev.
3431	What Makes Lizzy Dizzy?Fair	17	4/ 4/42
3430	Yoo Hoo General.....Good	18	3/28/42
CINESCOPES (8)			
3971	Exploring Space .....Interesting	9	8/30/41
3972	From Nuts to Soup.....Poor	9	10/ 4/41
3975	Strange Facts .....Interesting	9	12/13/41
3974	Women in Photography...For Women ...	10	11/22/41
3973	World of Sound.....Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party	8	Not Rev.
3506	Concerto in B-Flat Minor .....Good	7	5/ 2/42
3502	Fox and the Grapes..... Very Good	7	12/ 6/41
3504	Hollywood Detour .....Excellent	7	2/14/42
3503	Red Riding Hood Rides Again .....Clever	7	1/17/42
3505	Wacky Wigwams	7	Not Rev.
3501	Who's Zoo in Hollywood	7	Not Rev.
3508	Woodman Spare That Tree	7	Not Rev.
COMMUNITY SING (10)			
3653	College Songs	10½	Not Rev.
3657	Crooning Melodies	10	Not Rev.
3652	Current Hits .....As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas .....Good	10	5/ 9/42
3656	Good Fellowship Songs	10	Not Rev.
3658	Good Time Songs	10	Not Rev.
3655	Hits of the Day	9	Not Rev.
3651	Patriotic Songs .....Patriotic	9	8/30/41
3654	Popular Songs	10	Not Rev.
3660	Walk Without U Baby	10	Not Rev.
FABLES CARTOONS (8)			
3755	Bulldog and the Baby	7	Not Rev.
3751	Great Cheese Mystery	7	Not Rev.
3752	Tangled Angler.....Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree .....Fair	8½	3/21/42
3754	Wolf Chases Pigs.....Amusing	7	5/ 9/42
GLOVE SLINGERS (4)			
3411	Glove Birds .....Fair	17½	3/28/42
3410	Kink of the Campus	18	Not Rev.
3409	Mitt Me Tonight.....Fair	16	11/22/41
3412	Study in Socks	17½	Not Rev.
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson.....Timely	18	3/ 1/41
3452	Will England Be Invaded? .....Very Good.....	16	8/ 9/41
3453	Will Democracy Survive?.Timely	18	10/18/41
PANORAMICS (12)			
3901	City Within a City.....Commercial ...	10	9/13/41
3902	Gallup Poll .....Interesting	10	11/ 1/41
3905	Health For Defense.....Very Good	9	3/28/42
3903	New York's Finest.....Very Good	10	1/17/42
3904	Spare Time in the Army.Splendid	10	2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	10	Not Rev.
3701	Crystal Gazer .....Poor	7	11/15/41
3702	Dog Meets Dog.....Poor	7	4/25/42
3704	Wild and Woozy West....Amusing	7	5/ 9/42
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1.....Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2.....Every Good	10	12/13/41
3604	Kitchen Quiz No. 3.....Very Good	10	2/21/42
3601	So You Think You Know Music No. 1.....Good	10	8/30/41
3605	So You Think You Know Music No. 2	10	Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray).....Good	10	10/ 4/41
3852	No. 2 (Ken Murray)	10	Not Rev.
3853	No. 3 (John Hubbard)....Very Good....	10	11/22/41
3854	No. 4 (Billy Gilbert)....Good	10	12/13/41
3855	No. 5 (New Talent)	10	Not Rev.
3856	No. 6 (Alan Mowbray)...Very Good.....	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)	10	Not Rev.
3858	No. 8 (Ascap) .....Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories..Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	10	Not Rev.

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake..Slapstick	18	9/13/41
3405	Cactus Makes Perfect....Amusing	17	3/21/42
3402	In the Sweet Pie and Pie.Silly	18	11/ 1/41
3404	Loco Boy Makes Good...Slapstick	17	2/ 7/42
3407	Matri-Phony	17	Not Rev.
3408	Sock-A-Bye Baby	17	Not Rev.
3403	Some More of Samoa....Silly	18	1/17/42
3406	What's the Matador.....Good Slapstick.	16	5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties.....Disappointing .	10	9/13/41
3982	How War Came.....Informative ...	10	12/13/41
TOURS (8)			
3553	Alaska Tour.....Fair	10	11/22/41
3552	Buenos Aires Today.....Good	10	10/ 4/41
3554	Great American Divide...Very Good	10	3/14/42
3551	Journey in Tunisia.....Dated	10	8/30/41
WORLD OF SPORT (12)			
3806	College Champions.....Good	10	2/21/22
3803	Jungle Fishing .....Excellent	10	11/15/41
3808	Fit to Fight	10	Not Rev.
3804	Polo Champions.....Excellent	10	12/ 6/41
3805	Rack 'Em Up.....Good	10	1/17/42
3802	Show Dogs.....Excellent	10	9/20/41
3801	Tee Up (Patty Berg)....For Golfers....	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs	10	Not Rev.
3807	Wrestling Octopus ..... Funny	9½	5/ 2/42

MGM 1940-41

CARTOONS (18) (Tech.)			
W-243	Abul the Bul-Bul Ameer.Excellent	8	4/ 5/41
W-249	Alley Cat.....Excellent	8	8/ 2/41
W-253	Flying Bear.....Fair	8	11/22/41
W-246	Goose Goes South	8	Not Rev.
W-248	Dance of the Wood.....Fair	8	6/28/41
W-251	Little Caesario.....Very Good....	8	9/29/41
W-245	Little Mole.....Very Good....	9	5/17/41
W-241	Lonesome Stranger.....Excellent	9	12/ 7/40
W-250	Midnight Snack.....Cute	9	8/16/41
W-242	Mrs. Ladybug.....Excellent	8	1/ 4/41
W-252	Officer Pooch.....Amusing	8	9/27/41
W-244	Prospecting Bear.....Funny	9	4/ 5/41
W-247	Rookie Bear.....Funny	8	6/14/41
CRIME DOESN'T PAY (6)			
P-205	Coffins on Wheels.....Excellent	17	6/14/41
P-201	Eyes of the Navy.....Excellent	20	10/19/40
P-204	Forbidden Passage.....Tops	21	3/ 1/41
P-203	Respect the Law.....Very Good....	20	2/ 1/41
P-206	Sucker List.....Excellent	20	10/25/41
P-202	You the People.....Excellent	21	1/ 4/41
MINIATURES (10)			
M-235	Battle, The.....Interesting	11	6/28/41
M-238	Ghost Treasure.....Interesting	10	8/16/41
M-232	Great Meddler.....Very Good.....	11	1/ 4/41
M-233	Happiest Man on Earth.Unusual	11	2/ 1/41
M-237	Man Who Changed the World .....Excellent	11	8/ 2/41
M-236	Memories of Europe.....Excellent	8	6/28/41
M-234	More About Nostradamus.Timely	11	2/22/41
M-231	Rodeo Dough.....Very Good.....	10	12/ 7/40
M-239	Triumph Without Drums.Excellent	10	11/ 1/41
M-240	Viva Mexico.....Interesting	10	11/22/41
OUR GANG (9)			
C-296	Baby Blues.....Very Good.....	9	4/ 5/41
C-295	Fightin' Fools.....Good Fun.....	9	2/ 1/41
C-293	Goin' Fishin' .....Standard	10	11/ 9/40
C-291	Good Bad Boys.....Good	11	9/ 7/40
C-281	Kiddie Cure..... d Gang....	11	12/ 7/40
C-298	1-2-3 Go.....Amusing	10	5/17/41
C-299	Robot Wrecks.....Amusing	11	8/ 2/41
C-292	Waldo's Last Stand.....Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels.....Poor	11	4/ 5/41
PASSING PARADE (9)			
K-281	American Spoken Here..Excellent	11	12/ 7/40
K-289	Hobbies .....Excellent	10	9/27/41
K-283	More Trifles of Importance .....Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles....Excellent	10	9/27/41
K-284	Out of Darkness.....Significant	11	5/10/41
K-286	This Is the Bowery....Excellent	11	6/28/41
K-282	Whispers .....Excellent	10	2/22/41
K-285	Willie and the Mouse...Instructive	11	6/14/41
K-287	Your Last Act.....Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)			
S-267	Aeronutics .....Satisfactory ...	10	5/17/41
S-269	Cuban Rhythm.....Excellent	9	6/28/41
S-272	Flicker Memories.....Funny	10	11/ 1/41
S-271	Football Thrills of 1940..For Grid Fans.	10	9/27/41
S-268	Lions on the Loose.....Good	9	6/14/41
S-266	Memory Tricks.....Amusing	9	4/ 5/41
S-264	Penny to the Rescue.....Excellent	10	2/ 1/41
S-261	Quicker'n a Wink.....Excellent	9	11/ 9/40
S-265	Quiz Biz.....Entertaining ...	9	2/22/41
S-263	Sea for Yourself.....Holds Interest..	10	1/ 4/41
S-270	Water Bugs.....Very Good	10	8/16/41
S-262	Wedding Bills.....Very Good....	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218	Alluring Alaska.....Usual	9	4/ 5/41
T-214	Beautiful Ball.....As Usual	9	12/ 7/40
T-211	Capital City.....Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco .....Too Late.....	9	9/28/40
T-219	Glimpses of Kentucky...Good	8	5/10/41
T-221	Glimpses of Washington State .....Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty .....Good	9	6/28/41
T-216	Mediterranean Ports of Call .....Out-dated	9	2/ 1/41
T-213	Old New Mexico.....Fair	9	11/ 9/40
T-215	Old New Orleans.....As Usual	9	1/ 4/41
T-217	Red Men on Parade.....Fair	9	3/ 1/41
T-220	Yosemite the Magnificent.Colorful	8	6/14/41

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprise Parties		11	Not Rev.
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues		11	Not Rev.
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village In India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow		9	Not Rev.
POPEYE (12)			
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks		7	Not Rev.
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8	Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)			
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5		11	Not Rev.
QUIZ KIDS (6)			
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5		11	Not Rev.
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping In Shape		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-11	Down They Go		10	Not Rev.
R1-10	Hero Worship		10	Not Rev.
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5		11	Not Rev.

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14118	Pluto, Jr.	Very Funny	7	3/21/42
14108	Truant Officer Donald	Excellent	8	8/23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13706	Panic In the Parlor	Unfunny	20	Not Rev
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot		7	Not Rev.
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)		11	Not Rev.
24207	No. 7 (Cornelita Otis Skinner)		10	Not Rev.
LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits		8	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24310	Byron Nelson		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12 40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

1941-42

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
2205	Story on Coast Guard		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs (Tech.)		7	Not Rev.
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business		7	Not Rev.
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie		7	Not Rev.
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Dingos	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Ace in the Hole		7	Not Rev.
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6381	Mysterious Fountain of Health		9	Not Rev.
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6362	Call of the Sea		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Victory		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3?42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Sans in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus	Very Good	10	5/ 2/42
7509 Emil Coleman and Orchestra	Very Good	10	5/16/42
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.		10	Not Rev.
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4/42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7718 Draft Horse	Funny	7	5/16/42
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
7719 Lights Fantastic		7	Not Rev.
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper	Good	7	4/25/42
7717 Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7004 March on America		20	Not Rev.
7002 Soldiers in White	Excellent	20	2/ 7/42
7005 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7408 Hatteras Honkers		10	Not Rev.
7405 Hunting Dogs at Work	Very Good	10	4/18/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7407 Rocky Mountain Big Game	Good	10	5/16/42
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

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COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	Not Rev.
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior G-Men of the Air	12 Chaps.	Not Rev.
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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MOTION PICTURE OPERATOR wishes position, ten years' experience, draft exempt, single. L. R. H., 4650 Travis Avenue, Dallas, Texas.

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REMOVAL SALE CONTINUES ALL MONTH—DEALERS GET IN ON THESE TOO—You'll double your money easily. We're sacrificing thousands more like 'em—1,000' film cabinets, 75c section; RCA Photocell transformers, 75c; G.E. Mazda Lamphousings, $3.95; Ballast Rheostats, $8.95; rear shutters for Simplex, $19.50; 4-unit ticket register, $8.50; Lenses, $2.95; Powers mechanisms, $39.50; automatic arcs from $39.50; cushion seats, 39c; amplifiers, $4.95; soundheads, $9.95; portables, 16 mm., 35 mm., from $29.50. Sacrifice sale circular free. S. O. S. Cinema Supply Corporation, 449 West 42nd Street, New York City.

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EQUIPMENT FOR SALE

COMPLETE BOOTH EQUIPMENT. Simplex, R.C.A. sound. Enclosed rewinders. Golde changeovers. Big stock carbons and all parts. Nothing else needed for booth. Box 563, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York. N. Y.

HE LOOKED AT HER...

AND



HER KNEES BUCKLED

HE TOOK HER IN HIS ARMS...

HER HEAD SWAM



HE KISSED HER...

SHE FELL SOUND ASLEEP



JOAN CRAWFORD ♡ MELVYN DOUGLAS

THEY ALL KISSED the Bride



★ ★ ★ ★ ★ ★
Uncle Sam Is Calling All Exhibitors... To Sell U. S. War Savings Bonds and Stamps!
★ ★ ★ ★ ★ ★

with

ROLAND YOUNG · BILLIE BURKE · ALLEN JENKINS

Screen play by P. J. WOLFSON • From a story by Gina Kaus and Andrew P. Solt

Directed by **ALEXANDER HALL** • Produced by EDWARD KAUFMAN • A COLUMBIA PICTURE

COLUMBIA PICTURES

SHOWMEN'S TRADE REVIEW

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9TH ANNIVERSARY NUMBER

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Charles E. "Chick" Lewis
Editor and Publisher

JUNE 6, 1942
Vol. 36, No. 20

The BIGGEST word this industry has ever known!

MINIVER

GREER GARSON
WALTER PIDGEON
in a William Wyler Production Based on Jan Struther's Novel "MRS. MINIVER" with
Teresa Wright
Dame May Whitty
Reginald Owen
Henry Travers
Richard Ney
Henry Wilcoxon
Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West
Directed by WILLIAM WYLER
Produced by SIDNEY FRANKLIN
A Metro-Goldwyn-Mayer Picture.



IT'S IN THE AIR!



ON EVERY TONGUE!



IN THE PUBLIC EYE!



HEARD EVERYWHERE!

On its way to Fame and Fortune at RADIO CITY MUSIC HALL

(Pre-release engagement)



JUN 8 1942

SHOWMEN'S TRADE REVIEW

Ninth Anniversary Issue

Product for Summer

A backlog of pictures, as notable for their quality as the large quantity available for summer schedules, is pictorially on display in the roundup of titles, credits and story styles contained in this issue. We also call attention to a rich source of exploitation ideas. Reference, of course, is to the many stunts for publicity, merchant cooperation, ballyhoo and other devices of showmanship which the pictures themselves suggest through scene stills showing character types, bits of action, locale, etc.

• • •

Blueprint for Press Books

Here we present a work that has been in preparation for five months. Justly proud of the encouragement received from managers, owners and exploitation specialists, the chart, or blueprint, boils down to the most graphic and brief form we could hit upon to mirror precisely what showmen told us would make for true Streamlining of press books. Theatremen as well as advertising directors in charge of distributor press book production, will find this a real "master chart" for the organization of selling campaigns.

• • •

The Show Builder

Now well into its second year, the short subject special service, originated and executed in compliance to the wishes of theatremen, has become a reading habit of smart showmen all over the U. S.—and if you have not been following The Show Builder closely, this is a good time to investigate.

• • •

Advertising Clinic

Students of Old Doc Layout are as enthusiastic for the classes in good theatre ad design, as they are numerous. We are giving you a wide variety of designs to study—and, if you're wise, to emulate.

June's Money Dates

Money-making dates may not be as plentiful in June as in other months — particularly November and February—but when you consider that "the month of brides" is the start of the summer season, then MacArthur Day, Father's Day and Flag Day should be welcomed by showmen as opportunities to continue efforts to keep patrons coming to their theatres and, above all, to maintain that all-important goodwill. Vacations will be somewhat restricted this summer because of the war, and that means that most of the folks who were away last year will be in town. You'll want to utilize every opportunity to get them to make your theatre their entertainment headquarters. Thus June's three money-making dates offer three of the ways at your command. How to make these dates worthwhile for your box-office and for your theatre as an institution will be found in a special article elsewhere in this issue.

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Fourth of July

In the past, Independence Day has been celebrated by most of us in joyous fashion, what with firecrackers, picnics, trips to the seashore or the mountains. Where fireworks are permitted there will be fireworks again this year, but our struggle to maintain our independence and freedom will make the day not so much an occasion to celebrate as to dwell seriously on the peril of our independence; as a day to determine that we shall fight and keep on fighting — no matter what the sacrifices—to see that it is preserved. Showmen, of course, will book attractions of the highest calibre; but at the same time they will stress the day's patriotic significance, take part in any community activities that may be planned and, in general, make the Fourth of July a memorable occasion for their patrons. You'll find many helpful ideas in the Fourth of July showmanship story. Turn to it now.

• • •

Selling Theatre Comfort

It doesn't seem such a long time since those days when we literally sweltered in a theatre—or for that matter inside any other building except an ice plant. There were electric fans blowing breezes in our face, and often hand fans were given to us; but trying to fan and rivet our attention on the screen only served to generate more heat and increase our discomfort. With the advent of air-conditioning—which by the way—theatres were first to commercialize, the inside of the movie house around the corner became a cooling and healthful retreat from the hot summer's heat. Today, the majority of theatres are healthfully air-conditioned, but this asset, just like your attractions, must constantly be impressed upon the public through practical exploitation. We've prepared a number of "cool" ideas—all of them tried and proven—that will surely keep your theatre out of the summer doldrums if you only put them to use. You'll recognize the page when you get to it.

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"B. O. TNT! A MONEY-MAKER OF THE FIRST RANK!" —Film Daily

"A PICTURE TO GRIP ANY AUDIENCE!" —Showmen's Trade Review

"WILL GARNER PROFITS AND PLUNDER!" —Boxoffice

TEN GENTLEMEN FROM WEST POINT

"SOLID, TIMELY, POWERFUL ENTERTAIN-MENT FOR ALL PEOPLE!" —M. P. Daily

GEORGE MONTGOMERY

MAUREEN O'HARA

JOHN SUTTON

LAIRD CREGAR

JOHN SHEPPERD

VICTOR FRANCEN



Another 20th CENTURY-FOX Triumph!

Directed by HENRY HATHAWAY • Produced by WILLIAM PERLBERG

The Editorial Page

Nine Going On Ten

With this issue, SHOWMEN'S TRADE REVIEW celebrates . . . and we do mean, celebrates . . . its Ninth Anniversary.

Much has happened in our industry since STR published its first issue and even more has happened in the world in which we live. Marching straight ahead with the industry we have kept pace and supported our industry and our country to the best of our ability and with an enthusiasm born of faith in both of them.

Nine years ago we launched STR in the midst of a national depression and against odds that at the time prompted many close friends to state in no uncertain terms that we must have been out of our minds to even think of such a venture.

But we felt then, and we believe we have proved, that this industry could use a service paper devoted exclusively and realistically to the business of showmen and showmanship.

Today SHOWMEN'S TRADE REVIEW occupies a position of importance and influence in our industry which could only come about through delivering the kind of a paper that you now hold in your hands, and which religiously has adhered to the basic principle on which this publication was based.

STR is proud of its growth and progress; proud of its position in this field; proud of the quality circulation it enjoys; proud of the service we have given; proud of our clean method of selling both advertising and circulation; proud of the personnel that has been a most important part of its growth and, definitely proud of the respect it enjoys throughout the industry.

To the theatremen who have subscribed to and have read this publication so faithfully, and the companies who have found it a fine medium for their advertising, we express our most grateful thanks and appreciation. To all of them we pledge ourselves in the years to come to continue to serve them with the kind of trade paper they have so clearly indicated they want.

▲ ▲ ▲

"Keep 'Em In Business" . . .

. . . or words to that effect were uttered by Harry Warner. Since then this same principle has been echoed by other executives. Their sentiments are most timely.

But let's not quibble about who needs the help and what he has to do to get it. Suffice it to say that despite generally good business conditions, the average small independent is not doing as well as his bigger brothers.

And that brings us right back to the original argument about film rentals. Here is the source of most of the small exhibitor's ills. He simply can't continue to pay increases for film year after year, because in too many instances product costs have drained away the profit he earns and to which he is entitled.

So, Mr. Executives, especially of those companies whose profits have been so substantial these past few years, if you really want to help the smaller exhibitors you can certainly do it by cutting his film rental a little and, thus, pass along some of the good fortune your companies are currently enjoying.

Why object to the little fellows making a few dollars more when your own profits were achieved through the rental these same small operators have been paying you? In the long run such an attitude and policy will pay handsome dividends, because most exhibitors do appreciate fair treatment and consideration.

▲ ▲ ▲

Surprise!

The morning's mail brought documentary proof that our recent mythical "office memo" about managers' salaries resulted in increases for the two managers who wrote to tell us how that editorial helped them get more money.

Circuit heads, especially those whose houses are making a good profit, should not pass this matter over lightly. It is in tune with the times and calls for sober reflection and action.

If your managers are doing a fine job, they are entitled to a salary consistent with the work they are doing and the success of their operation.

Now is the time to do something about it and thus indicate to them that their achievements and their loyalty are appreciated.

This, too, is an investment that pays good dividends.

▲ ▲ ▲

Yankee Doodle

Warners, who do so exceedingly well with productions of this type, enter another spectacular success in the pageant of great pictures. Their "Yankee Doodle Dandy" will sing its way into the hearts of Americans throughout the land whose flag its sentiment and songs glory in praising. Yes, "Yankee Doodle Dandy" is one of the milestone pictures—a veritable big parade of gaiety and heart-warming sentiment, of throbbing down-to-earth appeal and soaring patriotism, a show for the young, the old and the eminent and the humble among men and women. With its creation Warners have done a great service to this industry.

—"CHICK" LEWIS

$1-a-Day Rental for Victory Films Plan Offered by Agnew

Neil Agnew, Paramount sales manager, this week suggested a plan under which the four Victory Films Paramount soon will produce would be offered through the War Activities Committee on a non-profit basis at the nominal rental of $1.00 per day per subject; the films to be sold separately and with no relation to any of the regular shorts program of the company. Any profits above print and production costs would be turned over to the WAC for distribution to "any worthy war charity."

Agnew's suggested plan was outlined in a letter to Joseph Bernard of the WAC. In his letter, the Paramount sales head said it was his company's belief that the widest possible distribution among theatres in the shortest possible time could be accomplished under the nominal rental plan.

"This plan," Agnew's letter stated, "dispenses with the necessity for price arbitration of any other unwieldy machinery. Since the producers have no thought of profit in this program, Paramount will be happy to turn over to your Committee any recovery from these nominal film rentals above the mere cost of production and print costs, without distribution charges, to be donated to any worthy war charity your Committee chooses."

Kupper Named to New Post by Connors

Tom Connors, vice-president in charge of sales of 20th Century-Fox, named William J. Kupper, present Western Division manager, as executive assistant in domestic sales. Kupper started with the organization back in 1919 and has held posts in Dallas, Charlotte, Pittsburgh and Chicago, as branch manager, and as home office special representative, prior to his elevation to Western Division chief.

Mr. Connors also appointed Ray Moon, former Universal, Detroit branch manager, and more recently with Mutual Theatres of Michigan, as home office representative and assistant to William Gehring, sales manager of the Central Division of 20th Century-Fox.

Hopper Meets Coast Buying Heads

Harold D. Hopper, head of the new War Production Board Motion Picture and Photographic Section is conferring with purchasing agents of the studios. Discussion concerns priorities and the requirement plans under which all studio production will be placed on July 1st.

Warner Net Profit Way Up

Warners and subsidiary companies net earnings for the 26 weeks ending Feb. 28th were up $1,019,511 over the corresponding period of 1941. This after all charges, taxes, amortization, depreciation, etc., had been deducted. Amount is equivalent to $38.16 per share on Preferred and .97 cents on common stock.

Lowenstein Heads N. J. Drive

Harry Lowenstein, president of New Jersey Allied, has been appointed New Jersey state chairman of the industry's war bond and stamp drive which gets under way officially at Allied's convention in Atlantic City next week.

Speed Repair Priorities

The War Production Board has instituted a system for the relief of emergency breakdowns in theatres. The system, for emergency use only, is designed to speed-up issuance of priority ratings for material for repairs prior to receipt of required application forms.

Set up provides that when a theatre is in urgent need of repair materials, the local WPB regional office is to examine facts as presented and wire repair and maintenance section of WPB at Washington for priority clearance. If case is decided to be of emergency nature and the WPB amusement division approves, priority approval will be wired the regional office. The routine paper work follows at a later date.

Decree Selling Dead; No Mourners in Sight

The deadline for bringing the so-called "little three" under the terms of the consent decree passed at midnight May 31st, without court action by the government to stop the "escape clause" under which the five signatories are released from selling terms prescribed in the decree. Thus MGM, Paramount, RKO, 20th-Fox and Warners are free to adopt whatever selling method they individually decide upon for pictures to be released after September 1st. Since all five companies have approved the UMPI plan, the adoption of that plan will automatically regulate the selling methods of these companies to the quarterly blocks of which five will be trade shown and 7 designated by title, synopses, etc.

New season product of these companies and offered for release prior to September 1, 1942, however, must be sold under the decree terms of blocks not exceeding five pictures, all to be trade shown before contracts are negotiated.

Whatever moves may be contemplated with respect to adherence to the blocks-of-five formula, reversion to the old block-booking method or other substitute should the entirely unexpected happen and the UMPI plan fail of ratification by the government, will remain a complete secret until the outcome of the UMPI proposals is decided.

Florida, Alabama Tax Committee Organizing

Several switches in the make-up of the state tax committees were announced this week by Leon J. Bamberger, executive secretary of UMPI.

Sam J. Switow, Louisville exhibitor, who has received his commission in the United States Air Force, relinquished the chairmanship of the Kentucky Tax Committee. A successor will be chosen—meanwhile Fred J. Dolle is carrying on.

The Maryland Committee has named Meyer Leventhal, Lord Baltimore Theatre, Baltimore, permanent Chairman. Other members are William K. Saxton of Loew's, and Joseph L. Young, Universal's Baltimore representative.

William G. Cooke, of Reno, Nevada, who sold his theatre, has been replaced as Chairman of the Nevada committee, by S. E. Bower, Desert Theatre, Hawthorne.

Committees for Alabama and Florida have been partially completed. In Alabama, Col. Thomas E. Orr of Albertville is Chairman. Serving with him will be Mack Jackson of Alexander City, R. M. Kennedy of the Alabama Theatre, Birmingham, and another member representing distributors. In Florida, Fred Kent of Florida State Theatres, Inc., will be Chairman, with Earl Fain of Leesburg on the Committee and a third member representing distributors, to be elected.

Four-Point Program For Conservation of Vital War Materials

Predicting that there would be no letdown in the quality of pictures and that the nation's war effort, demanding the conservation of film, would result in better pictures through better planning, was emphasized by the Motion Picture Film Conservation Committee. The group approved a four point program for the conservation of vital war materials as follows:

1—Mechanical means must be employed to save film. Present means must be utilized and improvements must be sought wherever possible;

2—Salvage every foot. There must be no scraps;

3—Better preparation before photography. This applies to story material, sets and rehearsals of actors and,

4—Study of methods employed in various studios and employment of any methods in direction and economy used at any studio throughout the industry.

M. C. Levee of the Artists Managers Guild, in accepting chairmanship of the committee, said "We must have immediate action . . . We have a responsibility in economy in the use of film, and we must shoulder it no matter whom it affects."

George Murphy of Screen Actors Guild suggested that actors learning their lines better—fewer takes by directors and cooperation of all others would result in big savings.

Frank Tuttle of Screen Directors Guild said "the directors accept a large part of the responsibility for economies, we have written to every member asking for suggestions. We must have more careful planning, shooting and entire revision of our old points of view."

Ben Goetz was made vice-chairman and Val Burton, secretary.

Individual Needs Key to Fair Deal on Rentals

A re-alignment of price levels will be instituted for theatres hit by population shifts, or many of the small town theatres of the country will be forced into bankruptcy, Ed Kuykendall declared in a bulletin issued this week over his signature as president of the MPTOA.

Claiming that the "infamous consent decree gave the distributors a big artificial boost in film prices," Kuykendall said that this and other problems developing in connection with film prices, threaten to get rapidly worse as the war effort tightens up. "Hidebound and blind adherence to 'precedent' in these situations (the small town theatres whose populations have been shrunk under the migration to cities where war industries are situated) will force the exhibitor out of business."

It is impractical, the MPTOA head continued, to expect reduction in prices by formula or uniform agreement. "Each situation must be handled on its merits."

$675,000 For Army-Navy Relief

Collections reported to date in the industry's Army-Navy Emergency Relief Drive hit the $675,000 mark. Reports show biggest amount to be from Loew's Inc., whose check is for $217,250. Paramount-Richards, New Orleans, is next with $36,200 and Alabama Theatres, Birmingham, $16,865; Translux Theatres, New York, $10,152; Wilmer-Vincent, New York, $6,790; and Dixie Theatres Corp., New Orleans, $1,720, follow.

Pollock Handling Publicity

Louis Pollock, former Universal Pictures ad and publicity manager, now engaged in independent publicity work in New York, has been engaged by John C. Flinn, executive secretary of the Society of Independent Motion Picture Producers, to handle publicity for the society.

Good NEWS of the WEEK About Pictures and People

To pharaphrase a famous quotation, there's nothing the matter with this business that intra-industry action can't cure—and how many other industries can claim such happy estate? Where merchants in other lines worry about merchandise to sell, the theatre has an abundance of supplies—and the kind of product the public is eager to buy. Possibly new all-time attendance records are in the offing for a single picture—and in the very near future. Which brings up that new wow—

"Yankee Doodle Dandy." It is playing the two-a-day at the thousand-odd seat Hollywood in New York, and up to Monday evening—third day after its opening to the public generally, the advance sale had run up to more than $20,000 for performances over the next 4 weeks. "Yankee" tickets now are being sold for 6 weeks in advance.

• • •

"In This Our Life" plus "Dandy" gives Warners a double-header win in the Broadway show derby. The Bette Davis starrer, it was announced this week, is set for 2 more stanzas at the Strand. This will give Miss Davis a tie of her own record of 6 weeks at the Strand (in "The Old Maid") which is high mark for the house since the summer of 1938.

• • •

"My Gal Sal," that honey for money at anybody's ticket window, curtsied out of the Roxy after 5 weeks of box-office merry-making at the big 7th Avenue palace—how well we remember a skeptic asking, while that showhouse was being built: "suppose it don't click—what's Roxy going to do, park elephants in it?). Marching in is "Ten Gentlemen from West Point," and if prediction was our line we'd be remarking that the Ten Gentlemen will be at parade rest for quite a spell while the customers march into the Irving Lesser-directed showhouse.

• • •

"The Spoilers" and **"Saboteur,"** we are told by Universal, are demonstrating that women are becoming increasingly interested in the action type of entertainment. Both pictures have played hold-overs in 20 key city engagements, and, says Universal, a study of the statistics collected by the sales department shows the feminine trade to be unprecedentedly responsive to this type of action story.

• • •

"The Bashful Bachelor" continues to prove itself a big-time number for the small-town situations. RKO has reports from the Princess in Columbus, Miss., that the Lum and Abner co-starrer ran 300% of the big figures that house scored with "Dreaming Out Loud," the radio team's first film, and that in East Stroudsburg, Pa., a 3 day run equalled a 4-day engagement of "Kitty Foyle."

New Drive-In Theatre Opens

A new Drive-In Theatre at East Village, near East St. Louis, Ill., was scheduled to open this week, with Jonas Perlberg as manager. The outdoor movie theatre accommodates 600 cars.

Buys Theatres in Paris, Ark.

The K. Lee William Circuit, operating in Eastern Oklahoma and Western Arkansas, purchased the Strand and Wiggins Theatres, of Paris, Ark., from Uel and Alpha Wiggins.



Signs "Bambi" for Music Hall

Gus E. Eyssell, managing director of the Music Hall, New York, signs a contract for "Bambi" as Roy Disney, left, and Ned E. Depinet, vice-president of RKO, looks on.

Alperson Names Two RKO Zone Managers

Edward L. Alperson, RKO general manager in charge of theatres, this week announced that the circuit's theatres will be divided into two groups—an Eastern Zone under James M. Brennan, and a Western Zone under Sol A. Schwartz.

The purpose of the new set-up, it was explained, is to solidify the circuit and to provide closer cooperation between the field and home office.

Theatres under Brennan's supervision are Keith's, Lowell; the Albee, Providence; the Palace, Century, Regent, Temple and Capitol, Rochester; Keith's, Eckel, Paramount, and Empire, Syracuse; State, Rivoli and Albany, New Brunswick; Lincoln, Capitol, Trent, State, Broad, Palace and Brunswick, Trenton; Keith's, Washington, D. C.

Schwartz's Western Zone includes the Palace, Chicago; the Virginia and Orpheum, Champaign; Orpheum, Kansas City; Orpheum, Des Moines; and Orpheum, St. Paul; Hillstreet and Pantages, Los Angeles; Golden Gate, San Francisco; the Orpheum, Denver; Palace and Allen, Cleveland; Keith's Memorial and Boston Theatre, Boston; 105th Street, Cleveland; the Palace and Grand, Columbus, and the Uptown, Detroit. Schwartz, also, will be home office contact for the Mort Singer Theatres, namely, the Orpheum and Liberty, New Orleans; the Brandeis, Omaha; the Iowa, Cedar Rapids; the Orpheum, Davenport; Orpheum, Dubuque; the Capitol, Strand and Family, Marshalltown; the Orpheum, Sioux City; Orpheum, Waterloo; and the Orpheum, Minneapolis.

Repetitious Evidence Irks Arbitrator; New Clearance Case Filed

John C. Pemberton, for 16 years a member of the American Arbitration Association, criticized counsel in the case of Thornton Theatres, Inc., against Paramount and others for the lack of speed in presenting evidence.

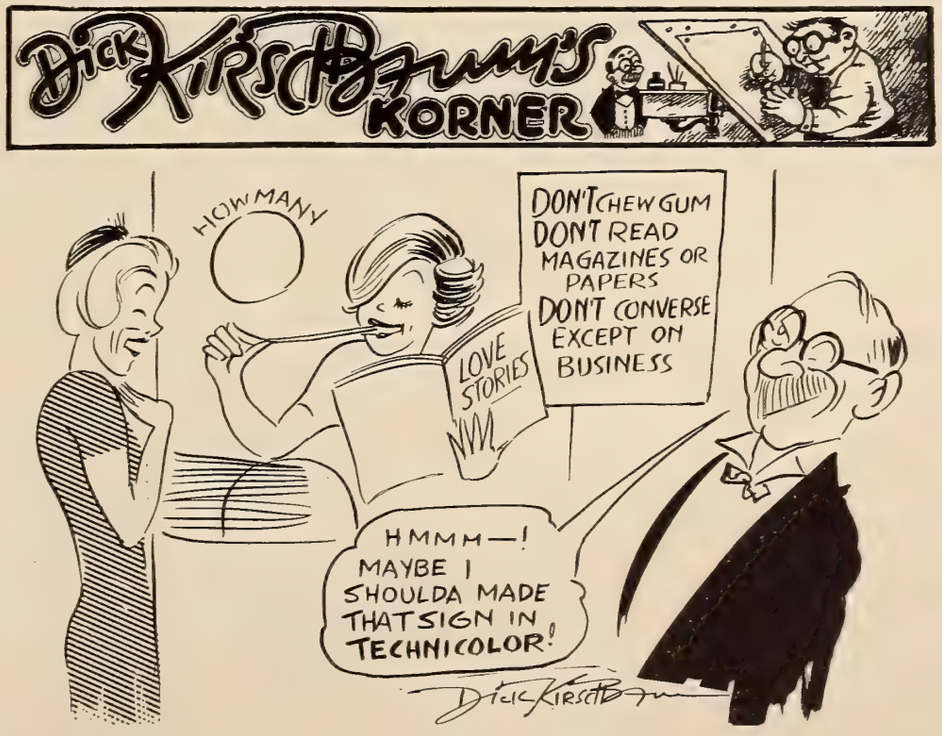
Pemberton said he was disturbed over the amount of repetition during the course of the first day's hearing and asserted that much of it could be eliminated. He suggested that disposal of cases would be facilitated if counsel at future sessions would reach agreement so that each would confine himself to one line of questions and not duplicate the ground covered by others. Pemberton, who has presided at innumerable hearings, cited cases involving far more witnesses that had been handled more expeditiously and cautioned counsel that at future sessions he would, if necessary, take the needed steps to insure speedy hearings.

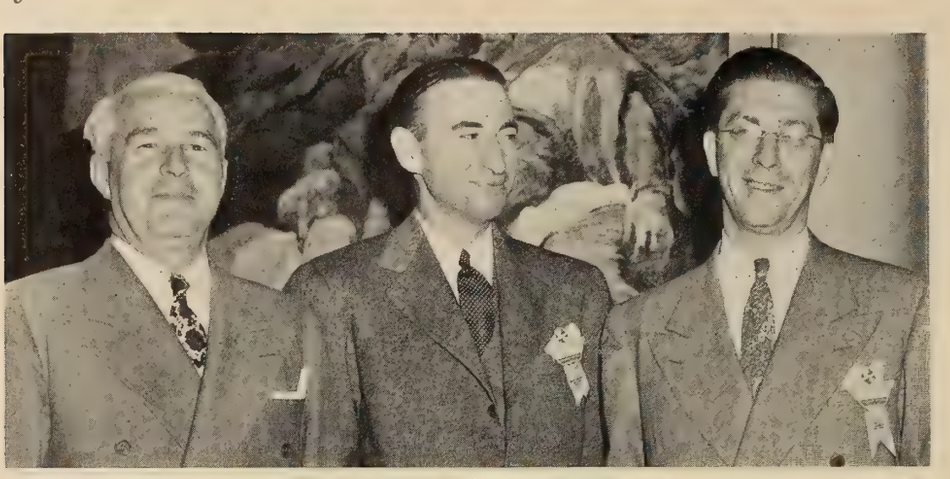
Wheaton Decisions Appealed

The arbitrator's ruling that Chicago theatre clearance should not be more than 24 hours over theatres in the country zone was appealed by Paramount, 20th-Fox, B&K, George Kappus, doing business as the York Theatre, and the Lombard Theatre Corp. The award effected clearance of the Arcadia Theatre, St. Charles, which now plays product two weeks behind Aurora which, in turn, follows Chicago Loop houses. The award cut the clearance to 24 hours over the Wheaton, Wheaton.

Gary Theatre Co., operating Gary Theatre, Gary, Ind., filed arbitration complaint charging that Lido, Lake and Tivoli of Gary, Premiere and Lake of Valparaiso, Ind., and Palace, Chesterton, Ind., all have unreasonable clearance.

Demand for arbitration involving designated run and clearance was filed in Washington, D. C., by Henry Hiser, of the Hiser Theatre, Bethesda, Md. Case is against the five consenting companies and charges that clearance granted the Avalon, Uptown, Calvert and Apex Theatres in Washington and the Silver Theatre, Silver Springs, Md., is unreasonable and that distributors have refused run requested.





WINNERS' SMILES—Above, victors in Universal's $15,000 William A. Scully Anniversary Drive. line up for the camera. Southern Division Manager, F. J. A. McCarthy; Seattle Branch Manager, Foster Blake, and District Manager, Jules Lapidus, left to right.

55 Features—5 Set as Specials—On Universal Program for '42-'43 Season

Fifty-five features, five to be released as specials, will be offered next season by Universal, William A. Scully, vice-president and general sales manager, told the company's sales force in convention in New York this week. The feature lineup will be augmented by 7 westerns, and a group of 7 western reissues. It was also announced that the shorts program will offer a total of 52 featurettes plus 4 serials and 52 newsreel issues.

The 5 specials will comprise: two from Walter Wanger, and one each from Alfred Hitchcock, Howard Hawks and Henry Koster. Two of these, Wanger's "Arabian Nights," and Koster's "Phantom of the Opera" will be in Technicolor.

John Joseph, director of exploitation, advertising and publicity, told the meeting that Universal's advertising budget for advertising will be increased 25% over the current year.

The program as outlined follows:

Producers: Walter Wanger, 2 productions—"Arabian Nights" and one untitled. Alfred Hitchcock, 1 special—Hitchcock directing and producing for Jack H. Skirball Productions, Inc. Henry Koster, 2 productions. Howard Hawks, 1 special, and "Corvettes in Action," to be directed by Richard Rosson. Bruce Manning, 3 productions, 2 starring Deanna Durbin. William A. Seiter, 1 production, "Marriage of Convenience."

Stars: Deanna Durbin, two; Olsen and Johnson, one; Dwight Taylor, three; Abbott and Costello, three; Charles Boyer, one; Randolph Scott, Marlene Dietrich and John Wayne co-starred in one. Andrews Sisters and Joe. E. Lewis, co-starred in one. Andrews Sisters starred in two. Ritz Brothers, two. Allan Jones, two; Gloria Jean, two. Dead End Kids and Little Tough Guys, two. Richard Dix, two. Constance Bennett, one. Lon Chaney, one.

Four comedies in which music will be featured and new talent stressed will present a popular name band in each.

The 7 westerns will co-star Johnny Mack Brown and Tex Ritter. The Western reissues star the following in one or more of the pictures: Walter Huston, Noah Beery, Jr., Ken Maynard, Buck Jones.

Nate J. Blumberg, president, told the convention delegates: "Our business is always able to cope with emergencies. Present conditions and those which may still arise are a challenge to our ingenuity. We will happily adjust ourselves to any new challenges." He said that no matter what restrictions the government may be called upon to impose, the industry would find ways and means to fully meet its responsibilities in the total war effort.

Mr. Scully, in his welcoming address, said that last year 17 of the company's exchanges had sold better than 90% of their possibilities. The delegates were also told that the current season's business shows a rise of more than 23% over the same period last year, and that there has been a 15% increase in the number of accounts on Universal's books.

SIMPP Blasts Again

The Society of Independent Motion Picture Producers this week repeated its blast against the UMPI sales plan. The organization expressed opposition to the plan as a throw-back to block booking, in a letter to Thurman W. Arnold, Assistant Attorney General and chief of the Department's anti-trust division. The letter was signed by Roy Disney, Sam Goldwyn, David O. Selznick and Walter Wanger—the SIMPP executive committee.

Organization Heads at Allied Convention

Topics ranging from the functions of the War Activities Committee, to exhibitor relations with ASCAP occupied the series of round table discussions which featured the open forum discussion at the Atlantic City convention of New Jersey Allied this week.

Heads of activities and organizations whose work was discussed appeared at the round table discussions. Francis Harmon, of WAC, explained in detail the work done and plans made for the industry's war effort; J. Nobel Braden of the American Arbitration Association, and John Paine, of ASCAP, were among those who sat in at the parleys which were attended by many industry leaders of national prominence.

Social highlight of the three-day convention was the testimonial dinner tendered to Col. H. A. Cole, at which M. A. Rosenberg, national Allied president, was to act as toastmaster.

Buddy Heads United Newsreel

An organization for the consolidation of newsreels and their handling in foreign countries has been completed with Ned Buddy, former Paramount newsreel man in Continental Europe, named general manager. Issues will be known as United Newsreel with each of the newsreel companies responsible for distribution in assigned territories. Date of first issue has not yet been determined.

PRC Starts '42-'43 Program

Leon Fromkess, vice-president in charge of production for PRC, back in Hollywood after New York conferences with O. Henry Briggs and Arthur Greenblatt, president and vice-president in charge of sales for PRC, stated that the remaining four pictures on PRC's '41-'42 program will be released on schedule, and that the new season's product has been started in work.

Arthur M. Loew Now U. S. Army Major



Arthur M. Loew

At the request of Brigadier General F. H. Osborn, Chief of the Special Services Branch of the War Department, Arthur M. Loew, first vice-president in charge of international operations for Loew's Inc., accepted a commission as major in the U. S. Army and reports for active duty this week.

Secrecy surrounds the duties attached to the post Major Loew will fill but the Army Motion Picture Service and the film entertainment for the armed forces of the nation assigned to overseas duty are both under the direction of Brig. Gen. Osborn, who is head of what is commonly known as the morale branch.

Nicholas M. Schenck, president of Loew's Inc., announced that the appointment of a substitute to fill Loew's post during his absence was highly improbable. Morton A. Spring will officiate as acting foreign manager with a committee consisting of Spring, Joseph Rosthal, as secretary, and Henry F. Krecke administrating the affairs of Loew's international department for the duration.

Schlaifer 20th-Fox Ad Chief

Charles Schlaifer, former advertising director of United Artists Theatre, San Francisco, was named by Hal Horne, publicity and advertising chief of 20th Century-Fox, to the post of advertising manager of the company. Frank Moneyhun has been placed in charge of special exhibitor sales promotion service.

MGM Sets Trade Shows for June 16 and 23

MGM has set dates for the next five pictures to be tradeshown. "Jackass Mail," "Calling Dr. Gillespie" and "Pierre of the Plains" will be screened nationally on June 16, and "Apache Trail" and "Crossroads" will be shown June 23 in all exchange territories.

Four in Next Paramount Block

Paramount will trade show a block of four pictures on June 11 and 12. Pictures are "Holiday Inn," "Are Husbands Necessary," "Mr. and Mrs. Cugat," "Tombstone—The Town Too Tough to Die" and "I Live on Danger."

50,000 Minute Men Badges

As a special Memorial Day token, 50,000 Minute Men buttons were distributed to youngsters attending Saturday matinees in RKO Theatres throughout New York and Westchester.

Gould to Army, Resigns SPG Post

Joseph Gould resigned as president of SPG to enter U. S. Army as second lieutenant. Lawrence H. Lipskin, of Columbia Pictures, first vice-president of the group will act as temporary president.

Gluckman In WAC Post

George J. Schaefer, National Chairman of the War Activities Committee, announces the appointment of Herman Gluckman, former franchise holder for Republic in New York and Pennsylvania, as assistant to the co-ordinator in the distribution of Victory films.

Flying Start For Theatre Bond and Stamp Drive

The crowd of 25,000 that packed Times Square, New York, on Decoration Day eve to start off the theatre War Bond Drive, and bought better than a half million dollars worth of the Government engravings, had its comparative counterpart in practically every city and town in the nation. Scattering reports offer conclusive proof that theatres intend putting every ounce of showmanship they possess into this campaign and that the results will far exceed even the most extravagant expectations.

The "buy-a-bond-to-get-a-seat" Premiere of Warner Bros.' "Yankee Doodle Dandy" at the Hollywood Theatre, New York, brought better than $5,500,000 into the coffers of the U. S. Treasury.

The "Ship Ahoy" girls, on their nationwide tour, have disposed of more than $3,000,000 worth of stamps and bonds to date.

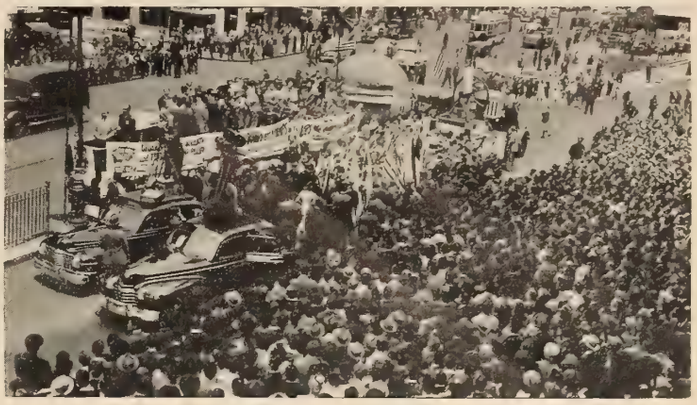
The lower East Side of New York reported an enthusiastic counter sale during the first two days of the campaign and are keeping pace with the record set as the week progresses. Loew's Theatres in the metropolitan area have reset their expectancy figures to the unprecedented mark of $50,000 per week—and it looks like the sale will go higher. All Syracuse, New York, theatres went to the barrier well armed with stamps but the public stampeded the counters and they were sold out before noon Sunday.

Howard Dietz, of MGM, reports that his scheme of "Buy Tanks For Yanks" with John Sheffield, of Tarzan fame, making personal appearances, got under way in San Francisco to sky high stamp and bond business and that the outfit has 15 more spots on the Coast before entering on a tour of Utah, Colorado, Nebraska and other states.

Spyros Skouras, president of 20th-Fox, heads a committee that is starting a group of 16 war heroes on a personal appearance tour of 21 cities Monday next. The war aces will parade during the day and appear at rallies nights in each city of the itinerary.

Theatres are giving and intend to keep on giving everything they have—and that's plenty—to the success of this War Bond and Stamp sale that is to continue for the duration.

If your town has not yet held its big rally take a tip from the events chronicled here and the pictures on this page and get going—Put it over big! VERY BIG!



New York theatres joined to make the launching of the War Bond drive an event which drew throngs to the gala gathering in Times Square—see left. A total of $500,000 in bond sales was registered at this opening of a drive that lasts for the duration.



The now famous and record-smashing premiere of "Yankee Doodle Dandy" at the Hollywood Theatre, New York. Crowds jammed the street entrance to see the "first-nighters," who obtained tickets by buying bonds in amounts from $25,000 down to $25.00 for the $5,000,000 premiere staged by Warner Bros.



Rayburn Plaza, Philadelphia, at right, looked like this when the M. P. Theatre Division of the WAC under Chairman Ted Schlanger, staged a spectacular rally to launch the War Bond drive. $25,000 in bond purchases was run up in the first 25 minutes of the rally.

Hicks To Show Pics Of Bond Ad Stamp Buyers

C. W. Hicks of Hicks' Theatres, Baltimore, Md., intends using a novel plan to stimulate the sale of War Bonds and Stamps at his theatres. Moving pictures will be taken of purchasers and flashed on the screen during exhibition of later scheduled attraction. Seeing themselves on the screen should not only prove incentive to buy bonds and stamps but serve to increase attendance as well.



In Brooklyn, N. Y., theatres of the borough staged rallies to initiate the Bond Drive. Bottom, right, Loew publicist Eddie Dowden, at microphone, was MC at a demonstration on the steps of Borough Hall.





At Boston, $61,000 was pledged to bond purchases at the rally held at Boston Common by theatres of that city. At left above, Samuel Pinanski, of M & P Theatres, and Mayor Tobin are seen at the mike. Right, Warner Bros. Earle Theatre records a bond sale at 12:01 A.M., May 30th.



IN OLD CA





LIFORNIA

JOHN WAYNE

BINNIE BARNES • ALBERT DEKKER

HELEN PARRISH • PATSY KELLY

EDGAR KENNEDY • DICK PURCELL

WILLIAM McGANN—*Director*

Screen Play—**GERTRUDE PURCELL · FRANCES HYLAND**

Original Story—**J. ROBERT BREN · GLADYS ATWATER**

• • •

A REPUBLIC PICTURE



BUY U. S. WAR SAVINGS BONDS

The Box Office Slant

Yankee Doodle Dandy

Warner Bros Drama with Music 126 mins.

AUDIENCE SLANT: (Family) Stirring as well as amusing; heart-throbs and tuneful music; spectacle and patriotic appeal—this is perfect entertainment for the times. Great performance by Cagney and others.

BOX-OFFICE SLANT: Looks like it's headed straight for the big money at the box-office of every engagement it plays.

Cast: James Cagney, Joan Leslie, Walter Huston, Richard Whorf, Irene Manning, George Tobias, Rosemary DeCamp, Jeanne Cagney, Frances Langford, George Barbier, S. Z. Sakall, Walter Catlett, Douglas Croft, Eddie Foy, Jr., and others. **Credits:** Directed by Michael Curtiz. Screenplay by Robert Buckner and Edmund Joseph. Original story by Robert Buckner. Based on the story of George M. Cohan. Lyrics and music by George M. Cohan. Director of photography, James Wong Howe. William Cagney, associate producer. Executive producer, Hal B. Wallis.

Plot: Narrative follows the career of George M. Cohan from his infancy through years of trouping in vaudeville with his father, mother and sister. Cock-sure, filled with self-confidence, Cohan eventually wins recognition as a writer of musical shows and music and lyrics as well. His career of mounting success is highlighted by a romance with a girl he meets in Buffalo as a songster and his loyalty to his father, mother and sister who formed the "Four Cohans" act that knew so many ups and downs. Capping his theatrical career, in his return from retirement to play "I'd Rather Be Right," in which he does a comedy impersonation of the President of the United States. It is a call from the President himself which serves as the medium for the backward flash into Cohan's career. Thus the finish of the story shows him receiving from the President, to whom he relates the story, the Congressional Medal of Honor, in recognition of Cohan's having written "Over There" and "It's a Grand Old Flag."

Comment: This IS entertainment. The present time makes it perfect for the "Yankee Doodle" theme which has been so identified with George M. Cohan. But even so, Warners, with a graphic and punchy performance of the name role by James Cagney and fine direction of a well-written script plus excellent production, have turned out a smashing show for the masses as well as the classes. For rolled up in this dynamic production are humor, grand tunes to call up sweet memories for the oldsters and register as brand new song hits with the youngsters; stirring flights of patriotic fervor, and some tremendously potent emotional scenes of sentimental but most effective brand of drama. It is a pulsing pageant, rich-looking, virile, swift-footed in its change from moods of broad comedy to heart-tugging romance and pathos. Any number of fine performances are registered. Joan Leslie as the love interest is ingratiating and charming. Walter Huston as Cohan's father is robust—and not a bit at a loss even when he is dancing with Cagney in the old "Four Cohans" act. Eddie Foy, Jr., does a bit that is outstanding. S. Z. Sakall contributes another highlight in a brief sequence. Frances Langford scores for her singing of several Cohan numbers. The direction of Curtiz is keyed to a smart pitch throughout. This is the kind of picture that can be sold to the hilt for it will make a mighty appeal to all types of audiences. The rousing patriotic demonstrations as soldiers parade; the almost perfectly wrought medley of Cohan song hits as swift panaroma is made of the large number of shows written by the great song and dance man; the homey and intimate family-life interludes of such broad human appeal; the glitter of "back stage" atmosphere which attaches to the principal character and events—all these and more are lavished upon the audience. Pre-release showings will set the style for exploitation and advertising approach—and also serve to build a big advance reputation for the show.

Legion of Decency Ratings

(For Week Ending June 6th)

SUITABLE FOR GENERAL PATRONAGE

Friendly Enemies
Miss Annie Rooney
It Happened in Flatbush
Top Sergeant
They Raid by Night

SUITABLE FOR ADULTS ONLY

Parachute Nurse
Juke Box Jenny
She's in the Army

OBJECTIONABLE IN PART

Once Upon a Thursday

Escape From Crime

Warner Bros. Gangster 51 mins.

(Nat'l Release, July 25)

AUDIENCE SLANT: (Adult) Rugged gangster fare possessing all the elements that command attention.

BOX-OFFICE SLANT: Get an opening—the picture will take care of itself.

Cast: Richard Travis, Julie Bishop, Jackie C. Gleason, Frank Wilcox, Rex Williams, Wade Boteler, Charles Wilson, Paul Fix, Ruth Ford, John Hamilton, Ann Corcoran, Ben Taggart. **Credits:** Directed by D. Ross Lederman. Screenplay by Raymond L. Schrock from a story by Danny Ahearn. Photography by James Van Trees.

Plot: On his release from prison a paroled convict finds himself to be the father of a son and decides to follow the straight and narrow. His accidental presence at the scene of a bank robbery enables him to get a complete camera account of the event which results in a job on an illustrated newspaper and serves to convince the authorities of his sincere intentions. He becomes successful and is eventually assigned the duty of photographing the execution of one of his expals. This being a breach of prison rules he is being returned to the big house when he manages to assist officers in apprehending a gunman and his mob and is rewarded with final release papers.

Comment: There is a fine romantic theme, some excellent character by-play, an amazing amount of thrill footage, plenty of gunplay, and some well acted sympathy sequences wrapped up in this 51 minutes of celluloid. The film gets under way fast and maintains a rapid pace that sweeps through the entire gamut of emotional possibilities without perceptible letdown. There is a nice sway to the action that weaves pleasantly from one stirring situation to another without allowing any sequence to stretch to the point where it detracts from the principal theme of telling the adventures of a man who is making a comeback the hard way and the difficulties that society and circumstance plant to confuse and confound him and his loyal wife. The tiny baby's part in making their path a little easier is set into the footage with just the proper touch to make it register most tellingly. Travis, Miss Bishop and Wade Boteler have the top spots and deliver a fine and workmanlike job. Others in the cast lend excellent support. This is gangster fare of the kind that will get under your patrons' skin.

Catchline: An ex-convict comes through—The hard way!

They All Kissed The Bride

Columbia Comedy 85 mins.

(Nat'l Release, June 11th)

AUDIENCE SLANT: (Adult) Smart sophisticated comedy; good entertainment for all grown-ups.

BOX-OFFICE SLANT: Exploitation, names and word-of-mouth advertising will bring the customers flocking to your doors.

Cast: Joan Crawford, Melvyn Douglas, Roland Young, Billie Burke, Allen Jenkins, Andrew Tombes, Helen Parrish, Emory Parnell, Mary Treen, Nydia Westman, Ivan Simpson, Roger Clark, Gordon Jones, Edward Gargan. **Credits:** Directed by Alexander Hall. Screenplay by P. J. Wolfson. Adapted by Andrew P. Solt and Henry Altimus from a story by Gina Kaus and Andrew P. Solt. Director of photography, Joseph Walker. Produced by Edward Kaufman.

Plot: The young and lovely head of a transportation firm learns that a young writer is preparing an uncomplimentary story on her father's piratical career. She decides to do something about it, so she instigates a search for him. She meets him quite unexpectedly, kissing the bride, her sister, and ends up by being threatened with a libel suit. His solution to the problem finds them declaring their love.

Comment: This will be one of the big money pictures. The exploitation and the big names will have the customers flocking to your theatre. If there are any who hesitate, word-of-mouth advertising will bring them in. The action is smooth and the dialogue is so clever it keeps the audience laughing so much that half the lines aren't heard. Joan Crawford and Melvyn Douglas do their usually excellent jobs, giving the script a smoothness and naturalness that is an important part of the show. One or two unlikely situations are glossed over by the finished work of these artists and by Alexander Hall's fine direction. Allen Jenkins has a very substantial part and puts it over well. Roland Young and Billie Burke are equally good. A pretty girl dressed as a bride, together with a "groom," might ride about town in an open car with display copy on the picture attached. Car might stop at busy intersections where "bride" could hand out heralds.

Catchline: Love Made Her a Week-kneed Tyro.

The Big Shot

Warner Bros. Gangster 82 mins.

(Nat'l Release, June 13)

AUDIENCE SLANT: (Family) A real thriller. Will hold interest all the way.

BOX-OFFICE SLANT: Should hit higher revenue brackets for gangster films.

Cast: Humphrey Bogart, Irene Manning, Richard Travis, Susan Peters, Stanley Ridges, Minor Watson, Chick Chandler, Joseph Downing, Howard da Silva, Murray Alper, Roland Drew, John Ridgely, Joseph King, John Hamilton, Virginia Brissac, William Edmunds, Virginia Sale, Ken Christy, Wallace Scott. **Credits:** Directed by Lewis Seiler. Original screenplay by Bertram Millhauser, Abem Finkel and Daniel Fuchs. Director of photography, Sid Hickox.

Plot: A former big-shot gangster lies dying on a prison bed and recites his adventures as a lesson to a visitor to steer clear of the ways of crime. His chronicle shows how he, after three convictions, attempted to go straight but was inveigled by old pals and a crooked attorney, who had married the big shot's former sweetheart, to plan an armored car holdup. On the eve of the crime the lawyer's wife had prevented his taking part in the holdup but the police proved him an accessory by a witness and he was sentenced

to "life" when he refused to implicate the girl. She divorced the attorney and assisted in his plans for escape. When the jealous attorney puts the police on their trail the girl is killed during the mad ride to avoid capture. The gangster visits the attorney and calls the warden by phone to hear the shots that bring death to them both.

Comment: This was made to order for Bogart and furnishes an abundance of the kind of thrills that enthral and captivate movie audiences. The story is one of unusual excellence, and while there are times when its semblance to real life happenings forces a stretching of the imagination, it holds together so well and is so smoothly related that such lapses are all but smothered in the thrill action and splendid incidental sequences that appeal to practically all of the dominant emotions but put particular emphasis on romance. Irene Manning, as the girl, does a splendid job of interpreting the complexities that confront a good woman when she attempts to make a man of low moral standards measure to the impressions he registers on her heart. The work of these two is helped magnificently by the performance of the other players who figure prominently in the story. The thrill scenes are real pulse-tinglers and the suspense that prevails from beginning to end is well sustained, with the audience never allowed to get out of sympathy with the two leading characters. All departments of the production have been flawlessly handled. This is a bangup gangster film. Sell it as such.

Catchline: When a good woman loves a bad man—Thrills to make your spine tingle —Romance to make your heart swell.

In Old California

Republic Western 87 mins.

(Prod. No. 103—Nat'l Release, May 31)

AUDIENCE SLANT: (Family) Good action frontier narrative that should please generally.

BOX-OFFICE SLANT: Will go over well with John Wayne fans and others who like action dramas.

Cast: John Wayne, Binnie Barnes, Albert Dekker, Edgar Kennedy, Patsy Kelly, Dick Purcell, Helen Parrish, Harry Shannon, Charles Halton, Emmet Lynn, others. **Credits:** Associate producer, Robert North. Directed by William McGann. Original story by J. Robert Bren and Gladys Atwater. Screenplay by Gertrude Purcell, Frances Hyland. Director of photography, Jack Marta. Art direction, Russell Kimball. Music by David Buttolph.

Plot: A young Boston pharmacist, newly arrived in the West, is harassed by a political boss. Enraged at his fiancee's interest in the pharmacist, the boss plants poison in a tonic the druggist prescribes to most of the townsfolk. A worthless old drunk dies, and only the sudden news of the finding of gold prevents the lynching of the pharmacist. When an epidemic breaks out among the prospectors, the girl and pharmacist save the day, while the villain confesses his guilt.

Comment: A wealth of action and excitement highlight this story of the West in the days of the first Gold Rush, which should well fortify any bill requiring an action picture. It's swell entertainment for the John Wayne fans and others who like action dramas. Fighting and shooting are plentiful and William McGann's direction maintains a fast pace throughout. Much action accompanies the suppressing of the outlaws, with a bang-up fist fight as a semi-climax. Performances of John Wayne and Binnie Barnes are excellent, and Albert Dekker scores as a first-class villain. Good performances are also turned in by Edgar Kennedy, Patsy Kelly and Dick Purcell. Production values are tops. For selling suggestions, see Showmanalysis in this issue.

Catchline: His concoction of truth and honesty gave her a soul.

The Gay Sisters

Warner Bros. Drama 108 mins.

AUDIENCE SLANT: Interesting story, splendid portrayals and fine direction should attract good audience interest.

BOX-OFFICE SLANT: Stanwyck, Brent, Fitzgerald and Crisp are names with marquee strength, and if displayed prominently in your advertising, should bring good returns.

Cast: Barbara Stanwyck, George Brent, Geraldine Fitzgerald, Donald Crisp, Gig Young, Nancy Coleman, Gene Lockhart, Larry Simms, Donald Woods, Grant Mitchell, William T. Orr, Anne Revere, Helene Thimig, George Lessey, Charles D. Waldron, Frank Reicher, David Clyde, Mary Thomas. **Credits:** Produced by Henry Blanke. Directed by Irving Rapper. Screenplay by Lenore Coffee. Based upon the novel by Stephen Longstreet. Director of photography, Sol Polito.

Plot: A will that was to distribute a large fortune has been contested in the law courts for over twenty-three years. Involved in the case at the present time are three sisters and a young man who wants to buy their home . . . and who also represents the charitable organization that was to get ten per cent of the estate. When the judge inquires why the litigants haven't tried to get together on a settlement, the entire story comes out.

Comment: It is difficult to evaluate "The Gay Sisters," for while it has an interesting story, splendid portrayals and fine direction, the picture as a whole seems to lack qualities necessary to make it a complete success. This evidently is due to the fact that no sympathy whatever is aroused for Miss Stanwyck until the very end; by that time the spectator is so annoyed with her stubbornness he finds it difficult to take the conversion. Yet, with the marquee strength of Barbara Stanwyck and George Brent, the picture should draw well in most situations. Miss Stanwyck, sharing leading honors with George Brent and Geraldine Fitzgerald, is excellent. Especially fine supporting performances are essayed by Donald Crisp, Gig Young and Nancy Coleman. The picture has been given fine production values. Distribute heralds printed to resemble subpoenas, with the outside reading "You are hereby summoned to witness the settlement of a legal action that lasted twenty-three years . . . at the Blank Theatre." Tie-up with women's apparel shops, also luggage shops.

Catchline: Stephen Longstreet's amazing characters come to life in this strangely different, always entertaining drama.

Wings For The Eagle

Warner Brothers Comedy-Drama 84 mins.

(Nat'l Release, July 18)

AUDIENCE SLANT: (Family) Down-to-earth every day story of America's war effort that is timely, informative and very entertaining. Hasn't a single spy.

BOX-OFFICE SLANT: Suitable for every member of the family. An exploitation natural that with correct selling should be a top grosser.

Cast: Ann Sheridan, Dennis Morgan, Jack Carson, George Tobias, Russell Arms, Don DeFore, Tom Fadden, John Ridgely, Frank Wilcox, George Meeker, Fay Helm, Billy Curtis, Emory Parnell, Edgar Dearing. **Credits:** Directed by Lloyd Bacon. Original screenplay by Byron Morgan and B. H. Orkow. Additional dialogue by Richard Macaulay. Director of photography, Tony Gaudio. Produced by Robert Lord.

Plot: There's a migration of men to the Lockheed plant for defense jobs. Two men who knew each other, get jobs there and have continual spats because one has a yen for the other's wife, when the couple separate due to financial problems. At the plant is a supervisor, who has neglected to get his citizenship papers in all the years he's been in America. In spite of the excellence and importance of the work he's doing, he loses his job. However, when Pearl Harbor is attacked . . . and the foreman has gotten the required papers . . . every one gets down to the serious business of helping Uncle Sam.

Comment: This is one of the first pictures, about the war effort, that doesn't contain a single spy or any sabotage work. It's just a real, down-to-earth every day story that is timely, informative and very entertaining, all backgrounded by the famous Lockheed Airplane plant. Holds the interest throughout, for although it's an authentic picture of the doings in the plant and the conglomeration of men that go to make up its personnel, there's enough romance and comedy to make it enjoyable for every member of the family. This makes it look like a top grosser. Ann Sheridan, Dennis Morgan, Jack Carson and Russell Arms are all excellent. But the picture really belongs to George Tobias, whose portrayal of the foreign born supervisor will find many a responsive chord among your patrons. Credit must go to Director Lloyd Bacon for an outstanding job and to the producer for a top-notch production. This is an exploitation natural, so get behind it and let them know that this is an authentic picture of what America's airplane factories are doing. Co-operative ads with shops . . . Contact Service Organizations, schools and the Chamber of Commerce and get them to help you put over the idea that everyone must do his share.

Catchline: The Cogs in the Wheel that will crush the Axis.

Spy Ship

Warner Bros. Drama 61 mins.

AUDIENCE SLANT: (Adult) Should satisfy anyone looking for a sustained thriller.

BOX-OFFICE SLANT: Intended as the second half of dual bills, it will adequately serve its purpose.

Cast: Craig Stevens, Irene Manning, Maris Wrixon, Michael Ames, Peter Whitney, John Maxwell, William Forrest, Roland Drew, George Meeker, George Irving, Frank Ferguson, Olaf Hytten, Jack Mower, Keye Luke. **Credits:** Directed by B. Reeves Eason. Screenplay by Robert E. Kent from a novel by George Dyer. Director of photography, Harry Neumann.

Plot: The daughter of an American financier joins a Nazi spy ring for the thrill and the money involved. She is fronted by an America Above All organization, which in reality is composed of spies. Through her sister's boy-friend, an American newspaperman, her machinations are exposed, but not before she loses her life and the man she had involved kills himself.

Comment: A few minutes after it starts, the end of this picture can be foretold. However, it moves along swiftly enough for its 61 minutes, and should satisfy anyone looking for a sustained thriller. Intended as the second half of dual bills, it will adequately serve this purpose. The performances of Craig Stevens, Irene Manning and Maris Wrixon, as well as B. Reeves Eason's direction, are satisfactory. Being a spy story, there's little chance for any comedy. Blow-ups of newspaper headlines about ship sinkings could be used in your lobby.

Catchline: Join this exciting hunt for a Nazi spy ring.

Down Texas Way

Monogram Western 57 mins.

AUDIENCE SLANT: (Family) Has necessary Western ingredients.

BOX-OFFICE SLANT: Okay as an action-date booking.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Luana Walters, Dave O'Brien, Lois Austin, Glenn Strange, Harry Woods, Tom London, Kansas Moehring, Jack Daley, Silver. **Credits:** Directed by Howard Bretherton. Original screenplay by Jess Bowers. Director of photography, Harry Neumann. Produced by Scott R. Dunlap.

Plot: A gang of crooks murder a wealthy man. A woman accomplice, posing as the victim's missing wife, arrives in town to es-

(Continued on Page 63)

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 5—Michigan

Theatres Working on War Bond Drive With Ed Beatty as State Chairman

With clubrooms closed on Sunday and Monday evenings, small parties of Barkers have been coming up almost nightly for little private parties or just to see who's around.

Now that the drive for Army and Navy relief is completed, theatres are swinging once again into the Defense Bond and Stamp drive. This is being organized under the state chairmanship of Ed Beatty, president of Butterfield Theatres, with Edgar E. Kirchner, who had capably managed so many drives and other events for Variety and in charge locally as Wayne County Chairman.

One of the things Detroit was proudest of in the Army and Navy Relief campaign was the voluntary action of some 400 employes of film exchanges, supply houses, and film carriers to donate one-tenth of a full week's salary to the campaign. This went for everyone, manager, and office boy alike, and was a remarkable tribute to the patriotic unanimity of the industry.

John E. Flynn, one-time Chief Barker of the Detroit Tent, came back to town Monday for a sales conference, and had a luncheon meeting at the Statler well-attended by various Detroit friends. Another visitor at the club this week was Governor Murray D. Van Wagoner.

Tent No. 6—Cleveland

Club Rooms Moves to Larger Quarters in Hollenden Hotel Latter Part of Month

Tent No. 6, located in the Allerton Hotel for the past three years, will move into new, larger and more roomy quarters at the Hollenden Hotel the latter part of June. Chief Barker Lester Zucker extends an invitation to visiting or vacationing Barkers to drop in while in Cleveland.

The big event of the summer season will be the annual golf tournament to be held at Beechmont Country Club on June 6th. The committee in charge, Bernie Kranz, Jack Shulman, Joe Lissauer and Harry Goldstein, report that enough prizes have been promoted to award one to each entrant. That's golfing news . . . when no one loses!

The Variety Post sold over $175,000 in War Bonds and Stamps during the six days they handled the Taylor store window headquarters. This is the second highest amount sold at this center in one week since its opening the first of the year. Success of the sale was largely due to the efforts of Commander Edwin Bergman, 20th-Fox, and finance officer, Harry Goldstein, Paramount district manager.

Honor Roll

Barkers Now Serving in the Military Forces of the U. S.

Albert, Charles—Tent No. 6
Allen, Thomas—Tent No. 18
Barnett, Jack—Tent No. 8
Baumann, Charles S.—Tent No. 18
Bolton, Clinton—Tent No. 21
Branerman, Martin—Tent No. 12
Brock, Max—Tent No. 22
Brown, Maurice R.—Tent No. 19
Burge, Jas. C.—Tent No. 22
Corker, Newman—Tent No. 21
Crystal, William—Tent No. 12
Deneau, Sidney G.—Tent No. 9
Dipson, W.—Tent No. 7
Edwards, Hudson—Tent No. 21
Erhlich, Myron—Tent No. 11
Fagin, Jno. L.—Tent No. 22
Falis, Simon—Tent No. 21
Fisher, Robert—Tent No. 5
Fred, Sylvan—Tent No. 18
Fulgham, C. O.—Tent No. 22
Gauss, H. Russ—Tent No. 22
Goldberg, Irving—Tent No. 5
Goldsmith, Jack C.—Tent No. 21
Goldstein, Sidney—Tent No. 19
Grant, Joseph C.—Tent No. 19
Grant, Morton A.—Tent No. 19
Hildebrand, Lloyd—Tent No. 18
Hook, R. E.—Tent No. 21
Hummell, L. A.—Tent No. 12
Jones, P. Proctor—Tent No. 6
Kaplan, Lowell—Tent No. 12
King, Jno. J.—Tent No. 22
Koskie, Arthur—Tent No. 5
Levy, Leon—Tent No. 13
Loos, Jay O.—Tent No. 18
Lucas, John S.—Tent No. 21
MacKaig, Kenneth—Tent No. 25
McCormick, Stephen—Tent No. 11
Miller, Barney—Tent No. 16
Miller, Thomas T.—Tent No. 21
Minsky, Joseph—Tent No. 6
Munger, Collett H.—Tent No. 21
Peek, J. Eldon—Tent No. 22
Ross, Barney J.—Tent No. 24
Sapperstein, Fred—Tent No. 19
Schiffren, Harry—Tent No. 16
Shafton, Edward—Tent No. 16
Shriner, Jack—Tent No. 8
Silverberg, Willard I.—Tent No. 19
Smith, John R.—Tent No. 18
Stebbens, Jack—Tent No. 5
Stern, Theodore—Tent No. 19
Storey, Fred G.—Tent No. 21
Sykes, Hugh F.—Tent No. 24
Tauber, Ray—Tent No. 25
Tharpe, Mack—Tent No. 21
Thedford, Wilson—Tent No. 22
Whitney, Alson—Tent No. 5
Yeager, Sol N.—Tent No. 16
Yellen, S.—Tent No. 7

Meet the Chiefs

Harry G. Ballance—Tent No. 21

Until January 1, 1942, he was First Assistant Chief Barker of Atlanta Variety Club Tent No. 21. On that day when most of us were trying to make those little imps in our heads stop hammering away, Harry G. Ballance became Chief Barker of the Tent of which he had been a member since its organization.



Perhaps "G" stands for "Good" on school reports cards, but the letter stands for Greene when placed between Harry and Ballance. But Harry isn't "green" as far as the motion picture industry is concerned; he's been in it for 27 years, long enough to learn all of its strange, but nevertheless fascinating, tricks.

For 16 years he was associated with Paramount. Then, in 1933, he joined 20th Century-Fox. At present he is Southern District Manager for that company.

A little over three years ago he married Martha Patricia Wall. They have two children, a boy and girl, aged two years and nine months, respectively. Like her husband, Mrs. Ballance likes to fly, and both hold Government flying licenses. Harry owns his own plane and covers most of his territory via the stratosphere.

If you think his job's a cinch, just try selling double features where single bills predominate.

When Harry needs a laugh, he just watches his opposition. Says he: "It's the most amusing thing we do down here."

Tent No. 11—Washington

Barkers Rudy Berger and John Allen Kings for the Night at Exchange Night Set for June 15th

Members of the local tent are invited to the second big Exchange Night which will be held at the Clubrooms on June 15th at 9:00 P.M. The affair will be sponsored by the MGM Exchange and District Manager Rudy Berger and Branch Manager John Allen will be the Kings for a Night. An array of talent and entertainment is being lined up and the affair promises to be a memorable one.

Congratulations are in order for Barker Jack Fruchtman whose wife presented him with a baby daughter.

Sidney Lust, head of the theatre chain bearing his name and a former chief barker, has been honored for his grand work as chairman of the Maryland group aiding the sale of War Bonds and Stamps and for the Army-Navy relief work in the Maryland Theatres. In Washington Barkers Carter Barron and John Payette are co-chairmen of the War Stamps Committee for Theatres. The theatremen have set up a large committee, including practically every barker and big things are expected in the coming months.

Tent No. 13—Philadelphia

Ladies' Auxiliary Resumes Sunday Entertainment for Boys in Service; Post Decorates Grave of John Monroe

The Ladies' Auxiliary resumed their Sunday afternoon parties for the Soldiers, Sailors, and Marines, with 125 Service men in attendance. The boys were entertained with a stage show, followed by a preview and dancing, after which refreshments were served. The preview was repeated Sunday evening for the Barkers and their ladies.

The newly-formed Variety Club American Legion Post has scheduled a meeting for this Monday evening. On Memorial Day, a delegation from the Post decorated the grave of the late Barker John I. Monroe.

Gin Rummy still holds sway on Tuesday nights, with a $5.00 door prize being given away at midnight.

Barker Oscar Neufeld, who is in charge of the "Miss Philadelphia" contest, in preparation for the "Miss America" contest at Atlantic City, reports a large number of entries for his first elimination contest to be held in the Clubrooms Wednesday evening.

The Ladies' Auxiliary are having a luncheon in the Clubrooms Friday at noon, followed by a short business session.

Guests this week included Major W. W.

(*Continued on Page* 36)

Wide Variety of Features On Tap for Summer

Here Are Pictures That Will Be Ready for Hot-Weather Period; Selling Angles Are Plentiful—Try Those Suggested By Stills and Exploitation Tips on These Pages



Here's one for fancy scarfs from "Across the Pacific" (Warner Bros.).

ACROSS THE PACIFIC (Drama) Directed by John Huston. Principal players: **Humphrey Bogart, Mary Astor, Sydney Greenstreet, Charles Halton, Sen Yung, Roland Got, Frank Wilcox, Roland Drew.**
Story: Bogart as the American who gets into the midst of a group of Japanese spies aboard a ship bound for Colon. There is a romance, with Mary Astor as the woman whom Bogart loves but who seems suspiciously involved with the mysterious Doctor who offers Bogart money for information about military installations at the Panama Canal. In a general fight that takes place at a plantation owned by Mary Astor's father, Bogart bests the spy ring and escapes after destroying an enemy plane.

A-HAUNTING WE WILL GO (Comedy) Directed by Alfred Werker. Principal players: **Stan Laurel, Oliver Hardy, Sheila Ryan, John Shelton, Edward Gargan.**
Story: Laurel and Hardy hear of an opportunity to obtain a free train ride and on inquiry find the job is to accompany a



For any store "This way ladies and gents to the finest bargains in ————." From "A Haunting We Will Go" (20th-Fox).

coffin bearing a corpse on the train. Aboard is a magician and his troupe. These set the scene for adventures which culminate when the magician finds the body of a man shot dead in the "famous Egyptian mummy case" which is an important part of the conjurer's show.

ATLANTIC CONVOY (Drama) Produced by Colbert Clark. Directed by Lew Landers. Original screenplay by Robert Lee Johnson. Principal players: **Bruce Bennett, Virginia Field, John Beal, Clifford Severn, Larry Parks.**
Story: Information leaks about convoyed ships is causing concern to the commander of the Marine Flying patrol in Iceland. Suspicion points to a man employed in the weather department who is proven to have been an ousted Marine flyer. In escaping the latter is forced to accompany an enemy agent to a rendezvous with a submarine, loaded with dynamite and he is assigned the duty of arranging its collision, through remote radio control, with a U. S. ship. He manages to inform the American commander and clears himself of previous charges.



For cosmetics, tooth paste, or hair lotions. From "Atlantic Convoy" (Col.).

Showmanship Reminders For Summer Selling

SCREEN SHOWMANSHIP: Remember your screen is your very best medium of patron contact. When you have an outstanding picture coming why not pull some special stunt to make the showing of the trailer impressive? One chap got the desired effect by sitting in the balcony and running a flashlight around the screen during the exhibition of the trailer on a mystery picture. Others are as easy to conceive and execute.

WOMEN'S PAGE: There is so much interest in nutrition right now that newspapers should be a pushover for a low cost cooking recipe contest.

MARTIAL SPIRIT: Get the co-operation of recruiting officers for a display of military equipment to be placed in the lobby to advertise your next patriotic picture. In return you can plug enlistments from the screen and stage and let the recruiting officials use a desk in the lobby to accept applications.

DANCE PARTY: You can get a lot of attention to the next big musical production by putting on an "after the show" dance in the lobby. It also makes a good advance plug if you use nothing but records from the coming production.



The local bank should give this prominence. "Blondie For Victory" (Col.).

BLONDIE FOR VICTORY (Comedy) Produced by Robert Sparks. Directed by Frank Strayer. Principal players: **Penny Singleton, Arthur Lake, Larry Simms, Danny Mummert, Jonathan Hale.**
Story: Blondie has started a new women's war organization. Their activities are playing the deuce with the home life of the menfolks who decide to have Dagwood borrow a uniform and pose as going into the service. The man who owns the uniform is called to his regiment and the consequent chase of Dagwood as a deserter bring about the disbanding of the women's organization.

BEYOND THE BLUE HORIZON (Drama) (In Technicolor) Associate producer, Monta Bell. Directed by Alfred Santell. Principal players: **Dorothy Lamour, Richard Denning, Jack Haley, Helen Gilbert, Walter Abel, Patricia Morison, Abner Biberman, Elizabeth Patterson.**
Story: Dorothy Lamour back in a sarong as a white girl found in the jungle—a playful ape and a ferocious tiger are her pets. Richard Denning appears as the hero in lion skin garb, and Patricia Morison plays the "other woman."



Sporting goods stores for hunting equipment from "Beyond the Blue Horizon" (Para.).

THE BIG SHOT (Drama) Directed by Lewis Seiler. Principal players: **Humphrey Bogart, Irene Manning, Richard Travis, Susan Peters, Stanley Ridges, Minor Watson, Chick Chandler, Joseph Downing, Howard da Silva, Murry Alper, Roland Drew.**
Story: Bogart plays the part of a crook whose record makes life imprisonment mandatory if he is again convicted of a

(Continued on Next Page)

These Ideas Will Help to Keep Summer Grosses Up

LAUGH SLEUTHS: A contest offering tickets to patrons who tabulate the greatest number of laughs in a smash comedy hit always gets a lot of attention. The prizes can be promoted in return for lobby and stage mention.

YOUTH CONTEST: The dentists in your town will willingly officiate at a contest to find the youngster with the best cared-for teeth. The activity will get support of the community health office too.

GOLD STAR MOTHERS: Now that President Roosevelt has approved recognition of Gold Star Mothers you should be able to get a lot of co-operation from the newspaper editor or radio station manager for a theatre party arranged for the entertainment of all Gold Star Mothers in your vicinity.

POOCH PARADE: A best dressed dog contest is good for a lot of space in papers and will get almost every kid in town outfitting his pooch for a parade to the theatre where the judging is to take place. Prizes can be promoted from stores dealing in dog collars, harnesses, etc.

BEAUTICIAN CO-OP: The beauty parlors—or perhaps one large establishment—would co-operate on a "Hair Style Show" that should get a lot of women patronage.

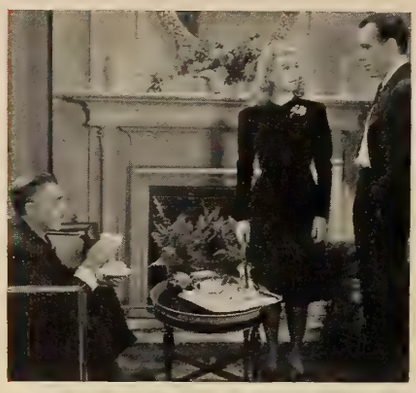
HALL OF FAME: How about setting up a "Patriotic Hall of Fame" in the lobby? Use photos of local personages who are contributing time and effort to the Government's war program. You can have a department of local heroes using photos of the men who are fighting overseas as a highlight. It should get a lot of attention.

THE FEMININE TOUCH: From what the papers tell us the girls are doing an excellent job in industry. Why not run a "Working Girls' Popularity" Contest? It should go over big.

FAMILY TRADE: If yours is one of the theatres that are having a hard time getting the rural business why not arrange for a full week during which special prices would prevail for families. You could build up attention by offering prizes (promoted from merchants) for the largest family, etc.

CONVENTIONS: You might be able to get a lot of extra business this summer by contacting the heads of the local Chamber of Commerce for the names of the leaders of organizations who are to hold conventions in your town. A letter about the accommodations and shows at your theatre might result in block sales of tickets.

crime. Desperate for money, he joins a plot to commit a robbery. Bogart is sent back to jail for life, but escapes, a guard having been killed during the "break." Bogart returns when he learns that an innocent man is being charged with the killing of a prison guard.



Silver service and tray for jewelers' tie-ups from "Big Shot" (W.B.).

THE CONSTANT NYMPH (Drama) Produced by Henry Blanke. Directed by Edmund Goulding. Principal players: **Charles Boyer, Joan Fontaine, Brenda Marshall, Alexis Smith, Charles Coburn, Dame May Whitty, Jean Muir, Peter Lorre, Montagu Love, Eduardo Ciannelli, Joyce Reynolds.**
Story: A swiss chalet is the home of a talented musician and his four untamed and unconventional daughters. Their best friend is a composer who has always been on the fringe of success. One of the girls is in love with him but he, after the death of their father, marries an English lady. When the girl takes sick at school she is welcomed to his new home where he awakens to the love he holds for her. Between them they renew his lost interest in music and he composes a selection of great promise. On the eve of its presentation his wife becomes aware of his love for the other girl and releases him but when he returns home he finds that his heart mate is dead.



Milliners should go for this on "Constant Nymph" (Warner Bros.) on the line of "A new hat always entrances."

THE DEVIL WITH HITLER (Comedy) Presented by Hal Roach. Produced by Glenn Tryon. Directed by Gordon Douglas. Principal players: **Alan Mowbray, Bobby Watson, George E. Stone, Joe Devlin, Marjorie Woodworth, Douglas Fowley, Herman Bing, Sig Arno.**
Story: The Board of Directors of Hell are figuring on displacing Satan and getting Hitler to take his place. The Devil asks for 48 hours in which to prove that Hitler is a softie and he uses his magic to place himself as Hitler's valet. Hitler is being visited by Benito Mussolini and Suki Yaki, Japanese envoy, and they are about to execute a girl and an insurance salesman. It develops that the three have



Excellent for a photographer on the angle "Don't shoot. Let us shoot—your picture at bargain prices." It's from "Devil With Hitler" (U.A.).

each purchased insurance on each other with the result that all three have to sleep together to insure their own safety.

DR. BROADWAY (Comedy-Drama) Produced by Sol C. Siegel. Directed by Anton Mann. Principal players: **Macdonald Carey, Jean Phillips, J. Carrol Naish, Edouardo Ciannelli, Richard Lane, Joan Woodbury, Warren Hymer.**
Story: A physician who knows Broadway and all its byways like a book, is asked by a man he had sent to prison and who is dying, to locate a daughter who has



For any drug, candy, dress, etc., window—"Your heart says give her (candy, dress, etc.). It's from "Dr. Broadway" (Para.).

no knowledge that her father is a criminal. The doc finds this an exciting job, since there are others who think they have claims on the fortune, and it takes the best efforts of doc's pals to block their plans.

DRUMS OF THE CONGO (Drama) Associate producer, Henry MacRae. Directed by Christy Cabanne. Principal players: **Ona Munson, Stuart Erwin, Peggy Moran, Don Terry, Richard Lane, Jules Bledsoe.**
Story: The United States Intelligence



Sporting Goods or dealers in firearms will display this one from "Drums of the Congo" (Univ.).

Service sends a representative to negotiate for a supply of valuable mineral from a band of natives in South Africa. En route he becomes enamored of a woman in the pay of foreign agents seeking the same material. When he meets the daughter of the discoverer, jealousy gets in its work on the two women. With the aid of the discoverer's daughter and her loyal helper the valuable deposit is contracted for the United States.



For any store on the angle "You'll go up in the air about our bargains." "Eagle Squadron" (Univ.).

EAGLE SQUADRON (War Drama) Produced by Walter Wanger. Directed by Arthur Lubin. Principal players: **Robert Stack, Diana Barrymore, John Loder, Jon Hall, Nigel Bruce, Leif Erickson, Evelyn Ankers, Eddie Albert, Edgar Barrier, Tom Stevenson, Ben Erway, Gavin Muir.**
Story: The heroic adventures of a group of Americans who joined the British air force before America's entry into the war. They are assigned to the Eagle Squadron. One of the group falls in love with the commander's young cousin, a WAAF member assigned to radio operations on the Eagle field. A new type of German plane is wanted for inspection, and the Americans are assigned to a Commando raid to accomplish the daring fete of stealing one of the planes from a field in occupied France.



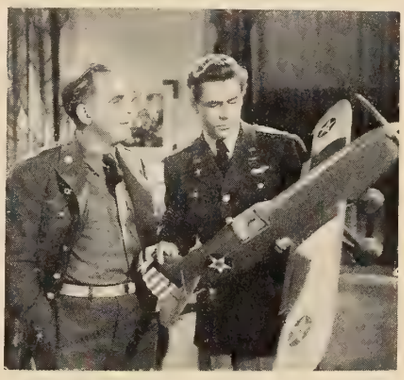
This will help a jeweler sell costume pins. It's from "Escape From Crime" (W.B.).

ESCAPE FROM CRIME (Drama) Directed by D. Ross Lederman. Principal players: **Richard Travis, Julie Bishop, Jackie C. Gleason, Frank Wilcox, Rex Williams, Wade Boteler, Charles Wilson, Paul Fix.**
Story A gang and prison story about a man who, though falsely accused, bears the criminal mark. He has learned photography while in prison and his quick-wit in photographing a hold-up lands him a newspaper job—which lasts until he is assigned to photograph an ex-pal being executed for a murder. The job is in violation of the law, and the man is about to be put into jail again, when he has the opportunity to lead police to a gang hang-out, and thus win a pardon.



For any wide awake merchant on the angle "You don't need a 'swami' to wise you up to the bargains that are always waiting at ————." From "Falcon Takes Over" (RKO).

THE FALCON TAKES OVER (Mystery) Produced by Howard Benedict. Directed by Irving Reis. Principal players: **George Sanders, Lynn Bari, James Gleason, Allen Jenkins, Helen Gilbert, Ward Bond, Edward Gargan, Ann Revere.**
Story: A fearsome giant of a man embarks on a career of neck breaking. The Falcon has the number of the huge killer who is always a menace to his terror-stricken stooge. His adventures lead him into pleasant association with a girl reporter and some torrid moments with the woman in the case before the surprise ending.



For any of the many stores that sell airplane plans and parts. From "Flight Lieutenant" (Col.).

FLIGHT LIEUTENANT (Drama) Produced by B. P. Schulberg. Directed by Sidney Salkow. Principal players: **Pat O'Brien, Glenn Ford, Evelyn Keyes, Jonathan Hale, Minor Watson, Frank Puglia, Edward Pawley.**
Story: A former world war pilot goes on

(*Continued on Next Page*)



Good for any window. Use the line—"Don't squabble about it! We always have the best——." From "Friendly Enemies" (U.A.).

Stunts to Remember When You Plan Campaigns

RACK 'EM UP: Now that bicycles are coming back into public favor you ought to be able to get over any city restrictions that now exist about sidewalk display by petitioning the officials for permission to set up a bicycle rack at the curb. Get a big one while you are about it and leave space at the top for a good sized message on current and coming attractions.

SHUTTER-BUGS: The local paper will be a pushover for a camera contest where the local lens fans go after unusual pictures of people purchasing War Bonds and Stamps. Offer theatre tickets as prizes.

PAJAMA PARADE: Perhaps you could interest your big store in loaning the garments for a "Pajama Parade" or a "Slacks Parade." If you get some good looking models your cashier will be too busy to read the latest installment of that novel on the night that you pull it off.

SILVER LINING STUNT: Now that there is so much secrecy about weather predictions a lot of attention can be stirred up for a coming attraction by advertising in advance that you will allow free admission to the first 25 ladies approaching the box-office after rain starts to fall during the engagement of a certain picture.

EARLY BIRD BENCHES: Borrow a couple of park benches and arrange to set them on the sidewalk in front of the theatre, or, if city regulations forbid, set them in the lobby with signs to the effect that they are reserved for those who will be on hand early to get tickets to see ———. Call them "early bird" benches.

BIG SALE DAY: Try to obtain the cooperation of merchants on a group of prizes to be awarded to several of the first ladies attending the theatre on some day when the merchants are holding a sale—such as dollar day—and want the ladies to shop early. You give the prizes to the first tickets sold—or to every 7th, or 10th ticket sold. Suit yourself as to how its done but you can get some extra attendance by doing it.

PUNCTUALITY PRIZES: With industry working at extra shifts throughout the nation, tie-ups that guarantee space at the time clocks of business establishments is particularly good. Figure out some basis on which employes will be rewarded for punctuality—or set up some particular minute of some day of the week when the employe or employes ringing in between those minutes will be rewarded with passes. It'll help the employer and give your theatre some excellent advertising space



Barney Balaban

Win Public's Confidence

COUNSELS BARNEY BALABAN

President, Paramount Pictures

While there has been, and still is, a demand for "escapist" entertainment, I have recently observed that the public has been willing to accept more serious efforts provided the picture was well produced and directed.

The exhibitor can best win the confidence of the public by maintaining personal contact with his patrons and by participating in all worthwhile endeavors of his community. He should conduct his theatre so as to bring credit to the entire industry, because to those people who attend his theatre, the exhibitor is their only contact with, and is a symbol of, the motion picture industry.

the bottle with the result that his plane crashes and his co-pilot is killed. He goes to South America and, while continuing his boozing, manages to allow his son to complete an education in aviation. When war breaks out he enlists as a private on a field where his son is assigned to test an imperfect machine. He knocks out his boy, takes the controls and, while crashing to his death, radios information about the machine's defects.

FRIENDLY ENEMIES (Comedy-Drama) Produced by Edward Small. Directed by Allan Dwan. Principal players: **Charles Winninger, Charles Ruggles, James Craig, Nancy Kelly, Otto Kruger, Ilka Gruning, Addison Richards.**
Story: Back in the days of World War 1 two Americans of German extraction are continually arguing, one for his adopted country and the other for the land of his birth. The latter makes a contribution to a supposed German-American Fund only to find that it has been used to blow up the ship on which his son was sailing for France.



A natural for milliner's—contrasting three hats—from "Gay Sisters" (W.B.).

THE GAY SISTERS (Drama) Directed by Irving Rapper. Principal players: **Barbara Stanwyck, George Brent, Geraldine Fitzgerald, Donald Crisp, Gig Young, Nancy Colman, Gene Lockhart, Larry Sims, Donald Woods.**
Story: Adapted from the novel by Stephen Longstreet, the story opens in 1915, after the sinking of the Lusitania, and involves three sisters whose inheritance is tied up in the courts for years. These involvements culminate when, in 1941, the case again comes into court. It transpires that a man accused by the sisters of plotting against them, is actually the husband of one of the sisters—who married to receive an additional inheritance, and departed from her husband. Threats to expose this ultimately reunite the husband and wife with their young son.



For a window displaying hair lotions from "Grand Central Murder" (MGM).

GRAND CENTRAL MURDER (Mystery) Produced by B. F. Zeidman. Directed by S. Sylvan Simon. Principal players: **Van Heflin, Patricia Dane, Cecilia Parker, Virginia Grey, Samuel S. Hinds, Sam Levene, Connie Gilchrist.**
Story: A prominent actress, famed for her pronounced "gold digging" proclivities and the fact that she carried a million dollars on her person, is found murdered in a private car. It becomes known that her demise occurred immediately prior to her intended marriage to a wealthy man. Several people are suspected of the crime and each attempt the involvement of the others. A private detective and his wife are among the suspects and he manages to find the murderer.



Opticians will welcome this on the angle "Let us keep your eyes young." It's from "The Great Man's Lady" (Para.).

THE GREAT MAN'S LADY (Drama) Produced and directed by William A. Wellman. Principal players: **Barbara Stanwyck, Joel McCrea, Brian Donlevy, Katherine Stevens, Thurston Hall, Lloyd Corrigan, Lillian Yarbo, Damian Yarbo.**
Story: Barbara Stanwyck in a role in which she runs the gamut of emotional acting from the ages of 16 to 100. It shows Joel McCrea in another frontier role, and the play deals with the unsung part a woman plays in helping her man achieve greatness in the Early West.

HENRY AND DIZZY (Comedy) Produced by Sol C. Siegal. Directed by Hugh Bennett. Principal players: **Jimmy Lydon, Mary Anderson, Charles Smith, John Litel, Olive Blakeney, Eleanor Counts, Maude Eburne, Vaughan Glaser, Shirley Coates.**
Story: Second in the "Henry and Dizzy" series based on the character "Henry Aldrich" of radio fame and popularity, this shows Henry trying to become a salesman under the inspiration of a girl.



Lavelliere, ring, bracelet for jeweler tie-ups from "Henry and Dizzy" (Para.).

Little Ideas Like These Often Bring Big Results

WORD GAME: How long since you planted a contest with the newspaper on the once popular angle of how many words their readers can form out of the title of a coming picture attraction? The contest always got a lot of response and if it hasn't been worked recently why not give it a whirl?

CO-OP DISPLAYS. Pick out the good locations where pin-ball games are in evidence and see if you can get advertising for your weekly attractions by tying in with the proprietor on issuing a pass to the high-scorer each week. Plenty of these places have a very high grade of patronage and one pass is a cheap price to pay for the location.

TIME CLOCK IDEA: A time clock in the lobby with regular time cards on which appears advertising for a coming attraction to be passed to patrons with the request that they ring the clock and come in some later day to see if their is one of the cards selected for prizes to be awarded to those ringing at the lucky moment or moments, is an unusual fine advance stunt.

BILLIARD CHAMPS: Billiard and pool parlors always have a good sized assembly of the younger fellows. Get advertising space in their windows and over their tables by offering passes to the high scorers in the various games—straight pool, rotation, billiards, etc.

Proved Exploitation Tips for Wide-Awake Showmen

PONY BACK: Every kid wants a pony and now that all the headlines are crying for America to get off wheels you should be able to get a lot of attendance over a series of special shows for the youngsters with a real live pony to be given away as a climax.

SUMMERTIME SANTA: Few ballyhoo stunts will get the attention of a Summertime Santa Claus. Dress a man as Chris Kringle and have him carry a sign "six months ahead of the world the blank theatre brings you a swell present in ———."

GET 'EM IN YOUR ALLEY: Bowling alleys are among the theatre's most severe competitors. You can get advertising to the followers of this sport by tying in with the owners of alleys to give passes to high scoring individuals and teams in return for the display of attraction signs at the end of each alley and at the cashier's counter.

WALKING SIGN - BOARDS: The sandwich man that is so prominent in New York seems to be used very little in other communities. Signs lettered about your theatre and its attraction can be tied with ropes or straps to allow them to hang front and back of a man who parades the thickly populated areas. It should get a lot of attention where such advertising is not overdone.

HER CARDBOARD LOVER (Drama) Produced by J. Walter Ruben. Directed by George Cukor. Principal players: **Norma Shearer, Robert Taylor, George Sanders, Frank McHugh, Elizabeth Patterson, Chill Wills.**
Story: A wealthy woman finds herself irresistibly drawn to a lover who is a "lady killer" by nature and has no real affection for her. In desperation she hires a male secretary to act as bodyguard to keep her from seeking the favors of the other man. When she becomes peeved at the arrangement and wants to go to the other man's apartment the secretary interferes and as the disputes grow in number and intensity a pitched battle between the two men results. At the trial she becomes aware of the fact that the secretary has succeeded the other man in her affections.



For tooth paste displays—"Everybody admires shining teeth, use ———." This from "Her Cardboard Lover" (MGM).



For any store selling formal attire. From "I Married An Angel" (MGM).

I MARRIED AN ANGEL (Drama) Produced by Hunt Stromberg. Directed by Major W. S. Van Dyke II. Principal players: **Jeanette MacDonald, Nelson Eddy, Edward Everett Horton, Binnie Barnes, Reginald Owen, Douglass Dumbrille, Mona Maris.**
Story: A wealthy wastrel, on the verge of ruining the bank he inherited, holds a costume birthday party to which is invited one of the office stenos. She arrives in the costume of an angel and becomes the object of much ridicule. In order to escape embarrassment he goes to his room, falls asleep and dreams he is married to the angel and her heavenly ideas are playing havoc with all of his business associates and friends. When he awakens he seeks out the girl and proposes marriage.



Did you ever see a better soda fountain tie-up? It's from "It Happened in Flatbush" (20th-Fox).

IT HAPPENED IN FLATBUSH (Drama) Produced by Walter Morosco. Directed by Ray McCarey. Principal players: **Lloyd Nolan, Carole Landis, Sara Allgood, William Frawley, Robert Armstrong, Jane Darwell, George Holmes, Scotty Beckett, Joseph Allen, Jr., James Burke, Roger Imhof, Matt McHugh.**
Story: It's baseball of the feverish "home team" variety possessed by the typical Brooklyn fan. A new manager is brought in when the team is in the cellar—and his troubles are great indeed, especially because he falls in love with the rich girl who controls the club. When she becomes reasonable, and also reciprocal so far as love is concerned, the manager gets along all right, ending a feud in which his players were demanding that he be bounced from his job.



Juke box operators and stocking sales departments will fight over this from "Juke Girl" (W.B.). You can probably get the coin machine distributor to buy reprints to go on every machine he owns—and they'll be in good locations.

JUKE GIRL (Drama) Directed by Curtis Bernhardt. Principal players: **Ann Sheridan, Ronald Reagan, Richard Whorf, George Tobias, Alan Hale, Gene Lockhart, Betty Brewer, Howard da Silva.**
Story: The long standing friendship of two young hoboes is broken when they take opposite sides in a dispute between the owner of a fruit packing plant and a farmer. The fight takes place in a juke joint where girls are employed to dance with the itinerant workers. One of the girls takes up with the youth who sides with the farmer and together they set in motion a series of events that breaks the monopoly of the packing house owner.

LADY GANGSTER (Drama) Directed by Florian Roberts. Principal players: **Faye Emerson, Julie Bishop, Frank Wilcox, Roland Drew, Jackie C. Gleason, Ruth Ford, Virginia Brissac, Dorothy Vaughan, Dorothy Adams.**
Story: Faye Emerson is involved in a bank robbery, and her childhood sweetheart comes to her aid. However, she is persuaded that she can go free of the charge by framing her friend and admirer, and only the intervention of another woman helps the heroine to avoid this trap, and she leads the officers of the law to the guilty parties.

(Continued on Page 22)



Gradwell Sears

Merchandise for Profits

ADVISES GRADWELL L. SEARS

Vice-President United Artists

In an era when all other businesses are effected by lack of raw materials, ceilings on prices, priorities, etc., the exhibitor is fortunate in that he can remain in business because of a constant supply of product.

The exhibitor is also fortunate in that the public will buy good screen entertainment, provided his merchandising is tuned to the changing times. There has never been a period so loaded with opportunity for obtaining maximum results through ingenious merchandising nor has there been a period so fraught with danger to the exhibitor who does not meet changing conditions with a complete rejection of old fashioned and antiquated methods if he is to overcome the many restrictions placed on the average American pocket book today.

48 Monogram

MONOGRAM PICTURES

2 TENTH ANNIVERSARY SPECIALS
6 SHOWMANSHIP WINNERS
14 CERTIFIED ATTRACTIONS
10 MONOGRAM MONEY MAKERS

Unforgettable Romance! Stirring Adventure!

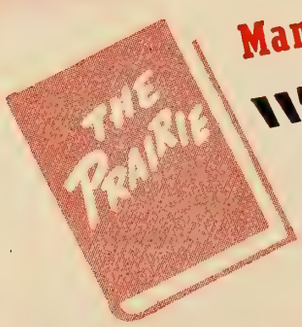
John BOLES in "UNDER NORTHERN LIGHTS"

by Adele Buffington



Mammoth Picturization of The Winning of The West!

"FRONTIER TRAILS"



Suggested by James Fenimore Cooper's immortal classic, "The Prairie" —for 115 years a best-seller!

THE EAST SIDE KIDS

America's Favorite Rascals In Their Biggest and Best Series!

with

LEO GORCEY • BOBBY JORDAN
HUNTZ HALL • GABRIEL DELL

"'NEATH BROOKLYN BRIDGE" "LITTLE MOBSTERS"
"COME OUT FIGHTING" "GRAND STREET BOYS"

FEATURES FOR 1942-43!

JOHN HOWARD • HELEN GILBERT
GILBERT ROLAND • JOHN LITEL
in
ISLE OF TERROR
from the play "White Lady" by
Gina Kauss and Ladislaus Fodor

EDMUND LOWE
...in a shock-streaked expose of politics and the underworld!
DANGEROUS MONEY
by
JOHN W. FORBES

8 RANGE BUSTERS
starring
JOHN "Dusty" KING
DAVEY "Speedy" SHARPE
MAX "Alibi" TERHUNE

2 ROUGH RIDERS SPECIALS
starring
BUCK JONES · TIM McCOY · RAYMOND HATTON
6 ROUGH RIDERS

FAMOUS AUTHORS! GREAT STORIES! BOX OFFICE TITLES!

42 '43

"TRAIL OF THE YUKON"
by Jack London
"POLITICAL PAYOFF"
by Damon Runyon
"BLIND JUSTICE"
by Octavus Roy Cohen
"SPELL OF THE TROPICS"
By Allan Vaughan Elston
"KELLY OF THE U.S.A."
by Wallace Peterson
"REVENGE OF THE ZOMBIES"
by Samuel Fielding
"BOWERY AT MIDNIGHT"
starring BELA LUGOSI
by Gerald Schnitzer
"FERRY COMMAND"
by Harrison Howell

☆

"STORM OUT OF THE WEST"
by William K. Howard
"THE BLONDE BOMBER"
by Cornell Woolrich
"THE GORILLA STRIKES"
starring BELA LUGOSI
by Harvey W. Brewster
"YOU CAN'T BEAT THE LAW"
by Albert Bleich
"FRATERNITY SWEETHEART"
by Leona Dalrymple
"NAVY BOUND"
by Talbert Josselyn
"UNDER SEALED ORDERS"
by Edgar Wallace
"GANGS OF THE UNDERWORLD"
by Ande Lamb

"MONSTER IN THE DARK"
by Karl Brown
"NEARLY EIGHTEEN"
by Louis Apple
"MAN'S LAW"
by Peter B. Kyne
"QUEEN OF THE HONKY TONKS"
by Ande Lamb
"TIME BOMB"
by Scott Littleton
"INTELLIGENCE BUREAU"
by George Bronson Howard
"PONY EXPRESS RIDERS"
by Earl Snell
"BELOW THE DEADLINE"
by George Bronson Howard

☆



The above from "Lady Gangster" (Warner Bros.) ties into new department store campaigns on how to make over and lend glamor to old dresses. Note the addition of collar and cuffs—simple eh?

LADY IN A JAM (Comedy-Drama) Gregory La Cava, producer and director. Principal players: **Irene Dunne, Patric Knowles, Ralph Bellamy, Eugene Pallette, Samuel S. Hinds.**
Story: A screwball heiress finds herself penniless and starts for the residence of a wealthy aunt accompanied by a psychiatrist who has gained her confidence by posing as a chauffeur. When the aunt refuses to give her money the two are forced to work an old mine. The psychiatrist "salts" the mine, but further examination shows it contains a valuable mineral and the two return to New York and the social whirl.



Any music instrument dealer will use this from "Lady In A Jam" (Univ.).

THE LOVES OF EDGAR ALLAN POE (Drama) Directed by Harry Lachman. Principal players: **Linda Darnell, John Shepperd, Virginia Gilmore, Mary Howard, Jane Darwell.**
Story: Episodes in the life of the American poet, with particular emphasis upon his passionate love for a girl who induces him to give up his writing and become a soldier; his attempts at which lead to times of misery and misunderstanding as a West Point cadet, and his final return to the impecunious and intemperate existence during which he wrote his greatest poetry.



A restaurant will use this with the line "We give prompt service." It's from "The Loves of Edgar Allen Poe" (20th-Fox).

LURE OF THE ISLANDS (Drama) Produced by Lindsley Parsons. Directed by Jean Yarbrough. Principal players: **Margie Hart, Robert Lowery, Big Boy Williams, Ivan Lebedeff, John Bleifer, Warren Hymer.**
Story: Lowery and Williams, F.B.I. agents, land on a Pacific island in accordance with orders. They find that a supposedly French commandant is a Nazi, and they disable the radio station from which he is communicating with the Japs. A native girl—half Tahitian, half Irish—has exacted a promise from Lowery to marry her and take her away from the island. Her assistance, however, turns to enmity when she suspects Lowery of deceiving her, and she exposes him to the Nazi agent. Meantime, Lowery and Williams put the radio station in operation and allow the expected Jap transport plane to follow a false beam into a location where the plane crashes. Lowery, his fellow agent, and the girl escape.



Those teeth should get space in a druggist's window on "Lure of the Islands" (Monogram).

Keep Your Theatre in the Public Eye This Summer

GOOD BALLYHOO: In many towns and neighborhoods the grocer's delivery boy rides a bicycle. It is possible that you can make some arrangement with the grocer to allow for the placing of a sign advertising your attraction on the basket that holds the merchandise. This boy really covers the neighborhood and calls at a lot of houses that will see your message.

YOU CAN'T BEAT 'EM, SO JOIN 'EM: The Y.M.C.A. and the Y.W.C.A. and other similar organizations are always promoting games of some kind among their members. This is a highly desirable group of theatre prospects and it is more than likely that you can swap a few passes to be given the winners of various contests in return for the display of one sheets and mention of the attraction at your theatre at assemblies.

DISPLAY SPOTS: The swimming pools will soon be doing a big business among the people who are considered as best theatre prospects. You should be able to get a message to every bather by arranging to print the signs that go on the walls or doors of dressing rooms cautioning about checking valuables. In return the proprietor should give you preferred space at the cashier's cage and over the check racks.

THE MAGNIFICENT DOPE (Comedy) Produced by William Perlberg. Directed by Walter Lang. Principal players: **Henry Fonda, Lynn Bari, Don Ameche, Edward Everett Horton, George Barbier, Frank Orth, Roseanne Murray, Kitty McHugh.**
Story: The story of a likeable, but seemingly mighty lazy fellow who is induced to take a "personality" course at a sort of racket school. Under the inspiration of the girl who is secretly engaged to the man operating the school, rather than the "personality" lessons, he puts over a big business deal—gets national publicity for the school. By that time the girl falls in love with him, and quits the school to live a life of relaxation with the "Dope."



A natural for florist co-operation. From "The Magnificent Dope" (20th-Fox).

MEXICAN SPITFIRE SEES A GHOST (Comedy) Produced by Cliff Reed. Directed by Leslie Goodwins. Principal players: **Lupe Velez, Leon Errol, Charles**



James R. Grainger

Exhibitors' Vital Role

By JAMES R. GRAINGER
President Republic Pictures Corp.

There is every indication that theatre business will be increasingly good, for our people have money and are prepared to pay for the kind of entertainment they want. Ordinarily, the exhibitor's job is selling tickets. Today, however, he has a bigger job, and that job is an all-out contribution to the war effort.

The exhibitor can play a vital part in the sale of war savings stamps and bonds and in aiding all of the many private agencies that are playing so important a part in our concerted effort to stamp out the Axis. I know the exhibitor will not be found wanting.

File These Selling Ideas for Future Reference

GIVES HANDBILLS VALUE: You can be certain of your handbills getting more attention if you arrange to have them numbered and then place a blackboard in the lobby with the numbers of certain bills, picked at random, to be accepted as admission tickets.

UMBRELLA BALLYHOO: One of the best and least expensive street ballyhoos consists of using men or girls on sunshiny days carrying opened umbrellas that are lettered with the message of your theatre.

FLAGS FOR FAVORS: The next time you are playing a patriotic picture or one dealing with the war you can get extra business by passing out small American flags as favors. These can be secured at low cost from any novelty house.

DISPLAY IDEA: The ice cream carts that cater to school kids offer an excellent place for attraction advertising. The cart pusher will gladly trade space on each side of his cart for a pass.

(Buddy) Rogers, Elisabeth Risdon, Donald MacBride, Minna Gombell, Don Barclay, John Maguire.

Story: Action takes place at a country estate of a titled Englishman, where Lupe Velez and Leon Errol pose as members of the aristocracy to entertain guests of the lord of the manor. The place, long having been vacant, is further enlivened by the presence of crooks, who have set up a hideaway in the basement.



A cinch for a barber shop on the reverse angle—"Don't let an amateur cut your hair." It's from "Mexican Spitfire At Sea" (RKO).

MOONTIDE (Drama) Produced by Mark Hellinger. Directed by Archie Mayo. Principal players: **Jean Gabin, Ida Lupino, Thomas Mitchell, Claude Rains, Jerome Cowan, Helene Reynolds.**

Story: Gabin and Ida Lupino as lovers whose happiness is threatened by Thomas Mitchell, rough water-front companion of Gabin, and the eventual fight which ends in death of Mitchell.



For a furniture dealer—"Does your home need new furnishings? We can take care of your needs"—from "Moontide" (20th-Fox).

MRS. MINIVER (Drama) Produced by Sidney Franklin. Directed by William Wyler. Principal players: **Greer Garson, Walter Pidgeon, Teresa Wright, Dame May Whitty, Reginald Owen, Henry Travers, Richard Ney, Henry Wilcoxon.**

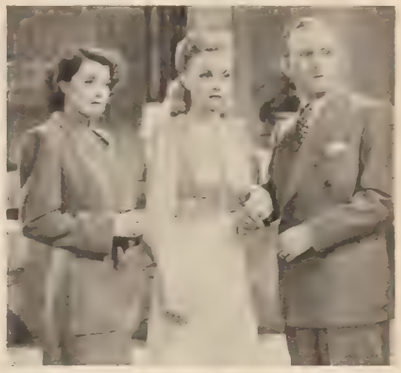
Story: This concerns the fortitude with which people who had been living peaceful lives carry on through the days of fear and terror of war that comes to an English village, and the heroism in rescuing the remnants of the British army at Dunkirk.



For a manicure parlor. "Take care of your nails." It's from "Mrs. Miniver" (MGM).

MY FAVORITE SPY (Comedy with Music) Produced by Harold Lloyd. Directed by Tay Garnett. Principal players: **Kay Kyser and his band, Ellen Drew, Jane Wyman, Robert Armstrong, Helen Westley, William Demarest, Una O'Connor.**

Story: Kay Kyser, just married and given a raucous send-off, is commissioned in the Army. After he does more damage to soldiers than all the enemies could, it was discovered a mistake was made, but to save Kay's face he is assigned to counter-spy work. Misadventures rain upon the hero in amazing number and style, but he accomplishes his mission.



Something in the way of new treatment for ladies' hair that's plenty good for beauty parlor co-operation. It's from "My Favorite Spy" (RKO).

NIGHT IN NEW ORLEANS (Comedy-Drama) Produced by William H. Pine and William C. Thomas. Directed by Frank McDonald. Principal players: **Preston Foster, Patricia Morison, Albert Dekker, Charles Butterworth, Jean Phillips, Dooley Wilson.**

Story: A New Orleans detective tries to recover some schoolgirl love letters written by his wife, only to find that the recipient had been murdered just before he broke in. Suspicion turns on him, and his attempts to elude the police until he can turn over the real culprit form the basis for some spine-chilling escapades.



For lipstick, hair dress, etc. "Nothing will disturb your make-up if you use ————," It's from "A Night in New Orleans" (Para.).

NO TIME FOR LOVE (Comedy) Produced by A. W. Hackel. Directed by William Beaudine. Principal players: **John Beal, Wanda McKay, Tom Neal,**

(Continued on Next Page)

Showmanship in Wartime

By W. RAY JOHNSTON

President, Monogram Pictures Corp.



W. Ray Johnston

The function of the Motion Picture Theatre as a haven of relief from the worries brought on by the war becomes increasingly evident each day. We have only to study what has happened in England to know that in times of stress people demand an avenue of escape—and the Motion Picture Theatre seems the ideal answer.

If this is true it would seem apparent that the exhibitor must do everything possible to increase the entertainment values of his theatre, in so far as it provides this relief from every day cares.

If the showman plans his program along these lines he will find that he shall not only be in the position to increase his profits but to render a patriotic service to the public. For who ever helps build and maintain morale in these times is a public benefactor.



O. Henry Briggs

Maintain Public Morale

By O. HENRY BRIGGS

President Producers Releasing Corp.

The influence and changing trends in public thought and taste on theatre advertising and service become daily more apparent. In steadily increasing numbers, ads are being underlined with war effort messages.

The biggest job the exhibitor has on his hands is not to lose sight of the fact that during these stressful times, the public needs—and demands—the type of entertainment that will prove diverting and maintain his morale. By offering patrons Victory Films the exhibitor permits them to participate in the war effort while enjoying motion pictures. Thus by wholehearted cooperation with the War Activities Committee and community enterprise, the theatre becomes the center of patriotic activity.

Barbara Pepper, Warren Hymer, J. Farrell MacDonald.
Story: Beal and Wanda McKay, newlyweds, are in New York to spend their last night together before Beal enters the army. In their hotel room they find a trunk—left there by some gangsters—and in which one of the gang, thought to have double-crossed his pals, is locked. Beal calls the cops, but in the confusion the gangster escapes and Beal is locked in the trunk—which is carried off by the gangsters. He makes his escape, with the loot for return to the cops, and arrives back at the hotel just in time to receive the "good morning, it's 6 o'clock" call he left at the desk so he could keep his date to join the army.



Wedding rings for jewelers or men's robes for a haberdasher from "No Time For Love" (Monogram).

NOW, VOYAGER (Drama) Produced by Hal B. Wallis. Directed by Irving Rapper. Principal players: **Bette Davis, Paul Henried, Claude Rains, Bonita Granville, Ilka Chase, Gladys Cooper, Janice Wilson, John Loder, Lee Patrick, Franklin Pangborn.**
Story: A spinster-minded young lady is secretly suffering from an interrupted love affair. She is taken to the home of a noted psychiatrist who manages to correct her outlook on life. On an ocean voyage she meets and falls in love with a married man. They separate when the cruise is over and she becomes engaged to a man of her own set. When the former lover makes an appearance she breaks the engagement and as a result her distracted mother dies of a heart attack. The tragedy throws her back among her former inhibitions from which she is cured when she encounters a small girl at the psychiatrist's home who is suffering from similar complaint. The girl is the daughter of her ocean cruise lover and a visit by the father brings an understanding of the obstacles that forbid the culmination of their interrupted love affair.



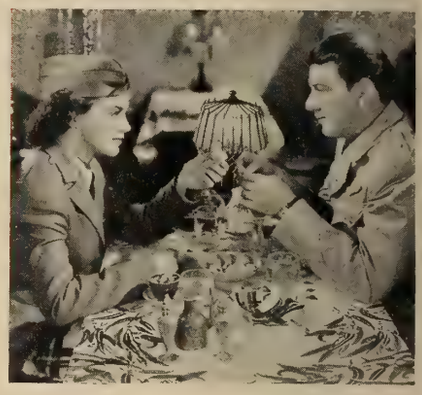
This on "Now Voyager" (Warner Bros.) is perfect for tie-ups with cocktail bars, etc.

ONCE UPON A THURSDAY (Drama) Produced by Irving Starr. Directed by Jules Dassin. Principal players: **Marsha Hunt, Richard Carlson, Marjorie Main, Virginia Weidler, Spring Byington, Allyn Joslyn, Frances Drake, Barry Nelson.**
Story: The inhabitants of a wealthy community become disturbed over reports that one of the servants is engaged in writing a book dealing with the secrets of the family. The entire neighborhood is in a furore when the son of the leading family returns accompanied by a society girl whom he announces as his intended bride. He is already married to the maid of his parents (who is writing the book) and when he learns that she has not yet divorced him tries to get out of the impending ceremony, but his affianced refuses to release him and, in attempting settlement with the maid, he becomes jealous of her present suitor and finds that he is still head over heels in love with her. The announcement of their previous marriage sets things straight.



A new "hair do" for beauty parlors. It's from "Once Upon A Thursday" (MGM).

PARACHUTE NURSE (Drama) Produced by Wallace MacDonald. Directed by Charles Barton. Principal players: **Marguerite Chapman, William Wright, Kay Harris, Lauretta M. Schimmoler, Louise Albritton, Frank Sully.**
Story: Girl members of a nurse corps, being trained to drop from airplanes to render medical aid to the wounded, get into a squabble over the affections of a handsome lieutenant. When the heroine fails to qualify during her first jump, the lieutenant has her informed that he has fallen in mountainous country. She volunteers to go to his assistance and her love overcomes her fears.



Any restaurant will go for this from "Parachute Nurse" (Col.).

PARDON MY SARONG (Comedy) Associate producer, Alex Gottlieb, Directed by Erle C. Kenton. Principal players: **Bud Abbott, Lou Costello, Virginia Bruce, Robert Paige, Nan Wynne, Leif Erickson, Lionel Atwill, William Demarest and the Four Ink Spots.**
Story: A couple of bus drivers have a great time driving to Los Angeles on the private bus of a wealthy playboy with a group of chorus girls. On arrival they are served with warrants charging theft of the bus and escape by driving into the ocean. They are rescued by a trained seal who takes them aboard a boat entered in a race but manned only by the owner and a girl. When a storm blows them to an island inhabited only by natives they make friends with hip swinging dusky folks and expose the tricks of a menacing doctor who has been extracting treasure from the town.



Soda or fruit stand on the angle "Eat fruit for health." From "Pardon My Sarong" (Univ.).

PIERRE OF THE PLAINS (Drama) Produced by Edgar Selwyn. Directed by George B. Seitz. Principal players: **John Carroll, Ruth Hussey, Bruce Cabot, Phil Brown, Reginald Owen, Henry Travers, Evelyn Ankers, Pat McVey.**
Story: A trapper of Canada's Northwest runs athwart the law when his attempt to keep the girl he loves from marrying another man brings about a dispute in which her brother is accused of murder. In trying to clear the innocent youth and keep himself out of the law's clutches he

(*Continued on Page 26*)

A B C

CIRCULATE IT!

BALLYHOO IT!

ADVERTISE IT!

You're in a business that fits right in with the war effort • You're in a business that builds up morale • You're in a business that is made to order for times like these • You're right in the "war-help" zone . . .

DO SOMETHING ABOUT IT

You've got the pictures . . . our people need recreation . . . that "escape from worry" that all good motion pictures afford • Put that story before your public with the right kind of advertising • It's good news for all people everywhere . . . spread it round about with good, sound, interesting advertising . . . don't whisper . . . *SHOUT* with Standard Accessories . . . Specialty Accessories...Trailers...it's a worthy cause...



NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY



Ear rings and breast pin for jewelers. This from "Pierre of the Plains" (MGM).

runs into another encounter that results in the death of his rival. At the trial it is proved that he could not possibly have fired the fatal shot.

THE POSTMAN DIDN'T RING (Comedy-Drama) Produced by Ralph Dietrich. Directed by Harold Schuster. Principal players: **Richard Travis, Brenda Joyce, Spencer Charters, Stanley Andrews, William Bakewell, Emma Dunn, Joseph Cawthorne.**

Story: A young man living in a small community and enjoying the affection of all of its people, discovers an old sack in which he finds shares of a bank—the value of which now amounts to a fortune. The bank contests, charging him with fraud, but with the aid of his friends a complete vindication from the charge is accomplished and his claim established.



What a snap for a dealer in cameras. From "The Postman Didn't Ring" (20th-Fox).

POWDER TOWN (Drama) Produced by Cliff Reid. Directed by Rowland V. Lee. Principal players: **Victor McLaglen, Edmond O'Brien, June Havoc, Dorothy Lovett, Eddie Foy, Jr., Damian O'Flynn, Marten Lamont, Roy Gordon, Mary Gordon.**

Story: Plot revolves around the efforts of a crooked executive of a large powder plant to obtain a secret formula—invented by an eccentric chemist who is living in a rooming house catering to show girls in the boom town where explosives are manufactured. The gangsters outwit themselves eventually, but there is much action stirred up through their efforts to obtain the formula.



Good for newspaper ads and windows at dealers in ladies' lingerie and house robes. It's from "Powder Town" (RKO).

PRIVATE BUCKAROO (Musical Comedy) Producer, Ken Goldsmith. Director, Edward F. Cline. Principal players: **The Andrews Sisters, Harry James and His Band, Dick Foran, Joe E. Lewis, Ernest Truex, Joan Davis, Jennifer Holt, Shemp Howard, Donald O'Connor, Peggy Ryan, Corky Corcoran, Huntz Hall.**

Story: This is swing, in song, band and dance terms, against a background of army camp life. The James Band and all its feature acts are taken into the army, and



Musical Instrument dealers or stores selling uniforms for women. It's from "Private Buckaroo" (Univ.).

the girl members of the musical aggregation join the U.S.O. The climax is a big show put on at the camp by the band—at the culmination of which the boys receive orders that they must embark for "somewhere." They march off to the plaudits of their girls—all of whom promise they'll wait for the particular one to come back when it's all over.



For any store—"Let us explain about our ———." From "Riders of the Northland" (Col.).

RIDERS OF THE NORTHLAND (Drama) Produced by Jack Fier. Directed by William Berke. Principal players: **Charles Starrett, Russell Hayden, Shirley Patterson, Cliff Edwards.**

Story: Three Texas Rangers are sent to Alaska to discover a band of enemy aliens. They find the gang at work building a runway for enemy planes and taking orders from a U-boat anchored offshore. Enlisting the aid of neighboring ranchers and, riding behind a herd of intentionally stampeded cattle, they kill off the enemy band.

(Continued on Next Page)

Stunts That Worked for Others Will Work for You

BIKE PARADE: See if you can't stage a bicycle parade with members of some pedal club riding through the business district of your town in a body and all carrying advertising for your theatre. You'll have to make some price concession or extend free admission but it should be worth it.

CLASSIFIED ADS: How long since you had a tie-up with the classified department of your newspaper? Why not a comic mixed copy ad contest? A missing word or misspelled word contest? A lot of people look through the classified ads.

PROFITS TO SHARE: Do you want to get a lot of extra business for special matinees and to fill the vacant seats on those "off" nights? Well here's a scheme that has gotten a heap of extra dollars and no end of good will for more than one manager. The idea is practical for all operations. The various church and social organizations, clubs, etc., are contacted in the interest of raising funds for charitable or other needs of the various groups. In every instance it is necessary for the manager to personally handle arrangements with the organization officers to set up a sliding scale of percentage the group is to receive. Usually this percentage graduates from 10 per cent on small sales to 35 per cent on full house or major patronage. With so many new social organizations being formed by persons engaged in the war effort and the encouragement being given the organization of shop and industrial clubs by concerns engaged in war enterprises it should be an easy matter to get a large number of groups active on this kind of stunt. In addition to the actual profits received there is a fund of good publicity for the theatre in the various members of the groups talking about your show among themselves and to those whom they contact. It is possible to run an average of one benefit each week if you contact enough organizations and sell them sufficiently on the amount they can get into their treasury by intensive ticket sales.

WORKERS' AWARDS: Tie-in with the Government effort to increase the efficiency of industrial workers by offering theatre tickets to the outstanding workman in each department of your town's industrial plants. You can get a notice on all of the plant's bulletin boards and may even be privileged to overprint the pay envelopes.

RURAL TRADE: Theatres in agricultural districts need that rural business. Solicit every feed store, implement dealer, etc., and make some deal that allows you to insert theatre copy in their monthly mali. Be sure you have plenty of advertising around the city farm market or other places where farmers sell direct to customers. How about signs on the farmers' wagons or trucks?



Use the reverse angle to get this on "Sergeant York" (W.B.) into men's stores. Such as "Don't let your hat, overalls, etc., get ragged—we can dress you up."

SERGEANT YORK (Biographical) Produced by Jesse L. Lasky and Hal B. Wallis. Directed by Howard Hawks. Principal players: **Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans.**
Story: The dramatic picturization of the life and valor of Sergeant York in World War I. A picture whose presentations at special release bookings has familiarized the public with the exceptional appeal of the film.



Another for a jeweler or novelty store selling novelty or costume jewelry. From "Ship Ahoy" (MGM).

SHIP AHOY (Comedy with Music) Produced by Jack Cummings. Directed by Edward Buzzell. Principal players: **Eleanor Powell, Red Skelton, Bert Lahr, Virginia O'Brien, William Post, Jr., and Tommy Dorsey and his Orchestra.**
Story: A famous writer of fiction and his man Friday meet a pretty actress on a cruise of the Caribbean. It develops that the actress is the pawn of enemy agents and is secretly transporting a device of military importance. Her actions bring about misunderstanding with the author who finds out from Government agents of the existence of the military machine and lead them to the night club where she is working. When she becomes aware that she is being used to the detriment of her country she manages to tap dance a message to the agents during her appearance on stage with the result that the enemy agents are apprehended.



What about a florist on this from "Spy Ship"? (Warner Bros.).

SPY SHIP (Drama) Directed by B. Reeves Eason. Principal players: **Craig Stevens, Irene Manning, Maris Wrixon, Michael Ames, Peter Whitney, John Maxwell, William Forrest, Roland Drew.**
Story: Deals with a fifth-column activity in which a famous aviatrix is head of a supposedly "peace" movement, but which in reality is an espionage outfit. In her radio broadcasts for the movement, she is giving in code information about sailings of convoys. A newspaper columnist suspects her, and eventually gets within striking distance of the spy ring.

SUBMARINE RAIDER (Drama) Produced by Wallace MacDonald. Directed by Lew Landers. Principal players: **John Howard, Marguerite Chapman, Bruce Bennett, Warren Ashe, Eileen O'Hearn, Larry Parks.**

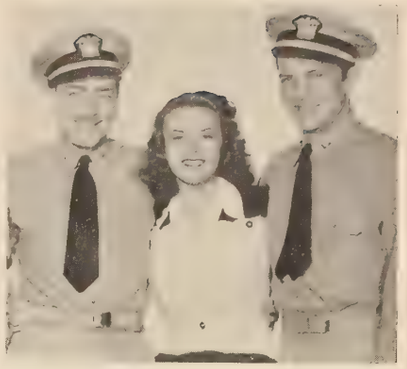
Story: A lone girl is saved by an American submarine when the yacht on which she was a guest is sunk by the Japanese to prevent any news of the presence of one of their aircraft carriers near Hawaii on the evening of December 6th, 1941. Too late for his message to do any good, the commander returns to the vicinity of the Jap airplane carrier and deliberately makes known his position, then, moving to another spot, he manages to speed torpedoes into the big ship while it is discharging depth bombs.

Stunts to Help You Beat the Heat This Summer

GOOD DEED COLUMN: How about getting together with your newspaper editor and having him run a "Good Deed of Today in (Blankville)" column? The newspaper staff keeps a lookout for people who do some extra nice act for another person and writes up the deed in the column. The person performing the good deed to get a pass to your theatre.

RESTAURANT TIE-UP: One of the best ideas yet encountered for overcoming that supper show slump comes from a Michigan theatre operator who has enjoyed great success through tie-ups with the better restaurants. The owners of the eating places are put in the position of extending special favors to their guests in the form of cards advertising the theatre's attraction and entitling the holder to special box-office discounts if presented before a certain hour. In making the discount appear as coming from the restaurant owner the possibility of aggravating regular patrons is avoided. The cards are passed by the waiters to all diners between certain hours of the afternoon and the theatre is allowed to exhibit displays in preferred places of the restaurant as well as mention in the newspaper and window advertising of the restaurants. You will have to allow your particular peak hours and prices dictate the time limit for the price to be charged, but the idea looks particularly good in view of the amount of resulting cooperation, the dignity the theatre enjoys in handling the discount and the possibility of encouraging attendance at hours other than applicable to discount. If you have the problem of getting them in to the early evening shows the idea has great promise.

POSTER LOCATIONS: Now that gasoline stations are faced with such rigid restrictions you might be able to arrange for fifty-fifty displays where half the board is painted black to allow for station copy and the balance devoted to the theatre attraction. Pick out the best locations.



For men's furnishers handling Army clothes. From "Submarine Raider" (Col.).

Story: To a rooming house for prizefighters comes Jean Rogers. A romance between Jean and William Lundigan develops. At the same time, Dan Dailey, Jr., Swedish janitor, falls for the girl and takes up prizefighting as a means of impressing her. But when Dailey learns that Jean loves Lundigan, he makes it possible for Lundigan to complete a college medical course and find future happiness with Jean.



A natural for Sporting Goods stores handling Spalding brand. From "Sunday Punch" (MGM).

SUNDAY PUNCH (Comedy-Drama) Produced by Irving Starr. Directed by David Miller. Principal players: **William Lundigan, Jean Rogers, Dan Dailey, Jr., Guy Kibbee, J. Carrol Naish, Connie Gilchrist, Sam Levene, Leo Gorcey, "Rags" Ragland.**

SWEATER GIRL (Mystery with Music) Produced by Sol C. Siegel. Directed by William Clemens. Principal players: **Eddie Bracken, June Preisser, Phillip Terry, Frieda Inescort, Betty Jane Rhodes, Nils Asther.**
Story: Two of the students at a college are murdered and attempts to solve the murder in the midst of rehearsals for their spring campus review called "Sweater Girl," form the basis for this story of college life.

(*Continued on Next Page*)



This is good for a window in a sporting goods store. It's from "Sweater Girl" (Para.).

SYNCOPATION (Comedy with Music) Produced and directed by William Dieterle. Principal players: **Adolphe Menjou, Jackie Cooper, Bonita Granville, George Bancroft, Ted North, Todd Duncan, Connee Boswell, Frank Jenks, Jessie Grayson, Mona Barrie, and The All-American Dance Band, with Charlie Barnet, Benny Goodman, Harry James, Jack Jenny, Gene Krupa, Alvino Rey, Joe Venuti.**

Story: Deals with the development of modern swing music from its origins in the songs of the negroes of the deep South, with a dramatic love story about a girl who inspired a boy to become one of the great dance band leaders.



Dealers in musical instruments will find much to advertise their wares in this from "Syncopation" (RKO).

TAKE A LETTER, DARLING (Comedy) Associate producer, Fred Kohlmer. Directed by Mitchell Leisen. Principal players: **Rosalind Russell, Fred MacMurray, Constance Moore, Macdonald Carey, Robert Benchley.**

Story: A feminine advertising executive hires a male secretary to pay attention to the suspicious wives of her male clients. Complications develop when the executive, falls in love with him herself.



A luggage store should go for this one from "Take A Letter, Darling" (Para.).

TALES OF MANHATTAN (Drama) Directed by Julien Duvivier. Principal players: **Charles Boyer, Rita Hayworth, Thomas Mitchell, Ginger Rogers, Henry Fonda, Charles Laughton, Elsa Lanchester, Edward G. Robinson.**



Dealers in musical instruments should fall over themselves getting this from "Tales Of Manhattan" (20th-Fox).

Keep Your Public Picture Minded This Summer

DISTRIBUTE HERALDS: Don't overlook the ice man as a distributor of heralds. Those wagons offer fine display space and he welcomes any idea that promises to obtain new or hold old customers.

VICTORY GARDENS: Theatres are in an excellent position to take the leading part in many current activities that are highly important to the general conduct of the war effort. Such leadership, while not reflecting itself in immediate box-office returns, plays in dominant role in establishing your business as essentially important to the welfare of your community. The food conservation and forest preservation program that is now being headlined in newspapers and aired over radio networks is a movement theatres could promote with full assurance of lasting results in the way of good will. The nursery in your community will cooperate in providing a supply of small tree sprouts and full instructions as to how they are to be planted and cared for. The price is trifing and they could be sold from theatre lobby at little inconvenience. The newspapers should tie in with the effort, particularly if you are able to get fruit tree seedlings to sell. The ladies of the local Garden Club will willingly take over the responsibility of sale, and perhaps the boy scouts or 4H club members will assist in their planting. A screen trailer and stories in the newspaper should get a lot of people into your lobby and make you a very important adjunct to what your Government considers a highly essential effort.

MERCHANT TIE UP: Keep a close check on the merchants in your town who make a practice of passing out handbills. Now that conservation is at hand they will welcome opportunity of cutting down on expenses by allowing you the use of the opposite side of the bill for theatre advertising. You pay half the printing costs but he still delivers through the neighborhood.

Story: The strange adventures which occur as you follow the maze of travels of a full-dress coat.

THE TALK OF THE TOWN (Drama) Produced and directed by George Stevens. Associate producer Fred Guiol. Screenplay by Irwin Shaw and Sidney Buchman. Principal players: **Jean Arthur, Cary Grant, Ronald Colman, Edgar Buchanan, Glenda Farrell, Charles Dingle, Emma Dunn, Rex Ingram.**

Story: A man, falsely accused of murder, escapes jail and finds refuge in a home being readied by a girl for a famed legal professor. When the bearded legalite arrives ahead of schedule the girl hides the fugitive and tries to interest the professor in his behalf. On the eve of his appointment to the Supreme Court the lawyer sets out to prove the fugitive's innocence. Uh, Huh! the girl and the fugitive get married.



A wonderful ad for a milliner or hair dresser. It's from "The Talk of the Town" (Col.).

TARZAN'S NEW YORK ADVENTURE (Drama) Produced by Frederick Stephani. Directed by Richard Thorpe. Principal players: **Johnny Weismuller, Maureen O'Sullivan, John Sheffield, Virginia Grey, Charles Bickford, Paul Kelly, Chill Wills.**

Story: Tarzan's adopted son is stolen by big game hunters and sold into circus life. Tarzan and his mate follow to New York where the Ape Man is confronted with his first experiences with man made laws. In desperation he resorts to the old laws of the jungle and sets out to forcibly take his son from the circus owners who are making a fortune out of the youngster's talent as an elephant trainer.



For sun tan and skin lotions—"Protect your skin from the rays of the sun with ————." From "Tarzan's New York Adventure" (MGM).

TEN GENTLEMEN FROM WEST POINT (Drama) Produced by William Perlberg. Directed by Henry Hathaway. Principal players: **George Montgomery, Maureen O'Hara, John Sutton, Laird Cregar, John Shepperd, Victor Francen,**

(*Continued on Page* 30)

MR. EXHIBITOR

★ ★ ★ FROM THIS DATE THE BIGGEST

BOX-OFFICE RECORDS in SHOW BUSINESS

WILL BE MADE BY THOSE THEATRES

GEARED FOR GREATER GROSSES with

HAL ROACH STUDIOS

STREAMLINED FEATURES

TIMED FOR TURNOVER – 45 TO 60

MINUTES IN LENGTH ★ ★ ★ ★

Make Box Office History With
'Flying With Music'
'The Devil With Hitler'
'The McGuerins From Brooklyn'
'Calaboose'
'Fall In'
'Taxi, Mister'



Released thru UNITED ARTISTS

"HAY FOOT"
"BROOKLYN ORCHID"
"DUDES ARE PRETTY PEOPLE"
"COBANA"
"ABOUT FACE"



For a delicatessen store—"Let us fix up your picnic lunch." It's from "Ten Gentlemen From West Point" (20th-Fox).

Harry Davenport, Ward Bond, Douglass Dumbrille, Ralph Byrd, Joe E. Brown, Jr.
Story: A romanticized version of episodes in the early history of the Military Academy at West Point, this is a story dealing with the period in which Henry Clay took up the argument in Congress to reestablish the military academy by appropriating $25,000 for its operation. The Academy then receives a total of 10 cadets, and the commandant sent there has little sympathy with academic methods of making soldiers. It is the grit, determination and courage of the Ten Gentlemen in facing every hardship which wins the country's admiration and assures the continuance of the Academy.



For a gent's furnisher handling sport coats and slacks. It's from "There's One Born Every Minute" (Univ.).

THERE'S ONE BORN EVERY MINUTE (Comedy) Associate producer, Ken Goldsmith. Directed by Harold Young. Principal players: **Hugh Herbert, Tom Brown, Peggy Moran, Guy Kibbee, Gus Schilling, Edgar Kennedy.**
Story: A wacky family engaged in the pudding business discover their product is filled with Vitamin "Z." As the fame of the pudding grows the head of the concern decides to run for mayor and encounters some dirty politics that dispute claims to the vitamin content of his puddings. As he sits dejectedly beneath the photo of his grandfather, who first made the puddings he becomes inspired by the fighting spirit of his ancestors and regains his lost place in the favor of his townsmen.



A fur store should go all the way for this one from "They All Kissed The Bride" (Col.).

THEY ALL KISSED THE BRIDE (Comedy-Drama) Produced by Edward Kaufman. Directed by Alexander Hall. Principal players: **Joan Crawford, Melvyn Douglas, Roland Young, Billie Burke, Allen Jenkins, Andrew Tombes, Helen Parrish.**
Story: Learning that a writer intends marketing a book concerning the piratical business practices of her dead father the girl head of a large transportation company causes his arrest and he threatens suit for libel, but settles for a date. The outcome is a love affair that finally forces the headstrong heiress to admit her errors.



For the prescription druggist—"Let us supply your sick bed needs." From "This Above All" (20th-Fox).

THIS ABOVE ALL (Dramá) Produced by Darryl F. Zanuck. Directed by Anatol Litvak. Principal players: **Tyrone Power, Joan Fontaine, Thomas Mitchell, Henry Stephenson, Nigel Bruce, Gladys Cooper, Philip Merivale, Sara Allgood, Alexander Knox, Queenie Leonard, Melvinne Cooper, Jill Esmond.**
Story: A screen version of the novel by Eric Knight, concerns an English soldier who, embittered by his experiences at the Dunkirk disaster, deserts. A girl serving with the Women's Auxiliary Air Force falls in love with him.



This one is a natural for bus stations. From "This Gun For Hire" (Para.).

THIS GUN FOR HIRE (Gangster Drama) Associate producer, Richard M. Blumenthal. Directed by Frank Tuttle. Principal players: **Veronica Lake, Robert Preston, Laird Cregar, Alan Ladd.**
Story: A gunman is hired to obtain a secret explosive formula, and when he is paid off with "hot" money, vows to take the life of the man who made him a fugitive. In his search he meets a girl magician, who had been selected by the F.B.I. to do their undercover work, and discovers that they are both looking for the same man. Before he is rounded up by the police, he gets his revenge.



A good smoke shop ad—"cigars are always a solace to the troubled mind." From "Thru Different Eyes" (20th-Fox).

THRU DIFFERENT EYES (Mystery) Directed by Thomas Z. Loring. Principal players: **Frank Craven, Mary Howard, June Walker, Donald Woods, Vivian Blaine, George Holmes, Jerome Cowan, Charles Lane, James Flavin.**
Story: The wife of a district attorney uses her woman's intuition to unravel a most mystifying case of circumstantial evidence under which her husband has sent a man to the death house.



This one is made to order for cigarette tie-ups. From "Thunder Birds" (20th-Fox).

THUNDER BIRDS (Drama) Directed by William Wellman. Principal players: **Gene Tierney, Preston Foster, Jack Holt, John Sutton.**
Story: Most of the action takes place at an airport in Arizona, where English, Chinese and American pilots are trained in one of the most rigorous courses to make a soldier of the air. A young English physician, whose brother had been killed in an air battle over Germany, is among the trainees. He suffers air-sickness but is determined to become a war flyer, and the aid given him in this ambition is rewarded when he saves the life of the American instructor who has helped him.

TIMBER (Drama) Associate producer, Ben Pivar. Directed by Christy Cabanne. Principal players: **Leo Carrillo, Andy Devine, Dan Dailey, Jr., Marjorie Lord, Walter Sande, Wade Boteler.**
Story: Saboteurs are at work interrupting the cutting and shipping of timber from a camp on the North woods. A government agent and his assistant arrive to replace men who have been discharged be-

(*Continued on Page 32*)

ANOTHER BIG B-O SMASH FROM



Astor PICTURES CORP.

R. M. SAVINI
PRES.

READY
JUNE 10

STREAM
LINED
(71 MINUTES)

ALL
NEW
PRINTS
NEW
ACCESS'S

EXCHANGES EVERYWHERE

Albany—Pam-O-Buffalo
Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Special-Att's
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Des Moines—Liberty-Omaha
Detroit—Allied
Indianapolis—Monogram
Kansas City—Majestic
Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P. R. C.
New Haven—Astor-Boston
New Orleans—Astor
New York—Astor
Oklahoma City—Astor-Dallas
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
Portland—Principal-Seattle
St. Louis—Variety
Salt Lake City—Commercial-Denver
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto—Superior

cause of suspected intentional slowdowns and accidents. The enemy gang is captured.



This one is perfect for a grocery store tie-up. It's from "Timber" (Univ.).

TOMBSTONE, THE TOWN TOO TOUGH TO DIE (Western) Produced by Harry Sherman. Directed by William



For the night clubs, restaurants, etc., from "Tombstone" (Para.).

McGann. Principal players: **Richard Dix, Frances Gifford, Edgar Buchanan, Don Castle, Kent Taylor, Rex Bell, Clem Bevans, Victor Jory, Chris-Pin Martin.**

TOP SERGEANT (Drama) Associate producer, Ben Pivar. Directed by Christy Cabanne. Principal players: **Leo Carrillo, Andy Devine, Don Terry, Elyse Knox, Don Porter, Addison Richards, Allen Hale, Jr.**



Any restaurant owner will see great possibilities in this from "Top Sergeant" (Univ.).

TOUGH AS THEY COME (Drama) Associate producer, Ken Goldsmith. Director, William Nigh. Principal players: **Billy Halop, Bernard Punsley, Huntz Hall, Gabriel Dell, Paul Kelly, Helen Parrish, Ann Gillis, John Gallaudet, Virginia Brissac.**

Story: The Dead End ids in a modern melodrama. Halop has ambitions to become a lawyer, but instead is induced to take a job with what turns out to be a loan-shark outfit.



The new nail head shoes for women should get space for this in a shoe dealer's advertising. It's from "Tough As They Come" (Univ.).

WINGS FOR THE EAGLE (Drama) Directed by Lloyd Bacon. Principal players: **Ann Sheridan, Dennis Morgan, Jack Carson, George Tobias, Russell Arms.**



A stationer's store or a ladies' dress establishment will give a window for this from "Wings for the Eagle" (W.B.).

RICHARD BLUMENTHAL

Associate Producer

"THE REMARKABLE ANDREW"

"THIS GUN FOR HIRE"

"THE CRYSTAL BALL"
(In Preparation)

Paramount Pictures

Twenty-Six

feature motion pictures

in Technicolor—a record number—

are in current release, awaiting

release, in production or in preparation

TECHNICOLOR MOTION PICTURE CORPORATION

Herbert T. Kalmus, President

Showmen's Blueprint for Better Press Books

A Digest of Exhibitor Recommendations for Material Needed to Sell the Pictures

A "master chart," that will serve both as a blueprint for the preparation of the press book and also constitute a yardstick for measuring the value to the exhibitor of any given campaign book, emerges from months of consultation with exhibitors and a study of their recommendations for "streamlining" the material needed by the average theatre for proper exploitation of pictures. In making this study STR has consulted managers, owners and exploitation specialists at small theatres, large theatres, independent as well as circuit operations.

The facts revealed are that the time has come for modernization of the press books, and whether producers and distributors like it or not there will have to be a general sweeping out of cobwebby ideas, trite exploitation activities, elimination of the "eye wash" which often masquerades as a press book for some special, or specially sold, feature.

Exhibitors who need and must have press books, are the men in the less pretentious operations. Large, de luxe metropolitan theatres have their own exploitation and art departments. What the working exhibitor needs is what is shown in the chart, or blueprint, on this and the following page.

To all distributor sales and advertising managers, this chart is commended for study and adoption as the blueprint for building better press books. They can be assured it reflects facts supplied by working theatremen.

Master Possibility Chart

(To guide in the selection, handling and presentation of material to cover the widest range and produce the most profitable response to advertising, exploitation and publicity campaigns on film attractions.)

Distributor and Manufacturer Cooperation

NATIONAL TIE-UPS — Be specific as to terms of cooperation, what accessories, newspaper or dealer advertising, if any, are available, and the names and addresses of main offices or branches where contact should be made.

RECORDS — Available cooperation from music recording companies should be given in detail with reproductions of the accessories they supply dealers.

Local Merchant Cooperation

MERCHANT INDUSTRIAL SCIENTIFIC HOBBY FASHIONS BOOK — Each suggestion should be fully explained and illustrated wherever possible. Brand names should be supplied when merchandise of prominence is displayed in films. Complete information as to how the recommended activity fits into the picture (scene or dialogue) should be given.

Club and Organization Activities

AM. LEGION BOY SCOUTS GIRL SCOUTS 4H CLUBS FRATERNITIES SORORITIES GARDEN CLUBS CIVIC CLUBS — Specific information should be provided as to how, and in what light, the organization is featured in the film. Sample letters soliciting attendance; Stories for insertion in local papers; Illustrations where needed to clarify; and detailed suggestions as to type of cooperation to be solicited should be furnished.

Sport and Sport Club Activities

HUNTING SKATING BASEBALL SWIMMING FISHING TENNIS ETC., ETC. — Supply complete information as to how and to what extent each activity is featured (whether integral part of the story or as a sidelight)—if by appearance of well known exponent of the sport be specific and furnish complete background and record.

Crafts, Trades, Professions, Occupations, Etc.

MACHINISTS SALES GIRLS BRICKLAYERS FIREMEN DOCTORS ARCHITECTS STENOS ETC., ETC. — Furnish detailed information as to how and to what extent the occupations or professions figure in the footage. Advise whether particular details of the work are shown and specify importance of activity to relation of the story. Mention of dialogue directed to crafts, trades, etc., should be noted.

Factional Appeal

RELIGIOUS — If any particular religious group is appealed to advise how (dialogue or scene). Suggest methods of capitalizing on the circumstances and supply sample of letter or other approach that will help bring members of the group to the box-office.

FOREIGN — Supply information and suggestions for capitalizing on any element in the picture that could be used to attract attention of foreign nationality groups (Italian music, Spanish locale, Hungarian costumery, etc., etc.). If sections of dialogue are particularly appealing to foreign factions, mention same. Be specific as to extent and nature of foreign appeal and provide samples of letters or style of approach that might encourage patronage.

Pre-release Advertising and Publicity Information

MAGAZINE ADVERTISING — Furnish reproductions in miniature of all fan magazine and regional or weekly publication ads together with information as to names of publications and date of issue.

STORY HISTORY — Advise whether story was serialized in magazines or newspapers (names and dates). Name of syndicate releasing if for newspapers, and name and address of publishers if in book form, together with price, etc.

Pre-release Newspaper Publicity

(To be supplied to newspapers direct from the studio and not to be part of, or appear in, the press book.)

SPOT STORIES — These should be prepared with an eye to getting space outside the amusements page in order to build interest among people not rated as regular theatre patrons. Stories about locale for the travel pages; scene construction, with art, for real estate and building sections and features; unusual photographic technique for camera fan columns; etc.

(These also to be supplied to papers direct and not to be part of press book.)

FASHION STORIES — Actual designer, creator and fitter angles of the kind that intrigue feminine interest. Supplement with good composite star and scene art whenever possible. Diagramatic illustration and instructions for making and remaking garments would be good space grabbers.

Newspaper Advance and Current Publicity (For the press book)

ADVANCE STORIES — These to be of the enthusiastic promise order and to deal with the film production as a whole. Three or four should be furnished, each with a different lead to permit of use on different days and in different papers. Care should be taken to avoid redundance of credits.

CURRENT STORIES — These to be in the nature of laudatory reviews and entirely devoid of the kind of eye-wash that only serves to hurt the film in the opinion of readers and lessen the chances of publication by editors. Three or four to be furnished.

SPECIAL STORIES — These to be in the nature of fillers—short and snappy. Brief biographies of stars, directors, etc., leading up to current release can be handled in this way.

GENERAL — All pressbook newspaper material should be entirely devoid of extravagant claims about little known personalities who may have contributed in some department of the production. If the director, author, designer, and others are national characters the part they played in making the film should be covered in the stories sent direct from the studios or in special feature material or current shorts.

Newspaper Advertising Mats

CREDITS Should be confined to personalities who actually mean something at the box-office. Omitting meaningless credits will allow more space or better display for copy to sell the attraction—or allow for "open" space in which to insert local copy.

SMALL ADS Care should be taken in preparing—and a large variety supplied—of one, two and three-column ads most frequently used. One or two specimens of large ads should be sufficient, as houses using such space generally prepare own layouts.

AD ART Three or more styles of background and star art should feature the layouts. Star positions and atmospheric art should be varied but title lettering kept similar throughout.

TINY ADS There should be a liberal supply of thumb-nail star mats, quarter-inch 'names' mats, quarter-inch title mats, and half-inch star and title mats for use as teasers and by subsequent run operations in large cities where rates are high.

GENERAL Layouts should be so arranged that title, star names, atmospheric art or copy groups are not so confusingly intermingled as to prevent use of any unit individually or as a part of a locally arranged composite layout.

Radio Exploitation

STAR SPOTS If stars or featured players appearing in the film are taking part in any regular commercial radio program, information as to the sponsor, network and time of appearance should be given.

Restrictions on record manufacture eliminate a radio activity which many exhibitors highly favored, this being records for 1-minute plugs available at low cost. Spot announcements can be more readily obtained at smaller stations, in this way, as the difficulty often arising in handling press book copy by announcers at smaller stations is avoided.

Contests

NEWSPAPER Give sufficient detail of how the contest fits the picture to get favorable consideration of editors. Outline how the cooperating paper will be benefited (ad columns, classified, reader interest, good will, etc.). Cover all possible angles and supply samples of break and follow up stories. Also suggestions for art.

LOBBY, MERCHANT AND WINDOW Specific information as to how guessing, coupon saving, misspelled word, missing jig saw part, key letter, voting and other suggested contests are adaptable to the film should be detailed. Furnish illustration and step-by-step outline of procedure, covering all possible angles.

RADIO Supply detailed advice as to angle on which to approach radio station executives that offers best promise of cooperation. Give full outline of general appeal, audience interest, etc., and how contest ties into picture plot or action. Furnish complete text for episode to episode microphone reproduction.

Special Activities

BALLYHOO One or more suggestions for this type of activity should be furnished on every picture. Descriptive art sketches, suggested sign copy, complete outline of proper procedure and name and address of place or places where unique properties or costumes suggested can be obtained and the approximate price thereof.

NOVELTIES Door hangers, napkins, color puzzles, pocket tricks, emblems, novelty fold-overs, tire covers, bumper streamers and other interest inciters should be suggested on every possible picture. Names, addresses and prices charged by manufacturer should be supplied.

SPECIAL BACKGROUNDS Sources, other than regular theatre channels, that supply department stores and other commercial establishments with low cost novelty backgrounds should be sought out. When the picture lends itself to Army, Navy, Sport, Harvest, Carnival, Bathing Beach or other special background for lobby or window tie-ups complete information as to sizes, colors, type and the name and address of, and price charged by, the distributor should be furnished. Illustration should accompany.

Theatre Display

LOBBY At least two sketches illustrating adaptability of standard accessories for novelty advance lobby display should be furnished. If animation or other effect is suggested complete instructions and cost of necessary material should be supplied. The suggestions should be conceived with an eye to low cost.

FRONT At least two sketches suggesting front treatment should be furnished. These should show how advance material from lobby can be used to advantage and illustrate the additions necessary to create eye-arresting display. All recommendations should be kept in the low cost brackets.

SET PIECES Sketches for set pieces for foyer, mezzanine, rest rooms and stair display should be supplied. These should be designed with an eye to their future use in the lobby and then on the front or in a desirable window. Complete instructions as to construction should be furnished and the cost kept down. Advice as to cost of needed material, other than standard accessories, and where it can be procured, should be furnished.

Billing Paper and Accessories

POSTING PAPER Deviation from the standard sizes is highly desirable in this department. Two-sheet flats and three-sheet flats would lend novelty to the display and open a new field of low cost locations. Midget window cards, 7x11, or other suited "off" size—half sheet paper, 14x42—one-third sheet paper, 14x28—block letter streamers 22x56 and 22x84 are added possibilities that could be handled with present forms and would result in 'variety' displays that could be spotted more easily and in more desirable locations.

COLOR PRINTS 11x14's and 22x28's would hold attention of lobby shoppers longer and possess more sales appeal if dialogue lines were overprinted across the bottom.

STILLS The excess of atmospheric stills and photos without point should be eliminated and their place filled with photos that illustrate recommended merchant tie-ups, contest material, etc. Star heads, clinches, etc., should be limited and a few examples of composite layouts for feature story use included.

GENERAL The layouts of all posting paper should be so designed as to permit transposition, or deletion, of any unit (copy such as star names, catchlines, etc., as well as art elements) can be made to produce special displays, such as cutouts, window art, lobby banners, etc.

Stars and Featured Players

(A chart showing as much pertinent detail as possible about the stars and featured players taking part in a picture would open the door to added fields of exploitation and cooperation.)

SCHOOLS Where were they educated—grade school, high school, prep school and college? Mention name of school, year of attendance, and town.

WORK What occupation or business activity were they engaged in prior to entering pictures? Who did they work for? What town? When?

CLUBS OR UNIONS To what trade unions, clubs, fraternities, sororities, etc., did they belong? What town? When? Is membership still alive?

SPORTS In what sport or sports, if any, do they excel and to what extent?

Extra Service

STUDIO CONTACT Each producer should delegate someone at the studio for the express purpose of caring for the special exploitation needs of exhibitors that require studio cooperation such as congratulatory telegrams from stars, etc. Name and address of party to contact for such cooperation should appear in all press books.

TABLE OF CONTENTS The first page of every press book should be devoted to an indexed outline of all the advertising, publicity and exploitation ideas and illustrations contained in the book with pages noted for quick reference



Variety Club of Charlotte entertained Bob Hope, Frances Langford and Jerry Colonna following their appearance at the Carolina Theatre for a benefit performance for the 38th Evacuation Unit, Fort Bragg. Standing left to right: Barkers Johnny Bachman, Bob Simpson, Major Paul Sanger, Lt. Col. T. Preston White, Jerry Colonna Barkers Phil Longdon and Tom Little. Center row: Col. R. W. Whittier, Frances Langford, Bob Hope, Louise Hall (sister of Jon Hall), and Dough Guy H. F. Kincey. Bottom row: Chief Barker H. H. Everett, Barkers Ben Rosenwald, Lester Sipe and Scott Lett.

Variety Club Notes

(*Continued from Page* 14)

Tent No. 13—Philadelphia

Bachelder, U. S. A.; Major J. R. Snyder, U. S. A.; Lt. Paul Hamerman, U. S. A., son of Barker Frank Hamerman; and Patty Warfield and Walter Shyretto of Ringling Brothers Circus.

We are glad to report that Barker Bob Boovy is out again after a sojourn in the hospital.

The Mobile Unit Committee has been very active with showings held at the Crittendon Home, County Home and Alexander Home. "Buff" Boling has been named Vice-Chairman of this Committee with Barkers Sam Hinson and Red Erskine new committee members.

Our Best Wishes for speedy recovery go to Barker Bob Masterman who has been in the hospital for the past several weeks. Welcome to Pete Prince, Metro, as a new Barker.

Tent No. 19—Baltimore

Welfare Committee Building Lift For Swimming Pool of Children's Hospital

There was a swell turnout for the luncheon held recently at the Emerson Hotel. The guest speaker was Alex de Ghize, a former member of the Russian Diplomatic Corps under the Czar. The Kings for the Day were Barkers Leonard McLaughlin and Claude Hellman.

The Welfare Committee is building a lift for the swimming pool at the Children's Hospital. Previously the hospital had been having trouble getting the crippled children in and out of the pool.

The Welfare Committee is also contemplating the opening of a brace shop for poor crippled children. The idea at present is to give those who cannot afford to pay for necessary braces at no cost and those who can afford to pay at cost price.

Tent No. 24—Charlotte

Bob Hope Show Huge Success; Over $3,000 to Be Turned Over to Evacuation Unit; Open House Follows

The Bob Hope Show which was sponsored by the local Variety Club last Wednesday for the Emergency Fund for the Evacuation Unit No. 38 from Fort Bragg was a huge success. Every seat in the house was sold, with more than one hundred standing. According to Chief Barker H. H. Everett, more than $3,000.00 will be turned over to the Unit. An open house was held in the Club Rooms after the show, at which Bob Hope, Frances Langford and Jerry Colonna were the honored guests.

Tent No. 25—So. Calif.

Big Turnout for Testimonial Dinner in Honor of Barker B. V. Sturdivant

A testimonial dinner was held by the Tent on June 1st in honor of Barker B. V. Sturdivant who is leaving Los Angeles to assume greater responsibilities in San Francisco. There was a great turnout of barkers for the affair honoring Sturdivant, who has given up so much of his time and effort on behalf of the local tent as well as for the Theatre Defense Council.

Meet the Chief Barker

Edgar Moss—Tent No. 13

Life is just a bowl of cherries for the new Chief Barker of Tent No. 13, for whom—in his own words—nothing is too tough. Ed was a dark horse for election to the highest office in the Tent; he had never previously held any office although he had worked diligently on committees and borne his share of the hard work which falls on the shoulders of every Variety Club barker. But his popularity came to the fore quickly, since he had only been a member of Variety for a single year before he became Chief Barker.

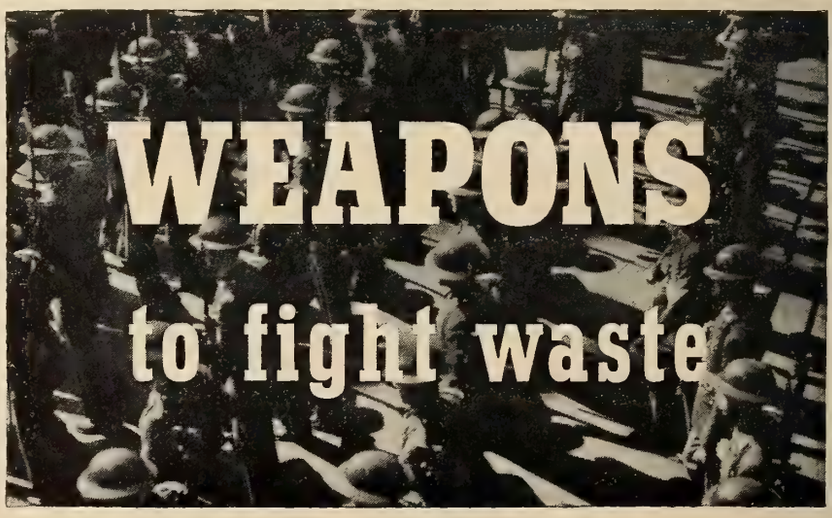


Edgar Moss

When he isn't busy chief barkering, Ed is district manager for 20th Century-Fox, a job he has held down for the past 17 years. The year in which he joined Fox is the same as the one in which he was married; truly a good-luck year. Mrs. Irma Phillips Moss and Ed have one daughter, who is married and keeping house.

Prior to his association with Fox, Ed spent a year with Paramount, two years with Goldwyn, and a year each with American Releasing and Associated Producers. He started his career with Paramount in 1917.

He was born in St. Louis and attended Pope's School in that city, graduating in 1896. The years between then and 1917, he spent in less interesting businesses than the motion picture.



What you do *now*, to forestall waste of war-irreplaceable materials in the projection room, is crucial to our National Defense Program. Altec's seasoned experience, and scientific knowledge, will bring to your theatre priceless weapons to give confidence that you are following a constructive program of conservation.

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SERVICE CORPORATION
250 West 57th Street
New York, N. Y.

OUR KNOW-*HOW* • • • OUR KNOW-*WHY* • • • ARE YOUR FAITHFUL ALLY

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Looking Backward, One Finds Few Changes in Shorts Types; Cartoons Are Held Influential

While we're celebrating the ninth anniversary of SHOWMEN'S TRADE REVIEW, we might as well call attention to the belated anniversary of this publication's short subject reviewing service, which was inaugurated with the April 6 issue, 1935—a little over seven years ago. Looking back over some of the subjects reviewed, we find that, on the whole, few changes have taken place in types of shorts produced since that time. In 1935 there were Broadway Brevities, Melody Masters, travel reels, World of Sport reels, etc.

One comedy catches our eye: "The Old Grey Mayor" (Vitaphone). The subject featured a new comedian named Bob Hope, and was labeled as "passable" entertainment. Little did the reviewer of that day, pioneering in short subject criticism, realize that a few years later Bob Hope would be a favorite radio comedian and a box-office star of the first magnitude.

A Betty Boop cartoon was reviewed in the same issue—remember the baby-faced character whose "boop-a-doop" voice was personified by Helen Kane? And there's a comedy starring Joe Cook, who only a few months ago was forced to retire from a long and successful career as a top-ranking comedian because of ill health.

Getting up to date now, we find that Professor Robert Gessner, chairman of the motion picture department of the Washington Square College of Arts and Sciences of New York University, is convinced of the power of cartoons to influence youngsters' habits. Declared Professor Gessner in a recent New York Times interview: "Animated cartoons such as Popeye and Superman have the youth of America gobbling spinach and flexing their muscles. If films can have such a strong physical reaction, then there is no limit to the cultural impact properly-made educational films can have."

We agree with the Professor, and yet we hope the mischievous antics of Bugs Bunny aren't so influential as to make former good little boys and girls go to bed without their supper for imitating the sly, wise-cracking hare. No, boys and girls aren't fooled; they'll go all-out in defense of Bugs if anyone dares criticize him, but they're too smart to think they can duplicate his rascally deeds and get away with it.

Someone else in the industry is also celebrating an anniversary. You've never seen him on your screen, but ten to one his voice is as familiar to you as that of your nearest relative or best friend. Pete Smith has completed his eleventh year as a short subject producer, and to celebrate the occasion, MGM recently released a one-reeler made up of the outstanding sequences from a number of Smith's best Specialties. Titled "Pete Smith's Scrapbook," the film includes such scenes as champion archer Howard Hill shooting an apple off a man's head, famous trick bowler Andy Varipapa kegling in three alleys simultaneously, billiards wizard Charles Peterson

(Continued on Page 45)

Emphasize Value of Short Subjects

Definitely Established as Box Office Factors, They Deserve Proper Publicity and Exploitation to Impress the Public With Their Worth

When the public goes shopping for entertainment, its final decision as to whether it will attend your theatre or that of your competitor, assuming of course that both houses are playing features with equal drawing power, will largely depend on which house bills its entire program. If your competitor gets the business, perhaps it's because he is giving them a bigger and better show.

Today, when short subjects have definitely established themselves as box-office factors, it is the wise and ingenious exhibitor who gives them the proper publicity and exploitation build-up. Unfortunately, however, there are managers who take it for granted that it is sufficient to refer to shorts as "a comedy" or "a travelogue" and not further qualify them.

Don't Forget O'Donnell's Words

It is well to bear in mind the acumen shown by Bob O'Donnell, head of Interstate Theatres, who said: "If short subjects are worth producing, they're worth buying; if they're worth buying, they're worth selling."

To forget this is to forget the definite place short subjects have in your program and the fact that they should me capitalized through proper selling. Try exploiting them as you would your feature attraction . . . in your newspaper ads . . . in heralds and programs . . . on your front and marquee. Whenever there is an opportunity for a logical tieup, go after it. Available from most of the companies are stills, one-sheets and small ad mats, all helpful aids to you in appealing to the public.

The unit-program idea is proving profitable in many situations, and it is more than likely that this new selling angle will save many a poor feature for you. Sport Carnivals, Melody Lane Shows, All-Cartoon Shows, Musical Jamborees and other three- or four-short units, billed above the feature, provide novel selling appeal and have quickly caught on in many communities. But regardless of the quality of your feature, so long as you have scheduled shorts on the program, it is up to you to analyze these shorts and pick out the most logical angles for selling them to your patrons. Don't lose sight of the fact that there may be, and probably is, an element of special appeal to a certain group of people in each of the subjects, and that to neglect mention of these is to lose the patronage of this group.

If you are "from Missouri," if you must have proof that other theatremen are successfully exploiting short subjects, you have only to study the material in this section of The Show Builder, highlight of which is a report of the excellent campaigns staged by showmen in various parts of the country on Universal's Featurette Exploitation Contest. Aside from the awards, every prize-winning exhibitor experienced increased business at the box-office. That's your cue. Take it or leave it!



Signs for Complete Line-up

Claude W. McKean, Warner Bros. branch manager in Indianapolis, looks on as Al Blocker, buyer for Affiliated Theatres, Inc., Indiana's largest circuit, numbering 83 theatres, signs a contract for the complete line-up of Warner Bros. short subject product to be released during 1942-43.

52 Shorts Planned By 20th; Stars to Bolster 3 Specials

Twenty-three single reels from Movietone, 26 Terrytoons, a single-reel Technicolor special and two two-reel featurettes will comprise the 52 shorts subjects to be released by 20th Century-Fox in 1942-43. This announcement was made by W. J. Clark, short subjects-news manager, following a recent series of conferences with Tom Connors, vice-president.

Under the supervision of Darryl F. Zanuck, the special one-reel Technicolor film and the two special two-reel subjects will be produced at the company's Hollywood studios, it was said.

Of a patriotic nature, the three specials will be bolstered by star names, directed by first-string directors and written by famous authors.

With more than half the subjects in Technicolor, the 1942-43 shorts program will represent an increase of at least 20 per cent in cost over the current season's line-up.

Whereas 12 of this year's crop of Terrytoons were in Technicolor, at least 20 will receive such treatment on the new program. Adventures of the syndicated comic strip character, "Nancy," will be featured in six of the Technicolor Terrytoons.

Included in the Movietone program of 23 one-reelers will be: four Magic Carpets, four Thaw Adventure featurettes, six Sports Reviews, six Adventures of a Newsreel Cameraman, two Worlds Today and one Father Hubbard Adventure.

The lineup is the most ambitious in the short subject history of 20th-Fox.

In the Short Shops—Gordon Hollingshead

VERSATILITY was a typical Gordon Hollingshead trait long before he ever assumed charge of short subject production for Warner Bros. Back in the early nineteen-hundreds, while appearing with a theatrical roadshow troupe, he played everything from a 16-year-old boy to 71-year-old Negro Uncle Tom.

If ever any Hollywood executive has had the background and experience for his present position, that executive is Hollingshead. His career, from the time he graduated from St. Bernard School, Gladstone, N. J., to his present assignment, is one of ingenuity and persistency.



GORDON HOLLINGSHEAD

His idea for a substitute short led to five Academy awards.

Gordon Hollingshead was born in Garfield, N. J., just a little over half a century ago. During his high school years, he evinced an interest in dramatic work, appeared in all the school plays. First money he ever earned was as sports cartoonist for a Hoboken newspaper. Upon graduation from high school, he got a job with the U. S. Casualty Company as a claim adjuster. It was during a vacation from this job that he applied for and secured a role in "Human Hearts," produced by Stair and Haviland as a road show for small towns. Vaudeville and more stock engagements followed.

Learning that Ed Tannhauser, producing films in New Jersey, needed a general all-around young actor, Hollingshead presented himself, got a chance, did so well he remained with Tannhauser for three years in productions featuring such names as Lionel Barrymore, Arnold Daley, James Cruze, Peggy Snow. Later, he became assistant to William Park, stage director at Casser Square Theatre in Boston. The duo did well together, but the draft for World War I terminated their association.

Hollingshead was sent to Camp Upton for training, where his knowledge of photography won him a three months' special government course in military photography at Columbia University. Graduating with the rank of sergeant, he was sent to France in the photographic division, Signal Corps, serving for 18 months in the field.

Immediately after the Armistice, the A.E.F. produced and screened for the boys in France a series of hygiene, sanitation and vocational pictures conditioning troops for returning home. Personally picked by General Pershing from a number of doughboys as the typical American soldier to play the lead in the educational series: Gordon Hollingshead. Shown repeatedly to every soldier in France, the films made him as well known to the A.E.F. as any leading man in Hollywood today. A couple of fellows named Wesley Ruggles and George Marshall directed the pictures, of which two of the most popular titles were "Fit for America" and "Dirty Hands."

Back in the United States, Hollingshead found the East Coast studios dark, discovered the motion picture industry had moved to California. He lost little time in taking a train to Hollywood, where he soon obtained a job as assistant director for Samuel Goldwyn's production, "Tower of Ivory." Next, he assisted Louis Gasnier in directing "Kismet," with Otis Skinner. Then followed "The Sea Beast" with the late John Barrymore and "Dante's Inferno" directed by Henry Otto. For seven more John Barrymore features at United Artists and Warner Bros., he was named assistant director before there was ever a script. Barrymore refused to do a picture without Hollingshead. Reason, according to Barrymore: Hollingshead knew how to get things done. Tom Mix, Buck Jones, Shirley Mason, Theda Bara, Warner Oland were other stars whose productions were "assistant-directed" by him.

His experience with talking pictures started with "The Jazz Singer," and this was followed by the first Technicolor musical ever produced, "On With the Show," directed by Alan Crosland.

When Warner Bros. took over First National, Hollingshead became unit manager. During production of the first picture under the new set-up "Captain Blood," which entailed much research he got the idea for "Give Me Liberty," which was later to break all attendance records for a short subject and elevate Hollingshead to Number One position as producer in charge of all shorts.

While assisting Bryan Foy with the direction of "Payoff," Hollingshead's big chance came. It seems that Foy had a starting date for a short which another producer failed to have ready, and asked Hollingshead if he had any idea for a substitute. Hollingshead did. He suggested the writing of "The Star Spangled Banner." Said Foy: "Go ahead and produce it." Under the title of "Song of a Nation," the short attracted much attention in the industry. Harry M. Warner saw it in New York, telephoned the studio to prepare and produce others like it, later came to the coast to confer with Hollingshead and authorize the now-famous series of historical short subjects in Technicolor. Five of these pictures in the past five years have won Hollingshead five Academy Awards. The producer, in addition to various other activities, is responsible for current National Defense films being made by Warner Bros. in cooperation with the U. S. Government.

Hollingshead's love of patriotism and knowledge of history probably stemmed from his ancestry: On his mother's side, he is a direct descendant of Ethan Allen, of Green Mountain fame. On his father's side he is a direct relation to Robert E. Lee, his great grandmother being the sister of the illustrious Southern hero. Married to a non-professional he has two severe critics in the family: two daughters, 16 and 18. They're always the first to stand in line to see his pictures.

Air-Raid Wardens Help Swell Attendance for 'When Air Raids Strike'

Engagement of the recent March of Time subject, "When Air Raids Strike," at the Cinderella Theatre, St. Louis, provided the occasion for Manager G. Krause to win newspaper publicity and extra patronage.

Fortunately, the showing coincided with the training of air raid wardens for the third civilian defense district, and Krause didn't hesitate to take advantage of the opportunity.

He arranged a parade of more than 250 men taking air-raid warden training courses, provided the marchers with a large banner announcing that "we are on our way to see 'When Air Raids Strike' at the Cinderella."

Naturally, the parade ended at the theatre, but that didn't conclude the stunt. Fifty-two men who had completed their training crowded on the stage while Defense Coordinator Col. Harry D. McBride furnished them with identifying bands.

The parade, Krause points out, consisted of a band and drum and bugle corps, furnished by the local American Legion post. He adds that the grosses "for that particular night" were way above par.

And the publicity wasn't just a line or two, either. The St. Louis *Star-Times* carried a four-column photo of the stage ceremonies, while another paper (not identified) carried a three-column cut of the parade, with the banner advertising the March of Time subject clearly visible.

Krause hopes other exhibitors can benefit by his publicity stunt. They will, if they're smart.

Star of Short Analyzing Hands Of Political and Military Leaders

Coinciding with the May 27 premiere of the Paramount short, "Hands of Victory," at the Broadway Paramount Theatre, hand impressions of Canada's Prime Minister MacKenzie King, Air Marshal William Bishop and the Hon. Charles S. Power, Minister for Air, were received in New York for analysis by Dr. Josef Ranald, world-famous hand analyst featured in the short.

Major General T. H. Shen, Chinese Air Corps, and Group Captain Stefen Sznuk, Chief of the Polish Air Mission to Canada, also sent their handprints. The impressions were taken at the Air Training Conference held recently in Ottawa.

'Barbee-Cues' Folder to Butchers

MGM is furnishing a folder with a *Life*-like cover to meat retailers urging their cooperation with exhibitors in putting over Pete Smith's "Barbee-Cues." The cover, suitable for window display, contains space for theatre name and imprint. Inside of folder shows illustrations of barbecue cuts, mats of which the retailer can obtain from the National Live Stock and Meat Board, 407 S. Dearborn St., Chicago, for use in newspaper and handbill advertising.

You're overlooking a treasure vault of profits if you fail to take advantage of the highly popular characters of the featurettes to build patronage for ordinary feature releases.

POPEYE THE SAILOR AND ALL HIS COHORTS . . . ARE PART OF THE POWER IN PARAMOUNT SHORTS!



POPEYE "MANY TANKS"

© Paramount Pictures Inc. Produced by Fleischer Studios

Production Activity On The Short Subject Front

'Mr. Strauss' Regular Character

George Pal found "Mr. Strauss Takes a Walk" so successful he's doing a sequel, with "Mr. Strauss" as a regular character. The Puppetoon master is doing a good job for Paramount.

Howard Hill Back From Mexico

Archer Howard Hill returned from old Mexico and Arizona after a seven-week location trip during which he filmed a two-reeler called "Devil Cats of the Yaqui." The film shows hunting of jaguar, cougar and bear by bow and arrow.

Complete Andy Clyde Comedy

"Here Comes the Groom," a two-reel comedy starring Andy Clyde, has been completed at Columbia. Harry Edwards wrote the screenplay and directed. Del Lord and Hugh McCollum were co-producers. The film has a sports shop background to lend color to the bevy of beauties supporting Andy.

Kennedy Signs New Contract

Edgar "Slow Burn" Kennedy has signed a new contract with RKO for six Average Man short subjects during the coming year. This will bring to 324 the number of pictures in which Kennedy has appeared. Bert Gilroy will repeat as producer.

New Background Technique

Leon Schlesinger will introduce a new background technique in "Hold the Lion, Please," a Merrie Melody, starring Bugs Bunny, soon to be released. Ideas and colorings from the works of Paul Gaugin, modern French painter about whom "Moon and Sixpence" was said to have been written, will be used.

Staub's Victory Gardens Short

Columbia's Ralph Staub has just finished an issue of Screen Snapshots featuring Hollywood's Victory Gardens, planned to stimulate interest in the garden movement.

Government Approves Warner Short

Official approval of the War Department was received by Warners for the filming of "Special Delivery," a two-reel subject in Technicolor that will dramatize an attack by U. S. Air Force bombardiers on a flotilla of Japanese warships. B. Reeves Eason directs.

Will Forego Summer Shutdown

For the first time in many years, Columbia's shorts department will forego its summer shutdown, owing to an enlarged two-reeler schedule. Both the Jules White and Del Lord-Hugh McCollum units are working at top speed.

BUY BONDS, STAMPS EVERY PAYDAY

Special Promotion Launched by Feminine Assistant Manager



Show-woman Ruth Garrett stands beside display and prize accessories she promoted in connection with weekly kiddie shows at Warners' Laroy Theatre, Portsmouth, Ohio. Republic's serial, "King of the Texas Rangers," was the feature attraction. For details of former cashier's accomplishment in new assistant managerial post, read story accompanying the picture above.

Former Cashier Surprises Her Male Skeptics With Display Of High-Calibre Showmanship

Because she was the first girl in Warner Bros.' Ohio Zone to be assigned to such a post, former cashier Ruth Garrett of the Laroy Theatre, Portsmouth, Ohio, was not a little nervous when word came from her superiors that she had been appointed assistant manager.

Ruth realized she had a big job ahead of her She also knew that all eyes would be centered on her to determine whether or not girls could capably fulfill the duties left vacant by men going into the nation's armed forces.

Ruth has not failed her sex. Her first accomplishment in her new post proves that this young lady has showmanship in her blood.

As a cashier, she became acquainted with juvenile patrons, saw many of them turn into adults. So, for her first assignment, she wanted to arrange a Kiddie Show for the welfare of the theatre.

Her promotional ability began to assert itself. Knowing the manager of a local department store was seeking to increase his juvenile trade, she drew up a brief of sales points showing the benefits which he would receive by tieing in with the Laroy Kid Shows. With this ammunition, she approached him.

When the conference was over, she had promoted the following gratis, in return for a merchant card on display and plugs from the stage when presenting the prizes to the winners:

500 five-cent school writing tablets to the first 500 kiddies attending the open-day of Republic's serial, "King of the Texas Rangers."

10,000 prize-winning tickets with copy plugging the serial.

12 Texas Ranger outfits, complete with hats and guns, as "first" prizes. These were given away each week during the showing of the serial (see cut).

12 ten-gallon Ranger Hats, one given away each week as second prize.

12 nine-foot lariats, one given away each week as third prize.

6 Gene Autry guns and holsters, given away as additional prizes from time to time.

The merchant thought so much of the opportunities of the tieup that he built the special lobby display (*see cut*).

Had the articles Ruth promoted been purchased by the theatre, they would have cost more than $150.

Some of you strong, silent, energetic male showmen who just can't get any cooperation from local dealers should learn a thing or two from the weaker (?) sex, as personified by Ruth Garrett.

Another matter for serious consideration: the time may come when that cashier of yours may be called upon to fill a managerial post. Is she prepared for such an eventuality?

Why not get the newspaper to run a contest for the kiddies on which cartoon character they like best—and why? It should get a lot of interest.

Skelton Subject Tops Admiral's 'Hour of Splendid Short Reels'

Out in Omaha, Nebraska, the new Admiral Theatre advertises its supplementary attractions as "The Admiral Hour of Splendid Shorts."

To bolster box-office receipts on a program, the theatre billed Red Skelton heavily, thus capitalizing on the comedian's current radio popularity.

The subject, in which he is featured with the Merry Macs, is entitled "Seeing Red," and because of Skelton's rapid ascent to stardom, is more potent now than when originally released.

Nazi Footage in War Short

Composed of German newsreel footage about the war and also including material taken from the Nazi scare film, "Victory in the West," a short war film documentary entitled "This Is Our Eenmy," with commentary by Archibald MacLeish, director of the Office of Facts and Figures, has been compiled by Warner Bros. Commentary of MacLeish was recorded in Washington last week.

Two More 'Jasper' Puppetoons

Two more Jasper pictures have been planned by George Pal, producer of Puppetoon shorts for Paramount. The little sepia star will be featured in "Jasper and the Haunted House," now in production, while Pal's writer, Jack Miller, is completing the script on "Jasper and the Box Cars."

IT'S A PLEASURE TO LOOK AT A B. O. REPORT...

WHEN YOUR PROGRAM INCLUDED A PARAMOUNT SHORT!



SUPERMAN IN TECHNICOLOR

© Superman Inc.

Campaign Highlights in Universal Shorts Contest



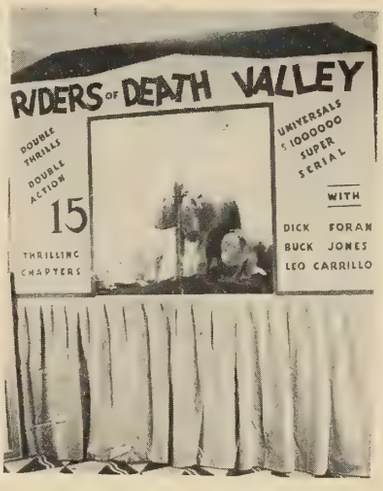
Above: Patrons of the Capitol Theatre, Philadelphia, had the opportunity to vote for favorite musical short as one of the highlights of Herman Comer's campaign on musical "Doin' the Town." University of Pennsylvania awarded plaque to Universal.



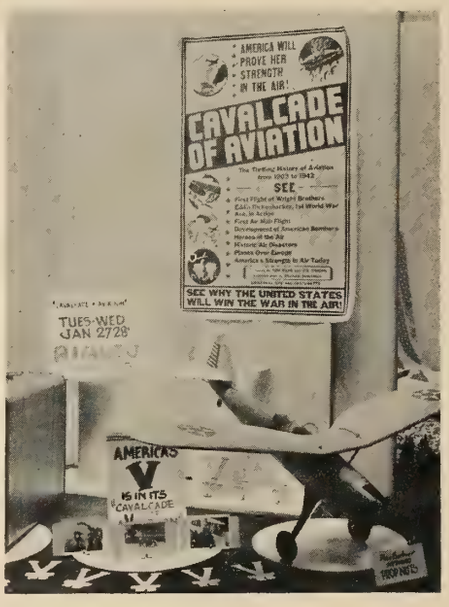
Above: One month before exhibiting "Cavalcade of Aviation," Manager Ray B. Walter of the Grand Theatre, Hallock, Minn., planted this effective window with a local merchant. Memorial to local flyer, German helmet from Argonne forest, newspaper headlining end of last war were part of window's contents.



Above: Manager Ed Purcell of Warners' Strand Theatre, Staunton, Va., tied in with the local Navy Recruiting Station to have one-sheets advertising the serial, "Don Winslow of the Navy," posted on "A" boards.



Above: Paul K. Mulheirn, Liberty, Mercer, Pa., used freak display on chapter play.



Above: Window display at Montgomery-Ward store was promoted by Exploiteer Jack Matlack of the Rialto Theatre, Medford, Ore., on "Cavalcade of Aviation." Matlack landed 11 other windows, displayed model airplanes in foyer, arranged essay contest with local schools, used effective street ballyhoo, tied in with post office.



Above: Nevin McCord, Boise Theatre, Boise, Idaho, contacted Universal for sketches of Woody Woodpecker, enlarged them for posters, used them in his ads.



Left: Street parade, arranged by C. E. Cook, Tivoli, Marysville, Mo., with the music departments of high school and college, included 36-piece band, five uniformed champion twirlers, sound car, five bannered autos, uniformed boy patrol carrying banners advertising the musical featurette, "Is Everybody Happy?" Note leader of the band, with clarinet and battered top hat to resemble Ted Lewis.

Shorts Campaigns Reveal Smart Showmanship

Details of Winning Entries in Universal Contest Prove Value of Featurette Exploitation

When the judging was completed and the smoke had cleared in Universal's recent $2,400 Featurette Exploitation Contest, one important fact stood out above all others: Short subjects are now being accorded exploitation commensurate with their box-office value. Indeed, most of the campaigns submitted rivaled the elaborate selling plans on feature attractions.

The following brief outlines of some of the winning campaigns offer indisputable proof of the exploitation value of short subjects. If Universal's contest has served to drive this fact home to those exhibitors who have been skeptical about the results to be obtained by properly merchandising shorts, it has performed a worthwhile service to the industry.

Staunton, Va. Manager Edward Purcell of the Strand Theatre tied in with the local Navy Recruiting Station in his campaign on the serial, "Don Winslow of the Navy." Besides using serial one-sheets on all its "A" boards (*see cut on opposite page*), the Station also arranged special window displays in the business district. Purcell distributed heralds on the serial, repeating this procedure on another chapter-play, "Sea Raiders."

Boise, Idaho. Winning campaign of Manager Nevin McCord of the Boise and Granada theatres was also on "Don Winslow of the Navy." The principal phase was a tieup with the *Iowa Daily Statesman,* a newspaper which (fortunately enough for McCord) was just inaugurating the Don Winslow comic strip in its columns. As a result, the newspaper gave the serial a splendid build-up.

Printed and distributed throughout the Boise retail trading area were 40,000 12-page comic tabloid heralds which contained a half-page ad on the opening on the back page. The newspaper printed and distributed the heralds. Cost to the theatre: gratis.

McCord also ran teaser ads and a four-column opening-day ad in the *Statesman* at no cost to the theatre. Newspaper trucks were bannered. Radio time on the newspaper's program carried spot announcements. The Boise theatreman points out that the value of the promoted free space was approximately $200.

Philadelphia, Pa. Manager Herman Comer of the Capitol Theatre keeps fully informed on collegiate activities, otherwise he wouldn't have known that each year *The Daily Pennsylvanian,* student paper of the University of Pennsylvania, awards a plaque for the best featurette of the year. After viewing "Doin' the Town" at the Capitol, the editors chose it as the best, presented the plaque to Universal. The stunt broke the *Daily News* with pictures and a story.

Comer received free newspaper and radio plugs, and also arranged tieups with night clubs and department stores for counter and window displays. Even street vendors of records, as well as firms furnishing music via juke boxes, jumped at the chance to display "Doin' the Town" tie-in cards. Ozzie Nelson recordings were broadcast through a loudspeaker in the lobby, and patrons were asked to vote for their favorite musical short (*see cut on opposite page*).

Hallock, Minn. An unusually fine campaign was planned and executed by Manager Ray B. Walter of the Grand Theatre on behalf of "Cavalcade of Aviation." Selling this particular subject to his patrons seemed a "natural" for Walter, inasmuch as he had met Captain Eddie Rickenbacker in France during World War I.

To create interest, Walter arranged a model airplane building contest among school students. He knew that children in the lower grades would not be skillful in this art, so he extended the rules of the contest to include paintings, drawings, or colorings of airplane pictures.

All participants were invited to the Grand at two successive Saturday matinees, when the details were explained. Needless to say, the children were enthusiastic and later came through with many fine models.

Possessing several souvenirs from World War I, Walter utilized them in an impressive window display (*see cut on opposite page*). Large ads were inserted in the newspapers regarding the airplane building contest and the display. Two "readers" in the "local" columns were inserted in all five newspapers each week for a month. Heralds were distributed, and one-sheets were posted in prominent locations.

Mercer, Pa. Manager Paul K. Mulheirn of the Liberty Theatre scored with his campaign on the serial, "Riders of Death Valley." In the foyer he placed a taxidermist's display of several freak animals, including a two-headed calf, an albino squirrel and a "what-is-it" freak (*see cut on opposite page*). Other displays on view during the serial's run were: a model of Mercer, made to scale, with moving toy automobiles; an exhibit of century-old newspapers containing historical highlights. While one thrilling chapter was being exhibited, Mulheirn created the proper atmosphere by displaying a mechanical ghost in the lobby.

Maryville, Mo. Basis for C. E. Cook's prize-winning campaign was the Ted Lewis featurette, "Is Everybody Happy?" A week in advance of the showing, Cook presented his theatre stage band in a program dedicated to the short. All members wore top hats, and master-of-ceremonies Jack Cook, son of the manager, duplicated the Ted Lewis mannerisms.

In the window of a leading clothing merchant, the Tivoli management planted a window display on men's shorts, with the featurette one-sheet centered. At one side of the window was a card plugging the store's merchandise ("Fields Shows the Finest Shorts"), while at the other was a card bearing this copy: "Tivoli Shows the Finest in Short Subjects." (Ed. Note: This tieup could be made on any worthwhile short, and should certainly be duplicated.)

The musical departments of the high school and college cooperated with Cook by staging a parade (*see cut on opposite page*). After marching through the business district, the procession ended at the theatre, where the 36-piece band played a concert.

Medford, Ore. Stressing the "Uncle Sam Needs Pilots" angle, Exploiteer Jack Matlack of the Rialto Theatre set up an Army Recruiting Station in the lobby, invited everyone—not merely those interested in enlisting—to ask questions about the Army Air Corps. An Army officer was in charge of the Station, and all local Army business was conducted from the lobby during the run of "Cavalcade of Aviation."

As the theme for his campaign, Matlack used this line in his ads, displays and radio announcements: "America's 'V' is in her 'Cavalcade of A'V'iation."

Other highlights: Promoted by a dozen window displays using model airplanes furnished by local Model Airplane Club. Created a large float which, with eight large model-size airplanes aboard, toured the business district. Promoted an essay contest among school students on the subject, "What Important Part Has America's Cavalcade of Aviation Had in the Building of Our Great Democracy?" Planted a display in the local Post Office. Arranged a store-wide tieup with one mercantile establishment whereby clerks wore special badges, aviation-blue sportswear was featured, banners were displayed and two windows given over to plugging the short.

St. Louis, Mo. One month in advance, Manager Roy Muehlemann of the Gravois Theatre started exploiting "Cavalcade of Aviation." He conducted a model airplane contest, placed cards in eight stores handling equipment for model plane building, placed a board in the lobby showing all types of American-made planes. As the contest progressed, entries were displayed in the lobby. So many were submitted that some of them had to be exhibited in the foyer.

On the night of the opening, Muehlemann had two St. Louis boys inducted into the air arm of the U. S. Navy on the stage. Story of the induction broke in the St. Louis *Star-Times.* A drum and bugle corps also appeared on the stage, as well as American Legion colorbearers and guards. Prizes to model airplane contest winners were awarded following these ceremonies.

Columbus, Ga. That Helen Parrish, one of the personalities in "Doin' the Town," was from Columbus made it easy for Manager T. R. Jones of the Bradley Theatre to get a newspaper break. Even the critic reviewed the subject above the feature. Special heralds were distributed, and a display was rigged up for the lobby. (The display attracted so much attention that Jones plans to have a short subject panel on view at all times.) The musical featurette was also prominently billed on the marquee.

Rock Island, Ill. Another instance where the appearance of a home-town girl in a short subject made exploitation of the subject a "natural" was the campaign of Orville Rennie, Tri-States city manager, on "Skyline Serenade." Rennie promoted a wealth of newspaper publicity on the angle that June Haver, formerly June Stovenhour of the local radio station, was one of the personalities in the short. Announcements were made in the public schools, and the radio plugged the short, utilizing a recording made by Miss Haver at the Universal Studios in Hollywood at Rennie's request. Flittered frames enclosing 8x10 stills were planted in several store windows.

Showmanship on 'Gay Parisian'

Newspaper publicity stories were promoted by C. H. Stewart, manager of the Waco Theatre, Waco, Texas, for his showing of "The Gay Parisian." In another Texas situation, the Technicolor dance subject highlighted an All-Russian program.

Have you had set pieces made of the more popular characters in the short subject field for use as front display when those characters are playing? It helps business.

STRONG EXPLOITATION OF JUST THE RIGHT SORT... THAT'S THE KIND THAT'S BEHIND EVERY PARAMOUNT SHORT!



"HANDS of VICTORY" PARAMOUNT HEADLINER

Service Specials Combined for 'Salute'

A special short subject program combining three of the Academy Award-winning Service Specials in Technicolor, with a special main title added, is currently being released by Warner Bros. The sixty-minute picture is entitled "A Salute to the Armed Forces," and varies in contents in the exchanges, as any three of the seven service shorts in release can be included.

Already tried and tested, the idea proved successful in the Fox Midwest chain of theatres. Reported District Manager Fred C. Souttar of Fox Midwest in a letter to Norman H. Moray, Warner Bros. short subject sales manager:

"We found the program one that pleased audiences and secured exceptionally good comment wherever it was used. As a box-office attraction it has definite merit. We found that it pleased and drew as well as many second features."

"A Salute to Armed Forces" particularly lends itself to an intensive exploitation campaign which can be worked out with the cooperation of branches of the armed services and with local patriotic organizations.

A five-page press book, special ad mats, a full-color one-sheet, and stills from the Service Specials are available to exhibitors playing the subject.

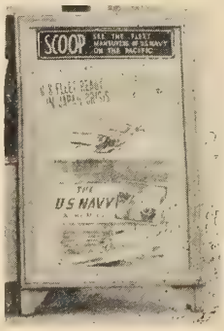
Shorts furnishing material for "A Salute to the Armed Forces" are: "Service with the Colors," produced with the cooperation of the United States Army; "Meet the Fleet," doing honor to the men of the Navy; "March on Marines," featuring America's own Commandos; "Wings of Steel," produced with the cooperation of the Army Air Corps; "Here Comes the Cavalry," filmed in Texas with the cooperation of the Army Cavalry units; "Soldiers in White," portraying the heroic activities of the Army Medical Corps; "The Tanks Are Coming," filmed at Fort Knox and describing maneuvers of armored divisions.



Suggested lobby display on Warners' "A Salute to the Armed Forces" utilizes special one-sheet prepared for the film and individual one-sheets available on the Service shorts, three of which make up "Salute." Actual size of display is 8 ft. square. It can be duplicated by theatre artists at a cost of two or three dollars. As a matter of fact, your artist may be able to go even further and create a display even more effective.

Revives Old Subject With Profitable Results

Knowing short subjects and when to revive old ones, if such a procedure seems to have possibilities, is a showmanship art mastered by Manager Ed Harris of the Fox Glendale Theatre, Glendale, California.



Harris noticed that the United States-Japanese crisis dominated the newspaper headlines, so he figured that a previous March of Time subject, "U. S. Navy — 1940," would be even timelier during the American-Japanese crisis than ever before.

To tie in with the newspaper headlines, he changed the title to "U. S. Navy on the Pacific," advertised it in the dailies, on the screen, and in front of the theatre (*see cut*). He received the fullest cooperation from all local aviation factories and schools, including the Lockheed Aircraft Corp., which publicized the showing in their weekly publication that reached over 25,000 workers.

That the revival booking brought in extra patrons was both a surprise and delight for the Glendale management, because he had anticipated little business. Seventy-five per cent of the patrons, he reports, were attracted because the short subject was sold over the feature.

Indianapolis Exhibitor Sells News On Equal Basis With Feature

That the newsreel today deserves equal billing with the feature is the contention of A. C. Zaring, owner-manager of the Zaring Theatre, Indianapolis. This, he says, is because in these war-days the public is more news-hungry than ever before, and the newsreel fills a craving for pictorial news as no other medium can. Says Exhibitor Zaring:

"I've been playing Pathe News ever since it started a third of a century ago, and never at any time during that period have I known such public interest in newsreels as at present. Today I advertise my newsreel as importantly as my main feature, in lobby displays, billboards and newspaper ads, and I have found that it reflects itself at my box-office.

Kids Go for Cartoon Show

A lot of juvenile interest was aroused when Manager Lowell Bodiford of the Parkway Theatre, Ft. Worth, Texas, booked and exploited a trio of Woody Woodpecker cartoons. The special cartoon show was billed over the feature and received generous newspaper publicity.

Musical Program Proves Draw

A unit program consisting of "Shuffle Rhythm," "Happy Circus Days" and "Melodies Old and New," got extra money for Manager Jack Cantrell of the Palace Theatre, Ft. Worth, Texas. He sold the show via lobby, ads and marquee.

Fred Quimby Signs New Pact with MGM

Fred C. Quimby, one of the few men in the motion picture industry who has devoted his entire career to short subjects, has signed a new, long-term contract as a Metro-Goldwyn-Mayer executive, it was announced this week.

Apart from his duties as short subjects liaison executive with the sales department, Quimby's particular concern is the field of the animated cartoon. This has been his special work since 1937 when, foreseeing the present popularity of this branch of shorts, he persuaded MGM to become the first and only major studio to operate its own cartoon plant.

Quimby came to MGM in 1927 when the studio first began producing shorts. He was brought in to organize the new department. Prior to that time he was general manager for shorts at Fox and Pathe.

Cartoons Lead Paramount Shorts Being Released During June

Seven short subjects are scheduled for release this month by Paramount, according to Oscar A. Morgan, the company's sales manager of short subjects and news.

Already released (June 5) are "Electric Earthquake," a Superman cartoon in Technicolor, and "Many Tanks," a Popeye cartoon. Scheduled for June 12 release are "Keeping in Shape," with Robert Benchley, and a Popular Science subject including the first X-ray motion pictures. "Parachute Athletes," a Grantland Rice Sportlight, is slated for June 19. A week later, "Tulips Shall Grow," a George Pal Puppetoon in Technicolor, and an Unusual Occupations will be released.

Tucker Cashes in on Failure Of Experts to Answer Question

One of the questions that stumped the experts on Information Please No. 2 was: "What state has the slogan 'Land of Enchantment'?"

With this in mind, George Tucker, Interstate's Albuquerque city manager started a riot in the local newspapers which resulted in plenty of talk about the subject.

New Mexico is the answer to the question, of course, and the local boys and girls got pretty excited at the failure of experts to reply correctly. Newspaper articles and editorials appeared, and that made George happy, for it stimulated ticket sales during the engagement of the RKO-Pathe subject.

Shorts Setpieces and Panels

One of the theatres of the Wilby-Kincey circuit used attractive setpieces and panels to sell "Calling All Girls" and "Loco Boys Make Good," billed them over the feature in each instance, enjoyed better-than-average business at the box-office.

She Roused Public's Curiosity

Campaign of Lorene Valdez, Ritz, Weslaco, Tex., on March of Time No. 10 had patrons eagerly awaiting its showing.





Smart Superman Showmanship

Playing one of Paramount's Superman cartoons, along with that company's "Sullivan's Travels" and "The Lady Has Plans," provided a sure-fire selling angle for the three-unit show at Loew's metropolitan theatres along the lines illustrated above. Inside spread of the four-page plugger featured scenes from the two features, while on the back Superman again came in for good mention as "Hit No. 3" on the program. Most other pictures also have attractive leading ladies, so why not tie them in with Superman next time you play one of the Technicolor cartoons?

Loew's Stages 'Super' Campaign In New York on 'Superman'

An "all-out" campaign was staged by Loew's publicity department for Paramount's Technicolor cartoon, "Superman," when it began its run of Loew's Greater New York Theatres recently.

Three posters—an unusual selling procedure for a short subject—were used to advertise "Superman." A 40" x 60" silk screen display showed the "man of steel" in action, and also advertised the distribution of fan fotos to children attending the showing. A special attraction sign and a one sheet snipe were displayed.

Two types of herald were featured in the Loew campaign. One, 6½" x 10¾", was devoted entirely to the cartoon and advertised the color fan foto giveaway, and the other, a four-page folder, 8½" x 11", featured the entire bill, using a large figure of "Superman" on the front page and a third of the display space on the back page.

"Superman" played an important part in the circuit's consumer advertising. The Loew's Movie Guide in the metropolitan papers listed the short as a major attraction and reproduced a line drawing of the character. The suburban houses also devoted important space to the cartoon.

Original celluloids from the cartoon were used in the lobbies as eye-catching displays.

In addition, seventy-five thousand color portraits of "Superman" were distributed to children.

Provocative and Timely Angles of Latest 'Nostradamus' Short Deserve Exploitation

Right now is the time to play—and advertise strongly—the third of MGM's one-reel short subjects based on the once obscure, now famous prophecies of Michel de Nostradamus.

Entitled "Further Prophecies of Nostradamus," the new short, produced and narrated by Carey Wilson, contains the seer's forecasts concerning the German campaign in Russia, the Japanese attack on Pearl Harbor and other predictions for the future. It is provocative, extremely timely, worthy of additional space in your regular newspaper ads, merits lobby and marquee attention and, furthermore, merits a few extra hours on your part devoted to ways and means of exploiting it most effectively.

Editorial writers and columnists should attend an advance screening, because the subject is a natural for newspaper coverage. Editorial writers, in particular, should find much to say about Nostradamus' predictions as opposed to or in accordance with their own interpretation of international developments.

The film's exploitation potentialities should not be overlooked. Your local five-and-dime stores, for instance, as well as many drug stores, do a thriving business in horoscopes and magazines devoted to astrology. Get these merchants to arrange window displays featuring stills and copy along this line: "Four hundred years ago astrologist Nostradamus predicted World War II and America's entry into it. See what he has to say about its outcome and the post-war world in 'Further Prophecies of Nostradamus,' now playing at the Blank Theatre. Learn from your 1942 horoscope what the future holds in store for you."

Either as copy for one of your newspaper ads or used on tack cards spotted in the vicinity of your theatre, the following should prove effective: "'When little men shall talk of peace, their foreign guard shall betray a fortress.' Nostradamus 'remembered Pearl Harbor' 400 years ago. See more of his amazing predictions now at the Blank Theatre."

A book containing Nostradamus' prophecies was published some time ago. Contact your book dealer and lending library for special displays.

Perhaps you can persuade a local fortune-teller to give private interviews to your patrons in the lobby during the run of the film. This shouldn't be difficult to do, for he would be more than compensated for his services by the resultant contacts and publicity.

Preddy's Annual Sports Show Nearly Sets Attendance Record

Manager J. R. Preddy of the Lakewood Theatre, Dallas, Texas, has scored again with his Annual Sports Show, which this year consisted of the Knox Manning color reel, "Water Sports," "Ten-Pin Parade," "The Art of Self-Defense" and "Polo With the Stars."

Preddy reports that his house record for the days of the week the program played was topped only by "Louisiana Purchase," and that he missed by just a small margin setting an all-time record for that day of the week.

Think of it—here Preddy talks about breaking records with short subjects and many theatre-men don't even bother to bill them.

Terrytoon Characters to Appear In Monthly Comic Books

With the signing of a contract between Paul Terry, producer of Terrytoons, and the publishers of Timely Comics, the familiar characters of the cartoons released by 20th Century-Fox will soon make their appearances in a Terrytoon Comic Book to be distributed monthly on newsstands and in dime stores.

Featured in the comic books will be the adventures of Gandy Goose, the rooster, the duck, the farmer and the cat and mouse who have become familiar to moviegoers.

'Gardenia' Press Sheet Ready

A press sheet to aid exhibitors in their campaigns on the short subject, "Mr. Gardenia Jones," (*STR, May 23, p.* 14), produced for the War Activities Committee by MGM, has been made available by United Artists, distributors of the film. Ideas for local USO cooperation, as well as other campaign suggestions, feature the selling aid which also includes publicity stories, one- and two-column scene mats and two two- and three one-column ad mats. The mats are furnished gratis.

Dance-Film Festival Draws Record Crowds In New York Tryout

A new wrinkle in special program presentations took place late last month when New York's Fifth Avenue Playhouse presented its first Dance-Film Festival featuring two Warner Bros. Technicolor short subjects with the Ballet Russe de Monte Carlo, "The Gay Parisian" and "Spanish Fiesta."

Opening week's business broke a fourteen-year house record. As a result, the program has been booked for an indefinite engagement. Newspapers accorded the presentation complete coverage in pictures and stories, with the *News*, *Mirror* and *PM* running highly favorable reviews.



Additional short subjects, billed as "An Album of the Dance," were headlined by another Warner short, "Carnival of Rhythm," starring Katharine Dunham. Other dancers featured in miscellaneous short reels included Bill Robinson, Carmen Amaya, Serge Lifar, Galina Ulanova, Olga Lepeshinskaya, and the Paris and Moscow Ballets.

Because of the presentation's enthusiastic reception in its first tryout, other theatres throughout the nation pursuing a policy of special unit programs at certain intervals are expected to duplicate it as nearly as possible.

FOR THE DOUGH TO VACATION AT SOME SMART RESORT...
SIMPLY ADD TO YOUR PROGRAM A PARAMOUNT SHORT!
SPEAKING of ANIMALS
"IN THE CIRCUS"

Reviews of the Current Short Subjects

The Army Mascot *(Excellent)*

RKO (24104) Disney Cartoons **7 mins.**

Pluto tries to displace a goat as mascot of an army division, and when the soldiers give the goat a bite of tobacco Pluto attempts to show his superiority by swallowing it. He turns all colors of the rainbow, and slinks off. The goat plans to butt him into an explosive storeroom, misses, hits the dynamite himself and soars into the air leaving Pluto to take his place as the mascot.

Information Please, No. 7 *(Good)*

RKO (24207) **11 mins.**

With Cornelia Otis Skinner as guest expert the usual trio of Levant, Adams and Kieran go through another quiz session with Clifton Fadiman. The questions include: names of valuable provisions that come from the sea, historical events suggested by sports and sportsmen, and famous sayings of fact and fiction. Frederic Ullman, Jr., produced with Dan Golenpaul supervising.

Food—Weapon of Conquest *(Potent)*

U. A. World in Action No. 3 **16 mins.**

A "documentary" of timely interest to all in America, this drives home the importance of proper nourishment, exposes the inhuman design of the Nazis in starving peoples of conquered nations into submission to the Hitler rule; reveals the tremendous changes made in the whole agricultural program of the U. S. to supply food to Allies and feed the home population. Flashes of scenes made in European countries under the Nazi heel are heartbreaking but will be accepted with sober favor by all audiences because of their use in connection with a graphic revelation of what food means in war-time. Illuminating is the exposure of the wiles practiced for years by the Nazis in converting foodstuffs to chemicals for munitions manufacture and the development of agricultural planning to the needs of the war that was then in the making. A potent subject.

Richard Himber and Orchestra *(Entertaining)*

Vita. (7507) Melody Master No. 7 **10 mins.**

The use of mirrors in this subject results in startling photographic effects as solo performers become almost illimitable rows of duplicates. Suave and sophisticated rhythms are played by Himber and his musicians, of which the most outstanding are modern swing arrangements of a Brahms Waltz and Nobody Knows the Trouble I've Seen. A treat for both eye and ear, the subject has been capably directed by Jean Negulesco.

Old Glory *(Impressive)*

Vita. (Re-Issue) Merrie Melodies **7 mins.**

Porky Pig is having difficulty memorizing the Pledge of Allegiance to the flag and gives up in disgust to take a nap. A mythical figure of Uncle Sam puts in an appearance and relates some of the outstanding incidents in American history that give Porky, and will possibly give many others who witness this color reel, a clearer idea of what the flag really stands for and why the Pledge of Allegiance should be indelibly registered on the minds of all who live under its protection. Porky awakens, hurriedly memorizes the pledge and recites the words as a climax. Leon Schlesinger produced.

Newsreel Synopses will be found on page 46.

The Quiz Kids No. 5 *(Good)*

Para. (Q1-5) **10½ mins.**

The Quiz Kids, Ruth Duskin, 7; Gerard Darrow, 9; Harve Fischman, 11; Richard Williams, 12, go through another unrehearsed session with the Old Quizmaster, Joe Kelly. There are questions on baseball, mythology, zoology, ways and means of proposing to a girl and the reel is topped off by a pip of a math question which is given to Richard Williams to solve while he plays the piano.

Hollywood At Home *(Fair)*

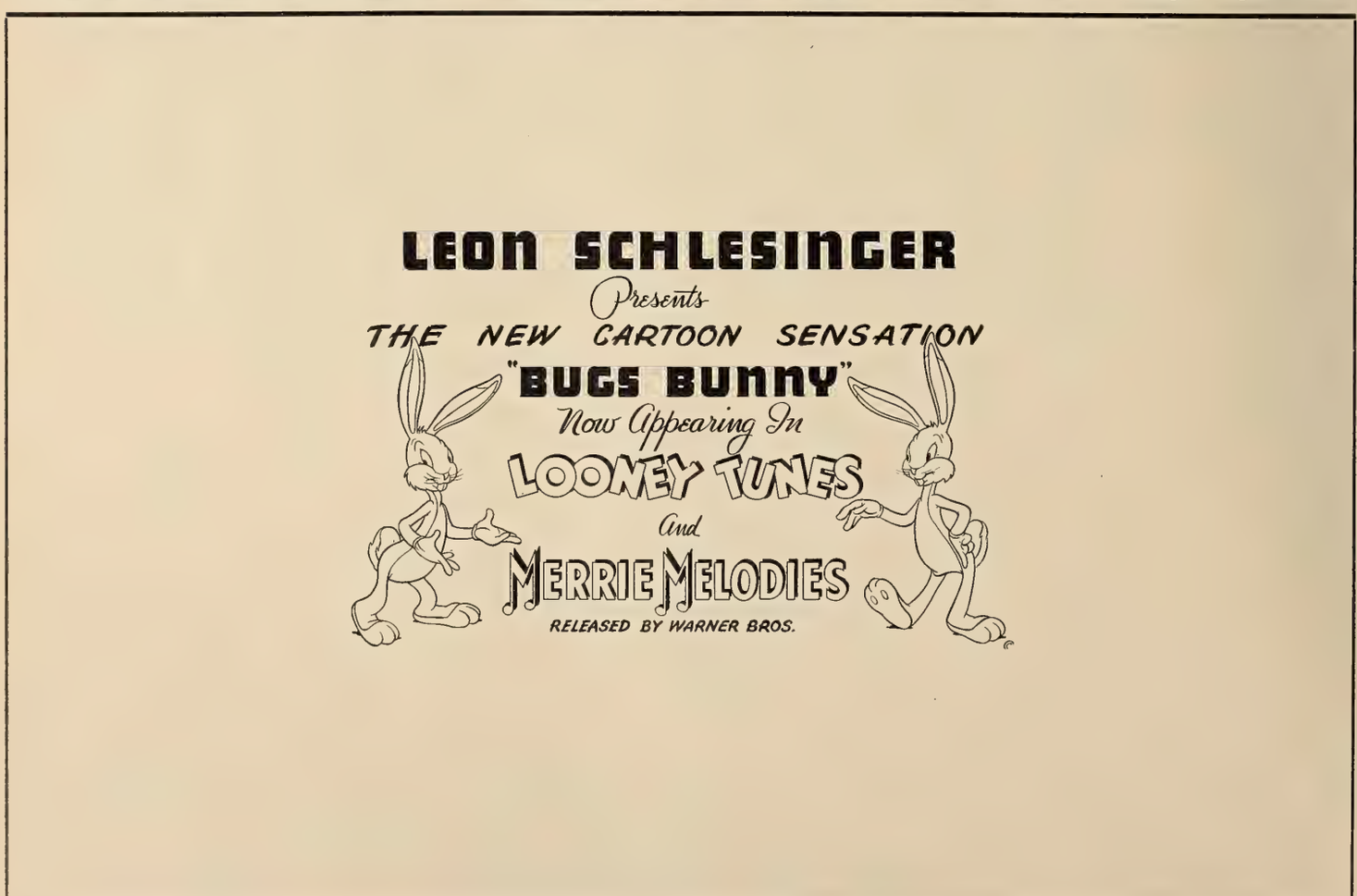
RKO (24410) Picture People **8 mins.**

Shows how some of the stars spend their time away from the studio. Adolphe Menjou is shown midst his half-million dollar collection of rare American stamps. Renee Haal likes to concoct her own face powder and lipstick. Allen Joslyn tries to impress his four-month old daughter with animal impersonations and George Raft is shown with his caravan of fighters with which he stages shows at various army camps. The subject closes with shots of Joan Davis on her ranch and Jane Wyatt in her Victory Garden. Directed by Clay Adams.

Star Portraits *(Good)*

RKO (24409) Picture People **8 mins.**

A trip behind the scenes reveals how stills are made for newspaper and magazine reproduction. Paul Hesse is shown posing Virginia Field; George Hurrell is shown photographing Ilona Massey; Arlene Whelan and husband, Alex DArcy pose for a tooth paste advertisement. Earl Theisen of Look Magazine is shown taking some action stills of Ginger Rogers. Ernest



Bachrach is seen taking photos of Ginny Simms and the reel ends with Gene Lester chasing after Cary Grant for a few shots. The subject matter in this reel is a little different and should prove to be good entertainment. Clay Adams directed.

March On America *(Excellent)*

Vita. (7004) Service Special No. 4 20 mins.

Certain to rate among the best short subjects ever made. This Technicolor subject is a dramatic cavalcade of outstanding events in the nation's history narrated impressively and dramatically by Richard Whorf. Owen Crump wrote the story. How the Smith's and Jones', the O'Houlihan's and the Moskowitz's were side by side through the travail and hardship that was America's lot from the first landing of the Pilgrims through all the outstanding bits of history that form the traditions for which the country is now fighting have been assembled in a pulse-tingling two reeler. Accompanying music is swell. It's bound to make 'em grip the edges of the seat and make us all proud that we are Americans.

Lights Fantastic *(Very Funny)*

Vita. (7719) Merrie Melodies No. 19 7 mins.

Remember the first of the nicely naughty magazines called "Ballyhoo" that used to poke fun at the trademarks and ad copy of the nation's most famous merchandise? Well, this is a swell colored reel based on the same theme and it's far funnier than anything ever published in the old magazine. Most of the big signs (that were but are no more) come in for attention and the technical staff of Leon Schlesinger have set some mighty laughable gags to clever animation and ear-tingling music.

A Study in Socks *(Fair)*

Col. (3412) Glove Slingers 17 mins.

This newest release in the Glove Slingers series provides fair entertainment. It tells about the top lab student at Taylor College who perfects a new super gasoline. His girl gets her father to agree to be present at a demonstration. The father is mistaken for an escaped lunatic, however, and has a hard time proving his identity. The demonstration finally goes on and his ruined by a rival student, who mixes emery powder with the gasoline. The trouble is discovered and a new mixture substituted, which proves successful. The subject was produced by Del Lord and Hugh McCollum and directed by Harry Edwards.

Screen Snapshots No. 10 *(Good)*

Col. (3860) 9 mins.

In this entertaining subject George Raft is seen with his sports caravan, which is making a tour of the army camps. Along with him are James J. Jeffries, Henry Armstrong and Ceferino Garcia. Claire Trevor, Gary Cooper, Freddie Bartholomew and Jackie Cooper are seen selling war bonds. At Fort MacArthur are Jack Benny, Lynn Bari, Carmel Myers, Anita Louise, Mary Livingstone, Mary Pickford, Jane Withers and Jeanne Howlett. Raft takes us to see a double birthday party for Joan Bennett and Fronchot Tone, to the NBC studios to watch the Great Gildersleeve program and then winds up the tour with a glimpse of the set where Jinx Falkenburg and Lum and Abner are at work. Ralph Staub directed.

Community Sing No. 10 *(Good)*

Col. (3660) 10½ mins.

Lew White opens up this subject with the very popular tune, "Don't Sit Under the Apple Tree." Other songs which are presented with the help of a rousing chorus of voices are, "I Don't Want To Walk Without You Baby," "Sweet Sue," "There's Something About a Soldier" and "Somebody Else Is Taking My Place." Throughout the reel the audience is asked to sing in different combinations of voices for special effects. Since all the songs were popular once this should prove to be good entertainment. The subject was produced and directed by Ben K. Blake.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	15
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	8
Community Sings	10	8	10	All
Fables Cartoons	8	All	8	5
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	4
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	All
Stooge Comedies	8	All	8	All
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	9
TOTAL	130	107	140	97

METRO-GOLDWYN-MAYER

Cartoons	18	13	16	8
Miniatures	10	All	10	5
Our Gang	9	All	10	7
Passing Parade	9	All	10	4
Pete Smith Specialties	14	12	14	9
Fitzpatrick Traveltalks	12	All	12	11
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	3
TOTAL	78	71	78	48

PARAMOUNT

Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	5
Hedda Hopper	None	..	6	4
Madcap Models	6	4	6	5
Paragraphics	6	5	None	..
Popeye	12	All	12	9
Popular Science	6	All	6	5
Quiz Kids	None	..	6	5
Robert Benchley	4	All	4	All
Speaking of Animals	None	..	6	4
Special Cartoon	1	1	1	1
Sportlights	13	All	13	11
Superman Cartoons	None	..	12	7
Unusual Occupations	6	All	6	5
TOTAL	86	86	86	66

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	4
Edgar Kennedy	6	All	6	5
Information Please	13	All	13	7
Leon Errol	6	All	6	5
March of Time	13	All	13	10
Picture People	13	10	13	9
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	3
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	10
TOTAL	87	All	86	54

20TH CENTURY-FOX

Adventures of Newsreel Cameraman	4	4	4	6
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	8
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	All
World Today	None	4	4	6
TOTAL	52	52	52	52

UNITED ARTISTS

World In Action	None	..	12	4

UNIVERSAL

Cartunes	13	All	13	11
Musicals	13	All	13	All
Special Subjects	1	1	2	2
Stranger Than Fiction	15	All	15	11
Variety Views	15	All	15	14
TOTAL	57	57	58	51

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All	12	10
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	All
Looney Tunes	16	All	16	12
Melody Masters	10	All	10	9
Merrie Melodies	26	All	26	19
Special Subjects	2	2	None	..
Sports Parades	10	All	10	8
Technicolor Specials	6	All	6	5
TOTAL	83	88	86	69
GRAND TOTAL	578	552	598	441

Byron Nelson *(Good)*

RKO (24310) Sportscope, No. 10 8 mins.

Byron Nelson, holder of various championship golf titles, demonstrates his technique on the green. Many of the shots are done in slow motion so that the audience can get a better view of Nelsons perfect technique. Interesting, and provides good entertainment, especially for golf fans. Frederic Ullman, Jr., produced.

Hatteras Honkers *(Good)*

Vita. (7408) Sports Parade No. 8 10 mins.

The famed Hatteras Island is well pictured and its old fashioned customs, mannerisms, pleasures and occupations cleverly narrated by

(Continued on Page 46)

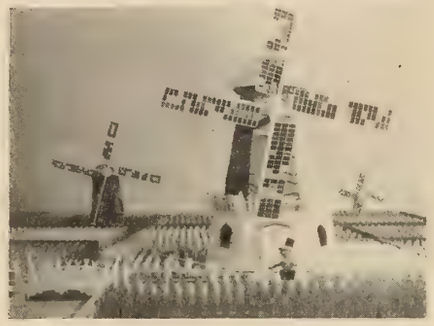
SHORTS SHOPPING

(Continued from Page 37)

doing coin tricks with a cue stick, and trapeze artist Alfredo Cardona doing a two-and-a-half somersaults blind-folded. Besides the Pete Smith anniversary selling angle, think of the possible tieups, all on one short subject!

Down in Texas a member of a Superman Club heard that the local theatre manager intended to put out a handbill advertising Superman cartoons. Having made a figure of the cartoon character from a piece of old rubber (what's that?) and possessing a toy printing machine, the enterprising youngster approached the theatreman for the "printing contract." So persuasive and convincing was his appeal that the manager gave him the job, helped with the preparation of copy and the printing of the bills, which looked "mighty handsome," according to reports, and created much comment. That boy was the happiest kid in town, and the local theatreman had done his good deed for the day by making him so. In this little human interest story is a lesson in goodwill.

WATCH FOR
GEORGE PAL'S
FINEST PICTURE



"TULIPS SHALL GROW"
A
GEORGE PAL PUPPETOON
TRADE MARK
IN TECHNICOLOR
★
"I'se comin' out in a new pitcher too"



IT'S
"JASPER AND THE HAUNTED HOUSE"
PAL'S LATEST LAUGH RIOT
RELEASED BY
Paramount Pictures

. . NEWSREEL SYNOPSES . .

(Released Wednesday, June 3)

MOVIETONE (Vol. 24, No. 77)—Gen. Marshall addresses West Point graduating class; Rally opens Theatre Stamp and Bond Sale (except Philadelphia); Drottningholm brings Americans home from Axis lands; Volunteers enlist to avenge loss of cruiser Houston; Duke and Duchess of Windsor at White House; Theatre War Bond Rally in Philadelphia (Philadelphia only); Mexico declares war on Axis; Britain rushes tanks for Russia; U. S. bombers in Australia; Rescue of Bataan flyers; Snead wins pro golf title; Joan Fontaine leaves handprints, footprints, autographs in cement of Grauman's Chinese Theatre; America marks Memorial Day.

NEWS OF THE DAY (Vol. 13, No. 275)—U. S. flying generals lead patrols on Australian front; Britain rushes tanks for Russia; Motion Picture Industry opens nationwide War Bond campaign; War and romance highlight graduation at West Point; Volunteers enlist to avenge loss of cruiser Houston; President leads nation honoring soldier dead; Snead wins pro golf title.

PARAMOUNT (No. 80)—West Point sends her men to war; Snead wins pro golf title; Screen editorial on bombing of Cologne; Drottningholm brings Americans home from Axis lands; West Coast gets gas masks; Windsors here on trade trip; Memorial Day in Washington, Kewanee, Ill., and Houston, Texas.

PATHE (Vol. 13, No. 80)—West Point graduates 1942 class; Axis swaps American diplomats; Order Harry Bridges deported; U. S. bombers attack Japanese bases; Rally starts Theatre Bond sale; Convoy speeds Russian supplies; Mexico declares war on Axis; Snead wins pro golf title; U. S. Army in Memorial Day review.

UNIVERSAL (Vol. 15, No. 89)—Gen. Marshall addresses graduates at West Point; Wartime America honors soldier dead; Mexico declares war on Axis; Drottningholm brings diplomats from abroad; Volunteers enlist to avenge loss of cruiser Houston; Australia set for Japanese attacks; Snead wins pro golf title.

Short Subject Reviews

Hatteras Honkers

(Continued from Page 45)

Knox Manning in this technicolor reel that takes the spectator on a fishing and hunting trip along the picturesque coastline that is studded with the decaying hulks of ships that went to the bottom during the terrible storms that break over the outlying reefs. Some fine fishing shots, remarkable filming of winging ducks and the marksmanship of the fellows who hide in the blinds, and some impressive footage showing what the place looks like after a storm are mingled to put this well in the upper brackets of entertaining one reelers.

Popular Science No. 5 *(Very Interesting)*

Para. (J1-5) 11 mins.

This opens with an informal fashion display of "Victory Materials" for women. It shows how the American girl can help the war effort and still look attractive in clothes made out of cotton and other "non-strategic" materials. Next there's a sequence showing how the Colorado Game and Fish Commission plant trout in remote lakes and streams by use of airplanes. The reel then goes into what is by far the most interesting subject that has been shown in this series for some time. A newly perfected movie camera and specially prepared film which makes it possible to make motion pictures of x-rays. It's all highly interesting as well as informative.

Many Tanks *(Fair)*

Para. (E1-9) Popeye 8 mins.

Private Bluto, confined to his Army post while Sailor Popeye has a date with Olive, lures Popeye into the camp, waylays him, and changes uniforms. Popeye, in Bluto's uniform, gets mixed up with a tank regiment. The tanks are a little too much for him and he takes an awful beating until King Spinach comes to the rescue and gives him enough energy to drive the tank right out of the camp and up to Olive's house where he takes care of Bluto.

Fit to Fight *(Excellent)*

Col. (3808) World of Sports 11 mins.

This subject is about the men who are in charge of physical training in the U. S. Navy. The story is timely, highly informative and should prove to be popular entertainment. Under the guidance of Commander Gene Tunney we find some of the world's foremost athletes at work building up the rugged men of our Navy. Among the instructors are Golfdom's Johnny Fisher, Football's Ace Parker, Boxing's Fred Apostoli and Billy Soose, Baseball's Bob Feller and Sam Chapman as well as many others. The instructors are seen in various phases of their work such as an exhibition baseball game. Bill Stern is the commentator.

Cinderella Goes to a Party *(Only Fair)*

Col. (3507) Color Rhapsodies 7 mins.

In this streamlined version of the popular fairy tale the fairy god-mother sends Cinderella to a U.S.O. ball. Her means of conveyance is an Army B-19 airplane which was made from aluminum pots and pans. She captivates her prince all right but on the way home her airplane breaks up into pots and pans because as the fairy god-mother points out aluminum is on the priorities list. The prince finds Cinderella however and they live happily ever after.

Barbee-Cues *(Good)*

MGM (S369) Pete Smith Specialty No. 9 11 mins.

Max O. Cullen, hero of Pete's "Let's Talk Turkey," is back in the camera focus again. This time the culinary carving expert is cast as a master of the art of outdoor open grill cookery, otherwise known as barbecue. Joe Jerk is also in the picture showing how to ruin the various bits of roast beef, hamburger, spare ribs, weiners, etc., that become so succulent under the treatment of Cullen. W. Jason directed.

RALPH STAUB
PRODUCER-DIRECTOR
"SCREEN SNAPSHOTS"
10th YEAR WITH
COLUMBIA PICTURES CORPORATION

The ADVERTISING CLINIC **by Old Doc Layout***

Presenting a Budget of Display Ideas for Newspaper and Program Advertising; No. 1: Special Events—Theatre Anniversary Layouts

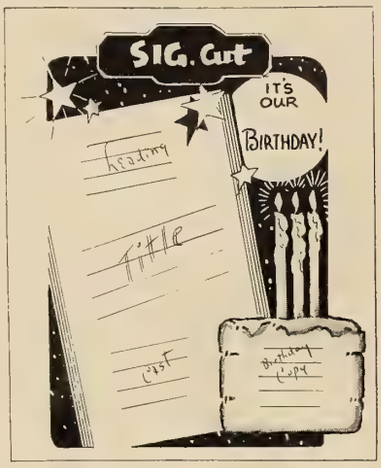
Events which serve to bring the theatre into the limelight have more than mere passing value to the showmen these days. Therefore, it's a time to revive interest in the always successful and once most generally practiced stunt of playing up the anniversary of the theatre, with special events to make the affair worth while from the standpoint of the public, as well as the management of the house.

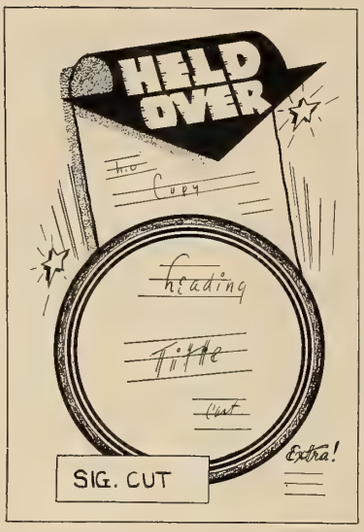
There are a great variety of exploitation ideas that can be brought into play in connection with an "anniversay week" or "day," but however broad the scope of the general campaign, it's the newspaper advertising that serves as first line of attack in rallying the interest and enthusiasm of the public. Thus any theatreman who stages a special event day or week in celebration of the theatre's anniversary, could well begin the whole plan of campaign with provision for increased newspaper advertising space. Not just more space, either, but advertisements which have plenty of atmosphere and headline the "Birthday." Of course, the "anniversary" atmosphere of illustration or headlines must dominate, but not black-out the rest of the advertisement. We endeavor to illustrate the idea with displays on this page.



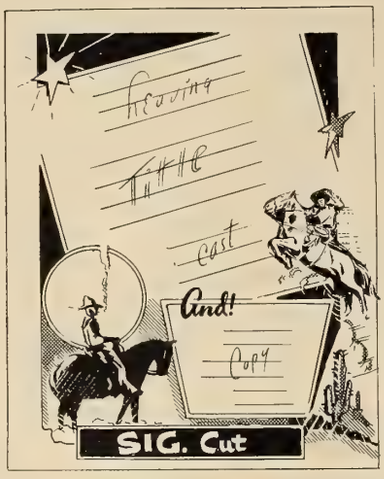
*'Hank' Harold

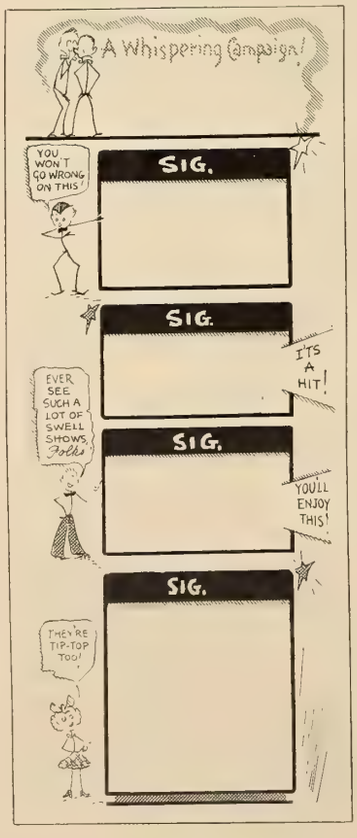
Idea-Stimulators for Newspaper Display Ads

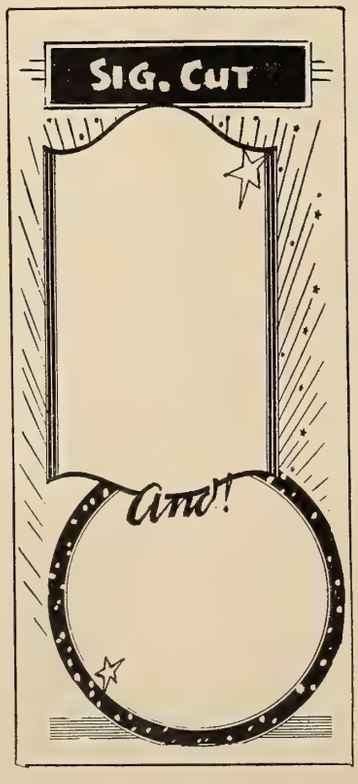












Since the veteran, as well as the recruit in advertising work fares best when he sticks to the fundamental rules which have evolved from much study, and have been expressed by copy writers and layout men gifted with the ability to put their ideas into words, the Advertising Clinic at this time can well take up a consideration of the down-to-earth factors of good theatre advertising—or rather the steps which make for good advertising.

The layout designs shown on these pages are chiefly for illustrating the variety of functions a theatre advertisement must accomplish, and also to spur some imagination as to the ways in which such things as seasonal appeal and selling a special class of picture (such as a Western, a picture based on a novel, etc.).

Now let's go into those fundamentals: Here we are:

- Every advertisement must accomplish three distinct purposes:
  a) Get attention of the prospect.
  b) Arouse interest and convince.
  c) Get action—inducing the prospect to buy.

- Selling to women more than to men. Select appeal as to feminine likes and dislikes. Read "Good Housekeeping" and "Ladies' Home Companion" to see types of ads, copy and words used.

- Never forget mental age of the people you are selling. Keep language simple and close to their lives. Sell with simple language to simple people, in all cases simple wording best.

- Reliability in advertising. Avoid the making of any statement or statements which the reader will find false.

- Avoid the use of trite expressions: as "See and Hear"—"See on the Screen," etc.

- Don't merely announce a program in your ad—sell it. Advertisements of announcement type are common.

WRITING COPY

- Have a focal point. Not too many small displays.

- Beware of generalized copy.

- Have at least one third of ad, white space.

- Be careful in illustrations to get likenesses—clear—simple—line cuts better than half tones in reproduction—not too much atmosphere—adapt for own use—no ghastly or repulsive lines, or illustrations.

- Headlines should tease the imagination.
- Keep borders incidental—look out for square borders in black which give the impression of mourning.

- Keep display copy brief.

- Keep away from white on black except for very few exceptions.

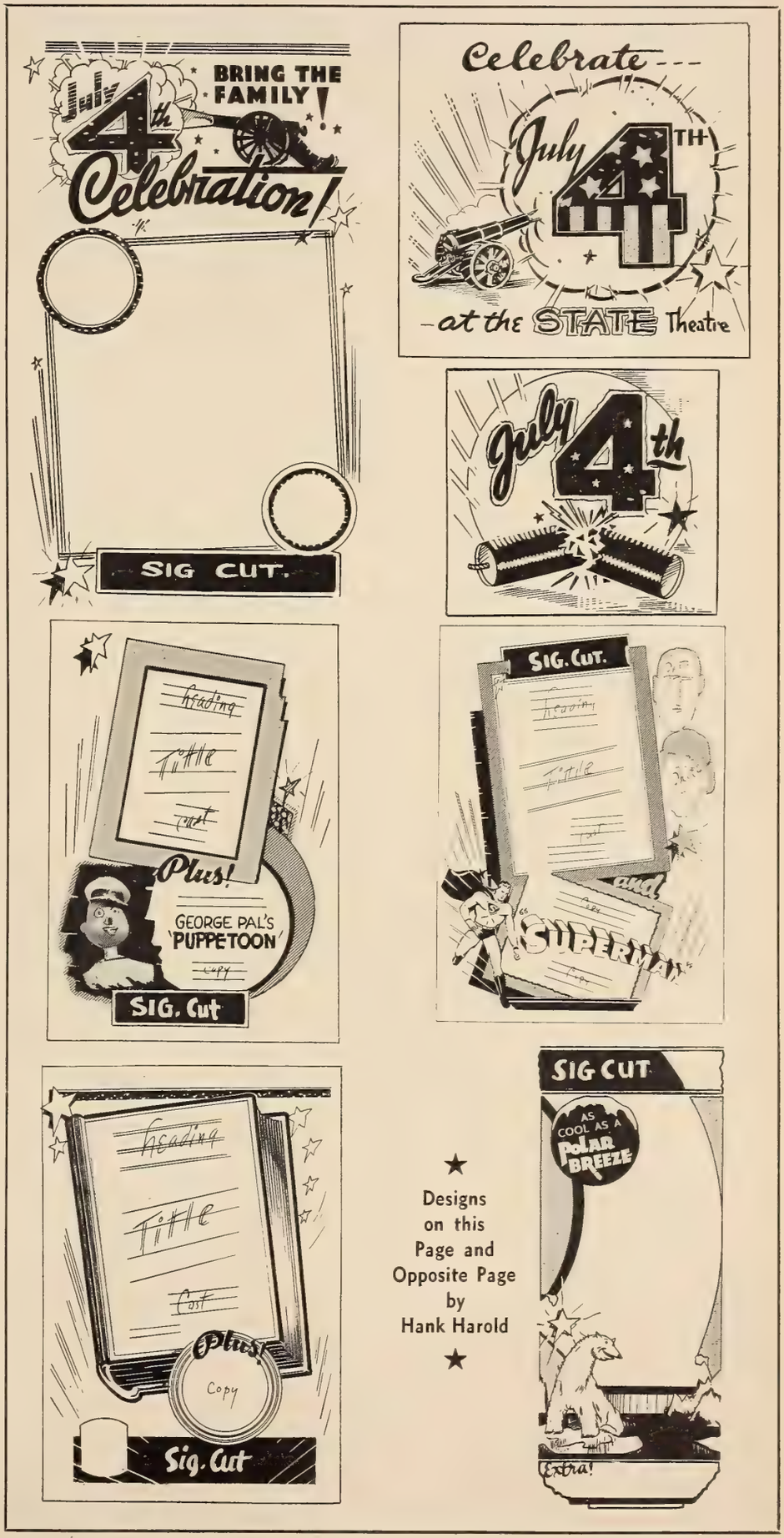
Another "birthday" layout, upper left, and a variety of designs for special purposes, such as seasonal, western, dual-bill, short subjects, are illustrated on this and the opposite page.

Eye - Appeal Plus Punchy Copy Sells Tickets

- Keep name of theatre prominently displayed in ad or tie-up.
- Judge size of space by budget—consider how much wanted for outdoor billing—heralds—tie-ups, etc.
- Know angle of appeal.
- Formation of copy set-up—type used—sizes.
- Title—star—cast.
- Type of picture—author—story angle.
- Tie-ins and news value.
- Music—theme songs—voices.
- Rest of show—units—any institutional stuff.
- Remember that you are selling to all ages—Keep unnecessary expense out—A well operated theatre is consistent in gross—Are you selling thru activities within the theatre—Service—Maintenance—Comfort?

COPY AND LAYOUT

- Decide on the basic theme of the copy and keep to it.
- Direct ads to individual.
- Specific figures are better than generalities.
- Lay-out more important than copy—set around basic theme.
- People will read long copy if interesting—and in general stick to the shortest copy that will tell the tale.
- Say "breathe fresh air" rather than "Don't breathe foul air."
- Say "see this picture" rather than "don't miss it."
- Familiar locations are good — don't change.
- Know all you can about what you are advertising.
- Read criticisms to be able to talk intelligently about them.
- Anticipate getting gutter space by light borders.
- When you know ad will have gutter space layout accordingly.
- Don't start to write until you have the facts.
- Don't state the value of a fact until tried out.
- Don't try to get facts in your office.
- Don't talk about what product is but what it does.
- Don't put copy in uncommon words and into obvious adjectives.
- Don't use exaggeration for sake of emphasis or hyperbole.
- Don't be backward about using someone else's ideas.
- Don't use anything as "we will solve your entertainment problem."
- People don't like to think that they are influenced by ads.
- Copy should have some news value.
- Headline should arrest and startle.
- Finish should be strong to move to action.
- See if ad answers every question that might be asked—times, etc.
- Use easily understood words.



★ Designs on this Page and Opposite Page by Hank Harold ★

Program Exchange

May's Post Card Program Goes to His Rural Patrons; Two Timely, Salient Angles

Do you remember the condition in which Old Mother Hubbard found her cupboard? Well, unfortunately, that's how we find our program mail bag this week. We've blamed spring fever before, so now we'll have to find another reason. Maybe it's the paper shortage—maybe members are conserving paper, or most logical of all, maybe they just forgot to mail us current issues. And so—the situation leaves us only the programs of a few faithful members.

Have you tried using Government Postal Cards as programs? Manager Edward May of Schine's Russell Theatre, Maysville, Ky., sends them to folks in town and those in the surrounding countryside. Since he is in charge of the Washington, in addition to the Russell, two theatres are represented each week. The printing color for one week is red, blue another, etc., until a cycle of various colors has been used, after which the cycle starts all over again.

Each card, at the top, has an admonition to the holder to "hang me up," and a perforation is provided for that purpose. Small one-column slugs are used on each attraction, with the playdate appearing to the left of each slug. Sending out these cards, however, is only one phase of the exploitation activities of Manager May; but it is nevertheless important, especially for patrons living in the rural districts. They're not always able to benefit by other exploitation angles, but they're sure to look at the cards when they arrive in the weekly mail. If you are not now using programs, if you draw from the rural areas, you would be wise in following the procedure laid down by May. Your cost for the cards, of course, depends on how many you need, and once you know that, the amount is easy to figure at one cent each. The printing cost would vary in different situations, but you can get estimates from several printers, and then choose the one which most nearly fits your budget. Although May is not a member of the Program Exchange, we want to thank him for sending the cards along.

The Reminder, printed for the Wallace and Rose theatres down in Levelland, Texas, took on a new and enlarged appearance this week. Ordinarily, only one sheet, printed on both sides, it came out a few days ago as a four-page folder, with the two inside pages devoted to



THE DeLUXE NEWS

"Up-To-The-Minute Theatre News Of DeLuxe Theatres"

DELUXE—IMLAY CITY CAPAC—CAPAC MIDWAY—DAVISON

VOL. 4—NO. 39 Published Semi-Monthly MAY 18, 1942

Grand Pictures this Week at DeLuxe Theatres

"CAPTAIN OF CLOUDS" TECHNICOLOR HIT AT DELUXE AND MIDWAY IS A SWELL PICTURE, YOU'LL WANT TO SEE.

Technicolor Air Drama To Show at DeLuxe

FILM FIGHT MAKES CINEMA HISTORY At DeLuxe Theatre on Memorial Day Week-end

DON'T FAIL TO SEE— "BLACK DRAGONS" at DeLUXE - Imlay City—Wed., May 20 — Secret Society of Japs.

"KINGS ROW" AT CAPAC THEATRE AND SOON AT DELUXE AND MIDWAY

HORROR!

Now See for Yourself

We've been telling you on this page about the new DeLuxe News, issued for DeLuxe, Capac and Midway theatre patrons up in Michigan by Manager Harry Hobolth. Now you can see for yourself. Reproduced above is the front page of the latest issue. Niece piece of work, isn't it?

gaint five-column ad layouts on "The Invaders."

The program has also been printed in purple, and believe it or not, this color really takes one's eye even more than the customary "sensational" red.

Since most theatres—we hope all of them—will take part in the War Savings Stamp and Bond drive now getting under way, one way of appealing for sales will be through program messages. For that reason, we're happy to reproduce that which appeared in The Reminder. Here it is:

"Your Uncle Sam . . . ever alert . . . always watching . . . to protect the democracy that we must have, to worship as we please, vote as we please, and do as we please, without fear of a dictator. To do this your own Uncle Sam needs money to build ships, guns, tanks, planes and ammunition, and to feed and clothe those who are there fighting for that democracy we now enjoy. A few pennies a day out of your pay invested in your own Government, will help him protect you. Think it over! Buy Stamps and Bonds now."

There is timeliness, as well as importance, in the handbill gotten out recently up in Chatham, Ontario, by Manager Harland Rankin in the Centre Theatre. Here is its bold-face headline: "Timely War Suggestions to Citizens of Chatham." The copy then goes on to warn the civilian to "be alert, be vigilant, keep your eyes and your ears and sometimes your nose open." It also gives hints on what to do and what not to do in connection with "information that seems important concerning espionage or sabotage or our internal security."

And yet, while furnishing these valuable suggestions, Rankin goes still further and promotes a tieup with one of them. For example, here's how Suggestion No. 7 reads:

"Help the government by buying your coal now, assuring yourself against a shortage next fall which is very imminent. Might we suggest you phone Daniel's Coal—994 who can give you prompt delivery at once, etc." The name of the coal dealer is imprinted in large, black type. Smart promotion, we'd say. But—

That isn't all. Rankin must get a plug in there for his theatre, so Suggestion No. 9 reads:

"For perfect relaxation away from the troubled world of today, visit the Centre Theatre and see 'South of Tahiti,' etc."

On the basis of its suggestions alone, the handbill is meritorious, but with the Centre management's selling ingenuity exemplified by the promotional angle and the institutional plug for his own theatre, it becomes a splendid example of showmanship. What Rankin has done in Canada can and should be duplicated by showmen in the United States.

Well, the clock has struck noon, our appetite is getting the best of us, and our allotted space is gone. We have been permitted, however, to extend our discourse just a few more lines, and the best possible use we can make of those lines is to urge you to keep on buying War Bonds and Stamps, to get your employes to buy them on the payroll allotment plan, and to join in the industry's War Savings Stamp and Bond drive to make every man, woman and child in your community investors in the preservation of their nation's security and freedom.

Colorado Showmen Pool Ideas To Augment 'Fantasia' Grosses

Sterling Way and L. C. Snyder, managers of the American and Boulder Theatres of Fort Collins and Boulder, Colorado, respectively, showed shrewd showmanship in incorporating their ideas to gain maximum results from their respective campaigns on Walt Disney's "Fantasia."

Colleges in the two cities as well as Senior and Junior high schools were personally contacted and supplied with appropriate "Fantasia" material crediting the attraction, theatres and playdates for bulletin board displays. Snyder and Way stepped up their respective newspaper advertising, with the Fort Collins *Courier* carrying feature stories in addition to a two-column scene mat while the Boulder *Daily Camera* ran special feature stories and art in all editions, and also sponsored a "Fantasia" coloring contest, with the winners receiving guest tickets for the opening night performance.

Music and book stores were lined up in both towns and featured Disney stills and books for elaborate window displays. Service clubs meeting in the two cities were sent special wires telling of "Fantasia" and stating that the telegrams would be considered a pass for two if presented at the box-office. Arrangements were also made for special "Fantasia Dinners" to be advertised by the leading hotel dining rooms of both towns during the run of the picture.

With no radio stations in either city, the Boulder Theatre used the "Fantasia" transcription on a special loud speaker arrangement in advance of the opening, while the American Theatre played "Fantasia" music from a special automatic phonograph in the lobby a week in advance of the opening.

Did You Get This Issue?

A full-page cover photograph of Bud Abbott and Lou Costello as they appear in "Rio Rita" appeared in the May 23 issue of *Liberty* magazine, affording numerous tie-up opportunities for exhibitors with book shops, drug stores, newsstands and other periodical sale centers.

Swingin' in the Street

Literal dancing in the streets helped exploit "We Were Dancing" for Will Crull, Loew's, Nashville. A boy and girl, wearing evening clothes, danced at the city's busiest intersections, to music from a portable radio. The set carried a sign plugging the film.

Buy War Bonds Regularly

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

Selling the Picture

Movie-Music Tieup Set

An extensive movie-music tieup has been set by Warner Bros. with the RCA Mfg. Co., on "Yankee Doodle Dandy" whereby the latter's Victor Recording Division will put out a Yankee Doodle Dandy Album of three records.

Inside of the album contains 15 stills from the film, with strong plugs for the songs, the stars and the production.

For the exploitation of this album of records, window displays already have been set for 32 stores in New York City alone. There also will be full-page ads in newspapers, as well as extensive radio promotion through cooperation between the NBC network and Victor.

Telegrams From Players Important Phase of Campaign on 'Powder'

Personal telegrams from the cast, sent direct from Hollywood, highlighted the campaign arranged by Manager Ned Blank of the Orpheum Theatre, Terre Haute, Ind., for "Powder Town."

A special telegram from Victor McLaglen invited 250 carrier boys, engaged in selling War Savings Stamps, to a "preview" showing of "Powder Town." Preceding the screening, congratulatory telegrams from the other members of the cast were read from the stage of the Orpheum.

Through a tie-in with the Meis Department Store the merchant featured a "Powder Town" window with life-size dummy cutouts of McLaglen and June Havoc. The window also featured a keg of dry ice to tie-in with "Powder Town," dummy movie camera, make-up kits and stills from the production.

Street, lobby and marquee ballys featuring small nail kegs filled with dry ice to simulate powder kegs were placed at strategic points and used ten days in advance of the opening.

Three men attired in overalls paraded the streets with signs reading: "I'm laying off to see 'Powder Town' at the Orpheum.

In addition 1,000 McLaglen autographed photos were given away to the first 1,000 people attending the opening night performance.

Cards, crediting the attraction, theatre and playdate were posted in all busses, and Jumbo tickets, good for one admission during the engagement, were mailed to all city officials and newspapermen.

'Gal Sal' Grand Rapids Campaign To Tie-in With 'Quartette' Meet

National convention of the Society for the Preservation and Encouragement of Barber Shop Quartette Singing will be held in Grand Rapids, Mich., this year on June 19-20, coinciding with the showing of "My Gal Sal" in that city.

Manager J. O. Brooks of the Temple Theatre is arranging an extensive series of events to tie in with the convention. Exploitation is based on the fact that the picture romanticizes the life of Paul Dresser, who composed Wabash Moon, Liza and other songs, as well as My Gal Sal.

Among events already in preparation are the selection of an ideal "My Gal Sal" to serve as hostess for the convention and an award of a trophy cup donated by Rita Hayworth, star of the picture, to be given to the quartette adjudged as the nation's best by the convention.

Fortify Your Fourth of July Business With Showmanship

Increase Your Receipts by Getting into the Spirit of Day's Patriotic Observance

Despite the rationing of gasoline and the rubber conservation program, many people are likely to take trips out of town this Fourth of July. But don't be discouraged, for as the picture looks now, there will still be a goodly number parking the jaloppy and staying in town. Of course, Independence Day can easily put a crimp in your business unless you prepare for it well in advance. Time was when the Fourth was a strain on box-office receipts. But now, with most theatres equipped with modern cooling plants, smart showmen can compete with other amusements for business, and end up by experiencing a banner day in attendance.

A More Significant Meaning

The war, incidentally, has given Independence Day a deeper and more significant meaning this year. Many communities, we imagine, will conduct patriotic parades showing what people are doing on the home front to help win the war. Nearly every magazine issued that week will feature the Stars and Stripes on the cover. The day, in effect, will have the most patriotic observances in many years throughout the nation.

Bunting and flags appropriate to the occasion should be displayed in front of your theatre. Patriotic trailers should be screened. Short subjects with patriotism as their theme will probably be available around that time. For instance, Warner Bros. are re-issuing their Merrie Melody cartoon of 1938, "Old Glory," which is appropriate for not only the Fourth but also for Flag Day. Then, too, you'll undoubtedly be playing one of the subjects produced for the War Activities Committee. In any event, you should have no trouble in finding short reels in keeping with the patriotic nature of the occasion.

With the use of fireworks still permitted in many localities, and the possibility of accidents nearly as strong as in the past, it will be the smart showman who urges the public to spend a cool, safe and sane Fourth at his theatre. This can be done through trailers and copy in newspaper ads.

People at nearby beaches will want to get out of the sun for a while, so send out a sound truck advertising your current show, with copy pointing out that after a hot day at the beach there's nothing so cool and refreshing as a visit to your theatre.

Offer Your Theatre's Facilities

Make your theatre available to local authorities for any morning patriotic ceremonies they may wish to conduct. While these exercises are most likely to be held outdoors, rain may force a change in plans. So be on the safe side, as well as the goodwill-winning side: offer the facilities of your theatre.

For a stage show, you might get a patriotic society to sponsor a pageant, including the reading of the Declaration of Independence. Members of the Little Theatre group should be able to help you. Arrangements might also be made to have a prominent vocalist lead the audience in singing patriotic hymns.

Play an Outstanding Attraction

Don't expect to lure people to your theatre with a mediocre attraction. Just because it's a holiday is no excuse for laxity in this regard. The public is entitled to a good show on a holiday as well as on any other day, yet we know exhibitors who will "get rid" of a fair picture on the Fourth with the excuse that it doesn't make any difference what's playing. That's not fair, and it's no way to try to build patronage. After all, holiday prices will be charged, and patrons will deserve their money's worth in entertainment.

If you arrange a program of wide appeal, if you make your theatre attractive and inviting, chances are you'll get a large share of patronage on July the Fourth. With things happening so fast in this war-torn world, you may have to evolve new plans, discard others before you finally get your Independence Day campaign completed. We believe, however, that for the most part, the ideas we've given you here will stand you in good stead in making the Fourth a profitable day.



Appropriate Chaplin Ballyhoo

Ballyhooing the Charlie Chaplin comedy, "The Gold Rush," United Artists release, a man made-up to resemble the great comedian made his way around New Orleans streets during the film's engagement at the Orpheum Theatre. No details accompanied the scene above, but it looks as though the ballyhoo man had chanced upon an AWVS woman selling tickets for a benefit show for the Army Emergency Relief Fund.

Milk Trucks Deliver Tabloids

A four-page tabloid on "The Courtship of Andy Hardy," complete with stills and picture credits, was distributed throughout Salt Lake City by a local milk company through leading market-places as one of the features of the film's campaign put over by Clare Woods, Centre Theatre. The markets plugged the giveaways over the air.

'Blues' Title Song Plugged

When "Blues in the Night" played at Schine's Manring Theatre, Middlesboro, Ky., Harry Stearn and Ken Carter promoted an automatic phonograph which played several recorded versions of the title song in front of the theatre.

Cool Comfort Ideas to Beat the Heat Bugaboo

If your theatre is healthfully air-conditioned, your patrons should know about it. This year, the majority of your patrons will stay in town. Logical spot for rest and relaxation, for escape from the heat: your theatre. Impress your public with its cool and inviting atmosphere. These suggestions will help you:

● Don't let rumors get around that your theatre is TOO cool. Better get a statement from the Health Commissioner in which he declares that "to spend as many hours as possible in the scientifically cooled Blank Theatre is one good way to combat the heat, and safeguard your health." Display statement in lobby, use it as nucleus for a publicity story, quote from it in your ads.

● *An old stunt but always gets good play, including art in newspaper. Tie up with bus or taxi company to pick up 30 or 40 kids from poorest section of town, bring them to your theatre to keep cool. Art should show kids arriving at the theatre, playing in spray of cooling plant.*

● Getting women to come out and shop in hot weather is a problem for the newspaper and merchants. Newspaper should be approached on idea that promotion ads playing up the theatre and other cooled spots will bring shoppers downtown, make it worthwhile for merchants to advertise. Sample copy: "Cooling plants and modern ventilating equipment have made shopping a pleasure for Blankville women! Enjoy your shopping tour! You'll find all your favorite stores are using some modern method to keep the temperature down (prices are down, too!) Enjoy luncheon in any of the score of delightfully cool restaurants, and top off the day with a refreshing matinee seeing (star) in (title of film) at the healthfully cool Blank Theatre."

● *With most autos used only for essential driving, local traction company officials should jump at chance to tie in with you on a street car sign reading: "Save your auto—ride the street cars to the Blank Theatre . . . it's cool!"*

● Most high school and college graduation exercises take place during June. Granted there's a heat wave when graduation comes along, offer your theatre stage for the exercises on theory that school auditoriums are too hot. Might try the idea with a church some Sunday morning during a heat wave. Should get good newspaper breaks.

● *Get stores with air-conditioning systems to run newspaper ads comparing their systems with yours, bearing in mind, of course, that as pioneers in the field, theatre cooling plants are established in the public mind. Sample copy: "Summer shopping is a pleasure when you combine shopping in Kennedy's cooled basement with a cool matinee at the Blank Theatre! The same type of cooling plant that keeps the Blank Theatre so cool and comfortable now makes Kennedy's basement a cool and delightful retreat for summer shoppers."*

● Is there a zoo in your town? Maybe you can work out a gag something like this (advise newspaper in advance): Get 'em to send you a polar bear cub, penguin, or some other arctic animal on theory that the animal was suffering from the heat, and the Zoo Superintendent decided the only place to find relief was at your theatre.

● *If you're located close to a beach, swimming pool or summer hotel, be sure the customers and guests of these establishments are in touch with your theatre, its cool atmosphere and its programs. Many of these people are potential evening patrons, so place your advertising where they can readily see it.*

● Worst headache to most housewives: cool summer dishes. A cooking school, with the editor of the newspaper's woman's page in charge, would be a "natural" to lure women to your theatre, acquaint them with its cool comfort and solve their summer "cooking" problems. Get newspaper to line up merchants for cooperative ads relating to foods used in the demonstration.

● *Typical of summer activity is a flower show, provided you have the facilities. Your local horticulturists and florists can furnish you with the necessary blooms. Show serves the twofold purpose of making your lobby cool and attracting lovers of flowers. Circularize all the groups and individuals you think would be interested.*

● If your facade is repainted in a green and blue combination, or green and yellow or blue or yellow, it will effectively reflect coolness.

● *Suspend ferns in wire baskets from the marquee. Flower boxes might be placed around the edge. Cut-out penguins are good lobby and marquee displays. The once-popular polar bears and eskimos are taboo—they suggest too much frigidity.*

● Replace red, amber and other warm-colored lights with greens or yellows. Decorate sidewall lights by placing section of lattice in front of each, stringing artificial flowers through lattice. Decorative and cool-suggesting is an archway of lattice and flowers at the heads of principal aisles.

● *Transform angular layer of cloth over orchestra pit into a "bed of roses." Artificial flowers are fastened to cloth.*

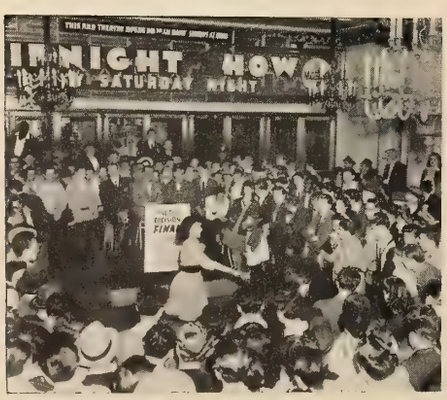
● Your "cool" valences and displays should be easy to remove, if necessary. After all, an unseasonably shivery day may come along, and it will be discouraging to a patron to walk up to a theatre that looks like a refrigerator.

● *Through newspaper and screen advertising, suggest that patrons save cars by making up parties to ride in taxis to your theatre. You might offer to pay the fare, provided it doesn't exceed a certain minimum set by you. Sample copy: "To aid the national war effort by conserving on tires and gas, you'll leave your car at home. But that doesn't mean you have to stay there too. Beat the heat by getting together a party of friends and take a taxi to the delightfully cool and comfortable Blank Theatre. (Optional)—The ride's on us (up to 50c) if five or more people attend the Blank in a taxi."*

● Bathing beauty contests are excellent summer business stimulants. However, with no national contest in prospect this year because of war-time traveling restrictions, you'll have to limit yours to a city or county-wide proposition. Promote prizes from merchants (remember—no vacation trips). Contest needs the full cooperation of the newspaper in art and publicity breaks. Display contestants' photos in lobby.

● *Place cards at soda fountains with this copy: "Two places to keep cool: our fountain and the Blank Theatre."*

● Tie up with a beverage company to serve soft drinks in your lobby or lounge.



Lobby Jitterbug Contest

At 9 A.M. on the morning of the opening of RKO-Radio's "Syncopation" at the RKO Albee Theatre, Brooklyn, a contest for "hep cats" was staged in the lobby, with music for the dancers furnished by recordings of the seven kings of swing appearing in the picture. More than 400 people packed into the lobby (see above) to witness the unique contest, and a majority of these lined up at the box-office immediately.

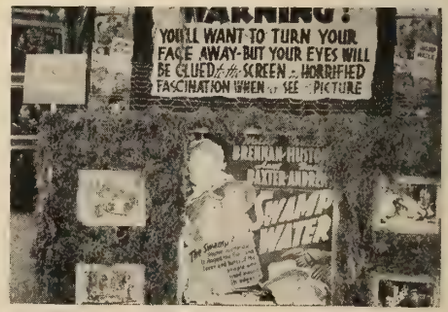
National Magazine Campaign Is Launched on MGM's 'Mrs. Miniver'

A national magazine advertising campaign reaching approximately 45,000,000 families has been launched by Metro-Goldwyn-Mayer for "Mrs. Miniver," film version of the novel by Jan Struther.

The campaign includes full-page ads in *American Magazine, Redbook, Cosmopolitan, Ladies' Home Journal, Women's Home Companion, Good Housekeeping* and *McCall's,* as well as Lion's Roar columns in 29 national periodicals and MGM's "Picture of the Month" column in 5 national magazines.

'She Didn't Give . . . She Only Took'

An intriguing novelty herald, which folds to about 4x4 inches, has been effectively used by the Warner Bros., Comerford and RKO circuit houses in exploiting "In This Our Life." Front of the folder has a picture of Bette Davis and the catchline, "She Didn't Give . . . She Only Took." As each flap is opened, a different character or dramatic scene is revealed.



Clevenger Exhibits Live Alligator

Enclosed in the atmospheric, eye-catching lobby display shown above on 20th Century-Fox's "Swamp Water" was a real live alligator which fascinated patrons of Cliff Clevenger's Yancey Theatre, Burnsville, N. C., and heightened their curiosity concerning the picture itself.

THEY'RE IN THE BAG

FOR YOU!



"TOMBSTONE"

(The Town Too Tough To Die)

WITH RICHARD DIX—KENT TAYLOR—EDGAR BUCHANAN

Frances Gifford—Don Castle—Clem Bevans—Victor Jory—Rex Bell

and!

"AMERICAN EMPIRE"

The Story of Texas Cattle Kings

STARRING

RICHARD DIX—LEO CARRILLO—PRESTON FOSTER

Frances Gifford—Guinn Williams—Robert H. Barrat

Jack LaRue—Cliff Edwards

and!

GEORGE BRENT & PRISCILLA LANE

IN

SILVER QUEEN

WITH

BRUCE CABOT—LYNNE OVERMAN—EUGENE PALLETTE

Janet Beecher—Guinn Williams

Directed by

LLOYD BACON

and!

2 MORE YEARS OF "HOPALONG CASSIDY"

THE *Number One* WESTERN SERIES

HARRY SHERMAN

Producing for Paramount

June Offers Smart Showmen Three Important Dates

Win Goodwill, Extra Dividends, by Observing MacArthur, Flag, Father's Days

Showmen who considered themselves fortunate to have two outstanding money-making dates in June last year have an extra day this year—a day that was dictated by the United States' entry into the war. On June 13 the nation will observe General MacArthur Day. Official recognition has been given the date in Washington, and it has become firmly established by the barrage of publicity in the nation's press. The other two money dates are Flag Day, June 14, and Father's Day, June 21 (yes, we know your STR Booking Calendar says June 14,, but that's incorrect). Here are some practical suggestions from practical theatremen for practical theatremen:

The large amount of advance publicity on MacArthur Day paves the way for you to win more goodwill for your theatre. First, get your Mayor to issue a proclamation that should find space on the front page of local newspapers and in your lobby. At ceremonies either in the afternoon or evening, you might conduct one minute of prayer for the safety of the great American leader. Perhaps you could project a slide-picture of General MacArthur on the screen, with local Army leaders leading the audience in saluting him.

Display Photos of 'MacArthurs'

A few days in advance, get your newspaper to publish photos of local MacArthurs (provided there aren't too many, of course), and display photos in front of your theatre. Upon identification by each MacArthur, he or she would be invited as your guest on MacArthur Day.

We've seen several MacArthur "fan photos" that have been given away to patrons by enterprising managers. You should be able to obtain some of these—no doubt you have already been contacted by the printing firms preparing them—to be used as giveaways on June 13. MacArthur Buttons might also be distributed.

In most situations, schools will have closed for the summer, so any angles along educational lines are, for the most part, out. Still, it seems to us with the cooperation of the newspaper, you should be able to reach enough potential artists to make a contest for the best sketches of General MacArthur a successful venture.

The next important money date occurs on the following day, June 14, which gives you little chance for rest. Be that as it may, Flag Day assumes more significance in 1942 than in many years, for we are fighting a war not of our own choosing. Every American will want to honor Old Glory, and you can make your theatre the site for the ceremonies.

On your stage, impressive Flag dedicatory exercises could be conducted, with representatives from all Americanism groups participating. Arrangements should be made as far as possible in advance so that military drills and perhaps a "Salute to Victory" could be perfected by the participants through rehearsals. This would also make it possible for the Mayor to issue a proclamation and also for the press to carry notices informing the public of the ceremonies.

In all probability there are many defense workers in your community who may not be able to attend the exercises at the scheduled time. You might therefore arrange with defense plant heads to hold a midnight or "swing-shift" show, with workers attending. The repledging of their allegiance through one-minute talks might be made by speakers from among the rank and file of the workers.

A variety of old Flags may be owned by local citizens. You may be able to persuade them to permit you to display the Flags in your lobby as an exhibit tracing the development of Old Glory. It would also be a good idea to present each Flag Day patron with a small lapel Flag. For a stirring front display, why not the flags of the 26 United Nations, with the American Flag centered?

MGM's Technicolor two-reeler of a couple of years ago, "The Flag Speaks," would be an appropriate booking. Audiences should participate in the singing of The Star Spangled Banner.

In making your plans for Flag Day observance, please bear these things in mind: Don't reproduce the Flag in your advertising. If you fly the Flag in your auditorium, be sure the field of blue is to the audience's left.

Now it's time to consider Pop—yes, Father's Day falls on June 21. Here is a date that grows more in popularity each year, proving that at last Father is getting the recognition due him. In the past, its observance has been more or less in a humorous vein in contrast to the sentimental aspects of Mother's Day; but this year, with so many sons in the nation's armed forces, it takes on a deeper meaning.

Let's take a cue from Father's Day showmanship as successfully staged last year. Out in Kansas City at the Gladstone Theatre, Manager Charles Morrill changed his program each day on Saturday, Sunday and Monday. He promoted cigars and gave them to fathers attending the show on those days. To the youngest father, oldest father, father with the biggest family, etc., he gave prizes of cash and guest tickets. He announced the Father's Day several days in advance by means of a trailer and lobby display, then distributed heralds announcing the program and prizes. Sons and daughters were urged to "bring Dad to the movies."

Inviting a certain number of youngest fathers to be your guests is suggested by F. R. Peterson of Milwaukee. Also, to the first specified number of fathers to appear at your theatre on Father's Day, promoted gifts could be awarded. Other good ideas: tieups with telegraph companies for inserts in Father's Day telegrams; Best Father's Day Joke contest in the newspaper, with winners and their Dads appearing as your guests.

To Fathers with sons in the service you might dispatch letters telling them that anxiety for the whereabouts and safety of their sons may make them nervous and irritable; that to keep their spirits up and to help maintain morale on the home front they should attend the movies often, bringing their wives and other members of the family with them.

A deeply impressive article relating a Father's feelings as he sees his son off to the Army appeared a few months ago in *The Chicago Daily News* under the title, "So Long, Son." The article was reprinted in *Readers Digest*, and has been narrated over the radio by Walter Huston and a college competition contest winner on the Fred Allen program.

While we do not remember the exact month of the article's appearance in *Readers Digest*, it was around February, March or April of this year. Your local library or possibly a friend has back copies to which you can refer. If the article is copyrighted, it would be worth your while to contact *The Chicago Daily News* by letter or telegram seeking permission to reproduce it either over your local radio station or theatre loudspeaker system, or in a special folder to be distributed to Fathers. In any event, be sure you have permission before you reproduce it.

If you put forth every showmanship effort, General MacArthur Day, Flag Day and Father's Day should repay you many times over, not only in goodwill but also in extra dividends.

Father's Day Angle in Quiz Kids Reel

Issue number five in the Quiz Kids series of Paramount short reels is tied up to a many-sided promotional campaign for Father's Day. Having been awarded a medal by the National Father's Day Council for stimulating a better father-and-child relationship, the Quiz Kids will be merchandised through several leading family mediums, stressing the possibilities of local theatre tieups.

A two-page, four-color spread of the Quiz Kids is scheduled to appear in the June 20 issue of Collier's magazine. It is also understood that the publishers will make Quiz Kids displays available to stores throughout the country.

On mats made up by Metro Associated Services, there will be space for the insertion of the name of the individual theatre without cost to the exhibitor. These mats are built around popular Father's Day gifts, using the Quiz Kids as the selling medium.

Available to all accounts from National Screen Service is an unusual trailer featuring the Quiz Kids and emphasizing the idea of taking Dad to the movies.

The Quiz Kids short, which was released May 22, should be booked as soon as possible to permit capitalizing in advance on the tieup.

MAY, 1942 INDEX

A listing of the highlights of the past month's issues of STR indexed and cross-indexed for ready reference

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Compliments

of A

Friend

Who Is

Most Appreciative

to

Showmen's Trade Review

These Theatremen Won MGM Honor Roll Buttons

The Winnah: Ed Kidwell, Main Theatre, Pueblo, Colo.

For: His promotion of "The Vanishing Virginian."

Campaign Highlights: Kidwell tied-in with the national Red Cross Drive, with the theatre donating a percentage of the opening night receipts to the organization's War Fund. Eight copies of the Rebecca Yancey Williams book, autographed by Frank Morgan, were turned over to the publicity chairman of the local Red Cross. The books were auctioned off at various civic club luncheons.

Five thousand numbered book marks were distributed through rental and public libraries and through all high schools. Two thousand were distributed in outgoing packages from the two largest department stores. Fifty of the numbers were posted in the box-office, good for free admission the night of the premiere.

An advance screening for a representative cross-section of the citizenry was held, and their favorable comments were used in newspaper ads and lobby displays.

The Winnah: Mike Smith, MGM City Manager, Cine Metro Theatre, Rio de Janeiro, Brazil.

For: His promotion of "The Mortal Storm." (This marks the second time a South American showman has been thus honored.)

Campaign Highlights: Advertised as "the first anti-Nazi picture to be shown in Brazil" and "a powerful love drama in the shadows of the Nazi concentration camps," the picture set a new one-day record for receipts on opening day.

A special preview of the film was sponsored by the important afternoon newspaper *Diario da Noite,* which extended invitations to members of the diplomatic corps and newspaper and radio critics. In addition, the paper carried a five-installment serialization. As a rule, the paper carries no publicity material. *O Jornal,* a leading morning paper, ran a six-installment serialization.

Radio exploitation included special announcements, with thunder effects, two days in advance and opening day, over the three most important stations. In addition to regular window cards, 100 reproductions of a New York trade paper ad were planted in local store windows.

The Winnah: George R. Peters, Loew's Colonial Theatre, Reading, Pa.

For: His promotion of "The Vanishing Virginian." (This is Mr. Peters' fifth citation.)

Campaign Highlights: An old Ford, with driver made up to represent a "Southern colonel," was used three days in advance and three days current, touring downtown streets, stopping at schools during recess periods and at factories at lunch times and changes of shifts. A "walking book" was used during the same period. Sidewalk stencils also proved effective.

Twenty-five thousand book marks were enclosed in monthly mailing lists of the Book Mart and Berkshire News Company, and were also distributed in book stores, circulating and public libraries.

An advance screening was held for the local Motion Picture Forum, at which were present representatives of various women's organizations, the mayor, principals and English teachers of the high schools and other civic group representatives.

The Winnah: U. K. Rice, Carolina Theatre, Winston-Salem, N. C.

For: His promotion of "The Vanishing Virginian." (This is Mr. Rice's second citation.)

Campaign Highlights: A specially staged "Local Girl Makes Good" radio salute the night before the premiere was one of the highlights of Rice's campaign. The premiere was attended by a niece of Cap'n Bob Yancey, hero of the story, and members of Miss Grayson's family who are residents of the city.

All local high schools and Salem College permitted announcements on their bulletin boards. A radio contest, spot air announcements and a telephone campaign rounded out the campaign.



Weird, Effective 3-Sheet Display

Utilizing a one-sheet, then lettering and pasting, staff members of Schine's Russell Theatre, Maysville, Ky., created the weird, effective 3-sheet display shown above on Universal's "Ghost of Frankenstein." Setpiece stood on the sidewalk.

Druker Lands Front-Page Contest Story

Few newspapers are more conservative than the Memphis Commercial-Appeal. To promote space in this Tennessee publication is a task seldom, if ever, accomplished.

The paper did, however, accept a contest when "Gone With the Wind" first played in Memphis. It seemed likely that such a thing would not happen again for a long, long time.

However, perseverance on the part of Manager Maurice Druker of Loew's State met with success when he promoted front-page space—a two-column, five-inch story—announcing a contest to select a new war song.

Staged in conjunction with the showing of "My Gal Sal," the contest furnished the local angle for a nation-wide musical competition to "Find the War Song of World War II."

Rules specified that although only words were necessary, contestants could also submit music. The five best sets of lyrics in the opinion of the judges were scheduled to be sent to New York to compete in the finals.

Local prizes were: First, $75 War Savings Bond; second, $50 War Savings Bond; third, $25 War Savings Bond; fourth, six-month pass to Loew's State; fifth, three-month pass; next ten winners, a pair of tickets each to Loew's State.

Besides the front-page break, Druker also got a large two-column piece of art, together with the contest rules, on an inside page.

SHOWMANSHIP IN WARTIME LONDON

'This Is Paris Calling . . .'

A stunt that caused a mild sensation was used by Harold Arnold at the Hippodrome, Derby. Just before the regular trailer on "Paris Calling" was projected, Arnold made the following announcement through the kinema's public address system: "This is Paris calling. (Slight pause.) This is Paris calling Derby from the underground battle front. You will be able to witness on the screen of the Hippodrome next week the heroic story of men who never give up. Time does not permit us to give further details, and careless talk is dangerous. Paris calling—good night to you all." One person, commenting on Arnold's stunt, termed it "a far more popular broadcast than Lord Haw-Haw ever gave."

Atmosphere of Craziness

When a showman swallows dignity for the sake of showmanship, a showman he is indeed. Take Manager E. Clark of St. George's Hall, York, who appeared personally on the stage every night and, dressed in a bizarre costume, entertained in a crazy manner. Along the streets of York during the same week he walked, arrayed in the same costume. It didn't take long for local residents to appreciate the value of the publicity stunt: Clark was merely providing an atmosphere of craziness to prepare his patrons for the showing of "Hellzapoppin." Also in the foyer of his kinema he posted notices on the order of the following: "When you come to see 'Hellzapoppin' be careful of your false teeth. When it was shown in one town last week three people swallowed theirs. Any teeth found in the kinema will be given over for salvage."

Stunt Designed for Queues

With queues in front of shops the order of the day in England because of rationed goods, Manager E. P. Hill, Princess, Peterborough, got extra attention for his showing of "I'll Wait for You" by placing cards in shop windows with this copy: "You are now waiting for your daily supplies, but see what happened when Marsha Hunt waited for Robert Sterling in 'I'll Wait for You,' at the Princess."

Title Quips Interest Readers

Manager W. E. Alway of the Olympia, Bristol, runs a regular 4½-in. ad in a local weekly. Perhaps other showmen do that too, but Alway always gets a new twist in his ads by getting a twist out of the title or the stars. Sample: "Ginger Rogers in 'Vivacious Lady' (we're telling you!)" On another occasion, Alway invited his patrons to "Come out of the shadows into 'Sunny Hill' with Anna Neagle." And here's still another: "Jean Hersholt, Fay Wray and *You* can be the party in 'Melody for Three'." Readers become interested in these quips, develop the habit of looking for them, usually end up by going to see the show. Realizing the value of white space, Alway never overcrowds his ads, thus making them more attractive and easy to read. American showmen, please copy.

Children Compete for Prizes

A contest in which children competed for prizes for the best photos of themselves and their dogs was staged by Harry Stearn and Ken Carter in advance of the showing of "Mokey" at Schine's Manring Theatre, Middlesboro, Ky.



Prospect for Box-Office Gold With Seat-Selling Ideas on Epic of the Gold Rush Era

An SIB Showmanalysis
(REG. U. S. PAT. OFF.)

Because it's a romantic, action-packed drama of the winning of the west, "In Old California" is a picture with wide appeal. It should attract the entire family to your theatre, provided you accord it the showmanship it rightfully deserves.

As far as box-office draw is concerned, the title itself is a strong factor, for it immediately suggests the entertainment elements we mentioned above. And the cast is something to be reckoned with: where is the exhibitor who wouldn't be gratified to have such an appealing title fortified by a cast that features John Wayne, Binnie Barnes and Albert Dekker, and includes Helen Parrish, Patsy Kelly, Edgar Kennedy and Dick Purcell? With that setup, everything seems to be in your favor.

Important to remember is the fact that there are some women who, unless the romantic angle is stressed or stunts utilized to appeal directly to them, will shy away from any picture that smacks of the "western" type. We know, of course, that "In Old California" is far above the average western, that it is a colorful picture whose locale is America's last frontier. We know, too, that if these few women are properly impressed, they will be as eager to see it as everyone else. Therefore, while action, color, drama and thrills should be highlights of your selling campaign, you should also include stunts embodying the feminine angle. Then you'll be *sure* you haven't overlooked anything; that you haven't just a few but a majority of local women interested in your showing. And when you have the women interested, that means the men and the children will come right along with them.

STUNT WITH FEMININE APPEAL

We're opening our list of selling suggestions with stunts designed to appeal to women. For instance, here is an important tieup made between Republic Pictures and Camille, Inc., manufacturers of famous cosmetics, whereby a contest will be held to find the "girl with the loveliest eyes." The grand prize: a role in a coming Republic production for two weeks, with an opportunity for a long-term contract. In addition, winner of first prize will receive a fur coat from I. J. Fox, largest fur stylists in America.

The stunt is already pre-sold. Your local drug stores and five-and-tens sell Camille products, and they're waiting to cooperate with you as soon as you give them the word. Promote window and counter displays, being sure to feature star heads prominently. On this page, for example, is a star head of Binnie Barnes, reproduced from an actual still which you could use.



Here's a 'Sweet' Tieup for You

Unless you're fast on the trigger, podnah, you might have to look at this still twice to see its tie-up value. Well, that's not hay Patsy Kelly is offering Albert Dekker and Binnie Barnes. It's a box of candy. So how about a tieup with a nearby confectionary shop? And if you sell candy in the lobby, why not put two and two together and boost the sale of sweets while you advertise "In Old California"?

To find the "girl with the loveliest eyes" hold a contest on your stage. For prizes, have photos taken of the winners. These photos can then be entered in the national contest. Limited space precludes further details about this outstanding promotion here, but an inspection of Page 5 in the pressbook will tell you all you need to know.

ARRANGE FASHION TIEUPS

At least seven stills suitable for use in fashion tieups are available from the Exploitation Department, Republic Pictures, 1790 Broadway, New York City. Take our word for it, these attractive stills are sure to break down the resistance of department store and dress shop dealers, as well as jewelers and florists. One display, for instance, could contrast fashions of the period of the story with those of today. Stills showing Binnie Barnes with flower decorations in her hair, like that reproduced on this page, pave the way for beauty shops and florists to emphasize this fashion trend.

TIEUP WITH LIBRARY

Drawing upon pictures and illustrations on file pertaining to the period of the famous California Gold Rush of 1849, your local library might arrange a special exhibit. Included should be all important books on this period of American history. You might also get the library to send out cards to its card-holders advising them of your showing and listing books available on the Gold Rush Era.

BRING IN TRAVEL AGENCY

Six stills illustrating the scenic beauty of old California could be used in a tieup with your local travel agency. The agency probably has photographs of California as it is today, so that a display of "the old" and "the new" could be exhibited. Inasmuch as the war has forced the abandonment of foreign travel, agencies are eager to promote tourist trips to all parts of the United States. That factor makes this tieup a good possibility.

STREET BALLYHOO IDEAS

If you can locate an old covered wagon, or can fix up another wagon to resemble one, you have the basis for an attention-getting street ballyhoo. Sides of the wagon should be appropriately bannered, and the driver and his passenger, which should be a man and woman, should be outfitted in costumes of the period.

Another good ballyhoo would be a man dressed in pioneer clothing riding through the streets shouting: "Gold! Gold discovered in old California." On his back should be the title, as well as your theatre name and playdate.

STAGE A TREASURE HUNT

Theme of "In Old California" is the search for gold. That suggests a treasure hunt, which could be staged with the cooperation of your local newspaper. The paper each day runs a photo of a spot in your community where the "treasure" is to be hidden. On the morning of the hunt, the "hunters" gather at the newspaper office, where they are given imprinted tags bearing the picture's title and the name of your theatre. A concealed card should be at each location pictured in the paper. The "hunter" fortunate enough to find one can exchange it for a prize promoted from local merchants.

GOLD RUSH ERA EXHIBIT

An exhibit of old prints and pictures, household articles and clothing reminiscent of the Gold Rush Era could be displayed in your lobby. Cooperation for arranging such an exhibit might be obtained from a local museum.

'GUESTS FROM CALIFORNIA'

Principal hotels might be persuaded to present passes to guests registering from California. Perhaps you can get the newspapers to photograph these guests and run their pictures.

RADIO QUIZ PROGRAM

Of all radio programs, quizzes rank near the top in popularity. You may be able to get your local station to put on such a program, with all questions based on the Gold Rush Era. Source for material: your public library.

SELECT 'BELLE OF 60'S'

Here is a newspaper contest that should click, and one that rightly belongs in the "feminine appeal" classification. Get the paper to sponsor a contest to find the "Belle of the 60's." Elderly gentlemen of prominence who probably remember what the ideal maiden of the 60's was like should act as judges. The winner might attend the opening evening's performance attired in an authentic costume of the 60's.

YOUR LOBBY AND FRONT

If ever you had an opportunity for a smashing lobby and front, you have it in this picture. Blowups of star head stills, as well as generous usage of stills highlighting the various entertainment elements, should predominate. Try to be atmospheric: perhaps your artist can build an old stage coach or covered wagon for display in the lobby. Dramatic scene stills might be blown up and cut out for display on the marquee. There are many ways—far too many to detail here—of making your front so attractive that no passerby can help but stop and look at it.



Promote Pipe and Pin Sales

On the left you see Edgar Kennedy smoking the pipe of peace—or anyway—a pipe. Why not use the still in tieups with tobacconists and pipe dealers? (and we don't mean plumbers). The Binnie Barnes still might be used in a tieup with a jeweler promoting the sale of cameo pins.

Kearse Goes All-Out On 'Tripoli' Stunts

Full cooperation of the local U. S. Marine Corps was promoted by Manager R. Coleman of the Kearse Theatre, Charleston, W. Va., for the showing of "To the Shores of Tripoli."

Both the Government and the Mayor designated the week of the engagement as Marine Appreciation Week.

Screening was held for marines, newspaper and radio men, with good publicity follow-up by newspapers. Local radio station carried one-minute spot announcements in advance of, and during, the showing.

A gigantic street parade was held, with the high school band, several local dignitaries, a contingent of Marines, American Legion band and drill team prominent in the line of March. Parade ended in front of the theatre—as all good parades should—where a concert of patriotic hymns were played and a brief speech delivered by the Mayor. These ceremonies were broadcast.

Marines Distribute Sheet Music

Copies of the Marines Hymn and sheet music were distributed by Marines.

On opening night, a special program was broadcast from the stage of the theatre. The Governor spoke, the Marine Corps drilled, 20 recruits were sworn in, a Marine was presented a medal for his valor at Pearl Harbor, and the high band played a patriotic medley.

A person-to-person phone call was arranged between one of the Marine enlistees and Maureen O'Hara in Hollywood. The lucky Marine was scheduled to be assigned to San Diego, Calif., where sometime in the future he will visit Miss O'Hara at the studio if permission is granted. Representatives of the AP and UP in Charleston promised wire coverage on the stunt.

Each of the enlistees was given an autographed photo of Miss O'Hara, sent to him from Hollywood.



Scene in front of Kearse Theatre, Charleston, W. Va., where opening of 20th Century-Fox's "To the Shores of Tripoli," highlighted by a drill of the Marine Corps, was broadcast over WCHS.

Other phases of the campaign included the wearing of badges and novelty overseas caps by Kearse ushers, posting 24-sheets in the Charleston area, stunt in the lobby whereby relatives could record messages to be sent to Marines inside and outside the country, banner over the main street, special newspaper publicity.

Club Backing 'Mrs. Miniver'

Providing an exhibitor aid reaching more than ten million clubwomen, the *Good Housekeeping* Club Service is forwarding study programs on "Mrs. Miniver" to 22,000 women's clubs throughout the country. In addition to the dialogue from one of the scenes of the film, laying the basis for film-novel discussion, the program lists suggestions for organization support of the picture, including theatre manager-club cooperation.

Ad Quiz Contest Features Talbot's 'Fantasia' Selling in Cedar Rapids

A newspaper ad quiz contest highlighted the campaign arranged by Manager Andrew Talbot of the Iowa Theatre for the Walt Disney feature "Fantasia."

The contest, sponsored by the *Cedar Rapids Gazette,* ran for a week in advance of the opening and featured questions concerning the production, with ads and answers appearing in all daily editions. Winners received guest tickets to the opening night performance. Talbot also stepped up his merchant advertising, with the local department store giving added space to the film in addition to distributing 300 special "Fantasia Will Amazia" teaser cards.

An advance ticket sale was stimulated through sponsorship by the Ladies' Auxiliary of the American Legion and Talbot reached the large church element via a 25 per cent discount on tickets purchased which was donated to a fund to buy Bibles for the boys going overseas. Hiltbrunner's Music Store featured a special window display consisting of "Fantasia" music and stills from the production, and the theatre cooperated by mailing 3,000 specially imprinted heralds to a local list comprised of music and drama lovers.

Feminine 'Jury' Votes Gabin 'Guilty' in Memphis Publicity Gag

As a result of the special screening for a women's jury of representative Memphis feminine citizens, papers in that city gave wide space to announce the verdict of the ladies.

Gabin was adjudged guilty of making feminine hearts beat faster and of charming a group of women into even forgetting the war, according to the Memphis *Press-Scimitar.*

This is the second successful version of the stunt which was introduced by Ed Callow in connection with the Philadelphia showing of "Moontide" at the Boyd Theatre.

WILLIAM A. SEITER
DIRECTOR

"BROADWAY"

GEORGE RAFT ★ PAT O'BRIEN

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PROGRAM NOTES FROM THE STUDIOS

Ann Harding Returns in 'Eyes in the Night'; Conrad Veidt, Claude Rains Join 'Casablanca'; Allan Jones Signs for 3

Under the tentative title "War Dogs," a picture is being prepared by Monogram dealing with the training of dogs for war service. Billy Lee, youngster who made a hit in "The Biscuit Eater," will play the lead.

Jinx Falkenburg, selected as The Victory Poster Girl of World War II, will appear on all such posters. By a strange coincidence she will be in Columbia's coming picture, "The Cover Girl." Sam Bischoff will produce.

Barton MacLane completed his work in Damon Runyon's "The Big Street" at RKO. He figures to do a "heavy" role in a forthcoming musical.

On recommendation of the War Department, MGM has bought a story, "They Shall Not March Alone," from Rowland Reed Productions. Walter Pidgeon looms as the chaplain in the leading role.

With the eyes of the nation on Alaska as a starting place for attacks on Japan, Pine-Thomas announced plans to produce "Alaska Highway," which concerns building of the highway linking the United States and Alaska. Richard Arlen and Virginia Grey will be co-starred.

20th Century-Fox announces plans for a picture with Lloyd Nolan and Carol Landis. The title: "Manila Calling."

Romantic leads in "Get Hep To Love," which stars Gloria Jean, have been announced by Universal as Jane Frazee and Robert Paige. Don O'Connor, a 16-year-old, will be Gloria's boy friend. The 14-year-old coloratura will be the only one to sing in the picture. Charles Lamont will direct under the production wing of Bernard Burton.



Time Out for a Little Fun

Producer-Director Henry Koster plays with a yo-yo given to him on his birthday. The scene above took place on the set of Universal's "Love and Kisses, Caroline," which Koster is directing. Charles Laughton (left) who visited on the festive occasion, watches principal members of the cast—John Boles, Diana Barrymore, Kay Francis—wait their turn to play with the top.

The future looks big for "Casablanca": Michael Curtiz, who directed "Yankee Doodle Dandy" is directing. Thus far, the cast includes Humphrey Bogart, Ingrid Bergman, Paul Henreid, Conrad Veidt, Claude Rains, Peter Lorre, Sidney Greenstreet and Dooley Wilson. Hal B. Wallis is producing the Warner Bros. film.

RKO's "Sweet and Hot" has been changed to "Sweet or Hot," but the heat is still there. With all the radio "names" aready announced, they've signed Lucie Ball to play the lead opposite Victor Mature.

Columbia likes "They All Kissed the Bride" well enough to increase the advertising budget on it. They rushed the release on this Joan Crawford-Melvyn Douglas starrer to coincide with June brides.

Both Universal and RKO are dickering for the services of Director David Miller who is now making Republic's $1,000,000 "Flying Tigers" on loan-out from MGM, his home lot.

Rubber Racketeers" is apparently the prize title submitted by readers of rubber trades publication and has been set as the final title of the Monogram picture formerly known as "Hot Rubber."

Ann Harding returns to the screen after a long absence to appear with Edward Arnold in MGM's "Eyes in the Night," produced by Jack Chertok and directed by Fred Zinneman.

Joel McCrea and Betty Field are the parents of three children in one of the early sequences of Paramount's "Great Without Glory," story of Dr. William Morton, the Boston dentist who discovered anaesthesia.

RKO is still casting in "The Navy Comes Through," screen version of the *Saturday Evening Post* story, "Battle Stations." The cast thus far: Pat O'Brien, Jane Wyatt, Jackie Cooper, Desi Arnaz and Max Baer. Ed Sutherland will direct and Islin Auster produce.

Allan Jones has been signed by Universal for three pictures. The first: "You're For Me." Irene Hervey, Jones' wife, may get the feminine lead.

Errol Flynn and Ann Sheridan will star in "Edge of Darkness" film adaptation of William Woods' novel. Henry Blanke will produce it for Warner Bros., and Lewis Milestone will direct.

"Man and the Devil," an original story, has been bought from the author by Monogram for production by A. W. Hackel, with William Beaudine directing.

MGM has purchased "The Man Down Under" as an intended Wallace Beery vehicle. The story deals with phases of the war in the Pacific.



An Exchange of Gifts?

Having scored in his first American-made film, "Joan of Paris," continental actor Paul Henreid has the coveted male leading role opposite star Bette Davis in Warners' "Now, Voyager," which is currently in production. Miss Davis and Henreid are shown in a scene from the film.

Dick Foran Turns Old Man in Forthcoming Universal Horror Film

Newest horror drama at Universal will be "The Mummy's Tomb," with red-headed Dick Foran playing a 60-year-old man, Lon Chaney portraying "The Mummy" and Elyse Knox set as the feminine lead. The new horror goes into production exactly ten years after Boris Karloff played "The Mummy" in 1932. John Hubbard will play the lead.

Two years ago Universal released "The Mummy's Hand." In that film Foran played a young archaelogist. In "The Mummy's Tomb" the singer and ex-cowboy will play his first character role as the same man at 60.

Chaney got the "Mummy" characterization after his portrayal of the monster in "The Ghost of Frankenstein" and the title role in "The Wolf Man." Harold Young will direct and Ben Pivar will produce.

See Flurry of Musicals Following Premiere Success of 'Dandy'

As a result of advance enthusiasm garnered by "Yankee Doodle Dandy," completely sold out for it's $5,000,000 bond pledge premiere at the Hollywood Theatre in New York last week, Warners have put the "rush" on other big musicals for summer filming.

Indications are that the George M. Cohan picture may touch off an industry-wide cycle of revues. Warners have Producer Jerry Wald pushing "The Life of George Gershwin" and a Marilyn Miller script, which will follow the "Yankee Doodle Dandy" pattern. They also have Mark Hellinger preparing a top-budget musical with Eddie Cantor.

Conservation Committee Named

The motion picture industry has moved swiftly to put into effect its voluntary program for conserving raw film and other critical materials by naming a permanent conservation committee, representing all branches of filmmaking.

HOLLYWOOD STUDIO ROUND-UP

The studios announced the following pictures as having started this week:

COLUMBIA

SPIRIT OF STANFORD—Principals: Frankie Albert, Marguerite Chapman, Kay Harris. Director, Charles Barton.

GAY SENORITA—Principals: Fred Astaire, Rita Hayworth. Director, William A. Seiter.

PARAMOUNT

SUBMARINE ALERT—Principals: Richard Arlen, Wendy Barrie. Director, Frank McDonald.

LOST CANYON—Principals: William Boyd, Lola Lane, Jay Kirby. Director, Lesley Selander.

RKO-RADIO

PIRATES OF THE PRAIRIE—Principals: Tim Holt, Nell O'Day, Cliff Edwards. Director, Howard Bretherton.

HERE WE GO AGAIN—Principals: Fibber McGee & Molly, Edgar Bergen, Charlie McCarthy, Harold Peary, Ginny Sims. Producer-Director, Allan Dwan.

SWEET OR HOT—Principals: Victor Mature, Lucille Ball, Freddy Martin's Band. Producer-Director, Tim Whelan.

UNIVERSAL

TEXAS COWBOY—Principals: Johnny Mack Brown, Tex Ritter, Jennifer Holt. Director, Elmer Clifton.

SHERLOCK HOLMES FIGHTS BACK—Principals: Basil Rathbone, Nigel Bruce, Lionel Atwill. Director, Roy William Neill.

MUMMY'S TOMB—Principals: Lon Chaney, Jr., Elyse Knox, Dick Foran, John Hubbard. Director, Harold Young.

WARNER BROTHERS

CASABLANCA—Principals: Humphrey Bogart, Ingrid Bergman, Paul Henreid, Conrad Veidt. Director, Michael Curtiz.

YOU CAN'T ESCAPE FOREVER—Principals: George Brent, Brenda Marshall, Gene Lockhart. Director, Jo Graham.

TITLE CHANGES

"Pardon My Guard" (Col.) now "Pardon My Gun"

"Red Light" (MGM) now "Somewhere I'll Find You"

"Hot Rubber" (Mono.) now "Rubber Racketeers"

"Mr. & Mrs. Cugat" (Para.) now "Are Husbands Necessary"

Columbia Parades New Talent to Personnel in Special Film Series

Lending impetus to Columbia studio's campaign for the development of new talent, the screen work of thirteen younger players is being paraded before all of the company's producers and directors, as well as publicity and exploitation personnel, in a special series of reels just completed. All of the thirteen players have been cast in featured parts in one or more pictures.

In addition to being screened at the studio, the special reels, comprising tests and clips from various pictures, will be sent to Columbia exchanges from coast to coast to stimulate the interest of the sales forces in star prospects.

Nancy Coleman Pact Renewed

Her lead opposite Errol Flynn recently finished, Warner Bros. have taken up the option on Nancy Coleman's contract. Miss Coleman made her debut in "King's Row."

Sabu Goes to Court

Sabu appeared before a Judge of the Superior Court last week for approval of his new film contract with Universal. The "elephant boy" was formerly under contract to Alexander Korda.



Discuss Republic's '42-43 Budget

Francis Bateman, Los Angeles exchange manager, and J. R. Grainger, president and general sales manager of Republic Pictures, are shown above discussing Republic's $15,000,000 production budget for 1942-43. The two were among a score of sales executives who attended the western regional sales convention at studio last month.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Well we're off again. This time to Metro for lunch in the commissary and a visit to the set of the new Jeanette MacDonald-Robert Young picture, "Cairo."

During lunch we see Walter Pidgeon, Philip Dorn and a host of other players whose faces we've admired on the screen hundreds of times.

The picture is shooting on Stage 22. Today's scene is the inside of a large night club in Egypt. They've just finished a big scene and there are hundreds of extras around, some knitting, some fixing their makeup and others just resting. Quite a conglomeration of clothes too, Egyptian costume and modern dress making a colorful admixture.

Oh-oh, look there, the camera is being focused on the two stars and Director W. S. Van Dyke is giving them last minute instructions. The scene calls for Miss MacDonald, who plays the part of an American actress in Egypt and there suspected as a Nazi spy, and Mr. Young, a war correspondent, to do a closeup. She's supposed to grab Young's face in her two hands and bend over and kiss him. Just as she's set, the director makes another suggestion.

It seems to me that if we looked as lovely as Miss MacDonald in that stunning gown and were holding Mr. Young's face in our hands, there wouldn't be very much to improve on. But then Mr. Van Dyke is one of those perfectionists, and we know that despite what we think, there are many technical difficulties which must be ironed out before the scene can be recorded on film.

Miss MacDonald's gown is really worth remembering. It's a black lace long bodice top, appliqued onto a white, heavy crepe skirt; fits close at the neck and has cap sleeves. With her red hair, she looks like a vision.

We haven't time to see them shoot another scene, but we'll certainly look for this one when the film is released. We'll come back some other time and see some of the other big scenes.

Here's hoping . . . so good-bye now. See you next week.

Ann Lewis

Columbia Buys Adventure Yarn

Laurence Engels' "Adventure Keeps Me Busy," story of an adventurous young man who has been everything from a newsman to a demolition expert in every corner of the globe, has been bought by Columbia. The studio plans to make the production one of its most important pictures of the year, with big name players.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Up at Republic we discover that "Flying Tigers" is still flying after five weeks of shooting, which is an exceptionally long time, and now we hear that they are casting Anne Jeffreys for the feminine lead, and that George Givot, the so-called "Greek Ambassador," will be a Russian guerrilla. Hope the accent is the same, and I bet he won't own any "Acropolis" cafes in this one.

Over at National Screen Service, Jim Majorell, who does all the trailers for the independents, introduced me to tombaily, who signs his releases that way, and then took me through the studio. I learned how the film is shared by the pictures and the sound track. That track is made when sound is converted to light oscillations and recorded on the film. Then when its played, its reconverted from light to sound. Boy, I feel like Thomas Edison.

What with a separate negative for each color in Technicolor and another for sound very often, that there film industry must be pretty good. Jim showed me how they view their pictures thru a machine, pick what they want, chop it out, and then he told me that sometimes they write and shoot a special sequence in order to make an extra special good trailer. When we got into the still room, I saw some nifties on the wall and Jim got me one so I could write home and tell my friends (not my family) what Hollywood's got that I haven't.

We dropped in to see Alex Gottlieb who produces the Abbott and Costello pictures, and he tells about the new whodunit they're filming called "Who Done It?" a murder mystery of Radio City that has a couple of nice names in the supporting cast: Patric Knowles and Bill Gargan. It should be a swell comedy.

On the set for a western, "Sons of the Pioneers," we see Roy Rogers and "Gabby" Hayes do a scene. "Gabby" makes a little speech and Roy makes a little speech, and after they try it a couple of times, the scene is photographed. Joe Kane, who's directing-producing, says "OK." H. J. Yates visits the set with some of the Ice-Capades boys.

When the first Snuffy Smith picture was being made we were surprised by the way Bud Duncan looked like "Snuffy" with the pop-eyes and walnut schnozzle, just like the old burlesquers when burlesque was burlesque. Now that the second one is shooting with Cliff Nazarro as "Barney Google," we find considerable likeness in this character too. The little guy wears a jockey outfit and rides "Spark Plug," a broken-down nag.

Negro Soldiers Visit Monogram

Monogram hosted one hundred Negro soldiers of the 8th Illinois Infantry. The boys visited the "Smart Alecks" set and were served refreshments. Negro stars of screen and radio were on hand to make the boys feel at home.

Appears on Magazine Cover

Barbara Britton, lone feminine actress in Paramount's "Wake Island," is the first movie personality to break down the barrier and appear on the front cover of *The Ladies Home Journal.*

Advance Dope

TIMBER (Univ.) **Drama. Principals:** Leo Carrillo, Andy Devine, Dan Dailey, Jr., Marjorie Lord, Walter Sande, Edmund MacDonald. **Plot:** Production at a lumber camp is slowed up because of mysterious accidents. The greatest of which is the "death run," in which truck drivers whose job it is to pilot the loaded lumber down a steep grade, have been losing their lives. An F.B.I. man and his assistant replace men fired because of their "planned" carelessness, and by rounding up a gang of saboteurs get to the bottom of the trouble. **Director,** Christy Cabanne.

LAZYBONES (Rep.) **Spy. Principals:** Judy Canova, Joe E. Brown, Eddie Foy, Jr., Jerome Cowan, Alexander Granach. **Plot:** A simple country girl inadvertently gets mixed up with a secret Nazi spy nest in the U. S., when she shoots a pigeon carrying a message. By trickery she is brought into their headquarters as an entertainer, for the purpose of liquidating her. Two G-men detailed to guard her have their hands full, but she manages to escape. **Director,** Joseph Santley.

LOVE AND KISSES, CAROLINE (Univ.) **Comedy-Drama. Principals:** Diana Barrymore, Robert Cummings, Kay Francis, John Boles, Andy Devine, Ethel Griffies. **Plot:** A grown-up daughter suddenly appears to the chagrin of a very rich mother, who has told her new suitor that her child—in a distant boarding school—is only 12 years old. The daughter, an actress, tries to carry on the farce, but a young man friend of the suitor's finally tracks her down in a theatre, where a verbal battle ensues, backstage. **Producer-Director,** Henry Koster.

THE McGUERINS FROM BROOKLYN (UA) **Comedy. Principals:** William Bendix, Grace Bradley, Arline Judge, Max Baer, Marjorie Woodworth, Joe Sawyer. **Plot:** Two wacky cab drivers, with an elegant business office and a most decorative secretary, have some tall explaining to do when the jealous wife of one accidentally shows up. She has to be convinced that the secretary is really the girl-friend of the other. In the meantime the real girl-friend finds out what's going on. Some pretty desperate measures are taken before everything is straightened out. **Director,** Kurt Neumann.

BIG STREET (RKO) **Drama. Principals:** Henry Fonda, Lucille Ball, Barton MacLane, Ray Collins, Sam Levene, Agnes Moorehead, Eugene Pallette. **Plot:** A glamorous night club entertainer, who has been crippled by a fall downstairs, is taken care of by a bus boy who finds no sacrifice too great for the woman he loves. He suffers her continual abuse, because she has delusions of grandeur and still expects to land a millionaire. Her last party is arranged by him, it being his last desperate effort to make her happy. **Director,** Irving Reis.

SINGING GUNS (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Joan Barclay, Kenneth Harlan, Leroy Mason, Glenn Strange. **Plot:** The crooked head of the Cattlemen's Association is trying to impoverish the honest ranchers by stealing their cattle. A Ranger sent by the Association headquarters to clean out the rustlers, is killed and his murder, as well as the cattle rustling, is hung on an honest young rancher. Plenty takes place before the young man squares himself. **Director,** Lesley Selander.

SONS OF THE PIONEERS (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Maris Wrixon, Bradley Page, Sons of the Pioneers. **Plot:** One of the most law-abiding respectable citizens of a small western town, is actually the secret leader of a gang of desperadoes. He knows of the rich deposits of chromite in the region and it is his plan to bankrupt the ranchers and grab their land. The grandson of the founder of the town is called in to take over. He appears a weakling as a blind, but he turns the trick by exposing the leader. **Assoc. Producer-Director,** Joseph Kane.

CAIRO (MGM) **Spy. Principals:** Jeannette MacDonald, Robert Young, Reginald Owen, Ethel Waters. **Plot:** A small-town newspaper sends a correspondent to the war front. He becomes involved with a Nazi agent; a beautiful American movie star and also learns of a mysterious accident that is to occur to a transport of American soldiers coming through the Suez Canal. The movie star saves his life and then marries him. **Director,** W. S. Van Dyke II.

BLACK SWAN (20th-Fox) (In Technicolor) **Drama. Principals:** Tyrone Power, Maureen O'Hara, Thomas Mitchell, Laird Cregar, George Sanders. **Plot:** This is the story of the days of the Spanish Main and the buccaneers who pillaged the Caribbean. What happened to them when the King offered a full pardon to every pirate who would settle down. Being thieves, they couldn't obey so they got their just desserts. Thus ended the last saga of the men who defied the might of England and Spain. **Director,** Henry King.

CALABOOSE (UA) **Comedy. Principals:** Jimmy Rogers, Noah Beery, Jr., Mary Brian, Bill Henry, Paul Hurst. **Plot:** Two happy-go-lucky cowboys are on the trail of another job because of one's romantical tendencies. Arriving in a small town, he gets himself put in jail because the Sheriff's niece is interested in criminal reform. When a real gangster gets to town, things begin to happen, but the other cowboy helps out. **Director,** Hal Roach, Jr.

EDWARD GROSS

and

JACK DIETZ

Produced

"PRIVATE SNUFFY SMITH"

with

Buddy Duncan
Ed Kennedy
J. Farrell MacDonald
Doris Linden
Directed by Edward Cline

Now Preparing

"HILLBILLY BLITZKRIEG"

based on

Billy DeBeck's
Barney Google and Snuffy Smith

with

Buddy Duncan
Ed Kennedy
Cliff Nazarro
Doris Linden

MONTHLY PRODUCT CHECK-UP

COLUMBIA

Released

3003 Bedtime Story
3004 You Belong to Me
3005 Men in Her Life
3007 Lady Is Willing
3008 Texas
3009 Ladies in Retirement
3010 Two Yanks in Trinidad
3011 Wife Takes a Flyer
3013 Adventures of Martin Eden
3014 Meet the Stewarts
3015 Go West, Young Lady
3016 Three Girls About Town
3017 Blondie Goes to College
3018 Blondie's Blessed Event
3020 Two Latins From Manhattan
3021 Shut My Big Mouth
3022 Sing For Your Supper
3023 Harmon of Michigan
3024 Honolulu Lu
3025 Canal Zone
3026 Secrets of the Lone Wolf
3027 Sweetheart of the Fleet
3028 Confessions of Boston Blackie
3029 Alias Boston Blackie
3030 Ellery Queen and the Murder Ring
3031 Close Call for Ellery Queen
3032 Desperate Chance for Ellery Queen
3033 Tramp, Tramp, Tramp
3034 Man Who Returned to Life
3035 Cadets on Parade
3036 Stork Pays Off
3037 Hello Annapolis
3039 Harvard Here I Come
3040 Mystery Ship
3041 Blonde From Singapore
3042 Not a Ladies Man
3101 Invaders
3201 Royal Mounted Patrol (W)
3202 Riders of the Bad Lands (W)
3203 West of Tombstone (W)
3204 Lawless Plainsman (W)
3205 Down Rio Grande Way(W)
3209 King of Dodge City
3210 Roaring Frontiers (W)
3211 Lone Star Vigilantes (W)
3212 Bullets for Bandits (W)
3213 North of the Rockies (W)
3214 Devil's Trail (W)
Riders of the Northland (W)
Talk of the Town
Submarine Raider
They All Kissed the Bride
Parachute Nurse

Awaiting Release

Prairie Gunsmoke (W)
Atlantic Convoy
Bad Men of the Hills (W)
Vengeance of the West (W)
Flight Lieutenant
Lone Wolf in Scotland Yard
Blondie for Victory
Overland to Deadwood (W)
Man's World
Sabotage Squad

In Production

Ellery Queen Across the Atlantic
Pardon My Gun (W)
Shotgun Guard (W)
My Sister Eileen
Lucky Legs
Stand By All Networks
Spirit of Stanford
Gay Senorita

MGM

Released

Block No. 1
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego
Block No. 2
Honky-Tonk
Married Bachelor
Smilin' Through
Feminine Touch
Block No. 3
Chocolate Soldier
Unholy Partners
Shadow of the Thin Man
Two Faced Woman
Block No. 4
H. M. Pulham, Esq.
Design for Scandal
Tarzan's Secret Treasure
Kathleen
Block No. 5
Babes on Broadway
Dr. Kildare's Victory
Johnny Eager
Mr. and Mrs. North
Bugle Sounds
Block No. 6
Joe Smith, American
Woman of the Year
Vanishing Virginian
Yank on the Burma Road
Block No. 7
We Were Dancing
Born to Sing

MGM (Cont.)

Released

Nazi Agent
This Time for Keeps
Courtship of Andy Hardy
Block No. 8
Rio Rita
Fingers at the Window
Mokey
Kid Glove Killer
Block No. 9
Tortilla Flat
Ship Ahoy
Sunday Punch
Grand Central Murder
Block No. 10
Tarzan's New York Adventure
Pacific Rendezvous
I Married An Angel
Block No. 11
Her Cardboard Lover
Maisie Gets Her Man

Awaiting Release

Panama Hattie
Mrs. Miniver
Calling Dr. Gillespie
Once Upon a Thursday
Crossroads
Apache Trail
Jackass Mail
Pierre of the Plains
Yank at Eton
Somewhere I'll Find You
Tulip Time
Cairo
Tish
Me and My Gal

In Production

Random Harvest
War Against Mrs. Hadley
Eyes in the Night
Ox Train
White Cargo

MONOGRAM

Released

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers (W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Riot Squad
Road to Happiness
Freckles Comes Home
Thunder River Feud (W)
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)
Mr. Wise Guy
Forbidden Trails (W)
Below the Border (W)
Law of the Jungle
Man from Headquarters
Private Snuffy Smith
Rock River Renegades (W)
Black Dragon
Western Mail (W)
Arizona Roundup (W)
Ghost Town Law (W)
Where Trails End (W)
Tower of Terror
Man With Two Lives
Klondike Fury
Maxwell Archer, Detective
Boothill Bandits (W)
So's Your Aunt Emma
Continental Express
Let's Get Tough
Corpse Vanishes
She's In the Army

Awaiting Release

Three Wise Brides
Texas Trouble Shooters (W)
Down Texas Way (W)
Army Bride
Rubber Racketeers

In Production

Smart Alecks
Hillbilly Blitzkrieg
Lure of the Islands
Riders of the West

PARAMOUNT

Released

Block No. 1
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich for President
Block No. 2
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy
Block No. 3
Sullivan's Travels

PARAMOUNT (Cont.)

Released

No Hands on the Clock
Bahama Passage
Pacific Blackout
Mr. Bug Goes to Town
Block No. 4
Remarkable Andrew
Fly By Night
Torpedo Boat
Fleet's In
Lady Has Plans
Block No. 5
Great Man's Lady
Henry and Dizzy
True to the Army
My Favorite Blonde
This Gun for Hire
Block No. W-1
Riders of the Timberline
Secrets of the Wastelands
Stick to Your Guns
Outlaws of the Desert
Twilight on the Trail
Louisiana Purchase
Reap the Wild Wind
Undercover Man (W)

Awaiting Release

Block No. 6
Sweater Girl
Night in New Orleans
Dr. Broadway
Beyond the Blue Horizon
Take a Letter Darling
Tombstone
Wrecking Crew
Young and Willing
Street of Chance
American Empire
Holiday Inn
Wildcat
I Live on Danger
Are Husbands Necessary
Palm Beach Story
My Heart Belongs to Daddy
Mrs. Wiggs of the Cabbage Patch
Henry Aldrich, Editor
Forest Rangers
Glass Key
Road to Morocco
Priorities of 1942
Major and the Minor
Silver Queen

In Production

Wake Island
Happy-Go-Lucky
I Married a Witch
Lost Canyon
Submarine Alert
Great Without Glory
Lady Bodyguard
Star Spangled Rhythm

PROD. REL. CORP.

Released

201 Men of San Quentin
202 Girl's Town
205 Hard Guy
206 Duke of the Navy
207 Broadway Big Shot
208 Bombs Over Burma
209 Mad Monster
210 Too Many Women
211 Dawn Express
213 Miracle Kid
214 Today I Hang
215 Law of the Timber
216 House of Errors
217 Panther's Claw
218 Inside the Law
219 Gallant Lady
229 Strangler
230 Swamp Woman
251 Texas Man Hunt (W)
252 Raiders of the West (W)
253 Rolling Down the Great Divide (W)
257 Billy the Kid Wanted (W)
258 Billy the Kid's Round-Up (W)
259 Billy the Kid Trapped (W)
263 Lone Rider and a Bandit (W)
264 Lone Rider in Cheyenne (W)

Awaiting Release

203 Jungle Siren
204 Isle of Forgotten Sins
212 They Raid by Night
254 Tumbleweed Trail
260 Billy the Kid's Smoking Guns (W)
265 Lone Rider in Texas Justice (W)

RKO-RADIO

Released

Block No. 1
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
All That Money Can Buy
Block No. 2
Look Who's Laughing
Mexican Spitfire's Baby

RKO-RADIO (Cont.)

Released

Unexpected Uncle
Gay Falcon
Suspicion
Block No. 3
Obliging Young Lady
Date With the Falcon
Week End for Three
Playmates
Four Jacks and a Jill
Block No. 4
Call Out the Marines
Joan of Paris
Mexican Spitfire at Sea
Sing Your Worries Away
Valley of the Sun
Block No. 5
Mayor of 44th Street
Bashful Bachelor
Scattergood Rides High
Tuttles of Tahiti
Block No. 6
Falcon Takes Over
My Favorite Spy
Syncopation
Mexican Spitfire Sees a Ghost
Powder Town
Block No. W-1
Bandit Trail
Dude Cowboy
Riding the Wind
Block No. W-2
Thundering Hoofs
Come on Danger
Land of the Open Range
Dumbo
Fantasia
Ball of Fire

Awaiting Release

Army Surgeon
Highways by Night
Scattergood Survives a Murder
Magnificent Ambersons
Journey Into Fear
Pride of the Yankees
Bambi

In Production

Big Street
Name, Age and Occupation
Here We Go Again
Sweet and Hot
All for Fun
Once Upon a Honeymoon
Singing Guns
They Flew Alone

REPUBLIC

Released

101 Lady for a Night
102 Sleepytime Gal
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
112 Mr. District Attorney in the Carter Case
113 Tuxedo Junction
114 Tragedy at Midnight
115 Yokel Boy
116 Shepherd of the Ozarks
117 Girl From Alaska
118 Affairs of Jimmy Valentine
119 Suicide Squadron
121 Gangs of the City
122 Pardon My Stripes
123 S. O. S. Coast Guard
124 Yukon Patrol
133 Pittsburgh Kid
143 Sierra Sue (W)
144 Heart of the Rio Grande (W)
145 Cowboy Serenade (W)
146 Home in Wyomin' (W)
151 Jesse James at Bay (W)
152 Red River Valley (W)
153 Man from Cheyenne (W)
154 South of Santa Fe (W)
155 Sunset on the Desert (W)
161 Outlaws of Cherokee Trail
162 Gauchos of El Dorado (W)
163 West of Cimarron (W)
164 Code of the Outlaw (W)
165 Raiders of the Range (W)
166 Westward Ho (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)
174 Arizona Terrors (W)
175 Stagecoach Express (W)
176 Jesse James, Jr. (W)
Romance on the Range (W)
Stardust on the Sage (W)
In Old California
Remember Pearl Harbor
Moonlight Masquerade

Awaiting Release

167 Phantom Plainsmen

In Production

177 Cyclone Kid (W)
Flying Tigers
Lazybones
Hi, Neighbor
Ice-Capades Revue
Sons of the Pioneers

With 105 productions awaiting release and 59 in production at the time this Monthly Product Check-up was prepared, indications are that exhibitors will have an ample supply of product for the coming months. A glance at the summary reveals that practically all the companies have busy shooting schedules, with RKO and Paramount topping the list with eight pictures each before the cameras. Eight westerns await release, and three are in production, presaging a steady flow of the outdoor films.

20th CENTURY-FOX

Released

Block No. 1
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling
Block No. 2
Belle Starr
Charlie Chan in Rio
Block No. 3
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns
Block No. 4
I Wake Up Screaming
Small Town Deb
Swamp Water
Moon Over Her Shoulder
Block No. 5
Cadet Girl
Marry the Boss' Daughter
Rise and Shine
Perfect Snob
Confirm or Deny
Block No. 6
Blue, White and Perfect
How Green Was My Valley
Block No. 7
Remember the Day
Son of Fury
Right to the Heart
Young America
Gentleman at Heart
Block No. 8
On the Sunny Side
Roxie Hart
Song of the Islands
Castle in the Desert
Night Before the Divorce
Block No. 9
Remarkable Mr. Kipps
To the Shores of Tripoli
Rings on Her Fingers
Who Is Hope Schuyler?
Secret Agent of Japan
Block No. 10
Mad Martindales
Man Who Wouldn't Die
Moontide
My Gal Sal
Whispering Ghosts
Block No. 11
It Happened in Flatbush
Magnificent Dope
Ten Gentlemen From West Point
Block No. 12
Outlaw
This Above All
Block No. W-1
Last of the Duanes
Riders of the Purple Sage
Block No. W-2
Sundown Jim (W)
Lone Star Ranger (W)

Awaiting Release

A-Haunting We Will Go
Loves of Edgar Allen Poe
Footlight Serenade
Postman Didn't Ring
Tales of Manhattan
Twelve Men in a Box
Pied Piper
Thunderbirds
Thru Different Eyes

In Production

Orchestra Wife
Black Swan

20th-FOX (Cont.)

Released

Iceland
Little Tokio, U. S. A.
Berlin Correspondent
Careful, Soft Shoulders
Girl Trouble
Man in the Trunk

UNITED ARTISTS

Released

Lydia
Miss Polly
Sundown
International Lady
All American Co-Ed
Fiesta
Corsican Brothers
Shanghai Gesture
Hay Foot
Major Barbara
Real Glory
Brooklyn Orchid
Mister V
To Be Or Not To Be
Gold Rush
Jungle Book
Gentleman After Dark
Dudes Are Pretty People
Twin Beds
About Face
Ships With Wings
Flying With Music
Friendly Enemies
Miss Annie Rooney

Awaiting Release

Calaboose
Devil With Hitler
McGuerins From Brooklyn
Moon and Six-Pence

In Production

Taxi, Mister
Prairie Chicken

UNIVERSAL

Released

6001 Keep 'Em Flying
6002 Ride 'Em Cowboy
6004 Unfinished Business
6005 It Started With Eve
6007 Appointment for Love
6012 Ghost of Frankenstein
6013 Bad Lands of Dakota
6014 Paris Calling
6015 Wolf Man
6016 Never Give a Sucker An Even Break
6017 What's Cookin'
6018 Butch Minds the Baby
6019 Tough As They Come
6020 South of Tahiti
6021 Mob Town
6022 Mystery of Marie Roget
6023 North to the Klondike
6024 Almost Married
6025 Moonlight in Hawaii
6026 Juke Box Jennie
6027 'Frisco Lil
6028 Flying Cadets
6029 Melody Lane
6030 Sing Another Chorus
6031 Bombay Clipper
6032 Jail House Blues
6033 Swing It Soldier
6034 Mississippi Gambler
6035 Burma Convoy
6036 Strange Case of Dr. Rx.
6037 Don't Get Personal
6038 Sealed Lips
6039 Treat 'Em Rough

UNIVERSAL (Cont.)

Released

6041 You're Telling Me
6042 Mad Doctor of Market St.
6043 There's One Born Every Minute
6044 Quiet Wedding
6045 Girl Must Live
6046 Hellzapoppin
6047 Saboteur
6048 Spoilers
6051 Kid From Kansas
6052 Road Agent
6053 Unseen Enemy
6054 Escape From Hong Kong
6061 Man From Montana (W)
6062 Masked Rider (W)
6063 Arizona Cyclone (W)
6064 Stage Coach Buckaroo (W)
6065 Fighting Bill Fargo (W)
6066 Silver Bullet
Lady In a Jam
Broadway

Awaiting Release

Drums of the Congo
Halfway to Shanghai
Top Sergeant
Eagle Squadron
Strictly in the Groove
Danger in the Pacific
Give Out, Sisters
Boss of Hangtown Mesa
Drums of the Congo
Great Impersonation
Sherlock Holmes Saves London
Pardon My Sarong
Private Buckaroo
Madam Spy
Invisible Agent
Timber

In Production

Love and Kisses, Caroline
Deep in the Heart of Texas
Destination Unknown
Eyes of the Underworld
Who Done It?

WARNER BROTHERS

Released

Block No. 1
Smiling Ghost
Navy Blues
Nine Lives Are Not Enough
Law of the Tropics
International Squadron
Block No. 2
Maltese Falcon
One Foot in Heaven
Block No. 3
Target for Tonight
Blues in the Night
Block No. 4
Body Disappears
Steel Against the Sky
You're in the Army Now
They Died With Their Boots On
All Through the Night
Block No. 5
Man Who Came to Dinner
Wild Bill Hickok Rides
Sons of the Sea
Dangerously They Live
Block No. 6
Bullet Scars
Always In My Heart
This Was Paris
Male Animal
Larceny, Inc.
Block No. 7
Murder in the Big House
I Was Framed
In This Our Life
Juke Girl
Lady Gangster
Sergeant York
Captain of the Clouds
Kings Row
Prime Minister
Big Shot

Awaiting Release

Block No. 8
Gay Sisters
Escape from Crime
Wings for the Eagle
Across the Pacific
Arsenic and Old Lace
Desperate Journey
Constant Nymph
Yankee Doodle Dandy
Now, Voyager

In Production

Hard Way
George Washington Slept Here
Gentleman Jim
Casa Blanca
You Can't Escape Forever

SUMMARY

Company	Released	Awaiting Release	In Production
Columbia	41	6	6
Westerns	12	4	2
MGM	42	14	5
Monogram	26	3	4
Westerns	15	2	—
Paramount	27	24	8
Westerns	6	—	—
Producers Releasing Corp.	18	4	—
Westerns	8	2	—
RKO-Radio	32	7	8
Westerns	6	—	—
Republic	23	1	5
Westerns	23	—	1
20th Century-Fox	48	9	8
Westerns	4	—	—
United Artists	24	4	2
Universal	48	16	5
Westerns	5	—	—
Warner Bros.	33	9	5
TOTALS—Regular Features	362	97	56
Westerns	79	8	3

The Box Office Slant

Down Texas Way

(Continued from Page 13)

tablish her claim. Buck locates a photograph of the authentic widow, confronts the gang leader with this evidence. There's a fight and the culprits are arrested.

Comment: With the story that is not too different than the formula Western yarn, and with the usual action of most sagebrushers, this one should prove satisfactory to the majority of the horse-opera addicts. Being another in he series of "Rough Riders" pictures, its cast is headed by Buck Jones, Tim McCoy and Raymond Hatton. Luana Walters in the feminine lead has little to do as she figures only incidentally in the plot. Harry Woods is a standard Western villain. Where previous films in this series have proven profitable, there is little doubt that this one will do equally as well. Sell it as a typical Western.

Catchline: "Buck and Tim save their buddy from a framed lynching."

Private Buckaroo

Universal Musical 68 mins.

(Nat'l Release, June 12)

AUDIENCE SLANT: (Family) Should be a favorite with swing addicts.

BOX-OFFICE SLANT: Will probably surpass average musicals for its names mean something to jive fans.

Cast: The Andrews Sisters, Dick Foran, Joe E. Lewis, Jennifer Holt, Shemp Howard, Richard Davies, Mary Wickes, Ernest Truex, Donald O'Connor, Peggy Ryan, Huntz Hall, Susan Levine, The Jivin' Jacks & Jills and Harry James and His Music Makers. **Credits:** Directed by Edward F. Cline. Original story by Paul Gerard Smith. Screenplay by Edmund Kelso and Edward James. Director of photography, Woody Bredell. Art director, Jack Otterson. Musical director, Harry James. Orchestration by Vic Schoen and Jack Matthias. Dances staged by John Mattison. Associate producer, Ken Goldsmith.

Plot: Harry James and His Music Makers are all drafted into the Army. His soloist, Dick Foran, gets himself very much disliked by the others because he feels himself too good to do any of the ordinary jobs. Instead of drilling, most of their time is spent entertaining, and in their camp as members of the USO are the Andrews Sisters. When the boys are given their final orders, Foran becomes a good guy and asks to go along with his buddies.

Comment: Appeal is directed, and perhaps, limited to the jitterbugs, the Andrews Sisters fans and other interested in swing. It's also good in the houses where Harry James and His Music Makers are known and have a following. For others, there's very little of interest for there is no plot. Most of the footage is devoted to "hot" dancing and Harry James' "hot" trumpet playing. Dick Foran does some singing, and well too. There are quite a few songs, among which are "Nobody Knows the Trouble I've Seen," "Don't Sit Under the Apple Tree" and 'We've Got a Job to Do," which you're likely to hear a great deal of. The Jivin' Jacks and Jills do one bang-up specialty number. All in all it's a glorified vaudeville show. There's very little comedy, but what there is is handled by Shemp Howard and Mary Wickes. The name values are something to capitalize. See that these head your list of selling activities. Arrange music shop tieups. Andrews Sisters and Harry James records can be played in the lobby, or via loud-speaker on a ballyhoo truck.

Catchline: "A sixty-minute jive-session with America's biggest names."

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2001	Here Comes Mr. Jordan(FA)A.	Robt. Montgomery-Rita Johnson	93.	8/21/41	b8/2/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70.	6/30/41	b6/28/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60.	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93.	8/28/41	b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58.	9/18/41	b9/6/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67.	8/7/41	b8/9/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62.	7/10/41	b6/28/41
2004	You'll Never Get Rich (M)F.	Fred Astaire-Rita Hayworth	88.	9/25/41	b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A.	Glenn Ford-Claire Trevor	87.	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67.	4/2/42	a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85.	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A.	Florence Rice-Leif Erickson	67.	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F.	Penny Singleton-Arthur Lake	74.	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F.	Penny Singleton-Arthur Lake	69.	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58.	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon.	63.	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79.	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay.	67.	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65.	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70.	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61.	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F.	Charles Starrett-Russell Hayden	58.	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68.	11/18/41	b8/30/41
3015	Go West, Young Lady(WMC)F.	Penny Singleton-Glenn Ford	71.	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65.	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65.	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62.	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72.	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104.	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63.	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91.	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray.	91.	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59.	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58.	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60.	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73.	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90.	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63.	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60.	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60.	5/14/42	a3/7/42
3202	Riders of the Badlands (W)F.	Charles Starrett-Russell Hayden	57.	12/18/41	b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60.	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59.	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F.	Warren William	66.	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71.	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F.	Jinx Falkenburg-"Buddy" Rogers.	68.	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson.	68.	11/6/41	b11/15/41
	Submarine Raider (D)	John Howard-Marguerite Chapman		6/4/42	a3/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65.	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92.	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73.	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F.	Florence Rice-Bruce Bennett	68.	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66.	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A.	Pat O'Brien-Brian Donlevy	84.	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59.	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86.	4/30/42	b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97.	10/30/41	b10/18/41

Coming 1941-42

Atlantic Convoy	John Beal-Virginia Field		a5/2/42
Bad Men of the Hills	Charles Starrett-Russell Hayden		a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake		a5/23/42
Ellery Queen Across the Atlantic	Gargan-Margaret Lindsay		
Flight Lieutenant (Former title "He's My Old Man")	Pat O'Brien-Glenn Ford		a5/2/42
Gay Senorita	Fred Astaire-Rita Hayworth		
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore		a5/16/42
Lucky Legs	Jinx Falkenburg-Russell Hayden		
Man's World (D)	M. Chapman-W. Wright		a5/16/42
My Sister Eileen	Rosalind Russell-Brian Aherne		
Overland to Deadwood	Charles Starrett-Russell Hayden		a5/23/42
Parachute Nurse (D)	Marguerite Chapman-Kay Harris	6/18/42	a5/9/42
Pardon My Gun	Charles Starrett-Alma Carroll		
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		a1/17/42
3206 Riders of the Northland	Charles Starrett-Russell Hayden	58. 6/18/42	a4/18/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett		a5/23/42
Shotgun Guard	Charles Starrett-Jimmy Davis		
Spirit of Stanford	Frankie Albert-Marguerite Chapman		
Stand By All Networks	John Beal-Florence Rice		
Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	6/25/42	a2/21/42
They All Kissed the Bride	Joan Crawford-Melvyn Douglas (Former title "He Kissed the Bride")	6/11/42	a3/14/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter		a5/16/42

MGM

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141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92.	7/4/41	b7/5/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98.	7/25/41	b6/28/41
145	Dr. Kildare's Wedding Day(D)F.	Lew Ayres-Lionel Barrymore	82.	8/22/41	b8/23/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100.	8/15/41	b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96.	8/1/41	b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98.	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92.	6/27/41	b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105.	8/29/41	b8/30/41
'47	Whistling in the Dark(MyC)F.	Skelton-Rutherford	78.	8/8/41	b8/2/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117.	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81.	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101.	Jan.	b12/20/41

MGM

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102.	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93.	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84.	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73.	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.	Spencer Tracy-Ingrid Bergman	127.	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82.	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93.	Oct.	b9/20/41
232	Fingers at the Window(My)A.	Lew Ayres-Laraine Day	80.	Apr.	b3/14/42
237	Grand Central Murder (My)F.	Van Heflin-Virginia Grey	72.	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120.	Dec.	b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105.	Oct.	b9/20/41
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63.	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107.	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84.	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74.	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112.	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81.	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F.	Gracie Allen-William Post, Jr.	67.	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88.	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82.	Mar.	b1/24/42
233	Rio Rita (CM)F	Abbott & Costello	92.	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F.	William Powell-Myrna Loy	97.	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95.	May	b4/18/42
206	Smilin' Through (Tech.)(D)F.	J. MacDonald-Brian Aherne	100.	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76.	May	b4/18/42
214	Tarzan's Secret Treasure (D)F.	J. Weissmuller-Maureen O'Sullivan.	81.	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73.	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105.	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94.	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold.	94.	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101.	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94.	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn.	112.	Feb.	b1/17/42
224	Yank on the Burma Road(D)F.	L. Day-B. Nelson-K. Luke	65.	Feb.	b1/17/42

Coming 1941-42

Apache Trail (W)	William Lundigan-Donna Reed			a5/16/42
Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
Calling Dr. Gillespie (D) (Former title "Born to Be Bad")	Philips Dorn-Lionel Barrymore			a3/21/42
Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr			a3/28/42
Eyes in the Night	Edward Arnold-Ann Harding			
241 Her Cardboard Lover (D)	Norma Shearer-Robert Taylor	93.	June	b5/30/42
238 I Married An Angel (M)	Jeanette MacDonald-Nelson Eddy	84.	June	b5/23/42
Jackass Mail (C)	Wallace Beery-Marjorie Main			a5/9/42
240 Maisie Gets Her Man (C) (Former title "Get Rich Quick Maisie")	Ann Sothern-Red Skelton	85.	June	b5/30/42
Me and My Gal (M)	Judy Garland-George Murphy			a6/6/42
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132.		b5/16/42
Once Upon a Thursday (C)	Marsha Hunt-Barry Nelson	66.		b5/23/42
Ox Train	Dean Jagger-Donald Meek			
239 Pacific Rendezvous (D)	Lee Bowman-Jean Rogers	76.	June	b5/23/42
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
Pierre of the Plains	John Carroll-Ruth Hussey	66.		a5/2/42
Random Harvest	Greer Garson-Ronald Colman			
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
242 Tarzan's New York Adventure (D)A	J. Weismuller-M. O'Sullivan	71.	June	b4/18/42
Tish	Marjorie Main-ZaSu Pitts			a5/30/42
Tulip Time	Van Heflin-Kathryn Grayson			a5/16/42
War Against Mrs. Hadley (Former title "Seven Girls")	Edward Arnold-Fay Bainter			
White Cargo	Hedy Lamarr-Walter Pidgeon			
Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM

Current 1940-41

	Driftin' Kid (W)F	Tom Keene-Betty Miles	55.	9/26/41	b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60.	7/30/41	b9/20/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57.	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58.	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63.	3/5/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65.	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61.	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64.	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64.	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58.	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F.	Mary Ruth-Marian Marsh	63.	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65.	3/27/42	b4/4/42
	Gunman From Bodie (W)F.	Buck Jones-Tim McCoy	62.	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70.	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68.	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62.	5/29/42	b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62.	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Man From Headquarters (G)A.	Frank Albertson-Joan Woodbury	63.	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65.	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72.	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70.	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F. (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67.	1/16/42	b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57.	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84.	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Saddle Mountain Roundup(W).	Range Busters		8/29/41	a8/9/41
	She's in the Army	Veda Ann Borg-Marie Wilson		5/15/42	a5/2/42
	So's Your Aunt Emma (CD)F.	Roger Pryor-ZaSu Pitts	62.	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall.	63.	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80.	10/31/41	b12/21/40
	Thunder River Feud (W)F	Range Busters	72.	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F.	Range Busters	63.	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F.	Nat Pendleton-Carol Hughes	69.	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F.	Range Busters	56.	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Joan Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62.	11/7/41	b11/1/41

Coming 1941-42

Army Bride (Former title "Do Not Disturb")	John Beal-Wanda McKay		a4/25/42
Down Texas Way (W)	Buck Jones-Tim McCoy		a5/2/42
Hillbilly Blitzkrieg	Edgar Kennedy-Bud Duncan		
Lure of the Islands (Spy)	Margie Hart-Robert Lowery	7/3/42	a5/30/42
Riders of the West (W)	Buck Jones-Tim McCoy	7/17/42	
Rubber Racketeers	Rochelle Hudson-Ricardo Cortez	6/26/42	
Smart Alecks	Leo Gorcey-Roger Pryor		
Texas Trouble Shooters (W)	Ray Corrigan-John King	6/12/42	a5/30 42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D)	F. Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4032	Caught in the Draft (C)	F. Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)	F. Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)	F. Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM)	F. D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4029	One Night in Lisbon (C)	A. Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)	F. Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4034	Shepherd of the Hills (D)	F. John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4030	West Point Widow (CD)	A. Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F. William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A. John Barrymore-Frances Farmer	70	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H)	A. Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	A. Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)	F. Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A. Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)	F. Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)	A. Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)	F. Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)	A. Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)	F. Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)	F. Jimmy Lydon-Charles Smith	71	6/5/42	b3 21/42
1	Hold Back the Dawn (D)	F. Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)	A. Paulette Goddard-Ray Milland	77	3/20/42	b1 17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)	F. Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)	A. Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)	A. Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)	F. Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	F. Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F. Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)	F. Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)	F. Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)	F. William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline (W)	F. Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F. Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A. Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F. Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	A. Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
4	Torpedo Boat (A)	F. Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)	F. Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3 21/42
W-1	Twilight on the Trail (W)	F. Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
	Are Husbands Necessary (Former title "Mr. and Mrs. Cugat")	Ray Milland-Betty Field			a12.27.41
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Forest Rangers (D) (Tech.)	Fred MacMurray-Paulette Goddard			a2/28/42
	Glass Key	Brian Donlevy-Veronica Lake			a5/16/42
	Great Without Glory	Joel McCrea-Betty Field			
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee			
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			a3/14/42
	Holiday Inn	Bing Crosby-Fred Astaire		8/28/42	a1/3/42
	I Live on Danger (D)	Chester Morris-Jean Parker			a1/31/42
	I Married a Witch	Fredric March-Veronica Lake			
	Lady Bodyguard	Anne Shirley-Eddie Albert			
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
	Mrs. Wiggs of the Cabbage Patch (C)	Fay Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy (C)	Richard Carlson-Martha O'Driscoll			a3/7/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Palm Beach Story	Claudette Colbert-Joel McCrea			a1/3/42
	Priorities of 1942 (M)	Betty Jane Rhodes-Johnnie Johnston			a6.6/42
	Road to Morocco	Bing Crosby-Bob Hope-D. Lamour			a5/16/42
	Silver Queen	George Brent-Priscilla Lane			
	Star Spangled Rhythm	Betty Hutton-Eddie Bracken			
	Street of Chance (My) (Former title "Black Curtain")	Burgess Meredith-Claire Trevor			a2/21/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)	A. Veronica Lake-Robert Preston	6	9/42	b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Undercover Man (W)	Wm. Boyd-Andy Clyde-Bill George	68		b5/9/42
	Wake Island	Brian Donlevy-Robert Preston			
	Wildcat (D)	Richard Arlen-Arline Judge			a2/28/42
	Wrecking Crew	Richard Arlen-Chester Morris			
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob-Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
111	Criminals Within (My)	A. Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F. Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A. Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F. Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
124	Gambling Daughters (D)	A. Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F. Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F. Geo. Houston-Al St. John	67	8/29/41	b11/1/41
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11 7/41	b12/27/41
166	Lone Rider in Frontier Fury	George Houston-Al St. John	62	8/8/41	a7/26/41
114	Mr. Celebrity (D)	F. James Seay-Doris Day	66	10/31/41	b10/4/41
123	Paper Bullets (D)	A. Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F. Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

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258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)	F. Buster Crabbe-Al St. John	59	2/20 42	b4/18/42
257	Billy the Kid, Wanted (W)	F. Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	6/5 42	
207	Broadway Big Shot (CD)	A. Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)	F. Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5 29 42	
202	Girls Town (D)	F. Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)	A. Jack La Rue-Mary Healy	68	10/17 41	b10 25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
204	Isle of Forgotten Sins	Alan Baxter-Gertrude Michael		6 26 42	
203	Jungle Siren	Ann Corio-Buster Crabbe		8 14 42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John		6 12 42	
209	Mad Monster	Johnny Downs-George Zucco	79	5 15 42	
201	Men of San Quentin (D)	F. J. Anthony Hughes-Eleanor Stewart	80	5/22 42	b4 18 42
213	Miracle Kid (D)	A. Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)	F. Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night	Lyle Talbot-George Neise		7/3/42	
214	Today I Hang (D)	A. Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7 10 42	

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
129	Hurry, Charlie, Hurry (C)	F. Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)	A. Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
135	My Life With Caroline (C)	A. Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
136	Scattergood Meets B'way (D)	F. Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	A. March of Time Feature	54	7/18/41	b8/16/41
126	Tom, Dick and Harry (C)	A. Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

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Current 1941-42

1	All That Money Can Buy (D)	A. Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
	Ball of Fire (C)	A. Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)	F. Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)	F. Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)	A. Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)	F. Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon (MyC)	F. George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F. Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)	F. Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)	F. Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)	A. Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)	F. Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)	A. George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)	F. Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range (W)	F. Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)	F. Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)	A. George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
2	Mexican Spitfire's Baby (C)	F. Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F. Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)	F. Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)	F. K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
W-1	Riding the Wind (W)	F. Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)	F. Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away (CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)	A. Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)	F. Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)	F. Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)	A. Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	All for Fun (C)	Edgar Bergen-Fibber McGee and Molly			
	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69		b5 30 42
	Big Street (D)	Henry Fonda-Lucille Ball			a6/6/42
	Here We Go Again	Fibber McGee & Molly-E. Bergen			
	Highways by Night (C)	Richard Carlson-Jane Randolph			a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			a12/27/41
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
6	My Favorite Spy (MyC)	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
	Name, Age and Occupation	Robert Ryan-Frances Dee			
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant			
	Pirates of the Prairie	Tim Holt-Nell O'Day			
6	Powder Town (D)	Victor McLaglen-Edmond O'Brien	79	6 19 42	b5 9 42
	Singing Guns (W)	Tim Holt-Joan Barclay			a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Pride of the Yankees (D)	Gary Cooper-Teresa Wright			a5 30 42
	Sweet and Hot	Victor Mature-Lucille Ball			
	They Flew Alone	Anna Neagle-R. Newton			
W-2	Thundering Hoofs (W)	F. Tim Holt-Ray Whitley	60		b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W)	F. Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F. Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
26	Doctors Don't Tell (D)	F. John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F. Jean Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)	F. Three Mesquiteers	56	7/10/41	b7/19/41
4	Ice Capades (CDM)	F. Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
25	Rags to Riches (G)	F. Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
47	Sunset in Wyoming (W)	F. Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
48	Under Fiesta Stars (W)	F. Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)	F. Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)	F. Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)	F. The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)	F. Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
172	Death Valley Outlaws (W)	F. Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A. J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10 30 41	b11/1/41
162	Gauchos of Eldorado (W)	F. Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)	F. Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande (W)	F. Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)	F. Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)	John Wayne-Binnie Barnes		5/31/42	a5/2/42
151	Jesse James at Bay (W)	F. Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)	F. Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)	F. Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)	A. Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)	F. Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
	Moonlight Masquerade (CD)	Jane Frazee-Betty Keane		6/3/42	a5/9/42
107	Mountain Moonlight (C)	F. Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W)	F. Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)	F. Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
133	Pittsburgh Kid (D)	F. Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)	F. Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)	F. Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)	A. William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)	F. Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)	F. Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)	F. Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
154	South of Santa Fe (W)	F. Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)	F. Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5 30/42
119	Suicide Squadron (D)	A. Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)	F. Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C)	A. John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)	F. Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)	F. Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

177	Cyclone Kid (W)	Don Barry-Johnny James			a5/9/42
	Flying Tigers (D)	John Wayne-John Carroll			a5 30 42
	Hi Neighbor	Lulu Belle & Scotty-Vera Vague			
	Ice-Capades Revue	Ice-Capades Troupe			
	Lazy Bones (Spy)	Judy Canova-Joe E. Brown			a6/6/42
167	Phantom Plainsmen	Three Mesquiteers			a5 30 42
	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes			a6.6/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F. Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
149	Dance Hall (C)	F. Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
146	Man Hunt (Spy)	F. Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)	F. Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
145	Very Young Lady (CD)	F. Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A .... Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D). Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
6	How Green Was My Valley(D)F. Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D) Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F. Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
3	Man at Large (Spy)F Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die(My)F. Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter(CD)F. Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A. Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D) A J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.) Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A. Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
9	Remarkable Mr. Kipps (D)A. Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
7	Remember the Day (D) Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F. George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F. Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy) Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D) Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
9	To the Shores of Tripoli (D)F. M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)A. Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A. Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F. Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D) Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

11	Magnificent Dope (C) D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
12	Outlaw, The Walter Huston-Thos. Mitchell		7/10/42	
11	Ten Gentlemen from West Point (D) George Montgomery-M. O'Hara	103	6/26/42	b5/30/42
12	This Above All (D) Tyrone Power-Joan Fontaine	109	7/17/42	b5/16/42

Coming 1942-43

A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan	a4/25/42
Berlin Correspondent	Virginia Gilmore-Dana Andrews	
Black Swan (Tech.)	Tyrone Power-Maureen O'Hara	
Careful, Soft Shoulders	Virginia Bruce-James Ellison	
Footlight Serenade (D)	Betty Grable-Victor Mature	a4/4/42
Girl Trouble	Don Ameche-Joan Bennett	
Iceland (C)	Sonja Henie-John Payne-Jack Oakie	a5/23/42
Little Tokio, U.S.A.	Brenda Joyce-Preston Foster	
Loves of Edgar Allan Poe	Linda Darnell-John Shepperd	a5/2/42
Man in the Trunk	Lynne Roberts-George Holmes	
Orchestra Wife	George Montgomery-Ann Rutherford	a5/16/42
Pied Piper (D)	Monty Woolley-Roddy McDowall	a5/30/42
Postman Didn't Ring (CD)	Brenda Joyce-Richard Travis	b5/30/42
Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth	a12/6/41
Thru Different Eyes (MyD)	Mary Howard-Donald Woods	b5/30/42
Thunder Birds (D)	Gene Tierney-Preston Foster	a4/4/42
Twelve Men in a Box	Lloyd Nolan-Marjorie Weaver	

UNITED ARTISTS

Current

About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	a2/7/42
Friendly Enemies (C)	Charles Winninger-Charlie Ruggles		6/26/42	a3/14/42
Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
Real Glory	Gary Cooper	95	5/8/42	Reissue
Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

Calaboose	Jimmy Rogers-Noah Beery, Jr.	
Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
Moon and Sixpence	George Sanders-Herbert Marshall	
Prairie Chicken	Jimmy Rogers-Noah Beery, Jr.	
Taxi, Mister	Wm. Bendix-Grace Bradley	

UNIVERSAL

Current 1940-41

5039	Cracked Nuts (C) Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5038	Hello Sucker (F)A Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5000A	Hold That Ghost (CM) Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5067	Rawhide Rangers (W)F Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5044	This Woman Is Mine (PD)A. Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41

Current 1941-42

6024	Almost Married (CM)F Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D) Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6031	Bombay Clipper (D)F William Gargan-Irene Hervey	64	2/6/42	b1/17/42
	Broadway (G) George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)A Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
5018	Butch Minds the Baby (C)A Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C) H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6054	Escape From Hong Kong(Spy) Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6065	Fighting Bill Fargo (W) Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57	4/17/42	a9/13/41
6028	Flying Cadets (D)F Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)A Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41

UNIVERSAL — Current 1941-42 (Cont.)

			Rel. Mins.	Rel. Date	See Issue of
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b2/14/42
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6019	Tough as They Come	Dead End Kids-Paul Kelly		6/5/42	a1/10/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight		
	Danger in the Pacific	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
	Drums of the Congo	Stuart Erwin-Ona Munson		a1/10/42
	Eagle Squadron (D)	Diana Barrymore-Robert Stack		a2/28/42
	Lady in a Jam (C)	Irene Dunne-Patric Knowles	6/19/42	a2/14/42
	Pardon My Sarong (C)	Abbott and Costello		a5/16/42
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6043	There's One Born Every Minute (C)	Hugh Herbert-Tom Brown (Former title "Man or Mouse")	60	6/26/42	a10/4/41
	Top Sergeant (G)	Don Terry-Leo Carrillo	6/12/42		a4/4/42

Coming 1942-43

Deep in the Heart of Texas	Robert Stack-Brod Crawford	7/3/42
Destination Unknown (Spy)	Irene Hervey-William Gargan	a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
Invisible Agent	Llona Massey-Jon Hall	
Love and Kisses, Caroline(CD)	Robert Cummings-Diana Barrymore	a6/6/42
Madame Spy (Spy)	Constance Bennett-Don Porter	a6/6/42
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
Private Buckaroo (CM)	Joe E. Lewis-Andrews Sisters	6/12/42	a5/23/42
Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce	
Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce	
6066 Silver Bullet	Johnny Mack Brown-Fuzzy Knight	6/12/42	
Texas Cowboy	Johnny Mack Brown-Tex Ritter	
Timber (D)	Leo Carrillo-Andy Devine	a6/6/42
Who Done It? (C)	Abbott & Costello-William Gargan	

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Jake Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor		a5/30/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/42
135	Big Shot (G)	H. Bogart-Irene Manning	82	6/13/42	a3/28/42
	Casa Blanca	Humphrey Bogart-Ingrid Bergman		
	Constant Nymph (D)	Charles Boyer-Joan Fontaine		a4/25/42
	Desperate Journey (D)	Errol Flynn-Ronald Reagan		a3/28/42
	Escape From Crime	R. Travis-Ann Cochran		
	Gay Sisters (D)	Barbara Stanwyck-George Brent		a2/14/42
	Gentleman Jim	Errol Flynn-Alexis Smith		
	George Washington Slept Here	Jack Benny-Ann Sheridan		
	Hard Way	Ida Lupino-Joan Leslie		
	Now, Voyager	Bette Davis-Paul Henried		
	Wings for the Eagle (Former title "Shadow of Their Wings")	Ann Sheridan-Ronald Reagan		a2/21/42
	You Can't Escape Forever	George Brent-Brenda Marshall		

Coming 1942-43

Yankee Doodle Dandy (B)	James Cagney-Joan Leslie	a3/28/42

MISCELLANEOUS

Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Penny Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	8	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party		8	Not Rev.
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	5/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby		10	Not Rev.
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks		17½	Not Rev.
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight		10	Not Rev.
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	and Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-292	Robot Wrecks	Amusing	11	8/ 2/41
C-290	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8 16 41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas...For Xmas		9	12/20/41
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues		11	Not Rev.
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)				
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

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	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)				
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow		9	Not Rev.
POPEYE (12)				
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks		7	Not Rev.
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8	Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5		11	Not Rev.
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5		11	Not Rev.
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping In Shape		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus		10	Not Rev.
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-11	Down They Go		10	Not Rev.
R1-10	Hero Worship		10	Not Rev.
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5		11	Not Rev.

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14118	Pluto, Jr.	Very Funny	7	3/21/42
14108	Truant Officer Donald	Excellent	8	8/23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Television	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot		7	Not Rev.
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)				
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Heward Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)		11	Not Rev.
24207	No. 7 (Cornelita Otis Skinner)		10	Not Rev.
LEON ERROL (6)				
23705	Framing Father	Very Funny	18	5/ 9/42
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
PICTURE PEOPLE (13)				
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3721/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits		8	Not Rev.
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)				
24310	Byron Nelson		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean.	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold.	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
2206	Story on Coast Guard		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs (Tech.)		7	Not Rev.
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business		7	Not Rev.
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie		7	Not Rev.
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5 30 42
2	This Is Blitz.	Grim Realism	21	3/ 7/42

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		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	3/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	18	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a SummerTime	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTUNES (13) (Tech.)				
6251	Ace in the Hole		7	Not Rev.
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6373	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6381	Mysterious Fountain of Health		9	Not Rev.
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost		9	Not Rev.
6362	Call of the Sea	Fair	9	5/30 42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	NorthernNeighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Valor		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6003	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Sans in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus	Very Good	10	5/ 2/42
7509 Emil Coleman and Orchestra	Very Good	10	5/16/42
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.		10	Not Rev.
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4 42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7718 Draft Horse	Funny	7	5/16/42
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
7719 Lights Fantastic		7	Not Rev.
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper	Good	7	4/25/42
7717 Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7004 March on America		20	Not Rev.
7002 Soldiers in White	Excellent	20	2/ 7/42
7005 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7408 Hatteras Honkers		10	Not Rev.
7405 Hunting Dogs at Work	Very Good	10	4/18/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7407 Rocky Mountain Big Game	Good	10	5/16/42
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	Not Rev.
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Lake Carrier	10	See Below
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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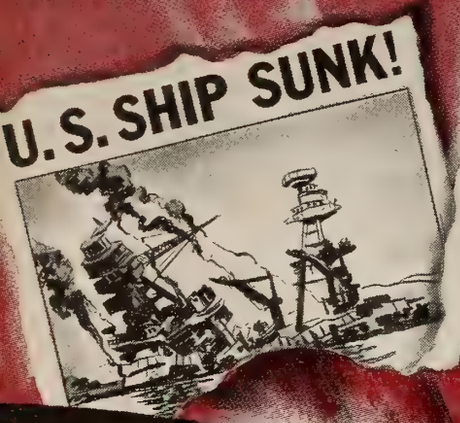
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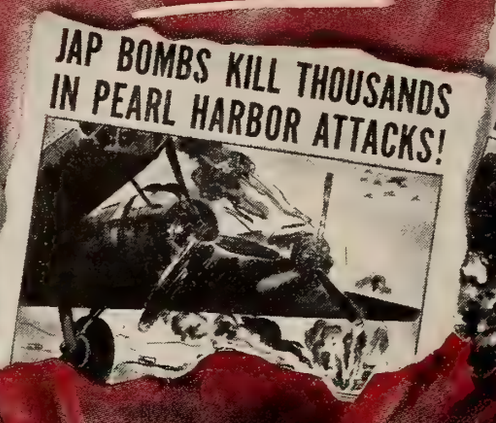
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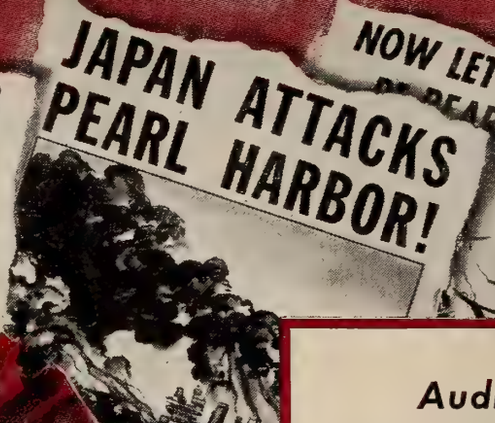
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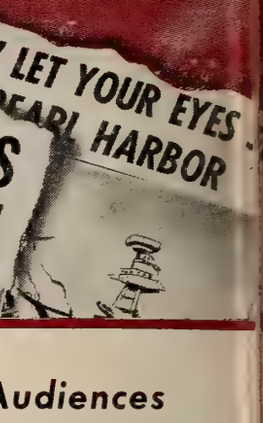
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★ Complete ★ Every Week ★
BOOKING GUIDES
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A. Montague (See Page 4)

Vol. 36 No. 21

June 13
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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The Editorial Page

Where Credit Is Due

In the rush and hullabaloo of the industry's war activities it seems that the men who are contributing immeasurably to the success of these patriotic achievements are becoming the unsung heroes of the whole job.

We refer to the state or territorial chairmen of WAC. These are the men charged with the tremendous responsibility of seeing that the various territories are properly organized; theatres enrolled; victory films booked and shown; plan the ground work for the various drives; in short, they are the men right on the firing line who are doing that part of the job without which there probably never would be as complete or successful result as has been registered.

No general staff at headquarters ever got to within striking distance of the objective without its front-line officers to see that the orders were carried out to the letter—quickly, efficiently and with no lost motion. They are the combat officers without whom no campaign could succeed.

They are, for the most part, busy men with businesses of their own to operate and on which they must depend for their living. Nevertheless, they give generously and willingly of their time and carry on in their jobs just as you would expect high salaried executives to carry on—only in their case they work entirely without compensation and many of them are paying money out of their pockets for necessary expenses.

To these men the industry as a whole owes a debt of gratitude even though on the surface their fine work goes almost unnoticed. But you can bet your last dollar (if you still have one) that without these front-line officers the whole war effort of this industry might fail.

STR salutes them and thanks them for magnificent results in a difficult job extremely well done.

▲ ▲ ▲

Don't Wander Afield

UMPI was, supposedly, created for the purpose of introducing real unity to replace the make-believe that existed for so many years. Of major importance is the product selling plan designed to replace the consent decree method which expired on the first of June.

Should this meet with Department of Justice and court approval, the next step should be conciliation and improvements to the present cumbersome, expensive and inefficient arbitration system—another headache stemming from the decree.

However, there is always the danger that certain elements or individuals might get over-ambitious and attempt to make UMPI some sort of a ruling body for the whole industry and in so doing hinder and destroy the real purposes for which it was created.

▲ ▲ ▲

Happy Prospects

We await with keen interest the final formation, and formulation of plans, of the public relations committee in process of organization by the MPPDA, and also that which, should the UMPI program become a reality, would function as part of the general industry plan laid out in the original unity blueprint. For this is a phase of industry activity that is vitally important to the welfare of the motion picture business, and we can foresee in the realization of such a program great usefulness from many angles.

One has only to view the broad picture of achievements by the various committees of the WAC in connection with the industry's war effort to realize how great a contribution to the public welfare this business is capable of performing. But consider how little its public-spirited actions and achievements are generally realized!

For years the industry has been the target for every crack-pot that wanted to get some free publicity as a crusader or reformer. Because it was not prepared to cope with such attacks, the industry was unable to organize an adequate defense against such assailants.

Entirely aside from the angle set forth above, is the tremendously important institutional work that such a committee could perform in educating the public about the industry and also current picture releases. Thus, for the first time, we would have a well organized and functioning group to do this important work.

Like every other phase of industry cooperation for mutual protection and cooperation, the theatreman undoubtedly will play an important part in this new work. We believe we can speak for them when we say that such aid as they may be called upon to render, will be given wholeheartedly and enthusiastically, especially by those who have seen the insidious blue-noses smearing the industry and the theatres right in their own communities.

Truly, when one stops to review the current activities for a united and solid front one must wax most optimistic over the possibilities lying ahead for an industry whose several branches work together in unison and friendliness.

Which—utopian as it may sound as of the moment—is as it should be, and we hope it will, be.

—"CHICK" LEWIS

Admission Price Is Factor in Clearance Award by Arbitrator

The 21-day clearance of the Garden Theatre, Frankfort, Mich., over the Crystal Theatre, Beulah, Mich., was ordered reduced at a hearing in the Detroit tribunal. Clearance is cut to 7 days when both houses make the same adult admission charge. Clearance will be 10 days when Crystal's scale is five cents less than the Garden and 14 days in the instance of a 10-cent difference in adult price. This is believed to be the first award based directly on a graduating admission price scale in a competitive situation.

Agree to Modification

A step, believed to be without precedent, was taken by parties to the arbitration proceeding brought by Vincent Martina's Astor Theatre, Batavia, N. Y., when all agreed to the modification of Arbitrator Joseph M. Boehm's award setting a maximum clearance of 14 days for the New Family Theatre over the Astor, and allowed the restoration of 30-day clearance on Vitagraph films.

Amendment of the award was prompted by the Appeal Board's action in the case of Dipson Theatres, Inc., against the consenting companies where interpretation was based on Section XVII of the consent decree. This is the section that provides that nothing in the decree shall be construed "to limit, impair or restrict" the right of defendant distributors to license product in theatres they own or have interest.

Pearl Loses on Appeal

The Appeal Board affirmed the award of the arbitrator who ruled clearance of the Teatro Del Largo of Wilmette, Ill., and the Glencoe Theatre, Glencoe, Ill., over the Alcyon Theatre of Highland Park, Ill., to be reasonable. The Alcyon contended that the 7-day clearance granted these houses was unreasonable as they were 10 miles distant. William Pearl, owner of the Alcyon, had appealed the case.

New Clearance Case Filed

Daveston Amusement Co., operating the Kent Theatre, Newark, N. J., filed an arbitration complaint against the five consenting companies and the Capitol, Belleville, and the Regent and Elwood, Newark. Complaint asserts there is a clearance of 7 to 14 days between the theatres named and asks day and date availability with the Regent and Capitol and not later than 14 days behind the Elwood.

"U" Studio Budget $20,000,000

At the close of Universal's annual convention last week it was announced that the company will spend in excess of $20,000,000 on the new season's product. This is an increase of approximately $5,000,000 over current season production costs.

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War's Effect on Buying

Pointing out that gasoline rationing, probable reduction in number of available prints at exchanges and other war emergencies promised to interfere greatly with exhibitor attendance at screenings, the calls of salesmen and the clearance of pictures, Robert H. Poole, executive secretary of PCCITO, urges the adoption of the UMPI blocks of 12 plan. Mr. Poole feels that every effort should be made to lessen the burdens of exhibitors during the war and that any policy that tends to increase exhibition costs should be immediately corrected.

Coe Vice President, Counsel of MPPDA

Charles Francis Coe was designated vice-president and general counsel of the MPPDA at the quarterly meeting of the Directors of the Hays association held in New York Wednesday. Coe previously served as assistant to the president.

Will H. Hays, president of the association, stated that he had placed the operation of the association's offices in New York, Hollywood and Washington under the direction of Mr. Coe.

The question of priorities as related to the possible interruption or limitation of picture production was discussed at length at the meeting, which was adjourned until Monday, June 15th, when the Board will give further consideration to conserving raw materials and maintaining picture production. At that time, also, the report of the Public Relations Committee will be heard.

Walsh Elected IATSE President In Sweep for His Entire Slate

Richard F. Walsh and his slate made a clean sweep of the Columbus, Ohio, IATSE convention election with Walsh polling 644 of a possible 973 votes for the presidency. Wm. T. Bennett was runnerup with 296 votes and Vincent Jacobi a poor third with 33 votes. Carl G. Cooper was elected seventh vice-president and Louis J. Krouse was elected secretary-treasurer. The uncontested positions of third, fourth, fifth and sixth vice-presidents will be occupied by Floyd M. Billingsley, James J. Brennan, Roger M. Kennedy and Felix D. Snow.

Show Time Switches Studied In Detroit and Cleveland

Detroit Theatres are taking steps to counteract the decline in business due to the long daylight hours. No concerted action is being taken but individual neighborhood houses are setting the last show starting time later and, in some instances inaugurating Saturday matinees.

Theatres in the 125th St. area of Cleveland, Ohio, are pushing back the opening hour 15 minutes and holding box-offices open for a longer period in order to take advantage of the late business occasioned by the long hours of daylight.

Evelove Heads Committee for Studio Public Relations Work

The Association of Motion Picture Producers, through the Studio Public Relations Committee, will disseminate information to publicize the industry's war program. Alex Evelove, chairman, John LeRoy Johnson, vice-chairman, Barrett Kiesling, Dan Thomas, George Thomas, Sr., Tom Petty and Bob Dorman comprise the subcommittee that will handle the work. All have been loaned by the studios on a full-time basis.

Industry-WPB Contact Assured In Plan Set In Motion by Hopper

Monthly meetings to keep the industry constantly informed as to details of conservation problems and enable industry executives to arrange for necessary new steps required by the war emergency, was announced by Harold Hopper, chief of the Motion Picture and Photographic Division of the Consumers Durable Goods Branch of the WPB. First of the meetings is set for June 23rd.

Hopper expressed satisfaction with the voluntary action already taken by the industry and its willingness to serve in every possible way that will aid the war effort. The voluntary actions, some of which required drastic changes in production methods, included:

The agreement by Y. Frank Freeman, president of the Association of Motion Picture Producers, that there will be no alteration, additions or improvements to any plant for the duration.

Association members will eliminate any production now on schedule that requires large amounts of critical material. Freeman said that one major company had already cancelled an important picture for this reason.

A survey of the conservation methods now in effect revealed that substitutes for 19 vital metals have been found and that large quantities of copper, aluminum, bronze, steel, rubber and other critical materials will be conserved for the war program without affecting the quality of productions.

The Film Conservation Committee announces that one major studio has reduced takes per scene an average of one shot per scene. Twentieth Century-Fox is a leader in a scheme to make all wardrobe and set test with stills taken from three angles and cine film is used only in emergencies. The same studio also has ordered a 35% cut in negative and 25% in positive film stock. The pooling of autos, inter-company use of equipment and busses for stars and executives instead of individual cars is creating a big saving in transportation.

Broidy Recovering From Operation

Steve Broidy, Monogram president and sales chief, is recovering from an appendectomy in the Good Samaritan Hospital in Hollywood.

A. Montague

(The Man on the Cover)

General Sales Manager of Columbia Pictures who will preside at the company's annual sales convention to be held in New York, June 16, 17 and 18.

SHOWMEN'S TRADE REVIEW

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5-Block to Start New Season Should UMPI Approval Be Delayed

Twentieth Century-Fox plans to offer a block of five pictures as its initial deal for the new selling season starting in August, should the UMPI plan fail to go into effect by the first of that month. This method of meeting the situation was outlined by William J. Kupper, executive sales assistant to Tom J. Connors, in an address at the closing session of Allied Theatre Owners of New Jersey convention in Atlantic City last week.

Kupper emphasized that his company was in accord with the UMPI movement—had been pledged to the plan, and expressed hope that the procedure will go into effect at the earliest possible moment. "However," he continued, "our year, as has been established for many years, ends on July 31st. Therefore, the timing in approval of the UMPI plan by the Government is most important to us."

Stating that he hoped what he had to say on the subject would not be misconstrued, Kupper then revealed the plan 20th-Fox has in mind should the UMPI plan not be approved by August 1st. In that event, he said, "It will be necessary for us to offer to the trade five pictures for August release, so that our customers may not be confronted with any picture shortage in that month. But if the plan is later approved, we will announce seven more pictures—screening a number of these—tieing in with the first five announced for August and making up a group of twelve."

RKO Men Honor Alperson

Edward L. Alperson, general manager of RKO Theatres, was tendered a testimonial dinner in New York Wednesday night by his friends at RKO. The committee in charge of arrangements included Malcolm Kingsberg, toastmaster; Charles B. McDonald, chairman; Alvin Dawson, Michael Edelstein, Rusell Emde, Wilbur B. England, Max Fellerman, Louis Goldberg, John Hearns, Fred Herkowitz, William Howard, Harry Mandel, Harold Mirisch and Sol A. Schwartz.

Final Draft of Plan Ready Soon

The legal drafting committee, headed by Austin C. Keough, vice-president and general counsel of Paramount, met in New York this week to complete the final draft of the UMPI program for presentation to the government. It was expected that the committee would have the plan in complete form by the end of the week.

Margolies Joins Skirball Unit

Albert Margolies has resigned as publicity director of United Artists to join the Jack H. Skirball unit, producing for Universal release. Margolies, who joined UA in 1934, leaves for Hollywood July 4th to remain several weeks on the coast before returning to New York to take up his headquarters there.

Milton Silver Leaves NSS

Milton Silver is leaving National Screen Service after nine years' association with that company. Silver entered the film business from newspaper and magazine work as an advertising manager for Universal. He has been advertising manager and trailer editor for National Screen since 1933.



EXHIBITORS RELAX BETWEEN SESSIONS AT MEET

All was not business at the recent New Jersey Allied Convention in Atlantic City as the scenes above show. Top, left to right: Dave Snapper, one of the exhibitors present, makes a recording for Ray Meredith. Lucky contestant Mrs. Harry Lowenstein receives a prize bond from Doc Brown of Lakewood, N. J. The smiling face in the background belongs to MGM's W. F. Rodgers. Bottom, left to right: C. B. Wolf of the Uptown Theatre, Baltimore, buys War Savings Stamps from touring Hollywood starlets. A weight-guesser examines Nate Cohen of the Lewis & Whelan Theatres, Atlantic City, before weighing him.

Suggests UMPI to Handle Priorities

W. F. Rodgers, M-G-M general sales manager, contended at the New Jersey Allied convention that UMPI was in the best position to serve the whole industry on priorities. Rodgers pointed out that many exhibitors are now operating on the "ragged edge of nothing" and the worst thing that could happen would be for them to lose their heads.

The Government recommendation is for the handling of the industry priorities as to sections with reports of the inventory of every theatre in each section being filed in each section and materials pooled for the rendering of aid to any exhibitor awaiting priorities.

W. E. Dividend Declared

At a meeting of the directors of the Western Electric Company held Tuesday, a dividend of 25 cents per share on its common stock was declared. The dividend is payable on June 30, 1942, to stock of record at the close of business on June 25, 1942.

Thompson in Government Service

Carl Thompson, assistant to P. A. McGuire, advertising manager of International Projector Corp., has joined the U. S. Air Corps as a civilian specialist. He will be stationed at Dayton, Ohio.

Swenson Succeeds Clark

Joel Swenson has been appointed to the public relations post of the MPPDA vacated by Kenneth Clark who leaves to join the Army as major in the Service of Supply under Col. Robert Ginsburgh.

Boards to Censor Film for Export Announced

Byron Price, Director of Censorship, announced in Washington that Boards of Review for the examination of export and import film have been set up in New York and Los Angeles.

The New York Board will concern itself principally with newsreels and the Los Angeles office will handle feature films. Members of the New York Board are Richard R. Smith, chairman, Perry Arnold and Captain George Ernest, administrative officer. Los Angeles Board consists of Watterson R. Rothacker, chairman, Major Ralph W. Liddle and a third member yet to be announced.

Director Price explained that the principal purpose of the Board is to see that no information of military value is allowed to leave the country and that no enemy propaganda is permitted to enter.

Boards will have jurisdiction over photographic prints and all other pictorial matter entering or leaving the country. A third board for the handling of amateur film is already functioning at Rochester, N. Y.

Warner to Tradeshow Five

Warners will tradeshow five pictures in July. These will probably be "George Washington Slept Here," "The Constant Nymph," "Now, Voyager," "Desperate Journey," and "The Hard Way."

Columbia Shorts to Roll All Summer

Columbia Pictures' Short Subjects Production Department will continue throughout the summer in order to meet demands of an enlarged release schedule.

RKO Stockholders Will Reconvene on June 17

The adjourned session of the annual stockholders meeting of Radio-Keith-Orpheum Corp., Wednesday, took no action other than to again adjourn and set Wednesday, June 17th, as the date for reconvening at the same place, Dover, Del.

This second postponement gave further support to reports that there was a change of management pending for RKO, with the resignation of George J. Schaefer as president widely circulated in the trade but neither confirmed nor denied at this writing.

Connors, Jenkins Added To 20th Century Board

Tom J. Connors, Vice-President in charge of world-wide sales, and Felix A. Jenkins, Secretary of the corporation, were added to the Board of Directors of Twentieth Century-Fox Film Corporation at a special meeting Thursday, June 4th.

The Board was increased from twelve to its present fourteen members as it was empowered to do by the stockholders at their meeting one week previous. Wendell L. Willkie, Chairman of the Board presided, and the complete membership in addition to Mr. Willkie now is as follows: H. Donald Campbell, Tom J. Connors, John R. Dillon, William Goetz, Daniel O. Hastings, Felix A. Jenkins, W. C. Michel, William P. Phillips, Hermann G. Place, Seton Porter Spyros Skouras, Sydney Towell, Darryl F. Zanuck.

Price Tags Set On Theatres Ordered to Be Sold by Schine

Total cost figures to guide disposal of the 16 theatres that Schine must give up to conform to the temporary order of May 19th, by which the Department of Justice anti-trust suit was postponed for two years, are shown in a report of Forrest E. Ferguson, C.P.A. The court order requires Schine to offer each theatre to the former owner, or to the former operator, if it was not owner-operated at the time Schine's interest was acquired, for the amount of the capital investment of the chain organization. If the offer isn't accepted by the former owner or operator Schine must offer its interest to independent exhibitors for the same price.

Ferguson's final total for each theatre specified, which supersedes a temporary cost figure filed at the time the temporary order of May 19th was issued, follows: Webster, Rochester, $50,149.63; Strand, Cumberland, Md., $278,-079.55; Plaza, Malone, $8,500; Memorial, Mt. Vernon, Ohio, $10,125.88; Paramount, Glens Falls, $580; Opera House, Lexington, Ky., $23,058.40; Ada Meade, Lexington, Ky., $10,000; Palace, Clifton Springs, zero; Scotia, Scotia, $10,586.49; Viv, Corbin, Ky., $11,554.91; Appalachia, Appalachia, Va., $76,689.25; Cla-Zel and Lyric, Bowling Green, Ohio, $18,364.68; Margie Grand, Harlan, Ky., $33,400; Liberty, Pikeville, Ky., $18,990.64.

RKO's Drive in Home Stretch

The Ned Depinet Drive, current in the RKO-Radio sales organization, enters its final and twenty-sixth week beginning Monday, June 15th.



Back in Uniform

Dick Kirschbaum, cartoonist and newspaper man in peace times, is back in uniform as a captain in the U. S. Air Force. Dick, whose cartoons have been a feature of STR since its inception, served in World War 1—as you'll note by that ribbon with star.

Good NEWS of the WEEK
About Pictures and People

If the screen has a big job to do in keeping the country "war conscious," it is finding its compensations for whatever effort that patriotic duty involves. There's a big job ahead for anybody who could figure a better "war picture" than "Mrs. Miniver." And is this type of picture hard on the box-office? Not when it can smash records for the Music Hall the way the MGM film, which New York reviewers put down as one of the best of this or any year, has been breaking them since its opening. 92,807 *patrons in 4 days, the Music Hall reported for last week-end—a mark that sets a new high for this year. But the people generally are responsive to many forms of entertainment—and there's the bright spot on the horizon for exhibitors large and small. As a direct opposite to "Miniver" take for example:*

• • •

"Syncopation," the RKO musical and a swing number from title frame to fadeout. The picture has played the more modest situations—but is doing smart business in such widely separated points as New Orleans and Buffalo.

• • •

The "Held over" headline runs riot on the amusement pages of New York dailies this week. There's **"Ten Gentlemen From West Point,"** which got off to a big first week at the Roxy and naturally continues; There's **"Take a Letter Darling"** playing its third week at the Paramount; There's **"In This Our Life"** continuing at the Strand; There's **"Broadway"** holding for a second week at the Capitol — there's, as you've already guessed, not enough Broadway houses to keep up with the pictures coming along and judged—by their sponsors at least—worthy of a downtown deluxe first run.

• • •

Warners are bringing in "Wings for the Eagle" behind a peppy publicity campaign. The film has a tag of special significance on it—at least from a sort of historical slant for Warners. It's the studio's 3,000th feature.



THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Exhibitors Putting Punch in Campaigns To Boost Bond Sales

Exhibitor enterprise in cooperating with the Treasury Department for the sale of war bonds and stamps is asserting itself through the medium of aggressive showmanship methods. A wide variety of activities, typical picture showmanship in the arrangement of booths for bond and stamp sales, and whole-hearted enthusiasm for the effort has been evidenced in all sections of the country.

Typical of a cooperative spirit under which competing theatres are getting together for a common purpose in advancing bond and stamp sales is the committee set up by exhibitors of Little Rock and North Little Rock, Ark. The committee, comprising managers and owners of theatres in the area organized some time ago, holds weekly meetings, and has demonstrated in early accomplishments the value of their united effort. The committee is headed by M. S. McCord, exhibitor state chairman. On the active bodies working together are John Rowley, Robb & Rowley Theatres; M. J. Pruniski, Malco; Calude C. Mundo, Rex and Liberty theatres; Robin Wightman, Robb & Rowley; Herod Jimerson, Rex and Liberty theatres; Sam B. Kirby, Malco. On the first 2 days of the drive, the theatres in the area ran up a total of $13,927.60 in bond and stamp sales. The quota for the county is $35,000 for the month of June, and the theatremen are confident that they will top that by $15,000 at least.

A tie-in between the bond selling and a stage feature was introduced when the RKO Boston Theatre, Boston, offered a stage show under the title "Put a Stamp in the Book for Uncle Sam." Happy Felton, Arthur Treacher, Ann Corio, Mitzi Green and others in the show volunteered to sell stamps in the lobby at the finale of the show—the star did the selling at the conclusion of the act leaving the stage and walking through the auditorium to the lobby to take pledges for bonds or sell stamps.

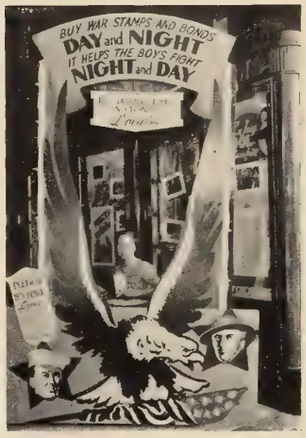
Drive Collections Reach All-Time High

Total moneys received by the National Committee of the industry's Army-Navy Relief drive, of which Nicholas M. Schenck is chairman, this week created a new all-time high for theatre collection campaigns. Checks sent in by participating theatres reached the record-breaking total of $1,550,000. Remittances received include the following amounts from circuits and theatres:

Paramount enterprises, Miami: $5700; M. Switow & Sons, Louisville: $3500; Leo Brecher circuit, New York City: $3000; Dominion Theatres, Virginia: $1200; Fourth Ave. Amusement, Indiana: $2150; El Portal, Las Vegas: $970; Palace, Newport News: $1000; Knickerbocker, Nashville: $1070; Paramount, Nashville: $2000; Circle, Indianapolis: $3125; Crescent Amusement Co.: $5325; Rugoff & Kecker, N. Y.: $4210; Prudential Playhouses, N. Y.: $6660; United Theatres, New Orleans: $3750; Western Mass. Theatres, Springfield: $5200; Y & W Management, Indianapolis: $2750; Radio City Music Hall, N. Y. C.: $11,000; Wometco circuit, Florida: $5000; Roxy, N. Y. C.: $7000; Skouras Theatre Corp.: $35,409, plus $1000 contribution from the company; Endicott

(Continued on Page 10)

Originality, Ingenuity Mark Displays, Stunts Created by Showmen for Bond, Stamp Drive



Above: Novel War Stamp and Bond booth built by Manager Sam Gilman for Loew's Theatre, Harrisburg, Pa.



Above: World War I Liberty Loan posters form nucleus of Stamp and Bond display arranged by Angie Ratto at Loew's Palace, Washington.



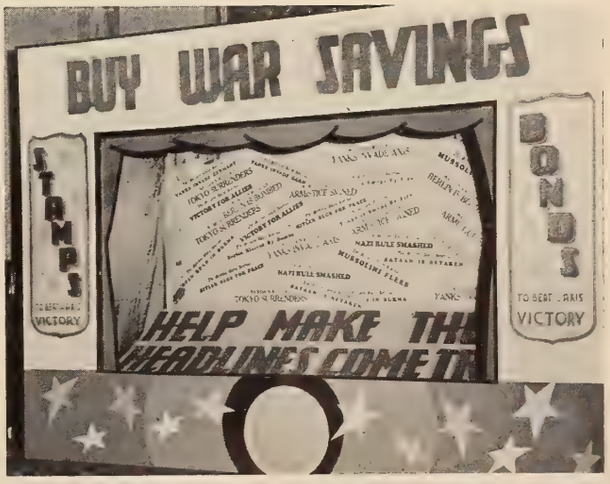
Above: Staff members of Glendale Theatre, Glendale, Calif., have been named Bond Bombadiers. Pledge: to sell a War Bond each week.



Above: Uncle Sam sells Stamps and Bonds from unique, inverted tophat booth at Fabian Fox, B'klyn, N. Y.



Above: Posters like this, created by Oscar Doob for Loew's theatres, influence Stamp and Bond purchases.



Above: "Wishful headlines" display created by Joe Samartano, Loew's Poli, Meriden, Conn., from idea suggested by ad head Oscar A. Doob.

EAGLE SQUAD
authentic picture ab
who did not wait to

EAGLE SQUADRON IS THE FIRST PICTURE TO SHOW

1. **HOW THE COMMANDOS STRIKE!**
2. **THE W. A. A. F.'S IN ACTION!**
3. **THE CHANNEL MOSQUITO FLEET!**
4. **THE DEADLY SPITFIRES IN ACTUAL COMBAT!**



WALTER WANGER'S EAGLE SQUADRON

N is the FIRST
t the first Americans
stabbed in the back!

Eagle Squadron is ready! Are you?

Watch for further news about the first great picture of the second world war!

UNIVERSAL PICTURES

ERT STACK • DIANA BARRYMORE • JON HALL • EDDIE ALBERT • NIGEL BRUCE • EVELYN ANKERS
ERIKSON • JOHN LODER • EDGAR BARRIER • ISOBEL ELSOM *and the Flying Heroes of the* EAGLE SQUADRON • Foreword by Quentin Reynolds Famous War Correspondent
al Screen Play by Norman Reilly Raine • Directed by ARTHUR LUBIN • From the Cosmopolitan Story by C. S. Forester • A UNIVERSAL PICTURE

'Glamor' for Workers in Local Factories Is New Theatre Activity

A lot of stress is being placed on the necessity of putting glamor into industry and making the men at the lathes and punch presses feel the importance of their contribution to the Nation's war effort.

Theatres can take advantage of this movement by tie-ups with local photographers to take pictures of men in industrial plants, if the theatre agrees to exhibit the finished product prominently in the lobby or on the front.

The stunt can prove a real business-getter by circling the heads of certain men in the groups and admitting them free on a given night or performance. Pictures can be taken of entire departments, or of the men at lunch periods, or leaving the plant, if permission for pictures at the work benches are forbidden.

If your town has more than one industry engaged in war work you can arrange for a different plant to be treated each week. Give added emphasis to the stunt by arranging with the management of the concern for a picture of such completed equipment as the units they manufacture are intended to serve and then outline the part of the machine, gun, or other war utensil where the unit fits. Put a big sign on the display board reading "The men at (blank's) are making (nuts, bolts, etc.,) that help the nation to 'Keep 'em Flying,' or rolling, (or whatever war effort is advanced by their work).

This stunt can get a lot of attention and bring in a lot of extra dollars if it is properly treated. Co-operation is certain from the photographer, who has a big chance of selling pictures to members of the groups, and from the manufacturer, who is anxious to improve the morale of his employes.

Boom to Patriotic Enthusiasm is Result of MacArthur Celebrations

Reports have been coming in recently about the success of "McArthur Matinee's" and "McArthur Nights." The popularity of the Bataan Peninsula hero is at an all time high and every newspaper report brings him more forcibly to the attention and esteem of an already idolizing public.

Managers of the theaters reporting have secured a quantity of McArthur buttons and advertise that these will be given to persons attending the special performances. It is advisable to arrange for the showing of some war subject, preferably one associated with action where the General's hand was evident. However the lure of receiving a button carrying the likeness of McArthur seems to have been sufficient to draw maximum attendance regardless of the program.

Buttons, 1¼ inch in diameter, are reportedly available at approximately $10.00 per thousand.

Drive Collections Reach New All-Time High of $1,550,000

(*Continued from Page 7*)

Circuit, Brooklyn: $1112; Fox Detroit Theatre: $3660; Black Hills Amusement Co., Deadwood, S. D.: $1012; Fanchon & Marco Theatres: $4213; St. Louis Amusement Co.: $6900; Mort H. Singer Theatres, Chicago: $5059; Atlantic Theatres, Philadelphia: $2849; Robb & Rowley, Arkansas: $2931; Newman, Kansas City: $1738; Center, Passaic, N. J.: $1300; Loew's, Inc.: $217,500, which includes $10,000 donated by the company; Paramount-Richards, New Orleans: $36,200; Alabama Theatres, Birmingham: $16,865; Translux Theatres, N. Y.: $10,152; Wilmer-Vincent, N. Y.: $6790; Dixie Theatres, New Orleans: $1720; Wilby-Kincey, North Carolina: $4662; Netco Theatre Corp., N. Y.: $2780; Monroe Amusement, Rochester, N. Y.: $2015; Paramount, N. Y. C.: $2975; Jay Emanuel Theatres, Philadelphia: $3126; A. Sablosky Enterprises, Philadelphia: $1716; M & P Theatres, Mass.: $31,619; Essaness, Chicago: $5241; Fabian Theatres, N. Y. C.: $14,047; E. M. Loew's, Mass.: $4792; Interstate Theatres, Boston: $2767.



So That Your Patrons May Know

Names of service staff members and employes in the nation's armed services are listed on this display located in the lobby of New York's Roxy Theatre. A gold star has been placed next to the name of Ernest Hubal at the top of the list; he was killed in action at Pearl Harbor. Blue stars accompany the other 21 names. So that your own patrons may know that employes of your theatre are serving their country, we suggest you place a similar display in a conspicuous spot.

Theatremen Handle War Heroes National Tour

Prominent theatremen in cities to be visited by the War Heroes Parade have been named coordinators for local committees by Spyros Skouras, president of 20th Century-Fox, head of the War Heroes Parade Committee, acting for the Treasury Department under appointment by Secretary Morgenthau.

The parade in New York Monday is to be repeated in 21 cities, in which arrangements for demonstrations such as took place in Times Square and at Madison Square Garden in New York, have been made by theatremen working with the Parade. The committee heads, who have appointed their local committees, are:

Marty Mullin and Sam Pinanski, Boston; Ted Schlanger, Philadelphia; Izzy Rappaport, Baltimore; Carter Barron and John Payette, Washington, D. C.; John H. Harris, Pittsburgh; Charles Raymond, Cleveland; Dave Idzal and Eddie Silverman, Detroit; Harold Fitzgerald, Milwaukee; John Balaban and James Coston, Chicago; John Friedl, Minneapolis; Rick Ricketson, Denver; Tracy Barham, Salt Lake City; Frank Newman, Seattle; Al Finke, Portland; Arch Bowles, San Francisco; Charles Skouras, Los Angeles; Bob O'Donnell, Dallas; E. V. Richards, New Orleans; Harry Arthur, St. Louis.

Following is the schedule of cities and dates:

June 10, Boston; June 11, Philadelphia; June 12, Baltimore; June 13, Washington; June 14, rest; June 15, Pittsburgh; June 16, Cleveland; June 17, Detroit; June 18, Milwaukee; June 19, rest; June 20, Minneapolis and St. Paul; June 21, rest; June 22, Denver; June 23, Salt Lake; June 24, rest; June 25, Seattle; June 26, Portland; June 27, San Francisco; June 28, rest; June 29, Los Angeles; June 30, rest; July 1, San Antonio; July 2, Dallas and Fort Worth; July 3, New Orleans, and July 4, St. Louis.

Show Defense Rehearsal Movies

Preparing for a city-wide blackout and to otherwise further its Civilian Defense Program, the city of Springfield, O., including Police Department, Junior Police and Auxiliary Police, recently held a rehearsal program at the local football stadium. Approximately 300 people participated in the program, with 500 serving as spectators. Cameramen were on hand to take 35 mm. movies which were shown the same week at all Chakeres theatres in Springfield.

Sturdivant Stresses Duty to Aid Nation

Remarks of B. V. Sturdivant, former director of the Los Angeles Theatre Defense Bureau, in addressing councilmen of that group, are of significant importance to theatremen everywhere. The industry, as a whole, has been doing an excellent job of lending its every needed effort and resource to assisting the Government but, there are many who take their pledges of participation too lightly and are inclined to shirk. For this latter group Mr. Sturdivant's assertions have a pointed and purposeful meaning:

"The motion picture industry will remain an essential industry just as long as it makes substantial contribution to the national effort during the present emergency. The motion picture has a great and significant duty to perform but every member of the industry, regardless of his or her position, is expected to contribute to the war effort just as is the man on duty at the firing line. If the day comes when producers and exhibitors can not justify their existence with proper co-operation, then that will be the day when our manpower and resources will be diverted to other avenues of doing our part."

Treating on the moot subject of exhibitors who have failed to co-operate fully on the exhibition of releases of the War Activities Committee and other Government sponsored films, Sturdivant said:

"Every one of these are produced with great care after careful consideration and are expected to be given preferred playing time and exhibition by every theatre in the United States."

Tarzan, Jr., Touring For Bond Sales Rallies

Movie fans who have watched Johnny Sheffield cavort across the nation's screens as "Tarzan, Jr.," the son of "Tarzan" Johnny Weissmueller, now have the opportunity of seeing the young film player in a new role, for he has launched a countrywide personal appearance tour to stimulate sales of War Bonds and Stamps.

The tour, which is being sponsored by the War Savings Staff of the United States Treasury, started in San Francisco on June 1.

Johnny is making personal appearances at rallies, club meetings and at other public functions and speaking over the radio.

Booth for War Stamp Purchases Set Up at Warner Home Ofifces

A booth for the sale of War Stamps to Warner Bros. home office employes, numbering over 1,000 has been opened on the Warner building's fifth floor where the company cafeteria and clubrooms are located. The booth will be open during the lunch hours from 12 to 2 p.m. daily, and the plan is to encourage employes to make regular purchases of stamps. First day's sales made by Esther Sobel and Camille Garrity, receptionists, who took turns in the booth, amounted to more than $600.

Screen Stars on Bond Sale Tour

Screen stars are in the forefront of "flying squadrons" whose mission it is to sell War Bonds and Stamps at rallies in cities and towns across the country. The motion picture personalities who entered the field this week on tours scheduled for their appearance in several sections of the country are:

Marlene Dietrich, who left New York Wednesday after a vacation following a similar tour; Jinx Falkenburg, Ann Miller, Donald Crisp, Arleen Whelan, Shirley Ross, Mary Howard, Gale Sondergaard, Mrs. Pat O'Brien, Lana Turner, Marjorie Weaver.

BETTE
DAVIS

OLIVIA
de HAVILLAND



GEO. BRENT • DENNIS MORGAN in

"In This Our Life"

from Ellen Glasgow's 1941 Pulitzer Prizewinner

How the crowds come! How the tickets sell! How the holdovers pile up! Six weeks at the N. Y. Strand—for the second time in history! And two weeks—three weeks—four weeks everywhere!

HARLES COBURN
IK CRAVEN • BILLIE BURKE
irected by JOHN HUSTON
en Play by Howard Koch • Based Upon the Novel
by Ellen Glasgow • Music by Max Steiner

take it from us...
it's WARNERS!

The Box Office Slant

I Live On Danger

Paramount **Gangster** **73 mins.**

(Block No. 7—Release Date Not Set)

AUDIENCE SLANT: (Family) Fast moving story and good mixing of adventure, romance and thrills should more than satisfy.

BOX-OFFICE SLANT: Cast is good enough to bring them in and the picture should hold to average and possibly build.

Cast: Chester Morris, Jean Parker, Ralph Sanford, Roger Pryor, Elizabeth Risdon, Douglas Fowley, Dick Purcell, Edwin Maxwell, Ginger Palmer, Bernadene Hayes. **Credits:** Produced by William H. Pine and William C. Thomas. Directed by Sam White. Assistant director, Howard Pine. Screenplay by Maxwell Shane, Richard Murphy and Lewis R. Foster from an original story by Lewis R. Foster and Alex Gottleib.

Plot: An on-the-spot radio announcer is ambitious to get a foreign assignment until he falls head over heels in love with the sister of an ex-mobster that has been falsely accused of murder. His fake broadcast of an event that he had been too late to cover causes him to get fired from his job and he arranges to turn in the brother of his girl friend in order to get back his position. When convinced of the brother's innocence he gives up his dream of overseas employment and starts out to capture the real murderer.

Comment: Gangland, crooked politics and radio get all mixed up with romance in this one but Director White has managed to keep his story twisting and turning to cover the wide area of backgrounds in an admirable manner. Chester Morris, as the hard-hearted announcer who sees only the story and never senses the affect of his success on those who make the headlines, does an excellent job and Jean Parker, as the sister of the convicted criminal, works with just the right amount of reserve to make her part convincing. Thrills and excitement fairly tumble over each other throughout the footage and there is well handled comedy relief to spice the excitement. The camera department has been well handled and the sequences dealing with the people rescued from a burning liner strewn like debris on the beach and the capture of the murderer in the abandoned mine rate excellent. A new child find, Ginger Palmer, has a nice spot and shows promise. Others in the cast fill their allotted places in convincing manner. Sell this as a top ranking adventure story. It's really good.

Catchline: Hold on to your hats, folks—It's thrill-filled and punch-packed!

Tough As They Come

Universal **Drama** **63 mins.**

(Prod. No. 6019, Nat'l Release, June 5)

AUDIENCE SLANT: (Family) Good entertainment for those who like the Dead End Kids brand of trouping.

BOX OFFICE SLANT: One of their best pictures in this series. Okay for supporting spot.

Cast: Billy Halop, Paul Kelly, Helen Parrish, Ann Gillis, Huntz Hall, Bernard Punsley, Gabriel Dell, Virginia Brissac, John Gallaudet, Giselle Werbiseck, Jimmie Butler, Clarence Muse, Theresa Harris, John Eldredge, James Flavin, George Offerman, Jr., Antonio Filauri, Inez Palange, Mela Powers, Kitty O'Neil, Ben Hall, Cy Shindell, Duke York, Dick Hogan, William Forrest, Paul E. Burns. **Credits:** Directed by William Nigh. Screenplay by Lewis Amster and Brenda Weisberg. Original story, Lewis Amster and Albert Bein. Director of photography, Woody Bredell. Associate producer, Ken Goldsmith.

Plot: A youngster living in the slums, tries to get a job with an organization that has been trying to better slum conditions. Instead he gets mixed up with a loan shark outfit and it becomes his distasteful duty to pick on his fellow slum residents. However, he finds a way out for all and a new future looms in the offing for him and his slum friends.

Comment: With a tightly-knit script that gives full rein to their usual type of mugging, the Dead End Kids put over one of their best pictures to date in this series. The "kids" are aided by a swell portrayal by Paul Kelly, whose scenes with the willful Halop contribute greatly to the general success of the film. For the fans who enjoy "The Dead Enders" this will prove exceptionally entertaining, for there is a goodly share of their rough-and-rowdy comedy. William Nigh's direction keeps the picture going at a fast pace. Effective trouping is turned in by the other members of the cast, which includes Helen Parrish, Ann Gillis and Virginia Brissac; a good cast for anyone's dough. Production values are sound. Title will fit in nicely for merchandise tie-ups and a series of teaser ads. Wisecracks from the "Dead End Kids" would attract attention if put all over your front and lobby. Can also be sold by cooperation with social clubs.

Catchline: Obsessed by his desire to make good in a two-fisted way.

Legion of Decency Ratings

(For Week Ending June 13)

SUITABLE FOR GENERAL PATRONAGE

Atlantic Convoy
Bambi
Cyclone Kid
In Old California
Magnificent Dope
Strictly in the Groove

SUITABLE FOR ADULTS ONLY

Calling Dr. Gillespie

Are Husbands Necessary?

Paramount **Comedy** **79 mins.**

(Block No. 7—Release Date Not Set)

AUDIENCE SLANT: (Family) Generally pleasing and broadly amusing in sufficient of its situations to win good reaction particularly in the average situation.

BOX-OFFICE SLANT: Value of the Milland-Field-Morison combination as a draw is chief attraction factor. Needs strong dramatic support from companion feature if given top spot in billing.

Cast: Ray Milland, Betty Field, Patricia Morison, Eugene Pallette, Phil Terry, Richard Haydn, Charles Dingle, Leif Erickson, Cecil Kellaway, Kathleen Lockhart, Elizabeth Risdon. **Credits:** Associate producer, Fred Kohlmar. Director, Norman Taurog. Screenplay by Tess Slesinger and Frank Davis. Adapted from novel by Isabel Scott Rorick. Photographed by Charles Lang.

Plot: Wacky domestic comedy centering about a dithery young couple who get along swell until their second wedding anniversary, when husband (Milland) gets irked by wife (Betty Field) for her interference in his business. She has her turn to get irked when husband's old flame (Morison) suddenly shows up. Ultimately the wife's interference in husband's business results in a promotion for him, and it all washes out happily for everybody.

Comment: This is good all-around domestic comedy with an especially attractive performance by Betty Field in a humorous characterization she manages adroitly. It is a blend of the screwball type of comedy with some effective slapstick introduced in a "production number" at which Ray Milland as a slightly tipsy masquerader provides the fun as he stumbles about in a suit of armor. The action is always on the light side with spats and misunderstandings between the young couple as the material which is depended upon to entertain—and entertain the picture will in the average situation. There is another element of appeal in the "success story" angle as Milland—more by good luck than good management of his interfering but ever-loving wife—works up to a better job at the bank. Milland and Betty Field have good support from Patricia Morison, Eugene Pallette, Richard Haydn, Charles Dingle and others. Sell it as carefree comedy about a young married couple whose efforts to get along on a budget provide just the tonic entertainment-seekers want.

Tombstone, (The Town Too Tough To Die)

Paramount **Western** **78 mins.**

(Block No. 7—Release Date Not Set)

AUDIENCE SLANT: (Family) A seventh heaven of action for Western fans and some exceptionally fine entertainment for everybody.

BOX-OFFICE SLANT: Headed for pay dirt. Good for top money and holdover playing time.

Cast: Richard Dix, Frances Gifford, Edgar Buchanan, Don Castle, Kent Taylor, Rex Bell, Clem Bevans, Victor Jory, Chris-Pin Martin, Jack Rockwell, Charles Stevens, Hal Taliaferro. **Credits:** Produced by Harry Sherman. Directed by William McGann. Based on an original story by Dean Franklin and Charles "Chuck" Reisner. Glenn Cook, assistant director. Photography by Russell Harlan.

Plot: Tombstone, Arizona, in the gun-slinging days when it was known throughout the nation as the toughest town on earth. A few peace loving citizens decide to employ Wyatt Earp as Marshall in an effort to break up the gangs that are spreading terror and the rule of the six-gun that is giving the town its bad reputation. How Earp went about the job of making the bad men behave and eliminating the undemocratic practices is portrayed in the film along the same lines that have been written indelibly in the history of the men who reclaimed the West.

Comment: A stirring story of the West with a mixing of historical fact and fictional fancy that hits the spectator some place between the inherent regard and respect every American holds for the pioneers and the satisfaction experienced when we see pictured verification of the colorful imaginings lovingly associated with the period. The camera has caught the spirit of what we so happily link with the best historical data and flights of fiction dealing with the West in the days of the '49ers. No personality played a finer part in wresting communities from the hands of the desperadoes and the rule of the six-gun than Wyatt Earp, the frontier Marshal so well interpreted by Richard Dix. Everybody in the cast does an excellent job of contributing to the enjoyment and Edgar Buchanan makes as lovable a villain as has been seen on the screen since Wallace Beery gave up those kind of parts. The story is so tense and laden with suspense that you almost lose track of the exciting gun fights and thrilling action that pervades throughout the footage. You can go after the history students as well as the Western fans on this. It's tops.

Catchline: Turn back history's pages and live again the thrilling life of a pioneer.

Selling the Picture

Paper-Weight Oscar Helps Sell 'Suspicion'

Still have that replica of an Oscar which Columbia Pictures sent to exhibitors throughout the country back in 1933 when they received the Academy Award for "It Happened One Night"? If so, are you still using it as a paper-weight? Ever stop to think that you might have used it to sell an attraction? Consider:



Out in Merced, California, Manager Harry Nunan had an Oscar, still has one, for that matter. But with the Academy's selection of Joan Fontaine as the best actress of 1941 for her performance in "Suspicion," the Merced Theatre management found he could put the statuette to a more productive purpose than as an instrument to prevent papers from blowing off his desk.

So, on playing "Suspicion," Nunan placed the Oscar in a showcase, had a special sign painted to go with it, and exhibited the statuette in the foyer ten days in advance of showing, after which it was removed to the front of the theatre (*see cut*).

Here is the copy that went with the display: "Exact replica of 'Oscar' awarded Joan Fontaine as the best actress of the year for her performance in 'Suspicion.' Don't miss this grand picture (playdate)."

The RKO-Radio picture grossed more than any other attraction played on the same days of the week during a four-week period. And the increase in patronage was even more remarkable considering the fact that the usual patron-participating game had been cancelled for this engagement.

Yes, Nunan did it with that little Oscar paper-weight.

Plan Special Exploitation Units For Forthcoming 'Eagle Squadron'

John Joseph, national publicity and advertising director for Universal, who returned to the studio last week following the company's New York sales convention, announced that Walter Wanger's "Eagle Squadron" will have the benefit of the largest exploitation units in the company's history.

These units, each numbering three men, and operating under the supervision of Maurice Bergman, eastern advertising manager, will cover engagements in every part of the country.

Special advertising appropriations have been made for "Eagle Squadron." These will provide for concentrated campaigns in newspapers, billboards and radio.

George Fraser, who recently resigned from the publicity department of 20th Century-Fox, has been appointed to serve as special press representative for "Eagle Squadron."

Model planes hanging from chandelier in lobby was one phase of the campaign staged by John Field, Grove, Chicago, on "Joan of Paris."

Campaign Unrivaled in Scope Heralds Premiere of 'Dandy'

War Bond Tieup Adaptable To Most Other Communities; Film is Thoroughly Exploited

Outstanding and unprecedented feature of the "Yankee Doodle Dandy" world premiere campaign directed by Mort Blumenstock, in charge of Warner Bros. advertising and publicity in the East, was the tieup whereby the Treasury Department sponsored the premiere, with purchase of a War Bond as a requisite for admission.

The War Bond campaign, which is adaptable to most other communities throughout the country, resulted in the sale of more than $5,750,000 in War Bonds and created a vast amount of good-will for the whole industry, besides getting the picture off to a most auspicious start under its two-a-day policy at the Hollywood Theatre on Broadway.

• Radio Record

Making full use of the wealth of popular music in the picture, especially such numbers as Grand Old Flag, Over There, Yankee Doodle Boy, Mary, and numerous other George M. Cohan hits, radio programs totaling a new record were lined up for playing of the song numbers and tributes and salutes to Cohan himself, with plugs for the picture in each case. During one week alone, about 30 coast-to-coast programs, such as Eddie Cantor, Jack Benny, Kate Smith, Fred Allen, Bing Crosby, Fibber McGee and Molly, Paul Whiteman, Fred Waring, and other headliners paid tribute to Cohan and his picture, many of the stars voluntarily offering to do so, while others were lined up by Isabel G. Turner, the Warner radio contact in New York, as well as by the studios and the music publishers. The week-end of the premiere, "Dandy" received 40 network radio plugs, in addition to countless mentions over local stations. Every orchestra was eager to play the music, both on its merits and as a salute to Cohan.

• Phonograph Albums

With dozens of leading orchestras and vocalists fighting to record the excellent arrangements of Cohan songs in the picture, Victor, Columbia and Decca immediately started putting out elaborate albums, decorated with stills and art work from the picture, and with advertising and exploitation designed to include exhibits of stills and other display matter publicizing the film's current engagement at the Hollywood Theatre. Twenty-five Davega stores all over town had big window layouts with streamers crediting the picture, together with plugs in the large newspaper ads, and in cooperation with the recording company the music counters of various other stores also set up attractive displays. All these tieups were arranged by Wilma Freeman of Mort Blumenstock's staff.

• Clothing Store Windows

Men's and women's clothing stores also were brought into the exploitation fold on a big scale by Miss Freeman. Weber & Heilbroner, one of the town's leading men's stores, came in for an exclusive "Yankee Doodle Dandy" necktie promotion, which they featured in their Fifth Ave., Broadway and seven other stores around town. Newspaper ads supported the window displays, with the usual mentions of the picture at the Hollywood Theatre. Russeks, a leading women's store on Fifth Avenue, went for a big window display and newspaper ads featuring dresses adapted from a model worn by Joan Leslie in the picture. Franklin Simon, another large Fifth Avenue shop, advertised a "Yankee Doodle Dandy of a suit" for girls.

• Taxicab Placards

Small placards reading "Be a Yankee Doodle Dandy—Buy War Bonds" were installed in several thousand New York City taxicabs, aggregating more than 25,000 fares daily. No charge was made by the taxi companies for this cooperation.

• Defense Workers

To spur more efficiency among defense workers, arrangements were made with labor management committees of the War Production Board whereby "Yankee Doodle Dandy" Score Boards would be set up in defense plants to give recognition to the best workers—who received a pin reading "I'm a Yankee Doodle Dandy." Will Yolen of Blumenstock's staff set this and the taxi tieup, as well as arranging for the Navy's first High School flying cadet unit to be officially known as the Yankee Doodle Dandy Squadron, and for Cohan theatre program exhibits in New York Public Libraries and various other hookups.

The jockeys at Belmont Park also came into the picture when the Jockeys' Guild held an election to name the Yanke Doodle Dandy of the American Turf, and various Boys' Clubs were designated as Yankee Doodle Dandies.

• Hats for USO Collections

Red, white and blue "Yankee Doodle Dandy" hats, blocked at the bottom and slit at the top for the dropping of coins or bills, were made up for use in collecting funds for the United Service Organization campaign to provide entertainment for the boys in uniform. Collectors reported that the hats helped to induce cheerful contributions. The $80,000 dress of pearls, called the "Yankee Doodle Dandy" Dress by the USO, is being dismantled and the pearls are being distributed to department stores in 80 leading cities for sale to the public with proceeds going to the USO.

• Accessories

Biggest and most impressive line of accessories ever made was worked up under the supervision of Bernard R. Goodman for "Dandy." Items included everything from a midget window card to a 24-sheet. In addition to the regular materials, such as posters, lobbies, etc., the list of specials embraced a four-page tabloid-size roto herald, with front cover in full color; 40x60 photocrome display; satin usher's badge; 40x60 satin banner; 9-ft. giant satin banner; 6-ft. giant standee in 10 colors; set of ten 8x10 color gloss stills; 22x28 jumbo window card, and numerous other items. The red, white and blue motif was used throughout by artist Joe Tisman.

Program Exchange

Patriotic Angle Gets Easson's Herald in Banks, Post Office; Walter's Premature Defense

Oh for the day when we can talk about the weather again! We'll be so glad for the privilege we'll devote most of our space to the subject. But right now, even if we had the privilege, there are too many programs on tap to permit discussion of the elements outside, whether they be rain, snow, sunshine or what have you?

We'll start off by acknowledging the herald on "How Green Was My Valley," sent in by Manager A. Easson of the Oakwood Theatre, Toronto, Canada. Easson tied in with the War Savings Stamp campaign by using this copy on the cover: "'How Green Was My Valley.' We all prefer Green Valleys to Scorched Earth. How can you do your share to keep our Valleys always Green? The answer: Join Canada's big parade of regular purchasers of War Savings Stamps."

This copy, the Oakwood management advises us, made it possible to get the heralds into the banks and the neighborhood post office. All in all, 8,000 were printed, of which 7,000 were distributed house to house in the district.

Bob Walter, manager of the Summit Theatre, Kansas City, Mo., apparently had the idea we were going to criticize his program, for before we'd even opened our mouth he rallied to its defense. Gosh, we don't mean to "tear programs apart." If, at times, we do seem on the critical side, it's only because we believe the exhibitor will want to know how he can improve this medium of show-selling so it will appeal to the greatest number of people. But, anyway, Walter's program is a card of "cheap," colored stock, size about 3½x9½. Here is what Walter says in its defense:

"First, this is the type of program that patrons have been accustomed to since about ten years ago. I find that they won't accept anything else. They might—in time—but that time is valuable to my box-office. Second, mats are too large to be used on this size program. Third, this program is their weekly 'Bible.' They certainly do demand to see one each week. If that doesn't take care of the flaws, please pan me unmercifully and maybe I'll see the light. I'm the youngest manager in the Commonwealth Circuit and can still change my ideas."

Well—even if we *wanted* to pan Walter's weekly program card, we'd have to buck up against a rather strong defense. After all, patrons' likes and dislikes are the main factors to be considered. If they like the card (which, by the way, is as clean and neat a printing job as we've ever seen), then that's all that matters. Whenever we take a program to task, it is only with the thought in mind of making it more popular with patrons, not to make it fancier. Situations differ, too. Walter's program might be another manager's poison, while a successful publication issued by another theatre would never do for the Summit. So long as the patrons accept it, demand it, nothing else counts.

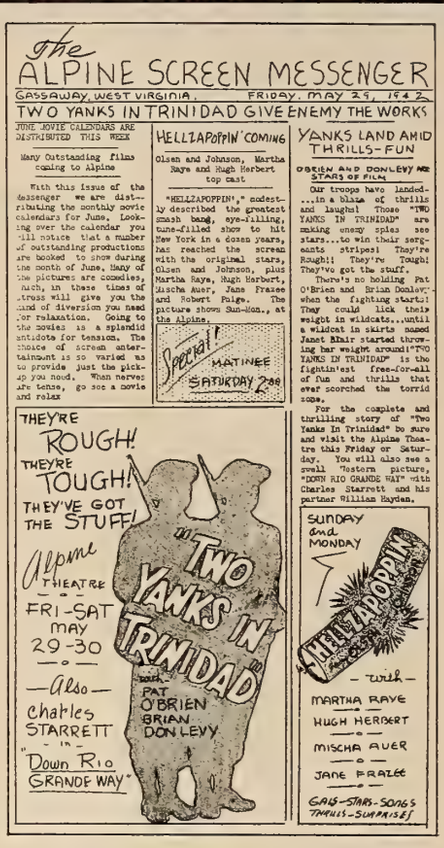
Walter also tells us about a good-will idea he "cooked the other night." It occurred to him, while making collections for the Army-Navy Relief Fund, that since the money had been contributed by the patrons, it was only fair that they should know how much they had given. So he ran a slide revealing the amount, "and got a world of good comment." Here is another example of building goodwill.

Manager Raymond Thayer of the Alpine Theatre, Gassaway, W. Va., has been kind enough to send us a copy of his Alpine Screen Messenger suitable for reproduction purposes. You'll find it elsewhere on this page. For another Alpine house at Sutton (there must be a lot of Alpines in that territory) a somewhat different type of program, printed by a program-printing company, is issued. We've described it before: one side is a rainbow-blend of cover, over which is printed a list of attractions, utilizing one- and two column ad mats; the other side has a heading, "Flashes from Hollywood," over a collection of short movieland items; one column is devoted to a "career story" of a famous personality. Well, let's get back to Gassaway where Thayer not only issues a program like that reproduced on this page but also favors his patrons with a monthly calendar. Perhaps everyone sees The Alpine Screen Messenger, but wise showman Thayer isn't taking any chances, hence the calendar. Besides, this form of program is welcomed by most patrons.

Having passed us up temporarily while welcoming the stork to his household (*STR, May 23, p. 22*), Arnold Stoltz sends us samples of pluggers he distributed on a recent midnight spook show. In the upper left-hand and right-hand corners are red crosses between which is this copy in bold type: "First Aid to Faint Hearts." The copy continues: "If you Pass Out when seeing Francisco's Midnight Spook Frolic we'll Pass You In Free to see another performance, etc." Incidentally, this Francisco Spook Show must get around, for only a few weeks ago (*STR, April 4, p. 40*) we carried an exploitation item about its appearance at Manager Harry Nunan's Merced Theatre, Merced, Calif. But then, it's easy for spooks to get around; they can pass right through barriers that would stop mortal man.

Playing "Shut My Big Mouth," Harland Rankin tied in with a Chatham, Ont., lumber firm for heralds, using this tie-in copy: "We don't 'Shut Our Big Mouth' about the fact that we have the largest stock of lumber in Kent County at reasonable prices."

There goes our space . . . and here we go . . . until next week.



Thayer's Economical Program

To patrons of the Alpine Theatre, Gassaway, W. Va., Manager Raymond Thayer sends a program like that shown in the illustration above. It has a newspaper style, yet the mimeograph method of printing makes it an economical program to issue. There is no copy on the other side.

Novel Street Ballyhoo Is Highlight Of Campaign on 'Bashful Bachelor'

Manager Harry Ashton of the Academy Theatre, Provo, Utah, staged a novel street ballyhoo as the highlight of his campaign for "Bashful Bachelor."

A bannered buggy and horse driven by two men made up like Lum and Abner paraded the downtown section for three days in advance of the opening and proved an effective medium for advance ballyhoo. Ashton also devised an entire false front for the theatre representing a country store and in addition built up an interior lobby set-piece similar to the front for an advance lobby display a week in advance of the playdate.

Additional radio time featuring spot announcements was promoted on the Salt Lake City Station KUTA which carries the Lum and Abner air show. Several thousand imprinted paper bags of large local grocers, with special tie-in copy, were distributed to customers a week in advance of the opening. Bumper strips, crediting the attraction, theatre and playdate, were placed on all taxicabs and street cars. Through a tieup with the leading drug stores 5,000 napkins were imprinted for use at soda fountains and soda clerks wore special "Bashful Bachelor" tie-up ribbons. Elaborate "country store" window displays were arranged with leading department stores in the downtown district and all weekly newspapers in neighboring towns were serviced with additional art and feature material.

Radio Contest, Ballroom Tieup Put 'Dancing' Over in Terre Haute

A radio contest offering guest tickets for the best 25-word statements on "Why I Like Norma Shearer in Comedies" was one of the highlights of the "We Were Dancing" campaign put over by H. J. Arnold, Indiana, Terre Haute.

He also tied up with a leading ballroom, which used a 40 x 60 in the main foyer and had the band leader announce nightly that guest tickets would be awarded best couples.

A large chain of drug stores featured a special sundae, carried window streamers and plugged the film on its menus.

In addition, a man in white tie and top hat, with a flasher light on the production in the bosom of his shirt, covered the busy streets for several days in advance of the opening.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....



IN OLD CALIFORNIA



JOHN WAYNE

BINNIE BARNES • ALBERT DEKKER

HELEN PARRISH • PATSY KELLY

EDGAR KENNEDY • DICK PURCELL

WILLIAM McGANN—*Director*

Screen Play—GERTRUDE PURCELL · FRANCES HYLAND

Original Story—J. ROBERT BREN · GLADYS ATWATER

A REPUBLIC PICTURE



BUY U. S. WAR SAVINGS BONDS



A DISPLAY THAT 'REALLY STOPPED THE PUBLIC'

Vast, attractive and colorful, and above all, animated to insure special attention was the lobby display used by Manager Julius Lamm of the Uptown Theatre, Cleveland, O., on the 20th Century-Fox Technicolor musical, "Song of the Islands." By means of animation, Lamm reports, the figure of Betty Grable did the hula (see center setpiece). Behind the display was a turntable playing an electrical transcription of the songs and scenes recorded from the picture. Beautiful colors were effected through the use of vari-colored spotlights. The display cost only 30 cents for the crepe paper used around the stand, "and I can truthfully say it really stopped the public." The scene above leaves no doubt of the veracity of Lamm's statement. Ushers wore badges and leis ten days before the film opened.

Promotes 50 Window Displays on "Tripoli"

One of the biggest campaigns in the history of Schine's Margie Grand Theatre, Harlan, Ky., was staged by Manager Leon Scott on "To the Shores of Tripoli."

To explain in detail, Scott warns, would take several pages, so he gives the following condensed summary:

Complete tieup and full cooperation of the local Marine Recruiting Depot, who furnished us loads of advertising material including cards, half-sheets, one-sheets, 6x15 cloth banner, pamphlets of every description, uniforms, medals —in fact, just about everything you could ask for.

If there was one window devoted to advertising "Tripoli" there were 50, and that's a conservative guess. Two types of heralds and stickers were distributed, as were also books on "How to Respect and Display Our Flag."

We had the recruiting booth in our foyer staffed by local Marines. The doorman was in full dress Marine uniform, and all ushers wore lapel badges and Marine insignia.

The theatre front was in red, white and blue, with flags, pennants, banners, etc., lending plenty of color.

We can safely say we went "all out" on this picture, and both the theatre and the Marine Recruiting Depot received excellent benefits from our cooperative efforts.

That South Sea Island Touch

Usherettes and cashiers of the Strand Theatre, Milwaukee, donned atmospheric print frocks, wore flowers in their hair and leis around their necks to lend that South Sea Island touch to the two attractions, "Song of the Islands" and "Bahama Passage." A special front was constructed for the occasion, with real palm leaves attached to painted trees.

MacArthur Photos to Ladies

To commemorate Memorial Day, Manager Leo Raelson of the Farrell Theatre, Ozone Park, L. I., presented to feminine patrons lithograph photos of General Douglas MacArthur.

Ties Up With Restaurant in Campaign on 'Ball of Fire'

A lucky-number contest featured the "Ball of Fire" campaign staged by Manager Paul Drake of the Regent Theatre, Battle Creek, Mich.

Drake tied in with the largest restaurant in town for ad space on the back of its checks. All checks were numbered and patrons holding checks with lucky numbers which had been posted with the cashier, received guest tickets to the opening. The restaurant also carried special window billing as well as a wall display which featured banners, 1-sheets and stills.

Thirty busses were chartered, each appropriately placarded, crediting the attraction, theatre and playdate and driven around the town and countryside. Twenty of the busses made daily trips to Camp Custer, local military reservation where about 30,000 troops are stationed. All local music stores, beauty shops and drug stores were also reached by Drake for tie-ins featuring window displays using special art on Barbara Stanwyck and Gary Cooper.



Special Front for Premiere

Front of Ottawa's Regent Theatre, constructed for the recent Canadian premiere of the forthcoming RKO-Radio release, "They Flew Alone." If your theatre has a corner entrance, like that above, this should give you an idea or two on the arrangement of your advertising displays. Lack of stills was probably due to early showing of film, on which no release date had been set at the time.

Usherettes, Not Hope, Get the Bird in Gag That Fails to Come Off

When an exploitation stunt succeeds, you're likely to hear about it. Well, here's one that did *not* succeed, but you're going to hear about it anyway.

The scene is Milwaukee. The manager of the Palace Theatre, where "My Favorite Blonde" is about to open, hears that the Hollywood Victory Caravan of movie stars is to pass through Milwaukee on its way to Minneapolis. Since Bob Hope is among the celebrities on the 10-car special, and since he is also the star of "My Favorite Blonde," the manager figures that here is a chance to put over a gag to get a lot of extra publicity.

So he gets three of his loveliest usherettes and cashiers and arranges for them to be present at the depot when the train pulls in. One of them carries a large statuette of a penguin (a penguin figures prominently in the picture, you know) which she is to give to Hope. (Yes, giving the bird to Hope will certainly crash the dailies.)

Well, the train pulls in. Nothing happens. Comedian Hope is sleeping, and neither he nor any of the other stars appear for the waiting hundreds. He doesn't get the bird, but the Palace usherettes do.

The newspapers come through with a writeup, of course, but there are no theatre credits.

And that's the story of the gag that failed. But the Palace management deserves all the credit in the world for trying.

Model Airplane Contest Builds Business for Theatre, Drug Store

Because the stunt resulted in excellent business on "Keep 'Em Flying," Manager Harold Bailey of the Rio Theatre, Oak Creek, Colo., has reported it to STR so that "you can pass it along to the rest of the boys." Thanks, Harold, we're mighty glad to do so, and we feel sure your brother exhibitors will find something of value in the stunt to adapt to their own exploitation campaigns. Here it is:

Through a tieup with a leading drug store, Bailey arranged a model airplane contest. Two weeks before playdate the drug store window was attractively decorated with a large banner advertising "Keep 'Em Flying" and a card inviting entries. Prizes were listed, and model airplane building kits to be sold by the store were displayed.

Day before the picture opened, a leading citizen and model airplane enthusiast was invited to judge the contest. The drug store contributed a leather billfold as first prize, while the theatre awarded a week's supply of theatre tickets as second prize. The next five prizes each consisted of a theatre ticket and an ice cream soda.

The Rio did capacity business during the run of "Keep 'Em Flying," and the drug store enjoyed increased patronage while the display was in the window.

Novel Victory Dinner Features "Tuttles" Campaign At Canton, O.

Keeping abreast of the times, manager George Delis of the Palace Theatre, Canton, Ohio, arranged for a novel Victory War-Rationed Dinner to highlight his campaign for RKO-Radio's "The Tuttles of Tahiti."

Through a tie-in with one of the local restaurants, a Victory Dinner was served to a large typical family of Canton in honor of the eighteen members of the family in "Tuttles." The dinner was rationed from beginning to end—no sugar or coffee. The stunt attracted considerable attention, with the *Canton Repository* featuring a story and picture in all its editions.

Boy, Girl, Piano Plug 'My Gal Sal' Tunes

A neat bit of showmanship was staged recently by Managers Ted Kirkmeyer and Frank Pratt of the Egyptian and Ogden theatres, respectively, on "My Gal Sal." The locale: Ogden, Utah.

Obtaining an old-time player-piano, they placed the instrument in front of the theatre where a Floradora girl and her escort played and sang songs from the picture. A card atop the piano carried this tie-in copy: "The melodies from this piano, a relic from silent movie days, may carry you back to the time of 'My Gal Sal.'"

With the same piano routine, the boy and girl visited ten local night spots, attracted much attention, created plenty of word-of-mouth comment. Cards plugging the film's melodies were placed on every juke box in town.

Besides visiting the night clubs, "Sal" and her boy friend,—he with the derby, checkered suit, over-sized burnsides and handle-bar mustache—toured the city, appeared in several stores, were interviewed over the radio, introduced from the stage and honored at a "Rustle Your Bustle" dance on the stage on opening night.

What about that old player-piano *you* used to have in *your* theatre in the old silent days? Gathering dust in the basement? Maybe, with a little going-over, it can be made to work in a stunt similar to that put over by Kirkmeyer and Pratt.

Coffin Promoted for Eerie 'Ghost of Frankenstein' Display

Promoting a coffin from a local funeral parlor, Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky., displayed it in the lobby in advance of the showing of "Ghost of Frankenstein." The lid was open, and a green spotlight was focused on a card inside which carried this copy: "The Frankenstein monster is up from the dead."

In some situations a stunt of this type might prove repulsive to most patrons. Be sure you know how your public is likely to react before you trot down to the undertaking establishment to make the tieup.

By a strange coincidence, the other picture playing with "Ghost of Frankenstein" was "Sing Your Worries Away," which the patrons probably did on their way home to keep their teeth from chattering.

Schools Cooperate With May On 'Andrew' Essay Competition

Through the cooperation of the motion picture chairman of the local chapter of the Daughters of American Revolution and the head of the English Department of the local schools, Manager Edward May of the Russell Theatre, Maysville, Ky., conducted an essay contest on "The Remarkable Andrew."

Announcements were made during special assemblies and by teachers during class periods.

The contest proved so successful that school officials agreed to cooperate with May next fall in conducting more of them.

A total of eight passes was awarded the winners.

To Capitalize on 'Wolf' Series

Having produced the "Lone Wolf" series since 1922, Columbia will try to cash in on the age of the series through a special advertising and exploitation campaign. Most interesting feature of the campaign will be a trailer with clips from the "Lone Wolf" films all the way back to 1922. "Wolf" characterizations have been essayed by H. B. Warner, Jack Holt, Bert Lytell, Melvyn Douglas, Francis Lederer and currently, Warren William.

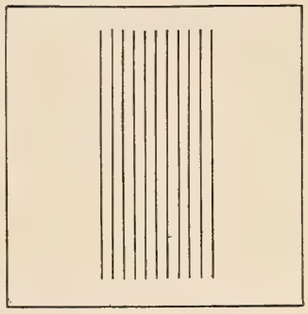
The ADVERTISING CLINIC by Old Doc Layout*

Basic Design Is Short Cut to Good Layout

Getting back to fundamentals, Old Doc here calls attention to the basic ideas behind layout. There are several fundamental designs. We've covered all (in previous "Clinic classes" except the Exclamation Point and the Dignity and Height designs—so here's the final two basic lines upon which the expert ad man relies to accomplish layout "composition" which is sound from the standpoint of design. Add these layouts to your scrap book, and go over them again when you're "stuck" for an idea.



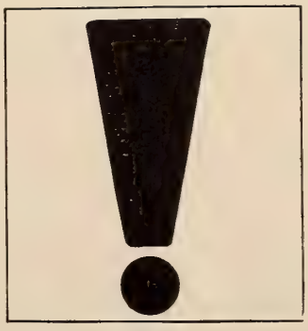
DIGNITY - HEIGHT !



The vertical line, above, suggests height, dignity and inspiration. Applying this fundamental design to a newspaper ad, we see at left the display roughed out to employ press book illustrations in an advertisement for "Smilin' Through." If you draw an imaginary line through the center of your ad and have an equal number of type boxes on either side, your layout would have "balance," which often is used to give dignity and formality and impart definite Class appeal.

Below, the Exclamation Point—which gives what might be called directive force to the layout. The eye naturally follows the line of an object or design and will swing through an advertisement in response to the direction pointed by various units. At right is a layout based on the exclamation point and using press book elements from MGM's campaign book on "The Courtship of Andy Hardy."

EXCLAMATION !





★'Hank' Harold

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

The Ladies' Theatrical Club Sends Check For $150 To Camp O'Connell

Barker and Mrs. Samuel Strahl were hosts last Friday night at the Weekly Family Jamboree. All those present had fun galore.

Byron "Buck" Stoner was King For A Day at the affair held last Monday.

A word of thanks is due to the Ladies' Theatrical Club for their nice gesture in sending a check for $150 to Camp O'Connell. Three new members were welcomed to the Ladies' Club: Mrs. W. Sands, Mrs. M. Magill and Mrs. N. Lazier. About 35 women attended the luncheon held last week which was in the form of a farewell party for Mrs. Larry Katz.

Tent No. 5—Michigan

Theatremen Concentrating On War Bond Pledges; Drive Going Well

The center of activity at present is the War Bond Drive with practically every theatre owner in the State cooperating 100 per cent. Early reports indicate that the drive is going over very well and that theatremen are concentrating on getting bond pledges. One of the earlier situations heard from was the Wyandotte Theatre, Wyandotte, Mich., where Manager George Bremen reported that he sold three bonds on the first day of his drive in the little suburb.

Tent No. 7—Buffalo

Chief Barker Kozanowski in Hospital; Elmer Lux Recovers from Bad Cold

Chief Barker Stanley Kozanowski is in the Buffalo General Hospital, confined to bed with an abdominal infection.

The daughter of Barker Jake Goldstein was married on June 7th to Mr. Jerome Adel. After the ceremonies Jake, local manager of National Screen Service, entertained his guests, consisting of approximately 450 people, at the club rooms.

Charles Stearn, United Artists district manager, was a recent local visitor. Elmer Lux is up and around again after a bad cold.

Meet the Chief Barker

Stanley Kozanowski—Tent No. 7

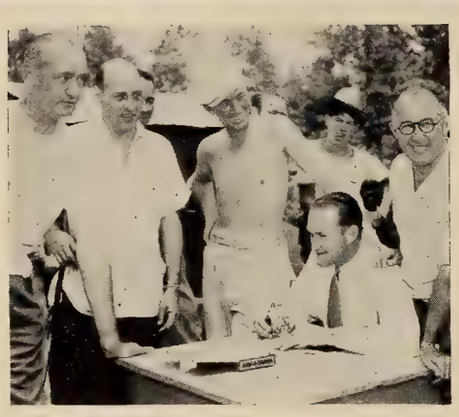
Stan, Chief Barker of Tent No. 7, Buffalo, gets a lot of fun out of his job—which is buying film. Trying to make the proper deals with the salesmen and managers of the Buffalo offices could be a trying task, but to Stan it's a lot of fun.



He's been the owner-manager of the Rivoli Theatre, Buffalo, for 22 years. And for the last nine years he's been an active barker in the Variety Club. He was elected to the Board of Directors in 1939, re-elected in 1940 and '41 and was also on the House Committee in 1940. He did such a good job there, he was chosen Assistant Chief Barker last year and was elected to his present post two days before the year ended.

Three years ago, Stan was married to Mrs. Edna Fair Alborg, who has two children in whom their step father is greatly interested. Bettyjean Sash is married and herself the mother of a daughter, Sharon; James Alborg is 18 and is now in his senior year in Allegany High School.

For relaxation from the tough job of getting money in the box-office, Stan finds golf his greatest pleasure, but barring that he would just as soon watch a good baseball game.



First to Call "Fore"

First foursome to get off the tee for the start of the recent annual golf tournament of Atlanta's Tent No. 21 are these Barkers above. Left to right: Floyd Stowe and Hubert Lyons of RKO; Jimmy Harrison, Wilby-Kincey; Riley P. Davis and Chief Barker Harry Ballance. E. E. Whitaker, of Lucas & Jenkins, seated, completes the group.

Tent No. 11—Washington

Dougherty Calls On All Barkers To Aid War Bond Drive; Rudy Berger And John Allen To Hold Novel Party

The club mourned the recent sudden passing of Barker Carroll Dikeman, former treasurer for the Kernan Theatres and more recently a restaurant operator of some note. Barker Dikeman was charitable, friendly and a good friend in the tradition of Variety. New member to the club is Viggo Rambusch. Welcome, Barker! On Monday, June 15, Barkers Rudy Berger and John Allen, Metro executives, will hold a party at the club a la "Notre Damus," a famous predicter. For days now members have been receiving parcels and letters telling about how Mr. Notre, it seems, predicted several hundred years ago that this party would be held.

Chief Barker Vince Dougherty is calling on all members to lend full support in the current bond and stamp campaign sponsored by Barkers Carter Barron and John Payette, respectively with Loew's and Warners.

Understand Charlie Hurley will return to the Universal exchange from the Cincinnati office. Birthday greetings in order for John Allen and wedding anniversary for Carlton Duffus. President Clark Griffith, of the Washington Baseball Club, was honored at a testimonial luncheon at the Mayflower last week. A member of Variety, Mr. Griffith was honored by Washington's faithfuls to the Senators.

Tent No. 13—Philadelphia

Henry Friedman Appointed Delegate To State American Legion Convention

Barker Henry Friedman, Commander of the Variety Club American Legion Post No. 712, has been appointed delegate to the Penna. State American Legion Convention to be held in Pittsburgh late in August.

Oscar Neufeld, director of the Miss Philadelphia Contest, reports that the first meeting of the girls held in the Clubrooms Wednesday evening, was a big success. They will have the benefit of the services of professional coaches in diction, elocution, dancing, and singing, to further their efforts as contestants. The next meeting of the group will be held June 17th.

Tent No. 21—Atlanta

Third Annual Golf Tournament a Huge Success; Over $750 Awarded in War Bonds; Barker Lee Rogers Joins Navy

The Third Annual Golf Tournament, held last Monday and Tuesday, was declared to have been a huge success by Chief Barker Harry G. Ballance and Golf Committee Chairman Riley P. Davis. Over $750.00 in War Stamps and Bonds were distributed as prizes at the gala banquet held in the club rooms Tuesday night. A cocktail party and the running off of the Calcutta pool was held the previous night.

Barkers who won prizes included, H. N. Purdy, Harold Spears, Bill Simpson, Riley Davis, Hugh Manning, Bill Griffith, E. D. Martin, Jack Barret, Oscar Lam, H. Schuessler, Eddie Melnicker, Sid Reams, Howard Wallace, Johnnie Harrel, John Lam, Aubrey Nesbitt, Thos. E. Orr, Dick Kennedy, Gus King. Non-player prizes went to Tommy Lucy, Mrs. McCowen and Jack Dumestre.

Barker Dave Prince of RKO proved a mean newsreel cameraman when pictures of the event were run off the first night and the narration by Barker Ernest Rogers, movie editor of the Journal, was said to have been tops.

A barbecue held in conjunction with the first day's activities attracted some of the film exchange employees who were all invited.

Through the fact that he played 18 holes of golf, sans shirt and in trousers only, Barker Riley Davis who was the Chairman of the event, has been named "Tarzan" Davis.

Barker Lee Rogers, former movie editor of the Constitution, has entered the navy as an Ensign. The paper has appointed Paul Jones as movie editor and the Board of Directors of Tent 21 have voted him an Honorary Membership.

For the duration of the summer, the weekly Gin Rummy games have been called off.

Meet the Chief Barker

M. A. Lightman—Tent No. 20

It has always been M. A. Lightman, and it will remain M. A. as long as the Chief Barker of the Memphis Variety Club Tent No. 20 has anything to say about it. Those initials also represent the given name of one of his sons, M. A., Jr., 26, a graduate of Vanderbilt University and now manager of one of his father's theatres in Memphis.



Lightman became Chief Barker of the Memphis Tent when it was organized in November, 1938.

As President of Malco Theatres, Inc., which he organized in 1925, he has brought his company through difficult times, the most memorable of which are those depression years which followed the stock market crash in 1929. You know he isn't kidding when he says: "The toughest job I ever had was keeping my company together during that depression."

Lightman was engaged in the construction business from 1913 to 1919, and began his industry career with the Criterion Film Co., Atlanta, in 1919.

Three children have blessed the Lightmans' 28 years of married life. Already mentioned is M. A., the eldest. Richard, 22, is a graduate of the University of Pennsylvania and, like his brother, is following in his father's footsteps: he works for Malco. Jean, the "baby" of the household despite her insistence that she is a grown-up young lady of 14, is a high school student.

From Nashville, Tenn., where he was born, Lightman went to Cornell University, where he graduated with the Class of 1913.

After the long grind at the office, he enjoys playing bridge or engaging in Little Theatre activities. Not the least of his favorite sports is swimming. In the role of a spectator, however, he'll take football.

THREE EXPERT ASSISTANTS

DIRECTORS and cameramen call on the special abilities of all three Eastman negative films, knowing that each will contribute its full share to the consistently high quality of the complete picture.

Eastman Kodak Company, Rochester, N.Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Short Subject Reviews

Perils of the Royal Mounted *(Average)*

Columbia Serial—15 Chapters
1st Chapter 21 mins., others 20 mins.

Indians on and off the warpath, Royal Mounted Police, bandits operating from a hide-away canyon (the entrance to which is under a great waterfall whose cascading torrents are turned on and off at will of their leader) these, plus a plot about a railroad executive bent upon pushing through the building of a rail line through the mountainous terrain, make up the action elements of a serial whose first two episodes impressed chiefly as satisfying from the action standpoint. In the main, the opening chapters indicate it's a routine, average sort of picture for the youthful at matinee shows. Poor Lo, that classic Indian, is taken completely across by the artful villain, who contrives smoke pots, rockets, etc., to make a totem appear and disappear; to speak words of advice that puts the Indian tribe outside the law—all to suit the bandit's plot to keep his robbers rolling over the hills on missions of plunder and murder. The hero is Robert Stevens, a hard-slugging Mountie who gets into fist fights with the bandits frequently enough to satisfy the most ardent lovers of sock. The heroine is Nell O'Day. Others in the cast are Kenneth MacDonald, Herbert Rawlinson, John Elliott, Nick Thompson, Art Miles, Richard Fiske, Richard Vallin.

The Daughter of Rosie O'Grady *(Very Good)*

Vita. (7111) Broadway Brevities No. 11
20 mins.

Little Patty Hale, Al Shean and others in the cast of this lift its entertainment value to the point where your audiences will almost lament its brevity. The action is laid among the youngsters of New York with Patty in the title role doing street dancing to the accompaniment of an accordion played by her old grandfather. Some very clever ditties are vocalized and some very talented youngsters display their wares. A heart touching crippled lad sequence makes itself felt. Jean Negulesco directed.

Gateway To Asia *(Very Good)*

20th-Fox (2107) Magic Carpet No. 7 9 mins.

This color travelogue takes the audience on a spectacular and exciting journey to the places in Turkey that are appearing so much in headline war news recently. Ankara, Istambul and some of the camps of the vast army of itinerants are given prominence. Outstanding is the contrast in architecture and customs as depicted between the buildings and people who follow the old traditions as against those who have accepted the teachings of the man who really modernized Turkey, Kemal Ataturk. The gay spectacle of a modern Turkish wedding ceremony is one of the highlights of the film. Edmund Reek produced this reel of the Thaw Asiatic Expedition and Lowell Thomas delivers the narration.

India the Golden *(Very Good)*

20th-Fox (2108) Magic Carpet No. 8 8 mins.

These color shots of the Maharajah of Mysore's principality in India, made by the Thaw Asiatic Expedition, are probably the last to come out of the country before the long arm of war disrupted the peaceful occupations and practices the subject relates so engagingly. The Maharaja is a modern ruler who is doing his best to combine the new advanced views of civilization with the age-old customs and culture of the India that has existed through the ages. Among other interesting scenes is rites of worship at the shrine of Gomatsvara, the pilgrimage held every 15 years to the great shrine of the Jains where millions trek up the hillside to pay tribute of fruits and flowers, and the grotesque divinities of the magnificent Temple of Kali. Edmund Reek produced and Lowell Thomas delivers the accompanying narration.

Hero Worship *(Swell)*

Para. (R1-10) Sportlights 10 mins.

This subject deals with the youngsters' trait of hero worship. There are the kids that idolize baseball stars and not only know them by sight but can give all their batting averages at a moment's notice. We see some boys wave to passing locomotives and how happy they are when their hero, the engineer, allows them to help him oil the iron horse. Then there's the hero worshipping that goes on when the circus comes to town and there are the lucky boys toting water for the elephants and giraffes. The film takes a more serious attitude and shows how Young America has gone from these types of worship to that of the men in the Armed Forces.

Information Please, No. 6 *(Very Good)*

RKO (24206) 11 mins.

A rather interesting set of questions is put to the experts in this session, who are aided by Howard Lindsay, author and actor, as guest expert. Quizzer Clifton Fadiman asks them to name various card games by the way the cards are dealt around a table. All very entertaining and amusing. The subject was produced by Frederic Ullman, Jr., under the supervision of Dan Golenpaul.

Guardians of the Sea *(Very Good)*

20th-Fox (2206) Newsreel Cameraman No. 6
9 mins.

How the U. S. Coast Guard goes about the task of training men for its own personnel and for places in the ever thinning ranks of the merchant marine is graphically and entertainingly illustrated in this Jack Darrock supervised one-reeler. From the first day of induction through the outfitting, drilling, studies, and actual work on ships, the picture carries the spectator on to scenes of the crews at work servicing buoys, gathering weather data, locating icebergs and other arduous and difficult duties. Public morale is certain to be stiffened by this example of what the boys in the Coast Guard service are doing to protect us from our Axis enemies.

Nutty News *(Funny)*

Vita. (7610) Looney Tunes No. 10 7 mins.

Elmer, the little guy whose "l's" and "r's" become "w's" when he talks, goes in for narration on a burlesque of the present day news reels. The subject matter of this technicolor reel is cleverly animated and the action accompanying Elmer's vocal description will account for many loud guffaws during its showing. Leon Schlesinger produced.

Wilful Willie *(Amusing)*

20th-Fox (2512) Terry-Toons No. 12 7 mins.

Willie, the mouse, doesn't like milk and refuses to be coaxed into giving it any place on his menu regardless of parental threats and persuasion. Sent to bed as a penalty he dreams that he has followed the advice of an Imp Horace Greeley and gone West where adventures pile one on the other. Finally a band of Indians chase him until his horse drops from

. . NEWSREEL SYNOPSES . .

(Released Saturday, June 13)

MOVIETONE (Vol. 24, No. 80)—British capture Madagascar; British and American heroes honored at Madison Square Garden; British and American heroes in Boston (Boston only); President Roosevelt welcomes King George of Greece; Fliers of U. S. Army and R.A.F. fly bombers to Britain; Tow-plane picks up glider; Women war workers leave babies in nurseries; Bear cubs show idea of bringing up mama.

NEWS OF THE DAY (Vol. 13, No. 278)—Battle of Madagascar filmed under fire; Tow-plane picks up glider; Fliers of U. S. Army and R.A.F. fly bombers to Britain; Women war workers leave babies in nurseries; Olympic stars stage aquatic show for USO at Beverly Hills, Calif.; 20,000 acclaim British and American heroes at Madison Square Garden (except Boston); War heroes get rousing welcome in Boston (Boston only); President Roosevelt welcomes King George of Greece.

PATHE (Vol. 13, No. 83)—British capture Madagascar; President Roosevelt welcomes King George of Greece; U. S. designers show how to camouflage war plants; Kiddies in Glencoe, Ill., show how to decrease food waste; Women war workers leave babies in nurseries; Fifty-five carloads of tin cans collected in California; Tow-plane picks up glider.

UNIVERSAL (Vol. 15, No. 92)—British capture Madagascar; Women war workers leave babies in nurseries; Banker rides to work on a horse; Animals perform in zoo in Illinois; Girls become traffic cops in Austin, Texas; President Roosevelt welcomes King George of Greece in Washington; U. S. Army stages impressive review somewhere in South.

PARAMOUNT (No. 83)—President Roosevelt welcomes King George of Greece in Washington; Oldest living American, Jim Wilson, buys War Bond at Lyons, Ga.; Air Chief Henry Arnold receives honorary degree; Newcomers at Brooklyn Zoo; Fliers of U. S. Army and R.A.F. fly bombers to Britain; Women war workers leave babies in nurseries; Britain's historic raid and occupation of Madagascar.

(Released Wednesday, June 10)

MOVIETONE (Vol. 24, No. 79)—Admiral Hepburn reports on Naval battle at Midway; 12,000 join Navy on anniversary of Pearl Harbor; New York hails U. S. and British heroes of war; Donald Nelson tours war plants; U. S. gunners in Australia; Japanese airman captured; Mrs. Oveta Hobby in WAAC uniform; Donna Logan crowned Ozark Smile Girl in 1942; Kansas City police swear in civilian auxiliary force (Kansas City only); Shut Out wins race at Belmont Park.

NEWS OF THE DAY (Vol. 13, No. 277)—12,000 join Navy on anniversary of Pearl Harbor; Donald Nelson visits Henry Ford's bomber plant; War Department launches War Production Days in tribute to Home Front; U. S. gunners in Australia; Shut Out wins race at Belmont Park; Rodeo at King Ctiy, Calif.; New York hails U. S. and British heroes of war.

PARAMOUNT (No. 82)—New York hails U. S. and British heroes of war; Donald Nelson visits Ford Aircraft engine plant, also visits Chrysler tank arsenal; Mrs. Oveta Hobby in WAAC uniform; Hansom cabs back in service in Boston; Tandem bikes replace family flivvers in Concord; Roller skating extravaganza in New York; 12,000 join Navy on anniversary of Pearl Harbor; Admiral Hepburn reports on Naval battle at Midway.

PATHE (Vol. 13, No. 82)—Selectees recall Pearl Harbor; Coast alert after Alaska raid; Bomber sergeant captures Japanese pilot; U. S. gunners in Australia; New York hails U. S. and British heroes of war; Donald Nelson visits war production plants; Roller skating extravaganza in New York; Shut Out wins race at Belmont Park.

UNIVERSAL (Vol. 15, No. 91)—12,000 join Navy on anniversary of Pearl Harbor; New York hails U. S. and British heroes of war; American and British production heads meet; Cadets see guns and tanks; Lend-lease aid to China; Mrs. Oveta Hobby in WAAC uniform; U. S. gunners in Australia; Girl rowers at Philadelphia; Rodeo at King City, Calif.; Shut Out wins race at Belmont Park.

exhaustion and he finds his palate parched and tongue swollen in the desert heat. Avidly he reaches for the first liquid in sight and awakens to find himself devouring the glass of milk that brought on all of the trouble.

Gandy Goose in Tricky Business *(Good)*

20th-Fox (2510) Terry-Toons No. 10 7 mins.

Gandy the Goose initiates the cat into the wiles and ways of a box of magician's tricks and the shop from which they came. In the course of the footage the cat keeps trying to beat Gandy to the honor of being first to sample the many examples of the black arts that the shop provides and is always getting the worst of it. Finally, in desperation he stands declaring his dislike for all tricks while cards, rabbits and other impedimenta of the realm of legerdemain fairly pour from his person.

Olive Oyl and Water Don't Mix *(Funny)*

Para. (E1-8) Popeye 7 mins.

Popeye and Bluto fight for the right to show Olive their battleship. Popeye steals her by maneuvering the ships' guns. Bluto in turn steals her from Popeye and while showing her the catapult she is inadvertently released. Both go to her rescue and run into all sorts of mishaps topped off by an explosion in the powder room which lands Olive off the ship and Popeye and Bluto in the brig. The mishaps are rather funny and make for an entertaining cartoon.

In the Circus *(Good)*

Para. (Y1-4) Speaking of Animals 9½ mins.

We visit a circus and find that not only can the animals talk but that their thoughts are rather humorous. There's the elephant who does the ballet, the penguin who slides down cakes of ice, the camel who masquerades as a goose, the bashful giraffe and the laughing hyena all who have interesting remarks to make to the audience. There's also a panda and a black panther who claims he isn't as black as he's painted. Produced by Fairbanks and Carlisle.

Mysterious Fountain of Health *(Entertaining)*

Univ. (6381) Stranger Than Fiction No. 11 9 mins.

An entertaining hodge podge of unusual happenings and occupations that is highlighted by the pranks played on patrons of a Toledo, Ohio, restaurant—we wouldn't want to eat there. Other shots include glimpses into the oral cavities of the young and aged citizens of Hereford, Texas, where some peculiar combination of soil and water enables the townsfolk to hang out the sign "no dentists wanted." A landship owned by a lady doctor of Dallas, Texas, that permits all the thrills of a sea journey without any of its hazards; a girl who runs—and really works—a coal yard and a St. Louis woman who has spun the yarn to make herself a complete costume from the hair of a chow dog that she combs daily.

Master Carver *(Entertaining)*

Univ. (6382) Stranger Than Fiction No. 12 10 mins.

A trip to hobbyland offers some interesting glimpses of more than one-half million dollars worth of engine and power plant models that have all been carved by the hands of Mr. Warther of Dover, Ohio. Other shots include scenes of the Blue Hole of Castalia, Ohio, where the water comes from incalculable depths and is always the same temperature regardless of season; a drug store that is more than 200 years old and whose principal business is making candles; the violin making and oil painting work of Major-General Joseph Mauborge, U. S. Army, retired; the gun collection of a restaurant owner of Memphis and the hazardous work of "Shorty" the last of the Pony Express riders who carries the mail over the mountains to the mining camp at Sombrero Butte, Arizona.

Antarctic Outpost *(Interesting)*

Univ. (6364) Variety Views No. 14 10½ mins.

A journey with Admiral Byrd to the vast ice wastes of the South Pole regions that shows some excellent scenes of the adventures encountered and the hardships endured by the men and dogs who made the trip. A glimpse of the Bay of Whales and some shots of snaring seals with a net vie with the antics of the dignified penguins for top place as highlights. The narrator tells us that Admiral Byrd discovered a valuable harbor and other properties that are of value to the nation now that we are at war. Footage shows some interesting scenes of Byrd's men studying navigation during the long six months night that they had to live underground.

Aces in the Hole *(Amusing)*

Univ. (6251) Cartune No. 11 7 mins.

Woody Woodpecker has a yen to be a pilot and is constantly being thwarted by the tough sergeant who is always assigning him the duty of clipping the horses. In one of his imaginative flights he dons the apparel of a flyer and accidentally gets himself tangled with a set of flares. Their action takes him to the skies and he lands in a plane that is ready to go. To avoid the pursuing sergeant he takes the plane up and encounters no end of adventures before the sergeant comes to grief from contact with bombs that Woody releases and the woodpecker is assigned constant stable duty. Walter Lantz produced.

Juke Box Jamboree *(Good)*

Univ. (6252) Cartune No. 12 7 mins.

Muzie Mouse, who lives in an excavation in the walls of a juke joint, has his slumbers disturbed by the constant running of the music machine and decides to do something about it. In his attempt to stop the record he is thrown into a glass of "zowie" which seems to be somewhat more potent than a quartette of "zombies." The Mouse gets to seeing himself in multiples and engaged in activities generated by the spirits released from a row of bottles. He finally follows his many counterparts to the crevase he calls home and goes happily to sleep. Walter Lantz produced.

Wings of Freedom *(Very Good)*

Univ. (6363) Variety Views No. 13 10 mins.

This timely subject should get a lot of attention from audiences being made more and more conscious of the need for and use of airplanes. The camera takes us through a modern assembly plant and gives detailed lessons on how the propellers and engines are assembled into the units that generate the power that drives American planes at such terrific speed. The amazing precision from moulten metal to finished part is shown step by step. Climax is a thrill shot of a sky armada winging its way through the clouds.

India at War *(Timely)*

RKO (23,111) March of Time No. 11 19 mins.

Constituting March of Time's second report on India, this subject shows how the country is preparing itself for war through production and the working out of preparedness measures with British officials. Japan's expansion policy is noted in emphasizing India's importance in the fight against the Axis. The subject is timely, important.



Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

John Farrow Signed to Direct 'Commandos' at Columbia; Basserman Joins 'Honeymoon' Cast; Autry Pact Extended

▶ Director John Farrow, a Lieutenant Commander in the British Navy on leave, has been signed by Producer Lester Cowan to direct "The Commandos," with Paul Muni starred. Farrow's experience with the service which the picture covers will be of great help in establishing authenticity.

▶ *Bela Lugosi will do "Bowery at Midnight" for Monogram. The original story was written by Gerald Schnitzer and the picture will be produced by Sam Katzman and Jack Dietz.*

▶ Director Richard Thorpe this week used 40 parrots and other tropical birds in a scene for "White Cargo": a native feast and dance with 250 South Sea islander extras. Hedy Lamarr, Walter Pidgeon and Frank Morgan head the cast.

▶ *Lola Lane and Herbert Rawlinson have been signed for the new Hopalong Cassidy picture, "Lost Canyon," which Lesley Selander will direct. The Harry Sherman production will, as usual, star Bill Boyd as Hopalong.*

▶ Under the 3-year pact with Republic signed last week, Jane Withers will make nine pictures, first of which will be "Johnny Doughboy," to be directed by John H. Auer. "Apple Blossom Time" will be the second. The others are yet to be selected.

▶ *Director Leo McCarey has signed Albert Basserman to join Ginger Rogers and Cary Grant in "Once Upon a Honeymoon." McCarey is exercising extreme care with the picture: he refuses to disclose the plot idea, chooses Basserman instead of George Sanders because Sanders would be too attractive for the role involved.*

▶ Hal Roach is going to build rubber arms on his theatre chairs because Grace Bradley missed the lap of William Bendix and fell on the arm of his chair. The stunt was for Grace to fall off the burlesque stage into Bendix's lap in a scene from "Taxi, Mister." She got her cue wrong.

▶ *John Rawlins will direct Walter Wanger's forthcoming Technicolor film "Arabian Nights" with Maria Montez, Jon Hall and Sabu.*

▶ Ida Lupino's illness held up four pictures because of the tie-up of the stars in the picture "The Hard Way." The film should be finished this month and will be a musical reviving 20 nostalgic tunes of the 1920's. Under Vincent Sherman's direction, it is being produced for Warners by Jerry Wald.

▶ *Director William Seiter is surrounded by stages and scenery and cast and musicians in the work progressing on the Astaire-Hayworth musical, "The Gay Senorita." A carload of scenery was necessary for Xavier Cugat and his band. Some of the new songs they'll use will be I'm Old Fashioned, Shorty George and Bim Bam Bum.*

▶ King Brothers, having given up the "Hot Rubber" title, have found another "Hot" title with the announcement that they will produce "Hot Gas."

▶ *Producer George Haight at MGM has commisioned Jack Douglas, Red Skelton's air show writer, to do a screenplay.*

▶ Paramount is envious of the U. S. Navy and is going to sink a Japanese cruiser on its own in the current film "Wake Island," which features Brian Donlevy as Major Devereux, the top Leatherneck on Wake Island when the Japs attacked, and Macdonald Carey as Major Elrod, the Marine flyer who did the sinking of the enemy cruiser.

▶ *Gene Autry's contract with Republic has been extended for two more years. The studio is rapidly allocating the money budgeted for* 1942-43.

▶ 20th-Fox has bought "They Thought We Wouldn't Fight," an old book about the first World War written by the late Floyd Gibbons. The studio is planning a picture of the life of the late foreign correspondent.

▶ *Leslie Goodwins will diect RKO's "Mexican Spitfire's Elephant" with Lupe Velez, Leon Errol and Lyle Talbot. Bert Gilroy will produce.*

▶ "Sherlock Holmes Fights Back" against Lionel Atwill, who will play the role of the infamous Dr. Moriarty in the new Universal film of that title. Basil Rathbone and Nigel Bruce will have the principal roles, and Kaaren Verne will play the feminine lead. Roy William Neill will direct.

▶ *Paramount has signed new contracts with Dorothy Lamour, Dona Drake and Eddie Bracken. Miss Lamour will do a picture for Goldwyn on loanout and then return to her home lot. Bracken is now at work in "Happy Go Lucky."*

Call for Fight Audience

Said to be one of the biggest "extra" calls ever sent out from the Warner Bros. lot, five hundred people reported recently to Director Raoul Walsh to be the audience for the James J. Corbett-Jack Burke fight in "Gentleman Jim." Art Foster, Wilmington heavyweight, plays Burke to Errol Flynn's Corbett. The sequence is one of four spectacular fights in the film. Other opponents: Joe Choyinsky, Jack Kilrain, John L. Sullivan.

SWG Grievance Committee

The Screen Writers' Guild Executive Board has appointed a rotating Grievance Committee which will sift problems arising under the writer-producer agreement. The first committee, Sidney Buchman, Francis Faragoh and Allan Scott, will serve three months, after which they will be replaced by a new committee.



Jane Signs Republic Contract

While M. J. Siegel, chairman of the board and president of Republic Productions looks on, Jane Withers signs a three-year contract calling for three pictures a year at Republic Studios.

Wood Making Sure 'Bell' Rings True

Producer-Director Sam Wood is going to extreme lengths to make his forthcoming "For Whom the Bell Tolls" identical with the background of the original Ernest Hemingway novel and to have every detail absolutely authentic.

To Sonora he went recently in search of location sites that would resemble the mountainous countryside of rebellion-torn Spain as nearly as possible in size, description and growth.

Wood has also cast as many Russians as he can find to play the parts they did in the real-life drama. Already signed are Akim Tamiroff, Leo Bulgakov, Mikhail Rasumny, Fortunio Bonanova, Vladimir Sokoloff and Feodor Chaliapin, Jr., son of the world famous Russian basso.

The producer-director has also arranged that there be a chapter-by-chapter breakdown of the book, with the names of the characters, the setting and outline of the action, the time of day or night when the action of the chapter takes place, and exact descriptions of the principals. Each member of the cast and crew will have a copy of that breakdown.

Hollywood Sets Example in War Bond and Stamp Purchases

That Hollywood is setting an example in the purchasing of War Bonds and Stamps is borne out by figures released last week.

Employes in the studios have bought, and are still buying $135,000 worth of War Bonds weekly. In addition, $200,000 worth of "bricks" from the Wall of Liberty were purchased in cash sales during the past two weeks, thus making an average of $235,000 weekly. Of that sum, $15,000 worth of Bonds and Stamps are being purchased by the independent agency groups outside the movie studios. The Screen Actors Guild, as such, bought $50,000 worth.

HOLLYWOOD STUDIO ROUND-UP

Eleven new features went before the cameras at seven of Hollywood's leading studios for the week reported in this round-up.

METRO-GOLDWYN-MAYER

ANDY HARDY'S LAST FLING — Principals: Mickey Rooney, Lewis Stone, Fay Holden, Sara Haden. Director, George B. Seitz.

MONOGRAM

ISLE OF FURY—Principals: John Howard, Gilbert Roland, Helen Gilbert, Alan Mowbray. Producer-Director, Richard Oswald.

PARAMOUNT

NO TIME FOR LOVE—Principals: Claudette Colbert, Fred MacMurray, Oscar Levant. Director, Mitchell Leisen.

RKO-RADIO

SON OF THE SADDLE—Principals: Tim Holt, Ann Summers, Cliff Edwards. Director, Lambert Hillyer.

MEXICAN SPITFIRE'S ELEPHANT—Principals: Lupe Velez, Leon Errol, Lyle Talbot. Director, Les Goodwins.

NAVY COMES THROUGH — Principals: Pat O'Brien, George Murphy, Desi Arnaz, Jane Wyatt, Jackie Cooper. Director, Edward Sutherland.

REPUBLIC

CALL OF THE CANYON—Principals: Gene Autry, Smiley Burnette, Ruth Terry, Cliff Nazarro. Director, Joseph Santley.

SOMBRERO KID—Principal: Don Barry. Producer-Director, George Sherman.

UNIVERSAL

GET HEP TO LOVE—Principals: Gloria Jean, Jane Frazee, Robert Paige. Director, Charles Lamont.

FOREVER YOURS—Principals: Deanna Durbin, Edmund O'Brien, Barry Fitzgerald. Director, Jean Renoir.

WARNER BROTHERS

WATCH ON THE RHINE—Principals: Bette Davis, Paul Lukas, Geraldine Fitzgerald. Director, Herman Shumlin.

TITLE CHANGES

"Army Bride" (Mono.) now ONE THRILLING NIGHT.

"Love & Kisses, Caroline" (Univ.) now WHAT HAPPENED CAROLINE?

"Texas Cowboy" (Univ.) now LONE STAR TRAIL.

Food for 'Mark Twain' Thought

Special platters of Andre Kostelanetz' introduction of the Mark Twain Symphony over CBS were made for consideration by Warners as musical scoring for the impending Jesse L. Lasky production of "The Adventures of Mark Twain" with Fredric March starring. The music was composed by Jerome Kern.

Scott Set for 'China Sky'

By a neat bit of cast juggling, RKO signed George Murphy for the role originally announced for Randolph Scott in "The Navy Comes Through." By the switch, Scott was made available for Claudette Colbert's forthcoming "China Sky," screen adaptation of Pearl Buck's novel of that name.

Cashing in on 'The Bride'

As a result of preview reaction to "They All Kissed the Bride," Columbia is seeking another vehicle for the star combination of Joan Crawford and Melvyn Douglas. If a story can be found and the two stars are available, Alexander Hall will direct following completion of "My Sister Eileen."

DeSylva Signs New Pact With Paramount

Signing of a new long-term contract under which B. G. De Sylva will continue as the studio's executive producer was announced this week by Y. Frank Freeman, Paramount vice-president in charge of studio operations. De Sylva's present contract had almost a year to run.

De Sylva joined Paramount as a producer in November, 1940, on a deal to produce two pictures, and was made executive producer early in February, 1941. Since that time a number of pictures have been produced under his aegis, notably "Louisiana Purchase," "Caught in the Draft," "Birth of the Blues," "Hold Back the Dawn," "Nothing But the Truth," "The Fleet's In," "This Gun for Hire," "My Favorite Blonde" and "Take a Letter, Darling," already released.

His unreleased pictures include "Holiday Inn," "The Palm Beach Story," "The Forest Rangers," "Road to Morocco," "The Major and the Minor," "Wake Island," "I Married a Witch," "Happy Go Lucky" and "Great Without Glory."

In addition, preparations have been completed for one of the most spectacular pictures ever undertaken, "For Whom the Bell Tolls," from Ernest Hemingway's best seller, as well as "Star Spangled Rhythm," a musical film with a service background which will present the largest cast of stars ever brought together in a single picture.

Conrad Veidt as the Red Lama

Role of the Red Lama in MGM's production of "Kim" will be played by Conrad Veidt, the studio has announced. Mickey Rooney will star and Victor Saville will direct.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

I found a very interesting pamphlet on my desk this morning and, after reading it, decided it was something for the women. So, we'll leave our visit to the studio for next week.

It seems that ever since we declared war, certain groups have grumbled about the safeguarding of our children in theatres during the war emergency, causing parents to be squeamish about sending them. To overcome this and to work out real protection for them, the Theatre Defense Bureau took the well-known bull by the horns and started a Battalion of Safety here.

This is equivalent to the school monitor idea, for since school authorities have found that the policing of children is best done by the children themselves, the Bureau has built its plan on that theory. It may seem funny, but they've found that youngsters will follow the advice of other youngsters much more readily and willingly than they'll follow adult advice. Must spring from the idea that kids think they know more than we parents.

Anyway, the idea is to work out a system with your local Boy Scout Organization, Campfire Girls and all other national groups, whereby a certain number of boys and girls will be assigned to your theatre on Saturday afternoons and other special children's matinee days. A Leader is appointed and he or she made responsible for the assignment of their members and their alternates. This group is known as the Battalion of Safety and each is given an armband with the letters, B.O.S.

As to numbers—well, they figure that one in charge of every five or six rows of seats, one for each aisle and one to aid your doorman, should be sufficient to successfully meet any emergency. Then the youngsters in your audience are made members and in this way they are made part and parcel of the safety plan. It is even suggested you give them membership cards.

Now this will not only afford protection for our children, but it will also create plenty of goodwill, and after the emergency parents and children will remember the theatre as their symbol of the safe place to go.

This is something important for our "all out" program, so let's get behind it.

ANN LEWIS

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Time we set aside to have a look-see at how Producer Richard Blumenthal does it, found the Paramount hit-maker absent—slight illness. We'll be making a retake on that call, because Blumenthal is at bat again on "The Crystal Ball." If only half of what we hear about it is so, then he'll have three hits with three times at bat—you remember, of course, he produced "The Remarkable Andrew" and "This Gun for Hire" in his first two producer essays at Paramount.

Jack Harrower, who publicizes at Producers Releasing enthuses over the whole production situation—all lots, including his own, we mean. But he can also give you plenty of info about the theatre set-up and the industry front as a whole—drawing on many years of observation and reporting for the trade papers.

We have our suspicions as to who is responsible for the neat bit of prestidigitation whereby the Monogram picture "Do Not Disturb" has been changed to "One Thrilling Night"—which makes the interesting case in which, for a change, the sequel is shown first.

Shook hands twice when we saw Director Harold Schuster at 20th-Fox—first on greeting him and the repeat when we learned he is a native Californian—which latter fact makes any such you meet around here so unique we couldn't resist the temptation of experiencing the novelty twice in the same day. Schuster is directing "Girl Trouble" with Joan Bennett, Don Ameche and Billie Burke—a trio which seems to us to be about as swell a blend of engaging personalities as any picture could dream.

Over to the "Iceland" set with Johnny Campbell as our guide, and an eyeful it is. The set is about a city block in size, and with more cases of sniffles per capita than the average city block, we bet—because that ice they use is the McCoy and reduces temperatures well below the comfort zone for either a visitor or the talent in costume. We could have done with a campfire, but Johnny tells us "no campfires."

Monogram 'Taken' by Storm

Gale Storm breezed into a seven-year contract with Monogram as a result of her work in a few pictures just completed by that studio. A "Gateway to Hollywood" winner, she was brought to Hollywood from Houston, Texas. Now, at 20, she is considered by the studio to be star material and will receive the most extensive publicity exploitation in the history of that company.

Search for Navy Saga Material

Several aides of Cecil B. DeMille are searching for material concerning the story of Dr. Wassel, the Navy doctor who was honored by the President for safely bringing nine wounded men out of Java.

Goldwyn Buys Hope Autobiography

Samuel Goldwyn has obtained the rights to Bob Hope's autobiography "They've Got Me Covered," the title of which he will use for the comedy in which he will co-star Hope and Dorothy Lamour.

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New Orleans—Astor
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Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
St. Louis—Variety
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto, Canada—Superior

Advance Dope SR

ME AND MY GAL (MGM) **Drama-with-Music. Principals:** Judy Garland, Gene Kelly, George Murphy, Marta Eggerth, Ben Blue. **Plot:** Sure that together their act will click in big time, a singer and dancer team up. But it is two years before they finally receive word that they have been booked in the Palace, the acme of every performer's dreams. It turns out to be another Palace. Just as they click, however, World War I comes along and he joins our forces. They finally get the thrill of seeing their name in electric lights on the marquee of the Palace, in New York, after the Armistice is signed. **Director,** Busby Berkeley.

MADAM SPY (Univ.) **Spy. Principals:** Constance Bennett, Don Porter, John Litel, Ed Brophy, Edmund MacDonald, John Eldredge. **Plot:** A globe-trotting reporter marries, after a whirlwind courtship, in Russia. On the way home he is mystified and hurt at his wife's friendship for another man, and her treatment of people he likes. It is only after his friend, a naval intelligence officer, is murdered that he learns that his wife is a special agent. It is due to her work that a spy ring is caught and the killer apprehended. **Director,** Roy William Neill.

PRIORITIES OF 1942 (Para.) **Musical. Principals:** Johnnie Johnston, Betty Rhodes, Jerry Colonna, Vera Vague, Eddie Quillan. **Plot:** An ambitious young band leader decides that the aircraft workers need pepping up after working hours, so he and his band invade the employment office of an airplane factory. Instead of keeping them on as musicians, they are all put to work in different parts of the plant. The band leader discovers that his boss, a woman welder, was a singer before she decided to do her part for her country. With her help he puts on a big show for the Swing Shift. **Director,** Albert S. Rogell.

HI! NEIGHBOR (Rep.) **Comedy-Drama. Principals:** Jean Parker, Myrtle Wiseman, Scott Wiseman, Roy Acuff, Barbara Jo Allen, Pappy Cheshire, Janet Beecher. **Plot:** The backer of a college retracts her offer of funds when she hears a group of students poking sly fun at her in song. They turn the place into a Lonely Hearts Matrimonial Agency, for vacationists looking for their life's mate. Shocked at the situation, the lady relents and makes it possible for the college to continue. **Director,** Charles Lamont.

I MARRIED A WITCH (Para.) **Comedy. Principals:** Fredric March, Veronica Lake, Susan Hayward, Robert Benchley, Cecil Kellaway. **Plot:** Way back in the year 1690, the forebear of a distinguished family had burned a witch and her father at the stake. Back to earth, in the 1942, comes the spirit of that little witch, transformed into a lovely girl. Of course she falls for the present head of that family and tries to make him fall too, creating complications. **Director,** Rene Clair.

HILLBILLY BLITZKRIEG (Mono.) **Sov. Principals:** Bud Duncan, Cliff Nazarro, Edgar Kennedy, Doris Linden, Lucien Littlefield, Alan Baldwin. **Plot:** The government is interested in a new invention: a rocket ship worked by remote control. Snuffy Smith and his friend, Barney Google, are co-owners. Interested also are a couple of spies. Caught in the ship when it is accidentally shot off, Snuffy puts it through all its maneuvers. When it is finally brought to earth, the government men who had witnessed the display, okay it . . . and the spies are outwitted and caught. **Director,** Roy Mack.

TWELVE MEN IN A BOX (20th-Fox) **Drama. Principals:** Lloyd Nolan, Marjorie Weaver, Phil Silvers, Richard Derr. **Plot:** Lloyd Nolan, a private detective selected for jury duty on a murder case, swipes the knife that had just killed one of the testifying witnesses. Anxious to investigate the case on his own, he drugs a fellow-juror that night, escapes via the fire escape and gets enough evidence to solve the entire case. Then, because he violated the jury rules, he gets ten days for contempt of court. **Director,** Herbert I. Leeds.

RANDOM HARVEST (MGM) **Drama. Principals:** Ronald Colman, Greer Garson, Susan Peters, Edmund Gwenn, Philip Dorn, Reginald Owen. **Plot:** A victim of amnesia is taken home by a warm-hearted, sympathetic showgirl. Together they find happiness and he becomes a successful writer. When his memory returns, he completely forgets her, goes back as one of England's greatest industrialists. She finds him and becomes his secretary, but when she can't make him remember her, she leaves. Her loss brings back his memory of their life together, so he seeks her out. **Director,** Mervyn LeRoy.

SHOTGUN GUARD (Col.) **Western. Principals:** Charles Starrett, Arthur Hunnicutt, Shirley Patterson. **Plot:** A government postal inspector is sent to investigate the lax handling of the mails. He uncovers, in the carelessly handled mail, a letter from another government agent, notifying the owner of the stage line, that a rich shipment of gold is being transported through the town. Suspecting something wrong, his investigation uncovers a band of crooks, headed by an impostor, who have been robbing the stagecoaches through their knowledge of what was in the mails. **Director,** William Berke.

RUBBER RACKETEERS (Mono.) **Gangster. Principals:** Ricardo Cortez, Rochelle Hudson, Bill Henry, Barbara Read, John Abbott, Dick Rich. **Plot:** A gangster, just released from prison, takes advantage of the present tire situation, and goes into the tire stealing and re-selling racket. He's successful until his own Chinese servant, now in army uniform, comes back on leave and upbraids him for the unpatriotic racket. Through this man the police find and raid the gangster's warehouse. **Director,** Harold Young.

Book Review

RIVERS TO THE SEA, Lucien Hubbard, Simon & Shuster, New York, $2.50

The author's long background as a producer of pictures must have been in his mind constantly while he wrote this book because it is replete with picture situations that lend themselves admirably to spectacular climaxes. And he didn't forget for one moment the importance of threading his plot with just enough romance to give it the popular audience appeal essential to any good motion picture.

This is a story about the first steamboat to make the perilous trip from Pittsburgh down to New Orleans. Its hero is a young man who goes west to find fortune and adventure and he gets the latter in large doses during the building of the boat and then throughout the trip to Louisiana. It is also a story about a portion of the life of Nicholas Roosevelt who pioneered the steamboat idea in that part of the country.

The story is well written from the standpoint of absorbing reading and will hold your interest from start to finish. Perhaps this, too, is the direct result of Mr. Hubbard's picture producing career with its knowledge and values of entertainment. At any rate, it sizes up as good relaxation which may help you forget the war and the state of the world while helping the hero build the boat and sailing it down the mighty Mississippi.

"Chick" Lewis

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	73	8/28/41		b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42		a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42		b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41		b11/15/41
	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42		a3/21/42
3027	Sweetheart of the Fleet (C)	Jean Davis-Jinx Falkenburg	65	5/21/42		a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42		b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming 1941-42

	Atlantic Convoy	John Beal-Virginia Field	66	7 2 42		a5/2/42
	Bad Men of the Hills	Charles Starrett-Russell Hayden				a5/2/42
	Blondie for Victory	Penny Singleton-Arthur Lake				a5/23/42
	Ellery Queen Across the Atlantic	William Gargan-Margaret Lindsay				
	Flight Lieutenant (Former title "He's My Old Man")	Pat O'Brien-Glenn Ford		7 9 42		a5/2/42
	Gay Senorita	Fred Astaire-Rita Hayworth				
	Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore				a5/16/42
	Lucky Legs	Jinx Falkenburg-Russell Hayden		7/30/42		
	Man's World (D)	M. Chapman-W. Wright				a5/16/42
	My Sister Eileen	Rosalind Russell-Brian Aherne				
	Overland to Deadwood	Charles Starrett-Russell Hayden				a5/23/42
	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42		a5/9/42
	Pardon My Gun	Charles Starrett-Alma Carroll				
	Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		7/16/42		a1/17/42
3206	Riders of the Northland	Charles Starrett-Russell Hayden	58	6/18/42		a4/18/42
	Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett				a5/23/42
	Shotgun Guard	Charles Starrett-Jimmy Davis				
	Spirit of Stanford	Frankie Albert-Marguerite Chapman				
	Stand By All Networks	John Beal-Florence Rice				
	Talk of the Town (D) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur				a2/21/42
	Vengeance of the West (W)	Bill Elliott-Tex Ritter				a5/16/42

MGM

Current 1940-41

141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
'47	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Nav McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41

MGM

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May		b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June		b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June		b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June		b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June		b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June		b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

	Andy Hardy's Last Fling	Mickey Rooney-Lewis Stone				
	Apache Trail (W)	William Lundigan-Donna Reed				a5/16/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young				a6/6/42
	Calling Dr. Gillespie (D) (Former title "Born to Be Bad")	Philips Dorn-Lionel Barrymore				a3/21/42
	Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr				a3/28/42
	Eyes in the Night	Edward Arnold-Ann Harding				
	Jackass Mail (C)	Wallace Beery-Marjorie Main				a5/9/42
	Man on America's Conscience	Van Heflin-Ruth Hussey				
	Me and My Gal (M)	Judy Garland-George Murphy				
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132			b5/16/42
	Once Upon a Thursday (C)	Marsha Hunt-Barry Nelson	66			b5/23/42
	Ox Train	Dean Jagger-Donald Meek				
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan				a8/30/41
	Pierre of the Plains	John Carroll-Ruth Hussey	66			a5/2/42
	Random Harvest	Greer Garson-Ronald Colman				
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner				a3/28/42
	Tish	Marjorie Main-ZaSu Pitts				a5/30/42
	Tulip Time (Former title "Seven Girls")	Van Heflin-Kathryn Grayson				a5/16/42
	War Against Mrs. Hadley	Edward Arnold-Fay Bainter				
	White Cargo	Hedy Lamarr-Walter Pidgeon				
	Yank at Eton	Mickey Rooney-Edmund Gwenn				a5/2/42

MONOGRAM

Current 1940-41

	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41		b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41		a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41		a6/14/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits	Range Busters		4/24/42		
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42		a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42		b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42		b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42		a2/21/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41		a8/9/41
	She's in the Army	Veda Ann Borg-Marie Wilson		5/15/42		a5/2/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41		b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41		b11/1/41

Coming 1941-42

	Down Texas Way (W)F	Buck Jones-Tim McCoy	57			b6/6/42
	Here Come the Marines	Wallace Ford-Toby Wing				a1/17/42
	Hillbilly Blitzkrieg	Edgar Kennedy-Bud Duncan				
	Isle of Fury	John Howard-Gilbert Roland				
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
	One Thrilling Night (Former title "Do Not Disturb")	John Beal-Wanda McKay				a4/25/42
	Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42		
	Rubber Racketeers	Rochelle Hudson-Ricardo Cortez		6/26/42		
	Smart Alecks	Leo Gorcey-Roger Pryor				
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney				a4/18/42

PARAMOUNT

Current 1940-41

				Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas	(D)F.	Dorothy Lamour-Jon Hall (Tech.)..	77..	8/29/41	...b8/30/41
4037	Flying Blind	(D)F.	Richard Arlen-Jean Parker	70..	8/29/41	...b8/23/41
4033	Forced Landing	(D)F.	Richard Arlen-Eva Gabor	66..	7/18/41	...b7/19/41
4035	Kiss the Boys Goodbye	(CM)F.	D. Ameche-M. Martin-O. Levant...	85..	8/1/41	...b6/28/41
4031	Parson of Panamint	(D)F.	Charles Ruggles-Ellen Drew	84..	8/22/41	...b6/21/41
4034	Shepherd of the Hills	(D)F.	John Wayne-Betty Field (Tech.)...	91..	7/25/41	...b6/21/41
4030	West Point Widow	(CD)	Ann Shirley-Richard Carlson	62..	6/20/41	...b6/14/41
4055	Wide Open Town	(W)F.	William Boyd-Russell Hayden	78..	8/8/41	....b8/2/41
4036	World Premiere	(C)A.	John Barrymore-Frances Farmer...	70..	8/15/41	...b8/23/41

Block No.

Current 1941-42

2	Among the Living	(H)A.	Albert Dekker-Susan Hayward	68..	12/19/41	...b9/6/41
3	Bahama Passage (Tech.)	(D)A.	Madeleine Carroll-Stirling Hayden..	81..	1/23/42	..b12/13/41
2	Birth of the Blues	(M)F.	Bing Crosby-Mary Martin	84..	11/7/41	...b9/6/41
1	Buy Me That Town	(C)A.	Lloyd Nolan-Constance Moore	70..	10/3/41	....b8/2/41
4	Fleet's In	(M)F.	Dorothy Lamour-William Holden...	92..	4/3/42	....b1/24/42
4	Fly by Night	(CD)A.	Richard Carlson-Nancy Kelly	68..	4/24/42	....b1/24/42
2	Glamour Boy	(C)F.	Susanna Foster-Jackie Cooper	80..	12/5/41	....b9/6/41
5	Great Man's Lady	(D)A.	Barbara Stanwyck-Joel McCrea	91..	5/29/42	...b3/21/42
1	Henry Aldrich for President	(C)F.	Jimmy Lydon-Charles Smith	70..	10/24/41	...b8/2/41
5	Henry and Dizzy	(CD)F.	Jimmy Lydon-Charles Smith	71..	6/5/42	....b3/21/42
1	Hold Back the Dawn	(D)F.	Chas. Boyer-Olivia de Havilland...	115..	9/26/41	...b8/2/41
4	Lady Has Plans	(CD)A.	Paulette Goddard-Ray Milland	77..	3/20/42	...b1/17/42
	Louisiana Purchase	(MC)	Bob Hope-Victor Moore (Tech.)	98..	1/1/42	..b11/29/41
3	Mr. Bug Goes to Town	(FA)F.	Tech. Cartoon Feature	78..	2/20/42	...b12/6/41
5	My Favorite Blonde	(C)A.	Bob Hope-Madeleine Carroll	78..	5/1/42	....b3/21/42
1	New York Town	(CD)A.	Mary Martin-Fred MacMurray	75..	10/31/41	...b8/2/41
2	Night of Jan. 16th	(My)F.	Ellen Drew-Robt. Preston	79..	11/28/41	...b9/6/41
3	No Hands on the Clock	(My)F.	Chester Morris-Jean Parker	75..	2/13/42	..b12/13/41
1	Nothing But the Truth	(C)	Bob Hope-Paulette Goddard	90..	10/10/41	...b8/2/41
W-1	Outlaws of the Desert	(W)F.	Wm. Boyd-Brad King	66		....b9/27/41
3	Pacific Blackout	(D)F.	Robert Preston-Martha O'Driscoll..	76..	3/16/42	...b12/6/41
			(Reviewed as "Midnight Angel")			
	Reap the Wild Wind	(D)F.	Ray Milland-John Wayne (Tech.)..	124..	3/19/42	...b3/21/42
4	Remarkable Andrew	(C)F.	William Holden-Brian Donlevy	80..	4/17/42	....b1/17/42
W-1	Riders of the Timberline	(W)F.	Bill Boyd-Brad King-Andy Clyde..	59		....b9/27/41
W-1	Secret of the Wastelands	(W)F.	Wm. Boyd-Brad King-Andy Clyde..	66		....b9/27/41
2	Skylark	(CD)A.	Claudette Colbert-Ray Milland	94..	11/21/41	...b9/6/41
W-1	Stick to Your Guns	(W)F.	Bill Boyd-Brad King-Andy Clyde..	63		....b9/27/41
3	Sullivan's Travels	(CD)A.	Joel McCrea-Veronica Lake	91..	2/6/42	...b12/6/41
4	Torpedo Boat	(A)F.	Richard Arlen-Jean Parker	69..	3/13/42	...b1/17/42
5	True to the Army	(CM)F.	Judy Canova-Ann Miller-Allan Jones	76..	5/15/42	...b3/21/42
W-1	Twilight on the Trail	(W)F.	Bill Boyd-Brad King-A. Clyde	58		....b9/27/41

Coming

	Are Husbands Necessary	Ray Milland-Betty Field	...a12/27/41
		(Former title "Mr. and Mrs. Cugat")	
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning... 76	.....b5/9/42
		(Former title "Malaya")	
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips 67	.....b5/9/42
	Holiday Inn	Bing Crosby-Fred Astaire 8/28/42	....a1/3/42
	I Live on Danger (D)	Chester Morris-Jean Parker	....a1/31/42
	Lost Canyon	William Boyd-Lola Lane	
	Major and the Minor	Ginger Rogers-Ray Milland	....a5/23/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker 75	.....b5/9/42
		(Former title "Morning After")	
	Submarine Alert	Richard Arlen-Wendy Barrie	
6	Sweater Girl (My)	Eddie Bracken-June Preisser 77	.....b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray... 92	.....b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston 6/19/42	...b3/21/42
	Tombstone (W)	Richard Dix-Frances Gifford	....a10/4/41
	Young and Willing (C)	William Holden-Susan Hayward	...a12/20/41
		(Former title "Out of the Frying Pan")	

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	....a1/24/42
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	....a2/28/42
Glass Key	B. Donlevy-V. Lake	....a5/16/42
Great Without Glory	J. McCrea-Betty Field	
Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee	
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	....a3/14/42
I Married a Witch	F. March-V. Lake	
Lady Bodyguard	Anne Shirley-Eddie Albert	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	....a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	....a3/7/42
No Time for Love	Claudette Colbert-Fred MacMurray	
Palm Beach Story	C. Colbert-J. McCrea	....a1/3/42
Priorities of 1942 (M)	Betty Jane Rhodes-Johnnie Johnston	
Road to Morocco	B. Crosby-B. Hope-D. Lamour	....a5/16/42
Silver Queen	George Brent-Priscilla Lane	
Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
Street of Chance	Burgess Meredith-Claire Trevor	....a2/21/42
	(Former title "Black Curtain")	
Undercover Man (W)	Wm. Boyd-Andy Clyde 68	.....b5/9/42
Wake Island	B. Donlevy-R. Preston	
Wildcat (D)	Richard Arlen-Arlene Judge	....a2/28/42
Wrecking Crew	Richard Arlen-Chester Morris	

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe	(W).	Bob-Steele-Marin Fais-St. John....	66..	7/11/41	...a7/19/41
116	Blonde Comet	(D)	Robert Kent-Virginia Vale	67..	12/26/41	.all/22/41
111	Criminals Within	(My)A.	Eric Linden-Ann Doran	70..	6/27/41	...b8/16/41
115	Dangerous Lady	(My)F.	Neil Hamilton-June Storey	66..	9/12/41	..b10/11/41
113	Desperate Cargo	(D)A.	Ralph Byrd-Carol Hughes	69..	7/4/41	....b10/4/41
112	Double Cross	(G)F.	Kane Richmond-Pauline Moore	61..	6/27/41	...b8/16/41
124	Gambling Daughters	(D)A.	Cecilia Parker-Roger Pryor	67..	8/1/41	....b9/13/41
126	Jungle Man	(D)F.	Buster Crabbe-Sheila Darcy	63..	10/10/41	..b10/11/41
167	Lone Rider Ambushed	(W)F.	Geo. Houston-Al St. John	67..	8/29/41	...b11/1/41
168	Lone Rider Fights Back	(W).	George Houston-Al St. John	64..	11/7/41	..b12/27/41
166	Lone Rider in Frontier Fury		George Houston-Al St. John	62..	8/8/41	....a7/26/41
114	Mr. Celebrity	(D)F.	James Seay-Doris Day	66..	10/31/41	..b10/4/41
125	Reg'lar Fellers	(D)F.	Billy Lee-'Alfalfa' Switzer	65..	8/15/41	...b8/30/41

1941-42

258	Billy the Kid's Round-Up	(W).	Buster Crabbe-Al St. John	58..	12/12/41	.b12/27/41
260	Billy the Kid's Smoking Guns		B. Crabbe-Al St. John	63..	5/29/42	
259	Billy the Kid Trapped	(W)F.	Buster Crabbe-Al St. John	59..	2/20/42	...b4/18/42
257	Billy the Kid, Wanted	(W)F.	Buster Crabbe-Al St. John	64..	10/24/41	..b11/1/41
208	Bombs Over Burma		Anna May Wong-Noel Madison	68..	6/5/42	
207	Broadway Big Shot	(CD)A.	Ralph Byrd-Virginia Vale	63..	2/6/42	...b1/17/42
211	Dawn Express	(Spy)	Michael Whalen-Anne Nagel	66..	3/27/42	...a2/28/42
206	Duke of the Navy	(D)F.	Ralph Byrd-Veda Ann Borg	65..	1/23/42	...b2/14/42
219	Gallant Lady		Sidney Blackmer-Rose Hobart	70..	5/29/42	
202	Girls Town	(D)F.	Edith Fellows-June Storey	63..	3/6/42	....b4/11/42
205	Hard Guy	(G)A.	Jack La Rue-Mary Healy	68..	10/17/41	.b10/25/41
216	House of Errors	(C)	Harry Langdon-Marian Marsh	67..	4/10/42	....a3/7/42
218	Inside the Law		Wallace Ford-Frank Sully	65..	5/8/42	
204	Isle of Forgotten Sins		Alan Baxter-Gertrude Michael		7/15/42	
203	Jungle Siren		Ann Corio-Buster Crabbe		8/14/42	
215	Law of the Timber	(D)	Marjorie Reynolds-Monte Blue	63..	12/19/41	.b12/27/41
263	Lone Rider and the Bandit	(W).	George Houston-Al St. John	55..	1/16/42	...a12/6/41
264	Lone Rider in Cheyenne	(W).	George Huston-Al St. John	59..	3/13/42	...a1/31/42
265	Lone Rider in Texas Justice		G. Houston-Al St. John		6/12/42	
209	Mad Monster		Johnny Downs-George Zucco	79..	5/15/42	
201	Men of San Quentin	(D)F.	J. Anthony Hughes-Eleanor Stewart.	80..	5/22/42	...b4/18/42
213	Miracle Kid	(D)A.	Tom Neal-Carol Hughes-Vicki Lester	66..	11/14/41	...b1/31/42
217	Panther's Claw	(My)F.	Sidney Blackmer-Rickey Vallin	74..	4/17/42	...b3/21/42
252	Raiders of the West	(W).	Bill (Radio) Boyd-Art Davis	64..	2/13/42	..a12/13/41
253	Rolling Down the Great Divide	(W)	Bill (Radio) Boyd-Art Davis	62..	4/24/42	
229	Strangler		Judy Campbell-Sebastian Shaw	67..	4/3/42	
230	Swamp Woman	(D)	Ann Corio-Jack La Rue	68..	12/5/41	..a10/11/41
251	Texas Man Hunt	(W).	Bill (Radio) Boyd-Art Davis	60..	1/2/42	...a11/22/41
212	They Raid by Night		Lyle Talbot-George Neisce		7/3/42	
214	Today I Hang	(D)A.	Walter Woolf King-Mona Barrie	67..	1/30/42	...b3/14/42
210	Too Many Women	(C)	Neil Hamilton-June Lang	67..	2/27/42	...a1/31/42
254	Tumbleweed Trail	(W).	Bill Boyd-Lee Powell		7/10/42	

RKO-RADIO

Current 1940-41

				Mins.	Rel. Date	See Issue of
175	Little Foxes	(D)A.	Bette Davis-Herbert Marshall	116..	8/29/41	...b8/16/41
136	Scattergood Meets B'way	(D)F.	Guy Kibbee-Emma Dunn	70..	8/22/41	...b8/30/41
186	Six Gun Gold	(W)	Tim Holt-Jane Clayton		8/8/41	....a7/12/41
172	Story of the Vatican	(Doc.)...	March of Time Feature	54..	7/18/41	...b8/16/41

Block No.

Current 1941-42

1	All That Money Can Buy	(D)A.	Anne Shirley-Walter Huston	106..	10/17/41	..b7/19/41
			(Reviewed as "Here Is a Man")			
	Ball of Fire	(C)A.	Barbara Stanwyck-Gary Cooper	111..	1/9/42	....b12/6/41
W-1	Bandit Trail	(W)F.	Tim Holt-Janet Waldo	60..	10/10/41	...b9/6/41
5	Bashful Bachelor	(C)F.	Lum 'n' Abner	74..	4/24/42	...b3/21/42
4	Call Out the Marines	(C)	Victor McLaglen-Edmund Lowe	67..	2/13/42	...b1/10/42
1	Citizen Kane	(D)A.	Orson Welles-Dorothy Comingore	120..	9/5/41	....b4/12/41
W-2	Come on Danger	(W)F.	Tim Holt-Ray Whitley		6/5/42	..b12/13/41
3	Date With the Falcon	(MyC)F.	George Sanders-Wendy Barrie	63..	1/16/42	...b11/8/41
W-1	Dude Cowboy	(W)F.	Tim Holt-Marjorie Reynolds	59..	12/12/41	...b9/6/41
	Dumbo	(FA)F.	Disney Cartoon Feature (Tech.)	64..	10/31/41	..b10/4/41
6	Falcon Takes Over	(CD)	George Sanders-Allen Jenkins	63..	5/29/42	....b5/9/42
	Fantasia	(FA)F.	Technicolor Cartoon	85..	4/10/42	..b11/18/40
1	Father Takes a Wife	(C)A.	Adolphe Menjou-Gloria Swanson	79..	10/3/41	...b7/19/41
3	Four Jacks and a Jill	(CM)F.	Anne Shirley-Ray Bolger	68..	1/23/42	...b11/8/41
2	Gay Falcon	(My)A.	George Sanders-Wendy Barrie	66..	10/24/41	...b9/20/41
4	Joan of Paris	(D)	Michele Morgan-Paul Henreid	91..	2/20/42	...b1/10/42
1	Lady Scarface	(D)F.	Dennis O'Keefe-Frances Neal	66..	9/26/41	...b7/26/41
W-2	Land of the Open Range	(W)F.	Tim Holt-Ray Whitley	60..	4/19/42	..b12/13/41
2	Look Who's Laughing	(C)F.	Bergen & McCarthy	79..	11/21/41	...b9/20/41
5	Mayor of 44th Street	(CDM)A.	George Murphy-Anne Shirley	86..	5/15/42	...b3/21/42
4	Mexican Spitfire at Sea	(C)...	Lupe Velez-Leon Errol	73..	3/13/42	...b1/10/42
2	Mexican Spitfire's Baby	(C)F.	Leon Errol-Lupe Velez-Zasu Pitts..	70..	11/28/41	...b9/6/41
6	My Favorite Spy	(MyC)F.	Kay Kyser-Ellen Drew	86..	6/12/42	....b5/9/42
3	Obliging Young Lady	(C)F.	Joan Carroll-Edmond O'Brien	80..	1/30/42	...b11/8/41
1	Parachute Battalion	(D)F.	Robert Preston-Nancy Kelly	75..	9/12/41	...b7/19/41
3	Playmates	(CM)F.	K. Kyser-J. Barrymore-Lupe Velez.	96..	12/26/41	...b11/8/41
W-1	Riding the Wind	(W)F.	Tim Holt-Ray Whitley	60..	2/27/42	...b9/6/41
5	Scattergood Rides High	(D)F.	Guy Kibbee-Dorothy Moore	66..	5/8/42	....b3/21/42
4	Sing Your Worries Away	(CM).	Bert Lahr-Buddy Ebsen-Patsy Kelly	71..	3/6/42	....b1/10/42
2	Suspicion	(D)A.	Cary Grant-Joan Fontaine	99..	11/14/41	...b9/20/41
6	Syncopation	(DM)	Adolphe Menjou-Jackie Cooper	88..	5/22/42	....b5/9/42
5	Tuttles of Tahiti	(D)F.	Charles Laughton-Jon Hall	94..	5/1/42	....b3/21/42
2	Unexpected Uncle	(CD)F.	Anne Shirley-Charles Coburn	67..	11/7/41	...b9/20/41
4	Valley of the Sun	(D)	James Craig-Lucille Ball	80..	2/6/42	....b1/10/42
3	Weekend for Three	(C)A.	Dennis O'Keefe-Jane Wyatt	66..	12/12/41	.b10/25/41

Coming

	Army Surgeon	(War)	Jane Wyatt-Kent Taylor	....a4/18/42
	Bambi	(Fa) Tech. F.	Disney Cartoon Feature 69	....b5/30/42
	Big Street	(D)	Henry Fonda-Lucille Ball	....a6/6/42
	Falcon's Brother		George Sanders-Tom Conway	
	Here We Go Again		Fibber McGee & Molly-E. Bergen	
	Highways by Night	(C)	Richard Carlson-Jane Randolph	....a5/9/42
	Journey Into Fear	(Spy)	Joseph Cotten-Dolores del Rio	....a2/14/42
	Magnificent Ambersons		J. Cotten-Dolores Costello-T. Holt	...a12/27/41
6	Mexican Spitfire Sees A Ghost	(C)	Leon Errol-Lupe Velez 70.. 6/26/42	....b5/9/42
	Mexican Spitfire's Elephant		Lupe Velez-Leon Errol	
	Name, Age and Occupation		Robert Ryan-Frances Dee	
	Navy Comes Through		Pat O'Brien-George Murphy	
	Once Upon a Honeymoon	(DC)	Ginger Rogers-Cary Grant	
	Pirates of the Prairie		Tim Holt-Nell O'Day	
6	Powder Town	(D)	Victor McLaglen-Edmond O'Brien... 79.. 6/19/42	...b5/9/42
	Pride of the Yankees	(D)	Gary Cooper-Teresa Wright	....a5/30/42
	Singing Guns	(W)	Tim Holt-Joan Barclay	....a6/6/42
	Scattergood Survives a Murder		Guy Kibbee-Margaret Hayes	
	Son of the Saddle		Tim Holt-Ann Summers	
	Sweet or Hot		Victor Mature-Lucille Ball	
	They Flew Alone		Anna Neagle-R. Newton	
W-2	Thundering Hoofs	(W)F.	Tim Holt-Ray Whitley 60	...b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood	(W)F.	Roy Rogers-Geo. "Gabby" Hayes...	61..	9/5/41	.....b9/6/41
26	Doctors Don't Tell	(D)F.	John Beal-Florence Rice	65..	8/27/41	...b9/13/41
42	Down Mexico Way	(W)F.	Gene Autry-Smiley Burnette	78..	10/15/41	.b10/18/41
48	Under Fiesta Stars	(W)F.	Gene Autry-Smiley Burnette	64..	8/25/41	...b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine	(D).	Dennis O'Keefe-Ruth Terry	72..	3/25/42	...b3/28/42
121	Apache Kid	(W)F.	Don "Red" Barry-Lynn Merrick	56..	9/12/41	...b9/27/41
174	Arizona Terrors	(W)F.	Don "Red" Barry-Lynn Merrick	56..	1/6/42	...b1/10/42
164	Code of the Outlaw	(W)F.	The Three Mesquiteers	57..	1/30/42	....b2/7/42
145	Cowboy Serenade	(W)F.	Gene Autry-Smiley Burnette	66..	1/22/42	...b1/24/42
177	Cyclone Kid	(W)	Don Barry-Johnny James	55..	5/31/42	....a5/9/42
172	Death Valley Outlaws	(W)F.	Don Barry-Lynn Merrick	56..	9/29/41	...b10/4/41
111	Devil Pays Off	(Spy)A.	J. Edward Bromberg-Osa Massen...	70..	11/10/41	.b11/15/41
121	Gangs of the City	(D)	Philip Terry-Wendy Barrie	66..	10/30/41	..b11/1/41
			(Former title "Public Enemies")			
162	Gauchos of Eldorado	(W)F.	Tom Tyler-Bob Steele	56..	10/24/41	.b10/25/41
117	Girl From Alaska	(D)F.	Ray Middleton-Jean Parker	75..	4/16/42	..b4/25/42
144	Heart of the Rio Grande	(W)F.	Gene Autry-Smiley Burnette	68..	3/11/42	...b3/14/42
146	Home in Wyomin'	(W)	Gene Autry-Fay McKenzie	67..	4/20/42	....b5/2/42
108	Hurricane Smith	(D)F.	Ray Middleton-Jane Wyatt	69..	7/20/41	...b7/19/41
103	In Old California	(D)F.	John Wayne-Binnie Barnes	87..	5/31/42	....b6/6/42
151	Jesse James at Bay	(W)F.	Roy Rogers-George "Gabby" Hayes.	56..	10/17/41	.b10/18/41
176	Jesse James, Jr.	(W)F.	Don "Red" Barry-Lynn Merrick	55..	3/25/42	....b4/4/42
101	Lady for a Night	(D)	Joan Blondell-John Wayne	87..	1/5/42	....b1/3/42
153	Man From Cheyenne	(W)F.	Roy Rogers-George "Gabby" Hayes.	60..	1/16/42	...b1/17/42
110	Mercy Island	(D)A.	Ray Middleton-Gloria Dickson	72..	10/10/41	.b10/11/41
173	Missouri Outlaw	(W)F.	Don "Red" Barry-Lynn Merrick	58..	11/25/41	.b11/22/41
120	Moonlight Masquerade	(CD)...	Jane Frazee-Betty Keane		6/10/42	....a5/9/42
107	Mountain Moonlight	(C)F.	Weaver Bros. & Elviry	68..	7/12/41	...b7/19/41
112	Mr. District Attorney in the Carter Case		James Ellison-Virginia Gilmore	68..	12/18/41	.b12/27/41
161	Outlaws of Cherokee Trail	(W)F.	Three Mesquiteers	56..	9/10/41	...b9/20/41
122	Pardon My Stripes	(C)F.	Bill Henry-Sheila Ryan	64..	1/26/42	...b1/31/42
133	Pittsburgh Kid	(D)F.	Billy Conn-Jean Parker	76..	8/29/41	....b9/6/41
165	Raiders of the Range	(W)F.	Bob Steele-Tom Tyler	54..	3/18/42	....b4/4/42
152	Red River Valley	(W)F.	Roy Rogers-Sally Payne	63..	12/12/41	.b12/13/41
134	Remember Pearl Harbor	(Spy-D)	Donald Barry-Fay McKenzie	75..	5/18/42	...b5/16/42
156	Romance on the Range	(W)...	Roy Rogers-George "Gabby" Hayes.	63..	5/18/42	...b5/30/42
109	Sailors on Leave	(C)A.	William Lundigan-Shirley Ross	71..	9/30/41	...b10/4/41
116	Shepherd of the Ozarks	(C)F.	Weaver Bros. & Elviry	70..	3/26/42	...b4/11/42
143	Sierra Sue	(W)	Gene Autry-Smiley Burnette	64..	11/12/41	.b11/15/41
102	Sleepytime Gal	(CM)F.	Judy Canova-Tom Brown	80..	3/5/42	....b3/7/42
123	S.O.S. Coast Guard	(D)F.	Ralph Byrd-Bela Lugosi	69..	4/16/42	...b4/18/42
154	South of Santa Fe	(W)F.	Roy Rogers-Geo. "Gabby" Hayes...	55..	2/17/42	...b2/21/42
175	Stagecoach Express	(W)F.	Don "Red" Barry-Lynn Merrick	57..	3/6/42	....b3/21/42
147	Stardust on the Sage	(WM)...	Gene Autry-Smiley Burnette	65..	5/25/42	...b5/30/42
119	Suicide Squadron	(D)A.	Anton Walbrook-Sally Gray	83..	4/20/42	...b4/18/42
155	Sunset on the Desert	(W)F.	Roy Rogers-George "Gabby" Hayes.	63..	4/1/42	....b4/4/42
114	Tragedy at Midnight	(My-C)A.	John Howard-Margaret Lindsay	68..	2/2/42	....b1/31/42
113	Tuxedo Junction	(C)F.	Weaver Bros. & Elviry	71..	12/4/41	...b12/6/41
163	West of Cimarron	(W)...	Three Mesquiteers	55..	12/15/41	.b12/20/41
166	Westward Ho!	(W)	Three Mesquiteers	56..	4/24/42	....b5/2/42
115	Yokel Boy	(C)F.	Joan Davis-Albert Dekker	69..	3/13/42	...b3/21/42
124	Yukon Patrol	(D)	Allen Lane-Lita Conway	66	4/30/42	....b5/9/42

Coming

	Call of the Canyon	(W)	Gene Autry-Smiley Burnette	
	Flying Tigers	(D)	John Wayne-John Carroll	....a5/30/42
	Hi Neighbor		Lulu Belle & Scotty-Vera Vague	
	Icecapades Revue of 1943		Vera Vague-Jerry Colonna	
	Lazy Bones	(Spy)	Judy Canova-Joe E. Brown	....a6/6/42
167	Phantom Plainsmen	(W)	Three Mesquiteers 6/16/42	...a5/30/42
	Sombrero Kid		Don Barry	
157	Sons of the Pioneers	(W)	Roy Rogers-Geo. "Gabby" Hayes	....a6/6/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love	(C)F.	Geo. Montgomery-Osa Massen	61..	7/11/41	...b6/28/41
149	Dance Hall	(C)F.	Cesar Romero-Carole Landis	73..	7/18/41	...b6/28/41
147	Moon Over Miami	(MC)F.	Don Ameche-Betty Grable (Tech.)..	91..	7/4/41	....b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martinoales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry theBoss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(D)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)A	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan	a4/25/42
Berlin Correspondent	Virginia Gilmore-Dana Andrews	
Black Swan (D) (Tech.)	Tyrone Power-Maureen O'Hara	a6/6/42
Careful, Soft Shoulders	Virginia Bruce-James Ellison	
Footlight Serenade (D)	Betty Grable-Victor Mature	a4/4/42
Girl Trouble	Don Ameche-Joan Bennett	
Iceland (C)	Sonja Henie-John Payne-Jack Oakie	a5/23/42
Little Tokio, U.S.A.	Brenda Joyce-Preston Foster	
Loves of Edgar Allan Poe	Linda Darnell-John Shepperd	a5/2/42
Man in the Trunk	Lynne Roberts-George Holmes	
Orchestra Wife	George Montgomery-Ann Rutherford	a5/16/42
12 Outlaw, The	Walter Huston-Thos. Mitchell 7/10/42	
Pied Piper (D)	Monty Woolley-Roddy McDowall	a5/30/42
11 Postman Didn't Ring (CD)	Brenda Joyce-Richard Travis 68 7/3/42	b5/30/42
Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth 8/7/42	a12/6/41
11 Ten Gentlemen from West Point (D)	George Montgomery-M. O'Hara 103	6/26/42 b5/30/42
12 This Above All (D)	Tyrone Power-Joan Fontaine 109	7/17/42 b5/16/42
11 Thru Different Eyes (MyD)	Mary Howard-Donald Woods 64	6/19/42 b5/30/42
Thunder Birds (D)	Gene Tierney-Preston Foster	a4/4/42
Twelve Men in a Box	Lloyd Nolan-Marjorie Weaver	

UNITED ARTISTS

Current

			Mins.	Rel. Date	See Issue of
	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	a2/7/42
	Friendly Enemies (C)	Charles Winninger-Charlie Ruggles		6/26/42	a3/14/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (My)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.	a6/6/42
Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
Moon and Sixpence	George Sanders-Herbert Marshall	
Prairie Chicken	Jimmy Rogers-Noah Beery, Jr.	
Taxi, Mister	Wm. Bendix-Grace Bradley	

UNIVERSAL

Current 1940-41

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/27/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6065	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57	4/17/42	a9/13/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41

UNIVERSAL

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters		6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight		6/12/42	
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come	Dead End Kids-Paul Kelly		6/5/42	a1/10/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight	
6056 Danger in the Pacific	Leo Carrillo-Andy Devine 7/10/42	a5/16/42
Deep in the Heart of Texas	Robert Stack-Brod Crawford 7/3/42	
6040 Drums of the Congo	Stuart Erwin-Ona Munson 61	a1/10/42
Eagle Squadron (D)	Diana Barrymore-Robert Stack	a2/28/42
Invisible Agent	Ilona Massey-Jon Hall	
Lady in a Jam (C)	Irene Dunne-Patric Knowles 6/19/42	a2/14/42
Pardon My Sarong (C)	Abbott and Costello	a5/16/42
Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce	
Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce	
Strictly in the Groove	Leon Errol-Mary Healy	a5/2/42
6043 There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Herbert-Tom Brown 60	6/26/42 a10/4/41
Timber (D)	Leo Carrillo-Andy Devine	a6/6/42
Who Done It? (C)	Abbott & Costello-William Gargan	

Coming 1942-43

Destination Unknown (Spy)	Irene Hervey-Wm. Gargan	a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Forever Yours	Deanna Durbin-Edmund O'Brien	
Get Hep to Love	Gloria Jean-Jane Frazee	
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
Lone Star Trail	Johnny Mack Brown-Tex Ritter	
Madame Spy (Spy)	Constance Bennett-Don Porter	a6/6/42
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
What Happened Caroline? (Former title "Love and Kisses, Caroline")	D. Barrymore-R. Cummings	a6/6/42

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b8/12/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/13/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Jake Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

Across the Pacific (Spy)	Humphrey Bogart-Mary Astor	a5/30/42
Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
Casa Blanca	Humphrey Bogart-Ingrid Bergman	
Constant Nymph (D)	Charles Boyer-Joan Fontaine	a4/25/42
Desperate Journey (D)	Errol Flynn-Ronald Reagan	a3/28/42
137 Escape From Crime (G)A	R. Travis-Ann Corcoran	51 7/25/42 b6/6/42
Gay Sisters (D)	Barbara Stanwyck-George Brent 108	b6/6/42
Gentleman Jim	Errol Flynn-Alexis Smith	
George Washington Slept Here	Jack Benny-Ann Sheridan	
Hard Way	Ida Lupino-Joan Leslie	
Now, Voyager	Bette Davis-Paul Henried	
Spy Ship (D)A	Craig Stevens-Irene Manning 61	b6/6/42
Watch on the Rhine (D)	Bette Davis-Paul Lukas	
136 Wings for the Eagle (CD)F	Ann Sheridan-Ronald Reagan 84 7 18 42	b6/6/42
Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie 126	b6/6/42
You Can't Escape Forever	George Brent-Brenda Marshall	

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Guerilla Brigade (D)A	Russian cast	85	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	Universitv	b6/21/41
	Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action: (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2106	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/41
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	16	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/20/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Puns and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	The Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346 Bear and the Beavers	Very Good	8	5/ 2/42
W-347 Dog Trouble	Very Funny	8	5/ 2/42
W-342 Field Mouse	Excellent	9	2/ 7/42
W-345 First Swallow	Excellent	8	4/ 4/42
W-343 Fraidy Cat	Funny	7	2/ 7/42
W-344 Hungry Wolf	Fair	9	2/28/42
W-348 Little Gravel Voice	Amusing	8	5/23/42
W-341 Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331 Changed Identity	Excellent	10	11/22/41
M-335 Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332 Greenie, The	Fine	11	2/ 7/42
M-333 Lady or the Tiger	Good	10	5/ 2/42
M-334 Soaring Stars	Good	10	5/23/42
OUR GANG (10)			
C-392 Come Back Miss Pipps	Amusing	10	11/20/41
C-396 Don't Lie	Good	11	5/ 2/42
C-395 Going to Press	Good	11	4/ 4/42
C-391 Helping Hands	Very Good	10	10/25/41
C-394 Melodies Old and New	Fair	11	2/28/42
C-397 Surprised Parties	Average	11	5/30/42
C-393 Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-383 Flag of Mercy	Very Good	10	2/28/42
K-381 Strange Testament	Unusual	11	12/20/41
K-382 We Do It Because	Interesting	10	2/ 7/42
K-384 Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)			
S-366 Acro-Batty	Humorous	9	5/ 2/42
S-361 Army Champions	Excellent	10	11/ 1/41
S-364 Aqua Antics	Excellent	8	2/ 7/42
S-369 Barbee-Cues	Good	11	6/ 6/42
S-362 Fancy Answers	Excellent	9	11/29/41
S-363 How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368 Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367 Victory Quiz		10	Not Rev.
S-365 What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310 War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318 Colorful North Carolina	Very Good	9	2/28/42
T-313 Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320 Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311 Glimpses of Florida	Interesting	10	9/27/41
T-315 Historic Maryland	Good	9	2/ 7/42
T-312 Inside Passage	Good	10	10/25/41
T-319 Land of the Quintuplets	Good	10	3/28/42
T-317 Minnesota, Land of Plenty	Good	10	2/28/42
T-321 Picturesque Patzcuaro		10	Not Rev.
T-314 Scenic Grandeur	Good	9	12/20/41
T-316 West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303 Don't Talk	Potent	20	3/28/42
A-302 Main Street on the March!	Good	20	2/ 7/42
A-301 Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4 Bring Himself Back Alive	Good	7	12/21/40
H0-11 Copy Cat	Fair	7	7/19/41
H0-3 Mommy Loves Puppy	Average	7	11/23/40
H0-2 Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7 Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-13 Twinkletoes in Hat Stuff		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-12 Wizard of Arts		7	Not Rev.
H0-9 Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1 Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle	Excellent	10	8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/14
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
A1-3 Carnival in Brazil	Good	10	3/14/42
A1-2 Copacabana Revue	Good	10	12/ 6/41
A1-5 Hands of Victory	Box Office	9½	4/25/42
A1-4 Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2	Fair	10	11/29/41
Z1-3 No. 3	Good	10	2/28/42
Z1-4 No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2 Jasper & the Watermelons	Excellent	10	1/31/42
U1-4 Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1 Rhythm in the Ranks	Excellent	8	12/20/41
U1-3 Sky Princess	Excellent	9	3/21/42
U1-5 Tulips Shall Grow		9	Not Rev.
POPEYE (12)			
E1-5 Blunder Below	Excellent	7	2/21/42
E1-6 Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-4 Kickin' the Conga Round	Funny	7	1/31/42
E1-9 Many Tanks	Fair	8	6/ 6/42
E1-2 Mighty Navy	Funny	7	12/ 6/41
E1-3 Nix on Hypnotricks	Very Funny	7	12/20/41
E1-7 Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-8 Olive Oyl and Water Don't Mix			Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
J1-3 No. 3	Good	11	1/31/42
J1-4 No. 4		10	Not Rev.
J1-5 No. 5	Very Interesting	11	6/ 6/42
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
Q1-2 No. 2	They're Good	11	12/ 6/41
Q1-3 No. 3	Good	10	2/28/42
Q1-4 No. 4	Good	11	5/ 2/42
Q1-5 No. 5	Good	10½	6/ 6/42
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
S1-4 Keeping In Shape		10	Not Rev.
S1-2 Nothing But Nerves	Very Good	10	12/20/41
S1-3 Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3 At the County Fair	Swell	10	1/31/42
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-4 In the Circus		10	Not Rev.
Y1-2 In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1 The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6 Better Bowling	Excellent	10	1/31/42
R1-5 Buying a Dog	Very Good	10	12/20/41
R1-11 Down They Go		10	Not Rev.
R1-10 Hero Worship		10	Not Rev.
R1-7 Lure of the Surf	Very Good	10	2/21/42
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-9 Personality Plus		10	Not Rev.
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
R1-8 Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4 Arctic Giant	Good	9	3/14/42
W1-5 Bulleteers	Good	9	5/ 2/42
W1-3 Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7 Electric Earthquake		9	Not Rev.
W1-6 Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2 Mechanical Monsters	Good	10	12/20/41
W1-1 Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41
L1-2 No. 2	Very Good	10	12/ 6/41
L1-3 No. 3	Very Good	11	2/21/42
L1-4 No. 4	Good	11	4/25/42
L1-5 No. 5		11	Not Rev.

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14115 Art of Self Defense	Good	8	2/ 7/42
14113 Art of Skiing	Excellent	8	11/29/41
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14114 Chef Donald	Up to Par	8	12/27/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10/25/41
14117 Mickey's Birthday Party	Very Good	8	3/21/42
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old MacDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14118 Pluto, Jr.	Very Funny	7	3/21/42
14108 Truant Officer Donald	Excellent	8	8/23/41
14116 Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Television	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104 Army Mascot	Excellent	7	6/ 6/42
24103 Donald Gets Drafted	A Scream	9	5/16/42
24102 Donald's Snow Fight	Excellent	7	5/ 2/42
24101 Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404 Heart Burn	Amusing	15	3/21/42
23402 I'll Fix It	Funny	19	10/25/41
23405 Inferior Decorator	Funny	17	5/16/42
23403 Quiet Fourth	Funny	15	12/27/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203 No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204 No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205 No. 5 (John Carradine)	Good	10	5/ 2/42
24206 No. 6 (Howard Lindsay)		11	Not Rev.
24207 No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
LEON ERROL (6)			
23705 Framing Father	Very Funny	18	5/ 9/42
23703 Home Work	Funny	19	2/ 7/42
23701 Man-I-Cured	Funny	16	10/ 4/41
23704 Wedded Blitz	Funny	18	5/16/42
23702 Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
23105 Our America At War	Timely, Vital	17½	12/13/41
Spec. Battlefields of Pacific	Timely	22	12/20/41
23106 When Air Raids Strike	Potent	20	3/10/42
23107 Far East Command	Timely	19	2/14/42
23108 Argentine Question	Interesting	20	3/ 7/42
23109 America's New Army	Timely	20	4/ 4/42
23110 India in Crisis	Informative	19	5/ 9/42
PICTURE PEOPLE (13)			
24407 Children of the Stars	Fair	8	3/21/42
24403 Hobbies of the Stars	Good	9	11/29/41
24410 Hollywood at Home	Fair	8	6/ 6/42
24402 Hollywood Sports	Good	9	10/25/41
24406 Hollywood War Effort	Entertaining	9	3/21/42
24405 How To Be a Star	Good	8	2/14/42
24408 Palm Springs Week-End	Fair	8	5/ 9/42
24409 Star Portraits	Good	8	6/ 6/42
24404 Stars' Day Off	Average	8	12/27/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503 Cactus Capers	Very Good	17	4/18/42
23501 California or Bust	Good	18	12/ 6/41
23502 Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24310 Byron Nelson	Good	8	6/ 6/42
24309 Cruise Sports	Out of Date	8	5/16/42
24304 Crystal Flyers	Exhilarating	8	12/27/41
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24305 Fighting Fish	Excellent	8	2/14/42
24303 Gaucho Sports	Interesting	10	12/ 6/41
24307 Jungle Jaunt	Amusing	9	3/21/42
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308 Public Sport No. 1	Good	10	4/18/42
24306 Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2204	Men for the Fleet	Excellent	9	1/17/42
2206	Guardian of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia		10	Not Rev.
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden		10	Not Rev.
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs (Tech.)		7	Not Rev.
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business		7	Not Rev.
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie		7	Not Rev.
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Ace in the Hole		7	Not Rev.
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6381	Mysterious Fountain of Health		9	Not Rev.
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost		9	Not Rev.
6362	Call of the Sea	Fair	9	5/30/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Freedom		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News		7	Not Rev.
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
7502 Carioca Serenaders	Latin Swing	10	11/15/41
7508 Don Cossack Chorus	Very Good	10	5/ 2/42
7509 Emil Coleman and Orchestra	Very Good	10	5/16/42
7503 Forty Boys and a Song	Good	10	9/13/41
7507 Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504 Carl Hoff & Band		10	Not Rev.
7506 Leo Reisman & Orch.	Snappy	10	3/28/42
7505 Playgirls		10	Not Rev.
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7711 Aloha Hooey	Amusing	7	3/28/42
7710 Bird Came COD		7	Not Rev.
7702 Brave Little Bat	Fair	7	12/27/41
7703 Bug Parade	Clever	7	11/ 8/41
7706 Cagey Canary	Very Funny	7	1/24/42
7712 Conrad the Sailor	Funny	7	4/ 4/42
7713 Crazy Cruise		7	Not Rev.
7716 Dog Tired		7	Not Rev.
7718 Draft Horse	Funny	7	5/16/42
7709 Hop, Skip and A Chump		7	Not Rev.
7715 Horton Hatches the Egg	Good	7	4/11/41
7719 Lights Fantastic Reissue of Old Glory	Very Funny Impressive	7 7	6/ 6/42 6/ 6/42
7707 Rhapsody in Rivets	Good	7	1/24/42
7704 Rookie Revue	Out Dated	7	12/27/41
7705 Saddle Silly		7	Not Rev.
7708 Wabbit Twouble	Very Funny	7	1/24/42
7714 Wabbit Who Came to Supper	Good	7	4/25/42
7717 Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)			
7003 Gay Parisian	Good Show	20	12/ 6/41
7004 March on America	Excellent	20	6/ 6/42
7002 Soldiers in White	Excellent	20	2/ 7/42
7005 Spanish Fiesta	Colorful	19	12/ 6/41
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7408 Hatteras Honkers	Good	10	6/ 6/42
7405 Hunting Dogs at Work	Very Good	10	4/18/42
7402 King Salmon	Fascinating	10	12/27/41
7401 Kings of the Turf	Interesting	10	9/13/41
7407 Rocky Mountain Big Game	Good	10	5/16/42
7404 Rodeo Round Up		10	Not Rev.
7406 Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403 Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	Not Rev.
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Ren.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Ren.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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JUN 22 1942

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★ Complete ★ Every Week ★

BOOKING GUIDES

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Harry Cohn (See Page 4)

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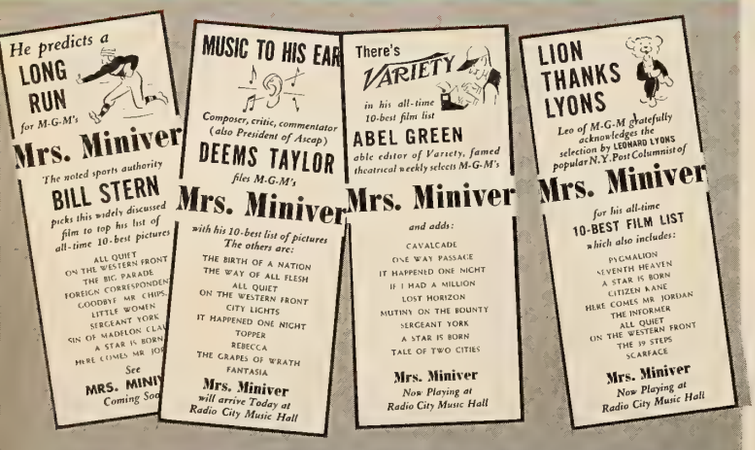
June 20
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



"MRS. MINIVER" ON EVERYBODY'S ALL-TIME 10 BEST FILM LIST!

Here's just part of M-G-M's power-house promotion campaign for the pre-release Radio City Music Hall engagement. 3rd week *coming* and records *going*! *You'll* see Miniver magic soon!



GREER GARSON • WALTER PIDGEON in A William Wyler Production Based on Jan Struther's Novel "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West Directed by SIDNEY FRANKLIN • A Metro-Goldwyn-Mayer Picture



THERE'S ONLY ONE KING IN THE JUNGLE!

(A MOVIE PARABLE)

Sometimes the little voices of the forest are lifted in proud boast. Then comes a ROAR THAT SHAKES THE EARTH and the wise ones nod their heads and say: "There's only one Leader and that's the Lion!" The ROAR just heard in jungle-land is "MRS. MINIVER."

M-G-M

The Lion's Roar



The Editorial Page

Current Observations

TRUTH IN ADVERTISING. Improved business conditions, in those parts of the country where they exist, appear to be having a peculiar effect on some theatremen. Instead of increasing the space and tempo of their newspaper and other advertising, they are going in for gross and ill-advised exaggeration.

Dyed-in-the-wool theatremen know from long and bitter experience that you can't fool your patrons very often and still number them as patrons. Smart advertising can be attractive and appealing without resorting to false statements or misleading angles.

Remember, you are in a business that requires building of confidence and faith. So long as you deserve that confidence and faith your community will be guided a great deal by what your advertising message conveys; be it a newspaper ad; a circular or herald; or a personal letter endorsing a particular picture. Give them cause to question your honesty or sincerity and you destroy that asset of your business that cannot easily be replaced.

* * *

ADVERTISING THOUGHTS. Speaking of advertising. Always direct your ad appeal to your steady customers. Sell them first. Because if you get them you've underwritten your original costs and overhead.

Then, if your advertising can also attract new patrons, you've hit the jack pot. You will have achieved the ultimate of any ad-man's dream. But don't make the serious mistake of ignoring the first to shoot at the second. If you do you may miss the mark altogether.

We never realized how much interest there was in theatre newspaper ads until we inaugurated our Advertising Clinic some years ago. Now our daily mail gives proof conclusive that theatremen are anxious to improve their newspaper ads. Thus far we have had to restrict our clinic to graphic suggestions and ideas. Soon, we hope to augment these ideas with the working tools needed to duplicate them in your theatre ads. More about this later.

* * *

LOOKING AHEAD. These are war days. Days of uncertainty. Priorities. Restrictions. You are living in an era that defies accurate predictions of what the next day, the next week or the next month, will bring.

Nevertheless, these are definitely days when you must look ahead. Plan ahead. Think ahead. Act ahead. And you must do all of these things from the optimistic point of view.

The whole country is rearranging its way of living. People haven't begun to realize the effect on their lives of restrictions on gas, rubber and thousands of other items which will become increasingly difficult to buy.

All of these things have a direct or indirect bearing on your theatre business. That is why we say you must look, plan, think and act, ahead. Always with the feeling that business will be better.

If your engine starts coughing, you add fuel. So, if your business slows down you must add energy. Plus the always necessary enthusiasm so important and essential to any legitimate enterprise.

So, start your thinking machinery moving. Institute a search for ideas. Ideas will come to you if you will only concentrate on the task before you. You can solve any problem you set your mind to.

These thoughts are neither new nor original but they've been proven before and will be proven again and again. It's simply a matter of Planning, of Thinking, and of Acting.

* * *

NO SUMMER SLUMP. At least, that's the way we'd like all theatremen to view the coming warm weather season. What with auto driving so restricted few can predict what the actual result will be to the box offices of the various theatres. Isn't this an ideal situation to tackle with all the energy, ingenuity and resourcefulness at your command instead of the customary summer let-down? We think it is.

So sit yourself down at your desk and see if you can create stronger, more appealing, more widespread show selling for the coming two months. Forget the usual bugaboo of hot weather. Just remember, more people will stay in town this summer, more people will have to find new ways of relaxing and your theatre with its strong screen attractions and, generally, cool, comfortable surroundings, is the logical place for them to go.

Take advantage of current conditions and see if you can turn your theatre into a fifty-two week season.

* * *

WANT TO HELP? The Signal Corps Photographic Center, now located in the old Paramount Studio in Astoria, L. I., is made up of over ninety per cent of men formerly connected with the industry. The motion picture trade press has undertaken to equip and furnish its recreation rooms and sun deck and has already received important contributions. Theatremen and others throughout the country can assist this very worthy effort if they so desire by sending cash contributions which will be used to complete the layout. You can send your check payable to the Recreational Fund, Photographic Center, to this publication.

—*"CHICK" LEWIS*

Price Scale Figures In Arbitration Awards

The clearance of Basil Bros. Apollo Theatre, Buffalo, over M. W. Konczakowski's Regent, on films licensed by Loew's, 20th-Fox and RKO has been reduced from seven to three days. The award also set three days as the clearance the Apollo will hold over Gammel Bros., New Ariel. Louis B. Dorr, arbitrator who made the award specified that the reduced clearance is contingent on the present admission price differentials. Regent was complainant.

Union Southern Company, owner of the Will Rogers Theatre, St. Louis, intervened as an interested party in the case of Victor B. Thien, owner of the Palm Theatre, against Loew's.

The complaint of the Community Theatres Corp., Henry J. Halloway, president, owners of the Beverly Theatre, University City, against the consenting companies, the St. Louis Amusement Co., owner of the Victory Theatre and the Wellston Amusement Co., owner of the Wellston Theatre, for "unreasonable and indefinite" clearance, will be resumed before Arbitrator Claude Pearcy on June 24th.

Approximately 20 houses in Pawtucket and Providence were named by Currie and Hartman, operating the Darlton Theatre, Pawtucket, R. I., in a complaint charging unreasonable clearance filed with the Boston tribunal of the American Arbitration Association. Complaint asks for a reduction of clearance to 7 days for Pawtucket first runs and not more than 30 days behind first run Providence.

Two cases were filed in New York by the Rhinehook Theatres, Inc. They ask reduction of clearance for their Star Theatre, Rhinebeck, N. Y., which now plays 14 days behind Poughkeepsie, to one day and protection against delays in dating product by the Poughkeepsie houses. In behalf of their Lyceum Theatre, Red Hook, N. J., they charge the five consenting companies now give 14 days' clearance to Poughkeepsie and one day to Hudson. Complaint asks that Poughkeepsie be cut to one day and that Hudson protection be eliminated.

Loew's, Warner's and Paramount are named defendants in a suit filed in Philadelphia by Joe Engel, operating the Plains Theatre, Plains, Pa. He asks that clearance of the Parsons Theatre over the Plains be eliminated and that maximum clearance of 28 days be fixed for Wilkes-Barre first runs.

The G. G. Shauer theatres, Lake and Premier, of Valparaiso, Ind., have filed intervention in the Gary Theatre arbitration case now before the Chicago tribunal.

Hearing in the Freeport Theatre case before the Chicago tribunal has been postponed until June 25th.

IATSE to Organize N. Y. Ushers

Through the medium of three new locals, IATSE is inaugurating a campaign to organize the ushers of Manhattan, Bronx and Brooklyn theatres. Dick Scott, functioning under IA special representative Joseph D. Basson, will direct the campaign.

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Continue 5-Block Fight

St. Paul—James F. Lynch, Ramsey County attorney, made a motion for a new trial in Ramsey County District Court for the Minnesota anti-blocks-of-five case. In the same motion Lynch asked Judge Albin S. Pearson for amended findings.

The action by Lynch came one day after the granting of a two weeks' extension of the stay of execution on Judge Pearson's decision of last April that the law was unconstitutional.

Lynch's motion indicated that the state and the N. W. Allied group intend to fight the original decision to the end.

"U" More Than Doubles '41 Half-Year Profits

J. Cheever Cowdin, Universal board chairman, reported Monday that the net profits for the company and its subsidiaries after all charges but before provision for Federal income and excess profits taxes and special reserve for write-off of equities in subsidiaries operating in foreign territories, amounted to $3,741,634 in the 26 weeks ending May 2. This represents an increase of $1,982,300 over the 26-week period ended May 3, 1941.

Net profits before Federal taxes amounted to $2,223,319 in the second 1942 period of 13 weeks, more than double the $1,055,539 shown in the comparable 1941 period. Provision for Federal income and excess profits taxes amounted to $1,337,902 in the period just closed as compared with $240,000 in the 1941 period. Net after taxes was $885,158 which compares with 815,539 in the like period the year before.

Government Case Against 20th-Fox and Paramount To Be Heard In Oct.

Government proceedings to compel Paramount and 20th-Fox to relinquish their holdings in some 36 theatres were postponed by Federal Judge Henry W. Goddard until Oct. 5th. Postponement was obtained by Paramount attorney Louis I. Phillips without objection being raised by Government lawyers.

The Government claims that 20 theatres of 20th Century-Fox and 16 of Paramount were obtained in violation of the provisions of the New York Consent Decree.

Deals Set For Return of Five Schine Houses To Former Owners

Federal Judge John Knight of Buffalo has approved proceedings to return five Schine owned theatres to original owners. Clark Young of Bowling Green, Ohio, has repurchased the Cla-Zel and Lyric in that city and M. K. Murphy of Big Stone Gap, Va., is to have the Viv at Corbin, Ky., and the Appalachian and State at Appalachia, Va., returned to the ownership on completion of a deal already approved by the Court.

Army Names Top Six For May

R. B. Murray, general manager of the U. S. Army Motion Picture Service, reports that the films drawing top attendance at War Department theatres during May were: "Ship Ahoy," "Tortilla Flat," "My Favorite Blonde," "Rio Rita," "Kings Row" and "My Gal Sal."

Local 306 Awarded Court Decision

Justice William C. Hecht of the New York Supreme Court ruled that the contract held by IATSE local 306 with David Dubin of the Grand Central Newsreel Theatre cannot be voided by the theatreman.

Schaefer Leaves Post as RKO President

George J. Schaefer's resignation as president of RKO became effective Wednesday, following the corporation's annual meeting of stockholders at which by-laws were amended to change the number of directors from thirteen to eleven.

These elected directors are: Raymond Bill, Ned E. Depinet, Thomas P. Durell, Frederick L. Ehrman, L. Lawrence Green, DeWitt Millhauser, Richard C. Patterson, Jr., N. Peter Rathvon, J. Miller Walker, John M. Whitaker, Lunsford P. Yandell. Of these the newly elected directors are DeWitt Millhauser and J. Miller Walker.

Schaefer has not announced his future plans. His departure from RKO followed a period of association with the company under an agreement to remain until the annual stockholders' meeting.

Paramount Re-Elects Board of Directors

The Paramount annual meeting of stockholders in New York approved an amendment to the by-laws calling for the indemnification of officers, directors and employees against costs and expenses resulting from law suits against the company.

Directors re-elected were: Neil Agnew, Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harvey D. Gibson, A. Conger Goodyear, Stanton Griffis, Duncan G. Harris, John D. Hertz, John W. Hicks, Austin C. Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Edwin L. Weisl and Adolph Zukor.

Barney Balaban reported net income running far in excess of the similar period of 1941. Film inventories were increased by $9,000,000 during the past 17 months and now exceed $28,000,000, Balaban stated.

N. J. Allied Demands Lower Rentals

A resolution passed by the New Jersey Allied seeking relief from alleged high film rentals warns that the group "shall be forced to seek relief from the Government" unless the demands are met.

Harry Cohn

(The Man on the Cover)

President of Columbia Pictures and head of that company's production, whose plans for the new season's releases as revealed at the Columbia sales convention in New York this week, call for the most ambitious schedule of top bracket pictures ever to be offered in any one year by his company.

SHOWMEN'S TRADE REVIEW

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Good NEWS of the WEEK About Pictures and People

The American public is being conditioned, so to say, for the eventuality which may and may not arise, under which pictures will play longer per stand or many of the stands or theatres may have to go dark for certain periods during the week. But this is a rosy, not a gloomy picture. This is about the number of longer runs that are ago in all sections of the country—for reasons that are as many as you'd like to make 'em. One of the most constructive views to take is that the pictures that are getting the hold-overs are shows far and away and above the average, the good and even the best that have come along in previous periods.

• • •

"This Above All" is a picture that gives 20th-Fox a big show to shout about. In 4 out of 5 pre-release engagements, the picture has held over. The first of its pre-release showings, at the Astor in New York, is running in its sixth week now.

• • •

"Mrs. Miniver" is setting back the opening of Walt Disney's "Bambi" by running on into its third week at the big Music Hall in New York. The Music Hall can take care of crowds—as witness that some 250,738 persons saw the picture there in the first 11 days of the current run.

• • •

"Sergeant York" is making a hit "over there." The picture played 8 weeks in London. It hit records in Sydney, Mexico City, Bombay, Cairo, and other foreign cities. "York" marches back to Broadway to play return engagements at RKO Circuit theatres —at which it was originally presented at advance-price pre-release runs.

• • •

Fan Letter: Dear S. Z. Sakall—We had a swell time at that wonder-show "Yankee Doodle Dandy," a film abrim with things to remember; yet we seem to remember nothing more vividly than the way you made us chuckle with your lisping, mincing utter confusion as the guy who wanted to "angel" a show with lots of girls in its chorus.

• • •

"Reap the Wild Wind" continues to mow down the records. The DeMille opus blew all records of the Denham Theatre, Denver, sky-high. The same general results obtained when the picture called in the customers to the Newman Theatre in Kansas City. **"Reap the Wild Wind"** is now playing its second week at the Fenway, Boston, after a 3-weeks engagement at the big Metropolitan in that city.

Bernstein, Gracie Fields Honor Guests at AMPA-WAC Luncheon

A first hand account of wartime experience by England's film industry will be presented by Sidney Bernstein, British "film liaison" to Washington and the country's film industry, in the joint AMPA-War Activities Committee luncheon, next Thursday (25th) in New York.

George J. Schaefer, head of the War Activities Committee, will introduce Mr. Bernstein.

Gracie Fields, premiere English comedienne and her husband, Monty Banks, also will be guests of honor at the luncheon.

Curtailed Print Deliveries To Widen Spacing of Bookings

Restrictions on film deliveries by trucks, plus the looming possibility of curtailment of the number of prints in circulation will change the whole exhibition picture considerably, according to present indications.

Calls of reduction of the amount of footage of film used by the industry are such that studio economies on the raw stock cannot effect the savings expected. This means that positive stock used by the distributors will have to be reduced.

Film Carriers Restricted

The Office of Defense Transportation mandatory order that mileage of trucks be cut 25 per cent in 25 mile areas and that only one pick-up per day be permitted for over-the-road hauls is certain to have a serious effect on film business. In recent years exchanges have taken advantage of the rapid transportation facilities available to set up a system of close bookings that allowed a feature to be entirely liquidated in five or six months. The new ruling, from which there is little chance of relief, will make it necessary that bookings be spaced farther apart to allow for added time in transit and will probably result in a return to the system in effect years ago when nine months to a year was required to play out the available dates on an attraction.

Members of the Film Carriers Association have been meeting with representatives of the exchanges for the purpose of determining on some plan or method of coordination with the Government order. Exhibitors and distributors will have to work in close harmony on any mutually satisfactory method of delivery and pick-up of prints to eliminate all chance of miss-outs.

Government Would Like to See 50% Saving on Film

At a Screen Writers Guild meeting in Hollywood, Secretary Val Burton of the Film Conservation Committee declared that the Government would like to see a 50% cut in film footage by the industry this year. He reported that it was the original intention to order a 50% reduction and place the remaining 50% on the priorities list but that the industry has an opportunity to voluntarily make cuts without arbitrary figures being set. He pointed out that a 50% saving in film stock would release 10,000,000 pounds of gun cotton.

The Guild has created a sub-committee to receive suggestions for conservation of film and offer recommendations to the Film Conservation Committee. Y. Frank Freeman, president of the producer's association, and Sidney Buchman, president of SWG, were among the speakers.

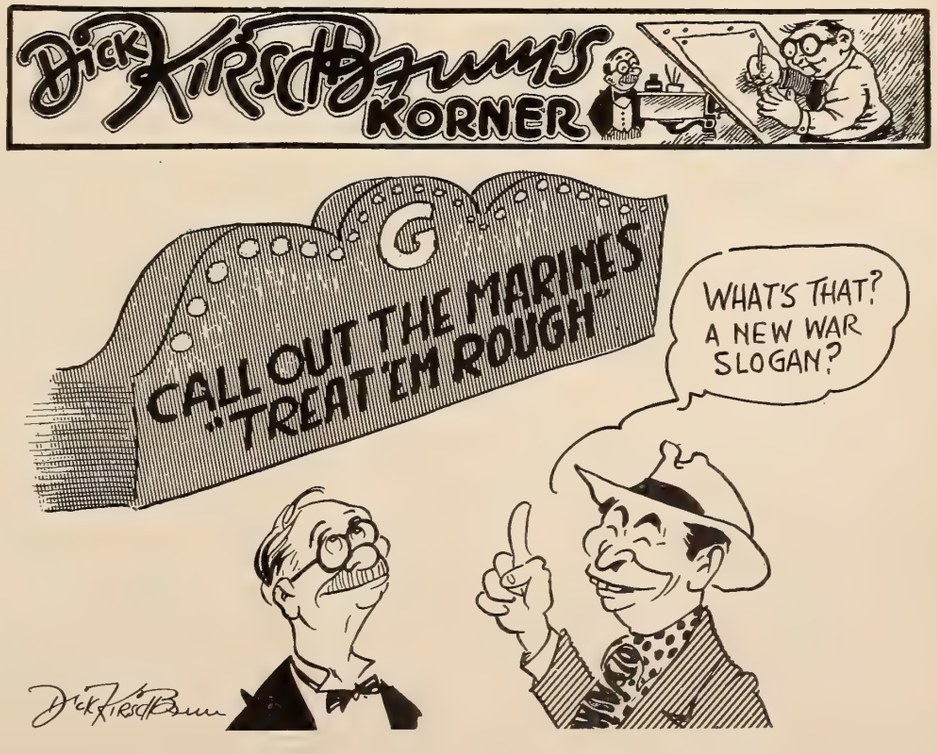
Would Conserve Film By Deleting Credits

Following recommendation of the Film Conservation Committee that studios abandon the use of credits for the duration, elimination of all billing and credit footage except the main title from motion pictures was expected this week. According to the committee's estimate, the plan would result in a saving of 10,000,000 feet annually, and would contribute materially to the industry's goal of reducing film consumption by 25 per cent.

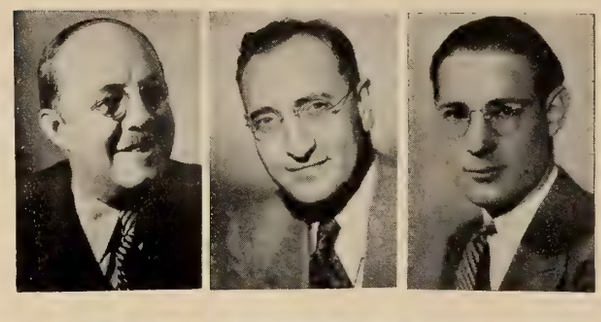
Adoption of the recommendation was voted unanimously by the committee, which consists of representatives of motion picture guilds, unions and management.

Approximately 300 fet of film is required to list the credits for all the creators on each print distributed under the present practice. The committee's estimate of the saving was based on an average production of 300 prints of each feature picture.

Before the recommendation can be adopted in practice, however, agreement by all film guilds and unions whose members have the contractual right to demand billing will be required.



COLUMBIA CHIEFS AT ANNUAL MEET



Above, left to right, Jack Cohn, vice-president; A. Montague, general sales manager; A. Schneider, treasurer. Below, left to right: Rube Jackter, assistant sales manager; Lou Astor and Lou Weinberg, circuit sales; Max Weisfeldt, sales executive; David A. Lipton, director of advertising and publicity.



48 Features Head Columbia's '42-'43 Program; Two in Color

Forty-eight features, sixteen musical westerns, four serials, three series of two-reel subjects and 10 series of single-reelers (*see page 32*) will comprise the 1942-43 program of Columbia Pictures, it was announced this week at the company's national sales convention in New York.

For the first time in its history, Columbia enters the Technicolor field with two productions, "The Cover Girl," starring Rita Hayworth, and "The Desperadoes," from Courtney Ryley Cooper's novel, scheduled to receive the color treatment.

Four Rita Hayworth productions are among the top pictures for which Columbia will demand top terms. Other important offerings scheduled include "The American Way," "The Commandos" and a Cole Porter musical.

The company plans to produce a group of headline dramas based on the activities of the armed forces and, with nation-wide publicity buildups, will groom 15 new youthful personalities for stardom.

The projected 1942-43 program follows:

Four Rita Hayworth productions—"The Gay Senorita," "The Cover Girl," "Defense Town" and "Miss Grant Takes Richmond."

"The American Way," from the Kaufman-Moss Hart Broadway hit; "The Commandos," starring Paul Muni; A Carey Grant-Rosalind Russell production; An Irene Dunne-Melvyn Douglas production; "A Young Girl's Fancy," starring Jean Arthur and Brian Aherne; "The Gang's All Here," Cole Porter musical starring Don Ameche with Jack Oakie, Janet Blair, William Gaxton; "Destroyer," based on story by Lt. Commander Frank Wead; "Wild is the River," based on novel by Louis Bromfield; also

"Knights Without Armor," starring Olivia de Havilland and Brian Aherne; "The Desperadoes," with Randolph Scott, Glenn Ford, Claire Trevor and Edgar Buchanan (picture formerly titled "The Pioneers"); "City Without Men," featuring Glenn Ford, Claire Trevor and Evelyn Keyes; "The Return of Mr. Jordan," sequel to "Here Comes Mr. Jordan"; "Salute to Sahara," based on siege of Tobruk; "Klondike Kate," drama of Alaska's gold rush days; also

Three "Blondie" comedies featuring Penny Singleton, Arthur Lake, Larry Simms; Two Lone Wolf productions starring Warren William; Two Boston Blackie productions—"Boston Blackie in Trouble" and "Boston Blackie in Hollywood"—starring Chester Morris; "Harbor Patrol," drama of fight against submarine raiders; "Shall I Tell 'Em?" and "How Do You Do," both teaming Jinx Falkenburg and The Mad Russian; "Spirit of Stanford," football story starring Frankie Albert, Stanford All-American quarterback; "Smith of Minnesota," football story starring Bruce Smith, Minnesota All-American half-back; also

"Two Senoritas From Chicago," "Professional Model" and "Beautiful But Broke," each featuring Jinx Falkenburg; "Gin Rummy Murder"; "Redhead From Rio," with Lupe Velez; "Varsity Girl"; "Two-Man Submarine," dramatizing important phase of the war; "Junior Generals" and another service school picture starring Freddie Bartholomew; "Reveille With Beverly," based on popular radio program; "Eve Knew Her Apples"; "Kansas City Kitty."

Of the company's sixteen musical westerns, eight will star Charles Starrett, with Arthur Hunnicut, Jimmy Davis and His Boys, Texas Jim Lewis and his Lone Star Cowboys and Ernest Tubb. The other eight will feature Russell "Lucky" Hayden and Dub Taylor with Bob Wills and His Playboys.

Producer-directors, directors, producers and associate producers identified with the new season productions are: Samuel Bischoff, Irving Briskin, Max Gordon, Alexander Hall, Gregory Ratoff, B. P. Schulberg, William Seiter, George Stevens, Charles Vidor, Samuel Bronston, Harry Joe Brown, Lester Cowan, Louis F. Edelman, Lieut. Comm. John Farrow, Alfred E. Green, Edward Kaufman, Sidney Salkow, Robert Sparks, Frank R. Strayer, Richard Wallace, Leon Barsha, Charles Barton, William Berke, Ralph Cohn, Edward Dmytryk, Jack Fier, Lambert Hillyer, Lew Landers, Wallace MacDonald.

$35,000 in Bonds for Drive Winners

Columbia has earmarked $35,000 in War Bonds for field sales for winners in the company's Victory Sales Campaign which, according to Jack Cohen, is proceeding at a fast pace.

Schine Lexington Manager To Army

John Wolfberg has resigned as city manager for the Schine theatres in Lexington, Ky., to join the Volunteer Officers Corp.

20th-Fox Chiefs Huddle On New Product Plans

Spyros P. Skouras, president of 20th Century-Fox; Tom J. Connors, vice-president in charge of sales, and Hal Horne, advertising and publicity director, leave for the Coast studio Friday (26th), for conferences with Vice-President in Charge of Production Darryl F. Zanuck. Following these conferences, production plans will be announced, sales meetings set.

Colonel Zanuck, who has been on active duty with the United States Signal Corps in England, returned to Washington Sunday, and after two days conferring with War Department officials, left Wednesday for Hollywood. While in London, he attended conferences between American and British military leaders and International News Service reported his presence with the first Commando raiding party to enter Boulogne.

Set June 30 Trade Show Dates For "The Magnificent Ambersons"

Trade screenings of "The Magnificent Ambersons" have been set by RKO for June 30th.

All of the showings have been fixed for the morning of this date at 11:00 a.m. In addition to its morning showing, the New York branch will have repeat screenings at 2:30 p.m. and 4:00 p.m.

Universal Starts "Blumberg Drive"

A "Nate Blumberg World-Wide Play Date Drive" came as a surprise announcement at the close of the recent Universal Sales Convention. The drive is to run 20 weeks and is unusual in that the prizes will be distributed among groups comprised of various domestic branches of comparatively equal sales strength.

Hughes to Roadshow "Outlaw"

Howard Hughes' "The Outlaw" long delayed by difficulties with the various censor boards and still taboo in four states including New York, is to be roadshowed for five months before it is turned over to 20th-Fox for general release.

Cuzan Managing Santa Anita

Robert Cuzan, long associated with the Edwards' Theatres Circuit, has taken over the management of that company's new Santa Anita Theatre in Arcadia, Calif.

Rites for George Quigley

Masonic services were held Thursday in New York for George E. Quigley, former board member of Warner Bros., who died Saturday (13th). Quigley at one time was vice-president and general manager of the Vitaphone Corp.

Einfeld's 15th Anniversary

S. Charles Einfeld, director of advertisin. and publicity for Warner Bros., and his wife, May, are celebrating their fifteenth wedding anniversary.

Budget of 17 to 18 Millions

Columbia's production budget will total between $17,000,000 and $18,000,000, General Sales Manager A. Montague said at a press interview with trade paper representatives in New York Wednesday. The increased budget will cover the production of a schedule containing the largest number of top-bracket features Columbia ever has offered.

Montague said that his company will rely upon its traditional "open door" policy for the adjustments that may be required for certain theatres to meet conditions of reduced drawing potential due to population shifts away from their communities or towns. Thus, he said, such matters as rental adjustments and conciliation will be conducted directly between Columbia and exhibitor accounts individually, without reference to any third party, and he placed particular stress on this stipulation that no third person would be involved in such negotiations.

Entered as Second-Class Matter, Postoffice, New York, N. Y.

NEW YORK, WEDNESDAY, JUNE 10, 1942.

ANK SUB SINKS JAP PLANE-CARRIER IN MID-PACIFIC!

RMY CALLS FOR IOUSANDS OF RACHUTE NURSES!

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SUBMARINE SINKS 3 JAPANESE SHIPS

Transport Carrying Possibly 12,000 Troops and 2 Supply Vessels Are Victims

s. D- 4 ine, cruise ship ally to- dam- totaling an over- ent, down as 12,000

MacArthur's ed this morn- tions bombers xplosives on drome at docks ew Britain, As- ss reports.]

transport of 6,000 tons and two armed supply ships of 10,000 tons and 6,000 tons, respectively, were torpedoed and sunk, and a 7,000-ton supply ship was badly damaged.

Implying that the better part of a division might have perished aboard the transport, United Nations headquarters said all aboard probably were lost, and added:

"The Japanese are notorious for

AMERICAN PLANES BLAST U-BOATS OFF ICELAND!

nes Pound Axis

enemy dive- raid British were driven dron, which

at British day drove out of points about six Knightsbridge, and at least fourteen Axis tanks. However, sporadic fighting continued yesterday in the Knightsbridge area whenever the weather permitted.

Although still closely pressed, the Germans east of the mine- protect drives id not

stiff- ade a h posi- but the eather and machine-g attacks by low-flying Brit anes apparently helped to courage the Axis force. Meet

By The

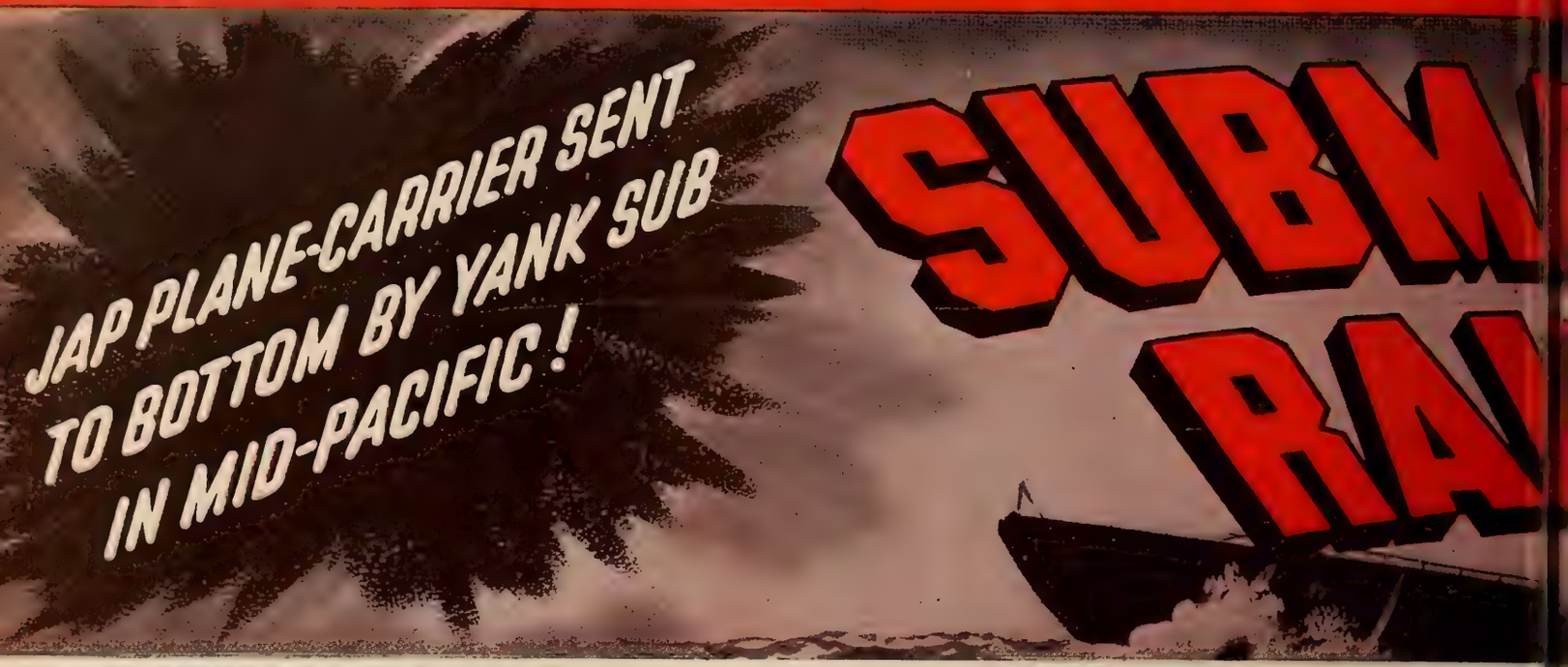
MOSCOW, Tuesday, June Soviet troops have beaten off tinuing Nazi attacks on Sevastopol for the fourth straight day and have inflicted heavy losses, the

The Red Air Force destroyed damaged fifty German trucks wit troops and supplies, sank thre enemy patrol ships and one cutte

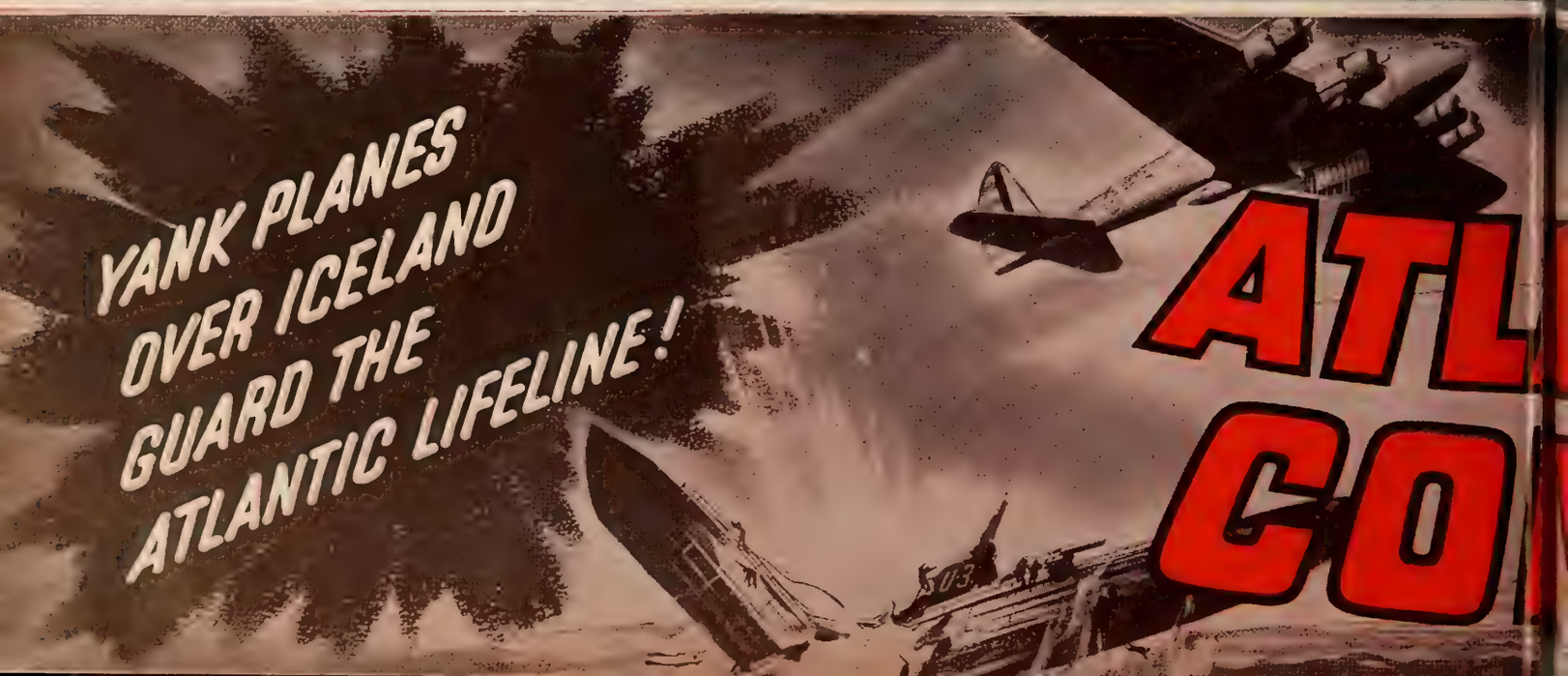
★ ★ ★ ★ ★
Make YOUR Theatre A Branch of Uncle Sam . . . Sell War Savings Bonds and Stamps!
★ ★ ★ ★ ★

COLUMBIA'S SENSATIONAL FRONT-PAGE HEADLINE PICTURES!

THREE POWERFUL PRODUCTIONS







BORN OF MIGHTY NEWS STORIES!



RINE
ER

with
JOHN HOWARD • MARGUERITE CHAPMAN
BRUCE BENNETT • EILEEN O'HEARN
LARRY PARKS • ROGER CLARK
Original screen play by Aubrey Wisberg
Directed by LEW LANDERS • Produced by WALLACE MacDONALD



E NURSE

with
MARGUERITE CHAPMAN • WILLIAM WRIGHT • KAY HARRIS
Screen play by Rian James
Directed by CHARLES BARTON
Produced by WALLACE MacDONALD



NTIC
VOY

with
BRUCE BENNETT • VIRGINIA FIELD • JOHN BEAL
Original screen play by Robert Lee Johnson
Directed by LEW LANDERS
Produced by COLBERT CLARK

COLUMBIA PICTURES

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Industry Bond, Stamp Drive Gaining New Impetus



From Hollywood last week came Republic's singing cowboy star, Roy Rogers, with his celebrated trained palomino stallion, Trigger, to appear in the monster New York at War parade on Saturday (13). Roy and Trigger are pictured above leading the motion picture section. Trigger was the only horse in the parade.

With three weeks having passed since its inauguration, the motion picture industry's War Stamps and Bond drive was gaining momentum this week as news of activities poured in from various sections of the nation.

From Hartford, Conn., from Woodhaven, N. Y., from Houston, from Dallas, from Cleveland—from dozens of other cities came reports of activities, many with well-known movie stars and high state and local officials participating, all staged with a view to exceeding quotas in Stamp and Bond sales.

Reported also were ingenious methods which only showmen could devise to put the public in a buying mood. In Cleveland, for example, purchasers of Bonds and Stamps at Loew's Granada are privileged to "kick Adloph, Musso or the Jap smack in the sitzen-platz." Figures of the three dictators were created by Manager Carl Rogers, who equipped each with a well-stuffed pair of trousers. Kickee is entitled to one kick for a 10c stamp or three-for-a-quarter.

In Woodhaven, Manager George Kann of Loew's Willard is keeping 'em (Axis planes) falling. His unique animated lobby display features caricatures of the three dictators, each in a plane crashing from the clouds into the sea. It's selling stamps.

In Boston, Loew division manager Charles Kurtzman has sent a suggested letter to each of his managers. This letter is being sent to persons on the regular pass list. Attached is a bond pledge.

Meanwhile, it was announced in New York that Skouras Theatres Corp. has been appointed official issuing agent for U. S. War Bonds, Series E, enabling immediate delivery for War Bonds sold in each of the 66 Skouras theatres in the metropolitan area. It is the first motion picture organization to receive this designation.

Tabulation of Bond and Stamp sales by Loew's theatres during the second week of the drive indicated that the first week's pace of $150,000 was being maintained. The two weeks' total amounted to a little over $300,000, of which $125,000 was in stamp sales.

Equipment for Recreation Hall of the Signal Corps Photographic Center Urgently Needed

To you of the motion picture industry this war-time "help wanted" appeal is directed on behalf of the Army's Hollywood-in-the-East: the Signal Corps Photographic Center, recently established in Paramount's Long Island City studios and manned by upwards of 300 troops. Before Pearl Harbor, a great majority of these troops were identified with the industry.

When the Army remodeled the studios for the Signal Corps, prior to the Center's transfer from Fort Monmouth, N. J., provision was made for a recreation hall for the use of the boys. But the Army these days is too busily engaged with the business at hand to provide equipment and furnishings, and that's where YOU come into the picture.

A representative committee of trade paper publishers, embracing Martin Quigley, Abel Green, Red Kann, Jay Emanuel, Chick Lewis and Jack Alicoate, has volunteered its services to Colonel Melvin E. Gillette, undertaking to see that the recreation hall becomes a reality.

First pledges of furnishings and equipment were received by the committee this week as it began to function. From Warners came the gift of ping-pong tables, while Metro elected to provide a piano. National Screen Service advised it was to be put down for a big combination radio-phonograph. And United Artists contributed four lounge chairs.

But, obviously, if 300 soldiers are to be amused, much more in the way of equipment and furnishings is urgently required. There's the matter of games—all sorts of games.

And a phonograph, to fulfill its mission, requires records—plenty of them, and of all varieties, for musical tastes differ.

A well-rounded library of books is another necessity. Technical works concerning all phases of the industry will be welcome. So, too, will novels, adventure books, biographies and topical volumes of the hour. Likewise magazines—not ancient collections from the attic, but current issues.

Obviously, too, the recreation hall can use additional chairs of the lounge and club variety, as well as tables. And there must be pictures to hang on the walls. Film companies, incidentally, are contributing specially designed posters for decorative purposes.

So there you have the general idea. Remember, they're our own boys, largely, these Signal Corps soldiers at Long Island City. Famous sons of famous men and just plain Joe Doakes serve in the ranks together. Let's give 'em a lift—make their off-duty hours pleasant.

Your contributions, whether in the form of equipment, but preferably checks to provide recreational needs, may be sent to the Signal Corps Photographic Center Recreational Fund in care of Chick Lewis, this paper.

How about it?

Pin a Medal on Manny

If Secretary of the Treasury Morgenthau is handing out decorations, he should reserve two—one for the chest of Manager Manny Light of the Embassy Theatre, North Bergen, N. J., and the other for his assistant, Joe Stica. In one week, $15,642 worth of stamps and bonds were sold. Of this amount, $12,200 in bonds were pledged the opening day of the drive.

Stars to Visit 120 Cities

Shaping up as the most pretentious and extensive to date, June activities of the Hollywood Victory Committee are highlighted by a program calling for 120 cities to be visited by 30 top players who are expected to appear before audiences totaling some 35,000,000. At least $100,000,000 in Bond and Stamp sale pledges is expected to result from these engagements. In addition, the committee will continue to cooperate with the Treasury Department on radio programs, unit shows for service men and various other benefits.

Relief Fund Reaches $1,700,000

That $2,000,000 goal in the industry's recent Army and Navy Emergency relief drive loomed closer this week as additional remittances reported at national headquarters, brought the total "cash-in-hand" to $1,700,000.

'Slap a Jap' Cocktails Popular

"Slap a Jap" cocktails (water and a 10c War Stamp) are gaining in popularity out West.

The Box Office Slant

Calling Dr. Gillespie

MGM **Drama** **84 mins.**

AUDIENCE SLANT: (Adult) Absorbing entertainment for adult audiences. Creates suspense, holds the spectator's attention.

BOX-OFFICE SLANT: Should uphold the box-office record of this series.

Cast: Lionel Barrymore, Philip Dorn, Donna Reed, Phil Brown, Nat Pendleton, Alma Kruger, Mary Nash, Walter Kingsford, Nell Craig, Ruth Tobey, Jonathan Hale, Charles Dingle. **Credits:** Directed by Harold S. Bucquet. Screenplay by Willis Goldbeck and Harry Ruskin from an original story by Kubec Glasmon. Based upon the characters created by Max Brand. Director of Photography, Ray June. Musical score, Daniele Amfitheatrof.

Plot: When Dr. Barrymore and Dr. Philip Dorn complete their examination of Phil Brown, they report him as a mental case requiring special treatment. Their findings are ignored by the youth's parents and the family doctor, Charles Dingle. Brown runs away to a distant city, commits two murders, later returns to the hospital to kill the old doctor whom he fancies his enemy. Barrymore is saved from certain death by Nat Pendleton.

Comment: Apparently to be known from now on as the *Dr. Gillespie* series, the former *Dr. Kildare* series, with Lionel Barrymore now in the principal role, seems destined to continue successfully, if "Calling Dr. Gillespie" can be regarded as a criterion. This new release embraces a well-knit story which, because of its subject matter, creates suspense and holds the spectator's attention without a letdown until the climax. Performances are consistently good, although special praise is due Phil Brown for convincingly mastering the difficult characterization of an apparently normal young man subject to spells of insanity, during which he cunningly plots and carries out murder and commits acts of vandalism. If this well-known series has proved popular at your box-office in the past, "Calling Dr. Gillespie" should uphold the record. At any rate, it is absorbing entertainment for general adult audiences, although not Class A by any means, unless your supply of Class A films is so strictly limited as to make it necessary to give this picture a preferred booking date. Even then, backed by practical exploitation, it should make the grade.

Pierre Of The Plains

MGM **Drama** **66 mins.**

AUDIENCE SLANT: (Family) Thrills and picturesque locale will probably compensate for looseness of story and weak portrayals.

BOX-OFFICE SLANT: Just average fare but the "Mountie" atmosphere may help ticket sale.

Cast: John Carroll, Ruth Hussey, Bruce Cabot, Phil Brown, Reginald Owen, Henry Travers, Evelyn Ankers, Pat McVey, Frederic Worlock, Charles Stevens, Sheldon Leonard and Lois Ransom. **Credits:** Produced by Edgar Selwyn. Directed by George B. Seitz. Screenplay by Lawrence Kimble and Bertram Millhauser based on the play by Edgar Selwyn. Photography by Charles Rosher. Song "Saskatchewan" by Herbert Stothart and Ralph Freed.

Plot: Pierre is a well-meaning, good-intentioned but irresponsible trapper whose likable disposition and friendship with the Indian tribes keeps him from arrest by the Mounties. He possesses what might be called a "Happy Hooligan" complex with his every attempt at a good deed proving a boomerang that gets him in wrong with the authorities. When he finds the man who is about to marry a girl that he (Pierre) loves is already the husband of an Indian woman he gets involved in a series of circumstances that result in two deaths and a lot of exciting action before an unsatisfactory climax is reached.

Comment: This is one of those stories without end—or at least there is no evidence of what happens to some of the principals who get lost in the series of sequences that are blended together to make the picture. The story is entirely too loose to hold interest but the scenic splendor and the instances, taken individually, that comprise the narrative possess plenty of entertainment. The atmosphere of the Northwest is colorfully pictured in both background and personnel but the lack of sincere portrayal, particularly of the situations involving the Mounted Police, detracts too frequently from interest provoking material. The film appears to be a weak—very weak, attempt to capitalize on the "Rose Marie" theme which it does very badly. Depend on the "Mountie" angle to get attendance and don't allow them to expect too much.

Legion of Decency Ratings

(For Week Ending June 20)

SUITABLE FOR GENERAL PATRONAGE

Down Texas Way
In Old California
Jackass Mail
Let's Get Tough
Postman Didn't Ring
Tumbleweed Trail

SUITABLE FOR ADULTS ONLY

Big Shot
Great Impersonation
Isle of Forgotten Sins
Native Land
Thru Different Eyes
Tower of Terror
You're Telling Me
Eagle Squadron

OBJECTIONABLE IN PART

They All Kissed the Bride
Flying With Music
Her Cardboard Lover
Lady Gangster

Eagle Squadron

Universal **Drama** **109 mins.**

AUDIENCE SLANT: (Family) Most thrilling and exciting picture of the year. Sensational action shots and stirring authentic war tempos give the theatregoer an idea of what England went through.

BOX-OFFICE SLANT: Sell the Eagle Squadron of the RAF, the Americans who didn't wait until we were stabbed in the back. It's bound to be top box-office.

Cast: Robert Stack, Diana Barrymore, John Loder, Eddie Albert, Nigel Bruce, Leif Erikson, Edgar Barrier, Jon Hall, Evelyn Ankers, Isobel Elsom, Gladys Cooper, Alan Hale, Jr., Don Porter, Edmund Glover, Stanley Smith, Howard Banks, Richard Crane, Clarence Straight, Richard Davies, Harold Landon, Todd Karns, Charles King, Jr., Donald Stuart, Frederick Worlock, Stanley Ridges and others. **Credits:** Directed by Arthur Lubin. Original Screenplay by Norman Reilly Raine. From the Cosmopolitan Story by C. S. Forester. Director of Photography, Stanley Cortez. Special Photographic Effects, John Fulton. Technical Adviser, Flying Officer John M. Hill. Produced by Walter Wanger.

Plot: This is the story of a handful of young Americans who joined the RAF and became known as the Eagle Squadron.

Comment: Speaking of action, here's one of the most exciting and thrilling pictures of the year. It's an authentic document of warfare, aerial combat and blitzing and has shots that will have most theatregoers sitting on the edge of their seats. The opening scenes give pictures and narrative of many of the American boys who really constituted the Eagle Squadron, the American section of the RAF. There are scenes of a Commando Raid that are so excellently filmed and directed that they will make the spectator feel he is in on the raid. Very few of the scenes or any of the air and land fighting could have ben "shot" without the complete cooperation and assistance of the British Government and the RAF. Most of the air shots of fighting and bombing, and pictures of the blitzed parts of London, were probably taken by the RAF in actual combat and in flight. The direction by Arthur Lubin is so realistic that when bombs burst and bullets hit the audience will react accordingly. The picture runs smoothly and has been expertly put together, and one can readily understand why Walter Wanger, the producer, has won many awards in the past. There are no big star names, but there is star material in Robert Stack, Diana Barrymore, John Loder, Leif Erickson, Edgar Barrier and numerous others. Advertise this as an authentic story of those Americans who became the Eagle Squadron of the RAF. Sell it as being filled with the biggest kind of war thrills and capitalize on the London Blitz and how England was saved. Get the cooperation of all Junior Aviation Clubs and your Civilian Defense Authorities.

Catchline: An authentic story of how it happened in England and how it might have happened here.

Holiday Inn

Paramount **Musical** **101 mins.**

(Block No. 7)

AUDIENCE SLANT (Family) Pleasingly casual as a Bing Crosby radio show in his best manner and style; tuneful and dancingly delightful—here's mass entertainment of the wholly carefree style that will click generally.

BOX-OFFICE SLANT: Three-way draw of the Crosby-Astaire-Berlin song, dance and musical-hit-writer combination sets this off as a sure-fire attraction.

Cast: Bing Crosby, Fred Astaire, Virginia Dale, Marjorie Reynolds, Walter Abel, Louise Beavers, Marek Windheim. **Credits:** Mark Sandrich, producer-director. Screenplay by Claude Binyon. Based on an original idea by Irving Berlin. Music by Irving Berlin. Photographed by David Abel.

Plot: What goes on in the story is inconsequential—it's the entertainment offered by Bing Crosby and Fred Astaire plus the Irving Berlin music that makes this story. The plot serves as a vehicle for the introduction of episodes and interludes of song, dance and comedy highlights that crop up as Bing and Astaire sort of "Sergeant Quirt and Captain Flag" it for the affections of two girls—Virginia Dale and Majorie Reynolds. Beginning as partners in a vaude act. Bing splits out with Astaire and runs his own shows, on holidays only, at a Connecticut retreat. He uncovers a scintillating bit of talent in Marjorie Reynolds—and Astaire, having called his romance with Virginia Dale quits, then sets out to preoccupy Marjorie with the greater glory that will be hers as a star partner in his, Astaire's, rising movie career. It's all worked out happily in the end, however.

Comment: A picture to entertain — and that's all—which is what's needed these days in the style and quality which this musical dance number offers. All of it is as informally pleasant as Bing Crosby himself. That's quite enough to make a show for the money of the average theatregoer. Several of the 14 Irving Berlin songs will linger and last as tuneful experiences for the picturegoers. "White Christmas" is a popular number—one that will register widely. "Abraham" is in the negro spiritual style, but gustily rhythmic and sure to prove a popular hit. "Careful, That's My Heart" is another of the many

(*Continued on Page 20*)

NEWS about EAGLE

EDITORS APPLAUD FILM

Harry Katz heard some very important newspaper editors applaud "Eagle Squadron" in the screening room.

A TERRIFIC EXPERIENCE

An editorial writer who came to New York to see the picture wired her publisher that, "I have just lived and died a thousand times through 'Eagle Squadron'. It's the most terrific experience I have ever had at any picture, anywhere and any time. It's a competitor for all time fame..."*

**Name on request.*

A RECORD OF REAL MEN

Mr. Johannes Steel, famed WMCA commentator, said: "With its heartstopping scenes and a plot to hold everybody's attention, 'EAGLE SQUADRON' is essentially an actual record of real men in a really great picture."

INSPIRING! THRILLING!

"IN THE FOREMOST RANKS OF MOTION PICTURES THAT HAVE SOMETHING IMPORTANT TO SAY REGARDING OUR WORLD OF TODAY IS 'EAGLE SQUADRON.' WALTER WANGER HAS PRODUCED A FILM OF TOWERING INSPIRATIONAL STRENGTH, ALMOST DOCUMENTARY IN QUALITY, BUT PRIMARILY A THRILLING ENTERTAINMENT. THE FLYING SEQUENCES ARE AMONG THE FINEST EVER SEEN.

FIRST ON THE MARKET WITH COMMANDO ACTION, THE WANGER PRODUCTION WILL CERTAINLY TAKE A BITE FROM SUBSEQUENT MOVIES THAT DEAL WITH THE SAME SUBJECT. *'EAGLE SQUADRON' WILL BE ONE OF THE TOP MONEY-MAKERS ON THE UNIVERSAL RELEASE SCHEDULE . . . AND DESERVES TO BE."* —*Hollywood Reporter*

PULSE-STIRRING

"A timely, hard-hitting dramatic film . . . a pulse-stirring picture, laden with action and punch. There is no let up in the motor-roaring, bombing and sky fighting which dominate the scene at all times."

—*Motion Picture Daily*

SMASH BOX OFFICE HIT

"Walter Wanger should have another smash box office hit in this one, for 'Eagle Squadron' is simply loaded with solid, brilliant entertainment. Yes, 'Eagle Squadron' is a cinch bet. You can exploit it to the skies and your customers will thank you for enticing them in. Okay for all audiences." —*Film Daily*

LONG DISTANCE CALL

Walter Wanger said the thrill of getting a long distance call from a very important magazine editor who saw "Eagle Squadron" will never be forgotten by him.*

**Name on request.*

MORE THAN A PICTURE!

John W. Vandercook, NBC commentator, said: "Eagle Squadron" is more than a picture...it is a slice of life with actual shots that make the picture a masterpiece.

A GREAT MOTION PICTURE

Charlie Hayman of Buffalo, New York, says "Eagle Squadron" is a truly great motion picture.

PICTURE OF THE MONTH!

Scholastic Magazine chose "Eagle Squadron" its Picture of the Month! "We give it our most enthusiastic approval," says Jack Lippert, managing editor . . . "It's in the 'must see' class!"

"EXCEPTIONAL"!

A member of the Eagle Squadron thought that the flying scenes in the picture were* "Exceptional."

**Name on request.*

SQUADRON

AN HISTORIC MESSAGE

An important editor said that in his opinion the Quentin Reynolds foreword to "Eagle Squadron" will go down in the annals of American history as one of its great historic messages.

(NOTE: We suggest that all theatre men show this message to their local editorial writers.)

VOLUNTEER SERVICES

Leaders of 40 important organizations after seeing "Eagle Squadron", volunteered to ask their memberships to assist in the publicizing of "Eagle Squadron." They believe it to be the most important picture ever produced.

A "MUST"!

Mr. Bob Emery, WOR commentator, said: "Easily taking top place, this picture of the Second World War, 'EAGLE SQUADRON', with its deftly interwoven staged scenes and actual shots of the real Squadron in action in England, is definitely a 'must', as it ranks as an historical record."

POWERFUL DRAMA!

"UNIVERSAL GAVE THE SCREEN 'ALL QUIET ON THE WESTERN FRONT,' A GREAT FILM EPIC OF WORLD WAR I. IT REACHES SIMILAR HEIGHTS WITH 'EAGLE SQUADRON,' WALTER WANGER'S POWERFUL DRAMA OF THAT DARING GROUP OF AMERICANS FIGHTING THE PRESENT WORLD WAR WITH THE ROYAL AIR FORCE. FROM ITS FOREWORD, STATED WITH QUIET FORCE BY QUENTIN REYNOLDS, TO THE FINAL SCENE RECORDING THE NAMES OF NAZI WAR CENTERS VISITED BY VENGEANCE-EXACTING BRITISH BOMBERS, 'EAGLE SQUADRON' IS COMPELLING SCREEN FARE OF THE HIGHEST QUALITY."—*Daily Variety*

Walter Wanger's

Eagle Squadron is BIG!

UNIVERSAL PICTURES

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Mort Magill Host at Family Jamboree; Tent Sponsors Huge Parade and Rally in Honor of War Heroes

Barker Mort Magill and Mrs. Magill were hosts at the Family Jamboree Night held last Friday night. The affair was well attended and Mort made sure that all those present had lots of fun.

The local tent was the sponsor of the big war heroes parade and rally which was held on June 15th. After the monster parade through the downtown streets of Pittsburgh a big show was held honoring the heroes at Forbes Field. Chief Barker Joe Hiller worked hard setting the entertainment and the result was a show which presented over 100 different acts. After the rally most of the barkers returned to the club rooms for an open house which took the place this week, on account of the rally, of the usual King-For-A-Day Dinner.

His fellow barkers are happy to hear that National Chief Barker Johnny Harris is on the road to recovery after having been confined in a California hospital with an attack of the flu.

Congratulations to Barker Harold V. Cohen and his wife who are the proud parents of a 7½ lb. baby girl, who was born last week in the Allegheny Hospital.

John Stahl, Jr., is now at Camp Meade having enlisted in the Infantry last week. Barker C. C. Kellenberg celebrated his birthday last week. I. Elmer Ecker says that Camp O'Connell will open on the 28th.

Tent No. 5—Michigan

Big Turnout for the Industry Golf Tournament; Swell Affair All Agree

The highlight of the week was the first big industry golf tournament of 1942. The event was staged by the Film Bowling League, which includes most of the Barkers. There was a nice turnout for this affair and all present had a swell day. The affair ran smoothly under the guiding hand of Sam Seplowin who was in charge of the general arrangements.

Tent No. 7—Buffalo

Testimonial Dinner Given in Honor of Barker Harry Berman

Barker Harry Berman who has been associated with Republic Pictures for a number of years has been appointed local branch manager for Producers Releasing Corporation and will be in charge of the Buffalo and Albany territories. In his honor the local tent gave a testimonial dinner last Monday which was well attended. The affair was a big success with some great entertainment being held after the dinner.

Tent No. 9—Albany

Clubrooms to Be Enlarged; Ladies' Auxiliary Is Organizing; Tent Sponsoring War Bond Drive

The Variety Club of Albany held a Golf Tournament at the Colonie Country Club, on the Albany-Schenectady road, on Monday, June 8th, at which approximately 75 people were present. The tournament started about noon and a beefsteak dinner was served at 7:30, at which time the prizes were awarded.

The winner of the tournament was Sidney Dwore, owner of the Cameo and Lincoln Theatres in Schenectady, who scored an 88. The second winner, scoring 89, was Eugene Vogel of the Albany Metro-Goldwyn-Mayer sales staff. Gene also won the longest hole drive. Sam Rosen of Fabian Theatres won the approach shot nearest the pin and Dr. Sam Kalison won the blind bogie. The prize for the highest score went to Max Friedman.

The committee in charge was Neil Hellman, chairman; Charlie Smakwitz, Dough Guy; C. J. Latta, Lou Golding and Doc Kalison.

A meeting was held at the Variety Club rooms at which ways and means were discussed for larger quarters. It was decided to add another room, making thre rooms in all. The third room is to be a playroom and bar. Construction has already started and it is hoped that this room will be ready the latter part of August.

The final report on the Navy Relief Show held at the Palace Theatre, Albany, was made by Chas. A. Smakwitz. After deducting all expenses in conneciton with the Ballet Russe, a check for $1,728.70 was turned over to the Navy Relief Society as a Variety Club donation.

It has been decided to form a separate ladies' auxiliary which will carry on various activities in the Club during the week-nights. A meeting is to be called very shortly and a chairman will be elected for this auxiliary organization.

The local tent is sponsoring the War Bond and Stamp drive in the theatres in this vicinity. Booths have been erected in every theatre and are being manned by the women of the War Stamp Committee who report terrific sales in all theatres.

Tent No. 11—Washington

Tent Presents Mobile Canteen To Help Feed Civilian and Armed Forces

Before an impressive group of high-ranking dignitaries of the House and Senate, Variety on Thursday presented the Nation's Capitol with a mobile canteen, purchased at the cost of $2,000 to feed civilians and the armed forces during emergencies. The traveling diner will be manned and operated by the American Red Cross and during the present emergency will supply hot coffee and sandwiches to our armed forces who are on 24-hour duty at the White House, utilities, bridges, etc. The presentation was made by Chief Barker Vince Dougherty and Welfare Chairman Rudy Berger. Also presenting the canteens were the B'nai B'rith, Eastern Star, Soroptimist Club and the Red Cross.

Last Monday MGM's Rudy Berger and John Allen were Kings-for-the-night at the year's best party. Entertainment was supplied by Carter Barron's Loew's Capitol.

Our sincere sympathies are extended to Mr. Barron in the loss of his mother at Clarkville, Ga. Sympathies are extended also to Ed Fontaine, Paramount head here, in the loss of his brother John.

Chief Barker Vince Dougherty is working on his reclassification questionnaire. Rudy Berger will discuss with Board members possibility of a registry for available housing accommodations in the homes of members for visiting tradesmen and those in the service. The housing situation is very acute here and there is already some talk of billeting to take care of the need.

Varieteers worked hand-in-hand with local and Federal officials in the visit here of the War Heroes. Co-ordinators were Carter Barron and John Payette with Hardie Meakin, Dan Terrell and Frank LaFalce holding down the lion's share of the work.

Meet the Chiefs

D. V. McLucas—Omaha Tent No. 16

D. V. McLucas took over as Chief Barker of his Club last February 2nd. The D Stands for Donald. He has been a member for eight years, and so is one of the Omaha Tent's charter members.



McLucas is Branch Manager for United Artists. He has been in the distribution field since 1916, and during that time has served with Universal, Paramount, Select Pictures, and with State Rights organizations. He joined United Artists fifteen years ago. The best evidence of D. V's fondness for his present line as a seller of drama, sweet love and laughter is the fact that he's been at the job all those years since 1916.

McLucas was born in Des Moines; entered film business after graduation from the West High School in that city. Mrs. McLucas (nee Stephenson), whom he married 22 years ago, now shares with him the pride of parenthood of Betty McLucas—graduated from Omaha University and now engaged in a business career—and Virginia McLucas, a senior in Benson High School, Omaha.

Don's favorite pastime is playing cards; his favorite spectator sport, football. Like so many who find that today's headache becomes tomorrow's most amusing recollection, McLucas, when he gets into a confidential mood, will tell you that the biggest kick he has gotten from his job was during the hectic days when pictures switched over from silent to sound—with the attendant excitement of trying to make films talk and records—many of them played on "boot-leg" equipment—play in synchronism with the action on the screen.

Tent No. 13—Philadelphia

Variety Post Participates in Parade; Ladies Entertain 125 Service Men

The Variety Club of American Legion Post unfurled their colors for the first time, taking part in the "Welcome Parade of the Heroes" last Thursday. The uniformed rank of the Ladies' Auxiliary were in the line of march.

Sunday afternoon, the Ladies' Auxiliary entertained 125 service men with a preview, vaudeville show, dancing, and refreshments. The preview was repeated Sunday evening for the enjoyment of a large crowd of Barkers and their ladies.

Visitors this week included Lieutenant Bob Fiske, of Pittsburgh Tent No. 1; and Sergeant W. J. Newton.

Tent No. 20—Memphis

Theatre Party To Be Held For Purpose Of Boosting War Bond Sales

The barkers of Tent 20 made plans during their luncheon last Monday to sponsor a special theatre party to be held at the Malco Theatre within the next few weeks for the purpose of stimulating War Bond sales. All members who attended the luncheon were unanimously in favor of the idea and enthusiasm reached such a peak that from the members present, $5,000 was subscribed in order to get the event off to a flying start. A committee including Herb Kohn, Ed Sapinsley and Bailey Prichard was appointed to handle the arrangements and details.

Barkers Bob Conway and Bob Bostick were Kings-for-the-Day in charge of the program for the luncheon and they presented as their guest speaker M. H. Brandon, president of Film Transit, Inc. Brandon gave a most interesting talk on the subject of transportation and what problems were confronting many of the common carriers due to the scarcity of tires and reduction of speed limits.

(*Continued on Page* 20)

Selling the Picture

Three More Forums Scheduled by MGM

Three more MGM Exhibitor Forums have been scheduled for June and July, it was announced this week by H. M. Richey.

The Nicollet Hotel, Minneapolis, will be the site of the first forum scheduled for Wednesday, June 24. Six hundred exhibitors from that territory have been invited to attend. MGM's "Show Builder" will be on display. Newcomer to the speaker ranks will be Miss Loia Cheaney, Interstate Circuit aide to Besa Short. She will deliver an address on short subjects. W. R. Ferguson, MGM's exploitation manager, will talk on exploitation, and Ed Salzberg, Bluefield, W. Va., exhibitor, who has been featured at past forums, will again speak.

Following a 35 mm. slide presentation prepared by M. L. Simons in cooperation with the Bureau of Advertising of the American Newspaper Publishers Association, Harold E. Perkins, National Advertising Manager for the Minneapolis *Star-Journal*, will conduct the session of newspaper advertising.

With the exception of Mr. Perkins, the same headliners are expected to appear at the Milwaukee forum which has been set for Monday, July 13, at the Schroeder Hotel.

The Lake Wawasee forum will be conducted as a one-day feature of the Independent Theatre Owners of Indiana convention on Wednesday, July 15. Branch Manager Foster Gauker is working jointly with the exhibitor organization to make the forum the highlight of the three-day meet at the Northern Indiana resort hotel.

Free Dinner in the Lobby for First Two Married Couples

Clever stunt in connection with "The Man Who Came to Dinner" was used in the lobby of the Hamilton Theatre, Chicago, by Manager Ben Cohn, who set up a table with places for four. This card appeared near table:

"The first two married couples who sit at this table at 7:30 P.M. on Friday (date) will receive a $1 fish dinner free . . . compliments of Scott's Restaurant and the 'The Man Who Came to Dinner.'"

Edits His Own Amusement Page

Out in Winfield, Kansas, Manager Morrill Moore of the Regent and Zimm theatres is carrying on a policy originated by his predecessor, Hugh Siverd.

Each week Moore writes and edits the copy for the amusement page of the "Winfield Daily Courier," which the paper publishes solely for its reader interest. The paper's compensation: a certain percentage of display advertising.

Such newspaper-theatre cooperation in a town of 12,000 is hard to duplicate, it's true, but many managers who seek publicity and fail to get it might be rewarded if they displayed enough initiative to offer to do the job themselves for the newspaper—and then do it!

Book Review Lectures Pre-sell 'Valley' for Mintz in Hammond

Periodical book-review lectures at theatres in Hammond, Ind., had included Richard Llewelyn's "How Green Was My Valley," so naturally a large portion of the public looked forward to seeing the screen version at the Parthenon Theatre.

Manager Harry Mintz sent a letter to all women's clubs and high school teachers calling attention to the fact that a great picture came from a great book.

For three days in advance of the opening a boy walked around town inside of a large compoboard replica of the book.

Mintz personally called on all ministers and priests, asked them to give the picture a plug from the pulpit stressing the entertainment value instead of the fact that its principal character is a minister.

'Jot 'Em Down Store' Contest Good Example of Showmanship

Highlight of M. E. McClain's campaign on the showing of "The Bashful Bachelor" at the Fremont Theatre, Fremont, Nebraska, was a "Jot 'Em Down" contest, which was arranged with the cooperation of the local paper.

All contestants were invited to select from among the ads of local merchants such items as they would like to see stocked in Lum and Abner's Emporium, then explain their selections. McClain also tied in with the local furniture and hardware stores for special window displays featuring two men made up as Lum and Abner seated at an old-fashioned stove and with a background of suitable merchandise which the merchant wished to display and advertise.

Serkowich 'Dog' Story Held Smart Publicity

If you are in the habit of merely clipping publicity stories from your press book and submitting them to the editor of the local newspaper for his consideration, it's pretty likely that he discards the material afer casually glancing at it. Fact of the matter is that he probably has seen so much of this stereotyped material float in that he knows what to expect; hence only a glance is necessary to assure him of its proper destination: the wastebasket.

Granted that there may be exceptions, most editors are sympathetic toward material which presents an unusual angle that might tie in with current events or poses some problem designed to provoke discussion. If a particular attraction is involved, it undoubtedly benefits from the discussion.

As an example of smart publicity, we cite a release sent out recently by Publicity Director Ben Serkowich of the Capitol Theatre, New York. Besides its timeliness, its linking of a picture with a current event, there was also a presentation of statistics which proved that Serkowich had indulged in research to make the story accurate and informative. Perhaps some editors used it, perhaps others, because of space requirements, were forced to reject it. But one thing is certain: the release was seen and read. When another Capitol Theatre story comes along, the editor will accord it sympathetic attention. That's the important thing. Here is the release:

Because "she insults dogs" when she scornfully hisses "you dog!" at a Nazi officer, dog-owners' clubs are up in arms, threatening to organize a national protest-boycott against Joan Bennett, pretty movie star, in her newest Columbia comedy film, "The Wife Takes a Flyer." The film is to have its Broadway premiere Thursday at the Capitol Theatre. Dog owners are asking kennel owners, dog food manufacturers, veterinarians, dog hospitals, dog publications and others in the huge pet industry to participate in the protest, "because Nazis are too treacherous and rotten to be compared with dogs." They point out heroic contributions which dogs have contributed to mankind through the ages.

According to the American Society for the Prevention of Cruelty to Animals, in 1941 there were 321,282 licensed dogs in all five boroughs of Greater New York. Manhattan has 73,719; Brooklyn 97,942; Bronx 50,944; Richmond 13,988; and Queens 89,691. Unlicensed dogs might easily double the total. Over 200,000 persons earn a livelihood through promoting the breeding, sale and services for dogs, with more than a score of publications and hundreds of hospitals existing for their welfare. This proves, they say, that man is dogs' friend also, which certainly is not the case with Nazis.

The first protest was lodged by an Ohio Dog Owners' Club, after a test-run of the film, and was quickly taken up elsewhere. Boycotters of the comedy demand that the offending line be removed, or that Miss Bennett be made to hiss "You Snake!" or "You Skunk!" at the Nazi, instead of calling him a "dog." Since the film is already completed, such a change would entail great expense, studio officials point out. They say it might also affront, with equal force, Herpatologist Leagues, or associations of skunk-fur breeders which might exist.

SERIES OF DRAMATIC PLACARDS AROUSES INTEREST



Designed and constructed for repeated use, a series of dramatic placards heightening the observer's interest as he advances along the line of display is being used in the lobbies of Warner Bros. Theatres in the Pittsburgh territory for the exploitation of "In This Our Life." Several sets were made for rotation among various houses. Duplicate the idea in your own lobby? Why not?

Orpheum's Giant Firecracker

A giant firecracker was used as part of the selling campaign for "Hellzapoppin" at the Orpheum Theatre, Kenosha, Wisconsin.

Program Exchange

All About Christos' Calendar, Clevenger's Tabloid Program, Briemann's Special Cartoon

About this time every summer we begin to feel the urge to take a vacation. This summer, however, what with rationings and restrictions influenced by the war, it isn't likely that we'll get very far. Yet, as we sit here writing this edition of the Program Exchange, there's nothing to prevent us from occasionally lapsing into a mental dream of basking in the sun at the seashore, or drifting down a river in a canoe, or enjoying the sights of the Ozark country as we accompany Jim Owen on one of his floating trips. Yes, it's nice to be able to dream, but now we must get back into the world of reality and continue with the work at hand.

Some time ago Manager Chris Christos of the Lincoln Theatre, Chicago, informed us he was soon to issue a new type of calendar program, would send us a copy when available. A few days ago we received a letter from Chris, along with two samples of the calendar.

The Lincoln management's first effort proved impractical. He had made up a calendar, taken a picture of it and then made a cut of the picture. When this halftone was printed, the halftone screen literally "screened" the subject matter, made it difficult to see what was playing on a certain date without having to strain one's eyes.

On the second attempt, Christos remedied this defect. He apparently made a line-cut drawing which eliminated the screen and made perusal of the calendar a much more simple matter. In its new size, the program is five and one-half inches wide and about nine and one-half inches in height. All sides are straight, but the top (as we can best describe it) represents three half-circles, with the center one providing space for the hang-up perforation. The actual calendar portion measures four and one-half by five inches and occupies the center portion of the accessory. Above is the title, "Lincoln Theatre Movie Guide Calendar," as well as copy and a number which, if it is posted in the lobby, entitles the holder to two free passes. Under the calendar proper is a merchant ad which helps defray the printing cost. Declares Christos in his letter:

"The advantage of this type of calendar [over the large size which he used to put out] is that we are able to print four thousand of these as against one thousand of the old type, at the same time decreasing the cost by one-third."

Besides being economical, the Movie Guide Calendar is neat and attractive, doesn't take up too much space. The change has been for the better. Christos is now putting out a miniature theatre "newspaper" which we're looking forward to receiving. When it comes, we'll tell you all about it.

Speaking of "newspaper" programs, we've just received a sample of the Yancey Theatre News, issued by Manager Iliff Clevenger of the Yancey Theatre, Burnsville, N. C. If this is a sample of what Clevenger's been putting out since his absence from the Program Exchange (he hasn't contributed in quite some time), we can only say that he needn't take a back seat to anyone. His little tabloid has just the right balance of text and cuts, and the selection of type for the streamer headline is admirable. We hope he sends us future copies. On this page in the near future we'll reproduce one of their front pages just to give you an idea of the good work Clevenger is doing, provided, of course, he sends us more programs.

Cold type has been eliminated from the front page of Will Briemann's program to make space for an important, timely cartoon. Below the headline "War Tonic!" Uncle Sam is depicted reading the recent contention of President Roosevelt that public entertainment is necessary to the winning of the war. Next comes the line, "You get it at the movies!" and this copy: "Work hard for Victory today, relax tonight at the movies!" It's an impressive cover, and while we have no knowledge of the source of the cut, it would be a good thing if other exhibitors could use it.

Briemann obtained a number of Government-printed pamphlets showing "what our armed forces get when you invest in U. S. War Savings Stamps and Bonds." You'd be surprised what these little folders reveal. For example, for the U. S. Army $6 will buy one anti-tank shell; for the Air Corps $52 will buy one bombardier kit; for the Coast Guard $30 will buy one breeches buoy. To those people who may think their purchases of stamps in small denominations is too trifling to be of any value to their Government, the pamphlet points out that 10 cents in War Savings Stamps will buy five cartridges; 25 cents in War Savings Stamps will provide a soldier's mess kit; $1.50 in War Savings Stamps pays for a first aid kit; $2 in War Savings Stamps is what one blanket costs; $8 in War Savings Stamps will buy two steel helmets.

Certainly your local bank or post office should be able to furnish you with these pamphlets to distribute to your patrons. Their material should also provide you with the means for creating an effective front or lobby display to use in conjunction with the current Theatre War Savings Stamp and Bond drive.

We'd like to hand an orchid to Manager Leon Scott of the Margie Grand Theatre, Harlan, Ky., for the swell novelties he's been putting out recently. A small card with a hairpin attached carried this copy: "'My Favorite Blonde' really lets her hair down at the Margie Grand on Sunday . . . She's Madeleine Carroll, and I'm paddlin' Madeleine home.—Bob Hope." To call attention to a special issue of The March of Time, Scott sent out cards to his mailing list. Backs of restaurant checks were stamped with selling copy for "Gone With the Wind." A tiny newspaper—The Bugville Buzz—was distributed to sell "Mr. Bugs Goes to Town." And Scott got in an extra plug with that little novelty, for on the back he used this copy: "For Rent . . . 'Tortilla Flat' . . . Where life is just one sweet song! . . . Call Margie Grand for further details"

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

Do Your Bit—Use These Fillers

Note: The following material, from the Office for Emergency Management, is intended for uses as fillers or justifiers. You'll probably find it easy to spot these items in your program at frequent intervals:

An average chair contains enough hardwood to make the stock of a Garand rifle.

The lumber in two average desks would provide enough material to build a trailer for a war worker.

For every ten 30-foot cruisers that aren't being built this year our Navy can have another mosquito boat.

The wood in one average civilian house would make two defense houses for war workers and their families.

How the beauty parlor goes to war: The iron that used to go into a single hair dryer is enough for six hand grenades.

A single minesweeper contains enough lumber to build 20 average civilian homes and an average chair represents the wood needed for an army bunk.

There are 80 shots at the enemy in a set of brass curtain fixtures, the metal they contain would produce that many cartridges for a soldier's rifle.

American troops are being equipped because of that radio-phonograph Mr. and Mrs. America didn't buy this year. The steel in an average radio-phonograph would make close to a dozen bayonets.

The largest single plant in the War Production Drive is the Newport News Shipbuilding and Drydock Co., employing 27,000 men; the smallest is the Armstrong Manufacturing Co. plant at Portland, Ore., which employs 19.

If you find electric fans are scarce this summer, consider that the copper from a dozen such fans is enough to provide all the copper needed in fabricating a 20 mm aircraft cannon to make it hot for the Japs and Nazis.

The steel that goes into a single sewing machine will make a high explosive shell for a 75 mm field howitzer and the steel in two large outboard motors would make a sub machine gun with which our soldiers could shoot down Japs.

One electric dry shaver will keep one man well-groomed, but the copper in a hundred electric dry shavers would make a smoke tank for an airplane—a smoketank which, by throwing a screen around a fighting ship, might save many American lives.

Newspaper Institutional Ad Promoted on 'Reap Wild Wind'

A three-column, twelve-inch ad was promoted in the Macon *Telegraph* and Macon *News* by the Grand Theatre, Macon, Ga., in advance of the showing of "Reap the Wild Wind."

Tie-in copy for the ad, which featured a cut of Cecil B. DeMille, was as follows:

"Tops with Mr. and Mrs. Public—Cecil B. DeMille! The Macon News! The Macon Telegraph! Enjoy Full 24-Hour Coverage of the World Today . . . With The Macon News and The Macon Telegraph! Just as Mr. DeMille uses everything at his command to make motion pictures—so do Telegraph and News Editors take advantage of the many facilities available to produce great newspapers for you. When your Macon News or Macon Telegraph reaches your doorstep, it is as complete, interesting and educational as the brains and money of man can make it. When you desire to see a great picture . . . see one made by DeMille . . . when you want news, features, comics, etc., and plenty of them . . . turn the pages of The Macon News and The Macon Telegraph."

Other phases of the campaign, according to Paramount's Jim Murman, who assisted City Manager Art Barry in preparation of promotional activities, included 15 radio announcements, one 15-minute transcription gratis, various window tieups, 10 24-sheets posted in prominent locations and plugs in Macon Movie Mirror, theatre weekly with 8,000 circulation.


Book
THIS
ABOVE
ALL
ASTOR
5th BIG WEEK
MIGHTIEST OF 20TH CENTURY-FOX TRIUMPHS!

Capitalizes on Youth's Lengthy Theatre Stay

One day recently in Chatham, Ontario, the parents of little seven-year-old Donald Craig reported him missing to the city police. The youngster had gone to the Centre Theatre at 2 p.m., and when he failed to return later in the afternoon, his parents sent out the "missing" alarm.

That night at 10:50 Donald was found, still enjoying the show at the Centre. Newspapers carried an account of the incident.

Not one to let any smart showmanship idea get by if he can prevent it, Manager Harland Rankin reproduced one of the items in a special ad under the heading, "Why Did Donald Stay So Long?," followed up with this copy:

"Donald stayed because he couldn't resist the luxurious surroundings, the comfort of our Dunlop-pillow seats, and outstanding performance at the Centre Theatre. Folks, avail yourselves now of Chatham's newest theatre conveniences and at the same time enjoy the best in entertainment."

May Ties-In Civic and Educational Groups For Music Week Celebration in Maysville

A generous opportunity for smart showmen to heighten their good-will standings in their communities and to win new patrons has come and gone. National Music Week, which was celebrated from May 2 to 8, comprised that opportunity. Judging from reports from the field, not too many theatremen took advantage of it. Best example of one who did: Manager Edward May, Schine's Russell and Washington theatres, Maysville, Ky.

Every day during the week, May promoted various stage attractions absolutely free. The line-up: Saturday and Sunday—Second Grade Class, Sixth Ward School. Monday—Maysville High School Glee Clubs. Tuesday—Mason County State Contest vocalists. Wednesday—Maysville High School Band. Thursday—Kentucky Kavaliers. Friday—Civic Band of Maysville.

Although this activity is typical of May's civic enterprise, the Maysville showman went even further, arranged an outdoor concert held about half a block from the theatre on Sunday afternoon.

The program attracted hundreds of townsfolk to the vicinity of the Russell, despite a strong city-wide religious meeting being held in one of the large warehouses.

All civic and school musical organizations took part. Through the cooperation of Reverend A. D. Odom, pastor of the First Baptist church, amplifier and broadcasting equipment, property of the Baptist church, was set up to carry the outdoor program several miles in all directions. The minister also delivered a short address.

In another brief talk, Manager May stressed the fact that Maysville has become a music-conscious town, and pointed to the "heightened enjoyment that has come from a wider appreciation of good music."

Earlier that same Sunday afternoon, the Maysville High School Band marched to the theatre, plugging National Music Week and the current attractions, "The Lady Has Plans" and "Born to Sing."

Sunday business was better than average, May reports, adding that the stage attractions held during the week also increased grosses.

To apprise the public of the special Music Week activities, the Maysville theatreman promoted 75 inches of free newspaper publicity, utilized extra space in regular newspaper ads, arranged special front and lobby displays detailing the week's events, sent out penny postals to box holders on rural routes, distributed 2,000 weekly program cards house to house—all this in addition to his regular exploitation.



Section of the Maysville High School Band which paraded to the Russell Theatre to herald opening of National Music Week in Maysville, Ky. Other activities in accompanying story at the left.

Something Novel in Institutionals

Through an idea that has been in force for some time now, the Grand Theatre, Hallock, Minn., should be known far and wide. Enterprising Manager Ray B. Walter has had postcard views of the theatre, the lounges, auditorium, etc., made up. Patrons can use the backs of the cards to write "a line or two" to friends and relatives. There is space for "correspondence" and "address," as well as the direction to "place stamp here."

Big Sendoff for 'Wings' In Warner-Army Tieup

Under a tieup assuring the cooperation of the U. S. Army, one of the most far-reaching campaigns yet mapped out for a feature with a war industry background will launch the premiere of "Wings for the Eagle."

In addition to the staging of simultaneous premieres in about 30 leading aviation centers, including Detroit, Buffalo, Baltimore, Fort Worth, San Diego, Dayton, Seattle, Wichita and others, the campaign devised by Mort Blumenstock's Eastern advertising and publicity organization is aimed for the most inclusive direct contact with arms, munitions and other mass-worker communities throughout the country, with both war industry and Washington authorities cooperating.

Because of the picture's timeliness as entertainment and its pertinence to the war effort, national release of "Wings for the Eagle" has been advanced to July 18. The picture's world premiere date will be announced shortly by Ben Kalmenson, Warner Bros. general sales manager.

Extra! Here's a Manager Who Exploits His Second Feature

Generally, the best feature on the program is given the strongest promotional buildup. An exception to that rule occurred recently in Aberdeen, Wash., when Russell Brown, city manager of the D & R Theatre, set out to sell the second feature on the program, "Blondie's Blessed Event."

In advance and during the showing, a bassinet and cutout storks formed an eye-catching lobby display. As an advance street ballyhoo, Brown persuaded a boy to go blackface, push a baby buggy around the business district. On his back he carried this sign: "I am looking for Dagwood and 'Blondie's Blessed Event' at the D & R Theatre."

Collins' Contests Win Goodwill of Students

One exhibitor who firmly believes that the youngsters of today are the adult patrons of tomorrow, provided you create the patronage habit in them now, is Manager Bob Collins of the State Theatre, Modesto, California.

Recently, Collins has been fortunate in playing a line-up of pictures which make possible tieups between the theatre and the schools.

For instance, in conjunction with "Captains of the Clouds," he held a model airplane contest, displayed the winning models in the lobby. On one of the "Andy Hardy" pictures he had all the jaloppies in town competing with Mickey Rooney's cut-down of questionable vintage (*STR, May 23, p. 20*).

Latest tieup was made with Modesto High School students whereby the lads and lassies competed in a "Jungle Book" poster contest. The drawings, depicting various scenes from the picture, were displayed in the entrance hall of the State.

These activities attracted newspaper publicity, improved business. Best of all, the interest of Modesto students in the State is kept alive, and their presence there means the boys and girls are keeping out of mischief.

Patrons Pick Own Ten Best During 'Miniver' Engagement

A poll of New York theatre-goers to determine which motion pictures they consider the ten best of all time is now in progress at Radio City Music Hall.

Patrons may vote for any motion picture ever made and are invited to cast ballots for their ten favorite films in a special booth installed in the lounge of the theatre. The poll of theatre-goers follows a similar poll of nationally known persons whose lists have recently been announced.

The ten pictures with the most votes at the end of the third day were as follows: "Mrs. Miniver," "Rebecca," "Gone With the Wind," "How Green Was My Valley," "Goodbye, Mr. Chips," "Mr. Deeds Goes to Town," "The Informer," "Wuthering Heights," "All Quiet on the Western Front," "It Happened One Night" and "Blossoms in the Dust."

The poll will continue during the current Music Hall engagement of "Mrs. Miniver."

Bathing Beauty Contests Set by RKO, Loew's New York Theatres

Three thousand dollars in cash and many other prizes will be awarded in RKO's annual Bathing Beauty Contest which gets under way June 26. Eliminations will be held in theatres throughout Greater New York and Westchester. Entries are restricted to young ladies over 16 years of age. The finals will provide a Miss RKO of each borough and of Westchester County. Even Harlem will have its own Contest, with participants appearing on the stages of the Regent, Alhambra and Roosevelt theatres.

Bathing beauty contests have also been set up for a dozen Loew theatres in New York and suburbs. Already lined up: Loew's Mt. Vernon, New Rochelle, Yonkers, Newark, Jersey City, Metropolitan, Valencia, Warwick, Willard, Pitkin, Bedford and Premier. Others are likely to be added later.

Good for ANY Attraction

One of the Fox Intermountain theatres plugged its coming attraction and cooperated with the Government at the same time by placing 11x14-inch cards around town with this copy: "DON'T TALK about Military Information! But you can tell everyone about 'The Bulgle Sounds,' etc." Swell idea, and it can easily be adapted to any picture.

TO AMERICA'S MEN-IN-THE-RANKS

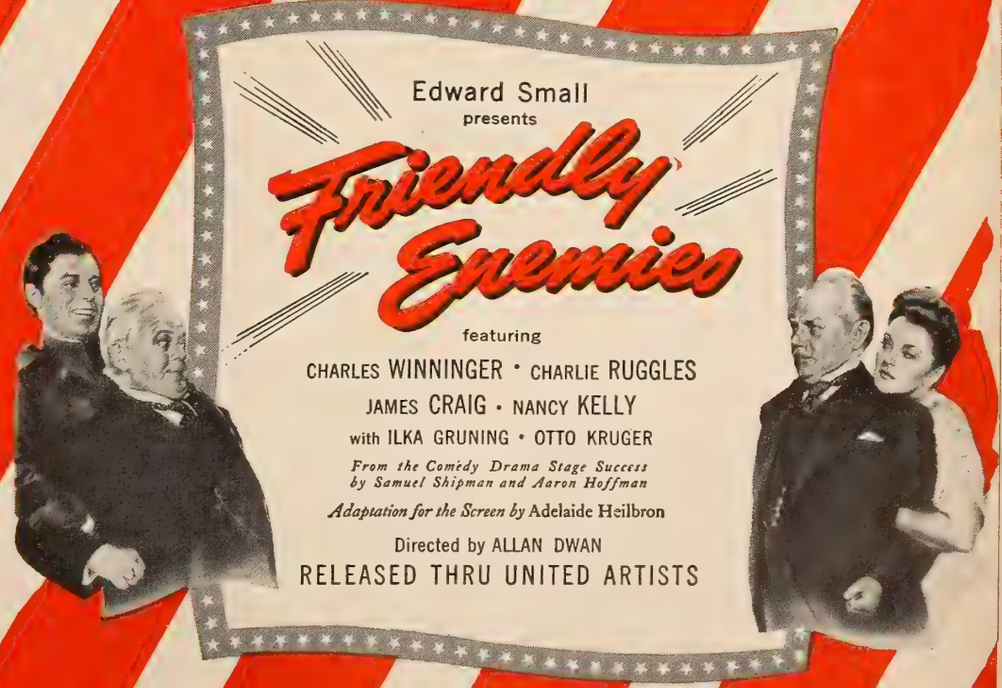
..Edward Small dedicates
the Exciting Premiere of

"Friendly Enemies"

at the Rivoli Theatre, Friday Evening, June 19th!

A HUMAN INTEREST PREMIERE FOR A GREAT HUMAN PICTURE!

A strictly "private" affair..to which the thousand girls who have sold the most War Bonds and Stamps for The American Women's Voluntary Service, will each bring her favorite buck private, gob or Marine! A gala occasion at which New York will cheer the picture based on one of Broadway's most famous plays!



Uncle Sam Is Calling All Exhibitors — To Sell War Savings Bonds and Stamps.

The Box Office Slant

Holiday Inn

(*Continued from Page* 11)

tune treats of this lavish caravan of Irving Berlin genius for making good music. Fred Astaire's dancing never appeared to better purpose as sheer entertainment than in the eight dance routines he displays in this picture. Sure to score as the most attractive of the Astaire contributions is his solo number to the accompaniment of fire-crackers and torpedoes — whose crackling, staccato sound effects set off the rhythm of his dancing and the melody of the Berlin tune with the liveliest effects ever. Crosby sings, talks and gestures his way into the affections of his audience with such casual and effortless authority that, good as is his support from the music and the silken production Paramount has given the piece and the able direction of Mark Sandrich, the piece must go down as a personal hit for Crosby. Marjorie Reynolds is pretty, gracefully competent in dancing and vocally appealing. Virginia Dale as the feminine heavy contributes generously to the success of the show. Sell it entirely as "escapist" entertainment—with the all-time tops in song, dance and music (Crosby, Astaire, Berlin) as contributors to a show designed for an evening's gaiety.

Friendly Enemies

United Artists Comedy-Drama 92 mins.

(National Release; June 26)

AUDIENCE SLANT: (Adult) Excellent portrayals, direction and dialogue good for many laughs overcome shortcomings of outdated story concerning World War I.

BOX-OFFICE SLANT: All factors considered, it seems likely to do about average business in most situations.

Cast: Charles Winninger, Charlie Ruggles, Nancy Kelly, James Craig, Otto Kruger, Ilka Gruning. Credits: Produced by Edward Small. Directed by Allan Dwan. Screen adaptation by Adelaide Heilbron. From the stage play by Samuel Shipman and Aaron Hoffman.

Plot: Winninger and Ruggles are close friends (having both come to the U. S. from Germany) until the outbreak of war, when Winninger feels a loyalty to his fatherland which leads him to sympathize with Germany in the war and induces him to become the dupe for an alien appeal for the "cause," to which he contributes. Ruggles on the other hand is 100 per cent American, and so there is a parting of the ways for the two until the heartache and difficulties suffered by Winninger because of his misplaced loyalty awaken him to the treachery that has been perpetrated by the government of his native country—which turns him into a real American and brings reconciliation with his old friend and happiness again.

Comment: This adaptation of a stage success concerning two naturalized Germans has some elements that make it open to question whether the necessary sympathetic appeal of the character played so excellently by Charles Winninger will be forthcoming from the average patron in view of prevailing attitudes. On the other hand, consistently fine portrayals and Allan Dwan's capable direction tend to overcome the shortcomings of an outdated story. Many laughs are guaranteed by the clever dialogue, and the film follows closely the play from which it was adapted. Audience response is likely to vary. Thus, weighing this factor, along with others, the picture seems destined for about average business in most situations. Obtaining cooperation of the American Legion, displaying World War I newspaper headlines, are two principal activities that should head your selling campaign.

Catchline: Sentiments that grip the entire world today.

Jackass Mail

MGM Comedy Drama 81 mins.

AUDIENCE SLANT: (Family) Not at all up to expectations of Beery fans.

BOX-OFFICE SLANT: Loyal followers will turn out but the picture won't satisfy.

Cast: Wallace Beery, Marjorie Main, J. Carroll Naish, Darryl Hickman, William Haade, Dick Curtis, Hobart Cavanaugh, Joe Yule. Credits: Produced by John W. Considine, Jr. Directed by Norman Z. McLeod. Screenplay by Lawrence Hazard, based on a story by C. Gardner Sullivan. Photography by Clyde De Vinna.

Plot: The shooting of a mail driver is surrounded by circumstances that put a highwayman in the position of a hero. His deed attracts the favor of a parody of Calamity Jane who owns the mail line and rules a Western town about to become the terminus of a railroad. Fortune keeps throwing her life in with the badman, now the new mail driver, and she begins instituting reforms in her saloon and her habits in order to impress him. A series of circumstances show his real colors and the impending wedding is off when another hold-up gone wrong makes a hero of the badman with the resultant renewal of their troth.

Comment: The plot as set down above seems to possess possibilities of entertainment but the picture never quite measures to that status. Things like this happen in all business—like the one bad apple, etc.—but when it happens to a film that carries Wallace Beery as star it approaches the catastrophic for the theatre. Beery is certain to draw a crowd in practically any theatre and the material and situations given him here are so ridiculous that dissatisfaction among the paying customers is certain to result. Darryl Hickman, as the trusting youngster, does a nice job and the assembly that provides atmospheric background is convincing, and the technical departments leave nothing to complain about. But that ends anything nice that can be said about the film. It's just so much celluloid that just doesn't register as entertainment.

Catchline: Wallace Beery as a badman who has to be good.

Variety Club Notes

(*Continued from Page* 14)

Tent No. 21—Atlanta

Tent Purchases Ten $1,000 War Bonds; Public Address System Presented to Army Hospital

The Board of Directors met during the week and the following were present: Chief Barker Harry G. Ballance, Barkers E. E. Whitaker, R. H. Ford, Willis Davis, Sid Reams, Wm. K. Jenkins, J. H. Harrison, Ernest Rogers and Paul S. Wilson,

Barker Earle M. Holden, manager of the Capitol Theatre and Tent 21's Publicity Chairman, was elected president of the Atlanta Lions Club, an organization numbering 145 representative business men.

The club rooms are getting a face lifting job. All furniture is being re-upholstered and the ceiling and walls will be repainted.

Ten $1,000 type "E" war bonds will be bought with money from the Special Fund to be set aside as a reserve for the club for contingencies.

The county is assisting in the grading and leveling of the club's Recreation Center for Boys and Girls. A real estate investment of $18,100 has already been made, exclusive of improvements which will cost in the neighborhood of $35,000 to start.

A public address system has been presented to the Lawson General U. S. Army hospital for use in the auditorium. The club's Movies-For-Shut-Ins truck is also visiting the hospital quite frequently and showing movies in the wards to patients unable to be removed to the auditorium.

Some of Tent 21 members will appear on the air next week when they compete in a quiz contest with theatre managers in Birmingham.

Tent No. 22—Okla. City

Scope of Variety Health Center Widened to Include Many New Clinics; Blood Bank to Be Started

The second step in Variety's effort to give all needed health services to Oklahoma County underprivileged was realized last week when the Oklahoma County Tuberculosis and Health Association was reorganized and its scope widened. Originally the use of the Variety Club Health Center was given to the various charitable health agencies with the idea of bringing them all under one roof and thus increase their efficiency. Now progress has been made to bring them all into one organization, namely the Oklahoma County Health Association. The entire project will be operated by the doctors in charge, with the lay members representing the general public and the Variety Club members sitting in the background on the Planning and Policies Committee.

Under the new setup it is proposed to start several new clinics in addition to the ones which are now running so smoothly. The work of the Association will be divided into these departments: Chest, motherhood health, childhood health, oral hygiene, social hygiene, health education, eye, ear, nose and throat; cancer, heart and mental hygiene. Other departments are expected to be added, for example a blood bank.

Most of the credit for the intelligent planning and carrying out of this work goes to Barker Henry S. Griffing, Chairman of the Heart Committee.

Tent No. 25—So. Calif.

Harmon Speaks at King-for-a-Night Dinner; Dave Bershon Reports War Bond Sale Near Two Million Mark

The King-For-A-Night Dinner was held last Monday at the Ambassador Hotel. The kings-for-the-night were Ned Calvi, Fred Greenberg and Spencer Leve who provided a splendid evening. The special guests were J. M. Boyd and Dr. Alex. Kalionzes who are leaving for the armed forces. The guest speaker of the evening was Francis S. Harmon, Executive Vice-Chairman of the War Activities Committee of the Motion Picture Industry, whose topic was "The Movies Go To War."

The clubrooms will now be open on weekdays from 2 P.M. to 2 A.M. and on Saturdays from 12 Noon to 2 A.M. The bar prices have been adjusted to inviting levels.

The War Bonds and stamps drive, under way with Dave Bershon as Chairman of the Treasury Committee handling the orders, has set up a War Bond Office at 1918 S. Vermont Avenue. A report from the committee as of June 6 shows that a grand total of $1,974,076.70 has been collected. Of this total, $154,413.10 was raised within the club.

Ascap Under Fire In Michigan

A resolution protesting Ascap licensing fees was passed by the Board of Directors of the Co-operative Theatres of Michigan. Protest is based on Ascap demands that exhibitors license all compositions while only a portion is used and that license paid by producers for sound pictures should also cover music.

THE SHOW MUST GO ON!

Show Business never was more important to the welfare of our country than it is right now. ☞ For entertainment is a big part of Civilian morale. ☞ And it takes morale to win a war...as well as money, material, guns and ships, food and people. ☞ And entertainment...motion picture entertainment...is one of the sure ways to keep up morale. ☞ So...buy War Savings Stamps to get the money. ☞ Keep your show running to build morale. ☞ And let your people know that you are still in show business. ☞ Let *advertising* point the way. ☞ Good, sound, intelligent, carefully planned *advertising* from ☞

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY



...RIL 22, 1942

FILMS RANK WITH PRESS, RADIO IN WAR, SAYS W. P. B.

Must Be Supported as Morale Builder and Communication Medium, WPB Declares; Balaban Heads Advisory Body

By BERTRAM F. LINZ

WASHINGTON, April 21.—Motion pictures rank with press and radio as a morale builder and medium of communication which must be supported, it was officially declared here today by Louis C. Upton, chief of the Consumers' Durable Goods Branch of the Division of Industry Operations of the War Production Board. Therefore, the essential character of motion pictures in the war effort will be recognized by the WPB, he stated.

Upton made his statements before representatives of the industry, who gathered here under the leadership of Barney Balaban, president of Paramount, for conferences with the WPB in working out the problem of allocations of materials.

Sharp cuts in materials, particularly raw stock, thus affecting production of films as a whole and causing a consequent reduction in the number of pictures, was foreseen from the nature of the discussions which took place. Emphasis was placed on the necessity for these cuts by Government spokes-

Approval of New Umpi Plan Appears Sure

The proposed sales plan of the United Motion Picture Industry appears certain to receive the approval of a large majority of the exhibitor organizations of the country as exhibitor balloting on the plan goes into its final stages.

Fourteen exhibitor organizations have approved the plan to date. Three more have given it tentative approval and two large circuits have rejected it. Only a

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Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Special-Att's
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Des Moines—Liberty-Omaha
Detroit—Allied
Indianapolis—Monogram
Kansas City—Majestic
Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P. R. C.
New Haven—Astor-Boston
New Orleans—Astor
New York—Astor
Oklahoma City—Astor-Dallas
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
Portland—Principal-Seattle
St. Louis—Variety
Salt Lake City—Commercial-Denver
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto—Superior

Advance Dope

THE HARD WAY (WB) **Drama. Principals:** Ida Lupino, Joan Leslie, Dennis Morgan, Jack Carson, Paul Cavanagh, Gladys George. **Plot:** A hard, relentless woman takes her young sister-in-law with her when she leaves the drudgery of the small town in which they were born. She makes use of everyone of importance they meet and gradually builds the sister-in-law up into a successful musical comedy star. But her shrewdness doesn't reckon with love, which in the end causes a break between the two women. **Director,** Vincent Sherman.

ENEMY AGENTS MEET ELLERY QUEEN (Col.) **Mystery. Principals:** William Gargan, Margaret Lindsay, Charley Grapewin. **Plot:** Ellery Queen takes over the solving of a case because he wants to have a friendly sergeant reinstated. It all has to do with some jewels that were shipped in a mummy case, along with some Egyptian antiques. Gestapo agents are trying to get their hands on them and in their desire have murdered quite a few people. Queen gets the gang, and then sees that the jewels go to the Dutch Refugee Group, to whom they rightfully belong. **Director,** James Hogan.

OX TRAIN (MGM) **Western. Principals:** Dean Jagger, James Craig, Pamela Blake, Chill Wills, Donald Meek. **Plot:** The boss of an ox train, who is only interested in his own success, makes plans to stop the freighting of a steam engine. If delivered, this engine would open the first railroad line in that sector and put him out of business. His plans are upset, however, when the boss of another ox train who has been hired by the owner, makes sure that the engine is delivered. This man accomplishes this, in spite of an Indian attack and other setbacks. **Director,** Edward Cahn.

GEORGE WASHINGTON SLEPT HERE (WB) **Comedy. Principals:** Jack Benny, Ann Sheridan, Charles Coburn, Percy Kilbride, Hattie McDaniel, William Tracy. **Plot:** A city bred couple buy a broken-down old house in Pennsylvania, because the wife, who is an antique collector, learned that George Washington once occupied a room there. Their trials and tribulations with the ramshackle place are hardly over, when they discover that the house is being foreclosed because they neglected to pay for it. How they get out of that predicament is another problem,. **Director,** William Keighley.

PARDON MY GUN (Col.) **Western. Principals:** Charles Starrett, Arthur Hunnicutt, Alma Carroll, Noah Beery. **Plot:** A hundred thousand dollars is taken from a satchel thrown away by a man who was ambushed and killed. This money was contributed by the cattle ranchers for the building of a dam. The young girl who found it, put it away until the people responsible for the man's murder are caught. Headman of the gang turns out to be the honest judge of the town. When he's caught, everything is peaceful again. **Director,** William Berke.

WRECKING CREW (Para.) **Drama. Principals:** Richard Arlen, Chester Morris, Jean Parker, Joseph Sawyer, Esther Dale. **Plot:** The foreman of a wrecking crew . . . the men who tear down what others build . . . and his partner and co-worker, who is known as the "jinx" wrecker, both fall for the same girl. This is brought about when the "jinx" wrecker saves the girl's life and then gets her a job as secretary in the office. She falls in love with the foreman, which causes great trouble between the two men. **Director,** Frank McDonald.

BERLIN CORRESPONDENT (20th-Fox) **Drama. Principals:** Virginia Gilmore, Dana Andrews, Martin Kosleck, Mona Maris. **Plot:** The Gestapo are having a difficult time finding the person responsible for the leak in news stories. They finally put a young lady on the trail of an American correspondent whom they suspect. She gets them the information they're seeking, but unknown to her this leads to the arrest of her own father. The American and she fall in love and find a way to free the father and then escape to Switzerland together. **Director,** Eugene Forde.

SMART ALECKS (Mono.) **Drama. Principals:** Roger Pryor, Gale Storm, Maxie Rosenbloom, Joe Kirk, Leo Gorcey, Huntz Hall, Gabriel Dell, Bobby Stone. **Plot:** One of the members of the East Side Kids Gang is accused of being an accomplice in a pawnshop holdup. In spite of the fact that his cronies try to protect him, he is sent to jail. He escapes during a jail riot and goes out to get the man responsible for his arrest. When he delivers the guy to the police, he is promised parole for his bravery. **Director,** Wallace Fox.

WAKE ISLAND (Para.) **Drama. Principals:** Brian Donlevy, Macdonald Carey, Albert Dekker, Robert Preston, Walter Abel, William Bendix, Barbara Britton. **Plot:** This is the story of the defenders of Wake Island. A small group of men who fought savagely to the death, because in dying they gave eternal life to the idea for which they died. Just a small Marine base that wasn't prepared for the onslaught, but whose men came through with flying colors before they surrendered. **Director:** John Farrow.

THEY RAID BY NIGHT (Prod.) **Drama. Principals:** Lyle Talbot, June Duprez, Victor Varconi, George Neise, Charles Rogers. **Plot:** An American captain in the British Commandos is sent to Norway to prepare the way for a surprise raid and at the same time to liberate a general held prisoner. With him is sent an escaped Norwegian. They fall into a trap when an old sweetheart of the Norwegian's betrays them. But they escape; achieve their mission and return to England. **Director,** Spencer Bennett.

STAND BY ALL NETWORKS (Col.) **Spy. Principals:** John Beal, Florence Rice, Alan Baxter, Margaret Hayes. **Plot:** A smart on-the-spot radio announcer is the arch enemy of saboteurs. He is interested in a young woman amateur flyer and through this interest accidentally uncovers an enemy spy ring that has been giving out information about shipping. When his assistant is murdered, the clues found on his body lead him to suspect the young woman flyer. By his fearlessness, he not only catches the girl red-handed, but gets the entire gang. **Director,** Lew Landers.

ISLE OF FURY (Mono.) **Drama. Principals:** John Howard, Helen Gilbert, Gilbert Roland, Alan Mowbray, Bradley Page, Noah Beery. **Plot:** The wife of a convict on a remote penal island schemes her way there, in order to see if she can help her husband escape. She gets the doctor to assist her. In the meantime, she's fallen in love with the Governor, who returns her love. When the convict is killed, they two leave the island together. **Director,** Richard Oswald.

LUCKY LEGS (Col.) **Comedy. Principals:** Jinx Falkenburg, William Wright, Russell Hayden, Kay Harris, Elizabeth Patterson. **Plot:** A beautiful showgirl finds her life all messed up when she falls heir to a million left her by an admirer. She tries to keep her head, but between a mobster who tries to become her "business manager"; two elderly spinsters who claim a share in the estate and a young lawyer whose advice she refuses to take, things are hectic. The lawyer and she finally get together and straighten things out. **Director,** Charles Barton.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

DOWN TO BUSINESS

THIS trade journal has been urging the efficiency of management which makes for long wear of equipment. It was, the files will prove, the first to caution on the long-range effects to be expected by the initiation of the defense program instituted by our government way back in the midsummer of 1940. We then called attention to the fact that the best informed manufacturers as well as theatremen were certain the demands for arms building would exercise an increasing reduction of the materials for manufacture of theatre equipment.

That's water over the dam. But now we find a disposition to "talk" conservation while the processes of actually accomplishing conservation are left in the field of airy and abstract ideals that somehow will be taken care of tomorrow—or the next day.

Time has come to get down to business on this conservation program so necessary to keep the theatres running—as the government as well as the industry wants them to keep running. So we are cutting into the heart of the matter with the opening installment of a comprehensive program of organized theatre maintenance such as the best run theatres of this country long have employed for efficient operation.

Don't let's kid ourselves about the many-sided job that the theatre manager must do by some hocus-pocus unique and peculiar to the theatre manager. The theatre manager is a human being. He has a job that blends administrative and executive duties. Normally he can't do that job well unless he builds himself an organization of efficient workers, and sees that orders are carried out per his instructions. Under present conditions, with the large turnover of employes, the manager's duties as an administrator have been doubled. This means that the manager, or owner who personally manages his theatre or theatres, can't keep up with his work unless he organizes most efficiently.

So, STR offers, beginning with the installment in this issue, an "organizer" in the form of a working chart in which the various sections of the theatre are broken down into "daily" and "weekly" and "monthly" and "Semi-annually" classifications. This organizer represents a very thorough analysis of the theatre as a physical property. It cannot be reduced (as we would like to have reduced it) to a card file on which duties for each day are entered for the guidance of the manager and as a means of checking up on the faithful performance of duties by cleaning staffs, projectionists, ushers, etc. There is too much differentiation between the articles which are in one theatre and another, and the operating policies—with respect to number of days of run, etc.—to make such a work practical. There may be reference to units of equipment in the "organizer" that are not in use in your theatre. You simply delete those, and card file the "organizer" in your own form.

Theatre Operation and Maintenance Organizer

Complete Manual for Efficient Operation by Systematic Periodic Servicing

Beginning with the installment herewith presented, STR offers the theatreman a complete chart for efficient theatre maintenance and operation with the various operations necessary thereto set down under the headings of the several general departments of the theatre, and the operations which should be carried out on a daily, weekly, monthly, or semi-annual program.

The basic concept of this organizer is the efficient system developed years ago by some of the most successful theatre operators, who so organized the work of theatre plant up-keep that the same functions were carried on in each of the several houses under their direction by means of a card file which the manager consulted daily in deputizing work, supervising its proper conduct by those under his direction. The most efficient operation of this system was by those who entered the many duties on cards for daily, weekly, monthly and semi-annual care of the many articles of equipment, furnishing and supplies used in the theatre.

Of all the success formulae in existence "Organize-Deputize and Supervise" leads the parade as the creed of those who have climbed to the top in commercial enterprise. And, there is probably no business where strict adherence to the formula is as necessary to proper procedure and as certain to bring major reward than the realm of theatre operation.

To properly organize the myriad tasks and infinite duties of the average theatre demands that the executive in charge be thoroughly familiar with every nook and cranny of the establishment; that he possess a comprehensive knowledge of the importance of each unit of the operation as it affects the impressions of patrons and reflects the character and purpose of the institution; and an appreciation of the fact that favorable impressions, once made, can only be held by constant attention to detail, appropriate and timely changes, and immaculate cleanliness.

Given this understanding it is not a difficult task to arrange for the delegation of definite duties to selected employes. Intelligent employes really enjoy responsibility and will respond readily to patient instruction and constructive criticism and checking. It will require a little time but it is possible for a capable and well informed manager to thoroughly organize house duties in departmentized order and train members of the personnel for supervision of the work in each department in a surprisingly short period of time and with very little effort.

The plan to follow is really simple. There should be a list of the duties for each department of the operation complied with relation to the importance of the particular task and the frequency with which it should be attended. The selected head of each department is provided with one copy and the other is used each day by the manager in calling for detailed report of accomplishments in the respective departments. If this is practiced regularly it will only be a short time before each department head comes to realize that he is to be checked on each duty and will so arrange the work that no detail is ever neglected.

The following chart will more than likely prove of assistance in setting up a list of essential duties at your theatre.

Front and Box-Office

Daily

(Cashiers should be instructed to keep lock chain on door fastened and to admit only those employes permitted by manager)

- Is front neat, clean and properly lighted?
- Wash display frame glass.
- Polish all metal fittings.
- Check connections of all hanging signs.
- Wash display frame borders and ornamental designs.
- Wash box-office glass and woodwork, polish all metal fittings, dust curtains or drapes.
- Wipe off bulbs in box-office with damp cloth.
- Wash sidewalk in front of theatre.
- Sweep sidewalk in front of theatre whenever necessary—Keep gutter in front of theatre clean.
- Overhead display across front should be kept clean.
- See that only current attraction copy is used on front.
- Check price signs, schedule frames, drape ties, etc., in box-office; sign for time of opening is put up before closing at night.
- Examine safety chain and lock on box-office door.
- See that attendant is assigned to warn pedestrians if lift doors from basement are used.

Attraction Change

- Clean frames of hanging signs.
- Overhead display frames should be washed.
- Check display panels for spelling, eye-appeal, neatness.
- Front billing should be changed after closing of box-office on last night of current show.

Weekly

- Check ticket machine thoroughly and oil or adjust if necessary.
- Check all electrical connections in box-office.

Monthly

- Dry clean all box-office drapes.
- Repaint "No Parking" letters on sidewalk.
- Touch up paint on box-office.

Semi-Annually

- Repaint display frame borders and ornamental designs.
- Repaint hanging signs.
- Repaint overhead displays used across front.
- Repaint bicycle racks.

Marquee

Daily

- Check soffit lights, replacing dead bulbs.
- Check that marquee and attraction board lights are turned on and off in accordance with daylight conditions and time of box-office closing—don't waste current.
- See that valences or other special marquee decorations are clean, neat and attractive.
- If neon is used check for flicker or breaks.

Attraction Change

- Check spelling, neatness, spacing and layout form of attraction board copy.
- Clean letters of attraction copy.
- See that one man is assigned to watch standards of ladder used by man assigned to change marquee lettering and hanging of valances, etc.

PRESERVE THIS CHART

It is recommended that ALL theatremen preserve this organizer chart—whether they be associated with circuit operations in a supervisory capacity or as managers and assistant managers in independently-operated houses.

The data may be used for entry on cards for filing under "organizers" for "daily," "attraction change day," "weekly," "monthly" or "semi-annual" attention.

Theatremen who use such a card system check off each required item for attention after it is reported done by the employee entrusted with the assignment, or after personal inspection. Thus, no matter of importance is overlooked, and "the record" rather than memory carries the burden of the many details involved in operating the average theatre.

Weekly

- Check electrical connections and thoroughly clean spotlights and other special marquee, and front lighting effects.

Monthly

- Check soffit light socket contacts.
- Wash soffit reflecting surface.
- Clean reflecting backgrounds of end and front attraction boards.
- Check wiring, connections, bulbs and clean attraction board channels.
- Wash marquee letters.
- Clean bulbs of border decorations, chasers.
- Make certain that bulbs used in units of front lighting are of lowest wattage commensurate with necessary display effects; use low wattage (7W) on all chaser and ornamental designs wherever possible; use stronger rim lights than those in balance of soffit area.

Semi-Annually

- Repaint soffit reflecting surface.
- Repaint reflecting backgrounds of end and front attraction boards.
- Repaint letter frames.
- Repaint border decorations and ornamental designs.

Upright Sign

Daily

- If neon is used check for flickering letters or breaks.

Monthly

- Check socket connections, wash bulbs and reflecting channels and metal surfaces.
- Check standards holding sign to theatre wall.
- Check major electrical contacts from sign to main circuit.
- Check flasher switch contacts and major switch contacts; check flasher mechanisms and oil if necessary.
- Make certain wattage of bulbs is lowest consistent with desired display (7W bulbs in chasers, 10W inside frosts in decorative designs and 15W inside frosts in letter channels).
- Make sure adequate weight tests are given the block and tackle rope assembly that swings seat for maintenance man.
- Be certain maintenance man understands fully how to tie off his lines to secure his safety while performing work on sign.

(Continued on page 27)

Sees Dealers As Important Aid to Economy

Accent Now is On Service for Upkeep and Operation of Existing Equipment

"The most noticeable change that has come about in theatre operation under war conditions is in the extent to which we owners must now rely upon our equipment dealers." Thus a theatreman (operator of a group of eight theatres in three separate towns of the Mid-West territory) summed up his answer to a query by an STR reporter as to the effects of war upon theatre operation.

This theatre owner went on to explain that for some time before the war much equipment was bought as a result of a canvass of the manufacturing sources—with ultimate purchases from dealers in most cases, but the latter as a result of information about the product direct from the manufacturer. He added that with the introduction of new materials, substitutes, etc., the theatre is almost wholly dependent upon the dealer for information and service.

Source of Necessary Advice

In connection with this subject, the theatreman pointed out as a concrete case the instance of the new carbons which are now being manufactured. These carbons, of course, are a direct product of war conditions, and are made with a smaller content of copper than those in use before the copper shortages. His dealer, he said, had cooperated with him in specifying the readjustments necessary for many of the lamps in projection booths of his theatres, and informed projectionists of the differences between the old and the new carbons they now use.

The carbon manufacturers have issued literature which is adequate to inform all competent projectionists on the changes which may or may not be required for proper results. However, in many cases the lamp manufacturer or his accredited representative—the dealer—should be consulted. Certainly—as pointed out by the theatreman—the dealer who is on the job is the better source for the theatre to consult, as a personal contact assures a better job of instruction and adjustments that may be needed.

In any program of conservation of equipment, perhaps the most important factor for the theatreman to employ is to establish contact with a reliable equipment dealer. The dealer who has been in business some years in your territory, on the average, is the dealer who will recommend genuine parts for replacements needed—and replacement parts for projectors and most other equipment still may be obtained directly from the manufacturer of the original unit. This, the most experienced theatremen say, is no time to experiment with equipment. If a part is needed for a projector or other equipment, then every effort should be made to obtain a part bearing the name and brand of the manufacturer of the equipment in which the new part is to be used.

There is also, at present, every desire and every good reason to conserve as much as possible on carbons. Good carbon savers therefore may be a real investment in economy as well as a patriotic practice. However, projectionists of long experience, caution against the use of carbon savers which are "savers" in name more than in practice, so far as delivering maximum illumination on the screen and allowing for the longest burning of a stick of carbon. Without going into the argument for or against "carbon savers," one can wonder whether the lamp manufacturers (who have demonstrated by their product that they are as interested as the theatreman himself in building a unit that operates efficiently and economically) themselves would not have included such devices either as supplemental or fixed equipment were they and their engineers convinced that efficiency and economy were served thereby.

Don'ts to Foil Burglars

- Don't neglect to install a new lock, if your keys have been lost or stolen.
- Don't permit the accumulation of money in large sums at the cashier's booth—remove surplus above needed amounts for normal change to office safe.
- Don't fail to instruct employes to notify you or the police if suspicious characters are observed loitering about.
- Don't fail to coach employes in need for remaining calm if burglary is committed, and instruct them to phone police as soon as possible should robbery occur.
- Don't after the commission of a robbery, permit the handling of any articles which might contain finger impressions.
- Don't open the safe for any purpose while there are strangers present. Make a practice of closing outer door of office before putting money into safe.
- Don't make bank deposits or draw payroll from the bank always at the same time—irregularity prevents crooks from becoming familiar with such habits and planning a robbery.
- Don't fail to have a responsible employe of good character inspect premises before closing for the night, and seeing that everything is under lock and key and that no person is hiding within.
- Don't permit employes to discuss the theatre's business affairs with outsiders.



WPB Issues Advice on Handling of Emergency Rating Requests

Theatre owners should communicate with War Production Board field offices in their localities whenever emergency repair or maintenance materials are needed. Instructions on the procedure for obtaining necessary materials for emergency repairs issued by Christopher J. Dunphy, Chief of the Amusements Section, of WPB's Services Branch, stress the instruction concerning notification through field officers as a means of facilitating the service the WPB seeks to render under a plan to handle emergencies.

"Emergency" is defined in the statement as: "an actual breakdown of existing equipment or a situation where it is evident that a breakdown or suspension of operations is imminent because of damage, wear and tear, destruction, failure of parts or a similar situation."

Warn Theatremen Not to Make Applications to Washington

In order to expedite the handling of applications for emergency ratings it is necessary that WPB's field officers be used as a means of reviewing them. These field offices were set up to handle such matters, and direct contact with these offices will result in quicker appraisal of the merits of applications than if they were sent directly to the Services Branch in Washington.

"In event of an emergency breakdown," Mr. Dunphy advised motion picture theatre operators, "get in touch with the War Production Board field office in your locality, state to them the emergency case and they will communicate the facts immediately to the proper authorities in Washington handling emergency repairs and maintenance. If justified, a preference rating for the necessary repairs will then be wired back to you."

The official said that emergency repairs of all types will be expedited greatly if persons requiring an emergency rating follow the procedure outlined. Attempts to deal directly with various WPB Branches in Washington will result only in unnecessary delay, he said.

Did you know

that NATIONAL'S regular service to theatre owners includes such unusual merchandise as

- Emergency lighting systems
- Shatter-resistant glass coating
- Luminescent blackout signs
- Reflectone cosmetic chairs
- Boxoffice safes for blackouts
- Reel repair service

and many other timely specialties created to meet today's conditions.

NATIONAL THEATRE SUPPLY COMPANY always tries to give you that extra bit of service that makes it a pleasure to do business here. More than ever today, it pays to go NATIONAL all the way.

NATIONAL THEATRE SUPPLY COMPANY

SERVING THE NATION
NATIONAL THEATRE SUPPLY COMPANY
SOLD • SERVICED • GUARANTEED

Strand, Staunton, Va., Redecorated

Staunton, Va.—Another step forward in the progress of redecorating the Strand Theatre was accomplished recently when the Charles H. Kenney Studios of New York City placed new damask on the panels of the theatre and hung a new stage setting. According to Mr. Ed Purcell, manager of the house, painting of the interior and installation of new fluorescent lights for the marquee will complete the renovation job.

Studio Theatre, Richmond, Cal., Opens

Richmond, Cal.—The Studio Theatre here has opened under the management of Robert L. Lippert, local theatre operator. The theatre, which occupies the space of the former Safeway Store building was completely remodelled with the entire cost being kept under the government commercial remodelling allowance.

Colquitt Theatre Damaged by Fire

Brunswick, Ga.—The Colquitt Theatre here was damaged by water during a fire which damaged an entire block at a loss estimated at $50,000.

New Equipment for Emporium Theatre

Emporium, Pa.—The Emporium Theatre has replaced its projection equipment at a cost of approximately $5,000.

Lightning Bolt Causes Fire

St. James, Mo.—The Lyric Theatre here was struck by a lightning bolt recently which caused a fire on the roof of the building. The damage was reported to have been slight.

Park, Chattanooga, Remodelled

Chattanooga, Tenn.—The lobby and lounge of the Park Theatre here have ben remodelled to provide more seating place. The work, which took about two weeks to complete, used plastic and all-wood materials.

Brandt Takes Over Hastings House

Hastings-On-Hudson, N. Y.—The Brandt Theatre Corporation has taken over management of the Hastings Theatre and plans to redecorate the house at a cost of $5,000.

Theatre Housed in City Auditorium

Portsmouth, Va.—The City Auditorium here was recently remodelled as temporary quarters for the Colony Theatre.

Kirsch-Cooper Acquire Lexington

Jack Kirsch, Illinois Allied president, has purchased the Lexington Theatre from the Max Sach circuit. The acquisition gives the Kirsch-Cooper circuit a total of five houses.

Stalled for Duration

Youngstown, O.—Work was stopped on a new theatre here because of the War Production Board order halting all construction of this sort costing in excess of $5,000. The equipment for the theatre which has already been purchased is being stored for the duration.

Rialto, Chicago, Reopens

Chicago, Ill.—The Rialto Theatre which has been closed due to damages caused by fire was reopened recently. The remodelled theatre has had new projection equipment.

New House in Midland, Mich.

Midland, Mich.—The Midland Theatre, seating 1,375 persons, was opened recently by William A. Cassidy. The theatre, center of a new commercial building, cost upward of $300,000 and incorporates the newest in construction ideas. The seats are all on one floor with the exception of a glass enclosed balcony "cry room" seating 20 persons.

Peru Theatre Redecorated

Peru, Ill.—The Peru Theatre has been reopened after having been closed a week for extensive alterations. In addition to a new marquee the theatre also has had its interior redecorated, seats reupholstered and new sound equipment installed.

Legion, Cartersville, Ga., Reopens

Cartersville, Ga.—The Legion Theatre, which was recently destroyed by fire, has been completely rebuilt and was opened to the public recently. In rebuilding the theatre the seats were rearranged to provide more room between rows and a new heating and cooling system was installed.

New House in Covington, Tenn.

Covington, Tenn.—The Ritz Theatre here was opened recently by the Ruffin Amusement Company. The new theatre seats 750 people.

New Theatre Planned for Seneca, Ill.

Seneca, Ill.—Construction of a new theatre here will be started by the Anderson Theatre Circuit as soon as the plans will be approved by the War Production Board. The Hogan building has been acquired and it is planned to rebuild and remodel it into a modern theatre at a cost of $30,000. Application for WPB approval was made because of the opening of a defense plant in the area.

Tri-States Opens New Theatre

Ottumwa, Ia.—A new $50,000 theatre opened here recently replacing the one destroyed by fire over a year ago. The theatre which seats 1,200 persons will be operated by the Tri-States Theatre Corp. of Des Moines.

Fire Damages Clinton Theatre

Clinton, La.—A fire damaged the Joy Theatre here operated by Dr. L. L. Powers. The extent of the damage was in the neighborhood of $10,000.

Lawrenceville, Ill., House Modernized

Lawrenceville, Ill.—Work has been started here on the modernization of the State Theatre. The theatre which is part of the Frisina circuit will have a new marquee, new cooling system, modern sound and projection equipment and new rest rooms.

Step-By-Step Theatre Operation Organizer

(Continued from Page 24)

Upright Sign—Monthly

- How about your insurance policy? Does it cover accidents to workman in performing this work? Damage to property? Accidents to pedestrians that may occur in connection with the upright sign and its servicing?

Semi-Annually

- Repaint channels and decorative designs.
- Have competent men test anchorings to insure safety and security against high winds, etc.

Outer Lobby

Daily

- Scrub floors and wash lower walls and woodwork.
- Dust and wash all ledges.
- Wash and polish glass, framework and metal fittings, particularly door kickplates and all lobby doors.
- Dust curtains.
- Wash glass, polish metal fittings and clean and polish framework of ticket receptacle.
- Dust all set pieces and standee easels.
- Lobby floor coverings, particularly wool carpeting vacuumed.
- Make sure that connections to special electrical displays are well masked and arranged to avoid dislodgement by patrons tripping over or breaking connections.
- Sand urns cleaned and filled with sand.
- Door checks examined and kept in condition.
- Panic bolts on doors to be examined and tested.
- Doorman's ticket chopper emptied and its contents of torn stubs disposed of.
- If telephone booths are in lobby these should be thoroughly cleaned, lighting tested, walls washed inside and out.
- If no porter is employed the doorman should be relieved by usher and periodically clean lobby and front sidewalk—this sometimes being necessary as many as 7 or 8 times daily.
- Rubber mats should be rolled up after scrubbing (preferably with non-caustic soap and thoroughly rinsed with clean water) for thorough drying and cleaning of floor before replacing mats.
- In replacement of mats see that there is no bulging or overlapping of recesses by mats—which are not replacable for the duration and must receive special care.
- Be caretain as to effectiveness and neatness of all displays.
- Check for cheerful, clean and attractive appearance.

Weekly

- Dust and wash all ledges.
- Clean all lighting bulbs and fixtures.
- Check socket connections.
- Check all electrical outlets, extension cords, etc.
- Check and clean spotlights, reflectors and other special lighting effects.

Monthly

- Have curtains, drapes, etc., cleaned.
- Wash glass transom and woodwork above front and foyer doors.
- Clean chandeliers with ammonia.
- Change lighting effects by rearrangement or relamping for color or effects that give appearance of freshness.

Stage and Screen

Daily

- Examine masking of screen to see that picture does not bleed.
- Instruct cleaners to use car to avoid breakage in footlight trough.
- Lower and raise asbestos curtain to check any faults; examine trim of borders, working of traveler, bracing of border wings.
- Stage switchboard if used daily requires checking of dimmer mechanisms, intake and outgo electrical connections, contacts, etc. Daily dusting required—see that board is totally dead before permitting cleaners to dust and clean around board.
- Clean all dressing rooms daily if such are used daily.
- Mark place on stage where ropes to open skylight are tied off with sign of size and legibility to be read easily.
- Make certain that dressing and store room lights are extinguished and rooms locked when not in use.
- See that "no smoking" rule is enforced.
- Keep work light (low wattage) burning on switchboard at all times when board is "live," test to make sure this "pilot" is first unit of board to light up when board is to be used.

Weekly

- Have outer and inner surfaces of sound horns cleaned and dusted.
- Dust screen with soft cloth.
- Clean footlight trough by dusting and sweeping.
- Clean glass and framework of annunciator signs and test working order.
- Vacuum lower border pieces of proscenium drape.
- Spot lights, strip lights, bunch lights, stand lights, olivettes, etc., examine connections, clean thoroughly and care for rust on stands or bases. If in use.
- Inventory all electric bulbs in use and in storage on stage. If in use.
- Check and clean all spider boxes, cables, extension cords and sockets. If in use.
- Test and examine all socket connections, drop light cords, extension cords, etc., in dressing rooms. If in use.
- Check and examine bulb connections, screens, shades, etc., of stage door and loading platform lights.
- Examine pins and pin rail fittings also pin rail and weights. Correct any fault, particularly if rail is loose or weights insecure immediately. If in use.
- Check locks on all stage doors, windows, store rooms, tool and equipment boxes, etc. Test panic bolts on doors.
- Test all plumbing connections. Clean bowls, etc. If in use.
- Check each rung in loft ladder. Clean. If in use. Clean loft walk or platforms. If in use.

Monthly

- Check screen lacings to correct sagging or bulging.
- Have footlight trough cleaned by washing with damp cloth.
- Examine light bulbs and socket connections in footlight trough.
- Examine moving parts of annunciator signs and oil if necessary.
- Inventory taken of all electric bulbs in use and in storage on stage.
- Clean and polish switchboard.
- Clean all dressing rooms thoroughly, walls, floors, shelves, etc. (If in use this is daily must.)
- Clean stairs and bannisters to dressing rooms (if in use this is daily must); check bannister rails for security.
- Check each rung in loft ladder; clean (if in use clean weekly).
- Test and clean skylight making sure lock is secure, that ropes to permit opening from stage are well tied and in good condition, that pulleys are oiled and ropes are not fouled.
- Test fire extinguishers, both sides of stage and at switchboard.
- If microphones are only occasionally used, keep them covered with cloth; have checked for operation.
- Check all electric switches to make sure they are protected from accidental contacts.

Semi-Annually

- Check pins and pin rail fittings, also pin rail and weights.
- Test each line with added weight load.
- Check all rope tie-offs and connections; be careful to examine splicings, battings—see that ample space is allowed between ends of batting and place where rope is fastened; if batting appears to sag very appreciably, replace or mend with adequate splice immediately.
- Spray all hanging pieces with fire prevention liquid.
- If flat pieces are stored, dust off and rearrange.
- Examine stage braces and other movable stage equipment accessories taking care that rust is removed and connections oiled.
- Inventory of all stage equipment, accessories, hanging pieces, flats, drapes, etc.
- Check all tie lines and hooks on flat pieces.
- Check stage tools, keep oiled and free from rust.
- Check all locks on stage doors, windows, store rooms, tool and equipment boxes, etc.
- Rearrange all material in store rooms.
- Clean loft walk or platforms.
- Check underpinning and construction of loading platform.
- Refill fire extinguishers.
- Have sprinkling system examined by local fire department.

Rest Rooms

Daily

- Dust and brush all furniture.
- Vacuum clean all carpet.
- Scrub and disinfect floors and baseboards, urinals, bowls.
- Check supply of towels, toilet paper, soap.
- Polish all metal fittings and all metal containers.
- Wash walls and door facings and thoroughly clean mirrors.
- Wash and disinfect partition walls.
- Examine all electrical contacts.
- See that sand urns are cleaned and filled with sand.
- Empty all smoking stands and disinfect.
- See that all facets and water outlets are free from leaks and in working order.
- Wash outside door facing thoroughly, polishing metal.
- Receptacle for waste paper, towels should be cleaned (washed).
- Hourly inspection of rest rooms is desirable in houses where no attendant is constantly on duty.
- A framed panel, with blotting paper inserted every day, beside mirrors in ladies' room and marked "lipstick wiper" will save walls of this room from much marring.

Weekly

- Vacuum all furniture upholstery.
- Check connections of soap containers and thoroughly clean outlets.
- See that signs above rest rooms are clean.

Monthly

- Polish furniture.

Semi-Annually

- Have all furniture cleaned and repaired by professional craftsmen.
- Have plumber check elbows, angles of piping where waste is likely to accumulate and clog disposal system.
- Have rooms repainted if possible.

To Be Continued

"Cooperative Spirit" Important to Projection Booth Efficiency

"The theatre manager who uses good judgment can establish a cooperative spirit which will produce excellent results between the management and projection staffs."

This statement by Harry Rubin, head of projection for Paramount theatres, reflects a long experience of actual working conditions in practically every conceivable situation which arises in the conduct of the motion picture showhouse.

Rubin, who is a militant advocate of "teamwork," has for many years cultivated the need for good organization within the projection department, with results that have proved time and again that this cooperative spirit can be put among the "a-b-c's" which insure that the show, always, "will go on."

Troubles in projection which arise during the course of a show, or which gradually crop up to bring a steady, almost imperceptible lowering of the quality of screen image and sound, are understood by all competent projectionists. Frequently these deteriorating factors are due to causes over which the projectionist is not in a position to correct—they may be due to conditions which either will not or cannot be overcome short of expensive repairs or total replacements.

The manager who knows his screen is well aware of what causes the most obvious projection faults. He, therefore, can determine whether the projection crew is working in tip-top fashion, or whether there is laxity in the performance of duties in the booth. Before putting too much blame on the men as individuals, however, the manager who is not satisfied that projection in his theatre is at the best possible with the equipment being used, might give a serious thought as to whether better teamwork between his technical men as a crew, and between himself and his projectionists would not bring desired improvements.

Certain faults that may be observed can be diagnosed by the manager who knows his projection—not in the sense that he is competent to run and service a projector, but to the degree that he has a familiarity with the subject of projection.

He knows that screen illumination depends upon the type of arc used, the current consumed at the arc; setting of carbons; condition of condensers, lenses and reflectors; optical line-up, etc.

He knows whether various change-overs between reels are smooth. He knows that if there is "vibration," or jump in the pictures, that this may be due to insufficient tension, shrunken film, loops which are too short, dirt on the face of the intermittent sprocket, emulsion deposits in film traps—and these are things which can be corrected right in the booth. The same condition may be due to transmitted vibration from motor or sound attachment, by unstable projector base or the projection room floor itself. Wherever the condition is observable on the screen, check should be made to determine the origin of the ailment—and here is where the "cooperative spirit" between manager and projectionists, of which Rubin speaks, can come into play. The proper spirit is to take the matter up with the projectionists, have them check and make their report on the source of the trouble.

As to "even" illumination, this results from proper optical line-up of the arc, the condensers, reflectors and objective lenses. Poor change-overs may be the result of film being missing from ends of reels; by projectionist taking the wrong cues to start motor on film change-over; by throwing the fader over too soon or too late.

To prevent some of these difficulties, as well as to guard against interruptions of the show, all film should be inspected for loose splices and other defects before projection. This chore is one which the manager should be assured is done regularly and with the faithfulness of ritual. If he has developed the cooperative spirit between his office and the booth, the job will be cared for. The same goes for the regular, daily inspection of lamps, sound equipment, projectors —and for the cleaning and lubrication of the equipment on a basis of regularity—something which is worked out best when the men in the booth have been either encouraged to effect, or among themselves have arranged to bring about. It's a matter of supreme indifference to management who does the work (that is to say how the men work it out among themselves to give the proper servicing to the equipment and efficient operation) so long as the job is well done.

These inspections determine if the proper tensions and adjustments are maintained throughout the projector mechanisms. If tension is too tight, the film is likely to break (and where this condition occurs with any degree of frequency there may be laxity in inspecting and adjusting the machine).

Most important is that the adjustments are precise in maintaining proper clearances of pad rollers, fire valve rollers and film trap; the proper tension on pressure pads and takeup. These factors loom large, for proper maintenance covering the points will: 1, extend the life of the mechanism parts; 2, lessen the liability of film fires; 3, conduce to the best screen results; 4, reduce wear and injury to the film—which latter has become a tremendously important matter, as film must not be wasted, now that it actually is precious material, made from chemicals needed for ammunition and weapons of war.

Sound volume, and whether it is uniformly maintained, is another obvious fault which the manager can detect. When sound is uniformly maintained on each subject, or reel projected, the projectors have been tested and adjusted for equal volume. This is another important job—not so much a matter of "house control" when sound service is supplied by a servicing organization; but something the projectionists can and should take care of thorough periodic inspection and adjustment.

Educational Program

The establishment of "educational activities" among projectionist locals, advocated by P. A. McGuire of International Projector Corp., and endorsed by many members of locals in various parts of the country, is progressing as a movement designed to be of important conservation work throughout the theatre field.

The program suggested by McGuire was not for formal school or class-room work, but that projectionists make discussions and "forums" a practice whenever the opportunity occurs at gatherings or meetings among themselves.

New Allen Park Theatre Opens

Allen Park, Mich.—The downriver area's newest theatre, the Allen Park, was opened here recently by Nicholas George, of Dearborn, Mich., owner, and Al Grasgrin, manager. The theatre, which is in the center of the business district, makes extensive use of indirect lighting of the interior, and is designed in the auditorium to provide more light for patrons looking for seats and at the same time provide sufficient darkness for proper projection.

Marianne, Bellevue, Ky., Opens

Bellevue, Ky.—The Marianne Theatre was opened here this month by Peter Smith, owner and operator. The theatre has a seating capacity of 7000 persons and has, among other modern features, a spacious "cry room," a glass-enclosed sound-proof room, where mothers may take their restless children and still enjoy the show without disturbing other patrons.

Strand, Dundee, Reopened

Dundee, N. Y.—Oscar Lane has purchased the former Earnest Block and has started on remodelling the building for a first floor theatre. While alterations are being made on the ground floor Mr. Lane expects to temporarily open the theatre on the second floor.

Strasburg Theatre Remodelled

Strasburg, Va.—Plans for the complete remodelling of the Strand Theatre here call for the erection of an annex approximately 25 feet deep which will provide for an enlarged stage and an additional seating capacity of over 100 seats. The remodelling job will also include new sound and projection machines.



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A Theatreman Asks: 'Are You Really Patriotic?'

Nowhere is the urge to do all within the power of the individual to help the war effort more pronounced than in the field of theatre operation. Our government officials have urged that the greatest publicity be given to the ways and means in which the civilian anxious to do his part can aid in the Victory Campaign. For this reason, STR reprints below an editorial by Mitchell Wolfson, of the Wometco Theatres Circuit, which appeared in a recent issue of that company's house organ, "Contact."

You don't have to engage in physical combat to help your country. Many of our employes will remain here in Greater Miami for the duration, either due to the fact that they are not physically able to enter our armed forces, or because they have dependents, or because they cannot be replaced in their civilian duties, or for several other goods reasons which would disqualify them.

However, "you can do your bit" to help your Country and help your friends and fellow countrymen who are actually at the front doing the physical fighting.

It is incumbent for your self respect that you sacrifice many comforts and luxuries, and some things that you formerly considered necessities.

Don't drive your car any more than is actually necessary. Get with other employes and ride together. The time will come when you will be ashamed to ride alone in a car. Take other employes on necessary trips to the bank, to the home office, to the newspaper offices, and to and from work. Buy war stamps and bonds and keep buying them. Help in every worthwhile movement, such as Navy Relief, Army Relief, U. S. O. and your local home defense organizations, such as Community Chest, Red Cross and other civic obligations.

If you waste anything, you are no patriot. Every ounce of material should be conserved; carbons, paper, supplies, yes—even your toothpaste, razor blades, etc.

It is your patriotic duty to conserve material of all sorts and you can do your share in winning this war through your civilian effort.

Your fellow employes notice when you waste anything, and will lose their respect for you as this war continues if you are not truly patriotic.

You will lose respect for yourself unless you conscientiously and methodically conserve your material, your money, and use your best effort to produce more and conserve so that more material and more help can go to our soldiers, sailors and marines.

I consider anyone a real patriot who *thinks* conservation and *practices* conservation, and who goes "all out" for the war effort whether it be through his civilian effort or his service in the armed forces of our country.

Patrons Would Rather Not:

- Be forced to walk into the theatre through a lobby littered with paper scraps from candy wrappers, burnt matches or cigarette butts.
- Stumble and falter in the dark while looking for a seat they should be shown to by an attentive usher.
- Hear screen dialogue, music or sound effects in distorted form or over-loud volume.
- Settle down into a seat that should be comfortable—but isn't because somebody was to lazy to discover the thing wobbles on its feet and could have been fastened properly in a few minutes by a maintenance man.
- Enter a retiring room whose messy appearance makes it more a place to retreat from than retire to.

The above are a few of the avoidable patron-irritants which are not so uncommon as they should be. No excuse for any of them — priorities to the contrary notwithstanding. There's nothing to prevent alert management that sees to it that lobbies are frequently swept clear of litter; ushers are on the job to look after the patron seeking a seat; projectionist performance that keeps sound levels at the proper volume; materials for fastening chairs which work loose from their bases.

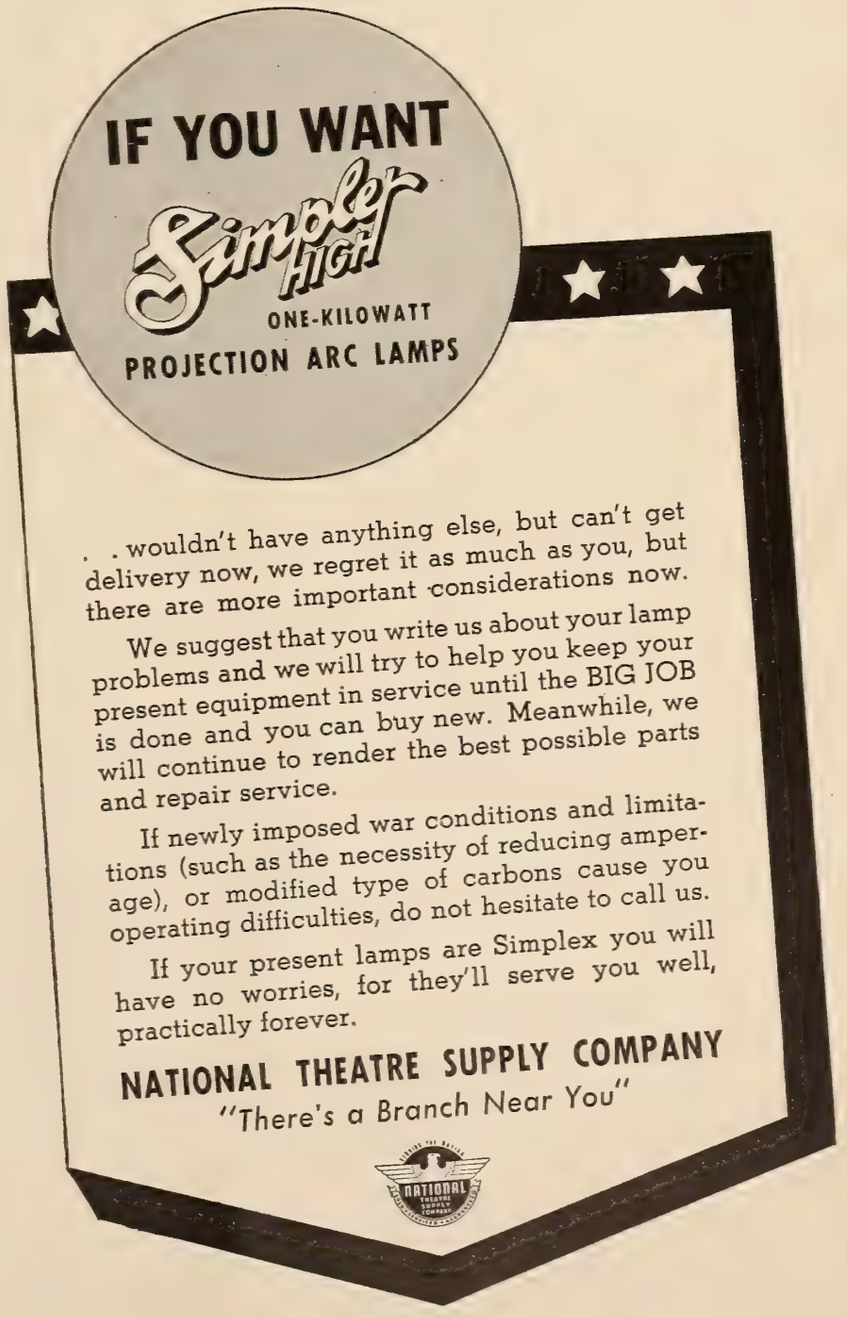
Budget Plan for Projection Repairs at All NTS Branches

A new Budget Plan for major repairs on projection equipment, announced by National Theatre Supply Company is being offered to exhibitors by all the 28 branches of National and it will include the repair of projector mechanisms, the repair of lamphouses, the repair of magazines, regrinding and surface-treating of projection lenses, replacement of motion picture screens, purchase of booth accessories including lubricants, fire protective supplies and spare vacuum tubes.

Emphasis is laid on the fact that this Budget Plan is National-operated and National-financed. National Theatre Supply Company handles all the details and arranges payments to meet the exhibitor's needs. Weekly or monthly payments may be spread over a period up to one year.

Lexway, Baltimore, Sold

Baltimore, Md.—Standard Enterprises, Inc., have acquired title to the Lexway Theatre and after improvements have been made will open the house under a new policy.



Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

'No Time for Love' Gets Technical Adviser; Ruth Terry Cast Opposite Autry; Barton Directs 'Spirit of Stanford'

Producer-Director George Stevens canceled a trip to personally edit Columbia's "Mr. Twighlight," starring Cary Grant, Jean Arthur and Ronald Colman. Frederick Hollander will score the picture.

Producer Arthur Hornblow returned from New York where he talked to playwrights and sought new talent for casting in his forthcoming MGM production "Quo Vadis."

Monogram has set "Arizona Stage Coach" as the title of their new "Range Busters" western featuring Ray Corrigan, John King and Max Terhune. George W. Weeks produces and S. Roy Luby directs. Nell O'Day will have the feminine lead.

Director Mitchell Leisen has arranged for a technical advisor for "No Time For Love," but the expert will advise on tunnel-digging instead of love. The Colbert-MacMurray starrer has an interesting cast: Ilka Chase, Paul McGrath of "Lady in the Dark" fame, Bill Goodwin and June Havoc.

Ruth Terry has been assigned the feminine lead opposite Gene Autry in "Call of the Canyon" a super-special Joe Santley will direct and Harry Grey produces.

Jerrold T. Brandt will produce the sixth of the Scattergood Baines series for RKO with Guy Kibbee jitterbugging. The title of the picture will be "Scattergood Swings It." Associate Producer Frank Melford is testing singers and dancers.

Ben Hecht's first production effort at 20th-Fox started shooting last week. "China Girl" with Gene Tierney and George Montgomery for which Hecht wrote the screenplay will be directed by Henry Hathaway, assisted by Abe Steinberg.

Charles Ruggles is making personal appearances with Charles Winninger for the premiere of Edward Small's United Artists release, "Friendly Enemies."

Director Jean Renoir has started shooting the Deanna Durbin picture "Forever Yours," with Edmond O'Brien in the lead and Barry Fitzgerald supporting. Bruce Manning is producing with Frank Shaw as associate.

Robert Buckner's production of "The Desert Song" will begin shortly under the direction of Robert Florey. Gene Lockhart will be the "heavy," with Dennis Morgan and Irene Manning starring. Most of the shooting will be on location.

Charles Barton is directing "The Spirit of Stanford" which Sam White is producing for Columbia. A specially bound script of the Frankie Albert-Marguerite Chapman starrer was presented to the University by Producer White.

Dave Miller and Fred Zinneman, directors at MGM, had their options lifted by the studio. Miller is on loan to Republic for "Flying Tigers" and Zinneman is directing "Eyes of the Night."

Producer-Director Edward Finney has engaged the major part of the cast for Monogram's "King of the Stallions." The cast includes Chiefs Thundercloud and Yowlachie, but the star is a black stallion, Nakoma.

George Marshall will direct Paramount's coming all-star musical "Star Spangled Rhythm." The picture is written around more than 30 stars who play themselves, among whom are Bob Hope, Bing Crosby, Dorothy Lamour, Paulette Goddard, Ray Milland, Fred MacMurray, Mary Martin, Veronica Lake and Victor Moore.

Jerry Colonna and Vera Vague will lead Republic's new "Ice-Capades Revue" which Bernard Vorhaus is directing for Associate Producer Robert North.

Morrie Ryskind is over at 20th-Fox revising the script on "The Meanest Man in the World," a Jack Benny starrer which William Perlberg will produce.

As a result of reception of their "Bashful Bachelor" RKO moved ahead the schedule for the production of Lum and Abner pictures. "Wonderful World," with Jack Votion producing, will be their next.

Director Richard Rosson and a camera crew will leave within a few days to spend five to six weeks filming activities of the corvette fleet in the Atlantic, the footage to be included in "Corvettes In Action," a Howard Hawks production for Universal.

Thurston Hall will appear in Paramount's "Great Without Glory" as a Senator who leads the Congressional movement to award $100,000 to Dr. William Morton, discoverer of anesthesia. Joel McCrea stars as Morton. Other past historical persons will be portrayed in the film, among whom will be President Franklin Pierce and the editor, Horace Greeley.

Director Herman Shumlin has completed his cast for the Hal B. Wallis production "Watch On The Rhine" which Shumlin produced and directed on the Broadway stage. Most of the original company will be in the picture, with the principal exception that Bette Davis will play the feminine lead instead of Mady Christians. Paul Lukas will repeat in the male lead.

Bryan Foy will produce "Corregidor" for 20th-Fox. The picture will attempt a portrayal of the struggle of MacArthur's heroes at Manila Bay.

Roach Signs 'Miss America'

Rosemary La Planche, present "Miss America," the title won last summer at Atlantic City, was signed by Hal Roach for a leading role in "Prairie Chickens" which stars the late Will Rogers' son, Jimmy, and Noah Beery, Jr., under Hal Roach Jr.'s direction.



Three Heads Better Than One

Director Busby Berkeley, Judy Garland and Gene Kelly put their heads together to map out a dance routine for MGM's "For Me and My Gal." Film tells of a young vaudeville team struggling through the days of World War I. Included in cast: George Murphy, Marta Eggerth, Ben Blue.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

They're filming a cute scene on the Ginger Rogers-Cary Grant picture "Once Upon A Honeymoon" over at RKO this afternoon, so suppose you rout out some of this rabid Ginger Rogers fans and see if they wouldn't like to come along with us.

This time, no lunch, for they don't start shooting until later, but I'll pick you up in plenty of time.

Story sounds good: She's a small-town girl in Vienna who has been putting on "the dog," and so met and is going to marry a Baron. Plans have been made for the wedding and she's expecting a male fitter, who is to make her trousseau. Instead, newspaperman Cary Grant shows up. She gets wise to him as soon as he tries to take her measurements with a steel tape measure . . . and he soon learns that she isn't what she appears to be. Just as we arrive on the set, they prepare for a "take" on the measuring scene. The director says "shoot," and they start grinding. The scene, which is amusing to everyone present, is over in a few moments.

This is the first picture in over three years in which Ginger gets a chance to display a real "glamor" wardrobe. Twenty-six gowns to be exact, and most of them practical for all women, for simplicity is the keynote. At the moment she's wearing one-piece Royal Blue Satin lounging pajamas, and her monogram is embroidered in white just below the left shoulder.

The room is a combination bedroom-sitting room. The wall behind the bed and the drapes are blue too, a few shades lighter than the pajamas. The other walls are white; over in one corner is a dressing table with a pink satin skirt. All the colors are soft and blend well and make one think: it's a swell idea for the next time we decide to redecorate.

Another interesting thing: this is the first picture in two years for Director Leo McCarey, the man of "Awful Truth" fame. I'm sure he's back to do with this picture what he did with "The Awful Truth," which won't make anyone mad. Good luck, McCarey.

By the way, did you notice that Ginger is a blonde again? Why they ever changed the color of her hair is something I'll never know, for no one could look better than she does at the present moment and her natural coloring is something most of us would give our right eye for.

Am planning to see Bette Davis next week, so get ready for a treat. See you then. Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

Twelve new pictures started rolling this week:

COLUMBIA

TRAIL'S END—Principals: Russell Hayden, Bob Wills, Alma Carroll, Dub Taylor. Director, William Berke.

METRO-GOLDWYN-MAYER

CARGO OF INNOCENTS—Principals: Robert Taylor, Charles Laughton, Brian Donlevy, Walter Brennan. Director, Robert Z. Leonard.

MAN ON AMERICA'S CONSCIENCE—Principals: Van Heflin, Lionel Barrymore, Marjorie Main. Director, William Dieterle.

WHISTLING IN DIXIE—Principals: Red Skelton, Ann Rutherford, Diane Lewis. Director, S. Sylvan Simon.

MONOGRAM

KING OF THE STALLIONS—Principals: Chief Thundercloud, Chief Yowlachie, David O'Brien. Producer-Director, Edward Finney.

ARIZONA STAGECOACH—Principals: Ray Corrigan, John King, Max Terhune. Director, S. Roy Luby.

PARAMOUNT

MISSING MAN—Principals: William Boyd, Claudia Drake, Jay Kirby, Andy Clyde. Director, Lesley Selander.

RKO-RADIO

TIM HOLT NO. 4—Principals: Tim Holt, Ann Summers, Cliff Edwards. Director, Lambert Hillyer.

20th CENTURY-FOX

CHINA GIRL—Principals: George Montgomery, Gene Tierney, Osa Massen, Myron McCormick. Director, Henry Hathaway.

SPRINGTIME IN THE ROCKIES (Technicolor)—Principals: John Payne, Betty Grable, Carmen Miranda, Edward Everett Horton, Harry James & His Orchestra. Director, Irving Cummings.

MANILA CALLING—Principals: Lloyd Nolan, Carole Landis, Cornel Wilde. Director, Herbert I. Leeds.

UNIVERSAL

OFF THE BEATEN TRACK—Principals: Ritz Brothers, Carol Bruce. Director, Edward F. Cline.

TITLE CHANGES

"Ellery Queen Across The Atlantic" (Col.) now ENEMY AGENTS MEET ELLERY QUEEN.
"Seven Girls" (MGM) now SEVEN SWEETHEARTS
"Once Upon a Thursday" (MGM) now AFFAIRS OF MARTHA.
"What Happened Caroline?" (Univ.) now LOVE & KISSES CAROLINE.
"Shot Gun Guard" (Col.) now RIDING THROUGH NEVADA.
"The Talk of the Town" (Col.) now MR. TWILIGHT.

RKO Signs Dudley Nichols

Dudley Nichols has been signed to a writer-director contract by RKO, effective August 1. Nichols recently completed the screen adaptation of Ernest Hemingway's novel, "For Whom the Bell Tolls," which Sam Wood is directing for Paramount. The writer-director's first assignment under the new deal is a picture which will star Charles Laughton, Maureen O'Hara and George Sanders.

Paramount Lifts Wilder Option

Option of Billy Wilder has been lifted by Paramount. His next assignment will be "Men's Wear," an original screen story by himself and Charles Brackett, on which the latter will be associate producer. Wilder recently completed direction of "The Major and the Minor."

Warner Unit Now in Florida On Location Shooting 'Air Force'

A location unit numbering more than 100 is in Tampa, Fla., for a stay of five weeks or more, to shoot the major portion of the Hal B. Wallis production, for Warner Bros.' "Air Force," aviation war saga, which Howard Hawks will direct. Jack Sullivan is in the troupe as assistant to Hawks, with Tony Gaudio as cameraman.

Another large Warner unit has left for Gallup, N. M., where "The Desert Song" will be filmed. Robert Buckner is producer, with Robert Florey directing.

Midway Naval Engagement Timely

Both Universal and RKO have expanded their plans on a picture so that the recent naval engagement at Midway may be made part of the story. Universal has been preparing "Don Winslow of the Coast Guard" beginning with Pearl Harbor, and now Henry MacRae, associate producer, has expanded the script to include the new battle of Midway. RKO, planning "Stand By To Die" for Nov. 15, has moved the starting date up to August 1. The picture, which David Hempstead is producing, will star Rosalind Russell, and concerns an American woman flier engaged in secret activity for the U. S. in some Pacific islands.

LeRoy Coins Campaign Slogan

Mervyn LeRoy, chairman of directors on the war bond selling staff at MGM, has coined a slogan which the Hollywood Motion Picture Committee will use in its campaign to enlist employes on the 10 per cent payroll savings plan for the purchase of bonds and stamps. The slogan: "Let's all be 110 per cent Americans."

WADC Sponsors 'Army' Premiere

First showing of Monogram's "She's in the Army" in San Bernardino, Calif., last week was sponsored by the Women's Ambulance and Defense Corps. The organization expects to sponsor showings in other localities.

Supervising Cutting and Dubbing

Jack Schwarz is supervising the cutting and dubbing of his first motion picture, "Baby Face Morgan," for Producers Releasing Corp.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Sights in the Paramount commissary: Franchot Tone and his new bride talking to a third person we don't know; Cecil B. DeMille conferring with an Army officer and Navy officer. Ella Boros, who's at the table with us, explains that the officers were connected with the Dr. Wassel incident which DeMille plans to film.

Ella introduces us to that beautiful blonde at the next table whom we learn is Marjorie Reynolds. Until recently she played in westerns. After seeing her with Bing Crosby and Fred Astaire in "Holiday Inn," we conclude she's not only beautiful but can sing and dance well enough to afford tough competition for the male leads. And to think that her talents were stifled by casting her in "small" pictures!

While visiting "The Gay Senorita" set at Columbia we learn from Director William A. Seiter that renovated sets are being used in order to keep under the $5,000 limit on new sets. Anyway, they're magnificent, and really look like new. We also chat with Jack Mintz, Seiter's assistant, and Fred Stanley, Astaire's agent.

Moving on to the "My Sister Eileen" set, we see Director Alexander Hall requiring Rosalind Russell, Janet Blair and George Tobias to repeat a scene many times because he senses instinctively that the timing is a hair trigger off. After okaying a "take," Hall tells us there are so many laughs in the picture he has trouble keeping the men out of the projection room while the rushes are being shown.

Later in the week stop off at Monogram, watch the new foreign producer-director Richard Oswald try to work during production of "Island of Fury" while Alan Mowbray kids him about his difficulties with the English language. Said to be one of Monogram's biggest, the picture features John Howard, Gilbert Roland, Helen Gilbert, Mowbray, and Noah Beery.

"Shadows of Doubt" has been named as the first picture Alfred Hitchcock will direct for Jack H. Skirball Productions, Inc. Skirball will produce.



HOW ABOUT AN ASSISTANT, MR. BERNHARDT?

Director Curtis Bernhardt is shown above instructing five young ladies before a scene is filmed for Paramount's Technicolor musical, "Happy Go Lucky," which features Mary Martin, Dick Powell, Betty Hutton, Eddie Bracken and Rudy Vallee. The girls require little instruction, however, for they don't have to say much to register in a scene, what with their other qualifications. They could be tongue-tied, for that matter, and still steal the scene. Their telephone numbers? We'd like to know, too!

Short Subject Reviews

The Incredible Stranger *(Very Fine)*

MGM (K 385) Passing Parade No. 5 11 mins.

A cleverly pictured recounting of an unusual story about a man who had suffered the loss of his family and severe injuries to himself in a devastating fire and how he arranged for the reconstruction of the house that burned in the town where his loved wife had called home. The country folk are amazed and confounded by the actions of the stranger until the town doctor happens on the solution of the mystery. John Nesbit is at his best in telling the story and the accompanying camera action is exceptionally well handled. There is a lot of suspense in this single reel. J. Tourneur directed.

Puss 'N Toots *(Very Funny)*

MGM (W 349) MGM Cartoon No. 9 7 mins.

Tom, the cat, is having the time of his life harassing a tiny mouse when a neighbor leaves a pretty kitten in the care of the house servant. Immediately Tom is smacked by Cupid and offers the guest gifts from the gold fish bowl, the bird cage, and other feline delicacies to gain her good graces. Finally he pounces on the tiny mouse who, with the aid of a phonograph, finally manages the complete rout of his tormentor to the wide-eyed amazement of the pretty kitten who gets a resounding kiss from the tiny warrior before he retires to his hole in the wall.

Picturesque Patzcuaro *(Good)*

MGM (T321) Traveltalk No. 11 9 mins.

This FitzPatrick color reel shows a tribe of Mexican Indians in the picturesque areas they have held for centuries against intrusion of the white man's civilization. Interesting occupations and pastimes of the Tarascan Indians are highlighted by an armada of fishing canoes, each bearing an immense net that resembles a hugh butterfly, on their way to the fishing grounds.

Exotic Mexico *(Good)*

MGM (T322) Traveltalk No. 12 10 mins.

FitzPatrick takes the spectator into the region of the narrowest land separating the Atlantic and Pacific. This strip, 160 miles in width, shaves some 1,200 miles from the trip through the Panama Canal and was the favorite route of the '49ers who wanted to shorten the sea journey and at the same time avoid the trip over the mountains. The colorful dances and tribal customs of the native Indians provide highlights and there are a few scenes of the Ocean to Ocean highway that Mexico is rebuilding in anticipation of the expected war traffic.

Victory Quiz *(Amusing)*

MGM (S 367) Pete Smith Specialty No. 7 9 mins.

Accompanied by the rib-tickling commentary of Pete Smith questions concerning the armed forces and the activities of war are propounded to the audience who are timed by a movie clock before the answer is pictured. You'll be surprised how long the airplane, submarine, parachute and tank have been in existence and how closely the first models resemble the modern craftsmanship. W. Jason directed.

All About Dogs *(Amusing)*

20th-Fox (2562) Terry-Toons No. 2 7 mins.

Paul Terry parades the various samples of man's best friend in a review that laughingly illustrates the accomplishments of each and comically suggests ways and means of giving the dog a better break by careful selection of masters and mistresses of similar characteristics. The pointer, the bull, the poodle, the water spaniel, the dalmatian, the St. Bernard and others are called upon to demonstrate their particular claims to fame in a manner that will cause plenty of chuckles.

Superman Figures Available

A new Superman giveaway novelty, which consists of a five-color cut-out figure with easel back, has been made available to theatremen at nominal prices in lots of from under 500 to 2,000 or more, according to Paramount.

In addition to serving as giveaways, the figures might also prove useful on counters and other vantage points in advertising the cartoons.

They may be ordered from Tenney Distributors, 1133 Broadway, New York City.



Film Executive Turns Actor

Lt.-Col. J. L. Warner (right), vice-president in charge of production for Warner Bros., will be seen on the screen, along with General H. H. Arnold, chief of the Army Air Force, and other Army officers, as well as Hollywood actors, in "Under Those Wings," two-reeler scheduled for release in July. The subject is one of the Technicolor Specials on company's shorts schedule.

Kate Smith Reels Top Columbia '42-'43 Program of Shorts

Marking the songstress' return to the screen after a decade's absence, a series of one-reelers, "America Sings with Kate Smith," loom importantly among Columbia's short subject offerings for 1942-43. The series will be sponsored by the USO, with the net proceeds going to that organization.

As outlined at the company's national sales convention in New York this week, the entire 1942-43 short subjects program will consist of:

Four Serials—"The Secret Code," "The Valley of Vanishing Men," "The Batman" and "The Flying General."

Three series of two-reelers—8 Three-Stooge comedies; 4 Gloveslingers; 18 All-Star comedies.

Ten series of one-reel shorts—8 American Sings with Kate Smith; 16 Color Rhapsodies in Technicolor, produced by Dave Fleischer; 16 Columbia Phantasies; 8 Famous Bands; 8 Columbia Panoramics; 6 Columbia Tours; 10 World of Sports; 10 Screen Snapshots; 8 Columbia "Quiz" Reels; 10 Community Sings.

Changes In Universal Featurette Program

Important changes in the Universal featurette program for the new season are being made by Bernard Kreisler, Universal featurette manager.

Two series, "Stranger Than Fiction" and "Going Places," have been dropped and are being replaced by "Person-Oddities" and "Variety-Views." The Walt Lantz and Andy Panda Cartoons have been augmented to 10. In addition to this series, Mr. Lantz will also produce a new series of six Swing Symphony Cartunes in Technicolor.

The series of 13 Name-Band Musicals will be continued along the same lines that proved their value this season.

Two special featurettes are already in work, "Eagle Versus Dragon," an authentic picturization of a death struggle between a trained eagle and a giant iguana, and "Roar, Navy, Roar," a symposium of the development of the United States Navy.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, June 17)

MOVIETONE (Vol. 24, No. 81)—Victory Parade in New York; President explains need for rubber; Sport stars in show for Army-Navy Relief (except Philadelphia, Chicago and San Francisco); Allied war heroes "take" Philadelphia (Philadelphia only); Victory Parade in Chicago (Chicago only); Army show celebrates MacArthur Day (San Francisco only); Molotoff ends secret visit to America; King of Greece thanks American Red Cross; Allied war heroes hailed in Washington; Carrier Lexington lost after Coral Sea battle.

NEWS OF THE DAY (Vol. 13, No. 279)—Stirring film story of nation's Victory pageants; President launches scrap rubber drive; Greek King in first U. S. public address; Molotoff's visit to America; All-Star sports show swells war fund.

PARAMOUNT (No. 84)—Sport stars perform for war relief fund; Molotoff trip seals Russia pact; Used rubber in Memphis; President launches scrap rubber drive; Victory Parade in New York; Exodus of refugees from Burma.

PATHE (Vol. 13, No. 84)—Victory Parade in New York; Molotoff in secret visit to U. S.; President starts scrap rubber drive; Sport stars give benefit show (except Philadelphia, Chicago); Allied war heroes in Philadelphia (Philadelphia only); Victory Parade in Chicago (Chicago only).

UNIVERSAL (Vol. 15, No. 93)—Victory Parades in New York and Chicago; President launches scrap rubber drive; Soviet Commissar flies to U. S.; Elmer Davis new press chief; Sport stars give benefit show; Allied war heroes in Washington.

(Released Saturday, June 20)

MOVIETONE (Vol. 24, No. 82)—Navy program emphasizes carriers; Mass production of bombers; Rubber drive; Microfilm letters for U. S. troops; Girl golf caddies; Rodeo in Australia; Uniforms for Navy nurses; Girl motorcycle unit; War heroes in Pittsburgh; Great Lakes naval boys on parade; Tribute to MacArthur; Two more nations join Allies.

NEWS OF THE DAY (Vol. 13, No. 280)—U. S. sets up base on Pacific island; Bombing of the Arizona at Pearl Harbor; Japanese fleet blasted—the Lexington sunk; Rubber drive; Microfilm letters to U. S. troops (except Pittsburgh, Portland and Seattle); President prays for free world; Pittsburgh welcomes war heroes (Pittsburgh only); Lana Turner sells bonds (Portland, Seattle only); Rodeo for Yankees in Australia.

PATHE (Vol. 13, No. 85)—President prays for free world; Mass production of bombers; Rubber drive; Navy occupies Pacific island; Rodeo for Yankees in Australia; Microfilm letters for U. S. troops; Sinkings of the Lexington and Arizona.

UNIVERSAL (Vol. 15, No. 94)—Lexington and Arizona lost; Mass production of bombers; United Nations groups at White House; U. S. occupies Pacific island; Microfilm letters for U. S. troops; Rubber drive; Rodeo in Australia for Yankees.

PARAMOUNT (No. 85)—U. S. occupies Pacific island; Microfilm letters for U. S. troops; Electric sentry for war plants; Rubber drive; War Bond drive; 28 United Nations against Axis; First pictures of loss of the Arizona and the Lexington.

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2001 Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2039 Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003 Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208 Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2017 Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2004 You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3013 Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029 Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3003 Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041 Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017 Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018 Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212 Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035 Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025 Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031 Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028 Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032 Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42	a2/28/42
3214 Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205 Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030 Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3015 Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023 Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039 Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037 Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024 Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101 Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209 King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009 Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007 Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204 Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211 Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034 Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014 Meet the Stewarts (C)	William Holden-Frances Dee	90	5/28/42	b5/23/42
3005 Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040 Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213 North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042 Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3202 Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206 Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210 Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201 Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026 Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021 Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022 Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036 Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a3/21/42
3027 Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008 Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016 Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033 Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020 Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010 Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203 West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011 Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3004 You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

Atlantic Convoy	John Beal-Virginia Field	66	7/2/42	a5/2/42
Bad Men of the Hills	Charles Starrett-Russell Hayden			a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake			a5/23/42
Enemy Agents Meet Ellery Queen	William Gargan-Margaret Lindsay			
Flight Lieutenant	Pat O'Brien-Glenn Ford (Former title "He's My Old Man")		7/9/42	a5/2/42
Gay Senorita	Fred Astaire-Rita Hayworth			
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore			a5/16/42
Lucky Legs	Jinx Falkenburg-Russell Hayden		7/30/42	
Man's World (D)	M. Chapman-W. Wright			a5/16/42
Mr. Twilight (A)	Cary Grant-Jean Arthur (Former title "Three's a Crowd")		8/20/42	a2/21/42
My Sister Eileen	Rosalind Russell-Brian Aherne			
Overland to Deadwood	Charles Starrett-Russell Hayden			a5/23/42
Pardon My Gun	Charles Starrett-Alma Carroll			
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		7/16/42	a1/17/42
Riding Through Nevada (W)	Charles Starrett-Shirley Patterson (Former title "Shotgun Guard")			a6/13/42
Sabotage Squad	Kay Harris-Bruce Bennett (Former title "Fingers")			a5/23/42
Spirit of Stanford	Frankie Albert-Marguerite Chapman			
Stand By All Networks	John Beal-Florence Rice			
Trail's End	Russell Hayden-Bob Wills			
Vengeance of the West (W)	Bill Elliott-Tex Ritter			a5/16/42

MGM

Current 1940-41

141 Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
145 Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
146 Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
143 Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142 Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140 They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
148 When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147 Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41

Current 1941-42

216 Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226 Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220 Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208 Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229 Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213 Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203 Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41

MGM

Current 1941-42

201 Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217 Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207 Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232 Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237 Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212 H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241 Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204 Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238 I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
221 Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218 Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215 Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230 Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202 Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240 Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205 Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219 Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231 Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227 Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239 Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
233 Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210 Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235 Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206 Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234 Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242 Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214 Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228 This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236 Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211 Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209 Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223 Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225 We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222 Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224 Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Barry Nelson	66		b5/23/42
Andy Hardy's Last Fling	Mickey Rooney-Lewis Stone			
Apache Trail (W)	William Lundigan-Donna Reed	66		a5/16/42
Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
Calling Dr. Gillespie (D) (Former title "Born to Be Bad")	Philips Dorn-Lionel Barrymore			a3/21/42
Cargo of Innocents	Robert Taylor-Charles Laughton			
Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr			a3/28/42
Eyes in the Night	Edward Arnold-Ann Harding			
For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
Jackass Mail (C)	Wallace Beery-Marjorie Main			a5/9/42
Man on America's Conscience	Van Heflin-Lionel Barrymore			
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
Ox Train	Dean Jagger-Donald Meek			
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
Pierre of the Plains	John Carroll-Ruth Hussey	66		a5/2/42
Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson			a5/16/42
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
Tish	Marjorie Main-ZaSu Pitts			a5/30/42
War Against Mrs. Hadley	Edward Arnold-Fay Bainter			
Whistling in Dixie	Red Skelton-Ann Rutherford			
White Cargo	Hedy Lamarr-Walter Pidgeon			
Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM

Current 1940-41

Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	b9/27/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army	Veda Ann Borg-Marie Wilson		5/15/42	a5/2/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach	Ray Corrigan-John King			
Down Texas Way (W)F	Buck Jones-Tim McCoy	57		b6/6/42
Here Come the Marines	Wallace Ford-Toby Wing			a1/17/42
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan			a6/13/42
Isle of Fury	John Howard-Gilbert Roland			
King of the Stallions	Thundercloud-Yowlachie			
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
One Thrilling Night (Former title "Do Not Disturb")	John Beal-Wanda McKay			a4/25/42
Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42	
Rubber Racketeers (G)	Rochelle Hudson-Ricardo Cortez		6/26/42	a6/13/42
Smart Alecks	Leo Gorcey-Roger Pryor			
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney			a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

	Current 1940-41	Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D) F.	Dorothy Lamour-Jon Hall (Tech.)	77	..8/29/41	...b8/30/41
4037	Flying Blind (D) F.	Richard Arlen-Jean Parker	70	..8/29/41	...b8/23/41
4033	Forced Landing (D) F.	Richard Arlen-Eva Gabor	66	..7/18/41	...b7/19/41
4035	Kiss the Boys Goodbye (CM) F.	D. Ameche-M. Martin-C. Levant	85	..8/1/41	....b6/28/41
4031	Parson of Panamint (D) F.	Charles Ruggles-Ellen Drew	84	..8/22/41	...b6/21/41
4034	Shepherd of the Hills (D) F.	John Wayne-Betty Field (Tech.)	91	..7/25/41	...b6/21/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	..6/20/41	...b6/14/41
4055	Wide Open Town (W) F.	William Boyd-Russell Hayden	78	..8/8/41	....b8/2/41
4036	World Premiere (C) A.	John Barrymore-Frances Farmer	70	..8/15/41	...b8/23/41

Block No.

Current 1941-42

2	Among the Living (H) A.	Albert Dekker-Susan Hayward	68	..12/19/41	...b9/6/41
3	Bahama Passage (Tech.) (D) A.	Madeleine Carroll-Stirling Hayden	81	..1/23/42	..b12/13/41
2	Birth of the Blues (M) F.	Bing Crosby-Mary Martin	84	..11/7/41	....b9/6/41
1	Buy Me That Town (C) A.	Lloyd Nolan-Constance Moore	70	..10/3/41	....b8/2/41
4	Fleet's In (M) F.	Dorothy Lamour-William Holden	92	..4/3/42	...b1/24/42
4	Fly by Night (CD) A.	Richard Carlson-Nancy Kelly	68	..4/24/42	...b1/24/42
2	Glamour Boy (C) F.	Susanna Foster-Jackie Cooper	80	..12/5/41	...b9/6/41
5	Great Man's Lady (D) A.	Barbara Stanwyck-Joel McCrea	91	..5/29/42	...b3/21/42
1	Henry Aldrich for President (C) F.	Jimmy Lydon-Charles Smith	70	..10/24/41	...b8/2/41
5	Henry and Dizzy (CD) F.	Jimmy Lydon-Charles Smith	71	..6/5/42	...b3/21/42
1	Hold Back the Dawn (D) F.	Chas. Boyer-Olivia de Havilland	115	..9/26/41	....b8/2/41
4	Lady Has Plans (CD) A.	Paulette Goddard-Ray Milland	77	..3/20/42	...b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	..1/1/42	...b11/29/41
3	Mr. Bug Goes to Town (FA) F.	Tech. Cartoon Feature	78	..2/20/42	...b12/6/41
5	My Favorite Blonde (C) A.	Bob Hope-Madeleine Carroll	78	..5/1/42	...b3/21/42
1	New York Town (CD) A.	Mary Martin-Fred MacMurray	75	..10/31/41	....b8/2/41
2	Night of Jan. 16th (My) F.	Ellen Drew-Robt. Preston	79	..11/28/41	...b9/6/41
3	No Hands on the Clock (My) F.	Chester Morris-Jean Parker	75	..2/13/42	..b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	..10/10/41	....b8/2/41
W-1	Outlaws of the Desert (W) F.	Wm. Boyd-Brad King	66		....b9/27/41
3	Pacific Blackout (D) F.	Robert Preston-Martha O'Driscoll	76	..3/16/42	...b12/6/41
	(Reviewed as "Midnight Angel")				
	Reap the Wild Wind (D) F.	Ray Milland-John Wayne (Tech.)	124	..3/19/42	...b3/21/42
4	Remarkable Andrew (C) F.	William Holden-Brian Donlevy	80	..4/17/42	...b1/17/42
W-1	Riders of the Timberline (W) F.	Bill Boyd-Brad King-Andy Clyde	59		....b9/27/41
W-1	Secret of the Wastelands (W) F.	Wm. Boyd-Brad King-Andy Clyde	66		....b9/27/41
2	Skylark (CD) A.	Claudette Colbert-Ray Milland	94	..11/21/41	...b9/6/41
W-1	Stick to Your Guns (W) F.	Bill Boyd-Brad King-Andy Clyde	63		....b9/27/41
3	Sullivan's Travels (CD) A.	Joel McCrea-Veronica Lake	91	..2/6/42	...b12/6/41
5	This Gun for Hire (G) A.	Veronica Lake-Robert Preston	81	..6/19/42	...b3/21/42
4	Tornedo Boat (A) F.	Richard Arlen-Jean Parker	69	..3/13/42	...b1/17/42
5	True to the Army (CM) F.	Judy Canova-Ann Miller-Allan Jones	76	..5/15/42	...b3/21/42
W-1	Twilight on the Trail (W) F.	Bill Boyd-Brad King-A. Clyde	58		....b9/27/41

Coming

7	Are Husbands Necessary? (C) F.	Ray Milland-Betty Field	79	....b6/13/42
6	Beyond the Blue Horizon (D).	Dorothy Lamour-Richard Denning (Former title "Malaya")	76	.....b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67	.....b5/9/42
	Holiday Inn	Bing Crosby-Fred Astaire	8/28/42	....a1/3/42
7	I Live on Danger (G) F.	Chester Morris-Jean Parker	73	....b6/13/42
	Lost Canyon	William Boyd-Lola Lane		
	Major and the Minor	Ginger Rogers-Ray Milland		....a5/23/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker (Former title "Morning After")	75	.....b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie		
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77	.....b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	02	.....b5/9/42
7	Tombstone (W) F	Richard Dix-Frances Gifford	78	....b6/13/42
	Young and Willing (C)	William Holden-Susan Hayward (Former title "Out of the Frying Pan")		...a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	....a1/24/42
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	....a2/28/42
Glass Key	B. Donlevy-V. Lake	....a5/16/42
Great Without Glory	J. McCrea-Betty Field	
Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee	
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	....a3/14/42
I Married a Witch (C)	Fredric March-Veronica Lake	....a6/13/42
Lady Bodyguard	Anne Shirley-Eddie Albert	
Missing Man	William Boyd-Claudia Drake	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	....a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	.....a3/7/42
No Time for Love	Claudette Colbert-Fred MacMurray	
Palm Beach Story	C. Colbert-J. McCrea	.....a1/3/42
Priorities of 1942 (M)	Betty Rhodes-Johnnie Johnston	....a6/13/42
Road to Morocco	B. Crosby-B. Hope-D. Lamour	....a5/16/42
Silver Queen	George Brent-Priscilla Lane	
Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
Street of Chance	Burgess Meredith-Claire Trevor (Former title "Black Curtain")	....a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	.....b5/9/42
Wake Island	B. Donlevy-R. Preston	
Wildcat (D)	Richard Arlen-Arlene Judge	....a2/28/42
Wrecking Crew	Richard Arlen-Chester Morris	

PRODUCERS RELEASING CORP. 1940-41

162	Billy the Kid in Santa Fe (W).	Bob-Steele-Marin Fais-St. John	66	..7/11/41	...a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	..12/26/41	.a11/22/41
111	Criminals Within (My) A.	Eric Linden-Ann Doran	70	..6/27/41	...b8/16/41
115	Dangerous Lady (My) F.	Neil Hamilton-June Storey	66	..9/12/41	..b10/11/41
113	Desperate Cargo (D) A.	Ralph Byrd-Carol Hughes	69	..7/4/41	...b10/4/41
112	Double Cross (G) F.	Kane Richmond-Pauline Moore	61	..6/27/41	...b8/16/41
124	Gambling Daughters (D) A.	Cecilia Parker-Roger Pryor	67	..8/1/41	....b9/13/41
126	Jungle Man (D) F.	Buster Crabbe-Sheila Darcy	63	..10/10/41	..b10/11/41
167	Lone Rider Ambushed (W) F.	Geo. Houston-Al St. John	67	..8/29/41	...b11/1/41
168	Lone Rider Fights Back (W).	George Houston-Al St. John	64	..11/7/41	..b12/27/41
166	Lone Rider in Frontier Fury.	George Houston-Al St. John	62	..8/8/41	....a7/26/41
114	Mr. Celebrity (D) F.	James Seay-Doris Day	66	..10/31/41	..b10/4/41
125	Reg'lar Fellers (D) F.	Billy Lee-'Alfalfa' Switzer	65	..8/15/41	...b8/30/41

1941-42

258	Billy the Kid's Round-Up (W).	Buster Crabbe-Al St. John	58	..12/12/41	..b12/27/41
260	Billy the Kid's Smoking Guns.	B. Crabbe-Al St. John	63	..5/29/42	
259	Billy the Kid Trapped (W) F.	Buster Crabbe-Al St. John	59	..2/20/42	...b4/18/42
257	Billy the Kid, Wanted (W) F.	Buster Crabbe-Al St. John	64	..10/24/41	...b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	..6/5/42	
207	Broadway Big Shot (CD) A.	Ralph Byrd-Virginia Vale	63	..2/6/42	....b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	..3/27/42	...a2/28/42
206	Duke of the Navy (D) F.	Ralph Byrd-Veda Ann Borg	65	..1/23/42	..b2/14/42
219	Gallant Lady	Nancy Blackmer-Rose Hobart	70	..5/29/42	
202	Girls Town (D)	Edith Fellows-June Storey	63	..3/6/42	...b4/11/42
205	Hard Guy (G) A.	Jack La Rue-Mary Healy	68	..10/17/41	..b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	..4/10/42	....a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	..5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe		..8/14/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	..12/19/41	..b12/27/41
263	Lone Rider and the Bandit (W).	George Houston-Al St. John	55	..1/16/42	...a12/6/41
264	Lone Rider in Cheyenne (W).	George Houston-Al St. John	59	..3/13/42	...a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	..6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	..5/15/42	
201	Men of San Quentin (D) F.	J. Anthony Hughes-Eleanor Stewart	80	..5/22/42	...b4/18/42
213	Miracle Kid (D) A.	Tom Neal-Carol Hughes-Vicki Lester	66	..11/14/41	...b1/31/42
217	Panther's Claw (My) F.	Sidney Blackmer-Rickey Vallin	74	..4/17/42	...b3/21/42
204	Prisoner of Japan	Alan Baxter-Gertrude Michael		..7/22/42	
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	..2/13/42	..a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	..4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	..4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	..12/5/41	..a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	..1/2/42	..a11/22/41
212	They Raid by Night	Lyle Talbot-George Neise	72	..6/26/42	
214	Today I Hang (D) A.	Walter Woolf King-Mona Barrie	67	..1/30/42	...b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	..2/27/42	...a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		..7/10/42	

RKO-RADIO

175	Little Foxes (D) A.	Bette Davis-Herbert Marshall	116	..8/29/41	...b8/16/41
13b	Scattergood Meets B'way (D) F.	Guy Kibbee-Emma Dunn	70	..8/22/41	...b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		..8/8/41	....a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	..7/18/41	...b8/16/41

Block No.

Current 1941-42

1	All That Money Can Buy (D) A.	Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	..10/17/41	..b7/19/41
	Ball of Fire (C) A.	Barbara Stanwyck-Gary Cooper	111	..1/9/42	....b12/6/41
W-1	Bandit Trail (W) F.	Tim Holt-Janet Waldo	60	..10/10/41	...b9/6/41
5	Bashful Bachelor (C) F.	Lum 'n' Abner	74	..4/24/42	...b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	..2/13/42	...b1/10/42
1	Citizen Kane (D) A.	Orson Welles-Dorothy Comingore	120	..9/5/41	....b4/12/41
W-2	Come on Danger (W) F.	Tim Holt-Ray Whitley		..6/5/42	..b12/13/41
3	Date With the Falcon (MyC) F.	George Sanders-Wendy Barrie	63	..1/16/42	...b11/8/41
W-1	Dude Cowboy (W) F.	Tim Holt-Marjorie Reynolds	59	..12/12/41	...b9/6/41
	Dumbo (FA) F.	Disney Cartoon Feature (Tech.)	64	..10/31/41	..b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	..5/29/42	...b5/9/42
	Fantasia (FA) F.	Technicolor Cartoon	85	..4/10/42	..b11/18/40
1	Father Takes a Wife (C) A.	Adolphe Menjou-Gloria Swanson	79	..10/3/41	...b7/19/41
3	Four Jacks and a Jill (CM) F.	Anne Shirley-Ray Bolger	68	..1/23/42	...b11/8/41
2	Gay Falcon (My) A.	George Sanders-Wendy Barrie	66	..10/24/41	..b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	..2/20/42	...b1/10/42
1	Lady Scarface (D) F.	Dennis O'Keefe-Frances Neal	66	..9/26/41	...b7/26/41
W-2	Land of the Open Range (W) F.	Tim Holt-Ray Whitley	60	..4/19/42	..b12/13/41
2	Look Who's Laughing (C) F.	Bergen & McCarthy	79	..11/21/41	..b9/20/41
5	Mayor of 44th Street (CDM) A.	George Murphy-Anne Shirley	86	..5/15/42	...b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	..3/13/42	...b1/10/42
2	Mexican Spitfire's Baby (C) F.	Leon Errol-Lupe Velez-Zasu Pitts	70	..11/28/41	...b9/6/41
6	My Favorite Spy (MyC) F.	Kay Kyser-Ellen Drew	86	..6/12/42	...b5/9/42
3	Obliging Young Lady (C) F.	Joan Carroll-Edmond O'Brien	80	..1/30/42	...b11/8/41
1	Parachute Battalion (D) F.	Robert Preston-Nancy Kelly	75	..9/12/41	...b7/19/41
3	Playmates (CM) F.	K. Kyser-J. Barrymore-Lupe Velez	96	..12/26/41	...b11/8/41
6	Powder Town (D) F.	Victor McLaglen-Edmond O'Brien	79	..6/19/42	....b5/9/42
W-1	Riding the Wind (W) F.	Tim Holt-Ray Whitley	60	..2/27/42	....b9/6/41
5	Scattergood Rides High (D) F.	Guy Kibbee-Dorothy Moore	66	..5/8/42	....b3/21/42
4	Sing Your Worries Away (CM).	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	..3/6/42	....b1/10/42
2	Suspicion (D) A.	Cary Grant-Joan Fontaine	99	..11/14/41	..b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	..5/22/42	....b5/9/42
5	Tuttles of Tahiti (D) F.	Charles Laughton-Jon Hall	94	..5/1/42	...b3/21/42
2	Unexpected Uncle (CD) F.	Anne Shirley-Charles Coburn	67	..11/7/41	...b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	..2/6/42	...b1/10/42
3	Weekend for Three (C) A.	Dennis O'Keefe-Jane Wyatt	66	..12/12/41	..b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		....a4/18/42
	Bambi (Fa) Tech. F.	Disney Cartoon Feature	69	.....b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		....a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Here We Go Again	Fibber McGee & Molly-E. Bergen		
	Highways by Night (C)	Richard Carlson-Jane Randolph		.....a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		....a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		...a12/27/41
6	Mexican Spitfire Sees A Ghost (C)	Leon Errol-Lupe Velez	70	..6/26/42	....b5/9/42
	Mexican Spitfire's Elephant	Lupe Velez-Leon Errol		
	Name, Age and Occupation	Robert Ryan-Frances Dee		
	Navy Comes Through	Pat O'Brien-George Murphy		
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie	Tim Holt-Nell O'Day		
	Pride of the Yankees (D)	Gary Cooper-Teresa Wright		....a5/30/42
	Singing Guns (W)	Tim Holt-Joan Barclay		.....a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Son of the Saddle	Tim Holt-Ann Summers		
	Sweet or Hot	Victor Mature-Lucille Ball		
	They Flew Alone	Anna Neagle-R. Newton		
W-2	Thundering Hoofs (W) F.	Tim Holt-Ray Whitley	60	...b12/13/41

REPUBLIC

Current 1940-41

28	Bad Man of Deadwood (W) F.	Roy Rogers-Geo. "Gabby" Hayes	61	..9/5/41	....b9/6/41
26	Doctors Don't Tell (D) F.	John Beal-Florence Rice	65	..8/27/41	...b9/13/41
42	Down Mexico Way (W) F.	Gene Autry-Smiley Burnette	78	..10/15/41	..b10/18/41
48	Under Fiesta Stars (W) F.	Gene Autry-Smiley Burnette	64	..8/25/41	...b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D).	Dennis O'Keefe-Ruth Terry	72	..3/25/42	...b3/28/42
171	Apache Kid (W) F.	Don "Red" Barry-Lynn Merrick	56	..9/12/41	...b9/27/41
174	Arizona Terrors (W) F.	Don "Red" Barry-Lynn Merrick	56	..1/6/42	....b1/10/42
164	Code of the Outlaw (W) F.	The Three Mesquiteers	57	..1/30/42	....b2/7/42
145	Cowboy Serenade (W) F.	Gene Autry-Smiley Burnette	66	..1/22/42	...b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	..5/31/42	....a5/9/42
172	Death Valley Outlaws (W) F.	Don Barry-Lynn Merrick	56	..9/29/41	..b10/4/41
111	Devil Pays Off (Spy) A.	J. Edward Bromberg-Osa Massen	70	..11/10/41	..b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie (Former title "Public Enemies")	66	..10/30/41	..b11/1/41
162	Gauchos of Eldorado (W) F.	Tom Tyler-Bob Steele	56	..10/24/41	..b10/25/41
117	Girl From Alaska (D) F.	Ray Middleton-Jean Parker	75	..4/16/42	...b4/25/42
144	Heart of the Rio Grande (W) F.	Gene Autry-Smiley Burnette	68	..3/11/42	...b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	..4/20/42	....b5/2/42
108	Hurricane Smith (D) F.	Ray Middleton-Jane Wyatt	69	..7/20/41	...b7/19/41
103	In Old California (D) F.	John Wayne-Binnie Barnes	87	..5/31/42	....b6/6/42
151	Jesse James at Bay (W) F.	Roy Rogers-George "Gabby" Hayes	56	..10/17/41	..b10/18/41
176	Jesse James, Jr. (W) F.	Don "Red" Barry-Lynn Merrick	55	..3/25/42	....b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	..1/5/42	....b1/3/42
153	Man From Cheyenne (W) F.	Roy Rogers-George "Gabby" Hayes	60	..1/16/42	...b1/17/42
110	Mercy Island (D) A.	Ray Middleton-Gloria Dickson	72	..10/10/41	..b10/11/41
173	Missouri Outlaw (W) F.	Don "Red" Barry-Lynn Merrick	58	..11/25/41	..b11/22/41
120	Moonlight Masquerade (CD)	Jane Frazee-Betty Keane		..6/10/42	....a5/9/42
107	Mountain Moonlight (C) F.	Weaver Bros. & Elviry	68	..7/12/41	...b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	..12/18/41	..b12/27/41
161	Outlaws of Cherokee Trail (W) F.	Three Mesquiteers	56	..9/10/41	...b9/20/41
122	Pardon My Stripes (C) F.	Bill Henry-Sheila Ryan	64	..1/26/42	...b1/31/42
167	Phantom Plainsmen (W)	Bob Steele-Rufe Davis		..6/16/42	....a5/30/42
133	Pittsburgh Kid (D) F.	Billy Conn-Jean Parker	76	..8/29/41	....b9/6/41
165	Raiders of the Range (W) F.	Bob Steele-Tom Tyler	54	..3/18/42	....b4/4/42
152	Red River Valley (W) F.	Roy Rogers-Sally Payne	63	..12/12/41	..b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	..5/18/42	...b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	..5/18/42	...b5/30/42
109	Sailors on Leave (C) A.	William Lundigan-Shirley Ross	71	..9/30/41	..b10/4/41
116	Shepherd of the Ozarks (C) F.	Weaver Bros. & Elviry	70	..3/26/42	...b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	..11/12/41	..b11/15/41
102	Sleepytime Gal (CM) F.	Judy Canova-Tom Brown	80	..3/5/42	.....b3/7/42
123	S.O.S. Coast Guard (D) F.	Ralph Byrd-Bela Lugosi	69	..4/16/42	...b4/18/42
154	South of Santa Fe (W) F.	Roy Rogers-Geo. "Gabby" Hayes	55	..2/17/42	...b2/21/42
175	Stagecoach Express (W) F.	Don "Red" Barry-Lynn Merrick	57	..3/6/42	...b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	..5/25/42	...b5/30/42
119	Suicide Squadron (D) A.	Anton Walbrook-Sally Gray	83	..4/20/42	...b4/18/42
155	Sunset on the Desert (W) F.	Roy Rogers-George "Gabby" Hayes	63	..4/1/42	....b4/4/42
114	Tragedy at Midnight (My-C) A.	John Howard-Margaret Lindsay	68	..2/2/42	....b1/31/42
113	Tuxedo Junction (C) F.	Weaver Bros. & Elviry	71	..12/4/41	...b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	..12/15/41	..b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	..4/24/42	....b5/2/42
115	Yokel Boy (C) F.	Joan Davis-Albert Dekker	69	..3/13/42	...b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	..4/30/42	....b5/9/42

Coming

	Call of the Canyon (W)	Gene Autry-Smiley Burnette	
	Flying Tigers (D)	John Wayne-John Carroll	.....a5/30/42
	Hi! Neighbor (CD)	Jean Parker-Janet Beecher	....a6/13/42
	Icecapades Revue of 1943	Vera Vague-Jerry Colonna	
	Lazy Bones (Spy)	Judy Canova-Joe E. Brown	.....a6/6/42
	Sombrero Kid	Don Barry	
157	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes	.....a6/6/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C) F.	Geo. Montgomery-Osa Massen	61	..7/11/41	...b6/28/41
149	Dance Hall (C) F.	Cesar Romero-Carole Landis	73	..7/18/41	...b6/28/41
147	Moon Over Miami (MC) F.	Don Ameche-Betty Grable (Tech.)	91	..7/4/41	...b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
11	Thru Different Eyes (My)D	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan	a4/25/42
Berlin Correspondent	Virginia Gilmore-Dana Andrews	
Black Swan (D) (Tech.)	Tyrone Power-Maureen O'Hara	a6/6/42
Careful, Soft Shoulders	Virginia Bruce-James Ellison	
China Girl	George Montgomery-Gene Tierney	
Footlight Serenade (D)	Betty Grable-Victor Mature	a4/4/42
Girl Trouble	Don Ameche-Joan Bennett	
Iceland (C)	Sonja Henie-John Payne-Jack Oakie	a5/23/42
Little Tokio, U.S.A.	Brenda Joyce-Preston Foster	a5/2/42
Loves of Edgar Allan Poe	Linda Darnell-John Shepperd	
Man in the Trunk	Lynne Roberts-George Holmes	
Manila Calling	Lloyd Nolan-Carole Landis	
Orchestra Wife	George Montgomery-Ann Rutherford	a5/16/42
12 Outlaw, The	Walter Huston-Thos. Mitchell 7/10/42	
Pied Piper (D)	Monty Woolley-Roddy McDowall	a5/30/42
11 Postman Didn't Ring (CD)	Brenda Joyce-Richard Travis	b5/30/42
Springtime in the Rockies (Tech.)	John Payne-Betty Grable	
Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth 8/7/42	a12/6/41
11 Ten Gentlemen from West Point (D)	George Montgomery-M. O'Hara	b5/30/42
12 This Above All (D)	Tyrone Power-Joan Fontaine	b5/16/42
Thunder Birds (D)	Gene Tierney-Preston Foster	a4/4/42
Twelve Men in a Box (D)	Lloyd Nolan-Marjorie Weaver	a6/13/42

UNITED ARTISTS

Current

About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42		b4/18/42
All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41		b10/18/41
Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42		b1/31/42
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41		b12/20/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42		a12/20/41
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41		b12/20/41
Flying With Music (CM) (Former title "Cobana")	Marjorie Woodworth-George Givot		5/22/42		a2/7/42
Friendly Enemies (C)	Charles Winninger-Charlie Ruggles		6/26/42		a3/14/42
Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42		b3/14/42
Gold Rush (C)F	Charlie Chaplin	71	4/17/42		b3/7/42
Hayfoot (C)	William Tracy-James Gleason	48	1/2/42		b1/3/42
International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41		b10/18/41
Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42		b3/28/42
Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41		b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/1/41		b5/3/41
Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42		b5/30/42
Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41		b11/1/41
Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42		b2/14/42
Real Glory	Gary Cooper	95	5/8/42		Reissue
Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42		b12/27/41
Ships With Wings	John Clements-Leslie Banks	89	5/15/42		b5/23/42
Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41		b10/18/41
To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42		b2/21/42
Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42		b4/18/42

Coming

Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.	a6/6/42
Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
Moon and Sixpence	George Sanders-Herbert Marshall	
Prairie Chicken	Jimmy Rogers-Noah Beery, Jr.	
Taxi, Mister	Wm. Bendix-Grace Bradley	

UNIVERSAL

Current 1940-41

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57	4/17/42	a9/13/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F	Dick Foran-Lee Carrillo	60	9/19/41	b9/20/41
	Lady in a Jam (C)	Irene Dunne-Patric Knowles		6/19/42	a2/14/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42

UNIVERSAL

Current 1941-42 (Cont.)

6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/?*/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12 42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight		6/12/42	
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight		
6056	Danger in the Pacific	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
	Deep in the Heart of Texas	Robert Stack-Brod Crawford	7/3/42	
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	a1/10/42
	Eagle Squadron (D)	Diana Barrymore-Robert Stack		a2/28/42
	Invisible Agent	Ilona Massey-Jon Hall		
	Pardon My Sarong (C)	Abbott and Costello		a5/16/42
	Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Herbert-Tom Brown	60 6/26/42	a10/4/41
	Timber (D)	Leo Carrillo-Andy Devine		a6/6/42
	Who Done It? (C)	Abbott & Costello-William Gargan		

Coming 1942-43

Destination Unknown (Spy)	Irene Hervey-Wm. Gargan	a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Forever Yours	Deanna Durbin-Edmund O'Brien	
Get Hep to Love	Gloria Jean-Jane Frazee	
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
Lone Star Trail	Johnny Mack Brown-Tex Ritter	
Love and Kisses, Caroline	Diana Barrymore-Robt. Cummings	a6/6/42
Madame Spy (Spy)	Constance Bennett-Don Porter	a6/13/42
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
Off the Beaten Track	Ritz Bros.-Carol Bruce	

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b8/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Jake Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (C)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor			a5/30/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Casa Blanca	Humphrey Bogart-Ingrid Bergman			
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desperate Journey (D)	Errol Flynn-Ronald Reagan			a3/28/42
137	Escape From Crime (G)A	R. Travis-Ann Corcoran	51	7/25/42	b6/6/42
	Gay Sisters (D)	Barbara Stanwyck-George Brent	108		b6/6/42
	Gentleman Jim	Errol Flynn-Alexis Smith			
	George Washington Slept Here	Jack Benny-Ann Sheridan			
	Hard Way	Ida Lupino-Joan Leslie			
	Now, Voyager	Bette Davis-Paul Henried			
	Spy Ship (D)A	Craig Stevens-Irene Manning	61		b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			
136	Wings for the Eagle (CD)F	Ann Sheridan-Ronald Reagan	84	7/18/42	b6/6/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall			

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	180	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satirle Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WASHINGTON PARADE (6)			
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilsen)	Good	9	6/ 6/42

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick.	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Our Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans.	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest.	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy	Very Good	10	2/28/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz		10	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro		10	Not Rev.
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zere, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

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POPULAR SCIENCE (6)			
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow		9	Not Rev.
POPEYE (12)			
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
POPULAR SCIENCE (6)			
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
QUIZ KIDS (6)			
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping In Shape		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-11	Down They Go		10	Not Rev.
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5		11	Not Rev.

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DISNEY CARTOONS (18) (Tech.)			
I4115	Art of Self Defense	Good	8	2/ 7/42
I4113	Art of Skiing	Excellent	8	11/29/41
I4103	Baggage Buster	Hilarious	7	5/10/41
I4105	Canine Caddy	Tops	7	6/ 7/41
I4114	Chef Donald	Up to Par	8	12/27/41
I4112	Donald's Camera	A Scream	8	10/25/41
I4107	Early to Bed	Satisfactory	8	7/26/41
I4102	Gentleman's Gentleman	Tops	7	4/ 5/41
I4101	Golden Eggs	Excellent	8	4/ 5/41
I4104	Good Time for a Dime	Excellent	8	5/10/41
I4111	Lend a Paw	Superb	8	10/25/41
I4117	Mickey's Birthday Party	Very Good	8	3/21/42
I4106	Nifty Nineties	Amusing	8	6/ 7/41
I4110	Old MacDonald Duck	Excellent	8	10/ 4/41
I4109	Orphan's Benefit	Very Good	9	8/30/41
I4118	Pluto, Jr.	Very Funny	7	3/21/42
I4108	Truant Officer Donald	Excellent	8	8/23/41
I4116	Village Smithy	Excellent	7	2/ 7/42

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EDGAR KENNEDY (6)			
I3406	Apple in His Eye	Hokey	18	6/14/41
I3403	Drafted in the Depot		19	Not Rev.
I3405	It Happened All Night	Fair	19	4/12/41
I3404	Mad About Moonshine	Fair	18	3/ 1/41
I3401	Sunk by the Census	Funny	18	9/14/40
I3402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
I4202	No. 2 (Ruth Gordon)	Good	10	10/19/40
I4203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
I4204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
I4205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
I4206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
I4207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
I4208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
I4209	No. 9 (Alice Marble)	Excellent	11	5/10/41
I4210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
I4211	No. 11 (Jan Struther)	Very Good	11	7/26/41
I4212	No. 12 (Boris Karloff)	Good	12	7/26/41
I4213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
I3703	Fired Man	Mildly Amusing	20	2/ 1/41
I3706	Panic in the Parlor	Unfunny	20	Not Rev.
I3705	Polo Phoney	Good	18	5/17/41
I3702	Tattle Talevision	Funny	19	11/16/40
I3704	When Wife's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
I3501	Bar Buckaroos	Good	16	11/16/40
I3504	Musical Bandit	Entertaining	16	7/26/41
I3502	Prairie Spooners	Very Good	13	3/ 1/41
I3503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
I4402	No. 2	Good	9	10/19/40
I4403	No. 3	Night Club Plug	10	11/16/40
I4404	No. 4	Good	10	12/14/40
I4405	No. 5	Fair	10	2/ 1/41
I4406	No. 6	Fair	10	3/ 1/41
I4407	No. 7	Average	10	3/29/41
I4408	No. 8	Fair	10	4/12/41
I4409	No. 9	Fair	8	5/17/41
I4410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
I3801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
I4501	Eyes on Brazil	Very Interesting	10	3/ 1/41
I4503	How Goes Chile	Very Good	10	8/23/41
I4502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
I4307	Caballero College	Fair	9	3/ 1/41
I4313	Craig Wood	For Golfers	9	8/ 9/41
I4310	Jockey's Day	Good	9	6/ 7/41
I4302	Kentucky Royalty	Horse Lovers	9	10/19/40
I4306	Mat Men	Good	9	3/ 1/41
I4308	Publicity Sports	Excellent	9	4/ 5/41
I4311	Rolling Rhythm		10	Not Rev.
I4305	Snow Eagles	Excellent	9	2/ 1/41
I4304	Snow Fun	Exhilarating	9	12/14/40
I4303	Sportsman's Partner	For Dog Lovers	9	11/16/40
I4312	Steeds and Steers	Good	9	7/26/41
I4309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelita Otis Skinner)	Good	11	6/ 6/42
LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs (Tech.)		7	Not Rev.
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/18/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

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		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings of Freedom	Very Good	10	6/13/42

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		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3?42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who In the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MELODY MASTERS (10)		
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13 41
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
		MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)		
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse	Funny	7	5/16/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
		SERVICE SPECIALS (6) (Tech.)		
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPORTS PARADE (10) (Tech.)		
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	6 13 42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting Fire Bombs	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	
Atlanta	UA	MGM	
Boston	MGM	UA	
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	
Denver	WB	WB	
Des Moines	MGM	Rep.	
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	
Kansas City	RKO	Univ.	
Los Angeles	WB	MGM	
Memphis	Par.	Col.	
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	
New Orleans	UA	RKO	
New York	Par.	WB	
Oklahoma City	WB	Par.	
Omaha	MGM	WB	
Philadelphia	Univ.	RKO	
Pittsburgh	RKO	UA	
Portland	RKO	Rep.	
St. Louis	Univ.	Par.	
Salt Lake City	Par.	WB	
San Francisco	WB	Col.	
Seattle	Col.	UA	
Washington	Rep.	20th	

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THEATRES WANTED

WANTED: MOVIE THEATRE IN SMALL TOWN. James Watts, S. Lincoln Ave., R. R. 3, Aurora, Illinois.

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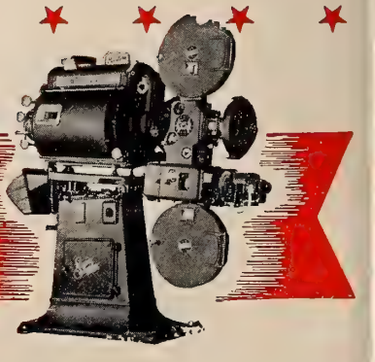
Your nearest NATIONAL Branch will gladly make a free estimate of the repairs needed to assure you operating economy, safety and maximum performance. Find out about this Budget Plan today; there is no obligation.

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JUN 27 1942

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SHOWMEN'S TRADE REVIEW

JUN 27 1942
REGISTERED

REMEMBER PEARL HARBOR

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★ Complete ★ Every Week ★

BOOKING GUIDES

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Walter E. Green (See Page 4)

Vol. 36 No. 23

June 27
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



(From N. Y. Herald Tribune)

Radio City Music Hall has announced that "Mrs. Miniver" has broken all ten-year records, having played to 318,245 persons and grossed $220,000 in seventy-two showings. Since the Music Hall is the largest motion-picture theater in the world, this is probably an all-time record for the film industry.

4th Week Coming! Records Going!

YOU'LL SEE MINIVER MAGIC SOON!

GREER GARSON • WALTER PIDGEON • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon
Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West • A WILLIAM WYLER Production
Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



The Editorial Page

TIMELY TOPICS

PLEASE COOPERATE. The motion picture theatres of this country have responded nobly and are doing their utmost in the current bond and stamp selling campaign. However, the committee handling this job will be seriously handicapped unless you send in your report promptly after the close of sales on June 30th.

According to advance reports it is expected that the complete total of the industry's drive will even exceed earlier optimistic predictions. We sincerely hope so because we are all proud of the magnificent job this industry is doing in the war effort.

You have your report blank. PLEASE fill it out immediately after June 30th and send it to the War Activities Committee, 1501 Broadway, New York City.

* * *

ANOTHER NEW TWIST. RKO and Goldwyn will add a brand new angle to world premieres when they introduce "Pride of the Yankees" via a simultaneous premiere in 41 theatres throughout the New York area. It will be a reserved, one performance, opening. Thereafter the picture will carry on at the extended-run Astor Theatre on Times Square.

Smart theatremen, working together, might be able to engineer similar premiere gags in their various communities. If tough and hardened New York responds to an idea like this, undoubtedly, hundreds of other localities will do likewise.

* * *

DOUBLE TROUBLES. There are elements in our industry that always seem ready to raise a terrific howl the moment anyone (especially a trade paper editor) dares to mention anything about eliminating double features. They are probably the same people who believe the war will win itself—and please don't bother them about it.

We, personally, don't give a tinker's damn one way or the other about it. If exhibitors and distributors want to go on with the policy, that's their business, good, bad or indifferent.

But there are some indisputable facts that may alter the situation whether certain elements like it or not. Film priorities are just one, but important enough in itself to dictate the final word on the subject of doubles or singles. We simply express these thoughts to keep you apprised of the situation and to help you in planning your future product requirements.

The production set up of our industry is well nigh perfect. Studios are capable of delivering product of various qualities and prices, according to the abilities, the personnel and their finances. Thus, all of them together can deliver a wide and varied program of screen entertainment without any one of them being hurt should an order curtailing the present number of pictures be issued by the government.

From where we sit we can see a national policy of single features coming to pass within the next twelve months—maybe a bit sooner. How does it look to you?

* * *

IN GOOD HANDS. Finally, after many delays, a competent, representative equipment committee has been set up by the WPB. Although previous activity seemed to be centered around production and some half-hearted semblance of exhibition, the most important group of all, the equipment division, seemed to be fading into oblivion. Nevertheless, they are the men who are best suited and best informed on what it will take to keep the theatres open and operating.

Theatre owners can now be sure that their interests will be faithfully represented insofar as physical equipment and apparatus is concerned. And it is our prediction that this capable committee will shear away the red tape that ties up so much vitally needed time between breakdown and replacement.

* * *

CHEERFUL BOX-OFFICE NEWS: Like music to the ears are the titles of the current and forthcoming product. We set out to list some of them here but there were so many of them that we had to change the lyrics but not the tune.

It is always customary at this time of the year to wax optimistic over the next season's product. But this year we really believe it ourselves and if you want to check up on us turn back to the Feature Booking Guides and look over the current big grossers and plus the ones that are coming off the production line you will find registered there!

Good pictures deserve good selling campaigns. To let a good picture shift for itself is nothing short of criminal. Smart showmen are finding this out for themselves and guiding their activities accordingly.

The possibilities for an excellent summer's business plus a record-breaking fall season are indicated from many directions. Therefore, theatremen should plan and gear themselves to lend the good pictures, strong campaigns. The combination of the two is sure-fire for box-office results.

—"CHICK" LEWIS

WPB Optimistic on Success of Self-Regulation by Industry

Confidence that the industry can work out a program for maximum conservation of critical materials was voiced by Harold Hopper, chief of the Motion Picture and Photographic Section of the War Production Board, in a talk to producers and distributors meeting in Washington this week for the first of a series of monthly conferences. Hopper expressed satisfaction with the conservation progress report submitted by the motion picture industry.

So that motion picture producers can keep in direct contact with the WPB, Hopper announced that his section was opening an office in Los Angeles in the near future.

Steps already taken to conserve critical materials were described by industry officials. Some of the changes, it was said, were mandatory, and include: 1—Use of still photographs for wardrobe and hair-dressing tests wherever possible; 2—"A" picture trailers limited to 250 ft., all other pictures 150 ft.; 3—Print conservation slogan on all scripts ("Save film, save your job"); 4—Salvage old film immediately; 5—Negative not to be cut until after preview or previews, if necessary; 6—Eliminate dialogue rewriting on day of shooting; 7—Eliminate "cast of characters" at end of all films; 8—Print only one take of each scene—additional takes printed only with executive approval; 9—Elimination of rehearsals with film.

The producer-distributor group was advised of the necessity of reducing truck mileage, and the rubber situation was also discussed. The newsreels are believed to have been assured a list B classification which would make them eligible for recap or retread tires.

Present at the meeting were: Gradwell L. Sears, United Artists; Edward Mannix, MGM; John J. O'Connor, Universal; A. Schneider, Columbia; Barney Balaban, Paramount; Earl I. Sponable, Fox Movietone; R. C. Barrows, 20th Century-Fox; Joe Robbins, National Screen Service; Norton Ritchey, Monogram; Rav Klune, Society of Independent Motion Picture Producers; John Wolcott, March of Time; Alan F. Cummings, Loew's.

Equip. Manufacturers Group to Consult WPB

In view of the recognized importance of the motion picture as a medium of information and morale building, it is intended to keep picture theatres operating, Harold Hopper of the War Production Board told a newly-formed Theatre Equipment Manufacturers' Advisory Committee, at a meeting in Washington last week. The WPB representative, however, stressed the fact that many critical materials used in theatre equipment must be conserved for the war program.

The 12-man committee was formed for the purpose of giving advice, supplying information and making recommendations to the WPB, is composed of the following:

C. S. Ashcraft, Ashcraft Mfg. Co.; E. C. Cahill, RCA Mfg. Co.; E. W. Hulett, E. W. Hulett Mfg. Co.; Albert B. Hurley, Hurley Screen Co.; G. L. Carrington, Altec Service Corp.; Wm. A. Gedris, Ideal Seating Co.; Louis B. Goldberg, Goldberg Bros.; Walter E. Green, General Precision Equipment Co.; J. E. Robin, J. E. Robin, Inc.; E. J. Vallen, Vallen, Inc.; Erwin Wagner, Wagner Sign Service; E. A. Williford, National Carbon Co.

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WPB Lists Offices to Handle Emergency Repair Applications

The WPB this week reiterated warnings to theatremen that applications for materials for emergency repairs should be directed to field offices in their territory by telegram, telephone or letter, as a means of speeding action on authorizations necessary for obtaining needed materials. Following are the field offices of the War Production Board:

ALABAMA: Birmingham, 301 Phoenix Bldg.
ARIZONA: Phoenix, 406 Security Bldg.
ARKANSAS: Fort Smith, 13 N. 7th St.;; Little Rock, 304 Rector Bldg.
CALIFORNIA: San Francisco, 1355 Market St.; Fresno, 314-318 Mattei Bldg., Los Angeles, 1031 S. Broadway; Oakland, 209 Financial Center Bldg.; San Diego, 510 Union Bldg.; Sacramento, Farmers and Mechanics Bldg.
COLORADO: Denver, 708 Kittredge Bldg., Pueblo, Star Journal Bldg.
CONNECTICUT: Hartford, Phoenix Bank Bldg.; Bridgeport, 144 Golden Hill St.; New Haven, 514 Liberty Bldg.
DELAWARE: Wilmington, 314 Penn Bldg.
FLORIDA: Jacksonville, 730 Lynch Bldg.; Miami, 701 Congress Bldg.; Tampa, 901 Wallace So. Bldg.
GEORGIA: Atlanta, 116 Candler Bldg.
IDAHO: Boise, 409 Capital Securities Bldg.
ILLINOIS: Chicago, 20 N. Wacker Drive; Decatur, 308 Standard Office Bldg.; Peoria, 2nd Floor, Alliance Bldg.; Springfield, 407 Leland Office Bldg.
INDIANA: Evansville, 8 Koenig Bldg.; Fort Wayne, 410 Utility Bldg.; Indianapolis, Circle Tower Bldg.; South Bend, 206 City National Bank Bldg.
IOWA: Des Moines, 708 Crocker Bldg.
KANSAS: Wichita, 1314 Union National Bank Bldg.
KENTUCKY: Louisville, 200 Todd Bldg.
LOUISIANA: New Orleans, 423 Canal, Bldg.; Shreveport, 916 Giddens Lane Bldg.
MAINE: Bangor, 44 Central St.; Portland, 142 High St.
MARYLAND: Baltimore, 1254 Baltimore Trust Co.
MASSACHUSETTS: Boston, 17 Court St.; Fall River, 27 S. Main St.; Lowell, Sun Bldg., 8 Merrimac St.; Springfield, 95 State St.; Worcester, State Mutual Bldg.
MICHIGAN: Detroit, 7310 Woodward Ave.; Grand Rapids, 1004 Michigan National Bank Bldg.; Iron Mountain, 400 Commercial National Bank Bldg.
MINNESOTA: Duluth, 416 Federal Bldg.; Minneapolis, 326 Midland Bank Bldg.
MISSISSIPPI: Jackson, 605 Tower Bldg.
MISSOURI: Kansas City, 508 Mutual Bldg.; St. Louis, 1131 Paul Brown Bldg.
MONTANA: Helena, 222 Power Block Annex.
NEBRASKA: Omaha, 501 Grain Exchange Bldg.
NEVADA: Reno, Saviers Bldg.
NEW HAMPSHIRE: Manchester, Amoskeag Industries Bldg.
NEW JERSEY: Newark, Globe Bldg.; Camden, Broadway Stevens Bldg.; Trenton, City Center Bldg.
NEW MEXICO: Albuquerque, 103½ West Central Ave.
NEW YORK: Albany, Standard Bldg.; Brooklyn, 16 Court St.; Buffalo, 212 Manufacturers and Traders Bank Bldg.; New York City: Chanin Bldg.; Rochester, Commerce Bldg.; Syracuse, 302 Starrett Syracuse Bldg.; Utica, First National Bank Bldg.

(Continued on Page 9)

Admission Tax Climbs

For the third consecutive month Federal admission tax collections have shown sharp increases. The collections for the month of May total $11,803,921.97, it was announced this week by the Internal Revenue Bureau. This compares with a total of $6,955,991.29 for May, 1941.

War Job Comes First

Addressing 400 exhibitors at a meeting of Northwest War Activities Committee, motion picture section, in Minneapolis this week, Chairman John J. Friedl, president of Minnesota Amusement Co., urged his listeners to "roll up your sleeves and get to work to help win the war," warned them that "unless you get busy on this campaign right now, you're likely to find the Government in here running your business for you."

Dickinson Clearance Modified on Appeal

Modification of the award of the arbitrator in clearance complaint filed by Dickinson, Inc., against the five signers of the N. Y. consent decree which resulted in a reduction of the clearance of the Kansas City downtown houses from 56 to 28 days over the Dickinson Theatre, Mission, Kan., was announced this week.

Clearance of the Aztec, operated in Shawnee, Kan., by A. Orear, an intervenor, was reduced from 28 to one day over the Dickinson, otherwise complaint against 20th Century-Fox was dismissed. Paramount, Loew's, RKO and Vitagraph may grant the second-run Plaza, operated by Fox Kansas City Corp., 14 days over the Dickinson. The Board agreed with the arbitrator's finding that the Isis, Brookside, Warwick and Waldo Theatres were not in competition with the Dickinson, and clearances were abolished.

Arbitrator's award fixing availability of the Dickinson at 28 days after downtown first-run, in view of the fact that the Plaza was also 28 days, was found by the Board to be beyond the power of an arbitrator, because it completely eliminated clearance between two competing theatres.

File Complaint Against Loew's

The Stadium Theatre, Caruthersville, Mo., has filed a complaint with the St. Louis tribunal charging that Loew's, Inc., quoted terms that violate the purpose of Section VI of the consent decree when the theatre sought to license M-G-M pictures for second-run.

Walter E. Green

(The Man on the Cover)

President of National Theatre Supply Company and Vice-President of General Precision Equipment Corporation, who is serving on the Motion Picture Theatre Equipment Manufacturers' Industry Advisory Committee appointed last week for the purpose of giving advice, supplying information and making recommendations to the War Production Board

SHOWMEN'S TRADE REVIEW

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1501 Broadway, New York City

Good NEWS of the WEEK About Pictures and People

The surest tip-off (we think) to the prestige pictures enjoy right now is the evident relish with which men in high political place react to opportunities to identify themselves with some particular film, or some movement sponsored by the industry. Among the many public figures to figure in news connected with a picture is a mayor. We wouldn't for the world take anything from the MGM publicity men by suggesting that the mayor wasn't just a wee bit "inspired." Nevertheless the mayor of a large and important city sent a message to Nicholas M. Schenck urging that:

"Mrs. Miniver" be shown in Cleveland at the earliest possible date. Mayor Lausche of Cleveland gets prompt action on his request, for the MGM picture opens at Loew's State in his city on July 3rd. (What a coincidence!) After what **"Mrs. Miniver"** has shown as an attractor of crowds at the Music Hall (it goes into its fourth week with 10-year records of the big house smashed right and left) officials in Cleveland and other cities will do well if they anticipate demands for handling crowds at the main street corners where the picture shows.

• • •

"This Above All" showed "special" strength at 15 pre-release engagements, yet Tom J. Connors announces that 20th-Fox will distribute the picture as a regular release, day and date as a mid-July offering. "This" will finish out its Broadway first run as the attraction at both the Astor, where it had its world premiere, and the big Roxy. The picture opens the Roxy July 9th, and will remain until July 12th at the Astor.

• • •

"Take a Letter, Darling" finished out four healthy weeks at Bob Weitman's Paramount and this coupled with the kind of business the picture did in other cities serves to prove that whether it's serious drama like **"This Above All,"** realistic portrayal of the impact of war on civilians such as makes **"Mrs. Miniver"** outstanding, or just light romance like **"Take a Letter Darling,"** so long as the picture's good, the public wants screen entertainment, and will pay for it most cheerfully.

• • •

"Fantasia," reports from the Century in Buffalo affirm, gave that house the best opening day's gross of the year; and the Disney novelty went into a second stanza after a record-breaking first week at the Lyric, Indianapolis.

• • •

Prior to its publication as a novel, 'tis said, Dr. George Gallup made a survey and reported that **"Kings Row"** would be a best-seller. Prior to its release and just after **"Kings Row,"** the picture, was previewed, there were many supposedly wise ones who guessed the Warner production wouldn't go too hot at the box-office. How **"Kings Row"** has paced itself along to the tune of profits for many theatres is no longer news—though reports of further achievements continue to pour in; like the one from Seattle that the picture is playing its fifth week at the Roosevelt Theatre.

Weisberg Joins MGM

Leonard Weisberg, formerly of the editorial staff of *Boxoffice,* this week joined the publicity staff at Metro-Goldwyn-Mayer as head of the trade press department.

51 Tax Committees Formed by UMPI

The UMPI Tax Committee for the State of Rhode Island has been completed, it was announced this week by Leon J. Bamberger, executive secretary of the Association. The body becomes the 51st such committee organized to function under the direction of the UMPI national committee of which Spyros Skouras is chairman.

The Rhode Island committee is made up as follows: Albert J. Clark, MPTOA of R. I., Majestic Theatre, Providence; John B. Findley, A.T.O. of R. I., United Theatres, Westerly; Phillip H. Lavine, Ralph E. Snider Theatre Enterprises; John Gubbins, Paramount exchange, Boston.

Four more state committees are being formed in the New England territory. These will complete the national picture insofar as local tax committees provided for under the UMPI program are concerned.

Changes in committees previously reported are as follows:

Kentucky—George N. Hunt, Jr., Loew Theatres in Louisville, replaces Sam J. Switow, who has been called to the colors.

Nevada—N. Dow Thompson, T & D Jr. Majestic Theatre, Reno, has been named chairman succeeding Wm. G. Cooke.

Illinois—Sam Gorelick, RKO exchange manager in Chicago, has been named chairman.

Delaware—A. J. DeFiore, Park Theatre, Wilmington, elected chairman.

McCormick Chairman of MPPDA Public Relations Committee

S. Barret McCormick, head of RKO advertising and publicity, has been elected chairman of the Eastern Public Relations Committee. McCormick will serve for a period of six months, and succeeds Robert Gillham of Paramount as chairman.

McCormick, Gillham and Mort Blumenstock of Warners and Walter Trumbull of the MPPDA were elected to the executive committee to serve for the next six months.

Relief Fund Checks Due

Additional remittances to the Army and Navy Relief funds received at national headquarters over the week-end totaled less than $50,000, still leaving a large amount to be reported by theatres who made collections but have not sent in their checks. The total is now slightly over $1,700,000. Chairman Nicholas M. Schenck again urges theatres to send in their final reports and checks.

Goodwill Begins at Home

Quoting from points Two and Five of the Umpi plan, which refer to protection of the good name of the industry and urge for adjustment of policies within the industry to lessen friction between its various branches, M. A. Rosenberg, president of National Allied, this week blasted at blind checking and "sporadic outbursts of forced price increases on so-called specials" as curable "internal nuisance ailments that directly affect our own relationships and reflect upon our good name and integrity to any outsiders who become aware of the conditions."

Rosenberg's statement, issued from his office in Pittsburgh, said those responsible for such "sore spots on the body" of the industry should make effort to remedy the abuses, because "certainly exhibitors are not happy with such practices foisted upon them, and the good name and integrity of the industry is surely affected adversely."

One Delivery Per Day

Beginning July 1st film carrier trucks can make no special deliveries and no call-backs under the ODT order, requiring reduction truck mileage by 25 per cent, which goes into effect on that date, and exhibitors have been warned to have prints ready for return to exchanges when the trucks call.

An MPPDA bulletin to exchanges advised distributor representatives to arrange meetings with exhibitor organization leaders and film transit men to confer on plans for operation under the curtailed delivery setup. Since there is no chance of increased print quotas and every indication that present print orders will be cut, exhibitors must meet the problem by careful realignment of booking and print shipping schedules.

Named Head of Canada Division of Paramount

Gordon Lightstone this week was appointed general manager of Paramount Film Service, Paramount's Canadian distributing organization.

Prior to being named head of the Paramount Canadian sales organization, Lightstone occupied the post of general manager for Regal Films. He has been associated with MGM and Regal for the past 18 years.

In his new Paramount association, Lightstone takes over the duties of Delbert Goodman who will return to the United States for a new assignment.

12 New Season Films Completed

Twelve features for new season release will be ready for screening when Spyros Skouras, president of 20th-Fox, Tom Connors, sales head, and Hal Horne, ad and publicity chief, confer with Darryl F. Zanuck on 1942-43 production and selling plans at the coast beginning this week-end. In addition to the 12 completed films, 4 pictures will be before the cameras and five more will be started at the time the company executives hold their studio conferences.

"Lost Horizon of Shangri La"

Because Shangri La is figuring in the news as the mysterious base from which U. S. fliers bombed Tokio, Columbia will reissue "Lost Horizon" under the title "Lost Horizon of Shangri La."

Loew-Lewin Discontinue

David Loew and Albert Lewin will discontinue production for the duration of the war. The producer partnership whose newest picture, "The Moon and Sixpence," for UA release, has just been completed, made announcement of their decision this week. Difficulty in casting leading male roles were given as the principal reason for the suspension of production operations.

Goldenson Paramount Vice-President

At a board meeting this week, Leonard H. Goldenson, head of Paramount's theatre departments, was elected a vice-president. All other officers were re-elected for a one-year term.

Braden Vice-President of AAA

J. Noble Braden, executive director of the Motion Picture Arbitration System, has been elected vice-president of the American Arbitration Association.

SPG Affiliated With CIO

The Screen Publicists Guild of New York at a meeting Monday voted to affiliate with the CIO as a local of the United Office and Professional Workers of America.

37 RKO Features

The RKO production budget for a 1942-43 schedule of 37 features will be $12,500,000, it was reported in Hollywood this week following studio conferences attended by N. Peter Rathvon, Ned Depinet and Charles Koerner.

The company's studio operations will be under Koerner's administration. The report concerning the budget and number of features RKO will make for the new season is to the effect that from 12 to 14 of the pictures will be budgeted as "A" productions.

"Network" Premiere for Goldwyn's Film

A total seating capacity in excess of that which could accommodate a world series crowd at the Yankee Stadium will be available for the world premiere of Samuel Goldwyn's "The Pride of the Yankees" when the picture based on the life of Lou Gehrig will open simultaneously in 41 theatres in the New York metropolitan area on July 15.

The picture will be presented in 40 theatres for one performance, showing simultaneously with the presentation at the Astor Theatre on Broadway, where "Pride of the Yankees" will continue as a two-a-day attraction.

RKO announced the unique world premiere in display advertisements Tuesday in the New York newspapers. The multi-theatre premiere is scheduled to start at 9 p.m., with a reserved seat policy in force at all theatres. Seats went on sale at the box-offices of the 41 theatres Tuesday.

Harry Black on the Mend

Harry G. Black, Fabian division manager of Staten Island, is recovering at the Staten Island Hospital, following a sudden illness. He is expected back at his post after several weeks of rest.

15 Single-Bill Test Runs for "Miniver"

MGM has scheduled 15 test engagements of "Mrs. Miniver" on a single feature basis, and the company will not accept further bookings on the picture until the test runs have concluded, it was announced this week.

The test engagements will all play during July, and different admission prices will prevail. Purpose of the engagements is to gauge the public reaction to the film as shown by results at showings in large and small cities. Each of the pre-release bookings will be built up with special advertising, publicity and exploitation campaigns by the theatres plus cooperation to be extended by MGM field men.

Following are the situations and playdates for the "Mrs. Miniver" test engagements:

St. Louis, State, July 1; New Orleans, State, July 1; Cincinnati, Capitol, July 2; Altoona, State, July 2; Cleveland, State, July 3; Kansas City, Midland, July 3; Tulsa, Ritz, July 3; San Francisco, Warfield, July 10; Denver, Orpheum, July 8; Atlanta, Grand, July 9; Des Moines, Des Moines, July 9; Portland, United Artists, July 9; Louisville, State, July 10; Jamestown, Shea's, July 11, and Manchester, State, July 12.

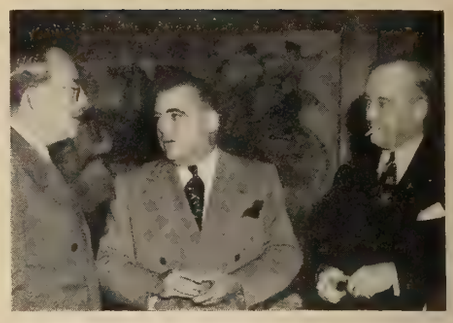
Advanced Scale at Loew's New York Houses for DeMille Film

The Loew metropolitan circuit will play "Reap the Wild Wind" at advanced admission prices beginning July 3. With the Loew deal closed, a number of additional "Reap" contracts with subsequent-runs in the New York territory have also been signed.

Plan "Dandy" Pre-release Shows

Plans for the first out-of-town openings of "Yankee Doodle Dandy," now in its fourth week at the Hollywood Theatre in New York, will be one of the leading topics at a conference of Warner Bros. district managers to be held in New York July 2 and 3 with Ben Kalmenson, general sales manager, presiding.





Jack Cohn, Bill Corum and Major L. E. Thompson at the gathering presided over by Mr. Cohn for organization of the U.S.O. Sports Committee.

Corum Heads Sports Committee

Jack Cohn, Chairman of the Amusements, Arts and Sports Committe of the USO, advanced a long step in his campaign of organization last week when the Sports Committee was set up, with Bill Corum, Sports Editor of the New York *Journal-American*, as chairman. The occasion was a Beefsteak at Toots Shor's. Over 70 sports editors, sports writers, sports announcers and men prominent in sports and motion pictures were present.

Regular Release for "This Above All" Set for July 24

"This Above All," which will be among the final group of 1941-42 releases from 20th Century-Fox, is to be distributed without required advanced admissions for showing on regular house policy, single or double bill, it was announced this week.

The company's July schedule (which completes the 50 features made for the current season) sets "The Postman Didn't Ring" for July 3rd; "United We Stand," a documentary produced by Movietone, for July 10th; "This Above All" for July 24th. No release has been announced for July 17th.

"Eagle Squadron" Premiere in New York Set for July Second

Walter Wanger's production "Eagle Squadron" will have its New York premiere at the Globe Theatre, Thursday, July 2. The premiere performance will be sponsored by the Eagle Squadron Fund and the R.A.F. Benevolent Fund of the U. S. A. Officials from the British Embassy, the British Ministry of Information, the British Air Ministry and the American Women's Volunteer Services will be among the notables who will attend.

Congressmen Sponsor Preview

Under the sponsorship of 21 California members of the House of Representatives, Warner Bros.' "Wings for the Eagle" had two preview screenings in Washington this week. The picture was shown at the National Theatre with the Washington press corps as guests. On Thursday evening a showing was arranged for a distinguished military and civilian audience in the Departmental Auditorium of the Department of the Interior.

"Holiday Inn" Sold Separately

Neil Agnew, Paramount sales manager, this week reaffirmed his earlier statement that "Holiday Inn" is being sold separately and is not included in the company's seventh block.

The confusion arose because "Holiday Inn" was trade screened at the same time that "Are Husbands Necessary?" "I Live on Danger" and "Tombstone," the three pictures in Paramount's seventh block, were shown in exchange territories.

MEMPHIS

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EVERYWHERE

THE BIG SHOT IS "THE BIG SHOT"



HUMPHREY BOGART'S THIRD-HIT-IN-A-ROW FOR WARNERS

It's okay, boys, we hear you calling! And as soon as the early dates are through holding, we'll rush your prints to you! After all, we know a big dough hit when we see one! We ought to — we make most of them!

IRENE MANNING • Richard Travis • Susan Peters • Stanley Ridges • Directed by Lewis Seiler

Original Screen Play by Bertram Millhauser, Abem Finkel, and Daniel Fuchs

The Box Office Slant

Crossroads

MGM Drama 81 mins.

AUDIENCE SLANT: (Adult) Grade "A" entertainment with William Powell at his best; will hold interest to the last flicker.

BOX-OFFICE SLANT: With the names and story this picture boasts, it should be a strong box-office bet.

Cast: William Powell, Hedy Lamarr, Claire Trevor, Basil Rathbone, Margaret Wycherly, Felix Bressart, Sig Ruman, H. B. Warner, Philip Merivale, Vladimir Sokoloff, Guy Bates Post, Fritz Leiber, John Mylong, Frank Conroy, James Rennie, Bertram Marburgh, Harry Fleischman. Credits: Directed by Jack Conway. Screenplay by Guy Trosper. Original story by John Kafka and Howard Emmett Rogers. Director of photography, Joseph Ruttenberg. Produced by Edwin Knopf.

Plot: A newly-wed diplomat in the French Foreign Office finds himself in a quandary when he receives a threatening note from an extortioner who claims the diplomat is really a notorious petty criminal who disappeared years before. To save himself from disgrace and restore his peace of mind, he and his young wife find a solution to the problem.

Comment: This is first-rate entertainment of the kind that will please in any situation, for the portrayals are excellent, the story is intensely interesting and the picture has deep human appeal. With such names as William Powell and Hedy Lamarr added, it is bound to be a strong box-office attraction. Hedy Lamarr furnishes the glamor, and very well, too, and William Powell does superbly with his portrayal of the French diplomat. The scenes between Hedy and Powell will be enjoyed by most adults for they are beautifully played and realistic enough to literally "carry away" the spectator. It's a romantic mystery that holds interest to the last flicker, for no matter how good an armchair detective one is, it's difficult to figure out the ending. Jack Conway's direction is excellent, smoothing over the talky spots. Production values are of the usual high MGM order. Using stills from the picture, offer free tickets to anyone who can discover how William Powell solved the mystery. Tieup with dress and jewelry shops. Run a contest for lobby, newspaper or windows, based on the identification of drawings or photographs of stars.

Catchline: Was he a criminal . . . or a diplomat?

Moonlight Masquerade

Republic Comedy-with-Music 67 mins.

(Prod. No. 120—Nat'l Release, June 3)

AUDIENCE SLANT: (Family) Good entertainment for the average audience, but particularly for the jitterbugs.

BOX-OFFICE SLANT: Fine support to a heavy main feature.

Cast: Dennis O'Keefe, Jane Frazee, Betty Kean, Eddie Foy, Jr., Erno Verebes, Franklin Pangborn, Paul Harvey, Jed Prouty, Tommye Adams, Iris Adrian and The Three Chocolateers. Credits: Director and associate producer, John H. Auer. Screenplay by Lawrence Kimble. Based on a story by John H. Auer. Photography by John Alton. Musical director, Russell Kimball. Songs by Harry Revel and Mort Greene.

Plot: Two young people, unknown to each other, must marry within a designated time in order to receive an interest in their fathers' business. The refusal of one means the relinquishing of the interest of the other. In the general mixup each one tries to marry off the other to someone else, but love prevails and they get each other as well as the inheritance.

Comment: This is a smoothly put together vehicle for the jitterbug trade. The plot, which has been done before, has plenty of dancing and singing, thus making an entertaining and desirable second to a heavy main feature. John H. Auer's direction rates the first nod and each of the players performs well enough to satisfy the most exacting audience. Jane Frazee sings one song in two sketches, and the only complaint to be found with that is that there should be more. Both she and Dennis O'Keefe put over their parts very effectively. Eddie Foy, Jr., as the phony "Lord" and later as a dancer, deserves special praise, as does Jane Kean, an eccentric dancer and comedienne. There is little doubt that the younger audiences, particularly the jitterbugs, will go for this in a big way. The older members of the family will enjoy the amusing episodes and all-around general entertainment of the picture. Herald imprinted after the style of a regular wedding invitation, with copy calling attention to "Wedding of Mirth and Romance." Newspaper cooperative ads with cooperating merchants contributing wedding presents for a pre-arranged wedding at the theatre.

Legion of Decency Ratings

(For Week Ending June 27th)

SUITABLE FOR GENERAL PATRONAGE

Holiday Inn

SUITABLE FOR ADULTS ONLY

Crossroads
Lady In A Jam
Moonlight Masquerade
Destination Unknown

Apache Trail

MGM Western 66 mins.

AUDIENCE SLANT: (Family) Western-action fans will go for this one. Offers the kind of entertainment they expect.

BOX-OFFICE SLANT: Good sound program fare that you can recommend without reservation.

Cast: Lloyd Nolan, Donna Reed, William Lundigan, Ann Ayars, Connie Gilchrist, Chill Wills, Miles Mander, Gloria Holden, Ray Teal, Grant Withers, Fuzzy Knight, Trevor Bardette, Tito Renaldo, Frank M. Thomas, George Watts. Credits: Directed by Richard Thorpe. Screenplay by Maurice Geraghty. Based on a story by Ernest Haycox. Director of photography, Sidney Wagner. Produced by Samuel Marx.

Plot: An outlaw and the manager of a stage station are brothers. The outlaw is after the gold being guarded by his brother. He resorts to trickery, but to no avail. Indians attack and demand the outlaw, but his brother insists on protecting a white man. When the outlaw tries to escape, the Indians get him.

Comment: This is good sound program entertainment for the majority of theatregoers, especially the western action trade. It's one of those tense, outdoor dramas that you can recommend without reservation, for it zips along at a fast pace, boasts of some good Indian fights and contains the kind of entertainment the outdoor fans expect. Story is the tried-and-true formula of good brother against bad, with Lloyd Nolan making a perfect villain and William Lundigan doing a swell job as the hero. Both men are given able support by Donna Reed, Ann Ayars, Connie Gilchrist and Chill Wills. Direction by Richard Thorpe not only keeps the picture moving smoothly, but arouses the audience's sympathy for the hero right from the start. The usual type of exploitation employed on Westerns should prevail here. Window tie-ups with music stores, sombreros (hat shop), department stores for blankets and women's shops for scarfs and shawls.

Catchline: A turbulent drama of our West.

Prairie Gunsmoke

Columbia Western 55 mins.

(Nat'l Release, July 16)

AUDIENCE SLANT: (Family) One for the Western fans with plenty of fighting and hard-riding.

BOX-OFFICE SLANT: On an average with the others in the series.

Cast: Bill Elliott, Tex Ritter, Frank Mitchell, Virginia Carroll, Tristram Coffin, Hal Price, Joseph McGuinn, Frosty Royce, Rick Anderson, Steve Clark. Credits: Directed by Lambert Hillyer. Screenplay by Fred Myton. Story by Jack Ganzhorn. Photography by Benjamin Kline. Produced by Leon Barsha.

Plot: Ranchers in the town are in the midst of a range war with gunmen who are slaughtering their cattle and ruining their business. One after another they are forced to sell their land to the crooked czar of the town, who is aiming to get his hands on a hidden mine. Bill Elliott and Tex Ritter find a way to dispose of him and make the town safe for the ranchers.

Comment: Matching the action standard of this series and sure to suit the regular fans, this picture carries the added advantage of dishing out more than the usual share of fist slinging and rough riding. It's a typical western and will get by in the spot for which it was intended. Bill Elliott and Tex Ritter go along different trails, ending up together with the bad man in tow. Comedy support is handled by Frank Mitchell and Ritter gives out with a couple of cowboy tunes. The usual western exploitation can be used for this one.

Catchline: They cowed a tough bandit with their bare fists.

Smart Alecks

Monogram Comedy-Drama 66 mins.

AUDIENCE SLANT: (Family) Has a little more pathos than previous pictures of this series.

BOX-OFFICE SLANT: Tops in the series and okay for supporting spot in most dual situations.

Cast: Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, Bobby Stone, Sunshine Sammy, David Gorcey, Stan Clements, Maxie Rosenbloom, Roger Pryor, Gale Storm, Joe Kirk, Herbert Rawlinson, Walter Woolf King, Sam Bernard, Dick Ryan. Credits: Directed by Wallace Fox. Original story and screenplay by Harvey Gates. Photography by Mack Stengler. Associate producer, Barney A. Sarecky. Produced by Sam Katzman and Jack Dietz.

Plot: One of the members of the East Side Kids Gang is beaten up by a crook whom he had turned over to the police. His life is despaired of, so the gang talk a prominent surgeon into trying to save the boy's life. When the boy is on the road to recovery, the Kids go hunting for the man responsible, capture him and turn him over to the police.

Comment: As is usual with all "East Side Kids" stories, they tangle with the law and come out clean citizens. The plot has a few new twists, as well as some old ones changed over. For a genuine variation in this type of series, pathos is presented that is not maudlin and the older audience gets a chance for a furtive tear. The "kids" are their usual

selves, competent in their parts and they very effectively put over the comedy lines tossed their way. Maxie Rosenbloom is the gangster. Gale Storm, Roger Pryor and Herbert Rawlinson competently handle supporting roles, while Walter Woolf King, as the doctor, stands out. The director, Wallace Fox, has put together a picture that rates tops in the series. Credits for continuing improvement should go to the producers, Sam Katzman and Jack Dietz. Get the cooperation of the Parents and Teachers Ass'n and other law enforcement agencies.

Catchline: The East Side Kids save a pal's life.

She's In The Army

Monogram **Comedy Drama** **62 mins.**

(Nat'l Release, May 15)

AUDIENCE SLANT: (Family) Fairly funny in spots but below average generally.

BOX-OFFICE SLANT: Will need strong support to get anything like normal business.

Cast: Lucille Gleason, Veda Ann Borg, Marie Wilson, Lyle Talbot, Robert Lowery, Maxine Leslie, Charlotte Henry, John Holland, Marcella Richards, Nat Pendleton. **Credits:** Produced by T. H. Richmond. Directed by Jean Yarbrough. Screenplay by Sidney Sheldon.

Plot: A thrill-seeking debutante enters a feminine branch of the Army as a publicity gag and finds herself head over heels in love with the commanding officer. He is impervious to her charms and only interested in maintaining camp discipline until his brother arrives and starts paying attention to the girl, who is now entering wholeheartedly in the course of instruction. The way of true love is anything but smooth and many misunderstandings are surmounted before both find themselves embarked for the same military outpost.

Comment: This is far-fetched and rather silly at times but some of the comedy situations really stand out. The romantic angles and all attempts at inserting thrills and suspense fall flat and there are moments when the attempts to illustrate the worthwhile effort the women are contributing borders burlesque. Marie Wilson and Nat Pendleton, in comic roles, run away with whatever honors there are to distribute, with Lyle Talbot and Veda Ann Borg in the leading roles, as poor seconds. Lucille Gleason just acts and others in the cast, except Lowery, as Talbot's Naval officer brother, are inconspicuous.

Catchline: A society "Beaut" becomes a recruit—and gets her man!

United We Stand

20th Century-Fox **Documentary** **69 mins.**

AUDIENCE SLANT: (Family) A forceful, eye-opening pictorialization of war-making events.

BOX-OFFICE SLANT: Should draw well if given the thorough and timely exploitation it deserves.

Cast: 15 Presidents, 4 Emperors, 21 Kings, 12 Queens, 11 Princes, 5 Princesses, 8 Prime Ministers, 12 Premiers, 7 Dictators, 20 Generals, 6 Chancellors, 13 Foreign Ministers, 5 Regents, 21 Envoys, 1 Mahatma, 1 Pope, hundreds of thousands of soldiers, sailors, statesmen, politicians and ordinary people. **Credits:** Produced by Edmund Reek. Edited by Earl Allvine. Commentary, Lowell Thomas.

Plot: From its archives and those of many of the warring nations, Fox Movietone has assembled a documentary covering every important and historically decisive event of the past quarter century, from the Treaty of Versailles to the onslaught of Hitler's hordes. It is the pictorial history of those years, told in terms of the personalities and the events which made them.

Comment: "United We Stand" emerges as a forceful, eye-opening pictorialization of world history during the exciting and formative years following the Treaty of Versailles. More than mere objective reporting, this remarkable assemblage of historical material points up the past mistakes of the democracies, proves that nation after nation fell because they were aloof, divided. Thus its theme: the old years of division and the new months of union. Events, which at the time of their occurrence seemed remote from one another, all fit into a pattern forming a prelude to inevitable world-wide conflict. Only the camera could preserve for posterity the glee of Goering as he rubs his hands together at Munich, the arrogant and contemptuousness of Matsuoka as he departs from the League of Nations, the grief of Benes and the grin of Hitler at the partition of Czechoslovakia, just to mention a few of the history-making events covered in the film, many fraught with pathos and tragedy, death and destruction. By pointing up the fact that the democracies slept while the dictators planned aggression, the film should do much to awaken audiences to the realization that their own freedom can be preserved only through a new understanding, determination and will to preserve it at all costs. The most effective method of selling "United We Stand" should become apparent to showmen, in view of its timeliness and importance. Linking your showing with the Treasury's all-out bond drive should prove an excellent selling medium.

Catchline: The causes of World War II, twenty-five years in the making.

Flight Lieutenant

Columbia **Drama** **80 mins.**

(National Release, July 9)

AUDIENCE SLANT: (Family) Timely story and good performances will satisfy O'Brien and aviation fans particularly.

BOX-OFFICE SLANT: Rates as standard attraction for average situations.

Cast: Pat O'Brien, Glenn Ford, Evelyn Keyes, Jonathan Hale, Minor Watson, Frank Puglia, Edward Pawley, Gregory Gay, Clancy Cooper, Trevor Bardette, Marcel Dalio, John Gallaudet, Larry Parks, Lloyd Bridges, Hugh Beaumont, Douglas Croft. **Credits:** Produced by B. P. Schulberg. Directed by Sidney Salkow. Screenplay by Michael Blankfort. Story by Richard Carroll and Betty Hopkins. Director of photography, Franz F. Planer. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: Pilot Pat O'Brien loses his license when a tragic error causes the death of a co-pilot. Leaving his young son with the impression that he is a hero, O'Brien attempts to hide his past in the tropics. Now a young man, the son (Glenn Ford) determines to become an aviator like his father, learns the truth about his flying heritage on the eve of his last solo flight as a cadet. With the news of Pearl Harbor, Ford joins the Air Corps, while his father enlists as a private. Both are stationed at the same airfield. The son insists on testing a plane the father knows is faulty, so O'Brien knocks Ford out and takes the plane up himself. It crashes. Through his heroic work, the father regains his honor, wins happiness for his son.

Comment: Timeliness is the chief asset of this aviation melodrama touched off with some effective sentimental appeal centering about the character portrayed by O'Brien (and vigorously translated into terms of histrionic effect by him) who plays a father role as the ace aviator whose son comes of age to join the army just as war is thrust upon the U. S. The picture falls short of its intended goal because pathos which is pointed up to make broad appeal to all classes and ages has the effect of slowing down the action and causing the picture to drag. The flight scenes generally are good. O'Brien receives good support from Glenn Ford, Evelyn Keyes, Minor Watson, and Frank Puglia in the principal roles. The father and son theme and aviation background give satisfactory amount of entertainment and provide a selling approach which should share prominence with the names, and, properly exploited, should bring in good box-office returns. Contact aviation schools, parent teachers association.

Lady in a Jam

Universal **Comedy** **83 mins.**

(Nat'l Release, June 26)

AUDIENCE SLANT: (Adult) Uproariously amusing summertime entertainment that should score solidly with audiences.

BOX-OFFICE SLANT: Should bring them in. Word-of-mouth comment will help.

Cast: Irene Dunne, Patric Knowles, Ralph Bellamy, Eugene Pallette, Queenie Vassar, Jane Garland, Samuel Hinds. **Credits:** Produced and directed by Gregory La Cava. Screenplay by Eugene Thackrey, Frank Cockrell, Otho Lovering. Photography by Hal Mohr. Musical Director, Charles Previn.

Plot: The romance of a screwball heiress (Irene Dunne) and a psychiatrist (Patric Knowles) whose paths cross when the heiress goes broke and the psychiatrist poses as a chauffeur in order to diagnose her too-carefree intellectual and psychological processes, involves a trip to the west where they work a gold mine that has no gold, complications that might cause legal steps against the heiress, a stroke of luck which makes the girl rich again, and misunderstanding which resolves itself when the two discover they are in love.

Comment: "Lady in a Jam" is gay, refreshing summertime entertainment, an uproariously amusing antidote to banish war-time blues—at least temporarily. It's abundant with bright and witty dialogue, with laugh-provoking lines following so closely on one another in most instances that the spectator can scarcely catch all of them. As the screwball heiress with a money-spending complex, Irene Dunne proves herself a first-rate comedienne; also, she seems lovelier than ever. Patric Knowles, in the role of the dignified psychiatrist assigned to study Irene and effect a cure, has his choicest screen assignment yet, and acquits himself exceedingly well. The character patrons are apt to remember longest, however, is the lament-singing, pseudo-cowboy as expertly portrayed by Ralph Bellamy. All types of audiences will thoroughly enjoy "Lady in a Jam," and word-of-mouth comment should boost its popularity rating. It deserves a full-time exploitation buildup, which smart showmen will surely accord it.

WPB Field Offices to Handle Emergency Repair Applications

(*Continued from Page* 4)

NORTH CAROLINA: Charlotte, New Liberty Life Bldg.; Raleigh, Sir Walter Hotel Bldg.
NORTH DAKOTA: Bismarck, 14 First National Bank Bldg.
OHIO: Canton, 601 Commercial Bldg.; Cincinnati, 804 Union Trust Bldg.; Cleveland, Union Commerce Bldg.; Columbus, 513 E. Town St.; Dayton, 819 3rd National Bank Bldg.; Toledo, 833 Security Bank Bldg.; Youngstown, 1002 Union National Bank Bldg.
OKLAHOMA: Oklahoma City, 540 Key Bldg.; Tulsa, 435 Kennedy Bldg.
OREGON: Portland, 815 Bedell Bldg.
PENNSYLVANIA: Allentown, 506 Hamilton St.; Chester, 12-14 East 5th St.; Erie, 715 Erie Trust Co. Bldg.; Harrisburg, 112 Market St.; Johnstown, U. S. National Bank Bldg.; Lancaster, 655 Woolworth Bldg.; Norristown, Norristown Penn Trust Co.; Philadelphia, Broad Street Station Bldg.; Pittsburgh, 405 Fulton Bldg.; Reading, 615 Penn St.; Scranton, 415 First National Bank Bldg.; Wilkes-Barre, 53 West Market St.; Williamsport, Susquehanna Trust Co. Bldg.; York, 25 N. Duke St.
RHODE ISLAND: Providence, 530 Industrial Trust Bldg.
SOUTH CAROLINA: Columbia, 204-206 Manson Bldg.
SOUTH DAKOTA: Sioux Falls, 309-310 Boyce Greely Bldg.
TENNESSEE: Chattanooga, 909-910 James Bldg.; Knoxville, 204-205 Goode Bldg.; Memphis, 2112 Sterick Bldg.; Nashville, 1014 Stahlman Bldg.
TEXAS: Dallas, Fidelity Bldg.; El Paso, 222 El Paso National Bank Bldg.; Houston, 9th Floor, Elec. Bldg.; San Antonio, 816 Majestic Bldg.
UTAH: Salt Lake City, 306 David Keith Bldg.
VERMONT: Montpelier, 12 State St.
VIRGINIA: Norfolk, 526 Dickson Bldg.; Richmond, 10 S. 5th St.; Roanoke, 118 Kirk Ave., S. W.
WASHINGTON: Seattle, White-Henry-Stuort Bldg.; Clarksburg, 759-761 Empire National Bank Bldg.; Huntington, 309-311 West Virginia Building; Wheeling Fidelity Bldg.
WISCONSIN: Appleton, 311 W. College Ave.; Eau Claire, 128½ Graham Ave.; Madison, 405 Washington Bldg.; Milwaukee, 7006 Plankinton Bldg.; Wauseau, 408 3rd St.
WYOMING: Casper, Box 1211.



Have You Contributed To the Signal Corps Recreational Fund?

Sharp impetus this week was accorded the drive to provide equipment and furnishings for the recreation room of the Army's Signal Corps Photographic Center established in the former Paramount Studio in Long Island City when John Eberson, prominent film theatre architect, volunteered to the committee of motion picture trade paper publishers, comprising Martin Quigley, Abel Green, Red Kann, Jay Emanuel, Chick Lewis and Jack Alicoate, his services to oversee the room's design and decoration, together with an adjacent library which will contain books for the diversion of the some 400 enlisted men stationed on the premises.

The committee is calling upon film organizations and individuals to provide it with as many worth-while works of fiction and non-fiction, plus technical volumes, as can possibly be contributed, since the library will be used as a medium of diversion for the men, as well as for instruction and reference.

Your contributions of checks, or of equipment, furnishings or books, will be gratefully received by the Signal Corps Photographic Center Recreational Fund, in care of this paper. Let's show our soldiers from filmland what filmland is doing for all our soldiers and other members of the armed forces!

'United We Stand' Premieres to Tie-in With United Nations Week

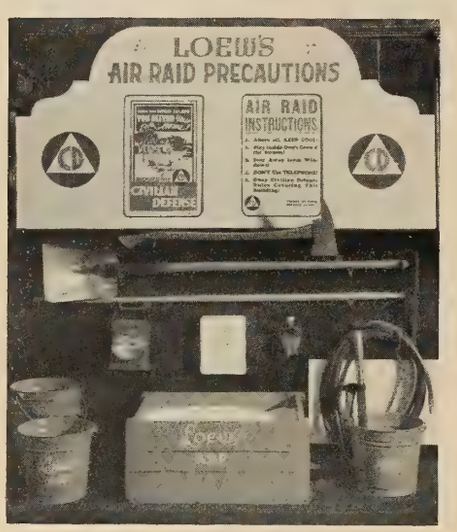
A series of national tieups to coincide with the July 10 national release of the Fox-Movietone documentary film, "United We Stand," are being completed by Hal Horne, director of advertising, publicity and exploitation for 20th Century-Fox. Premiere has been set for July 2 at the New York Palace Theatre, after which the Broadway campaign will be adapted to the larger key cities.

Arrangements are being completed for the celebration of United Nations Week in many of the key cities with the local premieres tied-in to this observance by most of the 28 United Nations. Participation in local arrangements is expected from such organizations as the USO, Bundles For Britain, China Relief, Greek War Relief, Wings For Norway, Russian War Relief, Polish Relief and societies representing other nationals.

Tarzan, Jr. War Bond Tour To Cover Five States in July

Revised schedule of the Johnny Sheffield (Tarzan Jr.) "Buy Tanks for Yanks" tour carries the juvenile MGM actor down across Kansas, Missouri, Oklahoma, Texas and New Mexico.

On June 29 the war bond caravan will appear in Ogden, Utah. Then follows two days in Salt Lake City. During the remainder of July visits will be made to Cheyenne, Wyo., Denver, Colorado Springs, Hastings, Neb., Omaha, Des Moines, St. Joseph, Atchison, Kan., Kansas City, Springfield, Mo., Jefferson City, Mo., St. Louis, Cape Girardeau, Mo., Memphis, Little Rock, Fort Smith, Ark., Tulsa, Oklahoma City, Amarillo, Tex., and Santa Fe, N. M.



One Theatre That's Prepared

That they will be protected as fully as possible from enemy air raids is the assurance patrons of Loew's Valentine, Toledo, O., receive via the air raid precautions equipment display on view in the lobby. Painted bright red, the equipment includes stirrup pump with 30-foot hose; large box with dry white sand; long-handle shovel; long-handle garden rake; fire ax; first aid kit; emergency hand lantern; wrist-type emergency light; six 14-quart buckets; heavy gauntlet gloves.

14 20th-Fox Exchanges Report 100% War Bond Subscriptions

Fourteen 20th Century-Fox Film Exchanges reported Monday that as a result of the first week of the Victory War Savings Bond Drive their employes had subscribed one hundred per cent in this win-the-war-effort. Tom J. Connors, vice-president in charge of world-wide sales, announced that ninety-four per cent of all employes in the U. S. branches had subscribed to the weekly payment plan for War Bonds. He added that this is probably the finest showing made by members of any department of distribution in the motion picture industry, and the drive still has several days to run.

The one hundred per cent exchanges were: Albany, Atlanta, Buffalo, Charlotte, Denver, Des Moines, Kansas City, Memphis, Milwaukee, Minneapolis, Oklahoma City, Pittsburgh, St. Louis, and Washington.

Prepare for Reports of Theatres in Bond Drive

Elaborate preparations are being made at the national headquarters of the industry's War Bond and Stamp campaign for a nation-wide tabulation system. The plan being worked out by Si Fabian, campaign director, and Arthur Mayer of the War Activities Committee, involves the recording and filing of a report from each of the 15,000 theatres in the drive.

First of these monthly reports of bond and stamp sales will be due July 1st, covering June, the first month of the industry's campaign.

International Business Machine service has been enlisted to set up the mechanics of the huge job. The Treasury Department is providing a staff to handle the reports.

Letters were mailed last week to every theatre in the country, assigning to each theatre an "account number." Exhibitors already have been supplied with report blanks on which to give the month's total sale of bonds and of stamps. They are urged to give their "account number" on the reports and to mail the reports promptly after the close of June to War Activities Committee, War Stamp and Bond Drive, Paramount Building, New York City.

Awarding of beautiful, engraved Citations, printed by the government, will follow the receipt of the first monthly reports.

Showmen to Be Kept Informed of Bond Drive by WAC Publication

A monthly publication, primarily aimed at keeping exhibitors informed and instructed in regard to the nation-wide War Bond and Stamp drive, will be issued by the Theatres' Division of the War Activities Committee of the industry, according to announcement by Si Fabian, campaign director.

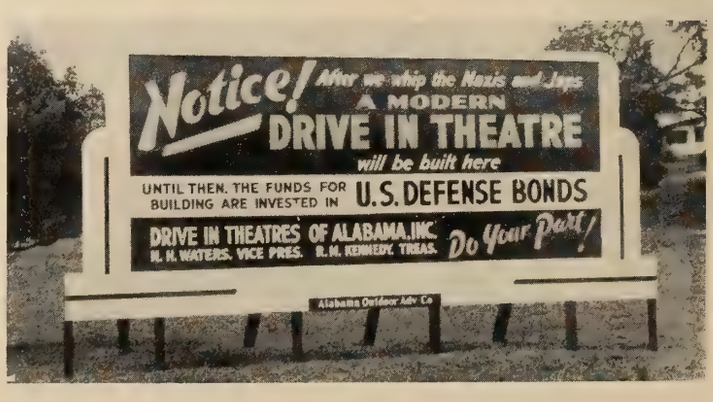
The publication will be called *Showmen at War*. It will be tabloid size, eight pages, and mainly pictorial. The first issue is scheduled for about July 10.

War Films Increase Stamp Sales

Managers of Loew Theatres playing Alfred Hitchcock's "Saboteur," "Nazi Spy" with Conrad Veidt, and other films depicting Nazi aggression, report that that type of picture inspires Americans to buy more War Stamps and Bonds. Theatre managers report a big boost in sales of stamps and bonds whenever a war film is shown.

PROPOSED THEATRE SITE PUT IN WAR SERVICE

The sign illustrated here was erected on the site of a Drive-In Theatre planned for Birmingham, Ala., prior to the ban on new building by WPB. The theatre company, Drive In Theatres of Alabama, Inc., thus has put the property into the service by making it the scene of salesmanship for U. S. Bonds, as well as having the funds for the building invested in such bonds. The Drive-In Theatres company is a subsidiary of Wilby-Kincey.



Our gratitude to the Honorable Howard E. Milliken, Mayor of Harrisburg, Pa., who wired the following message to Nate Blumberg, president of Universal Pictures:

"AFTER SEEING 'EAGLE SQUADRON' AT A SPECIAL PREVIEW TONIGHT, I MUST SAY THAT I HAVE NEVER SEEN SO STIRRING A MOTION PICTURE. WALTER WANGER OF YOUR COMPANY HAS UNDOUBTEDLY PRODUCED A MASTERPIECE THAT WILL LONG BE REMEMBERED BY THE MOTION PICTURE GOERS OF THE NATION."

P. S. – This is just one of the many unusual tributes that have been paid to the motion picture, "Eagle Squadron."



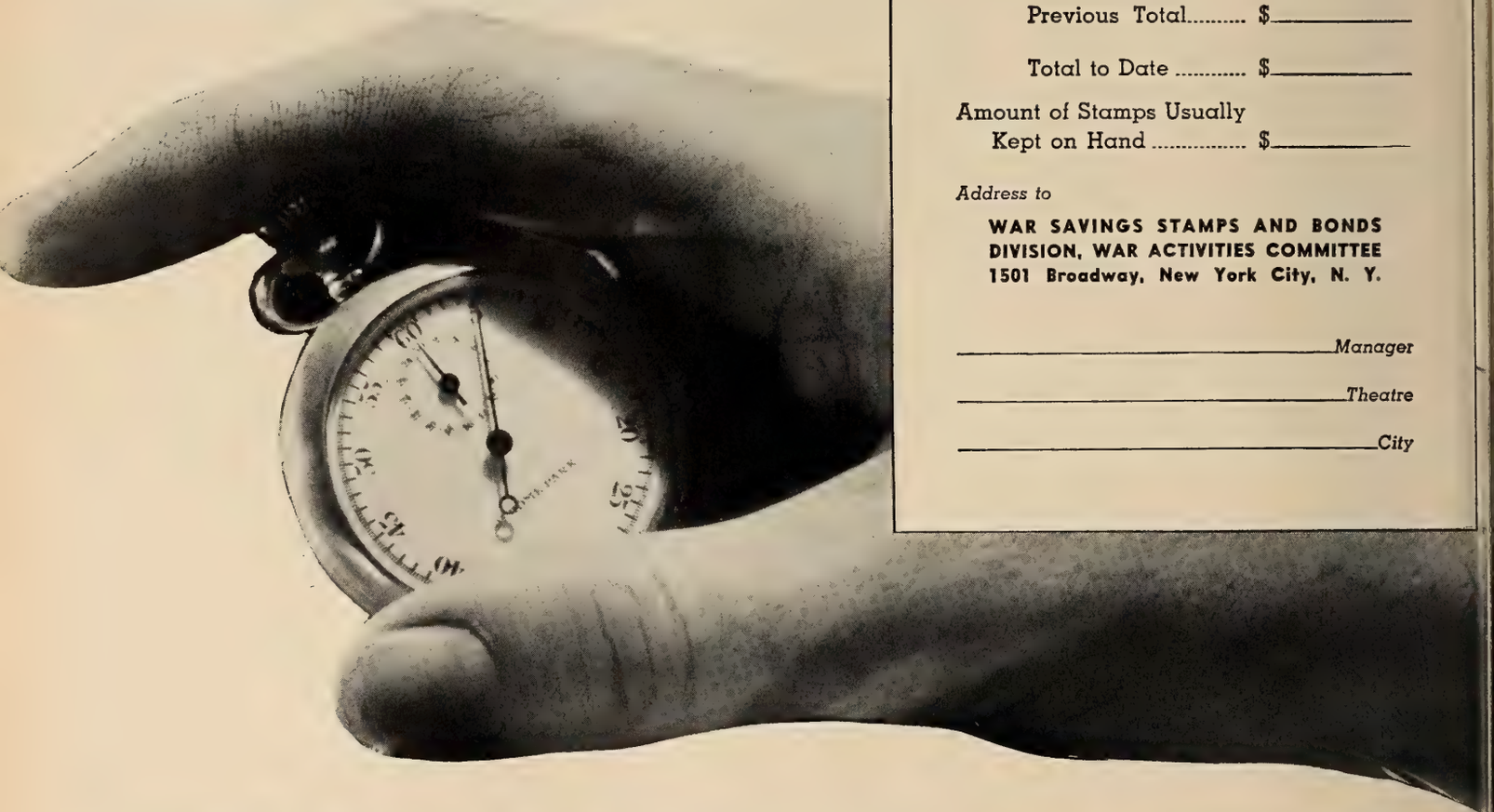
BELOW: *Reproduction of form that has been mailed to you. Advise at once if you have not received it.*

Important! Enter your Account Number here!

Account No. .....

HURRY!

We need your report for the month of JUNE!



REPORT ON SALES

U. S. WAR STAMPS AND BONDS

For Month Ending.....

Stamps Sold..... $_____

Bonds Sold..... $_____

Total for Month..... $_____

Previous Total..... $_____

Total to Date ..... $_____

Amount of Stamps Usually Kept on Hand ..... $_____

Address to

WAR SAVINGS STAMPS AND BONDS DIVISION, WAR ACTIVITIES COMMITTEE 1501 Broadway, New York City, N. Y.

_____ *Manager*

_____ *Theatre*

_____ *City*

Sure we're all proud of the glorious job that the industry has done! We want America to know how the patriotic exhibitors of this nation have responded. And it will be an inspiration to the country to see how our 86,000,000 movie-going friends have come through. Please *rush* your report to the address below. And let's keep in there punching so that *your* industry will remain at the forefront of the home-front!



"Keep in there PUNCHING!"

THEATRE DIVISION, WAR ACTIVITIES COMMITTEE OF THE MOTION PICTURE INDUSTRY, 1501 BROADWAY, N. Y. C.

Selling the Picture

Large Gathering at MGM Forum; Launch Show Builder No. 2

A gathering of over 250 theatre owners and operators was present Wednesday at the Nicollet Hotel, Minneapolis, for the opening session of MGM's Exhibitor Forum, which featured discussions of current exhibition problems as related to or affected by the present war.

Presiding at the one-day conclave was H. M. Richey, assistant to William F. Rodgers, and director of exhibitor relations for MGM. Also attending were Seymour Morris, advertising manager of the Schine Circuit, Inc.; W. R. Ferguson, MGM exploitation head; Harold E. Perkins, national advertising manager of the Minneapolis *Star Journal;* J. E. Flynn, district manager for Chicago, Milwaukee, Minneapolis and Detroit, and Ed Salzburg, Bluefield, W. Va., exhibitor.

Theatre problems of the small communities were discussed by Salzburg, while Perkins talked on the subject of newspaper advertising. Ken Prickett, head of MGM's Show Builder unit, made a report covering some nine months with the itinerant box-office builder.

During Salzburg's talk on the relation of the typical theatre to the small community, the question of cooperation, locally, to spur the sales of war stamps and bonds at theatres came up. Result: a suggestion that the wives, mothers, sweethearts and sisters of men now in the armed forces be enlisted to offer their services at theatres to pep up the bond drive.

The feeling was that if the female relatives of soldiers, sailors and marines appeared at theatres with photographs of their service men to attract attention to their personal sacrifices, such action would strike a responsive chord with the public. It was immediately indicated that many exhibitors present would attempt to get the plan in motion as soon as they returned to their theatres, and that a formal proposal that the industry adopt the procedure nationwide would be forthcoming.

During Perkins' talk on newspaper advertising facts and figures, the long-established habit of advertising one- and two-reelers as "also selected short subjects" was relegated to the woodpile. By practical demonstration and an exposition of research on the subject, the newspaperman proved that it is to the exhibitors' advantage at all times "to be specific; name your subject."

A second Traveling Show Builder unit was launched at the forum, with Prickett taking over the direction and handling of the new showmanship studio. Assigned to Prickett's original charge—the first unit—was Norman Linz, formerly with RKO Theatres in Cincinnati.

Present plans call for Linz to retrace the territory previously covered by Prickett in Show Builder No. 1 to determine the gains made by theatres as a result of the unit's first visit.

Wouldn't You Like to Know!

Manager Ray Dunn of the Paramount Theatre, Hammond, Ind., drew attention to "Appointment for Love" by staging a radio contest based on this question: "What's Your Idea of a Perfect Evening?" Writers of the first ten best letters received two passes each. Local newspapers came through with photos and publicity. Heralds were inserted in newspapers and distributed house-to-house. It was that radio contest, however, that generated the most interest. Why not try something like it?



Canines Aid 'Flyer' Stunt

When business goes to the dogs, it's good business. Columbia's exploitation department proved it, as shown above, with the Capitol Theatre opening of "The Wife Takes a Flyer." The dogs speak for themselves; the three lovelies are Conover Cover girls Phyllis Warren, Joan Caulfied and Joan Gallagher. Pick out three attractive young ladies in your community, round up as many canines, show your sign artist the scene above, and use the stunt for your showing of the film.

Variation of Amateur Night Boosts Grosses at the Zenith

Business three and four times above average is being chalked up at the Zenith Theatre, Milwaukee, where the manager stages a variation of Amateur Night each Tuesday by pitting talented performers against one another on the rostrum.

On one Tuesday evening, for instance, "Twenty-Five Girl Vocalists" competed for honors. On another evening, the manager rounded up five groups of amateur musicians of high school age and presented them in a "Battle of the Bands."

Skull Stops 'Em Cold!

A display that "stopped them cold" was used by Manager Bob Walter of the Summit Theatre, Kansas City, Mo., as part of his campaign on "Swamp Water." Walter obtained a papier-mache skull, mounted it in the foyer under a dim light, labeled it: "A Souvenir of Death from the 'Swamp Water' of Okefenokee."

Lost and Found Yarn Good Publicity Angle For Newspaper Space

The exhibitor who has been meeting constant rebuffs at the hands of editors who contend they are tired of hashing and rehashing the usual forms of movie publicity will find the idea outlined here one that will be readily accepted and given prominent position and space.

Approach the editor or the best feature writer on the paper and invite their attendance at your theatre some morning when you empty the bins or rooms where you keep uncalled for articles that have been left at the theatre by patrons. There is a fund of human interest in almost every piece in the lost and found department that the newspaper writer will sense in a moment.

That pair of tiny mittens were probably the cherished present of a relative presented as a gift to a baby whose parents have been frantically searching for the missing handwarmers to show Uncle Louie, who is expected to visit them soon, that his presents are appreciated and cared for and—to encourage further and more expensive gifts for their offspring.

That pretty colored scarf was probably a present to the girl friend from some swain who is now battling the Japs in some far off post in the Pacific. Those goloshes probably were accountable for the touch of the grippe that brought so much worry to the home where Grandpa Snazzy is proving a puzzling problem in what to do about the vagaries of the aged for a couple of avid social climbers who were kept from those important bridge games by Grandpa's illness.

There is a fund of human interest feature story material in every lost and found bin and there is plenty of newspaper space of the kind that reaches readers who seldom look at the theatre page awaiting the exhibitor who brings the idea to his newspaper editor.

Gets Sea Scout Cooperation

To promote "The Fleet's In," at the American Theatre, Bellingham, Wash., the manager made a tieup with the Sea Scouts of America whereby the youths, in their uniforms, rode around town in a small car with banners on each side which carried this copy: "We are Going to Sea Dorothy Lamour in 'The Fleet's In,' now playing at the American Theatre."

Movie Vacation Drive Timeliest NOW!

In view of today's war-time restrictions, the "Movie Vacation" drive inaugurated last year in Philadelphia and later used in many other theatres throughout the nation following publication of details and suggested copy in STR, is even more potent now than it was then.

Rationing of gasoline, the shortage of rubber, restrictions in railroad and airline traffic, not to mention the necessity of thousands remaining at their posts in war production plants and fulfilling their assignments in civilian defense, will make the motion picture theatre the chief source of morale-building amusement and relaxation.

For these reasons, showmen who have not yet utilized the "Movie Vacation" advertising drive should put it at the top of their institutional campaigns. In most situations, the newspaper cooperates fully by sponsoring the "Movie Vacation" ads. In Philadelphia, for example, newspaper ads were supplemented by special screen trailers and circular stickers which were placed on ticket windows, on lobby posters, and at other spots where they could be easily seen by theatre patrons. Copy on the stickers: "Get Away From It All! Take a Movie Vacation. Our Attractions Are Advertised Daily in the Evening Bulletin and Other Newspapers."

Go to your STR files now and get the issues of July 12, 1941, page 21, and August 23, 1941, page 19. On those pages you'll find all details of the "Movie Vacation" drive, as well as suggested copy for a series of institutional ads. Study the material carefully. Remember, its value to your theatre is more potent and timely today than ever before!

Texas Circuit Using Bang-up, Timely 'Pearl Harbor' Campaign

Outline Has Value as Guide To Showmen in Mapping Out A Profitable Selling Strategy

In all situations, theatres of the Jefferson Amusement Circuit of Texas are "going to town" with a bang-up campaign on "Remember Pearl Harbor." And reports thus far indicate that the campaign is pushing grosses on the Republic picture far above average.

Because it covers so many practical phases, because it can readily be adapted to the selling requirements of almost any situation, the complete campaign as outlined for Jefferson Circuit managers is presented herewith. We are certain the great majority of showmen-readers of STR will find it an ideal blueprint, so to speak, to be followed closely in mapping out a selling strategy that will produce maximum results.

FRONT

Cover all lobby-boards solidly with newspaper headlines and photos torn from papers starting with December 7th editions. More recent papers carry extensive photos of Pearl Harbor bombing as well as rest of Pacific war-front. These headlines and photos to form background for stills from feature.

Army rifles, machine guns, hand grenades, incendiary bombs, sand bags, gas masks, shells, steel helmets, canteens, service pistols, etc., for war effect. Red, white and blue bunting draped around marquee and in lobby with American flag as well as flags of Allied Nations. There is a medium-sized flag on the market which is mounted on a chromium pole with a blower arranged to keep flag waving which might be promoted from some merchant that has one on display.

Juke-box or combination phono-radio playing military marches and patriotic numbers but particularly the modern number, Remember Pearl Harbor.

Radio in lobby tuned to all war news broadcasts. Tie-up with local newspaper for wire war reports and wire-photos from the large press associations.

Large photo of Gen. Douglas MacArthur with American flag draped above and around it. This photo can be surrounded with smaller photos of American and Filipino soldiers that have distinguished themselves in the war. These can be found in Life Magazine with a brief paragraph of their exploits. Also war photos, drawings and maps from Life Magazine will make up an attention-getting display.

Tie-up with Army, Navy and Marine recruiting offices to do recruiting in your lobby during engagement. Also, tie-up with Office of Civilian Defense for model of incendiary bomb with an Air Raid Warden in lobby to explain how they are extinguished. Also, first aid demonstration by wardens in lobby might be arranged.

Caricature head of Hirohito or any Jap for dart target, giving passes for bulls-eyes.

NEWSPAPER

All advance and current readers should stress Jap menace with as many references to Pearl Harbor as possible but no definite statements that the feature is an actual story of the Pearl Harbor bombing. The story is of the Philippines. Also, readers of American heroism in the Pacific war with references to the showing of "Remember Pearl Harbor."

Sell the newspapers on the idea to use the line "Remember Pearl Harbor" at the end of every article, scattered among the want ads in each edition for a week prior to engagement. Also, sell merchants on using the same slogan in the ads during this week and offer passes to persons guessing the number of times the line appears in the paper for the week.

BALLYHOO

Fake up sound truck with compo or other materials to look like armored car. Painted olive-drab and camouflaged. Gun turrets, searchlight, sound equipment exposed to view to look like radio transmitter. Title painted in blazing red letters along each side of truck "Remember Pearl Harbor" with theatre and playdate in large letters below title. Use record "Remember Pearl Harbor" with other military marches and patriotic numbers. Radio commentator type announcements of feature. Truck parked in front of theatre at night with searchlight connected with theatre circuit and in operation. Also, leave sound equipment in operation while parked in front of theatre.

SHOW-WINDOWS AND TIE-UPS

Window exhibits in tie-up with Office of Civilian Defense, Red Cross, Army and Navy Relief, Veterans Foreign Wars, American Legion, etc. Pictures and objects connected with their work with war photos from newspapers and magazines, war relics, medals, pictures of local boys in foreign service, flags and neatly-lettered card announcing engagement.

Following tie-ups, window and store displays merely to sell the title "Remember Pearl Harbor." A double window card in the exhibit with half the card being the standard size window card on "Remember Pearl Harbor" and the other half lettered to suit the tie-up. These double cards should be printed on a better grade of stock than the usual card:

Food Stores—"Nourishment for defense"—"Remember Pearl Harbor" (vegetables). "Build healthy bodies"—"Remember Pearl Harbor" (cereals).

Clothing—"Keep cool, in body as well as mind"—"R. P. H." (summer suits).

Cold Drinks—"Keep cool"—"R. P. H."

Ice Cream—"Keep cool"—"R. P. H."

Drug Stores—"Keep well for defense"—"R. P. H." (vitamins).

Farm Stores—"Grow more for defense"—"R. P. H." (implements, seed, fertilizer).

Laundry—"Conserve your clothes—keep them clean"—"R. P. H."

Cleaners—Ditto.

Garage—"Keep that car in shape for the duration"—"R. P. H."

Shoe Shop—"Conserve leather—let us repair your old shoes"—"R. P. H."

Book Store and Library—Window display of books on Pacific war—"R. P. H."

Magazines—Displays of "Life," "Time," and other current mags, opened to stories and photos of war. Insert heralds.

Cafes—Window card or 11x14, menus and napkins imprinted "R. P. H." and playdate.

Hotels—One sheet or 11x14, heralds or card novelty in room boxes.

Service Station—"For defense, conserve fuel, use So and So gas and oil"—"R. P. H."

Electric Refrigeration or Ice—"Conserve food"—"R. P. H."

Bus Lines—"Conserve those tires—Ride a bus"—"R. P. H."

Taxi—"Take a taxi, or grab a cab"—"R. P. H."

Bakery—"Bread for the defense of the nation"—"R. P. H."

Dairies—"Milk for the defense of the nation"—"R. P. H."

Radio—"Listen in on the war-front news"—"R. P. H."

SCHOOLS

Essays on various subjects connected with Pacific war. Historical, geographical, current, etc. Suggested subjects: "Remember Pearl Harbor," "Pearl Harbor," "Hawaii," "The Philippines," "Manila," "Bataan," "Japanese Treachery," "Our Flag," "Pledge of Allegiance—what it means to me," etc. Promote inexpensive prizes to be awarded in school auditorium or at theatres. Have winner read or deliver essay from stage. Have school declaimer recite Pledge of Allegiance during engagement, with audience joining in.

Map drawing contest with prizes. Winning maps on display in lobby. Maps of Pacific, of Hawaii, of Philippines, of Japan.

Personal letter from manager to school superintendent and teachers.

Personal visit to rural schools as well as local schools.

RADIO

Spot announcements opening and ending with recording, Remember Pearl Harbor. Well worded message mentioning all three subjects with theatre and playdate. Request station or stations to use recording of Remember Pearl Harbor as often as possible week in advance of playdate. Perhaps a guest ticket to person guessing number of times played during week.

TRAILER

Special National Screen trailer covering all three subjects with "Remember Pearl Harbor" music background.

MISCELLANEOUS

Have cashier answer phone with phrase "Remember Pearl Harbor" and playdate week in advance of engagement.

Doorman, ushers and cashier wear chest ribbon with line "Remember Pearl Harbor" and playdate week in advance.

Have ushers whisper "Remember Pearl Harbor" when seating patrons.

Snipes—Red on white "Remember Pearl Harbor." All sizes from about 4x24 inches down to small three inch stickers. Plaster the town with these snipes.

Stencil—Side-walks and walls if permissible.

Have cashier and other attendants work entire telephone directory during week prior to engagement.

A Western Union or Postal Telegraph to well selected list of names will be very impressive and inexpensive.

For walking bally: One of attendants dressed as soldier, bloody bandages around head, arm in sling, carrying rifle, small banner across chest reading "Remember Pearl Harbor" with theatre and playdate.

Boat Ballyhoo Builds Interest For 'Tripoli' in Cheyenne, Wyo.

An unusual advance street ballyhoo created a lot of interest in the showing of "To the Shores of Tripoli" at the Lincoln Theatre, Cheyenne, Wyoming. An auto hauled a rowboat around town, and on either side of the boat was a placard bearing this copy:

"I'm on my way to join the Marines. I just saw 'To the Shores of Tripoli' at the Lincoln."

During rush hours, the ballyhoo toured the downtown streets; during slack periods, the residential districts were covered.

Folks couldn't help but see the boat, for a recording of the Marines' Hymn was played via a p.a. system.

Walls Reeked with Showmanship

Sidewalls of Loew's Warfield lobby, San Francisco, literally reeked with showmanship during the engagement of "Reap the Wild Wind." Hand-colored enlargements covered both walls, most outstanding being that of the fight between the divers and the giant squid. This particular enlargement had the benefit of a blue-green color combination, which gave a real under-water effect. So attractive was the lobby hundreds of people stopped to study it daily.



'Pearl Harbor' Ads Have Timely, Dramatic Appeal

Title of Republic's "Remember Pearl Harbor," in itself an important slogan of World War II, has made it possible for showmen to link their campaigns with current events and to inject originality into their ad layouts, as illustrated by the ads shown above. Strikingly original and timely are the two ads from Wichita, Kan., although the Newark, N. J., and Buffalo layouts also have timely dramatic appeal.

SHOWMEN EVERYWHERE ARE

Booking

THIS ABOVE ALL

Available JULY 24th

Mightiest of 20TH CENTURY-FOX TRIUMPHS!

Variety Club Notes

Tent No. 5—Detroit

Barkers Absorbed in War Activities; Blumenthal Active as Air Warden; Brooks Enlists In Navy

The big event of the week was the parade in honor of the Allied War Heroes who visited Detroit last week. Show business arrangements for the affair were competently handled by a committee headed by David M. Idzal, Chief Barker of Tent No. 5.

War activities are absorbing more and more time of the local exhibitors. Barker Max Blumenthal is very active in Air Warden work. He has written letters of protest to the local press over red tape involved in getting approval of a neighborhood air raid shelter and has also appealed through the local press for more public interest in the matter of air raid warden enlistments.

Leonard Brooks, who runs the Admiral and President Theatres with his older brother, Bernard, has enlisted in the Navy and goes to the Naval Air Station at Grosse Isle for training on June 29. Mac Krim is another one of the local exhibitors who will be serving in the Army very soon.

Tent No. 17—Dallas

O'Donnell Outlines Plans for Big Parade to Honor War Heroes; More Barkers of Tent Called to Colors

At a general meeting of the Variety Club of Texas, in the Club quarters last Monday night, R. J. O'Donnell outlined plans for the forthcoming War Heroes Parade, to be held in Dallas July 2nd. The parade will be under the direction of Barker J. O. Cherry. Hundreds of soldiers, sailors and marines, augmented by the R. A. F. men in training at Terrell, Texas, will participate in this grand gesture to the eight British and seven American heroes. That evening a rally will be held in Arlington Downs and every member in attendance at the meeting will signify intention to be of assistance in any form desired.

Recent additions to the services of the United States include Richard Stout in the Navy and W. Stanley Dawson. Charles E. Carden and Wm. E. Hellums to the Army.

Last Saturday night's Gin Rummy tournament found Mrs. J. H. Lutzer the winner of the Winner Flight and Mrs. Couch winner of the Loser Flight.

With the Musicians Union Convention and the Junior Chamber of Commerce Convention being held in Dallas, Tent No. 17 has had more than its share of visitors during the past several weeks.

Tent No. 22—Okla. City

German Submits Report On Health Center; More Than Seven Thousand Cases Treated in Various Clinics

At a recent Variety Club Luncheon Arthur German, Executive Secretary of the Variety Club Health Center, submitted a report on the work done at the Variety Clinic since it opened last June. This report showed the amazing progress being made in charitable health work by the Variety Club Health Center. It further shows how the work is constantly being expanded. Below are highlights from German's report:

Dental Clinic: Opened July 7, 1941—Children only. Sessions daily. Total of 1,840 patients were treated at the clinic up to June 1, 1942.

Tuberculosis Clinic: Opened June 19, 1941—Adults and children. A total of 4,767 persons were given some attention.

Pre- and Post-Natal Clinic: From January 1, 1942, to June 1, 1942, the period during which Variety has been operating the clinic, 65 new patients were registered, 11 patients were re-admitted, 76 patients dismissed, and there were 354 patient visits to the clinic.

Venereal Clinic for Children: Opened August 16, 1941. Children only. (Adults who bring their children in are treated also.) Patients registered—47; arm treatments—424; hip treatments—391.

Laboratory Service: Services available for all clinics. From June 24, 1941, to June 13, 1942, total of 706 tests have been made.

X-Ray Service: Services available for all clinics. From June 19, 1941, to June 13, 1942, a total of 694 X-rays were made. A total of 125 fluoroscopic examinations were made during the same period.

Tent No. 23—New England

Barkers Are Contributing To Sponsor Kids for Vacations at Variety Camp

Plans are underway for the opening of the Variety Club Camp which provides vacations for underprivileged children. Children may be sponsored at the camp for as little as $7.50 and while all barkers of the Tent are urged to sponsor at least one child many members are sending in checks to defray the costs of vacations for several kids. Jack Meyers is in charge of the arrangements and he reports that application blanks have been sent out to all barkers which can be filled out with the name of some worthy child. When the application is returned arrangements will be made for the child to receive a two-week vacation at the camp.

Tent No. 25—So. Calif.

Bershon Reports That War Bond Sale Is Well Over the Two Million Mark And Still Going Strong

Under the able guidance of Dave Bershon, chairman, the Theatre Committee for Southern California of the War Savings Staff is making big strides in selling War Bonds and Stamps. The committee's latest report shows that a total of $2,043,815.70 was sold. Of this amount, $155,910.10 was sold through Variety Club channels, $877,905.60 was sold through Theatres and Film Distributors and the balance of $1,010,000.00 was sold through a special event.

Humanitarian Award

The fourth Humanitarian Award of the Variety Clubs of America will be presented at the organization's meeting to be held in Chicago in July.

Nominations for the 1942 award have been about completed and the recipient of the award will be named by a committee of 35 distinguished men and women in the writing and publishing professions headed by A. K. Rowswell of Pittsburgh.

The award which consists of a bronze tablet, an enscrolled citation and $1,000 in cash has in the past been presented to Dr. George Washington Carver, Rt. Rev. Monsignor Edward J. Flanagan and Miss Martha Berry.

Advance Dope (SIB)

WAR AGAINST MRS. HADLEY (MGM) **Drama. Principals:** Fay Bainter, Richard Ney, Spring Byington, Van Johnson, Edward Arnold. **Plot:** A wealthy widow in wartime Washington refuses to be drawn into the war because it upsets her manner of living. When her only son, while in action, is cited for heroism, her mother's pride rises to the surface and she joins with the others in war work. **Director,** Harold S. Bucquet.

PIRATES OF THE PRAIRIE (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Nell O'Day, John Elliott, Roy Barcroft. **Plot:** The crooked members of a Vigilante Committee use their power to terrorize ranchers and drive them off their property so that they can hold up the railroad for right-of-way. But a young deputy marshal, disguised as a gunsmith, gets to the roots of the chicanery and with the help of the despoiled ranchers rounds up the gang. **Director,** Howard Bretherton.

A YANK IN LYBIA (Prod.) **Drama. Principals:** H. B. Warner, Walter Woolfe King, Joan Woodbury, Parkyakarkus. **Plot:** An American newspaper correspondent in Libya uncovers a Nazi plot for an uprising of Arab tribes. It is up to him to get word to the British Intelligence for the plan is to supply the Arabs with machine guns to attack the British Garrison in one of the desert towns. He discovers many strange people working for the United Nations, before they all get together and outwit the Nazis. **Director,** Albert Herman.

ARIZONA STAGE COACH (Mono.) **Western. Principals:** Ray Corrigan, John King, Max Terhune, Nell O'Day. **Plot:** An old friend solicits the aid of the Range Busters in helping him find the gang of outlaws who are terrorizing his city. One of the henchmen of the gang, unknown to anyone, is the man's nephew. By passing as aides of the heavies, the Range Busters help round up the entire gang. **Director,** S. Roy Luby.

GREAT WITHOUT GLORY (Para.) **Drama. Principals:** Joel McCrea, Betty Field, Harry Carey, William Demarest, Julius Tannen, Louis Jean Heydt. **Plot:** This is the story of one of America's unheralded heroes, Dr. William Morton, the Boston dentist who discovered anesthesia and gave it to the medical profession; of the head doctor at the Massachusetts General Hospital who was his friend and of the other doctor who laid claim to the discovery, causing despair and death to the benefactor of mankind. **Director,** Preston Sturges.

GIRL TROUBLE (20th-Fox) **Comedy. Principals:** Don Ameche, Joan Bennett, Billie Burke, Alan Dinehart, Frank Craven. **Plot:** A young society girl takes the job of maid when she rents her apartment to a newly arrived South American playboy who has caught her eye. Everything runs along smoothly until she learns that he'll have to leave because he has been unsuccessful in his mission of interesting U. S. tire makers in South American rubber. She finds a way to help him . . . and he finds himself a bride. **Director,** Harold Schuster.

TAXI, MISTER (UA) **Comedy. Principals:** William Bendix, Grace Bradley, Joe Sawyer, Sheldon Leonard, Jack Norton. **Plot:** The two wacky taxi-boys, William Bendix and Joe Sawyer think about the days before they had their fleet of taxis. Of the time Bendix, with only one cab, fell for the strip teaser he later married. Of his turning over to the police public enemy number two who was in love with his girl and how that gesture won him the large reward that bought the fleet of taxis. **Director,** Kurt Neumann.

Unusual...

Public interest in Samuel Goldwyn's forthcoming production "THE PRIDE OF THE YANKEES" starring Gary Cooper, is so intense that this film will be accorded the most unusual opening ever given a motion picture. RKO is proud to announce that on Wednesday evening, July 15, the World Premiere of "THE PRIDE OF THE YANKEES" will be held at 40 RKO theatres in the New York Metropolitan area simultaneously with the opening at the ASTOR Theatre. This will be for one performance only, with all seats reserved, after which the picture will continue its engagement at the ASTOR.

SAMUEL GOLDWYN presents
GARY COOPER
IN
THE PRIDE OF THE YANKEES
(THE LIFE OF LOU GEHRIG)
WITH
TERESA WRIGHT • BABE RUTH • WALTER BRENNAN
Veloz and Yolanda • Ray Noble and his Orchestra
Screen Play by Jo Swerling and Herman J. Mankiewicz
Original Story by Paul Gallico
Directed by SAM WOOD
Distributed by RKO Radio Pictures

RESERVED SEAT SALE STARTS TODAY AT THESE RKO THEATRES FOR THE WORLD PREMIERE OF "THE PRIDE OF THE YANKEES", WEDNESDAY EVENING, JULY 15th.

MANHATTAN
23rd Street
58th Street
81st Street
86th Street
125th Street
Hamilton
Regent
Coliseum
Academy of Music
Riverside
Nemo

BRONX
Fordham
Chester
Franklin
Castle Hill
Pelham
Marble Hill
Royal
Park Plaza
Crotona

NEWARK
Proctor's

BROOKLYN
Albee
Bushwick
Dyker
Greenpoint
Kenmore
Madison
Orpheum
Republic
Tilyou
Prospect

QUEENS
Flushing
Richmond Hill
Alden, Jamaica
Strand, Far Rockaway
Park, Rockaway Park

WESTCHESTER
Mount Vernon
New Rochelle
Yonkers
White Plains

Remember! One performance only! Wednesday Evening, July 15th at 9 P. M.

(This advertisement appeared in all New York newspapers on Tuesday, June 23.)

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Fred MacMurray to Co-Star With Rosalind Russell at RKO; Gabin Set for Perlberg Film; Two Units Go on Location

Fred MacMurray has been signed by RKO to co-star with Rosalind Russell in "Stand By To Die" which David Hempstead will produce. The story concerns aviators on a government mission to Japanese-held islands.

William Perlberg will produce a dramatization of the adventures of Pierre La Salle during his Mississippi explorations, as a special vehicle for Jean Gabin. 20th-Fox has assigned the screenplay for writing.

Fredric March will have 14 makeup changes, covering half a century, in "The Adventures of Mark Twain," which started this week on the Warner lot, with Irving Rapper directing and Jesse L. Lasky producing. A camera crew is photographing interiors of Mark Twain's farm at Elmira, N. Y., and his home in Hartford, Conn., both preserved as shrines to America's great humorist.

Ann Lee "crashed" a stag party when she was cast in "The Flying Tigers" at Republic. With 200 men in the picture, she is the only woman, and to make it tougher, when she falls into the mire she gets laughs instead of sympathy.

Director Lew Landers' "Smith of Minnesota" for Columbia which Jack Fier is producing, is a football picture with little football, as there are only two gridiron sequences. Bruce Smith, All-American of '41, will play the title role, and Arlene Judge and Warren Ashe will play the leads.

Producers Pine and Thomas have signed Stanley Smith for a role in "Submarine Alert" which Frank McDonald is directing for them on the Paramount lot. Richard Arlen and Wendy Barrie will co-star.

Director Fred Zinneman and Producer Jack Chertok are swelling the cast for "Eyes in the Night," Ann Harding-Edward Arnold starrer which is developing over at MGM. New additions include Donna Reed, Reginald Denny, Allen Jenkins, John Butler, John Emery, Bill Nye, Tom Murray and Harold Leseur.

Howard Hughes, producer of "Hells Angels," plans a tremendous national newspaper campaign to herald the release of his picture "The Outlaw," which stars two unknown youngsters, Jane Russell and Jack Buetel.

Director Hal Walker is with a unit in New York filming scenes of the big city for "No Time For Love," in which Claudette Colbert and Fred MacMurray star, with Paul McGrath, Ilka Chase, June Havos, Richard Hayden and Morton Lowry supporting. Chief director of the film is Mitchell Leisen.

Producers Releasing has made a deal with P. R. Van Duinen, head of Atlantic Pictures, to produce four features. One of them will be "Corregidor," over which title Producers are ready to fight 20th-Fox and Bryan Foy, who claim the title.

Paramount Producer Richard Blumenthal, who is now preparing the Virginia Van Upp script "The Crystal Ball," will be the subject of one of a series of profiles on "Movie Makers" now being written for a national weekly by Arthur Steinberg, Jr.



Conference on the Set

Discussing a scene from Republic's ice spectacle, "Ice-Capades Revue," now shooting on the Republic lot, are (l. to r.): Megan Taylor, Assistant Director George Blair, Herbert J. Yates, Vera Hruba. Note M. J. Siegel in background.

Joan Woodbury has been signed to play the leading feminine role in Monogram's "Man and the Devil" which William Beaudine will direct under the production supervision of A. W. Hackel.

Director William A. Seiter and Producer Louis Edelman this week welcomed Kathleen Howard to cast of "You Were Never Lovelier," Columbia's Astaire-Hayworth musical. She will play the part of Adolphe Menjou's mother and becomes one of a cast of over 500.

Director Lesley Selander and the Hopalong Cassidy troupe numbering 110, returned from location shooting on Bill Boyd's 44th in the series, "Border Patrol." The Harry Sherman production shows Claudia Drake as leading lady. She recently did a lead role in "Flying With Music" for Hal Roach.

Walter Wanger's location for "Arabian Nights" with Maria Montez, Jon Hall, and Sabu, has been set in the Bryce Canyon and Zion National Park areas.

Director Michael Curtiz will include Melie Chiang, wife of Chiang Pao, former Chinese consul in New York, in a European cafe drama scene for "Casablanca," Humphrey Bogart-Ingrid Bergman starrer now shooting at Warners.

Lana Turner will be starred by MGM in "Seattle," a story of the northwest metropolis during the gold rush era, and will play the part of a belle of the town. John W. Considine, Jr., to whom Seattle is native ground, will produce.

Disney Buys Rights to 'Victory Thru Air Power'

Screen rights to Alexander de Seversky's new book, "Victory Through Air Power," were purchased this week by Walt Disney, who plans to use the material as the basis for a feature-length cartoon which he expects to have ready for release next fall.

With animation of the picture already under way, and in view of the fact that there are no characters to develop, Disney expects to complete the film on a short schedule.

Current activity of the Disney organization is devoted, for the most part, to Army and Navy films on aircraft identification, meteorology and flight training. Thus the Seversky project is regarded as an extension of the war work.

Movie Technicians Proving They Know How to Conserve

More than fifty basic materials necessary in war production are being saved from motion picture production for use in war plants. Studio technicians make this possible without losing quality in sets or wardrobe, and without "cheapening" the quality of the completed pictures.

Every trick or device which has ever been conceived for saving is being adopted. The studios have gone so far as to use a machine to pick up nails, straighten them, and sort them for use again. A small thing like cotton gloves, normally used in handling films, have been made reversible, each glove to be worn on either hand.

'Dishonored Lady,' Stage Play, Purchased by Hunt Stromberg

United Artists Producer Hunt Stromberg this week purchased "Dishonored Lady," by Margaret Ayer Barnes and Edward Sheldon, for a reported $25,000.

The Katharine Cornell vehicle of the 1930 Broadway season, based on the English murder trial of Madeline Smith, has not before reached the screen because of censorship problems. However, it is understood that the Hays office has tentatively approved a means of adapting it devised by Stromberg.

'May I Borrow Your Ballroom Set?'

In keeping with the industry's mood of cooperation and need for reducing sets costs to a minimum, Producer-Director Leo McCarey moved his "Once Upon A Honeymoon" company from RKO to Universal studios for a couple of days' shooting on the big ballroom set which the latter studio used in its recent "Saboteur." The set was converted to represent the lobby of a continental hotel.

Hall Ready for Exteriors

Negotiations for the presentation of "My Sister Eileen" on the London stage have been abandoned, due to the shortage of players. In Hollywood, Director Alexander Hall is all ready for exteriors on the picturization of the play, with Greenwich Village and other New York streets, mentioned but not shown in the original stage play, used in the film version.

HOLLYWOOD STUDIO ROUND-UP

A dozen new pictures went into production this week:

COLUMBIA

SMITH OF MINNESOTA—Principals: Bruce Smith, Arlene Judge, Rosemary DeCamp. Director, Lew Landers.

BOSTON BLACKIE GOES HOLLYWOOD—Principals: Chester Morris, Richard Lane, Constance Worth. Director, Michael Gordon.

METRO-GOLDWYN-MAYER

JOURNEY FOR MARGARET—Principals: Robert Young, Laraine Day. Director, Herbert Kline.

MONOGRAM

RIDERS OF THE WEST—Principals: Buck Jones, Tim McCoy, Raymond Hatton, Sarah Padden. Director, Howard Bretherton.

PRODUCERS

JUNGLE SIREN—Principals: Ann Corio, Buster Crabbe. Director, Sam Newfield.

REPUBLIC

OLD HOMESTEAD—Principals: Weaver Brothers & Elviry. Director, Frank McDonald.

20th CENTURY-FOX

THAT OTHER WOMAN—Principals: Lynn Bari, James Ellison, Janis Carter. Director, Ray McCarey.

$10 RAISE—Principals: Stuart Erwin, Vivian Blaine, Evelyn Venable. Director, Thomas Z. Loring.

UNITED ARTISTS

FALL IN (Roach)—Principals: William Tracy, Joe Sawyer, Jean Porter, Arthur Hunnicutt. Director, Kurt Neumann.

UNIVERSAL

LITTLE JOE, THE WRANGLER — Principals: Johnny Mack Brown, Tex Ritter. Director, Lewis D. Collins.

WARNER BROTHERS

AIR FORCE—Principals: John Garfield, Gig Young, George Tobias, Harry Carey. Director, Howard Hawks.

DESERT SONG (In Technicolor)—Principals: Dennis Morgan, Irene Manning, Bruce Cabot. Director, Robert Florey.

TITLE CHANGES

"Ox Train" (MGM) now OMAHA TRAIL.
"Cargo Of Innocents" (MGM) now NAVY CONVOY.
"Priorities Of 1943" (Para.) now PRIORITIES ON PARADE.
"Missing Men" (Para.) now BORDER PATROL.
"Orchestra Wife" (20th-Fox) now ORCHESTRA WIVES.
"The Gay Senorita" (Col.) now YOU WERE NEVER LOVELIER.
"Mr. Twilight" (Col.) now THE TALK OF THE TOWN.

Shooting Woodland Backgrounds

Producer Jack Skirball, Director Alfred Hitchcock, and Thornton Wilder, writer, left Hollywood this week for New Jersey, where they will supervise the shooting of woodland backgrounds for the Jack Skirball production, "Shadow of a Doubt," Universal release.

The Epsteins Become Producers

Philip and Julius Epstein, formerly a writing team, become Hollywood's first twin producers as a result of their promotion over the week-end to executive status at the Warner Bros.' studios.



Just Before Cameras Roll

Director Leo MaCarey instructs Cary Grant and Ginger Rogers in the proper action of a scene before the cameras roll on the set of RKO-Radio's "Once Upon a Honeymoon," now in production.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today we're going to meet Tibie, Bette Davis' dog, the pride and joy of her mistress' life. Tibie's feelings have been hurt because they're using another dog for her mistress' latest picture "Now Voyager" over at Warners. I thought we'd give Tibie a little attention and in a small way soothe her injured feelings, before we have the pleasure of meeting her mistress.

Sure enough, as we enter the sound stage, we see Tibie alone in Miss Davis' dressing room. We stop to visit with her a minute and then continue onto the set.

Miss Davis is doing a scene with little Janis Wilson, the youngster who has never been in pictures before, but who was chosen because she so perfectly fits the part of the "ugly duckling" required by the script.

According to the plot, these two have become very good friends after having met at a sanitarium, and Janis has gone to live at Miss Davis' home, where they've been having a swell time together. In yesterday's scene, laid in a corner drug store, Miss Davis was supposed to be treating Janis to an ice cream soda. They had a soda apiece with each rehearsal, so that by the time the scene was shot, Miss Davis who all the time had been worrying about Janis becoming ill, really took sick herself.

But one would never know, looking at Miss Davis today, that there could ever be anything wrong with her; she looks so smart in her dark gray dress with its faint plaid design. The dress is buttoned all the way down the front with self buttons, has front gathers in the skirt and is worn with a brown leather belt.

As today's scene is played, Janis starts to cry and falls into Miss Davis' lap because she doesn't want to leave her. Seated next to Miss Davis is the dog that stirred Tibie's jealousy, while out of range of the camera is the dog's master making motions to the animal so that he'll behave and not spoil the "take."

When Director Irving Rapper has rehearsed them a few times, the cameras start grinding. The scene is so beautifully played that even such "untouchables" as we, are touched and find ourselves swallowing the lump in our throats.

We start to leave and notice strange goings-on. There's something afoot and we're going to find out what it is. It's a secret, but they let us in on it: Miss Davis is going to surprise Janis with her first evening gown. It's a gift and is the one she wears in the picture. That youngster will have something to remember . . . first picture . . . first evening gown and all with and from Bette Davis.

We leave with the thought . . . the world isn't such a bad place after all. See you again next week.

ANN LEWIS

Presents Air Field To Navy

Paramount has made a further contribution to the War effort by presenting to the Navy the air field it built for the filming of "Wake Island." The Navy is expected to hard-surface the 200-foot-wide by 4,000-feet-long runway to make it suitable for all weather use.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Unheeding the advice of older and wiser men to take it easy, we visit the "Whistling in Dixie" set and watch S. Sylvan Simon direct Red Skelton in a scene with Ann Rutherford and another girl unknown to us. Red squeezes our hand into a fistful of fingers. He's a swell guy with a great sense of humor.

Moving on to the "America's Conscience" set, we find Van Heflin with hair down to his neck and Ruth Hussey in a period costume. Director William Dieterle, who's guiding this picturization of the life of Andrew Jackson, paces up and down giving instructions. He still wears a hat, but the traditional gloves are missing.

We always save the best for the last—well, almost the last—and the best in this instance was visiting the "Random Harvest" set. There we saw Mervyn Le Roy giving directions while Ronald Colman performed a scene. It was disappointing not to meet Colman, but there was work to be done. We thought we had missed Greer Garson until, just as we were leaving the set, se saw her being "hairdressed." Her glance and smile satisfied us. She is one woman who is truly beautiful—even more so in person than on the screen.

A policeman on the "White Cargo" set prevents us from entering until we are okayed. Inside, everyone seems to be out. Even Director Richard Thorpe is out. So it doesn't take long for us to get out, too.

Over at Edward Small's place all seems to be quiet, for Small is in New York. We learn that Lester Cowan is moving in to produce, and that soon Charles Rogers will also set up a production unit.

George Pal's staff is all excited over those beautiful Technicolor Puppetoons, not to mention the new character their boss has invented.

We drop in at Warner Bros. where Jack Holmes, who's publicizing shorts, talks to us about Gordon Hollingshead, the shorts producer (*STR, June 6, p. 38*). At the commissary we are surrounded by thugs, pugs, muggs and just plain tough guys, all from the "Gentleman Jim" set where Errol Flynn is portraying the title role. To faces we have seen in many pictures we nod cordially. It doesn't scare us to sit next to Edward Ciannelli, for while he may be a villain on the screen, he's a right guy in person.

Warners Hitting Top Stride

With ten films before the cameras, Warners will be hitting the peak in their production history. The list constitutes a "first ten" that should awe anyone who has ever heard of motion pictures: "Air Force," "The Adventures of Mark Twain," "Princess O'Rourke," "The Desert Song," "Watch On The Rhine," "Gentleman Jim," "Casablanca," "You Can't Escape Forever," "Now Voyager" and "George Washington Slept Here."

Irving Briskin Renewed

Columbia has renewed the contract of Irving Briskin, who will continue to operate his own production unit at the studio.



EXCHANGES EVERYWHERE

Albany—Pam-O-Buffalo
Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Special-Att's
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Des Moines—Liberty-Omaha
Detroit—Allied
Indianapolis—Monogram
Kansas City—Majestic
Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P. R. C.
New Haven—Astor-Boston
New Orleans—Astor
New York—Astor
Oklahoma City—Astor-Dallas
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
Portland—Principal-Seattle
St. Louis—Variety
Salt Lake City—Commercial-Denver
San Francisco—Astor
Seattle—Principal
Washington—Peerless
Toronto—Superior

Short Subject Reviews

Unusual Occupations No. 5 *(Good)*

Para. (L1-5) 10½ mins.

Highlighting this reel that contains shots of a showboat that still plys the Atlantic Coast, a chap that makes realistic dolls from silk stockings, the last Pony Express rider and a fellow that makes miniature ships and knicknacks from worn out billiard balls, is the work of a unit of the United States Army engaged in training dogs for sentry duty. Interesting is the fact that the dogs can be trained to register loyalty only to duty—they will attack the man who feeds or pets them if they are ordered to do so by the man holding the leash. The leash is the badge of authority and the only master or friend that the dog recognizes. Their proficiency in difficult tasks borders the marvelous.

Tulips Shall Grow *(Good)*

Para. (U1-5) Madcap Models No. 5 7½ mins.

An exceptionally well handled bit of animation that one can easily imagine as measuring, in its fantastic picturings, to the hopes and dreams of the peoples of the countries that have been over-run by the Nazi hoards. Action centers around two lovers in a peaceful community who have their heart affairs interrupted by the advent of an army of mechanical Screwballs who devastate the countryside. Separated from his sweetheart, one lover finds solace in prayers that are answered when a storm plays hob with the mechanical tanks and rusts the very heads off the Screwball soldiery. It's from George Pal.

Hedda Hopper's Hollywood No. 4 *(Fair)*

Para. (Z1-4) 9½ mins.

Jane Withers' 16th birthday party fills the first half of this single reel. The event is held in Jim Jefferies Barn, the present business of the former heavyweight champ, and the guests arrive via hayrick attired in farmer garb. Many of the younger Hollywood set attend and engage in the frolic. The closing footage is devoted to on-the-set shots of a Bob Hope broadcast to members of the armed forces. Jerry Colonna, Frances Langford, Skinnay Ennis and Elsie Janis take part in this and give forth with some right amusing gags.

Keeping In Shape *(Amusing)*

Para. (S1-4) Benchley Comedy No. 4 9 mins.

Bob Benchley, in his inimitable manner, goes in for physical fitness and fills a dual role, narrator and star performer. Sitting at a desk he describes the need for bodily health and then his Joe Doakes personality provides perfect examples of how NOT to acquire it. Muscular exercise, diet and care of the teeth are all given a workout in this reel that is not quite as funny as other Benchley subjects we have seen but will still account for an ample supply of chuckles.

The Electric Earthquake *(For The Fans)*

Para. (W1-7) Superman Cartoons No. 7 9 mins.

In this, Superman tangles with the devices of a mad inventor who has rigged up electric energy for the destruction of New York. The inventor has Lois Lane bound in a chair to witness the procedure. To the rescue comes Superman who finds the connecting wires on the river bottom and proceeds to make harmless the destructive current released from the submarine laboratory. He catches up with the inventor who is trying to escape and leave Lois to a terrible fate in the now crumbling laboratory and everything resumes serenity as Superman dons his Clark Kent character and escorts Lois to a vantage point overlooking the metropolis.

Parachute Athletes *(Very Good)*

Para. (R1-11) Sportlight No. 11 10 mins.

What it takes to make a parachute trooper—and believe us that's plenty—is shown here to the accompaniment of edifying narration by Ted Husing. The highlights of the four weeks' course being administered to the boys at Fort Benning, Ga., combine to make as thrilling a reel as the wildest flights of fiction. Certain it is that nothing but the sturdiest bodies and the fastest minds can survive the routine that finally brings appointment to the Umbrella Corps. Part of the reel is in slow motion to give a better idea of the jerks and jolts and knocks and bumps a recruit has to take before he gets his coveted "chute" emblem.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, June 24)

MOVIETONE (Vol. 24, No. 83)—Films of Japanese defeat in Midway sea battle; Donald Nelson asks public to back rubber drive; General MacArthur honors Australian and New Zealand dead of World War I; Hair styles for mermaids; Admiral King addresses graduates of Annapolis.

NEWS OF THE DAY (Vol. 13, No. 281)—Victory at Midway filmed under fire; U. S. flyers tell own stories of torpedoing Japanese warships; Five-alarm fire in New York; Famous "Noah's Ark" landmark goes to its end by flame (Seattle only); Donald Nelson asks public to back rubber drive; Biggest Naval Academy class joins the fleet a year early; Track stars shine for Army relief.

PARAMOUNT (No. 86)—Five-Alarm fire in New York; A.E.F. publishes own newspaper; Annapolis sends her men to war; Russia marks first year of war with Germany; Britain's Tobruk defenses crumble; Scrap rubber drive gains; Films of Japanese defeat in Midway sea battle; Army pilots give eye-witness accounts of two-day battle.

PATHE (Vol. 13, No. 86)—Navy graduates 611 new ensigns; Nelson urges rubber collection; Dutch Harbor casualties in U. S.; Track champions at National A.A.U. meet; First pictures of Battle of Midway.

UNIVERSAL (Vol. 15, No. 95)—First pictures of Midway victory; Annapolis graduation; Nelson spurs rubber drive; Alaska raid victims home; Fifty hurt at big N. Y. fire; National A.A.U. track meet.

(Released Saturday, June 27)

MOVIETONE (Vol. 24, No. 84)—New A.E.F. reaches Ireland; U. S. Commando troops; Malta bombed; Reinforcements for British; Tank and jeep production; Aerial gunnery school; King George, King Peter, Queen Wilhelmina; Hogan wins golf crown; Summer skiing.

NEWS OF THE DAY (Vol. 13, No. 282)New A.E.F. reaches Ireland; Libyan front; Malta under air attack; Supplies for Soviet; Japanese shells hit Oregon; Yugoslavian King in U. S. (except Detroit, Philadelphia, Seattle); Queen Wilhelmina in America; Tank production; War heroes (Detroit only); Lana Turner in Seattle (Seattle only); Greek King in Philadelphia (Philadelphia only); Hogan wins golf crown.

PATHE (Vol. 13, No. 87)—Malta bombed; Queen Wilhelmina in America; U. S. food to Allies; U. S. munitions on assembly lines; New A.E.F. reaches Ireland; U. S. General buried in Australia; Hidden bomb wrecks London street; Hogan wins golf tourney; Stanford trains air raid wardens.

UNIVERSAL (Vol. 15, No. 96)—Allies bid for stand in Egypt; Tank and jeep production; A.E.F. in Ireland; Supplies for Russia; Japanese shell Oregon; Malta bombed; Notre Dame graduates; Wilhelmina in America; Magicians meet; Hogan takes golf crown.

PARAMOUNT (No. 87)—Commando raid; Angora wool for Air Force; Hogan wins golf crown; Lt. Jack Dempsey; Dry ice rifle; Wilhelmina in America; Malta bombed; A.E.F. in Ireland.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1940-41

2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2004	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Atlantic Convoy	John Beal-Virginia Field	66	7/2/42	a5/2/42
Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay		7/30/42	a6/20/42
Flight Lieutenant (Former title "He's My Old Man")	Pat O'Brien-Glenn Ford		7/9/42	a5/2/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		7/30/42	a6/20/42
Man's World (D)	M. Chapman-W. Wright			a5/16/42
My Sister Eileen	Rosalind Russell-Brian Aherne			
Overland to Deadwood	Charles Starrett-Russell Hayden			a5/23/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll			a6/20/42
Prairie Gunsmoke (W)	Bill Elliott-Tex Ritter		7/16/42	a1/17/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson			a6/13/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett		8/27/42	a5/23/42
Stand By All Networks (Spy)	John Beal-Florence Rice			a6/20/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur		8/20/42	a2/21/42
Trail's End	Russell Hayden-Bob Wills			a5/2/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter			a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood	Chester Merris-Constance Worth			
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore			a5/16/42
Smith of Minnesota	Bruce Smith-Arline Judge			
Spirit of Stanford	Frankie Albert-Marguerite Chapman			
You Were Never Lovelier	Fred Astaire-Rita Hayworth			

MGM

Current 1940-41

145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
142	Stars Look Down (D)	M. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41

MGM

Current 1941-42

201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Barry Nelson	66		b5/23/42
Andy Hardy's Last Fling	Mickey Rooney-Lewis Stone			
Apache Trail (W)	William Lundigan-Donna Reed	66		a5/16/42
Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84		b6/20/42
Crossroads (CD) (Former title "Till You Return")	William Powell-Hedy Lamarr			a3/28/42
Eyes in the Night	Edward Arnold-Ann Harding			
For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81		b6/20/42
Journey for Margaret	Robert Young-Laraine Day			
Man on America's Conscience	Van Heflin-Lionel Barrymore			
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
Navy Convoy	Robert Taylor-Charles Laughton			
Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek			a6/20/42
Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66		b6/20/42
Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson			a5/16/42
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
Tish	Marjorie Main-ZaSu Pitts			a5/30/42
War Against Mrs. Hadley	Edward Arnold-Fay Bainter			
Whistling in Dixie	Red Skelton-Ann Rutherford			
White Cargo	Hedy Lamarr-Walter Pidgeon			
Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM

Current 1940-41

	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	b9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (G)	Rochelle Hudson-Ricardo Cortez		6/26/42	a6/13/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	She's in the Army	Veda Ann Borg-Marie Wilson		5/15/42	a5/2/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt (Reviewed as "Adolescence")	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach	Ray Corrigan-John King			
Down Texas Way (W)F	Buck Jones-Tim McCoy	57		b6/6/42
Here Come the Marines	Wallace Ford-Toby Wing			a1/17/42
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan			a6/13/42
Isle of Fury (D)	John Howard-Helen Gilbert			a6/20/42
King of the Stallions	Thundercloud-Yowlachie			
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
One Thrilling Night (Former title "Do Not Disturb")	John Beal-Wanda McKay			a4/25/42
Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42	
Smart Alecks (D)	Roger Pryor-Gale Storm			a6/20/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney			a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41

			Mins.	Rel. Date	See Issue of
4038	Aloma of the South Seas (D) F.	Dorothy Lamour-Jon Hall (Tech.)	77.	8/29/41	b8/30/41
4037	Flying Blind (D) F.	Richard Arlen-Jean Parker	70.	8/29/41	b8/23/41
4033	Forced Landing (D) F.	Richard Arlen-Eva Gabor	66.	7/18/41	b7/19/41
4035	Kiss the Boys Goodbye (CM) F.	D. Ameche-M. Martin-O. Levant	85.	8/1/41	b6/28/41
4031	Parson of Panamint (D) F.	Charles Ruggles-Ellen Drew	84.	8/22/41	b6/21/41
4034	Shepherd of the Hills (D) F.	John Wayne-Betty Field (Tech.)	91.	7/25/41	b6/21/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62.	6/20/41	b6/14/41
4055	Wide Open Town (W) F.	William Boyd-Russell Hayden	78.	8/8/41	b8/2/41
4036	World Premiere (C) A.	John Barrymore-Frances Farmer	70.	8/15/41	b8/23/41

Block No.

Current 1941-42

2	Among the Living (H) A.	Albert Dekker-Susan Hayward	68.	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D) A.	Madeleine Carroll-Stirling Hayden	81.	1/23/42	b12/13/41
2	Birth of the Blues (M) F.	Bing Crosby-Mary Martin	84.	11/7/41	b9/6/41
1	Buy Me That Town (C) A.	Lloyd Nolan-Constance Moore	70.	10/3/41	b8/2/41
4	Fleet's In (M) F.	Dorothy Lamour-William Holden	92.	4/3/42	b1/24/42
4	Fly by Night (CD) A.	Richard Carlson-Nancy Kelly	68.	4/24/42	b1/24/42
2	Glamour Boy (C) F.	Susanna Foster-Jackie Cooper	80.	12/5/41	b9/6/41
5	Great Man's Lady (D) A.	Barbara Stanwyck-Joel McCrea	91.	5/29/42	b3/21/42
1	Henry Aldrich for President (C) F.	Jimmy Lydon-Charles Smith	70.	10/24/41	b8/2/41
5	Henry and Dizzy (CD) F.	Jimmy Lydon-Charles Smith	71.	6/5/42	b3/21/42
1	Hold Back the Dawn (D) F.	Chas. Boyer-Olivia de Havilland	115.	9/26/41	b8/2/41
4	Lady Has Plans (CD) A.	Paulette Goddard-Ray Milland	77.	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98.	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA) F.	Tech. Cartoon Feature	78.	2/20/42	b12/6/41
5	My Favorite Blonde (C) A.	Bob Hope-Madeleine Carroll	78.	5/1/42	b3/21/42
1	New York Town (CD) A.	Mary Martin-Fred MacMurray	75.	10/31/41	b8/2/41
2	Night of Jan. 16th (My) F.	Ellen Drew-Robt. Preston	79.	11/28/41	b9/6/41
3	No Hands on the Clock (My) F.	Chester Morris-Jean Parker	75.	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90.	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W) F.	Wm. Boyd-Brad King	66.		b9/27/41
3	Pacific Blackout (D) F.	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76.	3/16/42	b12/6/41
	Reap the Wild Wind (D) F.	Ray Milland-John Wayne (Tech.)	124.	3/19/42	b3/21/42
4	Remarkable Andrew (C) F.	William Holden-Brian Donlevy	80.	4/17/42	b1/17/42
W-1	Riders of the Timberline (W) F.	Bill Boyd-Brad King-Andy Clyde	59.		b9/27/41
W-1	Secret of the Wastelands (W) F.	Wm. Boyd-Brad King-Andy Clyde	66.		b9/27/41
2	Skylark (CD) A.	Claudette Colbert-Ray Milland	94.	11/21/41	b9/6/41
W-1	Stick to Your Guns (W) F.	Bill Boyd-Brad King-Andy Clyde	63.		b9/27/41
3	Sullivan's Travels (CD) A.	Joel McCrea-Veronica Lake	91.	2/6/42	b12/6/41
5	This Gun for Hire (G) A.	Veronica Lake-Robert Preston	81.	6/19/42	b3/21/42
4	Tornedo Boat (A) F.	Richard Arlen-Jean Parker	69.	3/13/42	b1/17/42
5	True to the Army (CM) F.	Judy Canova-Ann Miller-Allan Jones	76.	5/15/42	b3/21/42
W-1	Twilight on the Trail (W) F.	Bill Boyd-Brad King-A. Clyde	58.		b9/27/41

Coming

7	Are Husbands Necessary? (C) F.	Ray Milland-Betty Field	79.		b6/13/42
6	Beyond the Blue Horizon (D).	Dorothy Lamour-Richard Denning (Former title "Malaya")	76.		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67.		b5/9/42
	Holiday Inn (M) F.	Bing Crosby-Fred Astaire	101.	8/28/42	b6/20/42
7	I Live on Danger (G) F.	Chester Morris-Jean Parker	73.		b6/13/42
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker (Former title "Morning After")	75.		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77.		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92.		b5/9/42
7	Tombstone (W) F.	Richard Dix-Frances Gifford	78.		b6/13/42
	Young and Willing (C)	William Holden-Susan Hayward (Former title "Out of the Frying Pan")			a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	a1/24/42
Border Patrol	William Boyd-Claudia Drake	
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
Glass Key	B. Donlevy-V. Lake	a5/16/42
Great Without Glory	J. McCrea-Betty Field	
Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee	
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
Lady Bodyguard	Anne Shirley-Eddie Albert	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
No Time for Love	Claudette Colbert-Fred MacMurray	
Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
Priorities on Parade (M) (Former title "Priorities of 1943")	Betty Rhodes-Johnnie Johnston	a6/13/42
Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
Silver Queen	George Brent-Priscilla Lane	
Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

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162	Billy the Kid in Santa Fe (W).	Bob-Steele-Marin Fais-St. John	66.	7/11/41	a7/19/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67.	12/26/41	a11/22/41
111	Criminals Within (My) A.	Eric Linden-Ann Doran	70.	6/27/41	b8/16/41
115	Dangerous Lady (My) F.	Neil Hamilton-June Storey	66.	9/12/41	b10/11/41
113	Desperate Cargo (D) A.	Ralph Byrd-Carol Hughes	69.	7/4/41	b10/4/41
112	Double Cross (G) F.	Kane Richmond-Pauline Moore	61.	6/27/41	b8/16/41
124	Gambling Daughters (D) A.	Cecilia Parker-Roger Pryor	67.	8/1/41	b9/13/41
126	Jungle Man (D) F.	Buster Crabbe-Sheila Darcy	63.	10/10/41	b10/11/41
167	Lone Rider Ambushed (W) F.	Geo. Houston-Al St. John	67.	8/29/41	b11/1/41
168	Lone Rider Fights Back (W).	George Houston-Al St. John	64.	11/7/41	b12/27/41
166	Lone Rider in Frontier Fury.	George Houston-Al St. John	62.	8/8/41	a7/26/41
114	Mr. Celebrity (D) F.	James Seay-Doris Day	66.	10/31/41	b10/4/41
125	Reg'lar Fellers (D) F.	Billy Lee-'Alfalfa' Switzer	65.	8/15/41	b8/30/41

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258	Billy the Kid's Round-Up (W).	Buster Crabbe-Al St. John	58.	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns.	B. Crabbe-Al St. John	63.	5/29/42	
259	Billy the Kid Trapped (W) F.	Buster Crabbe-Al St. John	59.	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W) F.	Buster Crabbe-Al St. John	64.	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68.	6/5/42	
207	Broadway Big Shot (CD) A.	Ralph Byrd-Virginia Vale	63.	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66.	3/27/42	a2/28/42
206	Duke of the Navy (D) F.	Ralph Byrd-Veda Ann Borg	65.	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70.	5/29/42	
202	Girls Town (D) F.	Edith Fellows-June Storey	63.	3/6/42	b4/11/42
205	Hard Guy (G) A.	Jack La Rue-Mary Healy	68.	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67.	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65.	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe		8/14/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63.	12/19/41	b12/27/41
263	Lone Rider and the Bandit (W).	George Houston-Al St. John	55.	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W).	George Houston-Al St. John	59.	3/13/42	a1/31/42
265	Lone Rider in Texas Justice.	G. Houston-Al St. John	60.	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79.	5/15/42	
201	Men of San Quentin (D) F.	J. Anthony Hughes-Eleanor Stewart	80.	5/22/42	b4/18/42
213	Miracle Kid (D) A.	Tom Neal-Carol Hughes-Vicki Lester	66.	11/14/41	b1/31/42
217	Panther's Claw (My) F.	Sidney Blackmer-Rickey Vallin	74.	4/17/42	b3/21/42
204	Prisoner of Japan	Alan Baxter-Gertrude Michael		7/22/42	
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64.	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62.	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67.	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68.	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60.	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neisce	72.	6/26/42	a6/20/42
214	Today I Hang (D) A.	Walter Woolf King-Mona Barrie	67.	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67.	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya	Joan Woodbury-Parkyakarkas		8/28/42	

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
175	Little Foxes (D) A.	Bette Davis-Herbert Marshall	116.	8/29/41	b8/16/41
136	Scattergood Meets B'way (D) F.	Guy Kibbee-Emma Dunn	70.	8/22/41	b8/30/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54.	7/18/41	b8/16/41

Block No.

Current 1941-42

1	All That Money Can Buy (D) A.	Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106.	10/17/41	b7/19/41
	Ball of Fire (C) A.	Barbara Stanwyck-Gary Cooper	111.	1/9/42	b12/6/41
W-1	Bandit Trail (W) F.	Tim Holt-Janet Waldo	60.	10/10/41	b9/6/41
5	Bashful Bachelor (C) F.	Lum 'n' Abner	74.	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67.	2/13/42	b1/10/42
1	Citizen Kane (D) A.	Orson Welles-Dorothy Comingore	120.	9/5/41	b4/12/41
W-2	Come on Danger (W) F.	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon (MyC) F.	George Sanders-Wendy Barrie	63.	1/16/42	b11/8/41
W-1	Dude Cowboy (W) F.	Tim Holt-Marjorie Reynolds	59.	12/12/41	b9/6/41
	Dumbo (FA) F.	Disney Cartoon Feature (Tech.)	64.	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63.	5/29/42	b5/9/42
	Fantasia (FA) F.	Technicolor Cartoon	85.	4/10/42	b11/18/40
1	Father Takes a Wife (C) A.	Adolphe Menjou-Gloria Swanson	79.	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM) F.	Anne Shirley-Ray Bolger	68.	1/23/42	b11/8/41
2	Gay Falcon (My) A.	George Sanders-Wendy Barrie	66.	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91.	2/20/42	b1/10/42
1	Lady Scarface (D) F.	Dennis O'Keefe-Frances Neal	66.	9/26/41	b7/26/41
W-2	Land of the Open Range (W) F.	Tim Holt-Ray Whitley	60.	4/19/42	b12/13/41
2	Look Who's Laughing (C) F.	Bergen & McCarthy	79.	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM) A.	George Murphy-Anne Shirley	86.	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73.	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C) F.	Leon Errol-Lupe Velez	70.	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C) F.	Leon Errol-Lupe Velez-Zasu Pitts	70.	11/28/41	b9/6/41
6	My Favorite Spy (MyC) F.	Kay Kyser-Ellen Drew	86.	6/12/42	b5/9/42
3	Obliging Young Lady (C) F.	Joan Carroll-Edmond O'Brien	80.	1/30/42	b11/8/41
1	Parachute Battalion (D) F.	Robert Preston-Nancy Kelly	75.	9/12/41	b7/19/41
3	Playmates (CM) F.	K. Kyser-J. Barrymore-Lupe Velez	96.	12/26/41	b11/8/41
6	Powder Town (D) F.	Victor McLaglen-Edmond O'Brien	79.	6/19/42	b5/9/42
W-1	Riding the Wind (W) F.	Tim Holt-Ray Whitley	60.	2/27/42	b9/6/41
5	Scattergood Rides High (D) F.	Guy Kibbee-Dorothy Moore	66.	5/8/42	b3/21/42
4	Sing Your Worries Away (CM).	Bert Lahr-Buddy Ebsen-Patsy Kelly	71.	3/6/42	b1/10/42
2	Suspicion (D) A.	Cary Grant-Joan Fontaine	99.	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88.	5/22/42	b5/9/42
5	Tuttles of Tahiti (D) F.	Charles Laughton-Jon Hall	94.	5/1/42	b3/21/42
2	Unexpected Uncle (CD) F.	Anne Shirley-Charles Coburn	67.	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80.	2/6/42	b1/10/42
3	Weekend for Three (C) A.	Dennis O'Keefe-Jane Wyatt	66.	12/12/41	b10/25/41

Coming

Army Surgeon (War)	Jane Wyatt-Kent Taylor	a4/18/42
Bambi (Fa) Tech. F.	Disney Cartoon Feature	b5/30/42
Big Street (D)	Henry Fonda-Lucille Ball	a6/6/42
Falcon's Brother	George Sanders-Tom Conway	
Gun Law	Tim Holt-Ann Summers	
Here We Go Again	Fibber McGee & Molly-E. Bergen	
Highways by Night (C)	Richard Carlson-Jane Randolph	a5/9/42
Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio	a2/14/42
Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt	a12/27/41
Mexican Spitfire's Elephant	Lupe Velez-Leon Errol	
Name, Age and Occupation	Robert Ryan-Frances Dee	
Navy Comes Through	Pat O'Brien-George Murphy	
Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant	
Pirates of the Prairie	Tim Holt-Nell O'Day	
Pride of the Yankees (D)	Gary Cooper-Teresa Wright	a5/30/42
Singing Guns (W)	Tim Holt-Joan Barclay	a6/6/42
Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes	
Son of the Saddle	Tim Holt-Ann Summers	
Sweet or Hot	Victor Mature-Lucille Ball	
They Flew Alone	Anna Neagle-R. Newton	
W-2 Thundering Hoofs (W) F.	Tim Holt-Ray Whitley	b12/13/41

REPUBLIC

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28	Bad Man of Deadwood (W) F.	Roy Rogers-Geo. "Gabby" Hayes	61.	9/5/41	b9/6/41
26	Doctors Don't Tell (D) F.	John Beal-Florence Rice	65.	8/27/41	b9/13/41
42	Down Mexico Way (W) F.	Gene Autry-Smiley Burnette	78.	10/15/41	b10/18/41
48	Under Fiesta Stars (W) F.	Gene Autry-Smiley Burnette	64.	8/25/41	b8/30/41

Current 1941-42

118	Affairs of Jimmy Valentine (D).	Dennis O'Keefe-Ruth Terry	72.	3/25/42	b3/28/42
171	Apache Kid (W) F.	Don "Red" Barry-Lynn Merrick	56.	9/12/41	b9/27/41
174	Arizona Terrors (W) F.	Don "Red" Barry-Lynn Merrick	56.	1/6/42	b1/10/42
164	Code of the Outlaw (W) F.	The Three Mesquiteers	57.	1/30/42	b2/7/42
145	Cowboy Serenade (W) F.	Gene Autry-Smiley Burnette	66.	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55.	5/31/42	a5/9/42
172	Death Valley Outlaws (W) F.	Don Barry-Lynn Merrick	56.	9/29/41	b10/4/41
111	Devil Pays Off (Spy) A.	J. Edward Bromberg-Osa Massen	70.	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66.	10/30/41	b11/1/41
162	Gauchos of Eldorado (W) F.	Tom Tyler-Bob Steele	56.	10/24/41	b10/25/41
117	Girl From Alaska (D) F.	Ray Middleton-Jean Parker	75.	4/16/42	b4/25/42
144	Heart of the Rio Grande (W) F.	Gene Autry-Smiley Burnette	68.	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67.	4/20/42	b5/2/42
108	Hurricane Smith (D) F.	Ray Middleton-Jane Wyatt	69.	7/20/41	b7/19/41
103	In Old California (D) F.	John Wayne-Binnie Barnes	87.	5/31/42	b6/6/42
151	Jesse James at Bay (W) F.	Roy Rogers-George "Gabby" Hayes	56.	10/17/41	b10/18/41
176	Jesse James, Jr. (W) F.	Don "Red" Barry-Lynn Merrick	55.	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87.	1/5/42	b1/3/42
153	Man From Cheyenne (W) F.	Roy Rogers-George "Gabby" Hayes	60.	1/16/42	b1/17/42
110	Mercy Island (D) A.	Ray Middleton-Gloria Dickson	72.	10/10/41	b10/11/41
173	Missouri Outlaw (W) F.	Don "Red" Barry-Lynn Merrick	58.	11/25/41	b11/22/41
120	Moonlight Masquerade (CD)	Jane Frazee-Betty Keane		6/10/42	a5/9/42
107	Mountain Moonlight (C) F.	Weaver Bros. & Elviry	68.	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68.	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail (W) F.	Three Mesquiteers	56.	9/10/41	b9/20/41
122	Pardon My Stripes (C) F.	Bill Henry-Sheila Ryan	64.	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56.	6/16/42	a5/30/42
133	Pittsburgh Kid (D) F.	Billy Conn-Jean Parker	76.	8/29/41	b9/6/41
165	Raiders of the Range (W) F.	Bob Steele-Tom Tyler	54.	3/18/42	b4/4/42
152	Red River Valley (W) F.	Roy Rogers-Sally Payne	63.	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75.	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63.	5/18/42	b5/30/42
109	Sailors on Leave (C) A.	William Lundigan-Shirley Ross	71.	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C) F.	Weaver Bros. & Elviry	70.	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64.	11/12/41	b11/15/41
102	Sleepytime Gal (CM) F.	Judy Canova-Tom Brown	80.	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D) F.	Ralph Byrd-Bela Lugosi	69.	4/16/42	b4/18/42
154	South of Santa Fe (W) F.	Roy Rogers-Geo. "Gabby" Hayes	55.	2/17/42	b2/21/42
175	Stagecoach Express (W) F.	Don "Red" Barry-Lynn Merrick	57.	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65.	5/25/42	b5/30/42
119	Suicide Squadron (D) A.	Anton Walbrook-Sally Gray	83.	4/20/42	b4/18/42
155	Sunset on the Desert (W) F.	Roy Rogers-George "Gabby" Hayes	63.	4/1/42	b4/4/42
114	Tragedy at Midnight (My-C) A.	John Howard-Margaret Lindsay	68.	2/2/42	b1/31/42
113	Tuxedo Junction (C) F.	Weaver Bros. & Elviry	71.	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55.	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56.	4/24/42	b5/2/42
115	Yokel Boy (C) F.	Joan Davis-Albert Dekker	69.	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

Call of the Canyon (W)	Gene Autry-Smiley Burnette	
Flying Tigers (D)	John Wayne-John Carroll	a5/30/42
Hi! Neighbor (CD)	Jean Parker-Janet Beecher	a6/13/42
Icecapades Revue	Vera Vague-Jerry Colonna	
Lazy Bones (Spy)	Judy Canova-Joe E. Brown	a6/6/42
Old Homestead	Weaver Bros.-Elviry	
Sombrero Kid	Don Barry	
157 Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes	7/2/42 a6/6/42

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C) F.	Geo. Montgomery-Osa Massen	61.	7/11/41	b6/28/41
149	Dance Hall (C) F.	Cesar Romero-Carole Landis	73.	7/18/41	b6/28/41
147	Moon Over Miami (MC) F.	Don Ameche-Betty Grable (Tech.)	91.	7/4/41	b6/21/41

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	74	8/8/41	b7/26/41
7	Gentleman at Heart	67	1/16/42	b1/10/42
3	Great Guns (C)F	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)A	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	84	6/12/42	b5/30/42
3	Man at Large (Spy)F	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die(My)F	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter(CD)F	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	68	10/24/41	b10/18/41
10	Moontide (D) A	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	61	12/19/41	b11/22/41
1	Private Nurse (D)F	60	8/22/41	b7/26/41
7	Remember the Day (D)	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F	56	10/10/41	b9/13/41
7	Right to the Heart	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	85	3/20/42	b3/14/42
5	Rise and Shine (CM)F	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	75	3/13/42	b2/7/42
7	Son of Fury (D)	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	53	3/27/42	b3/14/42
1	Sun Valley Serenade	83	8/29/41	b8/2/41
4	Swamp Water (D)A	88	11/14/41	b10/25/41
11	Ten Gentlemen from West Point (D)F	103	6/26/42	b5/30/42
11	Thru Different Eyes (My)D	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F	80	9/26/41	b9/13/41
3	We Go Fast (C)A	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)A	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	97	10/17/41	b9/13/41
7	Young America (D)	73	2/6/42	b1/10/42

Coming 1941-42

	A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan		a4/25/42
	Berlin Correspondent (D)	Virginia Gilmore-Dana Andrews		a6/20/42
	Black Swan (D) (Tech.)	Tyrone Power-Maureen O'Hara		a6/6/42
	Careful, Soft Shoulders	Virginia Bruce-James Ellison		
	China Girl	George Montgomery-Gene Tierney		
	Footlight Serenade (D)	Betty Grable-Victor Mature		a4/4/42
	Girl Trouble	Don Ameche-Joan Bennett		
	Iceland (C)	Sonja Henie-John Payne-Jack Oakie		a5/23/42
	Little Tokio, U.S.A.	Brenda Joyce-Preston Foster		
	Loves of Edgar Allan Poe	Linda Darnell-John Shepperd		a5/2/42
	Man in the Trunk	Lynne Roberts-George Holmes		
	Manila Calling	Lloyd Nolan-Carole Landis		
	Orchestra Wives	George Montgomery-Ann Rutherford		a5/16/42
	Outlaw, The	Walter Huston-Thos. Mitchell	7/10/42	
	Pied Piper (D)	Monty Woolley-Roddy McDowall		a5/30/42
12	Postman Didn't Ring (CD)	Brenda Joyce-Richard Travis	68 7/32/42	b5/30/42
	Springtime in the Rockies (Tech.)	John Payne-Betty Grable		
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth		a12/6/41
	$10 Raise	Stuart Erwin-Vivian Blaine		
	That Other Woman	Lynn Bari-James Ellison		
	This Above All (D)	Tyrone Power-Joan Fontaine	109 7/24/42	b5/16/42
	Thunder Birds (D)	Gene Tierney-Preston Foster		a4/4/42
	Twelve Men in a Box (D)	Lloyd Nolan-Marjorie Weaver		a6/13/42
12	United We Stand (Doc.)	Lowell Thomas, Narrator	70 7 10/42	

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	**47 4/17/42**	b4/18/42
	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48 10/31/41	b10/18/41
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50 2/20/42	b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110 11/28/41	b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers	3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45 12/19/41	b12/20/41
	Flying With Music (CM) (Former title "Cobana")	Marjorie Woodsworth-George Givot	5/22/42	a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92 6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74 2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71 4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48 1/2/42	b1/3/42
	International Lady (Spy)A	Ilona Massey-George Brent	100 9/19/41	b10/18/41
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108 4/3/42	b3/28/42
	Lydia (D)F	Merle Oberon-Alan Marshall	104 9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112 9/12/41	b5/3/41
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84 5/29/42	b5/30/42
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45 11/14/41	b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100 3/20/42	b2/14/42
	Real Glory	Gary Cooper	95 5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104 2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89 5/15/42	b5/23/42
	Sundown (D)A	Gene Tierney-Bruce Cabot	92 10/31/41	b10/18/41
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98 3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83 4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.	a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
	Fall In	William Tracy-Joe Sawyer	
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall	
	Prairie Chicken	Jimmy Rogers-Noah Beery, Jr.	
	Taxi, Mister	Wm. Bendix-Grace Bradley	

UNIVERSAL

Current 1940-41

5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86 8/8/41	b8/2/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56 7/18/41	b8/16/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92 8/22/41	b8/23/41

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65 5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89 10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57 11/14/41	b3/14/42
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73 9/5/41	b8/30/41
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64 2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89 5/8/42	b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59 10/17/41	b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76 3/20/42	b3/28/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60 1/2/42	b1/3/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60 5/15/42	b5/16/42
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57 4/17/42	a9/13/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60 10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60 3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67 3/13/42	b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69 9/19/41	b10/11/41
6046	Hellzanoppin	Olsen and Johnson-Martha Raye	84 12/26/41	b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90 9/26/41	b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62 1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65 3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80 11/28/41	b11/22/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60 9/19/41	b9/20/41
	Lady in a Jam (C)	Irene Dunne-Patric Knowles	6/26/42	a2/14/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60 2/27/42	b1/10/42

UNIVERSAL — Current 1941-42 (Cont.)

				Rel. Mins.	Rel. Date	See Issue of
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight		61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight		58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs		60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford		60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran		62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee		60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez		61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean		71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.		58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott		93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters		68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood		63	11/21/41	b8/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran		86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran		60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane		108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel		62	12/5/41	b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight			6/12/42	
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee		64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez		75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott		87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight		58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles		65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray		66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown		60	6 26 42	a10 4/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo			6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis		63	6 5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert		61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery		94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine		60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean		66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.		70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige		61	5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight	8/21/42	
6056	Danger in the Pacific	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
	Deep in the Heart of Texas	Robert Stack-Brod Crawford	7/3/42	
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109	b6/20/42
	Invisible Agent	Ilona Massey-Jon Hall		
	Pardon My Sarong (C)	Abbott and Costello		a5/16/42
	Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6057	Timber (D)	Leo Carrillo-Andy Devine		a6/6/42
	Who Done It? (C)	Abbott & Costello-William Gargan		

Coming 1942-43

	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan	a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
	Forever Yours	Deanna Durbin-Edmund O'Brien	
	Get Hep to Love	Gloria Jean-Jane Frazee	
	Give Out, Sisters	Andrews Sisters-Grace McDonald	
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
	Little Joe, the Wrangler	Johnny Mack Brown-Tex Ritter	
	Lone Star Trail	Johnny Mack Brown-Tex Ritter	
	Love and Kisses, Caroline	Diana Barrymore-Robt. Cummings	a6/6/42
	Madame Spy (Spy)	Constance Bennett-Don Porter	a6/13/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
	Off the Beaten Track	Ritz Bros.-Carol Bruce	

WARNER BROS.

Current 1940-41

557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris		74	7/26/41	b7/19/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor		50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray		132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna		63	8/23/41	b7/26/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy		65	8/2/41	b7/19/41

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson		107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston		92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning		82	6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf		88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman		71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire		59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)		113	2/21/42	b1/24/42
21	Dangerously They Live (Spy)	John Garfield-Raymond Massey		78	2/14/42	b12/27/41
06	International Squadron (D)F	James Stephenson-Ronald Reagan		87	10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent		97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey		61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan		90	5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan		127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Jake Bishop		62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman		93	5/2/42	b3/7/42
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn		76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda		101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart		100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley		112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson		59	4/11/42	b4/11/42
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye		108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason		63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott		108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard		94		b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie		134	7/4/42	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall		71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson		91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan		68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force		48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland		140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon		77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot		83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers		79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor	a5/30/42
	Air Force	John Garfield-Harry Carey	
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman	
	Constant Nymph (D)	Charles Boyer-Joan Fontaine	a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning	
	Desperate Journey (D)	Errol Flynn-Ronald Reagan	a3/28/42
137	Escape From Crime (G)A	R. Travis-Ann Corcoran	51 7/25/42 b6/6/42
	Gay Sisters (D)	Barbara Stanwyck-George Brent	108 b6/6/42
	Gentleman Jim	Errol Flynn-Alexis Smith	
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan	a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan	a6/20/42
	Now, Voyager	Bette Davis-Paul Henried	
	Spy Ship (D)A	Craig Stevens-Irene Manning	61 b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas	
136	Wings for the Eagle (CD)F	Ann Sheridan-Ronald Reagan	84 7/18/42 b6/6/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126 b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall	

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100 Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85 Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75 Hoffberg	b11/15/41
	Guerilla Brigade (D)A	Russian cast	84 Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68 Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85 University	b6/21/41
	Professor Creeps (C)	Manton Moreland	63 Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action: (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

		Comment	Running Time	Reviewed Issue Of
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia"	Baker	10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)

3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42

CINESCOPES (8)

3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41

COLOR RHAPSODIES (16) (Tech.)

3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.

COMMUNITY SING (10)

3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42

FABLES CARTOONS (8)

3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42

GLOVE SLINGERS (4)

3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42

INTERNATIONAL FORUM (6)

3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41

PANORAMICS (12)

3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42

PHANTASIES CARTOONS (8)

3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42

QUIZ REELS (6)

3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.

SCREEN SNAPSHOTS (10)

3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42

COLUMBIA 1941-42 (Cont.)

STOOGE COMEDIES (8)

3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42

THIS CHANGING WORLD (6)

3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

TOURS (8)

3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

WORLD OF SPORT (12)

3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm With Bobby Riggs		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Wood	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/14
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41

OUR GANG (9)

C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41

PETE SMITH SPECIALTIES (14)

S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Ball	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	4/14/41

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4 42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6 20 42
MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz	Amusing	9	6 20 42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific, Timely		21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6 20 42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk	Potent	20	3/28 42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-3	Mommy Loves Puppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals (Down on the Farm)	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hat Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/14
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5	Bob Chester & Orch	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch	Fair	11	12/21/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10'41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/14
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4 25 42
A1-4	Nightmare of a Goon	Funny	10½	5 2 42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow		9	Not Rev.
POPEYE (12)			
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
POPULAR SCIENCE (6)			
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
QUIZ KIDS (6)			
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation	Funny	10	10 11/41
S1-4	Keeping In Shape		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-11	Down They Go		10	Not Rev.
R1-10	Hero Worship	Swell	10	6 13 42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake		9	Not Rev.
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5		11	Not Rev.

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14113	Art of Self Defense	Good	8	2/ 7/42
14113	Art of Skiing	Excellent	8	11/29/41
14103	Baggage Buster	Hilarious	7	5/10'41
14105	Canine Caddy	Tops	7	6/ 7/41
14114	Chef Donald	Up to Par	8	12/27/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14117	Mickey's Birthday Party	Very Good	8	3/21/42
14106	Nifty Nineties	Amusing	8	6/ 7'41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8'30/41
14118	Pluto, Jr.	Very Funny	7	3 21 42
14108	Truant Officer Donald	Excellent	8	8'23/41
14116	Village Smithy	Excellent	7	2/ 7/42

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Dratted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wifie's Away	Fair	20	4/ 5/41
RAY WHITLEY (4)			
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6 6 42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelita Otis Skinner)	Good	11	6/ 6/42
LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23703	Home Work	Funny	19	2/ 7/42
23701	Man-1-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6 13 42
PICTURE PEOPLE (13)			
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4 18/42
24306	Ten Pin Parade	Good	10	3 21/42

20TH CENTURY-FOX 1940-41

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	11	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
TERRYTOONS (26) (13 In Tech.)				
1510	Baby Seal		7	Not Rev.
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold.	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42
TERRYTOONS (26)				
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

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		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mamma, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congomania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTUNES (13) (Tech.)				
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
SPECIAL FEATURETTE (2)				
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
VARIETY VIEWS Continued				
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces		20	Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Good	10	11/30/40
6505	Henry Busse & Orch.	Fair	10	3/ 8/41
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.	Notable	10	12/27/41
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
6724	Aviation Vacation			Not Rev
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pot Rabbit	Funny	7	12/28/40
6718	Farm's Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers		10	Not Rev.
6410	Lions For Sale	Very Good	10	8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

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VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
LOONEY TUNES (16)				
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse	Funny	7	5/16/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Pred.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No. Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

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COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Fighting Fire Bombs	8	Warner Bros.
Keep 'em Rolling	3½	Univ.
Mr. Gardenia Jones	13	United Artists
Ring of Steel	10	Warner Bros.
United China Relief	1½	Univ.
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.

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